

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.6035/-77.4539

5221 Brook Rd null, VA 23227	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2023)	9,730		74,283		237,331		406,712	
Projected Population (2028)	9,992		76,729		245,863		420,517	
Census Population (2020)	9,819		73,828		235,675		402,580	
Census Population (2010)	9,252		67,632		216,039		367,144	
Projected Annual Growth (2023-2028)	262	0.5%	2,446	0.7%	8,532	0.7%	13,805	0.7%
Historical Annual Growth (2020-2023)	-89	-0.3%	455	0.2%	1,656	0.2%	4,132	0.3%
Historical Annual Growth (2010-2020)	567	0.6%	6,196	0.9%	19,637	0.9%	35,436	1.0%
Estimated Population Density (2023)	3,099 <i>psm</i>		2,628 <i>psm</i>		3,023 <i>psm</i>		2,643 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2023)	4,594		33,748		105,472		178,081	
Projected Households (2028)	4,708		34,679		108,284		182,974	
Census Households (2020)	4,552		33,165		103,464		174,241	
Census Households (2010)	4,553		29,898		91,975		154,649	
Projected Annual Growth (2023-2028)	114	0.5%	931	0.6%	2,812	0.5%	4,892	0.5%
Historical Annual Change (2010-2023)	41	-	3,850	1.0%	13,497	1.1%	23,432	1.2%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$104,264		\$90,739		\$102,055		\$106,737	
Projected Average Household Income (2028)	\$106,159		\$91,091		\$104,113		\$108,991	
Census Average Household Income (2010)	\$59,933		\$55,017		\$62,726		\$66,230	
Census Average Household Income (2000)	\$44,406		\$45,906		\$50,281		\$52,604	
Projected Annual Change (2023-2028)	\$1,895	0.4%	\$353	-	\$2,058	0.4%	\$2,254	0.4%
Historical Annual Change (2000-2023)	\$59,858	5.9%	\$44,832	4.2%	\$51,774	4.5%	\$54,133	4.5%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$68,860		\$68,938		\$75,853		\$80,474	
Projected Median Household Income (2028)	\$63,187		\$63,663		\$70,809		\$76,129	
Census Median Household Income (2010)	\$43,028		\$45,301		\$47,996		\$52,464	
Census Median Household Income (2000)	\$35,963		\$36,858		\$39,505		\$42,630	
Projected Annual Change (2023-2028)	-\$5,673	-1.6%	-\$5,275	-1.5%	-\$5,044	-1.3%	-\$4,345	-1.1%
Historical Annual Change (2000-2023)	\$32,897	4.0%	\$32,080	3.8%	\$36,348	4.0%	\$37,844	3.9%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$49,900		\$41,461		\$45,743		\$47,035	
Projected Per Capita Income (2028)	\$50,675		\$41,399		\$46,229		\$47,713	
Census Per Capita Income (2010)	\$29,476		\$24,317		\$26,706		\$27,901	
Census Per Capita Income (2000)	\$20,315		\$19,886		\$21,516		\$22,229	
Projected Annual Change (2023-2028)	\$775	0.3%	-\$62	-	\$486	0.2%	\$678	0.3%
Historical Annual Change (2000-2023)	\$29,585	6.3%	\$21,575	4.7%	\$24,227	4.9%	\$24,806	4.9%
Estimated Average Household Net Worth (2023)	\$545,998		\$458,634		\$510,001		\$534,858	

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5221 Brook Rd null, VA 23227	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2023)	9,730		74,283		237,331		406,712	
White (2023)	4,528	46.5%	34,057	45.8%	117,296	49.4%	211,609	52.0%
Black or African American (2023)	4,218	43.4%	31,351	42.2%	86,262	36.3%	138,771	34.1%
American Indian or Alaska Native (2023)	20	0.2%	214	0.3%	582	0.2%	951	0.2%
Asian (2023)	190	2.0%	3,190	4.3%	17,144	7.2%	28,091	6.9%
Hawaiian or Pacific Islander (2023)	5	-	25	-	82	-	139	-
Other Race (2023)	176	1.8%	2,000	2.7%	5,756	2.4%	9,391	2.3%
Two or More Races (2023)	592	6.1%	3,446	4.6%	10,209	4.3%	17,759	4.4%
Population < 18 (2023)	1,806 18.6%		13,352 18.0%		41,366 17.4%		76,411 18.8%	
White Not Hispanic	558	30.9%	4,115	30.8%	15,274	36.9%	31,910	41.8%
Black or African American	1,003	55.5%	6,755	50.6%	18,355	44.4%	30,234	39.6%
Asian	34	1.9%	389	2.9%	1,749	4.2%	3,890	5.1%
Other Race Not Hispanic	109	6.1%	734	5.5%	2,127	5.1%	3,941	5.2%
Hispanic	102	5.7%	1,358	10.2%	3,860	9.3%	6,436	8.4%
Not Hispanic or Latino Population (2023)	9,018 92.7%		69,272 93.3%		222,750 93.9%		382,477 94.0%	
Not Hispanic White	4,442	49.3%	33,229	48.0%	114,529	51.4%	207,027	54.1%
Not Hispanic Black or African American	4,132	45.8%	30,925	44.6%	85,076	38.2%	136,892	35.8%
Not Hispanic American Indian or Alaska Native	10	0.1%	112	0.2%	297	0.1%	493	0.1%
Not Hispanic Asian	190	2.1%	3,162	4.6%	17,037	7.6%	27,939	7.3%
Not Hispanic Hawaiian or Pacific Islander	2	-	16	-	55	-	94	-
Not Hispanic Other Race	17	0.2%	138	0.2%	475	0.2%	849	0.2%
Not Hispanic Two or More Races	224	2.5%	1,689	2.4%	5,281	2.4%	9,183	2.4%
Hispanic or Latino Population (2023)	712 7.3%		5,011 6.7%		14,581 6.1%		24,235 6.0%	
Hispanic White	86	12.1%	829	16.5%	2,767	19.0%	4,583	18.9%
Hispanic Black or African American	87	12.2%	426	8.5%	1,186	8.1%	1,879	7.8%
Hispanic American Indian or Alaska Native	10	1.4%	102	2.0%	286	2.0%	458	1.9%
Hispanic Asian	-	-	28	0.6%	107	0.7%	152	0.6%
Hispanic Hawaiian or Pacific Islander	3	0.4%	8	0.2%	26	0.2%	45	0.2%
Hispanic Other Race	158	22.2%	1,862	37.2%	5,280	36.2%	8,543	35.2%
Hispanic Two or More Races	368	51.7%	1,757	35.1%	4,928	33.8%	8,576	35.4%
Not Hispanic or Latino Population (2020)	9,381 95.5%		68,803 93.2%		219,512 93.1%		376,080 93.4%	
Hispanic or Latino Population (2020)	438 4.5%		5,025 6.8%		16,163 6.9%		26,500 6.6%	
Not Hispanic or Latino Population (2010)	9,002 97.3%		64,488 95.4%		205,934 95.3%		350,555 95.5%	
Hispanic or Latino Population (2010)	250 2.7%		3,144 4.6%		10,105 4.7%		16,589 4.5%	
Not Hispanic or Latino Population (2028)	9,250 92.6%		71,556 93.3%		230,795 93.9%		395,499 94.1%	
Hispanic or Latino Population (2028)	742 7.4%		5,173 6.7%		15,069 6.1%		25,018 5.9%	
Projected Annual Growth (2023-2028)	30 0.8%		162 0.6%		488 0.7%		783 0.6%	
Historical Annual Growth (2010-2020)	188 7.5%		1,880 6.0%		6,059 6.0%		9,911 6.0%	

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5221 Brook Rd null, VA 23227	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2023)</b>								
Total Population	9,730		74,283		237,331		406,712	
Age Under 5 Years	558	5.7%	4,124	5.6%	12,804	5.4%	22,656	5.6%
Age 5 to 9 Years	497	5.1%	3,544	4.8%	11,143	4.7%	20,714	5.1%
Age 10 to 14 Years	498	5.1%	3,541	4.8%	10,796	4.5%	20,591	5.1%
Age 15 to 19 Years	479	4.9%	3,830	5.2%	15,237	6.4%	24,502	6.0%
Age 20 to 24 Years	514	5.3%	4,712	6.3%	19,349	8.2%	29,136	7.2%
Age 25 to 29 Years	683	7.0%	6,124	8.2%	23,114	9.7%	37,493	9.2%
Age 30 to 34 Years	765	7.9%	6,391	8.6%	21,957	9.3%	37,013	9.1%
Age 35 to 39 Years	748	7.7%	5,265	7.1%	17,108	7.2%	29,805	7.3%
Age 40 to 44 Years	593	6.1%	4,401	5.9%	13,476	5.7%	24,222	6.0%
Age 45 to 49 Years	537	5.5%	3,959	5.3%	11,945	5.0%	21,541	5.3%
Age 50 to 54 Years	612	6.3%	4,429	6.0%	13,258	5.6%	23,650	5.8%
Age 55 to 59 Years	602	6.2%	4,775	6.4%	14,006	5.9%	24,793	6.1%
Age 60 to 64 Years	588	6.0%	4,785	6.4%	14,384	6.1%	24,871	6.1%
Age 65 to 69 Years	474	4.9%	4,426	6.0%	13,075	5.5%	22,290	5.5%
Age 70 to 74 Years	406	4.2%	3,733	5.0%	10,614	4.5%	17,902	4.4%
Age 75 to 79 Years	342	3.5%	2,473	3.3%	6,637	2.8%	11,110	2.7%
Age 80 to 84 Years	342	3.5%	1,659	2.2%	4,099	1.7%	7,109	1.7%
Age 85 Years or Over	490	5.0%	2,112	2.8%	4,329	1.8%	7,314	1.8%
Median Age	42.5		40.0		37.0		37.5	
Age 19 Years or Less	2,033	20.9%	15,040	20.2%	49,980	21.1%	88,463	21.8%
Age 20 to 64 Years	5,643	58.0%	44,841	60.4%	148,598	62.6%	252,523	62.1%
Age 65 Years or Over	2,054	21.1%	14,403	19.4%	38,753	16.3%	65,726	16.2%
<b>Female Age Distribution (2023)</b>								
Female Population	5,404	55.5%	39,233	52.8%	124,372	52.4%	212,766	52.3%
Age Under 5 Years	274	5.1%	2,032	5.2%	6,226	5.0%	11,025	5.2%
Age 5 to 9 Years	217	4.0%	1,650	4.2%	5,388	4.3%	10,013	4.7%
Age 10 to 14 Years	232	4.3%	1,692	4.3%	5,189	4.2%	10,057	4.7%
Age 15 to 19 Years	232	4.3%	1,769	4.5%	7,865	6.3%	12,481	5.9%
Age 20 to 24 Years	282	5.2%	2,365	6.0%	10,197	8.2%	15,268	7.2%
Age 25 to 29 Years	371	6.9%	3,169	8.1%	11,941	9.6%	19,407	9.1%
Age 30 to 34 Years	443	8.2%	3,341	8.5%	11,130	8.9%	18,995	8.9%
Age 35 to 39 Years	407	7.5%	2,609	6.7%	8,513	6.8%	14,878	7.0%
Age 40 to 44 Years	321	5.9%	2,240	5.7%	6,778	5.5%	12,226	5.7%
Age 45 to 49 Years	310	5.7%	2,042	5.2%	6,187	5.0%	11,118	5.2%
Age 50 to 54 Years	314	5.8%	2,312	5.9%	6,816	5.5%	12,200	5.7%
Age 55 to 59 Years	341	6.3%	2,649	6.8%	7,545	6.1%	13,285	6.2%
Age 60 to 64 Years	322	6.0%	2,626	6.7%	7,876	6.3%	13,562	6.4%
Age 65 to 69 Years	276	5.1%	2,496	6.4%	7,246	5.8%	12,353	5.8%
Age 70 to 74 Years	249	4.6%	2,204	5.6%	6,025	4.8%	10,087	4.7%
Age 75 to 79 Years	222	4.1%	1,508	3.8%	3,975	3.2%	6,561	3.1%
Age 80 to 84 Years	235	4.4%	1,060	2.7%	2,559	2.1%	4,370	2.1%
Age 85 Years or Over	357	6.6%	1,469	3.7%	2,915	2.3%	4,878	2.3%
Female Median Age	45.7		42.5		38.5		38.9	
Age 19 Years or Less	955	17.7%	7,142	18.2%	24,668	19.8%	43,576	20.5%
Age 20 to 64 Years	3,110	57.6%	23,354	59.5%	76,984	61.9%	130,940	61.5%
Age 65 Years or Over	1,339	24.8%	8,737	22.3%	22,720	18.3%	38,250	18.0%

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<b>Male Age Distribution (2023)</b>								
Male Population	4,326	44.5%	35,050	47.2%	112,959	47.6%	193,946	47.7%
Age Under 5 Years	284	6.6%	2,092	6.0%	6,578	5.8%	11,630	6.0%
Age 5 to 9 Years	280	6.5%	1,894	5.4%	5,755	5.1%	10,702	5.5%
Age 10 to 14 Years	266	6.2%	1,850	5.3%	5,606	5.0%	10,533	5.4%
Age 15 to 19 Years	247	5.7%	2,061	5.9%	7,372	6.5%	12,021	6.2%
Age 20 to 24 Years	232	5.4%	2,347	6.7%	9,152	8.1%	13,868	7.2%
Age 25 to 29 Years	312	7.2%	2,954	8.4%	11,173	9.9%	18,086	9.3%
Age 30 to 34 Years	323	7.5%	3,049	8.7%	10,826	9.6%	18,018	9.3%
Age 35 to 39 Years	342	7.9%	2,656	7.6%	8,595	7.6%	14,927	7.7%
Age 40 to 44 Years	272	6.3%	2,161	6.2%	6,698	5.9%	11,996	6.2%
Age 45 to 49 Years	228	5.3%	1,917	5.5%	5,759	5.1%	10,422	5.4%
Age 50 to 54 Years	298	6.9%	2,117	6.0%	6,442	5.7%	11,450	5.9%
Age 55 to 59 Years	260	6.0%	2,126	6.1%	6,461	5.7%	11,508	5.9%
Age 60 to 64 Years	266	6.2%	2,159	6.2%	6,508	5.8%	11,309	5.8%
Age 65 to 69 Years	198	4.6%	1,930	5.5%	5,829	5.2%	9,937	5.1%
Age 70 to 74 Years	157	3.6%	1,529	4.4%	4,589	4.1%	7,814	4.0%
Age 75 to 79 Years	120	2.8%	965	2.8%	2,661	2.4%	4,549	2.3%
Age 80 to 84 Years	107	2.5%	599	1.7%	1,539	1.4%	2,739	1.4%
Age 85 Years or Over	133	3.1%	642	1.8%	1,414	1.3%	2,436	1.3%
Male Median Age	37.6		37.3		35.3		36.0	
Age 19 Years or Less	1,078	24.9%	7,897	22.5%	25,312	22.4%	44,886	23.1%
Age 20 to 64 Years	2,533	58.5%	21,487	61.3%	71,614	63.4%	121,584	62.7%
Age 65 Years or Over	715	16.5%	5,666	16.2%	16,033	14.2%	27,475	14.2%
<b>Males per 100 Females (2023)</b>								
Overall Comparison	80		89		91		91	
Age Under 5 Years	104	50.9%	103	50.7%	106	51.4%	105	51.3%
Age 5 to 9 Years	129	56.3%	115	53.4%	107	51.6%	107	51.7%
Age 10 to 14 Years	115	53.5%	109	52.2%	108	51.9%	105	51.2%
Age 15 to 19 Years	107	51.6%	117	53.8%	94	48.4%	96	49.1%
Age 20 to 24 Years	82	45.1%	99	49.8%	90	47.3%	91	47.6%
Age 25 to 29 Years	84	45.7%	93	48.2%	94	48.3%	93	48.2%
Age 30 to 34 Years	73	42.2%	91	47.7%	97	49.3%	95	48.7%
Age 35 to 39 Years	84	45.6%	102	50.4%	101	50.2%	100	50.1%
Age 40 to 44 Years	85	45.8%	96	49.1%	99	49.7%	98	49.5%
Age 45 to 49 Years	73	42.4%	94	48.4%	93	48.2%	94	48.4%
Age 50 to 54 Years	95	48.7%	92	47.8%	95	48.6%	94	48.4%
Age 55 to 59 Years	76	43.3%	80	44.5%	86	46.1%	87	46.4%
Age 60 to 64 Years	83	45.3%	82	45.1%	83	45.2%	83	45.5%
Age 65 to 69 Years	72	41.8%	77	43.6%	80	44.6%	80	44.6%
Age 70 to 74 Years	63	38.6%	69	41.0%	76	43.2%	77	43.7%
Age 75 to 79 Years	54	35.2%	64	39.0%	67	40.1%	69	40.9%
Age 80 to 84 Years	45	31.3%	57	36.1%	60	37.6%	63	38.5%
Age 85 Years or Over	37	27.1%	44	30.4%	49	32.7%	50	33.3%
Age 19 Years or Less	113	53.0%	111	52.5%	103	50.6%	103	50.7%
Age 20 to 39 Years	80	44.6%	96	48.9%	95	48.8%	95	48.6%
Age 40 to 64 Years	82	45.2%	88	46.9%	91	47.5%	91	47.6%
Age 65 Years or Over	53	34.8%	65	39.3%	71	41.4%	72	41.8%

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<b>Household Type (2023)</b>								
Total Households	4,594		33,748		105,472		178,081	
Households with Children	1,058	23.0%	7,703	22.8%	24,061	22.8%	44,782	25.1%
Average Household Size	2.0		2.1		2.1		2.2	
Household Density per Square Mile	1,463		1,194		1,343		1,157	
Population Family	6,263	64.4%	51,725	69.6%	155,840	65.7%	284,070	69.8%
Population Non-Family	2,892	29.7%	20,599	27.7%	70,514	29.7%	108,295	26.6%
Population Group Quarters	575	5.9%	1,959	2.6%	10,977	4.6%	14,347	3.5%
Family Households	2,207	48.1%	17,526	51.9%	52,671	49.9%	95,218	53.5%
Married Couple Households	1,124	50.9%	9,119	52.0%	29,324	55.7%	57,390	60.3%
Other Family Households with Children	1,084	49.1%	8,408	48.0%	23,347	44.3%	37,828	39.7%
Family Households with Children	1,056	47.9%	7,686	43.9%	24,010	45.6%	44,686	46.9%
Married Couple with Children	374	35.4%	3,408	44.3%	11,788	49.1%	24,169	54.1%
Other Family Households with Children	682	64.6%	4,277	55.7%	12,222	50.9%	20,517	45.9%
Family Households No Children	1,151	52.1%	9,841	56.1%	28,661	54.4%	50,532	53.1%
Married Couple No Children	750	65.1%	5,711	58.0%	17,536	61.2%	33,221	65.7%
Other Family Households No Children	401	34.9%	4,130	42.0%	11,126	38.8%	17,311	34.3%
Non-Family Households	2,387	51.9%	16,222	48.1%	52,801	50.1%	82,863	46.5%
Non-Family Households with Children	1	-	18	0.1%	51	-	95	0.1%
Non-Family Households No Children	2,385	100.0%	16,204	99.9%	52,749	99.9%	82,768	99.9%
Average Family Household Size	2.8		3.0		3.0		3.0	
Average Family Income	\$151,577		\$113,527		\$133,836		\$136,070	
Median Family Income	\$103,968		\$94,200		\$107,185		\$112,267	
Average Non-Family Household Size	1.2		1.3		1.3		1.3	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	8,177		63,074		202,588		342,751	
Never Married	3,296	40.3%	27,550	43.7%	97,162	48.0%	151,672	44.3%
Currently Married	2,402	29.4%	18,729	29.7%	59,617	29.4%	114,420	33.4%
Previously Married	2,479	30.3%	16,794	26.6%	45,808	22.6%	76,659	22.4%
Separated	563	22.7%	3,665	21.8%	10,540	23.0%	17,842	23.3%
Widowed	690	27.8%	4,573	27.2%	11,557	25.2%	19,180	25.0%
Divorced	1,227	49.5%	8,557	51.0%	23,712	51.8%	39,636	51.7%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	7,183		54,531		168,001		289,113	
Elementary (Grade Level 0 to 8)	143	2.0%	1,486	2.7%	5,433	3.2%	8,995	3.1%
Some High School (Grade Level 9 to 11)	487	6.8%	3,644	6.7%	9,859	5.9%	15,484	5.4%
High School Graduate	1,794	25.0%	12,763	23.4%	36,561	21.8%	62,008	21.4%
Some College	1,334	18.6%	11,265	20.7%	30,520	18.2%	52,640	18.2%
Associate Degree Only	307	4.3%	3,200	5.9%	9,895	5.9%	17,852	6.2%
Bachelor Degree Only	1,985	27.6%	13,669	25.1%	45,230	26.9%	78,927	27.3%
Graduate Degree	1,133	15.8%	8,505	15.6%	30,503	18.2%	53,207	18.4%
Any College (Some College or Higher)	4,759	66.3%	36,638	67.2%	116,148	69.1%	202,626	70.1%
College Degree + (Bachelor Degree or Higher)	3,118	43.4%	22,174	40.7%	75,733	45.1%	132,134	45.7%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
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Lat/Lon: 37.6035/-77.4539

5221 Brook Rd null, VA 23227	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	4,994		36,235		113,053		191,190	
Total Housing Units (2020)	4,956		35,632		110,639		186,582	
Historical Annual Growth (2020-2023)	39	0.3%	603	0.6%	2,414	0.7%	4,607	0.8%
Housing Units Occupied (2023)	4,594	92.0%	33,748	93.1%	105,472	93.3%	178,081	93.1%
Housing Units Owner-Occupied	2,104	45.8%	17,914	53.1%	53,756	51.0%	95,811	53.8%
Housing Units Renter-Occupied	2,490	54.2%	15,834	46.9%	51,715	49.0%	82,270	46.2%
Housing Units Vacant (2023)	400	8.0%	2,487	6.9%	7,581	6.7%	13,108	6.9%
<b>Household Size (2023)</b>								
Total Households	4,594		33,748		105,472		178,081	
1 Person Households	2,043	44.5%	13,173	39.0%	40,072	38.0%	64,593	36.3%
2 Person Households	1,552	33.8%	11,498	34.1%	35,860	34.0%	60,464	34.0%
3 Person Households	513	11.2%	4,543	13.5%	14,823	14.1%	25,736	14.5%
4 Person Households	284	6.2%	2,595	7.7%	8,979	8.5%	17,023	9.6%
5 Person Households	141	3.1%	1,161	3.4%	3,671	3.5%	6,807	3.8%
6 Person Households	40	0.9%	536	1.6%	1,410	1.3%	2,375	1.3%
7 or More Person Households	20	0.4%	242	0.7%	657	0.6%	1,083	0.6%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	590	12.8%	3,210	9.5%	11,868	11.3%	21,282	12.0%
HH Income \$150,000 to \$199,999	303	6.6%	2,420	7.2%	8,067	7.6%	14,992	8.4%
HH Income \$125,000 to \$149,999	215	4.7%	2,073	6.1%	7,129	6.8%	12,620	7.1%
HH Income \$100,000 to \$124,999	424	9.2%	3,158	9.4%	9,341	8.9%	15,754	8.8%
HH Income \$75,000 to \$99,999	480	10.4%	4,070	12.1%	11,471	10.9%	20,283	11.4%
HH Income \$50,000 to \$74,999	717	15.6%	5,754	17.0%	17,124	16.2%	28,455	16.0%
HH Income \$35,000 to \$49,999	470	10.2%	3,656	10.8%	11,296	10.7%	19,405	10.9%
HH Income \$25,000 to \$34,999	462	10.1%	3,085	9.1%	8,601	8.2%	13,897	7.8%
HH Income \$15,000 to \$24,999	466	10.1%	2,955	8.8%	8,981	8.5%	13,832	7.8%
HH Income \$10,000 to \$14,999	157	3.4%	1,399	4.1%	4,502	4.3%	6,916	3.9%
HH Income Under \$10,000	313	6.8%	1,970	5.8%	7,093	6.7%	10,645	6.0%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	786	17.1%	4,549	13.5%	12,854	12.2%	18,123	10.2%
Households 1 Vehicle Available	1,892	41.2%	12,798	37.9%	41,288	39.1%	68,338	38.4%
Households 2 Vehicles Available	1,305	28.4%	10,569	31.3%	33,699	32.0%	58,961	33.1%
Households 3 or More Vehicles Available	610	13.3%	5,832	17.3%	17,630	16.7%	32,659	18.3%
Total Vehicles Available	6,567		54,119		168,970		297,006	
Average Vehicles per Household	1.4		1.6		1.6		1.7	
Owner-Occupied Household Vehicles	4,075	62.1%	35,446	65.5%	106,310	62.9%	194,718	65.6%
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0		2.0	
Renter-Occupied Household Vehicles	2,492	37.9%	18,673	34.5%	62,659	37.1%	102,288	34.4%
Average Vehicles per Renter-Occupied Household	1.0		1.2		1.2		1.2	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	5,075		41,771		136,721		233,177	
Travel to Work in 14 Minutes or Less	913	18.0%	8,456	20.2%	28,785	21.1%	47,121	20.2%
Travel to Work in 15 to 29 Minutes	1,742	34.3%	14,014	33.5%	47,056	34.4%	81,494	34.9%
Travel to Work in 30 to 59 Minutes	552	10.9%	4,473	10.7%	15,746	11.5%	31,069	13.3%
Travel to Work in 60 Minutes or More	111	2.2%	1,393	3.3%	3,634	2.7%	5,960	2.6%
Work at Home	1,757	34.6%	13,436	32.2%	41,500	30.4%	67,533	29.0%
Average Minutes Travel to Work	18.1		18.0		18.1		18.8	

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<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	5,075		41,771		136,721		233,177	
Drive to Work Alone	2,828	55.7%	24,233	58.0%	79,193	57.9%	141,014	60.5%
Drive to Work in Carpool	245	4.8%	2,143	5.1%	7,081	5.2%	11,916	5.1%
Travel to Work by Public Transportation	50	1.0%	738	1.8%	2,398	1.8%	3,658	1.6%
Drive to Work on Motorcycle	1	-	31	-	163	0.1%	241	0.1%
Bicycle to Work	27	0.5%	244	0.6%	831	0.6%	1,292	0.6%
Walk to Work	22	0.4%	426	1.0%	4,234	3.1%	5,333	2.3%
Other Means	143	2.8%	521	1.2%	1,320	1.0%	2,190	0.9%
Work at Home	1,757	34.6%	13,436	32.2%	41,500	30.4%	67,533	29.0%
<b>Daytime Demographics (2023)</b>								
Total Businesses	432		4,994		15,468		22,844	
Total Employees	3,632		54,259		175,333		232,797	
Company Headquarter Businesses	12	2.9%	202	4.0%	564	3.6%	779	3.4%
Company Headquarter Employees	186	5.1%	9,765	18.0%	37,963	21.7%	46,247	19.9%
Employee Population per Business	8.4 to 1		10.9 to 1		11.3 to 1		10.2 to 1	
Residential Population per Business	22.5 to 1		14.9 to 1		15.3 to 1		17.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,536		74,358		238,104		337,107	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	8,067		62,330		200,331		338,484	
Labor Force Total Males (2023)	3,438	42.6%	28,833	46.3%	93,871	46.9%	158,907	46.9%
Male Civilian Employed	2,189	63.7%	20,197	70.0%	66,341	70.7%	114,301	71.9%
Male Civilian Unemployed	276	8.0%	1,005	3.5%	2,604	2.8%	3,982	2.5%
Males in Armed Forces	48	1.4%	327	1.1%	613	0.7%	742	0.5%
Males Not in Labor Force	926	26.9%	7,304	25.3%	24,314	25.9%	39,881	25.1%
Labor Force Total Females (2023)	4,629	57.4%	33,497	53.7%	106,459	53.1%	179,577	53.1%
Female Civilian Employed	2,886	62.4%	21,574	64.4%	70,384	66.1%	118,880	66.2%
Female Civilian Unemployed	69	1.5%	647	1.9%	2,588	2.4%	4,074	2.3%
Females in Armed Forces	40	0.9%	133	0.4%	223	0.2%	251	0.1%
Females Not in Labor Force	1,634	35.3%	11,144	33.3%	33,265	31.2%	56,373	31.4%
Unemployment Rate	344	4.3%	1,651	2.6%	5,192	2.6%	8,056	2.4%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	5,075		41,771		136,721		233,177	
Occupation Total Males	2,189	43.1%	20,197	48.4%	66,338	48.5%	114,298	49.0%
Occupation Total Females	2,886	56.9%	21,574	51.6%	70,383	51.5%	118,879	51.0%
Management, Business, Financial Operations	893	-	7,340	17.6%	24,455	17.9%	43,588	18.7%
Professional, Related	1,247	24.6%	10,917	26.1%	39,721	29.1%	67,966	29.1%
Service	828	16.3%	7,643	18.3%	23,188	17.0%	38,194	16.4%
Sales, Office	1,168	23.0%	8,196	19.6%	26,748	19.6%	44,955	19.3%
Farming, Fishing, Forestry	-	-	63	0.2%	294	0.2%	536	0.2%
Construction, Extraction, Maintenance	210	4.1%	2,344	5.6%	7,731	5.7%	13,736	5.9%
Production, Transport, Material Moving	728	14.4%	5,269	12.6%	14,585	10.7%	24,202	10.4%
White Collar Workers	3,309	65.2%	26,452	63.3%	90,923	66.5%	156,509	67.1%
Blue Collar Workers	1,766	34.8%	15,319	36.7%	45,797	33.5%	76,668	32.9%

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<b>Units In Structure (2023)</b>								
Total Units	4,594		33,748		105,472		178,081	
1 Detached Unit	2,431	52.9%	19,595	58.1%	55,500	52.6%	100,291	56.3%
1 Attached Unit	308	6.7%	2,207	6.5%	9,378	8.9%	15,065	8.5%
2 Units	59	1.3%	1,086	3.2%	4,233	4.0%	5,497	3.1%
3 to 4 Units	530	11.5%	2,036	6.0%	7,449	7.1%	10,867	6.1%
5 to 9 Units	374	8.1%	1,922	5.7%	6,970	6.6%	11,496	6.5%
10 to 19 Units	444	9.7%	2,114	6.3%	7,214	6.8%	11,359	6.4%
20 to 49 Units	130	2.8%	1,365	4.0%	4,746	4.5%	7,445	4.2%
50 or More Units	288	6.3%	3,308	9.8%	9,606	9.1%	15,278	8.6%
Mobile Home or Trailer	31	0.7%	115	0.3%	374	0.4%	779	0.4%
Other Structure	-	-	-	-	1	-	3	-
<b>Homes Built By Year (2023)</b>								
Homes Built 2020 or later	182	3.6%	422	1.2%	816	0.7%	1,175	0.6%
Homes Built 2010 to 2019	164	3.3%	2,637	7.3%	8,813	7.8%	16,807	8.8%
Homes Built 2000 to 2009	442	8.8%	2,509	6.9%	8,892	7.9%	16,130	8.4%
Homes Built 1990 to 1999	289	5.8%	2,197	6.1%	9,337	8.3%	18,494	9.7%
Homes Built 1980 to 1989	374	7.5%	3,001	8.3%	9,702	8.6%	20,808	10.9%
Homes Built 1970 to 1979	836	16.7%	4,129	11.4%	11,427	10.1%	19,592	10.2%
Homes Built 1960 to 1969	441	8.8%	3,661	10.1%	9,885	8.7%	17,452	9.1%
Homes Built 1950 to 1959	502	10.0%	5,238	14.5%	14,147	12.5%	23,386	12.2%
Homes Built 1940 to 1949	375	7.5%	3,360	9.3%	10,428	9.2%	14,744	7.7%
Homes Built Before 1939	989	19.8%	6,594	18.2%	22,024	19.5%	29,492	15.4%
Median Age of Homes	55.9 yrs		56.8 yrs		56.0 yrs		52.7 yrs	
<b>Home Values (2023)</b>								
Owner Specified Housing Units	2,104		17,914		53,756		95,811	
Home Values \$1,000,000 or More	31	1.5%	318	1.8%	2,131	4.0%	3,222	3.4%
Home Values \$750,000 to \$999,999	106	5.0%	547	3.1%	2,295	4.3%	3,679	3.8%
Home Values \$500,000 to \$749,999	223	10.6%	1,785	10.0%	6,371	11.9%	10,971	11.5%
Home Values \$400,000 to \$499,999	221	10.5%	1,751	9.8%	5,368	10.0%	10,339	10.8%
Home Values \$300,000 to \$399,999	395	18.8%	3,496	19.5%	10,561	19.6%	20,677	21.6%
Home Values \$250,000 to \$299,999	373	17.7%	2,901	16.2%	7,509	14.0%	13,712	14.3%
Home Values \$200,000 to \$249,999	285	13.6%	2,673	14.9%	7,497	13.9%	13,356	13.9%
Home Values \$175,000 to \$199,999	141	6.7%	1,270	7.1%	3,259	6.1%	5,662	5.9%
Home Values \$150,000 to \$174,999	125	5.9%	1,087	6.1%	3,210	6.0%	5,085	5.3%
Home Values \$125,000 to \$149,999	42	2.0%	489	2.7%	1,292	2.4%	2,118	2.2%
Home Values \$100,000 to \$124,999	34	1.6%	460	2.6%	1,446	2.7%	2,144	2.2%
Home Values \$90,000 to \$99,999	28	1.4%	178	1.0%	431	0.8%	678	0.7%
Home Values \$80,000 to \$89,999	17	0.8%	160	0.9%	405	0.8%	738	0.8%
Home Values \$70,000 to \$79,999	7	0.3%	169	0.9%	461	0.9%	725	0.8%
Home Values \$60,000 to \$69,999	3	0.2%	69	0.4%	184	0.3%	367	0.4%
Home Values \$50,000 to \$59,999	27	1.3%	113	0.6%	253	0.5%	400	0.4%
Home Values \$35,000 to \$49,999	2	-	30	0.2%	126	0.2%	207	0.2%
Home Values \$25,000 to \$34,999	7	0.3%	191	1.1%	407	0.8%	622	0.6%
Home Values \$10,000 to \$24,999	19	0.9%	95	0.5%	253	0.5%	464	0.5%
Home Values Under \$10,000	17	0.8%	133	0.7%	296	0.6%	643	0.7%
Owner-Occupied Median Home Value	\$303,998		\$287,789		\$333,948		\$328,158	
Renter-Occupied Median Rent	\$1,005		\$1,048		\$1,059		\$1,071	

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5221 Brook Rd null, VA 23227	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$330.7 M	\$2.21 B	\$7.48 B	\$13.04 B
Total Non-Retail Expenditure	\$176.27 M	\$1.17 B	\$3.98 B	\$6.93 B
Total Retail Expenditure	\$154.44 M	\$1.04 B	\$3.5 B	\$6.11 B
Apparel	\$11.71 M	\$77.98 M	\$265.98 M	\$464.64 M
Contributions	\$11.21 M	\$73.46 M	\$253.54 M	\$443.7 M
Education	\$10.54 M	\$68.11 M	\$241.43 M	\$423.67 M
Entertainment	\$18.72 M	\$125.02 M	\$425.99 M	\$745.03 M
Food and Beverages	\$48.31 M	\$324.41 M	\$1.09 B	\$1.9 B
Furnishings and Equipment	\$11.6 M	\$77.62 M	\$264.1 M	\$461.74 M
Gifts	\$8.6 M	\$55.88 M	\$195.18 M	\$341.03 M
Health Care	\$27.59 M	\$186.09 M	\$619.99 M	\$1.08 B
Household Operations	\$13.11 M	\$87.2 M	\$297.05 M	\$518.71 M
Miscellaneous Expenses	\$6.3 M	\$42.04 M	\$142.32 M	\$248.2 M
Personal Care	\$4.44 M	\$29.69 M	\$100.37 M	\$174.98 M
Personal Insurance	\$2.34 M	\$15.55 M	\$53.61 M	\$94.23 M
Reading	\$731.76 K	\$4.87 M	\$16.47 M	\$28.71 M
Shelter	\$70.65 M	\$469.95 M	\$1.59 B	\$2.77 B
Tobacco	\$1.96 M	\$13.27 M	\$43.12 M	\$74.12 M
Transportation	\$58.97 M	\$398.22 M	\$1.34 B	\$2.35 B
Utilities	\$23.94 M	\$161.7 M	\$537.22 M	\$932.28 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$5,999	\$5,460	\$5,911	\$6,103
Total Non-Retail Expenditure	\$3,198 53.3%	\$2,898 53.1%	\$3,143 53.2%	\$3,243 53.1%
Total Retail Expenditures	\$2,801 46.7%	\$2,562 46.9%	\$2,769 46.8%	\$2,860 46.9%
Apparel	\$212 3.5%	\$193 3.5%	\$210 3.6%	\$217 3.6%
Contributions	\$203 3.4%	\$181 3.3%	\$200 3.4%	\$208 3.4%
Education	\$191 3.2%	\$168 3.1%	\$191 3.2%	\$198 3.2%
Entertainment	\$340 5.7%	\$309 5.7%	\$337 5.7%	\$349 5.7%
Food and Beverages	\$876 14.6%	\$801 14.7%	\$863 14.6%	\$890 14.6%
Furnishings and Equipment	\$210 3.5%	\$192 3.5%	\$209 3.5%	\$216 3.5%
Gifts	\$156 2.6%	\$138 2.5%	\$154 2.6%	\$160 2.6%
Health Care	\$500 8.3%	\$459 8.4%	\$490 8.3%	\$505 8.3%
Household Operations	\$238 4.0%	\$215 3.9%	\$235 4.0%	\$243 4.0%
Miscellaneous Expenses	\$114 1.9%	\$104 1.9%	\$112 1.9%	\$116 1.9%
Personal Care	\$80 1.3%	\$73 1.3%	\$79 1.3%	\$82 1.3%
Personal Insurance	\$42 0.7%	\$38 0.7%	\$42 0.7%	\$44 0.7%
Reading	\$13 0.2%	\$12 0.2%	\$13 0.2%	\$13 0.2%
Shelter	\$1,282 21.4%	\$1,160 21.3%	\$1,256 21.2%	\$1,294 21.2%
Tobacco	\$36 0.6%	\$33 0.6%	\$34 0.6%	\$35 0.6%
Transportation	\$1,070 17.8%	\$983 18.0%	\$1,062 18.0%	\$1,098 18.0%
Utilities	\$434 7.2%	\$399 7.3%	\$424 7.2%	\$436 7.1%