

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.5186/-120.8486

2900 Geer Rd Turlock, CA 95382									1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population												
Estimated Population (2023)		22,172		79,147		92,143		113,681				
Projected Population (2028)		22,447		80,702		94,622		117,059				
Census Population (2020)		21,890		78,683		91,365		112,477				
Census Population (2010)		20,501		74,271		86,049		106,095				
Projected Annual Growth (2023-2028)		275	0.2%	1,555	0.4%	2,479	0.5%	3,378	0.6%			
Historical Annual Growth (2020-2023)		282	0.4%	464	0.2%	778	0.3%	1,204	0.4%			
Historical Annual Growth (2010-2020)		1,389	0.7%	4,411	0.6%	5,315	0.6%	6,382	0.6%			
Estimated Population Density (2023)		7,061	psm	2,800	psm	1,174	psm	739	psm			
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi			
Households												
Estimated Households (2023)		8,101		26,647		30,475		37,185				
Projected Households (2028)		8,382		27,727		31,911		39,090				
Census Households (2020)		7,889		26,172		29,866		36,370				
Census Households (2010)		7,359		24,680		28,175		34,312				
Projected Annual Growth (2023-2028)		281	0.7%	1,079	0.8%	1,437	0.9%	1,905	1.0%			
Historical Annual Change (2010-2023)		742	0.8%	1,967	0.6%	2,300	0.6%	2,874	0.6%			
Average Household Income												
Estimated Average Household Income (2023)		\$85,941		\$111,097		\$111,305		\$112,973				
Projected Average Household Income (2028)		\$84,137		\$111,023		\$110,325		\$111,872				
Census Average Household Income (2010)		\$56,411		\$61,681		\$62,124		\$61,835				
Census Average Household Income (2000)		\$49,599		\$50,174		\$50,450		\$50,590				
Projected Annual Change (2023-2028)		-\$1,804	-0.4%	-\$74	-	-\$980	-0.2%	-\$1,101	-0.2%			
Historical Annual Change (2000-2023)		\$36,342	3.2%	\$60,923	5.3%	\$60,855	5.2%	\$62,383	5.4%			
Median Household Income												
Estimated Median Household Income (2023)		\$64,608		\$78,969		\$79,225		\$79,649				
Projected Median Household Income (2028)		\$59,772		\$75,716		\$75,962		\$76,195				
Census Median Household Income (2010)		\$48,908		\$52,435		\$51,905		\$51,347				
Census Median Household Income (2000)		\$41,183		\$40,223		\$40,326		\$40,409				
Projected Annual Change (2023-2028)		-\$4,836	-1.5%	-\$3,253	-0.8%	-\$3,263	-0.8%	-\$3,454	-0.9%			
Historical Annual Change (2000-2023)		\$23,426	2.5%	\$38,746	4.2%	\$38,899	4.2%	\$39,239	4.2%			
Per Capita Income												
Estimated Per Capita Income (2023)		\$31,859		\$37,654		\$37,050		\$37,157				
Projected Per Capita Income (2028)		\$31,871		\$38,389		\$37,439		\$37,555				
Census Per Capita Income (2010)		\$20,246		\$20,494		\$20,340		\$19,997				
Census Per Capita Income (2000)		\$17,372		\$16,562		\$16,426		\$16,306				
Projected Annual Change (2023-2028)		\$12	-	\$734	0.4%	\$389	0.2%	\$398	0.2%			
Historical Annual Change (2000-2023)		\$14,487	3.6%	\$21,092	5.5%	\$20,625	5.5%	\$20,851	5.6%			
Estimated Average Household Net Worth (2023)		\$679,937		\$846,732		\$852,794		\$836,026				

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Lat/Lon: 37.5186/-120.8486

2900 Geer Rd Turlock, CA 95382								
	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	22,172		79,147		92,143		113,681	
White (2023)	12,680	57.2%	42,254	53.4%	48,972	53.1%	59,570	52.4%
Black or African American (2023)	735	3.3%	2,081	2.6%	2,223	2.4%	2,500	2.2%
American Indian or Alaska Native (2023)	337	1.5%	1,484	1.9%	1,721	1.9%	2,116	1.9%
Asian (2023)	1,889	8.5%	6,067	7.7%	6,538	7.1%	7,479	6.6%
Hawaiian or Pacific Islander (2023)	102	0.5%	311	0.4%	355	0.4%	407	0.4%
Other Race (2023)	3,376	15.2%	15,684	19.8%	19,223	20.9%	25,050	22.0%
Two or More Races (2023)	3,054	13.8%	11,266	14.2%	13,111	14.2%	16,559	14.6%
Population < 18 (2023)	5,057	22.8%	20,562	26.0%	24,064	26.1%	30,002	26.4%
White Not Hispanic	1,723	34.1%	6,434	31.3%	7,485	31.1%	9,221	30.7%
Black or African American	200	4.0%	555	2.7%	571	2.4%	617	2.1%
Asian	313	6.2%	1,249	6.1%	1,338	5.6%	1,541	5.1%
Other Race Not Hispanic	312	6.2%	1,056	5.1%	1,182	4.9%	1,391	4.6%
Hispanic	2,508	49.6%	11,267	54.8%	13,489	56.1%	17,233	57.4%
Not Hispanic or Latino Population (2023)	13,817	62.3%	44,465	56.2%	50,745	55.1%	60,820	53.5%
Not Hispanic White	10,413	75.4%	33,781	76.0%	39,042	76.9%	47,331	77.8%
Not Hispanic Black or African American	641	4.6%	1,822	4.1%	1,947	3.8%	2,174	3.6%
Not Hispanic American Indian or Alaska Native	73	0.5%	259	0.6%	315	0.6%	383	0.6%
Not Hispanic Asian	1,824	13.2%	5,816	13.1%	6,265	12.3%	7,162	11.8%
Not Hispanic Hawaiian or Pacific Islander	58	0.4%	193	0.4%	223	0.4%	262	0.4%
Not Hispanic Other Race	22	0.2%	214	0.5%	257	0.5%	318	0.5%
Not Hispanic Two or More Races	786	5.7%	2,379	5.4%	2,696	5.3%	3,189	5.2%
Hispanic or Latino Population (2023)	8,355	37.7%	34,682	43.8%	41,398	44.9%	52,861	46.5%
Hispanic White	2,267	27.1%	8,473	24.4%	9,931	24.0%	12,239	23.2%
Hispanic Black or African American	93	1.1%	259	0.7%	276	0.7%	326	0.6%
Hispanic American Indian or Alaska Native	264	3.2%	1,224	3.5%	1,406	3.4%	1,733	3.3%
Hispanic Asian	64	0.8%	251	0.7%	273	0.7%	316	0.6%
Hispanic Hawaiian or Pacific Islander	44	0.5%	118	0.3%	132	0.3%	146	0.3%
Hispanic Other Race	3,355	40.1%	15,470	44.6%	18,966	45.8%	24,731	46.8%
Hispanic Two or More Races	2,269	27.2%	8,887	25.6%	10,415	25.2%	13,370	25.3%
Not Hispanic or Latino Population (2020)	14,606	66.7%	46,475	59.1%	52,716	57.7%	62,777	55.8%
Hispanic or Latino Population (2020)	7,284	33.3%	32,207	40.9%	38,649	42.3%	49,701	44.2%
Not Hispanic or Latino Population (2010)	15,104	73.7%	47,296	63.7%	53,796	62.5%	64,374	60.7%
Hispanic or Latino Population (2010)	5,396	26.3%	26,975	36.3%	32,254	37.5%	41,721	39.3%
Not Hispanic or Latino Population (2028)	13,984	62.3%	45,358	56.2%	52,087	55.0%	62,619	53.5%
Hispanic or Latino Population (2028)	8,463	37.7%	35,344	43.8%	42,535	45.0%	54,440	46.5%
Projected Annual Growth (2023-2028)	107	0.3%	662	0.4%	1,137	0.5%	1,579	0.6%
Historical Annual Growth (2010-2020)	1,888	3.5%	5,232	1.9%	6,395	2.0%	7,979	1.9%

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Turlock, CA 95382									
Total Age Distribution (2023)									
Total Population	22,172			79,147				92,143	
Age Under 5 Years	1,290	5.8%		5,295	6.7%			6,162	6.7%
Age 5 to 9 Years	1,357	6.1%		5,619	7.1%			6,542	7.2%
Age 10 to 14 Years	1,546	7.0%		6,166	7.8%			7,249	8.0%
Age 15 to 19 Years	1,778	8.0%		5,982	7.6%			6,983	7.7%
Age 20 to 24 Years	1,951	8.8%		5,873	7.4%			6,726	7.1%
Age 25 to 29 Years	1,557	7.0%		5,614	7.1%			6,469	6.9%
Age 30 to 34 Years	1,512	6.8%		5,886	7.4%			6,816	7.4%
Age 35 to 39 Years	1,357	6.1%		5,507	7.0%			6,395	7.0%
Age 40 to 44 Years	1,283	5.8%		4,822	6.1%			5,683	6.3%
Age 45 to 49 Years	1,099	5.0%		4,339	5.5%			5,106	5.6%
Age 50 to 54 Years	1,160	5.2%		4,297	5.4%			5,098	5.6%
Age 55 to 59 Years	1,146	5.2%		4,252	5.4%			5,026	5.5%
Age 60 to 64 Years	1,120	5.0%		3,962	5.0%			4,672	5.1%
Age 65 to 69 Years	1,070	4.8%		3,561	4.5%			4,163	4.5%
Age 70 to 74 Years	996	4.5%		3,035	3.8%			3,519	3.8%
Age 75 to 79 Years	715	3.2%		2,164	2.7%			2,475	2.7%
Age 80 to 84 Years	529	2.4%		1,358	1.7%			1,520	1.7%
Age 85 Years or Over	707	3.2%		1,415	1.8%			1,539	1.7%
Median Age	35.7			34.1				34.1	
Age 19 Years or Less	5,971	26.9%		23,062	29.1%			26,937	29.5%
Age 20 to 64 Years	12,184	55.0%		44,552	56.3%			51,991	56.3%
Age 65 Years or Over	4,017	18.1%		11,533	14.6%			13,216	14.2%
Female Age Distribution (2023)									
Female Population	11,523	52.0%		39,991	50.5%			46,246	50.1%
Age Under 5 Years	604	5.2%		2,508	6.3%			2,949	6.4%
Age 5 to 9 Years	680	5.9%		2,769	6.9%			3,191	7.0%
Age 10 to 14 Years	741	6.4%		2,977	7.4%			3,498	7.7%
Age 15 to 19 Years	969	8.4%		3,052	7.6%			3,538	7.7%
Age 20 to 24 Years	1,023	8.9%		2,983	7.5%			3,385	7.1%
Age 25 to 29 Years	722	6.3%		2,710	6.8%			3,124	6.6%
Age 30 to 34 Years	761	6.6%		2,909	7.3%			3,350	7.3%
Age 35 to 39 Years	676	5.9%		2,654	6.6%			3,071	6.7%
Age 40 to 44 Years	640	5.6%		2,388	6.0%			2,805	6.2%
Age 45 to 49 Years	578	5.0%		2,200	5.5%			2,565	5.5%
Age 50 to 54 Years	580	5.0%		2,129	5.3%			2,516	5.5%
Age 55 to 59 Years	588	5.1%		2,173	5.4%			2,526	5.4%
Age 60 to 64 Years	573	5.0%		2,009	5.0%			2,359	5.1%
Age 65 to 69 Years	592	5.1%		1,909	4.8%			2,203	4.7%
Age 70 to 74 Years	570	4.9%		1,701	4.3%			1,934	4.1%
Age 75 to 79 Years	399	3.5%		1,172	2.9%			1,334	2.8%
Age 80 to 84 Years	341	3.0%		817	2.0%			901	2.0%
Age 85 Years or Over	487	4.2%		930	2.3%			998	2.1%
Female Median Age	37.4			35.2				35.1	
Age 19 Years or Less	2,994	26.0%		11,306	28.3%			13,176	28.9%
Age 20 to 64 Years	6,141	53.3%		22,157	55.4%			25,701	55.5%
Age 65 Years or Over	2,389	20.7%		6,528	16.3%			7,369	15.7%

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Turlock, CA 95382									
Male Age Distribution (2023)									
Male Population	10,649	48.0%	39,156	49.5%	45,897	49.8%	56,761	49.9%	
Age Under 5 Years	685	6.4%	2,787	7.1%	3,213	7.0%	3,920	6.9%	
Age 5 to 9 Years	677	6.4%	2,851	7.3%	3,351	7.3%	4,207	7.4%	
Age 10 to 14 Years	805	7.6%	3,188	8.1%	3,751	8.2%	4,638	8.2%	
Age 15 to 19 Years	809	7.6%	2,930	7.5%	3,445	7.5%	4,337	7.6%	
Age 20 to 24 Years	927	8.7%	2,889	7.4%	3,340	7.3%	4,041	7.1%	
Age 25 to 29 Years	835	7.8%	2,904	7.4%	3,345	7.3%	4,078	7.2%	
Age 30 to 34 Years	751	7.1%	2,976	7.6%	3,466	7.6%	4,253	7.5%	
Age 35 to 39 Years	682	6.4%	2,853	7.3%	3,324	7.2%	4,087	7.2%	
Age 40 to 44 Years	643	6.0%	2,434	6.2%	2,878	6.3%	3,584	6.3%	
Age 45 to 49 Years	521	4.9%	2,139	5.5%	2,540	5.5%	3,188	5.6%	
Age 50 to 54 Years	581	5.5%	2,167	5.5%	2,582	5.6%	3,217	5.7%	
Age 55 to 59 Years	558	5.2%	2,079	5.3%	2,501	5.4%	3,152	5.6%	
Age 60 to 64 Years	547	5.1%	1,953	5.0%	2,313	5.0%	2,854	5.0%	
Age 65 to 69 Years	478	4.5%	1,652	4.2%	1,960	4.3%	2,419	4.3%	
Age 70 to 74 Years	427	4.0%	1,334	3.4%	1,585	3.5%	1,959	3.5%	
Age 75 to 79 Years	316	3.0%	991	2.5%	1,141	2.5%	1,378	2.4%	
Age 80 to 84 Years	188	1.8%	541	1.4%	619	1.3%	762	1.3%	
Age 85 Years or Over	220	2.1%	486	1.2%	541	1.2%	687	1.2%	
Male Median Age	33.8		33.1		33.2		33.2		
Age 19 Years or Less	2,977	28.0%	11,756	30.0%	13,761	30.0%	17,102	30.1%	
Age 20 to 64 Years	6,044	56.8%	22,395	57.2%	26,290	57.3%	32,454	57.2%	
Age 65 Years or Over	1,628	15.3%	5,005	12.8%	5,846	12.7%	7,205	12.7%	
Males per 100 Females (2023)									
Overall Comparison	92		98		99		100		
Age Under 5 Years	113	53.1%	111	52.6%	109	52.1%	107	51.7%	
Age 5 to 9 Years	100	49.9%	103	50.7%	105	51.2%	105	51.3%	
Age 10 to 14 Years	109	52.1%	107	51.7%	107	51.7%	105	51.3%	
Age 15 to 19 Years	84	45.5%	96	49.0%	97	49.3%	99	49.8%	
Age 20 to 24 Years	91	47.5%	97	49.2%	99	49.7%	100	49.9%	
Age 25 to 29 Years	116	53.6%	107	51.7%	107	51.7%	109	52.1%	
Age 30 to 34 Years	99	49.7%	102	50.6%	103	50.9%	103	50.6%	
Age 35 to 39 Years	101	50.2%	107	51.8%	108	52.0%	107	51.7%	
Age 40 to 44 Years	100	50.1%	102	50.5%	103	50.6%	102	50.4%	
Age 45 to 49 Years	90	47.4%	97	49.3%	99	49.8%	101	50.3%	
Age 50 to 54 Years	100	50.0%	102	50.4%	103	50.7%	103	50.7%	
Age 55 to 59 Years	95	48.7%	96	48.9%	99	49.8%	102	50.5%	
Age 60 to 64 Years	95	48.8%	97	49.3%	98	49.5%	99	49.8%	
Age 65 to 69 Years	81	44.7%	87	46.4%	89	47.1%	90	47.3%	
Age 70 to 74 Years	75	42.8%	78	44.0%	82	45.0%	84	45.6%	
Age 75 to 79 Years	79	44.2%	85	45.8%	86	46.1%	87	46.4%	
Age 80 to 84 Years	55	35.5%	66	39.9%	69	40.7%	68	40.6%	
Age 85 Years or Over	45	31.1%	52	34.3%	54	35.1%	58	36.5%	
Age 19 Years or Less	99	49.9%	104	51.0%	104	51.1%	104	51.0%	
Age 20 to 39 Years	100	50.1%	103	50.8%	104	51.0%	104	51.1%	
Age 40 to 64 Years	96	49.1%	99	49.7%	100	50.1%	101	50.3%	
Age 65 Years or Over	68	40.5%	77	43.4%	79	44.2%	81	44.7%	

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Household Type (2023)									
Total Households		8,101		26,647		30,475		37,185	
Households with Children		2,723	33.6%	10,495	39.4%	12,200	40.0%	15,237	41.0%
Average Household Size		2.6		2.9		3.0		3.0	
Household Density per Square Mile		2,580		943		388		242	
Population Family		17,569	79.2%	67,683	85.5%	79,490	86.3%	99,079	87.2%
Population Non-Family		3,356	15.1%	9,455	11.9%	10,509	11.4%	12,382	10.9%
Population Group Quarters		1,247	5.6%	2,009	2.5%	2,144	2.3%	2,220	2.0%
Family Households		5,507	68.0%	19,471	73.1%	22,564	74.0%	27,851	74.9%
Married Couple Households		3,955	71.8%	14,217	73.0%	16,548	73.3%	20,563	73.8%
Other Family Households with Children		1,552	28.2%	5,254	27.0%	6,016	26.7%	7,289	26.2%
Family Households with Children		2,718	49.4%	10,478	53.8%	12,180	54.0%	15,213	54.6%
Married Couple with Children		1,840	67.7%	7,324	69.9%	8,549	70.2%	10,751	70.7%
Other Family Households with Children		878	32.3%	3,154	30.1%	3,631	29.8%	4,461	29.3%
Family Households No Children		2,789	50.6%	8,993	46.2%	10,384	46.0%	12,639	45.4%
Married Couple No Children		2,115	75.8%	6,893	76.7%	7,999	77.0%	9,811	77.6%
Other Family Households No Children		674	24.2%	2,100	23.3%	2,385	23.0%	2,827	22.4%
Non-Family Households		2,594	32.0%	7,177	26.9%	7,911	26.0%	9,334	25.1%
Non-Family Households with Children		5	0.2%	17	0.2%	20	0.2%	24	0.3%
Non-Family Households No Children		2,589	99.8%	7,160	99.8%	7,891	99.8%	9,310	99.7%
Average Family Household Size		3.2		3.5		3.5		3.6	
Average Family Income		\$94,147		\$124,482		\$124,288		\$125,100	
Median Family Income		\$76,361		\$92,305		\$91,441		\$90,772	
Average Non-Family Household Size		1.3		1.3		1.3		1.3	
Marital Status (2023)									
Population Age 15 Years or Over		17,980		62,067		72,190		88,863	
Never Married		6,828	38.0%	22,223	35.8%	25,262	35.0%	30,621	34.5%
Currently Married		7,103	39.5%	27,174	43.8%	32,558	45.1%	40,384	45.4%
Previously Married		4,048	22.5%	12,670	20.4%	14,370	19.9%	17,858	20.1%
Separated		1,069	26.4%	3,222	25.4%	3,715	25.9%	4,911	27.5%
Widowed		1,066	26.3%	3,559	28.1%	4,292	29.9%	5,548	31.1%
Divorced		1,913	47.3%	5,889	46.5%	6,363	44.3%	7,399	41.4%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		14,251		50,212		58,480		72,052	
Elementary (Grade Level 0 to 8)		1,462	10.3%	4,926	9.8%	6,219	10.6%	8,026	11.1%
Some High School (Grade Level 9 to 11)		1,096	7.7%	4,013	8.0%	4,778	8.2%	6,205	8.6%
High School Graduate		3,439	24.1%	13,078	26.0%	15,649	26.8%	19,971	27.7%
Some College		3,546	24.9%	11,735	23.4%	13,585	23.2%	16,580	23.0%
Associate Degree Only		1,316	9.2%	3,863	7.7%	4,551	7.8%	5,438	7.5%
Bachelor Degree Only		2,245	15.8%	8,110	16.2%	8,974	15.3%	10,400	14.4%
Graduate Degree		1,145	8.0%	4,488	8.9%	4,725	8.1%	5,431	7.5%
Any College (Some College or Higher)		8,253	57.9%	28,196	56.2%	31,834	54.4%	37,850	52.5%
College Degree + (Bachelor Degree or Higher)		3,390	23.8%	12,598	25.1%	13,699	23.4%	15,831	22.0%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.5186/-120.8486

2900 Geer Rd									
Turlock, CA 95382									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2023)	8,366		27,743		31,819		38,827		
Total Housing Units (2020)	8,144		27,202		31,078		37,827		
Historical Annual Growth (2020-2023)	222	0.9%	541	0.7%	740	0.8%	1,000	0.9%	
Housing Units Occupied (2023)	8,101	96.8%	26,647	96.1%	30,475	95.8%	37,185	95.8%	
Housing Units Owner-Occupied	4,257	52.5%	16,031	60.2%	18,574	61.0%	22,878	61.5%	
Housing Units Renter-Occupied	3,844	47.5%	10,616	39.8%	11,900	39.0%	14,308	38.5%	
Housing Units Vacant (2023)	265	3.2%	1,095	3.9%	1,344	4.2%	1,642	4.2%	
Household Size (2023)									
Total Households	8,101		26,647		30,475		37,185		
1 Person Households	2,044	25.2%	5,723	21.5%	6,294	20.7%	7,459	20.1%	
2 Person Households	2,718	33.5%	8,159	30.6%	9,260	30.4%	11,165	30.0%	
3 Person Households	1,284	15.9%	4,595	17.2%	5,256	17.2%	6,416	17.3%	
4 Person Households	1,143	14.1%	4,106	15.4%	4,762	15.6%	5,934	16.0%	
5 Person Households	556	6.9%	2,328	8.7%	2,765	9.1%	3,426	9.2%	
6 Person Households	244	3.0%	1,089	4.1%	1,329	4.4%	1,713	4.6%	
7 or More Person Households	111	1.4%	648	2.4%	810	2.7%	1,072	2.9%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	566	7.0%	2,588	9.7%	3,000	9.8%	3,523	9.5%	
HH Income \$150,000 to \$199,999	599	7.4%	2,600	9.8%	2,894	9.5%	3,629	9.8%	
HH Income \$125,000 to \$149,999	494	6.1%	1,852	7.0%	2,233	7.3%	2,720	7.3%	
HH Income \$100,000 to \$124,999	649	8.0%	2,678	10.1%	3,120	10.2%	3,742	10.1%	
HH Income \$75,000 to \$99,999	1,172	14.5%	3,476	13.0%	3,899	12.8%	4,855	13.1%	
HH Income \$50,000 to \$74,999	1,398	17.3%	4,438	16.7%	5,044	16.5%	6,188	16.6%	
HH Income \$35,000 to \$49,999	793	9.8%	2,550	9.6%	2,960	9.7%	3,737	10.1%	
HH Income \$25,000 to \$34,999	783	9.7%	2,105	7.9%	2,406	7.9%	3,013	8.1%	
HH Income \$15,000 to \$24,999	849	10.5%	2,052	7.7%	2,445	8.0%	2,921	7.9%	
HH Income \$10,000 to \$14,999	346	4.3%	1,051	3.9%	1,165	3.8%	1,379	3.7%	
HH Income Under \$10,000	451	5.6%	1,258	4.7%	1,308	4.3%	1,477	4.0%	
Household Vehicles (2023)									
Households 0 Vehicles Available	574	7.1%	1,310	4.9%	1,472	4.8%	1,780	4.8%	
Households 1 Vehicle Available	2,611	32.2%	7,572	28.4%	8,325	27.3%	9,868	26.5%	
Households 2 Vehicles Available	2,994	37.0%	10,697	40.1%	12,159	39.9%	14,536	39.1%	
Households 3 or More Vehicles Available	1,923	23.7%	7,069	26.5%	8,519	28.0%	11,001	29.6%	
Total Vehicles Available	15,002		52,844		61,711		76,639		
Average Vehicles per Household	1.9		2.0		2.0		2.1		
Owner-Occupied Household Vehicles	8,728	58.2%	34,810	65.9%	40,926	66.3%	51,499	67.2%	
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2		2.3		
Renter-Occupied Household Vehicles	6,274	41.8%	18,033	34.1%	20,785	33.7%	25,139	32.8%	
Average Vehicles per Renter-Occupied Household	1.6		1.7		1.7		1.8		
Travel Time (2023)									
Worker Base Age 16 years or Over	10,245		34,800		40,312		49,359		
Travel to Work in 14 Minutes or Less	3,319	32.4%	10,568	30.4%	11,961	29.7%	13,613	27.6%	
Travel to Work in 15 to 29 Minutes	3,223	31.5%	11,280	32.4%	13,105	32.5%	16,802	34.0%	
Travel to Work in 30 to 59 Minutes	1,835	17.9%	6,836	19.6%	7,992	19.8%	9,965	20.2%	
Travel to Work in 60 Minutes or More	998	9.7%	3,626	10.4%	4,186	10.4%	5,110	10.4%	
Work at Home	870	8.5%	2,490	7.2%	3,069	7.6%	3,868	7.8%	
Average Minutes Travel to Work	20.2		21.0		21.2		21.5		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.5186/-120.8486

2900 Geer Rd									
Turlock, CA 95382									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	10,245			34,800			40,312		49,359
Drive to Work Alone	8,128	79.3%		27,038	77.7%		31,372	77.8%	38,342 77.7%
Drive to Work in Carpool	772	7.5%		3,116	9.0%		3,541	8.8%	4,255 8.6%
Travel to Work by Public Transportation	115	1.1%		396	1.1%		411	1.0%	462 0.9%
Drive to Work on Motorcycle	11	0.1%		19	-		20	-	22 -
Bicycle to Work	9	-		52	0.2%		57	0.1%	69 0.1%
Walk to Work	93	0.9%		514	1.5%		611	1.5%	828 1.7%
Other Means	247	2.4%		1,175	3.4%		1,232	3.1%	1,512 3.1%
Work at Home	870	8.5%		2,490	7.2%		3,069	7.6%	3,868 7.8%
Daytime Demographics (2023)									
Total Businesses	590			2,372			2,766		3,279
Total Employees	5,999			21,345			25,991		32,658
Company Headquarter Businesses	13	2.1%		59	2.5%		71	2.6%	92 2.8%
Company Headquarter Employees	1,276	21.3%		2,953	13.8%		3,304	12.7%	3,994 12.2%
Employee Population per Business	10.2	to 1		9.0	to 1		9.4	to 1	10.0 to 1
Residential Population per Business	37.6	to 1		33.4	to 1		33.3	to 1	34.7 to 1
Adj. Daytime Demographics Age 16 Years or Over	13,417			47,371			56,404		70,304
Labor Force									
Labor Population Age 16 Years or Over (2023)	17,663			60,843			70,777		87,061
Labor Force Total Males (2023)	8,326	47.1%		29,707	48.8%		34,873	49.3%	43,083 49.5%
Male Civilian Employed	5,417	65.1%		19,570	65.9%		22,874	65.6%	28,192 65.4%
Male Civilian Unemployed	235	2.8%		1,271	4.3%		1,449	4.2%	1,767 4.1%
Males in Armed Forces	-	-		14	-		49	0.1%	54 0.1%
Males Not in Labor Force	2,674	32.1%		8,853	29.8%		10,502	30.1%	13,070 30.3%
Labor Force Total Females (2023)	9,337	52.9%		31,136	51.2%		35,904	50.7%	43,978 50.5%
Female Civilian Employed	4,829	51.7%		15,233	48.9%		17,441	48.6%	21,170 48.1%
Female Civilian Unemployed	223	2.4%		1,126	3.6%		1,236	3.4%	1,622 3.7%
Females in Armed Forces	-	-		-	-		-	-	- -
Females Not in Labor Force	4,285	45.9%		14,776	47.5%		17,227	48.0%	21,187 48.2%
Unemployment Rate	459	2.6%		2,397	3.9%		2,685	3.8%	3,390 3.9%
Occupation (2023)									
Occupation Population Age 16 Years or Over	10,245			34,800			40,312		49,359
Occupation Total Males	5,417	52.9%		19,567	56.2%		22,871	56.7%	28,189 57.1%
Occupation Total Females	4,829	47.1%		15,233	43.8%		17,441	43.3%	21,170 42.9%
Management, Business, Financial Operations	1,146	11.2%		4,615	13.3%		5,329	13.2%	6,410 13.0%
Professional, Related	2,410	23.5%		7,598	21.8%		8,414	20.9%	9,994 20.2%
Service	1,715	16.7%		6,296	18.1%		7,124	17.7%	8,455 17.1%
Sales, Office	2,257	22.0%		6,004	17.3%		6,917	17.2%	8,429 17.1%
Farming, Fishing, Forestry	223	2.2%		885	2.5%		1,164	2.9%	1,734 3.5%
Construction, Extraction, Maintenance	875	8.5%		2,976	8.6%		3,792	9.4%	4,778 9.7%
Production, Transport, Material Moving	1,618	15.8%		6,427	18.5%		7,572	18.8%	9,558 19.4%
White Collar Workers	5,814	56.7%		18,217	52.3%		20,660	51.2%	24,834 50.3%
Blue Collar Workers	4,432	43.3%		16,583	47.7%		19,652	48.8%	24,525 49.7%

Complete Profile

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2900 Geer Rd									
Turlock, CA 95382									
Units In Structure (2023)									
Total Units	8,101		26,647		30,475		37,185		
1 Detached Unit	4,894	60.4%	19,212	72.1%	22,395	73.5%	27,634	74.3%	
1 Attached Unit	401	5.0%	1,037	3.9%	1,170	3.8%	1,423	3.8%	
2 Units	239	3.0%	945	3.5%	971	3.2%	1,003	2.7%	
3 to 4 Units	820	10.1%	1,666	6.3%	1,731	5.7%	1,848	5.0%	
5 to 9 Units	418	5.2%	809	3.0%	831	2.7%	924	2.5%	
10 to 19 Units	327	4.0%	636	2.4%	670	2.2%	753	2.0%	
20 to 49 Units	378	4.7%	636	2.4%	650	2.1%	714	1.9%	
50 or More Units	457	5.6%	823	3.1%	857	2.8%	1,011	2.7%	
Mobile Home or Trailer	165	2.0%	868	3.3%	1,183	3.9%	1,856	5.0%	
Other Structure	2	-	15	-	17	-	19	-	
Homes Built By Year (2023)									
Homes Built 2020 or later	-	-	164	0.6%	173	0.5%	175	0.5%	
Homes Built 2010 to 2019	410	4.9%	1,252	4.5%	1,409	4.4%	1,687	4.3%	
Homes Built 2000 to 2009	725	8.7%	4,698	16.9%	5,108	16.1%	6,593	17.0%	
Homes Built 1990 to 1999	1,112	13.3%	3,446	12.4%	3,942	12.4%	4,927	12.7%	
Homes Built 1980 to 1989	1,854	22.2%	4,762	17.2%	5,123	16.1%	5,675	14.6%	
Homes Built 1970 to 1979	2,348	28.1%	5,193	18.7%	6,222	19.6%	7,315	18.8%	
Homes Built 1960 to 1969	933	11.2%	2,532	9.1%	2,819	8.9%	3,506	9.0%	
Homes Built 1950 to 1959	439	5.2%	2,139	7.7%	2,571	8.1%	3,399	8.8%	
Homes Built 1940 to 1949	119	1.4%	877	3.2%	1,202	3.8%	1,548	4.0%	
Homes Built Before 1939	162	1.9%	1,584	5.7%	1,905	6.0%	2,360	6.1%	
Median Age of Homes	43.7	yrs	44.1	yrs	44.9	yrs	45.0	yrs	
Home Values (2023)									
Owner Specified Housing Units	4,257		16,031		18,574		22,878		
Home Values \$1,000,000 or More	48	1.1%	327	2.0%	555	3.0%	849	3.7%	
Home Values \$750,000 to \$999,999	134	3.2%	672	4.2%	938	5.0%	1,306	5.7%	
Home Values \$500,000 to \$749,999	575	13.5%	3,043	19.0%	3,512	18.9%	4,303	18.8%	
Home Values \$400,000 to \$499,999	1,017	23.9%	3,954	24.7%	4,403	23.7%	5,331	23.3%	
Home Values \$300,000 to \$399,999	1,272	29.9%	4,318	26.9%	4,869	26.2%	5,785	25.3%	
Home Values \$250,000 to \$299,999	409	9.6%	1,292	8.1%	1,472	7.9%	1,755	7.7%	
Home Values \$200,000 to \$249,999	239	5.6%	688	4.3%	810	4.4%	1,003	4.4%	
Home Values \$175,000 to \$199,999	11	0.3%	88	0.5%	106	0.6%	120	0.5%	
Home Values \$150,000 to \$174,999	47	1.1%	224	1.4%	253	1.4%	357	1.6%	
Home Values \$125,000 to \$149,999	84	2.0%	161	1.0%	171	0.9%	221	1.0%	
Home Values \$100,000 to \$124,999	22	0.5%	82	0.5%	108	0.6%	192	0.8%	
Home Values \$90,000 to \$99,999	9	0.2%	16	-	20	0.1%	22	-	
Home Values \$80,000 to \$89,999	19	0.5%	85	0.5%	88	0.5%	140	0.6%	
Home Values \$70,000 to \$79,999	9	0.2%	55	0.3%	58	0.3%	83	0.4%	
Home Values \$60,000 to \$69,999	4	-	23	0.1%	33	0.2%	43	0.2%	
Home Values \$50,000 to \$59,999	43	1.0%	100	0.6%	116	0.6%	139	0.6%	
Home Values \$35,000 to \$49,999	223	5.2%	519	3.2%	627	3.4%	677	3.0%	
Home Values \$25,000 to \$34,999	38	0.9%	162	1.0%	175	0.9%	231	1.0%	
Home Values \$10,000 to \$24,999	24	0.6%	93	0.6%	100	0.5%	132	0.6%	
Home Values Under \$10,000	30	0.7%	127	0.8%	161	0.9%	191	0.8%	
Owner-Occupied Median Home Value	\$368,349		\$403,683		\$413,336		\$422,458		
Renter-Occupied Median Rent	\$1,187		\$1,150		\$1,131		\$1,166		

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2900 Geer Rd Turlock, CA 95382									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$512.15 M		\$2.01 B		\$2.3 B		\$2.84 B	
Total Non-Retail Expenditure		\$270.77 M		\$1.06 B		\$1.22 B		\$1.5 B	
Total Retail Expenditure		\$241.38 M		\$948.13 M		\$1.09 B		\$1.34 B	
Apparel		\$18.09 M		\$71.87 M		\$82.32 M		\$101.62 M	
Contributions		\$16.55 M		\$66.69 M		\$76.39 M		\$94.11 M	
Education		\$15.3 M		\$63.48 M		\$72.61 M		\$89.34 M	
Entertainment		\$28.81 M		\$114.93 M		\$131.64 M		\$162.49 M	
Food and Beverages		\$75.7 M		\$295.31 M		\$338.3 M		\$417.69 M	
Furnishings and Equipment		\$17.87 M		\$71.13 M		\$81.48 M		\$100.59 M	
Gifts		\$12.47 M		\$50.19 M		\$57.58 M		\$70.77 M	
Health Care		\$43.25 M		\$166.87 M		\$191.19 M		\$236.08 M	
Household Operations		\$20.04 M		\$79.44 M		\$90.98 M		\$112.23 M	
Miscellaneous Expenses		\$9.62 M		\$37.94 M		\$43.46 M		\$53.64 M	
Personal Care		\$6.87 M		\$26.96 M		\$30.89 M		\$38.12 M	
Personal Insurance		\$3.56 M		\$14.49 M		\$16.6 M		\$20.49 M	
Reading		\$1.11 M		\$4.37 M		\$5.01 M		\$6.18 M	
Shelter		\$108.75 M		\$424.73 M		\$486.28 M		\$600.03 M	
Tobacco		\$3.17 M		\$11.58 M		\$13.26 M		\$16.37 M	
Transportation		\$93.01 M		\$366.09 M		\$419.57 M		\$518.34 M	
Utilities		\$37.98 M		\$145.27 M		\$166.43 M		\$205.56 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$5,268		\$6,290		\$6,300		\$6,373	
Total Non-Retail Expenditure		\$2,785	52.9%	\$3,325	52.9%	\$3,330	52.8%	\$3,367	52.8%
Total Retail Expenditures		\$2,483	47.1%	\$2,965	47.1%	\$2,971	47.2%	\$3,006	47.2%
Apparel		\$186	3.5%	\$225	3.6%	\$225	3.6%	\$228	3.6%
Contributions		\$170	3.2%	\$209	3.3%	\$209	3.3%	\$211	3.3%
Education		\$157	3.0%	\$199	3.2%	\$199	3.2%	\$200	3.1%
Entertainment		\$296	5.6%	\$359	5.7%	\$360	5.7%	\$364	5.7%
Food and Beverages		\$779	14.8%	\$924	14.7%	\$925	14.7%	\$936	14.7%
Furnishings and Equipment		\$184	3.5%	\$222	3.5%	\$223	3.5%	\$225	3.5%
Gifts		\$128	2.4%	\$157	2.5%	\$157	2.5%	\$159	2.5%
Health Care		\$445	8.4%	\$522	8.3%	\$523	8.3%	\$529	8.3%
Household Operations		\$206	3.9%	\$248	3.9%	\$249	3.9%	\$252	3.9%
Miscellaneous Expenses		\$99	1.9%	\$119	1.9%	\$119	1.9%	\$120	1.9%
Personal Care		\$71	1.3%	\$84	1.3%	\$84	1.3%	\$85	1.3%
Personal Insurance		\$37	0.7%	\$45	0.7%	\$45	0.7%	\$46	0.7%
Reading		\$11	0.2%	\$14	0.2%	\$14	0.2%	\$14	0.2%
Shelter		\$1,119	21.2%	\$1,328	21.1%	\$1,330	21.1%	\$1,345	21.1%
Tobacco		\$33	0.6%	\$36	0.6%	\$36	0.6%	\$37	0.6%
Transportation		\$957	18.2%	\$1,145	18.2%	\$1,147	18.2%	\$1,162	18.2%
Utilities		\$391	7.4%	\$454	7.2%	\$455	7.2%	\$461	7.2%