Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.7549/-77.4736

3069 Richlands Hwy null, NC 28540	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2023)	2,779		21,915		58,230		98,038	
Projected Population (2028)	2,749		21,976		58,310		98,359	
Census Population (2020)	2,795		21,529		57,405		96,478	
Census Population (2010)	2,818		20,247		55,026		92,681	
Projected Annual Growth (2023-2028)	-30	-0.2%	61	-	80	-	321	-
Historical Annual Growth (2020-2023)	-16	-0.2%	386	0.6%	825	0.5%	1,560	0.5%
Historical Annual Growth (2010-2020)	-23	-	1,282	0.6%	2,379	0.4%	3,797	0.4%
Estimated Population Density (2023)	885	*psm*	775	*psm*	742	*psm*	637	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*	153.9	*sq mi*
Households								
Estimated Households (2023)	1,097		6,883		20,818		35,998	
Projected Households (2028)	1,023		6,499		19,620		33,974	
Census Households (2020)	1,098		6,643		20,244		35,020	
Census Households (2010)	1,103		6,640		19,092		32,769	
Projected Annual Growth (2023-2028)	-74	-1.4%	-384	-1.1%	-1,198	-1.2%	-2,024	-1.1%
Historical Annual Change (2010-2023)	-6	-	244	0.3%	1,726	0.7%	3,229	0.8%
Average Household Income								
Estimated Average Household Income (2023)	$74,089		$80,638		$76,985		$77,154	
Projected Average Household Income (2028)	$80,502		$88,393		$83,408		$83,150	
Census Average Household Income (2010)	$42,664		$52,181		$51,051		$51,355	
Census Average Household Income (2000)	$34,690		$40,973		$40,161		$40,560	
Projected Annual Change (2023-2028)	$6,413	1.7%	$7,755	1.9%	$6,423	1.7%	$5,996	1.6%
Historical Annual Change (2000-2023)	$39,399	4.9%	$39,665	4.2%	$36,824	4.0%	$36,594	3.9%
Median Household Income								
Estimated Median Household Income (2023)	$54,587		$53,340		$54,432		$54,800	
Projected Median Household Income (2028)	$49,331		$48,215		$49,379		$49,550	
Census Median Household Income (2010)	$31,464		$43,136		$42,923		$43,644	
Census Median Household Income (2000)	$27,112		$34,349		$34,028		$34,524	
Projected Annual Change (2023-2028)	-$5,257	-1.9%	-$5,126	-1.9%	-$5,053	-1.9%	-$5,249	-1.9%
Historical Annual Change (2000-2023)	$27,475	4.4%	$18,992	2.4%	$20,405	2.6%	$20,276	2.6%
Per Capita Income								
Estimated Per Capita Income (2023)	$29,242		$31,428		$30,740		$30,315	
Projected Per Capita Income (2028)	$29,944		$32,224		$31,277		$30,699	
Census Per Capita Income (2010)	$16,721		$17,116		$17,713		$18,158	
Census Per Capita Income (2000)	$13,495		$13,509		$13,712		$13,787	
Projected Annual Change (2023-2028)	$702	0.5%	$796	0.5%	$537	0.3%	$384	0.3%
Historical Annual Change (2000-2023)	$15,747	5.1%	$17,919	5.8%	$17,028	5.4%	$16,527	5.2%
Estimated Average Household Net Worth (2023)	$307,994		$279,976		$256,833		$266,373	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.7549/-77.4736

3069 Richlands Hwy null, NC 28540	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	2,779		21,915		58,230		98,038	
White (2023)	1,865	67.1%	11,631	53.1%	32,195	55.3%	56,581	57.7%
Black or African American (2023)	459	16.5%	3,035	13.8%	11,488	19.7%	19,675	20.1%
American Indian or Alaska Native (2023)	18	0.7%	219	1.0%	423	0.7%	667	0.7%
Asian (2023)	60	2.2%	348	1.6%	1,236	2.1%	2,494	2.5%
Hawaiian or Pacific Islander (2023)	10	0.4%	436	2.0%	784	1.3%	901	0.9%
Other Race (2023)	109	3.9%	2,059	9.4%	3,847	6.6%	5,437	5.5%
Two or More Races (2023)	257	9.2%	4,188	19.1%	8,257	14.2%	12,283	12.5%
Population < 18 (2023)	748	26.9%	4,404	20.1%	13,551	23.3%	24,787	25.3%
White Not Hispanic	434	58.1%	2,538	57.6%	6,983	51.5%	12,767	51.5%
Black or African American	120	16.0%	739	16.8%	3,137	23.2%	5,483	22.1%
Asian	11	1.5%	66	1.5%	261	1.9%	533	2.1%
Other Race Not Hispanic	70	9.4%	395	9.0%	1,149	8.5%	2,117	8.5%
Hispanic	113	15.1%	665	15.1%	2,021	14.9%	3,887	15.7%
Not Hispanic or Latino Population (2023)	2,414	86.9%	19,729	90.0%	51,337	88.2%	85,262	87.0%
Not Hispanic White	1,772	73.4%	10,961	55.6%	30,075	58.6%	52,698	61.8%
Not Hispanic Black or African American	435	18.0%	2,932	14.9%	11,052	21.5%	18,879	22.1%
Not Hispanic American Indian or Alaska Native	11	0.4%	159	0.8%	289	0.6%	411	0.5%
Not Hispanic Asian	57	2.4%	330	1.7%	1,175	2.3%	2,376	2.8%
Not Hispanic Hawaiian or Pacific Islander	9	0.4%	428	2.2%	754	1.5%	848	1.0%
Not Hispanic Other Race	-	-	1,521	7.7%	2,099	4.1%	2,190	2.6%
Not Hispanic Two or More Races	131	5.4%	3,399	17.2%	5,894	11.5%	7,859	9.2%
Hispanic or Latino Population (2023)	365	13.1%	2,186	10.0%	6,893	11.8%	12,776	13.0%
Hispanic White	93	25.5%	670	30.6%	2,120	30.8%	3,883	30.4%
Hispanic Black or African American	24	6.5%	103	4.7%	437	6.3%	796	6.2%
Hispanic American Indian or Alaska Native	8	2.2%	60	2.7%	135	2.0%	256	2.0%
Hispanic Asian	3	0.9%	18	0.8%	60	0.9%	118	0.9%
Hispanic Hawaiian or Pacific Islander	2	0.5%	8	0.4%	30	0.4%	52	0.4%
Hispanic Other Race	109	29.9%	538	24.6%	1,748	25.4%	3,247	25.4%
Hispanic Two or More Races	126	34.5%	789	36.1%	2,363	34.3%	4,424	34.6%
Not Hispanic or Latino Population (2020)	2,444	87.4%	18,363	85.3%	49,260	85.8%	82,659	85.7%
Hispanic or Latino Population (2020)	351	12.6%	3,166	14.7%	8,145	14.2%	13,819	14.3%
Not Hispanic or Latino Population (2010)	2,475	87.8%	18,046	89.1%	49,004	89.1%	82,270	88.8%
Hispanic or Latino Population (2010)	344	12.2%	2,201	10.9%	6,022	10.9%	10,412	11.2%
Not Hispanic or Latino Population (2028)	2,391	87.0%	19,777	90.0%	51,406	88.2%	85,514	86.9%
Hispanic or Latino Population (2028)	359	13.0%	2,199	10.0%	6,904	11.8%	12,845	13.1%
Projected Annual Growth (2023-2028)	-7	-0.4%	13	0.1%	11	-	69	0.1%
Historical Annual Growth (2010-2020)	8	0.2%	965	4.4%	2,123	3.5%	3,407	3.3%

Complete Profile

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Lat/Lon: 34.7549/-77.4736

3069 Richlands Hwy null, NC 28540	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2023)								
Total Population	2,779		21,915		58,230		98,038	
Age Under 5 Years	238	8.6%	1,390	6.3%	4,455	7.7%	8,470	8.6%
Age 5 to 9 Years	210	7.5%	1,210	5.5%	3,813	6.5%	6,976	7.1%
Age 10 to 14 Years	195	7.0%	1,143	5.2%	3,431	5.9%	6,103	6.2%
Age 15 to 19 Years	190	6.8%	2,564	11.7%	5,511	9.5%	7,887	8.0%
Age 20 to 24 Years	403	14.5%	4,776	21.8%	10,026	17.2%	15,150	15.5%
Age 25 to 29 Years	265	9.5%	1,940	8.9%	5,570	9.6%	9,862	10.1%
Age 30 to 34 Years	201	7.2%	1,401	6.4%	4,247	7.3%	7,628	7.8%
Age 35 to 39 Years	200	7.2%	1,235	5.6%	3,702	6.4%	6,519	6.6%
Age 40 to 44 Years	144	5.2%	953	4.3%	2,794	4.8%	4,804	4.9%
Age 45 to 49 Years	136	4.9%	795	3.6%	2,258	3.9%	3,855	3.9%
Age 50 to 54 Years	111	4.0%	758	3.5%	2,138	3.7%	3,607	3.7%
Age 55 to 59 Years	114	4.1%	815	3.7%	2,353	4.0%	3,986	4.1%
Age 60 to 64 Years	123	4.4%	828	3.8%	2,280	3.9%	3,886	4.0%
Age 65 to 69 Years	77	2.8%	605	2.8%	1,778	3.1%	3,099	3.2%
Age 70 to 74 Years	66	2.4%	546	2.5%	1,487	2.6%	2,492	2.5%
Age 75 to 79 Years	57	2.1%	441	2.0%	1,048	1.8%	1,688	1.7%
Age 80 to 84 Years	20	0.7%	276	1.3%	683	1.2%	1,074	1.1%
Age 85 Years or Over	29	1.0%	238	1.1%	654	1.1%	953	1.0%
Median Age	27.0		28.4		28.1		28.2	
Age 19 Years or Less	833	30.0%	6,308	28.8%	17,210	29.6%	29,436	30.0%
Age 20 to 64 Years	1,697	61.0%	13,500	61.6%	35,370	60.7%	59,295	60.5%
Age 65 Years or Over	249	9.0%	2,107	9.6%	5,650	9.7%	9,306	9.5%
Female Age Distribution (2023)								
Female Population	1,316	47.4%	8,798	40.1%	26,320	45.2%	45,944	46.9%
Age Under 5 Years	114	8.6%	672	7.6%	2,219	8.4%	4,216	9.2%
Age 5 to 9 Years	94	7.1%	589	6.7%	1,861	7.1%	3,422	7.4%
Age 10 to 14 Years	90	6.8%	549	6.2%	1,668	6.3%	2,958	6.4%
Age 15 to 19 Years	98	7.5%	652	7.4%	1,770	6.7%	2,870	6.2%
Age 20 to 24 Years	173	13.1%	1,040	11.8%	3,064	11.6%	5,318	11.6%
Age 25 to 29 Years	109	8.3%	753	8.6%	2,403	9.1%	4,385	9.5%
Age 30 to 34 Years	95	7.2%	665	7.6%	2,070	7.9%	3,729	8.1%
Age 35 to 39 Years	95	7.2%	577	6.6%	1,825	6.9%	3,187	6.9%
Age 40 to 44 Years	73	5.6%	462	5.3%	1,412	5.4%	2,430	5.3%
Age 45 to 49 Years	65	4.9%	395	4.5%	1,142	4.3%	1,960	4.3%
Age 50 to 54 Years	61	4.6%	398	4.5%	1,148	4.4%	1,931	4.2%
Age 55 to 59 Years	63	4.8%	447	5.1%	1,283	4.9%	2,173	4.7%
Age 60 to 64 Years	59	4.5%	426	4.8%	1,234	4.7%	2,088	4.5%
Age 65 to 69 Years	41	3.1%	332	3.8%	969	3.7%	1,686	3.7%
Age 70 to 74 Years	34	2.6%	284	3.2%	803	3.1%	1,357	3.0%
Age 75 to 79 Years	32	2.4%	262	3.0%	616	2.3%	957	2.1%
Age 80 to 84 Years	8	0.6%	162	1.8%	408	1.5%	641	1.4%
Age 85 Years or Over	14	1.1%	132	1.5%	425	1.6%	635	1.4%
Female Median Age	28.6		31.9		30.5		30.1	
Age 19 Years or Less	395	30.0%	2,461	28.0%	7,518	28.6%	13,466	29.3%
Age 20 to 64 Years	792	60.2%	5,165	58.7%	15,582	59.2%	27,202	59.2%
Age 65 Years or Over	130	9.8%	1,173	13.3%	3,220	12.2%	5,276	11.5%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.7549/-77.4736

3069 Richlands Hwy null, NC 28540	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2023)								
Male Population	1,463	52.6%	13,117	59.9%	31,910	54.8%	52,094	53.1%
Age Under 5 Years	125	8.5%	719	5.5%	2,236	7.0%	4,254	8.2%
Age 5 to 9 Years	116	7.9%	621	4.7%	1,952	6.1%	3,554	6.8%
Age 10 to 14 Years	106	7.2%	594	4.5%	1,762	5.5%	3,145	6.0%
Age 15 to 19 Years	92	6.3%	1,913	14.6%	3,741	11.7%	5,017	9.6%
Age 20 to 24 Years	231	15.8%	3,736	28.5%	6,962	21.8%	9,832	18.9%
Age 25 to 29 Years	155	10.6%	1,187	9.0%	3,167	9.9%	5,476	10.5%
Age 30 to 34 Years	106	7.3%	736	5.6%	2,177	6.8%	3,898	7.5%
Age 35 to 39 Years	105	7.2%	658	5.0%	1,877	5.9%	3,332	6.4%
Age 40 to 44 Years	71	4.9%	491	3.7%	1,382	4.3%	2,373	4.6%
Age 45 to 49 Years	71	4.9%	400	3.0%	1,116	3.5%	1,895	3.6%
Age 50 to 54 Years	51	3.5%	359	2.7%	990	3.1%	1,676	3.2%
Age 55 to 59 Years	51	3.5%	368	2.8%	1,070	3.4%	1,813	3.5%
Age 60 to 64 Years	64	4.4%	401	3.1%	1,046	3.3%	1,798	3.5%
Age 65 to 69 Years	36	2.5%	273	2.1%	809	2.5%	1,414	2.7%
Age 70 to 74 Years	32	2.2%	263	2.0%	684	2.1%	1,134	2.2%
Age 75 to 79 Years	25	1.7%	179	1.4%	432	1.4%	731	1.4%
Age 80 to 84 Years	12	0.8%	114	0.9%	275	0.9%	433	0.8%
Age 85 Years or Over	14	1.0%	106	0.8%	229	0.7%	318	0.6%
Male Median Age	26.1		26.2		26.3		26.7	
Age 19 Years or Less	438	30.0%	3,847	29.3%	9,692	30.4%	15,971	30.7%
Age 20 to 64 Years	905	61.8%	8,335	63.5%	19,788	62.0%	32,093	61.6%
Age 65 Years or Over	120	8.2%	935	7.1%	2,430	7.6%	4,030	7.7%
Males per 100 Females (2023)								
Overall Comparison	111		149		121		113	
Age Under 5 Years	110	52.3%	107	51.7%	101	50.2%	101	50.2%
Age 5 to 9 Years	124	55.3%	106	51.3%	105	51.2%	104	50.9%
Age 10 to 14 Years	118	54.1%	108	52.0%	106	51.4%	106	51.5%
Age 15 to 19 Years	94	48.4%	293	74.6%	211	67.9%	175	63.6%
Age 20 to 24 Years	134	57.2%	359	78.2%	227	69.4%	185	64.9%
Age 25 to 29 Years	142	58.6%	157	61.2%	132	56.9%	125	55.5%
Age 30 to 34 Years	112	52.9%	111	52.5%	105	51.2%	105	51.1%
Age 35 to 39 Years	111	52.6%	114	53.2%	103	50.7%	105	51.1%
Age 40 to 44 Years	97	49.3%	106	51.5%	98	49.5%	98	49.4%
Age 45 to 49 Years	110	52.4%	101	50.3%	98	49.4%	97	49.2%
Age 50 to 54 Years	83	45.4%	90	47.4%	86	46.3%	87	46.5%
Age 55 to 59 Years	80	44.4%	82	45.2%	83	45.5%	83	45.5%
Age 60 to 64 Years	109	52.1%	94	48.5%	85	45.9%	86	46.3%
Age 65 to 69 Years	89	47.2%	82	45.1%	83	45.5%	84	45.6%
Age 70 to 74 Years	94	48.5%	93	48.1%	85	46.0%	84	45.5%
Age 75 to 79 Years	78	43.7%	68	40.5%	70	41.3%	76	43.3%
Age 80 to 84 Years	146	59.3%	71	41.4%	67	40.3%	67	40.3%
Age 85 Years or Over	100	50.0%	80	44.4%	54	35.0%	50	33.3%
Age 19 Years or Less	111	52.6%	156	61.0%	129	56.3%	119	54.3%
Age 20 to 39 Years	127	55.9%	208	67.5%	151	60.2%	136	57.6%
Age 40 to 64 Years	96	49.0%	95	48.7%	90	47.4%	90	47.4%
Age 65 Years or Over	92	48.0%	80	44.4%	75	43.0%	76	43.3%

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Household Type (2023)								
Total Households	1,097		6,883		20,818		35,998	
Households with Children	409	37.3%	2,532	36.8%	8,021	38.5%	14,674	40.8%
Average Household Size	2.5		2.5		2.5		2.5	
Household Density per Square Mile	349		243		265		234	
Population Family	2,309	83.1%	14,212	64.9%	42,986	73.8%	77,717	79.3%
Population Non-Family	470	16.9%	2,795	12.8%	8,240	14.2%	12,967	13.2%
Population Group Quarters	-	-	4,908	22.4%	7,004	12.0%	7,354	7.5%
Family Households	780	71.1%	4,809	69.9%	14,442	69.4%	25,926	72.0%
Married Couple Households	587	75.3%	3,622	75.3%	10,586	73.3%	19,643	75.8%
Other Family Households with Children	193	24.7%	1,187	24.7%	3,857	26.7%	6,283	24.2%
Family Households with Children	406	52.1%	2,523	52.5%	7,996	55.4%	14,638	56.5%
Married Couple with Children	277	68.2%	1,746	69.2%	5,275	66.0%	10,157	69.4%
Other Family Households with Children	129	31.8%	776	30.8%	2,721	34.0%	4,481	30.6%
Family Households No Children	374	47.9%	2,287	47.5%	6,446	44.6%	11,289	43.5%
Married Couple No Children	310	82.9%	1,876	82.0%	5,310	82.4%	9,486	84.0%
Other Family Households No Children	64	17.1%	411	18.0%	1,136	17.6%	1,803	16.0%
Non-Family Households	317	28.9%	2,074	30.1%	6,376	30.6%	10,072	28.0%
Non-Family Households with Children	3	0.9%	9	0.5%	25	0.4%	37	0.4%
Non-Family Households No Children	314	99.1%	2,065	99.5%	6,351	99.6%	10,035	99.6%
Average Family Household Size	3.0		3.0		3.0		3.0	
Average Family Income	$86,749		$89,126		$85,460		$84,375	
Median Family Income	$63,133		$65,564		$64,414		$63,023	
Average Non-Family Household Size	1.5		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	2,136		18,172		46,532		76,488	
Never Married	531	24.9%	7,891	43.4%	16,223	34.9%	23,198	30.3%
Currently Married	1,209	56.6%	7,115	39.2%	21,141	45.4%	38,676	50.6%
Previously Married	396	18.5%	3,166	17.4%	9,168	19.7%	14,615	19.1%
Separated	112	28.3%	891	28.1%	2,696	29.4%	4,496	30.8%
Widowed	59	15.0%	693	21.9%	1,531	16.7%	2,612	17.9%
Divorced	224	56.7%	1,583	50.0%	4,941	53.9%	7,507	51.4%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	1,542		10,832		30,994		53,451	
Elementary (Grade Level 0 to 8)	60	3.9%	336	3.1%	937	3.0%	1,471	2.8%
Some High School (Grade Level 9 to 11)	78	5.0%	520	4.8%	1,774	5.7%	2,994	5.6%
High School Graduate	427	27.7%	3,185	29.4%	9,480	30.6%	16,533	30.9%
Some College	347	22.5%	2,530	23.4%	7,309	23.6%	12,990	24.3%
Associate Degree Only	313	20.3%	1,617	14.9%	4,044	13.0%	6,493	12.1%
Bachelor Degree Only	304	19.7%	1,888	17.4%	5,074	16.4%	8,868	16.6%
Graduate Degree	13	0.8%	755	7.0%	2,376	7.7%	4,101	7.7%
Any College (Some College or Higher)	978	63.4%	6,790	62.7%	18,804	60.7%	32,453	60.7%
College Degree + (Bachelor Degree or Higher)	317	20.6%	2,643	24.4%	7,450	24.0%	12,970	24.3%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.7549/-77.4736

3069 Richlands Hwy null, NC 28540	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2023)	1,255		7,924		23,955		41,375	
Total Housing Units (2020)	1,259		7,700		23,326		40,265	
Historical Annual Growth (2020-2023)	-4	-0.1%	224	1.0%	629	0.9%	1,109	0.9%
Housing Units Occupied (2023)	1,097	87.4%	6,883	86.9%	20,818	86.9%	35,998	87.0%
Housing Units Owner-Occupied	511	46.6%	3,775	54.8%	10,789	51.8%	19,864	55.2%
Housing Units Renter-Occupied	586	53.4%	3,108	45.2%	10,029	48.2%	16,134	44.8%
Housing Units Vacant (2023)	158	12.6%	1,041	13.1%	3,137	13.1%	5,377	13.0%
Household Size (2023)								
Total Households	1,097		6,883		20,818		35,998	
1 Person Households	218	19.9%	1,629	23.7%	5,079	24.4%	8,033	22.3%
2 Person Households	385	35.1%	2,573	37.4%	7,773	37.3%	13,410	37.3%
3 Person Households	241	22.0%	1,300	18.9%	3,827	18.4%	7,056	19.6%
4 Person Households	159	14.5%	864	12.6%	2,573	12.4%	4,700	13.1%
5 Person Households	62	5.7%	359	5.2%	1,075	5.2%	1,938	5.4%
6 Person Households	25	2.3%	119	1.7%	353	1.7%	605	1.7%
7 or More Person Households	6	0.6%	40	0.6%	138	0.7%	255	0.7%
Household Income Distribution (2023)								
HH Income $200,000 or More	51	4.6%	281	4.1%	678	3.3%	1,305	3.6%
HH Income $150,000 to $199,999	64	5.9%	264	3.8%	734	3.5%	1,358	3.8%
HH Income $125,000 to $149,999	106	9.7%	376	5.5%	1,155	5.5%	1,606	4.5%
HH Income $100,000 to $124,999	45	4.1%	421	6.1%	1,459	7.0%	2,371	6.6%
HH Income $75,000 to $99,999	121	11.1%	867	12.6%	2,566	12.3%	4,392	12.2%
HH Income $50,000 to $74,999	193	17.6%	1,363	19.8%	4,355	20.9%	8,137	22.6%
HH Income $35,000 to $49,999	93	8.5%	1,136	16.5%	3,627	17.4%	5,797	16.1%
HH Income $25,000 to $34,999	144	13.1%	861	12.5%	2,230	10.7%	4,129	11.5%
HH Income $15,000 to $24,999	106	9.6%	573	8.3%	1,706	8.2%	3,039	8.4%
HH Income $10,000 to $14,999	25	2.3%	244	3.5%	725	3.5%	1,359	3.8%
HH Income Under $10,000	147	13.4%	498	7.2%	1,583	7.6%	2,506	7.0%
Household Vehicles (2023)								
Households 0 Vehicles Available	67	6.1%	359	5.2%	1,037	5.0%	1,548	4.3%
Households 1 Vehicle Available	415	37.9%	2,408	35.0%	7,925	38.1%	12,296	34.2%
Households 2 Vehicles Available	343	31.3%	2,681	38.9%	7,497	36.0%	14,710	40.9%
Households 3 or More Vehicles Available	271	24.7%	1,436	20.9%	4,359	20.9%	7,444	20.7%
Total Vehicles Available	1,996		12,605		37,629		66,750	
Average Vehicles per Household	1.8		1.8		1.8		1.9	
Owner-Occupied Household Vehicles	1,201	60.2%	7,859	62.3%	22,824	60.7%	42,504	63.7%
Average Vehicles per Owner-Occupied Household	2.4		2.1		2.1		2.1	
Renter-Occupied Household Vehicles	795	39.8%	4,746	37.7%	14,805	39.3%	24,246	36.3%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5		1.5	
Travel Time (2023)								
Worker Base Age 16 years or Over	1,253		7,745		22,215		37,000	
Travel to Work in 14 Minutes or Less	324	25.9%	2,762	35.7%	7,727	34.8%	12,139	32.8%
Travel to Work in 15 to 29 Minutes	469	37.5%	2,791	36.0%	7,901	35.6%	13,871	37.5%
Travel to Work in 30 to 59 Minutes	270	21.5%	1,171	15.1%	4,022	18.1%	6,659	18.0%
Travel to Work in 60 Minutes or More	76	6.1%	422	5.4%	1,093	4.9%	1,859	5.0%
Work at Home	113	9.0%	600	7.7%	1,472	6.6%	2,472	6.7%
Average Minutes Travel to Work	19.5		16.5		17.6		18.2	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.7549/-77.4736

3069 Richlands Hwy null, NC 28540	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	1,253		7,745		22,215		37,000	
Drive to Work Alone	751	59.9%	5,107	65.9%	15,466	69.6%	25,827	69.8%
Drive to Work in Carpool	240	19.2%	1,155	14.9%	2,840	12.8%	4,866	13.2%
Travel to Work by Public Transportation	3	0.3%	33	0.4%	75	0.3%	154	0.4%
Drive to Work on Motorcycle	1	0.1%	9	0.1%	80	0.4%	101	0.3%
Bicycle to Work	-	-	31	0.4%	79	0.4%	87	0.2%
Walk to Work	54	4.3%	572	7.4%	1,760	7.9%	2,866	7.7%
Other Means	91	7.2%	238	3.1%	443	2.0%	628	1.7%
Work at Home	113	9.0%	600	7.7%	1,472	6.6%	2,472	6.7%
Daytime Demographics (2023)								
Total Businesses	161		726		2,162		3,157	
Total Employees	1,257		5,291		19,829		29,551	
Company Headquarter Businesses	8	5.1%	30	4.1%	77	3.6%	98	3.1%
Company Headquarter Employees	175	13.9%	742	14.0%	2,609	13.2%	3,385	11.5%
Employee Population per Business	7.8	to 1	7.3	to 1	9.2	to 1	9.4	to 1
Residential Population per Business	17.3	to 1	30.2	to 1	26.9	to 1	31.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	2,019		10,034		32,541		52,097	
Labor Force								
Labor Population Age 16 Years or Over (2023)	2,102		17,951		45,894		75,377	
Labor Force Total Males (2023)	1,100	52.3%	11,078	61.7%	25,656	55.9%	40,590	53.8%
Male Civilian Employed	715	65.0%	4,163	37.6%	11,033	43.0%	18,022	44.4%
Male Civilian Unemployed	23	2.1%	143	1.3%	327	1.3%	789	1.9%
Males in Armed Forces	81	7.3%	4,996	45.1%	9,835	38.3%	14,106	34.8%
Males Not in Labor Force	281	25.5%	1,776	16.0%	4,460	17.4%	7,672	18.9%
Labor Force Total Females (2023)	1,002	47.7%	6,873	38.3%	20,238	44.1%	34,787	46.2%
Female Civilian Employed	537	53.6%	3,588	52.2%	11,187	55.3%	18,985	54.6%
Female Civilian Unemployed	11	1.1%	145	2.1%	823	4.1%	1,253	3.6%
Females in Armed Forces	6	0.6%	460	6.7%	1,126	5.6%	1,717	4.9%
Females Not in Labor Force	447	44.7%	2,679	39.0%	7,102	35.1%	12,832	36.9%
Unemployment Rate	34	1.6%	288	1.6%	1,150	2.5%	2,043	2.7%
Occupation (2023)								
Occupation Population Age 16 Years or Over	1,253		7,745		22,215		37,000	
Occupation Total Males	715	57.1%	4,157	53.7%	11,027	49.6%	18,016	48.7%
Occupation Total Females	537	42.9%	3,588	46.3%	11,187	50.4%	18,984	51.3%
Management, Business, Financial Operations	117	9.3%	883	11.4%	2,460	11.1%	4,113	11.1%
Professional, Related	273	21.8%	1,502	19.4%	4,131	18.6%	7,316	19.8%
Service	245	19.5%	1,587	20.5%	4,745	21.4%	7,758	21.0%
Sales, Office	306	24.5%	2,023	26.1%	6,047	27.2%	9,981	27.0%
Farming, Fishing, Forestry	3	0.3%	36	0.5%	72	0.3%	114	0.3%
Construction, Extraction, Maintenance	166	13.2%	831	10.7%	2,004	9.0%	3,349	9.1%
Production, Transport, Material Moving	142	11.3%	883	11.4%	2,756	12.4%	4,368	11.8%
White Collar Workers	697	55.6%	4,408	56.9%	12,638	56.9%	21,410	57.9%
Blue Collar Workers	556	44.4%	3,337	43.1%	9,577	43.1%	15,590	42.1%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.7549/-77.4736

3069 Richlands Hwy null, NC 28540	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)								
Total Units	1,097		6,883		20,818		35,998	
1 Detached Unit	537	48.9%	4,251	61.8%	11,278	54.2%	19,735	54.8%
1 Attached Unit	77	7.0%	658	9.6%	2,297	11.0%	5,072	14.1%
2 Units	17	1.6%	160	2.3%	736	3.5%	920	2.6%
3 to 4 Units	24	2.2%	142	2.1%	903	4.3%	1,311	3.6%
5 to 9 Units	41	3.7%	160	2.3%	717	3.4%	1,245	3.5%
10 to 19 Units	31	2.8%	178	2.6%	812	3.9%	1,253	3.5%
20 to 49 Units	3	0.3%	49	0.7%	449	2.2%	728	2.0%
50 or More Units	116	10.6%	422	6.1%	1,284	6.2%	1,450	4.0%
Mobile Home or Trailer	243	22.2%	805	11.7%	2,193	10.5%	4,013	11.1%
Other Structure	8	0.8%	57	0.8%	149	0.7%	271	0.8%
Homes Built By Year (2023)								
Homes Built 2020 or later	15	1.2%	113	1.4%	324	1.4%	616	1.5%
Homes Built 2010 to 2019	104	8.2%	905	11.4%	3,784	15.8%	7,277	17.6%
Homes Built 2000 to 2009	230	18.4%	1,178	14.9%	3,882	16.2%	7,703	18.6%
Homes Built 1990 to 1999	144	11.5%	814	10.3%	2,517	10.5%	4,771	11.5%
Homes Built 1980 to 1989	203	16.2%	929	11.7%	2,627	11.0%	4,661	11.3%
Homes Built 1970 to 1979	287	22.9%	1,236	15.6%	3,294	13.8%	5,113	12.4%
Homes Built 1960 to 1969	71	5.7%	784	9.9%	1,916	8.0%	2,633	6.4%
Homes Built 1950 to 1959	20	1.6%	550	6.9%	1,748	7.3%	2,195	5.3%
Homes Built 1940 to 1949	18	1.5%	300	3.8%	610	2.5%	839	2.0%
Homes Built Before 1939	3	0.2%	74	0.9%	117	0.5%	189	0.5%
Median Age of Homes	36.4	yrs	39.6	yrs	36.4	yrs	33.6	yrs
Home Values (2023)								
Owner Specified Housing Units	511		3,775		10,789		19,864	
Home Values $1,000,000 or More	-	-	14	0.4%	58	0.5%	76	0.4%
Home Values $750,000 to $999,999	3	0.6%	92	2.4%	226	2.1%	387	1.9%
Home Values $500,000 to $749,999	7	1.4%	91	2.4%	296	2.7%	519	2.6%
Home Values $400,000 to $499,999	99	19.4%	187	5.0%	341	3.2%	471	2.4%
Home Values $300,000 to $399,999	55	10.8%	209	5.5%	556	5.2%	1,073	5.4%
Home Values $250,000 to $299,999	87	17.0%	325	8.6%	779	7.2%	1,625	8.2%
Home Values $200,000 to $249,999	19	3.6%	566	15.0%	1,889	17.5%	3,828	19.3%
Home Values $175,000 to $199,999	72	14.1%	480	12.7%	1,387	12.9%	2,711	13.6%
Home Values $150,000 to $174,999	39	7.7%	564	14.9%	1,902	17.6%	3,655	18.4%
Home Values $125,000 to $149,999	21	4.2%	252	6.7%	618	5.7%	1,094	5.5%
Home Values $100,000 to $124,999	27	5.3%	362	9.6%	954	8.8%	1,342	6.8%
Home Values $90,000 to $99,999	8	1.6%	51	1.4%	203	1.9%	372	1.9%
Home Values $80,000 to $89,999	-	-	42	1.1%	112	1.0%	178	0.9%
Home Values $70,000 to $79,999	3	0.6%	80	2.1%	241	2.2%	396	2.0%
Home Values $60,000 to $69,999	7	1.4%	62	1.6%	169	1.6%	256	1.3%
Home Values $50,000 to $59,999	7	1.4%	119	3.2%	222	2.1%	354	1.8%
Home Values $35,000 to $49,999	3	0.5%	30	0.8%	162	1.5%	251	1.3%
Home Values $25,000 to $34,999	-	-	40	1.1%	112	1.0%	166	0.8%
Home Values $10,000 to $24,999	4	0.7%	71	1.9%	312	2.9%	558	2.8%
Home Values Under $10,000	47	9.1%	137	3.6%	247	2.3%	554	2.8%
Owner-Occupied Median Home Value	$240,254		$183,664		$179,481		$184,284	
Renter-Occupied Median Rent	$705		$805		$805		$847	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.7549/-77.4736

3069 Richlands Hwy null, NC 28540	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	$62.92 M	$416.9 M	$1.22 B	$2.11 B
Total Non-Retail Expenditure	$33.21 M	$219.75 M	$640.94 M	$1.11 B
Total Retail Expenditure	$29.7 M	$197.15 M	$575.9 M	$997.09 M
Apparel	$2.22 M	$14.58 M	$42.55 M	$73.71 M
Contributions	$1.94 M	$12.98 M	$37.5 M	$65.01 M
Education	$1.88 M	$11.71 M	$34 M	$58.97 M
Entertainment	$3.49 M	$23.07 M	$67.2 M	$116.52 M
Food and Beverages	$9.38 M	$62.05 M	$181.52 M	$313.96 M
Furnishings and Equipment	$2.18 M	$14.38 M	$41.93 M	$72.6 M
Gifts	$1.51 M	$9.89 M	$28.63 M	$49.58 M
Health Care	$5.28 M	$35.66 M	$103.94 M	$179.83 M
Household Operations	$2.43 M	$16.1 M	$46.83 M	$81.12 M
Miscellaneous Expenses	$1.17 M	$7.81 M	$22.75 M	$39.32 M
Personal Care	$844.17 K	$5.58 M	$16.29 M	$28.15 M
Personal Insurance	$419.74 K	$2.78 M	$8.02 M	$13.92 M
Reading	$134.01 K	$897.91 K	$2.61 M	$4.51 M
Shelter	$13.44 M	$88.6 M	$258.87 M	$447.8 M
Tobacco	$412.81 K	$2.77 M	$8.14 M	$14.06 M
Transportation	$11.46 M	$76.28 M	$223.1 M	$386.46 M
Utilities	$4.74 M	$31.76 M	$92.94 M	$160.79 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	$4,780		$5,047		$4,871		$4,876	
Total Non-Retail Expenditure	$2,524	52.8%	$2,660	52.7%	$2,566	52.7%	$2,568	52.7%
Total Retail Expenditures	$2,257	47.2%	$2,387	47.3%	$2,305	47.3%	$2,308	47.3%
Apparel	$169	3.5%	$177	3.5%	$170	3.5%	$171	3.5%
Contributions	$148	3.1%	$157	3.1%	$150	3.1%	$150	3.1%
Education	$143	3.0%	$142	2.8%	$136	2.8%	$137	2.8%
Entertainment	$265	5.5%	$279	5.5%	$269	5.5%	$270	5.5%
Food and Beverages	$713	14.9%	$751	14.9%	$727	14.9%	$727	14.9%
Furnishings and Equipment	$165	3.5%	$174	3.5%	$168	3.4%	$168	3.4%
Gifts	$115	2.4%	$120	2.4%	$115	2.4%	$115	2.4%
Health Care	$401	8.4%	$432	8.6%	$416	8.5%	$416	8.5%
Household Operations	$184	3.9%	$195	3.9%	$187	3.8%	$188	3.9%
Miscellaneous Expenses	$89	1.9%	$95	1.9%	$91	1.9%	$91	1.9%
Personal Care	$64	1.3%	$68	1.3%	$65	1.3%	$65	1.3%
Personal Insurance	$32	0.7%	$34	0.7%	$32	0.7%	$32	0.7%
Reading	$10	0.2%	$11	0.2%	$10	0.2%	$10	0.2%
Shelter	$1,021	21.4%	$1,073	21.3%	$1,036	21.3%	$1,037	21.3%
Tobacco	$31	0.7%	$34	0.7%	$33	0.7%	$33	0.7%
Transportation	$871	18.2%	$924	18.3%	$893	18.3%	$895	18.3%
Utilities	$360	7.5%	$385	7.6%	$372	7.6%	$372	7.6%