

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1042/-85.8655

10383 Dixie Hwy Louisville, KY 40272		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)	11,405		46,639		86,199		151,388		
Projected Population (2028)	11,255		45,973		85,223		150,084		
Census Population (2020)	11,519		47,058		86,565		152,546		
Census Population (2010)	10,813		44,673		84,004		149,346		
Projected Annual Growth (2023-2028)	-150	-0.3%	-666	-0.3%	-976	-0.2%	-1,305	-0.2%	
Historical Annual Growth (2020-2023)	-114	-0.3%	-419	-0.3%	-366	-0.1%	-1,158	-0.3%	
Historical Annual Growth (2010-2020)	706	0.7%	2,386	0.5%	2,561	0.3%	3,200	0.2%	
Estimated Population Density (2023)	3,632	psm	1,650	psm	1,098	psm	984	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	4,535		18,524		34,650		61,418		
Projected Households (2028)	4,434		18,083		33,952		60,409		
Census Households (2020)	4,523		18,462		34,374		61,125		
Census Households (2010)	4,183		17,281		32,909		59,095		
Projected Annual Growth (2023-2028)	-100	-0.4%	-440	-0.5%	-698	-0.4%	-1,008	-0.3%	
Historical Annual Change (2010-2023)	351	0.6%	1,243	0.6%	1,741	0.4%	2,323	0.3%	
Average Household Income									
Estimated Average Household Income (2023)	\$73,944		\$82,178		\$81,716		\$78,254		
Projected Average Household Income (2028)	\$75,497		\$85,518		\$85,056		\$80,846		
Census Average Household Income (2010)	\$48,110		\$52,442		\$52,772		\$49,469		
Census Average Household Income (2000)	\$45,485		\$48,592		\$47,556		\$44,962		
Projected Annual Change (2023-2028)	\$1,552	0.4%	\$3,339	0.8%	\$3,339	0.8%	\$2,593	0.7%	
Historical Annual Change (2000-2023)	\$28,459	2.7%	\$33,587	3.0%	\$34,160	3.1%	\$33,292	3.2%	
Median Household Income									
Estimated Median Household Income (2023)	\$68,420		\$68,536		\$65,471		\$61,218		
Projected Median Household Income (2028)	\$61,087		\$62,560		\$59,570		\$55,621		
Census Median Household Income (2010)	\$44,343		\$46,548		\$45,085		\$41,978		
Census Median Household Income (2000)	\$40,258		\$42,559		\$41,702		\$38,461		
Projected Annual Change (2023-2028)	-\$7,333	-2.1%	-\$5,977	-1.7%	-\$5,901	-1.8%	-\$5,597	-1.8%	
Historical Annual Change (2000-2023)	\$28,162	3.0%	\$25,977	2.7%	\$23,768	2.5%	\$22,757	2.6%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$29,402		\$32,665		\$32,868		\$31,770		
Projected Per Capita Income (2028)	\$29,745		\$33,665		\$33,905		\$32,564		
Census Per Capita Income (2010)	\$18,612		\$20,288		\$20,676		\$19,575		
Census Per Capita Income (2000)	\$17,258		\$18,352		\$18,285		\$17,753		
Projected Annual Change (2023-2028)	\$343	0.2%	\$1,000	0.6%	\$1,037	0.6%	\$794	0.5%	
Historical Annual Change (2000-2023)	\$12,144	3.1%	\$14,314	3.4%	\$14,583	3.5%	\$14,017	3.4%	
Estimated Average Household Net Worth (2023)	\$297,446		\$365,580		\$349,452		\$315,709		

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Louisville, KY 40272									
	1 mi radius		3 mi radius		5 mi radius		7 mi radius		
Race and Ethnicity									
Total Population (2023)	11,405		46,639		86,199		151,388		
White (2023)	9,011	79.0%	36,470	78.2%	64,364	74.7%	102,562	67.7%	
Black or African American (2023)	1,500	13.1%	6,633	14.2%	14,488	16.8%	32,221	21.3%	
American Indian or Alaska Native (2023)	24	0.2%	88	0.2%	177	0.2%	369	0.2%	
Asian (2023)	99	0.9%	379	0.8%	1,063	1.2%	3,453	2.3%	
Hawaiian or Pacific Islander (2023)	10	-	35	-	94	0.1%	131	-	
Other Race (2023)	155	1.4%	685	1.5%	1,689	2.0%	4,412	2.9%	
Two or More Races (2023)	607	5.3%	2,349	5.0%	4,324	5.0%	8,240	5.4%	
Population < 18 (2023)	2,672	23.4%	10,719	23.0%	19,690	22.8%	35,298	23.3%	
White Not Hispanic	1,793	67.1%	7,095	66.2%	12,035	61.1%	18,620	52.8%	
Black or African American	470	17.6%	2,037	19.0%	4,387	22.3%	9,662	27.4%	
Asian	15	0.6%	52	0.5%	232	1.2%	962	2.7%	
Other Race Not Hispanic	216	8.1%	777	7.2%	1,381	7.0%	2,218	6.3%	
Hispanic	179	6.7%	757	7.1%	1,655	8.4%	3,836	10.9%	
Not Hispanic or Latino Population (2023)	10,884	95.4%	44,404	95.2%	81,483	94.5%	140,213	92.6%	
Not Hispanic White	8,885	81.6%	35,980	81.0%	63,435	77.9%	100,585	71.7%	
Not Hispanic Black or African American	1,489	13.7%	6,542	14.7%	14,322	17.6%	31,816	22.7%	
Not Hispanic American Indian or Alaska Native	15	0.1%	60	0.1%	108	0.1%	184	0.1%	
Not Hispanic Asian	99	0.9%	373	0.8%	1,054	1.3%	3,426	2.4%	
Not Hispanic Hawaiian or Pacific Islander	9	-	31	-	81	-	113	-	
Not Hispanic Other Race	7	-	44	-	110	0.1%	202	0.1%	
Not Hispanic Two or More Races	380	3.5%	1,374	3.1%	2,374	2.9%	3,887	2.8%	
Hispanic or Latino Population (2023)	521	4.6%	2,235	4.8%	4,716	5.5%	11,175	7.4%	
Hispanic White	126	24.2%	490	21.9%	929	19.7%	1,977	17.7%	
Hispanic Black or African American	10	2.0%	90	4.0%	166	3.5%	404	3.6%	
Hispanic American Indian or Alaska Native	9	1.8%	28	1.3%	70	1.5%	185	1.7%	
Hispanic Asian	-	-	6	0.3%	9	0.2%	27	0.2%	
Hispanic Hawaiian or Pacific Islander	1	0.2%	5	0.2%	13	0.3%	19	0.2%	
Hispanic Other Race	148	28.4%	641	28.7%	1,579	33.5%	4,210	37.7%	
Hispanic Two or More Races	227	43.6%	975	43.6%	1,950	41.3%	4,353	39.0%	
Not Hispanic or Latino Population (2020)	10,919	94.8%	44,501	94.6%	81,162	93.8%	139,267	91.3%	
Hispanic or Latino Population (2020)	601	5.2%	2,558	5.4%	5,402	6.2%	13,279	8.7%	
Not Hispanic or Latino Population (2010)	10,553	97.6%	43,634	97.7%	81,845	97.4%	143,053	95.8%	
Hispanic or Latino Population (2010)	261	2.4%	1,039	2.3%	2,159	2.6%	6,294	4.2%	
Not Hispanic or Latino Population (2028)	10,749	95.5%	43,763	95.2%	80,537	94.5%	138,912	92.6%	
Hispanic or Latino Population (2028)	507	4.5%	2,211	4.8%	4,686	5.5%	11,172	7.4%	
Projected Annual Growth (2023-2028)	-14	-0.6%	-25	-0.2%	-29	-0.1%	-3	-	
Historical Annual Growth (2010-2020)	340	13.1%	1,519	14.6%	3,243	15.0%	6,985	11.1%	

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Louisville, KY 40272									
Total Age Distribution (2023)									
Total Population	11,405		46,639		86,199		151,388		
Age Under 5 Years	711	6.2%	2,757	5.9%	5,143	6.0%	9,408	6.2%	
Age 5 to 9 Years	774	6.8%	3,013	6.5%	5,445	6.3%	9,693	6.4%	
Age 10 to 14 Years	782	6.9%	3,181	6.8%	5,754	6.7%	10,186	6.7%	
Age 15 to 19 Years	683	6.0%	2,844	6.1%	5,339	6.2%	9,517	6.3%	
Age 20 to 24 Years	664	5.8%	2,543	5.5%	5,141	6.0%	9,341	6.2%	
Age 25 to 29 Years	863	7.6%	3,109	6.7%	5,853	6.8%	10,507	6.9%	
Age 30 to 34 Years	902	7.9%	3,417	7.3%	6,200	7.2%	10,831	7.2%	
Age 35 to 39 Years	758	6.6%	3,249	7.0%	5,925	6.9%	10,321	6.8%	
Age 40 to 44 Years	675	5.9%	2,853	6.1%	5,363	6.2%	9,555	6.3%	
Age 45 to 49 Years	621	5.4%	2,688	5.8%	5,076	5.9%	8,983	5.9%	
Age 50 to 54 Years	697	6.1%	2,870	6.2%	5,403	6.3%	9,385	6.2%	
Age 55 to 59 Years	686	6.0%	2,899	6.2%	5,468	6.3%	9,509	6.3%	
Age 60 to 64 Years	683	6.0%	2,831	6.1%	5,196	6.0%	9,077	6.0%	
Age 65 to 69 Years	591	5.2%	2,618	5.6%	4,872	5.7%	8,302	5.5%	
Age 70 to 74 Years	528	4.6%	2,448	5.2%	4,421	5.1%	7,410	4.9%	
Age 75 to 79 Years	377	3.3%	1,569	3.4%	2,717	3.2%	4,453	2.9%	
Age 80 to 84 Years	260	2.3%	989	2.1%	1,616	1.9%	2,698	1.8%	
Age 85 Years or Over	152	1.3%	760	1.6%	1,266	1.5%	2,213	1.5%	
Median Age	36.4		38.2		37.9		37.3		
Age 19 Years or Less	2,950	25.9%	11,795	25.3%	21,681	25.2%	38,804	25.6%	
Age 20 to 64 Years	6,548	57.4%	26,460	56.7%	49,626	57.6%	87,508	57.8%	
Age 65 Years or Over	1,907	16.7%	8,385	18.0%	14,892	17.3%	25,076	16.6%	
Female Age Distribution (2023)									
Female Population	5,866	51.4%	24,014	51.5%	44,414	51.5%	77,879	51.4%	
Age Under 5 Years	336	5.7%	1,361	5.7%	2,564	5.8%	4,675	6.0%	
Age 5 to 9 Years	353	6.0%	1,444	6.0%	2,646	6.0%	4,682	6.0%	
Age 10 to 14 Years	374	6.4%	1,493	6.2%	2,734	6.2%	4,854	6.2%	
Age 15 to 19 Years	325	5.5%	1,364	5.7%	2,602	5.9%	4,622	5.9%	
Age 20 to 24 Years	346	5.9%	1,247	5.2%	2,546	5.7%	4,655	6.0%	
Age 25 to 29 Years	431	7.3%	1,563	6.5%	2,958	6.7%	5,332	6.8%	
Age 30 to 34 Years	461	7.9%	1,798	7.5%	3,230	7.3%	5,643	7.2%	
Age 35 to 39 Years	397	6.8%	1,686	7.0%	3,059	6.9%	5,310	6.8%	
Age 40 to 44 Years	349	6.0%	1,447	6.0%	2,745	6.2%	4,855	6.2%	
Age 45 to 49 Years	306	5.2%	1,327	5.5%	2,579	5.8%	4,645	6.0%	
Age 50 to 54 Years	372	6.3%	1,487	6.2%	2,787	6.3%	4,800	6.2%	
Age 55 to 59 Years	345	5.9%	1,494	6.2%	2,817	6.3%	4,919	6.3%	
Age 60 to 64 Years	374	6.4%	1,501	6.2%	2,722	6.1%	4,717	6.1%	
Age 65 to 69 Years	325	5.5%	1,465	6.1%	2,700	6.1%	4,537	5.8%	
Age 70 to 74 Years	293	5.0%	1,351	5.6%	2,418	5.4%	4,092	5.3%	
Age 75 to 79 Years	228	3.9%	914	3.8%	1,570	3.5%	2,551	3.3%	
Age 80 to 84 Years	149	2.5%	565	2.4%	919	2.1%	1,566	2.0%	
Age 85 Years or Over	101	1.7%	507	2.1%	818	1.8%	1,424	1.8%	
Female Median Age	38.1		39.7		39.2		38.6		
Age 19 Years or Less	1,388	23.7%	5,662	23.6%	10,547	23.7%	18,834	24.2%	
Age 20 to 64 Years	3,381	57.6%	13,550	56.4%	25,443	57.3%	44,875	57.6%	
Age 65 Years or Over	1,097	18.7%	4,802	20.0%	8,424	19.0%	14,170	18.2%	

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Louisville, KY 40272									
Male Age Distribution (2023)									
Male Population	5,539	48.6%	22,625	48.5%	41,785	48.5%	73,509	48.6%	
Age Under 5 Years	376	6.8%	1,396	6.2%	2,578	6.2%	4,733	6.4%	
Age 5 to 9 Years	421	7.6%	1,569	6.9%	2,799	6.7%	5,010	6.8%	
Age 10 to 14 Years	408	7.4%	1,688	7.5%	3,020	7.2%	5,332	7.3%	
Age 15 to 19 Years	358	6.5%	1,480	6.5%	2,737	6.6%	4,895	6.7%	
Age 20 to 24 Years	318	5.7%	1,296	5.7%	2,595	6.2%	4,686	6.4%	
Age 25 to 29 Years	432	7.8%	1,546	6.8%	2,894	6.9%	5,175	7.0%	
Age 30 to 34 Years	442	8.0%	1,619	7.2%	2,970	7.1%	5,188	7.1%	
Age 35 to 39 Years	361	6.5%	1,563	6.9%	2,866	6.9%	5,011	6.8%	
Age 40 to 44 Years	326	5.9%	1,406	6.2%	2,618	6.3%	4,700	6.4%	
Age 45 to 49 Years	315	5.7%	1,361	6.0%	2,498	6.0%	4,338	5.9%	
Age 50 to 54 Years	325	5.9%	1,383	6.1%	2,617	6.3%	4,585	6.2%	
Age 55 to 59 Years	341	6.2%	1,405	6.2%	2,651	6.3%	4,590	6.2%	
Age 60 to 64 Years	309	5.6%	1,330	5.9%	2,474	5.9%	4,360	5.9%	
Age 65 to 69 Years	266	4.8%	1,153	5.1%	2,173	5.2%	3,765	5.1%	
Age 70 to 74 Years	234	4.2%	1,097	4.8%	2,004	4.8%	3,318	4.5%	
Age 75 to 79 Years	150	2.7%	655	2.9%	1,147	2.7%	1,902	2.6%	
Age 80 to 84 Years	110	2.0%	424	1.9%	697	1.7%	1,132	1.5%	
Age 85 Years or Over	50	0.9%	253	1.1%	448	1.1%	789	1.1%	
Male Median Age	34.8		36.7		36.6		36.0		
Age 19 Years or Less	1,562	28.2%	6,132	27.1%	11,135	26.6%	19,970	27.2%	
Age 20 to 64 Years	3,167	57.2%	12,910	57.1%	24,182	57.9%	42,634	58.0%	
Age 65 Years or Over	810	14.6%	3,582	15.8%	6,468	15.5%	10,906	14.8%	
Males per 100 Females (2023)									
Overall Comparison	94		94		94		94		
Age Under 5 Years	112	52.8%	103	50.6%	101	50.1%	101	50.3%	
Age 5 to 9 Years	119	54.4%	109	52.1%	106	51.4%	107	51.7%	
Age 10 to 14 Years	109	52.2%	113	53.1%	110	52.5%	110	52.3%	
Age 15 to 19 Years	110	52.4%	108	52.0%	105	51.3%	106	51.4%	
Age 20 to 24 Years	92	47.9%	104	51.0%	102	50.5%	101	50.2%	
Age 25 to 29 Years	100	50.0%	99	49.7%	98	49.5%	97	49.3%	
Age 30 to 34 Years	96	48.9%	90	47.4%	92	47.9%	92	47.9%	
Age 35 to 39 Years	91	47.6%	93	48.1%	94	48.4%	94	48.6%	
Age 40 to 44 Years	93	48.3%	97	49.3%	95	48.8%	97	49.2%	
Age 45 to 49 Years	103	50.7%	103	50.6%	97	49.2%	93	48.3%	
Age 50 to 54 Years	87	46.6%	93	48.2%	94	48.4%	96	48.9%	
Age 55 to 59 Years	99	49.7%	94	48.5%	94	48.5%	93	48.3%	
Age 60 to 64 Years	83	45.3%	89	47.0%	91	47.6%	92	48.0%	
Age 65 to 69 Years	82	44.9%	79	44.0%	80	44.6%	83	45.3%	
Age 70 to 74 Years	80	44.4%	81	44.8%	83	45.3%	81	44.8%	
Age 75 to 79 Years	66	39.6%	72	41.7%	73	42.2%	75	42.7%	
Age 80 to 84 Years	74	42.5%	75	42.9%	76	43.1%	72	42.0%	
Age 85 Years or Over	50	33.2%	50	33.3%	55	35.4%	55	35.6%	
Age 19 Years or Less	113	52.9%	108	52.0%	106	51.4%	106	51.5%	
Age 20 to 39 Years	95	48.7%	96	48.9%	96	49.0%	96	48.9%	
Age 40 to 64 Years	92	48.0%	95	48.7%	94	48.5%	94	48.5%	
Age 65 Years or Over	74	42.5%	75	42.7%	77	43.4%	77	43.5%	

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Household Type (2023)									
Total Households	4,535		18,524		34,650		61,418		
Households with Children	1,599	35.3%	6,240	33.7%	11,156	32.2%	19,997	32.6%	
Average Household Size	2.5		2.5		2.5		2.5		
Household Density per Square Mile	1,444		655		441		399		
Population Family	9,699	85.0%	39,525	84.7%	72,565	84.2%	125,741	83.1%	
Population Non-Family	1,706	15.0%	6,902	14.8%	13,343	15.5%	25,113	16.6%	
Population Group Quarters	-	-	212	0.5%	291	0.3%	534	0.4%	
Family Households	3,177	70.0%	12,890	69.6%	23,803	68.7%	41,193	67.1%	
Married Couple Households	1,894	59.6%	8,286	64.3%	14,902	62.6%	24,887	60.4%	
Other Family Households with Children	1,283	40.4%	4,604	35.7%	8,901	37.4%	16,307	39.6%	
Family Households with Children	1,596	50.2%	6,226	48.3%	11,131	46.8%	19,945	48.4%	
Married Couple with Children	784	49.2%	3,430	55.1%	6,087	54.7%	10,206	51.2%	
Other Family Households with Children	811	50.8%	2,796	44.9%	5,044	45.3%	9,739	48.8%	
Family Households No Children	1,581	49.8%	6,664	51.7%	12,672	53.2%	21,248	51.6%	
Married Couple No Children	1,109	70.2%	4,856	72.9%	8,815	69.6%	14,681	69.1%	
Other Family Households No Children	472	29.8%	1,807	27.1%	3,857	30.4%	6,567	30.9%	
Non-Family Households	1,358	30.0%	5,634	30.4%	10,847	31.3%	20,224	32.9%	
Non-Family Households with Children	4	0.3%	13	0.2%	25	0.2%	52	0.3%	
Non-Family Households No Children	1,354	99.7%	5,620	99.8%	10,822	99.8%	20,173	99.7%	
Average Family Household Size	3.1		3.1		3.0		3.1		
Average Family Income	\$84,529		\$93,672		\$95,494		\$90,321		
Median Family Income	\$79,671		\$82,626		\$81,364		\$77,157		
Average Non-Family Household Size	1.3		1.2		1.2		1.2		
Marital Status (2023)									
Population Age 15 Years or Over	9,138		37,688		69,857		122,102		
Never Married	3,190	34.9%	12,453	33.0%	23,106	33.1%	41,847	34.3%	
Currently Married	3,988	43.6%	16,717	44.4%	30,877	44.2%	51,286	42.0%	
Previously Married	1,960	21.4%	8,518	22.6%	15,874	22.7%	28,969	23.7%	
Separated	204	10.4%	1,173	13.8%	2,815	17.7%	5,748	19.8%	
Widowed	713	36.4%	2,911	34.2%	4,535	28.6%	7,853	27.1%	
Divorced	1,043	53.2%	4,434	52.1%	8,524	53.7%	15,367	53.0%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	7,791		32,301		59,377		103,244		
Elementary (Grade Level 0 to 8)	317	4.1%	1,264	3.9%	2,361	4.0%	4,675	4.5%	
Some High School (Grade Level 9 to 11)	816	10.5%	2,524	7.8%	4,954	8.3%	8,894	8.6%	
High School Graduate	3,013	38.7%	12,424	38.5%	22,681	38.2%	39,111	37.9%	
Some College	1,371	17.6%	7,004	21.7%	12,591	21.2%	21,941	21.3%	
Associate Degree Only	835	10.7%	3,177	9.8%	5,459	9.2%	9,512	9.2%	
Bachelor Degree Only	1,065	13.7%	4,038	12.5%	7,458	12.6%	12,791	12.4%	
Graduate Degree	374	4.8%	1,869	5.8%	3,872	6.5%	6,321	6.1%	
Any College (Some College or Higher)	3,645	46.8%	16,089	49.8%	29,381	49.5%	50,565	49.0%	
College Degree + (Bachelor Degree or Higher)	1,439	18.5%	5,908	18.3%	11,330	19.1%	19,112	18.5%	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1042/-85.8655

10383 Dixie Hwy										
Louisville, KY 40272										
			1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing										
Total Housing Units (2023)			4,751		19,459		36,762		65,651	
Total Housing Units (2020)			4,747		19,414		36,476		65,354	
Historical Annual Growth (2020-2023)			5 -		46 -		285 0.3%		297 0.2%	
Housing Units Occupied (2023)			4,535 95.4%		18,524 95.2%		34,650 94.3%		61,418 93.6%	
Housing Units Owner-Occupied			2,973 65.6%		13,134 70.9%		24,150 69.7%		40,512 66.0%	
Housing Units Renter-Occupied			1,561 34.4%		5,389 29.1%		10,500 30.3%		20,905 34.0%	
Housing Units Vacant (2023)			216 4.6%		936 4.8%		2,112 5.7%		4,233 6.4%	
Household Size (2023)										
Total Households			4,535		18,524		34,650		61,418	
1 Person Households			1,087 24.0%		4,675 25.2%		8,913 25.7%		16,656 27.1%	
2 Person Households			1,620 35.7%		6,562 35.4%		12,438 35.9%		21,599 35.2%	
3 Person Households			874 19.3%		3,306 17.8%		5,974 17.2%		10,634 17.3%	
4 Person Households			588 13.0%		2,416 13.0%		4,451 12.8%		7,568 12.3%	
5 Person Households			238 5.3%		1,047 5.7%		1,923 5.5%		3,286 5.4%	
6 Person Households			92 2.0%		365 2.0%		674 1.9%		1,170 1.9%	
7 or More Person Households			35 0.8%		153 0.8%		277 0.8%		504 0.8%	
Household Income Distribution (2023)										
HH Income \$200,000 or More			172 3.8%		1,168 6.3%		1,989 5.7%		2,922 4.8%	
HH Income \$150,000 to \$199,999			198 4.4%		1,012 5.5%		2,125 6.1%		3,351 5.5%	
HH Income \$125,000 to \$149,999			285 6.3%		1,205 6.5%		2,216 6.4%		3,407 5.5%	
HH Income \$100,000 to \$124,999			624 13.8%		1,949 10.5%		3,407 9.8%		6,052 9.9%	
HH Income \$75,000 to \$99,999			689 15.2%		2,375 12.8%		4,215 12.2%		7,409 12.1%	
HH Income \$50,000 to \$74,999			905 20.0%		3,897 21.0%		7,002 20.2%		11,978 19.5%	
HH Income \$35,000 to \$49,999			710 15.7%		2,556 13.8%		4,597 13.3%		8,471 13.8%	
HH Income \$25,000 to \$34,999			335 7.4%		1,548 8.4%		3,242 9.4%		5,830 9.5%	
HH Income \$15,000 to \$24,999			296 6.5%		1,362 7.4%		2,689 7.8%		5,503 9.0%	
HH Income \$10,000 to \$14,999			165 3.6%		564 3.0%		1,314 3.8%		2,841 4.6%	
HH Income Under \$10,000			155 3.4%		886 4.8%		1,854 5.3%		3,655 6.0%	
Household Vehicles (2023)										
Households 0 Vehicles Available			240 5.3%		1,049 5.7%		1,839 5.3%		4,568 7.4%	
Households 1 Vehicle Available			1,349 29.8%		5,853 31.6%		11,498 33.2%		21,411 34.9%	
Households 2 Vehicles Available			2,163 47.7%		7,863 42.4%		14,217 41.0%		23,593 38.4%	
Households 3 or More Vehicles Available			783 17.3%		3,758 20.3%		7,095 20.5%		11,845 19.3%	
Total Vehicles Available			8,250		34,616		64,329		109,262	
Average Vehicles per Household			1.8		1.9		1.9		1.8	
Owner-Occupied Household Vehicles			5,950 72.1%		26,903 77.7%		50,143 77.9%		83,432 76.4%	
Average Vehicles per Owner-Occupied Household			2.0		2.0		2.1		2.1	
Renter-Occupied Household Vehicles			2,300 27.9%		7,714 22.3%		14,186 22.1%		25,830 23.6%	
Average Vehicles per Renter-Occupied Household			1.5		1.4		1.4		1.2	
Travel Time (2023)										
Worker Base Age 16 years or Over			5,396		21,999		40,623		70,474	
Travel to Work in 14 Minutes or Less			1,118 20.7%		4,078 18.5%		7,427 18.3%		12,893 18.3%	
Travel to Work in 15 to 29 Minutes			1,829 33.9%		8,000 36.4%		15,522 38.2%		28,870 41.0%	
Travel to Work in 30 to 59 Minutes			1,240 23.0%		4,824 21.9%		8,760 21.6%		14,028 19.9%	
Travel to Work in 60 Minutes or More			142 2.6%		518 2.4%		947 2.3%		1,773 2.5%	
Work at Home			1,066 19.8%		4,578 20.8%		7,967 19.6%		12,910 18.3%	
Average Minutes Travel to Work			21.7		22.2		22.2		21.9	

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Louisville, KY 40272									
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Transportation To Work (2023)									
Worker Base Age 16 years or Over	5,396		21,999		40,623		70,474		
Drive to Work Alone	3,654	67.7%	15,063	68.5%	28,420	70.0%	49,693	70.5%	
Drive to Work in Carpool	440	8.2%	1,696	7.7%	3,085	7.6%	5,325	7.6%	
Travel to Work by Public Transportation	71	1.3%	163	0.7%	316	0.8%	660	0.9%	
Drive to Work on Motorcycle	15	0.3%	21	-	31	-	45	-	
Bicycle to Work	3	-	13	-	43	0.1%	49	-	
Walk to Work	95	1.8%	231	1.0%	344	0.8%	797	1.1%	
Other Means	51	0.9%	232	1.1%	416	1.0%	996	1.4%	
Work at Home	1,066	19.8%	4,578	20.8%	7,967	19.6%	12,910	18.3%	
Daytime Demographics (2023)									
Total Businesses	241		1,019		2,009		3,745		
Total Employees	1,505		9,592		19,724		33,257		
Company Headquarter Businesses	2	0.8%	19	1.9%	38	1.9%	80	2.1%	
Company Headquarter Employees	6	0.4%	438	4.6%	2,075	10.5%	3,063	9.2%	
Employee Population per Business	6.2	to 1	9.4	to 1	9.8	to 1	8.9	to 1	
Residential Population per Business	47.2	to 1	45.8	to 1	42.9	to 1	40.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,114		24,674		47,803		82,671		
Labor Force									
Labor Population Age 16 Years or Over (2023)	9,011		37,108		68,756		120,118		
Labor Force Total Males (2023)	4,269	47.4%	17,671	47.6%	32,812	47.7%	57,397	47.8%	
Male Civilian Employed	2,616	61.3%	11,034	62.4%	20,434	62.3%	35,726	62.2%	
Male Civilian Unemployed	116	2.7%	530	3.0%	822	2.5%	1,811	3.2%	
Males in Armed Forces	6	0.1%	19	0.1%	47	0.1%	215	0.4%	
Males Not in Labor Force	1,531	35.9%	6,089	34.5%	11,509	35.1%	19,645	34.2%	
Labor Force Total Females (2023)	4,742	52.6%	19,436	52.4%	35,944	52.3%	62,720	52.2%	
Female Civilian Employed	2,780	58.6%	10,965	56.4%	20,189	56.2%	34,749	55.4%	
Female Civilian Unemployed	85	1.8%	365	1.9%	719	2.0%	1,456	2.3%	
Females in Armed Forces	-	-	8	-	8	-	13	-	
Females Not in Labor Force	1,878	39.6%	8,098	41.7%	15,028	41.8%	26,502	42.3%	
Unemployment Rate	200	2.2%	895	2.4%	1,541	2.2%	3,267	2.7%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	5,396		21,999		40,623		70,474		
Occupation Total Males	2,616	48.5%	11,034	50.2%	20,434	50.3%	35,725	50.7%	
Occupation Total Females	2,780	51.5%	10,965	49.8%	20,189	49.7%	34,749	49.3%	
Management, Business, Financial Operations	766	-	2,871	-	5,348	13.2%	8,872	12.6%	
Professional, Related	1,018	18.9%	3,975	18.1%	7,409	18.2%	12,743	18.1%	
Service	898	16.7%	3,104	14.1%	5,628	13.9%	10,042	14.2%	
Sales, Office	1,032	19.1%	4,693	21.3%	8,823	21.7%	14,678	20.8%	
Farming, Fishing, Forestry	-	-	-	-	46	0.1%	78	0.1%	
Construction, Extraction, Maintenance	356	6.6%	1,684	7.7%	3,349	8.2%	5,594	7.9%	
Production, Transport, Material Moving	1,326	24.6%	5,671	25.8%	10,019	24.7%	18,468	26.2%	
White Collar Workers	2,816	52.2%	11,539	52.5%	21,580	53.1%	36,293	51.5%	
Blue Collar Workers	2,580	47.8%	10,460	47.5%	19,042	46.9%	34,182	48.5%	

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Louisville, KY 40272									
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Units In Structure (2023)									
Total Units	4,535		18,524		34,650		61,418		
1 Detached Unit	3,348	73.8%	14,198	76.7%	26,003	75.0%	44,182	71.9%	
1 Attached Unit	362	8.0%	911	4.9%	1,432	4.1%	2,387	3.9%	
2 Units	58	1.3%	173	0.9%	311	0.9%	817	1.3%	
3 to 4 Units	208	4.6%	1,027	5.5%	1,783	5.1%	4,166	6.8%	
5 to 9 Units	333	7.3%	997	5.4%	2,228	6.4%	4,080	6.6%	
10 to 19 Units	124	2.7%	373	2.0%	1,099	3.2%	2,186	3.6%	
20 to 49 Units	25	0.6%	212	1.1%	418	1.2%	985	1.6%	
50 or More Units	37	0.8%	286	1.5%	519	1.5%	1,055	1.7%	
Mobile Home or Trailer	34	0.7%	330	1.8%	840	2.4%	1,539	2.5%	
Other Structure	6	0.1%	16	-	16	-	22	-	-
Homes Built By Year (2023)									
Homes Built 2020 or later	29	0.6%	125	0.6%	246	0.7%	428	0.7%	
Homes Built 2010 to 2019	318	6.7%	1,405	7.2%	2,483	6.8%	4,318	6.6%	
Homes Built 2000 to 2009	610	12.8%	2,170	11.2%	4,345	11.8%	6,805	10.4%	
Homes Built 1990 to 1999	472	9.9%	1,932	9.9%	3,423	9.3%	5,431	8.3%	
Homes Built 1980 to 1989	175	3.7%	746	3.8%	2,101	5.7%	3,594	5.5%	
Homes Built 1970 to 1979	638	13.4%	2,289	11.8%	4,816	13.1%	8,287	12.6%	
Homes Built 1960 to 1969	772	16.3%	4,061	20.9%	7,281	19.8%	12,564	19.1%	
Homes Built 1950 to 1959	1,231	25.9%	4,250	21.8%	6,659	18.1%	12,347	18.8%	
Homes Built 1940 to 1949	146	3.1%	921	4.7%	1,907	5.2%	4,333	6.6%	
Homes Built Before 1939	144	3.0%	624	3.2%	1,390	3.8%	3,311	5.0%	
Median Age of Homes	49.8	yrs	50.3	yrs	49.6	yrs	51.5	yrs	
Home Values (2023)									
Owner Specified Housing Units	2,973		13,134		24,150		40,512		
Home Values \$1,000,000 or More	18	0.6%	72	0.5%	168	0.7%	284	0.7%	
Home Values \$750,000 to \$999,999	39	1.3%	119	0.9%	274	1.1%	401	1.0%	
Home Values \$500,000 to \$749,999	89	3.0%	460	3.5%	904	3.7%	1,626	4.0%	
Home Values \$400,000 to \$499,999	107	3.6%	577	4.4%	1,257	5.2%	1,916	4.7%	
Home Values \$300,000 to \$399,999	279	9.4%	1,140	8.7%	2,314	9.6%	3,640	9.0%	
Home Values \$250,000 to \$299,999	228	7.7%	1,303	9.9%	2,358	9.8%	3,574	8.8%	
Home Values \$200,000 to \$249,999	364	12.2%	1,550	11.8%	3,036	12.6%	4,720	11.7%	
Home Values \$175,000 to \$199,999	133	4.5%	915	7.0%	1,837	7.6%	3,192	7.9%	
Home Values \$150,000 to \$174,999	443	14.9%	1,814	13.8%	3,049	12.6%	5,105	12.6%	
Home Values \$125,000 to \$149,999	420	14.1%	1,852	14.1%	3,072	12.7%	5,188	12.8%	
Home Values \$100,000 to \$124,999	412	13.9%	1,535	11.7%	2,490	10.3%	4,631	11.4%	
Home Values \$90,000 to \$99,999	117	3.9%	500	3.8%	766	3.2%	1,282	3.2%	
Home Values \$80,000 to \$89,999	83	2.8%	231	1.8%	435	1.8%	816	2.0%	
Home Values \$70,000 to \$79,999	59	2.0%	173	1.3%	388	1.6%	815	2.0%	
Home Values \$60,000 to \$69,999	43	1.4%	116	0.9%	222	0.9%	422	1.0%	
Home Values \$50,000 to \$59,999	11	0.4%	79	0.6%	182	0.8%	373	0.9%	
Home Values \$35,000 to \$49,999	16	0.5%	61	0.5%	192	0.8%	351	0.9%	
Home Values \$25,000 to \$34,999	9	0.3%	70	0.5%	112	0.5%	312	0.8%	
Home Values \$10,000 to \$24,999	83	2.8%	343	2.6%	586	2.4%	945	2.3%	
Home Values Under \$10,000	22	0.8%	225	1.7%	510	2.1%	920	2.3%	
Owner-Occupied Median Home Value	\$160,963		\$170,921		\$181,405		\$175,627		
Renter-Occupied Median Rent	\$829		\$808		\$805		\$772		

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Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$257.62 M		\$1.14 B		\$2.12 B		\$3.63 B	
Total Non-Retail Expenditure		\$135.3 M		\$598.36 M		\$1.11 B		\$1.92 B	
Total Retail Expenditure		\$122.32 M		\$537.65 M		\$1 B		\$1.72 B	
Apparel		\$9 M		\$39.8 M		\$74.13 M		\$127.1 M	
Contributions		\$8.13 M		\$36.75 M		\$68.32 M		\$116.15 M	
Education		\$7.14 M		\$32.89 M		\$61.52 M		\$104.43 M	
Entertainment		\$14.46 M		\$64.09 M		\$119.2 M		\$203.74 M	
Food and Beverages		\$38.25 M		\$167.73 M		\$312.41 M		\$537.93 M	
Furnishings and Equipment		\$9 M		\$39.86 M		\$74.12 M		\$126.7 M	
Gifts		\$6.07 M		\$27.59 M		\$51.18 M		\$86.82 M	
Health Care		\$22.18 M		\$97.22 M		\$180.85 M		\$311.38 M	
Household Operations		\$9.99 M		\$44.49 M		\$82.84 M		\$141.8 M	
Miscellaneous Expenses		\$4.86 M		\$21.51 M		\$40.03 M		\$68.65 M	
Personal Care		\$3.46 M		\$15.24 M		\$28.38 M		\$48.75 M	
Personal Insurance		\$1.77 M		\$7.95 M		\$14.76 M		\$25.03 M	
Reading		\$558.23 K		\$2.48 M		\$4.61 M		\$7.91 M	
Shelter		\$54.15 M		\$238.57 M		\$444.96 M		\$766.35 M	
Tobacco		\$1.63 M		\$7 M		\$13.11 M		\$23.01 M	
Transportation		\$47.54 M		\$208.13 M		\$386.82 M		\$663.33 M	
Utilities		\$19.41 M		\$84.72 M		\$157.94 M		\$273.33 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$4,734		\$5,111		\$5,087		\$4,929	
Total Non-Retail Expenditure		\$2,486	52.5%	\$2,692	52.7%	\$2,681	52.7%	\$2,599	52.7%
Total Retail Expenditures		\$2,248	47.5%	\$2,419	47.3%	\$2,406	47.3%	\$2,330	47.3%
Apparel		\$165	3.5%	\$179	3.5%	\$178	3.5%	\$172	3.5%
Contributions		\$149	3.2%	\$165	3.2%	\$164	3.2%	\$158	3.2%
Education		\$131	2.8%	\$148	2.9%	\$148	2.9%	\$142	2.9%
Entertainment		\$266	5.6%	\$288	5.6%	\$287	5.6%	\$276	5.6%
Food and Beverages		\$703	14.8%	\$755	14.8%	\$751	14.8%	\$730	14.8%
Furnishings and Equipment		\$165	3.5%	\$179	3.5%	\$178	3.5%	\$172	3.5%
Gifts		\$112	2.4%	\$124	2.4%	\$123	2.4%	\$118	2.4%
Health Care		\$408	8.6%	\$437	8.6%	\$435	8.5%	\$422	8.6%
Household Operations		\$184	3.9%	\$200	3.9%	\$199	3.9%	\$192	3.9%
Miscellaneous Expenses		\$89	1.9%	\$97	1.9%	\$96	1.9%	\$93	1.9%
Personal Care		\$64	1.3%	\$69	1.3%	\$68	1.3%	\$66	1.3%
Personal Insurance		\$33	0.7%	\$36	0.7%	\$36	0.7%	\$34	0.7%
Reading		\$10	0.2%	\$11	0.2%	\$11	0.2%	\$11	0.2%
Shelter		\$995	21.0%	\$1,073	21.0%	\$1,070	21.0%	\$1,040	21.1%
Tobacco		\$30	0.6%	\$32	0.6%	\$32	0.6%	\$31	0.6%
Transportation		\$874	18.5%	\$936	18.3%	\$930	18.3%	\$900	18.3%
Utilities		\$357	7.5%	\$381	7.5%	\$380	7.5%	\$371	7.5%