

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.6522/-72.7326

3465 Berlin Turnpike									
Newington, CT 06111									
	1 mi radius		3 mi radius		5 mi radius		7 mi radius		
Population									
Estimated Population (2023)	4,168		71,737		179,658		288,446		
Projected Population (2028)	4,102		71,360		178,005		286,279		
Census Population (2020)	4,213		72,185		180,739		290,157		
Census Population (2010)	4,149		71,153		178,078		287,578		
Projected Annual Growth (2023-2028)	-66	-0.3%	-377	-0.1%	-1,653	-0.2%	-2,168	-0.2%	
Historical Annual Growth (2020-2023)	-45	-0.4%	-448	-0.2%	-1,081	-0.2%	-1,711	-0.2%	
Historical Annual Growth (2010-2020)	64	0.2%	1,033	0.1%	2,660	0.1%	2,579	-	
Estimated Population Density (2023)	1,327	psm	2,538	psm	2,288	psm	1,874	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	1,769		29,559		74,895		118,217		
Projected Households (2028)	1,735		29,183		73,662		116,480		
Census Households (2020)	1,763		29,360		74,413		117,440		
Census Households (2010)	1,661		28,493		71,979		114,153		
Projected Annual Growth (2023-2028)	-34	-0.4%	-376	-0.3%	-1,233	-0.3%	-1,737	-0.3%	
Historical Annual Change (2010-2023)	108	0.5%	1,066	0.3%	2,915	0.3%	4,064	0.3%	
Average Household Income									
Estimated Average Household Income (2023)	\$98,196		\$107,835		\$111,995		\$115,769		
Projected Average Household Income (2028)	\$105,830		\$116,006		\$120,845		\$125,276		
Census Average Household Income (2010)	\$76,721		\$66,273		\$69,347		\$72,471		
Census Average Household Income (2000)	\$65,953		\$56,946		\$59,516		\$59,487		
Projected Annual Change (2023-2028)	\$7,633	1.6%	\$8,170	1.5%	\$8,851	1.6%	\$9,507	1.6%	
Historical Annual Change (2000-2023)	\$32,243	2.1%	\$50,890	3.9%	\$52,479	3.8%	\$56,281	4.1%	
Median Household Income									
Estimated Median Household Income (2023)	\$86,768		\$80,262		\$87,097		\$90,030		
Projected Median Household Income (2028)	\$80,202		\$76,926		\$83,845		\$87,296		
Census Median Household Income (2010)	\$69,364		\$57,485		\$60,053		\$61,344		
Census Median Household Income (2000)	\$59,239		\$48,308		\$50,641		\$50,330		
Projected Annual Change (2023-2028)	-\$6,566	-1.5%	-\$3,335	-0.8%	-\$3,252	-0.7%	-\$2,734	-0.6%	
Historical Annual Change (2000-2023)	\$27,528	2.0%	\$31,954	2.9%	\$36,456	3.1%	\$39,700	3.4%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$41,871		\$44,576		\$46,911		\$47,664		
Projected Per Capita Income (2028)	\$44,960		\$47,585		\$50,234		\$51,191		
Census Per Capita Income (2010)	\$30,679		\$26,549		\$28,036		\$28,768		
Census Per Capita Income (2000)	\$25,659		\$23,068		\$24,232		\$23,874		
Projected Annual Change (2023-2028)	\$3,090	1.5%	\$3,009	1.4%	\$3,322	1.4%	\$3,527	1.5%	
Historical Annual Change (2000-2023)	\$16,212	2.7%	\$21,508	4.1%	\$22,679	4.1%	\$23,790	4.3%	
Estimated Average Household Net Worth (2023)	\$1.01 M		\$952,826		\$1.03 M		\$1.07 M		

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3465 Berlin Turnpike Newington, CT 06111	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	4,168		71,737		179,658		288,446	
White (2023)	3,229	77.5%	43,666	60.9%	115,140	64.1%	178,770	62.0%
Black or African American (2023)	300	7.2%	8,397	11.7%	19,659	10.9%	33,878	11.7%
American Indian or Alaska Native (2023)	1	-	213	0.3%	463	0.3%	907	0.3%
Asian (2023)	273	6.6%	4,853	6.8%	13,431	7.5%	20,908	7.2%
Hawaiian or Pacific Islander (2023)	3	-	27	-	58	-	106	-
Other Race (2023)	116	2.8%	7,565	10.5%	15,554	8.7%	28,791	10.0%
Two or More Races (2023)	245	5.9%	7,016	9.8%	15,353	8.5%	25,087	8.7%
Population < 18 (2023)	707 17.0%		15,707 21.9%		36,172 20.1%		59,056 20.5%	
White Not Hispanic	424	60.1%	6,044	38.5%	16,020	44.3%	25,302	42.8%
Black or African American	64	9.1%	2,213	14.1%	4,845	13.4%	8,587	14.5%
Asian	54	7.7%	1,255	8.0%	2,783	7.7%	4,363	7.4%
Other Race Not Hispanic	40	5.7%	606	3.9%	1,388	3.8%	2,379	4.0%
Hispanic	123	17.4%	5,589	35.6%	11,135	30.8%	18,426	31.2%
Not Hispanic or Latino Population (2023)	3,719 89.2%		52,791 73.6%		140,268 78.1%		221,143 76.7%	
Not Hispanic White	3,088	83.0%	39,553	74.9%	106,685	76.1%	165,262	74.7%
Not Hispanic Black or African American	283	7.6%	7,093	13.4%	17,068	12.2%	29,687	13.4%
Not Hispanic American Indian or Alaska Native	-	-	26	-	83	-	158	-
Not Hispanic Asian	270	7.3%	4,789	9.1%	13,276	9.5%	20,650	9.3%
Not Hispanic Hawaiian or Pacific Islander	1	-	11	-	22	-	35	-
Not Hispanic Other Race	5	0.1%	155	0.3%	348	0.2%	777	0.4%
Not Hispanic Two or More Races	71	1.9%	1,163	2.2%	2,785	2.0%	4,573	2.1%
Hispanic or Latino Population (2023)	449 10.8%		18,946 26.4%		39,390 21.9%		67,303 23.3%	
Hispanic White	141	31.4%	4,113	21.7%	8,455	21.5%	13,508	20.1%
Hispanic Black or African American	18	3.9%	1,303	6.9%	2,590	6.6%	4,191	6.2%
Hispanic American Indian or Alaska Native	-	-	187	1.0%	380	1.0%	749	1.1%
Hispanic Asian	3	0.7%	65	0.3%	155	0.4%	258	0.4%
Hispanic Hawaiian or Pacific Islander	2	0.4%	16	-	36	-	70	0.1%
Hispanic Other Race	111	24.7%	7,410	39.1%	15,206	38.6%	28,014	41.6%
Hispanic Two or More Races	173	38.7%	5,853	30.9%	12,568	31.9%	20,514	30.5%
Not Hispanic or Latino Population (2020)	3,813 90.5%		51,664 71.6%		138,676 76.7%		217,303 74.9%	
Hispanic or Latino Population (2020)	400 9.5%		20,522 28.4%		42,063 23.3%		72,854 25.1%	
Not Hispanic or Latino Population (2010)	3,907 94.2%		54,432 76.5%		144,914 81.4%		225,955 78.6%	
Hispanic or Latino Population (2010)	242 5.8%		16,721 23.5%		33,164 18.6%		61,623 21.4%	
Not Hispanic or Latino Population (2028)	3,666 89.4%		52,436 73.5%		138,764 78.0%		219,255 76.6%	
Hispanic or Latino Population (2028)	436 10.6%		18,924 26.5%		39,241 22.0%		67,024 23.4%	
Projected Annual Growth (2023-2028)	-12	-0.6%	-23	-	-149	-	-279	-
Historical Annual Growth (2010-2020)	158	6.5%	3,801	2.3%	8,898	2.7%	11,231	1.8%

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Total Age Distribution (2023)									
Total Population		4,168		71,737		179,658		288,446	
Age Under 5 Years	171	4.1%	4,156	5.8%	9,540	5.3%	15,212	5.3%	
Age 5 to 9 Years	192	4.6%	4,263	5.9%	9,744	5.4%	15,803	5.5%	
Age 10 to 14 Years	214	5.1%	4,535	6.3%	10,368	5.8%	17,163	6.0%	
Age 15 to 19 Years	219	5.3%	4,465	6.2%	11,283	6.3%	18,477	6.4%	
Age 20 to 24 Years	190	4.6%	4,832	6.7%	12,523	7.0%	19,389	6.7%	
Age 25 to 29 Years	225	5.4%	5,022	7.0%	13,256	7.4%	19,926	6.9%	
Age 30 to 34 Years	259	6.2%	5,111	7.1%	12,999	7.2%	20,337	7.1%	
Age 35 to 39 Years	247	5.9%	4,735	6.6%	11,840	6.6%	19,239	6.7%	
Age 40 to 44 Years	233	5.6%	4,372	6.1%	10,624	5.9%	17,560	6.1%	
Age 45 to 49 Years	230	5.5%	3,943	5.5%	9,684	5.4%	15,952	5.5%	
Age 50 to 54 Years	262	6.3%	4,404	6.1%	11,145	6.2%	18,356	6.4%	
Age 55 to 59 Years	311	7.5%	4,913	6.8%	12,507	7.0%	20,323	7.0%	
Age 60 to 64 Years	347	8.3%	4,518	6.3%	11,825	6.6%	19,167	6.6%	
Age 65 to 69 Years	328	7.9%	3,821	5.3%	9,694	5.4%	15,639	5.4%	
Age 70 to 74 Years	282	6.8%	3,137	4.4%	8,108	4.5%	13,008	4.5%	
Age 75 to 79 Years	197	4.7%	2,247	3.1%	5,870	3.3%	9,354	3.2%	
Age 80 to 84 Years	142	3.4%	1,551	2.2%	4,096	2.3%	6,396	2.2%	
Age 85 Years or Over	119	2.8%	1,712	2.4%	4,551	2.5%	7,145	2.5%	
Median Age	46.6		38.4		39.2		39.5		
Age 19 Years or Less	796	19.1%	17,419	24.3%	40,936	22.8%	66,655	23.1%	
Age 20 to 64 Years	2,305	55.3%	41,850	58.3%	106,403	59.2%	170,249	59.0%	
Age 65 Years or Over	1,067	25.6%	12,468	17.4%	32,319	18.0%	51,542	17.9%	
Female Age Distribution (2023)									
Female Population	2,183	52.4%	36,828	51.3%	92,083	51.3%	148,486	51.5%	
Age Under 5 Years	85	3.9%	2,057	5.6%	4,698	5.1%	7,473	5.0%	
Age 5 to 9 Years	81	3.7%	2,050	5.6%	4,707	5.1%	7,720	5.2%	
Age 10 to 14 Years	106	4.9%	2,292	6.2%	5,175	5.6%	8,587	5.8%	
Age 15 to 19 Years	113	5.2%	2,173	5.9%	5,519	6.0%	9,117	6.1%	
Age 20 to 24 Years	93	4.3%	2,388	6.5%	6,219	6.8%	9,579	6.5%	
Age 25 to 29 Years	105	4.8%	2,455	6.7%	6,518	7.1%	9,811	6.6%	
Age 30 to 34 Years	122	5.6%	2,499	6.8%	6,300	6.8%	10,003	6.7%	
Age 35 to 39 Years	130	6.0%	2,354	6.4%	5,835	6.3%	9,551	6.4%	
Age 40 to 44 Years	116	5.3%	2,274	6.2%	5,430	5.9%	9,002	6.1%	
Age 45 to 49 Years	113	5.2%	1,999	5.4%	4,900	5.3%	8,130	5.5%	
Age 50 to 54 Years	136	6.2%	2,268	6.2%	5,755	6.2%	9,495	6.4%	
Age 55 to 59 Years	182	8.3%	2,543	6.9%	6,506	7.1%	10,649	7.2%	
Age 60 to 64 Years	178	8.2%	2,299	6.2%	6,030	6.5%	9,855	6.6%	
Age 65 to 69 Years	189	8.6%	2,047	5.6%	5,200	5.6%	8,374	5.6%	
Age 70 to 74 Years	159	7.3%	1,747	4.7%	4,521	4.9%	7,269	4.9%	
Age 75 to 79 Years	116	5.3%	1,339	3.6%	3,411	3.7%	5,429	3.7%	
Age 80 to 84 Years	77	3.5%	907	2.5%	2,391	2.6%	3,760	2.5%	
Age 85 Years or Over	82	3.7%	1,137	3.1%	2,970	3.2%	4,682	3.2%	
Female Median Age	49.3		39.9		40.7		41.0		
Age 19 Years or Less	385	17.6%	8,572	23.3%	20,098	21.8%	32,897	22.2%	
Age 20 to 64 Years	1,175	53.8%	21,079	57.2%	53,493	58.1%	86,075	58.0%	
Age 65 Years or Over	623	28.5%	7,177	19.5%	18,492	20.1%	29,513	19.9%	

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Male Age Distribution (2023)									
Male Population	1,985	47.6%	34,909	48.7%	87,575	48.7%	139,961	48.5%	
Age Under 5 Years	86	4.3%	2,099	6.0%	4,843	5.5%	7,739	5.5%	
Age 5 to 9 Years	111	5.6%	2,213	6.3%	5,038	5.8%	8,083	5.8%	
Age 10 to 14 Years	108	5.4%	2,243	6.4%	5,193	5.9%	8,576	6.1%	
Age 15 to 19 Years	107	5.4%	2,292	6.6%	5,764	6.6%	9,360	6.7%	
Age 20 to 24 Years	97	4.9%	2,444	7.0%	6,304	7.2%	9,810	7.0%	
Age 25 to 29 Years	120	6.1%	2,567	7.4%	6,737	7.7%	10,116	7.2%	
Age 30 to 34 Years	136	6.9%	2,612	7.5%	6,700	7.7%	10,334	7.4%	
Age 35 to 39 Years	117	5.9%	2,382	6.8%	6,005	6.9%	9,688	6.9%	
Age 40 to 44 Years	117	5.9%	2,097	6.0%	5,194	5.9%	8,558	6.1%	
Age 45 to 49 Years	117	5.9%	1,944	5.6%	4,784	5.5%	7,822	5.6%	
Age 50 to 54 Years	126	6.4%	2,136	6.1%	5,390	6.2%	8,861	6.3%	
Age 55 to 59 Years	129	6.5%	2,370	6.8%	6,001	6.9%	9,674	6.9%	
Age 60 to 64 Years	169	8.5%	2,219	6.4%	5,795	6.6%	9,311	6.7%	
Age 65 to 69 Years	140	7.0%	1,774	5.1%	4,494	5.1%	7,266	5.2%	
Age 70 to 74 Years	123	6.2%	1,389	4.0%	3,587	4.1%	5,739	4.1%	
Age 75 to 79 Years	80	4.0%	909	2.6%	2,460	2.8%	3,925	2.8%	
Age 80 to 84 Years	65	3.3%	644	1.8%	1,705	1.9%	2,637	1.9%	
Age 85 Years or Over	37	1.9%	575	1.6%	1,581	1.8%	2,463	1.8%	
Male Median Age	43.7		36.9		37.7		38.0		
Age 19 Years or Less	411	20.7%	8,847	25.3%	20,837	23.8%	33,758	24.1%	
Age 20 to 64 Years	1,129	56.9%	20,771	59.5%	52,910	60.4%	84,175	60.1%	
Age 65 Years or Over	444	22.4%	5,291	15.2%	13,827	15.8%	22,028	15.7%	
Males per 100 Females (2023)									
Overall Comparison	91		95		95		94		
Age Under 5 Years	101	50.3%	102	50.5%	103	50.8%	104	50.9%	
Age 5 to 9 Years	137	57.9%	108	51.9%	107	51.7%	105	51.1%	
Age 10 to 14 Years	101	50.3%	98	49.5%	100	50.1%	100	50.0%	
Age 15 to 19 Years	94	48.6%	105	51.3%	104	51.1%	103	50.7%	
Age 20 to 24 Years	104	51.1%	102	50.6%	101	50.3%	102	50.6%	
Age 25 to 29 Years	115	53.5%	105	51.1%	103	50.8%	103	50.8%	
Age 30 to 34 Years	112	52.8%	105	51.1%	106	51.5%	103	50.8%	
Age 35 to 39 Years	90	47.3%	101	50.3%	103	50.7%	101	50.4%	
Age 40 to 44 Years	101	50.2%	92	48.0%	96	48.9%	95	48.7%	
Age 45 to 49 Years	103	50.8%	97	49.3%	98	49.4%	96	49.0%	
Age 50 to 54 Years	93	48.1%	94	48.5%	94	48.4%	93	48.3%	
Age 55 to 59 Years	71	41.5%	93	48.2%	92	48.0%	91	47.6%	
Age 60 to 64 Years	95	48.7%	97	49.1%	96	49.0%	94	48.6%	
Age 65 to 69 Years	74	42.5%	87	46.4%	86	46.4%	87	46.5%	
Age 70 to 74 Years	78	43.7%	80	44.3%	79	44.2%	79	44.1%	
Age 75 to 79 Years	69	40.9%	68	40.4%	72	41.9%	72	42.0%	
Age 80 to 84 Years	84	45.5%	71	41.5%	71	41.6%	70	41.2%	
Age 85 Years or Over	45	31.1%	51	33.6%	53	34.7%	53	34.5%	
Age 19 Years or Less	107	51.7%	103	50.8%	104	50.9%	103	50.6%	
Age 20 to 39 Years	105	51.1%	103	50.8%	104	50.9%	103	50.6%	
Age 40 to 64 Years	91	47.6%	95	48.6%	95	48.7%	94	48.4%	
Age 65 Years or Over	71	41.6%	74	42.4%	75	42.8%	75	42.7%	

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Household Type (2023)									
Total Households		1,769		29,559		74,895		118,217	
Households with Children		469	26.5%	9,023	30.5%	21,058	28.1%	34,852	29.5%
Average Household Size		2.3		2.4		2.3		2.4	
Household Density per Square Mile		563		1,046		954		768	
Population Family		3,460	83.0%	57,368	80.0%	140,244	78.1%	228,428	79.2%
Population Non-Family		635	15.2%	13,575	18.9%	35,176	19.6%	53,412	18.5%
Population Group Quarters		73	1.8%	794	1.1%	4,237	2.4%	6,606	2.3%
Family Households		1,207	68.2%	18,613	63.0%	46,464	62.0%	75,072	63.5%
Married Couple Households		961	79.6%	12,250	65.8%	32,287	69.5%	51,488	68.6%
Other Family Households with Children		247	20.4%	6,363	34.2%	14,177	30.5%	23,583	31.4%
Family Households with Children		469	38.8%	9,014	48.4%	21,032	45.3%	34,815	46.4%
Married Couple with Children		359	76.6%	5,166	57.3%	13,035	62.0%	21,277	61.1%
Other Family Households with Children		110	23.4%	3,849	42.7%	7,997	38.0%	13,538	38.9%
Family Households No Children		738	61.2%	9,598	51.6%	25,432	54.7%	40,257	53.6%
Married Couple No Children		602	81.5%	7,084	73.8%	19,251	75.7%	30,211	75.0%
Other Family Households No Children		137	18.5%	2,514	26.2%	6,180	24.3%	10,045	25.0%
Non-Family Households		562	31.8%	10,946	37.0%	28,431	38.0%	43,145	36.5%
Non-Family Households with Children		-	-	9	-	26	-	37	-
Non-Family Households No Children		562	100.0%	10,937	99.9%	28,405	99.9%	43,108	99.9%
Average Family Household Size		2.9		3.1		3.0		3.0	
Average Family Income		\$110,068		\$126,586		\$132,197		\$137,128	
Median Family Income		\$103,545		\$100,275		\$109,012		\$112,392	
Average Non-Family Household Size		1.1		1.2		1.2		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		3,591		58,783		150,006		240,268	
Never Married		1,043	29.0%	23,070	39.2%	57,874	38.6%	93,640	39.0%
Currently Married		1,681	46.8%	23,384	39.8%	62,403	41.6%	99,985	41.6%
Previously Married		868	24.2%	12,330	21.0%	29,729	19.8%	46,643	19.4%
Separated		56	6.4%	2,367	19.2%	5,744	19.3%	9,134	19.6%
Widowed		394	45.4%	3,758	30.5%	8,894	29.9%	13,683	29.3%
Divorced		418	48.2%	6,205	50.3%	15,091	50.8%	23,826	51.1%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		3,181		49,487		126,200		202,402	
Elementary (Grade Level 0 to 8)		160	5.0%	2,868	5.8%	6,462	5.1%	11,967	5.9%
Some High School (Grade Level 9 to 11)		147	4.6%	3,522	7.1%	7,060	5.6%	11,747	5.8%
High School Graduate		771	24.2%	13,883	28.1%	34,535	27.4%	54,891	27.1%
Some College		626	19.7%	8,411	17.0%	20,388	16.2%	32,027	15.8%
Associate Degree Only		234	7.4%	4,204	8.5%	10,529	8.3%	16,251	8.0%
Bachelor Degree Only		640	20.1%	9,668	19.5%	27,282	21.6%	42,902	21.2%
Graduate Degree		605	19.0%	6,932	14.0%	19,944	15.8%	32,618	16.1%
Any College (Some College or Higher)		2,104	66.2%	29,214	59.0%	78,142	61.9%	123,797	61.2%
College Degree + (Bachelor Degree or Higher)		1,245	39.1%	16,599	33.5%	47,225	37.4%	75,520	37.3%

Complete Profile

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Lat/Lon: 41.6522/-72.7326

3465 Berlin Turnpike Newington, CT 06111	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2023)	1,839		31,708		79,572		125,363	
Total Housing Units (2020)	1,831		31,458		78,949		124,353	
Historical Annual Growth (2020-2023)	9	0.2%	251	0.3%	623	0.3%	1,011	0.3%
Housing Units Occupied (2023)	1,769 96.2%		29,559 93.2%		74,895 94.1%		118,217 94.3%	
Housing Units Owner-Occupied	1,495 84.5%		17,793 60.2%		49,973 66.7%		79,140 66.9%	
Housing Units Renter-Occupied	274 15.5%		11,766 39.8%		24,921 33.3%		39,077 33.1%	
Housing Units Vacant (2023)	70 3.8%		2,149 6.8%		4,678 5.9%		7,146 5.7%	
Household Size (2023)								
Total Households	1,769		29,559		74,895		118,217	
1 Person Households	488	27.6%	8,971	30.3%	23,174	30.9%	35,292	29.9%
2 Person Households	694	39.2%	9,856	33.3%	26,178	35.0%	41,117	34.8%
3 Person Households	253	14.3%	4,571	15.5%	11,250	15.0%	18,202	15.4%
4 Person Households	219	12.4%	3,745	12.7%	8,829	11.8%	14,407	12.2%
5 Person Households	86	4.9%	1,575	5.3%	3,631	4.8%	6,061	5.1%
6 Person Households	21	1.2%	543	1.8%	1,245	1.7%	2,122	1.8%
7 or More Person Households	8	0.4%	299	1.0%	587	0.8%	1,014	0.9%
Household Income Distribution (2023)								
HH Income \$200,000 or More	198	11.2%	3,233	10.9%	8,998	12.0%	15,143	12.8%
HH Income \$150,000 to \$199,999	228	12.9%	2,801	9.5%	8,088	10.8%	13,190	11.2%
HH Income \$125,000 to \$149,999	140	7.9%	1,950	6.6%	5,732	7.7%	9,441	8.0%
HH Income \$100,000 to \$124,999	179	10.1%	3,081	10.4%	7,737	10.3%	11,949	10.1%
HH Income \$75,000 to \$99,999	250	14.1%	3,662	12.4%	9,583	12.8%	14,419	12.2%
HH Income \$50,000 to \$74,999	318	18.0%	4,367	14.8%	11,191	14.9%	17,089	14.5%
HH Income \$35,000 to \$49,999	182	10.3%	2,925	9.9%	7,053	9.4%	10,671	9.0%
HH Income \$25,000 to \$34,999	107	6.0%	2,099	7.1%	5,055	6.7%	8,056	6.8%
HH Income \$15,000 to \$24,999	67	3.8%	2,278	7.7%	5,007	6.7%	8,074	6.8%
HH Income \$10,000 to \$14,999	52	2.9%	1,242	4.2%	2,453	3.3%	4,140	3.5%
HH Income Under \$10,000	49	2.8%	1,922	6.5%	3,996	5.3%	6,044	5.1%
Household Vehicles (2023)								
Households 0 Vehicles Available	127	7.2%	3,739	12.6%	7,286	9.7%	11,388	9.6%
Households 1 Vehicle Available	626	35.4%	11,180	37.8%	28,306	37.8%	43,577	36.9%
Households 2 Vehicles Available	673	38.0%	9,526	32.2%	25,957	34.7%	42,218	35.7%
Households 3 or More Vehicles Available	344	19.4%	5,115	17.3%	13,346	17.8%	21,033	17.8%
Total Vehicles Available	3,098		47,520		124,933		198,437	
Average Vehicles per Household	1.8		1.6		1.7		1.7	
Owner-Occupied Household Vehicles	2,736 88.3%		35,000 73.7%		97,038 77.7%		153,738 77.5%	
Average Vehicles per Owner-Occupied Household	1.8		2.0		1.9		1.9	
Renter-Occupied Household Vehicles	362 11.7%		12,520 26.3%		27,895 22.3%		44,699 22.5%	
Average Vehicles per Renter-Occupied Household	1.3		1.1		1.1		1.1	
Travel Time (2023)								
Worker Base Age 16 years or Over	2,084		35,880		93,545		149,295	
Travel to Work in 14 Minutes or Less	371	17.8%	8,649	24.1%	23,486	25.1%	37,394	25.0%
Travel to Work in 15 to 29 Minutes	913	43.8%	13,195	36.8%	34,744	37.1%	55,314	37.1%
Travel to Work in 30 to 59 Minutes	305	14.6%	5,561	15.5%	15,306	16.4%	24,177	16.2%
Travel to Work in 60 Minutes or More	34	1.6%	993	2.8%	2,550	2.7%	4,072	2.7%
Work at Home	461	22.1%	7,481	20.9%	17,458	18.7%	28,338	19.0%
Average Minutes Travel to Work	19.9		19.0		19.0		18.9	

Complete Profile

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Transportation To Work (2023)								
Worker Base Age 16 years or Over	2,084		35,880		93,545		149,295	
Drive to Work Alone	1,423	68.3%	24,074	67.1%	64,630	69.1%	102,080	68.4%
Drive to Work in Carpool	107	5.1%	2,587	7.2%	6,765	7.2%	11,177	7.5%
Travel to Work by Public Transportation	30	1.4%	854	2.4%	1,983	2.1%	3,489	2.3%
Drive to Work on Motorcycle	-	-	7	-	21	-	37	-
Bicycle to Work	-	-	53	0.1%	197	0.2%	311	0.2%
Walk to Work	37	1.8%	478	1.3%	1,369	1.5%	2,229	1.5%
Other Means	25	1.2%	344	1.0%	1,122	1.2%	1,635	1.1%
Work at Home	461	22.1%	7,481	20.9%	17,458	18.7%	28,338	19.0%
Daytime Demographics (2023)								
Total Businesses	476		4,068		9,226		15,212	
Total Employees	5,793		36,595		92,040		145,028	
Company Headquarter Businesses	18	3.8%	127	3.1%	283	3.1%	467	3.1%
Company Headquarter Employees	726	12.5%	4,731	12.9%	15,894	17.3%	24,719	17.0%
Employee Population per Business	12.2 to 1		9.0 to 1		10.0 to 1		9.5 to 1	
Residential Population per Business	8.8 to 1		17.6 to 1		19.5 to 1		19.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,259		58,568		146,187		232,197	
Labor Force								
Labor Population Age 16 Years or Over (2023)	3,549		57,875		147,882		236,722	
Labor Force Total Males (2023)	1,659	46.7%	27,875	48.2%	71,413	48.3%	113,770	48.1%
Male Civilian Employed	1,144	69.0%	18,866	67.7%	48,440	67.8%	76,649	67.4%
Male Civilian Unemployed	28	1.7%	824	3.0%	2,008	2.8%	3,484	3.1%
Males in Armed Forces	-	-	10	-	145	0.2%	204	0.2%
Males Not in Labor Force	486	29.3%	8,176	29.3%	20,820	29.2%	33,433	29.4%
Labor Force Total Females (2023)	1,891	53.3%	29,999	51.8%	76,469	51.7%	122,952	51.9%
Female Civilian Employed	939	49.7%	17,017	56.7%	45,123	59.0%	72,666	59.1%
Female Civilian Unemployed	43	2.3%	871	2.9%	1,893	2.5%	3,258	2.6%
Females in Armed Forces	-	-	9	-	27	-	33	-
Females Not in Labor Force	909	48.1%	12,103	40.3%	29,426	38.5%	46,996	38.2%
Unemployment Rate	71	2.0%	1,695	2.9%	3,901	2.6%	6,741	2.8%
Occupation (2023)								
Occupation Population Age 16 Years or Over	2,084		35,880		93,545		149,295	
Occupation Total Males	1,144	54.9%	18,863	52.6%	48,425	51.8%	76,633	51.3%
Occupation Total Females	939	45.1%	17,016	47.4%	45,120	48.2%	72,662	48.7%
Management, Business, Financial Operations	398	-	6,122	17.1%	16,548	17.7%	26,519	17.8%
Professional, Related	583	28.0%	8,048	22.4%	24,197	25.9%	39,286	26.3%
Service	212	10.2%	6,920	19.3%	16,623	17.8%	25,669	17.2%
Sales, Office	544	26.1%	7,680	21.4%	19,150	20.5%	30,281	20.3%
Farming, Fishing, Forestry	-	-	4	-	112	0.1%	158	0.1%
Construction, Extraction, Maintenance	116	5.6%	2,264	6.3%	5,474	5.9%	8,694	5.8%
Production, Transport, Material Moving	231	11.1%	4,842	13.5%	11,441	12.2%	18,688	12.5%
White Collar Workers	1,525	73.2%	21,850	60.9%	59,895	64.0%	96,086	64.4%
Blue Collar Workers	559	26.8%	14,029	39.1%	33,650	36.0%	53,209	35.6%

Complete Profile

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Units In Structure (2023)									
Total Units		1,769		29,559		74,895		118,217	
1 Detached Unit		1,218	68.8%	14,707	49.8%	42,070	56.2%	68,459	57.9%
1 Attached Unit		227	12.8%	2,139	7.2%	5,508	7.4%	8,107	6.9%
2 Units		50	2.8%	2,889	9.8%	6,009	8.0%	9,408	8.0%
3 to 4 Units		79	4.5%	3,563	12.1%	7,209	9.6%	11,664	9.9%
5 to 9 Units		45	2.6%	1,794	6.1%	4,199	5.6%	6,200	5.2%
10 to 19 Units		60	3.4%	1,315	4.4%	2,800	3.7%	4,385	3.7%
20 to 49 Units		25	1.4%	1,078	3.6%	2,387	3.2%	3,600	3.0%
50 or More Units		59	3.3%	1,911	6.5%	4,351	5.8%	5,809	4.9%
Mobile Home or Trailer		5	0.3%	111	0.4%	244	0.3%	424	0.4%
Other Structure		1	-	52	0.2%	118	0.2%	161	0.1%
Homes Built By Year (2023)									
Homes Built 2020 or later		2	0.1%	73	0.2%	155	0.2%	234	0.2%
Homes Built 2010 to 2019		53	2.9%	811	2.6%	2,357	3.0%	3,632	2.9%
Homes Built 2000 to 2009		220	12.0%	1,534	4.8%	3,689	4.6%	6,060	4.8%
Homes Built 1990 to 1999		127	6.9%	2,456	7.7%	5,288	6.6%	8,635	6.9%
Homes Built 1980 to 1989		173	9.4%	3,758	11.9%	10,146	12.8%	13,697	10.9%
Homes Built 1970 to 1979		436	23.7%	4,760	15.0%	11,867	14.9%	16,619	13.3%
Homes Built 1960 to 1969		406	22.1%	4,161	13.1%	10,574	13.3%	15,787	12.6%
Homes Built 1950 to 1959		240	13.0%	4,816	15.2%	13,939	17.5%	22,197	17.7%
Homes Built 1940 to 1949		49	2.6%	1,496	4.7%	4,852	6.1%	8,656	6.9%
Homes Built Before 1939		64	3.5%	5,693	18.0%	12,030	15.1%	22,699	18.1%
Median Age of Homes		49.9	yrs	58.2	yrs	57.9	yrs	59.5	yrs
Home Values (2023)									
Owner Specified Housing Units		1,495		17,793		49,973		79,140	
Home Values \$1,000,000 or More		10	0.7%	111	0.6%	327	0.7%	630	0.8%
Home Values \$750,000 to \$999,999		3	0.2%	90	0.5%	403	0.8%	784	1.0%
Home Values \$500,000 to \$749,999		41	2.7%	793	4.5%	2,348	4.7%	4,716	6.0%
Home Values \$400,000 to \$499,999		197	13.2%	1,817	10.2%	4,396	8.8%	7,349	9.3%
Home Values \$300,000 to \$399,999		407	27.2%	3,523	19.8%	9,859	19.7%	16,012	20.2%
Home Values \$250,000 to \$299,999		309	20.7%	3,229	18.1%	8,873	17.8%	13,872	17.5%
Home Values \$200,000 to \$249,999		247	16.5%	3,547	19.9%	9,009	18.0%	13,863	17.5%
Home Values \$175,000 to \$199,999		65	4.3%	1,114	6.3%	3,479	7.0%	5,338	6.7%
Home Values \$150,000 to \$174,999		71	4.8%	1,564	8.8%	4,196	8.4%	6,386	8.1%
Home Values \$125,000 to \$149,999		55	3.7%	543	3.1%	2,236	4.5%	3,185	4.0%
Home Values \$100,000 to \$124,999		33	2.2%	504	2.8%	1,714	3.4%	2,423	3.1%
Home Values \$90,000 to \$99,999		12	0.8%	105	0.6%	193	0.4%	235	0.3%
Home Values \$80,000 to \$89,999		8	0.5%	163	0.9%	444	0.9%	641	0.8%
Home Values \$70,000 to \$79,999		1	-	125	0.7%	487	1.0%	592	0.7%
Home Values \$60,000 to \$69,999		12	0.8%	77	0.4%	203	0.4%	322	0.4%
Home Values \$50,000 to \$59,999		-	-	46	0.3%	232	0.5%	332	0.4%
Home Values \$35,000 to \$49,999		-	-	59	0.3%	238	0.5%	348	0.4%
Home Values \$25,000 to \$34,999		2	0.1%	51	0.3%	248	0.5%	473	0.6%
Home Values \$10,000 to \$24,999		18	1.2%	155	0.9%	462	0.9%	662	0.8%
Home Values Under \$10,000		3	0.2%	179	1.0%	627	1.3%	977	1.2%
Owner-Occupied Median Home Value		\$291,022		\$265,064		\$257,781		\$267,930	
Renter-Occupied Median Rent		\$1,139		\$1,039		\$1,055		\$1,063	

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Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	\$123.73 M		\$2.17 B		\$5.68 B		\$9.17 B	
Total Non-Retail Expenditure	\$65.4 M		\$1.15 B		\$3.01 B		\$4.87 B	
Total Retail Expenditure	\$58.32 M		\$1.02 B		\$2.67 B		\$4.31 B	
Apparel	\$4.38 M		\$77.51 M		\$202.39 M		\$327.71 M	
Contributions	\$4.21 M		\$73.46 M		\$193.6 M		\$314.69 M	
Education	\$3.91 M		\$70.3 M		\$184.64 M		\$301.93 M	
Entertainment	\$7.14 M		\$124.49 M		\$326.52 M		\$528.76 M	
Food and Beverages	\$18.04 M		\$317.65 M		\$827.37 M		\$1.34 B	
Furnishings and Equipment	\$4.43 M		\$77.12 M		\$202.39 M		\$327.6 M	
Gifts	\$3.12 M		\$55.53 M		\$146.16 M		\$238.07 M	
Health Care	\$10.45 M		\$180.66 M		\$471.63 M		\$759.85 M	
Household Operations	\$4.95 M		\$86.46 M		\$226.55 M		\$366.88 M	
Miscellaneous Expenses	\$2.37 M		\$41.34 M		\$108.23 M		\$174.99 M	
Personal Care	\$1.67 M		\$29.21 M		\$76.32 M		\$123.33 M	
Personal Insurance	\$918.25 K		\$15.81 M		\$41.73 M		\$67.86 M	
Reading	\$275.29 K		\$4.78 M		\$12.53 M		\$20.27 M	
Shelter	\$25.82 M		\$458.64 M		\$1.19 B		\$1.93 B	
Tobacco	\$684.59 K		\$12.32 M		\$31.5 M		\$50.31 M	
Transportation	\$22.48 M		\$391.87 M		\$1.03 B		\$1.65 B	
Utilities	\$8.89 M		\$155.93 M		\$404.75 M		\$651.08 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	\$5,828		\$6,126		\$6,315		\$6,467	
Total Non-Retail Expenditure	\$3,081	52.9%	\$3,249	53.0%	\$3,348	53.0%	\$3,430	53.0%
Total Retail Expenditures	\$2,747	47.1%	\$2,877	47.0%	\$2,967	47.0%	\$3,036	47.0%
Apparel	\$206	3.5%	\$219	3.6%	\$225	3.6%	\$231	3.6%
Contributions	\$198	3.4%	\$207	3.4%	\$215	3.4%	\$222	3.4%
Education	\$184	3.2%	\$198	3.2%	\$205	3.3%	\$213	3.3%
Entertainment	\$336	5.8%	\$351	5.7%	\$363	5.8%	\$373	5.8%
Food and Beverages	\$849	14.6%	\$896	14.6%	\$921	14.6%	\$941	14.6%
Furnishings and Equipment	\$209	3.6%	\$217	3.5%	\$225	3.6%	\$231	3.6%
Gifts	\$147	2.5%	\$157	2.6%	\$163	2.6%	\$168	2.6%
Health Care	\$492	8.4%	\$509	8.3%	\$525	8.3%	\$536	8.3%
Household Operations	\$233	4.0%	\$244	4.0%	\$252	4.0%	\$259	4.0%
Miscellaneous Expenses	\$111	1.9%	\$117	1.9%	\$120	1.9%	\$123	1.9%
Personal Care	\$78	1.3%	\$82	1.3%	\$85	1.3%	\$87	1.3%
Personal Insurance	\$43	0.7%	\$45	0.7%	\$46	0.7%	\$48	0.7%
Reading	\$13	0.2%	\$13	0.2%	\$14	0.2%	\$14	0.2%
Shelter	\$1,216	20.9%	\$1,293	21.1%	\$1,329	21.0%	\$1,361	21.0%
Tobacco	\$32	0.6%	\$35	0.6%	\$35	0.6%	\$35	0.5%
Transportation	\$1,059	18.2%	\$1,105	18.0%	\$1,141	18.1%	\$1,166	18.0%
Utilities	\$419	7.2%	\$440	7.2%	\$450	7.1%	\$459	7.1%