

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5209/-89.5505

1500 Pinecrest Ave Stevens Point, WI 54481		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)	7,137		33,218		44,617		51,470		
Projected Population (2028)	6,874		33,289		45,419		52,530		
Census Population (2020)	7,364		33,751		45,109		51,552		
Census Population (2010)	7,654		34,538		45,113		51,204		
Projected Annual Growth (2023-2028)	-263	-0.7%	71	-	802	0.4%	1,060	0.4%	
Historical Annual Growth (2020-2023)	-227	-1.0%	-533	-0.5%	-492	-0.4%	-82	-	
Historical Annual Growth (2010-2020)	-290	-0.4%	-786	-0.2%	-4	-	348	-	
Estimated Population Density (2023)	2,273	psm	1,175	psm	568	psm	334	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	3,394		14,085		18,719		21,580		
Projected Households (2028)	3,272		14,121		19,019		21,971		
Census Households (2020)	3,461		14,185		18,778		21,498		
Census Households (2010)	3,406		13,770		17,912		20,401		
Projected Annual Growth (2023-2028)	-122	-0.7%	36	-	300	0.3%	391	0.4%	
Historical Annual Change (2010-2023)	-11	-	314	0.2%	808	0.3%	1,178	0.4%	
Average Household Income									
Estimated Average Household Income (2023)	\$76,847		\$88,706		\$95,983		\$96,559		
Projected Average Household Income (2028)	\$81,253		\$91,500		\$98,015		\$98,225		
Census Average Household Income (2010)	\$50,526		\$55,421		\$58,862		\$58,707		
Census Average Household Income (2000)	\$47,091		\$49,381		\$52,119		\$52,123		
Projected Annual Change (2023-2028)	\$4,405	1.1%	\$2,794	0.6%	\$2,032	0.4%	\$1,666	0.3%	
Historical Annual Change (2000-2023)	\$29,757	2.7%	\$39,325	3.5%	\$43,863	3.7%	\$44,435	3.7%	
Median Household Income									
Estimated Median Household Income (2023)	\$56,969		\$63,254		\$69,317		\$70,646		
Projected Median Household Income (2028)	\$52,124		\$57,845		\$64,249		\$65,663		
Census Median Household Income (2010)	\$38,744		\$43,963		\$47,387		\$47,877		
Census Median Household Income (2000)	\$40,705		\$40,983		\$43,180		\$43,459		
Projected Annual Change (2023-2028)	-\$4,845	-1.7%	-\$5,409	-1.7%	-\$5,068	-1.5%	-\$4,983	-1.4%	
Historical Annual Change (2000-2023)	\$16,264	1.7%	\$22,271	2.4%	\$26,136	2.6%	\$27,187	2.7%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$36,658		\$38,237		\$40,763		\$40,920		
Projected Per Capita Income (2028)	\$38,789		\$39,436		\$41,528		\$41,510		
Census Per Capita Income (2010)	\$22,478		\$22,091		\$23,369		\$23,390		
Census Per Capita Income (2000)	\$19,261		\$18,363		\$19,335		\$19,398		
Projected Annual Change (2023-2028)	\$2,130	1.2%	\$1,200	0.6%	\$765	0.4%	\$590	0.3%	
Historical Annual Change (2000-2023)	\$17,397	3.9%	\$19,874	4.7%	\$21,428	4.8%	\$21,521	4.8%	
Estimated Average Household Net Worth (2023)	\$267,609		\$340,401		\$384,619		\$382,196		

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	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2023)	7,137		33,218		44,617		51,470		
White (2023)	6,328	88.7%	27,283	82.1%	37,522	84.1%	43,615	84.7%	
Black or African American (2023)	96	1.3%	502	1.5%	590	1.3%	656	1.3%	
American Indian or Alaska Native (2023)	16	0.2%	70	0.2%	93	0.2%	108	0.2%	
Asian (2023)	399	5.6%	3,927	11.8%	4,439	10.0%	4,728	9.2%	
Hawaiian or Pacific Islander (2023)	1	-	5	-	8	-	9	-	
Other Race (2023)	57	0.8%	280	0.8%	390	0.9%	491	1.0%	
Two or More Races (2023)	240	3.4%	1,151	3.5%	1,575	3.5%	1,863	3.6%	
Population < 18 (2023)	1,322	18.5%	5,780	17.4%	8,212	18.4%	9,696	18.8%	
White Not Hispanic	1,039	78.6%	4,579	79.2%	6,545	79.7%	7,655	79.0%	
Black or African American	22	1.7%	129	2.2%	165	2.0%	197	2.0%	
Asian	87	6.5%	402	7.0%	597	7.3%	721	7.4%	
Other Race Not Hispanic	53	4.0%	257	4.4%	340	4.1%	409	4.2%	
Hispanic	121	9.2%	413	7.1%	564	6.9%	713	7.4%	
Not Hispanic or Latino Population (2023)	6,834	95.8%	31,780	95.7%	42,699	95.7%	49,195	95.6%	
Not Hispanic White	6,209	90.9%	26,805	84.3%	36,929	86.5%	42,936	87.3%	
Not Hispanic Black or African American	92	1.3%	452	1.4%	533	1.2%	594	1.2%	
Not Hispanic American Indian or Alaska Native	10	0.1%	43	0.1%	54	0.1%	63	0.1%	
Not Hispanic Asian	399	5.8%	3,921	12.3%	4,432	10.4%	4,720	9.6%	
Not Hispanic Hawaiian or Pacific Islander	1	-	5	-	8	-	9	-	
Not Hispanic Other Race	5	-	12	-	16	-	19	-	
Not Hispanic Two or More Races	118	1.7%	542	1.7%	726	1.7%	854	1.7%	
Hispanic or Latino Population (2023)	303	4.2%	1,438	4.3%	1,918	4.3%	2,275	4.4%	
Hispanic White	119	39.4%	478	33.3%	593	30.9%	679	29.8%	
Hispanic Black or African American	4	1.4%	50	3.5%	56	2.9%	62	2.7%	
Hispanic American Indian or Alaska Native	6	1.8%	27	1.9%	40	2.1%	45	2.0%	
Hispanic Asian	-	-	6	0.4%	7	0.4%	8	0.3%	
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-	
Hispanic Other Race	52	17.3%	268	18.6%	373	19.5%	472	20.8%	
Hispanic Two or More Races	121	40.1%	609	42.3%	849	44.3%	1,009	44.3%	
Not Hispanic or Latino Population (2020)	7,050	95.7%	32,486	96.3%	43,461	96.3%	49,576	96.2%	
Hispanic or Latino Population (2020)	313	4.3%	1,265	3.7%	1,647	3.7%	1,976	3.8%	
Not Hispanic or Latino Population (2010)	7,450	97.3%	33,737	97.7%	44,015	97.6%	49,908	97.5%	
Hispanic or Latino Population (2010)	204	2.7%	801	2.3%	1,099	2.4%	1,296	2.5%	
Not Hispanic or Latino Population (2028)	6,583	95.8%	31,836	95.6%	43,460	95.7%	50,209	95.6%	
Hispanic or Latino Population (2028)	291	4.2%	1,454	4.4%	1,958	4.3%	2,321	4.4%	
Projected Annual Growth (2023-2028)	-12	-0.8%	16	0.2%	40	0.4%	46	0.4%	
Historical Annual Growth (2010-2020)	109	5.4%	465	5.8%	549	5.0%	680	5.2%	

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Stevens Point, WI 54481										
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Total Age Distribution (2023)										
Total Population	7,137		33,218		44,617		51,470			
Age Under 5 Years	346	4.9%	1,549	4.7%	2,085	4.7%	2,457	4.8%		
Age 5 to 9 Years	365	5.1%	1,594	4.8%	2,275	5.1%	2,687	5.2%		
Age 10 to 14 Years	388	5.4%	1,654	5.0%	2,399	5.4%	2,843	5.5%		
Age 15 to 19 Years	404	5.7%	3,206	9.7%	3,921	8.8%	4,327	8.4%		
Age 20 to 24 Years	1,431	20.1%	5,896	17.7%	6,545	14.7%	7,021	13.6%		
Age 25 to 29 Years	574	8.0%	2,432	7.3%	3,041	6.8%	3,499	6.8%		
Age 30 to 34 Years	398	5.6%	1,801	5.4%	2,485	5.6%	2,942	5.7%		
Age 35 to 39 Years	328	4.6%	1,630	4.9%	2,351	5.3%	2,813	5.5%		
Age 40 to 44 Years	320	4.5%	1,511	4.5%	2,300	5.2%	2,733	5.3%		
Age 45 to 49 Years	260	3.6%	1,300	3.9%	2,001	4.5%	2,403	4.7%		
Age 50 to 54 Years	311	4.4%	1,512	4.6%	2,280	5.1%	2,694	5.2%		
Age 55 to 59 Years	370	5.2%	1,732	5.2%	2,558	5.7%	3,043	5.9%		
Age 60 to 64 Years	374	5.2%	1,749	5.3%	2,635	5.9%	3,126	6.1%		
Age 65 to 69 Years	373	5.2%	1,699	5.1%	2,453	5.5%	2,884	5.6%		
Age 70 to 74 Years	317	4.4%	1,508	4.5%	2,106	4.7%	2,427	4.7%		
Age 75 to 79 Years	258	3.6%	982	3.0%	1,320	3.0%	1,502	2.9%		
Age 80 to 84 Years	177	2.5%	764	2.3%	985	2.2%	1,096	2.1%		
Age 85 Years or Over	144	2.0%	702	2.1%	877	2.0%	975	1.9%		
Median Age	32.1		33.6		35.6		35.9			
Age 19 Years or Less	1,504	21.1%	8,003	24.1%	10,680	23.9%	12,314	23.9%		
Age 20 to 64 Years	4,366	61.2%	19,561	58.9%	26,196	58.7%	30,272	58.8%		
Age 65 Years or Over	1,268	17.8%	5,654	17.0%	7,741	17.3%	8,884	17.3%		
Female Age Distribution (2023)										
Female Population	3,580	50.2%	16,671	50.2%	22,307	50.0%	25,615	49.8%		
Age Under 5 Years	158	4.4%	760	4.6%	1,037	4.6%	1,209	4.7%		
Age 5 to 9 Years	191	5.3%	784	4.7%	1,111	5.0%	1,312	5.1%		
Age 10 to 14 Years	172	4.8%	785	4.7%	1,128	5.1%	1,326	5.2%		
Age 15 to 19 Years	196	5.5%	1,646	9.9%	1,992	8.9%	2,191	8.6%		
Age 20 to 24 Years	690	19.3%	2,902	17.4%	3,194	14.3%	3,411	13.3%		
Age 25 to 29 Years	268	7.5%	1,155	6.9%	1,468	6.6%	1,687	6.6%		
Age 30 to 34 Years	173	4.8%	784	4.7%	1,112	5.0%	1,344	5.2%		
Age 35 to 39 Years	157	4.4%	790	4.7%	1,166	5.2%	1,376	5.4%		
Age 40 to 44 Years	165	4.6%	751	4.5%	1,140	5.1%	1,347	5.3%		
Age 45 to 49 Years	131	3.6%	617	3.7%	951	4.3%	1,151	4.5%		
Age 50 to 54 Years	156	4.4%	744	4.5%	1,107	5.0%	1,307	5.1%		
Age 55 to 59 Years	190	5.3%	875	5.3%	1,289	5.8%	1,529	6.0%		
Age 60 to 64 Years	202	5.6%	907	5.4%	1,357	6.1%	1,598	6.2%		
Age 65 to 69 Years	213	6.0%	904	5.4%	1,280	5.7%	1,483	5.8%		
Age 70 to 74 Years	174	4.9%	799	4.8%	1,092	4.9%	1,247	4.9%		
Age 75 to 79 Years	154	4.3%	562	3.4%	742	3.3%	829	3.2%		
Age 80 to 84 Years	105	2.9%	449	2.7%	575	2.6%	637	2.5%		
Age 85 Years or Over	85	2.4%	458	2.7%	567	2.5%	631	2.5%		
Female Median Age	34.3		34.9		36.6		36.9			
Age 19 Years or Less	716	20.0%	3,975	23.8%	5,268	23.6%	6,039	23.6%		
Age 20 to 64 Years	2,132	59.6%	9,524	57.1%	12,784	57.3%	14,750	57.6%		
Age 65 Years or Over	732	20.4%	3,172	19.0%	4,255	19.1%	4,827	18.8%		

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Stevens Point, WI 54481										
Male Age Distribution (2023)										
Male Population	3,557	49.8%		16,547	49.8%		22,310	50.0%	25,855	50.2%
Age Under 5 Years	188	5.3%		789	4.8%		1,048	4.7%	1,249	4.8%
Age 5 to 9 Years	174	4.9%		809	4.9%		1,164	5.2%	1,374	5.3%
Age 10 to 14 Years	216	6.1%		870	5.3%		1,271	5.7%	1,517	5.9%
Age 15 to 19 Years	208	5.9%		1,560	9.4%		1,929	8.6%	2,136	8.3%
Age 20 to 24 Years	741	20.8%		2,994	18.1%		3,351	15.0%	3,610	14.0%
Age 25 to 29 Years	306	8.6%		1,277	7.7%		1,574	7.1%	1,812	7.0%
Age 30 to 34 Years	226	6.3%		1,017	6.1%		1,373	6.2%	1,597	6.2%
Age 35 to 39 Years	170	4.8%		840	5.1%		1,184	5.3%	1,437	5.6%
Age 40 to 44 Years	155	4.3%		760	4.6%		1,160	5.2%	1,385	5.4%
Age 45 to 49 Years	129	3.6%		683	4.1%		1,051	4.7%	1,252	4.8%
Age 50 to 54 Years	155	4.3%		768	4.6%		1,173	5.3%	1,387	5.4%
Age 55 to 59 Years	180	5.1%		857	5.2%		1,269	5.7%	1,514	5.9%
Age 60 to 64 Years	172	4.8%		842	5.1%		1,278	5.7%	1,529	5.9%
Age 65 to 69 Years	159	4.5%		795	4.8%		1,172	5.3%	1,401	5.4%
Age 70 to 74 Years	142	4.0%		708	4.3%		1,014	4.5%	1,180	4.6%
Age 75 to 79 Years	103	2.9%		420	2.5%		578	2.6%	673	2.6%
Age 80 to 84 Years	73	2.0%		315	1.9%		411	1.8%	459	1.8%
Age 85 Years or Over	59	1.7%		244	1.5%		310	1.4%	343	1.3%
Male Median Age	30.5			32.6			34.7		35.2	
Age 19 Years or Less	787	22.1%		4,028	24.3%		5,412	24.3%	6,276	24.3%
Age 20 to 64 Years	2,233	62.8%		10,037	60.7%		13,413	60.1%	15,522	60.0%
Age 65 Years or Over	536	15.1%		2,483	15.0%		3,485	15.6%	4,057	15.7%
Males per 100 Females (2023)										
Overall Comparison	99			99			100		101	
Age Under 5 Years	119	54.4%		104	50.9%		101	50.3%	103	50.8%
Age 5 to 9 Years	91	47.7%		103	50.8%		105	51.2%	105	51.2%
Age 10 to 14 Years	126	55.8%		111	52.6%		113	53.0%	114	53.4%
Age 15 to 19 Years	106	51.5%		95	48.7%		97	49.2%	97	49.4%
Age 20 to 24 Years	107	51.8%		103	50.8%		105	51.2%	106	51.4%
Age 25 to 29 Years	114	53.3%		111	52.5%		107	51.7%	107	51.8%
Age 30 to 34 Years	131	56.7%		130	56.5%		123	55.2%	119	54.3%
Age 35 to 39 Years	108	52.0%		106	51.5%		102	50.4%	104	51.1%
Age 40 to 44 Years	93	48.3%		101	50.3%		102	50.4%	103	50.7%
Age 45 to 49 Years	99	49.7%		111	52.6%		111	52.5%	109	52.1%
Age 50 to 54 Years	99	49.8%		103	50.8%		106	51.4%	106	51.5%
Age 55 to 59 Years	95	48.6%		98	49.5%		98	49.6%	99	49.7%
Age 60 to 64 Years	85	46.0%		93	48.2%		94	48.5%	96	48.9%
Age 65 to 69 Years	75	42.7%		88	46.8%		92	47.8%	94	48.6%
Age 70 to 74 Years	82	44.9%		89	47.0%		93	48.2%	95	48.6%
Age 75 to 79 Years	67	40.0%		75	42.8%		78	43.8%	81	44.8%
Age 80 to 84 Years	69	41.0%		70	41.2%		71	41.7%	72	41.9%
Age 85 Years or Over	69	41.0%		53	34.8%		55	35.4%	54	35.2%
Age 19 Years or Less	110	52.4%		101	50.3%		103	50.7%	104	51.0%
Age 20 to 39 Years	112	52.8%		109	52.1%		108	51.9%	108	52.0%
Age 40 to 64 Years	94	48.3%		100	50.1%		101	50.4%	102	50.5%
Age 65 Years or Over	73	42.3%		78	43.9%		82	45.0%	84	45.7%

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Household Type (2023)									
Total Households		3,394		14,085		18,719		21,580	
Households with Children		698	20.6%	2,758	19.6%	3,845	20.5%	4,668	21.6%
Average Household Size		2.1		2.2		2.2		2.2	
Household Density per Square Mile		1,081		498		238		140	
Population Family		4,696	65.8%	20,875	62.8%	30,613	68.6%	36,387	70.7%
Population Non-Family		2,336	32.7%	9,426	28.4%	10,998	24.7%	12,046	23.4%
Population Group Quarters		105	1.5%	2,917	8.8%	3,005	6.7%	3,037	5.9%
Family Households		1,690	49.8%	7,355	52.2%	10,725	57.3%	12,729	59.0%
Married Couple Households		1,292	76.5%	5,397	73.4%	7,593	70.8%	9,100	71.5%
Other Family Households with Children		398	23.5%	1,959	26.6%	3,132	29.2%	3,629	28.5%
Family Households with Children		694	41.1%	2,748	37.4%	3,831	35.7%	4,649	36.5%
Married Couple with Children		485	69.8%	1,971	71.7%	2,819	73.6%	3,425	73.7%
Other Family Households with Children		210	30.2%	777	28.3%	1,012	26.4%	1,224	26.3%
Family Households No Children		995	58.9%	4,608	62.6%	6,894	64.3%	8,080	63.5%
Married Couple No Children		807	81.1%	3,426	74.4%	4,773	69.2%	5,675	70.2%
Other Family Households No Children		188	18.9%	1,182	25.6%	2,120	30.8%	2,405	29.8%
Non-Family Households		1,705	50.2%	6,729	47.8%	7,994	42.7%	8,850	41.0%
Non-Family Households with Children		4	0.2%	10	0.1%	14	0.2%	18	0.2%
Non-Family Households No Children		1,701	99.8%	6,719	99.9%	7,980	99.8%	8,832	99.8%
Average Family Household Size		2.8		2.8		2.9		2.9	
Average Family Income		\$104,290		\$117,489		\$121,989		\$120,758	
Median Family Income		\$86,491		\$91,916		\$95,733		\$96,138	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
Marital Status (2023)									
Population Age 15 Years or Over		6,037		28,421		37,858		43,483	
Never Married		2,798	46.3%	14,066	49.5%	16,103	42.5%	17,566	40.4%
Currently Married		2,239	37.1%	9,890	34.8%	15,627	41.3%	18,920	43.5%
Previously Married		1,001	16.6%	4,465	15.7%	6,128	16.2%	6,997	16.1%
Separated		61	6.1%	382	8.6%	476	7.8%	537	7.7%
Widowed		214	21.4%	1,397	31.3%	2,032	33.2%	2,361	33.7%
Divorced		726	72.5%	2,687	60.2%	3,619	59.1%	4,098	58.6%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		4,202		19,320		27,392		32,135	
Elementary (Grade Level 0 to 8)		64	1.5%	419	2.2%	495	1.8%	581	1.8%
Some High School (Grade Level 9 to 11)		120	2.9%	562	2.9%	742	2.7%	931	2.9%
High School Graduate		1,120	26.7%	5,471	28.3%	7,889	28.8%	9,303	28.9%
Some College		705	16.8%	2,992	15.5%	4,390	16.0%	5,218	16.2%
Associate Degree Only		443	10.5%	2,310	12.0%	3,284	12.0%	3,914	12.2%
Bachelor Degree Only		1,298	30.9%	5,510	28.5%	7,620	27.8%	8,796	27.4%
Graduate Degree		453	10.8%	2,055	10.6%	2,971	10.8%	3,392	10.6%
Any College (Some College or Higher)		2,898	69.0%	12,867	66.6%	18,266	66.7%	21,320	66.3%
College Degree + (Bachelor Degree or Higher)		1,750	41.7%	7,565	39.2%	10,591	38.7%	12,188	37.9%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5209/-89.5505

1500 Pinecrest Ave Stevens Point, WI 54481									
1 mi radius			3 mi radius		5 mi radius		7 mi radius		
Housing									
Total Housing Units (2023)	3,599		15,054		19,976		23,062		
Total Housing Units (2020)	3,620		14,898		19,642		22,488		
Historical Annual Growth (2020-2023)	-20	-0.2%	156	0.3%	334	0.6%	574	0.9%	
Housing Units Occupied (2023)	3,394	94.3%	14,085	93.6%	18,719	93.7%	21,580	93.6%	
Housing Units Owner-Occupied	2,229	65.7%	9,169	65.1%	12,929	69.1%	15,104	70.0%	
Housing Units Renter-Occupied	1,165	34.3%	4,916	34.9%	5,791	30.9%	6,476	30.0%	
Housing Units Vacant (2023)	205	5.7%	970	6.4%	1,257	6.3%	1,482	6.4%	
Household Size (2023)									
Total Households	3,394		14,085		18,719		21,580		
1 Person Households	1,296	38.2%	4,978	35.3%	5,998	32.0%	6,670	30.9%	
2 Person Households	1,253	36.9%	5,490	39.0%	7,503	40.1%	8,726	40.4%	
3 Person Households	388	11.4%	1,652	11.7%	2,351	12.6%	2,792	12.9%	
4 Person Households	298	8.8%	1,238	8.8%	1,829	9.8%	2,168	10.0%	
5 Person Households	104	3.1%	489	3.5%	717	3.8%	854	4.0%	
6 Person Households	35	1.0%	157	1.1%	219	1.2%	248	1.1%	
7 or More Person Households	20	0.6%	81	0.6%	103	0.6%	122	0.6%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	113	3.3%	846	6.0%	1,362	7.3%	1,530	7.1%	
HH Income \$150,000 to \$199,999	240	7.1%	942	6.7%	1,425	7.6%	1,654	7.7%	
HH Income \$125,000 to \$149,999	219	6.5%	770	5.5%	1,152	6.2%	1,359	6.3%	
HH Income \$100,000 to \$124,999	251	7.4%	1,185	8.4%	1,766	9.4%	2,214	10.3%	
HH Income \$75,000 to \$99,999	326	9.6%	1,643	11.7%	2,376	12.7%	2,817	13.1%	
HH Income \$50,000 to \$74,999	681	20.1%	2,545	18.1%	3,377	18.0%	3,878	18.0%	
HH Income \$35,000 to \$49,999	504	14.9%	1,876	13.3%	2,298	12.3%	2,679	12.4%	
HH Income \$25,000 to \$34,999	344	10.1%	1,335	9.5%	1,566	8.4%	1,768	8.2%	
HH Income \$15,000 to \$24,999	382	11.2%	1,405	10.0%	1,600	8.5%	1,740	8.1%	
HH Income \$10,000 to \$14,999	172	5.1%	769	5.5%	895	4.8%	974	4.5%	
HH Income Under \$10,000	163	4.8%	770	5.5%	902	4.8%	966	4.5%	
Household Vehicles (2023)									
Households 0 Vehicles Available	186	5.5%	895	6.4%	1,029	5.5%	1,129	5.2%	
Households 1 Vehicle Available	1,401	41.3%	5,255	37.3%	6,573	35.1%	7,316	33.9%	
Households 2 Vehicles Available	1,321	38.9%	5,265	37.4%	7,285	38.9%	8,542	39.6%	
Households 3 or More Vehicles Available	486	14.3%	2,669	19.0%	3,833	20.5%	4,593	21.3%	
Total Vehicles Available	5,721		24,924		34,174		40,017		
Average Vehicles per Household	1.7		1.8		1.8		1.9		
Owner-Occupied Household Vehicles	4,111	71.9%	18,249	73.2%	26,209	76.7%	31,130	77.8%	
Average Vehicles per Owner-Occupied Household	1.8		2.0		2.0		2.1		
Renter-Occupied Household Vehicles	1,610	28.1%	6,675	26.8%	7,965	23.3%	8,887	22.2%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4		1.4		
Travel Time (2023)									
Worker Base Age 16 years or Over	3,942		17,388		23,126		26,642		
Travel to Work in 14 Minutes or Less	2,122	53.8%	9,669	55.6%	11,795	51.0%	12,975	48.7%	
Travel to Work in 15 to 29 Minutes	750	19.0%	3,365	19.4%	5,004	21.6%	6,239	23.4%	
Travel to Work in 30 to 59 Minutes	473	12.0%	2,094	12.0%	3,072	13.3%	3,513	13.2%	
Travel to Work in 60 Minutes or More	168	4.3%	504	2.9%	743	3.2%	925	3.5%	
Work at Home	430	10.9%	1,756	10.1%	2,512	10.9%	2,990	11.2%	
Average Minutes Travel to Work	12.3		12.0		13.1		13.6		

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1500 Pinecrest Ave Stevens Point, WI 54481									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	3,942		17,388		23,126		26,642		
Drive to Work Alone	2,818	71.5%	12,258	70.5%	16,738	72.4%	19,497	73.2%	
Drive to Work in Carpool	327	8.3%	1,549	8.9%	1,949	8.4%	2,144	8.0%	
Travel to Work by Public Transportation	45	1.1%	180	1.0%	203	0.9%	212	0.8%	
Drive to Work on Motorcycle	-	-	2	-	19	-	21	-	
Bicycle to Work	54	1.4%	211	1.2%	216	0.9%	221	0.8%	
Walk to Work	252	6.4%	1,298	7.5%	1,322	5.7%	1,347	5.1%	
Other Means	18	0.4%	132	0.8%	168	0.7%	210	0.8%	
Work at Home	430	10.9%	1,756	10.1%	2,512	10.9%	2,990	11.2%	
Daytime Demographics (2023)									
Total Businesses	208		1,292		1,617		1,767		
Total Employees	2,016		16,995		23,171		25,659		
Company Headquarter Businesses	10	5.0%	54	4.2%	65	4.0%	71	4.0%	
Company Headquarter Employees	714	35.4%	3,018	17.8%	3,295	14.2%	3,453	13.5%	
Employee Population per Business	9.7	to 1	13.1	to 1	14.3	to 1	14.5	to 1	
Residential Population per Business	34.3	to 1	25.7	to 1	27.6	to 1	29.1	to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,029		27,669		37,379		41,884		
Labor Force									
Labor Population Age 16 Years or Over (2023)	5,961		28,091		37,364		42,897		
Labor Force Total Males (2023)	2,937	49.3%	13,908	49.5%	18,569	49.7%	21,408	49.9%	
Male Civilian Employed	2,008	68.4%	8,931	64.2%	12,056	64.9%	13,922	65.0%	
Male Civilian Unemployed	77	2.6%	389	2.8%	412	2.2%	427	2.0%	
Males in Armed Forces	6	0.2%	30	0.2%	30	0.2%	30	0.1%	
Males Not in Labor Force	846	28.8%	4,558	32.8%	6,072	32.7%	7,029	32.8%	
Labor Force Total Females (2023)	3,025	50.7%	14,183	50.5%	18,795	50.3%	21,488	50.1%	
Female Civilian Employed	1,935	64.0%	8,456	59.6%	11,071	58.9%	12,720	59.2%	
Female Civilian Unemployed	94	3.1%	364	2.6%	398	2.1%	421	2.0%	
Females in Armed Forces	-	-	-	-	-	-	-	-	
Females Not in Labor Force	996	32.9%	5,363	37.8%	7,326	39.0%	8,348	38.8%	
Unemployment Rate	171	2.9%	752	2.7%	810	2.2%	848	2.0%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	3,942		17,388		23,126		26,642		
Occupation Total Males	2,008	50.9%	8,931	51.4%	12,056	52.1%	13,922	52.3%	
Occupation Total Females	1,935	49.1%	8,456	48.6%	11,071	47.9%	12,720	47.7%	
Management, Business, Financial Operations	599	15.2%	2,518	14.5%	3,602	15.6%	4,249	15.9%	
Professional, Related	882	22.4%	3,982	22.9%	5,207	22.5%	5,836	21.9%	
Service	628	15.9%	2,946	16.9%	3,611	15.6%	4,044	15.2%	
Sales, Office	846	21.5%	3,569	20.5%	4,838	20.9%	5,590	21.0%	
Farming, Fishing, Forestry	23	0.6%	233	1.3%	273	1.2%	325	1.2%	
Construction, Extraction, Maintenance	278	7.1%	1,098	6.3%	1,549	6.7%	1,844	6.9%	
Production, Transport, Material Moving	686	17.4%	3,042	17.5%	4,046	17.5%	4,754	17.8%	
White Collar Workers	2,327	59.0%	10,069	57.9%	13,647	59.0%	15,675	58.8%	
Blue Collar Workers	1,615	41.0%	7,318	42.1%	9,479	41.0%	10,967	41.2%	

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1500 Pinecrest Ave									
Stevens Point, WI 54481									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units	3,394		14,085		18,719		21,580		
1 Detached Unit	2,265	66.7%	9,041	64.2%	12,577	67.2%	14,592	67.6%	
1 Attached Unit	159	4.7%	646	4.6%	977	5.2%	1,056	4.9%	
2 Units	159	4.7%	765	5.4%	868	4.6%	947	4.4%	
3 to 4 Units	63	1.9%	546	3.9%	651	3.5%	786	3.6%	
5 to 9 Units	342	10.1%	1,071	7.6%	1,214	6.5%	1,497	6.9%	
10 to 19 Units	234	6.9%	1,151	8.2%	1,284	6.9%	1,341	6.2%	
20 to 49 Units	14	0.4%	176	1.3%	220	1.2%	254	1.2%	
50 or More Units	124	3.7%	393	2.8%	413	2.2%	427	2.0%	
Mobile Home or Trailer	32	0.9%	294	2.1%	513	2.7%	677	3.1%	
Other Structure	1	-	2	-	2	-	3	-	
Homes Built By Year (2023)									
Homes Built 2020 or later	7	0.2%	57	0.4%	179	0.9%	284	1.2%	
Homes Built 2010 to 2019	211	5.9%	733	4.9%	1,371	6.9%	1,719	7.5%	
Homes Built 2000 to 2009	246	6.8%	1,223	8.1%	1,852	9.3%	2,233	9.7%	
Homes Built 1990 to 1999	468	13.0%	2,492	16.6%	3,344	16.7%	3,967	17.2%	
Homes Built 1980 to 1989	134	3.7%	1,098	7.3%	1,594	8.0%	1,829	7.9%	
Homes Built 1970 to 1979	451	12.5%	1,817	12.1%	2,637	13.2%	3,181	13.8%	
Homes Built 1960 to 1969	359	10.0%	1,506	10.0%	2,060	10.3%	2,336	10.1%	
Homes Built 1950 to 1959	497	13.8%	1,275	8.5%	1,396	7.0%	1,434	6.2%	
Homes Built 1940 to 1949	188	5.2%	487	3.2%	516	2.6%	548	2.4%	
Homes Built Before 1939	833	23.1%	3,395	22.6%	3,770	18.9%	4,048	17.6%	
Median Age of Homes	57.6	yrs	54.4	yrs	50.7	yrs	49.2	yrs	
Home Values (2023)									
Owner Specified Housing Units	2,229		9,169		12,929		15,104		
Home Values \$1,000,000 or More	1	-	84	0.9%	90	0.7%	98	0.6%	
Home Values \$750,000 to \$999,999	1	-	23	0.2%	52	0.4%	82	0.5%	
Home Values \$500,000 to \$749,999	15	0.7%	85	0.9%	183	1.4%	251	1.7%	
Home Values \$400,000 to \$499,999	25	1.1%	245	2.7%	488	3.8%	565	3.7%	
Home Values \$300,000 to \$399,999	235	10.6%	765	8.3%	1,254	9.7%	1,526	10.1%	
Home Values \$250,000 to \$299,999	172	7.7%	945	10.3%	1,336	10.3%	1,683	11.1%	
Home Values \$200,000 to \$249,999	262	11.7%	1,268	13.8%	1,957	15.1%	2,310	15.3%	
Home Values \$175,000 to \$199,999	249	11.2%	1,221	13.3%	1,718	13.3%	2,030	13.4%	
Home Values \$150,000 to \$174,999	439	19.7%	1,404	15.3%	1,892	14.6%	2,171	14.4%	
Home Values \$125,000 to \$149,999	260	11.7%	948	10.3%	1,245	9.6%	1,365	9.0%	
Home Values \$100,000 to \$124,999	365	16.4%	1,109	12.1%	1,369	10.6%	1,465	9.7%	
Home Values \$90,000 to \$99,999	31	1.4%	136	1.5%	159	1.2%	170	1.1%	
Home Values \$80,000 to \$89,999	72	3.2%	268	2.9%	281	2.2%	293	1.9%	
Home Values \$70,000 to \$79,999	35	1.6%	143	1.6%	162	1.3%	172	1.1%	
Home Values \$60,000 to \$69,999	4	0.2%	43	0.5%	59	0.5%	76	0.5%	
Home Values \$50,000 to \$59,999	9	0.4%	49	0.5%	70	0.5%	97	0.6%	
Home Values \$35,000 to \$49,999	2	0.1%	31	0.3%	39	0.3%	47	0.3%	
Home Values \$25,000 to \$34,999	2	-	24	0.3%	36	0.3%	52	0.3%	
Home Values \$10,000 to \$24,999	40	1.8%	307	3.3%	363	2.8%	409	2.7%	
Home Values Under \$10,000	8	0.4%	71	0.8%	175	1.4%	242	1.6%	
Owner-Occupied Median Home Value	\$163,959		\$174,637		\$183,435		\$187,881		
Renter-Occupied Median Rent	\$678		\$723		\$744		\$744		

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1500 Pinecrest Ave Stevens Point, WI 54481	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$198.69 M	\$897.69 M	\$1.27 B	\$1.47 B
Total Non-Retail Expenditure	\$104.9 M	\$474.56 M	\$668.33 M	\$775.06 M
Total Retail Expenditure	\$93.78 M	\$423.13 M	\$596.8 M	\$693.1 M
Apparel	\$6.9 M	\$31.41 M	\$44.4 M	\$51.52 M
Contributions	\$6.35 M	\$29.38 M	\$41.78 M	\$48.4 M
Education	\$5.69 M	\$26.75 M	\$38.18 M	\$44.08 M
Entertainment	\$11.08 M	\$50.56 M	\$71.74 M	\$83.3 M
Food and Beverages	\$29.39 M	\$132.17 M	\$185.84 M	\$215.74 M
Furnishings and Equipment	\$6.91 M	\$31.45 M	\$44.61 M	\$51.8 M
Gifts	\$4.74 M	\$21.99 M	\$31.28 M	\$36.18 M
Health Care	\$17.13 M	\$76.56 M	\$107.52 M	\$124.87 M
Household Operations	\$7.76 M	\$35.26 M	\$49.85 M	\$57.8 M
Miscellaneous Expenses	\$3.76 M	\$16.99 M	\$23.98 M	\$27.82 M
Personal Care	\$2.67 M	\$12.05 M	\$16.99 M	\$19.72 M
Personal Insurance	\$1.35 M	\$6.25 M	\$8.96 M	\$10.41 M
Reading	\$436.18 K	\$1.98 M	\$2.79 M	\$3.23 M
Shelter	\$42.03 M	\$189.67 M	\$266.33 M	\$308.81 M
Tobacco	\$1.28 M	\$5.54 M	\$7.59 M	\$8.8 M
Transportation	\$36.16 M	\$163 M	\$230.21 M	\$267.61 M
Utilities	\$15.05 M	\$66.69 M	\$93.09 M	\$108.05 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$4,878	\$5,311	\$5,632	\$5,670
Total Non-Retail Expenditure	\$2,575 52.8%	\$2,808 52.9%	\$2,975 52.8%	\$2,993 52.8%
Total Retail Expenditures	\$2,303 47.2%	\$2,503 47.1%	\$2,657 47.2%	\$2,677 47.2%
Apparel	\$170 3.5%	\$186 3.5%	\$198 3.5%	\$199 3.5%
Contributions	\$156 3.2%	\$174 3.3%	\$186 3.3%	\$187 3.3%
Education	\$140 2.9%	\$158 3.0%	\$170 3.0%	\$170 3.0%
Entertainment	\$272 5.6%	\$299 5.6%	\$319 5.7%	\$322 5.7%
Food and Beverages	\$722 14.8%	\$782 14.7%	\$827 14.7%	\$833 14.7%
Furnishings and Equipment	\$170 3.5%	\$186 3.5%	\$199 3.5%	\$200 3.5%
Gifts	\$116 2.4%	\$130 2.4%	\$139 2.5%	\$140 2.5%
Health Care	\$421 8.6%	\$453 8.5%	\$479 8.5%	\$482 8.5%
Household Operations	\$190 3.9%	\$209 3.9%	\$222 3.9%	\$223 3.9%
Miscellaneous Expenses	\$92 1.9%	\$101 1.9%	\$107 1.9%	\$107 1.9%
Personal Care	\$65 1.3%	\$71 1.3%	\$76 1.3%	\$76 1.3%
Personal Insurance	\$33 0.7%	\$37 0.7%	\$40 0.7%	\$40 0.7%
Reading	\$11 0.2%	\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,032 21.2%	\$1,122 21.1%	\$1,186 21.1%	\$1,193 21.0%
Tobacco	\$31 0.6%	\$33 0.6%	\$34 0.6%	\$34 0.6%
Transportation	\$888 18.2%	\$964 18.2%	\$1,025 18.2%	\$1,033 18.2%
Utilities	\$369 7.6%	\$395 7.4%	\$414 7.4%	\$417 7.4%