

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7821/-95.7181

231 S Fry Rd Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2023)	13,891		118,370		261,858		579,241	
Projected Population (2028)	15,464		127,944		286,491		642,920	
Census Population (2020)	13,764		116,630		257,630		560,327	
Census Population (2010)	12,217		98,655		194,673		427,169	
Projected Annual Growth (2023-2028)	1,573	2.3%	9,574	1.6%	24,633	1.9%	63,679	2.2%
Historical Annual Growth (2020-2023)	126	0.3%	1,740	0.5%	4,228	0.5%	18,914	1.1%
Historical Annual Growth (2010-2020)	1,547	1.3%	17,975	1.8%	62,956	3.2%	133,158	3.1%
Estimated Population Density (2023)	4,424	psm	4,187	psm	3,335	psm	3,764	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
<b>Households</b>								
Estimated Households (2023)	4,896		41,268		88,953		196,382	
Projected Households (2028)	5,438		44,528		97,699		219,292	
Census Households (2020)	4,795		40,153		86,405		187,812	
Census Households (2010)	4,403		33,288		64,516		143,070	
Projected Annual Growth (2023-2028)	542	2.2%	3,260	1.6%	8,746	2.0%	22,909	2.3%
Historical Annual Change (2010-2023)	493	0.9%	7,980	1.8%	24,438	2.9%	53,312	2.9%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$144,717		\$124,485		\$126,534		\$119,576	
Projected Average Household Income (2028)	\$139,854		\$121,282		\$120,641		\$111,373	
Census Average Household Income (2010)	\$94,519		\$89,603		\$95,934		\$88,397	
Census Average Household Income (2000)	\$100,851		\$87,075		\$87,738		\$75,723	
Projected Annual Change (2023-2028)	-\$4,863	-0.7%	-\$3,203	-0.5%	-\$5,893	-0.9%	-\$8,203	-1.4%
Historical Annual Change (2000-2023)	\$43,866	1.9%	\$37,409	1.9%	\$38,796	1.9%	\$43,853	2.5%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$85,293		\$90,682		\$98,071		\$95,032	
Projected Median Household Income (2028)	\$83,151		\$87,166		\$95,539		\$93,135	
Census Median Household Income (2010)	\$74,905		\$74,975		\$80,809		\$74,346	
Census Median Household Income (2000)	\$84,012		\$76,122		\$77,533		\$65,847	
Projected Annual Change (2023-2028)	-\$2,142	-0.5%	-\$3,516	-0.8%	-\$2,532	-0.5%	-\$1,897	-0.4%
Historical Annual Change (2000-2023)	\$1,281	-	\$14,560	0.8%	\$20,537	1.2%	\$29,185	1.9%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$51,016		\$43,423		\$43,023		\$40,567	
Projected Per Capita Income (2028)	\$49,188		\$42,231		\$41,177		\$38,012	
Census Per Capita Income (2010)	\$34,078		\$30,236		\$31,795		\$29,608	
Census Per Capita Income (2000)	\$33,304		\$28,445		\$28,619		\$26,260	
Projected Annual Change (2023-2028)	-\$1,827	-0.7%	-\$1,192	-0.5%	-\$1,846	-0.9%	-\$2,555	-1.3%
Historical Annual Change (2000-2023)	\$17,712	2.3%	\$14,978	2.3%	\$14,404	2.2%	\$14,307	2.4%
Estimated Average Household Net Worth (2023)	\$610,064		\$558,032		\$608,790		\$597,804	

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231 S Fry Rd Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2023)	13,891		118,370		261,858		579,241	
White (2023)	6,581	47.4%	52,063	44.0%	111,661	42.6%	217,467	37.5%
Black or African American (2023)	1,959	14.1%	17,717	15.0%	42,524	16.2%	113,589	19.6%
American Indian or Alaska Native (2023)	121	0.9%	1,050	0.9%	2,121	0.8%	4,890	0.8%
Asian (2023)	1,275	9.2%	12,212	10.3%	28,393	10.8%	72,805	12.6%
Hawaiian or Pacific Islander (2023)	8	-	85	-	170	-	344	-
Other Race (2023)	1,675	12.1%	15,031	12.7%	32,075	12.2%	74,300	12.8%
Two or More Races (2023)	2,271	16.3%	20,212	17.1%	44,914	17.2%	95,846	16.5%
Population < 18 (2023)	3,523 25.4%		31,522 26.6%		72,873 27.8%		163,485 28.2%	
White Not Hispanic	1,158	32.9%	9,269	29.4%	20,783	28.5%	39,550	24.2%
Black or African American	560	15.9%	5,150	16.3%	13,082	18.0%	34,976	21.4%
Asian	300	8.5%	2,932	9.3%	7,153	9.8%	18,927	11.6%
Other Race Not Hispanic	124	3.5%	1,146	3.6%	2,665	3.7%	5,643	3.5%
Hispanic	1,380	39.2%	13,026	41.3%	29,191	40.1%	64,389	39.4%
Not Hispanic or Latino Population (2023)	9,073 65.3%		74,719 63.1%		167,221 63.9%		369,967 63.9%	
Not Hispanic White	5,611	61.9%	43,089	57.7%	92,220	55.1%	175,334	47.4%
Not Hispanic Black or African American	1,899	20.9%	17,028	22.8%	41,176	24.6%	110,445	29.9%
Not Hispanic American Indian or Alaska Native	16	0.2%	119	0.2%	262	0.2%	564	0.2%
Not Hispanic Asian	1,264	13.9%	12,076	16.2%	28,078	16.8%	72,105	19.5%
Not Hispanic Hawaiian or Pacific Islander	4	-	37	-	75	-	153	-
Not Hispanic Other Race	35	0.4%	257	0.3%	665	0.4%	1,440	0.4%
Not Hispanic Two or More Races	244	2.7%	2,112	2.8%	4,745	2.8%	9,928	2.7%
Hispanic or Latino Population (2023)	4,818 34.7%		43,651 36.9%		94,637 36.1%		209,274 36.1%	
Hispanic White	969	20.1%	8,974	20.6%	19,441	20.5%	42,133	20.1%
Hispanic Black or African American	61	1.3%	689	1.6%	1,349	1.4%	3,144	1.5%
Hispanic American Indian or Alaska Native	105	2.2%	931	2.1%	1,859	2.0%	4,326	2.1%
Hispanic Asian	11	0.2%	136	0.3%	315	0.3%	700	0.3%
Hispanic Hawaiian or Pacific Islander	4	-	48	0.1%	95	0.1%	191	-
Hispanic Other Race	1,640	34.0%	14,774	33.8%	31,410	33.2%	72,861	34.8%
Hispanic Two or More Races	2,028	42.1%	18,100	41.5%	40,168	42.4%	85,918	41.1%
Not Hispanic or Latino Population (2020)	9,321 67.7%		75,526 64.8%		167,372 65.0%		361,339 64.5%	
Hispanic or Latino Population (2020)	4,444 32.3%		41,104 35.2%		90,258 35.0%		198,988 35.5%	
Not Hispanic or Latino Population (2010)	8,874 72.6%		68,902 69.8%		136,062 69.9%		289,268 67.7%	
Hispanic or Latino Population (2010)	3,343 27.4%		29,753 30.2%		58,611 30.1%		137,900 32.3%	
Not Hispanic or Latino Population (2028)	9,952 64.4%		80,399 62.8%		182,785 63.8%		411,811 64.1%	
Hispanic or Latino Population (2028)	5,512 35.6%		47,545 37.2%		103,707 36.2%		231,109 35.9%	
Projected Annual Growth (2023-2028)	694	2.9%	3,894	1.8%	9,069	1.9%	21,836	2.1%
Historical Annual Growth (2010-2020)	1,101	3.3%	11,351	3.8%	31,646	5.4%	61,088	4.4%

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<b>Total Age Distribution (2023)</b>									
Total Population		13,891		118,370		261,858		579,241	
Age Under 5 Years	828	6.0%	7,185	6.1%	16,625	6.3%	39,188	6.8%	
Age 5 to 9 Years	950	6.8%	8,515	7.2%	20,113	7.7%	45,536	7.9%	
Age 10 to 14 Years	1,039	7.5%	9,757	8.2%	22,559	8.6%	49,788	8.6%	
Age 15 to 19 Years	1,110	8.0%	9,211	7.8%	20,343	7.8%	43,642	7.5%	
Age 20 to 24 Years	927	6.7%	7,118	6.0%	14,929	5.7%	33,020	5.7%	
Age 25 to 29 Years	958	6.9%	7,630	6.4%	16,651	6.4%	37,872	6.5%	
Age 30 to 34 Years	932	6.7%	8,405	7.1%	19,351	7.4%	44,345	7.7%	
Age 35 to 39 Years	966	7.0%	9,071	7.7%	20,954	8.0%	47,692	8.2%	
Age 40 to 44 Years	963	6.9%	8,935	7.5%	20,305	7.8%	45,515	7.9%	
Age 45 to 49 Years	952	6.9%	8,536	7.2%	18,953	7.2%	40,890	7.1%	
Age 50 to 54 Years	1,012	7.3%	8,210	6.9%	17,440	6.7%	36,653	6.3%	
Age 55 to 59 Years	923	6.6%	7,234	6.1%	14,755	5.6%	31,143	5.4%	
Age 60 to 64 Years	760	5.5%	6,365	5.4%	12,841	4.9%	27,362	4.7%	
Age 65 to 69 Years	615	4.4%	4,769	4.0%	9,954	3.8%	21,675	3.7%	
Age 70 to 74 Years	416	3.0%	3,318	2.8%	6,875	2.6%	15,552	2.7%	
Age 75 to 79 Years	256	1.8%	1,930	1.6%	4,112	1.6%	9,060	1.6%	
Age 80 to 84 Years	140	1.0%	1,145	1.0%	2,515	1.0%	5,390	0.9%	
Age 85 Years or Over	145	1.0%	1,036	0.9%	2,585	1.0%	4,918	0.8%	
Median Age	35.8		35.3		34.9		34.2		
Age 19 Years or Less	3,927	28.3%	34,669	29.3%	79,640	30.4%	178,155	30.8%	
Age 20 to 64 Years	8,392	60.4%	71,503	60.4%	156,178	59.6%	344,491	59.5%	
Age 65 Years or Over	1,572	11.3%	12,198	10.3%	26,040	9.9%	56,595	9.8%	
<b>Female Age Distribution (2023)</b>									
Female Population	7,047	50.7%	60,280	50.9%	133,319	50.9%	295,647	51.0%	
Age Under 5 Years	417	5.9%	3,503	5.8%	8,096	6.1%	19,178	6.5%	
Age 5 to 9 Years	472	6.7%	4,194	7.0%	9,962	7.5%	22,476	7.6%	
Age 10 to 14 Years	459	6.5%	4,773	7.9%	10,979	8.2%	24,206	8.2%	
Age 15 to 19 Years	525	7.4%	4,417	7.3%	9,896	7.4%	21,310	7.2%	
Age 20 to 24 Years	471	6.7%	3,589	6.0%	7,548	5.7%	16,763	5.7%	
Age 25 to 29 Years	491	7.0%	3,855	6.4%	8,516	6.4%	19,657	6.6%	
Age 30 to 34 Years	485	6.9%	4,335	7.2%	10,056	7.5%	23,166	7.8%	
Age 35 to 39 Years	490	7.0%	4,749	7.9%	10,835	8.1%	24,539	8.3%	
Age 40 to 44 Years	502	7.1%	4,672	7.7%	10,566	7.9%	23,418	7.9%	
Age 45 to 49 Years	485	6.9%	4,382	7.3%	9,690	7.3%	20,903	7.1%	
Age 50 to 54 Years	524	7.4%	4,208	7.0%	8,866	6.7%	18,647	6.3%	
Age 55 to 59 Years	476	6.8%	3,635	6.0%	7,370	5.5%	15,875	5.4%	
Age 60 to 64 Years	405	5.7%	3,275	5.4%	6,597	4.9%	14,208	4.8%	
Age 65 to 69 Years	316	4.5%	2,472	4.1%	5,168	3.9%	11,483	3.9%	
Age 70 to 74 Years	222	3.1%	1,759	2.9%	3,638	2.7%	8,504	2.9%	
Age 75 to 79 Years	134	1.9%	1,098	1.8%	2,336	1.8%	5,050	1.7%	
Age 80 to 84 Years	85	1.2%	684	1.1%	1,479	1.1%	3,080	1.0%	
Age 85 Years or Over	91	1.3%	681	1.1%	1,722	1.3%	3,185	1.1%	
Female Median Age	36.6		36.0		35.5		34.8		
Age 19 Years or Less	1,872	26.6%	16,886	28.0%	38,933	29.2%	87,170	29.5%	
Age 20 to 64 Years	4,328	61.4%	36,700	60.9%	80,044	60.0%	177,175	59.9%	
Age 65 Years or Over	847	12.0%	6,693	11.1%	14,342	10.8%	31,302	10.6%	

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<b>Male Age Distribution (2023)</b>									
Male Population	6,844	49.3%	58,090	49.1%	128,540	49.1%	283,594	49.0%	
Age Under 5 Years	411	6.0%	3,683	6.3%	8,529	6.6%	20,010	7.1%	
Age 5 to 9 Years	478	7.0%	4,321	7.4%	10,151	7.9%	23,061	8.1%	
Age 10 to 14 Years	581	8.5%	4,985	8.6%	11,580	9.0%	25,582	9.0%	
Age 15 to 19 Years	585	8.6%	4,794	8.3%	10,447	8.1%	22,332	7.9%	
Age 20 to 24 Years	456	6.7%	3,529	6.1%	7,381	5.7%	16,257	5.7%	
Age 25 to 29 Years	467	6.8%	3,775	6.5%	8,135	6.3%	18,215	6.4%	
Age 30 to 34 Years	448	6.5%	4,069	7.0%	9,295	7.2%	21,179	7.5%	
Age 35 to 39 Years	476	6.9%	4,322	7.4%	10,119	7.9%	23,153	8.2%	
Age 40 to 44 Years	462	6.7%	4,264	7.3%	9,739	7.6%	22,097	7.8%	
Age 45 to 49 Years	467	6.8%	4,154	7.2%	9,263	7.2%	19,987	7.0%	
Age 50 to 54 Years	488	7.1%	4,001	6.9%	8,574	6.7%	18,006	6.3%	
Age 55 to 59 Years	447	6.5%	3,599	6.2%	7,385	5.7%	15,268	5.4%	
Age 60 to 64 Years	355	5.2%	3,091	5.3%	6,243	4.9%	13,154	4.6%	
Age 65 to 69 Years	299	4.4%	2,298	4.0%	4,785	3.7%	10,192	3.6%	
Age 70 to 74 Years	194	2.8%	1,559	2.7%	3,237	2.5%	7,048	2.5%	
Age 75 to 79 Years	123	1.8%	832	1.4%	1,776	1.4%	4,010	1.4%	
Age 80 to 84 Years	54	0.8%	461	0.8%	1,036	0.8%	2,309	0.8%	
Age 85 Years or Over	55	0.8%	355	0.6%	864	0.7%	1,733	0.6%	
Male Median Age	34.9		34.5		34.1		33.4		
Age 19 Years or Less	2,055	30.0%	17,782	30.6%	40,707	31.7%	90,985	32.1%	
Age 20 to 64 Years	4,064	59.4%	34,803	59.9%	76,135	59.2%	167,316	59.0%	
Age 65 Years or Over	725	10.6%	5,505	9.5%	11,698	9.1%	25,293	8.9%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	97		96		96		96		
Age Under 5 Years	99	49.6%	105	51.3%	105	51.3%	104	51.1%	
Age 5 to 9 Years	101	50.3%	103	50.7%	102	50.5%	103	50.6%	
Age 10 to 14 Years	127	55.9%	104	51.1%	105	51.3%	106	51.4%	
Age 15 to 19 Years	112	52.7%	109	52.0%	106	51.4%	105	51.2%	
Age 20 to 24 Years	97	49.2%	98	49.6%	98	49.4%	97	49.2%	
Age 25 to 29 Years	95	48.7%	98	49.5%	96	48.9%	93	48.1%	
Age 30 to 34 Years	92	48.0%	94	48.4%	92	48.0%	91	47.8%	
Age 35 to 39 Years	97	49.2%	91	47.6%	93	48.3%	94	48.5%	
Age 40 to 44 Years	92	47.9%	91	47.7%	92	48.0%	94	48.5%	
Age 45 to 49 Years	96	49.0%	95	48.7%	96	48.9%	96	48.9%	
Age 50 to 54 Years	93	48.2%	95	48.7%	97	49.2%	97	49.1%	
Age 55 to 59 Years	94	48.4%	99	49.8%	100	50.1%	96	49.0%	
Age 60 to 64 Years	88	46.7%	94	48.6%	95	48.6%	93	48.1%	
Age 65 to 69 Years	95	48.7%	93	48.2%	93	48.1%	89	47.0%	
Age 70 to 74 Years	88	46.7%	89	47.0%	89	47.1%	83	45.3%	
Age 75 to 79 Years	92	47.9%	76	43.1%	76	43.2%	79	44.3%	
Age 80 to 84 Years	64	38.9%	67	40.3%	70	41.2%	75	42.9%	
Age 85 Years or Over	60	37.6%	52	34.3%	50	33.4%	54	35.2%	
Age 19 Years or Less	110	52.3%	105	51.3%	105	51.1%	104	51.1%	
Age 20 to 39 Years	95	48.8%	95	48.7%	95	48.6%	94	48.4%	
Age 40 to 64 Years	93	48.1%	95	48.6%	96	48.9%	95	48.8%	
Age 65 Years or Over	86	46.1%	82	45.1%	82	44.9%	81	44.7%	

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<b>Household Type (2023)</b>								
Total Households	4,896		41,268		88,953		196,382	
Households with Children	2,062	42.1%	17,819	43.2%	40,662	45.7%	89,222	45.4%
Average Household Size	2.8		2.9		2.9		2.9	
Household Density per Square Mile	1,559		1,460		1,133		1,276	
Population Family	12,502	90.0%	105,505	89.1%	235,472	89.9%	519,844	89.7%
Population Non-Family	1,380	9.9%	12,510	10.6%	24,875	9.5%	57,316	9.9%
Population Group Quarters	9	-	355	0.3%	1,511	0.6%	2,081	0.4%
Family Households	3,795	77.5%	31,166	75.5%	68,816	77.4%	149,966	76.4%
Married Couple Households	2,811	74.1%	23,424	75.2%	52,194	75.8%	111,337	74.2%
Other Family Households with Children	984	25.9%	7,742	24.8%	16,622	24.2%	38,629	25.8%
Family Households with Children	2,060	54.3%	17,791	57.1%	40,610	59.0%	89,124	59.4%
Married Couple with Children	1,428	69.3%	12,737	71.6%	29,473	72.6%	63,386	71.1%
Other Family Households with Children	632	30.7%	5,054	28.4%	11,138	27.4%	25,737	28.9%
Family Households No Children	1,735	45.7%	13,375	42.9%	28,205	41.0%	60,843	40.6%
Married Couple No Children	1,383	79.7%	10,687	79.9%	22,721	80.6%	47,951	78.8%
Other Family Households No Children	353	20.3%	2,688	20.1%	5,484	19.4%	12,891	21.2%
Non-Family Households	1,101	22.5%	10,102	24.5%	20,138	22.6%	46,416	23.6%
Non-Family Households with Children	2	0.2%	28	0.3%	52	0.3%	98	0.2%
Non-Family Households No Children	1,099	99.8%	10,074	99.7%	20,086	99.7%	46,318	99.8%
Average Family Household Size	3.3		3.4		3.4		3.5	
Average Family Income	\$168,239		\$141,235		\$136,927		\$129,756	
Median Family Income	\$98,201		\$103,631		\$109,637		\$108,188	
Average Non-Family Household Size	1.3		1.2		1.2		1.2	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	11,074		92,913		202,562		444,728	
Never Married	3,724	33.6%	28,694	30.9%	59,594	29.4%	136,684	30.7%
Currently Married	5,371	48.5%	48,930	52.7%	110,113	54.4%	234,560	52.7%
Previously Married	1,979	17.9%	15,289	16.5%	32,856	16.2%	73,485	16.5%
Separated	616	31.1%	4,327	28.3%	8,419	25.6%	21,105	28.7%
Widowed	459	23.2%	3,397	22.2%	7,174	21.8%	15,876	21.6%
Divorced	905	45.7%	7,565	49.5%	17,263	52.5%	36,503	49.7%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	9,037		76,583		167,289		368,066	
Elementary (Grade Level 0 to 8)	265	2.9%	4,654	6.1%	9,276	5.5%	23,530	6.4%
Some High School (Grade Level 9 to 11)	258	2.9%	3,311	4.3%	6,519	3.9%	17,539	4.8%
High School Graduate	1,756	19.4%	14,931	19.5%	31,267	18.7%	70,015	19.0%
Some College	1,983	21.9%	15,374	20.1%	32,569	19.5%	68,889	18.7%
Associate Degree Only	552	6.1%	5,239	6.8%	12,701	7.6%	28,180	7.7%
Bachelor Degree Only	2,709	30.0%	21,500	28.1%	47,914	28.6%	101,141	27.5%
Graduate Degree	1,514	16.7%	11,574	15.1%	27,043	16.2%	58,772	16.0%
Any College (Some College or Higher)	6,757	74.8%	53,688	70.1%	120,227	71.9%	256,982	69.8%
College Degree + (Bachelor Degree or Higher)	4,222	46.7%	33,075	43.2%	74,957	44.8%	159,913	43.4%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7821/-95.7181

231 S Fry Rd Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	5,060		43,456		93,851		209,023	
Total Housing Units (2020)	4,930		41,763		90,052		197,315	
Historical Annual Growth (2020-2023)	129	0.9%	1,694	1.4%	3,800	1.4%	11,708	2.0%
Housing Units Occupied (2023)	4,896 96.8%		41,268 95.0%		88,953 94.8%		196,382 94.0%	
Housing Units Owner-Occupied	2,881 58.8%		25,400 61.5%		56,989 64.1%		123,234 62.8%	
Housing Units Renter-Occupied	2,015 41.2%		15,868 38.5%		31,965 35.9%		73,148 37.2%	
Housing Units Vacant (2023)	164 3.2%		2,188 5.0%		4,898 5.2%		12,641 6.0%	
<b>Household Size (2023)</b>								
Total Households	4,896		41,268		88,953		196,382	
1 Person Households	876	17.9%	8,200	19.9%	16,393	18.4%	37,999	19.3%
2 Person Households	1,621	33.1%	12,158	29.5%	25,421	28.6%	53,784	27.4%
3 Person Households	961	19.6%	7,981	19.3%	17,782	20.0%	38,568	19.6%
4 Person Households	812	16.6%	7,081	17.2%	16,132	18.1%	35,587	18.1%
5 Person Households	390	8.0%	3,569	8.6%	8,027	9.0%	18,383	9.4%
6 Person Households	149	3.0%	1,443	3.5%	3,270	3.7%	7,496	3.8%
7 or More Person Households	88	1.8%	837	2.0%	1,928	2.2%	4,566	2.3%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	720	14.7%	5,047	12.2%	12,248	13.8%	26,768	13.6%
HH Income \$150,000 to \$199,999	400	8.2%	4,159	10.1%	9,780	11.0%	18,992	9.7%
HH Income \$125,000 to \$149,999	374	7.6%	3,193	7.7%	6,766	7.6%	15,033	7.7%
HH Income \$100,000 to \$124,999	398	8.1%	4,000	9.7%	10,110	11.4%	21,242	10.8%
HH Income \$75,000 to \$99,999	550	11.2%	6,064	14.7%	12,567	14.1%	27,330	13.9%
HH Income \$50,000 to \$74,999	517	10.6%	7,044	17.1%	14,181	15.9%	33,003	16.8%
HH Income \$35,000 to \$49,999	562	11.5%	3,940	9.5%	7,407	8.3%	18,982	9.7%
HH Income \$25,000 to \$34,999	530	10.8%	3,339	8.1%	6,908	7.8%	13,618	6.9%
HH Income \$15,000 to \$24,999	352	7.2%	2,067	5.0%	3,928	4.4%	8,953	4.6%
HH Income \$10,000 to \$14,999	93	1.9%	729	1.8%	1,579	1.8%	3,453	1.8%
HH Income Under \$10,000	401	8.2%	1,687	4.1%	3,480	3.9%	9,008	4.6%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	148	3.0%	1,473	3.6%	3,110	3.5%	8,175	4.2%
Households 1 Vehicle Available	1,715	35.0%	13,604	33.0%	26,918	30.3%	59,932	30.5%
Households 2 Vehicles Available	2,184	44.6%	17,583	42.6%	39,702	44.6%	85,289	43.4%
Households 3 or More Vehicles Available	850	17.4%	8,607	20.9%	19,222	21.6%	42,986	21.9%
Total Vehicles Available	8,909		77,634		170,222		373,410	
Average Vehicles per Household	1.8		1.9		1.9		1.9	
Owner-Occupied Household Vehicles	6,032 67.7%		54,408 70.1%		123,619 72.6%		266,599 71.4%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2		2.2	
Renter-Occupied Household Vehicles	2,877 32.3%		23,227 29.9%		46,603 27.4%		106,810 28.6%	
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5		1.5	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	7,226		61,237		136,056		301,859	
Travel to Work in 14 Minutes or Less	1,158	16.0%	9,075	14.8%	20,175	14.8%	39,950	13.2%
Travel to Work in 15 to 29 Minutes	1,926	26.6%	16,288	26.6%	34,552	25.4%	79,530	26.3%
Travel to Work in 30 to 59 Minutes	2,279	31.5%	19,795	32.3%	43,903	32.3%	102,002	33.8%
Travel to Work in 60 Minutes or More	479	6.6%	5,322	8.7%	12,120	8.9%	24,989	8.3%
Work at Home	1,385	19.2%	10,757	17.6%	25,306	18.6%	55,387	18.3%
Average Minutes Travel to Work	27.0		28.2		28.2		28.4	

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<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	7,226		61,237		136,056		301,859	
Drive to Work Alone	4,716	65.3%	41,168	67.2%	91,508	67.3%	203,973	67.6%
Drive to Work in Carpool	657	9.1%	5,941	9.7%	12,309	9.0%	27,370	9.1%
Travel to Work by Public Transportation	146	2.0%	997	1.6%	2,021	1.5%	4,671	1.5%
Drive to Work on Motorcycle	4	-	30	-	106	-	194	-
Bicycle to Work	53	0.7%	352	0.6%	579	0.4%	1,040	0.3%
Walk to Work	150	2.1%	828	1.4%	1,710	1.3%	3,415	1.1%
Other Means	114	1.6%	1,164	1.9%	2,518	1.9%	5,808	1.9%
Work at Home	1,385	19.2%	10,757	17.6%	25,306	18.6%	55,387	18.3%
<b>Daytime Demographics (2023)</b>								
Total Businesses	1,077		5,707		11,413		24,051	
Total Employees	9,019		45,187		93,747		175,690	
Company Headquarter Businesses	28	2.6%	164	2.9%	330	2.9%	649	2.7%
Company Headquarter Employees	727	8.1%	6,148	13.6%	14,254	15.2%	25,686	14.6%
Employee Population per Business	8.4 to 1		7.9 to 1		8.2 to 1		7.3 to 1	
Residential Population per Business	12.9 to 1		20.7 to 1		22.9 to 1		24.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	12,627		74,661		155,423		308,397	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	10,841		90,841		197,913		434,851	
Labor Force Total Males (2023)	5,247	48.4%	44,016	48.5%	95,859	48.4%	209,858	48.3%
Male Civilian Employed	3,952	75.3%	33,250	75.5%	73,542	76.7%	161,199	76.8%
Male Civilian Unemployed	193	3.7%	1,507	3.4%	3,290	3.4%	7,215	3.4%
Males in Armed Forces	7	0.1%	51	0.1%	94	-	198	-
Males Not in Labor Force	1,096	20.9%	9,207	20.9%	18,932	19.8%	41,245	19.7%
Labor Force Total Females (2023)	5,594	51.6%	46,825	51.5%	102,054	51.6%	224,993	51.7%
Female Civilian Employed	3,275	58.5%	27,987	59.8%	62,519	61.3%	140,665	62.5%
Female Civilian Unemployed	174	3.1%	1,536	3.3%	2,684	2.6%	6,796	3.0%
Females in Armed Forces	-	-	78	0.2%	82	-	82	-
Females Not in Labor Force	2,145	38.3%	17,225	36.8%	36,769	36.0%	77,451	34.4%
Unemployment Rate	368	3.4%	3,043	3.3%	5,974	3.0%	14,011	3.2%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	7,226		61,237		136,056		301,859	
Occupation Total Males	3,952	54.7%	33,250	54.3%	73,537	54.0%	161,194	53.4%
Occupation Total Females	3,275	45.3%	27,987	45.7%	62,519	46.0%	140,665	46.6%
Management, Business, Financial Operations	1,322	18.3%	11,630	19.0%	25,539	18.8%	54,416	18.0%
Professional, Related	1,959	27.1%	15,859	25.9%	36,281	26.7%	79,124	26.2%
Service	1,449	20.1%	10,106	16.5%	19,670	14.5%	44,399	14.7%
Sales, Office	1,340	18.5%	12,342	20.2%	28,935	21.3%	63,617	21.1%
Farming, Fishing, Forestry	2	-	69	0.1%	125	-	356	0.1%
Construction, Extraction, Maintenance	490	6.8%	4,610	7.5%	9,416	6.9%	21,414	7.1%
Production, Transport, Material Moving	663	9.2%	6,621	10.8%	16,091	11.8%	38,532	12.8%
White Collar Workers	4,622	64.0%	39,830	65.0%	90,754	66.7%	197,157	65.3%
Blue Collar Workers	2,605	36.0%	21,407	35.0%	45,301	33.3%	104,702	34.7%

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<b>Units In Structure (2023)</b>									
Total Units		4,896		41,268		88,953		196,382	
1 Detached Unit		3,137	64.1%	27,789	67.3%	62,815	70.6%	136,490	69.5%
1 Attached Unit		17	0.3%	851	2.1%	1,810	2.0%	5,716	2.9%
2 Units		30	0.6%	309	0.7%	772	0.9%	1,784	0.9%
3 to 4 Units		59	1.2%	525	1.3%	1,454	1.6%	4,562	2.3%
5 to 9 Units		242	4.9%	1,542	3.7%	3,424	3.8%	7,863	4.0%
10 to 19 Units		449	9.2%	2,745	6.7%	4,747	5.3%	11,841	6.0%
20 to 49 Units		246	5.0%	2,011	4.9%	4,329	4.9%	8,206	4.2%
50 or More Units		710	14.5%	5,004	12.1%	8,570	9.6%	17,262	8.8%
Mobile Home or Trailer		2	-	455	1.1%	857	1.0%	2,345	1.2%
Other Structure		5	0.1%	36	-	174	0.2%	313	0.2%
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		67	1.3%	529	1.2%	1,398	1.5%	3,098	1.5%
Homes Built 2010 to 2019		553	10.9%	6,352	14.6%	21,236	22.6%	47,392	22.7%
Homes Built 2000 to 2009		599	11.8%	9,172	21.1%	23,018	24.5%	53,799	25.7%
Homes Built 1990 to 1999		1,283	25.4%	9,021	20.8%	17,845	19.0%	30,041	14.4%
Homes Built 1980 to 1989		1,037	20.5%	8,036	18.5%	12,862	13.7%	30,563	14.6%
Homes Built 1970 to 1979		1,151	22.7%	6,671	15.4%	9,527	10.2%	23,176	11.1%
Homes Built 1960 to 1969		106	2.1%	600	1.4%	1,481	1.6%	4,545	2.2%
Homes Built 1950 to 1959		24	0.5%	502	1.2%	776	0.8%	1,747	0.8%
Homes Built 1940 to 1949		57	1.1%	197	0.5%	369	0.4%	948	0.5%
Homes Built Before 1939		20	0.4%	187	0.4%	441	0.5%	1,073	0.5%
Median Age of Homes		34.6 yrs		31.0 yrs		27.1 yrs		27.5 yrs	
<b>Home Values (2023)</b>									
Owner Specified Housing Units		2,881		25,400		56,989		123,234	
Home Values \$1,000,000 or More		20	0.7%	334	1.3%	620	1.1%	1,677	1.4%
Home Values \$750,000 to \$999,999		35	1.2%	439	1.7%	704	1.2%	2,184	1.8%
Home Values \$500,000 to \$749,999		207	7.2%	1,474	5.8%	3,907	6.9%	8,771	7.1%
Home Values \$400,000 to \$499,999		304	10.6%	1,468	5.8%	4,090	7.2%	9,985	8.1%
Home Values \$300,000 to \$399,999		769	26.7%	4,003	15.8%	9,397	16.5%	20,302	16.5%
Home Values \$250,000 to \$299,999		516	17.9%	3,876	15.3%	8,964	15.7%	17,389	14.1%
Home Values \$200,000 to \$249,999		348	12.1%	5,103	20.1%	12,125	21.3%	22,720	18.4%
Home Values \$175,000 to \$199,999		175	6.1%	3,239	12.8%	6,199	10.9%	12,569	10.2%
Home Values \$150,000 to \$174,999		207	7.2%	2,566	10.1%	5,107	9.0%	11,979	9.7%
Home Values \$125,000 to \$149,999		40	1.4%	690	2.7%	1,562	2.7%	5,297	4.3%
Home Values \$100,000 to \$124,999		132	4.6%	835	3.3%	1,596	2.8%	4,214	3.4%
Home Values \$90,000 to \$99,999		9	0.3%	123	0.5%	237	0.4%	629	0.5%
Home Values \$80,000 to \$89,999		45	1.5%	144	0.6%	308	0.5%	722	0.6%
Home Values \$70,000 to \$79,999		19	0.6%	121	0.5%	175	0.3%	393	0.3%
Home Values \$60,000 to \$69,999		4	0.1%	41	0.2%	90	0.2%	259	0.2%
Home Values \$50,000 to \$59,999		2	-	39	0.2%	121	0.2%	224	0.2%
Home Values \$35,000 to \$49,999		5	0.2%	49	0.2%	121	0.2%	293	0.2%
Home Values \$25,000 to \$34,999		4	0.1%	166	0.7%	270	0.5%	539	0.4%
Home Values \$10,000 to \$24,999		13	0.5%	434	1.7%	831	1.5%	1,779	1.4%
Home Values Under \$10,000		27	0.9%	257	1.0%	566	1.0%	1,308	1.1%
Owner-Occupied Median Home Value		\$292,792		\$258,013		\$266,167		\$267,499	
Renter-Occupied Median Rent		\$1,144		\$1,192		\$1,256		\$1,252	

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231 S Fry Rd Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Annual Consumer Expenditure (2023)</b>								
Total Household Expenditure	\$455.31 M		\$3.4 B		\$7.43 B		\$15.72 B	
Total Non-Retail Expenditure	\$241.64 M		\$1.8 B		\$3.93 B		\$8.32 B	
Total Retail Expenditure	\$213.67 M		\$1.6 B		\$3.5 B		\$7.4 B	
Apparel	\$16.4 M		\$122.48 M		\$268.49 M		\$567.11 M	
Contributions	\$15.68 M		\$114.87 M		\$252.61 M		\$531.13 M	
Education	\$15.45 M		\$111.59 M		\$247.85 M		\$518.94 M	
Entertainment	\$26.23 M		\$195.88 M		\$429.46 M		\$905.13 M	
Food and Beverages	\$66.24 M		\$497.19 M		\$1.08 B		\$2.3 B	
Furnishings and Equipment	\$16.21 M		\$121.22 M		\$265.4 M		\$559.56 M	
Gifts	\$12.06 M		\$87.71 M		\$192.73 M		\$406.74 M	
Health Care	\$37.11 M		\$278.85 M		\$605.33 M		\$1.28 B	
Household Operations	\$18.21 M		\$135.15 M		\$295.96 M		\$624.44 M	
Miscellaneous Expenses	\$8.63 M		\$64.41 M		\$140.71 M		\$297.35 M	
Personal Care	\$6.1 M		\$45.63 M		\$99.6 M		\$210.51 M	
Personal Insurance	\$3.38 M		\$25.01 M		\$55.03 M		\$115.34 M	
Reading	\$994.56 K		\$7.39 M		\$16.15 M		\$34.08 M	
Shelter	\$95.96 M		\$715.63 M		\$1.56 B		\$3.31 B	
Tobacco	\$2.49 M		\$18.81 M		\$40.29 M		\$86.59 M	
Transportation	\$82.08 M		\$619.15 M		\$1.35 B		\$2.86 B	
Utilities	\$32.09 M		\$241.68 M		\$523.79 M		\$1.11 B	
<b>Monthly Household Consumer Expenditure (2023)</b>								
Total Household Expenditure	\$7,750		\$6,871		\$6,963		\$6,671	
Total Non-Retail Expenditure	\$4,113	53.1%	\$3,634	52.9%	\$3,685	52.9%	\$3,530	52.9%
Total Retail Expenditures	\$3,637	46.9%	\$3,237	47.1%	\$3,278	47.1%	\$3,141	47.1%
Apparel	\$279	3.6%	\$247	3.6%	\$252	3.6%	\$241	3.6%
Contributions	\$267	3.4%	\$232	3.4%	\$237	3.4%	\$225	3.4%
Education	\$263	3.4%	\$225	3.3%	\$232	3.3%	\$220	3.3%
Entertainment	\$446	5.8%	\$396	5.8%	\$402	5.8%	\$384	5.8%
Food and Beverages	\$1,127	14.5%	\$1,004	14.6%	\$1,016	14.6%	\$975	14.6%
Furnishings and Equipment	\$276	3.6%	\$245	3.6%	\$249	3.6%	\$237	3.6%
Gifts	\$205	2.6%	\$177	2.6%	\$181	2.6%	\$173	2.6%
Health Care	\$632	8.1%	\$563	8.2%	\$567	8.1%	\$544	8.2%
Household Operations	\$310	4.0%	\$273	4.0%	\$277	4.0%	\$265	4.0%
Miscellaneous Expenses	\$147	1.9%	\$130	1.9%	\$132	1.9%	\$126	1.9%
Personal Care	\$104	1.3%	\$92	1.3%	\$93	1.3%	\$89	1.3%
Personal Insurance	\$58	0.7%	\$51	0.7%	\$52	0.7%	\$49	0.7%
Reading	\$17	0.2%	\$15	0.2%	\$15	0.2%	\$14	0.2%
Shelter	\$1,633	21.1%	\$1,445	21.0%	\$1,465	21.0%	\$1,405	21.1%
Tobacco	\$42	0.5%	\$38	0.6%	\$38	0.5%	\$37	0.6%
Transportation	\$1,397	18.0%	\$1,250	18.2%	\$1,266	18.2%	\$1,213	18.2%
Utilities	\$546	7.0%	\$488	7.1%	\$491	7.0%	\$473	7.1%