Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.7494/-92.3426

410 S University Ave Little Rock, AR 72205	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2024)	8,800		74,210		151,989		233,633	
Projected Population (2029)	8,450		73,905		151,795		233,400	
Census Population (2020)	8,978		73,685		150,798		230,195	
Census Population (2010)	8,648		74,160		149,588		225,194	
Projected Annual Growth (2024-2029)	-350	-0.8%	-305	-	-194	-	-233	-
Historical Annual Growth (2020-2024)	-178	-0.5%	525	0.2%	1,191	0.2%	3,437	0.4%
Historical Annual Growth (2010-2020)	329	0.4%	-474	-	1,210	-	5,001	0.2%
Estimated Population Density (2024)	2,803	psm	2,625	psm	1,936	psm	1,518	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2024)	4,365		33,861		69,716		105,088	
Projected Households (2029)	4,163		33,049		68,406		103,263	
Census Households (2020)	4,517		33,571		68,626		102,512	
Census Households (2010)	4,198		32,899		66,118		96,676	
Projected Annual Growth (2024-2029)	-202	-0.9%	-812	-0.5%	-1,310	-0.4%	-1,824	-0.3%
Historical Annual Change (2010-2024)	167	0.3%	962	0.2%	3,598	0.4%	8,412	0.6%
Average Household Income								
Estimated Average Household Income (2024)	$105,877		$99,174		$91,411		$93,437	
Projected Average Household Income (2029)	$117,728		$106,959		$97,938		$100,107	
Census Average Household Income (2010)	$55,759		$64,168		$59,576		$61,421	
Census Average Household Income (2000)	$47,998		$52,894		$49,847		$51,205	
Projected Annual Change (2024-2029)	$11,852	2.2%	$7,786	1.6%	$6,527	1.4%	$6,669	1.4%
Historical Annual Change (2000-2024)	$57,879	5.0%	$46,280	3.6%	$41,564	3.5%	$42,232	3.4%
Median Household Income								
Estimated Median Household Income (2024)	$70,197		$66,294		$64,086		$65,435	
Projected Median Household Income (2029)	$69,289		$65,453		$63,694		$65,168	
Census Median Household Income (2010)	$44,269		$46,146		$44,930		$47,117	
Census Median Household Income (2000)	$39,190		$38,778		$37,729		$39,793	
Projected Annual Change (2024-2029)	-$908	-0.3%	-$841	-0.3%	-$392	-0.1%	-$267	-
Historical Annual Change (2000-2024)	$31,007	3.3%	$27,515	3.0%	$26,357	2.9%	$25,642	2.7%
Per Capita Income								
Estimated Per Capita Income (2024)	$52,758		$45,499		$42,112		$42,158	
Projected Per Capita Income (2029)	$58,248		$48,078		$44,319		$44,421	
Census Per Capita Income (2010)	$27,064		$28,469		$26,336		$26,371	
Census Per Capita Income (2000)	$23,277		$23,296		$21,663		$21,787	
Projected Annual Change (2024-2029)	$5,490	2.1%	$2,580	1.1%	$2,206	1.0%	$2,263	1.1%
Historical Annual Change (2000-2024)	$29,481	5.3%	$22,202	4.0%	$20,450	3.9%	$20,371	3.9%
Estimated Average Household Net Worth (2024)	$719,830		$808,156		$759,926		$760,471	

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Inland Commercial Real Estate Services LLC

Lat/Lon: 34.7494/-92.3426

410 S University Ave Little Rock, AR 72205	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	8,800		74,210		151,989		233,633	
White (2024)	4,575	52.0%	39,513	53.2%	83,091	54.7%	119,495	51.1%
Black or African American (2024)	3,576	40.6%	28,401	38.3%	55,851	36.7%	93,107	39.9%
American Indian or Alaska Native (2024)	18	0.2%	225	0.3%	476	0.3%	741	0.3%
Asian (2024)	212	2.4%	1,613	2.2%	3,476	2.3%	5,460	2.3%
Hawaiian or Pacific Islander (2024)	-	-	20	-	38	-	65	-
Other Race (2024)	115	1.3%	1,540	2.1%	3,297	2.2%	5,760	2.5%
Two or More Races (2024)	303	3.4%	2,899	3.9%	5,759	3.8%	9,005	3.9%
Population < 18 (2024)	1,856	21.1%	16,570	22.3%	33,457	22.0%	52,552	22.5%
White Not Hispanic	697	37.5%	6,155	37.1%	13,339	39.9%	19,471	37.1%
Black or African American	905	48.8%	7,929	47.9%	14,973	44.8%	24,695	47.0%
Asian	49	2.6%	349	2.1%	798	2.4%	1,222	2.3%
Other Race Not Hispanic	60	3.2%	776	4.7%	1,524	4.6%	2,336	4.4%
Hispanic	146	7.9%	1,360	8.2%	2,824	8.4%	4,828	9.2%
Not Hispanic or Latino Population (2024)	8,325	94.6%	69,364	93.5%	142,679	93.9%	218,246	93.4%
Not Hispanic White	4,424	53.1%	38,444	55.4%	80,939	56.7%	115,946	53.1%
Not Hispanic Black or African American	3,546	42.6%	27,646	39.9%	54,797	38.4%	91,526	41.9%
Not Hispanic American Indian or Alaska Native	6	-	84	0.1%	204	0.1%	317	0.1%
Not Hispanic Asian	212	2.5%	1,555	2.2%	3,382	2.4%	5,286	2.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	16	-	30	-	48	-
Not Hispanic Other Race	11	0.1%	250	0.4%	438	0.3%	639	0.3%
Not Hispanic Two or More Races	126	1.5%	1,369	2.0%	2,889	2.0%	4,484	2.1%
Hispanic or Latino Population (2024)	475	5.4%	4,847	6.5%	9,310	6.1%	15,387	6.6%
Hispanic White	151	31.8%	1,069	22.1%	2,152	23.1%	3,549	23.1%
Hispanic Black or African American	31	6.5%	755	15.6%	1,054	11.3%	1,580	10.3%
Hispanic American Indian or Alaska Native	12	2.5%	142	2.9%	273	2.9%	424	2.8%
Hispanic Asian	-	-	58	1.2%	95	1.0%	174	1.1%
Hispanic Hawaiian or Pacific Islander	-	-	5	-	8	-	17	0.1%
Hispanic Other Race	104	21.9%	1,289	26.6%	2,859	30.7%	5,122	33.3%
Hispanic Two or More Races	177	37.2%	1,529	31.6%	2,870	30.8%	4,521	29.4%
Not Hispanic or Latino Population (2020)	8,633	96.2%	68,407	92.8%	138,203	91.6%	207,769	90.3%
Hispanic or Latino Population (2020)	345	3.8%	5,279	7.2%	12,595	8.4%	22,427	9.7%
Not Hispanic or Latino Population (2010)	8,421	97.4%	71,010	95.8%	141,210	94.4%	210,072	93.3%
Hispanic or Latino Population (2010)	227	2.6%	3,149	4.2%	8,378	5.6%	15,122	6.7%
Not Hispanic or Latino Population (2029)	7,949	94.1%	68,638	92.9%	141,448	93.2%	216,711	92.8%
Hispanic or Latino Population (2029)	502	5.9%	5,268	7.1%	10,347	6.8%	16,689	7.2%
Projected Annual Growth (2024-2029)	26	1.1%	421	1.7%	1,037	2.2%	1,303	1.7%
Historical Annual Growth (2010-2020)	118	5.2%	2,129	6.8%	4,217	5.0%	7,305	4.8%

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410 S University Ave Little Rock, AR 72205	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2024)								
Total Population	8,800		74,210		151,989		233,633	
Age Under 5 Years	540	6.1%	4,702	6.3%	9,508	6.3%	14,801	6.3%
Age 5 to 9 Years	471	5.4%	4,488	6.0%	9,166	6.0%	14,797	6.3%
Age 10 to 14 Years	543	6.2%	4,559	6.1%	9,226	6.1%	14,438	6.2%
Age 15 to 19 Years	450	5.1%	4,732	6.4%	9,266	6.1%	14,141	6.1%
Age 20 to 24 Years	599	6.8%	5,159	7.0%	10,455	6.9%	16,153	6.9%
Age 25 to 29 Years	831	9.4%	5,608	7.6%	11,823	7.8%	17,999	7.7%
Age 30 to 34 Years	839	9.5%	5,694	7.7%	11,717	7.7%	17,999	7.7%
Age 35 to 39 Years	651	7.4%	5,012	6.8%	10,335	6.8%	16,025	6.9%
Age 40 to 44 Years	566	6.4%	4,718	6.4%	9,812	6.5%	15,436	6.6%
Age 45 to 49 Years	454	5.2%	3,983	5.4%	8,357	5.5%	13,074	5.6%
Age 50 to 54 Years	495	5.6%	4,039	5.4%	8,461	5.6%	13,086	5.6%
Age 55 to 59 Years	418	4.7%	3,867	5.2%	8,290	5.5%	12,612	5.4%
Age 60 to 64 Years	493	5.6%	4,434	6.0%	9,366	6.2%	14,152	6.1%
Age 65 to 69 Years	481	5.5%	4,286	5.8%	8,874	5.8%	13,269	5.7%
Age 70 to 74 Years	391	4.4%	3,371	4.5%	6,883	4.5%	10,325	4.4%
Age 75 to 79 Years	249	2.8%	2,302	3.1%	4,627	3.0%	6,834	2.9%
Age 80 to 84 Years	185	2.1%	1,538	2.1%	2,839	1.9%	4,246	1.8%
Age 85 Years or Over	145	1.6%	1,720	2.3%	2,985	2.0%	4,245	1.8%
Median Age	35.1		36.4		36.6		36.3	
Age 19 Years or Less	2,004	22.8%	18,481	24.9%	37,166	24.5%	58,177	24.9%
Age 20 to 64 Years	5,346	60.7%	42,513	57.3%	88,615	58.3%	136,537	58.4%
Age 65 Years or Over	1,451	16.5%	13,217	17.8%	26,209	17.2%	38,919	16.7%
Female Age Distribution (2024)								
Female Population	4,357	49.5%	37,047	49.9%	77,098	50.7%	120,158	51.4%
Age Under 5 Years	257	5.9%	2,364	6.4%	4,724	6.1%	7,289	6.1%
Age 5 to 9 Years	212	4.9%	2,238	6.0%	4,492	5.8%	7,280	6.1%
Age 10 to 14 Years	257	5.9%	2,147	5.8%	4,461	5.8%	6,994	5.8%
Age 15 to 19 Years	188	4.3%	1,928	5.2%	4,025	5.2%	6,459	5.4%
Age 20 to 24 Years	287	6.6%	2,152	5.8%	4,831	6.3%	7,751	6.5%
Age 25 to 29 Years	403	9.2%	2,802	7.6%	6,066	7.9%	9,292	7.7%
Age 30 to 34 Years	397	9.1%	2,767	7.5%	5,913	7.7%	9,283	7.7%
Age 35 to 39 Years	308	7.1%	2,447	6.6%	5,225	6.8%	8,360	7.0%
Age 40 to 44 Years	267	6.1%	2,320	6.3%	4,899	6.4%	7,944	6.6%
Age 45 to 49 Years	230	5.3%	2,050	5.5%	4,365	5.7%	6,845	5.7%
Age 50 to 54 Years	252	5.8%	2,060	5.6%	4,343	5.6%	6,843	5.7%
Age 55 to 59 Years	216	5.0%	2,005	5.4%	4,295	5.6%	6,594	5.5%
Age 60 to 64 Years	245	5.6%	2,282	6.2%	4,805	6.2%	7,456	6.2%
Age 65 to 69 Years	258	5.9%	2,383	6.4%	4,813	6.2%	7,220	6.0%
Age 70 to 74 Years	234	5.4%	1,889	5.1%	3,816	4.9%	5,727	4.8%
Age 75 to 79 Years	138	3.2%	1,325	3.6%	2,657	3.4%	3,888	3.2%
Age 80 to 84 Years	116	2.7%	893	2.4%	1,632	2.1%	2,454	2.0%
Age 85 Years or Over	90	2.1%	996	2.7%	1,736	2.3%	2,477	2.1%
Female Median Age	37.0		38.6		38.2		37.8	
Age 19 Years or Less	914	21.0%	8,676	23.4%	17,702	23.0%	28,021	23.3%
Age 20 to 64 Years	2,606	59.8%	20,886	56.4%	44,742	58.0%	70,370	58.6%
Age 65 Years or Over	837	19.2%	7,485	20.2%	14,654	19.0%	21,767	18.1%

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410 S University Ave Little Rock, AR 72205	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2024)								
Male Population	4,443	50.5%	37,163	50.1%	74,891	49.3%	113,475	48.6%
Age Under 5 Years	283	6.4%	2,338	6.3%	4,784	6.4%	7,512	6.6%
Age 5 to 9 Years	259	5.8%	2,250	6.1%	4,674	6.2%	7,517	6.6%
Age 10 to 14 Years	286	6.4%	2,412	6.5%	4,765	6.4%	7,444	6.6%
Age 15 to 19 Years	262	5.9%	2,804	7.5%	5,241	7.0%	7,682	6.8%
Age 20 to 24 Years	312	7.0%	3,006	8.1%	5,624	7.5%	8,402	7.4%
Age 25 to 29 Years	428	9.6%	2,806	7.6%	5,757	7.7%	8,707	7.7%
Age 30 to 34 Years	442	9.9%	2,927	7.9%	5,804	7.7%	8,716	7.7%
Age 35 to 39 Years	343	7.7%	2,565	6.9%	5,110	6.8%	7,665	6.8%
Age 40 to 44 Years	299	6.7%	2,398	6.5%	4,913	6.6%	7,492	6.6%
Age 45 to 49 Years	223	5.0%	1,933	5.2%	3,992	5.3%	6,229	5.5%
Age 50 to 54 Years	243	5.5%	1,979	5.3%	4,117	5.5%	6,242	5.5%
Age 55 to 59 Years	201	4.5%	1,863	5.0%	3,995	5.3%	6,018	5.3%
Age 60 to 64 Years	248	5.6%	2,151	5.8%	4,560	6.1%	6,695	5.9%
Age 65 to 69 Years	223	5.0%	1,903	5.1%	4,061	5.4%	6,049	5.3%
Age 70 to 74 Years	157	3.5%	1,482	4.0%	3,067	4.1%	4,598	4.1%
Age 75 to 79 Years	110	2.5%	977	2.6%	1,971	2.6%	2,946	2.6%
Age 80 to 84 Years	69	1.5%	645	1.7%	1,207	1.6%	1,791	1.6%
Age 85 Years or Over	55	1.2%	724	1.9%	1,249	1.7%	1,767	1.6%
Male Median Age	33.5		34.8		35.4		35.1	
Age 19 Years or Less	1,089	24.5%	9,805	26.4%	19,464	26.0%	30,156	26.6%
Age 20 to 64 Years	2,740	61.7%	21,627	58.2%	43,873	58.6%	66,167	58.3%
Age 65 Years or Over	614	13.8%	5,731	15.4%	11,554	15.4%	17,152	15.1%
Males per 100 Females (2024)								
Overall Comparison	102		100		97		94	
Age Under 5 Years	110	52.4%	99	49.7%	101	50.3%	103	50.8%
Age 5 to 9 Years	122	55.0%	101	50.1%	104	51.0%	103	50.8%
Age 10 to 14 Years	111	52.6%	112	52.9%	107	51.6%	106	51.6%
Age 15 to 19 Years	139	58.2%	145	59.3%	130	56.6%	119	54.3%
Age 20 to 24 Years	108	52.0%	140	58.3%	116	53.8%	108	52.0%
Age 25 to 29 Years	106	51.5%	100	50.0%	95	48.7%	94	48.4%
Age 30 to 34 Years	111	52.7%	106	51.4%	98	49.5%	94	48.4%
Age 35 to 39 Years	111	52.6%	105	51.2%	98	49.4%	92	47.8%
Age 40 to 44 Years	112	52.8%	103	50.8%	100	50.1%	94	48.5%
Age 45 to 49 Years	97	49.2%	94	48.5%	91	47.8%	91	47.6%
Age 50 to 54 Years	97	49.1%	96	49.0%	95	48.7%	91	47.7%
Age 55 to 59 Years	93	48.2%	93	48.2%	93	48.2%	91	47.7%
Age 60 to 64 Years	101	50.3%	94	48.5%	95	48.7%	90	47.3%
Age 65 to 69 Years	86	46.3%	80	44.4%	84	45.8%	84	45.6%
Age 70 to 74 Years	67	40.2%	78	44.0%	80	44.6%	80	44.5%
Age 75 to 79 Years	80	44.4%	74	42.4%	74	42.6%	76	43.1%
Age 80 to 84 Years	59	37.1%	72	42.0%	74	42.5%	73	42.2%
Age 85 Years or Over	60	37.7%	73	42.1%	72	41.8%	71	41.6%
Age 19 Years or Less	119	54.4%	113	53.1%	110	52.4%	108	51.8%
Age 20 to 39 Years	109	52.2%	111	52.6%	101	50.3%	97	49.1%
Age 40 to 64 Years	100	50.1%	96	49.1%	95	48.7%	92	47.8%
Age 65 Years or Over	73	42.3%	77	43.4%	79	44.1%	79	44.1%

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Household Type (2024)								
Total Households	4,365		33,861		69,716		105,088	
Households with Children	760	17.4%	6,613	19.5%	13,572	19.5%	23,394	22.3%
Average Household Size	1.9		2.1		2.1		2.2	
Household Density per Square Mile	1,390		1,198		888		683	
Population Family	5,062	57.5%	44,932	60.5%	92,339	60.8%	152,519	65.3%
Population Non-Family	3,445	39.1%	25,060	33.8%	53,848	35.4%	74,886	32.1%
Population Group Quarters	294	3.3%	4,218	5.7%	5,802	3.8%	6,228	2.7%
Family Households	1,652	37.8%	14,318	42.3%	28,741	41.2%	47,842	45.5%
Married Couple Households	1,027	62.2%	8,373	58.5%	16,832	58.6%	28,219	59.0%
Other Family Households with Children	624	37.8%	5,944	41.5%	11,909	41.4%	19,623	41.0%
Family Households with Children	760	46.0%	6,610	46.2%	13,567	47.2%	23,380	48.9%
Married Couple with Children	450	59.3%	3,654	55.3%	7,347	54.2%	12,581	53.8%
Other Family Households with Children	309	40.7%	2,956	44.7%	6,220	45.8%	10,799	46.2%
Family Households No Children	892	54.0%	7,708	53.8%	15,175	52.8%	24,462	51.1%
Married Couple No Children	577	64.7%	4,719	61.2%	9,485	62.5%	15,638	63.9%
Other Family Households No Children	315	35.3%	2,989	38.8%	5,690	37.5%	8,824	36.1%
Non-Family Households	2,713	62.2%	19,543	57.7%	40,975	58.8%	57,245	54.5%
Non-Family Households with Children	-	-	3	-	6	-	14	-
Non-Family Households No Children	2,713	#####	19,540	#####	40,969	#####	57,231	#####
Average Family Household Size	3.1		3.1		3.2		3.2	
Average Family Income	$154,070		$162,440		$150,242		$140,940	
Median Family Income	$92,136		$98,775		$94,076		$92,428	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	7,246		60,462		124,089		189,597	
Never Married	3,244	44.8%	24,991	41.3%	49,170	39.6%	72,469	38.2%
Currently Married	2,287	31.6%	21,090	34.9%	46,053	37.1%	73,774	38.9%
Previously Married	1,715	23.7%	14,381	23.8%	28,866	23.3%	43,354	22.9%
Separated	241	14.1%	2,183	15.2%	5,321	18.4%	8,141	18.8%
Widowed	362	21.1%	3,605	25.1%	6,793	23.5%	10,351	23.9%
Divorced	1,112	64.8%	8,593	59.8%	16,751	58.0%	24,862	57.3%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	6,197		50,571		104,368		159,303	
Elementary (Grade Level 0 to 8)	84	1.3%	1,063	2.1%	2,290	2.2%	4,233	2.7%
Some High School (Grade Level 9 to 11)	156	2.5%	2,464	4.9%	5,157	4.9%	7,789	4.9%
High School Graduate	1,448	23.4%	11,503	22.7%	25,316	24.3%	39,212	24.6%
Some College	973	15.7%	10,134	20.0%	21,315	20.4%	33,031	20.7%
Associate Degree Only	342	5.5%	3,701	7.3%	8,063	7.7%	12,194	7.7%
Bachelor Degree Only	1,829	29.5%	12,962	25.6%	24,437	23.4%	35,474	22.3%
Graduate Degree	1,366	22.0%	8,743	17.3%	17,789	17.0%	27,369	17.2%
Any College (Some College or Higher)	4,509	72.8%	35,540	70.3%	71,604	68.6%	108,068	67.8%
College Degree + (Bachelor Degree or Higher)	3,194	51.5%	21,706	42.9%	42,227	40.5%	62,843	39.4%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Inland
Commercial Real Estate Services LLC

Lat/Lon: 34.7494/-92.3426

410 S University Ave Little Rock, AR 72205	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2024)	4,932		38,515		79,512		119,216	
Total Housing Units (2020)	4,992		37,960		77,889		115,909	
Historical Annual Growth (2020-2024)	-60	-0.3%	555	0.4%	1,623	0.5%	3,306	0.7%
Housing Units Occupied (2024)	4,365	88.5%	33,861	87.9%	69,716	87.7%	105,088	88.1%
Housing Units Owner-Occupied	2,116	48.5%	16,994	50.2%	33,379	47.9%	51,059	48.6%
Housing Units Renter-Occupied	2,249	51.5%	16,867	49.8%	36,337	52.1%	54,028	51.4%
Housing Units Vacant (2024)	567	11.5%	4,654	12.1%	9,796	12.3%	14,128	11.9%
Household Size (2024)								
Total Households	4,365		33,861		69,716		105,088	
1 Person Households	2,410	55.2%	17,772	52.5%	37,846	54.3%	52,542	50.0%
2 Person Households	1,175	26.9%	9,376	27.7%	19,065	27.3%	31,204	29.7%
3 Person Households	416	9.5%	3,415	10.1%	6,392	9.2%	10,535	10.0%
4 Person Households	231	5.3%	1,953	5.8%	3,799	5.4%	6,354	6.0%
5 Person Households	77	1.8%	863	2.6%	1,648	2.4%	2,776	2.6%
6 Person Households	35	0.8%	333	1.0%	661	0.9%	1,150	1.1%
7 or More Person Households	20	0.5%	148	0.4%	305	0.4%	528	0.5%
Household Income Distribution (2024)								
HH Income $200,000 or More	389	8.9%	3,358	9.9%	6,083	8.7%	9,143	8.7%
HH Income $150,000 to $199,999	240	5.5%	1,883	5.6%	4,207	6.0%	6,445	6.1%
HH Income $125,000 to $149,999	305	7.0%	1,743	5.1%	3,579	5.1%	5,413	5.2%
HH Income $100,000 to $124,999	594	13.6%	2,803	8.3%	5,226	7.5%	7,621	7.3%
HH Income $75,000 to $99,999	431	9.9%	3,317	9.8%	7,248	10.4%	11,653	11.1%
HH Income $50,000 to $74,999	580	13.3%	5,276	15.6%	10,673	15.3%	17,133	16.3%
HH Income $35,000 to $49,999	627	14.4%	4,201	12.4%	8,796	12.6%	13,707	13.0%
HH Income $25,000 to $34,999	315	7.2%	3,496	10.3%	7,026	10.1%	10,701	10.2%
HH Income $15,000 to $24,999	341	7.8%	3,037	9.0%	6,427	9.2%	9,101	8.7%
HH Income $10,000 to $14,999	219	5.0%	1,924	5.7%	3,853	5.5%	5,085	4.8%
HH Income Under $10,000	324	7.4%	2,824	8.3%	6,598	9.5%	9,087	8.6%
Household Vehicles (2024)								
Households 0 Vehicles Available	354	8.1%	3,483	10.3%	7,714	11.1%	11,008	10.5%
Households 1 Vehicle Available	1,959	44.9%	15,188	44.9%	30,858	44.3%	45,631	43.4%
Households 2 Vehicles Available	1,713	39.2%	11,410	33.7%	22,968	32.9%	34,847	33.2%
Households 3 or More Vehicles Available	339	7.8%	3,780	11.2%	8,177	11.7%	13,600	12.9%
Total Vehicles Available	6,446		50,462		103,734		160,266	
Average Vehicles per Household	1.5		1.5		1.5		1.5	
Owner-Occupied Household Vehicles	3,592	55.7%	30,233	59.9%	60,942	58.7%	96,051	59.9%
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.8		1.9	
Renter-Occupied Household Vehicles	2,854	44.3%	20,230	40.1%	42,792	41.3%	64,216	40.1%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.2		1.2	
Travel Time (2024)								
Worker Base Age 16 years or Over	4,784		35,452		73,621		114,532	
Travel to Work in 14 Minutes or Less	1,715	35.8%	12,012	33.9%	23,291	31.6%	31,828	27.8%
Travel to Work in 15 to 29 Minutes	1,845	38.6%	15,314	43.2%	31,913	43.3%	52,327	45.7%
Travel to Work in 30 to 59 Minutes	300	6.3%	3,018	8.5%	7,997	10.9%	13,510	11.8%
Travel to Work in 60 Minutes or More	86	1.8%	636	1.8%	1,722	2.3%	3,188	2.8%
Work at Home	838	17.5%	4,472	12.6%	8,699	11.8%	13,679	11.9%
Average Minutes Travel to Work	15.1		15.8		16.5		17.4	

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Transportation To Work (2024)								
Worker Base Age 16 years or Over	4,784		35,452		73,621		114,532	
Drive to Work Alone	3,644	76.2%	27,836	78.5%	57,602	78.2%	89,475	78.1%
Drive to Work in Carpool	206	4.3%	1,660	4.7%	3,950	5.4%	6,255	5.5%
Travel to Work by Public Transportation	18	0.4%	368	1.0%	883	1.2%	1,203	1.1%
Drive to Work on Motorcycle	-	-	33	-	78	0.1%	102	-
Bicycle to Work	3	-	60	0.2%	97	0.1%	110	-
Walk to Work	52	1.1%	618	1.7%	1,335	1.8%	1,864	1.6%
Other Means	21	0.4%	406	1.1%	978	1.3%	1,843	1.6%
Work at Home	838	17.5%	4,472	12.6%	8,699	11.8%	13,679	11.9%
Daytime Demographics (2024)								
Total Businesses	821		4,484		10,697		13,963	
Total Employees	10,754		57,041		138,310		178,349	
Company Headquarter Businesses	37	4.5%	190	4.2%	528	4.9%	667	4.8%
Company Headquarter Employees	595	5.5%	7,991	14.0%	24,570	17.8%	34,579	19.4%
Employee Population per Business	13.1	to 1	12.7	to 1	12.9	to 1	12.8	to 1
Residential Population per Business	10.7	to 1	16.6	to 1	14.2	to 1	16.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	13,103		81,093		186,738		250,178	
Labor Force								
Labor Population Age 16 Years or Over (2024)	7,153		59,607		122,297		186,817	
Labor Force Total Males (2024)	3,569	49.9%	29,721	49.9%	59,755	48.9%	89,575	47.9%
Male Civilian Employed	2,373	66.5%	17,577	59.1%	37,073	62.0%	56,954	63.6%
Male Civilian Unemployed	72	2.0%	664	2.2%	1,383	2.3%	2,359	2.6%
Males in Armed Forces	7	0.2%	56	0.2%	183	0.3%	388	0.4%
Males Not in Labor Force	1,117	31.3%	11,424	38.4%	21,116	35.3%	29,874	33.4%
Labor Force Total Females (2024)	3,585	50.1%	29,886	50.1%	62,542	51.1%	97,242	52.1%
Female Civilian Employed	2,412	67.3%	17,892	59.9%	36,568	58.5%	57,600	59.2%
Female Civilian Unemployed	66	1.8%	653	2.2%	1,319	2.1%	1,970	2.0%
Females in Armed Forces	12	0.3%	30	0.1%	45	-	45	-
Females Not in Labor Force	1,094	30.5%	11,311	37.8%	24,610	39.3%	37,626	38.7%
Unemployment Rate	138	1.9%	1,318	2.2%	2,702	2.2%	4,329	2.3%
Occupation (2024)								
Occupation Population Age 16 Years or Over	4,784		35,452		73,621		114,532	
Occupation Total Males	2,371	49.6%	17,560	49.5%	37,053	50.3%	56,932	49.7%
Occupation Total Females	2,412	50.4%	17,892	50.5%	36,568	49.7%	57,600	50.3%
Management, Business, Financial Operations	838	17.5%	6,472	18.3%	12,717	17.3%	19,745	17.2%
Professional, Related	1,793	37.5%	10,473	29.5%	21,738	29.5%	33,603	29.3%
Service	611	12.8%	5,720	16.1%	11,884	16.1%	17,967	15.7%
Sales, Office	899	18.8%	7,474	21.1%	14,566	19.8%	22,569	19.7%
Farming, Fishing, Forestry	2	-	41	0.1%	105	0.1%	132	0.1%
Construction, Extraction, Maintenance	120	2.5%	1,560	4.4%	3,774	5.1%	6,454	5.6%
Production, Transport, Material Moving	520	10.9%	3,712	10.5%	8,838	12.0%	14,062	12.3%
White Collar Workers	3,531	73.8%	24,419	68.9%	49,020	66.6%	75,917	66.3%
Blue Collar Workers	1,253	26.2%	11,033	31.1%	24,601	33.4%	38,615	33.7%

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410 S University Ave **Little Rock, AR 72205**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**7 mi radius**	
Units In Structure (2024)								
Total Units	4,365		33,861		69,716		105,088	
1 Detached Unit	2,697	61.8%	20,726	61.2%	40,572	58.2%	61,088	58.1%
1 Attached Unit	65	1.5%	545	1.6%	1,317	1.9%	1,875	1.8%
2 Units	318	7.3%	1,537	4.5%	2,950	4.2%	4,065	3.9%
3 to 4 Units	134	3.1%	1,080	3.2%	2,426	3.5%	3,594	3.4%
5 to 9 Units	251	5.8%	2,603	7.7%	6,075	8.7%	9,126	8.7%
10 to 19 Units	255	5.8%	2,364	7.0%	5,684	8.2%	10,145	9.7%
20 to 49 Units	163	3.7%	1,630	4.8%	3,560	5.1%	5,153	4.9%
50 or More Units	397	9.1%	2,579	7.6%	5,509	7.9%	7,302	6.9%
Mobile Home or Trailer	77	1.8%	750	2.2%	1,522	2.2%	2,566	2.4%
Other Structure	6	0.1%	47	0.1%	101	0.1%	172	0.2%
Homes Built By Year (2024)								
Homes Built 2020 or later	43	0.9%	369	1.0%	765	1.0%	1,737	1.5%
Homes Built 2010 to 2019	554	11.2%	2,768	7.2%	6,785	8.5%	11,090	9.3%
Homes Built 2000 to 2009	297	6.0%	2,763	7.2%	6,534	8.2%	11,382	9.5%
Homes Built 1990 to 1999	161	3.3%	1,986	5.2%	5,925	7.5%	10,344	8.7%
Homes Built 1980 to 1989	160	3.3%	3,582	9.3%	8,800	11.1%	13,261	11.1%
Homes Built 1970 to 1979	473	9.6%	5,634	14.6%	11,705	14.7%	16,908	14.2%
Homes Built 1960 to 1969	1,365	27.7%	6,482	16.8%	12,017	15.1%	18,275	15.3%
Homes Built 1950 to 1959	686	13.9%	4,516	11.7%	7,805	9.8%	10,922	9.2%
Homes Built 1940 to 1949	272	5.5%	2,614	6.8%	3,950	5.0%	4,849	4.1%
Homes Built Before 1939	353	7.1%	3,147	8.2%	5,430	6.8%	6,320	5.3%
Median Age of Homes	52.7 yrs		52.1 yrs		48.6 yrs		46.1 yrs	
Home Values (2024)								
Owner Specified Housing Units	2,116		16,994		33,379		51,059	
Home Values $1,000,000 or More	9	0.4%	589	3.5%	804	2.4%	1,009	2.0%
Home Values $750,000 to $999,999	10	0.5%	548	3.2%	808	2.4%	1,095	2.1%
Home Values $500,000 to $749,999	42	2.0%	858	5.1%	1,578	4.7%	2,162	4.2%
Home Values $400,000 to $499,999	67	3.2%	1,385	8.1%	2,413	7.2%	4,017	7.9%
Home Values $300,000 to $399,999	235	11.1%	1,780	10.5%	3,580	10.7%	6,275	12.3%
Home Values $250,000 to $299,999	174	8.2%	1,281	7.5%	2,857	8.6%	4,873	9.5%
Home Values $200,000 to $249,999	639	30.2%	2,459	14.5%	4,966	14.9%	6,983	13.7%
Home Values $175,000 to $199,999	195	9.2%	990	5.8%	2,116	6.3%	3,343	6.5%
Home Values $150,000 to $174,999	318	15.0%	1,817	10.7%	3,696	11.1%	5,567	10.9%
Home Values $125,000 to $149,999	57	2.7%	776	4.6%	1,342	4.0%	2,072	4.1%
Home Values $100,000 to $124,999	155	7.3%	1,988	11.7%	3,460	10.4%	4,817	9.4%
Home Values $90,000 to $99,999	35	1.6%	538	3.2%	1,004	3.0%	1,685	3.3%
Home Values $80,000 to $89,999	37	1.8%	517	3.0%	1,365	4.1%	2,113	4.1%
Home Values $70,000 to $79,999	36	1.7%	346	2.0%	875	2.6%	1,124	2.2%
Home Values $60,000 to $69,999	22	1.0%	292	1.7%	616	1.8%	981	1.9%
Home Values $50,000 to $59,999	31	1.5%	233	1.4%	488	1.5%	803	1.6%
Home Values $35,000 to $49,999	11	0.5%	204	1.2%	372	1.1%	522	1.0%
Home Values $25,000 to $34,999	16	0.8%	103	0.6%	287	0.9%	445	0.9%
Home Values $10,000 to $24,999	20	0.9%	168	1.0%	401	1.2%	589	1.2%
Home Values Under $10,000	5	0.3%	122	0.7%	351	1.1%	586	1.1%
Owner-Occupied Median Home Value	$204,730		$263,658		$235,244		$229,994	
Renter-Occupied Median Rent	$825		$768		$758		$765	

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Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	$317.02 M	$2.33 B	$4.54 B	$6.95 B
Total Non-Retail Expenditure	$168.21 M	$1.24 B	$2.42 B	$3.7 B
Total Retail Expenditure	$148.8 M	$1.09 B	$2.12 B	$3.25 B
Apparel	$11.15 M	$82.43 M	$160.03 M	$245.18 M
Contributions	$10.51 M	$79.2 M	$152.57 M	$233.02 M
Education	$9.68 M	$74.21 M	$142.93 M	$217.61 M
Entertainment	$17.87 M	$131.97 M	$255.8 M	$392.09 M
Food and Beverages	$46.54 M	$340.76 M	$664.01 M	$1.02 B
Furnishings and Equipment	$11.09 M	$81.75 M	$158.54 M	$243.19 M
Gifts	$7.98 M	$60.59 M	$116.3 M	$177.74 M
Health Care	$26.56 M	$194.46 M	$378.81 M	$581.01 M
Household Operations	$12.47 M	$92.66 M	$179.56 M	$274.76 M
Miscellaneous Expenses	$6.05 M	$44.55 M	$86.56 M	$132.43 M
Personal Care	$4.26 M	$31.29 M	$60.85 M	$93.2 M
Personal Insurance	$2.2 M	$16.46 M	$31.7 M	$48.63 M
Reading	$697.25 K	$5.16 M	$10.02 M	$15.33 M
Shelter	$67.61 M	$497.7 M	$970.57 M	$1.48 B
Tobacco	$1.92 M	$13.87 M	$27.44 M	$41.97 M
Transportation	$57.22 M	$417.15 M	$810.77 M	$1.25 B
Utilities	$23.2 M	$169.36 M	$331.15 M	$507.49 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	$6,053	$5,743	$5,424	$5,512
Total Non-Retail Expenditure	$3,212 53.1%	$3,058 53.3%	$2,889 53.3%	$2,932 53.2%
Total Retail Expenditures	$2,841 46.9%	$2,685 46.7%	$2,535 46.7%	$2,580 46.8%
Apparel	$213 3.5%	$203 3.5%	$191 3.5%	$194 3.5%
Contributions	$201 3.3%	$195 3.4%	$182 3.4%	$185 3.4%
Education	$185 3.1%	$183 3.2%	$171 3.1%	$173 3.1%
Entertainment	$341 5.6%	$325 5.7%	$306 5.6%	$311 5.6%
Food and Beverages	$889 14.7%	$839 14.6%	$794 14.6%	$807 14.6%
Furnishings and Equipment	$212 3.5%	$201 3.5%	$190 3.5%	$193 3.5%
Gifts	$152 2.5%	$149 2.6%	$139 2.6%	$141 2.6%
Health Care	$507 8.4%	$479 8.3%	$453 8.3%	$461 8.4%
Household Operations	$238 3.9%	$228 4.0%	$215 4.0%	$218 4.0%
Miscellaneous Expenses	$115 1.9%	$110 1.9%	$103 1.9%	$105 1.9%
Personal Care	$81 1.3%	$77 1.3%	$73 1.3%	$74 1.3%
Personal Insurance	$42 0.7%	$41 0.7%	$38 0.7%	$39 0.7%
Reading	$13 0.2%	$13 0.2%	$12 0.2%	$12 0.2%
Shelter	$1,291 21.3%	$1,225 21.3%	$1,160 21.4%	$1,177 21.4%
Tobacco	$37 0.6%	$34 0.6%	$33 0.6%	$33 0.6%
Transportation	$1,092 18.1%	$1,027 17.9%	$969 17.9%	$988 17.9%
Utilities	$443 7.3%	$417 7.3%	$396 7.3%	$402 7.3%