

FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8260/-71.1096

RF1

58 Plaistow Rd

Plaistow, NH 03865

1 mi radius 3 mi radius 5 mi radius

POPULATION	2018 Estimated Population	2,285	26,602	86,434
	2023 Projected Population	2,324	27,130	88,661
	2010 Census Population	2,198	25,887	83,021
	2000 Census Population	2,248	24,833	80,195
	Projected Annual Growth 2018 to 2023	0.3%	0.4%	0.5%
	Historical Annual Growth 2000 to 2018	0.1%	0.4%	0.4%
HOUSEHOLDS	2018 Estimated Households	935	10,242	33,652
	2023 Projected Households	970	10,584	34,903
	2010 Census Households	883	9,959	32,527
	2000 Census Households	876	9,205	30,612
	Projected Annual Growth 2018 to 2023	0.7%	0.7%	0.7%
	Historical Annual Growth 2000 to 2018	0.4%	0.6%	0.6%
AGE	2018 Est. Population Under 10 Years	8.6%	10.0%	11.2%
	2018 Est. Population 10 to 19 Years	11.3%	11.7%	11.8%
	2018 Est. Population 20 to 29 Years	11.8%	11.9%	13.4%
	2018 Est. Population 30 to 44 Years	15.9%	17.6%	18.6%
	2018 Est. Population 45 to 59 Years	24.7%	23.0%	22.2%
	2018 Est. Population 60 to 74 Years	19.4%	18.7%	16.5%
	2018 Est. Population 75 Years or Over	8.2%	7.1%	6.4%
	2018 Est. Median Age	45.5	43.0	40.2
MARITAL STATUS & GENDER	2018 Est. Male Population	49.5%	48.7%	48.8%
	2018 Est. Female Population	50.5%	51.3%	51.2%
	2018 Est. Never Married	30.5%	29.7%	35.1%
	2018 Est. Now Married	53.3%	48.9%	43.6%
	2018 Est. Separated or Divorced	10.3%	15.5%	16.0%
	2018 Est. Widowed	5.9%	5.9%	5.3%
INCOME	2018 Est. HH Income \$200,000 or More	11.2%	11.7%	10.1%
	2018 Est. HH Income \$150,000 to \$199,999	11.6%	11.3%	10.6%
	2018 Est. HH Income \$100,000 to \$149,999	19.2%	21.1%	18.4%
	2018 Est. HH Income \$75,000 to \$99,999	18.0%	14.4%	13.6%
	2018 Est. HH Income \$50,000 to \$74,999	19.1%	16.8%	15.9%
	2018 Est. HH Income \$35,000 to \$49,999	8.2%	10.3%	9.6%
	2018 Est. HH Income \$25,000 to \$34,999	5.7%	6.7%	7.0%
	2018 Est. HH Income \$15,000 to \$24,999	6.4%	4.3%	7.4%
	2018 Est. HH Income Under \$15,000	0.7%	3.4%	7.4%
	2018 Est. Average Household Income	\$93,845	\$111,553	\$100,959
	2018 Est. Median Household Income	\$89,551	\$91,181	\$82,103
	2018 Est. Per Capita Income	\$38,416	\$43,034	\$39,433
	2018 Est. Total Businesses	399	1,097	3,489
	2018 Est. Total Employees	3,926	10,919	36,915

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RACE	2018 Est. White	97.7%	91.7%	85.7%
	2018 Est. Black	0.6%	2.6%	4.6%
	2018 Est. Asian or Pacific Islander	0.6%	1.9%	2.5%
	2018 Est. American Indian or Alaska Native	-	0.1%	0.2%
	2018 Est. Other Races	1.1%	3.6%	7.0%
HISPANIC	2018 Est. Hispanic Population	58	1,793	10,992
	2018 Est. Hispanic Population	2.5%	6.7%	12.7%
	2023 Proj. Hispanic Population	2.9%	7.8%	14.1%
	2010 Hispanic Population	1.6%	5.0%	11.0%
EDUCATION (Adults 25 or Older)	2018 Est. Adult Population (25 Years or Over)	1,696	19,292	60,928
	2018 Est. Elementary (Grade Level 0 to 8)	1.2%	2.7%	3.8%
	2018 Est. Some High School (Grade Level 9 to 11)	2.0%	3.9%	5.4%
	2018 Est. High School Graduate	36.7%	29.8%	28.5%
	2018 Est. Some College	17.5%	17.9%	19.3%
	2018 Est. Associate Degree Only	11.9%	12.3%	11.2%
	2018 Est. Bachelor Degree Only	23.0%	21.7%	20.6%
	2018 Est. Graduate Degree	7.8%	11.8%	11.1%
HOUSING	2018 Est. Total Housing Units	962	10,492	34,844
	2018 Est. Owner-Occupied	79.0%	77.9%	64.2%
	2018 Est. Renter-Occupied	18.2%	19.7%	32.3%
	2018 Est. Vacant Housing	2.8%	2.4%	3.4%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	3.0%	2.5%	1.2%
	2010 Homes Built 2000 to 2004	7.8%	9.1%	7.2%
	2010 Homes Built 1990 to 1999	11.6%	14.3%	11.8%
	2010 Homes Built 1980 to 1989	25.7%	18.0%	16.8%
	2010 Homes Built 1970 to 1979	21.0%	13.5%	12.5%
	2010 Homes Built 1960 to 1969	13.6%	9.2%	8.1%
	2010 Homes Built 1950 to 1959	7.9%	8.2%	7.3%
	2010 Homes Built Before 1949	13.3%	25.9%	37.1%
HOME VALUES	2010 Home Value \$1,000,000 or More	0.2%	0.6%	0.9%
	2010 Home Value \$500,000 to \$999,999	5.1%	10.5%	10.0%
	2010 Home Value \$400,000 to \$499,999	8.2%	12.1%	11.7%
	2010 Home Value \$300,000 to \$399,999	25.6%	28.8%	30.1%
	2010 Home Value \$200,000 to \$299,999	38.9%	35.7%	33.2%
	2010 Home Value \$150,000 to \$199,999	11.9%	8.8%	9.4%
	2010 Home Value \$100,000 to \$149,999	7.8%	3.2%	3.8%
	2010 Home Value \$50,000 to \$99,999	1.5%	1.0%	1.1%
	2010 Home Value \$25,000 to \$49,999	0.6%	0.6%	0.8%
	2010 Home Value Under \$25,000	3.1%	0.9%	0.9%
	2010 Median Home Value	\$283,449	\$309,263	\$308,128
	2010 Median Rent	\$988	\$1,053	\$966

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	1,932	22,060	70,711
	2018 Est. Civilian Employed	73.1%	67.3%	68.0%
	2018 Est. Civilian Unemployed	1.4%	2.6%	2.3%
	2018 Est. in Armed Forces	-	-	0.1%
	2018 Est. not in Labor Force	25.5%	30.1%	29.6%
	2018 Labor Force Males	49.1%	48.1%	48.1%
	2018 Labor Force Females	50.9%	51.9%	51.9%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	1,404	14,828	48,055
	2010 Mgmt, Business, & Financial Operations	14.3%	17.3%	16.4%
	2010 Professional, Related	22.2%	23.4%	23.2%
	2010 Service	14.0%	15.8%	18.2%
	2010 Sales, Office	28.8%	25.4%	23.9%
	2010 Farming, Fishing, Forestry	-	-	-
	2010 Construction, Extraction, Maintenance	8.1%	9.6%	8.4%
	2010 Production, Transport, Material Moving	12.6%	8.5%	9.8%
	2010 White Collar Workers	65.3%	66.1%	63.5%
	2010 Blue Collar Workers	34.7%	33.9%	36.5%
TRANSPORTATION TO WORK	2010 Drive to Work Alone	88.7%	83.0%	78.3%
	2010 Drive to Work in Carpool	5.2%	9.1%	10.6%
	2010 Travel to Work by Public Transportation	0.4%	1.5%	2.6%
	2010 Drive to Work on Motorcycle	-	-	-
	2010 Walk or Bicycle to Work	-	1.0%	2.3%
	2010 Other Means	0.1%	0.7%	1.2%
	2010 Work at Home	5.6%	4.6%	4.9%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	19.9%	22.5%	23.5%
	2010 Travel to Work in 15 to 29 Minutes	24.9%	28.6%	33.1%
	2010 Travel to Work in 30 to 59 Minutes	38.8%	35.1%	32.8%
	2010 Travel to Work in 60 Minutes or More	25.8%	16.3%	13.8%
	2010 Average Travel Time to Work	33.0	27.6	25.7
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	\$63.4 M	\$783 M	\$2.38 B
	2018 Est. Apparel	\$2.22 M	\$27.5 M	\$83.8 M
	2018 Est. Contributions, Gifts	\$4.84 M	\$60.0 M	\$180 M
	2018 Est. Education, Reading	\$2.71 M	\$34.0 M	\$103 M
	2018 Est. Entertainment	\$3.61 M	\$44.5 M	\$135 M
	2018 Est. Food, Beverages, Tobacco	\$9.34 M	\$115 M	\$353 M
	2018 Est. Furnishings, Equipment	\$2.28 M	\$28.0 M	\$84.4 M
	2018 Est. Health Care, Insurance	\$5.34 M	\$65.6 M	\$201 M
	2018 Est. Household Operations, Shelter, Utilities	\$19.5 M	\$242 M	\$736 M
	2018 Est. Miscellaneous Expenses	\$907 K	\$11.2 M	\$34.1 M
	2018 Est. Personal Care	\$815 K	\$10.1 M	\$30.7 M
	2018 Est. Transportation	\$11.8 M	\$145 M	\$440 M

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