

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7242/-95.384

5445 La Branch St Houston, TX 77004	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2023)	20,686		193,982		451,817		828,894	
Projected Population (2028)	21,583		205,815		479,894		886,664	
Census Population (2020)	20,634		191,561		444,943		816,207	
Census Population (2010)	16,936		161,677		386,400		737,193	
Projected Annual Growth (2023-2028)	897	0.9%	11,833	1.2%	28,077	1.2%	57,770	1.4%
Historical Annual Growth (2020-2023)	52	-	2,421	-	6,874	0.5%	12,687	0.5%
Historical Annual Growth (2010-2020)	3,698	2.2%	29,884	1.8%	58,544	1.5%	79,014	1.1%
Estimated Population Density (2023)	6,588 psm		6,867 psm		5,755 psm		5,387 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households								
Estimated Households (2023)	10,584		99,162		208,295		355,769	
Projected Households (2028)	11,133		106,100		222,201		381,119	
Census Households (2020)	10,457		96,645		202,973		346,944	
Census Households (2010)	8,392		77,984		166,172		296,962	
Projected Annual Growth (2023-2028)	549	1.0%	6,938	1.4%	13,906	1.3%	25,350	1.4%
Historical Annual Change (2010-2023)	2,191	2.0%	21,178	2.1%	42,123	1.9%	58,807	1.5%
Average Household Income								
Estimated Average Household Income (2023)	\$141,442		\$148,878		\$152,905		\$138,176	
Projected Average Household Income (2028)	\$143,666		\$148,230		\$152,897		\$136,738	
Census Average Household Income (2010)	\$91,503		\$93,047		\$91,321		\$80,956	
Census Average Household Income (2000)	\$59,581		\$71,463		\$67,227		\$61,009	
Projected Annual Change (2023-2028)	\$2,224	0.3%	-\$648	-	-\$8	-	-\$1,438	-0.2%
Historical Annual Change (2000-2023)	\$81,861	6.0%	\$77,416	4.7%	\$85,677	5.5%	\$77,168	5.5%
Median Household Income								
Estimated Median Household Income (2023)	\$88,049		\$100,597		\$104,325		\$94,620	
Projected Median Household Income (2028)	\$83,943		\$99,150		\$103,483		\$92,758	
Census Median Household Income (2010)	\$54,712		\$62,972		\$63,085		\$57,247	
Census Median Household Income (2000)	\$37,634		\$48,766		\$47,451		\$44,246	
Projected Annual Change (2023-2028)	-\$4,106	-0.9%	-\$1,448	-0.3%	-\$843	-0.2%	-\$1,862	-0.4%
Historical Annual Change (2000-2023)	\$50,415	5.8%	\$51,831	4.6%	\$56,875	5.2%	\$50,374	4.9%
Per Capita Income								
Estimated Per Capita Income (2023)	\$73,396		\$76,740		\$71,077		\$59,641	
Projected Per Capita Income (2028)	\$75,092		\$77,013		\$71,345		\$59,087	
Census Per Capita Income (2010)	\$45,317		\$44,875		\$39,270		\$32,610	
Census Per Capita Income (2000)	\$27,766		\$32,890		\$27,199		\$23,333	
Projected Annual Change (2023-2028)	\$1,696	0.5%	\$273	-	\$268	-	-\$554	-0.2%
Historical Annual Change (2000-2023)	\$45,629	7.1%	\$43,850	5.8%	\$43,878	7.0%	\$36,308	6.8%
Estimated Average Household Net Worth (2023)	\$712,624		\$793,832		\$807,859		\$711,892	

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5445 La Branch St Houston, TX 77004	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	20,686		193,982		451,817		828,894	
White (2023)	8,957	43.3%	84,788	43.7%	188,618	41.7%	318,878	38.5%
Black or African American (2023)	4,457	21.5%	42,366	21.8%	104,753	23.2%	182,253	22.0%
American Indian or Alaska Native (2023)	166	0.8%	863	0.4%	2,881	0.6%	7,419	0.9%
Asian (2023)	3,683	17.8%	36,161	18.6%	56,276	12.5%	75,767	9.1%
Hawaiian or Pacific Islander (2023)	17	-	146	-	270	-	416	-
Other Race (2023)	1,168	5.6%	9,642	5.0%	42,657	9.4%	123,345	14.9%
Two or More Races (2023)	2,238	10.8%	20,016	10.3%	56,363	12.5%	120,816	14.6%
Population < 18 (2023)	2,479	12.0%	27,567	14.2%	81,119	18.0%	171,376	20.7%
White Not Hispanic	725	29.3%	8,319	30.2%	20,694	25.5%	34,093	19.9%
Black or African American	698	28.2%	8,225	29.8%	20,624	25.4%	37,833	22.1%
Asian	254	10.2%	3,384	12.3%	7,281	9.0%	11,229	6.6%
Other Race Not Hispanic	122	4.9%	1,107	4.0%	2,679	3.3%	4,453	2.6%
Hispanic	680	27.4%	6,532	23.7%	29,841	36.8%	83,769	48.9%
Not Hispanic or Latino Population (2023)	16,180	78.2%	156,915	80.9%	324,966	71.9%	512,431	61.8%
Not Hispanic White	7,754	47.9%	75,576	48.2%	158,166	48.7%	245,603	47.9%
Not Hispanic Black or African American	4,389	27.1%	41,684	26.6%	102,991	31.7%	178,772	34.9%
Not Hispanic American Indian or Alaska Native	21	0.1%	132	-	321	-	619	0.1%
Not Hispanic Asian	3,655	22.6%	35,955	22.9%	55,799	17.2%	74,929	14.6%
Not Hispanic Hawaiian or Pacific Islander	5	-	58	-	111	-	165	-
Not Hispanic Other Race	29	0.2%	357	0.2%	822	0.3%	1,540	0.3%
Not Hispanic Two or More Races	327	2.0%	3,154	2.0%	6,756	2.1%	10,803	2.1%
Hispanic or Latino Population (2023)	4,506	21.8%	37,067	19.1%	126,851	28.1%	316,463	38.2%
Hispanic White	1,202	26.7%	9,212	24.9%	30,453	24.0%	73,275	23.2%
Hispanic Black or African American	68	1.5%	682	1.8%	1,762	1.4%	3,481	1.1%
Hispanic American Indian or Alaska Native	145	3.2%	731	2.0%	2,559	2.0%	6,800	2.1%
Hispanic Asian	28	0.6%	206	0.6%	477	0.4%	838	0.3%
Hispanic Hawaiian or Pacific Islander	12	0.3%	88	0.2%	159	0.1%	251	-
Hispanic Other Race	1,139	25.3%	9,286	25.1%	41,835	33.0%	121,805	38.5%
Hispanic Two or More Races	1,912	42.4%	16,862	45.5%	49,607	39.1%	110,013	34.8%
Not Hispanic or Latino Population (2020)	17,286	83.8%	160,845	84.0%	329,052	74.0%	514,225	63.0%
Hispanic or Latino Population (2020)	3,348	16.2%	30,716	16.0%	115,892	26.0%	301,982	37.0%
Not Hispanic or Latino Population (2010)	14,549	85.9%	137,709	85.2%	278,301	72.0%	444,136	60.2%
Hispanic or Latino Population (2010)	2,387	14.1%	23,968	14.8%	108,098	28.0%	293,057	39.8%
Not Hispanic or Latino Population (2028)	16,897	78.3%	166,378	80.8%	344,916	71.9%	548,588	61.9%
Hispanic or Latino Population (2028)	4,687	21.7%	39,437	19.2%	134,977	28.1%	338,075	38.1%
Projected Annual Growth (2023-2028)	181	0.8%	2,369	1.3%	8,126	1.3%	21,612	1.4%
Historical Annual Growth (2010-2020)	961	4.0%	6,748	2.8%	7,793	0.7%	8,925	0.3%

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Total Age Distribution (2023)									
Total Population		20,686		193,982		451,817		828,894	
Age Under 5 Years	838	4.1%	8,560	4.4%	24,360	5.4%	50,290	6.1%	
Age 5 to 9 Years	662	3.2%	7,675	4.0%	22,407	5.0%	47,056	5.7%	
Age 10 to 14 Years	598	2.9%	6,895	3.6%	21,324	4.7%	45,787	5.5%	
Age 15 to 19 Years	1,161	5.6%	11,898	6.1%	25,892	5.7%	49,718	6.0%	
Age 20 to 24 Years	2,171	10.5%	21,963	11.3%	39,689	8.8%	64,655	7.8%	
Age 25 to 29 Years	2,426	11.7%	22,935	11.8%	47,533	10.5%	77,870	9.4%	
Age 30 to 34 Years	2,341	11.3%	19,428	10.0%	43,068	9.5%	72,469	8.7%	
Age 35 to 39 Years	1,577	7.6%	14,716	7.6%	34,749	7.7%	61,328	7.4%	
Age 40 to 44 Years	1,350	6.5%	11,913	6.1%	29,516	6.5%	54,545	6.6%	
Age 45 to 49 Years	1,268	6.1%	10,667	5.5%	26,621	5.9%	49,860	6.0%	
Age 50 to 54 Years	1,245	6.0%	10,941	5.6%	26,828	5.9%	49,720	6.0%	
Age 55 to 59 Years	1,328	6.4%	10,865	5.6%	26,026	5.8%	48,045	5.8%	
Age 60 to 64 Years	1,281	6.2%	10,978	5.7%	25,338	5.6%	46,203	5.6%	
Age 65 to 69 Years	933	4.5%	8,827	4.6%	20,574	4.6%	38,395	4.6%	
Age 70 to 74 Years	634	3.1%	6,273	3.2%	15,283	3.4%	29,511	3.6%	
Age 75 to 79 Years	410	2.0%	4,130	2.1%	9,732	2.2%	18,913	2.3%	
Age 80 to 84 Years	249	1.2%	2,603	1.3%	6,235	1.4%	12,283	1.5%	
Age 85 Years or Over	216	1.0%	2,718	1.4%	6,639	1.5%	12,247	1.5%	
Median Age	36.1		35.0		35.4		35.5		
Age 19 Years or Less	3,258	15.8%	35,027	18.1%	93,983	20.8%	192,850	23.3%	
Age 20 to 64 Years	14,986	72.4%	134,405	69.3%	299,370	66.3%	524,695	63.3%	
Age 65 Years or Over	2,442	11.8%	24,550	12.7%	58,464	12.9%	111,349	13.4%	
Female Age Distribution (2023)									
Female Population	9,483	45.8%	94,377	48.7%	219,743	48.6%	406,254	49.0%	
Age Under 5 Years	377	4.0%	4,243	4.5%	12,125	5.5%	24,860	6.1%	
Age 5 to 9 Years	312	3.3%	3,851	4.1%	11,083	5.0%	23,206	5.7%	
Age 10 to 14 Years	286	3.0%	3,336	3.5%	10,467	4.8%	22,439	5.5%	
Age 15 to 19 Years	568	6.0%	5,886	6.2%	12,434	5.7%	23,971	5.9%	
Age 20 to 24 Years	1,098	11.6%	11,434	12.1%	19,933	9.1%	32,060	7.9%	
Age 25 to 29 Years	1,175	12.4%	11,144	11.8%	22,822	10.4%	37,489	9.2%	
Age 30 to 34 Years	1,045	11.0%	8,986	9.5%	19,974	9.1%	33,751	8.3%	
Age 35 to 39 Years	669	7.1%	6,615	7.0%	15,795	7.2%	28,255	7.0%	
Age 40 to 44 Years	542	5.7%	5,348	5.7%	13,411	6.1%	25,297	6.2%	
Age 45 to 49 Years	508	5.4%	4,748	5.0%	12,164	5.5%	23,490	5.8%	
Age 50 to 54 Years	520	5.5%	5,188	5.5%	12,684	5.8%	23,823	5.9%	
Age 55 to 59 Years	561	5.9%	5,126	5.4%	12,507	5.7%	23,411	5.8%	
Age 60 to 64 Years	532	5.6%	5,246	5.6%	12,338	5.6%	22,969	5.7%	
Age 65 to 69 Years	485	5.1%	4,402	4.7%	10,429	4.7%	19,691	4.8%	
Age 70 to 74 Years	311	3.3%	3,252	3.4%	8,090	3.7%	15,793	3.9%	
Age 75 to 79 Years	209	2.2%	2,240	2.4%	5,435	2.5%	10,601	2.6%	
Age 80 to 84 Years	158	1.7%	1,560	1.7%	3,685	1.7%	7,235	1.8%	
Age 85 Years or Over	129	1.4%	1,770	1.9%	4,367	2.0%	7,915	1.9%	
Female Median Age	35.4		35.1		35.8		36.1		
Age 19 Years or Less	1,542	16.3%	17,317	18.3%	46,108	21.0%	94,475	23.3%	
Age 20 to 64 Years	6,649	70.1%	63,836	67.6%	141,628	64.5%	250,544	61.7%	
Age 65 Years or Over	1,293	13.6%	13,224	14.0%	32,007	14.6%	61,235	15.1%	

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Male Age Distribution (2023)									
Male Population	11,202	54.2%	99,605	51.3%	232,074	51.4%	422,640	51.0%	
Age Under 5 Years	461	4.1%	4,317	4.3%	12,235	5.3%	25,430	6.0%	
Age 5 to 9 Years	350	3.1%	3,823	3.8%	11,325	4.9%	23,850	5.6%	
Age 10 to 14 Years	312	2.8%	3,559	3.6%	10,857	4.7%	23,348	5.5%	
Age 15 to 19 Years	593	5.3%	6,011	6.0%	13,458	5.8%	25,747	6.1%	
Age 20 to 24 Years	1,073	9.6%	10,528	10.6%	19,757	8.5%	32,595	7.7%	
Age 25 to 29 Years	1,251	11.2%	11,791	11.8%	24,712	10.6%	40,382	9.6%	
Age 30 to 34 Years	1,296	11.6%	10,442	10.5%	23,095	10.0%	38,717	9.2%	
Age 35 to 39 Years	908	8.1%	8,100	8.1%	18,953	8.2%	33,074	7.8%	
Age 40 to 44 Years	807	7.2%	6,565	6.6%	16,105	6.9%	29,247	6.9%	
Age 45 to 49 Years	760	6.8%	5,919	5.9%	14,457	6.2%	26,371	6.2%	
Age 50 to 54 Years	725	6.5%	5,753	5.8%	14,144	6.1%	25,897	6.1%	
Age 55 to 59 Years	768	6.9%	5,739	5.8%	13,519	5.8%	24,634	5.8%	
Age 60 to 64 Years	750	6.7%	5,732	5.8%	13,000	5.6%	23,235	5.5%	
Age 65 to 69 Years	448	4.0%	4,425	4.4%	10,145	4.4%	18,705	4.4%	
Age 70 to 74 Years	323	2.9%	3,021	3.0%	7,193	3.1%	13,717	3.2%	
Age 75 to 79 Years	201	1.8%	1,889	1.9%	4,297	1.9%	8,312	2.0%	
Age 80 to 84 Years	90	0.8%	1,043	1.0%	2,550	1.1%	5,048	1.2%	
Age 85 Years or Over	87	0.8%	948	1.0%	2,272	1.0%	4,332	1.0%	
Male Median Age	36.5		35.0		35.1		35.1		
Age 19 Years or Less	1,716	15.3%	17,710	17.8%	47,875	20.6%	98,375	23.3%	
Age 20 to 64 Years	8,337	74.4%	70,568	70.8%	157,742	68.0%	274,151	64.9%	
Age 65 Years or Over	1,150	10.3%	11,326	11.4%	26,457	11.4%	50,114	11.9%	
Males per 100 Females (2023)									
Overall Comparison	118		106		106		104		
Age Under 5 Years	122	55.0%	102	50.4%	101	50.2%	102	50.6%	
Age 5 to 9 Years	112	52.9%	99	49.8%	102	50.5%	103	50.7%	
Age 10 to 14 Years	109	52.2%	107	51.6%	104	50.9%	104	51.0%	
Age 15 to 19 Years	104	51.1%	102	50.5%	108	52.0%	107	51.8%	
Age 20 to 24 Years	98	49.4%	92	47.9%	99	49.8%	102	50.4%	
Age 25 to 29 Years	106	51.6%	106	51.4%	108	52.0%	108	51.9%	
Age 30 to 34 Years	124	55.4%	116	53.7%	116	53.6%	115	53.4%	
Age 35 to 39 Years	136	57.6%	122	55.0%	120	54.5%	117	53.9%	
Age 40 to 44 Years	149	59.8%	123	55.1%	120	54.6%	116	53.6%	
Age 45 to 49 Years	150	59.9%	125	55.5%	119	54.3%	112	52.9%	
Age 50 to 54 Years	139	58.2%	111	52.6%	112	52.7%	109	52.1%	
Age 55 to 59 Years	137	57.8%	112	52.8%	108	51.9%	105	51.3%	
Age 60 to 64 Years	141	58.5%	109	52.2%	105	51.3%	101	50.3%	
Age 65 to 69 Years	93	48.1%	101	50.1%	97	49.3%	95	48.7%	
Age 70 to 74 Years	104	50.9%	93	48.2%	89	47.1%	87	46.5%	
Age 75 to 79 Years	96	49.0%	84	45.7%	79	44.2%	78	43.9%	
Age 80 to 84 Years	57	36.4%	67	40.1%	69	40.9%	70	41.1%	
Age 85 Years or Over	67	40.2%	54	34.9%	52	34.2%	55	35.4%	
Age 19 Years or Less	111	52.7%	102	50.6%	104	50.9%	104	51.0%	
Age 20 to 39 Years	114	53.2%	107	51.7%	110	52.4%	110	52.4%	
Age 40 to 64 Years	143	58.9%	116	53.7%	113	53.0%	109	52.1%	
Age 65 Years or Over	89	47.1%	86	46.1%	83	45.3%	82	45.0%	

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Household Type (2023)								
Total Households	10,584		99,162		208,295		355,769	
Households with Children	1,245	11.8%	13,495	13.6%	41,222	19.8%	87,649	24.6%
Average Household Size	1.7		1.8		2.0		2.2	
Household Density per Square Mile	3,371		3,510		2,653		2,312	
Population Family	9,228	44.6%	97,520	50.3%	279,600	61.9%	580,305	70.0%
Population Non-Family	8,674	41.9%	78,004	40.2%	143,664	31.8%	218,663	26.4%
Population Group Quarters	2,784	13.5%	18,458	9.5%	28,553	6.3%	29,927	3.6%
Family Households	3,397	32.1%	34,973	35.3%	90,994	43.7%	178,979	50.3%
Married Couple Households	2,117	62.3%	21,926	62.7%	56,994	62.6%	109,163	61.0%
Other Family Households with Children	1,279	37.7%	13,047	37.3%	34,000	37.4%	69,817	39.0%
Family Households with Children	1,244	36.6%	13,479	38.5%	41,179	45.3%	87,523	48.9%
Married Couple with Children	675	54.3%	7,846	58.2%	24,193	58.8%	51,571	58.9%
Other Family Households with Children	569	45.7%	5,633	41.8%	16,986	41.2%	35,952	41.1%
Family Households No Children	2,153	63.4%	21,494	61.5%	49,815	54.7%	91,457	51.1%
Married Couple No Children	1,442	67.0%	14,080	65.5%	32,801	65.8%	57,592	63.0%
Other Family Households No Children	711	33.0%	7,415	34.5%	17,014	34.2%	33,865	37.0%
Non-Family Households	7,187	67.9%	64,188	64.7%	117,301	56.3%	176,789	49.7%
Non-Family Households with Children	2	-	16	-	42	-	126	-
Non-Family Households No Children	7,186	100.0%	64,172	100.0%	117,258	100.0%	176,663	99.9%
Average Family Household Size	2.7		2.8		3.1		3.2	
Average Family Income	\$232,819		\$243,920		\$222,536		\$185,845	
Median Family Income	\$157,837		\$158,477		\$149,062		\$125,182	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2023)								
Population Age 15 Years or Over	18,589		170,853		383,726		685,762	
Never Married	9,842	52.9%	87,675	51.3%	175,909	45.8%	294,245	42.9%
Currently Married	5,300	28.5%	55,889	32.7%	135,661	35.4%	254,996	37.2%
Previously Married	3,446	18.5%	27,289	16.0%	72,156	18.8%	136,521	19.9%
Separated	726	21.1%	6,780	24.8%	21,093	29.2%	41,993	30.8%
Widowed	535	15.5%	5,260	19.3%	14,077	19.5%	28,486	20.9%
Divorced	2,185	63.4%	15,248	55.9%	36,985	51.3%	66,042	48.4%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	15,257		136,992		318,145		571,389	
Elementary (Grade Level 0 to 8)	524	3.4%	3,938	2.9%	22,208	7.0%	61,747	10.8%
Some High School (Grade Level 9 to 11)	168	1.1%	3,012	2.2%	13,603	4.3%	33,081	5.8%
High School Graduate	1,436	9.4%	15,576	11.4%	45,550	14.3%	102,299	17.9%
Some College	2,137	14.0%	15,772	11.5%	38,940	12.2%	76,196	13.3%
Associate Degree Only	847	5.5%	5,919	4.3%	13,434	4.2%	25,173	4.4%
Bachelor Degree Only	5,008	32.8%	44,577	32.5%	92,417	29.0%	143,586	25.1%
Graduate Degree	5,138	33.7%	48,197	35.2%	91,992	28.9%	129,307	22.6%
Any College (Some College or Higher)	13,129	86.1%	114,465	83.6%	236,783	74.4%	374,263	65.5%
College Degree + (Bachelor Degree or Higher)	10,146	66.5%	92,774	67.7%	184,409	58.0%	272,893	47.8%

Complete Profile

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5445 La Branch St Houston, TX 77004	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2023)	13,173		114,901		237,318		402,790	
Total Housing Units (2020)	13,057		111,454		230,420		391,038	
Historical Annual Growth (2020-2023)	116	0.3%	3,447	1.0%	6,898	1.0%	11,751	1.0%
Housing Units Occupied (2023)	10,584	80.3%	99,162	86.3%	208,295	87.8%	355,769	88.3%
Housing Units Owner-Occupied	2,928	27.7%	31,499	31.8%	79,128	38.0%	145,000	40.8%
Housing Units Renter-Occupied	7,656	72.3%	67,663	68.2%	129,167	62.0%	210,769	59.2%
Housing Units Vacant (2023)	2,589	19.7%	15,740	13.7%	29,023	12.2%	47,021	11.7%
Household Size (2023)								
Total Households	10,584		99,162		208,295		355,769	
1 Person Households	6,040	57.1%	53,208	53.7%	97,222	46.7%	145,892	41.0%
2 Person Households	3,044	28.8%	29,618	29.9%	62,219	29.9%	103,940	29.2%
3 Person Households	827	7.8%	8,623	8.7%	22,167	10.6%	43,245	12.2%
4 Person Households	425	4.0%	4,836	4.9%	14,650	7.0%	31,593	8.9%
5 Person Households	157	1.5%	1,818	1.8%	6,885	3.3%	17,001	4.8%
6 Person Households	45	0.4%	706	0.7%	3,145	1.5%	8,194	2.3%
7 or More Person Households	46	0.4%	351	0.4%	2,006	1.0%	5,903	1.7%
Household Income Distribution (2023)								
HH Income \$200,000 or More	1,952	18.4%	21,014	21.2%	45,407	21.8%	66,392	18.7%
HH Income \$150,000 to \$199,999	903	8.5%	8,106	8.2%	16,171	7.8%	25,264	7.1%
HH Income \$125,000 to \$149,999	551	5.2%	6,254	6.3%	11,824	5.7%	18,495	5.2%
HH Income \$100,000 to \$124,999	718	6.8%	8,079	8.1%	17,119	8.2%	26,359	7.4%
HH Income \$75,000 to \$99,999	1,171	11.1%	9,902	10.0%	20,866	10.0%	34,924	9.8%
HH Income \$50,000 to \$74,999	1,778	16.8%	14,799	14.9%	29,137	14.0%	52,848	14.9%
HH Income \$35,000 to \$49,999	682	6.4%	8,163	8.2%	17,674	8.5%	34,496	9.7%
HH Income \$25,000 to \$34,999	557	5.3%	5,345	5.4%	13,192	6.3%	28,546	8.0%
HH Income \$15,000 to \$24,999	607	5.7%	4,880	4.9%	12,093	5.8%	25,655	7.2%
HH Income \$10,000 to \$14,999	347	3.3%	3,634	3.7%	7,690	3.7%	14,259	4.0%
HH Income Under \$10,000	1,319	12.5%	8,986	9.1%	17,123	8.2%	28,531	8.0%
Household Vehicles (2023)								
Households 0 Vehicles Available	701	6.6%	11,558	11.7%	21,292	10.2%	36,758	10.3%
Households 1 Vehicle Available	5,816	55.0%	48,046	48.5%	96,910	46.5%	157,457	44.3%
Households 2 Vehicles Available	3,256	30.8%	31,300	31.6%	69,745	33.5%	120,879	34.0%
Households 3 or More Vehicles Available	811	7.7%	8,258	8.3%	20,348	9.8%	40,675	11.4%
Total Vehicles Available	15,014		137,695		303,377		534,164	
Average Vehicles per Household	1.4		1.4		1.5		1.5	
Owner-Occupied Household Vehicles	5,281	35.2%	57,569	41.8%	147,196	48.5%	273,996	51.3%
Average Vehicles per Owner-Occupied Household	1.8		1.8		1.9		1.9	
Renter-Occupied Household Vehicles	9,733	64.8%	80,126	58.2%	156,181	51.5%	260,168	48.7%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.2		1.2	
Travel Time (2023)								
Worker Base Age 16 years or Over	12,338		112,294		251,084		443,512	
Travel to Work in 14 Minutes or Less	3,105	25.2%	23,980	21.4%	45,328	18.1%	74,743	16.9%
Travel to Work in 15 to 29 Minutes	3,907	31.7%	38,259	34.1%	86,949	34.6%	151,615	34.2%
Travel to Work in 30 to 59 Minutes	2,210	17.9%	22,762	20.3%	57,810	23.0%	115,644	26.1%
Travel to Work in 60 Minutes or More	345	2.8%	2,806	2.5%	7,978	3.2%	18,072	4.1%
Work at Home	2,771	22.5%	24,486	21.8%	53,019	21.1%	83,439	18.8%
Average Minutes Travel to Work	19.4		20.3		21.8		23.1	

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Transportation To Work (2023)								
Worker Base Age 16 years or Over	12,338		112,294		251,084		443,512	
Drive to Work Alone	7,659	62.1%	70,027	62.4%	160,080	63.8%	289,380	65.2%
Drive to Work in Carpool	935	7.6%	8,806	7.8%	20,652	8.2%	39,793	9.0%
Travel to Work by Public Transportation	211	1.7%	2,708	2.4%	5,441	2.2%	10,043	2.3%
Drive to Work on Motorcycle	20	0.2%	88	-	173	-	290	-
Bicycle to Work	90	0.7%	1,009	0.9%	1,630	0.6%	2,521	0.6%
Walk to Work	302	2.4%	2,864	2.6%	4,993	2.0%	8,071	1.8%
Other Means	350	2.8%	2,305	2.1%	5,095	2.0%	9,975	2.2%
Work at Home	2,771	22.5%	24,486	21.8%	53,019	21.1%	83,439	18.8%
Daytime Demographics (2023)								
Total Businesses	2,164		24,462		45,808		70,955	
Total Employees	14,466		297,143		490,864		705,573	
Company Headquarter Businesses	56	2.6%	883	3.6%	1,691	3.7%	2,634	3.7%
Company Headquarter Employees	2,107	14.6%	76,264	25.7%	115,262	23.5%	157,034	22.3%
Employee Population per Business	6.7 to 1		12.1 to 1		10.7 to 1		9.9 to 1	
Residential Population per Business	9.6 to 1		7.9 to 1		9.9 to 1		11.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	20,576		354,089		618,937		938,212	
Labor Force								
Labor Population Age 16 Years or Over (2023)	18,453		169,434		379,388		676,431	
Labor Force Total Males (2023)	10,005	54.2%	87,172	51.4%	195,409	51.5%	345,229	51.0%
Male Civilian Employed	6,980	69.8%	60,833	69.8%	135,384	69.3%	243,822	70.6%
Male Civilian Unemployed	404	4.0%	2,563	2.9%	5,425	2.8%	9,912	2.9%
Males in Armed Forces	-	-	113	0.1%	150	-	193	-
Males Not in Labor Force	2,622	26.2%	23,664	27.1%	54,451	27.9%	91,303	26.4%
Labor Force Total Females (2023)	8,448	45.8%	82,262	48.6%	183,979	48.5%	331,201	49.0%
Female Civilian Employed	5,364	63.5%	51,482	62.6%	115,721	62.9%	199,716	60.3%
Female Civilian Unemployed	299	3.5%	2,182	2.7%	5,072	2.8%	9,521	2.9%
Females in Armed Forces	-	-	61	-	61	-	61	-
Females Not in Labor Force	2,785	33.0%	28,537	34.7%	63,125	34.3%	121,903	36.8%
Unemployment Rate	703	3.8%	4,745	2.8%	10,497	2.8%	19,433	2.9%
Occupation (2023)								
Occupation Population Age 16 Years or Over	12,338		112,294		251,084		443,512	
Occupation Total Males	6,975	56.5%	60,816	54.2%	135,367	53.9%	243,801	55.0%
Occupation Total Females	5,363	43.5%	51,478	45.8%	115,717	46.1%	199,711	45.0%
Management, Business, Financial Operations	2,509	20.3%	25,126	22.4%	55,905	22.3%	86,357	19.5%
Professional, Related	5,140	41.7%	46,008	41.0%	87,707	34.9%	128,525	29.0%
Service	1,378	11.2%	13,163	11.7%	32,130	12.8%	69,000	15.6%
Sales, Office	2,064	16.7%	17,547	15.6%	40,499	16.1%	74,370	16.8%
Farming, Fishing, Forestry	9	-	98	-	349	0.1%	713	0.2%
Construction, Extraction, Maintenance	562	4.6%	3,844	3.4%	14,877	5.9%	39,945	9.0%
Production, Transport, Material Moving	676	5.5%	6,508	5.8%	19,616	7.8%	44,602	10.1%
White Collar Workers	9,713	78.7%	88,681	79.0%	184,112	73.3%	289,252	65.2%
Blue Collar Workers	2,625	21.3%	23,613	21.0%	66,972	26.7%	154,260	34.8%

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Units In Structure (2023)								
Total Units	10,584		99,162		208,295		355,769	
1 Detached Unit	2,205	20.8%	25,633	25.8%	74,908	36.0%	149,849	42.1%
1 Attached Unit	671	6.3%	8,722	8.8%	16,989	8.2%	22,774	6.4%
2 Units	620	5.9%	3,402	3.4%	6,789	3.3%	10,041	2.8%
3 to 4 Units	780	7.4%	4,753	4.8%	8,083	3.9%	12,650	3.6%
5 to 9 Units	861	8.1%	5,066	5.1%	9,673	4.6%	17,512	4.9%
10 to 19 Units	452	4.3%	6,640	6.7%	13,497	6.5%	24,991	7.0%
20 to 49 Units	698	6.6%	7,854	7.9%	14,775	7.1%	26,766	7.5%
50 or More Units	4,194	39.6%	36,799	37.1%	62,583	30.0%	89,071	25.0%
Mobile Home or Trailer	96	0.9%	226	0.2%	737	0.4%	1,646	0.5%
Other Structure	7	-	67	-	261	0.1%	467	0.1%
Homes Built By Year (2023)								
Homes Built 2020 or later	100	0.8%	993	0.9%	2,333	1.0%	3,889	1.0%
Homes Built 2010 to 2019	2,500	19.0%	22,743	19.8%	48,743	20.5%	68,592	17.0%
Homes Built 2000 to 2009	2,260	17.2%	18,441	16.0%	36,402	15.3%	53,650	13.3%
Homes Built 1990 to 1999	664	5.0%	10,995	9.6%	20,521	8.6%	29,817	7.4%
Homes Built 1980 to 1989	819	6.2%	10,073	8.8%	19,234	8.1%	33,147	8.2%
Homes Built 1970 to 1979	1,080	8.2%	9,646	8.4%	19,400	8.2%	43,028	10.7%
Homes Built 1960 to 1969	791	6.0%	7,145	6.2%	15,338	6.5%	37,370	9.3%
Homes Built 1950 to 1959	388	2.9%	5,048	4.4%	16,013	6.7%	36,805	9.1%
Homes Built 1940 to 1949	798	6.1%	5,217	4.5%	11,054	4.7%	21,429	5.3%
Homes Built Before 1939	1,184	9.0%	8,859	7.7%	19,258	8.1%	28,042	7.0%
Median Age of Homes	39.9 yrs		38.4 yrs		39.5 yrs		42.7 yrs	
Home Values (2023)								
Owner Specified Housing Units	2,928		31,499		79,128		145,000	
Home Values \$1,000,000 or More	296	10.1%	5,079	16.1%	11,125	14.1%	15,953	11.0%
Home Values \$750,000 to \$999,999	164	5.6%	2,995	9.5%	6,824	8.6%	10,699	7.4%
Home Values \$500,000 to \$749,999	467	15.9%	5,337	16.9%	12,254	15.5%	19,064	13.1%
Home Values \$400,000 to \$499,999	707	24.2%	3,388	10.8%	9,117	11.5%	16,078	11.1%
Home Values \$300,000 to \$399,999	527	18.0%	5,034	16.0%	11,968	15.1%	20,501	14.1%
Home Values \$250,000 to \$299,999	302	10.3%	2,474	7.9%	5,855	7.4%	11,373	7.8%
Home Values \$200,000 to \$249,999	238	8.1%	2,207	7.0%	5,890	7.4%	12,388	8.5%
Home Values \$175,000 to \$199,999	63	2.2%	914	2.9%	2,476	3.1%	5,282	3.6%
Home Values \$150,000 to \$174,999	81	2.8%	1,165	3.7%	3,306	4.2%	7,773	5.4%
Home Values \$125,000 to \$149,999	29	1.0%	565	1.8%	1,556	2.0%	3,645	2.5%
Home Values \$100,000 to \$124,999	18	0.6%	942	3.0%	2,662	3.4%	6,872	4.7%
Home Values \$90,000 to \$99,999	4	0.1%	131	0.4%	555	0.7%	1,767	1.2%
Home Values \$80,000 to \$89,999	6	0.2%	183	0.6%	1,008	1.3%	2,666	1.8%
Home Values \$70,000 to \$79,999	2	-	99	0.3%	794	1.0%	2,129	1.5%
Home Values \$60,000 to \$69,999	-	-	118	0.4%	746	0.9%	1,859	1.3%
Home Values \$50,000 to \$59,999	-	-	109	0.3%	514	0.7%	1,227	0.8%
Home Values \$35,000 to \$49,999	10	0.3%	160	0.5%	671	0.8%	1,922	1.3%
Home Values \$25,000 to \$34,999	10	0.3%	150	0.5%	505	0.6%	1,285	0.9%
Home Values \$10,000 to \$24,999	1	-	177	0.6%	593	0.7%	1,287	0.9%
Home Values Under \$10,000	2	-	273	0.9%	709	0.9%	1,230	0.8%
Owner-Occupied Median Home Value	\$446,647		\$580,935		\$521,985		\$448,068	
Renter-Occupied Median Rent	\$1,245		\$1,264		\$1,223		\$1,142	

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Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$958.56 M	\$9.34 B	\$20.07 B	\$31.62 B
Total Non-Retail Expenditure	\$513.44 M	\$5.01 B	\$10.75 B	\$16.92 B
Total Retail Expenditure	\$445.11 M	\$4.33 B	\$9.31 B	\$14.7 B
Apparel	\$34.44 M	\$337.55 M	\$727.64 M	\$1.14 B
Contributions	\$33.36 M	\$334.82 M	\$725.1 M	\$1.13 B
Education	\$33.29 M	\$336.21 M	\$729.78 M	\$1.12 B
Entertainment	\$54.63 M	\$538.5 M	\$1.16 B	\$1.82 B
Food and Beverages	\$139.05 M	\$1.34 B	\$2.88 B	\$4.56 B
Furnishings and Equipment	\$33.75 M	\$332.19 M	\$715.67 M	\$1.12 B
Gifts	\$26.23 M	\$265.71 M	\$574.22 M	\$886.26 M
Health Care	\$76.89 M	\$742.23 M	\$1.59 B	\$2.53 B
Household Operations	\$38.28 M	\$376.48 M	\$812.27 M	\$1.27 B
Miscellaneous Expenses	\$18.27 M	\$178.57 M	\$383.51 M	\$602.8 M
Personal Care	\$12.82 M	\$124.81 M	\$268.02 M	\$422.27 M
Personal Insurance	\$6.85 M	\$69.05 M	\$150.19 M	\$234.01 M
Reading	\$2.12 M	\$20.72 M	\$44.53 M	\$69.91 M
Shelter	\$206.41 M	\$2 B	\$4.28 B	\$6.74 B
Tobacco	\$5.4 M	\$49.06 M	\$103.53 M	\$168.4 M
Transportation	\$169.59 M	\$1.65 B	\$3.55 B	\$5.6 B
Utilities	\$67.17 M	\$638.68 M	\$1.37 B	\$2.19 B
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$7,547	\$7,846	\$8,028	\$7,406
Total Non-Retail Expenditure	\$4,043 53.6%	\$4,207 53.6%	\$4,302 53.6%	\$3,963 53.5%
Total Retail Expenditures	\$3,505 46.4%	\$3,639 46.4%	\$3,726 46.4%	\$3,443 46.5%
Apparel	\$271 3.6%	\$284 3.6%	\$291 3.6%	\$268 3.6%
Contributions	\$263 3.5%	\$281 3.6%	\$290 3.6%	\$264 3.6%
Education	\$262 3.5%	\$283 3.6%	\$292 3.6%	\$263 3.6%
Entertainment	\$430 5.7%	\$453 5.8%	\$465 5.8%	\$427 5.8%
Food and Beverages	\$1,095 14.5%	\$1,129 14.4%	\$1,154 14.4%	\$1,069 14.4%
Furnishings and Equipment	\$266 3.5%	\$279 3.6%	\$286 3.6%	\$263 3.6%
Gifts	\$207 2.7%	\$223 2.8%	\$230 2.9%	\$208 2.8%
Health Care	\$605 8.0%	\$624 8.0%	\$637 7.9%	\$593 8.0%
Household Operations	\$301 4.0%	\$316 4.0%	\$325 4.0%	\$298 4.0%
Miscellaneous Expenses	\$144 1.9%	\$150 1.9%	\$153 1.9%	\$141 1.9%
Personal Care	\$101 1.3%	\$105 1.3%	\$107 1.3%	\$99 1.3%
Personal Insurance	\$54 0.7%	\$58 0.7%	\$60 0.7%	\$55 0.7%
Reading	\$17 0.2%	\$17 0.2%	\$18 0.2%	\$16 0.2%
Shelter	\$1,625 21.5%	\$1,680 21.4%	\$1,712 21.3%	\$1,579 21.3%
Tobacco	\$43 0.6%	\$41 0.5%	\$41 0.5%	\$39 0.5%
Transportation	\$1,335 17.7%	\$1,385 17.7%	\$1,419 17.7%	\$1,313 17.7%
Utilities	\$529 7.0%	\$537 6.8%	\$547 6.8%	\$512 6.9%