## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3227/-91.2516

## 21255 LA-1

## null, LA 70764

| Population |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Population (2023) | 72 |  | 8,799 |  | 23,875 |  | 44,727 |  |
| Projected Population (2028) | 82 |  | 9,203 |  | 24,818 |  | 45,844 |  |
| Census Population (2020) | 46 |  | 8,455 |  | 23,245 |  | 44,799 |  |
| Census Population (2010) | 46 |  | 7,980 |  | 20,882 |  | 39,977 |  |
| Projected Annual Growth (2023-2028) | 10 | 2.9\% | 404 | 0.9\% | 943 | 0.8\% | 1,117 | 0.5\% |
| Historical Annual Growth (2020-2023) | 26 | 19.1\% | 344 | 1.4\% | 630 | 0.9\% | -72 |  |
| Historical Annual Growth (2010-2020) | - | - | 475 | 0.6\% | 2,363 | 1.1\% | 4,822 | 1.2\% |
| Estimated Population Density (2023) |  |  | 311 | psm | 304 | psm | 291 | psm |
| Trade Area Size |  | sq mi | 28.3 | sq mi | 78.5 | sq mi | 153.9 | sq mi |
| Households |  |  |  |  |  |  |  |  |
| Estimated Households (2023) | 31 |  | 3,453 |  | 9,127 |  | 18,670 |  |
| Projected Households (2028) | 33 |  | 3,441 |  | 9,080 |  | 18,382 |  |
| Census Households (2020) | 20 |  | 3,293 |  | 8,828 |  | 18,610 |  |
| Census Households (2010) | 19 |  | 2,949 |  | 7,566 |  | 15,605 |  |
| Projected Annual Growth (2023-2028) | 2 | 1.5\% | -11 | - | -47 | -0.1\% | -288 | -0.3\% |
| Historical Annual Change (2010-2023) | 12 | 4.8\% | 503 | 1.3\% | 1,561 | 1.6\% | 3,065 | 1.5\% |

## Average Household Income

| Estimated Average Household Income (2023) | \$96,987 |  | \$85,994 |  | \$91,417 |  | \$75,909 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Average Household Income (2028) | \$91,667 |  | \$88,284 |  | \$94,680 |  | \$79,135 |  |
| Census Average Household Income (2010) | \$53,827 |  | \$54,271 |  | \$60,975 |  | \$54,325 |  |
| Census Average Household Income (2000) | \$36,337 |  | \$41,432 |  | \$43,114 |  | \$41,060 |  |
| Projected Annual Change (2023-2028) | -\$5,320 | -1.1\% | \$2,290 | 0.5\% | \$3,262 | 0.7\% | \$3,226 | 0.8\% |
| Historical Annual Change (2000-2023) | \$60,650 | 7.3\% | \$44,562 | 4.7\% | \$48,304 | 4.9\% | \$34,849 | 3.7\% |
| Median Household Income |  |  |  |  |  |  |  |  |
| Estimated Median Household Income (2023) | \$74,454 |  | \$73,635 |  | \$78,169 |  | \$66,143 |  |
| Projected Median Household Income (2028) | \$70,554 |  | \$69,493 |  | \$76,940 |  | \$64,001 |  |
| Census Median Household Income (2010) | \$41,871 |  | \$43,211 |  | \$49,579 |  | \$41,416 |  |
| Census Median Household Income (2000) | \$29,286 |  | \$32,069 |  | \$32,220 |  | \$30,108 |  |
| Projected Annual Change (2023-2028) | -\$3,899 | -1.0\% | -\$4,142 | -1.1\% | -\$1,229 | -0.3\% | -\$2,142 | -0.6\% |
| Historical Annual Change (2000-2023) | \$45,167 | 6.7\% | \$41,566 | 5.6\% | \$45,949 | 6.2\% | \$36,035 | 5.2\% |

Per Capita Income

| Estimated Per Capita Income (2023) | \$41,716 |  | \$33,745 |  | \$35,060 |  | \$31,746 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Per Capita Income (2028) | \$37,082 |  | \$33,017 |  | \$34,750 |  | \$31,789 |  |
| Census Per Capita Income (2010) | \$22,183 |  | \$20,050 |  | \$22,084 |  | \$21,205 |  |
| Census Per Capita Income (2000) | \$14,985 |  | \$14,902 |  | \$15,119 |  | \$15,587 |  |
| Projected Annual Change (2023-2028) | -\$4,634 | -2.2\% | -\$728 | -0.4\% | -\$310 | -0.2\% | \$43 | - |
| Historical Annual Change (2000-2023) | \$26,731 | 7.8\% | \$18,844 | 5.5\% | \$19,940 | 5.7\% | \$16,160 | 4.5\% |
| Estimated Average Household Net Worth (2023) | \$384,446 |  | \$414,678 |  | \$441,985 |  | \$421,888 |  |

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2010-2020 Census, 2023 Estimates with 2028 Projections
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## 1 mi radius

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## Race and Ethnicity

| Total Population (2023) | 72 |  | 8,799 |  | 23,875 |  | 44,727 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| White (2023) | 34 | 47.7\% | 4,316 | 49.0\% | 12,582 | 52.7\% | 24,348 | 54.4\% |
| Black or African American (2023) | 34 | 47.0\% | 4,073 | 46.3\% | 10,091 | 42.3\% | 16,853 | 37.7\% |
| American Indian or Alaska Native (2023) | - | - | 9 | 0.1\% | 30 | 0.1\% | 57 | 0.1\% |
| Asian (2023) | - | - | 68 | 0.8\% | 268 | 1.1\% | 1,505 | 3.4\% |
| Hawaiian or Pacific Islander (2023) | - | - | 3 | - | 6 | - | 11 | - |
| Other Race (2023) | - | - | 73 | 0.8\% | 218 | 0.9\% | 572 | 1.3\% |
| Two or More Races (2023) | 2 | 2.9\% | 258 | 2.9\% | 680 | 2.8\% | 1,381 | 3.1\% |
| Population < 18 (2023) | 16 | 22.6\% | 2,188 | 24.9\% | 6,080 | 25.5\% | 9,707 | 21.7\% |
| White Not Hispanic | 6 | 36.7\% | 915 | 41.8\% | 2,824 | 46.4\% | 4,550 | 46.9\% |
| Black or African American | 9 | 53.8\% | 1,109 | 50.7\% | 2,780 | 45.7\% | 4,117 | 42.4\% |
| Asian | - | - | 12 | 0.6\% | 61 | 1.0\% | 270 | 2.8\% |
| Other Race Not Hispanic | - | - | 69 | 3.2\% | 184 | 3.0\% | 267 | 2.7\% |
| Hispanic | 1 | 7.1\% | 83 | 3.8\% | 230 | 3.8\% | 503 | 5.2\% |
| Not Hispanic or Latino Population (2023) | 69 | 96.1\% | 8,546 | 97.1\% | 23,151 | 97.0\% | 43,040 | 96.2\% |
| Not Hispanic White | 34 | 49.1\% | 4,277 | 50.0\% | 12,459 | 53.8\% | 24,036 | 55.8\% |
| Not Hispanic Black or African American | 34 | 48.8\% | 4,057 | 47.5\% | 10,054 | 43.4\% | 16,766 | 39.0\% |
| Not Hispanic American Indian or Alaska Native | - | - | 6 | - | 18 | - | 36 |  |
| Not Hispanic Asian | - | - | 68 | 0.8\% | 266 | 1.2\% | 1,501 | 3.5\% |
| Not Hispanic Hawaiian or Pacific Islander | - | - | 2 | - | 3 | - | 7 | - |
| Not Hispanic Other Race | - | - | 7 | - | 19 | - | 48 | 0.1\% |
| Not Hispanic Two or More Races | - | - | 130 | 1.5\% | 331 | 1.4\% | 645 | 1.5\% |
| Hispanic or Latino Population (2023) | 3 | 3.9\% | 253 | 2.9\% | 724 | 3.0\% | 1,687 | 3.8\% |
| Hispanic White | - | - | 39 | 15.4\% | 123 | 16.9\% | 312 | 18.5\% |
| Hispanic Black or African American | - | - | 15 | 6.1\% | 36 | 5.0\% | 86 | 5.1\% |
| Hispanic American Indian or Alaska Native | - | - | 3 | 1.3\% | 12 | 1.7\% | 21 | 1.2\% |
| Hispanic Asian | - | - | - | - | 2 | 0.2\% | 4 | 0.2\% |
| Hispanic Hawaiian or Pacific Islander | - | - | 1 | 0.5\% | 3 | 0.4\% | 4 | 0.2\% |
| Hispanic Other Race | - | - | 66 | 26.0\% | 199 | 27.5\% | 524 | 31.0\% |
| Hispanic Two or More Races | 1 | 48.9\% | 128 | 50.6\% | 349 | 48.3\% | 737 | 43.7\% |
| Not Hispanic or Latino Population (2020) | 44 | 95.2\% | 8,151 | 96.4\% | 22,309 | 96.0\% | 42,261 | 94.3\% |
| Hispanic or Latino Population (2020) | 2 | 4.8\% | 303 | 3.6\% | 936 | 4.0\% | 2,538 | 5.7\% |
| Not Hispanic or Latino Population (2010) | 45 | 96.9\% | 7,805 | 97.8\% | 20,449 | 97.9\% | 38,796 | 97.0\% |
| Hispanic or Latino Population (2010) | 1 | 3.1\% | 174 | 2.2\% | 432 | 2.1\% | 1,182 | 3.0\% |
| Not Hispanic or Latino Population (2028) | 79 | 96.2\% | 8,931 | 97.0\% | 24,047 | 96.9\% | 44,104 | 96.2\% |
| Hispanic or Latino Population (2028) | 3 | 3.8\% | 272 | 3.0\% | 770 | 3.1\% | 1,740 | 3.8\% |
| Projected Annual Growth (2023-2028) | - | - | 19 | 1.5\% | 47 | 1.3\% | 53 | 0.6\% |
| Historical Annual Growth (2010-2020) | - | - | 129 | 7.4\% | 504 | 11.7\% | 1,356 | 11.5\% |

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## Total Age Distribution (2023)

| Total Population | 72 |  | 8,799 |  | 23,875 |  | 44,727 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Age Under 5 Years | 5 | $6.7 \%$ | 602 | $6.8 \%$ | 1,675 | $7.0 \%$ | 2,768 | $6.2 \%$ |
| Age 5 to 9 Years | 5 | $6.4 \%$ | 633 | $7.2 \%$ | 1,763 | $7.4 \%$ | 2,785 | $6.2 \%$ |
| Age 10 to 14 Years | 4 | $5.7 \%$ | 578 | $6.6 \%$ | 1,648 | $6.9 \%$ | 2,655 | $5.9 \%$ |
| Age 15 to 19 Years | 4 | $6.2 \%$ | 565 | $6.4 \%$ | 1,461 | $6.1 \%$ | 2,628 | $5.9 \%$ |
| Age 20 to 24 Years | 4 | $5.6 \%$ | 528 | $6.0 \%$ | 1,362 | $5.7 \%$ | 7,541 | $16.9 \%$ |
| Age 25 to 29 Years | 5 | $7.3 \%$ | 602 | $6.8 \%$ | 1,550 | $6.5 \%$ | 3,383 | $7.6 \%$ |
| Age 30 to 34 Years | 5 | $7.6 \%$ | 637 | $7.2 \%$ | 1,703 | $7.1 \%$ | 2,833 | $6.3 \%$ |
| Age 35 to 39 Years | 4 | $6.2 \%$ | 601 | $6.8 \%$ | 1,698 | $7.1 \%$ | 2,837 | $6.3 \%$ |
| Age 40 to 44 Years | 5 | $6.5 \%$ | 574 | $6.5 \%$ | 1,618 | $6.8 \%$ | 2,636 | $5.9 \%$ |
| Age 45 to 49 Years | 4 | $5.2 \%$ | 458 | $5.2 \%$ | 1,228 | $5.1 \%$ | 2,061 | $4.6 \%$ |
| Age 50 to 54 Years | 4 | $5.7 \%$ | 499 | $5.7 \%$ | 1,374 | $5.8 \%$ | 2,279 | $5.1 \%$ |
| Age 55 to 59 Years | 5 | $6.3 \%$ | 561 | $6.4 \%$ | 1,570 | $6.6 \%$ | 2,460 | $5.5 \%$ |
| Age 60 to 64 Years | 5 | $6.9 \%$ | 566 | $6.4 \%$ | 1,539 | $6.4 \%$ | 2,341 | $5.2 \%$ |
| Age 65 to 69 Years | 4 | $5.0 \%$ | 469 | $5.3 \%$ | 1,270 | $5.3 \%$ | 1,946 | $4.3 \%$ |
| Age 70 to 74 Years | 4 | $5.6 \%$ | 389 | $4.4 \%$ | 1,020 | $4.3 \%$ | 1,545 | $3.5 \%$ |
| Age 75 to 79 Years | 2 | $3.3 \%$ | 232 | $2.6 \%$ | 604 | $2.5 \%$ | 912 | $2.0 \%$ |
| Age 80 to 84 Years | 2 | $2.2 \%$ | 155 | $1.8 \%$ | 402 | $1.7 \%$ | 575 | $1.3 \%$ |
| Age 85 Years or Over | 1 | $1.7 \%$ | 151 | $1.7 \%$ | 389 | $1.6 \%$ | 54 | $1.2 \%$ |
| Median Age | 37.7 |  | 36.5 |  | 36.7 |  | 32.7 |  |
| Age 19 Years or Less | 18 | $25.0 \%$ | 2,378 | $27.0 \%$ | 6,547 | $27.4 \%$ | 10,835 | $24.2 \%$ |
| Age 20 to 64 Years | 41 | $57.2 \%$ | 5,025 | $57.1 \%$ | 13,643 | $57.1 \%$ | 28,370 | $63.4 \%$ |
| Age 65 Years or Over | 13 | $17.7 \%$ | 1,396 | $15.9 \%$ | 3,685 | $15.4 \%$ | 5,521 | $12.3 \%$ |


| Female Age Distribution (2023) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Female Population | 36 | 50.2\% | 4,516 | 51.3\% | 12,273 | 51.4\% | 22,540 | 50.4\% |
| Age Under 5 Years | 2 | 5.5\% | 279 | 6.2\% | 800 | 6.5\% | 1,359 | 6.0\% |
| Age 5 to 9 Years | 2 | 6.0\% | 328 | 7.3\% | 899 | 7.3\% | 1,411 | 6.3\% |
| Age 10 to 14 Years | 2 | 5.7\% | 274 | 6.1\% | 795 | 6.5\% | 1,309 | 5.8\% |
| Age 15 to 19 Years | 2 | 5.1\% | 258 | 5.7\% | 709 | 5.8\% | 1,290 | 5.7\% |
| Age 20 to 24 Years | 2 | 4.8\% | 248 | 5.5\% | 661 | 5.4\% | 3,612 | 16.0\% |
| Age 25 to 29 Years | 3 | 8.3\% | 327 | 7.2\% | 814 | 6.6\% | 1,628 | 7.2\% |
| Age 30 to 34 Years | 3 | 7.6\% | 328 | 7.3\% | 881 | 7.2\% | 1,429 | 6.3\% |
| Age 35 to 39 Years | 2 | 6.0\% | 303 | 6.7\% | 871 | 7.1\% | 1,452 | 6.4\% |
| Age 40 to 44 Years | 2 | 6.6\% | 299 | 6.6\% | 827 | 6.7\% | 1,312 | 5.8\% |
| Age 45 to 49 Years | 2 | 4.9\% | 230 | 5.1\% | 617 | 5.0\% | 1,024 | 4.5\% |
| Age 50 to 54 Years | 2 | 5.6\% | 256 | 5.7\% | 702 | 5.7\% | 1,147 | 5.1\% |
| Age 55 to 59 Years | 2 | 6.5\% | 290 | 6.4\% | 803 | 6.5\% | 1,268 | 5.6\% |
| Age 60 to 64 Years | 3 | 7.7\% | 288 | 6.4\% | 786 | 6.4\% | 1,200 | 5.3\% |
| Age 65 to 69 Years | 2 | 4.7\% | 262 | 5.8\% | 702 | 5.7\% | 1,048 | 4.6\% |
| Age 70 to 74 Years | 2 | 6.7\% | 221 | 4.9\% | 585 | 4.8\% | 872 | 3.9\% |
| Age 75 to 79 Years | 1 | 4.0\% | 136 | 3.0\% | 341 | 2.8\% | 507 | 2.2\% |
| Age 80 to 84 Years | - | - | 97 | 2.2\% | 246 | 2.0\% | 345 | 1.5\% |
| Age 85 Years or Over | - | - | 91 | 2.0\% | 234 | 1.9\% | 329 | 1.5\% |
| Female Median Age | 39.4 |  | 38.0 |  | 37.9 |  | 33.6 |  |
| Age 19 Years or Less | 8 | 22.3\% | 1,139 | 25.2\% | 3,203 | 26.1\% | 5,368 | 23.8\% |
| Age 20 to 64 Years | 21 | 58.1\% | 2,570 | 56.9\% | 6,962 | 56.7\% | 14,071 | 62.4\% |
| Age 65 Years or Over | 7 | 19.7\% | 807 | 17.9\% | 2,108 | 17.2\% | 3,100 | 13.8\% |

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Male Age Distribution (2023)

| Male Population | 36 | $49.8 \%$ | 4,283 | $48.7 \%$ | 11,602 | $48.6 \%$ | 22,187 | $49.6 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Age Under 5 Years | 3 | $8.0 \%$ | 323 | $7.5 \%$ | 875 | $7.5 \%$ | 1,409 | $6.3 \%$ |
| Age 5 to 9 Years | 2 | $6.9 \%$ | 305 | $7.1 \%$ | 865 | $7.5 \%$ | 1,374 | $6.2 \%$ |
| Age 10 to 14 Years | 2 | $5.7 \%$ | 304 | $7.1 \%$ | 853 | $7.3 \%$ | 1,346 | $6.1 \%$ |
| Age 15 to 19 Years | 3 | $7.3 \%$ | 307 | $7.2 \%$ | 752 | $6.5 \%$ | 1,338 | $6.0 \%$ |
| Age 20 to 24 Years | 2 | $6.5 \%$ | 281 | $6.6 \%$ | 702 | $6.0 \%$ | 3,929 | $17.7 \%$ |
| Age 25 to 29 Years | 2 | $6.3 \%$ | 274 | $6.4 \%$ | 737 | $6.3 \%$ | 1,755 | $7.9 \%$ |
| Age 30 to 34 Years | 3 | $7.5 \%$ | 308 | $7.2 \%$ | 822 | $7.1 \%$ | 1,405 | $6.3 \%$ |
| Age 35 to 39 Years | 2 | $6.4 \%$ | 298 | $6.9 \%$ | 827 | $7.1 \%$ | 1,385 | $6.2 \%$ |
| Age 40 to 44 Years | 2 | $6.4 \%$ | 275 | $6.4 \%$ | 791 | $6.8 \%$ | 1,324 | $6.0 \%$ |
| Age 45 to 49 Years | 2 | $5.5 \%$ | 228 | $5.3 \%$ | 611 | $5.3 \%$ | 1,037 | $4.7 \%$ |
| Age 50 to 54 Years | 2 | $5.8 \%$ | 243 | $5.7 \%$ | 672 | $5.8 \%$ | 1,132 | $5.1 \%$ |
| Age 55 to 59 Years | 2 | $6.0 \%$ | 271 | $6.3 \%$ | 767 | $6.6 \%$ | 1,192 | $5.4 \%$ |
| Age 60 to 64 Years | 2 | $6.0 \%$ | 278 | $6.5 \%$ | 753 | $6.5 \%$ | 1,141 | $5.1 \%$ |
| Age 65 to 69 Years | 2 | $5.2 \%$ | 207 | $4.8 \%$ | 567 | $4.9 \%$ | 898 | $4.0 \%$ |
| Age 70 to 74 Years | 2 | $4.5 \%$ | 167 | $3.9 \%$ | 436 | $3.8 \%$ | 673 | $3.0 \%$ |
| Age 75 to 79 Years | - | - | 96 | $2.2 \%$ | 263 | $2.3 \%$ | 405 | $1.8 \%$ |
| Age 80 to 84 Years | - | - | 58 | $1.3 \%$ | 156 | $1.3 \%$ | 230 | $1.0 \%$ |
| Age 85 Years or Over | - | - | 61 | $1.4 \%$ | 155 | $1.3 \%$ | 215 | $1.0 \%$ |
| Male $M e d i a n ~ A g e ~$ | 35.6 |  | 34.9 |  | 35.4 |  | 31.8 |  |
| Age 19 Years or Less | 10 | $27.8 \%$ | 1,239 | $28.9 \%$ | 3,344 | $28.8 \%$ | 5,467 | $24.6 \%$ |
| Age 20 to 64 Years | 20 | $56.4 \%$ | 2,455 | $57.3 \%$ | 6,681 | $57.6 \%$ | 14,299 | $64.4 \%$ |
| Age 65 Years or Over | 6 | $15.7 \%$ | 589 | $13.7 \%$ | 1,577 | $13.6 \%$ | 2,421 | $10.9 \%$ |

Males per 100 Females (2023)

| Overall Comparison | 99 | 95 | 95 |  | 98 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Age Under 5 Years | 144 | $59.1 \%$ | 116 | $53.7 \%$ | 109 | $52.2 \%$ | 104 | $50.9 \%$ |
| Age 5 to 9 Years | 115 | $53.5 \%$ | 93 | $48.2 \%$ | 96 | $49.0 \%$ | 97 | $49.3 \%$ |
| Age 10 to 14 Years | 99 | $49.7 \%$ | 111 | $52.6 \%$ | 107 | $51.7 \%$ | 103 | $50.7 \%$ |
| Age 15 to 19 Years | 141 | $58.5 \%$ | 119 | $54.3 \%$ | 106 | $51.5 \%$ | 104 | $50.9 \%$ |
| Age 20 to 24 Years | 134 | $57.2 \%$ | 113 | $53.1 \%$ | 106 | $51.5 \%$ | 109 | $52.1 \%$ |
| Age 25 to 29 Years | 75 | $43.0 \%$ | 84 | $45.6 \%$ | 91 | $47.5 \%$ | 108 | $51.9 \%$ |
| Age 30 to 34 Years | 98 | $49.6 \%$ | 94 | $48.4 \%$ | 93 | $48.2 \%$ | 98 | $49.6 \%$ |
| Age 35 to 39 Years | 106 | $51.4 \%$ | 98 | $49.5 \%$ | 95 | $48.7 \%$ | 95 | $48.8 \%$ |
| Age 40 to 44 Years | 96 | $48.9 \%$ | 92 | $47.9 \%$ | 96 | $48.9 \%$ | 101 | $50.2 \%$ |
| Age 45 to 49 Years | 112 | $52.8 \%$ | 99 | $49.8 \%$ | 99 | $49.8 \%$ | 101 | $50.3 \%$ |
| Age 50 to 54 Years | 103 | $50.8 \%$ | 95 | $48.6 \%$ | 96 | $48.9 \%$ | 99 | $49.7 \%$ |
| Age 55 to 59 Years | 92 | $47.9 \%$ | 93 | $48.3 \%$ | 95 | $48.8 \%$ | 94 | $48.5 \%$ |
| Age 60 to 64 Years | 78 | $43.7 \%$ | 96 | $49.1 \%$ | 96 | $48.9 \%$ | 95 | $48.7 \%$ |
| Age 65 to 69 Years | 112 | $52.7 \%$ | 79 | $44.1 \%$ | 81 | $44.7 \%$ | 86 | $46.2 \%$ |
| Age 70 to 74 Years | 66 | $39.7 \%$ | 76 | $43.0 \%$ | 75 | $42.7 \%$ | 77 | $43.6 \%$ |
| Age 75 to 79 Years | 65 | $39.4 \%$ | 71 | $41.4 \%$ | 77 | $43.6 \%$ | 80 | $44.4 \%$ |
| Age 80 to 84 Years | 92 | $48.0 \%$ | 59 | $37.2 \%$ | 63 | $38.7 \%$ | 67 | $40.0 \%$ |
| Age 85 Years or Over | 66 | $39.6 \%$ | 67 | $40.2 \%$ | 66 | $39.9 \%$ | 65 | $39.5 \%$ |
| Age 19 Years or Less | 124 | $55.4 \%$ | 109 | $52.1 \%$ | 104 | $51.1 \%$ | 102 | $50.5 \%$ |
| Age 20 to 39 Years | 99 | $49.8 \%$ | 96 | $49.0 \%$ | 96 | $48.9 \%$ | 104 | $51.1 \%$ |
| Age 40 to 64 Years | 94 | $48.5 \%$ | 95 | $48.7 \%$ | 96 | $49.0 \%$ | 98 | $49.5 \%$ |
| Age 65 Years or Over | 79 | $44.3 \%$ | 73 | $42.2 \%$ | 75 | $42.8 \%$ | 78 | $43.9 \%$ |

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| Household Type (2023) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Households | 31 |  | 3,453 |  | 9,127 |  | 18,670 |  |
| Households with Children | 10 | 31.3\% | 1,212 | 35.1\% | 3,304 | 36.2\% | 4,852 | 26.0\% |
| Average Household Size | 2.3 |  | 2.5 |  | 2.6 |  | 2.4 |  |
| Household Density per Square Mile | 10 |  | 122 |  | 116 |  | 121 |  |
| Population Family | 59 | 81.6\% | 7,500 | 85.2\% | 20,293 | 85.0\% | 30,950 | 69.2\% |
| Population Non-Family | 13 | 18.4\% | 1,297 | 14.7\% | 3,266 | 13.7\% | 13,461 | 30.1\% |
| Population Group Quarters | - | - | 2 | - | 316 | 1.3\% | 316 | 0.7\% |
| Family Households | 20 | 63.5\% | 2,380 | 68.9\% | 6,427 | 70.4\% | 10,045 | 53.8\% |
| Married Couple Households | 12 | 61.0\% | 1,457 | 61.2\% | 4,154 | 64.6\% | 6,261 | 62.3\% |
| Other Family Households with Children | 8 | 39.0\% | 923 | 38.8\% | 2,272 | 35.4\% | 3,784 | 37.7\% |
| Family Households with Children | 10 | 49.3\% | 1,211 | 50.9\% | 3,300 | 51.3\% | 4,839 | 48.2\% |
| Married Couple with Children | 5 | 53.6\% | 648 | 53.5\% | 1,914 | 58.0\% | 2,855 | 59.0\% |
| Other Family Households with Children | 4 | 46.4\% | 563 | 46.5\% | 1,386 | 42.0\% | 1,984 | 41.0\% |
| Family Households No Children | 10 | 50.7\% | 1,169 | 49.1\% | 3,127 | 48.7\% | 5,206 | 51.8\% |
| Married Couple No Children | 7 | 68.2\% | 809 | 69.2\% | 2,240 | 71.6\% | 3,406 | 65.4\% |
| Other Family Households No Children | 3 | 31.8\% | 360 | 30.8\% | 887 | 28.4\% | 1,800 | 34.6\% |
| Non-Family Households | 11 | 36.5\% | 1,073 | 31.1\% | 2,700 | 29.6\% | 8,625 | 46.2\% |
| Non-Family Households with Children | - | - | 2 | 0.1\% | 5 | 0.2\% | 13 | 0.2\% |
| Non-Family Households No Children | 11 | 100.0\% | 1,071 | 99.9\% | 2,696 | 99.8\% | 8,612 | 99.8\% |
| Average Family Household Size | 3.0 |  | 3.2 |  | 3.2 |  | 3.1 |  |
| Average Family Income | \$130,402 |  | \$107,002 |  | \$109,107 |  | \$106,780 |  |
| Median Family Income | \$130,273 |  | \$107,719 |  | \$101,431 |  | \$97,287 |  |
| Average Non-Family Household Size | 1.2 |  | 1.2 |  | 1.2 |  | 1.6 |  |

## Marital Status (2023)

| Population Age 15 Years or Over | 58 | 6,986 |  | 18,789 |  | 36,520 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Never Married | 11 | $18.6 \%$ | 2,183 | $31.3 \%$ | 5,954 | $31.7 \%$ | 17,806 |

## Educational Attainment (2023)

| Adult Population Age 25 Years or Over | 50 | 5,893 |  | 15,966 |  | 26,351 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Elementary (Grade Level O to 8) | 10 | $19.0 \%$ | 465 | $7.9 \%$ | 751 | $4.7 \%$ | 992 | $3.8 \%$ |
| Some High School (Grade Level 9 to 11) | 2 | $4.7 \%$ | 488 | $8.3 \%$ | 1,354 | $8.5 \%$ | 1,718 | $6.5 \%$ |
| High School Graduate | 12 | $23.8 \%$ | 1,949 | $33.1 \%$ | 5,467 | $34.2 \%$ | 8,338 | $31.6 \%$ |
| Some College | 6 | $11.5 \%$ | 1,004 | $17.0 \%$ | 2,756 | $17.3 \%$ | 4,531 | $17.2 \%$ |
| Associate Degree Only | 11 | $22.0 \%$ | 662 | $11.2 \%$ | 1,530 | $9.6 \%$ | 2,039 | $7.7 \%$ |
| Bachelor Degree Only | 7 | $13.8 \%$ | 982 | $16.7 \%$ | 2,909 | $18.2 \%$ | 5,295 | $20.1 \%$ |
| Graduate Degree | 3 | $5.3 \%$ | 343 | $5.8 \%$ | 1,199 | $7.5 \%$ | 3,438 | $13.0 \%$ |
| Any College (Some College or Higher) | 26 | $52.6 \%$ | 2,991 | $50.7 \%$ | 8,394 | $52.6 \%$ | 15,303 | $58.1 \%$ |
| College Degree + (Bachelor Degree or Higher) | 10 | $19.1 \%$ | 1,325 | $22.5 \%$ | 4,108 | $25.7 \%$ | 8,733 | $33.1 \%$ |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3227/-91.2516

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| Housing |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Housing Units (2023) | 36 |  | 4,062 |  | 10,457 |  | 21,477 |  |
| Total Housing Units (2020) | 23 |  | 3,799 |  | 9,948 |  | 21,181 |  |
| Historical Annual Growth (2020-2023) | 13 | 18.8\% | 263 | 2.3\% | 509 | 1.7\% | 296 | 0.5\% |
| Housing Units Occupied (2023) | 31 | 85.0\% | 3,453 | 85.0\% | 9,127 | 87.3\% | 18,670 | 86.9\% |
| Housing Units Owner-Occupied | 25 | 80.3\% | 2,642 | 76.5\% | 6,997 | 76.7\% | 10,216 | 54.7\% |
| Housing Units Renter-Occupied | 6 | 19.7\% | 810 | 23.5\% | 2,130 | 23.3\% | 8,454 | 45.3\% |
| Housing Units Vacant (2023) | 5 | 15.0\% | 610 | 15.0\% | 1,330 | 12.7\% | 2,806 | 13.1\% |
| Household Size (2023) |  |  |  |  |  |  |  |  |
| Total Households | 31 |  | 3,453 |  | 9,127 |  | 18,670 |  |
| 1 Person Households | 10 | 32.5\% | 937 | 27.1\% | 2,342 | 25.7\% | 5,285 | 28.3\% |
| 2 Person Households | 11 | 36.5\% | 1,136 | 32.9\% | 3,051 | 33.4\% | 6,729 | 36.0\% |
| 3 Person Households | 4 | 13.2\% | 580 | 16.8\% | 1,535 | 16.8\% | 3,228 | 17.3\% |
| 4 Person Households | 3 | 10.3\% | 471 | 13.6\% | 1,321 | 14.5\% | 2,180 | 11.7\% |
| 5 Person Households | 1 | 4.3\% | 212 | 6.2\% | 579 | 6.3\% | 835 | 4.5\% |
| 6 Person Households | - | - | 83 | 2.4\% | 214 | 2.3\% | 295 | 1.6\% |
| 7 or More Person Households | - | - | 33 | 1.0\% | 84 | 0.9\% | 118 | 0.6\% |
| Household Income Distribution (2023) |  |  |  |  |  |  |  |  |
| HH Income \$200,000 or More | 2 | 5.1\% | 243 | 7.1\% | 745 | 8.2\% | 1,566 | 8.4\% |
| HH Income \$150,000 to \$199,999 | 5 | 14.7\% | 377 | 10.9\% | 945 | 10.3\% | 1,482 | 7.9\% |
| HH Income \$125,000 to \$149,999 | - | - | 208 | 6.0\% | 773 | 8.5\% | 1,121 | 6.0\% |
| HH Income \$ 100,000 to \$124,999 | 8 | 24.6\% | 476 | 13.8\% | 925 | 10.1\% | 1,348 | 7.2\% |
| HH Income \$75,000 to \$99,999 | 2 | 4.9\% | 328 | 9.5\% | 940 | 10.3\% | 1,471 | 7.9\% |
| HH Income \$50,000 to \$74,999 | 5 | 17.2\% | 558 | 16.2\% | 1,569 | 17.2\% | 3,110 | 16.7\% |
| HH Income \$ 35,000 to \$49,999 | 3 | 10.1\% | 286 | 8.3\% | 896 | 9.8\% | 2,049 | 11.0\% |
| HH Income \$ 25,000 to \$34,999 | 3 | 9.2\% | 343 | 9.9\% | 689 | 7.6\% | 1,583 | 8.5\% |
| HH Income \$ 15,000 to \$24,999 | 2 | 6.7\% | 276 | 8.0\% | 637 | 7.0\% | 1,843 | 9.9\% |
| HH Income \$10,000 to \$14,999 | 1 | 3.7\% | 105 | 3.0\% | 375 | 4.1\% | 1,073 | 5.7\% |
| HH Income Under \$10,000 | 1 | 3.9\% | 252 | 7.3\% | 633 | 6.9\% | 2,025 | 10.8\% |

## Household Vehicles (2023)

| Households 0 Vehicles Available | 2 | $5.5 \%$ | 279 | $8.1 \%$ | 603 | $6.6 \%$ | 1,373 | $7.4 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Households 1 Vehicle Available | 8 | $27.2 \%$ | 1,012 | $29.3 \%$ | 2,868 | $31.4 \%$ | 6,172 | $33.1 \%$ |
| Households 2 Vehicles Available | 18 | $57.8 \%$ | 1,567 | $45.4 \%$ | 3,884 | $42.6 \%$ | 7,572 | $40.6 \%$ |
| Households 3 or More Vehicles Available | 3 | $9.5 \%$ | 594 | $17.2 \%$ | 1,772 | $19.4 \%$ | 3,553 | $19.0 \%$ |
| Total Vehicles Available | 55 |  | 6,212 | 16,531 | 32,857 |  |  |  |
| Average Vehicles per Household | 1.8 | 1.8 | 1.8 | 1.8 |  |  |  |  |
| Owner-Occupied Household Vehicles | 48 | $86.7 \%$ | 5,108 | $82.2 \%$ | 13,629 | $82.4 \%$ | 20,021 | $60.9 \%$ |
| Average Vehicles per Owner-Occupied Household | 1.9 | 1.9 | 1.9 | 2.0 |  |  |  |  |
| Renter-Occupied Household Vehicles | 7 | $13.3 \%$ | 1,103 | $17.8 \%$ | 2,901 | $17.6 \%$ | 12,836 | $39.1 \%$ |
| Average Vehicles per Renter-Occupied Household | 1.2 | 1.4 | 1.4 | 1.5 |  |  |  |  |

## Travel Time (2023)

| Worker Base Age 16 years or Over | 36 | 4,358 |  | 11,756 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Travel to Work in 14 Minutes or Less | 15 | $41.4 \%$ | 1,443 | $33.1 \%$ | 3,553 | $30.2 \%$ | 6,587 |
| Travel to Work in 15 to 29 Minutes | 7 | $19.6 \%$ | 1,432 | $32.9 \%$ | 4,047 | $34.4 \%$ | 9,193 |
| Travel to Work in 30 to 59 Minutes | 2 | $5.5 \%$ | 782 | $17.9 \%$ | 2,621 | $22.3 \%$ | 5,366 |
| Travel to Work in 60 Minutes or More | 2 | $6.5 \%$ | 369 | $8.5 \%$ | 918 | $7.8 \%$ | 1,159 |
| Work at Home | 10 | $27.0 \%$ | 332 | $7.9 \%$ | 617 | $5.3 \%$ | 1,278 |
| Average Minutes Travel to Work | 11.0 | $5.4 \%$ |  |  |  |  |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3227/-91.2516

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| Transportation To Work (2023) | 36 | 4,358 |  | 11,756 |  | 23,584 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Worker Base Age 16 years or Over | 22 | $60.1 \%$ | 3,304 | $75.8 \%$ | 9,625 | $81.9 \%$ | 19,296 | $81.8 \%$ |
| Drive to Work Alone | 4 | $11.1 \%$ | 583 | $13.4 \%$ | 1,118 | $9.5 \%$ | 2,099 | $8.9 \%$ |
| Drive to Work in Carpool | - | - | 26 | $0.6 \%$ | 35 | $0.3 \%$ | 193 | $0.8 \%$ |
| Travel to Work by Public Transportation | - | - | - | - | 2 | - | 2 | - |
| Drive to Work on Motorcycle | - | - | 29 | $0.7 \%$ | 97 | $0.8 \%$ | 227 | $1.0 \%$ |
| Bicycle to Work | - | - | 57 | $1.3 \%$ | 165 | $1.4 \%$ | 257 | $1.1 \%$ |
| Walk to Work | - | - | 27 | $0.6 \%$ | 99 | $0.8 \%$ | 232 | $1.0 \%$ |
| Other Means | 10 | $27.0 \%$ | 332 | $7.6 \%$ | 617 | $5.3 \%$ | 1,278 | $5.4 \%$ |
| Work at Home |  |  |  |  |  |  |  |  |


| Daytime Demographics (2023) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Businesses | 22 |  |  | 282 |  | 717 |  | 1,118 |  |
| Total Employees | 303 |  |  | 2,828 |  | 6,428 |  | 10,279 |  |
| Company Headquarter Businesses | - |  | - | 5 | 1.8\% | 16 | 2.2\% | 29 | 2.6\% |
| Company Headquarter Employees | - |  | - | 124 | 4.4\% | 339 | 5.3\% | 575 | 5.6\% |
| Employee Population per Business | 13.8 |  |  | 10.0 | to 1 | 9.0 | to 1 | 9.2 | to 1 |
| Residential Population per Business |  |  |  | 31.2 | to 1 | 33.3 | to 1 | 40.0 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 324 |  |  | 5,332 |  | 13,114 |  | 22,636 |  |


| Labor Force |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Labor Population Age 16 Years or Over (2023) | 58 |  | 6,864 |  | 18,464 |  | 36,016 |  |
| Labor Force Total Males (2023) | 28 | 48.5\% | 3,279 | 47.8\% | 8,842 | 47.9\% | 17,797 | 49.4\% |
| Male Civilian Employed | 22 | 78.4\% | 2,321 | 70.8\% | 6,055 | 68.5\% | 12,395 | 69.6\% |
| Male Civilian Unemployed | - | - | 44 | 1.3\% | 148 | 1.7\% | 396 | 2.2\% |
| Males in Armed Forces | - | - | 2 | - | 20 | 0.2\% | 61 | 0.3\% |
| Males Not in Labor Force | 6 | 20.7\% | 911 | 27.8\% | 2,619 | 29.6\% | 4,946 | 27.8\% |
| Labor Force Total Females (2023) | 30 | 51.5\% | 3,586 | 52.2\% | 9,622 | 52.1\% | 18,219 | 50.6\% |
| Female Civilian Employed | 14 | 48.5\% | 2,037 | 56.8\% | 5,703 | 59.3\% | 11,191 | 61.4\% |
| Female Civilian Unemployed | - | - | 56 | 1.6\% | 221 | 2.3\% | 459 | 2.5\% |
| Females in Armed Forces | - | - | - | - | - | - | 13 |  |
| Females Not in Labor Force | 15 | 50.7\% | 1,493 | 41.6\% | 3,698 | 38.4\% | 6,556 | 36.0\% |
| Unemployment Rate | - | - | 100 | 1.5\% | 368 | 2.0\% | 855 | 2.4\% |

Occupation (2023)

| Occupation Population Age 16 Years or Over | 36 | 4,358 |  | 11,756 |  | 23,584 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Occupation Total Males | 22 | $60.4 \%$ | 2,321 | $53.3 \%$ | 6,053 | $51.5 \%$ | 12,393 | $52.5 \%$ |
| Occupation Total Females | 14 | $39.6 \%$ | 2,037 | $46.7 \%$ | 5,703 | $48.5 \%$ | 11,191 | $47.5 \%$ |
| Management, Business, Financial Operations | 17 | $45.7 \%$ | 1,030 | $23.6 \%$ | 2,187 | $18.6 \%$ | 3,829 | $16.2 \%$ |
| Professional, Related | 6 | $16.5 \%$ | 825 | $18.9 \%$ | 2,458 | $20.9 \%$ | 6,334 | $26.9 \%$ |
| Service | 5 | $14.8 \%$ | 607 | $13.9 \%$ | 1,591 | $13.5 \%$ | 3,573 | $15.2 \%$ |
| Sales, Office | 2 | $4.5 \%$ | 688 | $15.8 \%$ | 2,216 | $18.9 \%$ | 4,652 | $19.7 \%$ |
| Farming, Fishing, Forestry | 1 | $3.5 \%$ | 75 | $1.7 \%$ | 93 | $0.8 \%$ | 143 | $0.6 \%$ |
| Construction, Extraction, Maintenance | 2 | $4.9 \%$ | 425 | $9.7 \%$ | 1,175 | $10.0 \%$ | 2,050 | $8.7 \%$ |
| Production, Transport, Material Moving | 4 | $10.1 \%$ | 708 | $16.2 \%$ | 2,037 | $17.3 \%$ | 3,003 | $12.7 \%$ |
| White Collar Workers | 24 | $66.7 \%$ | 2,544 | $58.4 \%$ | 6,860 | $58.4 \%$ | 14,814 | $62.8 \%$ |
| Blue Collar Workers | 12 | $33.3 \%$ | 1,814 | $41.6 \%$ | 4,896 | $41.6 \%$ | 8,770 | $37.2 \%$ |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3227/-91.2516

## 21255 LA-1

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Units In Structure (2023)

| Total Units | 31 |  | 3,453 |  | 9,127 |  | 18,670 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Detached Unit | 27 | 86.5\% | 2,670 | 77.3\% | 7,126 | 78.1\% | 10,774 | 57.7\% |
| 1 Attached Unit | - | - | 57 | 1.6\% | 225 | 2.5\% | 531 | 2.8\% |
| 2 Units | - | - | 53 | 1.5\% | 179 | 2.0\% | 822 | 4.4\% |
| 3 to 4 Units | - | - | 94 | 2.7\% | 213 | 2.3\% | 1,127 | 6.0\% |
| 5 to 9 Units | - | - | 15 | 0.4\% | 119 | 1.3\% | 1,202 | 6.4\% |
| 10 to 19 Units | - | - | 5 | 0.1\% | 62 | 0.7\% | 1,093 | 5.9\% |
| 20 to 49 Units | - | - | 18 | 0.5\% | 107 | 1.2\% | 893 | 4.8\% |
| 50 or More Units | - | - | 9 | 0.3\% | 39 | 0.4\% | 819 | 4.4\% |
| Mobile Home or Trailer | 3 | 9.5\% | 532 | 15.4\% | 1,056 | 11.6\% | 1,408 | 7.5\% |
| Other Structure | - | - | - | - | 1 | - | 1 | - |

Homes Built By Year (2023)

| Homes Built 2020 or later | - | - | 27 | 0.7\% | 146 | 1.4\% | 151 | 0.7\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Homes Built 2010 to 2019 | 3 | 9.4\% | 681 | 16.8\% | 1,923 | 18.4\% | 3,458 | 16.1\% |
| Homes Built 2000 to 2009 | 2 | 6.2\% | 354 | 8.7\% | 997 | 9.5\% | 2,493 | 11.6\% |
| Homes Built 1990 to 1999 | 2 | 5.2\% | 295 | 7.3\% | 920 | 8.8\% | 2,116 | 9.9\% |
| Homes Built 1980 to 1989 | 4 | 9.6\% | 609 | 15.0\% | 1,487 | 14.2\% | 3,535 | 16.5\% |
| Homes Built 1970 to 1979 | 2 | 6.1\% | 322 | 7.9\% | 1,118 | 10.7\% | 2,598 | 12.1\% |
| Homes Built 1960 to 1969 | 9 | 23.9\% | 410 | 10.1\% | 1,072 | 10.3\% | 2,154 | 10.0\% |
| Homes Built 1950 to 1959 | - | - | 128 | 3.1\% | 409 | 3.9\% | 726 | 3.4\% |
| Homes Built 1940 to 1949 | 2 | 5.3\% | 146 | 3.6\% | 220 | 2.1\% | 330 | 1.5\% |
| Homes Built Before 1939 | 6 | 17.8\% | 481 | 11.8\% | 835 | 8.0\% | 1,110 | 5.2\% |
| Median Age of Homes | 54.4 |  | 44.0 | yrs | 40.3 | yrs | 38.9 | yrs |


| Home Values (2023) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Owner Specified Housing Units | 25 |  | 2,642 |  | 6,997 |  | 10,216 |  |
| Home Values \$1,000,000 or More | - | - | 25 | 0.9\% | 63 | 0.9\% | 89 | 0.9\% |
| Home Values \$750,000 to \$999,999 | - |  | - | - | 5 | - | 34 | 0.3\% |
| Home Values \$500,000 to \$749,999 | - | - | 66 | 2.5\% | 160 | 2.3\% | 329 | 3.2\% |
| Home Values \$400,000 to \$499,999 | 2 | 7.0\% | 151 | 5.7\% | 298 | 4.3\% | 489 | 4.8\% |
| Home Values \$300,000 to \$399,999 | 1 | 4.8\% | 130 | 4.9\% | 597 | 8.5\% | 970 | 9.5\% |
| Home Values \$250,000 to \$299,999 | 2 | 8.0\% | 272 | 10.3\% | 848 | 12.1\% | 1,443 | 14.1\% |
| Home Values \$200,000 to \$249,999 | - | - | 459 | 17.4\% | 1,323 | 18.9\% | 1,785 | 17.5\% |
| Home Values \$175,000 to \$199,999 | - | - | 125 | 4.7\% | 575 | 8.2\% | 942 | 9.2\% |
| Home Values \$150,000 to \$174,999 | 7 | 30.0\% | 469 | 17.8\% | 1,082 | 15.5\% | 1,351 | 13.2\% |
| Home Values \$ 125,000 to \$149,999 | - | - | 134 | 5.1\% | 392 | 5.6\% | 513 | 5.0\% |
| Home Values \$100,000 to \$124,999 | 3 | 10.1\% | 254 | 9.6\% | 574 | 8.2\% | 865 | 8.5\% |
| Home Values \$90,000 to \$99,999 | - | - | 26 | 1.0\% | 43 | 0.6\% | 71 | 0.7\% |
| Home Values \$80,000 to \$89,999 | 1 | 4.9\% | 62 | 2.3\% | 88 | 1.3\% | 132 | 1.3\% |
| Home Values \$70,000 to \$79,999 | - |  | 76 | 2.9\% | 131 | 1.9\% | 146 | 1.4\% |
| Home Values \$60,000 to \$69,999 | - | - | 38 | 1.5\% | 67 | 1.0\% | 77 | 0.8\% |
| Home Values \$50,000 to \$59,999 | 1 | 4.1\% | 53 | 2.0\% | 93 | 1.3\% | 114 | 1.1\% |
| Home Values \$35,000 to \$49,999 | - | - | 74 | 2.8\% | 205 | 2.9\% | 266 | 2.6\% |
| Home Values \$25,000 to \$34,999 | 1 | 4.3\% | 42 | 1.6\% | 159 | 2.3\% | 277 | 2.7\% |
| Home Values \$10,000 to \$24,999 | 2 | 6.5\% | 100 | 3.8\% | 158 | 2.3\% | 174 | 1.7\% |
| Home Values Under \$10,000 | 2 | 6.3\% | $\begin{array}{r} 83 \\ \$ 187,117 \end{array}$ | 3.2\% | 136 | 2.0\% | 149 | 1.5\% |
| Owner-Occupied Median Home Value | \$182,869 |  |  |  | \$198,580 |  | \$206,857 |  |
| Renter-Occupied Median Rent | \$680 |  | \$648 |  | \$680 |  | \$827 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3227/-91.2516

## 21255 LA-1

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## Total Annual Consumer Expenditure (2023)

| Total Household Expenditure | $\$ 2.16 \mathrm{M}$ | $\$ 220.03 \mathrm{M}$ | $\$ 604.35 \mathrm{M}$ | \$1.07 B |
| :--- | ---: | ---: | ---: | ---: |
| Total Non-Retail Expenditure | $\$ 1.14 \mathrm{M}$ | $\$ 116.15 \mathrm{M}$ | $\$ 319.22 \mathrm{M}$ | $\$ 566.16 \mathrm{M}$ |
| Total Retail Expenditure | $\$ 1.02 \mathrm{M}$ | $\$ 103.88 \mathrm{M}$ | $\$ 285.13 \mathrm{M}$ | $\$ 501.75 \mathrm{M}$ |
| Apparel | $\$ 76.18 \mathrm{~K}$ | $\$ 7.78 \mathrm{M}$ | $\$ 21.4 \mathrm{M}$ | $\$ 37.87 \mathrm{M}$ |
| Contributions | $\$ 71.36 \mathrm{~K}$ | $\$ 7.22 \mathrm{M}$ | $\$ 19.97 \mathrm{M}$ | $\$ 35.09 \mathrm{M}$ |
| Education | $\$ 65.43 \mathrm{~K}$ | $\$ 6.73 \mathrm{M}$ | $\$ 18.77 \mathrm{M}$ | $\$ 33.99 \mathrm{M}$ |
| Entertainment | $\$ 124.12 \mathrm{~K}$ | $\$ 12.55 \mathrm{M}$ | $\$ 34.49 \mathrm{M}$ | $\$ 60.38 \mathrm{M}$ |
| Food and Beverages | $\$ 316.98 \mathrm{~K}$ | $\$ 32.38 \mathrm{M}$ | $\$ 88.78 \mathrm{M}$ | $\$ 156.98 \mathrm{M}$ |
| Furnishings and Equipment | $\$ 76.55 \mathrm{~K}$ | $\$ 7.78 \mathrm{M}$ | $\$ 21.41 \mathrm{M}$ | $\$ 37.46 \mathrm{M}$ |
| Gifts | $\$ 50.14 \mathrm{~K}$ | $\$ 5.28 \mathrm{M}$ | $\$ 14.88 \mathrm{M}$ | $\$ 26.71 \mathrm{M}$ |
| Health Care | $\$ 183.23 \mathrm{~K}$ | $\$ 18.61 \mathrm{M}$ | $\$ 50.85 \mathrm{M}$ | $\$ 88.88 \mathrm{M}$ |
| Household Operations | $\$ 85.48 \mathrm{~K}$ | $\$ 8.69 \mathrm{M}$ | $\$ 23.9 \mathrm{M}$ | $\$ 42.02 \mathrm{M}$ |
| Miscellaneous Expenses | $\$ 41.13 \mathrm{~K}$ | $\$ 4.18 \mathrm{M}$ | $\$ 11.48 \mathrm{M}$ | $\$ 20.15 \mathrm{M}$ |
| Personal Care | $\$ 29 \mathrm{~K}$ | $\$ 2.96 \mathrm{M}$ | $\$ 8.12 \mathrm{M}$ | $\$ 14.3 \mathrm{M}$ |
| Personal Insurance | $\$ 15.51 \mathrm{~K}$ | $\$ 1.57 \mathrm{M}$ | $\$ 4.35 \mathrm{M}$ | $\$ 7.51 \mathrm{M}$ |
| Reading | $\$ 4.76 \mathrm{~K}$ | $\$ 481.16 \mathrm{~K}$ | $\$ 1.32 \mathrm{M}$ | $\$ 2.32 \mathrm{M}$ |
| Shelter | $\$ 453.72 \mathrm{~K}$ | $\$ 46.31 \mathrm{M}$ | $\$ 127.05 \mathrm{M}$ | $\$ 227.01 \mathrm{M}$ |
| Tobacco | $\$ 12.57 \mathrm{~K}$ | $\$ 1.3 \mathrm{M}$ | $\$ 3.53 \mathrm{M}$ | $\$ 6.43 \mathrm{M}$ |
| Transportation | $\$ 394.67 \mathrm{~K}$ | $\$ 40.08 \mathrm{M}$ | $\$ 109.95 \mathrm{M}$ | $\$ 192.79 \mathrm{M}$ |
| Utilities | $\$ 157.72 \mathrm{~K}$ | $\$ 16.15 \mathrm{M}$ | $\$ 44.11 \mathrm{M}$ | $\$ 78.01 \mathrm{M}$ |

## Monthly Household Consumer Expenditure (2023)

| Total Household Expenditure | $\$ 5,809$ |  | $\$ 5,311$ |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total Non-Retail Expenditure | $\$ 3,064$ | $52.7 \%$ | $\$ 2,804$ | $52.8 \%$ | $\$ 2,915$ | $52.8 \%$ | $\$ 2,527$ |
| Total Retail Expenditures | $\$ 2,745$ | $47.3 \%$ | $\$ 2,507$ | $47.2 \%$ | $\$ 2,603$ | $47.2 \%$ | $\$ 2,240$ |

