

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1726/-96.0228

8650 S 71st Plaza Papillion, NE 68157	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2023)	12,395		79,676		192,724		360,140	
Projected Population (2028)	12,603		81,678		201,910		374,861	
Census Population (2020)	12,192		77,929		188,467		354,255	
Census Population (2010)	10,264		70,343		168,396		325,940	
Projected Annual Growth (2023-2028)	208	0.3%	2,002	0.5%	9,187	1.0%	14,721	0.8%
Historical Annual Growth (2020-2023)	203	0.6%	1,747	0.7%	4,257	0.8%	5,885	0.6%
Historical Annual Growth (2010-2020)	1,928	1.9%	7,586	1.1%	20,071	1.2%	28,315	0.9%
Estimated Population Density (2023)	3,947 <i>psm</i>		2,818 <i>psm</i>		2,455 <i>psm</i>		2,340 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2023)	4,455		31,622		75,063		144,345	
Projected Households (2028)	4,696		33,162		79,832		151,734	
Census Households (2020)	4,330		30,648		72,615		140,360	
Census Households (2010)	3,487		27,075		64,373		127,854	
Projected Annual Growth (2023-2028)	241	1.1%	1,540	1.0%	4,769	1.3%	7,389	1.0%
Historical Annual Change (2010-2023)	968	2.1%	4,548	1.3%	10,690	1.3%	16,491	1.0%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$136,299		\$109,565		\$104,689		\$105,314	
Projected Average Household Income (2028)	\$135,663		\$107,867		\$101,506		\$103,844	
Census Average Household Income (2010)	\$84,856		\$70,279		\$65,431		\$65,034	
Census Average Household Income (2000)	\$76,412		\$59,412		\$56,343		\$55,876	
Projected Annual Change (2023-2028)	-\$636	-	-\$1,698	-0.3%	-\$3,183	-0.6%	-\$1,471	-0.3%
Historical Annual Change (2000-2023)	\$59,887	3.4%	\$50,153	3.7%	\$48,346	3.7%	\$49,439	3.8%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$106,767		\$88,120		\$83,743		\$81,636	
Projected Median Household Income (2028)	\$103,636		\$84,439		\$80,214		\$77,567	
Census Median Household Income (2010)	\$78,286		\$62,339		\$57,016		\$54,794	
Census Median Household Income (2000)	\$69,923		\$52,475		\$47,860		\$46,806	
Projected Annual Change (2023-2028)	-\$3,132	-0.6%	-\$3,681	-0.8%	-\$3,530	-0.8%	-\$4,068	-1.0%
Historical Annual Change (2000-2023)	\$36,845	2.3%	\$35,645	3.0%	\$35,883	3.3%	\$34,830	3.2%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$48,984		\$43,573		\$40,885		\$42,351	
Projected Per Capita Income (2028)	\$50,549		\$43,881		\$40,239		\$42,169	
Census Per Capita Income (2010)	\$28,826		\$27,053		\$25,019		\$25,513	
Census Per Capita Income (2000)	\$23,628		\$22,264		\$21,401		\$21,970	
Projected Annual Change (2023-2028)	\$1,565	0.6%	\$308	0.1%	-\$646	-0.3%	-\$183	-
Historical Annual Change (2000-2023)	\$25,356	4.7%	\$21,309	4.2%	\$19,485	4.0%	\$20,381	4.0%
Estimated Average Household Net Worth (2023)	\$594,291		\$493,735		\$472,673		\$469,659	

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8650 S 71st Plaza Papillion, NE 68157	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2023)	12,395		79,676		192,724		360,140	
White (2023)	10,029	80.9%	62,811	78.8%	141,176	73.3%	264,635	73.5%
Black or African American (2023)	494	4.0%	3,973	5.0%	11,022	5.7%	21,828	6.1%
American Indian or Alaska Native (2023)	42	0.3%	466	0.6%	1,722	0.9%	3,226	0.9%
Asian (2023)	573	4.6%	2,249	2.8%	6,329	3.3%	12,642	3.5%
Hawaiian or Pacific Islander (2023)	7	-	56	-	168	-	346	-
Other Race (2023)	381	3.1%	4,061	5.1%	15,029	7.8%	26,464	7.3%
Two or More Races (2023)	870	7.0%	6,061	7.6%	17,280	9.0%	30,998	8.6%
Population < 18 (2023)	3,379 27.3%		19,937 25.0%		49,497 25.7%		89,328 24.8%	
White Not Hispanic	2,390	70.7%	12,768	64.0%	26,998	54.5%	48,746	54.6%
Black or African American	114	3.4%	1,096	5.5%	3,388	6.8%	6,355	7.1%
Asian	185	5.5%	550	2.8%	1,184	2.4%	2,218	2.5%
Other Race Not Hispanic	184	5.4%	1,091	5.5%	2,678	5.4%	5,056	5.7%
Hispanic	506	15.0%	4,433	22.2%	15,250	30.8%	26,952	30.2%
Not Hispanic or Latino Population (2023)	11,058 89.2%		68,040 85.4%		154,312 80.1%		292,296 81.2%	
Not Hispanic White	9,641	87.2%	59,628	87.6%	131,627	85.3%	247,509	84.7%
Not Hispanic Black or African American	469	4.2%	3,835	5.6%	10,679	6.9%	21,189	7.2%
Not Hispanic American Indian or Alaska Native	17	0.2%	150	0.2%	412	0.3%	860	0.3%
Not Hispanic Asian	568	5.1%	2,222	3.3%	6,230	4.0%	12,423	4.3%
Not Hispanic Hawaiian or Pacific Islander	5	-	36	-	116	-	238	-
Not Hispanic Other Race	18	0.2%	106	0.2%	266	0.2%	527	0.2%
Not Hispanic Two or More Races	339	3.1%	2,063	3.0%	4,982	3.2%	9,550	3.3%
Hispanic or Latino Population (2023)	1,337 10.8%		11,636 14.6%		38,412 19.9%		67,844 18.8%	
Hispanic White	388	29.0%	3,183	27.4%	9,548	24.9%	17,126	25.2%
Hispanic Black or African American	25	1.9%	138	1.2%	343	0.9%	639	0.9%
Hispanic American Indian or Alaska Native	25	1.9%	316	2.7%	1,310	3.4%	2,366	3.5%
Hispanic Asian	4	0.3%	26	0.2%	99	0.3%	219	0.3%
Hispanic Hawaiian or Pacific Islander	1	0.1%	19	0.2%	52	0.1%	108	0.2%
Hispanic Other Race	363	27.2%	3,955	34.0%	14,763	38.4%	25,937	38.2%
Hispanic Two or More Races	530	39.7%	3,998	34.4%	12,297	32.0%	21,448	31.6%
Not Hispanic or Latino Population (2020)	10,969 90.0%		66,065 84.8%		148,077 78.6%		283,440 80.0%	
Hispanic or Latino Population (2020)	1,223 10.0%		11,864 15.2%		40,390 21.4%		70,815 20.0%	
Not Hispanic or Latino Population (2010)	9,639 93.9%		63,029 89.6%		140,386 83.4%		273,508 83.9%	
Hispanic or Latino Population (2010)	625 6.1%		7,313 10.4%		28,009 16.6%		52,432 16.1%	
Not Hispanic or Latino Population (2028)	11,243 89.2%		69,828 85.5%		162,287 80.4%		304,533 81.2%	
Hispanic or Latino Population (2028)	1,359 10.8%		11,850 14.5%		39,624 19.6%		70,327 18.8%	
Projected Annual Growth (2023-2028)	23	0.3%	214	0.4%	1,211	0.6%	2,483	0.7%
Historical Annual Growth (2010-2020)	598	9.6%	4,550	6.2%	12,381	4.4%	18,383	3.5%

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<b>Total Age Distribution (2023)</b>									
Total Population		12,395		79,676		192,724		360,140	
Age Under 5 Years		783	6.3%	4,771	6.0%	12,813	6.6%	23,334	6.5%
Age 5 to 9 Years		860	6.9%	5,483	6.9%	13,717	7.1%	24,589	6.8%
Age 10 to 14 Years		1,003	8.1%	5,915	7.4%	14,305	7.4%	25,725	7.1%
Age 15 to 19 Years		1,060	8.5%	5,720	7.2%	13,857	7.2%	25,336	7.0%
Age 20 to 24 Years		699	5.6%	5,024	6.3%	13,719	7.1%	26,338	7.3%
Age 25 to 29 Years		767	6.2%	5,233	6.6%	13,927	7.2%	26,791	7.4%
Age 30 to 34 Years		821	6.6%	5,225	6.6%	13,128	6.8%	24,779	6.9%
Age 35 to 39 Years		910	7.3%	5,536	6.9%	13,431	7.0%	24,912	6.9%
Age 40 to 44 Years		851	6.9%	5,374	6.7%	12,579	6.5%	23,195	6.4%
Age 45 to 49 Years		879	7.1%	5,001	6.3%	11,290	5.9%	20,732	5.8%
Age 50 to 54 Years		896	7.2%	5,049	6.3%	11,183	5.8%	20,758	5.8%
Age 55 to 59 Years		924	7.5%	5,144	6.5%	11,259	5.8%	21,052	5.8%
Age 60 to 64 Years		739	6.0%	4,796	6.0%	10,747	5.6%	20,379	5.7%
Age 65 to 69 Years		486	3.9%	3,913	4.9%	8,927	4.6%	17,174	4.8%
Age 70 to 74 Years		351	2.8%	3,215	4.0%	7,489	3.9%	14,630	4.1%
Age 75 to 79 Years		202	1.6%	1,976	2.5%	4,543	2.4%	9,027	2.5%
Age 80 to 84 Years		94	0.8%	1,142	1.4%	2,821	1.5%	5,702	1.6%
Age 85 Years or Over		72	0.6%	1,157	1.5%	2,988	1.6%	5,687	1.6%
Median Age		35.9		36.9		35.2		35.5	
Age 19 Years or Less		3,705	29.9%	21,889	27.5%	54,692	28.4%	98,983	27.5%
Age 20 to 64 Years		7,485	60.4%	46,384	58.2%	111,263	57.7%	208,936	58.0%
Age 65 Years or Over		1,205	9.7%	11,403	14.3%	26,769	13.9%	52,220	14.5%
<b>Female Age Distribution (2023)</b>									
Female Population		6,083	49.1%	39,974	50.2%	96,382	50.0%	179,775	49.9%
Age Under 5 Years		375	6.2%	2,361	5.9%	6,211	6.4%	11,378	6.3%
Age 5 to 9 Years		425	7.0%	2,687	6.7%	6,669	6.9%	12,001	6.7%
Age 10 to 14 Years		470	7.7%	2,887	7.2%	6,869	7.1%	12,502	7.0%
Age 15 to 19 Years		490	8.1%	2,758	6.9%	6,747	7.0%	12,429	6.9%
Age 20 to 24 Years		325	5.3%	2,419	6.1%	6,700	7.0%	12,802	7.1%
Age 25 to 29 Years		350	5.8%	2,497	6.2%	6,718	7.0%	12,846	7.1%
Age 30 to 34 Years		413	6.8%	2,589	6.5%	6,531	6.8%	12,176	6.8%
Age 35 to 39 Years		453	7.4%	2,735	6.8%	6,616	6.9%	12,104	6.7%
Age 40 to 44 Years		405	6.7%	2,606	6.5%	6,078	6.3%	11,221	6.2%
Age 45 to 49 Years		466	7.7%	2,521	6.3%	5,624	5.8%	10,200	5.7%
Age 50 to 54 Years		424	7.0%	2,493	6.2%	5,487	5.7%	10,095	5.6%
Age 55 to 59 Years		475	7.8%	2,619	6.6%	5,649	5.9%	10,529	5.9%
Age 60 to 64 Years		376	6.2%	2,446	6.1%	5,510	5.7%	10,374	5.8%
Age 65 to 69 Years		242	4.0%	2,088	5.2%	4,784	5.0%	9,146	5.1%
Age 70 to 74 Years		186	3.1%	1,733	4.3%	4,066	4.2%	7,927	4.4%
Age 75 to 79 Years		105	1.7%	1,098	2.7%	2,520	2.6%	4,980	2.8%
Age 80 to 84 Years		59	1.0%	667	1.7%	1,647	1.7%	3,359	1.9%
Age 85 Years or Over		45	0.7%	770	1.9%	1,955	2.0%	3,706	2.1%
Female Median Age		37.0		38.0		36.3		36.6	
Age 19 Years or Less		1,760	28.9%	10,693	26.7%	26,497	27.5%	48,310	26.9%
Age 20 to 64 Years		3,687	60.6%	22,925	57.4%	54,913	57.0%	102,347	56.9%
Age 65 Years or Over		637	10.5%	6,356	15.9%	14,972	15.5%	29,117	16.2%

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<b>Male Age Distribution (2023)</b>									
Male Population	6,311	50.9%	39,701	49.8%	96,342	50.0%	180,365	50.1%	
Age Under 5 Years	408	6.5%	2,410	6.1%	6,601	6.9%	11,955	6.6%	
Age 5 to 9 Years	435	6.9%	2,796	7.0%	7,048	7.3%	12,587	7.0%	
Age 10 to 14 Years	533	8.4%	3,028	7.6%	7,436	7.7%	13,224	7.3%	
Age 15 to 19 Years	569	9.0%	2,962	7.5%	7,110	7.4%	12,907	7.2%	
Age 20 to 24 Years	374	5.9%	2,606	6.6%	7,018	7.3%	13,536	7.5%	
Age 25 to 29 Years	416	6.6%	2,736	6.9%	7,209	7.5%	13,945	7.7%	
Age 30 to 34 Years	408	6.5%	2,636	6.6%	6,597	6.8%	12,603	7.0%	
Age 35 to 39 Years	457	7.2%	2,801	7.1%	6,815	7.1%	12,808	7.1%	
Age 40 to 44 Years	446	7.1%	2,769	7.0%	6,501	6.7%	11,975	6.6%	
Age 45 to 49 Years	413	6.5%	2,481	6.2%	5,667	5.9%	10,531	5.8%	
Age 50 to 54 Years	472	7.5%	2,556	6.4%	5,696	5.9%	10,663	5.9%	
Age 55 to 59 Years	449	7.1%	2,525	6.4%	5,610	5.8%	10,523	5.8%	
Age 60 to 64 Years	363	5.8%	2,350	5.9%	5,236	5.4%	10,005	5.5%	
Age 65 to 69 Years	244	3.9%	1,824	4.6%	4,143	4.3%	8,029	4.5%	
Age 70 to 74 Years	165	2.6%	1,482	3.7%	3,424	3.6%	6,702	3.7%	
Age 75 to 79 Years	97	1.5%	878	2.2%	2,024	2.1%	4,047	2.2%	
Age 80 to 84 Years	36	0.6%	475	1.2%	1,173	1.2%	2,343	1.3%	
Age 85 Years or Over	27	0.4%	387	1.0%	1,032	1.1%	1,982	1.1%	
Male Median Age	34.8		35.8		34.1		34.5		
Age 19 Years or Less	1,945	30.8%	11,197	28.2%	28,196	29.3%	50,673	28.1%	
Age 20 to 64 Years	3,798	60.2%	23,458	59.1%	56,350	58.5%	106,589	59.1%	
Age 65 Years or Over	569	9.0%	5,046	12.7%	11,797	12.2%	23,103	12.8%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	104		99		100		100		
Age Under 5 Years	109	52.1%	102	50.5%	106	51.5%	105	51.2%	
Age 5 to 9 Years	102	50.6%	104	51.0%	106	51.4%	105	51.2%	
Age 10 to 14 Years	114	53.2%	105	51.2%	108	52.0%	106	51.4%	
Age 15 to 19 Years	116	53.7%	107	51.8%	105	51.3%	104	50.9%	
Age 20 to 24 Years	115	53.5%	108	51.9%	105	51.2%	106	51.4%	
Age 25 to 29 Years	119	54.3%	110	52.3%	107	51.8%	109	52.1%	
Age 30 to 34 Years	99	49.7%	102	50.4%	101	50.3%	104	50.9%	
Age 35 to 39 Years	101	50.2%	102	50.6%	103	50.7%	106	51.4%	
Age 40 to 44 Years	110	52.4%	106	51.5%	107	51.7%	107	51.6%	
Age 45 to 49 Years	88	46.9%	98	49.6%	101	50.2%	103	50.8%	
Age 50 to 54 Years	111	52.7%	103	50.6%	104	50.9%	106	51.4%	
Age 55 to 59 Years	95	48.6%	96	49.1%	99	49.8%	100	50.0%	
Age 60 to 64 Years	97	49.2%	96	49.0%	95	48.7%	96	49.1%	
Age 65 to 69 Years	101	50.2%	87	46.6%	87	46.4%	88	46.7%	
Age 70 to 74 Years	88	46.9%	86	46.1%	84	45.7%	85	45.8%	
Age 75 to 79 Years	92	48.0%	80	44.4%	80	44.5%	81	44.8%	
Age 80 to 84 Years	61	38.0%	71	41.6%	71	41.6%	70	41.1%	
Age 85 Years or Over	61	37.7%	50	33.5%	53	34.6%	53	34.8%	
Age 19 Years or Less	111	52.5%	105	51.2%	106	51.6%	105	51.2%	
Age 20 to 39 Years	107	51.8%	105	51.3%	104	51.0%	106	51.4%	
Age 40 to 64 Years	100	50.0%	100	50.0%	101	50.3%	102	50.6%	
Age 65 Years or Over	89	47.2%	79	44.3%	79	44.1%	79	44.2%	

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<b>Household Type (2023)</b>								
Total Households	4,455		31,622		75,063		144,345	
Households with Children	1,924	43.2%	10,891	34.4%	25,457	33.9%	45,408	31.5%
Average Household Size	2.8		2.5		2.5		2.5	
Household Density per Square Mile	1,419		1,119		956		938	
Population Family	11,455	92.4%	66,551	83.5%	157,943	82.0%	284,432	79.0%
Population Non-Family	940	7.6%	12,620	15.8%	32,421	16.8%	70,422	19.6%
Population Group Quarters	-	-	505	0.6%	2,360	1.2%	5,286	1.5%
Family Households	3,687	82.8%	21,368	67.6%	49,072	65.4%	88,705	61.5%
Married Couple Households	2,944	79.8%	16,030	75.0%	35,918	73.2%	64,084	72.2%
Other Family Households with Children	743	20.2%	5,338	25.0%	13,154	26.8%	24,621	27.8%
Family Households with Children	1,921	52.1%	10,869	50.9%	25,405	51.8%	45,309	51.1%
Married Couple with Children	1,434	74.7%	7,481	68.8%	17,062	67.2%	29,937	66.1%
Other Family Households with Children	487	25.3%	3,388	31.2%	8,342	32.8%	15,372	33.9%
Family Households No Children	1,766	47.9%	10,499	49.1%	23,667	48.2%	43,395	48.9%
Married Couple No Children	1,509	85.5%	8,549	81.4%	18,856	79.7%	34,147	78.7%
Other Family Households No Children	256	14.5%	1,950	18.6%	4,812	20.3%	9,249	21.3%
Non-Family Households	768	17.2%	10,254	32.4%	25,992	34.6%	55,641	38.5%
Non-Family Households with Children	3	0.4%	23	0.2%	52	0.2%	99	0.2%
Non-Family Households No Children	764	99.6%	10,232	99.8%	25,939	99.8%	55,542	99.8%
Average Family Household Size	3.1		3.1		3.2		3.2	
Average Family Income	\$130,504		\$127,482		\$123,615		\$129,024	
Median Family Income	\$115,008		\$107,993		\$106,198		\$106,935	
Average Non-Family Household Size	1.2		1.2		1.2		1.3	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	9,750		63,506		151,889		286,492	
Never Married	2,662	27.3%	19,841	31.2%	49,651	32.7%	99,179	34.6%
Currently Married	5,303	54.4%	31,554	49.7%	73,084	48.1%	132,470	46.2%
Previously Married	1,785	18.3%	12,111	19.1%	29,154	19.2%	54,843	19.1%
Separated	243	13.6%	1,665	13.8%	4,934	16.9%	9,111	16.6%
Widowed	336	18.8%	3,105	25.6%	6,758	23.2%	13,145	24.0%
Divorced	1,206	67.6%	7,340	60.6%	17,463	59.9%	32,587	59.4%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	7,991		52,762		124,313		234,819	
Elementary (Grade Level 0 to 8)	56	0.7%	1,228	2.3%	5,367	4.3%	10,594	4.5%
Some High School (Grade Level 9 to 11)	209	2.6%	1,905	3.6%	5,395	4.3%	10,153	4.3%
High School Graduate	1,607	20.1%	13,424	25.4%	30,458	24.5%	52,567	22.4%
Some College	1,809	22.6%	11,872	22.5%	27,521	22.1%	51,683	22.0%
Associate Degree Only	1,014	12.7%	5,485	10.4%	12,229	9.8%	20,892	8.9%
Bachelor Degree Only	2,021	25.3%	12,307	23.3%	27,457	22.1%	55,454	23.6%
Graduate Degree	1,274	15.9%	6,541	12.4%	15,886	12.8%	33,476	14.3%
Any College (Some College or Higher)	6,119	76.6%	36,205	68.6%	83,092	66.8%	161,505	68.8%
College Degree + (Bachelor Degree or Higher)	3,295	41.2%	18,849	35.7%	43,342	34.9%	88,930	37.9%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1726/-96.0228

8650 S 71st Plaza Papillion, NE 68157	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	4,590		33,235		79,421		154,286	
Total Housing Units (2020)	4,422		31,936		75,932		148,787	
Historical Annual Growth (2020-2023)	168	1.3%	1,299	1.4%	3,489	1.5%	5,498	1.2%
Housing Units Occupied (2023)	4,455 97.0%		31,622 95.1%		75,063 94.5%		144,345 93.6%	
Housing Units Owner-Occupied	3,506 78.7%		19,513 61.7%		46,031 61.3%		84,876 58.8%	
Housing Units Renter-Occupied	948 21.3%		12,110 38.3%		29,032 38.7%		59,469 41.2%	
Housing Units Vacant (2023)	136 3.0%		1,613 4.9%		4,357 5.5%		9,940 6.4%	
<b>Household Size (2023)</b>								
Total Households	4,455		31,622		75,063		144,345	
1 Person Households	620	13.9%	8,332	26.3%	21,185	28.2%	45,138	31.3%
2 Person Households	1,561	35.0%	11,197	35.4%	25,160	33.5%	47,474	32.9%
3 Person Households	808	18.1%	4,939	15.6%	11,526	15.4%	21,176	14.7%
4 Person Households	848	19.0%	4,208	13.3%	9,650	12.9%	16,947	11.7%
5 Person Households	410	9.2%	1,927	6.1%	4,749	6.3%	8,390	5.8%
6 Person Households	177	4.0%	767	2.4%	1,854	2.5%	3,373	2.3%
7 or More Person Households	32	0.7%	252	0.8%	939	1.3%	1,847	1.3%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	576	12.9%	3,317	10.5%	7,461	9.9%	14,416	10.0%
HH Income \$150,000 to \$199,999	683	15.3%	3,201	10.1%	6,861	9.1%	12,542	8.7%
HH Income \$125,000 to \$149,999	499	11.2%	2,986	9.4%	5,865	7.8%	10,641	7.4%
HH Income \$100,000 to \$124,999	491	11.0%	3,198	10.1%	8,050	10.7%	14,704	10.2%
HH Income \$75,000 to \$99,999	814	18.3%	4,328	13.7%	10,316	13.7%	19,736	13.7%
HH Income \$50,000 to \$74,999	532	11.9%	4,967	15.7%	12,980	17.3%	24,994	17.3%
HH Income \$35,000 to \$49,999	276	6.2%	3,429	10.8%	8,319	11.1%	16,071	11.1%
HH Income \$25,000 to \$34,999	319	7.2%	2,356	7.5%	5,430	7.2%	10,959	7.6%
HH Income \$15,000 to \$24,999	184	4.1%	1,839	5.8%	4,572	6.1%	9,394	6.5%
HH Income \$10,000 to \$14,999	43	1.0%	708	2.2%	1,894	2.5%	4,405	3.1%
HH Income Under \$10,000	39	0.9%	1,295	4.1%	3,316	4.4%	6,484	4.5%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	103	2.3%	1,281	4.1%	4,037	5.4%	9,136	6.3%
Households 1 Vehicle Available	1,112	25.0%	10,171	32.2%	24,834	33.1%	51,256	35.5%
Households 2 Vehicles Available	1,975	44.3%	12,829	40.6%	29,800	39.7%	55,219	38.3%
Households 3 or More Vehicles Available	1,265	28.4%	7,341	23.2%	16,393	21.8%	28,735	19.9%
Total Vehicles Available	9,358		60,400		139,954		259,048	
Average Vehicles per Household	2.1		1.9		1.9		1.8	
Owner-Occupied Household Vehicles	7,934 84.8%		43,087 71.3%		98,700 70.5%		177,132 68.4%	
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.1		2.1	
Renter-Occupied Household Vehicles	1,424 15.2%		17,313 28.7%		41,255 29.5%		81,916 31.6%	
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4		1.4	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	7,029		41,628		98,452		185,143	
Travel to Work in 14 Minutes or Less	1,393	19.8%	9,451	22.7%	25,138	25.5%	51,013	27.6%
Travel to Work in 15 to 29 Minutes	2,855	40.6%	18,331	44.0%	41,450	42.1%	76,501	41.3%
Travel to Work in 30 to 59 Minutes	978	13.9%	5,393	13.0%	12,592	12.8%	22,149	12.0%
Travel to Work in 60 Minutes or More	282	4.0%	1,159	2.8%	2,377	2.4%	4,449	2.4%
Work at Home	1,522	21.7%	7,294	17.5%	16,896	17.2%	31,031	16.8%
Average Minutes Travel to Work	20.0		18.9		18.3		17.8	

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<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	7,029		41,628		98,452		185,143	
Drive to Work Alone	4,913	69.9%	30,394	73.0%	70,311	71.4%	132,257	71.4%
Drive to Work in Carpool	454	6.5%	3,192	7.7%	8,162	8.3%	14,992	8.1%
Travel to Work by Public Transportation	11	0.2%	43	0.1%	281	0.3%	981	0.5%
Drive to Work on Motorcycle	5	-	33	-	262	0.3%	462	0.2%
Bicycle to Work	-	-	7	-	37	-	266	0.1%
Walk to Work	25	0.4%	284	0.7%	1,256	1.3%	3,204	1.7%
Other Means	99	1.4%	381	0.9%	1,247	1.3%	1,951	1.1%
Work at Home	1,522	21.7%	7,294	17.5%	16,896	17.2%	31,031	16.8%
<b>Daytime Demographics (2023)</b>								
Total Businesses	251		2,040		6,428		13,581	
Total Employees	2,857		21,727		93,970		193,804	
Company Headquarter Businesses	5	2.1%	53	2.6%	253	3.9%	557	4.1%
Company Headquarter Employees	214	7.5%	2,990	13.8%	17,208	18.3%	33,389	17.2%
Employee Population per Business	11.4 to 1		10.7 to 1		14.6 to 1		14.3 to 1	
Residential Population per Business	49.3 to 1		39.1 to 1		30.0 to 1		26.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,170		41,388		141,683		285,327	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	9,507		62,261		149,031		281,303	
Labor Force Total Males (2023)	4,804	50.5%	30,802	49.5%	73,759	49.5%	139,911	49.7%
Male Civilian Employed	3,663	76.3%	21,462	69.7%	51,216	69.4%	97,160	69.4%
Male Civilian Unemployed	108	2.3%	723	2.3%	1,419	1.9%	2,555	1.8%
Males in Armed Forces	158	3.3%	911	3.0%	2,653	3.6%	4,195	3.0%
Males Not in Labor Force	874	18.2%	7,706	25.0%	18,471	25.0%	36,001	25.7%
Labor Force Total Females (2023)	4,704	49.5%	31,459	50.5%	75,272	50.5%	141,392	50.3%
Female Civilian Employed	3,366	71.6%	20,169	64.1%	47,243	62.8%	88,004	62.2%
Female Civilian Unemployed	133	2.8%	441	1.4%	1,179	1.6%	2,158	1.5%
Females in Armed Forces	7	0.2%	58	0.2%	206	0.3%	421	0.3%
Females Not in Labor Force	1,198	25.5%	10,791	34.3%	26,645	35.4%	50,809	35.9%
Unemployment Rate	241	2.5%	1,165	1.9%	2,597	1.7%	4,712	1.7%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	7,029		41,628		98,452		185,143	
Occupation Total Males	3,663	52.1%	21,460	51.6%	51,213	52.0%	97,144	52.5%
Occupation Total Females	3,366	47.9%	20,168	48.4%	47,240	48.0%	87,999	47.5%
Management, Business, Financial Operations	1,283	18.2%	6,297	15.1%	15,110	15.3%	29,054	15.7%
Professional, Related	2,077	29.5%	11,190	26.9%	25,174	25.6%	49,105	26.5%
Service	939	13.4%	6,610	15.9%	16,494	16.8%	30,277	16.4%
Sales, Office	1,309	18.6%	8,282	19.9%	18,706	19.0%	35,036	18.9%
Farming, Fishing, Forestry	22	0.3%	199	0.5%	566	0.6%	1,069	0.6%
Construction, Extraction, Maintenance	664	9.4%	4,023	9.7%	9,583	9.7%	16,875	9.1%
Production, Transport, Material Moving	736	10.5%	5,027	12.1%	12,820	13.0%	23,727	12.8%
White Collar Workers	4,668	66.4%	25,769	61.9%	58,989	59.9%	113,195	61.1%
Blue Collar Workers	2,361	33.6%	15,859	38.1%	39,463	40.1%	71,948	38.9%

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8650 S 71st Plaza Papillion, NE 68157		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		4,455		31,622		75,063		144,345	
1 Detached Unit		3,700	83.1%	20,970	66.3%	49,815	66.4%	93,314	64.6%
1 Attached Unit		85	1.9%	991	3.1%	3,484	4.6%	6,478	4.5%
2 Units		19	0.4%	212	0.7%	721	1.0%	1,940	1.3%
3 to 4 Units		12	0.3%	382	1.2%	976	1.3%	2,548	1.8%
5 to 9 Units		96	2.2%	2,584	8.2%	5,608	7.5%	10,646	7.4%
10 to 19 Units		127	2.8%	2,785	8.8%	6,048	8.1%	11,254	7.8%
20 to 49 Units		163	3.7%	1,639	5.2%	3,523	4.7%	7,423	5.1%
50 or More Units		213	4.8%	1,826	5.8%	4,291	5.7%	9,627	6.7%
Mobile Home or Trailer		39	0.9%	235	0.7%	598	0.8%	1,111	0.8%
Other Structure		-	-	-	-	-	-	4	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		66	1.4%	363	1.1%	906	1.1%	1,499	1.0%
Homes Built 2010 to 2019		925	20.2%	4,068	12.2%	9,387	11.8%	15,227	9.9%
Homes Built 2000 to 2009		683	14.9%	5,269	15.9%	11,799	14.9%	17,862	11.6%
Homes Built 1990 to 1999		737	16.1%	4,363	13.1%	8,019	10.1%	13,429	8.7%
Homes Built 1980 to 1989		841	18.3%	4,799	14.4%	9,462	11.9%	17,126	11.1%
Homes Built 1970 to 1979		568	12.4%	5,557	16.7%	11,646	14.7%	22,323	14.5%
Homes Built 1960 to 1969		398	8.7%	3,421	10.3%	9,078	11.4%	19,146	12.4%
Homes Built 1950 to 1959		97	2.1%	1,823	5.5%	6,890	8.7%	14,096	9.1%
Homes Built 1940 to 1949		41	0.9%	715	2.2%	2,412	3.0%	5,311	3.4%
Homes Built Before 1939		99	2.2%	1,244	3.7%	5,463	6.9%	18,327	11.9%
Median Age of Homes		33.7 yrs		39.5 yrs		43.2 yrs		48.0 yrs	
<b>Home Values (2023)</b>									
Owner Specified Housing Units		3,506		19,513		46,031		84,876	
Home Values \$1,000,000 or More		5	0.1%	70	0.4%	235	0.5%	707	0.8%
Home Values \$750,000 to \$999,999		18	0.5%	132	0.7%	421	0.9%	1,143	1.3%
Home Values \$500,000 to \$749,999		102	2.9%	495	2.5%	1,667	3.6%	4,012	4.7%
Home Values \$400,000 to \$499,999		205	5.8%	1,346	6.9%	3,772	8.2%	6,531	7.7%
Home Values \$300,000 to \$399,999		557	15.9%	3,845	19.7%	7,706	16.7%	13,043	15.4%
Home Values \$250,000 to \$299,999		688	19.6%	2,894	14.8%	5,683	12.3%	10,097	11.9%
Home Values \$200,000 to \$249,999		1,113	31.7%	4,159	21.3%	8,840	19.2%	16,036	18.9%
Home Values \$175,000 to \$199,999		225	6.4%	1,701	8.7%	4,494	9.8%	8,407	9.9%
Home Values \$150,000 to \$174,999		215	6.1%	1,841	9.4%	4,699	10.2%	8,965	10.6%
Home Values \$125,000 to \$149,999		156	4.5%	1,064	5.5%	2,616	5.7%	4,789	5.6%
Home Values \$100,000 to \$124,999		80	2.3%	802	4.1%	2,362	5.1%	4,433	5.2%
Home Values \$90,000 to \$99,999		21	0.6%	193	1.0%	599	1.3%	1,104	1.3%
Home Values \$80,000 to \$89,999		6	0.2%	116	0.6%	493	1.1%	947	1.1%
Home Values \$70,000 to \$79,999		2	-	61	0.3%	318	0.7%	653	0.8%
Home Values \$60,000 to \$69,999		1	-	37	0.2%	175	0.4%	390	0.5%
Home Values \$50,000 to \$59,999		3	-	72	0.4%	209	0.5%	371	0.4%
Home Values \$35,000 to \$49,999		31	0.9%	205	1.1%	394	0.9%	632	0.7%
Home Values \$25,000 to \$34,999		5	0.2%	73	0.4%	228	0.5%	545	0.6%
Home Values \$10,000 to \$24,999		21	0.6%	155	0.8%	613	1.3%	1,152	1.4%
Home Values Under \$10,000		51	1.5%	253	1.3%	507	1.1%	919	1.1%
Owner-Occupied Median Home Value		\$242,115		\$240,325		\$234,772		\$237,081	
Renter-Occupied Median Rent		\$1,082		\$929		\$926		\$906	

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8650 S 71st Plaza Papillion, NE 68157	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$391.96 M	\$2.36 B	\$5.42 B	\$10.49 B
Total Non-Retail Expenditure	\$206.76 M	\$1.25 B	\$2.87 B	\$5.55 B
Total Retail Expenditure	\$185.2 M	\$1.11 B	\$2.56 B	\$4.94 B
Apparel	\$14.16 M	\$84.13 M	\$193.07 M	\$373.43 M
Contributions	\$13.31 M	\$79.04 M	\$180.67 M	\$351.32 M
Education	\$12.94 M	\$74.88 M	\$170.48 M	\$331.51 M
Entertainment	\$22.83 M	\$135.24 M	\$309.94 M	\$599.17 M
Food and Beverages	\$57.14 M	\$345.23 M	\$794.65 M	\$1.54 B
Furnishings and Equipment	\$14.14 M	\$83.95 M	\$192.28 M	\$371.6 M
Gifts	\$10 M	\$60.02 M	\$136.96 M	\$266.97 M
Health Care	\$32.14 M	\$195.83 M	\$451 M	\$872.57 M
Household Operations	\$15.63 M	\$93.39 M	\$214.22 M	\$415.15 M
Miscellaneous Expenses	\$7.43 M	\$44.77 M	\$102.79 M	\$199.03 M
Personal Care	\$5.28 M	\$31.71 M	\$72.8 M	\$140.84 M
Personal Insurance	\$2.96 M	\$17.16 M	\$39.07 M	\$75.5 M
Reading	\$854.2 K	\$5.16 M	\$11.84 M	\$22.97 M
Shelter	\$81.87 M	\$496.93 M	\$1.14 B	\$2.22 B
Tobacco	\$2.06 M	\$13.33 M	\$31.1 M	\$60.3 M
Transportation	\$71.75 M	\$429.87 M	\$987.38 M	\$1.9 B
Utilities	\$27.49 M	\$169.06 M	\$390.77 M	\$756.14 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$7,333	\$6,218	\$6,020	\$6,058
Total Non-Retail Expenditure	\$3,868 52.8%	\$3,287 52.9%	\$3,182 52.9%	\$3,207 52.9%
Total Retail Expenditures	\$3,465 47.2%	\$2,931 47.1%	\$2,837 47.1%	\$2,852 47.1%
Apparel	\$265 3.6%	\$222 3.6%	\$214 3.6%	\$216 3.6%
Contributions	\$249 3.4%	\$208 3.3%	\$201 3.3%	\$203 3.3%
Education	\$242 3.3%	\$197 3.2%	\$189 3.1%	\$191 3.2%
Entertainment	\$427 5.8%	\$356 5.7%	\$344 5.7%	\$346 5.7%
Food and Beverages	\$1,069 14.6%	\$910 14.6%	\$882 14.7%	\$887 14.6%
Furnishings and Equipment	\$265 3.6%	\$221 3.6%	\$213 3.5%	\$215 3.5%
Gifts	\$187 2.6%	\$158 2.5%	\$152 2.5%	\$154 2.5%
Health Care	\$601 8.2%	\$516 8.3%	\$501 8.3%	\$504 8.3%
Household Operations	\$292 4.0%	\$246 4.0%	\$238 4.0%	\$240 4.0%
Miscellaneous Expenses	\$139 1.9%	\$118 1.9%	\$114 1.9%	\$115 1.9%
Personal Care	\$99 1.3%	\$84 1.3%	\$81 1.3%	\$81 1.3%
Personal Insurance	\$55 0.8%	\$45 0.7%	\$43 0.7%	\$44 0.7%
Reading	\$16 0.2%	\$14 0.2%	\$13 0.2%	\$13 0.2%
Shelter	\$1,532 20.9%	\$1,310 21.1%	\$1,269 21.1%	\$1,279 21.1%
Tobacco	\$39 0.5%	\$35 0.6%	\$35 0.6%	\$35 0.6%
Transportation	\$1,342 18.3%	\$1,133 18.2%	\$1,096 18.2%	\$1,100 18.2%
Utilities	\$514 7.0%	\$446 7.2%	\$434 7.2%	\$437 7.2%