

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.6908/-95.527

8111 Southwest Fwy Houston, TX 77074	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2023)	18,743		232,443		549,016		920,660	
Projected Population (2028)	19,232		242,077		573,157		977,784	
Census Population (2020)	18,734		232,300		545,526		908,518	
Census Population (2010)	19,289		228,386		528,397		858,620	
Projected Annual Growth (2023-2028)	489	0.5%	9,634	0.8%	24,141	0.9%	57,123	1.2%
Historical Annual Growth (2020-2023)	9	-	143	-	3,490	0.2%	12,142	0.4%
Historical Annual Growth (2010-2020)	-555	-0.3%	3,914	0.2%	17,128	0.3%	49,898	0.6%
Estimated Population Density (2023)	5,969	psm	8,225	psm	6,993	psm	5,983	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2023)	6,497		86,450		219,570		375,444	
Projected Households (2028)	6,679		90,130		229,541		399,070	
Census Households (2020)	6,425		85,400		215,890		366,858	
Census Households (2010)	6,295		81,080		202,097		333,796	
Projected Annual Growth (2023-2028)	183	0.6%	3,680	0.9%	9,971	0.9%	23,627	1.3%
Historical Annual Change (2010-2023)	202	0.2%	5,370	0.5%	17,473	0.7%	41,648	1.0%
Average Household Income								
Estimated Average Household Income (2023)	\$81,397		\$70,053		\$97,473		\$120,708	
Projected Average Household Income (2028)	\$80,821		\$67,796		\$96,388		\$119,072	
Census Average Household Income (2010)	\$49,164		\$44,848		\$64,610		\$79,880	
Census Average Household Income (2000)	\$49,865		\$41,985		\$54,745		\$66,775	
Projected Annual Change (2023-2028)	-\$576	-0.1%	-\$2,256	-0.6%	-\$1,084	-0.2%	-\$1,636	-0.3%
Historical Annual Change (2000-2023)	\$31,533	2.7%	\$28,068	2.9%	\$42,727	3.4%	\$53,933	3.5%
Median Household Income								
Estimated Median Household Income (2023)	\$57,523		\$49,634		\$66,897		\$82,366	
Projected Median Household Income (2028)	\$51,588		\$45,032		\$62,920		\$79,188	
Census Median Household Income (2010)	\$39,986		\$35,595		\$50,569		\$59,694	
Census Median Household Income (2000)	\$37,338		\$33,260		\$43,431		\$51,735	
Projected Annual Change (2023-2028)	-\$5,935	-2.1%	-\$4,602	-1.9%	-\$3,977	-1.2%	-\$3,178	-0.8%
Historical Annual Change (2000-2023)	\$20,185	2.4%	\$16,374	2.1%	\$23,466	2.3%	\$30,631	2.6%
Per Capita Income								
Estimated Per Capita Income (2023)	\$28,417		\$26,109		\$39,028		\$49,265	
Projected Per Capita Income (2028)	\$28,269		\$25,295		\$38,646		\$48,636	
Census Per Capita Income (2010)	\$16,043		\$15,921		\$24,713		\$31,054	
Census Per Capita Income (2000)	\$17,603		\$15,623		\$21,515		\$26,593	
Projected Annual Change (2023-2028)	-\$149	-0.1%	-\$814	-0.6%	-\$382	-0.2%	-\$629	-0.3%
Historical Annual Change (2000-2023)	\$10,815	2.7%	\$10,486	2.9%	\$17,513	3.5%	\$22,672	3.7%
Estimated Average Household Net Worth (2023)	\$377,376		\$305,817		\$445,561		\$573,938	

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8111 Southwest Fwy Houston, TX 77074	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	18,743		232,443		549,016		920,660	
White (2023)	5,121	27.3%	56,016	24.1%	162,084	29.5%	301,503	32.7%
Black or African American (2023)	2,334	12.5%	48,200	20.7%	120,121	21.9%	210,368	22.8%
American Indian or Alaska Native (2023)	333	1.8%	3,271	1.4%	6,798	1.2%	9,448	1.0%
Asian (2023)	2,233	11.9%	23,562	10.1%	62,597	11.4%	119,712	13.0%
Hawaiian or Pacific Islander (2023)	15	-	118	-	295	-	476	-
Other Race (2023)	5,642	30.1%	65,995	28.4%	119,731	21.8%	158,543	17.2%
Two or More Races (2023)	3,064	16.3%	35,282	15.2%	77,389	14.1%	120,609	13.1%
Population < 18 (2023)	4,488 23.9%		63,635 27.4%		139,141 25.3%		223,337 24.3%	
White Not Hispanic	346	7.7%	6,223	9.8%	20,140	14.5%	40,917	18.3%
Black or African American	594	13.2%	13,031	20.5%	31,329	22.5%	53,373	23.9%
Asian	344	7.7%	4,888	7.7%	12,702	9.1%	24,531	11.0%
Other Race Not Hispanic	120	2.7%	1,448	2.3%	3,651	2.6%	6,110	2.7%
Hispanic	3,084	68.7%	38,045	59.8%	71,318	51.3%	98,407	44.1%
Not Hispanic or Latino Population (2023)	7,696 41.1%		106,950 46.0%		305,439 55.6%		576,350 62.6%	
Not Hispanic White	3,003	39.0%	33,696	31.5%	117,645	38.5%	236,741	41.1%
Not Hispanic Black or African American	2,221	28.9%	46,672	43.6%	116,987	38.3%	205,606	35.7%
Not Hispanic American Indian or Alaska Native	19	0.2%	148	0.1%	390	0.1%	642	0.1%
Not Hispanic Asian	2,220	28.8%	23,332	21.8%	62,069	20.3%	118,808	20.6%
Not Hispanic Hawaiian or Pacific Islander	5	-	41	-	110	-	193	-
Not Hispanic Other Race	97	1.3%	959	0.9%	2,068	0.7%	2,898	0.5%
Not Hispanic Two or More Races	131	1.7%	2,101	2.0%	6,170	2.0%	11,463	2.0%
Hispanic or Latino Population (2023)	11,047 58.9%		125,493 54.0%		243,577 44.4%		344,310 37.4%	
Hispanic White	2,118	19.2%	22,320	17.8%	44,439	18.2%	64,763	18.8%
Hispanic Black or African American	113	1.0%	1,528	1.2%	3,134	1.3%	4,762	1.4%
Hispanic American Indian or Alaska Native	314	2.8%	3,123	2.5%	6,408	2.6%	8,807	2.6%
Hispanic Asian	13	0.1%	230	0.2%	528	0.2%	905	0.3%
Hispanic Hawaiian or Pacific Islander	10	-	77	-	185	-	283	-
Hispanic Other Race	5,546	50.2%	65,036	51.8%	117,664	48.3%	155,645	45.2%
Hispanic Two or More Races	2,933	26.5%	33,181	26.4%	71,219	29.2%	109,146	31.7%
Not Hispanic or Latino Population (2020)	7,451 39.8%		103,897 44.7%		303,266 55.6%		575,889 63.4%	
Hispanic or Latino Population (2020)	11,284 60.2%		128,403 55.3%		242,260 44.4%		332,629 36.6%	
Not Hispanic or Latino Population (2010)	9,275 48.1%		106,980 46.8%		301,147 57.0%		554,694 64.6%	
Hispanic or Latino Population (2010)	10,014 51.9%		121,406 53.2%		227,251 43.0%		303,926 35.4%	
Not Hispanic or Latino Population (2028)	7,867 40.9%		111,299 46.0%		318,801 55.6%		612,572 62.6%	
Hispanic or Latino Population (2028)	11,365 59.1%		130,778 54.0%		254,356 44.4%		365,211 37.4%	
Projected Annual Growth (2023-2028)	318	0.6%	5,284	0.8%	10,780	0.9%	20,901	1.2%
Historical Annual Growth (2010-2020)	1,269	1.3%	6,997	0.6%	15,009	0.7%	28,703	0.9%

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Total Age Distribution (2023)									
Total Population		18,743		232,443		549,016		920,660	
Age Under 5 Years		1,187	6.3%	19,317	8.3%	40,714	7.4%	62,394	6.8%
Age 5 to 9 Years		1,211	6.5%	17,897	7.7%	38,874	7.1%	62,291	6.8%
Age 10 to 14 Years		1,275	6.8%	16,480	7.1%	37,218	6.8%	61,640	6.7%
Age 15 to 19 Years		1,405	7.5%	15,583	6.7%	34,980	6.4%	57,523	6.2%
Age 20 to 24 Years		1,404	7.5%	17,637	7.6%	40,027	7.3%	63,875	6.9%
Age 25 to 29 Years		1,300	6.9%	19,575	8.4%	47,986	8.7%	76,559	8.3%
Age 30 to 34 Years		1,314	7.0%	19,388	8.3%	45,953	8.4%	73,613	8.0%
Age 35 to 39 Years		1,228	6.6%	17,263	7.4%	40,935	7.5%	67,441	7.3%
Age 40 to 44 Years		1,200	6.4%	15,760	6.8%	37,133	6.8%	62,369	6.8%
Age 45 to 49 Years		1,233	6.6%	14,274	6.1%	33,862	6.2%	57,801	6.3%
Age 50 to 54 Years		1,155	6.2%	12,886	5.5%	31,959	5.8%	55,905	6.1%
Age 55 to 59 Years		1,075	5.7%	11,569	5.0%	29,117	5.3%	52,427	5.7%
Age 60 to 64 Years		901	4.8%	10,160	4.4%	26,701	4.9%	49,521	5.4%
Age 65 to 69 Years		730	3.9%	8,362	3.6%	21,863	4.0%	41,237	4.5%
Age 70 to 74 Years		761	4.1%	6,495	2.8%	17,082	3.1%	31,618	3.4%
Age 75 to 79 Years		586	3.1%	4,301	1.9%	11,076	2.0%	20,041	2.2%
Age 80 to 84 Years		362	1.9%	2,736	1.2%	6,896	1.3%	12,399	1.3%
Age 85 Years or Over		416	2.2%	2,760	1.2%	6,641	1.2%	12,006	1.3%
Median Age		35.7		32.4		33.7		35.2	
Age 19 Years or Less		5,078	27.1%	69,278	29.8%	151,786	27.6%	243,849	26.5%
Age 20 to 64 Years		10,810	57.7%	138,512	59.6%	333,672	60.8%	559,511	60.8%
Age 65 Years or Over		2,855	15.2%	24,653	10.6%	63,558	11.6%	117,301	12.7%
Female Age Distribution (2023)									
Female Population		9,322	49.7%	114,436	49.2%	273,758	49.9%	465,641	50.6%
Age Under 5 Years		568	6.1%	9,451	8.3%	19,994	7.3%	30,606	6.6%
Age 5 to 9 Years		603	6.5%	8,694	7.6%	19,036	7.0%	30,590	6.6%
Age 10 to 14 Years		603	6.5%	8,133	7.1%	18,224	6.7%	30,204	6.5%
Age 15 to 19 Years		688	7.4%	7,557	6.6%	16,923	6.2%	28,020	6.0%
Age 20 to 24 Years		703	7.5%	8,596	7.5%	19,921	7.3%	32,466	7.0%
Age 25 to 29 Years		599	6.4%	9,224	8.1%	23,167	8.5%	37,882	8.1%
Age 30 to 34 Years		615	6.6%	9,084	7.9%	21,931	8.0%	36,133	7.8%
Age 35 to 39 Years		583	6.3%	8,043	7.0%	19,428	7.1%	33,003	7.1%
Age 40 to 44 Years		576	6.2%	7,350	6.4%	17,838	6.5%	30,839	6.6%
Age 45 to 49 Years		602	6.5%	6,984	6.1%	16,819	6.1%	29,269	6.3%
Age 50 to 54 Years		568	6.1%	6,374	5.6%	16,198	5.9%	28,789	6.2%
Age 55 to 59 Years		551	5.9%	5,937	5.2%	15,112	5.5%	27,367	5.9%
Age 60 to 64 Years		473	5.1%	5,319	4.6%	13,959	5.1%	25,833	5.5%
Age 65 to 69 Years		400	4.3%	4,497	3.9%	11,773	4.3%	21,983	4.7%
Age 70 to 74 Years		413	4.4%	3,558	3.1%	9,255	3.4%	17,015	3.7%
Age 75 to 79 Years		318	3.4%	2,413	2.1%	6,140	2.2%	11,103	2.4%
Age 80 to 84 Years		206	2.2%	1,552	1.4%	3,907	1.4%	7,098	1.5%
Age 85 Years or Over		253	2.7%	1,671	1.5%	4,133	1.5%	7,441	1.6%
Female Median Age		36.8		33.1		34.6		36.0	
Age 19 Years or Less		2,462	26.4%	33,834	29.6%	74,178	27.1%	119,421	25.6%
Age 20 to 64 Years		5,269	56.5%	66,911	58.5%	164,372	60.0%	281,580	60.5%
Age 65 Years or Over		1,590	17.1%	13,691	12.0%	35,208	12.9%	64,640	13.9%

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Male Age Distribution (2023)									
Male Population	9,421	50.3%	118,007	50.8%	275,258	50.1%	455,019	49.4%	
Age Under 5 Years	619	6.6%	9,867	8.4%	20,719	7.5%	31,788	7.0%	
Age 5 to 9 Years	608	6.5%	9,203	7.8%	19,838	7.2%	31,700	7.0%	
Age 10 to 14 Years	672	7.1%	8,347	7.1%	18,994	6.9%	31,436	6.9%	
Age 15 to 19 Years	717	7.6%	8,027	6.8%	18,057	6.6%	29,503	6.5%	
Age 20 to 24 Years	701	7.4%	9,041	7.7%	20,107	7.3%	31,409	6.9%	
Age 25 to 29 Years	702	7.4%	10,351	8.8%	24,819	9.0%	38,677	8.5%	
Age 30 to 34 Years	699	7.4%	10,304	8.7%	24,022	8.7%	37,480	8.2%	
Age 35 to 39 Years	645	6.8%	9,220	7.8%	21,507	7.8%	34,438	7.6%	
Age 40 to 44 Years	623	6.6%	8,410	7.1%	19,295	7.0%	31,530	6.9%	
Age 45 to 49 Years	631	6.7%	7,290	6.2%	17,043	6.2%	28,532	6.3%	
Age 50 to 54 Years	587	6.2%	6,512	5.5%	15,760	5.7%	27,116	6.0%	
Age 55 to 59 Years	525	5.6%	5,633	4.8%	14,005	5.1%	25,060	5.5%	
Age 60 to 64 Years	428	4.5%	4,841	4.1%	12,742	4.6%	23,688	5.2%	
Age 65 to 69 Years	330	3.5%	3,865	3.3%	10,089	3.7%	19,254	4.2%	
Age 70 to 74 Years	348	3.7%	2,938	2.5%	7,826	2.8%	14,603	3.2%	
Age 75 to 79 Years	268	2.8%	1,888	1.6%	4,937	1.8%	8,938	2.0%	
Age 80 to 84 Years	156	1.7%	1,183	1.0%	2,989	1.1%	5,301	1.2%	
Age 85 Years or Over	164	1.7%	1,089	0.9%	2,508	0.9%	4,565	1.0%	
Male Median Age	34.6		31.7		32.9		34.4		
Age 19 Years or Less	2,616	27.8%	35,444	30.0%	77,609	28.2%	124,428	27.3%	
Age 20 to 64 Years	5,541	58.8%	71,600	60.7%	169,300	61.5%	277,930	61.1%	
Age 65 Years or Over	1,265	13.4%	10,963	9.3%	28,349	10.3%	52,661	11.6%	
Males per 100 Females (2023)									
Overall Comparison	101		103		101		98		
Age Under 5 Years	109	52.1%	104	51.1%	104	50.9%	104	50.9%	
Age 5 to 9 Years	101	50.2%	106	51.4%	104	51.0%	104	50.9%	
Age 10 to 14 Years	111	52.7%	103	50.6%	104	51.0%	104	51.0%	
Age 15 to 19 Years	104	51.1%	106	51.5%	107	51.6%	105	51.3%	
Age 20 to 24 Years	100	49.9%	105	51.3%	101	50.2%	97	49.2%	
Age 25 to 29 Years	117	54.0%	112	52.9%	107	51.7%	102	50.5%	
Age 30 to 34 Years	114	53.2%	113	53.1%	110	52.3%	104	50.9%	
Age 35 to 39 Years	111	52.5%	115	53.4%	111	52.5%	104	51.1%	
Age 40 to 44 Years	108	51.9%	114	53.4%	108	52.0%	102	50.6%	
Age 45 to 49 Years	105	51.2%	104	51.1%	101	50.3%	97	49.4%	
Age 50 to 54 Years	103	50.8%	102	50.5%	97	49.3%	94	48.5%	
Age 55 to 59 Years	95	48.8%	95	48.7%	93	48.1%	92	47.8%	
Age 60 to 64 Years	91	47.5%	91	47.6%	91	47.7%	92	47.8%	
Age 65 to 69 Years	82	45.2%	86	46.2%	86	46.1%	88	46.7%	
Age 70 to 74 Years	84	45.7%	83	45.2%	85	45.8%	86	46.2%	
Age 75 to 79 Years	84	45.7%	78	43.9%	80	44.6%	81	44.6%	
Age 80 to 84 Years	76	43.0%	76	43.3%	77	43.3%	75	42.8%	
Age 85 Years or Over	65	39.3%	65	39.5%	61	37.8%	61	38.0%	
Age 19 Years or Less	106	51.5%	105	51.2%	105	51.1%	104	51.0%	
Age 20 to 39 Years	110	52.4%	111	52.7%	107	51.7%	102	50.4%	
Age 40 to 64 Years	101	50.2%	102	50.6%	99	49.7%	96	48.9%	
Age 65 Years or Over	80	44.3%	80	44.5%	81	44.6%	81	44.9%	

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Household Type (2023)								
Total Households	6,497		86,450		219,570		375,444	
Households with Children	2,402	37.0%	32,755	37.9%	71,804	32.7%	117,819	31.4%
Average Household Size	2.8		2.7		2.5		2.4	
Household Density per Square Mile	2,069		3,059		2,797		2,440	
Population Family	15,222	81.2%	190,945	82.1%	436,092	79.4%	730,895	79.4%
Population Non-Family	2,976	15.9%	40,008	17.2%	109,977	20.0%	185,391	20.1%
Population Group Quarters	545	2.9%	1,491	0.6%	2,948	0.5%	4,374	0.5%
Family Households	4,316	66.4%	55,255	63.9%	130,528	59.4%	222,343	59.2%
Married Couple Households	2,743	63.5%	30,858	55.8%	78,659	60.3%	139,933	62.9%
Other Family Households with Children	1,573	36.5%	24,398	44.2%	51,869	39.7%	82,410	37.1%
Family Households with Children	2,398	55.6%	32,683	59.1%	71,681	54.9%	117,649	52.9%
Married Couple with Children	1,482	61.8%	18,001	55.1%	41,735	58.2%	70,982	60.3%
Other Family Households with Children	916	38.2%	14,682	44.9%	29,946	41.8%	46,667	39.7%
Family Households No Children	1,918	44.4%	22,572	40.9%	58,847	45.1%	104,694	47.1%
Married Couple No Children	1,261	65.7%	12,857	57.0%	36,924	62.7%	68,951	65.9%
Other Family Households No Children	657	34.3%	9,715	43.0%	21,923	37.3%	35,743	34.1%
Non-Family Households	2,180	33.6%	31,195	36.1%	89,042	40.6%	153,101	40.8%
Non-Family Households with Children	4	0.2%	72	0.2%	123	0.1%	170	0.1%
Non-Family Households No Children	2,176	99.8%	31,123	99.8%	88,919	99.9%	152,931	99.9%
Average Family Household Size	3.5		3.5		3.3		3.3	
Average Family Income	\$94,301		\$79,266		\$120,944		\$153,678	
Median Family Income	\$65,812		\$59,608		\$84,231		\$105,815	
Average Non-Family Household Size	1.4		1.3		1.2		1.2	
Marital Status (2023)								
Population Age 15 Years or Over	15,070		178,749		432,209		734,335	
Never Married	6,496	43.1%	82,333	46.1%	180,479	41.8%	287,456	39.1%
Currently Married	5,178	34.4%	58,825	32.9%	162,063	37.5%	298,024	40.6%
Previously Married	3,396	22.5%	37,590	21.0%	89,667	20.7%	148,856	20.3%
Separated	1,314	38.7%	14,864	39.5%	31,814	35.5%	49,375	33.2%
Widowed	615	18.1%	6,371	16.9%	15,571	17.4%	28,471	19.1%
Divorced	1,468	43.2%	16,355	43.5%	42,283	47.2%	71,010	47.7%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	12,261		145,529		357,202		612,937	
Elementary (Grade Level 0 to 8)	3,087	25.2%	34,173	23.5%	59,556	16.7%	77,855	12.7%
Some High School (Grade Level 9 to 11)	1,013	8.3%	12,447	8.6%	23,261	6.5%	33,683	5.5%
High School Graduate	2,630	21.4%	33,885	23.3%	74,167	20.8%	115,869	18.9%
Some College	1,667	13.6%	20,469	14.1%	53,127	14.9%	91,776	15.0%
Associate Degree Only	615	5.0%	8,162	5.6%	20,943	5.9%	35,196	5.7%
Bachelor Degree Only	2,288	18.7%	24,255	16.7%	77,314	21.6%	150,661	24.6%
Graduate Degree	961	7.8%	12,138	8.3%	48,834	13.7%	107,897	17.6%
Any College (Some College or Higher)	5,531	45.1%	65,024	44.7%	200,218	56.1%	385,530	62.9%
College Degree + (Bachelor Degree or Higher)	3,249	26.5%	36,393	25.0%	126,148	35.3%	258,559	42.2%

Complete Profile

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8111 Southwest Fwy Houston, TX 77074	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2023)	7,146		98,959		246,133		418,018	
Total Housing Units (2020)	7,062		97,656		241,788		407,356	
Historical Annual Growth (2020-2023)	84	0.4%	1,304	0.4%	4,345	0.6%	10,662	0.9%
Housing Units Occupied (2023)	6,497	90.9%	86,450	87.4%	219,570	89.2%	375,444	89.8%
Housing Units Owner-Occupied	3,204	49.3%	23,149	26.8%	74,114	33.8%	148,924	39.7%
Housing Units Renter-Occupied	3,293	50.7%	63,302	73.2%	145,456	66.2%	226,519	60.3%
Housing Units Vacant (2023)	650	9.1%	12,509	12.6%	26,563	10.8%	42,575	10.2%
Household Size (2023)								
Total Households	6,497		86,450		219,570		375,444	
1 Person Households	1,698	26.1%	24,407	28.2%	72,148	32.9%	126,828	33.8%
2 Person Households	1,976	30.4%	21,840	25.3%	59,198	27.0%	105,228	28.0%
3 Person Households	880	13.6%	13,878	16.1%	32,824	14.9%	55,205	14.7%
4 Person Households	851	13.1%	12,079	14.0%	27,107	12.3%	45,045	12.0%
5 Person Households	562	8.6%	7,684	8.9%	15,616	7.1%	24,501	6.5%
6 Person Households	288	4.4%	3,710	4.3%	7,281	3.3%	10,964	2.9%
7 or More Person Households	240	3.7%	2,853	3.3%	5,396	2.5%	7,674	2.0%
Household Income Distribution (2023)								
HH Income \$200,000 or More	472	7.3%	4,653	5.4%	21,586	9.8%	52,556	14.0%
HH Income \$150,000 to \$199,999	385	5.9%	3,429	4.0%	11,505	5.2%	23,582	6.3%
HH Income \$125,000 to \$149,999	208	3.2%	2,621	3.0%	8,785	4.0%	17,918	4.8%
HH Income \$100,000 to \$124,999	436	6.7%	4,589	5.3%	14,276	6.5%	27,427	7.3%
HH Income \$75,000 to \$99,999	928	14.3%	7,736	8.9%	21,949	10.0%	38,936	10.4%
HH Income \$50,000 to \$74,999	917	14.1%	13,482	15.6%	35,115	16.0%	58,467	15.6%
HH Income \$35,000 to \$49,999	960	14.8%	12,741	14.7%	29,665	13.5%	44,504	11.9%
HH Income \$25,000 to \$34,999	656	10.1%	12,689	14.7%	26,179	11.9%	38,363	10.2%
HH Income \$15,000 to \$24,999	703	10.8%	11,056	12.8%	22,662	10.3%	31,694	8.4%
HH Income \$10,000 to \$14,999	347	5.3%	4,955	5.7%	9,971	4.5%	14,526	3.9%
HH Income Under \$10,000	486	7.5%	8,500	9.8%	17,877	8.1%	27,470	7.3%
Household Vehicles (2023)								
Households 0 Vehicles Available	547	8.4%	12,747	14.7%	24,912	11.3%	35,928	9.6%
Households 1 Vehicle Available	2,814	43.3%	39,874	46.1%	97,392	44.4%	160,733	42.8%
Households 2 Vehicles Available	2,123	32.7%	25,302	29.3%	71,559	32.6%	127,412	33.9%
Households 3 or More Vehicles Available	1,012	15.6%	8,527	9.9%	25,707	11.7%	51,371	13.7%
Total Vehicles Available	10,490		118,911		326,735		587,867	
Average Vehicles per Household	1.6		1.4		1.5		1.6	
Owner-Occupied Household Vehicles	6,025	57.4%	44,268	37.2%	146,932	45.0%	302,478	51.5%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0		2.0	
Renter-Occupied Household Vehicles	4,464	42.6%	74,643	62.8%	179,802	55.0%	285,389	48.5%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.2		1.3	
Travel Time (2023)								
Worker Base Age 16 years or Over	9,554		118,359		286,380		484,803	
Travel to Work in 14 Minutes or Less	1,179	12.3%	15,575	13.2%	40,409	14.1%	72,311	14.9%
Travel to Work in 15 to 29 Minutes	3,599	37.7%	41,799	35.3%	97,829	34.2%	163,628	33.8%
Travel to Work in 30 to 59 Minutes	2,955	30.9%	38,735	32.7%	88,692	31.0%	146,701	30.3%
Travel to Work in 60 Minutes or More	565	5.9%	7,136	6.0%	15,201	5.3%	23,641	4.9%
Work at Home	1,256	13.1%	15,114	12.8%	44,250	15.5%	78,522	16.2%
Average Minutes Travel to Work	25.0		25.8		25.3		24.8	

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Transportation To Work (2023)								
Worker Base Age 16 years or Over	9,554		118,359		286,380		484,803	
Drive to Work Alone	6,603	69.1%	79,481	67.2%	190,778	66.6%	326,221	67.3%
Drive to Work in Carpool	1,106	11.6%	12,971	11.0%	29,138	10.2%	46,695	9.6%
Travel to Work by Public Transportation	232	2.4%	3,954	3.3%	7,821	2.7%	11,213	2.3%
Drive to Work on Motorcycle	4	-	60	-	166	-	249	-
Bicycle to Work	34	0.4%	546	0.5%	1,269	0.4%	2,061	0.4%
Walk to Work	146	1.5%	2,089	1.8%	4,720	1.6%	7,552	1.6%
Other Means	173	1.8%	4,143	3.5%	8,238	2.9%	12,289	2.5%
Work at Home	1,256	13.1%	15,114	12.8%	44,250	15.5%	78,522	16.2%
Daytime Demographics (2023)								
Total Businesses	1,572		16,336		40,611		74,515	
Total Employees	11,972		123,393		335,685		642,784	
Company Headquarter Businesses	42	2.6%	544	3.3%	1,435	3.5%	2,650	3.6%
Company Headquarter Employees	826	6.9%	23,494	19.0%	68,762	20.5%	137,883	21.5%
Employee Population per Business	7.6 to 1		7.6 to 1		8.3 to 1		8.6 to 1	
Residential Population per Business	11.9 to 1		14.2 to 1		13.5 to 1		12.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	17,221		180,328		473,474		879,083	
Labor Force								
Labor Population Age 16 Years or Over (2023)	14,804		175,445		424,729		721,976	
Labor Force Total Males (2023)	7,385	49.9%	88,940	50.7%	211,933	49.9%	353,842	49.0%
Male Civilian Employed	5,415	73.3%	67,441	75.8%	158,693	74.9%	262,077	74.1%
Male Civilian Unemployed	252	3.4%	2,891	3.3%	6,687	3.2%	10,990	3.1%
Males in Armed Forces	-	-	73	-	82	-	266	-
Males Not in Labor Force	1,719	23.3%	18,535	20.8%	46,471	21.9%	80,508	22.8%
Labor Force Total Females (2023)	7,418	50.1%	86,505	49.3%	212,796	50.1%	368,134	51.0%
Female Civilian Employed	4,140	55.8%	50,929	58.9%	127,699	60.0%	222,749	60.5%
Female Civilian Unemployed	158	2.1%	3,449	4.0%	7,015	3.3%	10,940	3.0%
Females in Armed Forces	-	-	67	-	468	0.2%	585	0.2%
Females Not in Labor Force	3,120	42.1%	32,059	37.1%	77,614	36.5%	133,861	36.4%
Unemployment Rate	410	2.8%	6,340	3.6%	13,703	3.2%	21,930	3.0%
Occupation (2023)								
Occupation Population Age 16 Years or Over	9,554		118,359		286,380		484,803	
Occupation Total Males	5,415	56.7%	67,433	57.0%	158,686	55.4%	262,061	54.1%
Occupation Total Females	4,140	43.3%	50,925	43.0%	127,695	44.6%	222,742	45.9%
Management, Business, Financial Operations	865	9.1%	10,843	9.2%	38,097	13.3%	77,878	16.1%
Professional, Related	1,416	14.8%	17,102	14.4%	56,797	19.8%	115,544	23.8%
Service	2,514	26.3%	32,181	27.2%	65,819	23.0%	94,085	19.4%
Sales, Office	1,533	16.0%	20,447	17.3%	52,782	18.4%	91,304	18.8%
Farming, Fishing, Forestry	44	0.5%	390	0.3%	640	0.2%	832	0.2%
Construction, Extraction, Maintenance	1,794	18.8%	20,781	17.6%	37,294	13.0%	49,865	10.3%
Production, Transport, Material Moving	1,388	14.5%	16,616	14.0%	34,951	12.2%	55,295	11.4%
White Collar Workers	3,814	39.9%	48,391	40.9%	147,676	51.6%	284,725	58.7%
Blue Collar Workers	5,740	60.1%	69,967	59.1%	138,704	48.4%	200,077	41.3%

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Units In Structure (2023)									
Total Units		6,497		86,450		219,570		375,444	
1 Detached Unit		3,485	53.6%	23,660	27.4%	71,759	32.7%	144,425	38.5%
1 Attached Unit		397	6.1%	4,079	4.7%	11,900	5.4%	20,416	5.4%
2 Units		83	1.3%	2,440	2.8%	4,589	2.1%	7,185	1.9%
3 to 4 Units		172	2.7%	5,446	6.3%	11,430	5.2%	16,681	4.4%
5 to 9 Units		418	6.4%	9,202	10.6%	20,147	9.2%	28,568	7.6%
10 to 19 Units		783	12.1%	16,566	19.2%	31,572	14.4%	44,154	11.8%
20 to 49 Units		421	6.5%	8,707	10.1%	20,733	9.4%	30,593	8.1%
50 or More Units		723	11.1%	15,596	18.0%	45,657	20.8%	80,110	21.3%
Mobile Home or Trailer		9	0.1%	661	0.8%	1,581	0.7%	2,977	0.8%
Other Structure		5	-	94	0.1%	204	-	335	-
Homes Built By Year (2023)									
Homes Built 2020 or later		63	0.9%	718	0.7%	2,046	0.8%	3,724	0.9%
Homes Built 2010 to 2019		475	6.6%	6,412	6.5%	21,698	8.8%	49,327	11.8%
Homes Built 2000 to 2009		342	4.8%	6,923	7.0%	24,490	9.9%	51,165	12.2%
Homes Built 1990 to 1999		206	2.9%	5,567	5.6%	19,134	7.8%	38,141	9.1%
Homes Built 1980 to 1989		891	12.5%	17,896	18.1%	40,499	16.5%	67,969	16.3%
Homes Built 1970 to 1979		1,195	16.7%	26,148	26.4%	59,289	24.1%	85,761	20.5%
Homes Built 1960 to 1969		2,719	38.1%	15,104	15.3%	34,332	13.9%	49,538	11.9%
Homes Built 1950 to 1959		462	6.5%	5,386	5.4%	13,177	5.4%	20,135	4.8%
Homes Built 1940 to 1949		77	1.1%	1,110	1.1%	2,278	0.9%	4,597	1.1%
Homes Built Before 1939		67	0.9%	1,187	1.2%	2,628	1.1%	5,086	1.2%
Median Age of Homes		49.4	yrs	44.8	yrs	42.2	yrs	39.6	yrs
Home Values (2023)									
Owner Specified Housing Units		3,204		23,149		74,114		148,924	
Home Values \$1,000,000 or More		41	1.3%	493	2.1%	5,035	6.8%	16,677	11.2%
Home Values \$750,000 to \$999,999		27	0.9%	385	1.7%	4,010	5.4%	9,784	6.6%
Home Values \$500,000 to \$749,999		127	4.0%	1,099	4.7%	6,659	9.0%	13,388	9.0%
Home Values \$400,000 to \$499,999		62	1.9%	1,608	6.9%	5,559	7.5%	10,351	7.0%
Home Values \$300,000 to \$399,999		320	10.0%	3,458	14.9%	10,106	13.6%	19,700	13.2%
Home Values \$250,000 to \$299,999		269	8.4%	2,514	10.9%	6,908	9.3%	14,256	9.6%
Home Values \$200,000 to \$249,999		860	26.8%	4,156	18.0%	9,564	12.9%	17,170	11.5%
Home Values \$175,000 to \$199,999		320	10.0%	1,669	7.2%	4,967	6.7%	8,917	6.0%
Home Values \$150,000 to \$174,999		452	14.1%	2,590	11.2%	6,959	9.4%	12,838	8.6%
Home Values \$125,000 to \$149,999		187	5.8%	1,094	4.7%	3,485	4.7%	6,101	4.1%
Home Values \$100,000 to \$124,999		233	7.3%	1,317	5.7%	3,779	5.1%	7,451	5.0%
Home Values \$90,000 to \$99,999		57	1.8%	324	1.4%	1,118	1.5%	1,809	1.2%
Home Values \$80,000 to \$89,999		33	1.0%	432	1.9%	1,061	1.4%	1,943	1.3%
Home Values \$70,000 to \$79,999		21	0.7%	290	1.3%	729	1.0%	1,240	0.8%
Home Values \$60,000 to \$69,999		36	1.1%	295	1.3%	547	0.7%	856	0.6%
Home Values \$50,000 to \$59,999		26	0.8%	179	0.8%	349	0.5%	616	0.4%
Home Values \$35,000 to \$49,999		15	0.5%	272	1.2%	700	0.9%	963	0.6%
Home Values \$25,000 to \$34,999		44	1.4%	289	1.2%	581	0.8%	835	0.6%
Home Values \$10,000 to \$24,999		65	2.0%	354	1.5%	959	1.3%	2,099	1.4%
Home Values Under \$10,000		11	0.3%	332	1.4%	1,040	1.4%	1,931	1.3%
Owner-Occupied Median Home Value		\$198,423		\$239,370		\$343,609		\$425,143	
Renter-Occupied Median Rent		\$910		\$875		\$979		\$1,068	

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Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$391.87 M	\$4.69 B	\$15.01 B	\$30.14 B
Total Non-Retail Expenditure	\$207.33 M	\$2.49 B	\$7.99 B	\$16.07 B
Total Retail Expenditure	\$184.53 M	\$2.2 B	\$7.02 B	\$14.07 B
Apparel	\$13.92 M	\$166.85 M	\$537.44 M	\$1.09 B
Contributions	\$12.64 M	\$146.31 M	\$499.22 M	\$1.04 B
Education	\$11.79 M	\$140.34 M	\$484.28 M	\$1.03 B
Entertainment	\$21.95 M	\$258.12 M	\$845.36 M	\$1.72 B
Food and Beverages	\$58.06 M	\$699.56 M	\$2.2 B	\$4.38 B
Furnishings and Equipment	\$13.6 M	\$159.9 M	\$522.56 M	\$1.06 B
Gifts	\$9.45 M	\$111.92 M	\$386.85 M	\$815.36 M
Health Care	\$32.95 M	\$391.29 M	\$1.23 B	\$2.44 B
Household Operations	\$15.34 M	\$181.56 M	\$592.3 M	\$1.2 B
Miscellaneous Expenses	\$7.35 M	\$87.5 M	\$283.1 M	\$571.69 M
Personal Care	\$5.25 M	\$62.7 M	\$200.64 M	\$402.58 M
Personal Insurance	\$2.7 M	\$30.83 M	\$104.83 M	\$218.81 M
Reading	\$849.41 K	\$10.01 M	\$32.59 M	\$66.08 M
Shelter	\$83.31 M	\$1.01 B	\$3.21 B	\$6.42 B
Tobacco	\$2.47 M	\$31.35 M	\$90.57 M	\$168.77 M
Transportation	\$70.96 M	\$842.3 M	\$2.69 B	\$5.38 B
Utilities	\$29.27 M	\$355.49 M	\$1.09 B	\$2.13 B
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$5,027	\$4,519	\$5,697	\$6,690
Total Non-Retail Expenditure	\$2,660 52.9%	\$2,399 53.1%	\$3,032 53.2%	\$3,568 53.3%
Total Retail Expenditures	\$2,367 47.1%	\$2,120 46.9%	\$2,665 46.8%	\$3,122 46.7%
Apparel	\$179 3.6%	\$161 3.6%	\$204 3.6%	\$241 3.6%
Contributions	\$162 3.2%	\$141 3.1%	\$189 3.3%	\$232 3.5%
Education	\$151 3.0%	\$135 3.0%	\$184 3.2%	\$228 3.4%
Entertainment	\$282 5.6%	\$249 5.5%	\$321 5.6%	\$382 5.7%
Food and Beverages	\$745 14.8%	\$674 14.9%	\$837 14.7%	\$973 14.5%
Furnishings and Equipment	\$175 3.5%	\$154 3.4%	\$198 3.5%	\$236 3.5%
Gifts	\$121 2.4%	\$108 2.4%	\$147 2.6%	\$181 2.7%
Health Care	\$423 8.4%	\$377 8.3%	\$468 8.2%	\$542 8.1%
Household Operations	\$197 3.9%	\$175 3.9%	\$225 3.9%	\$267 4.0%
Miscellaneous Expenses	\$94 1.9%	\$84 1.9%	\$107 1.9%	\$127 1.9%
Personal Care	\$67 1.3%	\$60 1.3%	\$76 1.3%	\$89 1.3%
Personal Insurance	\$35 0.7%	\$30 0.7%	\$40 0.7%	\$49 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$12 0.2%	\$15 0.2%
Shelter	\$1,069 21.3%	\$975 21.6%	\$1,219 21.4%	\$1,425 21.3%
Tobacco	\$32 0.6%	\$30 0.7%	\$34 0.6%	\$37 0.6%
Transportation	\$910 18.1%	\$812 18.0%	\$1,020 17.9%	\$1,194 17.8%
Utilities	\$375 7.5%	\$343 7.6%	\$414 7.3%	\$473 7.1%