

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8423/-84.501

4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>									
Estimated Population (2023)		11,537		71,755		205,571		419,284	
Projected Population (2028)		11,761		73,639		212,960		437,243	
Census Population (2020)		11,407		71,301		203,878		415,764	
Census Population (2010)		9,272		62,302		175,591		369,818	
Projected Annual Growth (2023-2028)		224	0.4%	1,884	0.5%	7,389	0.7%	17,959	0.9%
Historical Annual Growth (2020-2023)		130	0.4%	454	0.2%	1,693	0.3%	3,520	0.3%
Historical Annual Growth (2010-2020)		2,135	2.3%	8,999	1.4%	28,287	1.6%	45,947	1.2%
Estimated Population Density (2023)		3,674	psm	2,538	psm	2,618	psm	2,725	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
<b>Households</b>									
Estimated Households (2023)		5,680		34,128		92,080		182,339	
Projected Households (2028)		6,013		36,223		98,182		194,724	
Census Households (2020)		5,567		33,503		90,173		178,651	
Census Households (2010)		4,615		29,388		76,581		154,321	
Projected Annual Growth (2023-2028)		334	1.2%	2,095	1.2%	6,102	1.3%	12,385	1.4%
Historical Annual Change (2010-2023)		1,065	1.8%	4,740	1.2%	15,499	1.6%	28,018	1.4%
<b>Average Household Income</b>									
Estimated Average Household Income (2023)		\$183,442		\$180,261		\$149,592		\$137,837	
Projected Average Household Income (2028)		\$186,871		\$181,711		\$148,578		\$136,318	
Census Average Household Income (2010)		\$89,750		\$93,035		\$79,682		\$77,761	
Census Average Household Income (2000)		\$68,971		\$74,594		\$67,578		\$69,284	
Projected Annual Change (2023-2028)		\$3,429	0.4%	\$1,450	0.2%	-\$1,014	-0.1%	-\$1,519	-0.2%
Historical Annual Change (2000-2023)		\$114,471	7.2%	\$105,667	6.2%	\$82,014	5.3%	\$68,553	4.3%
<b>Median Household Income</b>									
Estimated Median Household Income (2023)		\$128,652		\$124,793		\$107,407		\$98,127	
Projected Median Household Income (2028)		\$128,300		\$124,316		\$105,441		\$95,451	
Census Median Household Income (2010)		\$69,671		\$68,534		\$59,526		\$56,990	
Census Median Household Income (2000)		\$57,192		\$57,591		\$51,969		\$51,434	
Projected Annual Change (2023-2028)		-\$352	-	-\$477	-	-\$1,967	-0.4%	-\$2,676	-0.5%
Historical Annual Change (2000-2023)		\$71,461	5.4%	\$67,202	5.1%	\$55,438	4.6%	\$46,693	3.9%
<b>Per Capita Income</b>									
Estimated Per Capita Income (2023)		\$90,326		\$85,783		\$67,038		\$60,146	
Projected Per Capita Income (2028)		\$95,568		\$89,431		\$68,531		\$60,903	
Census Per Capita Income (2010)		\$44,704		\$43,900		\$34,754		\$32,441	
Census Per Capita Income (2000)		\$35,290		\$35,204		\$28,571		\$28,103	
Projected Annual Change (2023-2028)		\$5,242	1.2%	\$3,648	0.9%	\$1,493	0.4%	\$757	0.3%
Historical Annual Change (2000-2023)		\$55,035	6.8%	\$50,579	6.2%	\$38,467	5.9%	\$32,043	5.0%
Estimated Average Household Net Worth (2023)		\$1.05 M		\$943,760		\$766,557		\$693,049	

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2023)		11,537		71,755		205,571		419,284	
White (2023)		5,412	46.9%	36,861	51.4%	90,188	43.9%	170,279	40.6%
Black or African American (2023)		4,493	38.9%	24,712	34.4%	79,631	38.7%	172,906	41.2%
American Indian or Alaska Native (2023)		16	0.1%	127	0.2%	712	0.3%	1,750	0.4%
Asian (2023)		821	7.1%	5,043	7.0%	12,214	5.9%	23,570	5.6%
Hawaiian or Pacific Islander (2023)		-	-	15	-	68	-	161	-
Other Race (2023)		192	1.7%	1,389	1.9%	10,168	4.9%	24,259	5.8%
Two or More Races (2023)		602	5.2%	3,607	5.0%	12,589	6.1%	26,358	6.3%
Population < 18 (2023)		2,077	18.0%	13,579	18.9%	43,179	21.0%	87,834	20.9%
White Not Hispanic		735	35.4%	5,638	41.5%	12,951	30.0%	23,755	27.0%
Black or African American		902	43.4%	5,169	38.1%	18,540	42.9%	39,287	44.7%
Asian		155	7.4%	958	7.1%	2,170	5.0%	3,660	4.2%
Other Race Not Hispanic		125	6.0%	676	5.0%	1,747	4.0%	3,353	3.8%
Hispanic		160	7.7%	1,139	8.4%	7,771	18.0%	17,780	20.2%
Not Hispanic or Latino Population (2023)		10,772	93.4%	66,908	93.2%	180,510	87.8%	362,737	86.5%
Not Hispanic White		5,279	49.0%	35,951	53.7%	85,582	47.4%	159,811	44.1%
Not Hispanic Black or African American		4,395	40.8%	24,262	36.3%	78,215	43.3%	170,255	46.9%
Not Hispanic American Indian or Alaska Native		7	-	53	-	167	-	354	-
Not Hispanic Asian		807	7.5%	5,014	7.5%	12,123	6.7%	23,386	6.4%
Not Hispanic Hawaiian or Pacific Islander		-	-	10	-	39	-	89	-
Not Hispanic Other Race		29	0.3%	172	0.3%	543	0.3%	1,310	0.4%
Not Hispanic Two or More Races		256	2.4%	1,446	2.2%	3,841	2.1%	7,535	2.1%
Hispanic or Latino Population (2023)		765	6.6%	4,847	6.8%	25,061	12.2%	56,547	13.5%
Hispanic White		133	17.4%	910	18.8%	4,606	18.4%	10,468	18.5%
Hispanic Black or African American		98	12.8%	450	9.3%	1,416	5.7%	2,652	4.7%
Hispanic American Indian or Alaska Native		10	1.3%	74	1.5%	545	2.2%	1,397	2.5%
Hispanic Asian		13	1.8%	30	0.6%	91	0.4%	184	0.3%
Hispanic Hawaiian or Pacific Islander		-	-	5	-	30	0.1%	73	0.1%
Hispanic Other Race		164	21.4%	1,218	25.1%	9,625	38.4%	22,949	40.6%
Hispanic Two or More Races		347	45.3%	2,161	44.6%	8,748	34.9%	18,824	33.3%
Not Hispanic or Latino Population (2020)		10,630	93.2%	66,287	93.0%	175,685	86.2%	351,649	84.6%
Hispanic or Latino Population (2020)		777	6.8%	5,014	7.0%	28,193	13.8%	64,116	15.4%
Not Hispanic or Latino Population (2010)		8,768	94.6%	58,373	93.7%	151,387	86.2%	316,953	85.7%
Hispanic or Latino Population (2010)		504	5.4%	3,929	6.3%	24,205	13.8%	52,865	14.3%
Not Hispanic or Latino Population (2028)		10,979	93.4%	68,621	93.2%	186,983	87.8%	377,526	86.3%
Hispanic or Latino Population (2028)		781	6.6%	5,018	6.8%	25,977	12.2%	59,717	13.7%
Projected Annual Growth (2023-2028)		17	0.4%	170	0.7%	916	0.7%	3,170	1.1%
Historical Annual Growth (2010-2020)		273	5.4%	1,085	2.8%	3,988	1.6%	11,250	2.1%

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<b>4330 East-West Connector</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>7 mi radius</b>	
<b>Smyrna, GA 30082</b>									
<b>Total Age Distribution (2023)</b>									
Total Population		11,537		71,755		205,571		419,284	
Age Under 5 Years	803	7.0%	5,002	7.0%	14,610	7.1%	27,093	6.5%	
Age 5 to 9 Years	579	5.0%	3,715	5.2%	11,398	5.5%	23,537	5.6%	
Age 10 to 14 Years	436	3.8%	2,993	4.2%	10,633	5.2%	23,184	5.5%	
Age 15 to 19 Years	397	3.4%	2,621	3.7%	9,865	4.8%	23,001	5.5%	
Age 20 to 24 Years	600	5.2%	3,725	5.2%	13,327	6.5%	32,032	7.6%	
Age 25 to 29 Years	1,247	10.8%	7,642	10.6%	21,662	10.5%	41,570	9.9%	
Age 30 to 34 Years	1,354	11.7%	8,202	11.4%	21,495	10.5%	39,430	9.4%	
Age 35 to 39 Years	1,119	9.7%	6,907	9.6%	16,976	8.3%	31,951	7.6%	
Age 40 to 44 Years	903	7.8%	5,340	7.4%	13,895	6.8%	27,368	6.5%	
Age 45 to 49 Years	723	6.3%	4,294	6.0%	12,156	5.9%	25,024	6.0%	
Age 50 to 54 Years	747	6.5%	4,271	6.0%	12,280	6.0%	25,721	6.1%	
Age 55 to 59 Years	687	6.0%	4,133	5.8%	11,608	5.6%	23,953	5.7%	
Age 60 to 64 Years	659	5.7%	3,990	5.6%	10,563	5.1%	21,537	5.1%	
Age 65 to 69 Years	456	4.0%	3,104	4.3%	8,395	4.1%	17,508	4.2%	
Age 70 to 74 Years	359	3.1%	2,386	3.3%	6,999	3.4%	15,113	3.6%	
Age 75 to 79 Years	226	2.0%	1,576	2.2%	4,610	2.2%	9,885	2.4%	
Age 80 to 84 Years	132	1.1%	935	1.3%	2,746	1.3%	6,040	1.4%	
Age 85 Years or Over	110	1.0%	920	1.3%	2,353	1.1%	5,338	1.3%	
Median Age	36.1		36.7		35.3		35.5		
Age 19 Years or Less	2,215	19.2%	14,331	20.0%	46,505	22.6%	96,815	23.1%	
Age 20 to 64 Years	8,039	69.7%	48,503	67.6%	133,962	65.2%	268,585	64.1%	
Age 65 Years or Over	1,283	11.1%	8,921	12.4%	25,104	12.2%	53,884	12.9%	
<b>Female Age Distribution (2023)</b>									
Female Population	6,008	52.1%	37,298	52.0%	106,260	51.7%	214,682	51.2%	
Age Under 5 Years	383	6.4%	2,432	6.5%	7,068	6.7%	13,285	6.2%	
Age 5 to 9 Years	302	5.0%	1,882	5.0%	5,651	5.3%	11,715	5.5%	
Age 10 to 14 Years	221	3.7%	1,461	3.9%	5,195	4.9%	11,315	5.3%	
Age 15 to 19 Years	212	3.5%	1,309	3.5%	4,992	4.7%	11,195	5.2%	
Age 20 to 24 Years	308	5.1%	1,936	5.2%	6,972	6.6%	15,819	7.4%	
Age 25 to 29 Years	655	10.9%	4,043	10.8%	11,238	10.6%	21,001	9.8%	
Age 30 to 34 Years	695	11.6%	4,225	11.3%	10,816	10.2%	19,727	9.2%	
Age 35 to 39 Years	573	9.5%	3,458	9.3%	8,425	7.9%	15,866	7.4%	
Age 40 to 44 Years	453	7.5%	2,730	7.3%	7,115	6.7%	13,881	6.5%	
Age 45 to 49 Years	379	6.3%	2,208	5.9%	6,317	5.9%	12,783	6.0%	
Age 50 to 54 Years	381	6.3%	2,231	6.0%	6,381	6.0%	13,094	6.1%	
Age 55 to 59 Years	385	6.4%	2,217	5.9%	6,116	5.8%	12,454	5.8%	
Age 60 to 64 Years	348	5.8%	2,182	5.9%	5,686	5.4%	11,383	5.3%	
Age 65 to 69 Years	231	3.9%	1,666	4.5%	4,647	4.4%	9,786	4.6%	
Age 70 to 74 Years	204	3.4%	1,320	3.5%	3,910	3.7%	8,629	4.0%	
Age 75 to 79 Years	125	2.1%	828	2.2%	2,558	2.4%	5,656	2.6%	
Age 80 to 84 Years	83	1.4%	561	1.5%	1,645	1.5%	3,543	1.7%	
Age 85 Years or Over	69	1.1%	609	1.6%	1,530	1.4%	3,551	1.7%	
Female Median Age	36.6		37.3		36.1		36.5		
Age 19 Years or Less	1,118	18.6%	7,083	19.0%	22,906	21.6%	47,511	22.1%	
Age 20 to 64 Years	4,178	69.5%	25,230	67.6%	69,064	65.0%	136,007	63.4%	
Age 65 Years or Over	712	11.9%	4,985	13.4%	14,290	13.4%	31,164	14.5%	

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Male Age Distribution (2023)</b>									
Male Population	5,529	47.9%	34,457	48.0%	99,311	48.3%	204,602	48.8%	
Age Under 5 Years	420	7.6%	2,570	7.5%	7,542	7.6%	13,807	6.7%	
Age 5 to 9 Years	277	5.0%	1,834	5.3%	5,746	5.8%	11,822	5.8%	
Age 10 to 14 Years	215	3.9%	1,532	4.4%	5,438	5.5%	11,868	5.8%	
Age 15 to 19 Years	185	3.3%	1,312	3.8%	4,872	4.9%	11,806	5.8%	
Age 20 to 24 Years	292	5.3%	1,789	5.2%	6,355	6.4%	16,212	7.9%	
Age 25 to 29 Years	592	10.7%	3,599	10.4%	10,424	10.5%	20,569	10.1%	
Age 30 to 34 Years	659	11.9%	3,977	11.5%	10,679	10.8%	19,703	9.6%	
Age 35 to 39 Years	546	9.9%	3,449	10.0%	8,551	8.6%	16,084	7.9%	
Age 40 to 44 Years	450	8.1%	2,610	7.6%	6,780	6.8%	13,487	6.6%	
Age 45 to 49 Years	345	6.2%	2,086	6.1%	5,839	5.9%	12,242	6.0%	
Age 50 to 54 Years	367	6.6%	2,041	5.9%	5,899	5.9%	12,628	6.2%	
Age 55 to 59 Years	301	5.4%	1,916	5.6%	5,493	5.5%	11,499	5.6%	
Age 60 to 64 Years	311	5.6%	1,808	5.2%	4,877	4.9%	10,155	5.0%	
Age 65 to 69 Years	224	4.1%	1,438	4.2%	3,748	3.8%	7,722	3.8%	
Age 70 to 74 Years	155	2.8%	1,066	3.1%	3,089	3.1%	6,484	3.2%	
Age 75 to 79 Years	101	1.8%	748	2.2%	2,052	2.1%	4,229	2.1%	
Age 80 to 84 Years	49	0.9%	374	1.1%	1,102	1.1%	2,497	1.2%	
Age 85 Years or Over	41	0.7%	311	0.9%	823	0.8%	1,787	0.9%	
Male Median Age	35.7		36.1		34.6		34.5		
Age 19 Years or Less	1,097	19.8%	7,247	21.0%	23,599	23.8%	49,304	24.1%	
Age 20 to 64 Years	3,862	69.8%	23,273	67.5%	64,898	65.3%	132,578	64.8%	
Age 65 Years or Over	570	10.3%	3,936	11.4%	10,814	10.9%	22,720	11.1%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	92		92		93		95		
Age Under 5 Years	110	52.3%	106	51.4%	107	51.6%	104	51.0%	
Age 5 to 9 Years	92	47.9%	97	49.4%	102	50.4%	101	50.2%	
Age 10 to 14 Years	97	49.4%	105	51.2%	105	51.1%	105	51.2%	
Age 15 to 19 Years	87	46.5%	100	50.1%	98	49.4%	105	51.3%	
Age 20 to 24 Years	95	48.6%	92	48.0%	91	47.7%	102	50.6%	
Age 25 to 29 Years	90	47.4%	89	47.1%	93	48.1%	98	49.5%	
Age 30 to 34 Years	95	48.7%	94	48.5%	99	49.7%	100	50.0%	
Age 35 to 39 Years	95	48.8%	100	49.9%	101	50.4%	101	50.3%	
Age 40 to 44 Years	99	49.8%	96	48.9%	95	48.8%	97	49.3%	
Age 45 to 49 Years	91	47.6%	94	48.6%	92	48.0%	96	48.9%	
Age 50 to 54 Years	96	49.1%	91	47.8%	92	48.0%	96	49.1%	
Age 55 to 59 Years	78	43.9%	86	46.4%	90	47.3%	92	48.0%	
Age 60 to 64 Years	89	47.2%	83	45.3%	86	46.2%	89	47.1%	
Age 65 to 69 Years	97	49.3%	86	46.3%	81	44.6%	79	44.1%	
Age 70 to 74 Years	76	43.1%	81	44.7%	79	44.1%	75	42.9%	
Age 75 to 79 Years	81	44.7%	90	47.5%	80	44.5%	75	42.8%	
Age 80 to 84 Years	59	37.2%	67	40.0%	67	40.1%	70	41.3%	
Age 85 Years or Over	60	37.4%	51	33.8%	54	35.0%	50	33.5%	
Age 19 Years or Less	98	49.5%	102	50.6%	103	50.7%	104	50.9%	
Age 20 to 39 Years	94	48.3%	94	48.4%	96	49.0%	100	50.1%	
Age 40 to 64 Years	91	47.7%	90	47.5%	91	47.7%	94	48.6%	
Age 65 Years or Over	80	44.5%	79	44.1%	76	43.1%	73	42.2%	

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<b>Household Type (2023)</b>									
Total Households		5,680		34,128		92,080		182,339	
Households with Children		1,318	23.2%	7,590	22.2%	23,885	25.9%	48,098	26.4%
Average Household Size		2.0		2.1		2.2		2.3	
Household Density per Square Mile		1,809		1,207		1,173		1,185	
Population Family		8,171	70.8%	51,984	72.4%	152,519	74.2%	304,185	72.5%
Population Non-Family		3,339	28.9%	19,461	27.1%	52,408	25.5%	106,683	25.4%
Population Group Quarters		27	0.2%	309	0.4%	644	0.3%	8,416	2.0%
Family Households		2,923	51.5%	18,251	53.5%	49,872	54.2%	96,922	53.2%
Married Couple Households		2,132	72.9%	13,155	72.1%	32,526	65.2%	60,462	62.4%
Other Family Households with Children		792	27.1%	5,095	27.9%	17,346	34.8%	36,461	37.6%
Family Households with Children		1,316	45.0%	7,580	41.5%	23,845	47.8%	48,016	49.5%
Married Couple with Children		856	65.1%	5,495	72.5%	14,673	61.5%	27,551	57.4%
Other Family Households with Children		460	34.9%	2,085	27.5%	9,172	38.5%	20,466	42.6%
Family Households No Children		1,607	55.0%	10,671	58.5%	26,028	52.2%	48,906	50.5%
Married Couple No Children		1,275	79.4%	7,660	71.8%	17,853	68.6%	32,911	67.3%
Other Family Households No Children		332	20.6%	3,010	28.2%	8,174	31.4%	15,995	32.7%
Non-Family Households		2,756	48.5%	15,877	46.5%	42,208	45.8%	85,417	46.8%
Non-Family Households with Children		2	-	10	-	40	-	82	-
Non-Family Households No Children		2,754	99.9%	15,867	99.9%	42,167	99.9%	85,335	99.9%
Average Family Household Size		2.8		2.8		3.1		3.1	
Average Family Income		\$249,547		\$239,246		\$189,920		\$180,788	
Median Family Income		\$185,105		\$173,081		\$143,661		\$133,746	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
<b>Marital Status (2023)</b>									
Population Age 15 Years or Over		9,719		60,045		168,931		345,470	
Never Married		3,686	37.9%	21,534	35.9%	68,328	40.4%	150,708	43.6%
Currently Married		3,937	40.5%	27,807	46.3%	69,544	41.2%	128,035	37.1%
Previously Married		2,096	21.6%	10,704	17.8%	31,059	18.4%	66,728	19.3%
Separated		274	13.1%	1,571	14.7%	5,260	16.9%	12,884	19.3%
Widowed		239	11.4%	1,830	17.1%	5,812	18.7%	14,012	21.0%
Divorced		1,583	75.5%	7,302	68.2%	19,986	64.3%	39,832	59.7%
<b>Educational Attainment (2023)</b>									
Adult Population Age 25 Years or Over		8,722		53,700		145,739		290,437	
Elementary (Grade Level 0 to 8)		293	3.4%	636	1.2%	4,624	3.2%	12,155	4.2%
Some High School (Grade Level 9 to 11)		209	2.4%	902	1.7%	4,921	3.4%	12,231	4.2%
High School Graduate		914	10.5%	5,500	10.2%	21,809	15.0%	50,655	17.4%
Some College		1,454	16.7%	8,682	16.2%	22,759	15.6%	44,657	15.4%
Associate Degree Only		564	6.5%	2,936	5.5%	9,116	6.3%	18,523	6.4%
Bachelor Degree Only		3,028	34.7%	20,779	38.7%	50,736	34.8%	92,784	31.9%
Graduate Degree		2,260	25.9%	14,265	26.6%	31,773	21.8%	59,432	20.5%
Any College (Some College or Higher)		7,306	83.8%	46,661	86.9%	114,385	78.5%	215,396	74.2%
College Degree + (Bachelor Degree or Higher)		5,288	60.6%	35,044	65.3%	82,510	56.6%	152,216	52.4%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8423/-84.501

4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>									
Total Housing Units (2023)		6,225		36,750		100,162		203,594	
Total Housing Units (2020)		6,028		35,889		97,560		198,505	
Historical Annual Growth (2020-2023)		197	1.1%	861	0.8%	2,602	0.9%	5,089	0.9%
Housing Units Occupied (2023)		5,680	91.2%	34,128	92.9%	92,080	91.9%	182,339	89.6%
Housing Units Owner-Occupied		3,317	58.4%	23,797	69.7%	54,397	59.1%	98,681	54.1%
Housing Units Renter-Occupied		2,363	41.6%	10,331	30.3%	37,683	40.9%	83,658	45.9%
Housing Units Vacant (2023)		546	8.8%	2,622	7.1%	8,082	8.1%	21,255	10.4%
<b>Household Size (2023)</b>									
Total Households		5,680		34,128		92,080		182,339	
1 Person Households		2,276	40.1%	12,940	37.9%	34,563	37.5%	69,882	38.3%
2 Person Households		1,917	33.7%	12,163	35.6%	30,056	32.6%	56,837	31.2%
3 Person Households		793	14.0%	4,540	13.3%	12,568	13.6%	24,145	13.2%
4 Person Households		515	9.1%	3,162	9.3%	8,706	9.5%	17,352	9.5%
5 Person Households		127	2.2%	920	2.7%	3,577	3.9%	8,140	4.5%
6 Person Households		48	0.9%	296	0.9%	1,562	1.7%	3,454	1.9%
7 or More Person Households		4	-	108	0.3%	1,048	1.1%	2,529	1.4%
<b>Household Income Distribution (2023)</b>									
HH Income \$200,000 or More		1,665	29.3%	8,678	25.4%	18,015	19.6%	31,648	17.4%
HH Income \$150,000 to \$199,999		807	14.2%	4,056	11.9%	9,812	10.7%	17,017	9.3%
HH Income \$125,000 to \$149,999		407	7.2%	2,844	8.3%	7,170	7.8%	11,926	6.5%
HH Income \$100,000 to \$124,999		249	4.4%	3,120	9.1%	8,097	8.8%	15,491	8.5%
HH Income \$75,000 to \$99,999		695	12.2%	4,479	13.1%	11,142	12.1%	21,523	11.8%
HH Income \$50,000 to \$74,999		808	14.2%	5,189	15.2%	14,718	16.0%	29,119	16.0%
HH Income \$35,000 to \$49,999		366	6.4%	2,006	5.9%	7,760	8.4%	16,792	9.2%
HH Income \$25,000 to \$34,999		207	3.6%	1,392	4.1%	5,024	5.5%	12,196	6.7%
HH Income \$15,000 to \$24,999		175	3.1%	1,136	3.3%	4,501	4.9%	10,541	5.8%
HH Income \$10,000 to \$14,999		112	2.0%	565	1.7%	2,398	2.6%	5,609	3.1%
HH Income Under \$10,000		189	3.3%	662	1.9%	3,441	3.7%	10,478	5.7%
<b>Household Vehicles (2023)</b>									
Households 0 Vehicles Available		164	2.9%	763	2.2%	4,365	4.7%	12,018	6.6%
Households 1 Vehicle Available		2,162	38.1%	12,671	37.1%	36,957	40.1%	76,438	41.9%
Households 2 Vehicles Available		2,487	43.8%	15,424	45.2%	36,644	39.8%	66,470	36.5%
Households 3 or More Vehicles Available		867	15.3%	5,270	15.4%	14,114	15.3%	27,414	15.0%
Total Vehicles Available		9,997		60,628		156,432		300,229	
Average Vehicles per Household		1.8		1.8		1.7		1.6	
Owner-Occupied Household Vehicles		6,633	66.3%	46,005	75.9%	103,752	66.3%	188,123	62.7%
Average Vehicles per Owner-Occupied Household		2.0		1.9		1.9		1.9	
Renter-Occupied Household Vehicles		3,364	33.7%	14,623	24.1%	52,679	33.7%	112,106	37.3%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4		1.3	
<b>Travel Time (2023)</b>									
Worker Base Age 16 years or Over		7,136		45,039		121,511		234,318	
Travel to Work in 14 Minutes or Less		825	11.6%	4,071	9.0%	13,112	10.8%	27,308	11.7%
Travel to Work in 15 to 29 Minutes		1,615	22.6%	10,625	23.6%	29,894	24.6%	59,589	25.4%
Travel to Work in 30 to 59 Minutes		1,443	20.2%	9,152	20.3%	27,503	22.6%	55,243	23.6%
Travel to Work in 60 Minutes or More		216	3.0%	1,148	2.5%	4,464	3.7%	9,274	4.0%
Work at Home		3,036	42.5%	20,043	44.5%	46,539	38.3%	82,904	35.4%
Average Minutes Travel to Work		24.2		25.5		25.1		25.1	

# Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8423/-84.501

4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2023)</b>									
Worker Base Age 16 years or Over		7,136		45,039		121,511		234,318	
Drive to Work Alone		3,615	50.7%	22,309	49.5%	64,793	53.3%	126,976	54.2%
Drive to Work in Carpool		281	3.9%	1,495	3.3%	5,718	4.7%	13,386	5.7%
Travel to Work by Public Transportation		10	0.1%	119	0.3%	855	0.7%	2,502	1.1%
Drive to Work on Motorcycle		-	-	3	-	12	-	27	-
Bicycle to Work		-	-	23	-	69	-	236	0.1%
Walk to Work		127	1.8%	581	1.3%	1,367	1.1%	3,589	1.5%
Other Means		67	0.9%	465	1.0%	2,158	1.8%	4,697	2.0%
Work at Home		3,036	42.5%	20,043	44.5%	46,539	38.3%	82,904	35.4%
<b>Daytime Demographics (2023)</b>									
Total Businesses		1,022		6,733		20,029		39,155	
Total Employees		6,244		52,099		185,871		325,370	
Company Headquarter Businesses		22	2.1%	170	2.5%	590	2.9%	1,069	2.7%
Company Headquarter Employees		1,008	16.1%	15,410	29.6%	52,492	28.2%	78,203	24.0%
Employee Population per Business		6.1 to 1		7.7 to 1		9.3 to 1		8.3 to 1	
Residential Population per Business		11.3 to 1		10.7 to 1		10.3 to 1		10.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over		8,736		66,234		230,409		430,630	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2023)		9,628		59,462		166,784		340,750	
Labor Force Total Males (2023)		4,575	47.5%	28,234	47.5%	79,549	47.7%	164,758	48.4%
Male Civilian Employed		3,612	78.9%	22,809	80.8%	61,452	77.3%	120,204	73.0%
Male Civilian Unemployed		95	2.1%	411	1.5%	1,475	1.9%	3,301	2.0%
Males in Armed Forces		-	-	58	0.2%	409	0.5%	661	0.4%
Males Not in Labor Force		868	19.0%	4,956	17.6%	16,213	20.4%	40,592	24.6%
Labor Force Total Females (2023)		5,052	52.5%	31,228	52.5%	87,235	52.3%	175,992	51.6%
Female Civilian Employed		3,524	69.7%	22,241	71.2%	60,071	68.9%	114,125	64.8%
Female Civilian Unemployed		113	2.2%	558	1.8%	1,982	2.3%	4,232	2.4%
Females in Armed Forces		-	-	218	0.7%	314	0.4%	500	0.3%
Females Not in Labor Force		1,415	28.0%	8,210	26.3%	24,868	28.5%	57,135	32.5%
Unemployment Rate		208	2.2%	969	1.6%	3,457	2.1%	7,533	2.2%
<b>Occupation (2023)</b>									
Occupation Population Age 16 Years or Over		7,136		45,039		121,511		234,318	
Occupation Total Males		3,612	50.6%	22,801	50.6%	61,444	50.6%	120,196	51.3%
Occupation Total Females		3,524	49.4%	22,238	49.4%	60,068	49.4%	114,122	48.7%
Management, Business, Financial Operations		2,288	32.1%	13,587	30.2%	32,360	26.6%	57,244	24.4%
Professional, Related		2,098	29.4%	14,557	32.3%	35,235	29.0%	65,306	27.9%
Service		626	8.8%	4,110	9.1%	14,225	11.7%	29,702	12.7%
Sales, Office		1,190	16.7%	8,225	18.3%	22,774	18.7%	44,639	19.1%
Farming, Fishing, Forestry		2	-	19	-	33	-	65	-
Construction, Extraction, Maintenance		224	3.1%	1,700	3.8%	6,328	5.2%	15,121	6.5%
Production, Transport, Material Moving		708	9.9%	2,840	6.3%	10,556	8.7%	22,241	9.5%
White Collar Workers		5,575	78.1%	36,369	80.8%	90,369	74.4%	167,190	71.4%
Blue Collar Workers		1,560	21.9%	8,670	19.2%	31,142	25.6%	67,128	28.6%

# Complete Profile

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Lat/Lon: 33.8423/-84.501

4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		5,680		34,128		92,080		182,339	
1 Detached Unit		2,937	51.7%	21,078	61.8%	50,783	55.2%	95,330	52.3%
1 Attached Unit		885	15.6%	4,427	13.0%	10,178	11.1%	16,682	9.1%
2 Units		36	0.6%	169	0.5%	846	0.9%	1,943	1.1%
3 to 4 Units		97	1.7%	574	1.7%	2,196	2.4%	4,738	2.6%
5 to 9 Units		251	4.4%	1,660	4.9%	5,711	6.2%	11,811	6.5%
10 to 19 Units		599	10.5%	2,650	7.8%	7,929	8.6%	16,477	9.0%
20 to 49 Units		380	6.7%	1,634	4.8%	5,405	5.9%	10,980	6.0%
50 or More Units		463	8.2%	1,729	5.1%	8,218	8.9%	22,708	12.5%
Mobile Home or Trailer		30	0.5%	200	0.6%	759	0.8%	1,594	0.9%
Other Structure		1	-	7	-	56	-	76	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		84	1.4%	391	1.1%	1,070	1.1%	2,099	1.0%
Homes Built 2010 to 2019		994	16.0%	4,906	13.3%	13,185	13.2%	24,932	12.2%
Homes Built 2000 to 2009		2,043	32.8%	9,356	25.5%	20,465	20.4%	37,327	18.3%
Homes Built 1990 to 1999		657	10.6%	5,378	14.6%	11,638	11.6%	21,867	10.7%
Homes Built 1980 to 1989		1,089	17.5%	6,332	17.2%	16,798	16.8%	32,814	16.1%
Homes Built 1970 to 1979		370	5.9%	2,945	8.0%	10,595	10.6%	21,429	10.5%
Homes Built 1960 to 1969		276	4.4%	2,672	7.3%	10,241	10.2%	21,603	10.6%
Homes Built 1950 to 1959		157	2.5%	1,563	4.3%	6,108	6.1%	12,478	6.1%
Homes Built 1940 to 1949		3	-	112	0.3%	817	0.8%	3,046	1.5%
Homes Built Before 1939		7	0.1%	472	1.3%	1,163	1.2%	4,743	2.3%
Median Age of Homes		28.4 yrs		32.8 yrs		35.9 yrs		37.7 yrs	
<b>Home Values (2023)</b>									
Owner Specified Housing Units		3,317		23,797		54,397		98,681	
Home Values \$1,000,000 or More		18	0.6%	732	3.1%	2,814	5.2%	7,936	8.0%
Home Values \$750,000 to \$999,999		124	3.7%	955	4.0%	2,433	4.5%	5,885	6.0%
Home Values \$500,000 to \$749,999		748	22.6%	4,952	20.8%	8,864	16.3%	14,838	15.0%
Home Values \$400,000 to \$499,999		798	24.1%	4,089	17.2%	7,593	14.0%	11,021	11.2%
Home Values \$300,000 to \$399,999		1,005	30.3%	7,165	30.1%	14,161	26.0%	21,002	21.3%
Home Values \$250,000 to \$299,999		284	8.6%	2,412	10.1%	5,845	10.7%	10,406	10.5%
Home Values \$200,000 to \$249,999		160	4.8%	1,756	7.4%	5,454	10.0%	10,730	10.9%
Home Values \$175,000 to \$199,999		59	1.8%	711	3.0%	2,311	4.2%	4,752	4.8%
Home Values \$150,000 to \$174,999		38	1.1%	325	1.4%	1,573	2.9%	3,976	4.0%
Home Values \$125,000 to \$149,999		23	0.7%	177	0.7%	654	1.2%	1,710	1.7%
Home Values \$100,000 to \$124,999		15	0.5%	195	0.8%	599	1.1%	1,536	1.6%
Home Values \$90,000 to \$99,999		2	-	49	0.2%	276	0.5%	619	0.6%
Home Values \$80,000 to \$89,999		2	-	36	0.1%	214	0.4%	668	0.7%
Home Values \$70,000 to \$79,999		1	-	9	-	111	0.2%	368	0.4%
Home Values \$60,000 to \$69,999		-	-	20	-	119	0.2%	311	0.3%
Home Values \$50,000 to \$59,999		-	-	14	-	82	0.2%	314	0.3%
Home Values \$35,000 to \$49,999		3	-	32	0.1%	213	0.4%	477	0.5%
Home Values \$25,000 to \$34,999		32	1.0%	92	0.4%	381	0.7%	543	0.6%
Home Values \$10,000 to \$24,999		3	-	59	0.2%	355	0.7%	827	0.8%
Home Values Under \$10,000		2	-	17	-	346	0.6%	762	0.8%
Owner-Occupied Median Home Value		\$414,721		\$413,945		\$403,912		\$419,013	
Renter-Occupied Median Rent		\$1,305		\$1,315		\$1,296		\$1,285	

# Complete Profile

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Lat/Lon: 33.8423/-84.501

4330 East-West Connector Smyrna, GA 30082		1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>					
Total Household Expenditure		\$634.03 M	\$3.76 B	\$8.75 B	\$16.24 B
Total Non-Retail Expenditure		\$339.26 M	\$2.01 B	\$4.66 B	\$8.66 B
Total Retail Expenditure		\$294.77 M	\$1.75 B	\$4.09 B	\$7.58 B
Apparel		\$23.12 M	\$136.31 M	\$316.21 M	\$586.21 M
Contributions		\$23.3 M	\$137.2 M	\$312.36 M	\$576.68 M
Education		\$23.58 M	\$136 M	\$308.32 M	\$569.26 M
Entertainment		\$37.26 M	\$220.77 M	\$509.01 M	\$940.84 M
Food and Beverages		\$90.45 M	\$538.03 M	\$1.26 B	\$2.34 B
Furnishings and Equipment		\$22.98 M	\$136.21 M	\$314.32 M	\$580.78 M
Gifts		\$18.3 M	\$107.39 M	\$243.66 M	\$449.4 M
Health Care		\$50.04 M	\$300.32 M	\$703.24 M	\$1.31 B
Household Operations		\$25.88 M	\$153.08 M	\$353.5 M	\$654.92 M
Miscellaneous Expenses		\$12.16 M	\$72.07 M	\$167.17 M	\$309.95 M
Personal Care		\$8.47 M	\$50.33 M	\$117.1 M	\$217.24 M
Personal Insurance		\$4.92 M	\$29.08 M	\$66.14 M	\$121.57 M
Reading		\$1.41 M	\$8.37 M	\$19.37 M	\$35.92 M
Shelter		\$134.18 M	\$790.67 M	\$1.85 B	\$3.44 B
Tobacco		\$3.03 M	\$18.2 M	\$44.66 M	\$84.93 M
Transportation		\$112.66 M	\$672.3 M	\$1.57 B	\$2.9 B
Utilities		\$42.29 M	\$253.32 M	\$599.96 M	\$1.12 B
<b>Monthly Household Consumer Expenditure (2023)</b>					
Total Household Expenditure		\$9,303	\$9,180	\$7,917	\$7,422
Total Non-Retail Expenditure		\$4,978 53.5%	\$4,896 53.3%	\$4,219 53.3%	\$3,958 53.3%
Total Retail Expenditures		\$4,325 46.5%	\$4,284 46.7%	\$3,698 46.7%	\$3,465 46.7%
Apparel		\$339 3.6%	\$333 3.6%	\$286 3.6%	\$268 3.6%
Contributions		\$342 3.7%	\$335 3.6%	\$283 3.6%	\$264 3.6%
Education		\$346 3.7%	\$332 3.6%	\$279 3.5%	\$260 3.5%
Entertainment		\$547 5.9%	\$539 5.9%	\$461 5.8%	\$430 5.8%
Food and Beverages		\$1,327 14.3%	\$1,314 14.3%	\$1,140 14.4%	\$1,071 14.4%
Furnishings and Equipment		\$337 3.6%	\$333 3.6%	\$284 3.6%	\$265 3.6%
Gifts		\$268 2.9%	\$262 2.9%	\$221 2.8%	\$205 2.8%
Health Care		\$734 7.9%	\$733 8.0%	\$636 8.0%	\$598 8.1%
Household Operations		\$380 4.1%	\$374 4.1%	\$320 4.0%	\$299 4.0%
Miscellaneous Expenses		\$178 1.9%	\$176 1.9%	\$151 1.9%	\$142 1.9%
Personal Care		\$124 1.3%	\$123 1.3%	\$106 1.3%	\$99 1.3%
Personal Insurance		\$72 0.8%	\$71 0.8%	\$60 0.8%	\$56 0.7%
Reading		\$21 0.2%	\$20 0.2%	\$18 0.2%	\$16 0.2%
Shelter		\$1,969 21.2%	\$1,931 21.0%	\$1,672 21.1%	\$1,571 21.2%
Tobacco		\$44 0.5%	\$44 0.5%	\$40 0.5%	\$39 0.5%
Transportation		\$1,653 17.8%	\$1,642 17.9%	\$1,418 17.9%	\$1,326 17.9%
Utilities		\$621 6.7%	\$619 6.7%	\$543 6.9%	\$513 6.9%