

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7532/-92.3407

201 N University Ave Little Rock, AR 72205		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)	9,292		72,063		154,587		232,189		
Projected Population (2028)	9,155		73,467		155,979		232,908		
Census Population (2020)	9,463		71,226		153,042		231,500		
Census Population (2010)	9,230		71,760		152,239		226,232		
Projected Annual Growth (2023-2028)	-137	-0.3%	1,404	0.4%	1,392	0.2%	719	-	
Historical Annual Growth (2020-2023)	-171	-0.6%	837	0.4%	1,545	0.3%	689	-	
Historical Annual Growth (2010-2020)	233	0.3%	-535	-	803	-	5,268	0.2%	
Estimated Population Density (2023)	2,959	psm	2,549	psm	1,969	psm	1,509	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	4,904		33,114		70,868		104,319		
Projected Households (2028)	4,669		32,395		68,791		100,784		
Census Households (2020)	4,918		32,472		69,687		103,088		
Census Households (2010)	4,648		31,881		67,305		97,200		
Projected Annual Growth (2023-2028)	-235	-1.0%	-718	-0.4%	-2,077	-0.6%	-3,535	-0.7%	
Historical Annual Change (2010-2023)	256	0.4%	1,232	0.3%	3,564	0.4%	7,119	0.6%	
Average Household Income									
Estimated Average Household Income (2023)	\$105,204		\$94,033		\$88,051		\$91,695		
Projected Average Household Income (2028)	\$118,424		\$100,641		\$95,352		\$99,926		
Census Average Household Income (2010)	\$63,104		\$65,709		\$59,202		\$61,959		
Census Average Household Income (2000)	\$54,717		\$53,481		\$49,741		\$51,495		
Projected Annual Change (2023-2028)	\$13,220	2.5%	\$6,608	1.4%	\$7,302	1.7%	\$8,231	1.8%	
Historical Annual Change (2000-2023)	\$50,487	4.0%	\$40,552	3.3%	\$38,310	3.3%	\$40,200	3.4%	
Median Household Income									
Estimated Median Household Income (2023)	\$77,598		\$67,422		\$65,134		\$66,210		
Projected Median Household Income (2028)	\$72,493		\$62,769		\$60,791		\$61,837		
Census Median Household Income (2010)	\$46,677		\$47,114		\$44,673		\$47,321		
Census Median Household Income (2000)	\$41,435		\$39,148		\$37,591		\$40,003		
Projected Annual Change (2023-2028)	-\$5,105	-1.3%	-\$4,653	-1.4%	-\$4,343	-1.3%	-\$4,373	-1.3%	
Historical Annual Change (2000-2023)	\$36,164	3.8%	\$28,274	3.1%	\$27,544	3.2%	\$26,207	2.8%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$55,913		\$43,669		\$40,644		\$41,394		
Projected Per Capita Income (2028)	\$60,799		\$44,829		\$42,329		\$43,436		
Census Per Capita Income (2010)	\$31,779		\$29,196		\$26,176		\$26,623		
Census Per Capita Income (2000)	\$27,180		\$23,647		\$21,593		\$21,902		
Projected Annual Change (2023-2028)	\$4,886	1.7%	\$1,160	0.5%	\$1,685	0.8%	\$2,042	1.0%	
Historical Annual Change (2000-2023)	\$28,733	4.6%	\$20,022	3.7%	\$19,050	3.8%	\$19,491	3.9%	
Estimated Average Household Net Worth (2023)	\$524,980		\$457,218		\$424,988		\$442,312		

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Race and Ethnicity									
Total Population (2023)	9,292		72,063		154,587		232,189		
White (2023)	6,154	66.2%	35,410	49.1%	70,733	45.8%	108,493	46.7%	
Black or African American (2023)	2,367	25.5%	29,635	41.1%	67,442	43.6%	97,154	41.8%	
American Indian or Alaska Native (2023)	16	0.2%	191	0.3%	521	0.3%	858	0.4%	
Asian (2023)	348	3.7%	2,810	3.9%	5,439	3.5%	7,907	3.4%	
Hawaiian or Pacific Islander (2023)	2	-	18	-	40	-	64	-	
Other Race (2023)	87	0.9%	1,484	2.1%	4,613	3.0%	8,843	3.8%	
Two or More Races (2023)	319	3.4%	2,515	3.5%	5,799	3.8%	8,870	3.8%	
Population < 18 (2023)	1,518	16.3%	14,554	20.2%	33,311	21.5%	52,771	22.7%	
White Not Hispanic	924	60.9%	5,371	36.9%	10,547	31.7%	17,074	32.4%	
Black or African American	442	29.1%	7,417	51.0%	17,641	53.0%	26,243	49.7%	
Asian	28	1.9%	186	1.3%	689	2.1%	1,377	2.6%	
Other Race Not Hispanic	65	4.3%	562	3.9%	1,250	3.8%	1,995	3.8%	
Hispanic	59	3.9%	1,019	7.0%	3,184	9.6%	6,082	11.5%	
Not Hispanic or Latino Population (2023)	8,946	96.3%	67,577	93.8%	143,716	93.0%	213,990	92.2%	
Not Hispanic White	6,052	67.7%	34,589	51.2%	68,761	47.8%	105,374	49.2%	
Not Hispanic Black or African American	2,353	26.3%	28,752	42.5%	66,251	46.1%	95,751	44.7%	
Not Hispanic American Indian or Alaska Native	10	0.1%	77	0.1%	195	0.1%	300	0.1%	
Not Hispanic Asian	347	3.9%	2,763	4.1%	5,380	3.7%	7,816	3.7%	
Not Hispanic Hawaiian or Pacific Islander	2	-	16	-	34	-	53	-	
Not Hispanic Other Race	10	0.1%	93	0.1%	187	0.1%	270	0.1%	
Not Hispanic Two or More Races	172	1.9%	1,288	1.9%	2,907	2.0%	4,425	2.1%	
Hispanic or Latino Population (2023)	346	3.7%	4,486	6.2%	10,871	7.0%	18,199	7.8%	
Hispanic White	102	29.3%	821	18.3%	1,972	18.1%	3,119	17.1%	
Hispanic Black or African American	14	4.1%	883	19.7%	1,191	11.0%	1,403	7.7%	
Hispanic American Indian or Alaska Native	6	1.7%	113	2.5%	326	3.0%	557	3.1%	
Hispanic Asian	1	0.3%	48	1.1%	58	0.5%	91	0.5%	
Hispanic Hawaiian or Pacific Islander	-	-	3	-	6	-	11	-	
Hispanic Other Race	76	22.0%	1,391	31.0%	4,426	40.7%	8,573	47.1%	
Hispanic Two or More Races	147	42.5%	1,228	27.4%	2,891	26.6%	4,445	24.4%	
Not Hispanic or Latino Population (2020)	9,114	96.3%	66,314	93.1%	140,369	91.7%	209,322	90.4%	
Hispanic or Latino Population (2020)	349	3.7%	4,912	6.9%	12,672	8.3%	22,178	9.6%	
Not Hispanic or Latino Population (2010)	9,018	97.7%	68,853	95.9%	143,752	94.4%	211,234	93.4%	
Hispanic or Latino Population (2010)	213	2.3%	2,907	4.1%	8,487	5.6%	14,998	6.6%	
Not Hispanic or Latino Population (2028)	8,811	96.2%	68,838	93.7%	144,869	92.9%	214,505	92.1%	
Hispanic or Latino Population (2028)	344	3.8%	4,629	6.3%	11,110	7.1%	18,403	7.9%	
Projected Annual Growth (2023-2028)	-3	-0.2%	143	0.6%	239	0.4%	204	0.2%	
Historical Annual Growth (2010-2020)	136	6.4%	2,005	6.9%	4,185	4.9%	7,180	4.8%	

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Total Age Distribution (2023)										
Total Population	9,292		72,063		154,587		232,189			
Age Under 5 Years	436	4.7%	3,914	5.4%	9,212	6.0%	14,666	6.3%		
Age 5 to 9 Years	382	4.1%	3,945	5.5%	9,169	5.9%	14,546	6.3%		
Age 10 to 14 Years	386	4.1%	4,080	5.7%	9,181	5.9%	14,633	6.3%		
Age 15 to 19 Years	398	4.3%	4,356	6.0%	9,085	5.9%	13,817	6.0%		
Age 20 to 24 Years	722	7.8%	5,744	8.0%	11,248	7.3%	16,101	6.9%		
Age 25 to 29 Years	942	10.1%	6,149	8.5%	12,540	8.1%	18,332	7.9%		
Age 30 to 34 Years	782	8.4%	5,528	7.7%	11,760	7.6%	17,393	7.5%		
Age 35 to 39 Years	681	7.3%	4,708	6.5%	10,114	6.5%	15,321	6.6%		
Age 40 to 44 Years	566	6.1%	4,359	6.0%	9,498	6.1%	14,380	6.2%		
Age 45 to 49 Years	470	5.1%	3,870	5.4%	8,656	5.6%	13,048	5.6%		
Age 50 to 54 Years	532	5.7%	4,124	5.7%	8,909	5.8%	13,385	5.8%		
Age 55 to 59 Years	575	6.2%	4,424	6.1%	9,470	6.1%	14,038	6.0%		
Age 60 to 64 Years	583	6.3%	4,549	6.3%	9,960	6.4%	14,637	6.3%		
Age 65 to 69 Years	562	6.0%	3,960	5.5%	8,484	5.5%	12,455	5.4%		
Age 70 to 74 Years	462	5.0%	3,078	4.3%	6,601	4.3%	9,938	4.3%		
Age 75 to 79 Years	308	3.3%	2,064	2.9%	4,302	2.8%	6,369	2.7%		
Age 80 to 84 Years	231	2.5%	1,440	2.0%	2,998	1.9%	4,373	1.9%		
Age 85 Years or Over	277	3.0%	1,774	2.5%	3,401	2.2%	4,757	2.0%		
Median Age	39.3		37.1		37.1		36.8			
Age 19 Years or Less	1,601	17.2%	16,295	22.6%	36,647	23.7%	57,662	24.8%		
Age 20 to 64 Years	5,851	63.0%	43,453	60.3%	92,154	59.6%	136,636	58.8%		
Age 65 Years or Over	1,839	19.8%	12,315	17.1%	25,786	16.7%	37,892	16.3%		
Female Age Distribution (2023)										
Female Population	4,835	52.0%	37,897	52.6%	81,491	52.7%	122,474	52.7%		
Age Under 5 Years	201	4.1%	1,907	5.0%	4,514	5.5%	7,160	5.8%		
Age 5 to 9 Years	180	3.7%	1,940	5.1%	4,510	5.5%	7,136	5.8%		
Age 10 to 14 Years	168	3.5%	2,017	5.3%	4,579	5.6%	7,270	5.9%		
Age 15 to 19 Years	197	4.1%	2,216	5.8%	4,560	5.6%	6,843	5.6%		
Age 20 to 24 Years	298	6.2%	2,663	7.0%	5,604	6.9%	8,208	6.7%		
Age 25 to 29 Years	468	9.7%	3,122	8.2%	6,485	8.0%	9,650	7.9%		
Age 30 to 34 Years	391	8.1%	2,823	7.4%	6,012	7.4%	9,063	7.4%		
Age 35 to 39 Years	348	7.2%	2,437	6.4%	5,240	6.4%	8,012	6.5%		
Age 40 to 44 Years	291	6.0%	2,238	5.9%	4,933	6.1%	7,502	6.1%		
Age 45 to 49 Years	250	5.2%	2,081	5.5%	4,669	5.7%	7,087	5.8%		
Age 50 to 54 Years	293	6.1%	2,172	5.7%	4,614	5.7%	6,996	5.7%		
Age 55 to 59 Years	306	6.3%	2,387	6.3%	5,063	6.2%	7,474	6.1%		
Age 60 to 64 Years	334	6.9%	2,482	6.5%	5,347	6.6%	7,869	6.4%		
Age 65 to 69 Years	333	6.9%	2,293	6.1%	4,851	6.0%	6,985	5.7%		
Age 70 to 74 Years	276	5.7%	1,784	4.7%	3,739	4.6%	5,559	4.5%		
Age 75 to 79 Years	186	3.8%	1,218	3.2%	2,565	3.1%	3,737	3.1%		
Age 80 to 84 Years	143	3.0%	912	2.4%	1,877	2.3%	2,706	2.2%		
Age 85 Years or Over	173	3.6%	1,203	3.2%	2,330	2.9%	3,217	2.6%		
Female Median Age	42.5		39.3		38.9		38.3			
Age 19 Years or Less	745	15.4%	8,080	21.3%	18,162	22.3%	28,410	23.2%		
Age 20 to 64 Years	2,979	61.6%	22,406	59.1%	47,967	58.9%	71,861	58.7%		
Age 65 Years or Over	1,110	23.0%	7,411	19.6%	15,362	18.9%	22,203	18.1%		

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Male Age Distribution (2023)									
Male Population	4,457	48.0%	34,166	47.4%	73,095	47.3%	109,715	47.3%	
Age Under 5 Years	235	5.3%	2,006	5.9%	4,698	6.4%	7,506	6.8%	
Age 5 to 9 Years	202	4.5%	2,005	5.9%	4,660	6.4%	7,410	6.8%	
Age 10 to 14 Years	217	4.9%	2,063	6.0%	4,602	6.3%	7,363	6.7%	
Age 15 to 19 Years	201	4.5%	2,140	6.3%	4,526	6.2%	6,974	6.4%	
Age 20 to 24 Years	423	9.5%	3,080	9.0%	5,644	7.7%	7,893	7.2%	
Age 25 to 29 Years	474	10.6%	3,026	8.9%	6,056	8.3%	8,682	7.9%	
Age 30 to 34 Years	391	8.8%	2,704	7.9%	5,749	7.9%	8,330	7.6%	
Age 35 to 39 Years	332	7.5%	2,271	6.6%	4,874	6.7%	7,310	6.7%	
Age 40 to 44 Years	275	6.2%	2,121	6.2%	4,566	6.2%	6,878	6.3%	
Age 45 to 49 Years	220	4.9%	1,789	5.2%	3,987	5.5%	5,961	5.4%	
Age 50 to 54 Years	239	5.4%	1,951	5.7%	4,294	5.9%	6,389	5.8%	
Age 55 to 59 Years	269	6.0%	2,037	6.0%	4,407	6.0%	6,564	6.0%	
Age 60 to 64 Years	249	5.6%	2,067	6.1%	4,612	6.3%	6,768	6.2%	
Age 65 to 69 Years	229	5.1%	1,666	4.9%	3,633	5.0%	5,470	5.0%	
Age 70 to 74 Years	186	4.2%	1,294	3.8%	2,862	3.9%	4,380	4.0%	
Age 75 to 79 Years	122	2.7%	846	2.5%	1,737	2.4%	2,632	2.4%	
Age 80 to 84 Years	89	2.0%	528	1.5%	1,121	1.5%	1,667	1.5%	
Age 85 Years or Over	103	2.3%	571	1.7%	1,071	1.5%	1,540	1.4%	
Male Median Age	36.2		34.9		35.3		35.2		
Age 19 Years or Less	856	19.2%	8,214	24.0%	18,485	25.3%	29,252	26.7%	
Age 20 to 64 Years	2,872	64.4%	21,047	61.6%	44,187	60.5%	64,775	59.0%	
Age 65 Years or Over	729	16.4%	4,905	14.4%	10,423	14.3%	15,688	14.3%	
Males per 100 Females (2023)									
Overall Comparison	92		90		90		90		
Age Under 5 Years	117	54.0%	105	51.3%	104	51.0%	105	51.2%	
Age 5 to 9 Years	113	53.0%	103	50.8%	103	50.8%	104	50.9%	
Age 10 to 14 Years	129	56.3%	102	50.6%	101	50.1%	101	50.3%	
Age 15 to 19 Years	102	50.6%	97	49.1%	99	49.8%	102	50.5%	
Age 20 to 24 Years	142	58.6%	116	53.6%	101	50.2%	96	49.0%	
Age 25 to 29 Years	101	50.3%	97	49.2%	93	48.3%	90	47.4%	
Age 30 to 34 Years	100	50.0%	96	48.9%	96	48.9%	92	47.9%	
Age 35 to 39 Years	95	48.8%	93	48.2%	93	48.2%	91	47.7%	
Age 40 to 44 Years	95	48.6%	95	48.7%	93	48.1%	92	47.8%	
Age 45 to 49 Years	88	46.8%	86	46.2%	85	46.1%	84	45.7%	
Age 50 to 54 Years	82	44.9%	90	47.3%	93	48.2%	91	47.7%	
Age 55 to 59 Years	88	46.8%	85	46.0%	87	46.5%	88	46.8%	
Age 60 to 64 Years	75	42.7%	83	45.4%	86	46.3%	86	46.2%	
Age 65 to 69 Years	69	40.8%	73	42.1%	75	42.8%	78	43.9%	
Age 70 to 74 Years	67	40.2%	73	42.0%	77	43.4%	79	44.1%	
Age 75 to 79 Years	66	39.6%	69	41.0%	68	40.4%	70	41.3%	
Age 80 to 84 Years	62	38.3%	58	36.6%	60	37.4%	62	38.1%	
Age 85 Years or Over	60	37.3%	48	32.2%	46	31.5%	48	32.4%	
Age 19 Years or Less	115	53.5%	102	50.4%	102	50.4%	103	50.7%	
Age 20 to 39 Years	108	51.8%	100	50.1%	96	48.9%	92	48.0%	
Age 40 to 64 Years	85	45.9%	88	46.7%	89	47.0%	88	46.9%	
Age 65 Years or Over	66	39.6%	66	39.8%	68	40.4%	71	41.4%	

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Household Type (2023)									
Total Households	4,904		33,114		70,868		104,319		
Households with Children	866	17.7%	7,799	23.6%	17,745	25.0%	28,054	26.9%	
Average Household Size	1.8		2.1		2.1		2.2		
Household Density per Square Mile	1,562		1,171		903		678		
Population Family	5,451	58.7%	47,735	66.2%	107,328	69.4%	168,729	72.7%	
Population Non-Family	3,485	37.5%	20,373	28.3%	41,769	27.0%	57,552	24.8%	
Population Group Quarters	357	3.8%	3,955	5.5%	5,490	3.6%	5,909	2.5%	
Family Households	2,011	41.0%	16,337	49.3%	36,026	50.8%	56,628	54.3%	
Married Couple Households	1,309	65.1%	9,287	56.8%	20,450	56.8%	33,789	59.7%	
Other Family Households with Children	702	34.9%	7,050	43.2%	15,576	43.2%	22,839	40.3%	
Family Households with Children	865	43.0%	7,787	47.7%	17,720	49.2%	28,009	49.5%	
Married Couple with Children	478	55.2%	3,639	46.7%	8,309	46.9%	13,935	49.8%	
Other Family Households with Children	387	44.8%	4,148	53.3%	9,411	53.1%	14,074	50.2%	
Family Households No Children	1,145	57.0%	8,550	52.3%	18,306	50.8%	28,619	50.5%	
Married Couple No Children	831	72.6%	5,648	66.1%	12,141	66.3%	19,854	69.4%	
Other Family Households No Children	314	27.4%	2,902	33.9%	6,165	33.7%	8,765	30.6%	
Non-Family Households	2,894	59.0%	16,777	50.7%	34,842	49.2%	47,691	45.7%	
Non-Family Households with Children	1	-	12	-	26	-	45	-	
Non-Family Households No Children	2,892	100.0%	16,765	99.9%	34,816	99.9%	47,646	99.9%	
Average Family Household Size	2.7		2.9		3.0		3.0		
Average Family Income	\$141,817		\$130,872		\$118,848		\$119,747		
Median Family Income	\$107,843		\$97,468		\$91,934		\$92,016		
Average Non-Family Household Size	1.2		1.2		1.2		1.2		
Marital Status (2023)									
Population Age 15 Years or Over	8,089		60,124		127,025		188,345		
Never Married	3,412	42.2%	25,031	41.6%	50,420	39.7%	71,379	37.9%	
Currently Married	2,726	33.7%	21,018	35.0%	47,044	37.0%	74,008	39.3%	
Previously Married	1,951	24.1%	14,076	23.4%	29,562	23.3%	42,958	22.8%	
Separated	246	12.6%	2,173	15.4%	5,433	18.4%	7,951	18.5%	
Widowed	446	22.9%	3,448	24.5%	6,913	23.4%	10,326	24.0%	
Divorced	1,258	64.5%	8,455	60.1%	17,216	58.2%	24,682	57.5%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	6,969		50,025		106,692		158,426		
Elementary (Grade Level 0 to 8)	92	1.3%	1,178	2.4%	2,921	2.7%	4,770	3.0%	
Some High School (Grade Level 9 to 11)	204	2.9%	2,306	4.6%	5,509	5.2%	7,868	5.0%	
High School Graduate	1,271	18.2%	10,875	21.7%	25,233	23.6%	38,187	24.1%	
Some College	887	12.7%	9,837	19.7%	21,245	19.9%	32,207	20.3%	
Associate Degree Only	370	5.3%	3,450	6.9%	7,721	7.2%	11,465	7.2%	
Bachelor Degree Only	2,271	32.6%	13,556	27.1%	26,030	24.4%	36,666	23.1%	
Graduate Degree	1,874	26.9%	8,823	17.6%	18,034	16.9%	27,263	17.2%	
Any College (Some College or Higher)	5,402	77.5%	35,666	71.3%	73,030	68.4%	107,601	67.9%	
College Degree + (Bachelor Degree or Higher)	4,145	59.5%	22,380	44.7%	44,064	41.3%	63,929	40.4%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7532/-92.3407

201 N University Ave									
Little Rock, AR 72205									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2023)	5,385		37,534		80,456		117,922		
Total Housing Units (2020)	5,405		36,758		79,129		116,484		
Historical Annual Growth (2020-2023)	-21	-0.1%	776	0.7%	1,327	0.6%	1,438	0.4%	
Housing Units Occupied (2023)	4,904	91.1%	33,114	88.2%	70,868	88.1%	104,319	88.5%	
Housing Units Owner-Occupied	2,496	50.9%	17,195	51.9%	35,308	49.8%	54,161	51.9%	
Housing Units Renter-Occupied	2,408	49.1%	15,918	48.1%	35,560	50.2%	50,158	48.1%	
Housing Units Vacant (2023)	481	8.9%	4,420	11.8%	9,588	11.9%	13,604	11.5%	
Household Size (2023)									
Total Households	4,904		33,114		70,868		104,319		
1 Person Households	2,450	50.0%	14,359	43.4%	30,170	42.6%	40,972	39.3%	
2 Person Households	1,564	31.9%	10,452	31.6%	22,072	31.1%	34,414	33.0%	
3 Person Households	542	11.1%	4,181	12.6%	9,075	12.8%	13,805	13.2%	
4 Person Households	232	4.7%	2,490	7.5%	5,625	7.9%	8,925	8.6%	
5 Person Households	79	1.6%	1,108	3.3%	2,588	3.7%	4,045	3.9%	
6 Person Households	27	0.5%	348	1.1%	885	1.2%	1,435	1.4%	
7 or More Person Households	10	0.2%	175	0.5%	454	0.6%	722	0.7%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	577	11.8%	3,264	9.9%	6,209	8.8%	9,760	9.4%	
HH Income \$150,000 to \$199,999	249	5.1%	1,890	5.7%	4,449	6.3%	6,553	6.3%	
HH Income \$125,000 to \$149,999	366	7.5%	1,829	5.5%	3,656	5.2%	5,239	5.0%	
HH Income \$100,000 to \$124,999	644	13.1%	2,799	8.5%	5,258	7.4%	7,843	7.5%	
HH Income \$75,000 to \$99,999	633	12.9%	3,771	11.4%	7,914	11.2%	11,551	11.1%	
HH Income \$50,000 to \$74,999	704	14.4%	4,945	14.9%	10,763	15.2%	16,445	15.8%	
HH Income \$35,000 to \$49,999	543	11.1%	3,956	11.9%	8,648	12.2%	13,016	12.5%	
HH Income \$25,000 to \$34,999	310	6.3%	2,925	8.8%	6,424	9.1%	10,036	9.6%	
HH Income \$15,000 to \$24,999	392	8.0%	3,402	10.3%	7,225	10.2%	9,758	9.4%	
HH Income \$10,000 to \$14,999	108	2.2%	1,536	4.6%	3,559	5.0%	4,854	4.7%	
HH Income Under \$10,000	377	7.7%	2,796	8.4%	6,764	9.5%	9,264	8.9%	
Household Vehicles (2023)									
Households 0 Vehicles Available	356	7.3%	2,717	8.2%	6,191	8.7%	8,392	8.0%	
Households 1 Vehicle Available	2,212	45.1%	14,614	44.1%	30,777	43.4%	43,838	42.0%	
Households 2 Vehicles Available	1,789	36.5%	11,357	34.3%	24,309	34.3%	36,880	35.4%	
Households 3 or More Vehicles Available	547	11.1%	4,425	13.4%	9,591	13.5%	15,208	14.6%	
Total Vehicles Available	7,532		51,589		110,416		167,358		
Average Vehicles per Household	1.5		1.6		1.6		1.6		
Owner-Occupied Household Vehicles	4,287	56.9%	30,508	59.1%	64,309	58.2%	101,904	60.9%	
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.8		1.9		
Renter-Occupied Household Vehicles	3,244	43.1%	21,080	40.9%	46,108	41.8%	65,454	39.1%	
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		1.3		
Travel Time (2023)									
Worker Base Age 16 years or Over	5,251		37,085		78,591		117,814		
Travel to Work in 14 Minutes or Less	2,199	41.9%	13,495	36.4%	26,546	33.8%	35,192	29.9%	
Travel to Work in 15 to 29 Minutes	1,615	30.8%	12,890	34.8%	28,206	35.9%	45,183	38.4%	
Travel to Work in 30 to 59 Minutes	257	4.9%	2,558	6.9%	6,989	8.9%	12,199	10.4%	
Travel to Work in 60 Minutes or More	84	1.6%	553	1.5%	1,376	1.8%	2,406	2.0%	
Work at Home	1,096	20.9%	7,590	20.5%	15,475	19.7%	22,833	19.4%	
Average Minutes Travel to Work	13.6		14.6		15.5		16.7		

Complete Profile

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201 N University Ave Little Rock, AR 72205									
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Transportation To Work (2023)									
Worker Base Age 16 years or Over	5,251		37,085		78,591		117,814		
Drive to Work Alone	3,634	69.2%	25,719	69.4%	54,699	69.6%	82,390	69.9%	
Drive to Work in Carpool	442	8.4%	2,972	8.0%	6,571	8.4%	9,768	8.3%	
Travel to Work by Public Transportation	10	0.2%	127	0.3%	401	0.5%	543	0.5%	
Drive to Work on Motorcycle	5	-	42	0.1%	121	0.2%	156	0.1%	
Bicycle to Work	1	-	46	0.1%	80	0.1%	102	-	
Walk to Work	52	1.0%	390	1.1%	752	1.0%	1,097	0.9%	
Other Means	11	0.2%	198	0.5%	491	0.6%	924	0.8%	
Work at Home	1,096	20.9%	7,590	20.5%	15,475	19.7%	22,833	19.4%	
Daytime Demographics (2023)									
Total Businesses	839		4,343		10,716		14,047		
Total Employees	11,681		55,451		137,875		178,541		
Company Headquarter Businesses	33	3.9%	185	4.3%	526	4.9%	668	4.8%	
Company Headquarter Employees	603	5.2%	7,828	14.1%	24,274	17.6%	34,453	19.3%	
Employee Population per Business	13.9	to 1	12.8	to 1	12.9	to 1	12.7	to 1	
Residential Population per Business	11.1	to 1	16.6	to 1	14.4	to 1	16.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	14,400		77,515		184,048		245,336		
Labor Force									
Labor Population Age 16 Years or Over (2023)	8,011		59,356		125,208		185,429		
Labor Force Total Males (2023)	3,767	47.0%	27,695	46.7%	58,217	46.5%	85,943	46.3%	
Male Civilian Employed	2,477	65.8%	17,524	63.3%	37,812	65.0%	56,389	65.6%	
Male Civilian Unemployed	70	1.8%	561	2.0%	1,323	2.3%	2,099	2.4%	
Males in Armed Forces	14	0.4%	85	0.3%	267	0.5%	558	0.6%	
Males Not in Labor Force	1,207	32.0%	9,525	34.4%	18,815	32.3%	26,897	31.3%	
Labor Force Total Females (2023)	4,244	53.0%	31,661	53.3%	66,991	53.5%	99,486	53.7%	
Female Civilian Employed	2,775	65.4%	19,574	61.8%	40,812	60.9%	61,458	61.8%	
Female Civilian Unemployed	84	2.0%	746	2.4%	1,469	2.2%	2,097	2.1%	
Females in Armed Forces	26	0.6%	109	0.3%	144	0.2%	229	0.2%	
Females Not in Labor Force	1,359	32.0%	11,232	35.5%	24,566	36.7%	35,702	35.9%	
Unemployment Rate	153	1.9%	1,307	2.2%	2,792	2.2%	4,196	2.3%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	5,251		37,085		78,591		117,814		
Occupation Total Males	2,476	47.2%	17,514	47.2%	37,785	48.1%	56,362	47.8%	
Occupation Total Females	2,774	52.8%	19,572	52.8%	40,805	51.9%	61,451	52.2%	
Management, Business, Financial Operations	1,006	19.2%	6,399	17.3%	12,685	16.1%	18,814	16.0%	
Professional, Related	2,288	43.6%	12,012	32.4%	25,105	31.9%	37,320	31.7%	
Service	529	10.1%	5,642	15.2%	12,115	15.4%	18,241	15.5%	
Sales, Office	896	17.1%	8,364	22.6%	16,651	21.2%	25,084	21.3%	
Farming, Fishing, Forestry	3	-	41	0.1%	148	0.2%	161	0.1%	
Construction, Extraction, Maintenance	160	3.0%	1,471	4.0%	3,972	5.1%	6,400	5.4%	
Production, Transport, Material Moving	368	7.0%	3,157	8.5%	7,914	10.1%	11,794	10.0%	
White Collar Workers	4,190	79.8%	26,775	72.2%	54,442	69.3%	81,218	68.9%	
Blue Collar Workers	1,060	20.2%	10,310	27.8%	24,149	30.7%	36,595	31.1%	

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Units In Structure (2023)									
Total Units	4,904		33,114		70,868		104,319		
1 Detached Unit	3,185	65.0%	21,154	63.9%	44,328	62.5%	66,292	63.5%	
1 Attached Unit	103	2.1%	979	3.0%	2,103	3.0%	2,970	2.8%	
2 Units	182	3.7%	1,002	3.0%	2,133	3.0%	2,948	2.8%	
3 to 4 Units	160	3.3%	1,385	4.2%	3,202	4.5%	4,632	4.4%	
5 to 9 Units	253	5.2%	2,096	6.3%	4,643	6.6%	6,727	6.4%	
10 to 19 Units	212	4.3%	2,077	6.3%	4,628	6.5%	6,856	6.6%	
20 to 49 Units	160	3.3%	920	2.8%	1,984	2.8%	2,804	2.7%	
50 or More Units	508	10.4%	2,563	7.7%	5,790	8.2%	8,049	7.7%	
Mobile Home or Trailer	140	2.8%	932	2.8%	2,026	2.9%	3,002	2.9%	
Other Structure	1	-	6	-	32	-	40	-	
Homes Built By Year (2023)									
Homes Built 2020 or later	38	0.7%	266	0.7%	566	0.7%	862	0.7%	
Homes Built 2010 to 2019	422	7.8%	2,475	6.6%	6,308	7.8%	10,843	9.2%	
Homes Built 2000 to 2009	376	7.0%	3,211	8.6%	7,827	9.7%	13,608	11.5%	
Homes Built 1990 to 1999	165	3.1%	1,388	3.7%	4,717	5.9%	8,912	7.6%	
Homes Built 1980 to 1989	195	3.6%	3,441	9.2%	8,834	11.0%	13,220	11.2%	
Homes Built 1970 to 1979	636	11.8%	5,628	15.0%	12,449	15.5%	17,218	14.6%	
Homes Built 1960 to 1969	1,301	24.2%	5,595	14.9%	10,543	13.1%	15,352	13.0%	
Homes Built 1950 to 1959	755	14.0%	4,771	12.7%	8,382	10.4%	11,603	9.8%	
Homes Built 1940 to 1949	300	5.6%	2,645	7.0%	4,142	5.1%	4,771	4.0%	
Homes Built Before 1939	718	13.3%	3,695	9.8%	7,100	8.8%	7,930	6.7%	
Median Age of Homes	56.2	yrs	53.3	yrs	49.8	yrs	46.7	yrs	
Home Values (2023)									
Owner Specified Housing Units	2,496		17,195		35,308		54,161		
Home Values \$1,000,000 or More	75	3.0%	670	3.9%	950	2.7%	1,270	2.3%	
Home Values \$750,000 to \$999,999	34	1.4%	379	2.2%	575	1.6%	766	1.4%	
Home Values \$500,000 to \$749,999	126	5.1%	1,136	6.6%	2,105	6.0%	2,982	5.5%	
Home Values \$400,000 to \$499,999	94	3.7%	932	5.4%	1,609	4.6%	2,320	4.3%	
Home Values \$300,000 to \$399,999	234	9.4%	1,904	11.1%	3,549	10.1%	6,041	11.2%	
Home Values \$250,000 to \$299,999	160	6.4%	1,214	7.1%	2,722	7.7%	4,777	8.8%	
Home Values \$200,000 to \$249,999	534	21.4%	1,913	11.1%	3,904	11.1%	6,340	11.7%	
Home Values \$175,000 to \$199,999	342	13.7%	1,478	8.6%	3,123	8.8%	4,607	8.5%	
Home Values \$150,000 to \$174,999	378	15.1%	1,878	10.9%	4,069	11.5%	6,195	11.4%	
Home Values \$125,000 to \$149,999	256	10.3%	1,436	8.3%	2,812	8.0%	4,305	7.9%	
Home Values \$100,000 to \$124,999	67	2.7%	1,256	7.3%	2,537	7.2%	3,755	6.9%	
Home Values \$90,000 to \$99,999	27	1.1%	609	3.5%	1,325	3.8%	1,836	3.4%	
Home Values \$80,000 to \$89,999	34	1.4%	697	4.1%	1,645	4.7%	2,493	4.6%	
Home Values \$70,000 to \$79,999	16	0.6%	245	1.4%	668	1.9%	992	1.8%	
Home Values \$60,000 to \$69,999	22	0.9%	257	1.5%	727	2.1%	956	1.8%	
Home Values \$50,000 to \$59,999	16	0.7%	306	1.8%	665	1.9%	994	1.8%	
Home Values \$35,000 to \$49,999	15	0.6%	336	2.0%	713	2.0%	1,230	2.3%	
Home Values \$25,000 to \$34,999	18	0.7%	141	0.8%	391	1.1%	543	1.0%	
Home Values \$10,000 to \$24,999	40	1.6%	247	1.4%	766	2.2%	1,097	2.0%	
Home Values Under \$10,000	6	0.3%	164	1.0%	454	1.3%	663	1.2%	
Owner-Occupied Median Home Value	\$241,740		\$257,368		\$220,118		\$212,291		
Renter-Occupied Median Rent	\$809		\$766		\$752		\$756		

Complete Profile

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Lat/Lon: 34.7532/-92.3407

201 N University Ave Little Rock, AR 72205									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$353.62 M		\$2.19 B		\$4.48 B		\$6.8 B	
Total Non-Retail Expenditure		\$187.63 M		\$1.17 B		\$2.38 B		\$3.61 B	
Total Retail Expenditure		\$165.99 M		\$1.03 B		\$2.1 B		\$3.19 B	
Apparel		\$12.46 M		\$77.49 M		\$158.44 M		\$240.43 M	
Contributions		\$11.87 M		\$73.56 M		\$149.43 M		\$227.21 M	
Education		\$10.98 M		\$68.87 M		\$140.72 M		\$213.82 M	
Entertainment		\$20.03 M		\$124.05 M		\$252.97 M		\$384.36 M	
Food and Beverages		\$51.79 M		\$321.54 M		\$657.65 M		\$996.5 M	
Furnishings and Equipment		\$12.43 M		\$76.92 M		\$156.85 M		\$238.32 M	
Gifts		\$9.06 M		\$56.06 M		\$113.67 M		\$173.05 M	
Health Care		\$29.59 M		\$183.52 M		\$374.62 M		\$567.9 M	
Household Operations		\$13.96 M		\$86.81 M		\$177.06 M		\$268.75 M	
Miscellaneous Expenses		\$6.74 M		\$41.71 M		\$85.09 M		\$129.01 M	
Personal Care		\$4.76 M		\$29.46 M		\$60.15 M		\$91.16 M	
Personal Insurance		\$2.49 M		\$15.44 M		\$31.42 M		\$47.9 M	
Reading		\$780.21 K		\$4.83 M		\$9.85 M		\$14.94 M	
Shelter		\$75.13 M		\$466.82 M		\$955.58 M		\$1.45 B	
Tobacco		\$2.1 M		\$13.15 M		\$27.12 M		\$40.8 M	
Transportation		\$63.81 M		\$394.44 M		\$805.08 M		\$1.22 B	
Utilities		\$25.64 M		\$159.99 M		\$327.76 M		\$495.87 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$6,009		\$5,523		\$5,272		\$5,431	
Total Non-Retail Expenditure		\$3,188 53.1%		\$2,934 53.1%		\$2,802 53.1%		\$2,885 53.1%	
Total Retail Expenditures		\$2,821 46.9%		\$2,589 46.9%		\$2,470 46.9%		\$2,547 46.9%	
Apparel		\$212 3.5%		\$195 3.5%		\$186 3.5%		\$192 3.5%	
Contributions		\$202 3.4%		\$185 3.4%		\$176 3.3%		\$182 3.3%	
Education		\$187 3.1%		\$173 3.1%		\$165 3.1%		\$171 3.1%	
Entertainment		\$340 5.7%		\$312 5.7%		\$297 5.6%		\$307 5.7%	
Food and Beverages		\$880 14.6%		\$809 14.7%		\$773 14.7%		\$796 14.7%	
Furnishings and Equipment		\$211 3.5%		\$194 3.5%		\$184 3.5%		\$190 3.5%	
Gifts		\$154 2.6%		\$141 2.6%		\$134 2.5%		\$138 2.5%	
Health Care		\$503 8.4%		\$462 8.4%		\$441 8.4%		\$454 8.4%	
Household Operations		\$237 3.9%		\$218 4.0%		\$208 3.9%		\$215 4.0%	
Miscellaneous Expenses		\$115 1.9%		\$105 1.9%		\$100 1.9%		\$103 1.9%	
Personal Care		\$81 1.3%		\$74 1.3%		\$71 1.3%		\$73 1.3%	
Personal Insurance		\$42 0.7%		\$39 0.7%		\$37 0.7%		\$38 0.7%	
Reading		\$13 0.2%		\$12 0.2%		\$12 0.2%		\$12 0.2%	
Shelter		\$1,277 21.2%		\$1,175 21.3%		\$1,124 21.3%		\$1,155 21.3%	
Tobacco		\$36 0.6%		\$33 0.6%		\$32 0.6%		\$33 0.6%	
Transportation		\$1,084 18.0%		\$993 18.0%		\$947 18.0%		\$977 18.0%	
Utilities		\$436 7.3%		\$403 7.3%		\$385 7.3%		\$396 7.3%	