

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.5688/-90.495

1144 Meramec Station Road		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Ballwin, MO 63021									
Population									
Estimated Population (2023)	13,425		66,797		157,801		283,888		
Projected Population (2028)	13,191		66,150		158,237		284,381		
Census Population (2020)	13,611		67,750		159,138		285,692		
Census Population (2010)	13,259		66,222		153,636		275,622		
Projected Annual Growth (2023-2028)	-234	-0.3%	-647	-0.2%	436	-	493	-	
Historical Annual Growth (2020-2023)	-186	-0.5%	-954	-0.5%	-1,337	-0.3%	-1,804	-0.2%	
Historical Annual Growth (2010-2020)	353	0.3%	1,528	0.2%	5,502	0.4%	10,070	0.4%	
Estimated Population Density (2023)	4,275	psm	2,363	psm	2,010	psm	1,845	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	6,203		27,274		62,740		112,376		
Projected Households (2028)	6,032		26,774		62,316		111,750		
Census Households (2020)	6,223		27,343		62,599		111,840		
Census Households (2010)	5,823		26,386		60,210		107,861		
Projected Annual Growth (2023-2028)	-171	-0.6%	-500	-0.4%	-424	-0.1%	-626	-0.1%	
Historical Annual Change (2010-2023)	379	0.5%	888	0.3%	2,530	0.3%	4,515	0.3%	
Average Household Income									
Estimated Average Household Income (2023)	\$119,439		\$146,743		\$174,345		\$180,956		
Projected Average Household Income (2028)	\$131,244		\$161,895		\$191,938		\$199,488		
Census Average Household Income (2010)	\$75,553		\$90,427		\$102,742		\$107,215		
Census Average Household Income (2000)	\$67,704		\$77,887		\$86,751		\$89,831		
Projected Annual Change (2023-2028)	\$11,804	2.0%	\$15,152	2.1%	\$17,593	2.0%	\$18,531	2.0%	
Historical Annual Change (2000-2023)	\$51,736	3.3%	\$68,855	3.8%	\$87,594	4.4%	\$91,126	4.4%	
Median Household Income									
Estimated Median Household Income (2023)	\$82,891		\$109,469		\$121,504		\$127,744		
Projected Median Household Income (2028)	\$77,525		\$106,917		\$119,865		\$127,091		
Census Median Household Income (2010)	\$63,525		\$73,720		\$79,109		\$81,994		
Census Median Household Income (2000)	\$59,726		\$67,029		\$72,143		\$73,663		
Projected Annual Change (2023-2028)	-\$5,366	-1.3%	-\$2,552	-0.5%	-\$1,639	-0.3%	-\$653	-0.1%	
Historical Annual Change (2000-2023)	\$23,165	1.7%	\$42,440	2.8%	\$49,361	3.0%	\$54,081	3.2%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$55,235		\$59,954		\$69,387		\$71,724		
Projected Per Capita Income (2028)	\$60,065		\$65,564		\$75,656		\$78,483		
Census Per Capita Income (2010)	\$33,171		\$36,027		\$40,261		\$41,956		
Census Per Capita Income (2000)	\$26,983		\$29,558		\$32,617		\$33,925		
Projected Annual Change (2023-2028)	\$4,830	1.7%	\$5,610	1.9%	\$6,269	1.8%	\$6,759	1.9%	
Historical Annual Change (2000-2023)	\$28,252	4.6%	\$30,396	4.5%	\$36,770	4.9%	\$37,799	4.8%	
Estimated Average Household Net Worth (2023)	\$601,862		\$781,174		\$888,938		\$929,739		

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Lat/Lon: 38.5688/-90.495

1144 Meramec Station Road									
Ballwin, MO 63021									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2023)	13,425			66,797			157,801		283,888
White (2023)	11,358	84.6%		55,599	83.2%		133,415	84.5%	241,446 85.0%
Black or African American (2023)	715	5.3%		3,196	4.8%		6,589	4.2%	11,102 3.9%
American Indian or Alaska Native (2023)	6	-		69	0.1%		151	-	292 0.1%
Asian (2023)	674	5.0%		4,789	7.2%		10,693	6.8%	18,864 6.6%
Hawaiian or Pacific Islander (2023)	3	-		10	-		27	-	46 -
Other Race (2023)	111	0.8%		524	0.8%		971	0.6%	1,743 0.6%
Two or More Races (2023)	558	4.2%		2,610	3.9%		5,955	3.8%	10,395 3.7%
Population < 18 (2023)	2,602	19.4%		14,961	22.4%		35,808	22.7%	63,819 22.5%
White Not Hispanic	1,947	74.8%		11,420	76.3%		28,127	78.6%	50,814 79.6%
Black or African American	169	6.5%		748	5.0%		1,487	4.2%	2,441 3.8%
Asian	136	5.2%		1,185	7.9%		2,797	7.8%	4,610 7.2%
Other Race Not Hispanic	194	7.5%		881	5.9%		1,943	5.4%	3,293 5.2%
Hispanic	156	6.0%		727	4.9%		1,454	4.1%	2,660 4.2%
Not Hispanic or Latino Population (2023)	12,989	96.8%		64,701	96.9%		153,287	97.1%	275,657 97.1%
Not Hispanic White	11,251	86.6%		55,065	85.1%		132,314	86.3%	239,454 86.9%
Not Hispanic Black or African American	709	5.5%		3,143	4.9%		6,493	4.2%	10,946 4.0%
Not Hispanic American Indian or Alaska Native	5	-		42	-		79	-	160 -
Not Hispanic Asian	668	5.1%		4,764	7.4%		10,650	6.9%	18,792 6.8%
Not Hispanic Hawaiian or Pacific Islander	3	-		10	-		24	-	42 -
Not Hispanic Other Race	3	-		81	0.1%		225	0.1%	380 0.1%
Not Hispanic Two or More Races	349	2.7%		1,595	2.5%		3,503	2.3%	5,884 2.1%
Hispanic or Latino Population (2023)	436	3.2%		2,096	3.1%		4,514	2.9%	8,231 2.9%
Hispanic White	107	24.5%		534	25.5%		1,101	24.4%	1,992 24.2%
Hispanic Black or African American	6	1.3%		53	2.5%		97	2.1%	155 1.9%
Hispanic American Indian or Alaska Native	-	-		27	1.3%		72	1.6%	132 1.6%
Hispanic Asian	6	1.3%		25	1.2%		43	0.9%	73 0.9%
Hispanic Hawaiian or Pacific Islander	-	-		-	-		3	-	4 -
Hispanic Other Race	108	24.8%		443	21.1%		746	16.5%	1,363 16.6%
Hispanic Two or More Races	209	47.9%		1,014	48.4%		2,453	54.3%	4,512 54.8%
Not Hispanic or Latino Population (2020)	13,091	96.2%		65,313	96.4%		153,817	96.7%	276,254 96.7%
Hispanic or Latino Population (2020)	520	3.8%		2,438	3.6%		5,321	3.3%	9,438 3.3%
Not Hispanic or Latino Population (2010)	12,953	97.7%		64,351	97.2%		150,055	97.7%	269,489 97.8%
Hispanic or Latino Population (2010)	306	2.3%		1,871	2.8%		3,581	2.3%	6,134 2.2%
Not Hispanic or Latino Population (2028)	12,760	96.7%		64,062	96.8%		153,723	97.1%	276,148 97.1%
Hispanic or Latino Population (2028)	431	3.3%		2,088	3.2%		4,514	2.9%	8,233 2.9%
Projected Annual Growth (2023-2028)	-4	-0.2%		-8	-		-	-	2 -
Historical Annual Growth (2010-2020)	214	7.0%		567	3.0%		1,741	4.9%	3,304 5.4%

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1144 Meramec Station Road									
Ballwin, MO 63021									
Total Age Distribution (2023)									
Total Population	13,425		66,797		157,801		283,888		
Age Under 5 Years	751	5.6%	3,859	5.8%	8,580	5.4%	15,169	5.3%	
Age 5 to 9 Years	728	5.4%	4,280	6.4%	10,112	6.4%	17,959	6.3%	
Age 10 to 14 Years	692	5.2%	4,186	6.3%	10,586	6.7%	18,943	6.7%	
Age 15 to 19 Years	661	4.9%	3,848	5.8%	9,440	6.0%	17,358	6.1%	
Age 20 to 24 Years	816	6.1%	3,476	5.2%	7,278	4.6%	12,675	4.5%	
Age 25 to 29 Years	1,177	8.8%	4,147	6.2%	8,112	5.1%	13,676	4.8%	
Age 30 to 34 Years	1,058	7.9%	4,405	6.6%	9,020	5.7%	15,543	5.5%	
Age 35 to 39 Years	1,013	7.5%	5,035	7.5%	11,028	7.0%	19,139	6.7%	
Age 40 to 44 Years	810	6.0%	4,458	6.7%	10,451	6.6%	18,670	6.6%	
Age 45 to 49 Years	712	5.3%	3,869	5.8%	9,458	6.0%	16,871	5.9%	
Age 50 to 54 Years	798	5.9%	4,226	6.3%	10,242	6.5%	18,252	6.4%	
Age 55 to 59 Years	894	6.7%	4,623	6.9%	11,172	7.1%	20,411	7.2%	
Age 60 to 64 Years	970	7.2%	5,021	7.5%	12,340	7.8%	22,506	7.9%	
Age 65 to 69 Years	801	6.0%	4,123	6.2%	10,460	6.6%	19,528	6.9%	
Age 70 to 74 Years	577	4.3%	3,057	4.6%	7,876	5.0%	14,846	5.2%	
Age 75 to 79 Years	391	2.9%	1,747	2.6%	4,817	3.1%	9,236	3.3%	
Age 80 to 84 Years	257	1.9%	1,137	1.7%	3,221	2.0%	6,206	2.2%	
Age 85 Years or Over	319	2.4%	1,300	1.9%	3,608	2.3%	6,897	2.4%	
Median Age	38.8		40.1		42.0		42.7		
Age 19 Years or Less	2,832	21.1%	16,173	24.2%	38,718	24.5%	69,430	24.5%	
Age 20 to 64 Years	8,248	61.4%	39,261	58.8%	89,101	56.5%	157,745	55.6%	
Age 65 Years or Over	2,345	17.5%	11,363	17.0%	29,982	19.0%	56,714	20.0%	
Female Age Distribution (2023)									
Female Population	6,977	52.0%	34,005	50.9%	80,839	51.2%	145,578	51.3%	
Age Under 5 Years	366	5.2%	1,876	5.5%	4,161	5.1%	7,388	5.1%	
Age 5 to 9 Years	346	5.0%	2,137	6.3%	4,971	6.1%	8,830	6.1%	
Age 10 to 14 Years	337	4.8%	2,031	6.0%	5,124	6.3%	9,229	6.3%	
Age 15 to 19 Years	327	4.7%	1,888	5.6%	4,587	5.7%	8,570	5.9%	
Age 20 to 24 Years	429	6.1%	1,743	5.1%	3,624	4.5%	6,345	4.4%	
Age 25 to 29 Years	598	8.6%	2,026	6.0%	3,973	4.9%	6,668	4.6%	
Age 30 to 34 Years	523	7.5%	2,238	6.6%	4,658	5.8%	7,995	5.5%	
Age 35 to 39 Years	486	7.0%	2,459	7.2%	5,472	6.8%	9,615	6.6%	
Age 40 to 44 Years	407	5.8%	2,208	6.5%	5,319	6.6%	9,465	6.5%	
Age 45 to 49 Years	365	5.2%	1,998	5.9%	4,922	6.1%	8,721	6.0%	
Age 50 to 54 Years	419	6.0%	2,141	6.3%	5,234	6.5%	9,338	6.4%	
Age 55 to 59 Years	484	6.9%	2,395	7.0%	5,776	7.1%	10,526	7.2%	
Age 60 to 64 Years	536	7.7%	2,626	7.7%	6,397	7.9%	11,599	8.0%	
Age 65 to 69 Years	426	6.1%	2,139	6.3%	5,386	6.7%	10,020	6.9%	
Age 70 to 74 Years	322	4.6%	1,661	4.9%	4,265	5.3%	7,939	5.5%	
Age 75 to 79 Years	232	3.3%	954	2.8%	2,718	3.4%	5,186	3.6%	
Age 80 to 84 Years	157	2.3%	672	2.0%	1,906	2.4%	3,665	2.5%	
Age 85 Years or Over	216	3.1%	813	2.4%	2,346	2.9%	4,478	3.1%	
Female Median Age	40.8		41.2		43.3		43.9		
Age 19 Years or Less	1,376	19.7%	7,931	23.3%	18,843	23.3%	34,017	23.4%	
Age 20 to 64 Years	4,248	60.9%	19,835	58.3%	45,375	56.1%	80,273	55.1%	
Age 65 Years or Over	1,354	19.4%	6,239	18.3%	16,621	20.6%	31,288	21.5%	

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Lat/Lon: 38.5688/-90.495

1144 Meramec Station Road									
Ballwin, MO 63021									
Male Age Distribution (2023)									
Male Population	6,448	48.0%	32,792	49.1%	76,962	48.8%	138,310	48.7%	
Age Under 5 Years	385	6.0%	1,983	6.0%	4,419	5.7%	7,781	5.6%	
Age 5 to 9 Years	383	5.9%	2,144	6.5%	5,141	6.7%	9,129	6.6%	
Age 10 to 14 Years	355	5.5%	2,155	6.6%	5,461	7.1%	9,714	7.0%	
Age 15 to 19 Years	334	5.2%	1,961	6.0%	4,854	6.3%	8,788	6.4%	
Age 20 to 24 Years	387	6.0%	1,733	5.3%	3,654	4.7%	6,331	4.6%	
Age 25 to 29 Years	578	9.0%	2,121	6.5%	4,138	5.4%	7,008	5.1%	
Age 30 to 34 Years	535	8.3%	2,167	6.6%	4,362	5.7%	7,548	5.5%	
Age 35 to 39 Years	526	8.2%	2,576	7.9%	5,556	7.2%	9,524	6.9%	
Age 40 to 44 Years	403	6.3%	2,250	6.9%	5,133	6.7%	9,206	6.7%	
Age 45 to 49 Years	346	5.4%	1,871	5.7%	4,536	5.9%	8,150	5.9%	
Age 50 to 54 Years	379	5.9%	2,085	6.4%	5,008	6.5%	8,914	6.4%	
Age 55 to 59 Years	410	6.4%	2,228	6.8%	5,396	7.0%	9,885	7.1%	
Age 60 to 64 Years	434	6.7%	2,395	7.3%	5,943	7.7%	10,907	7.9%	
Age 65 to 69 Years	375	5.8%	1,984	6.1%	5,074	6.6%	9,509	6.9%	
Age 70 to 74 Years	255	4.0%	1,395	4.3%	3,611	4.7%	6,907	5.0%	
Age 75 to 79 Years	159	2.5%	793	2.4%	2,099	2.7%	4,050	2.9%	
Age 80 to 84 Years	99	1.5%	465	1.4%	1,316	1.7%	2,540	1.8%	
Age 85 Years or Over	104	1.6%	487	1.5%	1,262	1.6%	2,419	1.7%	
Male Median Age	37.1		39.0		40.7		41.5		
Age 19 Years or Less	1,457	22.6%	8,242	25.1%	19,875	25.8%	35,413	25.6%	
Age 20 to 64 Years	4,000	62.0%	19,425	59.2%	43,726	56.8%	77,472	56.0%	
Age 65 Years or Over	991	15.4%	5,124	15.6%	13,361	17.4%	25,426	18.4%	
Males per 100 Females (2023)									
Overall Comparison	92		96		95		95		
Age Under 5 Years	105	51.3%	106	51.4%	106	51.5%	105	51.3%	
Age 5 to 9 Years	111	52.6%	100	50.1%	103	50.8%	103	50.8%	
Age 10 to 14 Years	105	51.3%	106	51.5%	107	51.6%	105	51.3%	
Age 15 to 19 Years	102	50.5%	104	50.9%	106	51.4%	103	50.6%	
Age 20 to 24 Years	90	47.5%	99	49.8%	101	50.2%	100	49.9%	
Age 25 to 29 Years	97	49.1%	105	51.1%	104	51.0%	105	51.2%	
Age 30 to 34 Years	102	50.6%	97	49.2%	94	48.4%	94	48.6%	
Age 35 to 39 Years	108	52.0%	105	51.2%	102	50.4%	99	49.8%	
Age 40 to 44 Years	99	49.8%	102	50.5%	97	49.1%	97	49.3%	
Age 45 to 49 Years	95	48.6%	94	48.4%	92	48.0%	93	48.3%	
Age 50 to 54 Years	90	47.5%	97	49.3%	96	48.9%	95	48.8%	
Age 55 to 59 Years	85	45.9%	93	48.2%	93	48.3%	94	48.4%	
Age 60 to 64 Years	81	44.7%	91	47.7%	93	48.2%	94	48.5%	
Age 65 to 69 Years	88	46.8%	93	48.1%	94	48.5%	95	48.7%	
Age 70 to 74 Years	79	44.2%	84	45.6%	85	45.8%	87	46.5%	
Age 75 to 79 Years	68	40.6%	83	45.4%	77	43.6%	78	43.9%	
Age 80 to 84 Years	63	38.6%	69	40.9%	69	40.8%	69	40.9%	
Age 85 Years or Over	48	32.5%	60	37.5%	54	35.0%	54	35.1%	
Age 19 Years or Less	106	51.4%	104	51.0%	105	51.3%	104	51.0%	
Age 20 to 39 Years	100	49.9%	102	50.4%	100	50.0%	99	49.8%	
Age 40 to 64 Years	89	47.1%	95	48.8%	94	48.5%	95	48.7%	
Age 65 Years or Over	73	42.3%	82	45.1%	80	44.6%	81	44.8%	

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Ballwin, MO 63021									
Household Type (2023)									
Total Households	6,203		27,274		62,740		112,376		
Households with Children	1,568	25.3%	8,457	31.0%	19,964	31.8%	34,174	30.4%	
Average Household Size	2.1		2.4		2.5		2.5		
Household Density per Square Mile	1,975		965		799		730		
Population Family	10,010	74.6%	55,716	83.4%	134,306	85.1%	240,642	84.8%	
Population Non-Family	3,285	24.5%	10,650	15.9%	21,653	13.7%	38,727	13.6%	
Population Group Quarters	131	1.0%	431	0.6%	1,841	1.2%	4,520	1.6%	
Family Households	3,450	55.6%	18,352	67.3%	44,360	70.7%	79,614	70.8%	
Married Couple Households	2,695	78.1%	15,039	81.9%	36,609	82.5%	64,380	80.9%	
Other Family Households with Children	755	21.9%	3,313	18.1%	7,751	17.5%	15,235	19.1%	
Family Households with Children	1,565	45.4%	8,448	46.0%	19,949	45.0%	34,147	42.9%	
Married Couple with Children	1,149	73.4%	6,625	78.4%	15,708	78.7%	27,026	79.1%	
Other Family Households with Children	417	26.6%	1,823	21.6%	4,241	21.3%	7,120	20.9%	
Family Households No Children	1,884	54.6%	9,903	54.0%	24,411	55.0%	45,468	57.1%	
Married Couple No Children	1,546	82.1%	8,414	85.0%	20,901	85.6%	37,354	82.2%	
Other Family Households No Children	338	17.9%	1,489	15.0%	3,510	14.4%	8,114	17.8%	
Non-Family Households	2,753	44.4%	8,923	32.7%	18,380	29.3%	32,762	29.2%	
Non-Family Households with Children	2	-	8	-	15	-	27	-	
Non-Family Households No Children	2,751	99.9%	8,914	99.9%	18,365	99.9%	32,734	99.9%	
Average Family Household Size	2.9		3.0		3.0		3.0		
Average Family Income	\$138,435		\$176,167		\$209,350		\$216,723		
Median Family Income	\$110,959		\$139,905		\$153,825		\$160,443		
Average Non-Family Household Size	1.2		1.2		1.2		1.2		
Marital Status (2023)									
Population Age 15 Years or Over	11,253		54,472		128,523		231,816		
Never Married	3,694	32.8%	14,260	26.2%	31,453	24.5%	56,991	24.6%	
Currently Married	5,211	46.3%	30,589	56.2%	75,316	58.6%	135,151	58.3%	
Previously Married	2,349	20.9%	9,623	17.7%	21,754	16.9%	39,674	17.1%	
Separated	355	15.1%	1,399	14.5%	3,216	14.8%	5,576	14.1%	
Widowed	656	27.9%	2,822	29.3%	7,155	32.9%	13,635	34.4%	
Divorced	1,338	57.0%	5,402	56.1%	11,383	52.3%	20,463	51.6%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	9,777		47,147		111,806		201,783		
Elementary (Grade Level 0 to 8)	135	1.4%	446	0.9%	1,098	1.0%	1,774	0.9%	
Some High School (Grade Level 9 to 11)	203	2.1%	1,135	2.4%	2,131	1.9%	4,393	2.2%	
High School Graduate	1,344	13.8%	6,757	14.3%	15,576	13.9%	28,597	14.2%	
Some College	1,869	19.1%	7,600	16.1%	17,127	15.3%	31,817	15.8%	
Associate Degree Only	673	6.9%	3,564	7.6%	7,561	6.8%	13,391	6.6%	
Bachelor Degree Only	3,152	32.2%	16,183	34.3%	39,154	35.0%	68,216	33.8%	
Graduate Degree	2,401	24.6%	11,464	24.3%	29,159	26.1%	53,595	26.6%	
Any College (Some College or Higher)	8,094	82.8%	38,811	82.3%	93,000	83.2%	167,019	82.8%	
College Degree + (Bachelor Degree or Higher)	5,553	56.8%	27,647	58.6%	68,313	61.1%	121,811	60.4%	

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.5688/-90.495

1144 Meramec Station Road									
Ballwin, MO 63021									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2023)	6,556		28,419		65,582		117,921		
Total Housing Units (2020)	6,569		28,467		65,160		116,922		
Historical Annual Growth (2020-2023)	-13	-	-48	-	422	0.2%	999	0.3%	
Housing Units Occupied (2023)	6,203	94.6%	27,274	96.0%	62,740	95.7%	112,376	95.3%	
Housing Units Owner-Occupied	4,077	65.7%	21,166	77.6%	51,211	81.6%	92,429	82.3%	
Housing Units Renter-Occupied	2,125	34.3%	6,108	22.4%	11,529	18.4%	19,947	17.7%	
Housing Units Vacant (2023)	353	5.4%	1,144	4.0%	2,841	4.3%	5,545	4.7%	
Household Size (2023)									
Total Households	6,203		27,274		62,740		112,376		
1 Person Households	2,248	36.2%	7,423	27.2%	15,478	24.7%	27,722	24.7%	
2 Person Households	2,135	34.4%	9,478	34.8%	22,595	36.0%	41,298	36.7%	
3 Person Households	845	13.6%	4,466	16.4%	10,428	16.6%	18,159	16.2%	
4 Person Households	637	10.3%	3,805	14.0%	9,129	14.6%	16,049	14.3%	
5 Person Households	256	4.1%	1,531	5.6%	3,689	5.9%	6,639	5.9%	
6 Person Households	60	1.0%	429	1.6%	1,070	1.7%	1,891	1.7%	
7 or More Person Households	22	0.4%	142	0.5%	350	0.6%	618	0.5%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	922	14.9%	5,647	20.7%	15,478	24.7%	29,386	26.1%	
HH Income \$150,000 to \$199,999	532	8.6%	3,341	12.3%	7,780	12.4%	14,152	12.6%	
HH Income \$125,000 to \$149,999	344	5.5%	2,171	8.0%	5,191	8.3%	9,074	8.1%	
HH Income \$100,000 to \$124,999	704	11.4%	2,826	10.4%	6,142	9.8%	10,875	9.7%	
HH Income \$75,000 to \$99,999	765	12.3%	3,296	12.1%	6,763	10.8%	12,129	10.8%	
HH Income \$50,000 to \$74,999	1,079	17.4%	4,121	15.1%	8,414	13.4%	14,434	12.8%	
HH Income \$35,000 to \$49,999	514	8.3%	2,061	7.6%	4,845	7.7%	8,183	7.3%	
HH Income \$25,000 to \$34,999	568	9.2%	1,470	5.4%	2,838	4.5%	4,979	4.4%	
HH Income \$15,000 to \$24,999	328	5.3%	1,135	4.2%	2,440	3.9%	4,339	3.9%	
HH Income \$10,000 to \$14,999	163	2.6%	456	1.7%	1,141	1.8%	1,901	1.7%	
HH Income Under \$10,000	283	4.6%	750	2.7%	1,707	2.7%	2,923	2.6%	
Household Vehicles (2023)									
Households 0 Vehicles Available	491	7.9%	1,063	3.9%	2,127	3.4%	3,889	3.5%	
Households 1 Vehicle Available	2,488	40.1%	8,518	31.2%	17,962	28.6%	32,130	28.6%	
Households 2 Vehicles Available	2,426	39.1%	12,398	45.5%	28,609	45.6%	50,488	44.9%	
Households 3 or More Vehicles Available	799	12.9%	5,296	19.4%	14,042	22.4%	25,869	23.0%	
Total Vehicles Available	9,878		51,243		122,448		220,278		
Average Vehicles per Household	1.6		1.9		2.0		2.0		
Owner-Occupied Household Vehicles	7,458	75.5%	43,506	84.9%	107,635	87.9%	194,200	88.2%	
Average Vehicles per Owner-Occupied Household	1.8		2.1		2.1		2.1		
Renter-Occupied Household Vehicles	2,420	24.5%	7,737	15.1%	14,813	12.1%	26,078	11.8%	
Average Vehicles per Renter-Occupied Household	1.1		1.3		1.3		1.3		
Travel Time (2023)									
Worker Base Age 16 years or Over	7,390		34,691		79,202		141,721		
Travel to Work in 14 Minutes or Less	1,388	18.8%	5,377	15.5%	12,438	15.7%	22,142	15.6%	
Travel to Work in 15 to 29 Minutes	2,277	30.8%	11,872	34.2%	25,738	32.5%	45,667	32.2%	
Travel to Work in 30 to 59 Minutes	1,184	16.0%	7,012	20.2%	15,229	19.2%	28,424	20.1%	
Travel to Work in 60 Minutes or More	88	1.2%	438	1.3%	1,185	1.5%	2,277	1.6%	
Work at Home	2,453	33.2%	9,993	28.8%	24,612	31.1%	43,210	30.5%	
Average Minutes Travel to Work	21.3		22.7		22.3		22.4		

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.5688/-90.495

1144 Meramec Station Road									
Ballwin, MO 63021									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	7,390		34,691		79,202		141,721		
Drive to Work Alone	4,475	60.6%	22,904	66.0%	50,171	63.3%	90,324	63.7%	
Drive to Work in Carpool	272	3.7%	1,205	3.5%	3,023	3.8%	5,614	4.0%	
Travel to Work by Public Transportation	51	0.7%	138	0.4%	250	0.3%	456	0.3%	
Drive to Work on Motorcycle	36	0.5%	110	0.3%	149	0.2%	173	0.1%	
Bicycle to Work	2	-	15	-	32	-	58	-	
Walk to Work	52	0.7%	186	0.5%	529	0.7%	972	0.7%	
Other Means	48	0.7%	140	0.4%	435	0.5%	914	0.6%	
Work at Home	2,453	33.2%	9,993	28.8%	24,612	31.1%	43,210	30.5%	
Daytime Demographics (2023)									
Total Businesses	196		2,639		7,062		13,188		
Total Employees	1,796		31,447		84,696		161,040		
Company Headquarter Businesses	3	1.6%	125	4.7%	288	4.1%	545	4.1%	
Company Headquarter Employees	83	4.6%	7,524	23.9%	16,841	19.9%	41,168	25.6%	
Employee Population per Business	9.2	to 1	11.9	to 1	12.0	to 1	12.2	to 1	
Residential Population per Business	68.4	to 1	25.3	to 1	22.3	to 1	21.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,513		50,100		131,496		246,703		
Labor Force									
Labor Population Age 16 Years or Over (2023)	11,107		53,589		126,348		227,928		
Labor Force Total Males (2023)	5,256	47.3%	26,061	48.6%	60,817	48.1%	109,716	48.1%	
Male Civilian Employed	3,819	72.7%	18,465	70.9%	42,592	70.0%	76,202	69.5%	
Male Civilian Unemployed	67	1.3%	296	1.1%	638	1.0%	1,450	1.3%	
Males in Armed Forces	-	-	244	0.9%	345	0.6%	520	0.5%	
Males Not in Labor Force	1,370	26.1%	7,055	27.1%	17,243	28.4%	31,543	28.7%	
Labor Force Total Females (2023)	5,851	52.7%	27,528	51.4%	65,531	51.9%	118,212	51.9%	
Female Civilian Employed	3,571	61.0%	16,226	58.9%	36,611	55.9%	65,543	55.4%	
Female Civilian Unemployed	95	1.6%	425	1.5%	902	1.4%	1,626	1.4%	
Females in Armed Forces	-	-	-	-	-	-	-	-	
Females Not in Labor Force	2,185	37.3%	10,877	39.5%	28,018	42.8%	51,044	43.2%	
Unemployment Rate	162	1.5%	721	1.3%	1,540	1.2%	3,076	1.3%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	7,390		34,691		79,202		141,721		
Occupation Total Males	3,819	51.7%	18,465	53.2%	42,592	53.8%	76,186	53.8%	
Occupation Total Females	3,571	48.3%	16,226	46.8%	36,611	46.2%	65,535	46.2%	
Management, Business, Financial Operations	1,579	21.4%	8,712	25.1%	20,371	25.7%	36,529	25.8%	
Professional, Related	2,971	40.2%	12,027	34.7%	27,021	34.1%	47,277	33.4%	
Service	756	10.2%	3,555	10.2%	7,679	9.7%	14,143	10.0%	
Sales, Office	1,206	16.3%	6,309	18.2%	15,154	19.1%	27,147	19.2%	
Farming, Fishing, Forestry	5	-	52	0.1%	228	0.3%	373	0.3%	
Construction, Extraction, Maintenance	390	5.3%	1,497	4.3%	2,896	3.7%	5,336	3.8%	
Production, Transport, Material Moving	483	6.5%	2,539	7.3%	5,854	7.4%	10,915	7.7%	
White Collar Workers	5,756	77.9%	27,048	78.0%	62,546	79.0%	110,954	78.3%	
Blue Collar Workers	1,635	22.1%	7,643	22.0%	16,657	21.0%	30,767	21.7%	



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

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Lat/Lon: 38.5688/-90.495

1144 Meramec Station Road									
Ballwin, MO 63021									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units	6,203		27,274		62,740		112,376		
1 Detached Unit	3,458	55.8%	19,952	73.2%	48,670	77.6%	88,157	78.4%	
1 Attached Unit	473	7.6%	1,691	6.2%	3,457	5.5%	5,552	4.9%	
2 Units	10	0.2%	119	0.4%	314	0.5%	633	0.6%	
3 to 4 Units	333	5.4%	1,021	3.7%	2,290	3.6%	3,416	3.0%	
5 to 9 Units	513	8.3%	1,455	5.3%	2,517	4.0%	4,156	3.7%	
10 to 19 Units	896	14.5%	1,673	6.1%	2,818	4.5%	4,323	3.8%	
20 to 49 Units	199	3.2%	392	1.4%	835	1.3%	1,672	1.5%	
50 or More Units	294	4.7%	904	3.3%	1,625	2.6%	2,890	2.6%	
Mobile Home or Trailer	24	0.4%	61	0.2%	173	0.3%	1,530	1.4%	
Other Structure	2	-	6	-	41	-	48	-	
Homes Built By Year (2023)									
Homes Built 2020 or later	15	0.2%	101	0.4%	225	0.3%	569	0.5%	
Homes Built 2010 to 2019	331	5.1%	1,328	4.7%	3,609	5.5%	7,548	6.4%	
Homes Built 2000 to 2009	601	9.2%	2,593	9.1%	5,563	8.5%	10,719	9.1%	
Homes Built 1990 to 1999	865	13.2%	3,220	11.3%	7,440	11.3%	12,896	10.9%	
Homes Built 1980 to 1989	1,231	18.8%	5,479	19.3%	10,666	16.3%	18,235	15.5%	
Homes Built 1970 to 1979	1,919	29.3%	7,207	25.4%	14,529	22.2%	23,186	19.7%	
Homes Built 1960 to 1969	563	8.6%	3,728	13.1%	9,541	14.5%	15,758	13.4%	
Homes Built 1950 to 1959	323	4.9%	2,070	7.3%	6,348	9.7%	13,157	11.2%	
Homes Built 1940 to 1949	139	2.1%	493	1.7%	1,861	2.8%	4,231	3.6%	
Homes Built Before 1939	216	3.3%	1,055	3.7%	2,956	4.5%	6,076	5.2%	
Median Age of Homes	44.1	yrs	45.6	yrs	47.1	yrs	47.3	yrs	
Home Values (2023)									
Owner Specified Housing Units	4,077		21,166		51,211		92,429		
Home Values \$1,000,000 or More	58	1.4%	477	2.3%	2,112	4.1%	4,212	4.6%	
Home Values \$750,000 to \$999,999	86	2.1%	536	2.5%	2,409	4.7%	4,589	5.0%	
Home Values \$500,000 to \$749,999	191	4.7%	1,270	6.0%	5,218	10.2%	10,951	11.8%	
Home Values \$400,000 to \$499,999	357	8.8%	2,826	13.4%	6,866	13.4%	12,720	13.8%	
Home Values \$300,000 to \$399,999	700	17.2%	4,289	20.3%	10,365	20.2%	18,804	20.3%	
Home Values \$250,000 to \$299,999	577	14.2%	3,089	14.6%	6,873	13.4%	11,357	12.3%	
Home Values \$200,000 to \$249,999	708	17.4%	3,340	15.8%	6,469	12.6%	10,665	11.5%	
Home Values \$175,000 to \$199,999	457	11.2%	1,487	7.0%	2,714	5.3%	4,552	4.9%	
Home Values \$150,000 to \$174,999	269	6.6%	1,246	5.9%	2,678	5.2%	4,717	5.1%	
Home Values \$125,000 to \$149,999	178	4.4%	800	3.8%	1,839	3.6%	3,091	3.3%	
Home Values \$100,000 to \$124,999	247	6.1%	671	3.2%	1,388	2.7%	2,199	2.4%	
Home Values \$90,000 to \$99,999	26	0.6%	226	1.1%	446	0.9%	788	0.9%	
Home Values \$80,000 to \$89,999	33	0.8%	152	0.7%	376	0.7%	580	0.6%	
Home Values \$70,000 to \$79,999	12	0.3%	69	0.3%	173	0.3%	318	0.3%	
Home Values \$60,000 to \$69,999	17	0.4%	114	0.5%	235	0.5%	388	0.4%	
Home Values \$50,000 to \$59,999	30	0.7%	99	0.5%	187	0.4%	287	0.3%	
Home Values \$35,000 to \$49,999	20	0.5%	93	0.4%	189	0.4%	371	0.4%	
Home Values \$25,000 to \$34,999	9	0.2%	53	0.3%	103	0.2%	226	0.2%	
Home Values \$10,000 to \$24,999	58	1.4%	143	0.7%	229	0.4%	541	0.6%	
Home Values Under \$10,000	45	1.1%	185	0.9%	344	0.7%	1,073	1.2%	
Owner-Occupied Median Home Value	\$247,687		\$294,895		\$346,323		\$359,123		
Renter-Occupied Median Rent	\$1,032		\$1,116		\$1,072		\$1,040		



## Complete Profile

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Lat/Lon: 38.5688/-90.495

1144 Meramec Station Road Ballwin, MO 63021		1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>					
Total Household Expenditure		\$498.9 M	\$2.55 B	\$6.72 B	\$12.41 B
Total Non-Retail Expenditure		\$264.78 M	\$1.35 B	\$3.58 B	\$6.62 B
Total Retail Expenditure		\$234.13 M	\$1.19 B	\$3.14 B	\$5.79 B
Apparel		\$17.76 M	\$91.78 M	\$242.89 M	\$449.45 M
Contributions		\$17.09 M	\$90.71 M	\$245.67 M	\$457.4 M
Education		\$16.15 M	\$88.32 M	\$242.18 M	\$452.43 M
Entertainment		\$28.63 M	\$148.84 M	\$394.92 M	\$731.35 M
Food and Beverages		\$72.66 M	\$367.38 M	\$961.26 M	\$1.77 B
Furnishings and Equipment		\$17.72 M	\$91.92 M	\$243.4 M	\$450.5 M
Gifts		\$13.01 M	\$69.55 M	\$190.05 M	\$354.13 M
Health Care		\$41.43 M	\$207.66 M	\$541.94 M	\$998.86 M
Household Operations		\$19.91 M	\$103.09 M	\$274.09 M	\$507.88 M
Miscellaneous Expenses		\$9.52 M	\$48.77 M	\$128.83 M	\$238.24 M
Personal Care		\$6.69 M	\$34.15 M	\$89.8 M	\$165.9 M
Personal Insurance		\$3.64 M	\$19.49 M	\$52.53 M	\$97.67 M
Reading		\$1.1 M	\$5.66 M	\$15 M	\$27.78 M
Shelter		\$105.19 M	\$533.73 M	\$1.4 B	\$2.59 B
Tobacco		\$2.8 M	\$12.94 M	\$32.44 M	\$59.04 M
Transportation		\$89.95 M	\$459.08 M	\$1.2 B	\$2.22 B
Utilities		\$35.64 M	\$175.86 M	\$455.01 M	\$836.27 M
<b>Monthly Household Consumer Expenditure (2023)</b>					
Total Household Expenditure		\$6,703	\$7,788	\$8,920	\$9,202
Total Non-Retail Expenditure		\$3,557 53.1%	\$4,138 53.1%	\$4,751 53.3%	\$4,906 53.3%
Total Retail Expenditures		\$3,146 46.9%	\$3,650 46.9%	\$4,169 46.7%	\$4,296 46.7%
Apparel		\$239 3.6%	\$280 3.6%	\$323 3.6%	\$333 3.6%
Contributions		\$230 3.4%	\$277 3.6%	\$326 3.7%	\$339 3.7%
Education		\$217 3.2%	\$270 3.5%	\$322 3.6%	\$336 3.6%
Entertainment		\$385 5.7%	\$455 5.8%	\$525 5.9%	\$542 5.9%
Food and Beverages		\$976 14.6%	\$1,122 14.4%	\$1,277 14.3%	\$1,315 14.3%
Furnishings and Equipment		\$238 3.6%	\$281 3.6%	\$323 3.6%	\$334 3.6%
Gifts		\$175 2.6%	\$212 2.7%	\$252 2.8%	\$263 2.9%
Health Care		\$557 8.3%	\$634 8.1%	\$720 8.1%	\$741 8.0%
Household Operations		\$267 4.0%	\$315 4.0%	\$364 4.1%	\$377 4.1%
Miscellaneous Expenses		\$128 1.9%	\$149 1.9%	\$171 1.9%	\$177 1.9%
Personal Care		\$90 1.3%	\$104 1.3%	\$119 1.3%	\$123 1.3%
Personal Insurance		\$49 0.7%	\$60 0.8%	\$70 0.8%	\$72 0.8%
Reading		\$15 0.2%	\$17 0.2%	\$20 0.2%	\$21 0.2%
Shelter		\$1,413 21.1%	\$1,631 20.9%	\$1,864 20.9%	\$1,923 20.9%
Tobacco		\$38 0.6%	\$40 0.5%	\$43 0.5%	\$44 0.5%
Transportation		\$1,209 18.0%	\$1,403 18.0%	\$1,597 17.9%	\$1,644 17.9%
Utilities		\$479 7.1%	\$537 6.9%	\$604 6.8%	\$620 6.7%