

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5857/-111.8905

8880 E Desert Cove Ave Scottsdale, AZ 85260		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)	8,868		71,315		158,491		275,112		
Projected Population (2028)	9,705		76,554		168,555		290,528		
Census Population (2020)	8,694		69,699		152,883		266,024		
Census Population (2010)	8,299		65,409		140,975		244,473		
Projected Annual Growth (2023-2028)	837	1.9%	5,239	1.5%	10,064	1.3%	15,416	1.1%	
Historical Annual Growth (2020-2023)	174	0.7%	1,616	0.8%	5,608	1.2%	9,088	1.1%	
Historical Annual Growth (2010-2020)	395	0.5%	4,290	0.7%	11,908	0.8%	21,552	0.9%	
Estimated Population Density (2023)	2,824	psm	2,524	psm	2,019	psm	1,788	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	4,397		34,694		73,674		127,708		
Projected Households (2028)	4,965		38,420		81,041		139,606		
Census Households (2020)	4,264		33,570		70,545		122,417		
Census Households (2010)	3,993		30,984		63,655		109,606		
Projected Annual Growth (2023-2028)	568	2.6%	3,726	2.1%	7,367	2.0%	11,898	1.9%	
Historical Annual Change (2010-2023)	404	0.8%	3,710	0.9%	10,019	1.2%	18,103	1.3%	
Average Household Income									
Estimated Average Household Income (2023)	\$155,725		\$163,692		\$179,933		\$180,574		
Projected Average Household Income (2028)	\$144,773		\$156,586		\$174,762		\$176,366		
Census Average Household Income (2010)	\$97,048		\$104,265		\$109,453		\$104,011		
Census Average Household Income (2000)	\$90,592		\$93,182		\$99,773		\$92,679		
Projected Annual Change (2023-2028)	-\$10,952	-1.4%	-\$7,106	-0.9%	-\$5,171	-0.6%	-\$4,208	-0.5%	
Historical Annual Change (2000-2023)	\$65,133	3.1%	\$70,510	3.3%	\$80,160	3.5%	\$87,895	4.1%	
Median Household Income									
Estimated Median Household Income (2023)	\$120,433		\$115,283		\$125,575		\$123,317		
Projected Median Household Income (2028)	\$118,970		\$114,245		\$125,649		\$123,413		
Census Median Household Income (2010)	\$64,639		\$68,814		\$73,938		\$71,296		
Census Median Household Income (2000)	\$64,031		\$70,822		\$75,969		\$71,286		
Projected Annual Change (2023-2028)	-\$1,463	-0.2%	-\$1,039	-0.2%	\$74	-	\$96	-	
Historical Annual Change (2000-2023)	\$56,402	3.8%	\$44,461	2.7%	\$49,606	2.8%	\$52,030	3.2%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$77,535		\$79,768		\$83,758		\$83,933		
Projected Per Capita Income (2028)	\$74,363		\$78,710		\$84,136		\$84,852		
Census Per Capita Income (2010)	\$46,694		\$49,389		\$49,421		\$46,632		
Census Per Capita Income (2000)	\$38,786		\$40,755		\$41,857		\$38,792		
Projected Annual Change (2023-2028)	-\$3,172	-0.8%	-\$1,058	-0.3%	\$377	-	\$919	0.2%	
Historical Annual Change (2000-2023)	\$38,749	4.3%	\$39,014	4.2%	\$41,902	4.4%	\$45,141	5.1%	
Estimated Average Household Net Worth (2023)	\$1.49 M		\$1.57 M		\$1.72 M		\$1.63 M		

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8880 E Desert Cove Ave Scottsdale, AZ 85260								
	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	8,868		71,315		158,491		275,112	
White (2023)	7,170	80.8%	56,464	79.2%	124,783	78.7%	212,275	77.2%
Black or African American (2023)	162	1.8%	1,648	2.3%	3,688	2.3%	6,948	2.5%
American Indian or Alaska Native (2023)	41	0.5%	351	0.5%	760	0.5%	2,167	0.8%
Asian (2023)	452	5.1%	4,558	6.4%	10,117	6.4%	18,256	6.6%
Hawaiian or Pacific Islander (2023)	7	-	73	0.1%	160	0.1%	321	0.1%
Other Race (2023)	207	2.3%	1,598	2.2%	3,771	2.4%	8,307	3.0%
Two or More Races (2023)	830	9.4%	6,623	9.3%	15,213	9.6%	26,838	9.8%
Population < 18 (2023)	1,284	14.5%	11,353	15.9%	27,083	17.1%	47,164	17.1%
White Not Hispanic	871	67.9%	7,347	64.7%	17,699	65.4%	29,461	62.5%
Black or African American	21	1.6%	224	2.0%	513	1.9%	978	2.1%
Asian	81	6.3%	936	8.2%	2,213	8.2%	3,992	8.5%
Other Race Not Hispanic	81	6.3%	830	7.3%	1,948	7.2%	3,585	7.6%
Hispanic	229	17.9%	2,015	17.8%	4,709	17.4%	9,149	19.4%
Not Hispanic or Latino Population (2023)	7,764	87.6%	62,587	87.8%	138,358	87.3%	237,081	86.2%
Not Hispanic White	6,874	88.5%	53,894	86.1%	118,975	86.0%	201,362	84.9%
Not Hispanic Black or African American	157	2.0%	1,593	2.5%	3,498	2.5%	6,598	2.8%
Not Hispanic American Indian or Alaska Native	19	0.2%	173	0.3%	405	0.3%	1,418	0.6%
Not Hispanic Asian	448	5.8%	4,526	7.2%	10,021	7.2%	18,093	7.6%
Not Hispanic Hawaiian or Pacific Islander	5	-	48	-	99	-	208	-
Not Hispanic Other Race	17	0.2%	168	0.3%	494	0.4%	912	0.4%
Not Hispanic Two or More Races	244	3.1%	2,184	3.5%	4,867	3.5%	8,490	3.6%
Hispanic or Latino Population (2023)	1,104	12.4%	8,728	12.2%	20,133	12.7%	38,030	13.8%
Hispanic White	296	26.8%	2,570	29.4%	5,808	28.8%	10,914	28.7%
Hispanic Black or African American	5	0.5%	55	0.6%	190	0.9%	350	0.9%
Hispanic American Indian or Alaska Native	22	1.9%	178	2.0%	355	1.8%	748	2.0%
Hispanic Asian	4	0.3%	32	0.4%	96	0.5%	162	0.4%
Hispanic Hawaiian or Pacific Islander	2	0.2%	25	0.3%	60	0.3%	113	0.3%
Hispanic Other Race	190	17.2%	1,430	16.4%	3,278	16.3%	7,395	19.4%
Hispanic Two or More Races	586	53.1%	4,439	50.9%	10,346	51.4%	18,348	48.2%
Not Hispanic or Latino Population (2020)	8,149	93.7%	64,854	93.0%	141,488	92.5%	242,482	91.2%
Hispanic or Latino Population (2020)	546	6.3%	4,845	7.0%	11,395	7.5%	23,542	8.8%
Not Hispanic or Latino Population (2010)	7,885	95.0%	61,922	94.7%	133,244	94.5%	226,852	92.8%
Hispanic or Latino Population (2010)	414	5.0%	3,487	5.3%	7,731	5.5%	17,621	7.2%
Not Hispanic or Latino Population (2028)	8,516	87.8%	67,262	87.9%	147,274	87.4%	250,529	86.2%
Hispanic or Latino Population (2028)	1,189	12.2%	9,292	12.1%	21,281	12.6%	39,999	13.8%
Projected Annual Growth (2023-2028)	85	1.5%	564	1.3%	1,148	1.1%	1,968	1.0%
Historical Annual Growth (2010-2020)	132	3.2%	1,358	3.9%	3,664	4.7%	5,921	3.4%

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Scottsdale, AZ 85260									
1 mi radius			3 mi radius		5 mi radius		7 mi radius		
Total Age Distribution (2023)									
Total Population		8,868		71,315		158,491		275,112	
Age Under 5 Years		257	2.9%	2,380	3.3%	5,745	3.6%	10,306	3.7%
Age 5 to 9 Years		366	4.1%	3,077	4.3%	7,384	4.7%	12,799	4.7%
Age 10 to 14 Years		388	4.4%	3,646	5.1%	8,519	5.4%	14,746	5.4%
Age 15 to 19 Years		413	4.7%	3,476	4.9%	8,266	5.2%	14,431	5.2%
Age 20 to 24 Years		318	3.6%	3,174	4.5%	7,054	4.5%	13,399	4.9%
Age 25 to 29 Years		475	5.4%	4,043	5.7%	9,153	5.8%	17,582	6.4%
Age 30 to 34 Years		502	5.7%	4,069	5.7%	9,316	5.9%	17,241	6.3%
Age 35 to 39 Years		502	5.7%	4,053	5.7%	9,647	6.1%	17,044	6.2%
Age 40 to 44 Years		533	6.0%	4,282	6.0%	10,233	6.5%	17,661	6.4%
Age 45 to 49 Years		550	6.2%	4,563	6.4%	10,544	6.7%	18,171	6.6%
Age 50 to 54 Years		628	7.1%	5,327	7.5%	12,137	7.7%	20,731	7.5%
Age 55 to 59 Years		656	7.4%	5,524	7.7%	12,152	7.7%	20,574	7.5%
Age 60 to 64 Years		645	7.3%	5,501	7.7%	12,262	7.7%	20,623	7.5%
Age 65 to 69 Years		638	7.2%	5,080	7.1%	10,873	6.9%	18,107	6.6%
Age 70 to 74 Years		619	7.0%	4,965	7.0%	9,911	6.3%	16,257	5.9%
Age 75 to 79 Years		494	5.6%	3,477	4.9%	6,853	4.3%	11,308	4.1%
Age 80 to 84 Years		391	4.4%	2,432	3.4%	4,518	2.9%	7,476	2.7%
Age 85 Years or Over		493	5.6%	2,247	3.2%	3,925	2.5%	6,658	2.4%
Median Age		50.4		47.7		46.1		44.9	
Age 19 Years or Less		1,424	16.1%	12,578	17.6%	29,914	18.9%	52,281	19.0%
Age 20 to 64 Years		4,809	54.2%	40,536	56.8%	92,498	58.4%	163,025	59.3%
Age 65 Years or Over		2,635	29.7%	18,201	25.5%	36,079	22.8%	59,806	21.7%
Female Age Distribution (2023)									
Female Population		4,780	53.9%	37,144	52.1%	81,539	51.4%	140,735	51.2%
Age Under 5 Years		135	2.8%	1,145	3.1%	2,743	3.4%	4,922	3.5%
Age 5 to 9 Years		190	4.0%	1,535	4.1%	3,642	4.5%	6,282	4.5%
Age 10 to 14 Years		207	4.3%	1,801	4.8%	4,197	5.1%	7,286	5.2%
Age 15 to 19 Years		203	4.2%	1,626	4.4%	3,905	4.8%	6,893	4.9%
Age 20 to 24 Years		163	3.4%	1,571	4.2%	3,514	4.3%	6,658	4.7%
Age 25 to 29 Years		236	4.9%	2,041	5.5%	4,598	5.6%	8,640	6.1%
Age 30 to 34 Years		250	5.2%	2,044	5.5%	4,694	5.8%	8,508	6.0%
Age 35 to 39 Years		258	5.4%	2,073	5.6%	4,942	6.1%	8,554	6.1%
Age 40 to 44 Years		274	5.7%	2,224	6.0%	5,301	6.5%	9,034	6.4%
Age 45 to 49 Years		302	6.3%	2,461	6.6%	5,602	6.9%	9,525	6.8%
Age 50 to 54 Years		329	6.9%	2,774	7.5%	6,239	7.7%	10,608	7.5%
Age 55 to 59 Years		355	7.4%	2,910	7.8%	6,282	7.7%	10,600	7.5%
Age 60 to 64 Years		368	7.7%	2,919	7.9%	6,393	7.8%	10,684	7.6%
Age 65 to 69 Years		334	7.0%	2,751	7.4%	5,773	7.1%	9,685	6.9%
Age 70 to 74 Years		360	7.5%	2,751	7.4%	5,376	6.6%	8,818	6.3%
Age 75 to 79 Years		273	5.7%	1,902	5.1%	3,706	4.5%	6,191	4.4%
Age 80 to 84 Years		229	4.8%	1,273	3.4%	2,351	2.9%	3,967	2.8%
Age 85 Years or Over		313	6.5%	1,343	3.6%	2,280	2.8%	3,880	2.8%
Female Median Age		52.1		49.0		47.1		46.0	
Age 19 Years or Less		735	15.4%	6,108	16.4%	14,488	17.8%	25,384	18.0%
Age 20 to 64 Years		2,536	53.1%	21,017	56.6%	47,565	58.3%	82,811	58.8%
Age 65 Years or Over		1,509	31.6%	10,019	27.0%	19,486	23.9%	32,541	23.1%

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Scottsdale, AZ 85260									
Male Age Distribution (2023)									
Male Population	4,088	46.1%	34,171	47.9%	76,952	48.6%	134,376	48.8%	
Age Under 5 Years	122	3.0%	1,234	3.6%	3,002	3.9%	5,384	4.0%	
Age 5 to 9 Years	176	4.3%	1,542	4.5%	3,742	4.9%	6,516	4.8%	
Age 10 to 14 Years	182	4.4%	1,844	5.4%	4,322	5.6%	7,460	5.6%	
Age 15 to 19 Years	209	5.1%	1,850	5.4%	4,360	5.7%	7,537	5.6%	
Age 20 to 24 Years	156	3.8%	1,603	4.7%	3,540	4.6%	6,741	5.0%	
Age 25 to 29 Years	239	5.8%	2,002	5.9%	4,555	5.9%	8,942	6.7%	
Age 30 to 34 Years	252	6.2%	2,025	5.9%	4,622	6.0%	8,732	6.5%	
Age 35 to 39 Years	244	6.0%	1,980	5.8%	4,705	6.1%	8,489	6.3%	
Age 40 to 44 Years	259	6.3%	2,058	6.0%	4,932	6.4%	8,627	6.4%	
Age 45 to 49 Years	249	6.1%	2,101	6.1%	4,943	6.4%	8,646	6.4%	
Age 50 to 54 Years	298	7.3%	2,554	7.5%	5,898	7.7%	10,123	7.5%	
Age 55 to 59 Years	300	7.3%	2,613	7.6%	5,870	7.6%	9,974	7.4%	
Age 60 to 64 Years	277	6.8%	2,582	7.6%	5,869	7.6%	9,939	7.4%	
Age 65 to 69 Years	304	7.4%	2,329	6.8%	5,100	6.6%	8,422	6.3%	
Age 70 to 74 Years	259	6.3%	2,215	6.5%	4,535	5.9%	7,438	5.5%	
Age 75 to 79 Years	221	5.4%	1,575	4.6%	3,147	4.1%	5,117	3.8%	
Age 80 to 84 Years	162	4.0%	1,159	3.4%	2,167	2.8%	3,509	2.6%	
Age 85 Years or Over	180	4.4%	904	2.6%	1,644	2.1%	2,778	2.1%	
Male Median Age	48.2		46.3		45.1		43.8		
Age 19 Years or Less	689	16.9%	6,470	18.9%	15,426	20.0%	26,898	20.0%	
Age 20 to 64 Years	2,274	55.6%	19,519	57.1%	44,933	58.4%	80,214	59.7%	
Age 65 Years or Over	1,125	27.5%	8,182	23.9%	16,593	21.6%	27,265	20.3%	
Males per 100 Females (2023)									
Overall Comparison	86		92		94		95		
Age Under 5 Years	90	47.5%	108	51.9%	109	52.3%	109	52.2%	
Age 5 to 9 Years	93	48.1%	100	50.1%	103	50.7%	104	50.9%	
Age 10 to 14 Years	88	46.8%	102	50.6%	103	50.7%	102	50.6%	
Age 15 to 19 Years	103	50.8%	114	53.2%	112	52.8%	109	52.2%	
Age 20 to 24 Years	96	48.9%	102	50.5%	101	50.2%	101	50.3%	
Age 25 to 29 Years	101	50.3%	98	49.5%	99	49.8%	103	50.9%	
Age 30 to 34 Years	101	50.1%	99	49.8%	98	49.6%	103	50.6%	
Age 35 to 39 Years	95	48.6%	96	48.9%	95	48.8%	99	49.8%	
Age 40 to 44 Years	95	48.7%	93	48.1%	93	48.2%	95	48.8%	
Age 45 to 49 Years	82	45.2%	85	46.1%	88	46.9%	91	47.6%	
Age 50 to 54 Years	91	47.5%	92	47.9%	95	48.6%	95	48.8%	
Age 55 to 59 Years	84	45.8%	90	47.3%	93	48.3%	94	48.5%	
Age 60 to 64 Years	75	42.9%	88	46.9%	92	47.9%	93	48.2%	
Age 65 to 69 Years	91	47.7%	85	45.9%	88	46.9%	87	46.5%	
Age 70 to 74 Years	72	41.8%	81	44.6%	84	45.8%	84	45.8%	
Age 75 to 79 Years	81	44.7%	83	45.3%	85	45.9%	83	45.3%	
Age 80 to 84 Years	71	41.4%	91	47.7%	92	48.0%	88	46.9%	
Age 85 Years or Over	58	36.5%	67	40.2%	72	41.9%	72	41.7%	
Age 19 Years or Less	94	48.4%	106	51.4%	106	51.6%	106	51.4%	
Age 20 to 39 Years	98	49.5%	98	49.6%	98	49.5%	102	50.4%	
Age 40 to 64 Years	85	45.9%	90	47.3%	92	48.0%	94	48.4%	
Age 65 Years or Over	75	42.7%	82	45.0%	85	46.0%	84	45.6%	

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Scottsdale, AZ 85260									
Household Type (2023)									
Total Households	4,397		34,694		73,674		127,708		
Households with Children	793	18.0%	6,860	19.8%	16,489	22.4%	28,528	22.3%	
Average Household Size	2.0		2.0		2.1		2.1		
Household Density per Square Mile	1,400		1,228		938		830		
Population Family	5,982	67.5%	51,093	71.6%	119,136	75.2%	204,579	74.4%	
Population Non-Family	2,616	29.5%	19,263	27.0%	37,796	23.8%	68,038	24.7%	
Population Group Quarters	270	3.0%	959	1.3%	1,558	1.0%	2,495	0.9%	
Family Households	2,134	48.5%	18,264	52.6%	41,953	56.9%	71,448	55.9%	
Married Couple Households	1,697	79.5%	14,522	79.5%	33,672	80.3%	56,290	78.8%	
Other Family Households with Children	437	20.5%	3,742	20.5%	8,280	19.7%	15,159	21.2%	
Family Households with Children	792	37.1%	6,851	37.5%	16,465	39.2%	28,479	39.9%	
Married Couple with Children	570	71.9%	4,886	71.3%	12,068	73.3%	20,455	71.8%	
Other Family Households with Children	222	28.1%	1,965	28.7%	4,396	26.7%	8,024	28.2%	
Family Households No Children	1,342	62.9%	11,414	62.5%	25,488	60.8%	42,970	60.1%	
Married Couple No Children	1,128	84.0%	9,636	84.4%	21,604	84.8%	35,835	83.4%	
Other Family Households No Children	215	16.0%	1,778	15.6%	3,884	15.2%	7,135	16.6%	
Non-Family Households	2,263	51.5%	16,430	47.4%	31,721	43.1%	56,260	44.1%	
Non-Family Households with Children	1	-	10	-	24	-	50	-	
Non-Family Households No Children	2,262	100.0%	16,420	99.9%	31,696	99.9%	56,210	99.9%	
Average Family Household Size	2.8		2.8		2.8		2.9		
Average Family Income	\$202,215		\$226,355		\$236,507		\$235,719		
Median Family Income	\$159,981		\$155,388		\$163,031		\$160,828		
Average Non-Family Household Size	1.2		1.2		1.2		1.2		
Marital Status (2023)									
Population Age 15 Years or Over	7,857		62,213		136,843		237,261		
Never Married	2,399	30.5%	16,445	26.4%	36,625	26.8%	67,037	28.3%	
Currently Married	3,291	41.9%	31,365	50.4%	71,993	52.6%	122,208	51.5%	
Previously Married	2,166	27.6%	14,402	23.2%	28,225	20.6%	48,016	20.2%	
Separated	206	9.5%	1,986	13.8%	3,475	12.3%	6,213	12.9%	
Widowed	733	33.9%	4,190	29.1%	7,787	27.6%	12,467	26.0%	
Divorced	1,226	56.6%	8,227	57.1%	16,962	60.1%	29,336	61.1%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	7,126		55,563		121,523		209,432		
Elementary (Grade Level 0 to 8)	37	0.5%	516	0.9%	1,296	1.1%	2,648	1.3%	
Some High School (Grade Level 9 to 11)	169	2.4%	689	1.2%	1,945	1.6%	4,335	2.1%	
High School Graduate	819	11.5%	6,530	11.8%	13,716	11.3%	25,839	12.3%	
Some College	1,465	20.6%	10,092	18.2%	21,635	17.8%	37,546	17.9%	
Associate Degree Only	580	8.1%	4,189	7.5%	8,126	6.7%	14,451	6.9%	
Bachelor Degree Only	2,361	33.1%	18,810	33.9%	41,903	34.5%	70,887	33.8%	
Graduate Degree	1,694	23.8%	14,738	26.5%	32,901	27.1%	53,726	25.7%	
Any College (Some College or Higher)	6,100	85.6%	47,829	86.1%	104,566	86.0%	176,610	84.3%	
College Degree + (Bachelor Degree or Higher)	4,055	56.9%	33,548	60.4%	74,805	61.6%	124,613	59.5%	

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5857/-111.8905

8880 E Desert Cove Ave									
Scottsdale, AZ 85260									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2023)	5,063		39,845		84,135		146,166		
Total Housing Units (2020)	4,888		38,218		80,324		139,791		
Historical Annual Growth (2020-2023)	176	1.2%	1,627	1.4%	3,812	1.6%	6,375	1.5%	
Housing Units Occupied (2023)	4,397	86.8%	34,694	87.1%	73,674	87.6%	127,708	87.4%	
Housing Units Owner-Occupied	3,204	72.9%	21,878	63.1%	49,744	67.5%	84,298	66.0%	
Housing Units Renter-Occupied	1,193	27.1%	12,816	36.9%	23,929	32.5%	43,410	34.0%	
Housing Units Vacant (2023)	667	13.2%	5,151	12.9%	10,461	12.4%	18,457	12.6%	
Household Size (2023)									
Total Households	4,397		34,694		73,674		127,708		
1 Person Households	1,977	45.0%	13,942	40.2%	26,563	36.1%	46,561	36.5%	
2 Person Households	1,475	33.5%	12,571	36.2%	27,622	37.5%	47,124	36.9%	
3 Person Households	454	10.3%	3,851	11.1%	8,919	12.1%	15,649	12.3%	
4 Person Households	335	7.6%	2,885	8.3%	7,043	9.6%	12,061	9.4%	
5 Person Households	106	2.4%	1,060	3.1%	2,563	3.5%	4,464	3.5%	
6 Person Households	43	1.0%	329	0.9%	769	1.0%	1,412	1.1%	
7 or More Person Households	7	0.2%	55	0.2%	194	0.3%	437	0.3%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	960	21.8%	8,218	23.7%	19,631	26.6%	31,910	25.0%	
HH Income \$150,000 to \$199,999	570	13.0%	3,887	11.2%	8,280	11.2%	13,928	10.9%	
HH Income \$125,000 to \$149,999	448	10.2%	2,971	8.6%	6,449	8.8%	10,813	8.5%	
HH Income \$100,000 to \$124,999	370	8.4%	3,228	9.3%	7,076	9.6%	13,241	10.4%	
HH Income \$75,000 to \$99,999	444	10.1%	4,240	12.2%	8,211	11.1%	14,371	11.3%	
HH Income \$50,000 to \$74,999	666	15.1%	4,424	12.8%	8,757	11.9%	15,817	12.4%	
HH Income \$35,000 to \$49,999	338	7.7%	2,735	7.9%	5,443	7.4%	9,915	7.8%	
HH Income \$25,000 to \$34,999	241	5.5%	1,727	5.0%	3,312	4.5%	6,091	4.8%	
HH Income \$15,000 to \$24,999	142	3.2%	1,402	4.0%	2,887	3.9%	5,236	4.1%	
HH Income \$10,000 to \$14,999	80	1.8%	583	1.7%	1,171	1.6%	2,225	1.7%	
HH Income Under \$10,000	137	3.1%	1,280	3.7%	2,456	3.3%	4,161	3.3%	
Household Vehicles (2023)									
Households 0 Vehicles Available	253	5.7%	1,600	4.6%	2,596	3.5%	4,537	3.6%	
Households 1 Vehicle Available	1,586	36.1%	13,271	38.3%	26,812	36.4%	47,429	37.1%	
Households 2 Vehicles Available	1,692	38.5%	14,476	41.7%	31,333	42.5%	53,275	41.7%	
Households 3 or More Vehicles Available	866	19.7%	5,347	15.4%	12,932	17.6%	22,468	17.6%	
Total Vehicles Available	7,742		59,904		132,904		230,108		
Average Vehicles per Household	1.8		1.7		1.8		1.8		
Owner-Occupied Household Vehicles	6,159	79.5%	42,434	70.8%	99,357	74.8%	168,409	73.2%	
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0		2.0		
Renter-Occupied Household Vehicles	1,584	20.5%	17,470	29.2%	33,548	25.2%	61,699	26.8%	
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.4		1.4		
Travel Time (2023)									
Worker Base Age 16 years or Over	4,840		39,028		87,457		154,181		
Travel to Work in 14 Minutes or Less	1,178	24.3%	8,499	21.8%	18,362	21.0%	30,489	19.8%	
Travel to Work in 15 to 29 Minutes	1,425	29.4%	10,617	27.2%	23,970	27.4%	44,647	29.0%	
Travel to Work in 30 to 59 Minutes	677	14.0%	5,637	14.4%	14,722	16.8%	26,079	16.9%	
Travel to Work in 60 Minutes or More	72	1.5%	510	1.3%	1,309	1.5%	2,227	1.4%	
Work at Home	1,488	30.8%	13,765	35.3%	29,094	33.3%	50,739	32.9%	
Average Minutes Travel to Work	19.1		19.2		20.0		20.3		



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	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	4,840		39,028		87,457		154,181		
Drive to Work Alone	2,809	58.0%	21,871	56.0%	50,142	57.3%	88,278	57.3%	
Drive to Work in Carpool	398	8.2%	2,173	5.6%	5,110	5.8%	9,464	6.1%	
Travel to Work by Public Transportation	21	0.4%	229	0.6%	564	0.6%	1,068	0.7%	
Drive to Work on Motorcycle	6	0.1%	55	0.1%	159	0.2%	286	0.2%	
Bicycle to Work	6	0.1%	79	0.2%	244	0.3%	460	0.3%	
Walk to Work	61	1.3%	438	1.1%	1,102	1.3%	1,943	1.3%	
Other Means	49	1.0%	419	1.1%	1,042	1.2%	1,942	1.3%	
Work at Home	1,488	30.8%	13,765	35.3%	29,094	33.3%	50,739	32.9%	
Daytime Demographics (2023)									
Total Businesses	1,292		10,155		19,593		29,019		
Total Employees	8,644		87,231		171,154		241,721		
Company Headquarter Businesses	39	3.1%	348	3.4%	711	3.6%	982	3.4%	
Company Headquarter Employees	1,011	11.7%	15,257	17.5%	38,441	22.5%	47,294	19.6%	
Employee Population per Business	6.7	to 1	8.6	to 1	8.7	to 1	8.3	to 1	
Residential Population per Business	6.9	to 1	7.0	to 1	8.1	to 1	9.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	11,563		109,619		218,635		321,595		
Labor Force									
Labor Population Age 16 Years or Over (2023)	7,766		61,484		135,063		234,198		
Labor Force Total Males (2023)	3,557	45.8%	29,161	47.4%	64,966	48.1%	113,448	48.4%	
Male Civilian Employed	2,379	66.9%	20,188	69.2%	45,807	70.5%	81,343	71.7%	
Male Civilian Unemployed	59	1.7%	557	1.9%	953	1.5%	1,726	1.5%	
Males in Armed Forces	7	0.2%	37	0.1%	88	0.1%	101	-	
Males Not in Labor Force	1,113	31.3%	8,380	28.7%	18,118	27.9%	30,278	26.7%	
Labor Force Total Females (2023)	4,208	54.2%	32,322	52.6%	70,097	51.9%	120,750	51.6%	
Female Civilian Employed	2,461	58.5%	18,840	58.3%	41,657	59.4%	72,849	60.3%	
Female Civilian Unemployed	57	1.4%	487	1.5%	886	1.3%	1,559	1.3%	
Females in Armed Forces	-	-	30	-	30	-	30	-	
Females Not in Labor Force	1,690	40.1%	12,965	40.1%	27,524	39.3%	46,311	38.4%	
Unemployment Rate	117	1.5%	1,043	1.7%	1,839	1.4%	3,285	1.4%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	4,840		39,028		87,457		154,181		
Occupation Total Males	2,379	49.1%	20,188	51.7%	45,803	52.4%	81,337	52.8%	
Occupation Total Females	2,461	50.9%	18,839	48.3%	41,654	47.6%	72,844	47.2%	
Management, Business, Financial Operations	1,477	30.5%	10,669	27.3%	24,111	27.6%	40,379	26.2%	
Professional, Related	1,347	27.8%	11,536	29.6%	26,310	30.1%	45,949	29.8%	
Service	420	8.7%	3,469	8.9%	8,991	10.3%	17,049	11.1%	
Sales, Office	1,090	22.5%	9,329	23.9%	19,252	22.0%	34,480	22.4%	
Farming, Fishing, Forestry	4	-	43	0.1%	149	0.2%	277	0.2%	
Construction, Extraction, Maintenance	266	5.5%	1,439	3.7%	3,218	3.7%	5,989	3.9%	
Production, Transport, Material Moving	236	4.9%	2,543	6.5%	5,426	6.2%	10,057	6.5%	
White Collar Workers	3,914	80.9%	31,534	80.8%	69,673	79.7%	120,808	78.4%	
Blue Collar Workers	927	19.1%	7,494	19.2%	17,784	20.3%	33,373	21.6%	

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Scottsdale, AZ 85260									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units	4,397		34,694		73,674		127,708		
1 Detached Unit	2,497	56.8%	19,022	54.8%	44,458	60.3%	75,223	58.9%	
1 Attached Unit	610	13.9%	3,524	10.2%	6,380	8.7%	11,107	8.7%	
2 Units	36	0.8%	322	0.9%	545	0.7%	755	0.6%	
3 to 4 Units	217	4.9%	1,845	5.3%	3,212	4.4%	5,464	4.3%	
5 to 9 Units	185	4.2%	2,149	6.2%	4,179	5.7%	6,581	5.2%	
10 to 19 Units	95	2.2%	1,759	5.1%	3,182	4.3%	6,153	4.8%	
20 to 49 Units	55	1.3%	734	2.1%	1,695	2.3%	3,745	2.9%	
50 or More Units	679	15.4%	5,011	14.4%	9,424	12.8%	17,421	13.6%	
Mobile Home or Trailer	23	0.5%	245	0.7%	499	0.7%	1,101	0.9%	
Other Structure	-	-	83	0.2%	99	0.1%	158	0.1%	
Homes Built By Year (2023)									
Homes Built 2020 or later	35	0.7%	282	0.7%	651	0.8%	1,109	0.8%	
Homes Built 2010 to 2019	243	4.8%	2,678	6.7%	6,869	8.2%	12,467	8.5%	
Homes Built 2000 to 2009	324	6.4%	3,011	7.6%	8,754	10.4%	16,607	11.4%	
Homes Built 1990 to 1999	1,128	22.3%	8,880	22.3%	18,530	22.0%	27,546	18.8%	
Homes Built 1980 to 1989	1,841	36.4%	12,544	31.5%	20,702	24.6%	31,750	21.7%	
Homes Built 1970 to 1979	656	13.0%	5,660	14.2%	13,044	15.5%	24,700	16.9%	
Homes Built 1960 to 1969	72	1.4%	809	2.0%	3,368	4.0%	8,643	5.9%	
Homes Built 1950 to 1959	62	1.2%	565	1.4%	1,215	1.4%	3,894	2.7%	
Homes Built 1940 to 1949	29	0.6%	194	0.5%	382	0.5%	609	0.4%	
Homes Built Before 1939	7	0.1%	72	0.2%	159	0.2%	383	0.3%	
Median Age of Homes	36.6	yrs	36.0	yrs	35.5	yrs	36.5	yrs	
Home Values (2023)									
Owner Specified Housing Units	3,204		21,878		49,744		84,298		
Home Values \$1,000,000 or More	247	7.7%	2,433	11.1%	7,351	14.8%	12,703	15.1%	
Home Values \$750,000 to \$999,999	680	21.2%	3,685	16.8%	7,857	15.8%	10,953	13.0%	
Home Values \$500,000 to \$749,999	701	21.9%	7,035	32.2%	16,071	32.3%	24,696	29.3%	
Home Values \$400,000 to \$499,999	510	15.9%	3,808	17.4%	8,082	16.2%	14,069	16.7%	
Home Values \$300,000 to \$399,999	561	17.5%	2,780	12.7%	6,066	12.2%	12,027	14.3%	
Home Values \$250,000 to \$299,999	251	7.8%	890	4.1%	1,691	3.4%	3,771	4.5%	
Home Values \$200,000 to \$249,999	165	5.2%	576	2.6%	1,142	2.3%	2,604	3.1%	
Home Values \$175,000 to \$199,999	19	0.6%	115	0.5%	257	0.5%	581	0.7%	
Home Values \$150,000 to \$174,999	16	0.5%	147	0.7%	316	0.6%	629	0.7%	
Home Values \$125,000 to \$149,999	6	0.2%	62	0.3%	140	0.3%	288	0.3%	
Home Values \$100,000 to \$124,999	6	0.2%	56	0.3%	117	0.2%	268	0.3%	
Home Values \$90,000 to \$99,999	-	-	1	-	2	-	21	-	
Home Values \$80,000 to \$89,999	3	-	15	-	43	-	125	0.1%	
Home Values \$70,000 to \$79,999	2	-	10	-	27	-	63	-	
Home Values \$60,000 to \$69,999	-	-	4	-	18	-	66	-	
Home Values \$50,000 to \$59,999	4	0.1%	21	-	39	-	109	0.1%	
Home Values \$35,000 to \$49,999	6	0.2%	53	0.2%	122	0.2%	307	0.4%	
Home Values \$25,000 to \$34,999	11	0.3%	49	0.2%	84	0.2%	195	0.2%	
Home Values \$10,000 to \$24,999	7	0.2%	40	0.2%	90	0.2%	259	0.3%	
Home Values Under \$10,000	8	0.3%	96	0.4%	231	0.5%	565	0.7%	
Owner-Occupied Median Home Value	\$569,728		\$604,242		\$663,979		\$656,317		
Renter-Occupied Median Rent	\$1,608		\$1,485		\$1,483		\$1,444		



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8880 E Desert Cove Ave									
Scottsdale, AZ 85260									
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure	\$428.19 M			\$3.52 B		\$8.1 B		\$14.09 B	
Total Non-Retail Expenditure	\$228.29 M			\$1.88 B		\$4.33 B		\$7.52 B	
Total Retail Expenditure	\$199.89 M			\$1.64 B		\$3.77 B		\$6.57 B	
Apparel	\$15.32 M			\$126.61 M		\$292.51 M		\$508.17 M	
Contributions	\$15.51 M			\$128.04 M		\$298.65 M		\$516.83 M	
Education	\$14.91 M			\$124.48 M		\$294.07 M		\$507.44 M	
Entertainment	\$24.97 M			\$205.52 M		\$475.22 M		\$824.96 M	
Food and Beverages	\$61.41 M			\$505.4 M		\$1.16 B		\$2.01 B	
Furnishings and Equipment	\$15.45 M			\$126.92 M		\$293.04 M		\$508.83 M	
Gifts	\$11.94 M			\$99.16 M		\$232.66 M		\$402.35 M	
Health Care	\$35.05 M			\$286.13 M		\$651.74 M		\$1.14 B	
Household Operations	\$17.41 M			\$143.2 M		\$330.89 M		\$574.35 M	
Miscellaneous Expenses	\$8.26 M			\$67.68 M		\$155.63 M		\$270.46 M	
Personal Care	\$5.75 M			\$47.24 M		\$108.44 M		\$188.59 M	
Personal Insurance	\$3.28 M			\$27.01 M		\$63.06 M		\$109.09 M	
Reading	\$964.46 K			\$7.91 M		\$18.19 M		\$31.59 M	
Shelter	\$89.93 M			\$741.84 M		\$1.7 B		\$2.96 B	
Tobacco	\$2.15 M			\$17.72 M		\$39.24 M		\$68.97 M	
Transportation	\$76.48 M			\$628.42 M		\$1.44 B		\$2.51 B	
Utilities	\$29.41 M			\$240.85 M		\$546.46 M		\$953.71 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure	\$8,116			\$8,465		\$9,163		\$9,191	
Total Non-Retail Expenditure	\$4,327	53.3%		\$4,517	53.4%		\$4,893	53.4%	\$4,906
Total Retail Expenditures	\$3,789	46.7%		\$3,948	46.6%		\$4,270	46.6%	\$4,285
Apparel	\$290	3.6%		\$304	3.6%		\$331	3.6%	\$332
Contributions	\$294	3.6%		\$308	3.6%		\$338	3.7%	\$337
Education	\$283	3.5%		\$299	3.5%		\$333	3.6%	\$331
Entertainment	\$473	5.8%		\$494	5.8%		\$538	5.9%	\$538
Food and Beverages	\$1,164	14.3%		\$1,214	14.3%		\$1,309	14.3%	\$1,315
Furnishings and Equipment	\$293	3.6%		\$305	3.6%		\$331	3.6%	\$332
Gifts	\$226	2.8%		\$238	2.8%		\$263	2.9%	\$263
Health Care	\$664	8.2%		\$687	8.1%		\$737	8.0%	\$741
Household Operations	\$330	4.1%		\$344	4.1%		\$374	4.1%	\$375
Miscellaneous Expenses	\$157	1.9%		\$163	1.9%		\$176	1.9%	\$176
Personal Care	\$109	1.3%		\$113	1.3%		\$123	1.3%	\$123
Personal Insurance	\$62	0.8%		\$65	0.8%		\$71	0.8%	\$71
Reading	\$18	0.2%		\$19	0.2%		\$21	0.2%	\$21
Shelter	\$1,705	21.0%		\$1,782	21.1%		\$1,924	21.0%	\$1,931
Tobacco	\$41	0.5%		\$43	0.5%		\$44	0.5%	\$45
Transportation	\$1,450	17.9%		\$1,509	17.8%		\$1,631	17.8%	\$1,638
Utilities	\$557	6.9%		\$579	6.8%		\$618	6.7%	\$622