

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3622/-71.1557

615 Arsenal St Watertown Town, MA 02472	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2023)	28,874		344,412		856,569		1.36 M	
Projected Population (2028)	31,614		359,839		889,081		1.41 M	
Census Population (2020)	29,015		346,797		868,754		1.38 M	
Census Population (2010)	25,997		321,508		793,980		1.26 M	
Projected Annual Growth (2023-2028)	2,740	1.9%	15,427	0.9%	32,512	0.8%	51,917	0.8%
Historical Annual Growth (2020-2023)	-141	-0.2%	-2,385	-0.2%	-12,185	-0.5%	-24,648	-0.6%
Historical Annual Growth (2010-2020)	3,017	1.2%	25,289	0.8%	74,773	0.9%	121,328	1.0%
Estimated Population Density (2023)	9,196	psm	12,187	psm	10,910	psm	8,836	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2023)	12,307		142,787		360,694		555,105	
Projected Households (2028)	13,753		151,987		382,411		588,862	
Census Households (2020)	12,251		142,257		362,328		559,217	
Census Households (2010)	11,007		132,166		332,574		512,243	
Projected Annual Growth (2023-2028)	1,446	2.3%	9,200	1.3%	21,717	1.2%	33,757	1.2%
Historical Annual Change (2010-2023)	1,300	0.9%	10,621	0.6%	28,120	0.7%	42,862	0.6%
Average Household Income								
Estimated Average Household Income (2023)	\$150,349		\$182,933		\$180,922		\$175,288	
Projected Average Household Income (2028)	\$143,999		\$188,037		\$186,510		\$180,095	
Census Average Household Income (2010)	\$79,375		\$98,995		\$94,776		\$90,492	
Census Average Household Income (2000)	\$69,095		\$76,588		\$73,908		\$70,380	
Projected Annual Change (2023-2028)	-\$6,350	-0.8%	\$5,104	0.6%	\$5,588	0.6%	\$4,807	0.5%
Historical Annual Change (2000-2023)	\$81,254	5.1%	\$106,344	6.0%	\$107,013	6.3%	\$104,908	6.5%
Median Household Income								
Estimated Median Household Income (2023)	\$115,449		\$133,980		\$130,460		\$126,780	
Projected Median Household Income (2028)	\$112,468		\$134,423		\$130,658		\$126,599	
Census Median Household Income (2010)	\$66,826		\$71,727		\$68,591		\$66,997	
Census Median Household Income (2000)	\$57,445		\$57,944		\$55,776		\$53,959	
Projected Annual Change (2023-2028)	-\$2,980	-0.5%	\$443	-	\$199	-	-\$181	-
Historical Annual Change (2000-2023)	\$58,003	4.4%	\$76,037	5.7%	\$74,683	5.8%	\$72,821	5.9%
Per Capita Income								
Estimated Per Capita Income (2023)	\$64,278		\$76,564		\$76,875		\$72,077	
Projected Per Capita Income (2028)	\$62,822		\$80,114		\$80,887		\$75,623	
Census Per Capita Income (2010)	\$33,623		\$40,693		\$39,699		\$36,704	
Census Per Capita Income (2000)	\$28,462		\$32,448		\$31,132		\$28,480	
Projected Annual Change (2023-2028)	-\$1,456	-0.5%	\$3,550	0.9%	\$4,012	1.0%	\$3,546	1.0%
Historical Annual Change (2000-2023)	\$35,816	5.5%	\$44,116	5.9%	\$45,743	6.4%	\$43,597	6.7%
Estimated Average Household Net Worth (2023)	\$1.51 M		\$1.96 M		\$1.92 M		\$1.85 M	

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615 Arsenal St Watertown Town, MA 02472	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	28,874		344,412		856,569		1.36 M	
White (2023)	18,892	65.4%	210,633	61.2%	502,134	58.6%	747,951	55.0%
Black or African American (2023)	2,825	9.8%	25,419	7.4%	90,163	10.5%	199,816	14.7%
American Indian or Alaska Native (2023)	55	0.2%	437	0.1%	1,521	0.2%	3,219	0.2%
Asian (2023)	3,573	12.4%	81,271	23.6%	180,401	21.1%	239,488	17.6%
Hawaiian or Pacific Islander (2023)	8	-	86	-	214	-	367	-
Other Race (2023)	1,595	5.5%	8,160	2.4%	31,541	3.7%	76,739	5.6%
Two or More Races (2023)	1,925	6.7%	18,406	5.3%	50,595	5.9%	92,067	6.8%
Population < 18 (2023)	4,135	14.3%	49,381	14.3%	126,690	14.8%	228,393	16.8%
White Not Hispanic	2,019	48.8%	27,661	56.0%	64,223	50.7%	99,228	43.4%
Black or African American	551	13.3%	5,024	10.2%	18,717	14.8%	45,663	20.0%
Asian	521	12.6%	8,496	17.2%	18,904	14.9%	30,489	13.3%
Other Race Not Hispanic	242	5.8%	2,748	5.6%	6,326	5.0%	11,283	4.9%
Hispanic	801	19.4%	5,453	11.0%	18,521	14.6%	41,731	18.3%
Not Hispanic or Latino Population (2023)	24,975	86.5%	316,392	91.9%	765,177	89.3%	1.17 M	86.2%
Not Hispanic White	18,168	72.7%	204,585	64.7%	484,448	63.3%	717,458	61.2%
Not Hispanic Black or African American	2,536	10.2%	24,007	7.6%	84,290	11.0%	186,232	15.9%
Not Hispanic American Indian or Alaska Native	7	-	89	-	282	-	524	-
Not Hispanic Asian	3,557	14.2%	80,977	25.6%	179,661	23.5%	238,430	20.3%
Not Hispanic Hawaiian or Pacific Islander	3	-	46	-	95	-	159	-
Not Hispanic Other Race	191	0.8%	901	0.3%	2,284	0.3%	5,267	0.4%
Not Hispanic Two or More Races	513	2.1%	5,786	1.8%	14,117	1.8%	24,090	2.1%
Hispanic or Latino Population (2023)	3,899	13.5%	28,020	8.1%	91,392	10.7%	187,487	13.8%
Hispanic White	725	18.6%	6,047	21.6%	17,686	19.4%	30,493	16.3%
Hispanic Black or African American	289	7.4%	1,412	5.0%	5,873	6.4%	13,584	7.2%
Hispanic American Indian or Alaska Native	48	1.2%	348	1.2%	1,239	1.4%	2,695	1.4%
Hispanic Asian	16	0.4%	294	1.0%	741	0.8%	1,058	0.6%
Hispanic Hawaiian or Pacific Islander	5	0.1%	40	0.1%	119	0.1%	208	0.1%
Hispanic Other Race	1,405	36.0%	7,259	25.9%	29,257	32.0%	71,472	38.1%
Hispanic Two or More Races	1,412	36.2%	12,620	45.0%	36,477	39.9%	67,977	36.3%
Not Hispanic or Latino Population (2020)	25,798	88.9%	319,354	92.1%	776,240	89.4%	1.18 M	85.4%
Hispanic or Latino Population (2020)	3,217	11.1%	27,443	7.9%	92,514	10.6%	201,523	14.6%
Not Hispanic or Latino Population (2010)	23,542	90.6%	300,613	93.5%	719,019	90.6%	1.1 M	87.1%
Hispanic or Latino Population (2010)	2,455	9.4%	20,895	6.5%	74,961	9.4%	163,249	12.9%
Not Hispanic or Latino Population (2028)	27,304	86.4%	330,485	91.8%	793,641	89.3%	1.22 M	86.1%
Hispanic or Latino Population (2028)	4,310	13.6%	29,354	8.2%	95,440	10.7%	195,762	13.9%
Projected Annual Growth (2023-2028)	410	2.1%	1,334	1.0%	4,048	0.9%	8,275	0.9%
Historical Annual Growth (2010-2020)	762	3.1%	6,547	3.1%	17,553	2.3%	38,274	2.3%

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Total Age Distribution (2023)									
Total Population	28,874		344,412		856,569		1.36 M		
Age Under 5 Years	1,440	5.0%	15,836	4.6%	39,798	4.6%	67,726	5.0%	
Age 5 to 9 Years	1,094	3.8%	13,202	3.8%	33,947	4.0%	62,003	4.6%	
Age 10 to 14 Years	987	3.4%	12,566	3.6%	32,853	3.8%	61,378	4.5%	
Age 15 to 19 Years	1,037	3.6%	23,635	6.9%	62,027	7.2%	90,824	6.7%	
Age 20 to 24 Years	2,196	7.6%	44,545	12.9%	96,112	11.2%	127,340	9.4%	
Age 25 to 29 Years	4,752	16.5%	48,092	14.0%	103,466	12.1%	149,148	11.0%	
Age 30 to 34 Years	3,511	12.2%	35,680	10.4%	87,658	10.2%	134,627	9.9%	
Age 35 to 39 Years	2,205	7.6%	23,866	6.9%	62,216	7.3%	101,266	7.4%	
Age 40 to 44 Years	1,636	5.7%	16,644	4.8%	45,231	5.3%	78,242	5.8%	
Age 45 to 49 Years	1,342	4.6%	14,249	4.1%	39,270	4.6%	69,248	5.1%	
Age 50 to 54 Years	1,413	4.9%	15,456	4.5%	42,364	4.9%	73,790	5.4%	
Age 55 to 59 Years	1,492	5.2%	17,575	5.1%	46,571	5.4%	78,375	5.8%	
Age 60 to 64 Years	1,484	5.1%	17,972	5.2%	46,281	5.4%	75,152	5.5%	
Age 65 to 69 Years	1,232	4.3%	14,934	4.3%	38,313	4.5%	61,760	4.5%	
Age 70 to 74 Years	1,135	3.9%	11,762	3.4%	30,790	3.6%	49,760	3.7%	
Age 75 to 79 Years	799	2.8%	7,468	2.2%	20,070	2.3%	32,517	2.4%	
Age 80 to 84 Years	521	1.8%	5,096	1.5%	13,864	1.6%	22,064	1.6%	
Age 85 Years or Over	596	2.1%	5,834	1.7%	15,738	1.8%	24,428	1.8%	
Median Age	34.2		33.1		34.3		35.2		
Age 19 Years or Less	4,558	15.8%	65,239	18.9%	168,625	19.7%	281,932	20.7%	
Age 20 to 64 Years	20,033	69.4%	234,078	68.0%	569,169	66.4%	887,186	65.3%	
Age 65 Years or Over	4,282	14.8%	45,094	13.1%	118,775	13.9%	190,528	14.0%	
Female Age Distribution (2023)									
Female Population	14,716	51.0%	178,801	51.9%	442,519	51.7%	700,264	51.5%	
Age Under 5 Years	688	4.7%	7,790	4.4%	19,687	4.4%	33,400	4.8%	
Age 5 to 9 Years	531	3.6%	6,394	3.6%	16,632	3.8%	30,460	4.3%	
Age 10 to 14 Years	480	3.3%	6,250	3.5%	16,088	3.6%	29,873	4.3%	
Age 15 to 19 Years	506	3.4%	12,701	7.1%	32,479	7.3%	46,970	6.7%	
Age 20 to 24 Years	1,155	7.8%	24,346	13.6%	51,162	11.6%	67,289	9.6%	
Age 25 to 29 Years	2,284	15.5%	24,131	13.5%	52,412	11.8%	75,331	10.8%	
Age 30 to 34 Years	1,684	11.4%	17,332	9.7%	43,358	9.8%	66,796	9.5%	
Age 35 to 39 Years	1,087	7.4%	11,719	6.6%	30,702	6.9%	50,224	7.2%	
Age 40 to 44 Years	806	5.5%	8,318	4.7%	22,597	5.1%	39,097	5.6%	
Age 45 to 49 Years	671	4.6%	7,315	4.1%	19,820	4.5%	35,005	5.0%	
Age 50 to 54 Years	719	4.9%	8,058	4.5%	21,660	4.9%	37,842	5.4%	
Age 55 to 59 Years	778	5.3%	9,274	5.2%	24,150	5.5%	40,323	5.8%	
Age 60 to 64 Years	766	5.2%	9,684	5.4%	24,353	5.5%	39,223	5.6%	
Age 65 to 69 Years	667	4.5%	8,025	4.5%	20,440	4.6%	32,976	4.7%	
Age 70 to 74 Years	659	4.5%	6,475	3.6%	17,013	3.8%	27,590	3.9%	
Age 75 to 79 Years	493	3.3%	4,199	2.3%	11,325	2.6%	18,521	2.6%	
Age 80 to 84 Years	329	2.2%	3,051	1.7%	8,330	1.9%	13,277	1.9%	
Age 85 Years or Over	411	2.8%	3,740	2.1%	10,312	2.3%	16,068	2.3%	
Female Median Age	35.6		33.7		35.0		35.9		
Age 19 Years or Less	2,206	15.0%	33,135	18.5%	84,886	19.2%	140,702	20.1%	
Age 20 to 64 Years	9,951	67.6%	120,176	67.2%	290,213	65.6%	451,130	64.4%	
Age 65 Years or Over	2,559	17.4%	25,491	14.3%	67,420	15.2%	108,432	15.5%	

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Watertown Town, MA 02472									
Male Age Distribution (2023)									
Male Population	14,158	49.0%	165,611	48.1%	414,050	48.3%	659,382	48.5%	
Age Under 5 Years	752	5.3%	8,046	4.9%	20,110	4.9%	34,327	5.2%	
Age 5 to 9 Years	563	4.0%	6,808	4.1%	17,314	4.2%	31,543	4.8%	
Age 10 to 14 Years	507	3.6%	6,316	3.8%	16,765	4.0%	31,506	4.8%	
Age 15 to 19 Years	530	3.7%	10,934	6.6%	29,548	7.1%	43,854	6.7%	
Age 20 to 24 Years	1,041	7.4%	20,200	12.2%	44,950	10.9%	60,052	9.1%	
Age 25 to 29 Years	2,469	17.4%	23,961	14.5%	51,054	12.3%	73,817	11.2%	
Age 30 to 34 Years	1,827	12.9%	18,348	11.1%	44,300	10.7%	67,830	10.3%	
Age 35 to 39 Years	1,118	7.9%	12,147	7.3%	31,515	7.6%	51,041	7.7%	
Age 40 to 44 Years	830	5.9%	8,326	5.0%	22,634	5.5%	39,145	5.9%	
Age 45 to 49 Years	671	4.7%	6,934	4.2%	19,450	4.7%	34,243	5.2%	
Age 50 to 54 Years	694	4.9%	7,399	4.5%	20,704	5.0%	35,948	5.5%	
Age 55 to 59 Years	714	5.0%	8,301	5.0%	22,422	5.4%	38,051	5.8%	
Age 60 to 64 Years	718	5.1%	8,288	5.0%	21,928	5.3%	35,929	5.4%	
Age 65 to 69 Years	565	4.0%	6,909	4.2%	17,873	4.3%	28,783	4.4%	
Age 70 to 74 Years	475	3.4%	5,286	3.2%	13,776	3.3%	22,169	3.4%	
Age 75 to 79 Years	306	2.2%	3,269	2.0%	8,745	2.1%	13,997	2.1%	
Age 80 to 84 Years	192	1.4%	2,045	1.2%	5,534	1.3%	8,787	1.3%	
Age 85 Years or Over	185	1.3%	2,094	1.3%	5,427	1.3%	8,360	1.3%	
Male Median Age	33.1		32.5		33.7		34.4		
Age 19 Years or Less	2,353	16.6%	32,105	19.4%	83,738	20.2%	141,230	21.4%	
Age 20 to 64 Years	10,082	71.2%	113,903	68.8%	278,957	67.4%	436,056	66.1%	
Age 65 Years or Over	1,723	12.2%	19,603	11.8%	51,355	12.4%	82,096	12.5%	
Males per 100 Females (2023)									
Overall Comparison	96		93		94		94		
Age Under 5 Years	109	52.2%	103	50.8%	102	50.5%	103	50.7%	
Age 5 to 9 Years	106	51.4%	106	51.6%	104	51.0%	104	50.9%	
Age 10 to 14 Years	106	51.4%	101	50.3%	104	51.0%	105	51.3%	
Age 15 to 19 Years	105	51.2%	86	46.3%	91	47.6%	93	48.3%	
Age 20 to 24 Years	90	47.4%	83	45.3%	88	46.8%	89	47.2%	
Age 25 to 29 Years	108	51.9%	99	49.8%	97	49.3%	98	49.5%	
Age 30 to 34 Years	109	52.0%	106	51.4%	102	50.5%	102	50.4%	
Age 35 to 39 Years	103	50.7%	104	50.9%	103	50.7%	102	50.4%	
Age 40 to 44 Years	103	50.7%	100	50.0%	100	50.0%	100	50.0%	
Age 45 to 49 Years	100	50.0%	95	48.7%	98	49.5%	98	49.4%	
Age 50 to 54 Years	97	49.1%	92	47.9%	96	48.9%	95	48.7%	
Age 55 to 59 Years	92	47.8%	90	47.2%	93	48.1%	94	48.6%	
Age 60 to 64 Years	94	48.4%	86	46.1%	90	47.4%	92	47.8%	
Age 65 to 69 Years	85	45.9%	86	46.3%	87	46.6%	87	46.6%	
Age 70 to 74 Years	72	41.9%	82	44.9%	81	44.7%	80	44.6%	
Age 75 to 79 Years	62	38.3%	78	43.8%	77	43.6%	76	43.0%	
Age 80 to 84 Years	58	36.8%	67	40.1%	66	39.9%	66	39.8%	
Age 85 Years or Over	45	31.0%	56	35.9%	53	34.5%	52	34.2%	
Age 19 Years or Less	107	51.6%	97	49.2%	99	49.7%	100	50.1%	
Age 20 to 39 Years	104	51.0%	96	49.1%	97	49.2%	97	49.3%	
Age 40 to 64 Years	97	49.2%	92	47.9%	95	48.8%	96	48.9%	
Age 65 Years or Over	67	40.2%	77	43.5%	76	43.2%	76	43.1%	

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Household Type (2023)								
Total Households	12,307		142,787		360,694		555,105	
Households with Children	2,257	18.3%	26,826	18.8%	71,634	19.9%	132,948	24.0%
Average Household Size	2.3		2.2		2.2		2.3	
Household Density per Square Mile	3,919		5,053		4,594		3,608	
Population Family	16,448	57.0%	183,488	53.3%	485,956	56.7%	875,311	64.4%
Population Non-Family	11,934	41.3%	128,071	37.2%	295,738	34.5%	400,049	29.4%
Population Group Quarters	492	1.7%	32,853	9.5%	74,875	8.7%	84,286	6.2%
Family Households	5,450	44.3%	63,202	44.3%	165,029	45.8%	284,441	51.2%
Married Couple Households	3,687	67.6%	47,754	75.6%	116,525	70.6%	188,479	66.3%
Other Family Households with Children	1,764	32.4%	15,448	24.4%	48,504	29.4%	95,962	33.7%
Family Households with Children	2,247	41.2%	26,766	42.3%	71,500	43.3%	132,707	46.7%
Married Couple with Children	1,509	67.1%	20,025	74.8%	48,428	67.7%	82,734	62.3%
Other Family Households with Children	738	32.9%	6,741	25.2%	23,072	32.3%	49,973	37.7%
Family Households No Children	3,203	58.8%	36,436	57.7%	93,529	56.7%	151,734	53.3%
Married Couple No Children	2,177	68.0%	27,729	76.1%	68,097	72.8%	105,745	69.7%
Other Family Households No Children	1,026	32.0%	8,707	23.9%	25,432	27.2%	45,989	30.3%
Non-Family Households	6,856	55.7%	79,584	55.7%	195,664	54.2%	270,664	48.8%
Non-Family Households with Children	9	0.1%	60	-	134	-	241	-
Non-Family Households No Children	6,847	99.9%	79,524	99.9%	195,531	99.9%	270,423	99.9%
Average Family Household Size	3.0		2.9		2.9		3.1	
Average Family Income	\$180,400		\$262,521		\$247,613		\$223,214	
Median Family Income	\$139,254		\$197,729		\$185,927		\$169,357	
Average Non-Family Household Size	1.7		1.6		1.5		1.5	
Marital Status (2023)								
Population Age 15 Years or Over	25,352		302,808		749,971		1.17 M	
Never Married	13,582	53.6%	163,480	54.0%	396,084	52.8%	584,426	50.0%
Currently Married	7,773	30.7%	102,687	33.9%	253,225	33.8%	408,211	34.9%
Previously Married	3,998	15.8%	36,641	12.1%	100,663	13.4%	175,902	15.1%
Separated	1,342	33.6%	10,572	28.9%	29,389	29.2%	55,559	31.6%
Widowed	1,108	27.7%	9,718	26.5%	25,769	25.6%	42,917	24.4%
Divorced	1,548	38.7%	16,351	44.6%	45,505	45.2%	77,427	44.0%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	22,119		234,628		591,833		950,374	
Elementary (Grade Level 0 to 8)	1,480	6.7%	5,681	2.4%	23,571	4.0%	52,086	5.5%
Some High School (Grade Level 9 to 11)	742	3.4%	3,702	1.6%	15,476	2.6%	34,021	3.6%
High School Graduate	3,044	13.8%	20,478	8.7%	67,845	11.5%	142,043	14.9%
Some College	2,060	9.3%	15,873	6.8%	48,011	8.1%	91,859	9.7%
Associate Degree Only	1,020	4.6%	6,904	2.9%	20,879	3.5%	38,347	4.0%
Bachelor Degree Only	7,644	34.6%	74,751	31.9%	181,410	30.7%	272,882	28.7%
Graduate Degree	6,129	27.7%	107,238	45.7%	234,641	39.6%	319,135	33.6%
Any College (Some College or Higher)	16,853	76.2%	204,766	87.3%	484,941	81.9%	722,224	76.0%
College Degree + (Bachelor Degree or Higher)	13,773	62.3%	181,989	77.6%	416,051	70.3%	592,017	62.3%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3622/-71.1557

615 Arsenal St Watertown Town, MA 02472	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2023)	13,191		151,887		385,765		595,334	
Total Housing Units (2020)	12,920		150,219		385,891		597,715	
Historical Annual Growth (2020-2023)	271	0.7%	1,668	0.4%	-126	-	-2,381	-0.1%
Housing Units Occupied (2023)	12,307	93.3%	142,787	94.0%	360,694	93.5%	555,105	93.2%
Housing Units Owner-Occupied	4,907	39.9%	61,015	42.7%	153,312	42.5%	245,665	44.3%
Housing Units Renter-Occupied	7,400	60.1%	81,771	57.3%	207,381	57.5%	309,440	55.7%
Housing Units Vacant (2023)	885	6.7%	9,100	6.0%	25,072	6.5%	40,229	6.8%
Household Size (2023)								
Total Households	12,307		142,787		360,694		555,105	
1 Person Households	3,867	31.4%	49,476	34.7%	131,190	36.4%	186,319	33.6%
2 Person Households	4,269	34.7%	52,762	37.0%	126,770	35.1%	185,898	33.5%
3 Person Households	2,156	17.5%	21,212	14.9%	52,039	14.4%	85,547	15.4%
4 Person Households	1,251	10.2%	12,919	9.0%	32,984	9.1%	58,723	10.6%
5 Person Households	491	4.0%	4,451	3.1%	11,949	3.3%	24,500	4.4%
6 Person Households	190	1.5%	1,339	0.9%	3,836	1.1%	8,808	1.6%
7 or More Person Households	83	0.7%	628	0.4%	1,925	0.5%	5,310	1.0%
Household Income Distribution (2023)								
HH Income \$200,000 or More	2,523	20.5%	42,561	29.8%	106,078	29.4%	155,619	28.0%
HH Income \$150,000 to \$199,999	1,846	15.0%	17,979	12.6%	43,349	12.0%	64,884	11.7%
HH Income \$125,000 to \$149,999	1,293	10.5%	11,259	7.9%	26,781	7.4%	41,050	7.4%
HH Income \$100,000 to \$124,999	1,218	9.9%	13,168	9.2%	30,469	8.4%	46,823	8.4%
HH Income \$75,000 to \$99,999	1,345	10.9%	14,354	10.1%	33,885	9.4%	53,401	9.6%
HH Income \$50,000 to \$74,999	1,274	10.3%	13,507	9.5%	34,245	9.5%	55,171	9.9%
HH Income \$35,000 to \$49,999	651	5.3%	7,417	5.2%	19,453	5.4%	31,547	5.7%
HH Income \$25,000 to \$34,999	502	4.1%	4,660	3.3%	13,138	3.6%	22,310	4.0%
HH Income \$15,000 to \$24,999	689	5.6%	5,650	4.0%	15,993	4.4%	26,938	4.9%
HH Income \$10,000 to \$14,999	345	2.8%	4,124	2.9%	13,587	3.8%	21,656	3.9%
HH Income Under \$10,000	621	5.0%	8,107	5.7%	23,715	6.6%	35,706	6.4%
Household Vehicles (2023)								
Households 0 Vehicles Available	1,670	13.6%	36,237	25.4%	96,760	26.8%	139,927	25.2%
Households 1 Vehicle Available	5,533	45.0%	63,822	44.7%	157,202	43.6%	237,191	42.7%
Households 2 Vehicles Available	3,379	27.5%	33,678	23.6%	83,860	23.2%	136,959	24.7%
Households 3 or More Vehicles Available	1,724	14.0%	9,049	6.3%	22,872	6.3%	41,028	7.4%
Total Vehicles Available	17,976		161,019		400,093		646,982	
Average Vehicles per Household	1.5		1.1		1.1		1.2	
Owner-Occupied Household Vehicles	7,715	42.9%	89,258	55.4%	227,903	57.0%	381,625	59.0%
Average Vehicles per Owner-Occupied Household	1.6		1.5		1.5		1.6	
Renter-Occupied Household Vehicles	10,261	57.1%	71,761	44.6%	172,190	43.0%	265,357	41.0%
Average Vehicles per Renter-Occupied Household	1.4		-		-		-	
Travel Time (2023)								
Worker Base Age 16 years or Over	18,572		204,210		499,039		779,627	
Travel to Work in 14 Minutes or Less	2,101	11.3%	25,018	12.3%	63,424	12.7%	95,510	12.3%
Travel to Work in 15 to 29 Minutes	4,943	26.6%	47,329	23.2%	118,287	23.7%	185,498	23.8%
Travel to Work in 30 to 59 Minutes	4,888	26.3%	47,700	23.4%	116,939	23.4%	193,166	24.8%
Travel to Work in 60 Minutes or More	1,036	5.6%	7,944	3.9%	20,779	4.2%	43,260	5.5%
Work at Home	5,604	30.2%	76,219	37.3%	179,611	36.0%	262,192	33.6%
Average Minutes Travel to Work	26.0		25.4		25.2		26.1	

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Transportation To Work (2023)								
Worker Base Age 16 years or Over	18,572		204,210		499,039		779,627	
Drive to Work Alone	8,098	43.6%	70,268	34.4%	173,217	34.7%	289,326	37.1%
Drive to Work in Carpool	1,044	5.6%	8,710	4.3%	22,763	4.6%	40,225	5.2%
Travel to Work by Public Transportation	2,288	12.3%	22,877	11.2%	56,125	11.2%	96,542	12.4%
Drive to Work on Motorcycle	5	-	174	-	413	-	609	-
Bicycle to Work	312	1.7%	5,529	2.7%	12,181	2.4%	14,658	1.9%
Walk to Work	1,030	5.5%	17,621	8.6%	48,355	9.7%	65,246	8.4%
Other Means	191	1.0%	2,811	1.4%	6,373	1.3%	10,827	1.4%
Work at Home	5,604	30.2%	76,219	37.3%	179,611	36.0%	262,192	33.6%
Daytime Demographics (2023)								
Total Businesses	1,630		16,874		46,462		74,384	
Total Employees	21,393		165,767		559,761		953,958	
Company Headquarter Businesses	66	4.1%	599	3.5%	1,806	3.9%	3,117	4.2%
Company Headquarter Employees	6,976	32.6%	33,124	20.0%	118,950	21.3%	224,621	23.5%
Employee Population per Business	13.1 to 1		9.8 to 1		12.0 to 1		12.8 to 1	
Residential Population per Business	17.7 to 1		20.4 to 1		18.4 to 1		18.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	27,951		261,729		803,755		1.33 M	
Labor Force								
Labor Population Age 16 Years or Over (2023)	25,131		300,303		743,449		1.16 M	
Labor Force Total Males (2023)	12,208	48.6%	143,177	47.7%	356,527	48.0%	555,870	48.1%
Male Civilian Employed	9,221	75.5%	100,932	70.5%	248,141	69.6%	391,757	70.5%
Male Civilian Unemployed	263	2.2%	3,220	2.2%	8,103	2.3%	13,657	2.5%
Males in Armed Forces	-	-	94	-	288	-	665	0.1%
Males Not in Labor Force	2,722	22.3%	38,931	27.2%	99,995	28.0%	149,791	26.9%
Labor Force Total Females (2023)	12,924	51.4%	157,126	52.3%	386,923	52.0%	600,496	51.9%
Female Civilian Employed	9,351	72.4%	103,301	65.7%	250,954	64.9%	387,940	64.6%
Female Civilian Unemployed	257	2.0%	2,993	1.9%	7,266	1.9%	12,141	2.0%
Females in Armed Forces	-	-	15	-	72	-	129	-
Females Not in Labor Force	3,316	25.7%	50,817	32.3%	128,630	33.2%	200,287	33.4%
Unemployment Rate	520	2.1%	6,213	2.1%	15,369	2.1%	25,798	2.2%
Occupation (2023)								
Occupation Population Age 16 Years or Over	18,572		204,210		499,039		779,627	
Occupation Total Males	9,221	49.7%	100,917	49.4%	248,105	49.7%	391,716	50.2%
Occupation Total Females	9,351	50.3%	103,293	50.6%	250,934	50.3%	387,911	49.8%
Management, Business, Financial Operations	4,186	22.5%	48,699	23.8%	117,356	23.5%	179,002	23.0%
Professional, Related	7,180	38.7%	97,329	47.7%	216,132	43.3%	304,758	39.1%
Service	2,533	13.6%	19,273	9.4%	58,520	11.7%	108,908	14.0%
Sales, Office	2,861	15.4%	25,768	12.6%	68,898	13.8%	114,856	14.7%
Farming, Fishing, Forestry	3	-	79	-	226	-	355	-
Construction, Extraction, Maintenance	748	4.0%	5,281	2.6%	15,173	3.0%	28,174	3.6%
Production, Transport, Material Moving	1,062	5.7%	7,780	3.8%	22,734	4.6%	43,574	5.6%
White Collar Workers	14,226	76.6%	171,796	84.1%	402,386	80.6%	598,615	76.8%
Blue Collar Workers	4,346	23.4%	32,414	15.9%	96,653	19.4%	181,011	23.2%

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Units In Structure (2023)									
Total Units		12,307		142,787		360,694		555,105	
1 Detached Unit		2,112	17.2%	29,611	20.7%	76,935	21.3%	131,109	23.6%
1 Attached Unit		706	5.7%	10,395	7.3%	25,266	7.0%	38,383	6.9%
2 Units		3,414	27.7%	24,682	17.3%	56,806	15.7%	83,847	15.1%
3 to 4 Units		2,117	17.2%	20,977	14.7%	59,041	16.4%	96,687	17.4%
5 to 9 Units		821	6.7%	12,276	8.6%	32,501	9.0%	47,458	8.5%
10 to 19 Units		584	4.7%	9,627	6.7%	22,592	6.3%	32,666	5.9%
20 to 49 Units		735	6.0%	12,237	8.6%	26,103	7.2%	37,810	6.8%
50 or More Units		1,791	14.6%	22,654	15.9%	60,676	16.8%	85,965	15.5%
Mobile Home or Trailer		21	0.2%	211	0.1%	496	0.1%	804	0.1%
Other Structure		6	-	116	-	276	-	377	-
Homes Built By Year (2023)									
Homes Built 2020 or later		43	0.3%	666	0.4%	1,771	0.5%	2,698	0.5%
Homes Built 2010 to 2019		1,070	8.1%	10,645	7.0%	29,270	7.6%	44,895	7.5%
Homes Built 2000 to 2009		457	3.5%	7,176	4.7%	21,470	5.6%	34,822	5.8%
Homes Built 1990 to 1999		356	2.7%	4,519	3.0%	13,387	3.5%	20,814	3.5%
Homes Built 1980 to 1989		1,029	7.8%	9,491	6.2%	23,820	6.2%	37,263	6.3%
Homes Built 1970 to 1979		955	7.2%	12,970	8.5%	31,320	8.1%	44,559	7.5%
Homes Built 1960 to 1969		1,339	10.2%	11,739	7.7%	28,128	7.3%	43,800	7.4%
Homes Built 1950 to 1959		671	5.1%	10,097	6.6%	27,251	7.1%	43,997	7.4%
Homes Built 1940 to 1949		652	4.9%	8,221	5.4%	20,603	5.3%	31,591	5.3%
Homes Built Before 1939		5,736	43.5%	67,262	44.3%	163,673	42.4%	250,668	42.1%
Median Age of Homes		66.2	yrs	66.8	yrs	65.5	yrs	65.4	yrs
Home Values (2023)									
Owner Specified Housing Units		4,907		61,015		153,312		245,665	
Home Values \$1,000,000 or More		696	14.2%	21,733	35.6%	45,773	29.9%	63,987	26.0%
Home Values \$750,000 to \$999,999		1,450	29.6%	14,584	23.9%	36,946	24.1%	55,114	22.4%
Home Values \$500,000 to \$749,999		1,589	32.4%	15,902	26.1%	45,180	29.5%	77,174	31.4%
Home Values \$400,000 to \$499,999		471	9.6%	4,017	6.6%	11,642	7.6%	21,978	8.9%
Home Values \$300,000 to \$399,999		318	6.5%	2,291	3.8%	6,514	4.2%	13,707	5.6%
Home Values \$250,000 to \$299,999		133	2.7%	593	1.0%	1,969	1.3%	4,239	1.7%
Home Values \$200,000 to \$249,999		34	0.7%	536	0.9%	1,306	0.9%	2,249	0.9%
Home Values \$175,000 to \$199,999		3	-	83	0.1%	241	0.2%	489	0.2%
Home Values \$150,000 to \$174,999		9	0.2%	142	0.2%	342	0.2%	537	0.2%
Home Values \$125,000 to \$149,999		2	-	42	-	162	0.1%	231	-
Home Values \$100,000 to \$124,999		15	0.3%	108	0.2%	239	0.2%	518	0.2%
Home Values \$90,000 to \$99,999		1	-	14	-	68	-	151	-
Home Values \$80,000 to \$89,999		6	0.1%	78	0.1%	251	0.2%	425	0.2%
Home Values \$70,000 to \$79,999		2	-	125	0.2%	270	0.2%	327	0.1%
Home Values \$60,000 to \$69,999		8	0.2%	51	-	252	0.2%	543	0.2%
Home Values \$50,000 to \$59,999		9	0.2%	149	0.2%	322	0.2%	481	0.2%
Home Values \$35,000 to \$49,999		48	1.0%	78	0.1%	230	0.2%	505	0.2%
Home Values \$25,000 to \$34,999		-	-	16	-	71	-	173	-
Home Values \$10,000 to \$24,999		1	-	65	0.1%	240	0.2%	315	0.1%
Home Values Under \$10,000		111	2.3%	408	0.7%	1,294	0.8%	2,522	1.0%
Owner-Occupied Median Home Value		\$713,249		\$951,191		\$868,142		\$812,260	
Renter-Occupied Median Rent		\$1,840		\$1,985		\$1,876		\$1,803	

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615 Arsenal St Watertown Town, MA 02472		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2023)					
Total Household Expenditure		\$1.16 B	\$15.85 B	\$39.75 B	\$59.7 B
Total Non-Retail Expenditure		\$621.1 M	\$8.51 B	\$21.37 B	\$32.06 B
Total Retail Expenditure		\$542.53 M	\$7.34 B	\$18.39 B	\$27.64 B
Apparel		\$42.39 M	\$581.7 M	\$1.46 B	\$2.19 B
Contributions		\$40.84 M	\$584.49 M	\$1.47 B	\$2.19 B
Education		\$41.64 M	\$606.95 M	\$1.53 B	\$2.27 B
Entertainment		\$67.57 M	\$930.38 M	\$2.33 B	\$3.5 B
Food and Beverages		\$168.25 M	\$2.26 B	\$5.68 B	\$8.54 B
Furnishings and Equipment		\$41.8 M	\$573.53 M	\$1.44 B	\$2.15 B
Gifts		\$31.97 M	\$465.51 M	\$1.17 B	\$1.74 B
Health Care		\$92.77 M	\$1.24 B	\$3.12 B	\$4.7 B
Household Operations		\$46.86 M	\$648.29 M	\$1.63 B	\$2.44 B
Miscellaneous Expenses		\$22.19 M	\$304.38 M	\$763.81 M	\$1.15 B
Personal Care		\$15.66 M	\$212.44 M	\$532.65 M	\$799.69 M
Personal Insurance		\$8.74 M	\$122.98 M	\$307.81 M	\$460.98 M
Reading		\$2.56 M	\$35.39 M	\$88.79 M	\$133 M
Shelter		\$247.48 M	\$3.37 B	\$8.46 B	\$12.69 B
Tobacco		\$5.94 M	\$74.87 M	\$189.16 M	\$287.14 M
Transportation		\$207.57 M	\$2.78 B	\$6.96 B	\$10.48 B
Utilities		\$79.39 M	\$1.05 B	\$2.64 B	\$3.98 B
Monthly Household Consumer Expenditure (2023)					
Total Household Expenditure		\$7,879	\$9,248	\$9,185	\$8,962
Total Non-Retail Expenditure		\$4,206 53.4%	\$4,967 53.7%	\$4,937 53.8%	\$4,813 53.7%
Total Retail Expenditures		\$3,674 46.6%	\$4,281 46.3%	\$4,248 46.2%	\$4,150 46.3%
Apparel		\$287 3.6%	\$339 3.7%	\$337 3.7%	\$329 3.7%
Contributions		\$277 3.5%	\$341 3.7%	\$339 3.7%	\$329 3.7%
Education		\$282 3.6%	\$354 3.8%	\$352 3.8%	\$341 3.8%
Entertainment		\$458 5.8%	\$543 5.9%	\$539 5.9%	\$525 5.9%
Food and Beverages		\$1,139 14.5%	\$1,321 14.3%	\$1,312 14.3%	\$1,283 14.3%
Furnishings and Equipment		\$283 3.6%	\$335 3.6%	\$332 3.6%	\$323 3.6%
Gifts		\$216 2.7%	\$272 2.9%	\$270 2.9%	\$261 2.9%
Health Care		\$628 8.0%	\$726 7.8%	\$721 7.8%	\$705 7.9%
Household Operations		\$317 4.0%	\$378 4.1%	\$376 4.1%	\$366 4.1%
Miscellaneous Expenses		\$150 1.9%	\$178 1.9%	\$176 1.9%	\$172 1.9%
Personal Care		\$106 1.3%	\$124 1.3%	\$123 1.3%	\$120 1.3%
Personal Insurance		\$59 0.8%	\$72 0.8%	\$71 0.8%	\$69 0.8%
Reading		\$17 0.2%	\$21 0.2%	\$21 0.2%	\$20 0.2%
Shelter		\$1,676 21.3%	\$1,964 21.2%	\$1,954 21.3%	\$1,905 21.3%
Tobacco		\$40 0.5%	\$44 0.5%	\$44 0.5%	\$43 0.5%
Transportation		\$1,406 17.8%	\$1,624 17.6%	\$1,609 17.5%	\$1,573 17.6%
Utilities		\$538 6.8%	\$613 6.6%	\$610 6.6%	\$598 6.7%