

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.2087/-94.6518

6300 North Revere Drive Kansas City, MO 64151		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)	11,827		56,200		124,199		243,867		
Projected Population (2028)	13,153		60,370		131,112		256,992		
Census Population (2020)	10,994		54,495		120,530		238,882		
Census Population (2010)	7,910		47,203		104,447		211,499		
Projected Annual Growth (2023-2028)	1,326	2.2%	4,170	1.5%	6,913	1.1%	13,125	1.1%	
Historical Annual Growth (2020-2023)	833	2.5%	1,705	1.0%	3,669	1.0%	4,985	0.7%	
Historical Annual Growth (2010-2020)	3,084	3.9%	7,292	1.5%	16,083	1.5%	27,383	1.3%	
Estimated Population Density (2023)	3,767	psm	1,988	psm	1,582	psm	1,585	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households									
Estimated Households (2023)	4,715		22,879		51,779		99,251		
Projected Households (2028)	5,398		25,258		55,883		106,333		
Census Households (2020)	4,333		21,874		49,734		95,989		
Census Households (2010)	3,153		19,270		43,549		85,775		
Projected Annual Growth (2023-2028)	683	2.9%	2,378	2.1%	4,104	1.6%	7,082	1.4%	
Historical Annual Change (2010-2023)	1,562	3.8%	3,610	1.4%	8,230	1.5%	13,475	1.2%	
Average Household Income									
Estimated Average Household Income (2023)	\$128,802		\$123,331		\$116,035		\$103,644		
Projected Average Household Income (2028)	\$117,211		\$115,430		\$111,094		\$99,371		
Census Average Household Income (2010)	\$92,434		\$80,176		\$71,560		\$63,600		
Census Average Household Income (2000)	\$71,197		\$66,179		\$61,812		\$55,099		
Projected Annual Change (2023-2028)	-\$11,591	-1.8%	-\$7,901	-1.3%	-\$4,942	-0.9%	-\$4,273	-0.8%	
Historical Annual Change (2000-2023)	\$57,604	3.5%	\$57,151	3.8%	\$54,223	3.8%	\$48,545	3.8%	
Median Household Income									
Estimated Median Household Income (2023)	\$117,742		\$98,539		\$90,713		\$79,639		
Projected Median Household Income (2028)	\$115,693		\$95,386		\$88,187		\$76,644		
Census Median Household Income (2010)	\$67,855		\$63,808		\$57,333		\$52,556		
Census Median Household Income (2000)	\$58,650		\$56,704		\$52,325		\$46,798		
Projected Annual Change (2023-2028)	-\$2,049	-0.3%	-\$3,152	-0.6%	-\$2,526	-0.6%	-\$2,996	-0.8%	
Historical Annual Change (2000-2023)	\$59,092	4.4%	\$41,834	3.2%	\$38,388	3.2%	\$32,842	3.1%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$51,521		\$50,288		\$48,433		\$42,316		
Projected Per Capita Income (2028)	\$48,256		\$48,367		\$47,406		\$41,243		
Census Per Capita Income (2010)	\$36,776		\$32,733		\$29,840		\$25,785		
Census Per Capita Income (2000)	\$28,794		\$26,890		\$25,361		\$22,231		
Projected Annual Change (2023-2028)	-\$3,265	-1.3%	-\$1,921	-0.8%	-\$1,028	-0.4%	-\$1,073	-0.5%	
Historical Annual Change (2000-2023)	\$22,727	3.4%	\$23,398	3.8%	\$23,072	4.0%	\$20,085	3.9%	
Estimated Average Household Net Worth (2023)	\$767,522		\$610,631		\$538,088		\$446,855		

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6300 North Revere Drive Kansas City, MO 64151								
	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)	11,827		56,200		124,199		243,867	
White (2023)	9,100	76.9%	43,236	76.9%	92,116	74.2%	162,421	66.6%
Black or African American (2023)	1,057	8.9%	5,791	10.3%	14,925	12.0%	36,606	15.0%
American Indian or Alaska Native (2023)	44	0.4%	193	0.3%	469	0.4%	1,235	0.5%
Asian (2023)	663	5.6%	2,320	4.1%	4,792	3.9%	10,897	4.5%
Hawaiian or Pacific Islander (2023)	62	0.5%	317	0.6%	569	0.5%	1,022	0.4%
Other Race (2023)	209	1.8%	941	1.7%	2,955	2.4%	12,396	5.1%
Two or More Races (2023)	693	5.9%	3,402	6.1%	8,373	6.7%	19,290	7.9%
Population < 18 (2023)	2,657	22.5%	13,121	23.3%	28,592	23.0%	57,989	23.8%
White Not Hispanic	1,883	70.9%	8,759	66.8%	17,702	61.9%	29,440	50.8%
Black or African American	285	10.7%	1,756	13.4%	4,240	14.8%	10,190	17.6%
Asian	75	2.8%	456	3.5%	1,061	3.7%	2,931	5.1%
Other Race Not Hispanic	175	6.6%	863	6.6%	1,949	6.8%	3,650	6.3%
Hispanic	238	9.0%	1,287	9.8%	3,640	12.7%	11,777	20.3%
Not Hispanic or Latino Population (2023)	10,980	92.8%	51,974	92.5%	112,729	90.8%	208,789	85.6%
Not Hispanic White	8,851	80.6%	41,921	80.7%	88,828	78.8%	153,549	73.5%
Not Hispanic Black or African American	1,041	9.5%	5,700	11.0%	14,642	13.0%	35,956	17.2%
Not Hispanic American Indian or Alaska Native	25	0.2%	106	0.2%	239	0.2%	482	0.2%
Not Hispanic Asian	658	6.0%	2,303	4.4%	4,757	4.2%	10,810	5.2%
Not Hispanic Hawaiian or Pacific Islander	51	0.5%	251	0.5%	454	0.4%	772	0.4%
Not Hispanic Other Race	19	0.2%	56	0.1%	127	0.1%	300	0.1%
Not Hispanic Two or More Races	336	3.1%	1,638	3.2%	3,681	3.3%	6,919	3.3%
Hispanic or Latino Population (2023)	847	7.2%	4,226	7.5%	11,470	9.2%	35,078	14.4%
Hispanic White	249	29.4%	1,315	31.1%	3,288	28.7%	8,872	25.3%
Hispanic Black or African American	17	2.0%	91	2.1%	283	2.5%	650	1.9%
Hispanic American Indian or Alaska Native	19	2.2%	87	2.1%	231	2.0%	753	2.1%
Hispanic Asian	5	0.5%	17	0.4%	35	0.3%	86	0.2%
Hispanic Hawaiian or Pacific Islander	11	1.3%	66	1.6%	115	1.0%	250	0.7%
Hispanic Other Race	190	22.4%	885	20.9%	2,827	24.6%	12,096	34.5%
Hispanic Two or More Races	357	42.2%	1,764	41.7%	4,691	40.9%	12,370	35.3%
Not Hispanic or Latino Population (2020)	10,188	92.7%	50,367	92.4%	108,924	90.4%	201,741	84.5%
Hispanic or Latino Population (2020)	806	7.3%	4,129	7.6%	11,606	9.6%	37,141	15.5%
Not Hispanic or Latino Population (2010)	7,520	95.1%	44,542	94.4%	97,201	93.1%	186,788	88.3%
Hispanic or Latino Population (2010)	390	4.9%	2,661	5.6%	7,245	6.9%	24,711	11.7%
Not Hispanic or Latino Population (2028)	12,209	92.8%	55,842	92.5%	119,106	90.8%	220,740	85.9%
Hispanic or Latino Population (2028)	944	7.2%	4,528	7.5%	12,005	9.2%	36,252	14.1%
Projected Annual Growth (2023-2028)	97	2.3%	303	1.4%	536	0.9%	1,174	0.7%
Historical Annual Growth (2010-2020)	417	10.7%	1,467	5.5%	4,361	6.0%	12,429	5.0%

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Kansas City, MO 64151									
Total Age Distribution (2023)									
Total Population	11,827		56,200		124,199		243,867		
Age Under 5 Years	529	4.5%	3,289	5.9%	7,547	6.1%	15,324	6.3%	
Age 5 to 9 Years	711	6.0%	3,479	6.2%	7,864	6.3%	15,749	6.5%	
Age 10 to 14 Years	851	7.2%	3,882	6.9%	8,159	6.6%	16,762	6.9%	
Age 15 to 19 Years	950	8.0%	3,843	6.8%	7,594	6.1%	15,671	6.4%	
Age 20 to 24 Years	765	6.5%	3,608	6.4%	7,909	6.4%	15,380	6.3%	
Age 25 to 29 Years	635	5.4%	3,641	6.5%	9,169	7.4%	17,748	7.3%	
Age 30 to 34 Years	664	5.6%	3,714	6.6%	8,832	7.1%	17,103	7.0%	
Age 35 to 39 Years	669	5.7%	3,665	6.5%	8,424	6.8%	16,516	6.8%	
Age 40 to 44 Years	765	6.5%	3,806	6.8%	8,256	6.6%	15,926	6.5%	
Age 45 to 49 Years	788	6.7%	3,599	6.4%	7,424	6.0%	14,687	6.0%	
Age 50 to 54 Years	855	7.2%	3,748	6.7%	7,901	6.4%	15,354	6.3%	
Age 55 to 59 Years	826	7.0%	3,672	6.5%	7,861	6.3%	15,292	6.3%	
Age 60 to 64 Years	720	6.1%	3,487	6.2%	7,611	6.1%	14,982	6.1%	
Age 65 to 69 Years	559	4.7%	2,923	5.2%	6,385	5.1%	12,240	5.0%	
Age 70 to 74 Years	557	4.7%	2,462	4.4%	5,419	4.4%	10,351	4.2%	
Age 75 to 79 Years	401	3.4%	1,722	3.1%	3,597	2.9%	6,773	2.8%	
Age 80 to 84 Years	261	2.2%	881	1.6%	2,168	1.7%	4,068	1.7%	
Age 85 Years or Over	322	2.7%	779	1.4%	2,079	1.7%	3,941	1.6%	
Median Age	39.6		38.0		37.8		37.2		
Age 19 Years or Less	3,041	25.7%	14,493	25.8%	31,165	25.1%	63,506	26.0%	
Age 20 to 64 Years	6,686	56.5%	32,940	58.6%	73,387	59.1%	142,989	58.6%	
Age 65 Years or Over	2,100	17.8%	8,767	15.6%	19,648	15.8%	37,372	15.3%	
Female Age Distribution (2023)									
Female Population	6,174	52.2%	28,693	51.1%	63,213	50.9%	123,394	50.6%	
Age Under 5 Years	236	3.8%	1,619	5.6%	3,731	5.9%	7,511	6.1%	
Age 5 to 9 Years	365	5.9%	1,739	6.1%	3,893	6.2%	7,751	6.3%	
Age 10 to 14 Years	409	6.6%	1,947	6.8%	4,015	6.4%	8,146	6.6%	
Age 15 to 19 Years	487	7.9%	1,890	6.6%	3,681	5.8%	7,566	6.1%	
Age 20 to 24 Years	391	6.3%	1,852	6.5%	4,081	6.5%	7,772	6.3%	
Age 25 to 29 Years	323	5.2%	1,843	6.4%	4,696	7.4%	9,068	7.3%	
Age 30 to 34 Years	339	5.5%	1,852	6.5%	4,354	6.9%	8,401	6.8%	
Age 35 to 39 Years	371	6.0%	1,880	6.6%	4,252	6.7%	8,248	6.7%	
Age 40 to 44 Years	405	6.6%	1,925	6.7%	4,068	6.4%	7,897	6.4%	
Age 45 to 49 Years	406	6.6%	1,806	6.3%	3,764	6.0%	7,344	6.0%	
Age 50 to 54 Years	438	7.1%	1,908	6.6%	3,958	6.3%	7,660	6.2%	
Age 55 to 59 Years	420	6.8%	1,837	6.4%	3,952	6.3%	7,685	6.2%	
Age 60 to 64 Years	354	5.7%	1,789	6.2%	3,982	6.3%	7,714	6.3%	
Age 65 to 69 Years	307	5.0%	1,544	5.4%	3,382	5.3%	6,455	5.2%	
Age 70 to 74 Years	323	5.2%	1,339	4.7%	2,887	4.6%	5,604	4.5%	
Age 75 to 79 Years	239	3.9%	930	3.2%	1,947	3.1%	3,733	3.0%	
Age 80 to 84 Years	148	2.4%	492	1.7%	1,259	2.0%	2,368	1.9%	
Age 85 Years or Over	213	3.5%	500	1.7%	1,311	2.1%	2,470	2.0%	
Female Median Age	40.6		38.5		38.6		38.1		
Age 19 Years or Less	1,497	24.2%	7,194	25.1%	15,321	24.2%	30,974	25.1%	
Age 20 to 64 Years	3,447	55.8%	16,694	58.2%	37,106	58.7%	71,789	58.2%	
Age 65 Years or Over	1,230	19.9%	4,805	16.7%	10,785	17.1%	20,631	16.7%	

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Kansas City, MO 64151										
Male Age Distribution (2023)										
Male Population	5,653	47.8%		27,506	48.9%		60,986	49.1%	120,473	49.4%
Age Under 5 Years	294	5.2%		1,671	6.1%		3,816	6.3%	7,813	6.5%
Age 5 to 9 Years	346	6.1%		1,740	6.3%		3,971	6.5%	7,997	6.6%
Age 10 to 14 Years	442	7.8%		1,935	7.0%		4,144	6.8%	8,616	7.2%
Age 15 to 19 Years	463	8.2%		1,953	7.1%		3,913	6.4%	8,105	6.7%
Age 20 to 24 Years	374	6.6%		1,756	6.4%		3,828	6.3%	7,608	6.3%
Age 25 to 29 Years	312	5.5%		1,798	6.5%		4,474	7.3%	8,680	7.2%
Age 30 to 34 Years	325	5.7%		1,862	6.8%		4,478	7.3%	8,702	7.2%
Age 35 to 39 Years	298	5.3%		1,784	6.5%		4,172	6.8%	8,268	6.9%
Age 40 to 44 Years	361	6.4%		1,880	6.8%		4,188	6.9%	8,030	6.7%
Age 45 to 49 Years	382	6.8%		1,793	6.5%		3,660	6.0%	7,343	6.1%
Age 50 to 54 Years	417	7.4%		1,840	6.7%		3,943	6.5%	7,695	6.4%
Age 55 to 59 Years	406	7.2%		1,835	6.7%		3,909	6.4%	7,606	6.3%
Age 60 to 64 Years	366	6.5%		1,697	6.2%		3,629	6.0%	7,268	6.0%
Age 65 to 69 Years	252	4.4%		1,379	5.0%		3,004	4.9%	5,785	4.8%
Age 70 to 74 Years	235	4.2%		1,122	4.1%		2,532	4.2%	4,746	3.9%
Age 75 to 79 Years	162	2.9%		792	2.9%		1,650	2.7%	3,039	2.5%
Age 80 to 84 Years	113	2.0%		388	1.4%		908	1.5%	1,699	1.4%
Age 85 Years or Over	108	1.9%		280	1.0%		769	1.3%	1,472	1.2%
Male Median Age	38.2			37.4			37.1		36.3	
Age 19 Years or Less	1,544	27.3%		7,299	26.5%		15,843	26.0%	32,531	27.0%
Age 20 to 64 Years	3,239	57.3%		16,246	59.1%		36,281	59.5%	71,200	59.1%
Age 65 Years or Over	869	15.4%		3,962	14.4%		8,862	14.5%	16,741	13.9%
Males per 100 Females (2023)										
Overall Comparison	92			96			96		98	
Age Under 5 Years	125	55.5%		103	50.8%		102	50.6%	104	51.0%
Age 5 to 9 Years	95	48.6%		100	50.0%		102	50.5%	103	50.8%
Age 10 to 14 Years	108	51.9%		99	49.9%		103	50.8%	106	51.4%
Age 15 to 19 Years	95	48.7%		103	50.8%		106	51.5%	107	51.7%
Age 20 to 24 Years	96	48.9%		95	48.7%		94	48.4%	98	49.5%
Age 25 to 29 Years	97	49.1%		98	49.4%		95	48.8%	96	48.9%
Age 30 to 34 Years	96	48.9%		100	50.1%		103	50.7%	104	50.9%
Age 35 to 39 Years	80	44.5%		95	48.7%		98	49.5%	100	50.1%
Age 40 to 44 Years	89	47.1%		98	49.4%		103	50.7%	102	50.4%
Age 45 to 49 Years	94	48.5%		99	49.8%		97	49.3%	100	50.0%
Age 50 to 54 Years	95	48.8%		96	49.1%		100	49.9%	100	50.1%
Age 55 to 59 Years	97	49.2%		100	50.0%		99	49.7%	99	49.7%
Age 60 to 64 Years	103	50.8%		95	48.7%		91	47.7%	94	48.5%
Age 65 to 69 Years	82	45.0%		89	47.2%		89	47.0%	90	47.3%
Age 70 to 74 Years	73	42.1%		84	45.6%		88	46.7%	85	45.9%
Age 75 to 79 Years	68	40.4%		85	46.0%		85	45.9%	81	44.9%
Age 80 to 84 Years	76	43.3%		79	44.1%		72	41.9%	72	41.8%
Age 85 Years or Over	51	33.7%		56	35.9%		59	37.0%	60	37.3%
Age 19 Years or Less	103	50.8%		101	50.4%		103	50.8%	105	51.2%
Age 20 to 39 Years	92	47.9%		97	49.2%		98	49.4%	99	49.8%
Age 40 to 64 Years	95	48.8%		98	49.4%		98	49.5%	99	49.8%
Age 65 Years or Over	71	41.4%		82	45.2%		82	45.1%	81	44.8%

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		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Type (2023)									
Total Households		4,715		22,879		51,779		99,251	
Households with Children		1,484	31.5%	7,408	32.4%	16,010	30.9%	31,159	31.4%
Average Household Size		2.4		2.4		2.4		2.4	
Household Density per Square Mile		1,502		809		660		645	
Population Family		9,368	79.2%	45,920	81.7%	99,844	80.4%	195,098	80.0%
Population Non-Family		2,106	17.8%	9,600	17.1%	23,210	18.7%	45,686	18.7%
Population Group Quarters		353	3.0%	681	1.2%	1,145	0.9%	3,082	1.3%
Family Households		2,974	63.1%	15,124	66.1%	32,993	63.7%	62,495	63.0%
Married Couple Households		2,168	72.9%	11,429	75.6%	24,323	73.7%	43,765	70.0%
Other Family Households with Children		805	27.1%	3,695	24.4%	8,670	26.3%	18,730	30.0%
Family Households with Children		1,481	49.8%	7,391	48.9%	15,977	48.4%	31,095	49.8%
Married Couple with Children		957	64.6%	4,973	67.3%	10,483	65.6%	19,167	61.6%
Other Family Households with Children		524	35.4%	2,419	32.7%	5,494	34.4%	11,928	38.4%
Family Households No Children		1,493	50.2%	7,733	51.1%	17,016	51.6%	31,400	50.2%
Married Couple No Children		1,212	81.2%	6,456	83.5%	13,840	81.3%	24,598	78.3%
Other Family Households No Children		281	18.8%	1,276	16.5%	3,176	18.7%	6,802	21.7%
Non-Family Households		1,741	36.9%	7,755	33.9%	18,786	36.3%	36,756	37.0%
Non-Family Households with Children		3	0.2%	17	0.2%	33	0.2%	64	0.2%
Non-Family Households No Children		1,738	99.8%	7,738	99.8%	18,753	99.8%	36,692	99.8%
Average Family Household Size		3.2		3.0		3.0		3.1	
Average Family Income		\$164,421		\$146,176		\$139,789		\$124,339	
Median Family Income		\$152,388		\$123,051		\$115,147		\$100,910	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		9,736		45,550		100,629		196,032	
Never Married		2,865	29.4%	12,529	27.5%	30,094	29.9%	61,701	31.5%
Currently Married		5,095	52.3%	23,999	52.7%	50,674	50.4%	92,537	47.2%
Previously Married		1,776	18.2%	9,021	19.8%	19,860	19.7%	41,794	21.3%
Separated		329	18.5%	1,531	17.0%	3,135	15.8%	7,017	16.8%
Widowed		535	30.1%	2,130	23.6%	4,248	21.4%	8,901	21.3%
Divorced		912	51.4%	5,361	59.4%	12,477	62.8%	25,876	61.9%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		8,021		38,099		85,126		164,981	
Elementary (Grade Level 0 to 8)		74	0.9%	445	1.2%	1,641	1.9%	6,330	3.8%
Some High School (Grade Level 9 to 11)		217	2.7%	1,067	2.8%	3,007	3.5%	8,287	5.0%
High School Graduate		1,447	18.0%	8,149	21.4%	19,671	23.1%	42,666	25.9%
Some College		1,475	18.4%	8,199	21.5%	18,888	22.2%	36,565	22.2%
Associate Degree Only		497	6.2%	3,128	8.2%	6,992	8.2%	13,805	8.4%
Bachelor Degree Only		2,603	32.4%	10,694	28.1%	21,674	25.5%	36,854	22.3%
Graduate Degree		1,708	21.3%	6,417	16.8%	13,253	15.6%	20,475	12.4%
Any College (Some College or Higher)		6,284	78.3%	28,438	74.6%	60,807	71.4%	107,699	65.3%
College Degree + (Bachelor Degree or Higher)		4,311	53.7%	17,111	44.9%	34,927	41.0%	57,328	34.7%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.2087/-94.6518

6300 North Revere Drive		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Kansas City, MO 64151									
Housing									
Total Housing Units (2023)	5,045		24,394		55,809		107,897		
Total Housing Units (2020)	4,542		23,126		53,434		103,853		
Historical Annual Growth (2020-2023)	502	3.7%	1,268	1.8%	2,375	1.5%	4,044	1.3%	
Housing Units Occupied (2023)	4,715	93.5%	22,879	93.8%	51,779	92.8%	99,251	92.0%	
Housing Units Owner-Occupied	2,625	55.7%	15,606	68.2%	33,239	64.2%	62,703	63.2%	
Housing Units Renter-Occupied	2,090	44.3%	7,273	31.8%	18,540	35.8%	36,548	36.8%	
Housing Units Vacant (2023)	330	6.5%	1,515	6.2%	4,030	7.2%	8,647	8.0%	
Household Size (2023)									
Total Households	4,715		22,879		51,779		99,251		
1 Person Households	1,459	30.9%	6,264	27.4%	15,287	29.5%	30,346	30.6%	
2 Person Households	1,495	31.7%	8,291	36.2%	18,663	36.0%	33,897	34.2%	
3 Person Households	734	15.6%	3,612	15.8%	7,898	15.3%	15,183	15.3%	
4 Person Households	619	13.1%	2,974	13.0%	6,229	12.0%	11,680	11.8%	
5 Person Households	279	5.9%	1,176	5.1%	2,509	4.8%	5,125	5.2%	
6 Person Households	106	2.3%	419	1.8%	881	1.7%	2,099	2.1%	
7 or More Person Households	22	0.5%	143	0.6%	311	0.6%	919	0.9%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	947	20.1%	3,364	14.7%	6,342	12.2%	9,213	9.3%	
HH Income \$150,000 to \$199,999	610	12.9%	2,538	11.1%	5,348	10.3%	8,572	8.6%	
HH Income \$125,000 to \$149,999	459	9.7%	1,773	7.8%	3,672	7.1%	7,165	7.2%	
HH Income \$100,000 to \$124,999	397	8.4%	2,211	9.7%	4,964	9.6%	8,983	9.1%	
HH Income \$75,000 to \$99,999	634	13.5%	3,314	14.5%	7,297	14.1%	13,285	13.4%	
HH Income \$50,000 to \$74,999	605	12.8%	3,630	15.9%	9,020	17.4%	17,341	17.5%	
HH Income \$35,000 to \$49,999	261	5.5%	2,124	9.3%	5,742	11.1%	11,846	11.9%	
HH Income \$25,000 to \$34,999	243	5.2%	1,736	7.6%	3,834	7.4%	8,300	8.4%	
HH Income \$15,000 to \$24,999	179	3.8%	955	4.2%	2,465	4.8%	6,555	6.6%	
HH Income \$10,000 to \$14,999	96	2.0%	394	1.7%	1,153	2.2%	2,900	2.9%	
HH Income Under \$10,000	283	6.0%	842	3.7%	1,942	3.8%	5,090	5.1%	
Household Vehicles (2023)									
Households 0 Vehicles Available	275	5.8%	1,003	4.4%	2,614	5.0%	6,201	6.2%	
Households 1 Vehicle Available	1,497	31.7%	7,015	30.7%	16,332	31.5%	33,289	33.5%	
Households 2 Vehicles Available	1,896	40.2%	10,004	43.7%	22,462	43.4%	40,210	40.5%	
Households 3 or More Vehicles Available	1,047	22.2%	4,857	21.2%	10,370	20.0%	19,551	19.7%	
Total Vehicles Available	8,947		43,459		96,411		180,395		
Average Vehicles per Household	1.9		1.9		1.9		1.8		
Owner-Occupied Household Vehicles	6,112	68.3%	33,468	77.0%	70,725	73.4%	131,286	72.8%	
Average Vehicles per Owner-Occupied Household	2.3		2.1		2.1		2.1		
Renter-Occupied Household Vehicles	2,834	31.7%	9,992	23.0%	25,686	26.6%	49,109	27.2%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4		1.3		
Travel Time (2023)									
Worker Base Age 16 years or Over	6,324		30,367		67,139		125,717		
Travel to Work in 14 Minutes or Less	1,485	23.5%	7,467	24.6%	15,664	23.3%	29,274	23.3%	
Travel to Work in 15 to 29 Minutes	2,208	34.9%	11,119	36.6%	26,183	39.0%	51,247	40.8%	
Travel to Work in 30 to 59 Minutes	1,620	25.6%	7,096	23.4%	15,406	22.9%	27,060	21.5%	
Travel to Work in 60 Minutes or More	137	2.2%	698	2.3%	1,663	2.5%	3,254	2.6%	
Work at Home	873	13.8%	3,987	13.1%	8,222	12.2%	14,881	11.8%	
Average Minutes Travel to Work	21.1		20.4		20.4		20.3		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.2087/-94.6518

6300 North Revere Drive									
Kansas City, MO 64151									
Transportation To Work (2023)									
Worker Base Age 16 years or Over	6,324		30,367		67,139		125,717		
Drive to Work Alone	4,861	76.9%	24,004	79.0%	52,413	78.1%	97,087	77.2%	
Drive to Work in Carpool	498	7.9%	1,982	6.5%	4,865	7.2%	10,358	8.2%	
Travel to Work by Public Transportation	27	0.4%	75	0.2%	324	0.5%	1,022	0.8%	
Drive to Work on Motorcycle	4	-	20	-	56	-	91	-	
Bicycle to Work	-	-	3	-	7	-	32	-	
Walk to Work	25	0.4%	144	0.5%	560	0.8%	1,189	0.9%	
Other Means	35	0.6%	151	0.5%	691	1.0%	1,056	0.8%	
Work at Home	873	13.8%	3,987	13.1%	8,222	12.2%	14,881	11.8%	
Daytime Demographics (2023)									
Total Businesses	339		1,782		4,347		8,012		
Total Employees	1,924		20,197		46,435		98,167		
Company Headquarter Businesses	7	2.1%	47	2.6%	113	2.6%	243	3.0%	
Company Headquarter Employees	127	6.6%	3,951	19.6%	6,426	13.8%	15,751	16.0%	
Employee Population per Business	5.7	to 1	11.3	to 1	10.7	to 1	12.3	to 1	
Residential Population per Business	34.9	to 1	31.5	to 1	28.6	to 1	30.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,062		34,337		77,817		164,461		
Labor Force									
Labor Population Age 16 Years or Over (2023)	9,548		44,695		98,912		192,575		
Labor Force Total Males (2023)	4,474	46.9%	21,716	48.6%	48,150	48.7%	94,239	48.9%	
Male Civilian Employed	3,082	68.9%	15,429	71.0%	34,754	72.2%	65,445	69.4%	
Male Civilian Unemployed	22	0.5%	305	1.4%	842	1.7%	2,088	2.2%	
Males in Armed Forces	29	0.6%	98	0.5%	222	0.5%	358	0.4%	
Males Not in Labor Force	1,341	30.0%	5,884	27.1%	12,333	25.6%	26,347	28.0%	
Labor Force Total Females (2023)	5,075	53.1%	22,980	51.4%	50,763	51.3%	98,336	51.1%	
Female Civilian Employed	3,243	63.9%	14,940	65.0%	32,393	63.8%	60,284	61.3%	
Female Civilian Unemployed	31	0.6%	268	1.2%	839	1.7%	1,835	1.9%	
Females in Armed Forces	56	1.1%	89	0.4%	163	0.3%	193	0.2%	
Females Not in Labor Force	1,744	34.4%	7,683	33.4%	17,368	34.2%	36,025	36.6%	
Unemployment Rate	53	0.6%	573	1.3%	1,680	1.7%	3,922	2.0%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	6,324		30,367		67,139		125,717		
Occupation Total Males	3,081	48.7%	15,428	50.8%	34,747	51.8%	65,436	52.1%	
Occupation Total Females	3,243	51.3%	14,939	49.2%	32,392	48.2%	60,281	47.9%	
Management, Business, Financial Operations	1,408	22.3%	5,951	19.6%	12,663	18.9%	22,275	17.7%	
Professional, Related	1,923	30.4%	8,802	29.0%	18,149	27.0%	30,629	24.4%	
Service	903	14.3%	4,877	16.1%	10,198	15.2%	18,674	14.9%	
Sales, Office	990	15.6%	5,533	18.2%	12,810	19.1%	25,118	20.0%	
Farming, Fishing, Forestry	16	0.3%	108	0.4%	225	0.3%	496	0.4%	
Construction, Extraction, Maintenance	209	3.3%	1,280	4.2%	4,044	6.0%	9,552	7.6%	
Production, Transport, Material Moving	875	13.8%	3,815	12.6%	9,052	13.5%	18,973	15.1%	
White Collar Workers	4,320	68.3%	20,287	66.8%	43,621	65.0%	78,021	62.1%	
Blue Collar Workers	2,004	31.7%	10,080	33.2%	23,518	35.0%	47,696	37.9%	

Complete Profile

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Lat/Lon: 39.2087/-94.6518

6300 North Revere Drive									
Kansas City, MO 64151									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units	4,715		22,879		51,779		99,251		
1 Detached Unit	2,679	56.8%	15,535	67.9%	34,009	65.7%	66,020	66.5%	
1 Attached Unit	236	5.0%	1,395	6.1%	2,897	5.6%	6,647	6.7%	
2 Units	55	1.2%	453	2.0%	968	1.9%	2,079	2.1%	
3 to 4 Units	166	3.5%	1,274	5.6%	2,777	5.4%	4,385	4.4%	
5 to 9 Units	166	3.5%	1,209	5.3%	3,046	5.9%	5,735	5.8%	
10 to 19 Units	304	6.4%	1,298	5.7%	3,169	6.1%	6,008	6.1%	
20 to 49 Units	658	14.0%	1,008	4.4%	2,767	5.3%	4,471	4.5%	
50 or More Units	410	8.7%	536	2.3%	1,548	3.0%	2,885	2.9%	
Mobile Home or Trailer	41	0.9%	170	0.7%	589	1.1%	995	1.0%	
Other Structure	-	-	2	-	8	-	25	-	
Homes Built By Year (2023)									
Homes Built 2020 or later	26	0.5%	165	0.7%	534	1.0%	955	0.9%	
Homes Built 2010 to 2019	1,077	21.3%	2,662	10.9%	6,906	12.4%	11,731	10.9%	
Homes Built 2000 to 2009	517	10.3%	3,356	13.8%	8,707	15.6%	14,439	13.4%	
Homes Built 1990 to 1999	933	18.5%	4,079	16.7%	7,974	14.3%	12,511	11.6%	
Homes Built 1980 to 1989	888	17.6%	3,897	16.0%	7,111	12.7%	11,511	10.7%	
Homes Built 1970 to 1979	629	12.5%	4,393	18.0%	7,842	14.1%	14,041	13.0%	
Homes Built 1960 to 1969	213	4.2%	1,975	8.1%	5,195	9.3%	12,163	11.3%	
Homes Built 1950 to 1959	342	6.8%	1,629	6.7%	4,810	8.6%	11,879	11.0%	
Homes Built 1940 to 1949	23	0.5%	218	0.9%	1,117	2.0%	3,910	3.6%	
Homes Built Before 1939	66	1.3%	506	2.1%	1,584	2.8%	6,111	5.7%	
Median Age of Homes	34.1	yrs	38.8	yrs	39.4	yrs	44.0	yrs	
Home Values (2023)									
Owner Specified Housing Units	2,625		15,606		33,239		62,703		
Home Values \$1,000,000 or More	58	2.2%	347	2.2%	571	1.7%	747	1.2%	
Home Values \$750,000 to \$999,999	3	0.1%	92	0.6%	256	0.8%	337	0.5%	
Home Values \$500,000 to \$749,999	437	16.6%	1,569	10.1%	2,590	7.8%	3,648	5.8%	
Home Values \$400,000 to \$499,999	431	16.4%	1,781	11.4%	3,715	11.2%	5,667	9.0%	
Home Values \$300,000 to \$399,999	481	18.3%	3,068	19.7%	6,101	18.4%	9,746	15.5%	
Home Values \$250,000 to \$299,999	218	8.3%	2,121	13.6%	4,243	12.8%	7,659	12.2%	
Home Values \$200,000 to \$249,999	443	16.9%	2,919	18.7%	5,606	16.9%	9,443	15.1%	
Home Values \$175,000 to \$199,999	77	2.9%	767	4.9%	2,169	6.5%	4,655	7.4%	
Home Values \$150,000 to \$174,999	145	5.5%	941	6.0%	2,510	7.6%	5,768	9.2%	
Home Values \$125,000 to \$149,999	191	7.3%	1,036	6.6%	1,966	5.9%	3,997	6.4%	
Home Values \$100,000 to \$124,999	80	3.1%	452	2.9%	1,389	4.2%	4,009	6.4%	
Home Values \$90,000 to \$99,999	2	-	34	0.2%	188	0.6%	805	1.3%	
Home Values \$80,000 to \$89,999	12	0.5%	132	0.8%	363	1.1%	1,260	2.0%	
Home Values \$70,000 to \$79,999	6	0.2%	33	0.2%	132	0.4%	543	0.9%	
Home Values \$60,000 to \$69,999	-	-	10	-	167	0.5%	748	1.2%	
Home Values \$50,000 to \$59,999	2	-	18	0.1%	188	0.6%	831	1.3%	
Home Values \$35,000 to \$49,999	-	-	9	-	182	0.5%	756	1.2%	
Home Values \$25,000 to \$34,999	1	-	21	0.1%	158	0.5%	529	0.8%	
Home Values \$10,000 to \$24,999	33	1.3%	216	1.4%	457	1.4%	869	1.4%	
Home Values Under \$10,000	5	0.2%	40	0.3%	287	0.9%	684	1.1%	
Owner-Occupied Median Home Value	\$326,975		\$291,151		\$271,591		\$239,001		
Renter-Occupied Median Rent	\$1,053		\$923		\$921		\$872		

Complete Profile

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Lat/Lon: 39.2087/-94.6518

6300 North Revere Drive									
Kansas City, MO 64151									
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure	\$400.08 M			\$1.87 B		\$4.04 B		\$7.12 B	
Total Non-Retail Expenditure	\$213.12 M			\$990.31 M		\$2.14 B		\$3.77 B	
Total Retail Expenditure	\$186.95 M			\$877.89 M		\$1.9 B		\$3.35 B	
Apparel	\$14.47 M			\$66.85 M		\$143.9 M		\$252.57 M	
Contributions	\$14.22 M			\$64.51 M		\$137.43 M		\$237.76 M	
Education	\$14.17 M			\$61.75 M		\$130.24 M		\$222.54 M	
Entertainment	\$23.29 M			\$107.98 M		\$232.03 M		\$406.01 M	
Food and Beverages	\$57.68 M			\$271.3 M		\$588.01 M		\$1.04 B	
Furnishings and Equipment	\$14.39 M			\$66.85 M		\$143.79 M		\$251.96 M	
Gifts	\$11.05 M			\$49.17 M		\$104.4 M		\$180.01 M	
Health Care	\$32.19 M			\$153.92 M		\$334.36 M		\$595.24 M	
Household Operations	\$16.13 M			\$74.69 M		\$160.55 M		\$281.5 M	
Miscellaneous Expenses	\$7.63 M			\$35.56 M		\$76.76 M		\$135.14 M	
Personal Care	\$5.36 M			\$25.05 M		\$54.13 M		\$95.55 M	
Personal Insurance	\$3.05 M			\$13.9 M		\$29.59 M		\$51.19 M	
Reading	\$884.73 K			\$4.12 M		\$8.88 M		\$15.6 M	
Shelter	\$84.47 M			\$392.65 M		\$850.43 M		\$1.5 B	
Tobacco	\$2.04 M			\$10.1 M		\$22.46 M		\$41.33 M	
Transportation	\$71.66 M			\$338.19 M		\$731.71 M		\$1.29 B	
Utilities	\$27.38 M			\$131.62 M		\$287.3 M		\$515.49 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure	\$7,071			\$6,805		\$6,496		\$5,978	
Total Non-Retail Expenditure	\$3,767	53.3%		\$3,607	53.0%	\$3,441	53.0%	\$3,163	52.9%
Total Retail Expenditures	\$3,304	46.7%		\$3,198	47.0%	\$3,054	47.0%	\$2,815	47.1%
Apparel	\$256	3.6%		\$243	3.6%	\$232	3.6%	\$212	3.5%
Contributions	\$251	3.6%		\$235	3.5%	\$221	3.4%	\$200	3.3%
Education	\$250	3.5%		\$225	3.3%	\$210	3.2%	\$187	3.1%
Entertainment	\$412	5.8%		\$393	5.8%	\$373	5.7%	\$341	5.7%
Food and Beverages	\$1,019	14.4%		\$988	14.5%	\$946	14.6%	\$875	14.6%
Furnishings and Equipment	\$254	3.6%		\$243	3.6%	\$231	3.6%	\$212	3.5%
Gifts	\$195	2.8%		\$179	2.6%	\$168	2.6%	\$151	2.5%
Health Care	\$569	8.0%		\$561	8.2%	\$538	8.3%	\$500	8.4%
Household Operations	\$285	4.0%		\$272	4.0%	\$258	4.0%	\$236	4.0%
Miscellaneous Expenses	\$135	1.9%		\$130	1.9%	\$124	1.9%	\$113	1.9%
Personal Care	\$95	1.3%		\$91	1.3%	\$87	1.3%	\$80	1.3%
Personal Insurance	\$54	0.8%		\$51	0.7%	\$48	0.7%	\$43	0.7%
Reading	\$16	0.2%		\$15	0.2%	\$14	0.2%	\$13	0.2%
Shelter	\$1,493	21.1%		\$1,430	21.0%	\$1,369	21.1%	\$1,261	21.1%
Tobacco	\$36	0.5%		\$37	0.5%	\$36	0.6%	\$35	0.6%
Transportation	\$1,267	17.9%		\$1,232	18.1%	\$1,178	18.1%	\$1,086	18.2%
Utilities	\$484	6.8%		\$479	7.0%	\$462	7.1%	\$433	7.2%