

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7488/-86.7562

8207 Hwy 72 W Madison, AL 35758	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2023)	5,592		50,295		112,843		158,325	
Projected Population (2028)	5,653		52,399		118,304		165,677	
Census Population (2020)	5,187		48,252		108,727		153,065	
Census Population (2010)	3,883		38,739		83,863		120,058	
Projected Annual Growth (2023-2028)	61	0.2%	2,104	0.8%	5,461	1.0%	7,352	0.9%
Historical Annual Growth (2020-2023)	405	2.6%	2,043	1.4%	4,116	1.3%	5,261	1.1%
Historical Annual Growth (2010-2020)	1,304	3.4%	9,513	2.5%	24,865	3.0%	33,007	2.7%
Estimated Population Density (2023)	1,781	psm	1,780	psm	1,437	psm	1,029	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2023)	1,988		18,865		44,406		63,279	
Projected Households (2028)	2,047		20,011		47,505		67,505	
Census Households (2020)	1,813		17,867		42,146		60,288	
Census Households (2010)	1,342		14,028		32,025		46,757	
Projected Annual Growth (2023-2028)	59	0.6%	1,146	1.2%	3,099	1.4%	4,226	1.3%
Historical Annual Change (2010-2023)	645	3.7%	4,837	2.7%	12,381	3.0%	16,522	2.7%
Average Household Income								
Estimated Average Household Income (2023)	\$167,291		\$143,216		\$129,144		\$120,525	
Projected Average Household Income (2028)	\$174,583		\$142,213		\$126,195		\$117,901	
Census Average Household Income (2010)	\$107,548		\$100,932		\$91,099		\$82,777	
Census Average Household Income (2000)	\$88,778		\$73,230		\$67,521		\$61,614	
Projected Annual Change (2023-2028)	\$7,292	0.9%	-\$1,003	-0.1%	-\$2,949	-0.5%	-\$2,624	-0.4%
Historical Annual Change (2000-2023)	\$78,513	3.8%	\$69,986	4.2%	\$61,623	4.0%	\$58,911	4.2%
Median Household Income								
Estimated Median Household Income (2023)	\$129,819		\$117,491		\$107,664		\$101,895	
Projected Median Household Income (2028)	\$129,355		\$115,887		\$105,482		\$99,469	
Census Median Household Income (2010)	\$100,490		\$89,634		\$80,842		\$71,988	
Census Median Household Income (2000)	\$76,842		\$65,358		\$59,400		\$53,981	
Projected Annual Change (2023-2028)	-\$464	-	-\$1,603	-0.3%	-\$2,182	-0.4%	-\$2,427	-0.5%
Historical Annual Change (2000-2023)	\$52,977	3.0%	\$52,133	3.5%	\$48,264	3.5%	\$47,915	3.9%
Per Capita Income								
Estimated Per Capita Income (2023)	\$59,595		\$53,753		\$51,056		\$48,424	
Projected Per Capita Income (2028)	\$63,344		\$54,342		\$50,899		\$48,280	
Census Per Capita Income (2010)	\$37,179		\$36,542		\$34,778		\$32,233	
Census Per Capita Income (2000)	\$28,366		\$26,169		\$24,957		\$23,319	
Projected Annual Change (2023-2028)	\$3,750	1.3%	\$589	0.2%	-\$158	-	-\$144	-
Historical Annual Change (2000-2023)	\$31,229	4.8%	\$27,584	4.6%	\$26,099	4.5%	\$25,104	4.7%
Estimated Average Household Net Worth (2023)	\$862,444		\$717,784		\$644,098		\$609,092	

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8207 Hwy 72 W Madison, AL 35758	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	5,592		50,295		112,843		158,325	
White (2023)	3,933	70.3%	34,357	68.3%	74,281	65.8%	98,646	62.3%
Black or African American (2023)	819	14.6%	9,464	18.8%	24,901	22.1%	39,186	24.8%
American Indian or Alaska Native (2023)	12	0.2%	161	0.3%	369	0.3%	527	0.3%
Asian (2023)	473	8.5%	3,054	6.1%	6,073	5.4%	9,974	6.3%
Hawaiian or Pacific Islander (2023)	3	-	42	-	94	-	142	-
Other Race (2023)	57	1.0%	643	1.3%	1,425	1.3%	2,052	1.3%
Two or More Races (2023)	296	5.3%	2,574	5.1%	5,700	5.1%	7,800	4.9%
Population < 18 (2023)	1,481 26.5%		13,172 26.2%		27,185 24.1%		36,382 23.0%	
White Not Hispanic	973	65.7%	8,180	62.1%	16,107	59.2%	20,428	56.1%
Black or African American	200	13.5%	2,479	18.8%	5,934	21.8%	9,342	25.7%
Asian	127	8.5%	814	6.2%	1,518	5.6%	1,747	4.8%
Other Race Not Hispanic	89	6.0%	808	6.1%	1,708	6.3%	2,282	6.3%
Hispanic	92	6.2%	891	6.8%	1,918	7.1%	2,583	7.1%
Not Hispanic or Latino Population (2023)	5,347 95.6%		47,877 95.2%		107,407 95.2%		150,605 95.1%	
Not Hispanic White	3,873	72.4%	33,759	70.5%	72,910	67.9%	96,773	64.3%
Not Hispanic Black or African American	812	15.2%	9,365	19.6%	24,653	23.0%	38,796	25.8%
Not Hispanic American Indian or Alaska Native	10	0.2%	106	0.2%	243	0.2%	337	0.2%
Not Hispanic Asian	471	8.8%	3,042	6.4%	6,035	5.6%	9,795	6.5%
Not Hispanic Hawaiian or Pacific Islander	2	-	37	-	84	-	123	-
Not Hispanic Other Race	9	0.2%	109	0.2%	224	0.2%	306	0.2%
Not Hispanic Two or More Races	168	3.2%	1,460	3.0%	3,258	3.0%	4,476	3.0%
Hispanic or Latino Population (2023)	245 4.4%		2,417 4.8%		5,436 4.8%		7,720 4.9%	
Hispanic White	60	24.5%	598	24.7%	1,371	25.2%	1,873	24.3%
Hispanic Black or African American	6	2.6%	99	4.1%	247	4.6%	390	5.1%
Hispanic American Indian or Alaska Native	2	0.9%	55	2.3%	127	2.3%	189	2.5%
Hispanic Asian	2	0.7%	12	0.5%	38	0.7%	179	2.3%
Hispanic Hawaiian or Pacific Islander	-	-	5	0.2%	11	0.2%	19	0.2%
Hispanic Other Race	47	19.2%	534	22.1%	1,200	22.1%	1,745	22.6%
Hispanic Two or More Races	127	52.0%	1,114	46.1%	2,442	44.9%	3,324	43.1%
Not Hispanic or Latino Population (2020)	4,916 94.8%		45,529 94.4%		102,611 94.4%		144,452 94.4%	
Hispanic or Latino Population (2020)	271 5.2%		2,723 5.6%		6,116 5.6%		8,612 5.6%	
Not Hispanic or Latino Population (2010)	3,729 96.0%		37,194 96.0%		80,649 96.2%		115,260 96.0%	
Hispanic or Latino Population (2010)	154 4.0%		1,545 4.0%		3,214 3.8%		4,798 4.0%	
Not Hispanic or Latino Population (2028)	5,403 95.6%		49,868 95.2%		112,567 95.2%		157,559 95.1%	
Hispanic or Latino Population (2028)	250 4.4%		2,532 4.8%		5,737 4.8%		8,118 4.9%	
Projected Annual Growth (2023-2028)	4 0.4%		114 0.9%		300 1.1%		398 1.0%	
Historical Annual Growth (2010-2020)	117 7.6%		1,178 7.6%		2,902 9.0%		3,814 7.9%	

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Total Age Distribution (2023)									
Total Population		5,592		50,295		112,843		158,325	
Age Under 5 Years	274	4.9%	2,963	5.9%	6,416	5.7%	9,071	5.7%	
Age 5 to 9 Years	392	7.0%	3,636	7.2%	7,501	6.6%	10,096	6.4%	
Age 10 to 14 Years	485	8.7%	3,992	7.9%	8,145	7.2%	10,585	6.7%	
Age 15 to 19 Years	454	8.1%	3,551	7.1%	7,260	6.4%	10,651	6.7%	
Age 20 to 24 Years	245	4.4%	2,451	4.9%	6,695	5.9%	11,559	7.3%	
Age 25 to 29 Years	277	5.0%	3,137	6.2%	8,349	7.4%	12,352	7.8%	
Age 30 to 34 Years	320	5.7%	3,436	6.8%	8,456	7.5%	11,825	7.5%	
Age 35 to 39 Years	369	6.6%	3,734	7.4%	8,441	7.5%	11,408	7.2%	
Age 40 to 44 Years	434	7.8%	3,704	7.4%	8,042	7.1%	10,709	6.8%	
Age 45 to 49 Years	426	7.6%	3,578	7.1%	7,951	7.0%	10,401	6.6%	
Age 50 to 54 Years	468	8.4%	3,694	7.3%	8,022	7.1%	10,724	6.8%	
Age 55 to 59 Years	449	8.0%	3,797	7.5%	8,301	7.4%	11,270	7.1%	
Age 60 to 64 Years	335	6.0%	2,979	5.9%	6,817	6.0%	9,581	6.1%	
Age 65 to 69 Years	225	4.0%	2,139	4.3%	4,644	4.1%	6,690	4.2%	
Age 70 to 74 Years	155	2.8%	1,463	2.9%	3,510	3.1%	5,115	3.2%	
Age 75 to 79 Years	118	2.1%	933	1.9%	2,001	1.8%	2,981	1.9%	
Age 80 to 84 Years	84	1.5%	617	1.2%	1,262	1.1%	1,840	1.2%	
Age 85 Years or Over	81	1.5%	491	1.0%	1,030	0.9%	1,466	0.9%	
Median Age	38.7		37.1		36.7		36.1		
Age 19 Years or Less	1,605	28.7%	14,142	28.1%	29,323	26.0%	40,404	25.5%	
Age 20 to 64 Years	3,323	59.4%	30,509	60.7%	71,074	63.0%	99,829	63.1%	
Age 65 Years or Over	663	11.9%	5,644	11.2%	12,447	11.0%	18,092	11.4%	
Female Age Distribution (2023)									
Female Population	2,833	50.7%	25,462	50.6%	56,096	49.7%	78,870	49.8%	
Age Under 5 Years	131	4.6%	1,482	5.8%	3,161	5.6%	4,482	5.7%	
Age 5 to 9 Years	198	7.0%	1,750	6.9%	3,703	6.6%	5,014	6.4%	
Age 10 to 14 Years	235	8.3%	1,979	7.8%	4,055	7.2%	5,262	6.7%	
Age 15 to 19 Years	228	8.0%	1,674	6.6%	3,475	6.2%	5,145	6.5%	
Age 20 to 24 Years	118	4.2%	1,239	4.9%	3,356	6.0%	5,721	7.3%	
Age 25 to 29 Years	133	4.7%	1,548	6.1%	3,909	7.0%	5,816	7.4%	
Age 30 to 34 Years	166	5.9%	1,761	6.9%	4,158	7.4%	5,802	7.4%	
Age 35 to 39 Years	192	6.8%	1,971	7.7%	4,212	7.5%	5,700	7.2%	
Age 40 to 44 Years	240	8.5%	1,941	7.6%	4,039	7.2%	5,354	6.8%	
Age 45 to 49 Years	225	7.9%	1,882	7.4%	4,047	7.2%	5,292	6.7%	
Age 50 to 54 Years	238	8.4%	1,863	7.3%	3,955	7.0%	5,298	6.7%	
Age 55 to 59 Years	206	7.3%	1,867	7.3%	4,033	7.2%	5,549	7.0%	
Age 60 to 64 Years	157	5.6%	1,484	5.8%	3,315	5.9%	4,662	5.9%	
Age 65 to 69 Years	118	4.2%	1,080	4.2%	2,369	4.2%	3,435	4.4%	
Age 70 to 74 Years	79	2.8%	773	3.0%	1,839	3.3%	2,710	3.4%	
Age 75 to 79 Years	67	2.4%	508	2.0%	1,093	1.9%	1,633	2.1%	
Age 80 to 84 Years	47	1.7%	357	1.4%	738	1.3%	1,084	1.4%	
Age 85 Years or Over	53	1.9%	302	1.2%	641	1.1%	910	1.2%	
Female Median Age	39.4		37.7		37.1		36.5		
Age 19 Years or Less	792	27.9%	6,885	27.0%	14,394	25.7%	19,902	25.2%	
Age 20 to 64 Years	1,676	59.2%	15,557	61.1%	35,023	62.4%	49,195	62.4%	
Age 65 Years or Over	366	12.9%	3,020	11.9%	6,679	11.9%	9,772	12.4%	

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Male Age Distribution (2023)									
Male Population	2,759	49.3%	24,833	49.4%	56,747	50.3%	79,455	50.2%	
Age Under 5 Years	142	5.2%	1,481	6.0%	3,255	5.7%	4,589	5.8%	
Age 5 to 9 Years	195	7.1%	1,887	7.6%	3,798	6.7%	5,083	6.4%	
Age 10 to 14 Years	250	9.1%	2,013	8.1%	4,090	7.2%	5,323	6.7%	
Age 15 to 19 Years	227	8.2%	1,876	7.6%	3,785	6.7%	5,506	6.9%	
Age 20 to 24 Years	128	4.6%	1,212	4.9%	3,340	5.9%	5,838	7.3%	
Age 25 to 29 Years	144	5.2%	1,589	6.4%	4,440	7.8%	6,536	8.2%	
Age 30 to 34 Years	154	5.6%	1,675	6.7%	4,298	7.6%	6,023	7.6%	
Age 35 to 39 Years	177	6.4%	1,764	7.1%	4,229	7.5%	5,707	7.2%	
Age 40 to 44 Years	193	7.0%	1,762	7.1%	4,004	7.1%	5,355	6.7%	
Age 45 to 49 Years	202	7.3%	1,696	6.8%	3,904	6.9%	5,110	6.4%	
Age 50 to 54 Years	230	8.3%	1,831	7.4%	4,067	7.2%	5,426	6.8%	
Age 55 to 59 Years	243	8.8%	1,929	7.8%	4,268	7.5%	5,721	7.2%	
Age 60 to 64 Years	177	6.4%	1,494	6.0%	3,502	6.2%	4,919	6.2%	
Age 65 to 69 Years	107	3.9%	1,058	4.3%	2,275	4.0%	3,255	4.1%	
Age 70 to 74 Years	76	2.8%	690	2.8%	1,671	2.9%	2,405	3.0%	
Age 75 to 79 Years	51	1.8%	426	1.7%	908	1.6%	1,348	1.7%	
Age 80 to 84 Years	36	1.3%	259	1.0%	524	0.9%	755	1.0%	
Age 85 Years or Over	28	1.0%	190	0.8%	389	0.7%	556	0.7%	
Male Median Age	38.0		36.5		36.3		35.6		
Age 19 Years or Less	814	29.5%	7,257	29.2%	14,928	26.3%	20,501	25.8%	
Age 20 to 64 Years	1,648	59.7%	14,952	60.2%	36,051	63.5%	50,634	63.7%	
Age 65 Years or Over	298	10.8%	2,623	10.6%	5,767	10.2%	8,320	10.5%	
Males per 100 Females (2023)									
Overall Comparison	97		98		101		101		
Age Under 5 Years	109	52.0%	100	50.0%	103	50.7%	102	50.6%	
Age 5 to 9 Years	99	49.6%	108	51.9%	103	50.6%	101	50.3%	
Age 10 to 14 Years	106	51.5%	102	50.4%	101	50.2%	101	50.3%	
Age 15 to 19 Years	100	49.9%	112	52.8%	109	52.1%	107	51.7%	
Age 20 to 24 Years	108	52.0%	98	49.5%	100	49.9%	102	50.5%	
Age 25 to 29 Years	108	52.0%	103	50.7%	114	53.2%	112	52.9%	
Age 30 to 34 Years	93	48.2%	95	48.8%	103	50.8%	104	50.9%	
Age 35 to 39 Years	92	47.9%	89	47.2%	100	50.1%	100	50.0%	
Age 40 to 44 Years	80	44.6%	91	47.6%	99	49.8%	100	50.0%	
Age 45 to 49 Years	90	47.3%	90	47.4%	96	49.1%	97	49.1%	
Age 50 to 54 Years	96	49.0%	98	49.6%	103	50.7%	102	50.6%	
Age 55 to 59 Years	118	54.1%	103	50.8%	106	51.4%	103	50.8%	
Age 60 to 64 Years	113	53.0%	101	50.2%	106	51.4%	105	51.3%	
Age 65 to 69 Years	90	47.5%	98	49.5%	96	49.0%	95	48.7%	
Age 70 to 74 Years	96	49.0%	89	47.2%	91	47.6%	89	47.0%	
Age 75 to 79 Years	75	42.9%	84	45.6%	83	45.4%	83	45.2%	
Age 80 to 84 Years	77	43.7%	72	42.0%	71	41.5%	70	41.1%	
Age 85 Years or Over	52	34.2%	63	38.6%	61	37.8%	61	37.9%	
Age 19 Years or Less	103	50.7%	105	51.3%	104	50.9%	103	50.7%	
Age 20 to 39 Years	99	49.8%	96	48.9%	104	51.1%	105	51.1%	
Age 40 to 64 Years	98	49.5%	96	49.1%	102	50.5%	101	50.4%	
Age 65 Years or Over	81	44.9%	87	46.5%	86	46.3%	85	46.0%	

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Household Type (2023)									
Total Households		1,988		18,865		44,406		63,279	
Households with Children		820	41.3%	7,314	38.8%	14,953	33.7%	20,320	32.1%
Average Household Size		2.8		2.7		2.5		2.4	
Household Density per Square Mile		633		668		566		411	
Population Family		4,980	89.1%	44,345	88.2%	94,235	83.5%	128,014	80.9%
Population Non-Family		514	9.2%	5,719	11.4%	16,514	14.6%	25,368	16.0%
Population Group Quarters		98	1.7%	231	0.5%	2,094	1.9%	4,943	3.1%
Family Households		1,555	78.2%	14,028	74.4%	30,449	68.6%	41,994	66.4%
Married Couple Households		1,330	85.5%	11,610	82.8%	23,801	78.2%	32,237	76.8%
Other Family Households with Children		225	14.5%	2,418	17.2%	6,648	21.8%	9,757	23.2%
Family Households with Children		820	52.7%	7,310	52.1%	14,942	49.1%	20,303	48.3%
Married Couple with Children		680	82.9%	5,760	78.8%	11,242	75.2%	14,727	72.5%
Other Family Households with Children		140	17.1%	1,549	21.2%	3,700	24.8%	5,577	27.5%
Family Households No Children		735	47.3%	6,718	47.9%	15,507	50.9%	21,691	51.7%
Married Couple No Children		650	88.4%	5,850	87.1%	12,559	81.0%	17,510	80.7%
Other Family Households No Children		85	11.6%	868	12.9%	2,948	19.0%	4,181	19.3%
Non-Family Households		433	21.8%	4,837	25.6%	13,956	31.4%	21,285	33.6%
Non-Family Households with Children		-	-	4	-	11	-	16	-
Non-Family Households No Children		433	100.0%	4,833	99.9%	13,946	99.9%	21,269	99.9%
Average Family Household Size		3.2		3.2		3.1		3.0	
Average Family Income		\$197,254		\$168,536		\$152,329		\$143,410	
Median Family Income		\$144,672		\$135,222		\$129,412		\$125,475	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		4,441		39,703		90,781		128,573	
Never Married		778	17.5%	9,403	23.7%	25,562	28.2%	40,436	31.5%
Currently Married		3,108	70.0%	25,170	63.4%	51,401	56.6%	67,371	52.4%
Previously Married		554	12.5%	5,130	12.9%	13,818	15.2%	20,765	16.2%
Separated		46	8.4%	638	12.4%	2,242	16.2%	3,565	17.2%
Widowed		232	41.8%	1,343	26.2%	3,281	23.7%	4,886	23.5%
Divorced		276	49.8%	3,149	61.4%	8,295	60.0%	12,314	59.3%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		3,741		33,701		76,825		106,362	
Elementary (Grade Level 0 to 8)		70	1.9%	391	1.2%	1,289	1.7%	1,848	1.7%
Some High School (Grade Level 9 to 11)		53	1.4%	715	2.1%	3,151	4.1%	4,943	4.6%
High School Graduate		526	14.1%	4,372	13.0%	11,187	14.6%	17,028	16.0%
Some College		504	13.5%	5,431	16.1%	13,307	17.3%	19,147	18.0%
Associate Degree Only		308	8.2%	2,577	7.6%	5,746	7.5%	8,180	7.7%
Bachelor Degree Only		1,258	33.6%	11,583	34.4%	24,266	31.6%	31,959	30.0%
Graduate Degree		1,022	27.3%	8,633	25.6%	17,880	23.3%	23,256	21.9%
Any College (Some College or Higher)		3,092	82.6%	28,224	83.7%	61,199	79.7%	82,542	77.6%
College Degree + (Bachelor Degree or Higher)		2,279	60.9%	20,216	60.0%	42,146	54.9%	55,215	51.9%

Complete Profile

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Housing								
Total Housing Units (2023)	2,102		20,157		47,839		68,501	
Total Housing Units (2020)	1,895		18,797		44,799		64,466	
Historical Annual Growth (2020-2023)	208	3.7%	1,360	2.4%	3,040	2.3%	4,035	2.1%
Housing Units Occupied (2023)	1,988 94.6%		18,865 93.6%		44,406 92.8%		63,279 92.4%	
Housing Units Owner-Occupied	1,641	82.5%	15,270	80.9%	32,109	72.3%	44,051	69.6%
Housing Units Renter-Occupied	347	17.5%	3,595	19.1%	12,297	27.7%	19,228	30.4%
Housing Units Vacant (2023)	114	5.4%	1,292	6.4%	3,433	7.2%	5,222	7.6%
Household Size (2023)								
Total Households	1,988		18,865		44,406		63,279	
1 Person Households	385	19.3%	4,220	22.4%	12,176	27.4%	18,376	29.0%
2 Person Households	706	35.5%	6,306	33.4%	14,890	33.5%	21,604	34.1%
3 Person Households	358	18.0%	3,389	18.0%	7,407	16.7%	10,133	16.0%
4 Person Households	340	17.1%	3,138	16.6%	6,449	14.5%	8,538	13.5%
5 Person Households	149	7.5%	1,333	7.1%	2,552	5.7%	3,360	5.3%
6 Person Households	36	1.8%	350	1.9%	681	1.5%	924	1.5%
7 or More Person Households	14	0.7%	129	0.7%	250	0.6%	345	0.5%
Household Income Distribution (2023)								
HH Income \$200,000 or More	415	20.9%	3,065	16.2%	6,243	14.1%	8,373	13.2%
HH Income \$150,000 to \$199,999	428	21.5%	3,569	18.9%	7,403	16.7%	9,451	14.9%
HH Income \$125,000 to \$149,999	182	9.2%	1,998	10.6%	4,302	9.7%	5,732	9.1%
HH Income \$100,000 to \$124,999	248	12.5%	1,843	9.8%	4,599	10.4%	6,273	9.9%
HH Income \$75,000 to \$99,999	237	11.9%	2,472	13.1%	5,931	13.4%	7,828	12.4%
HH Income \$50,000 to \$74,999	168	8.5%	2,575	13.6%	6,158	13.9%	8,756	13.8%
HH Income \$35,000 to \$49,999	93	4.7%	1,267	6.7%	3,883	8.7%	6,018	9.5%
HH Income \$25,000 to \$34,999	71	3.6%	837	4.4%	2,059	4.6%	3,822	6.0%
HH Income \$15,000 to \$24,999	79	4.0%	590	3.1%	1,776	4.0%	3,180	5.0%
HH Income \$10,000 to \$14,999	22	1.1%	212	1.1%	793	1.8%	1,633	2.6%
HH Income Under \$10,000	45	2.3%	437	2.3%	1,259	2.8%	2,213	3.5%
Household Vehicles (2023)								
Households 0 Vehicles Available	95	4.8%	299	1.6%	815	1.8%	1,461	2.3%
Households 1 Vehicle Available	411	20.7%	4,380	23.2%	12,537	28.2%	19,497	30.8%
Households 2 Vehicles Available	808	40.6%	8,310	44.1%	19,191	43.2%	25,908	40.9%
Households 3 or More Vehicles Available	674	33.9%	5,876	31.1%	11,863	26.7%	16,413	25.9%
Total Vehicles Available	4,238		41,087		91,790		127,409	
Average Vehicles per Household	2.1		2.2		2.1		2.0	
Owner-Occupied Household Vehicles	3,812	90.0%	34,967	85.1%	72,749	79.3%	98,782	77.5%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.3		2.2	
Renter-Occupied Household Vehicles	426	10.0%	6,121	14.9%	19,041	20.7%	28,627	22.5%
Average Vehicles per Renter-Occupied Household	1.2		1.7		1.5		1.5	
Travel Time (2023)								
Worker Base Age 16 years or Over	2,784		26,057		59,037		83,986	
Travel to Work in 14 Minutes or Less	469	16.9%	4,166	16.0%	10,809	18.3%	15,573	18.5%
Travel to Work in 15 to 29 Minutes	1,178	42.3%	10,802	41.5%	25,093	42.5%	36,114	43.0%
Travel to Work in 30 to 59 Minutes	765	27.5%	5,959	22.9%	12,171	20.6%	17,672	21.0%
Travel to Work in 60 Minutes or More	36	1.3%	551	2.1%	1,066	1.8%	1,591	1.9%
Work at Home	337	12.1%	4,579	17.6%	9,899	16.8%	13,037	15.5%
Average Minutes Travel to Work	22.5		22.3		21.4		21.4	

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Transportation To Work (2023)								
Worker Base Age 16 years or Over	2,784		26,057		59,037		83,986	
Drive to Work Alone	2,212	79.5%	19,975	76.7%	45,895	77.7%	65,869	78.4%
Drive to Work in Carpool	177	6.4%	1,164	4.5%	2,392	4.1%	3,522	4.2%
Travel to Work by Public Transportation	-	-	2	-	5	-	18	-
Drive to Work on Motorcycle	1	-	24	-	128	0.2%	200	0.2%
Bicycle to Work	1	-	4	-	10	-	108	0.1%
Walk to Work	3	-	55	0.2%	199	0.3%	602	0.7%
Other Means	53	1.9%	255	1.0%	511	0.9%	630	0.8%
Work at Home	337	12.1%	4,579	17.6%	9,899	16.8%	13,037	15.5%
Daytime Demographics (2023)								
Total Businesses	280		1,303		3,433		5,706	
Total Employees	3,370		9,128		42,255		84,556	
Company Headquarter Businesses	7	2.4%	28	2.1%	130	3.8%	241	4.2%
Company Headquarter Employees	47	1.4%	207	2.3%	7,491	17.7%	14,195	16.8%
Employee Population per Business	12.1 to 1		7.0 to 1		12.3 to 1		14.8 to 1	
Residential Population per Business	20.0 to 1		38.6 to 1		32.9 to 1		27.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,866		21,605		71,723		126,122	
Labor Force								
Labor Population Age 16 Years or Over (2023)	4,330		38,836		89,045		126,337	
Labor Force Total Males (2023)	2,122	49.0%	19,000	48.9%	44,729	50.2%	63,336	50.1%
Male Civilian Employed	1,602	75.5%	14,559	76.6%	32,741	73.2%	45,830	72.4%
Male Civilian Unemployed	20	1.0%	206	1.1%	424	0.9%	706	1.1%
Males in Armed Forces	49	2.3%	269	1.4%	450	1.0%	681	1.1%
Males Not in Labor Force	450	21.2%	3,966	20.9%	11,113	24.8%	16,119	25.5%
Labor Force Total Females (2023)	2,208	51.0%	19,836	51.1%	44,316	49.8%	63,001	49.9%
Female Civilian Employed	1,182	53.5%	11,498	58.0%	26,296	59.3%	38,158	60.6%
Female Civilian Unemployed	14	0.6%	254	1.3%	488	1.1%	723	1.1%
Females in Armed Forces	-	-	33	0.2%	89	0.2%	103	0.2%
Females Not in Labor Force	1,012	45.8%	8,052	40.6%	17,442	39.4%	24,017	38.1%
Unemployment Rate	34	0.8%	460	1.2%	912	1.0%	1,429	1.1%
Occupation (2023)								
Occupation Population Age 16 Years or Over	2,784		26,057		59,037		83,986	
Occupation Total Males	1,602	57.5%	14,559	55.9%	32,741	55.5%	45,829	54.6%
Occupation Total Females	1,182	42.5%	11,498	44.1%	26,296	44.5%	38,157	45.4%
Management, Business, Financial Operations	578	-	5,192	19.9%	11,054	18.7%	15,293	18.2%
Professional, Related	1,435	51.5%	11,738	45.0%	25,119	42.5%	32,988	39.3%
Service	265	9.5%	2,204	8.5%	5,626	9.5%	9,105	10.8%
Sales, Office	281	10.1%	3,656	14.0%	9,219	15.6%	13,855	16.5%
Farming, Fishing, Forestry	-	-	10	-	92	0.2%	157	0.2%
Construction, Extraction, Maintenance	48	1.7%	1,122	4.3%	2,605	4.4%	4,235	5.0%
Production, Transport, Material Moving	177	6.4%	2,135	8.2%	5,323	9.0%	8,354	9.9%
White Collar Workers	2,294	82.4%	20,586	79.0%	45,391	76.9%	62,135	74.0%
Blue Collar Workers	490	17.6%	5,471	21.0%	13,646	23.1%	21,851	26.0%

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Units In Structure (2023)									
Total Units		1,988		18,865		44,406		63,279	
1 Detached Unit		1,697	85.4%	16,050	85.1%	33,532	75.5%	46,177	73.0%
1 Attached Unit		29	1.5%	594	3.1%	1,605	3.6%	2,062	3.3%
2 Units		2	0.1%	58	0.3%	280	0.6%	482	0.8%
3 to 4 Units		17	0.9%	436	2.3%	989	2.2%	2,184	3.5%
5 to 9 Units		34	1.7%	392	2.1%	1,531	3.4%	2,732	4.3%
10 to 19 Units		60	3.0%	523	2.8%	2,786	6.3%	4,119	6.5%
20 to 49 Units		45	2.2%	232	1.2%	1,323	3.0%	2,012	3.2%
50 or More Units		85	4.3%	258	1.4%	1,389	3.1%	2,026	3.2%
Mobile Home or Trailer		18	0.9%	278	1.5%	916	2.1%	1,429	2.3%
Other Structure		-	-	44	0.2%	55	0.1%	57	-
Homes Built By Year (2023)									
Homes Built 2020 or later		11	0.5%	364	1.8%	598	1.2%	783	1.1%
Homes Built 2010 to 2019		530	25.2%	4,405	21.9%	10,736	22.4%	14,858	21.7%
Homes Built 2000 to 2009		518	24.6%	6,350	31.5%	13,957	29.2%	18,430	26.9%
Homes Built 1990 to 1999		570	27.1%	3,294	16.3%	6,965	14.6%	8,816	12.9%
Homes Built 1980 to 1989		150	7.1%	2,106	10.4%	5,278	11.0%	7,853	11.5%
Homes Built 1970 to 1979		87	4.1%	920	4.6%	3,043	6.4%	5,112	7.5%
Homes Built 1960 to 1969		65	3.1%	780	3.9%	1,935	4.0%	4,085	6.0%
Homes Built 1950 to 1959		29	1.4%	293	1.5%	831	1.7%	1,641	2.4%
Homes Built 1940 to 1949		11	0.5%	127	0.6%	395	0.8%	684	1.0%
Homes Built Before 1939		18	0.9%	226	1.1%	668	1.4%	1,017	1.5%
Median Age of Homes		25.9 yrs		26.4 yrs		27.6 yrs		29.4 yrs	
Home Values (2023)									
Owner Specified Housing Units		1,641		15,270		32,109		44,051	
Home Values \$1,000,000 or More		5	0.3%	109	0.7%	206	0.6%	303	0.7%
Home Values \$750,000 to \$999,999		45	2.7%	403	2.6%	657	2.0%	845	1.9%
Home Values \$500,000 to \$749,999		152	9.2%	1,623	10.6%	3,454	10.8%	4,352	9.9%
Home Values \$400,000 to \$499,999		150	9.1%	1,642	10.8%	3,245	10.1%	4,357	9.9%
Home Values \$300,000 to \$399,999		375	22.9%	3,186	20.9%	6,606	20.6%	8,806	20.0%
Home Values \$250,000 to \$299,999		318	19.4%	2,495	16.3%	4,521	14.1%	5,833	13.2%
Home Values \$200,000 to \$249,999		258	15.7%	1,938	12.7%	4,776	14.9%	6,724	15.3%
Home Values \$175,000 to \$199,999		165	10.1%	1,083	7.1%	2,132	6.6%	3,068	7.0%
Home Values \$150,000 to \$174,999		66	4.0%	1,062	7.0%	2,268	7.1%	3,184	7.2%
Home Values \$125,000 to \$149,999		22	1.4%	362	2.4%	1,029	3.2%	1,361	3.1%
Home Values \$100,000 to \$124,999		22	1.4%	458	3.0%	904	2.8%	1,475	3.3%
Home Values \$90,000 to \$99,999		11	0.7%	186	1.2%	317	1.0%	551	1.3%
Home Values \$80,000 to \$89,999		10	0.6%	170	1.1%	500	1.6%	781	1.8%
Home Values \$70,000 to \$79,999		7	0.4%	63	0.4%	147	0.5%	276	0.6%
Home Values \$60,000 to \$69,999		7	0.4%	87	0.6%	177	0.6%	348	0.8%
Home Values \$50,000 to \$59,999		3	0.2%	62	0.4%	113	0.4%	190	0.4%
Home Values \$35,000 to \$49,999		10	0.6%	66	0.4%	107	0.3%	250	0.6%
Home Values \$25,000 to \$34,999		4	0.2%	117	0.8%	526	1.6%	789	1.8%
Home Values \$10,000 to \$24,999		4	0.2%	86	0.6%	254	0.8%	337	0.8%
Home Values Under \$10,000		8	0.5%	72	0.5%	170	0.5%	222	0.5%
Owner-Occupied Median Home Value		\$289,197		\$299,111		\$288,502		\$278,011	
Renter-Occupied Median Rent		\$1,044		\$1,084		\$992		\$923	

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Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$204.45 M	\$1.73 B	\$3.76 B	\$5.07 B
Total Non-Retail Expenditure	\$108.55 M	\$915.32 M	\$1.99 B	\$2.68 B
Total Retail Expenditure	\$95.9 M	\$812.41 M	\$1.77 B	\$2.38 B
Apparel	\$7.46 M	\$62.58 M	\$135.37 M	\$182.13 M
Contributions	\$7.28 M	\$60.38 M	\$129.45 M	\$174.11 M
Education	\$7.37 M	\$59.9 M	\$126.98 M	\$169.92 M
Entertainment	\$12.1 M	\$101.4 M	\$218.74 M	\$293.96 M
Food and Beverages	\$29.41 M	\$249.66 M	\$544.63 M	\$735.55 M
Furnishings and Equipment	\$7.46 M	\$62.7 M	\$135.4 M	\$182.01 M
Gifts	\$5.46 M	\$45.45 M	\$97.48 M	\$131.28 M
Health Care	\$16.39 M	\$139.98 M	\$305.96 M	\$414.18 M
Household Operations	\$8.29 M	\$69.58 M	\$150.35 M	\$202.61 M
Miscellaneous Expenses	\$3.91 M	\$33.02 M	\$71.65 M	\$96.57 M
Personal Care	\$2.75 M	\$23.2 M	\$50.45 M	\$68.04 M
Personal Insurance	\$1.6 M	\$13.3 M	\$28.33 M	\$37.92 M
Reading	\$451.4 K	\$3.8 M	\$8.25 M	\$11.13 M
Shelter	\$42.81 M	\$361.76 M	\$789.16 M	\$1.07 B
Tobacco	\$977.82 K	\$8.66 M	\$19.6 M	\$26.94 M
Transportation	\$36.91 M	\$313.62 M	\$682.04 M	\$918.72 M
Utilities	\$13.81 M	\$118.74 M	\$261.28 M	\$354.7 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$8,571	\$7,632	\$7,047	\$6,671
Total Non-Retail Expenditure	\$4,551 53.1%	\$4,043 53.0%	\$3,733 53.0%	\$3,535 53.0%
Total Retail Expenditures	\$4,020 46.9%	\$3,589 47.0%	\$3,314 47.0%	\$3,136 47.0%
Apparel	\$313 3.6%	\$276 3.6%	\$254 3.6%	\$240 3.6%
Contributions	\$305 3.6%	\$267 3.5%	\$243 3.4%	\$229 3.4%
Education	\$309 3.6%	\$265 3.5%	\$238 3.4%	\$224 3.4%
Entertainment	\$507 5.9%	\$448 5.9%	\$410 5.8%	\$387 5.8%
Food and Beverages	\$1,233 14.4%	\$1,103 14.5%	\$1,022 14.5%	\$969 14.5%
Furnishings and Equipment	\$313 3.6%	\$277 3.6%	\$254 3.6%	\$240 3.6%
Gifts	\$229 2.7%	\$201 2.6%	\$183 2.6%	\$173 2.6%
Health Care	\$687 8.0%	\$618 8.1%	\$574 8.1%	\$545 8.2%
Household Operations	\$348 4.1%	\$307 4.0%	\$282 4.0%	\$267 4.0%
Miscellaneous Expenses	\$164 1.9%	\$146 1.9%	\$134 1.9%	\$127 1.9%
Personal Care	\$115 1.3%	\$103 1.3%	\$95 1.3%	\$90 1.3%
Personal Insurance	\$67 0.8%	\$59 0.8%	\$53 0.8%	\$50 0.7%
Reading	\$19 0.2%	\$17 0.2%	\$15 0.2%	\$15 0.2%
Shelter	\$1,795 20.9%	\$1,598 20.9%	\$1,481 21.0%	\$1,404 21.0%
Tobacco	\$41 0.5%	\$38 0.5%	\$37 0.5%	\$35 0.5%
Transportation	\$1,547 18.1%	\$1,385 18.2%	\$1,280 18.2%	\$1,210 18.1%
Utilities	\$579 6.8%	\$525 6.9%	\$490 7.0%	\$467 7.0%