

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)		3,017		20,356		69,649		148,466	
Projected Population (2028)		3,088		20,810		70,138		148,660	
Census Population (2020)		2,883		20,310		69,661		148,776	
Census Population (2010)		2,131		16,870		64,190		144,311	
Projected Annual Growth (2023-2028)		71	0.5%	454	0.4%	489	0.1%	194	-
Historical Annual Growth (2020-2023)		133	1.5%	46	-	-12	-	-310	-
Historical Annual Growth (2010-2020)		752	3.5%	3,440	2.0%	5,471	0.9%	4,465	0.3%
Estimated Population Density (2023)		961	psm	720	psm	887	psm	965	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2023)		1,345		8,710		30,078		64,443	
Projected Households (2028)		1,415		9,165		30,710		64,410	
Census Households (2020)		1,268		8,575		29,756		64,017	
Census Households (2010)		958		7,102		26,676		59,607	
Projected Annual Growth (2023-2028)		70	1.0%	456	1.0%	632	0.4%	-33	-
Historical Annual Change (2010-2023)		386	3.1%	1,608	1.7%	3,401	1.0%	4,837	0.6%
Average Household Income									
Estimated Average Household Income (2023)		\$126,358		\$125,267		\$111,887		\$99,115	
Projected Average Household Income (2028)		\$126,570		\$124,233		\$114,184		\$103,003	
Census Average Household Income (2010)		\$165,138		\$87,606		\$81,031		\$72,078	
Census Average Household Income (2000)		\$57,182		\$60,864		\$71,721		\$61,625	
Projected Annual Change (2023-2028)		\$212	-	-\$1,033	-0.2%	\$2,297	0.4%	\$3,888	0.8%
Historical Annual Change (2000-2023)		\$69,176	5.3%	\$64,403	4.6%	\$40,166	2.4%	\$37,490	2.6%
Median Household Income									
Estimated Median Household Income (2023)		\$93,690		\$94,135		\$88,371		\$78,833	
Projected Median Household Income (2028)		\$90,313		\$90,571		\$84,279		\$75,370	
Census Median Household Income (2010)		\$71,821		\$63,212		\$61,810		\$55,643	
Census Median Household Income (2000)		\$47,589		\$52,357		\$56,755		\$48,854	
Projected Annual Change (2023-2028)		-\$3,377	-0.7%	-\$3,564	-0.8%	-\$4,093	-0.9%	-\$3,462	-0.9%
Historical Annual Change (2000-2023)		\$46,100	4.2%	\$41,778	3.5%	\$31,617	2.4%	\$29,979	2.7%
Per Capita Income									
Estimated Per Capita Income (2023)		\$56,718		\$53,731		\$48,396		\$43,205	
Projected Per Capita Income (2028)		\$58,382		\$54,848		\$50,072		\$44,811	
Census Per Capita Income (2010)		\$74,235		\$36,872		\$33,678		\$29,773	
Census Per Capita Income (2000)		\$24,305		\$25,060		\$29,294		\$25,474	
Projected Annual Change (2023-2028)		\$1,665	0.6%	\$1,117	0.4%	\$1,676	0.7%	\$1,606	0.7%
Historical Annual Change (2000-2023)		\$32,413	5.8%	\$28,671	5.0%	\$19,102	2.8%	\$17,731	3.0%
Estimated Average Household Net Worth (2023)		\$730,441		\$635,763		\$526,336		\$440,167	

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	3,017		20,356		69,649		148,466	
White (2023)	2,110	70.0%	14,680	72.1%	47,070	67.6%	84,257	56.8%
Black or African American (2023)	553	18.3%	4,031	19.8%	18,601	26.7%	55,022	37.1%
American Indian or Alaska Native (2023)	8	0.3%	35	0.2%	93	0.1%	200	0.1%
Asian (2023)	199	6.6%	841	4.1%	1,550	2.2%	3,646	2.5%
Hawaiian or Pacific Islander (2023)	-	-	1	-	16	-	54	-
Other Race (2023)	54	1.8%	266	1.3%	723	1.0%	2,001	1.3%
Two or More Races (2023)	92	3.1%	502	2.5%	1,596	2.3%	3,286	2.2%
Population < 18 (2023)	624	20.7%	4,473	22.0%	15,169	21.8%	33,229	22.4%
White Not Hispanic	389	62.3%	2,894	64.7%	8,989	59.3%	15,898	47.8%
Black or African American	138	22.1%	1,055	23.6%	4,804	31.7%	14,191	42.7%
Asian	56	9.0%	213	4.8%	350	2.3%	615	1.9%
Other Race Not Hispanic	22	3.6%	146	3.3%	485	3.2%	948	2.9%
Hispanic	19	3.1%	165	3.7%	542	3.6%	1,577	4.7%
Not Hispanic or Latino Population (2023)	2,840	94.1%	19,620	96.4%	67,666	97.2%	143,673	96.8%
Not Hispanic White	2,052	72.3%	14,493	73.9%	46,652	68.9%	83,415	58.1%
Not Hispanic Black or African American	550	19.4%	4,010	20.4%	18,507	27.3%	54,757	38.1%
Not Hispanic American Indian or Alaska Native	4	0.1%	20	0.1%	51	-	101	-
Not Hispanic Asian	198	7.0%	833	4.2%	1,541	2.3%	3,586	2.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	1	-	14	-	42	-
Not Hispanic Other Race	8	0.3%	33	0.2%	57	-	111	-
Not Hispanic Two or More Races	29	1.0%	231	1.2%	845	1.2%	1,663	1.2%
Hispanic or Latino Population (2023)	177	5.9%	736	3.6%	1,983	2.8%	4,793	3.2%
Hispanic White	59	33.1%	187	25.4%	418	21.1%	842	17.6%
Hispanic Black or African American	3	1.9%	21	2.9%	94	4.8%	265	5.5%
Hispanic American Indian or Alaska Native	4	2.5%	15	2.1%	42	2.1%	100	2.1%
Hispanic Asian	1	0.6%	8	1.1%	9	0.5%	60	1.3%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	2	-	12	0.2%
Hispanic Other Race	47	26.3%	233	31.7%	666	33.6%	1,891	39.4%
Hispanic Two or More Races	63	35.7%	271	36.8%	752	37.9%	1,624	33.9%
Not Hispanic or Latino Population (2020)	2,797	97.0%	19,583	96.4%	67,430	96.8%	143,231	96.3%
Hispanic or Latino Population (2020)	86	3.0%	727	3.6%	2,231	3.2%	5,544	3.7%
Not Hispanic or Latino Population (2010)	2,074	97.3%	16,457	97.6%	62,552	97.4%	139,456	96.6%
Hispanic or Latino Population (2010)	57	2.7%	413	2.4%	1,638	2.6%	4,855	3.4%
Not Hispanic or Latino Population (2028)	2,907	94.1%	20,051	96.4%	68,126	97.1%	143,822	96.7%
Hispanic or Latino Population (2028)	181	5.9%	759	3.6%	2,012	2.9%	4,838	3.3%
Projected Annual Growth (2023-2028)	4	0.5%	23	0.6%	29	0.3%	45	0.2%
Historical Annual Growth (2010-2020)	29	5.1%	314	7.6%	594	3.6%	690	1.4%

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232										
			1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2023)										
Total Population	3,017		20,356		69,649		148,466			
Age Under 5 Years	165	5.5%	1,275	6.3%	3,907	5.6%	8,688	5.9%		
Age 5 to 9 Years	165	5.5%	1,219	6.0%	3,994	5.7%	8,866	6.0%		
Age 10 to 14 Years	173	5.7%	1,253	6.2%	4,487	6.4%	9,713	6.5%		
Age 15 to 19 Years	184	6.1%	1,084	5.3%	4,104	5.9%	9,141	6.2%		
Age 20 to 24 Years	163	5.4%	1,152	5.7%	4,085	5.9%	10,204	6.9%		
Age 25 to 29 Years	244	8.1%	1,818	8.9%	5,270	7.6%	12,094	8.1%		
Age 30 to 34 Years	245	8.1%	1,888	9.3%	5,277	7.6%	11,541	7.8%		
Age 35 to 39 Years	224	7.4%	1,631	8.0%	4,910	7.0%	10,500	7.1%		
Age 40 to 44 Years	202	6.7%	1,404	6.9%	4,553	6.5%	9,760	6.6%		
Age 45 to 49 Years	221	7.3%	1,261	6.2%	4,310	6.2%	8,895	6.0%		
Age 50 to 54 Years	198	6.6%	1,199	5.9%	4,315	6.2%	8,895	6.0%		
Age 55 to 59 Years	209	6.9%	1,193	5.9%	4,356	6.3%	8,897	6.0%		
Age 60 to 64 Years	159	5.3%	1,026	5.0%	4,271	6.1%	8,723	5.9%		
Age 65 to 69 Years	156	5.2%	865	4.2%	3,696	5.3%	7,425	5.0%		
Age 70 to 74 Years	119	3.9%	721	3.5%	3,105	4.5%	6,094	4.1%		
Age 75 to 79 Years	90	3.0%	523	2.6%	2,137	3.1%	3,890	2.6%		
Age 80 to 84 Years	57	1.9%	392	1.9%	1,420	2.0%	2,532	1.7%		
Age 85 Years or Over	42	1.4%	450	2.2%	1,453	2.1%	2,607	1.8%		
Median Age	38.2		36.6		39.0		36.9			
Age 19 Years or Less	688	22.8%	4,831	23.7%	16,492	23.7%	36,408	24.5%		
Age 20 to 64 Years	1,865	61.8%	12,574	61.8%	41,346	59.4%	89,509	60.3%		
Age 65 Years or Over	464	15.4%	2,952	14.5%	11,811	17.0%	22,549	15.2%		
Female Age Distribution (2023)										
Female Population	1,573	52.1%	10,719	52.7%	36,804	52.8%	78,133	52.6%		
Age Under 5 Years	86	5.5%	650	6.1%	1,967	5.3%	4,285	5.5%		
Age 5 to 9 Years	85	5.4%	582	5.4%	2,010	5.5%	4,390	5.6%		
Age 10 to 14 Years	89	5.6%	645	6.0%	2,231	6.1%	4,729	6.1%		
Age 15 to 19 Years	83	5.3%	505	4.7%	1,955	5.3%	4,398	5.6%		
Age 20 to 24 Years	99	6.3%	641	6.0%	2,146	5.8%	5,347	6.8%		
Age 25 to 29 Years	128	8.1%	944	8.8%	2,746	7.5%	6,342	8.1%		
Age 30 to 34 Years	124	7.9%	982	9.2%	2,788	7.6%	6,030	7.7%		
Age 35 to 39 Years	110	7.0%	801	7.5%	2,519	6.8%	5,463	7.0%		
Age 40 to 44 Years	104	6.6%	716	6.7%	2,374	6.5%	5,091	6.5%		
Age 45 to 49 Years	116	7.4%	675	6.3%	2,291	6.2%	4,674	6.0%		
Age 50 to 54 Years	105	6.7%	639	6.0%	2,293	6.2%	4,781	6.1%		
Age 55 to 59 Years	106	6.8%	630	5.9%	2,290	6.2%	4,698	6.0%		
Age 60 to 64 Years	87	5.5%	565	5.3%	2,367	6.4%	4,762	6.1%		
Age 65 to 69 Years	81	5.1%	468	4.4%	1,990	5.4%	4,050	5.2%		
Age 70 to 74 Years	62	3.9%	391	3.6%	1,761	4.8%	3,490	4.5%		
Age 75 to 79 Years	51	3.2%	307	2.9%	1,231	3.3%	2,239	2.9%		
Age 80 to 84 Years	32	2.0%	250	2.3%	856	2.3%	1,548	2.0%		
Age 85 Years or Over	25	1.6%	326	3.0%	986	2.7%	1,815	2.3%		
Female Median Age	38.5		37.6		40.1		38.2			
Age 19 Years or Less	343	21.8%	2,383	22.2%	8,164	22.2%	17,802	22.8%		
Age 20 to 64 Years	979	62.3%	6,594	61.5%	21,815	59.3%	47,188	60.4%		
Age 65 Years or Over	250	15.9%	1,742	16.3%	6,825	18.5%	13,143	16.8%		

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2023)									
Male Population	1,444	47.9%	9,637	47.3%	32,845	47.2%	70,333	47.4%	
Age Under 5 Years	79	5.5%	624	6.5%	1,939	5.9%	4,403	6.3%	
Age 5 to 9 Years	80	5.5%	637	6.6%	1,985	6.0%	4,476	6.4%	
Age 10 to 14 Years	84	5.8%	608	6.3%	2,255	6.9%	4,984	7.1%	
Age 15 to 19 Years	101	7.0%	579	6.0%	2,149	6.5%	4,743	6.7%	
Age 20 to 24 Years	64	4.5%	511	5.3%	1,939	5.9%	4,858	6.9%	
Age 25 to 29 Years	116	8.0%	873	9.1%	2,524	7.7%	5,752	8.2%	
Age 30 to 34 Years	121	8.4%	906	9.4%	2,490	7.6%	5,511	7.8%	
Age 35 to 39 Years	114	7.9%	831	8.6%	2,390	7.3%	5,037	7.2%	
Age 40 to 44 Years	99	6.8%	689	7.1%	2,179	6.6%	4,669	6.6%	
Age 45 to 49 Years	104	7.2%	586	6.1%	2,019	6.1%	4,221	6.0%	
Age 50 to 54 Years	93	6.5%	560	5.8%	2,021	6.2%	4,114	5.8%	
Age 55 to 59 Years	103	7.1%	562	5.8%	2,065	6.3%	4,200	6.0%	
Age 60 to 64 Years	72	5.0%	461	4.8%	1,904	5.8%	3,961	5.6%	
Age 65 to 69 Years	75	5.2%	397	4.1%	1,706	5.2%	3,374	4.8%	
Age 70 to 74 Years	57	4.0%	330	3.4%	1,344	4.1%	2,605	3.7%	
Age 75 to 79 Years	40	2.8%	216	2.2%	906	2.8%	1,651	2.3%	
Age 80 to 84 Years	25	1.8%	142	1.5%	563	1.7%	984	1.4%	
Age 85 Years or Over	17	1.2%	125	1.3%	467	1.4%	792	1.1%	
Male Median Age	38.0		35.7		37.8		35.5		
Age 19 Years or Less	344	23.8%	2,448	25.4%	8,328	25.4%	18,606	26.5%	
Age 20 to 64 Years	886	61.3%	5,979	62.0%	19,531	59.5%	42,321	60.2%	
Age 65 Years or Over	214	14.8%	1,209	12.5%	4,986	15.2%	9,406	13.4%	
Males per 100 Females (2023)									
Overall Comparison	92		90		89		90		
Age Under 5 Years	92	47.9%	96	49.0%	99	49.6%	103	50.7%	
Age 5 to 9 Years	94	48.4%	110	52.3%	99	49.7%	102	50.5%	
Age 10 to 14 Years	95	48.7%	94	48.5%	101	50.3%	105	51.3%	
Age 15 to 19 Years	121	54.7%	115	53.4%	110	52.4%	108	51.9%	
Age 20 to 24 Years	65	39.4%	80	44.3%	90	47.5%	91	47.6%	
Age 25 to 29 Years	91	47.5%	92	48.0%	92	47.9%	91	47.6%	
Age 30 to 34 Years	97	49.2%	92	48.0%	89	47.2%	91	47.8%	
Age 35 to 39 Years	103	50.8%	104	50.9%	95	48.7%	92	48.0%	
Age 40 to 44 Years	95	48.8%	96	49.0%	92	47.9%	92	47.8%	
Age 45 to 49 Years	89	47.2%	87	46.4%	88	46.8%	90	47.5%	
Age 50 to 54 Years	89	47.1%	88	46.7%	88	46.8%	86	46.2%	
Age 55 to 59 Years	97	49.2%	89	47.2%	90	47.4%	89	47.2%	
Age 60 to 64 Years	83	45.4%	82	45.0%	80	44.6%	83	45.4%	
Age 65 to 69 Years	93	48.2%	85	45.9%	86	46.1%	83	45.4%	
Age 70 to 74 Years	93	48.2%	84	45.8%	76	43.3%	75	42.7%	
Age 75 to 79 Years	79	44.0%	70	41.2%	74	42.4%	74	42.4%	
Age 80 to 84 Years	80	44.4%	57	36.2%	66	39.7%	64	38.9%	
Age 85 Years or Over	66	39.9%	38	27.7%	47	32.1%	44	30.4%	
Age 19 Years or Less	100	50.0%	103	50.7%	102	50.5%	105	51.1%	
Age 20 to 39 Years	90	47.3%	93	48.1%	92	47.8%	91	47.7%	
Age 40 to 64 Years	91	47.6%	89	47.0%	88	46.7%	88	46.9%	
Age 65 Years or Over	86	46.2%	69	41.0%	73	42.2%	72	41.7%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Type (2023)									
Total Households	1,345		8,710		30,078		64,443		
Households with Children	390	29.0%	2,683	30.8%	9,019	30.0%	19,351	30.0%	
Average Household Size	2.2		2.3		2.3		2.3		
Household Density per Square Mile	428		308		383		419		
Population Family	2,419	80.2%	16,370	80.4%	56,197	80.7%	114,427	77.1%	
Population Non-Family	496	16.4%	3,620	17.8%	12,683	18.2%	30,712	20.7%	
Population Group Quarters	102	3.4%	366	1.8%	769	1.1%	3,328	2.2%	
Family Households	907	67.4%	5,719	65.7%	19,414	64.5%	38,766	60.2%	
Married Couple Households	692	76.3%	4,502	78.7%	14,782	76.1%	27,074	69.8%	
Other Family Households with Children	214	23.7%	1,217	21.3%	4,631	23.9%	11,692	30.2%	
Family Households with Children	389	42.9%	2,681	46.9%	9,015	46.4%	19,339	49.9%	
Married Couple with Children	287	73.8%	1,979	73.8%	6,250	69.3%	11,975	61.9%	
Other Family Households with Children	102	26.2%	702	26.2%	2,764	30.7%	7,364	38.1%	
Family Households No Children	518	57.1%	3,038	53.1%	10,399	53.6%	19,427	50.1%	
Married Couple No Children	405	78.3%	2,523	83.0%	8,532	82.0%	15,099	77.7%	
Other Family Households No Children	113	21.7%	515	17.0%	1,867	18.0%	4,328	22.3%	
Non-Family Households	438	32.6%	2,991	34.3%	10,664	35.5%	25,677	39.8%	
Non-Family Households with Children	-	-	2	-	5	-	12	-	
Non-Family Households No Children	437	99.8%	2,989	99.9%	10,659	100.0%	25,665	100.0%	
Average Family Household Size	2.7		2.9		2.9		3.0		
Average Family Income	\$144,086		\$142,962		\$135,406		\$124,066		
Median Family Income	\$127,240		\$121,608		\$111,029		\$101,930		
Average Non-Family Household Size	1.1		1.2		1.2		1.2		
Marital Status (2023)									
Population Age 15 Years or Over	2,513		16,610		57,261		121,199		
Never Married	582	23.1%	4,336	26.1%	16,412	28.7%	41,794	34.5%	
Currently Married	1,457	58.0%	9,335	56.2%	29,958	52.3%	55,065	45.4%	
Previously Married	475	18.9%	2,938	17.7%	10,892	19.0%	24,340	20.1%	
Separated	47	9.8%	342	11.6%	1,255	11.5%	3,871	15.9%	
Widowed	127	26.8%	828	28.2%	3,737	34.3%	7,103	29.2%	
Divorced	300	63.3%	1,768	60.2%	5,901	54.2%	13,365	54.9%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	2,166		14,373		49,072		101,853		
Elementary (Grade Level 0 to 8)	18	0.8%	210	1.5%	1,054	2.1%	2,469	2.4%	
Some High School (Grade Level 9 to 11)	55	2.5%	569	4.0%	1,753	3.6%	4,408	4.3%	
High School Graduate	278	12.8%	2,125	14.8%	8,465	17.3%	18,767	18.4%	
Some College	543	25.1%	3,521	24.5%	11,130	22.7%	23,479	23.1%	
Associate Degree Only	97	4.5%	1,186	8.3%	4,805	9.8%	9,225	9.1%	
Bachelor Degree Only	616	28.5%	4,092	28.5%	13,261	27.0%	26,275	25.8%	
Graduate Degree	559	25.8%	2,669	18.6%	8,604	17.5%	17,231	16.9%	
Any College (Some College or Higher)	1,815	83.8%	11,469	79.8%	37,801	77.0%	76,209	74.8%	
College Degree + (Bachelor Degree or Higher)	1,176	54.3%	6,762	47.0%	21,865	44.6%	43,506	42.7%	

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232									
1 mi radius			3 mi radius		5 mi radius		7 mi radius		
Housing									
Total Housing Units (2023)	1,393		9,146		32,100		70,584		
Total Housing Units (2020)	1,311		8,981		31,739		70,025		
Historical Annual Growth (2020-2023)	82	2.1%	165	0.6%	361	0.4%	559	0.3%	
Housing Units Occupied (2023)	1,345	96.5%	8,710	95.2%	30,078	93.7%	64,443	91.3%	
Housing Units Owner-Occupied	855	63.6%	6,590	75.7%	21,690	72.1%	40,941	63.5%	
Housing Units Renter-Occupied	490	36.4%	2,119	24.3%	8,388	27.9%	23,503	36.5%	
Housing Units Vacant (2023)	49	3.5%	436	4.8%	2,022	6.3%	6,140	8.7%	
Household Size (2023)									
Total Households	1,345		8,710		30,078		64,443		
1 Person Households	386	28.7%	2,526	29.0%	9,168	30.5%	22,084	34.3%	
2 Person Households	602	44.8%	3,429	39.4%	11,464	38.1%	22,562	35.0%	
3 Person Households	178	13.3%	1,350	15.5%	4,466	14.8%	9,138	14.2%	
4 Person Households	126	9.4%	973	11.2%	3,204	10.7%	6,666	10.3%	
5 Person Households	35	2.6%	312	3.6%	1,227	4.1%	2,748	4.3%	
6 Person Households	13	1.0%	92	1.1%	409	1.4%	908	1.4%	
7 or More Person Households	4	0.3%	28	0.3%	138	0.5%	338	0.5%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	241	18.0%	1,273	14.6%	3,341	11.1%	5,440	8.4%	
HH Income \$150,000 to \$199,999	159	11.8%	814	9.3%	2,568	8.5%	5,140	8.0%	
HH Income \$125,000 to \$149,999	58	4.3%	804	9.2%	2,554	8.5%	4,636	7.2%	
HH Income \$100,000 to \$124,999	191	14.2%	1,244	14.3%	3,722	12.4%	7,085	11.0%	
HH Income \$75,000 to \$99,999	146	10.9%	1,134	13.0%	4,270	14.2%	8,425	13.1%	
HH Income \$50,000 to \$74,999	228	17.0%	1,417	16.3%	5,334	17.7%	12,026	18.7%	
HH Income \$35,000 to \$49,999	86	6.4%	818	9.4%	3,286	10.9%	7,651	11.9%	
HH Income \$25,000 to \$34,999	37	2.7%	275	3.2%	1,994	6.6%	5,653	8.8%	
HH Income \$15,000 to \$24,999	47	3.5%	252	2.9%	1,271	4.2%	4,070	6.3%	
HH Income \$10,000 to \$14,999	42	3.1%	298	3.4%	739	2.5%	2,036	3.2%	
HH Income Under \$10,000	109	8.1%	382	4.4%	997	3.3%	2,281	3.5%	
Household Vehicles (2023)									
Households 0 Vehicles Available	10	0.7%	156	1.8%	609	2.0%	2,007	3.1%	
Households 1 Vehicle Available	420	31.2%	2,688	30.9%	9,354	31.1%	22,981	35.7%	
Households 2 Vehicles Available	702	52.2%	3,945	45.3%	13,198	43.9%	26,218	40.7%	
Households 3 or More Vehicles Available	213	15.8%	1,921	22.1%	6,917	23.0%	13,237	20.5%	
Total Vehicles Available	2,497		16,859		58,606		119,908		
Average Vehicles per Household	1.9		1.9		1.9		1.9		
Owner-Occupied Household Vehicles	1,768	70.8%	13,595	80.6%	45,412	77.5%	84,970	70.9%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.1		
Renter-Occupied Household Vehicles	729	29.2%	3,264	19.4%	13,194	22.5%	34,938	29.1%	
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.6		1.5		
Travel Time (2023)									
Worker Base Age 16 years or Over	1,516		11,320		36,798		78,383		
Travel to Work in 14 Minutes or Less	251	16.5%	1,978	17.5%	7,781	21.1%	19,069	24.3%	
Travel to Work in 15 to 29 Minutes	632	41.7%	4,602	40.7%	15,929	43.3%	33,824	43.2%	
Travel to Work in 30 to 59 Minutes	386	25.4%	3,347	29.6%	8,550	23.2%	16,143	20.6%	
Travel to Work in 60 Minutes or More	22	1.4%	208	1.8%	1,103	3.0%	2,646	3.4%	
Work at Home	225	14.9%	1,185	10.5%	3,435	9.3%	6,702	8.5%	
Average Minutes Travel to Work	23.5		23.3		21.5		20.4		

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232								
	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	1,516		11,320		36,798		78,383	
Drive to Work Alone	1,179	77.7%	9,277	81.9%	30,728	83.5%	64,359	82.1%
Drive to Work in Carpool	99	6.5%	677	6.0%	2,152	5.8%	5,764	7.4%
Travel to Work by Public Transportation	-	-	-	-	3	-	173	0.2%
Drive to Work on Motorcycle	-	-	1	-	64	0.2%	138	0.2%
Bicycle to Work	-	-	2	-	12	-	33	-
Walk to Work	12	0.8%	140	1.2%	192	0.5%	748	1.0%
Other Means	-	-	39	0.3%	212	0.6%	466	0.6%
Work at Home	225	14.9%	1,185	10.5%	3,435	9.3%	6,702	8.5%
Daytime Demographics (2023)								
Total Businesses	368		1,518		3,911		9,120	
Total Employees	2,780		21,990		44,734		92,384	
Company Headquarter Businesses	8	2.3%	69	4.5%	177	4.5%	400	4.4%
Company Headquarter Employees	170	6.1%	7,950	36.2%	12,634	28.2%	21,518	23.3%
Employee Population per Business	7.6	to 1	14.5	to 1	11.4	to 1	10.1	to 1
Residential Population per Business	8.2	to 1	13.4	to 1	17.8	to 1	16.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,727		26,963		64,085		132,968	
Labor Force								
Labor Population Age 16 Years or Over (2023)	2,473		16,367		56,341		119,258	
Labor Force Total Males (2023)	1,180	47.7%	7,641	46.7%	26,181	46.5%	55,453	46.5%
Male Civilian Employed	796	67.4%	5,685	74.4%	18,830	71.9%	39,004	70.3%
Male Civilian Unemployed	13	1.1%	179	2.3%	346	1.3%	823	1.5%
Males in Armed Forces	10	0.8%	73	1.0%	188	0.7%	273	0.5%
Males Not in Labor Force	361	30.6%	1,705	22.3%	6,816	26.0%	15,353	27.7%
Labor Force Total Females (2023)	1,293	52.3%	8,726	53.3%	30,161	53.5%	63,805	53.5%
Female Civilian Employed	720	55.7%	5,636	64.6%	17,969	59.6%	39,394	61.7%
Female Civilian Unemployed	30	2.3%	209	2.4%	510	1.7%	1,155	1.8%
Females in Armed Forces	-	-	-	-	3	-	4	-
Females Not in Labor Force	542	41.9%	2,881	33.0%	11,679	38.7%	23,253	36.4%
Unemployment Rate	43	1.8%	387	2.4%	857	1.5%	1,978	1.7%
Occupation (2023)								
Occupation Population Age 16 Years or Over	1,516		11,320		36,798		78,383	
Occupation Total Males	796	52.5%	5,685	50.2%	18,830	51.2%	38,993	49.7%
Occupation Total Females	720	47.5%	5,636	49.8%	17,969	48.8%	39,390	50.3%
Management, Business, Financial Operations	352	-	2,275	20.1%	7,056	19.2%	13,847	17.7%
Professional, Related	594	39.2%	3,780	33.4%	10,520	28.6%	21,292	27.2%
Service	152	10.0%	1,272	11.2%	4,733	12.9%	11,428	14.6%
Sales, Office	306	20.2%	2,654	23.4%	8,310	22.6%	16,880	21.5%
Farming, Fishing, Forestry	-	-	4	-	11	-	33	-
Construction, Extraction, Maintenance	24	1.6%	561	5.0%	2,693	7.3%	5,857	7.5%
Production, Transport, Material Moving	87	5.7%	775	6.8%	3,476	9.4%	9,047	11.5%
White Collar Workers	1,252	82.6%	8,709	76.9%	25,886	70.3%	52,018	66.4%
Blue Collar Workers	264	17.4%	2,611	23.1%	10,912	29.7%	26,365	33.6%



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232									
	1 mi radius		3 mi radius		5 mi radius		7 mi radius		
Units In Structure (2023)									
Total Units	1,345		8,710		30,078		64,443		
1 Detached Unit	972	72.3%	6,887	79.1%	22,390	74.4%	43,309	67.2%	
1 Attached Unit	15	1.1%	121	1.4%	863	2.9%	1,673	2.6%	
2 Units	6	0.4%	45	0.5%	433	1.4%	1,187	1.8%	
3 to 4 Units	42	3.2%	281	3.2%	924	3.1%	3,299	5.1%	
5 to 9 Units	190	14.1%	467	5.4%	1,621	5.4%	5,333	8.3%	
10 to 19 Units	34	2.5%	236	2.7%	1,805	6.0%	3,714	5.8%	
20 to 49 Units	20	1.5%	105	1.2%	287	1.0%	1,243	1.9%	
50 or More Units	19	1.4%	67	0.8%	328	1.1%	1,508	2.3%	
Mobile Home or Trailer	46	3.4%	407	4.7%	1,317	4.4%	3,034	4.7%	
Other Structure	2	0.1%	94	1.1%	109	0.4%	143	0.2%	
Homes Built By Year (2023)									
Homes Built 2020 or later	21	1.5%	123	1.3%	361	1.1%	633	0.9%	
Homes Built 2010 to 2019	225	16.2%	1,535	16.8%	3,655	11.4%	6,530	9.3%	
Homes Built 2000 to 2009	388	27.8%	2,798	30.6%	5,921	18.4%	10,827	15.3%	
Homes Built 1990 to 1999	271	19.5%	1,667	18.2%	5,007	15.6%	9,727	13.8%	
Homes Built 1980 to 1989	234	16.8%	1,213	13.3%	5,319	16.6%	11,816	16.7%	
Homes Built 1970 to 1979	129	9.2%	952	10.4%	5,775	18.0%	11,401	16.2%	
Homes Built 1960 to 1969	21	1.5%	175	1.9%	2,110	6.6%	5,969	8.5%	
Homes Built 1950 to 1959	30	2.2%	146	1.6%	1,460	4.5%	4,928	7.0%	
Homes Built 1940 to 1949	1	-	5	-	201	0.6%	1,387	2.0%	
Homes Built Before 1939	25	1.8%	96	1.1%	268	0.8%	1,225	1.7%	
Median Age of Homes	29.5	yrs	28.4	yrs	35.8	yrs	39.4	yrs	
Home Values (2023)									
Owner Specified Housing Units	855		6,590		21,690		40,941		
Home Values \$1,000,000 or More	14	1.7%	78	1.2%	195	0.9%	262	0.6%	
Home Values \$750,000 to \$999,999	2	0.3%	23	0.3%	320	1.5%	620	1.5%	
Home Values \$500,000 to \$749,999	274	32.1%	602	9.1%	1,283	5.9%	2,124	5.2%	
Home Values \$400,000 to \$499,999	76	8.9%	345	5.2%	921	4.2%	1,835	4.5%	
Home Values \$300,000 to \$399,999	41	4.8%	775	11.8%	3,168	14.6%	5,516	13.5%	
Home Values \$250,000 to \$299,999	68	7.9%	791	12.0%	2,740	12.6%	5,305	13.0%	
Home Values \$200,000 to \$249,999	77	9.0%	1,306	19.8%	3,636	16.8%	5,572	13.6%	
Home Values \$175,000 to \$199,999	101	11.8%	725	11.0%	2,350	10.8%	4,348	10.6%	
Home Values \$150,000 to \$174,999	93	10.9%	765	11.6%	2,204	10.2%	3,820	9.3%	
Home Values \$125,000 to \$149,999	63	7.3%	498	7.6%	1,699	7.8%	3,656	8.9%	
Home Values \$100,000 to \$124,999	12	1.4%	201	3.0%	1,024	4.7%	2,491	6.1%	
Home Values \$90,000 to \$99,999	6	0.7%	35	0.5%	342	1.6%	789	1.9%	
Home Values \$80,000 to \$89,999	3	0.3%	64	1.0%	402	1.9%	940	2.3%	
Home Values \$70,000 to \$79,999	2	0.2%	28	0.4%	224	1.0%	1,056	2.6%	
Home Values \$60,000 to \$69,999	2	0.2%	54	0.8%	270	1.2%	481	1.2%	
Home Values \$50,000 to \$59,999	1	0.2%	27	0.4%	136	0.6%	375	0.9%	
Home Values \$35,000 to \$49,999	8	1.0%	59	0.9%	201	0.9%	438	1.1%	
Home Values \$25,000 to \$34,999	4	0.5%	48	0.7%	94	0.4%	280	0.7%	
Home Values \$10,000 to \$24,999	4	0.4%	59	0.9%	232	1.1%	494	1.2%	
Home Values Under \$10,000	3	0.4%	108	1.6%	248	1.1%	538	1.3%	
Owner-Occupied Median Home Value	\$352,198		\$246,464		\$235,565		\$221,202		
Renter-Occupied Median Rent	\$1,097		\$1,089		\$1,004		\$896		



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3382/-90.0605

150 Dogwood Blvd Flowood, MS 39232									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$113.16 M		\$724.84 M		\$2.29 B		\$4.48 B	
Total Non-Retail Expenditure		\$60.07 M		\$383.14 M		\$1.21 B		\$2.37 B	
Total Retail Expenditure		\$53.1 M		\$341.7 M		\$1.08 B		\$2.11 B	
Apparel		\$4.04 M		\$25.79 M		\$81.01 M		\$158.14 M	
Contributions		\$3.92 M		\$24.74 M		\$77.58 M		\$148.86 M	
Education		\$3.79 M		\$23.34 M		\$71.83 M		\$136.89 M	
Entertainment		\$6.56 M		\$41.87 M		\$131.49 M		\$255.03 M	
Food and Beverages		\$16.42 M		\$105.58 M		\$333.82 M		\$656.42 M	
Furnishings and Equipment		\$4.05 M		\$25.97 M		\$81.61 M		\$158.37 M	
Gifts		\$2.97 M		\$18.84 M		\$58.73 M		\$112.26 M	
Health Care		\$9.26 M		\$60.05 M		\$191.38 M		\$376.32 M	
Household Operations		\$4.53 M		\$28.85 M		\$90.85 M		\$176.72 M	
Miscellaneous Expenses		\$2.15 M		\$13.81 M		\$43.56 M		\$85.02 M	
Personal Care		\$1.51 M		\$9.74 M		\$30.73 M		\$60.15 M	
Personal Insurance		\$838.71 K		\$5.35 M		\$16.73 M		\$31.97 M	
Reading		\$250.03 K		\$1.59 M		\$5.04 M		\$9.82 M	
Shelter		\$23.89 M		\$151.94 M		\$479.81 M		\$943.69 M	
Tobacco		\$610.01 K		\$3.96 M		\$12.83 M		\$26.24 M	
Transportation		\$20.44 M		\$132.07 M		\$417.19 M		\$816.42 M	
Utilities		\$7.92 M		\$51.34 M		\$163.9 M		\$325.68 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$7,014		\$6,935		\$6,339		\$5,791	
Total Non-Retail Expenditure		\$3,723 53.1%		\$3,666 52.9%		\$3,350 52.8%		\$3,060 52.8%	
Total Retail Expenditures		\$3,291 46.9%		\$3,269 47.1%		\$2,990 47.2%		\$2,731 47.2%	
Apparel		\$251 3.6%		\$247 3.6%		\$224 3.5%		\$204 3.5%	
Contributions		\$243 3.5%		\$237 3.4%		\$215 3.4%		\$192 3.3%	
Education		\$235 3.4%		\$223 3.2%		\$199 3.1%		\$177 3.1%	
Entertainment		\$406 5.8%		\$401 5.8%		\$364 5.7%		\$330 5.7%	
Food and Beverages		\$1,017 14.5%		\$1,010 14.6%		\$925 14.6%		\$849 14.7%	
Furnishings and Equipment		\$251 3.6%		\$248 3.6%		\$226 3.6%		\$205 3.5%	
Gifts		\$184 2.6%		\$180 2.6%		\$163 2.6%		\$145 2.5%	
Health Care		\$574 8.2%		\$575 8.3%		\$530 8.4%		\$487 8.4%	
Household Operations		\$280 4.0%		\$276 4.0%		\$252 4.0%		\$229 3.9%	
Miscellaneous Expenses		\$133 1.9%		\$132 1.9%		\$121 1.9%		\$110 1.9%	
Personal Care		\$94 1.3%		\$93 1.3%		\$85 1.3%		\$78 1.3%	
Personal Insurance		\$52 0.7%		\$51 0.7%		\$46 0.7%		\$41 0.7%	
Reading		\$15 0.2%		\$15 0.2%		\$14 0.2%		\$13 0.2%	
Shelter		\$1,480 21.1%		\$1,454 21.0%		\$1,329 21.0%		\$1,220 21.1%	
Tobacco		\$38 0.5%		\$38 0.5%		\$36 0.6%		\$34 0.6%	
Transportation		\$1,267 18.1%		\$1,264 18.2%		\$1,156 18.2%		\$1,056 18.2%	
Utilities		\$491 7.0%		\$491 7.1%		\$454 7.2%		\$421 7.3%	