

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy Prattville, AL 36066	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2023)	1,703		24,516		50,008		72,478	
Projected Population (2028)	1,689		24,255		50,150		72,756	
Census Population (2020)	1,460		23,904		49,637		71,893	
Census Population (2010)	1,337		21,085		44,621		67,792	
Projected Annual Growth (2023-2028)	-14	-0.2%	-261	-0.2%	142	-	278	-
Historical Annual Growth (2020-2023)	243	5.5%	612	0.9%	371	0.2%	585	0.3%
Historical Annual Growth (2010-2020)	123	0.9%	2,818	1.3%	5,016	1.1%	4,100	0.6%
Estimated Population Density (2023)	542	psm	868	psm	637	psm	471	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
<b>Households</b>								
Estimated Households (2023)	774		9,890		19,662		27,944	
Projected Households (2028)	752		9,832		19,775		28,002	
Census Households (2020)	659		9,528		19,304		27,374	
Census Households (2010)	574		8,114		16,754		24,569	
Projected Annual Growth (2023-2028)	-22	-0.6%	-58	-0.1%	113	0.1%	57	-
Historical Annual Change (2010-2023)	200	2.7%	1,776	1.7%	2,908	1.3%	3,375	1.1%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$113,690		\$102,045		\$93,023		\$87,940	
Projected Average Household Income (2028)	\$129,228		\$106,009		\$94,530		\$89,267	
Census Average Household Income (2010)	\$57,072		\$64,737		\$63,083		\$61,330	
Census Average Household Income (2000)	\$44,064		\$55,780		\$51,759		\$46,764	
Projected Annual Change (2023-2028)	\$15,538	2.7%	\$3,964	0.8%	\$1,507	0.3%	\$1,327	0.3%
Historical Annual Change (2000-2023)	\$69,626	6.9%	\$46,266	3.6%	\$41,264	3.5%	\$41,177	3.8%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$60,507		\$68,521		\$65,445		\$64,772	
Projected Median Household Income (2028)	\$54,583		\$63,422		\$60,365		\$59,910	
Census Median Household Income (2010)	\$39,787		\$54,073		\$51,654		\$51,067	
Census Median Household Income (2000)	\$39,851		\$48,962		\$44,728		\$40,101	
Projected Annual Change (2023-2028)	-\$5,923	-2.0%	-\$5,098	-1.5%	-\$5,080	-1.6%	-\$4,862	-1.5%
Historical Annual Change (2000-2023)	\$20,655	2.3%	\$19,558	1.7%	\$20,717	2.0%	\$24,671	2.7%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$51,672		\$41,208		\$36,906		\$34,321	
Projected Per Capita Income (2028)	\$57,581		\$43,013		\$37,606		\$34,769	
Census Per Capita Income (2010)	\$24,541		\$24,927		\$23,691		\$22,230	
Census Per Capita Income (2000)	\$16,854		\$20,491		\$18,480		\$15,652	
Projected Annual Change (2023-2028)	\$5,909	2.3%	\$1,805	0.9%	\$700	0.4%	\$449	0.3%
Historical Annual Change (2000-2023)	\$34,818	9.0%	\$20,717	4.4%	\$18,426	4.3%	\$18,668	5.2%
Estimated Average Household Net Worth (2023)	\$290,402		\$379,704		\$361,205		\$341,808	

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2760 Legends Pkwy Prattville, AL 36066	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2023)	1,703		24,516		50,008		72,478	
White (2023)	1,085	63.7%	17,080	69.7%	34,474	68.9%	46,648	64.4%
Black or African American (2023)	505	29.7%	5,493	22.4%	11,981	24.0%	20,667	28.5%
American Indian or Alaska Native (2023)	8	0.5%	63	0.3%	133	0.3%	198	0.3%
Asian (2023)	26	1.5%	575	2.3%	802	1.6%	976	1.3%
Hawaiian or Pacific Islander (2023)	-	-	8	-	25	-	33	-
Other Race (2023)	23	1.4%	377	1.5%	762	1.5%	1,289	1.8%
Two or More Races (2023)	55	3.2%	919	3.7%	1,831	3.7%	2,666	3.7%
Population < 18 (2023)	405 23.8%		6,075 24.8%		11,928 23.9%		17,193 23.7%	
White Not Hispanic	206	50.9%	3,571	58.8%	7,087	59.4%	9,597	55.8%
Black or African American	161	39.8%	1,692	27.9%	3,375	28.3%	5,554	32.3%
Asian	-	-	146	2.4%	192	1.6%	214	1.2%
Other Race Not Hispanic	14	3.4%	283	4.7%	538	4.5%	734	4.3%
Hispanic	24	5.9%	383	6.3%	736	6.2%	1,093	6.4%
Not Hispanic or Latino Population (2023)	1,633 95.9%		23,450 95.7%		47,955 95.9%		69,362 95.7%	
Not Hispanic White	1,064	65.1%	16,840	71.8%	33,976	70.8%	45,960	66.3%
Not Hispanic Black or African American	503	30.8%	5,433	23.2%	11,870	24.8%	20,481	29.5%
Not Hispanic American Indian or Alaska Native	4	0.3%	38	0.2%	91	0.2%	138	0.2%
Not Hispanic Asian	26	1.6%	573	2.4%	797	1.7%	971	1.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	18	-	24	-
Not Hispanic Other Race	4	0.2%	38	0.2%	80	0.2%	142	0.2%
Not Hispanic Two or More Races	32	2.0%	523	2.2%	1,123	2.3%	1,645	2.4%
Hispanic or Latino Population (2023)	69 4.1%		1,066 4.3%		2,053 4.1%		3,116 4.3%	
Hispanic White	21	30.8%	241	22.6%	499	24.3%	689	22.1%
Hispanic Black or African American	2	2.6%	60	5.6%	111	5.4%	186	6.0%
Hispanic American Indian or Alaska Native	4	5.1%	25	2.4%	42	2.1%	60	1.9%
Hispanic Asian	-	-	2	0.2%	5	0.2%	5	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.2%	7	0.3%	9	0.3%
Hispanic Other Race	20	28.2%	339	31.8%	682	33.2%	1,146	36.8%
Hispanic Two or More Races	23	33.3%	397	37.2%	708	34.5%	1,021	32.8%
Not Hispanic or Latino Population (2020)	1,397 95.7%		22,771 95.3%		47,354 95.4%		68,406 95.2%	
Hispanic or Latino Population (2020)	63 4.3%		1,132 4.7%		2,283 4.6%		3,486 4.8%	
Not Hispanic or Latino Population (2010)	1,257 94.1%		20,251 96.0%		42,989 96.3%		65,184 96.2%	
Hispanic or Latino Population (2010)	79 5.9%		834 4.0%		1,632 3.7%		2,609 3.8%	
Not Hispanic or Latino Population (2028)	1,619 95.9%		23,196 95.6%		48,091 95.9%		69,639 95.7%	
Hispanic or Latino Population (2028)	69 4.1%		1,059 4.4%		2,059 4.1%		3,117 4.3%	
Projected Annual Growth (2023-2028)	- -		-7 -0.1%		5 -		1 -	
Historical Annual Growth (2010-2020)	-17 -2.1%		298 3.6%		651 4.0%		878 3.4%	

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2760 Legends Pkwy Prattville, AL 36066		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2023)</b>									
Total Population		1,703		24,516		50,008		72,478	
Age Under 5 Years	108	6.4%	1,455	5.9%	2,957	5.9%	4,282	5.9%	
Age 5 to 9 Years	113	6.6%	1,727	7.0%	3,331	6.7%	4,751	6.6%	
Age 10 to 14 Years	116	6.8%	1,851	7.6%	3,537	7.1%	5,018	6.9%	
Age 15 to 19 Years	102	6.0%	1,568	6.4%	3,200	6.4%	4,792	6.6%	
Age 20 to 24 Years	134	7.9%	1,393	5.7%	2,957	5.9%	4,332	6.0%	
Age 25 to 29 Years	152	8.9%	1,732	7.1%	3,559	7.1%	4,974	6.9%	
Age 30 to 34 Years	132	7.7%	1,804	7.4%	3,735	7.5%	5,356	7.4%	
Age 35 to 39 Years	122	7.2%	1,801	7.3%	3,549	7.1%	5,099	7.0%	
Age 40 to 44 Years	101	5.9%	1,662	6.8%	3,311	6.6%	4,834	6.7%	
Age 45 to 49 Years	99	5.8%	1,560	6.4%	3,173	6.3%	4,606	6.4%	
Age 50 to 54 Years	117	6.9%	1,520	6.2%	3,131	6.3%	4,624	6.4%	
Age 55 to 59 Years	118	6.9%	1,449	5.9%	3,132	6.3%	4,542	6.3%	
Age 60 to 64 Years	86	5.0%	1,408	5.7%	2,959	5.9%	4,360	6.0%	
Age 65 to 69 Years	75	4.4%	1,128	4.6%	2,371	4.7%	3,556	4.9%	
Age 70 to 74 Years	48	2.8%	988	4.0%	2,007	4.0%	2,991	4.1%	
Age 75 to 79 Years	34	2.0%	694	2.8%	1,482	3.0%	2,110	2.9%	
Age 80 to 84 Years	32	1.9%	451	1.8%	943	1.9%	1,301	1.8%	
Age 85 Years or Over	16	0.9%	326	1.3%	675	1.4%	949	1.3%	
Median Age	34.1		36.7		37.1		37.3		
Age 19 Years or Less	438	25.7%	6,601	26.9%	13,025	26.0%	18,842	26.0%	
Age 20 to 64 Years	1,060	62.2%	14,328	58.4%	29,505	59.0%	42,729	59.0%	
Age 65 Years or Over	204	12.0%	3,588	14.6%	7,478	15.0%	10,907	15.0%	
<b>Female Age Distribution (2023)</b>									
Female Population	935	54.9%	12,962	52.9%	26,236	52.5%	37,796	52.1%	
Age Under 5 Years	53	5.7%	727	5.6%	1,441	5.5%	2,087	5.5%	
Age 5 to 9 Years	58	6.2%	838	6.5%	1,615	6.2%	2,307	6.1%	
Age 10 to 14 Years	58	6.2%	883	6.8%	1,730	6.6%	2,436	6.4%	
Age 15 to 19 Years	48	5.2%	750	5.8%	1,588	6.1%	2,407	6.4%	
Age 20 to 24 Years	81	8.6%	736	5.7%	1,534	5.8%	2,203	5.8%	
Age 25 to 29 Years	91	9.7%	929	7.2%	1,858	7.1%	2,573	6.8%	
Age 30 to 34 Years	73	7.8%	1,010	7.8%	2,025	7.7%	2,863	7.6%	
Age 35 to 39 Years	70	7.5%	954	7.4%	1,840	7.0%	2,636	7.0%	
Age 40 to 44 Years	62	6.7%	913	7.0%	1,772	6.8%	2,539	6.7%	
Age 45 to 49 Years	56	6.0%	832	6.4%	1,703	6.5%	2,444	6.5%	
Age 50 to 54 Years	70	7.5%	795	6.1%	1,604	6.1%	2,383	6.3%	
Age 55 to 59 Years	54	5.8%	757	5.8%	1,631	6.2%	2,344	6.2%	
Age 60 to 64 Years	42	4.5%	725	5.6%	1,566	6.0%	2,305	6.1%	
Age 65 to 69 Years	45	4.8%	640	4.9%	1,330	5.1%	1,989	5.3%	
Age 70 to 74 Years	29	3.1%	577	4.5%	1,153	4.4%	1,727	4.6%	
Age 75 to 79 Years	18	1.9%	396	3.1%	856	3.3%	1,187	3.1%	
Age 80 to 84 Years	19	2.0%	286	2.2%	579	2.2%	785	2.1%	
Age 85 Years or Over	10	1.0%	214	1.7%	410	1.6%	580	1.5%	
Female Median Age	35.0		38.1		38.3		38.6		
Age 19 Years or Less	217	23.2%	3,197	24.7%	6,374	24.3%	9,237	24.4%	
Age 20 to 64 Years	597	63.9%	7,651	59.0%	15,534	59.2%	22,291	59.0%	
Age 65 Years or Over	121	12.9%	2,114	16.3%	4,328	16.5%	6,268	16.6%	

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<b>Male Age Distribution (2023)</b>									
Male Population	768	45.1%	11,554	47.1%	23,772	47.5%	34,682	47.9%	
Age Under 5 Years	55	7.2%	728	6.3%	1,516	6.4%	2,195	6.3%	
Age 5 to 9 Years	55	7.2%	889	7.7%	1,716	7.2%	2,444	7.0%	
Age 10 to 14 Years	58	7.5%	969	8.4%	1,807	7.6%	2,582	7.4%	
Age 15 to 19 Years	53	6.9%	818	7.1%	1,612	6.8%	2,384	6.9%	
Age 20 to 24 Years	53	6.9%	657	5.7%	1,423	6.0%	2,129	6.1%	
Age 25 to 29 Years	61	8.0%	803	7.0%	1,701	7.2%	2,401	6.9%	
Age 30 to 34 Years	59	7.7%	793	6.9%	1,709	7.2%	2,493	7.2%	
Age 35 to 39 Years	52	6.8%	847	7.3%	1,708	7.2%	2,463	7.1%	
Age 40 to 44 Years	39	5.1%	750	6.5%	1,540	6.5%	2,295	6.6%	
Age 45 to 49 Years	43	5.6%	728	6.3%	1,470	6.2%	2,162	6.2%	
Age 50 to 54 Years	48	6.2%	724	6.3%	1,526	6.4%	2,241	6.5%	
Age 55 to 59 Years	64	8.3%	692	6.0%	1,501	6.3%	2,199	6.3%	
Age 60 to 64 Years	44	5.8%	682	5.9%	1,393	5.9%	2,055	5.9%	
Age 65 to 69 Years	30	3.9%	488	4.2%	1,041	4.4%	1,567	4.5%	
Age 70 to 74 Years	19	2.4%	411	3.6%	854	3.6%	1,264	3.6%	
Age 75 to 79 Years	16	2.1%	298	2.6%	626	2.6%	923	2.7%	
Age 80 to 84 Years	13	1.7%	165	1.4%	363	1.5%	516	1.5%	
Age 85 Years or Over	6	0.8%	112	1.0%	265	1.1%	369	1.1%	
Male Median Age	33.3		35.2		35.7		36.0		
Age 19 Years or Less	222	28.9%	3,403	29.5%	6,651	28.0%	9,605	27.7%	
Age 20 to 64 Years	463	60.2%	6,677	57.8%	13,971	58.8%	20,438	58.9%	
Age 65 Years or Over	84	10.9%	1,473	12.8%	3,150	13.3%	4,639	13.4%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	82		89		91		92		
Age Under 5 Years	104	50.9%	100	50.0%	105	51.3%	105	51.3%	
Age 5 to 9 Years	96	48.9%	106	51.5%	106	51.5%	106	51.4%	
Age 10 to 14 Years	101	50.1%	110	52.3%	104	51.1%	106	51.5%	
Age 15 to 19 Years	111	52.5%	109	52.2%	102	50.4%	99	49.8%	
Age 20 to 24 Years	66	39.7%	89	47.1%	93	48.1%	97	49.1%	
Age 25 to 29 Years	67	40.2%	86	46.4%	92	47.8%	93	48.3%	
Age 30 to 34 Years	82	44.9%	79	44.0%	84	45.8%	87	46.5%	
Age 35 to 39 Years	74	42.6%	89	47.0%	93	48.1%	93	48.3%	
Age 40 to 44 Years	62	38.5%	82	45.1%	87	46.5%	90	47.5%	
Age 45 to 49 Years	77	43.4%	87	46.7%	86	46.3%	88	46.9%	
Age 50 to 54 Years	68	40.6%	91	47.7%	95	48.7%	94	48.5%	
Age 55 to 59 Years	118	54.2%	92	47.8%	92	47.9%	94	48.4%	
Age 60 to 64 Years	106	51.5%	94	48.5%	89	47.1%	89	47.1%	
Age 65 to 69 Years	66	39.9%	76	43.2%	78	43.9%	79	44.1%	
Age 70 to 74 Years	64	38.8%	71	41.6%	74	42.5%	73	42.3%	
Age 75 to 79 Years	91	47.6%	75	43.0%	73	42.2%	78	43.7%	
Age 80 to 84 Years	68	40.5%	58	36.6%	63	38.6%	66	39.7%	
Age 85 Years or Over	67	40.0%	52	34.3%	65	39.3%	64	38.9%	
Age 19 Years or Less	102	50.6%	106	51.6%	104	51.1%	104	51.0%	
Age 20 to 39 Years	72	41.8%	85	46.1%	90	47.4%	92	48.0%	
Age 40 to 64 Years	84	45.6%	89	47.1%	90	47.3%	91	47.7%	
Age 65 Years or Over	70	41.0%	70	41.1%	73	42.1%	74	42.5%	

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<b>Household Type (2023)</b>									
Total Households		774		9,890		19,662		27,944	
Households with Children		217	28.1%	3,613	36.5%	7,141	36.3%	10,236	36.6%
Average Household Size		2.2		2.5		2.5		2.5	
Household Density per Square Mile		246		350		250		182	
Population Family		1,321	77.6%	20,862	85.1%	42,081	84.1%	61,017	84.2%
Population Non-Family		382	22.4%	3,518	14.4%	6,836	13.7%	9,570	13.2%
Population Group Quarters		-	-	136	0.6%	1,091	2.2%	1,891	2.6%
Family Households		459	59.2%	6,915	69.9%	13,864	70.5%	19,925	71.3%
Married Couple Households		319	69.5%	5,132	74.2%	10,194	73.5%	14,320	71.9%
Other Family Households with Children		140	30.5%	1,783	25.8%	3,671	26.5%	5,605	28.1%
Family Households with Children		216	47.1%	3,610	52.2%	7,136	51.5%	10,229	51.3%
Married Couple with Children		130	60.4%	2,464	68.3%	4,797	67.2%	6,686	65.4%
Other Family Households with Children		86	39.6%	1,146	31.7%	2,338	32.8%	3,543	34.6%
Family Households No Children		243	52.9%	3,305	47.8%	6,729	48.5%	9,696	48.7%
Married Couple No Children		188	77.6%	2,667	80.7%	5,397	80.2%	7,634	78.7%
Other Family Households No Children		54	22.4%	637	19.3%	1,332	19.8%	2,062	21.3%
Non-Family Households		315	40.8%	2,976	30.1%	5,798	29.5%	8,019	28.7%
Non-Family Households with Children		1	0.4%	3	0.1%	5	-	7	-
Non-Family Households No Children		314	99.6%	2,973	99.9%	5,792	99.9%	8,012	99.9%
Average Family Household Size		2.9		3.0		3.0		3.1	
Average Family Income		\$124,471		\$113,566		\$104,120		\$98,058	
Median Family Income		\$76,475		\$80,533		\$76,907		\$75,921	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
<b>Marital Status (2023)</b>									
Population Age 15 Years or Over		1,366		19,483		40,184		58,428	
Never Married		596	43.6%	6,380	32.7%	13,246	33.0%	19,425	33.2%
Currently Married		420	30.8%	8,870	45.5%	17,227	42.9%	24,165	41.4%
Previously Married		350	25.6%	4,233	21.7%	9,710	24.2%	14,838	25.4%
Separated		44	12.5%	541	12.8%	1,385	14.3%	2,472	16.7%
Widowed		85	24.4%	1,161	27.4%	2,856	29.4%	4,200	28.3%
Divorced		221	63.1%	2,531	59.8%	5,469	56.3%	8,166	55.0%
<b>Educational Attainment (2023)</b>									
Adult Population Age 25 Years or Over		1,131		16,522		34,026		49,303	
Elementary (Grade Level 0 to 8)		23	2.0%	398	2.4%	956	2.8%	1,438	2.9%
Some High School (Grade Level 9 to 11)		104	9.2%	967	5.9%	2,364	6.9%	3,997	8.1%
High School Graduate		265	23.4%	4,739	28.7%	10,456	30.7%	15,310	31.1%
Some College		226	20.0%	2,704	16.4%	6,593	19.4%	9,641	19.6%
Associate Degree Only		97	8.5%	1,456	8.8%	3,021	8.9%	4,395	8.9%
Bachelor Degree Only		249	22.0%	3,486	21.1%	6,159	18.1%	8,747	17.7%
Graduate Degree		168	14.9%	2,772	16.8%	4,477	13.2%	5,775	11.7%
Any College (Some College or Higher)		740	65.4%	10,419	63.1%	20,250	59.5%	28,558	57.9%
College Degree + (Bachelor Degree or Higher)		417	36.9%	6,259	37.9%	10,636	31.3%	14,522	29.5%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
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Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy Prattville, AL 36066	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	813		10,606		21,099		30,372	
Total Housing Units (2020)	695		10,151		20,577		29,626	
Historical Annual Growth (2020-2023)	118	5.7%	455	1.5%	522	0.8%	746	0.8%
Housing Units Occupied (2023)	774	95.2%	9,890	93.3%	19,662	93.2%	27,944	92.0%
Housing Units Owner-Occupied	310	40.1%	6,385	64.6%	13,662	69.5%	19,904	71.2%
Housing Units Renter-Occupied	464	59.9%	3,506	35.4%	6,000	30.5%	8,040	28.8%
Housing Units Vacant (2023)	39	4.8%	716	6.7%	1,437	6.8%	2,427	8.0%
<b>Household Size (2023)</b>								
Total Households	774		9,890		19,662		27,944	
1 Person Households	263	34.0%	2,581	26.1%	5,063	25.8%	7,002	25.1%
2 Person Households	301	38.8%	3,670	37.1%	7,160	36.4%	9,980	35.7%
3 Person Households	101	13.1%	1,576	15.9%	3,284	16.7%	4,866	17.4%
4 Person Households	64	8.3%	1,272	12.9%	2,521	12.8%	3,681	13.2%
5 Person Households	27	3.5%	570	5.8%	1,157	5.9%	1,682	6.0%
6 Person Households	12	1.6%	166	1.7%	355	1.8%	532	1.9%
7 or More Person Households	6	0.8%	57	0.6%	121	0.6%	202	0.7%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	23	2.9%	662	6.7%	1,199	6.1%	1,530	5.5%
HH Income \$150,000 to \$199,999	105	13.6%	655	6.6%	1,335	6.8%	1,833	6.6%
HH Income \$125,000 to \$149,999	19	2.4%	522	5.3%	1,159	5.9%	1,658	5.9%
HH Income \$100,000 to \$124,999	59	7.6%	997	10.1%	1,856	9.4%	2,578	9.2%
HH Income \$75,000 to \$99,999	99	12.8%	1,530	15.5%	2,703	13.7%	3,853	13.8%
HH Income \$50,000 to \$74,999	155	20.0%	1,879	19.0%	3,586	18.2%	5,160	18.5%
HH Income \$35,000 to \$49,999	115	14.9%	1,335	13.5%	2,687	13.7%	3,536	12.7%
HH Income \$25,000 to \$34,999	90	11.6%	744	7.5%	1,692	8.6%	2,434	8.7%
HH Income \$15,000 to \$24,999	83	10.7%	893	9.0%	1,787	9.1%	2,632	9.4%
HH Income \$10,000 to \$14,999	12	1.6%	230	2.3%	717	3.6%	1,387	5.0%
HH Income Under \$10,000	15	2.0%	444	4.5%	941	4.8%	1,344	4.8%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	26	3.4%	418	4.2%	768	3.9%	1,238	4.4%
Households 1 Vehicle Available	357	46.1%	3,677	37.2%	7,053	35.9%	9,517	34.1%
Households 2 Vehicles Available	287	37.1%	3,564	36.0%	7,014	35.7%	9,819	35.1%
Households 3 or More Vehicles Available	104	13.4%	2,231	22.6%	4,827	24.6%	7,370	26.4%
Total Vehicles Available	1,277		18,335		37,425		54,263	
Average Vehicles per Household	1.7		1.9		1.9		1.9	
Owner-Occupied Household Vehicles	644	50.4%	13,228	72.1%	28,342	75.7%	41,586	76.6%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.1	
Renter-Occupied Household Vehicles	634	49.6%	5,107	27.9%	9,083	24.3%	12,677	23.4%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5		1.6	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	735		10,602		21,944		31,463	
Travel to Work in 14 Minutes or Less	176	24.0%	2,547	24.0%	5,378	24.5%	7,480	23.8%
Travel to Work in 15 to 29 Minutes	345	46.9%	4,769	45.0%	8,680	39.6%	12,512	39.8%
Travel to Work in 30 to 59 Minutes	142	19.3%	2,205	20.8%	5,805	26.5%	8,119	25.8%
Travel to Work in 60 Minutes or More	23	3.1%	344	3.2%	684	3.1%	1,156	3.7%
Work at Home	48	6.6%	737	7.0%	1,398	6.4%	2,196	7.0%
Average Minutes Travel to Work	20.7		20.8		22.0		22.6	

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<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	735		10,602		21,944		31,463	
Drive to Work Alone	651	88.7%	8,682	81.9%	18,445	84.1%	26,099	83.0%
Drive to Work in Carpool	31	4.2%	861	8.1%	1,584	7.2%	2,424	7.7%
Travel to Work by Public Transportation	-	-	81	0.8%	99	0.5%	112	0.4%
Drive to Work on Motorcycle	-	-	1	-	24	0.1%	35	0.1%
Bicycle to Work	-	-	60	0.6%	79	0.4%	82	0.3%
Walk to Work	-	-	103	1.0%	191	0.9%	360	1.1%
Other Means	3	0.4%	77	0.7%	125	0.6%	154	0.5%
Work at Home	48	6.6%	737	7.0%	1,398	6.4%	2,196	7.0%
<b>Daytime Demographics (2023)</b>								
Total Businesses	67		880		1,719		2,220	
Total Employees	562		7,211		14,884		21,380	
Company Headquarter Businesses	-	-	23	2.6%	37	2.2%	64	2.9%
Company Headquarter Employees	-	-	610	8.5%	934	6.3%	1,999	9.4%
Employee Population per Business	8.4 to 1		8.2 to 1		8.7 to 1		9.6 to 1	
Residential Population per Business	25.6 to 1		27.9 to 1		29.1 to 1		32.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	1,053		14,522		30,495		44,823	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	1,342		19,112		39,447		57,332	
Labor Force Total Males (2023)	588	43.8%	8,778	45.9%	18,366	46.6%	26,934	47.0%
Male Civilian Employed	325	55.3%	5,147	58.6%	10,684	58.2%	15,419	57.2%
Male Civilian Unemployed	10	1.7%	78	0.9%	174	0.9%	322	1.2%
Males in Armed Forces	93	15.7%	887	10.1%	1,472	8.0%	1,917	7.1%
Males Not in Labor Force	161	27.3%	2,666	30.4%	6,036	32.9%	9,276	34.4%
Labor Force Total Females (2023)	754	56.2%	10,334	54.1%	21,081	53.4%	30,399	53.0%
Female Civilian Employed	410	54.3%	5,455	52.8%	11,260	53.4%	16,044	52.8%
Female Civilian Unemployed	10	1.3%	133	1.3%	296	1.4%	409	1.3%
Females in Armed Forces	24	3.1%	313	3.0%	419	2.0%	508	1.7%
Females Not in Labor Force	311	41.3%	4,434	42.9%	9,105	43.2%	13,437	44.2%
Unemployment Rate	19	1.4%	211	1.1%	470	1.2%	731	1.3%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	735		10,602		21,944		31,463	
Occupation Total Males	325	44.2%	5,147	48.5%	10,684	48.7%	15,419	49.0%
Occupation Total Females	410	55.8%	5,455	51.5%	11,260	51.3%	16,044	51.0%
Management, Business, Financial Operations	88	-	1,787	16.9%	3,439	15.7%	4,610	14.7%
Professional, Related	241	32.9%	3,002	28.3%	5,236	23.9%	7,177	22.8%
Service	136	18.6%	1,487	14.0%	3,408	15.5%	4,989	15.9%
Sales, Office	109	14.8%	2,078	19.6%	4,812	21.9%	7,117	22.6%
Farming, Fishing, Forestry	-	-	6	-	11	-	24	-
Construction, Extraction, Maintenance	30	4.1%	639	6.0%	1,536	7.0%	2,472	7.9%
Production, Transport, Material Moving	130	17.6%	1,604	15.1%	3,502	16.0%	5,075	16.1%
White Collar Workers	439	59.7%	6,866	64.8%	13,487	61.5%	18,903	60.1%
Blue Collar Workers	296	40.3%	3,735	35.2%	8,457	38.5%	12,560	39.9%

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2760 Legends Pkwy Prattville, AL 36066		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		774		9,890		19,662		27,944	
1 Detached Unit		415	53.7%	7,273	73.5%	14,893	75.7%	21,439	76.7%
1 Attached Unit		3	0.4%	188	1.9%	360	1.8%	610	2.2%
2 Units		4	0.6%	11	0.1%	61	0.3%	94	0.3%
3 to 4 Units		34	4.4%	316	3.2%	543	2.8%	634	2.3%
5 to 9 Units		120	15.5%	637	6.4%	918	4.7%	1,034	3.7%
10 to 19 Units		123	15.8%	504	5.1%	715	3.6%	819	2.9%
20 to 49 Units		49	6.4%	249	2.5%	318	1.6%	379	1.4%
50 or More Units		11	1.4%	248	2.5%	306	1.6%	329	1.2%
Mobile Home or Trailer		13	1.7%	460	4.7%	1,538	7.8%	2,590	9.3%
Other Structure		-	-	4	-	10	-	17	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		-	-	49	0.5%	98	0.5%	155	0.5%
Homes Built 2010 to 2019		194	23.9%	1,365	12.9%	2,491	11.8%	3,249	10.7%
Homes Built 2000 to 2009		151	18.6%	2,632	24.8%	4,164	19.7%	5,665	18.7%
Homes Built 1990 to 1999		98	12.0%	1,964	18.5%	3,809	18.1%	5,429	17.9%
Homes Built 1980 to 1989		69	8.5%	942	8.9%	1,889	9.0%	2,851	9.4%
Homes Built 1970 to 1979		165	20.3%	1,661	15.7%	3,704	17.6%	5,193	17.1%
Homes Built 1960 to 1969		66	8.1%	936	8.8%	2,415	11.4%	3,330	11.0%
Homes Built 1950 to 1959		21	2.6%	238	2.2%	712	3.4%	1,272	4.2%
Homes Built 1940 to 1949		1	0.2%	55	0.5%	192	0.9%	344	1.1%
Homes Built Before 1939		10	1.2%	50	0.5%	188	0.9%	457	1.5%
Median Age of Homes		32.6	yrs	33.1	yrs	36.1	yrs	37.2	yrs
<b>Home Values (2023)</b>									
Owner Specified Housing Units		310		6,385		13,662		19,904	
Home Values \$1,000,000 or More		-	-	44	0.7%	52	0.4%	75	0.4%
Home Values \$750,000 to \$999,999		1	0.4%	11	0.2%	22	0.2%	48	0.2%
Home Values \$500,000 to \$749,999		1	0.4%	38	0.6%	135	1.0%	232	1.2%
Home Values \$400,000 to \$499,999		15	4.8%	238	3.7%	416	3.0%	624	3.1%
Home Values \$300,000 to \$399,999		13	4.2%	494	7.7%	1,056	7.7%	1,480	7.4%
Home Values \$250,000 to \$299,999		59	18.9%	752	11.8%	1,363	10.0%	1,849	9.3%
Home Values \$200,000 to \$249,999		56	18.0%	1,263	19.8%	2,220	16.2%	3,084	15.5%
Home Values \$175,000 to \$199,999		13	4.1%	643	10.1%	1,123	8.2%	1,521	7.6%
Home Values \$150,000 to \$174,999		19	6.0%	754	11.8%	1,588	11.6%	2,080	10.5%
Home Values \$125,000 to \$149,999		17	5.6%	496	7.8%	1,270	9.3%	1,828	9.2%
Home Values \$100,000 to \$124,999		44	14.1%	599	9.4%	1,516	11.1%	1,928	9.7%
Home Values \$90,000 to \$99,999		18	5.8%	118	1.8%	433	3.2%	585	2.9%
Home Values \$80,000 to \$89,999		20	6.3%	190	3.0%	577	4.2%	922	4.6%
Home Values \$70,000 to \$79,999		4	1.2%	66	1.0%	199	1.5%	408	2.1%
Home Values \$60,000 to \$69,999		11	3.6%	40	0.6%	182	1.3%	367	1.8%
Home Values \$50,000 to \$59,999		11	3.6%	146	2.3%	355	2.6%	512	2.6%
Home Values \$35,000 to \$49,999		-	-	79	1.2%	217	1.6%	667	3.4%
Home Values \$25,000 to \$34,999		1	0.5%	82	1.3%	212	1.5%	306	1.5%
Home Values \$10,000 to \$24,999		2	0.7%	243	3.8%	460	3.4%	799	4.0%
Home Values Under \$10,000		5	1.6%	88	1.4%	266	2.0%	589	3.0%
Owner-Occupied Median Home Value		\$189,007		\$187,253		\$172,481		\$164,582	
Renter-Occupied Median Rent		\$955		\$971		\$880		\$855	

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2760 Legends Pkwy Prattville, AL 36066	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$60.26 M	\$708.95 M	\$1.31 B	\$1.79 B
Total Non-Retail Expenditure	\$31.89 M	\$373.98 M	\$692.98 M	\$943.99 M
Total Retail Expenditure	\$28.37 M	\$334.97 M	\$621.36 M	\$847.04 M
Apparel	\$2.13 M	\$24.95 M	\$46.18 M	\$62.87 M
Contributions	\$1.92 M	\$23.02 M	\$42.65 M	\$57.89 M
Education	\$1.76 M	\$20.86 M	\$38.58 M	\$52.33 M
Entertainment	\$3.38 M	\$40.05 M	\$74.25 M	\$101.08 M
Food and Beverages	\$8.91 M	\$104.62 M	\$193.98 M	\$264.59 M
Furnishings and Equipment	\$2.1 M	\$24.89 M	\$46.15 M	\$62.82 M
Gifts	\$1.41 M	\$17.2 M	\$31.8 M	\$43.12 M
Health Care	\$5.08 M	\$60.22 M	\$111.95 M	\$152.85 M
Household Operations	\$2.35 M	\$27.8 M	\$51.57 M	\$70.2 M
Miscellaneous Expenses	\$1.14 M	\$13.42 M	\$24.89 M	\$33.86 M
Personal Care	\$808.19 K	\$9.51 M	\$17.64 M	\$24.04 M
Personal Insurance	\$411.02 K	\$4.96 M	\$9.22 M	\$12.53 M
Reading	\$131.51 K	\$1.55 M	\$2.87 M	\$3.9 M
Shelter	\$12.9 M	\$149.39 M	\$276.51 M	\$376.76 M
Tobacco	\$380.14 K	\$4.35 M	\$8.07 M	\$11.06 M
Transportation	\$10.98 M	\$129.53 M	\$240.26 M	\$327.49 M
Utilities	\$4.49 M	\$52.63 M	\$97.78 M	\$133.63 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$6,488	\$5,973	\$5,571	\$5,341
Total Non-Retail Expenditure	\$3,434 52.9%	\$3,151 52.8%	\$2,937 52.7%	\$2,815 52.7%
Total Retail Expenditures	\$3,054 47.1%	\$2,822 47.2%	\$2,634 47.3%	\$2,526 47.3%
Apparel	\$229 3.5%	\$210 3.5%	\$196 3.5%	\$187 3.5%
Contributions	\$207 3.2%	\$194 3.2%	\$181 3.2%	\$173 3.2%
Education	\$190 2.9%	\$176 2.9%	\$163 2.9%	\$156 2.9%
Entertainment	\$364 5.6%	\$337 5.6%	\$315 5.6%	\$301 5.6%
Food and Beverages	\$959 14.8%	\$882 14.8%	\$822 14.8%	\$789 14.8%
Furnishings and Equipment	\$226 3.5%	\$210 3.5%	\$196 3.5%	\$187 3.5%
Gifts	\$151 2.3%	\$145 2.4%	\$135 2.4%	\$129 2.4%
Health Care	\$547 8.4%	\$507 8.5%	\$474 8.5%	\$456 8.5%
Household Operations	\$253 3.9%	\$234 3.9%	\$219 3.9%	\$209 3.9%
Miscellaneous Expenses	\$123 1.9%	\$113 1.9%	\$106 1.9%	\$101 1.9%
Personal Care	\$87 1.3%	\$80 1.3%	\$75 1.3%	\$72 1.3%
Personal Insurance	\$44 0.7%	\$42 0.7%	\$39 0.7%	\$37 0.7%
Reading	\$14 0.2%	\$13 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,389 21.4%	\$1,259 21.1%	\$1,172 21.0%	\$1,124 21.0%
Tobacco	\$41 0.6%	\$37 0.6%	\$34 0.6%	\$33 0.6%
Transportation	\$1,182 18.2%	\$1,091 18.3%	\$1,018 18.3%	\$977 18.3%
Utilities	\$483 7.4%	\$443 7.4%	\$414 7.4%	\$399 7.5%