

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.5234/-97.8197

900 E Whitestone Blvd Cedar Park, TX 78613									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)		11,222		93,489		221,484		341,278	
Projected Population (2028)		15,338		108,144		252,394		389,394	
Census Population (2020)		7,911		85,146		202,077		313,905	
Census Population (2010)		6,052		63,374		134,153		222,322	
Projected Annual Growth (2023-2028)		4,116	7.3%	14,655	3.1%	30,910	2.8%	48,116	2.8%
Historical Annual Growth (2020-2023)		3,311	13.9%	8,343	3.3%	19,407	3.2%	27,374	2.9%
Historical Annual Growth (2010-2020)		1,859	3.1%	21,772	3.4%	67,924	5.1%	91,583	4.1%
Estimated Population Density (2023)		3,574	psm	3,308	psm	2,821	psm	2,218	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2023)		4,233		33,766		80,865		126,869	
Projected Households (2028)		6,050		40,705		95,755		150,192	
Census Households (2020)		2,982		30,336		72,727		115,101	
Census Households (2010)		2,302		22,246		47,927		81,798	
Projected Annual Growth (2023-2028)		1,817	8.6%	6,939	4.1%	14,891	3.7%	23,323	3.7%
Historical Annual Change (2010-2023)		1,931	6.5%	11,520	4.0%	32,937	5.3%	45,071	4.2%
Average Household Income									
Estimated Average Household Income (2023)		\$106,513		\$132,043		\$149,324		\$152,602	
Projected Average Household Income (2028)		\$77,467		\$114,869		\$133,419		\$136,431	
Census Average Household Income (2010)		\$75,163		\$83,333		\$86,135		\$87,893	
Census Average Household Income (2000)		\$66,734		\$73,580		\$74,657		\$79,785	
Projected Annual Change (2023-2028)		-\$29,046	-5.5%	-\$17,174	-2.6%	-\$15,904	-2.1%	-\$16,171	-2.1%
Historical Annual Change (2000-2023)		\$39,779	2.6%	\$58,463	3.5%	\$74,667	4.3%	\$72,817	4.0%
Median Household Income									
Estimated Median Household Income (2023)		\$102,294		\$114,675		\$125,716		\$126,681	
Projected Median Household Income (2028)		\$92,602		\$111,367		\$125,585		\$127,040	
Census Median Household Income (2010)		\$74,261		\$74,916		\$77,573		\$78,042	
Census Median Household Income (2000)		\$61,423		\$65,617		\$67,541		\$71,179	
Projected Annual Change (2023-2028)		-\$9,693	-1.9%	-\$3,308	-0.6%	-\$131	-	\$359	-
Historical Annual Change (2000-2023)		\$40,871	2.9%	\$49,058	3.3%	\$58,175	3.7%	\$55,502	3.4%
Per Capita Income									
Estimated Per Capita Income (2023)		\$40,319		\$47,735		\$54,562		\$56,766	
Projected Per Capita Income (2028)		\$30,662		\$43,275		\$50,656		\$52,654	
Census Per Capita Income (2010)		\$28,599		\$29,259		\$30,782		\$32,345	
Census Per Capita Income (2000)		\$23,838		\$24,138		\$25,463		\$27,966	
Projected Annual Change (2023-2028)		-\$9,657	-4.8%	-\$4,460	-1.9%	-\$3,906	-1.4%	-\$4,112	-1.4%
Historical Annual Change (2000-2023)		\$16,481	3.0%	\$23,596	4.3%	\$29,099	5.0%	\$28,800	4.5%
Estimated Average Household Net Worth (2023)		\$565,115		\$734,703		\$858,192		\$883,920	

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900 E Whitestone Blvd Cedar Park, TX 78613									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2023)		11,222		93,489		221,484		341,278	
White (2023)		7,027	62.6%	59,809	64.0%	136,515	61.6%	211,892	62.1%
Black or African American (2023)		551	4.9%	5,516	5.9%	13,023	5.9%	20,345	6.0%
American Indian or Alaska Native (2023)		89	0.8%	577	0.6%	1,210	0.5%	1,736	0.5%
Asian (2023)		1,110	9.9%	10,149	10.9%	32,194	14.5%	49,894	14.6%
Hawaiian or Pacific Islander (2023)		32	0.3%	103	0.1%	210	-	278	-
Other Race (2023)		782	7.0%	5,005	5.4%	10,377	4.7%	14,955	4.4%
Two or More Races (2023)		1,632	14.5%	12,329	13.2%	27,954	12.6%	42,177	12.4%
Population < 18 (2023)		2,979	26.5%	25,196	27.0%	57,757	26.1%	86,630	25.4%
White Not Hispanic		1,400	47.0%	12,622	50.1%	28,035	48.5%	42,538	49.1%
Black or African American		145	4.9%	1,494	5.9%	3,355	5.8%	5,111	5.9%
Asian		331	11.1%	3,054	12.1%	9,291	16.1%	13,996	16.2%
Other Race Not Hispanic		311	10.4%	1,504	6.0%	3,253	5.6%	4,813	5.6%
Hispanic		792	26.6%	6,522	25.9%	13,823	23.9%	20,172	23.3%
Not Hispanic or Latino Population (2023)		8,487	75.6%	72,270	77.3%	174,922	79.0%	271,856	79.7%
Not Hispanic White		6,304	74.3%	53,992	74.7%	123,747	70.7%	192,619	70.9%
Not Hispanic Black or African American		529	6.2%	5,162	7.1%	12,302	7.0%	19,247	7.1%
Not Hispanic American Indian or Alaska Native		19	0.2%	147	0.2%	332	0.2%	477	0.2%
Not Hispanic Asian		1,095	12.9%	10,050	13.9%	31,959	18.3%	49,528	18.2%
Not Hispanic Hawaiian or Pacific Islander		27	0.3%	63	-	120	-	158	-
Not Hispanic Other Race		74	0.9%	263	0.4%	521	0.3%	773	0.3%
Not Hispanic Two or More Races		440	5.2%	2,593	3.6%	5,939	3.4%	9,055	3.3%
Hispanic or Latino Population (2023)		2,735	24.4%	21,219	22.7%	46,563	21.0%	69,422	20.3%
Hispanic White		723	26.4%	5,817	27.4%	12,768	27.4%	19,274	27.8%
Hispanic Black or African American		22	0.8%	354	1.7%	721	1.5%	1,099	1.6%
Hispanic American Indian or Alaska Native		70	2.6%	430	2.0%	878	1.9%	1,260	1.8%
Hispanic Asian		15	0.6%	99	0.5%	235	0.5%	366	0.5%
Hispanic Hawaiian or Pacific Islander		5	0.2%	41	0.2%	90	0.2%	120	0.2%
Hispanic Other Race		707	25.9%	4,742	22.3%	9,856	21.2%	14,182	20.4%
Hispanic Two or More Races		1,192	43.6%	9,736	45.9%	22,015	47.3%	33,121	47.7%
Not Hispanic or Latino Population (2020)		6,150	77.7%	67,280	79.0%	163,863	81.1%	256,809	81.8%
Hispanic or Latino Population (2020)		1,762	22.3%	17,866	21.0%	38,214	18.9%	57,096	18.2%
Not Hispanic or Latino Population (2010)		4,891	80.8%	50,980	80.4%	109,701	81.8%	184,861	83.1%
Hispanic or Latino Population (2010)		1,161	19.2%	12,394	19.6%	24,452	18.2%	37,461	16.9%
Not Hispanic or Latino Population (2028)		11,385	74.2%	83,270	77.0%	198,838	78.8%	309,440	79.5%
Hispanic or Latino Population (2028)		3,953	25.8%	24,874	23.0%	53,557	21.2%	79,954	20.5%
Projected Annual Growth (2023-2028)		1,218	8.9%	3,654	3.4%	6,994	3.0%	10,532	3.0%
Historical Annual Growth (2010-2020)		601	5.2%	5,472	4.4%	13,761	5.6%	19,635	5.2%

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Total Age Distribution (2023)									
Total Population	11,222		93,489		221,484		341,278		
Age Under 5 Years	807	7.2%	6,153	6.6%	14,296	6.5%	21,025	6.2%	
Age 5 to 9 Years	851	7.6%	7,313	7.8%	16,883	7.6%	25,217	7.4%	
Age 10 to 14 Years	817	7.3%	7,427	7.9%	16,951	7.7%	25,755	7.5%	
Age 15 to 19 Years	769	6.9%	6,445	6.9%	14,451	6.5%	21,790	6.4%	
Age 20 to 24 Years	639	5.7%	4,906	5.2%	11,109	5.0%	16,936	5.0%	
Age 25 to 29 Years	792	7.1%	5,920	6.3%	13,697	6.2%	21,345	6.3%	
Age 30 to 34 Years	959	8.5%	7,785	8.3%	18,116	8.2%	27,346	8.0%	
Age 35 to 39 Years	1,050	9.4%	9,048	9.7%	21,574	9.7%	32,656	9.6%	
Age 40 to 44 Years	941	8.4%	8,176	8.7%	20,164	9.1%	31,186	9.1%	
Age 45 to 49 Years	731	6.5%	6,711	7.2%	16,635	7.5%	26,441	7.7%	
Age 50 to 54 Years	651	5.8%	5,687	6.1%	14,073	6.4%	22,458	6.6%	
Age 55 to 59 Years	487	4.3%	4,617	4.9%	11,212	5.1%	18,045	5.3%	
Age 60 to 64 Years	397	3.5%	3,884	4.2%	9,703	4.4%	15,704	4.6%	
Age 65 to 69 Years	361	3.2%	3,116	3.3%	7,943	3.6%	12,692	3.7%	
Age 70 to 74 Years	343	3.1%	2,653	2.8%	6,469	2.9%	10,070	3.0%	
Age 75 to 79 Years	244	2.2%	1,691	1.8%	3,998	1.8%	6,100	1.8%	
Age 80 to 84 Years	172	1.5%	1,048	1.1%	2,259	1.0%	3,460	1.0%	
Age 85 Years or Over	211	1.9%	910	1.0%	1,951	0.9%	3,052	0.9%	
Median Age	33.8		34.6		35.4		36.0		
Age 19 Years or Less	3,244	28.9%	27,338	29.2%	62,582	28.3%	93,787	27.5%	
Age 20 to 64 Years	6,647	59.2%	56,733	60.7%	136,283	61.5%	212,118	62.2%	
Age 65 Years or Over	1,331	11.9%	9,418	10.1%	22,619	10.2%	35,373	10.4%	
Female Age Distribution (2023)									
Female Population	5,707	50.9%	47,412	50.7%	111,190	50.2%	171,181	50.2%	
Age Under 5 Years	362	6.3%	3,023	6.4%	7,039	6.3%	10,361	6.1%	
Age 5 to 9 Years	427	7.5%	3,655	7.7%	8,318	7.5%	12,367	7.2%	
Age 10 to 14 Years	393	6.9%	3,621	7.6%	8,127	7.3%	12,433	7.3%	
Age 15 to 19 Years	351	6.2%	3,064	6.5%	6,905	6.2%	10,438	6.1%	
Age 20 to 24 Years	324	5.7%	2,406	5.1%	5,517	5.0%	8,443	4.9%	
Age 25 to 29 Years	414	7.2%	3,064	6.5%	6,970	6.3%	10,777	6.3%	
Age 30 to 34 Years	480	8.4%	4,012	8.5%	9,255	8.3%	13,986	8.2%	
Age 35 to 39 Years	502	8.8%	4,509	9.5%	10,798	9.7%	16,377	9.6%	
Age 40 to 44 Years	470	8.2%	4,091	8.6%	9,916	8.9%	15,399	9.0%	
Age 45 to 49 Years	357	6.3%	3,283	6.9%	8,056	7.2%	12,835	7.5%	
Age 50 to 54 Years	335	5.9%	2,807	5.9%	6,825	6.1%	10,823	6.3%	
Age 55 to 59 Years	256	4.5%	2,322	4.9%	5,639	5.1%	9,055	5.3%	
Age 60 to 64 Years	216	3.8%	2,049	4.3%	5,031	4.5%	8,076	4.7%	
Age 65 to 69 Years	204	3.6%	1,742	3.7%	4,342	3.9%	6,862	4.0%	
Age 70 to 74 Years	208	3.7%	1,553	3.3%	3,698	3.3%	5,683	3.3%	
Age 75 to 79 Years	139	2.4%	962	2.0%	2,164	1.9%	3,320	1.9%	
Age 80 to 84 Years	110	1.9%	613	1.3%	1,274	1.1%	1,965	1.1%	
Age 85 Years or Over	158	2.8%	636	1.3%	1,315	1.2%	1,981	1.2%	
Female Median Age	35.1		35.2		35.9		36.3		
Age 19 Years or Less	1,533	26.9%	13,363	28.2%	30,389	27.3%	45,598	26.6%	
Age 20 to 64 Years	3,354	58.8%	28,542	60.2%	68,008	61.2%	105,771	61.8%	
Age 65 Years or Over	820	14.4%	5,507	11.6%	12,793	11.5%	19,811	11.6%	

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Male Age Distribution (2023)									
Male Population	5,515	49.1%	46,077	49.3%	110,294	49.8%	170,097	49.8%	
Age Under 5 Years	445	8.1%	3,130	6.8%	7,258	6.6%	10,664	6.3%	
Age 5 to 9 Years	424	7.7%	3,659	7.9%	8,565	7.8%	12,850	7.6%	
Age 10 to 14 Years	424	7.7%	3,806	8.3%	8,824	8.0%	13,323	7.8%	
Age 15 to 19 Years	418	7.6%	3,380	7.3%	7,546	6.8%	11,352	6.7%	
Age 20 to 24 Years	315	5.7%	2,501	5.4%	5,592	5.1%	8,493	5.0%	
Age 25 to 29 Years	378	6.9%	2,856	6.2%	6,726	6.1%	10,568	6.2%	
Age 30 to 34 Years	479	8.7%	3,773	8.2%	8,861	8.0%	13,360	7.9%	
Age 35 to 39 Years	549	9.9%	4,539	9.9%	10,776	9.8%	16,279	9.6%	
Age 40 to 44 Years	471	8.5%	4,085	8.9%	10,248	9.3%	15,787	9.3%	
Age 45 to 49 Years	374	6.8%	3,428	7.4%	8,579	7.8%	13,605	8.0%	
Age 50 to 54 Years	316	5.7%	2,881	6.3%	7,248	6.6%	11,635	6.8%	
Age 55 to 59 Years	231	4.2%	2,295	5.0%	5,574	5.1%	8,991	5.3%	
Age 60 to 64 Years	180	3.3%	1,835	4.0%	4,672	4.2%	7,628	4.5%	
Age 65 to 69 Years	157	2.8%	1,373	3.0%	3,601	3.3%	5,830	3.4%	
Age 70 to 74 Years	134	2.4%	1,100	2.4%	2,771	2.5%	4,387	2.6%	
Age 75 to 79 Years	105	1.9%	729	1.6%	1,834	1.7%	2,779	1.6%	
Age 80 to 84 Years	62	1.1%	435	0.9%	985	0.9%	1,495	0.9%	
Age 85 Years or Over	54	1.0%	273	0.6%	635	0.6%	1,071	0.6%	
Male Median Age	32.5		34.0		35.0		35.6		
Age 19 Years or Less	1,711	31.0%	13,975	30.3%	32,193	29.2%	48,189	28.3%	
Age 20 to 64 Years	3,293	59.7%	28,191	61.2%	68,275	61.9%	106,346	62.5%	
Age 65 Years or Over	511	9.3%	3,911	8.5%	9,826	8.9%	15,562	9.1%	
Males per 100 Females (2023)									
Overall Comparison	97		97		99		99		
Age Under 5 Years	123	55.1%	104	50.9%	103	50.8%	103	50.7%	
Age 5 to 9 Years	99	49.8%	100	50.0%	103	50.7%	104	51.0%	
Age 10 to 14 Years	108	51.9%	105	51.2%	109	52.1%	107	51.7%	
Age 15 to 19 Years	119	54.3%	110	52.4%	109	52.2%	109	52.1%	
Age 20 to 24 Years	97	49.2%	104	51.0%	101	50.3%	101	50.1%	
Age 25 to 29 Years	91	47.8%	93	48.2%	96	49.1%	98	49.5%	
Age 30 to 34 Years	100	50.0%	94	48.5%	96	48.9%	96	48.9%	
Age 35 to 39 Years	109	52.2%	101	50.2%	100	49.9%	99	49.8%	
Age 40 to 44 Years	100	50.1%	100	50.0%	103	50.8%	103	50.6%	
Age 45 to 49 Years	105	51.2%	104	51.1%	106	51.6%	106	51.5%	
Age 50 to 54 Years	94	48.5%	103	50.7%	106	51.5%	108	51.8%	
Age 55 to 59 Years	90	47.4%	99	49.7%	99	49.7%	99	49.8%	
Age 60 to 64 Years	83	45.5%	90	47.2%	93	48.1%	94	48.6%	
Age 65 to 69 Years	77	43.4%	79	44.1%	83	45.3%	85	45.9%	
Age 70 to 74 Years	65	39.2%	71	41.4%	75	42.8%	77	43.6%	
Age 75 to 79 Years	75	42.9%	76	43.1%	85	45.9%	84	45.6%	
Age 80 to 84 Years	56	35.8%	71	41.5%	77	43.6%	76	43.2%	
Age 85 Years or Over	34	25.4%	43	30.1%	48	32.6%	54	35.1%	
Age 19 Years or Less	112	52.7%	105	51.1%	106	51.4%	106	51.4%	
Age 20 to 39 Years	100	50.0%	98	49.4%	98	49.5%	98	49.6%	
Age 40 to 64 Years	96	49.0%	100	50.0%	102	50.6%	103	50.6%	
Age 65 Years or Over	62	38.4%	71	41.5%	77	43.4%	79	44.0%	

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		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Type (2023)									
Total Households		4,233		33,766		80,865		126,869	
Households with Children		1,769	41.8%	15,086	44.7%	34,722	42.9%	51,440	40.5%
Average Household Size		2.6		2.8		2.7		2.7	
Household Density per Square Mile		1,348		1,195		1,030		824	
Population Family		9,559	85.2%	81,488	87.2%	193,225	87.2%	295,419	86.6%
Population Non-Family		1,401	12.5%	11,424	12.2%	27,146	12.3%	44,342	13.0%
Population Group Quarters		262	2.3%	577	0.6%	1,113	0.5%	1,517	0.4%
Family Households		3,108	73.4%	24,891	73.7%	59,721	73.9%	92,344	72.8%
Married Couple Households		2,095	67.4%	18,373	73.8%	45,737	76.6%	70,837	76.7%
Other Family Households with Children		1,013	32.6%	6,518	26.2%	13,984	23.4%	21,508	23.3%
Family Households with Children		1,764	56.7%	15,056	60.5%	34,657	58.0%	51,357	55.6%
Married Couple with Children		1,086	61.6%	10,417	69.2%	25,855	74.6%	39,324	76.6%
Other Family Households with Children		678	38.4%	4,639	30.8%	8,802	25.4%	12,033	23.4%
Family Households No Children		1,344	43.3%	9,835	39.5%	25,064	42.0%	40,988	44.4%
Married Couple No Children		1,010	75.1%	7,956	80.9%	19,882	79.3%	31,513	76.9%
Other Family Households No Children		335	24.9%	1,879	19.1%	5,182	20.7%	9,475	23.1%
Non-Family Households		1,125	26.6%	8,875	26.3%	21,143	26.1%	34,524	27.2%
Non-Family Households with Children		5	0.4%	30	0.3%	65	0.3%	83	0.2%
Non-Family Households No Children		1,120	99.6%	8,844	99.7%	21,079	99.7%	34,441	99.8%
Average Family Household Size		3.1		3.3		3.2		3.2	
Average Family Income		\$105,704		\$143,667		\$166,312		\$172,274	
Median Family Income		\$112,784		\$129,580		\$144,447		\$149,229	
Average Non-Family Household Size		1.2		1.3		1.3		1.3	
Marital Status (2023)									
Population Age 15 Years or Over		8,747		72,596		173,353		269,281	
Never Married		2,731	31.2%	20,738	28.6%	46,875	27.0%	72,521	26.9%
Currently Married		4,251	48.6%	40,195	55.4%	100,718	58.1%	157,084	58.3%
Previously Married		1,765	20.2%	11,663	16.1%	25,761	14.9%	39,676	14.7%
Separated		209	11.8%	1,699	14.6%	4,857	18.9%	7,273	18.3%
Widowed		436	24.7%	2,826	24.2%	5,505	21.4%	8,243	20.8%
Divorced		1,121	63.5%	7,138	61.2%	15,399	59.8%	24,160	60.9%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		7,339		61,245		147,793		230,555	
Elementary (Grade Level 0 to 8)		277	3.8%	1,145	1.9%	2,388	1.6%	4,008	1.7%
Some High School (Grade Level 9 to 11)		137	1.9%	1,343	2.2%	3,433	2.3%	4,969	2.2%
High School Graduate		1,168	15.9%	10,556	17.2%	21,651	14.6%	31,232	13.5%
Some College		1,443	19.7%	12,616	20.6%	27,097	18.3%	42,272	18.3%
Associate Degree Only		708	9.7%	5,791	9.5%	13,233	9.0%	19,306	8.4%
Bachelor Degree Only		2,320	31.6%	20,349	33.2%	52,029	35.2%	81,727	35.4%
Graduate Degree		1,287	17.5%	9,444	15.4%	27,963	18.9%	47,041	20.4%
Any College (Some College or Higher)		5,757	78.4%	48,201	78.7%	120,322	81.4%	190,345	82.6%
College Degree + (Bachelor Degree or Higher)		3,606	49.1%	29,794	48.6%	79,992	54.1%	128,768	55.9%

Complete Profile

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Lat/Lon: 30.5234/-97.8197

900 E Whitestone Blvd									
Cedar Park, TX 78613									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2023)	4,821		35,874		86,097		134,680		
Total Housing Units (2020)	3,158		31,893		76,791		121,188		
Historical Annual Growth (2020-2023)	1,663	17.6%	3,981	4.2%	9,306	4.0%	13,493	3.7%	
Housing Units Occupied (2023)	4,233	87.8%	33,766	94.1%	80,865	93.9%	126,869	94.2%	
Housing Units Owner-Occupied	2,118	50.0%	20,323	60.2%	51,655	63.9%	81,628	64.3%	
Housing Units Renter-Occupied	2,115	50.0%	13,443	39.8%	29,209	36.1%	45,241	35.7%	
Housing Units Vacant (2023)	588	12.2%	2,109	5.9%	5,232	6.1%	7,811	5.8%	
Household Size (2023)									
Total Households	4,233		33,766		80,865		126,869		
1 Person Households	856	20.2%	6,733	19.9%	16,343	20.2%	26,615	21.0%	
2 Person Households	1,632	38.6%	10,695	31.7%	26,473	32.7%	42,556	33.5%	
3 Person Households	904	21.4%	7,010	20.8%	15,912	19.7%	24,184	19.1%	
4 Person Households	498	11.8%	5,780	17.1%	13,942	17.2%	21,285	16.8%	
5 Person Households	248	5.8%	2,420	7.2%	5,602	6.9%	8,439	6.7%	
6 Person Households	69	1.6%	846	2.5%	1,906	2.4%	2,773	2.2%	
7 or More Person Households	26	0.6%	283	0.8%	688	0.9%	1,016	0.8%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	478	11.3%	5,792	17.2%	17,381	21.5%	28,523	22.5%	
HH Income \$150,000 to \$199,999	578	13.6%	5,127	15.2%	13,013	16.1%	20,472	16.1%	
HH Income \$125,000 to \$149,999	340	8.0%	3,571	10.6%	8,430	10.4%	13,089	10.3%	
HH Income \$100,000 to \$124,999	810	19.1%	4,658	13.8%	9,833	12.2%	13,907	11.0%	
HH Income \$75,000 to \$99,999	506	12.0%	3,986	11.8%	8,495	10.5%	13,217	10.4%	
HH Income \$50,000 to \$74,999	494	11.7%	4,387	13.0%	10,429	12.9%	16,960	13.4%	
HH Income \$35,000 to \$49,999	404	9.5%	2,287	6.8%	5,146	6.4%	8,459	6.7%	
HH Income \$25,000 to \$34,999	184	4.3%	1,587	4.7%	3,243	4.0%	4,804	3.8%	
HH Income \$15,000 to \$24,999	154	3.6%	1,274	3.8%	2,536	3.1%	3,984	3.1%	
HH Income \$10,000 to \$14,999	191	4.5%	491	1.5%	964	1.2%	1,436	1.1%	
HH Income Under \$10,000	95	2.2%	606	1.8%	1,394	1.7%	2,017	1.6%	
Household Vehicles (2023)									
Households 0 Vehicles Available	196	4.6%	830	2.5%	1,574	1.9%	2,491	2.0%	
Households 1 Vehicle Available	1,605	37.9%	11,021	32.6%	25,147	31.1%	39,670	31.3%	
Households 2 Vehicles Available	1,959	46.3%	15,297	45.3%	38,308	47.4%	58,971	46.5%	
Households 3 or More Vehicles Available	473	11.2%	6,618	19.6%	15,835	19.6%	25,737	20.3%	
Total Vehicles Available	7,171		63,579		154,274		242,846		
Average Vehicles per Household	1.7		1.9		1.9		1.9		
Owner-Occupied Household Vehicles	3,990	55.6%	42,782	67.3%	109,204	70.8%	173,583	71.5%	
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.1		2.1		
Renter-Occupied Household Vehicles	3,181	44.4%	20,798	32.7%	45,070	29.2%	69,262	28.5%	
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		1.5		
Travel Time (2023)									
Worker Base Age 16 years or Over	6,465		53,449		129,195		200,109		
Travel to Work in 14 Minutes or Less	1,242	19.2%	8,447	15.8%	17,487	13.5%	26,068	13.0%	
Travel to Work in 15 to 29 Minutes	1,301	20.1%	12,491	23.4%	29,664	23.0%	47,713	23.8%	
Travel to Work in 30 to 59 Minutes	1,350	20.9%	11,307	21.2%	26,949	20.9%	40,928	20.5%	
Travel to Work in 60 Minutes or More	230	3.6%	2,015	3.8%	4,614	3.6%	6,503	3.2%	
Work at Home	2,342	36.2%	19,190	35.9%	50,481	39.1%	78,896	39.4%	
Average Minutes Travel to Work	22.9		23.4		24.1		23.8		

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	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	6,465		53,449		129,195		200,109		
Drive to Work Alone	3,451	53.4%	29,640	55.5%	68,540	53.1%	105,049	52.5%	
Drive to Work in Carpool	488	7.6%	3,180	5.9%	7,003	5.4%	10,789	5.4%	
Travel to Work by Public Transportation	7	0.1%	122	0.2%	227	0.2%	608	0.3%	
Drive to Work on Motorcycle	8	0.1%	36	-	70	-	102	-	
Bicycle to Work	1	-	77	0.1%	172	0.1%	271	0.1%	
Walk to Work	52	0.8%	521	1.0%	1,229	1.0%	1,961	1.0%	
Other Means	116	1.8%	684	1.3%	1,472	1.1%	2,434	1.2%	
Work at Home	2,342	36.2%	19,190	35.9%	50,481	39.1%	78,896	39.4%	
Daytime Demographics (2023)									
Total Businesses	909		3,619		8,136		12,166		
Total Employees	8,866		25,190		58,668		82,613		
Company Headquarter Businesses	20	2.2%	67	1.8%	188	2.3%	284	2.3%	
Company Headquarter Employees	524	5.9%	2,248	8.9%	5,384	9.2%	7,973	9.7%	
Employee Population per Business	9.8	to 1	7.0	to 1	7.2	to 1	6.8	to 1	
Residential Population per Business	12.3	to 1	25.8	to 1	27.2	to 1	28.1	to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,970		42,768		99,217		146,052		
Labor Force									
Labor Population Age 16 Years or Over (2023)	8,569		71,172		170,044		264,283		
Labor Force Total Males (2023)	4,130	48.2%	34,746	48.8%	83,904	49.3%	130,645	49.4%	
Male Civilian Employed	3,230	78.2%	28,301	81.5%	69,497	82.8%	107,253	82.1%	
Male Civilian Unemployed	128	3.1%	745	2.1%	1,940	2.3%	2,917	2.2%	
Males in Armed Forces	-	-	114	0.3%	248	0.3%	555	0.4%	
Males Not in Labor Force	772	18.7%	5,586	16.1%	12,219	14.6%	19,920	15.2%	
Labor Force Total Females (2023)	4,440	51.8%	36,426	51.2%	86,140	50.7%	133,638	50.6%	
Female Civilian Employed	3,235	72.9%	25,148	69.0%	59,698	69.3%	92,857	69.5%	
Female Civilian Unemployed	123	2.8%	1,066	2.9%	2,424	2.8%	3,481	2.6%	
Females in Armed Forces	-	-	30	-	53	-	179	0.1%	
Females Not in Labor Force	1,081	24.4%	10,182	28.0%	23,965	27.8%	37,122	27.8%	
Unemployment Rate	252	2.9%	1,811	2.5%	4,364	2.6%	6,397	2.4%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	6,465		53,449		129,195		200,109		
Occupation Total Males	3,230	50.0%	28,301	52.9%	69,497	53.8%	107,253	53.6%	
Occupation Total Females	3,235	50.0%	25,148	47.1%	59,698	46.2%	92,857	46.4%	
Management, Business, Financial Operations	1,729	26.7%	11,827	22.1%	30,615	23.7%	48,421	24.2%	
Professional, Related	2,062	31.9%	16,810	31.5%	43,111	33.4%	68,336	34.1%	
Service	1,015	15.7%	7,293	13.6%	16,515	12.8%	24,157	12.1%	
Sales, Office	953	14.7%	10,131	19.0%	24,093	18.6%	36,876	18.4%	
Farming, Fishing, Forestry	1	-	27	-	94	-	113	-	
Construction, Extraction, Maintenance	348	5.4%	2,946	5.5%	6,313	4.9%	9,722	4.9%	
Production, Transport, Material Moving	358	5.5%	4,415	8.3%	8,454	6.5%	12,485	6.2%	
White Collar Workers	4,743	73.4%	38,768	72.5%	97,819	75.7%	153,632	76.8%	
Blue Collar Workers	1,722	26.6%	14,681	27.5%	31,376	24.3%	46,477	23.2%	

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	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units	4,233		33,766		80,865		126,869		
1 Detached Unit	2,634	62.2%	23,096	68.4%	56,308	69.6%	87,827	69.2%	
1 Attached Unit	79	1.9%	1,070	3.2%	2,264	2.8%	3,951	3.1%	
2 Units	31	0.7%	317	0.9%	833	1.0%	1,794	1.4%	
3 to 4 Units	61	1.4%	961	2.8%	1,862	2.3%	3,364	2.7%	
5 to 9 Units	56	1.3%	1,047	3.1%	2,678	3.3%	4,521	3.6%	
10 to 19 Units	350	8.3%	2,306	6.8%	5,402	6.7%	8,495	6.7%	
20 to 49 Units	394	9.3%	2,156	6.4%	5,257	6.5%	7,310	5.8%	
50 or More Units	348	8.2%	1,960	5.8%	4,578	5.7%	7,212	5.7%	
Mobile Home or Trailer	276	6.5%	823	2.4%	1,600	2.0%	2,239	1.8%	
Other Structure	3	-	31	-	82	0.1%	156	0.1%	
Homes Built By Year (2023)									
Homes Built 2020 or later	137	2.8%	831	2.3%	2,407	2.8%	3,689	2.7%	
Homes Built 2010 to 2019	1,532	31.8%	10,371	28.9%	28,411	33.0%	40,790	30.3%	
Homes Built 2000 to 2009	1,366	28.3%	10,584	29.5%	21,666	25.2%	31,925	23.7%	
Homes Built 1990 to 1999	512	10.6%	5,849	16.3%	13,021	15.1%	21,952	16.3%	
Homes Built 1980 to 1989	339	7.0%	3,408	9.5%	7,870	9.1%	15,309	11.4%	
Homes Built 1970 to 1979	214	4.4%	1,696	4.7%	5,116	5.9%	9,010	6.7%	
Homes Built 1960 to 1969	40	0.8%	476	1.3%	1,018	1.2%	1,752	1.3%	
Homes Built 1950 to 1959	23	0.5%	196	0.5%	544	0.6%	1,042	0.8%	
Homes Built 1940 to 1949	9	0.2%	90	0.3%	215	0.2%	353	0.3%	
Homes Built Before 1939	62	1.3%	265	0.7%	596	0.7%	1,047	0.8%	
Median Age of Homes	21.9	yrs	23.3	yrs	22.9	yrs	24.2	yrs	
Home Values (2023)									
Owner Specified Housing Units	2,118		20,323		51,655		81,628		
Home Values \$1,000,000 or More	30	1.4%	374	1.8%	880	1.7%	1,623	2.0%	
Home Values \$750,000 to \$999,999	97	4.6%	914	4.5%	2,876	5.6%	4,794	5.9%	
Home Values \$500,000 to \$749,999	275	13.0%	3,612	17.8%	12,121	23.5%	19,672	24.1%	
Home Values \$400,000 to \$499,999	335	15.8%	4,015	19.8%	11,256	21.8%	18,159	22.2%	
Home Values \$300,000 to \$399,999	568	26.8%	4,918	24.2%	11,843	22.9%	18,495	22.7%	
Home Values \$250,000 to \$299,999	363	17.1%	2,626	12.9%	5,245	10.2%	7,766	9.5%	
Home Values \$200,000 to \$249,999	276	13.0%	2,461	12.1%	4,468	8.6%	6,485	7.9%	
Home Values \$175,000 to \$199,999	50	2.3%	369	1.8%	701	1.4%	1,038	1.3%	
Home Values \$150,000 to \$174,999	27	1.3%	340	1.7%	747	1.4%	1,060	1.3%	
Home Values \$125,000 to \$149,999	9	0.4%	109	0.5%	255	0.5%	392	0.5%	
Home Values \$100,000 to \$124,999	19	0.9%	134	0.7%	271	0.5%	428	0.5%	
Home Values \$90,000 to \$99,999	22	1.0%	60	0.3%	131	0.3%	175	0.2%	
Home Values \$80,000 to \$89,999	1	-	15	-	40	-	66	-	
Home Values \$70,000 to \$79,999	12	0.5%	28	0.1%	72	0.1%	153	0.2%	
Home Values \$60,000 to \$69,999	-	-	9	-	22	-	44	-	
Home Values \$50,000 to \$59,999	4	0.2%	54	0.3%	114	0.2%	194	0.2%	
Home Values \$35,000 to \$49,999	4	0.2%	28	0.1%	88	0.2%	199	0.2%	
Home Values \$25,000 to \$34,999	4	0.2%	43	0.2%	108	0.2%	165	0.2%	
Home Values \$10,000 to \$24,999	11	0.5%	154	0.8%	260	0.5%	486	0.6%	
Home Values Under \$10,000	13	0.6%	59	0.3%	158	0.3%	232	0.3%	
Owner-Occupied Median Home Value	\$351,514		\$376,925		\$412,633		\$421,671		
Renter-Occupied Median Rent	\$1,399		\$1,407		\$1,398		\$1,381		

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900 E Whitestone Blvd									
Cedar Park, TX 78613									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$309.53 M		\$2.91 B		\$7.67 B		\$12.22 B	
Total Non-Retail Expenditure		\$163.58 M		\$1.54 B		\$4.08 B		\$6.5 B	
Total Retail Expenditure		\$145.95 M		\$1.37 B		\$3.6 B		\$5.72 B	
Apparel		\$11.16 M		\$105.53 M		\$280.17 M		\$446.32 M	
Contributions		\$10.35 M		\$99.95 M		\$271.49 M		\$435.29 M	
Education		\$10.13 M		\$99.58 M		\$274.52 M		\$440.36 M	
Entertainment		\$17.91 M		\$169.31 M		\$450.47 M		\$718.21 M	
Food and Beverages		\$45.28 M		\$422.05 M		\$1.11 B		\$1.76 B	
Furnishings and Equipment		\$11.09 M		\$104.69 M		\$277.99 M		\$443.16 M	
Gifts		\$7.79 M		\$76.47 M		\$209.57 M		\$336.92 M	
Health Care		\$25.28 M		\$234.16 M		\$611.09 M		\$972.31 M	
Household Operations		\$12.27 M		\$116.3 M		\$310.03 M		\$494.79 M	
Miscellaneous Expenses		\$5.87 M		\$55.24 M		\$146.31 M		\$233.28 M	
Personal Care		\$4.17 M		\$39.07 M		\$102.93 M		\$163.86 M	
Personal Insurance		\$2.28 M		\$21.88 M		\$59.05 M		\$94.43 M	
Reading		\$673.75 K		\$6.34 M		\$16.83 M		\$26.87 M	
Shelter		\$65.3 M		\$611.52 M		\$1.61 B		\$2.57 B	
Tobacco		\$1.68 M		\$14.96 M		\$37.56 M		\$59.38 M	
Transportation		\$56.54 M		\$528.25 M		\$1.39 B		\$2.2 B	
Utilities		\$21.77 M		\$200.65 M		\$519.86 M		\$825.61 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$6,094		\$7,172		\$7,908		\$8,029	
Total Non-Retail Expenditure		\$3,220 52.8%		\$3,799 53.0%		\$4,201 53.1%		\$4,269 53.2%	
Total Retail Expenditures		\$2,873 47.2%		\$3,373 47.0%		\$3,707 46.9%		\$3,760 46.8%	
Apparel		\$220 3.6%		\$260 3.6%		\$289 3.7%		\$293 3.7%	
Contributions		\$204 3.3%		\$247 3.4%		\$280 3.5%		\$286 3.6%	
Education		\$199 3.3%		\$246 3.4%		\$283 3.6%		\$289 3.6%	
Entertainment		\$353 5.8%		\$418 5.8%		\$464 5.9%		\$472 5.9%	
Food and Beverages		\$891 14.6%		\$1,042 14.5%		\$1,140 14.4%		\$1,156 14.4%	
Furnishings and Equipment		\$218 3.6%		\$258 3.6%		\$286 3.6%		\$291 3.6%	
Gifts		\$153 2.5%		\$189 2.6%		\$216 2.7%		\$221 2.8%	
Health Care		\$498 8.2%		\$578 8.1%		\$630 8.0%		\$639 8.0%	
Household Operations		\$241 4.0%		\$287 4.0%		\$319 4.0%		\$325 4.0%	
Miscellaneous Expenses		\$116 1.9%		\$136 1.9%		\$151 1.9%		\$153 1.9%	
Personal Care		\$82 1.3%		\$96 1.3%		\$106 1.3%		\$108 1.3%	
Personal Insurance		\$45 0.7%		\$54 0.8%		\$61 0.8%		\$62 0.8%	
Reading		\$13 0.2%		\$16 0.2%		\$17 0.2%		\$18 0.2%	
Shelter		\$1,286 21.1%		\$1,509 21.0%		\$1,663 21.0%		\$1,688 21.0%	
Tobacco		\$33 0.5%		\$37 0.5%		\$39 0.5%		\$39 0.5%	
Transportation		\$1,113 18.3%		\$1,304 18.2%		\$1,428 18.1%		\$1,447 18.0%	
Utilities		\$429 7.0%		\$495 6.9%		\$536 6.8%		\$542 6.8%	