Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.4228/-83.4338

18771 Traditions Dr null, MI 48168	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2023)	3,408		73,457		191,065		375,098	
Projected Population (2028)	3,341		73,051		190,190		372,227	
Census Population (2020)	3,462		74,481		193,445		380,691	
Census Population (2010)	3,594		72,400		185,446		360,758	
Projected Annual Growth (2023-2028)	-67	-0.4%	-406	-0.1%	-875	-	-2,871	-0.2%
Historical Annual Growth (2020-2023)	-54	-0.5%	-1,024	-0.5%	-2,380	-0.4%	-5,592	-0.5%
Historical Annual Growth (2010-2020)	-133	-0.4%	2,081	0.3%	7,998	0.4%	19,933	0.6%
Estimated Population Density (2023)	1,085	psm	2,599	psm	2,434	psm	2,438	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2023)	1,552		31,574		82,354		158,493	
Projected Households (2028)	1,505		31,164		81,448		156,215	
Census Households (2020)	1,562		31,684		82,421		158,978	
Census Households (2010)	1,659		30,613		77,889		148,382	
Projected Annual Growth (2023-2028)	-47	-0.6%	-410	-0.3%	-906	-0.2%	-2,277	-0.3%
Historical Annual Change (2010-2023)	-107	-0.5%	961	0.2%	4,465	0.4%	10,110	0.5%
Average Household Income								
Estimated Average Household Income (2023)	$149,072		$153,159		$151,231		$136,654	
Projected Average Household Income (2028)	$165,932		$168,289		$165,313		$148,825	
Census Average Household Income (2010)	$87,528		$92,662		$89,816		$83,595	
Census Average Household Income (2000)	$89,716		$88,433		$84,053		$79,355	
Projected Annual Change (2023-2028)	$16,861	2.3%	$15,130	2.0%	$14,082	1.9%	$12,172	1.8%
Historical Annual Change (2000-2023)	$59,355	2.9%	$64,726	3.2%	$67,178	3.5%	$57,299	3.1%
Median Household Income								
Estimated Median Household Income (2023)	$94,104		$113,312		$112,940		$104,368	
Projected Median Household Income (2028)	$95,324		$112,897		$112,309		$103,273	
Census Median Household Income (2010)	$72,230		$74,302		$71,380		$67,579	
Census Median Household Income (2000)	$74,798		$75,540		$70,450		$67,591	
Projected Annual Change (2023-2028)	$1,220	0.3%	-$415	-	-$631	-0.1%	-$1,095	-0.2%
Historical Annual Change (2000-2023)	$19,306	1.1%	$37,772	2.2%	$42,490	2.6%	$36,777	2.4%
Per Capita Income								
Estimated Per Capita Income (2023)	$68,227		$65,926		$65,285		$57,842	
Projected Per Capita Income (2028)	$75,081		$71,889		$70,895		$62,560	
Census Per Capita Income (2010)	$40,367		$39,177		$37,729		$34,387	
Census Per Capita Income (2000)	$36,504		$35,202		$34,156		$31,599	
Projected Annual Change (2023-2028)	$6,853	2.0%	$5,963	1.8%	$5,610	1.7%	$4,718	1.6%
Historical Annual Change (2000-2023)	$31,723	3.8%	$30,724	3.8%	$31,129	4.0%	$26,243	3.6%
Estimated Average Household Net Worth (2023)	$711,209		$736,835		$739,951		$663,657	

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Lat/Lon: 42.4228/-83.4338

18771 Traditions Dr null, MI 48168	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	3,408		73,457		191,065		375,098	
White (2023)	2,679	78.6%	56,764	77.3%	141,899	74.3%	266,677	71.1%
Black or African American (2023)	207	6.1%	5,030	6.8%	14,107	7.4%	44,054	11.7%
American Indian or Alaska Native (2023)	2	-	84	0.1%	251	0.1%	604	0.2%
Asian (2023)	306	9.0%	8,182	11.1%	25,692	13.4%	44,472	11.9%
Hawaiian or Pacific Islander (2023)	-	-	8	-	27	-	64	-
Other Race (2023)	30	0.9%	532	0.7%	1,397	0.7%	3,106	0.8%
Two or More Races (2023)	183	5.4%	2,857	3.9%	7,691	4.0%	16,120	4.3%
Population < 18 (2023)	583	17.1%	13,555	18.5%	36,521	19.1%	75,141	20.0%
White Not Hispanic	403	69.1%	9,348	69.0%	24,152	66.1%	46,725	62.2%
Black or African American	35	6.0%	900	6.6%	2,514	6.9%	9,638	12.8%
Asian	76	13.0%	2,035	15.0%	6,393	17.5%	11,077	14.7%
Other Race Not Hispanic	39	6.7%	676	5.0%	1,858	5.1%	4,131	5.5%
Hispanic	30	5.2%	596	4.4%	1,605	4.4%	3,570	4.8%
Not Hispanic or Latino Population (2023)	3,260	95.7%	70,846	96.4%	184,160	96.4%	360,605	96.1%
Not Hispanic White	2,657	81.5%	56,093	79.2%	140,102	76.1%	262,875	72.9%
Not Hispanic Black or African American	204	6.3%	4,935	7.0%	13,917	7.6%	43,581	12.1%
Not Hispanic American Indian or Alaska Native	1	-	49	-	157	-	383	0.1%
Not Hispanic Asian	306	9.4%	8,173	11.5%	25,646	13.9%	44,376	12.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	20	-	51	-
Not Hispanic Other Race	6	0.2%	132	0.2%	348	0.2%	698	0.2%
Not Hispanic Two or More Races	85	2.6%	1,458	2.1%	3,970	2.2%	8,642	2.4%
Hispanic or Latino Population (2023)	148	4.3%	2,611	3.6%	6,905	3.6%	14,493	3.9%
Hispanic White	22	14.7%	671	25.7%	1,798	26.0%	3,802	26.2%
Hispanic Black or African American	3	2.2%	96	3.7%	191	2.8%	473	3.3%
Hispanic American Indian or Alaska Native	-	-	34	1.3%	94	1.4%	222	1.5%
Hispanic Asian	-	-	9	0.3%	45	0.7%	96	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	3	0.1%	7	0.1%	13	-
Hispanic Other Race	24	16.1%	399	15.3%	1,050	15.2%	2,408	16.6%
Hispanic Two or More Races	98	66.3%	1,399	53.6%	3,721	53.9%	7,478	51.6%
Not Hispanic or Latino Population (2020)	3,349	96.7%	72,049	96.7%	186,976	96.7%	367,032	96.4%
Hispanic or Latino Population (2020)	113	3.3%	2,432	3.3%	6,468	3.3%	13,658	3.6%
Not Hispanic or Latino Population (2010)	3,544	98.6%	70,822	97.8%	181,240	97.7%	351,815	97.5%
Hispanic or Latino Population (2010)	50	1.4%	1,578	2.2%	4,206	2.3%	8,943	2.5%
Not Hispanic or Latino Population (2028)	3,197	95.7%	70,451	96.4%	183,297	96.4%	357,830	96.1%
Hispanic or Latino Population (2028)	144	4.3%	2,600	3.6%	6,893	3.6%	14,396	3.9%
Projected Annual Growth (2023-2028)	-4	-0.6%	-12	-	-12	-	-97	-0.1%
Historical Annual Growth (2010-2020)	63	12.5%	854	5.4%	2,262	5.4%	4,716	5.3%

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Lat/Lon: 42.4228/-83.4338

18771 Traditions Dr null, MI 48168	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2023)								
Total Population	3,408		73,457		191,065		375,098	
Age Under 5 Years	107	3.2%	3,055	4.2%	8,792	4.6%	18,753	5.0%
Age 5 to 9 Years	156	4.6%	3,526	4.8%	9,740	5.1%	20,304	5.4%
Age 10 to 14 Years	214	6.3%	4,199	5.7%	10,868	5.7%	22,043	5.9%
Age 15 to 19 Years	155	4.5%	4,180	5.7%	10,643	5.6%	21,202	5.7%
Age 20 to 24 Years	130	3.8%	3,634	4.9%	9,748	5.1%	19,708	5.3%
Age 25 to 29 Years	143	4.2%	4,406	6.0%	12,761	6.7%	25,616	6.8%
Age 30 to 34 Years	150	4.4%	4,373	6.0%	12,520	6.6%	25,751	6.9%
Age 35 to 39 Years	147	4.3%	4,252	5.8%	11,946	6.3%	24,065	6.4%
Age 40 to 44 Years	192	5.6%	4,334	5.9%	11,876	6.2%	23,758	6.3%
Age 45 to 49 Years	214	6.3%	4,714	6.4%	12,455	6.5%	24,390	6.5%
Age 50 to 54 Years	275	8.1%	5,577	7.6%	14,142	7.4%	27,099	7.2%
Age 55 to 59 Years	268	7.9%	5,883	8.0%	14,430	7.6%	27,180	7.2%
Age 60 to 64 Years	283	8.3%	5,856	8.0%	14,101	7.4%	26,335	7.0%
Age 65 to 69 Years	264	7.7%	5,132	7.0%	12,033	6.3%	22,375	6.0%
Age 70 to 74 Years	231	6.8%	4,222	5.7%	9,888	5.2%	18,264	4.9%
Age 75 to 79 Years	176	5.2%	2,749	3.7%	6,651	3.5%	12,173	3.2%
Age 80 to 84 Years	143	4.2%	1,694	2.3%	4,173	2.2%	7,975	2.1%
Age 85 Years or Over	158	4.6%	1,673	2.3%	4,299	2.3%	8,108	2.2%
Median Age	51.1		45.1		43.3		41.8	
Age 19 Years or Less	632	18.5%	14,959	20.4%	40,043	21.0%	82,301	21.9%
Age 20 to 64 Years	1,805	53.0%	43,030	58.6%	113,979	59.7%	223,901	59.7%
Age 65 Years or Over	972	28.5%	15,468	21.1%	37,044	19.4%	68,895	18.4%
Female Age Distribution (2023)								
Female Population	1,789	52.5%	37,665	51.3%	97,334	50.9%	191,817	51.1%
Age Under 5 Years	55	3.1%	1,465	3.9%	4,283	4.4%	9,174	4.8%
Age 5 to 9 Years	80	4.5%	1,729	4.6%	4,804	4.9%	9,992	5.2%
Age 10 to 14 Years	99	5.5%	2,012	5.3%	5,301	5.4%	10,780	5.6%
Age 15 to 19 Years	67	3.7%	2,030	5.4%	5,137	5.3%	10,330	5.4%
Age 20 to 24 Years	62	3.5%	1,800	4.8%	4,812	4.9%	9,818	5.1%
Age 25 to 29 Years	70	3.9%	2,175	5.8%	6,208	6.4%	12,558	6.5%
Age 30 to 34 Years	73	4.1%	2,145	5.7%	6,007	6.2%	12,719	6.6%
Age 35 to 39 Years	80	4.5%	2,166	5.8%	5,903	6.1%	12,049	6.3%
Age 40 to 44 Years	100	5.6%	2,243	6.0%	6,076	6.2%	12,287	6.4%
Age 45 to 49 Years	111	6.2%	2,523	6.7%	6,571	6.8%	12,793	6.7%
Age 50 to 54 Years	135	7.5%	2,891	7.7%	7,124	7.3%	13,663	7.1%
Age 55 to 59 Years	135	7.5%	2,998	8.0%	7,252	7.5%	13,714	7.1%
Age 60 to 64 Years	146	8.2%	2,980	7.9%	7,133	7.3%	13,462	7.0%
Age 65 to 69 Years	141	7.9%	2,669	7.1%	6,322	6.5%	11,651	6.1%
Age 70 to 74 Years	126	7.1%	2,227	5.9%	5,320	5.5%	9,903	5.2%
Age 75 to 79 Years	110	6.1%	1,556	4.1%	3,776	3.9%	6,954	3.6%
Age 80 to 84 Years	92	5.1%	958	2.5%	2,408	2.5%	4,632	2.4%
Age 85 Years or Over	105	5.9%	1,098	2.9%	2,896	3.0%	5,338	2.8%
Female Median Age	53.0		46.3		44.5		42.9	
Age 19 Years or Less	302	16.9%	7,236	19.2%	19,526	20.1%	40,277	21.0%
Age 20 to 64 Years	913	51.0%	21,922	58.2%	57,087	58.7%	113,062	58.9%
Age 65 Years or Over	575	32.1%	8,507	22.6%	20,722	21.3%	38,479	20.1%

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Lat/Lon: 42.4228/-83.4338

18771 Traditions Dr null, MI 48168	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2023)								
Male Population	1,619	47.5%	35,792	48.7%	93,731	49.1%	183,281	48.9%
Age Under 5 Years	53	3.2%	1,590	4.4%	4,509	4.8%	9,579	5.2%
Age 5 to 9 Years	75	4.6%	1,797	5.0%	4,936	5.3%	10,311	5.6%
Age 10 to 14 Years	115	7.1%	2,187	6.1%	5,567	5.9%	11,263	6.1%
Age 15 to 19 Years	88	5.4%	2,149	6.0%	5,505	5.9%	10,872	5.9%
Age 20 to 24 Years	68	4.2%	1,834	5.1%	4,936	5.3%	9,889	5.4%
Age 25 to 29 Years	73	4.5%	2,231	6.2%	6,553	7.0%	13,058	7.1%
Age 30 to 34 Years	77	4.8%	2,227	6.2%	6,513	6.9%	13,032	7.1%
Age 35 to 39 Years	66	4.1%	2,085	5.8%	6,043	6.4%	12,017	6.6%
Age 40 to 44 Years	92	5.7%	2,091	5.8%	5,800	6.2%	11,471	6.3%
Age 45 to 49 Years	104	6.4%	2,191	6.1%	5,883	6.3%	11,597	6.3%
Age 50 to 54 Years	141	8.7%	2,687	7.5%	7,018	7.5%	13,436	7.3%
Age 55 to 59 Years	133	8.2%	2,886	8.1%	7,178	7.7%	13,466	7.3%
Age 60 to 64 Years	137	8.5%	2,876	8.0%	6,968	7.4%	12,874	7.0%
Age 65 to 69 Years	122	7.6%	2,463	6.9%	5,711	6.1%	10,724	5.9%
Age 70 to 74 Years	105	6.5%	1,995	5.6%	4,568	4.9%	8,361	4.6%
Age 75 to 79 Years	66	4.1%	1,193	3.3%	2,875	3.1%	5,219	2.8%
Age 80 to 84 Years	51	3.2%	736	2.1%	1,765	1.9%	3,343	1.8%
Age 85 Years or Over	53	3.2%	575	1.6%	1,403	1.5%	2,769	1.5%
Male Median Age	49.1		43.7		42.0		40.7	
Age 19 Years or Less	330	20.4%	7,723	21.6%	20,517	21.9%	42,025	22.9%
Age 20 to 64 Years	892	55.1%	21,108	59.0%	56,892	60.7%	110,839	60.5%
Age 65 Years or Over	397	24.5%	6,962	19.4%	16,322	17.4%	30,417	16.6%
Males per 100 Females (2023)								
Overall Comparison	90		95		96		96	
Age Under 5 Years	96	48.9%	109	52.0%	105	51.3%	104	51.1%
Age 5 to 9 Years	93	48.3%	104	51.0%	103	50.7%	103	50.8%
Age 10 to 14 Years	115	53.6%	109	52.1%	105	51.2%	104	51.1%
Age 15 to 19 Years	131	56.7%	106	51.4%	107	51.7%	105	51.3%
Age 20 to 24 Years	108	52.0%	102	50.5%	103	50.6%	101	50.2%
Age 25 to 29 Years	105	51.3%	103	50.6%	106	51.4%	104	51.0%
Age 30 to 34 Years	105	51.3%	104	50.9%	108	52.0%	102	50.6%
Age 35 to 39 Years	83	45.2%	96	49.1%	102	50.6%	100	49.9%
Age 40 to 44 Years	92	47.8%	93	48.2%	95	48.8%	93	48.3%
Age 45 to 49 Years	94	48.4%	87	46.5%	90	47.2%	91	47.5%
Age 50 to 54 Years	104	51.1%	93	48.2%	99	49.6%	98	49.6%
Age 55 to 59 Years	99	49.7%	96	49.0%	99	49.7%	98	49.5%
Age 60 to 64 Years	94	48.5%	97	49.1%	98	49.4%	96	48.9%
Age 65 to 69 Years	87	46.4%	92	48.0%	90	47.5%	92	47.9%
Age 70 to 74 Years	83	45.3%	90	47.3%	86	46.2%	84	45.8%
Age 75 to 79 Years	60	37.5%	77	43.4%	76	43.2%	75	42.9%
Age 80 to 84 Years	56	35.9%	77	43.5%	73	42.3%	72	41.9%
Age 85 Years or Over	50	33.3%	52	34.4%	48	32.6%	52	34.2%
Age 19 Years or Less	109	52.3%	107	51.6%	105	51.2%	104	51.1%
Age 20 to 39 Years	100	49.9%	101	50.3%	105	51.2%	102	50.4%
Age 40 to 64 Years	97	49.2%	93	48.3%	96	49.0%	95	48.8%
Age 65 Years or Over	69	40.8%	82	45.0%	79	44.1%	79	44.1%

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Household Type (2023)								
Total Households	1,552		31,574		82,354		158,493	
Households with Children	294	18.9%	8,305	26.3%	22,457	27.3%	45,423	28.7%
Average Household Size	2.1		2.3		2.3		2.3	
Household Density per Square Mile	494		1,117		1,049		1,030	
Population Family	2,538	74.5%	60,747	82.7%	156,163	81.7%	307,364	81.9%
Population Non-Family	762	22.4%	12,093	16.5%	33,106	17.3%	64,230	17.1%
Population Group Quarters	108	3.2%	618	0.8%	1,795	0.9%	3,504	0.9%
Family Households	865	55.7%	20,942	66.3%	53,194	64.6%	102,690	64.8%
Married Couple Households	718	83.0%	17,212	82.2%	43,128	81.1%	80,504	78.4%
Other Family Households with Children	147	17.0%	3,730	17.8%	10,066	18.9%	22,186	21.6%
Family Households with Children	294	34.0%	8,303	39.6%	22,451	42.2%	45,400	44.2%
Married Couple with Children	233	79.4%	6,537	78.7%	17,745	79.0%	34,082	75.1%
Other Family Households with Children	60	20.6%	1,767	21.3%	4,707	21.0%	11,318	24.9%
Family Households No Children	571	66.0%	12,639	60.4%	30,743	57.8%	57,290	55.8%
Married Couple No Children	485	84.9%	10,675	84.5%	25,383	82.6%	46,422	81.0%
Other Family Households No Children	86	15.1%	1,964	15.5%	5,360	17.4%	10,868	19.0%
Non-Family Households	687	44.3%	10,632	33.7%	29,160	35.4%	55,803	35.2%
Non-Family Households with Children	-	-	2	-	6	-	23	-
Non-Family Households No Children	687	100.0%	10,630	100.0%	29,154	100.0%	55,780	100.0%
Average Family Household Size	2.9		2.9		2.9		3.0	
Average Family Income	$190,333		$177,823		$182,535		$165,192	
Median Family Income	$148,362		$141,403		$144,641		$133,362	
Average Non-Family Household Size	1.1		1.1		1.1		1.2	
Marital Status (2023)								
Population Age 15 Years or Over	2,931		62,678		161,665		313,999	
Never Married	669	22.8%	16,710	26.7%	45,126	27.9%	92,507	29.5%
Currently Married	1,388	47.3%	35,196	56.2%	87,522	54.1%	163,059	51.9%
Previously Married	874	29.8%	10,772	17.2%	29,017	17.9%	58,433	18.6%
Separated	82	9.4%	987	9.2%	3,554	12.2%	8,019	13.7%
Widowed	351	40.1%	3,577	33.2%	9,300	32.0%	18,507	31.7%
Divorced	441	50.5%	6,208	57.6%	16,163	55.7%	31,907	54.6%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	2,646		54,864		141,274		273,089	
Elementary (Grade Level 0 to 8)	98	3.7%	592	1.1%	1,813	1.3%	4,172	1.5%
Some High School (Grade Level 9 to 11)	14	0.5%	1,032	1.9%	3,080	2.2%	8,459	3.1%
High School Graduate	428	16.2%	8,514	15.5%	22,040	15.6%	50,080	18.3%
Some College	481	18.2%	9,053	16.5%	23,998	17.0%	49,483	18.1%
Associate Degree Only	401	15.1%	5,547	10.1%	12,943	9.2%	24,436	8.9%
Bachelor Degree Only	682	25.8%	17,493	31.9%	44,010	31.2%	78,174	28.6%
Graduate Degree	543	20.5%	12,633	23.0%	33,390	23.6%	58,285	21.3%
Any College (Some College or Higher)	2,106	79.6%	44,727	81.5%	114,341	80.9%	210,378	77.0%
College Degree + (Bachelor Degree or Higher)	1,225	46.3%	30,126	54.9%	77,400	54.8%	136,459	50.0%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
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Lat/Lon: 42.4228/-83.4338

18771 Traditions Dr null, MI 48168	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2023)	1,620		32,862		85,916		165,648	
Total Housing Units (2020)	1,628		32,850		85,688		165,718	
Historical Annual Growth (2020-2023)	-9	-0.2%	12	-	228	-	-70	-
Housing Units Occupied (2023)	1,552	95.8%	31,574	96.1%	82,354	95.9%	158,493	95.7%
Housing Units Owner-Occupied	1,373	88.5%	25,181	79.8%	62,752	76.2%	118,313	74.6%
Housing Units Renter-Occupied	179	11.5%	6,393	20.2%	19,602	23.8%	40,179	25.4%
Housing Units Vacant (2023)	68	4.2%	1,288	3.9%	3,562	4.1%	7,155	4.3%
Household Size (2023)								
Total Households	1,552		31,574		82,354		158,493	
1 Person Households	648	41.8%	9,325	29.5%	25,510	31.0%	48,691	30.7%
2 Person Households	504	32.5%	11,828	37.5%	29,306	35.6%	54,522	34.4%
3 Person Households	167	10.8%	4,634	14.7%	12,023	14.6%	23,771	15.0%
4 Person Households	148	9.5%	3,781	12.0%	10,296	12.5%	20,569	13.0%
5 Person Households	59	3.8%	1,451	4.6%	3,849	4.7%	7,860	5.0%
6 Person Households	24	1.5%	433	1.4%	1,033	1.3%	2,310	1.5%
7 or More Person Households	2	0.2%	124	0.4%	338	0.4%	771	0.5%
Household Income Distribution (2023)								
HH Income $200,000 or More	291	18.7%	5,923	18.8%	15,680	19.0%	26,153	16.5%
HH Income $150,000 to $199,999	138	8.9%	4,299	13.6%	10,810	13.1%	18,888	11.9%
HH Income $125,000 to $149,999	159	10.2%	2,678	8.5%	6,712	8.1%	12,163	7.7%
HH Income $100,000 to $124,999	151	9.7%	3,766	11.9%	9,039	11.0%	17,146	10.8%
HH Income $75,000 to $99,999	106	6.8%	3,664	11.6%	9,677	11.8%	19,048	12.0%
HH Income $50,000 to $74,999	252	16.2%	4,128	13.1%	11,317	13.7%	23,692	14.9%
HH Income $35,000 to $49,999	111	7.2%	2,722	8.6%	7,155	8.7%	14,567	9.2%
HH Income $25,000 to $34,999	110	7.1%	1,481	4.7%	4,250	5.2%	9,244	5.8%
HH Income $15,000 to $24,999	96	6.2%	1,358	4.3%	3,562	4.3%	8,439	5.3%
HH Income $10,000 to $14,999	63	4.1%	530	1.7%	1,590	1.9%	3,515	2.2%
HH Income Under $10,000	73	4.7%	1,025	3.2%	2,563	3.1%	5,637	3.6%
Household Vehicles (2023)								
Households 0 Vehicles Available	74	4.8%	777	2.5%	2,803	3.4%	6,681	4.2%
Households 1 Vehicle Available	646	41.6%	10,104	32.0%	28,156	34.2%	53,491	33.7%
Households 2 Vehicles Available	599	38.6%	14,033	44.4%	35,071	42.6%	67,051	42.3%
Households 3 or More Vehicles Available	233	15.0%	6,659	21.1%	16,324	19.8%	31,270	19.7%
Total Vehicles Available	2,629		60,682		153,741		293,802	
Average Vehicles per Household	1.7		1.9		1.9		1.9	
Owner-Occupied Household Vehicles	2,423	92.2%	51,653	85.1%	128,206	83.4%	242,167	82.4%
Average Vehicles per Owner-Occupied Household	1.8		2.1		2.0		2.0	
Renter-Occupied Household Vehicles	206	7.8%	9,029	14.9%	25,534	16.6%	51,636	17.6%
Average Vehicles per Renter-Occupied Household	1.1		1.4		1.3		1.3	
Travel Time (2023)								
Worker Base Age 16 years or Over	1,244		36,662		98,698		191,655	
Travel to Work in 14 Minutes or Less	276	22.2%	6,747	18.4%	17,286	17.5%	32,936	17.2%
Travel to Work in 15 to 29 Minutes	316	25.4%	9,954	27.2%	27,057	27.4%	56,083	29.3%
Travel to Work in 30 to 59 Minutes	291	23.4%	8,912	24.3%	23,839	24.2%	46,597	24.3%
Travel to Work in 60 Minutes or More	18	1.4%	740	2.0%	2,154	2.2%	4,483	2.3%
Work at Home	344	27.6%	10,309	28.1%	28,363	28.7%	51,556	26.9%
Average Minutes Travel to Work	21.5		22.5		22.8		22.9	

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Transportation To Work (2023)								
Worker Base Age 16 years or Over	1,244		36,662		98,698		191,655	
Drive to Work Alone	802	64.4%	23,185	63.2%	61,698	62.5%	122,672	64.0%
Drive to Work in Carpool	59	4.7%	1,975	5.4%	5,488	5.6%	11,131	5.8%
Travel to Work by Public Transportation	15	1.2%	349	1.0%	826	0.8%	1,766	0.9%
Drive to Work on Motorcycle	-	-	10	-	18	-	33	-
Bicycle to Work	2	0.2%	68	0.2%	156	0.2%	298	0.2%
Walk to Work	10	0.8%	360	1.0%	1,047	1.1%	2,034	1.1%
Other Means	13	1.0%	405	1.1%	1,102	1.1%	2,166	1.1%
Work at Home	344	27.6%	10,309	28.1%	28,363	28.7%	51,556	26.9%
Daytime Demographics (2023)								
Total Businesses	673		3,336		10,731		18,184	
Total Employees	16,146		49,426		152,899		264,863	
Company Headquarter Businesses	42	6.3%	192	5.8%	581	5.4%	890	4.9%
Company Headquarter Employees	6,451	40.0%	17,481	35.4%	41,976	27.5%	78,548	29.7%
Employee Population per Business	24.0	to 1	14.8	to 1	14.2	to 1	14.6	to 1
Residential Population per Business	5.1	to 1	22.0	to 1	17.8	to 1	20.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	17,801		74,518		213,492		382,492	
Labor Force								
Labor Population Age 16 Years or Over (2023)	2,899		61,765		159,315		309,327	
Labor Force Total Males (2023)	1,359	46.9%	29,752	48.2%	77,493	48.6%	149,715	48.4%
Male Civilian Employed	733	54.0%	19,768	66.4%	53,859	69.5%	103,452	69.1%
Male Civilian Unemployed	13	1.0%	594	2.0%	1,420	1.8%	2,778	1.9%
Males in Armed Forces	-	-	11	-	22	-	26	-
Males Not in Labor Force	612	45.1%	9,379	31.5%	22,192	28.6%	43,459	29.0%
Labor Force Total Females (2023)	1,540	53.1%	32,013	51.8%	81,822	51.4%	159,612	51.6%
Female Civilian Employed	511	33.2%	16,894	52.8%	44,839	54.8%	88,212	55.3%
Female Civilian Unemployed	2	0.1%	590	1.8%	1,406	1.7%	2,930	1.8%
Females in Armed Forces	-	-	-	-	2	-	8	-
Females Not in Labor Force	1,027	66.7%	14,529	45.4%	35,576	43.5%	68,463	42.9%
Unemployment Rate	15	0.5%	1,184	1.9%	2,826	1.8%	5,708	1.8%
Occupation (2023)								
Occupation Population Age 16 Years or Over	1,244		36,662		98,698		191,655	
Occupation Total Males	733	58.9%	19,768	53.9%	53,859	54.6%	103,446	54.0%
Occupation Total Females	511	41.1%	16,894	46.1%	44,839	45.4%	88,209	46.0%
Management, Business, Financial Operations	263	-	8,872	24.2%	23,159	23.5%	41,528	21.7%
Professional, Related	373	30.0%	12,520	34.1%	33,206	33.6%	60,175	31.4%
Service	156	12.5%	3,704	10.1%	10,546	10.7%	23,187	12.1%
Sales, Office	243	19.5%	6,786	18.5%	17,995	18.2%	35,673	18.6%
Farming, Fishing, Forestry	-	-	26	-	87	-	208	0.1%
Construction, Extraction, Maintenance	49	4.0%	1,523	4.2%	4,741	4.8%	10,226	5.3%
Production, Transport, Material Moving	159	12.8%	3,232	8.8%	8,964	9.1%	20,659	10.8%
White Collar Workers	879	70.7%	28,177	76.9%	74,361	75.3%	137,375	71.7%
Blue Collar Workers	365	29.3%	8,484	23.1%	24,338	24.7%	54,280	28.3%

Complete Profile

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Units In Structure (2023)								
Total Units	1,552		31,574		82,354		158,493	
1 Detached Unit	920	59.3%	22,138	70.1%	56,130	68.2%	108,878	68.7%
1 Attached Unit	300	19.4%	2,912	9.2%	6,682	8.1%	11,482	7.2%
2 Units	22	1.4%	692	2.2%	1,209	1.5%	1,844	1.2%
3 to 4 Units	109	7.0%	1,221	3.9%	3,275	4.0%	5,455	3.4%
5 to 9 Units	82	5.3%	2,195	7.0%	6,912	8.4%	12,330	7.8%
10 to 19 Units	45	2.9%	1,290	4.1%	3,879	4.7%	7,402	4.7%
20 to 49 Units	5	0.3%	385	1.2%	1,578	1.9%	3,773	2.4%
50 or More Units	60	3.9%	510	1.6%	1,853	2.2%	4,457	2.8%
Mobile Home or Trailer	8	0.5%	225	0.7%	818	1.0%	2,819	1.8%
Other Structure	1	-	7	-	19	-	53	-
Homes Built By Year (2023)								
Homes Built 2020 or later	1	-	57	0.2%	191	0.2%	349	0.2%
Homes Built 2010 to 2019	30	1.9%	1,163	3.5%	3,123	3.6%	7,578	4.6%
Homes Built 2000 to 2009	88	5.4%	1,483	4.5%	6,689	7.8%	12,843	7.8%
Homes Built 1990 to 1999	516	31.8%	4,318	13.1%	10,861	12.6%	20,983	12.7%
Homes Built 1980 to 1989	390	24.1%	6,443	19.6%	13,276	15.5%	21,983	13.3%
Homes Built 1970 to 1979	215	13.3%	7,052	21.5%	15,561	18.1%	29,132	17.6%
Homes Built 1960 to 1969	79	4.9%	6,251	19.0%	14,428	16.8%	23,047	13.9%
Homes Built 1950 to 1959	133	8.2%	2,660	8.1%	11,042	12.9%	28,406	17.1%
Homes Built 1940 to 1949	48	3.0%	732	2.2%	2,724	3.2%	6,083	3.7%
Homes Built Before 1939	52	3.2%	1,416	4.3%	4,459	5.2%	8,089	4.9%
Median Age of Homes	42.8	yrs	48.4	yrs	49.3	yrs	49.7	yrs
Home Values (2023)								
Owner Specified Housing Units	1,373		25,181		62,752		118,313	
Home Values $1,000,000 or More	1	0.1%	199	0.8%	1,080	1.7%	1,628	1.4%
Home Values $750,000 to $999,999	11	0.8%	462	1.8%	1,730	2.8%	2,582	2.2%
Home Values $500,000 to $749,999	171	12.5%	2,301	9.1%	6,575	10.5%	10,688	9.0%
Home Values $400,000 to $499,999	249	18.1%	3,380	13.4%	7,739	12.3%	12,722	10.8%
Home Values $300,000 to $399,999	279	20.3%	6,705	26.6%	13,364	21.3%	21,684	18.3%
Home Values $250,000 to $299,999	154	11.2%	3,911	15.5%	8,716	13.9%	14,884	12.6%
Home Values $200,000 to $249,999	118	8.6%	3,236	12.9%	9,259	14.8%	16,730	14.1%
Home Values $175,000 to $199,999	129	9.4%	1,083	4.3%	3,568	5.7%	7,875	6.7%
Home Values $150,000 to $174,999	82	6.0%	1,315	5.2%	3,555	5.7%	9,616	8.1%
Home Values $125,000 to $149,999	47	3.5%	635	2.5%	1,969	3.1%	5,003	4.2%
Home Values $100,000 to $124,999	71	5.2%	747	3.0%	1,612	2.6%	4,497	3.8%
Home Values $90,000 to $99,999	10	0.7%	238	0.9%	417	0.7%	1,133	1.0%
Home Values $80,000 to $89,999	5	0.4%	153	0.6%	413	0.7%	1,472	1.2%
Home Values $70,000 to $79,999	5	0.3%	125	0.5%	337	0.5%	1,077	0.9%
Home Values $60,000 to $69,999	6	0.4%	140	0.6%	387	0.6%	1,289	1.1%
Home Values $50,000 to $59,999	11	0.8%	84	0.3%	343	0.5%	1,052	0.9%
Home Values $35,000 to $49,999	6	0.4%	91	0.4%	335	0.5%	898	0.8%
Home Values $25,000 to $34,999	6	0.4%	121	0.5%	347	0.6%	1,024	0.9%
Home Values $10,000 to $24,999	7	0.5%	168	0.7%	578	0.9%	1,439	1.2%
Home Values Under $10,000	5	0.3%	87	0.3%	429	0.7%	1,021	0.9%
Owner-Occupied Median Home Value	$310,363		$318,439		$323,045		$293,881	
Renter-Occupied Median Rent	$840		$1,110		$1,102		$1,075	

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Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$148.42 M		$3.05 B		$7.88 B		$14 B	
Total Non-Retail Expenditure	$78.95 M		$1.62 B		$4.19 B		$7.43 B	
Total Retail Expenditure	$69.47 M		$1.43 B		$3.69 B		$6.57 B	
Apparel	$5.3 M		$109.61 M		$283.58 M		$502.24 M	
Contributions	$5.36 M		$109.15 M		$282.19 M		$493.65 M	
Education	$5.14 M		$105.79 M		$274.76 M		$476.46 M	
Entertainment	$8.65 M		$178.55 M		$460.63 M		$814.44 M	
Food and Beverages	$21.33 M		$439.07 M		$1.13 B		$2.02 B	
Furnishings and Equipment	$5.36 M		$110.31 M		$284.47 M		$503.35 M	
Gifts	$4.14 M		$82.95 M		$215.56 M		$375.5 M	
Health Care	$12.23 M		$249.48 M		$642.18 M		$1.15 B	
Household Operations	$6.04 M		$123.66 M		$319.48 M		$564.69 M	
Miscellaneous Expenses	$2.86 M		$58.54 M		$151.13 M		$267.97 M	
Personal Care	$2 M		$40.93 M		$105.65 M		$187.75 M	
Personal Insurance	$1.14 M		$23.51 M		$60.55 M		$106.13 M	
Reading	$333.42 K		$6.81 M		$17.57 M		$31.09 M	
Shelter	$30.93 M		$637.62 M		$1.65 B		$2.93 B	
Tobacco	$749.62 K		$15.35 M		$39.73 M		$72.9 M	
Transportation	$26.58 M		$549.31 M		$1.42 B		$2.52 B	
Utilities	$10.27 M		$210.03 M		$542.15 M		$975.14 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$7,969		$8,052		$7,973		$7,361	
Total Non-Retail Expenditure	$4,239	53.2%	$4,278	53.1%	$4,240	53.2%	$3,909	53.1%
Total Retail Expenditures	$3,730	46.8%	$3,774	46.9%	$3,733	46.8%	$3,452	46.9%
Apparel	$284	3.6%	$289	3.6%	$287	3.6%	$264	3.6%
Contributions	$288	3.6%	$288	3.6%	$286	3.6%	$260	3.5%
Education	$276	3.5%	$279	3.5%	$278	3.5%	$251	3.4%
Entertainment	$464	5.8%	$471	5.9%	$466	5.8%	$428	5.8%
Food and Beverages	$1,145	14.4%	$1,159	14.4%	$1,147	14.4%	$1,064	14.4%
Furnishings and Equipment	$288	3.6%	$291	3.6%	$288	3.6%	$265	3.6%
Gifts	$222	2.8%	$219	2.7%	$218	2.7%	$197	2.7%
Health Care	$657	8.2%	$658	8.2%	$650	8.2%	$604	8.2%
Household Operations	$324	4.1%	$326	4.1%	$323	4.1%	$297	4.0%
Miscellaneous Expenses	$154	1.9%	$155	1.9%	$153	1.9%	$141	1.9%
Personal Care	$107	1.3%	$108	1.3%	$107	1.3%	$99	1.3%
Personal Insurance	$61	0.8%	$62	0.8%	$61	0.8%	$56	0.8%
Reading	$18	0.2%	$18	0.2%	$18	0.2%	$16	0.2%
Shelter	$1,661	20.8%	$1,683	20.9%	$1,670	20.9%	$1,543	21.0%
Tobacco	$40	0.5%	$41	0.5%	$40	0.5%	$38	0.5%
Transportation	$1,427	17.9%	$1,450	18.0%	$1,433	18.0%	$1,327	18.0%
Utilities	$552	6.9%	$554	6.9%	$549	6.9%	$513	7.0%