

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7532/-92.3407

201 N University Ave Little Rock, AR 72205	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	9,429	71,758	154,340	234,863
Projected Population (2029)	9,131	71,262	154,098	234,666
Census Population (2020)	9,463	71,226	153,042	231,500
Census Population (2010)	9,230	71,760	152,239	226,232
Projected Annual Growth (2024-2029)	-298 -0.6%	-496 -0.1%	-242 -	-197 -
Historical Annual Growth (2020-2024)	-34 -	532 -	1,298 0.2%	3,362 0.4%
Historical Annual Growth (2010-2020)	233 0.3%	-535 -	803 -	5,268 0.2%
Estimated Population Density (2024)	3,003 <i>psm</i>	2,538 <i>psm</i>	1,966 <i>psm</i>	1,526 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	4,792	32,790	70,758	105,644
Projected Households (2029)	4,585	31,908	69,410	103,821
Census Households (2020)	4,918	32,472	69,687	103,088
Census Households (2010)	4,648	31,881	67,305	97,200
Projected Annual Growth (2024-2029)	-206 -0.9%	-882 -0.5%	-1,348 -0.4%	-1,823 -0.3%
Historical Annual Change (2010-2024)	143 0.2%	909 0.2%	3,453 0.4%	8,445 0.6%
Average Household Income				
Estimated Average Household Income (2024)	\$116,914	\$101,536	\$90,816	\$93,941
Projected Average Household Income (2029)	\$129,288	\$109,856	\$97,330	\$100,626
Census Average Household Income (2010)	\$63,104	\$65,709	\$59,202	\$61,959
Census Average Household Income (2000)	\$54,717	\$53,481	\$49,741	\$51,495
Projected Annual Change (2024-2029)	\$12,375 2.1%	\$8,320 1.6%	\$6,514 1.4%	\$6,685 1.4%
Historical Annual Change (2000-2024)	\$62,196 4.7%	\$48,055 3.7%	\$41,076 3.4%	\$42,446 3.4%
Median Household Income				
Estimated Median Household Income (2024)	\$80,237	\$67,600	\$63,764	\$65,913
Projected Median Household Income (2029)	\$79,106	\$66,884	\$63,343	\$65,642
Census Median Household Income (2010)	\$46,677	\$47,114	\$44,673	\$47,321
Census Median Household Income (2000)	\$41,435	\$39,148	\$37,591	\$40,003
Projected Annual Change (2024-2029)	-\$1,131 -0.3%	-\$716 -0.2%	-\$421 -0.1%	-\$271 -
Historical Annual Change (2000-2024)	\$38,802 3.9%	\$28,452 3.0%	\$26,173 2.9%	\$25,911 2.7%
Per Capita Income				
Estimated Per Capita Income (2024)	\$59,774	\$46,645	\$41,816	\$42,386
Projected Per Capita Income (2029)	\$65,296	\$49,439	\$44,021	\$44,649
Census Per Capita Income (2010)	\$31,779	\$29,196	\$26,176	\$26,623
Census Per Capita Income (2000)	\$27,180	\$23,647	\$21,593	\$21,902
Projected Annual Change (2024-2029)	\$5,522 1.8%	\$2,794 1.2%	\$2,205 1.1%	\$2,263 1.1%
Historical Annual Change (2000-2024)	\$32,594 5.0%	\$22,999 4.1%	\$20,223 3.9%	\$20,484 3.9%
Estimated Average Household Net Worth (2024)	\$845,387	\$823,319	\$757,895	\$769,176

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201 N University Ave Little Rock, AR 72205	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Race and Ethnicity				
Total Population (2024)	9,429	71,758	154,340	234,863
White (2024)	4,826 51.2%	37,895 52.8%	84,509 54.8%	120,702 51.4%
Black or African American (2024)	3,956 42.0%	27,800 38.7%	56,578 36.7%	93,076 39.6%
American Indian or Alaska Native (2024)	18 0.2%	213 0.3%	490 0.3%	741 0.3%
Asian (2024)	215 2.3%	1,555 2.2%	3,507 2.3%	5,473 2.3%
Hawaiian or Pacific Islander (2024)	- -	20 -	39 -	65 -
Other Race (2024)	94 1.0%	1,437 2.0%	3,349 2.2%	5,719 2.4%
Two or More Races (2024)	319 3.4%	2,837 4.0%	5,868 3.8%	9,086 3.9%
Population < 18 (2024)	1,928 20.4%	16,069 22.4%	33,982 22.0%	52,773 22.5%
White Not Hispanic	687 35.6%	5,879 36.6%	13,587 40.0%	19,678 37.3%
Black or African American	989 51.3%	7,764 48.3%	15,177 44.7%	24,675 46.8%
Asian	48 2.5%	343 2.1%	800 2.4%	1,224 2.3%
Other Race Not Hispanic	59 3.1%	781 4.9%	1,544 4.5%	2,350 4.5%
Hispanic	144 7.5%	1,301 8.1%	2,874 8.5%	4,845 9.2%
Not Hispanic or Latino Population (2024)	8,924 94.6%	67,023 93.4%	144,868 93.9%	219,430 93.4%
Not Hispanic White	4,663 52.3%	36,834 55.0%	82,320 56.8%	117,113 53.4%
Not Hispanic Black or African American	3,905 43.8%	27,047 40.4%	55,513 38.3%	91,492 41.7%
Not Hispanic American Indian or Alaska Native	7 -	78 0.1%	211 0.1%	318 0.1%
Not Hispanic Asian	215 2.4%	1,501 2.2%	3,410 2.4%	5,299 2.4%
Not Hispanic Hawaiian or Pacific Islander	- -	16 -	30 -	48 -
Not Hispanic Other Race	6 -	217 0.3%	442 0.3%	634 0.3%
Not Hispanic Two or More Races	127 1.4%	1,330 2.0%	2,942 2.0%	4,526 2.1%
Hispanic or Latino Population (2024)	505 5.4%	4,735 6.6%	9,471 6.1%	15,432 6.6%
Hispanic White	163 32.2%	1,062 22.4%	2,189 23.1%	3,589 23.3%
Hispanic Black or African American	51 10.0%	752 15.9%	1,065 11.2%	1,584 10.3%
Hispanic American Indian or Alaska Native	12 2.3%	136 2.9%	279 3.0%	424 2.7%
Hispanic Asian	- -	54 1.1%	97 1.0%	174 1.1%
Hispanic Hawaiian or Pacific Islander	- -	4 -	8 -	17 0.1%
Hispanic Other Race	88 17.5%	1,220 25.8%	2,907 30.7%	5,084 32.9%
Hispanic Two or More Races	192 37.9%	1,508 31.8%	2,926 30.9%	4,560 29.5%
Not Hispanic or Latino Population (2020)	9,140 96.6%	66,379 93.2%	140,261 91.6%	209,255 90.4%
Hispanic or Latino Population (2020)	324 3.4%	4,846 6.8%	12,781 8.4%	22,246 9.6%
Not Hispanic or Latino Population (2010)	9,018 97.7%	68,853 95.9%	143,752 94.4%	211,234 93.4%
Hispanic or Latino Population (2010)	213 2.3%	2,907 4.1%	8,487 5.6%	14,998 6.6%
Not Hispanic or Latino Population (2029)	8,586 94.0%	66,152 92.8%	143,591 93.2%	217,902 92.9%
Hispanic or Latino Population (2029)	545 6.0%	5,110 7.2%	10,507 6.8%	16,764 7.1%
Projected Annual Growth (2024-2029)	40 1.6%	375 1.6%	1,035 2.2%	1,332 1.7%
Historical Annual Growth (2010-2020)	111 5.2%	1,939 6.7%	4,294 5.1%	7,248 4.8%

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Total Age Distribution (2024)									
Total Population		9,429		71,758		154,340		234,863	
Age Under 5 Years	576	6.1%	4,548	6.3%	9,671	6.3%	14,837	6.3%	
Age 5 to 9 Years	506	5.4%	4,369	6.1%	9,329	6.0%	14,863	6.3%	
Age 10 to 14 Years	537	5.7%	4,410	6.1%	9,358	6.1%	14,509	6.2%	
Age 15 to 19 Years	456	4.8%	4,598	6.4%	9,382	6.1%	14,196	6.0%	
Age 20 to 24 Years	649	6.9%	5,025	7.0%	10,584	6.9%	16,157	6.9%	
Age 25 to 29 Years	905	9.6%	5,465	7.6%	12,003	7.8%	17,998	7.7%	
Age 30 to 34 Years	908	9.6%	5,538	7.7%	11,900	7.7%	18,027	7.7%	
Age 35 to 39 Years	694	7.4%	4,855	6.8%	10,520	6.8%	16,084	6.8%	
Age 40 to 44 Years	584	6.2%	4,542	6.3%	9,953	6.4%	15,489	6.6%	
Age 45 to 49 Years	498	5.3%	3,846	5.4%	8,472	5.5%	13,151	5.6%	
Age 50 to 54 Years	527	5.6%	3,922	5.5%	8,598	5.6%	13,172	5.6%	
Age 55 to 59 Years	458	4.9%	3,726	5.2%	8,439	5.5%	12,693	5.4%	
Age 60 to 64 Years	529	5.6%	4,256	5.9%	9,525	6.2%	14,257	6.1%	
Age 65 to 69 Years	519	5.5%	4,092	5.7%	8,992	5.8%	13,405	5.7%	
Age 70 to 74 Years	427	4.5%	3,235	4.5%	7,000	4.5%	10,462	4.5%	
Age 75 to 79 Years	294	3.1%	2,236	3.1%	4,705	3.0%	6,952	3.0%	
Age 80 to 84 Years	204	2.2%	1,482	2.1%	2,889	1.9%	4,306	1.8%	
Age 85 Years or Over	159	1.7%	1,613	2.2%	3,020	2.0%	4,307	1.8%	
Median Age	35.4		36.2		36.6		36.5		
Age 19 Years or Less	2,075	22.0%	17,926	25.0%	37,740	24.5%	58,404	24.9%	
Age 20 to 64 Years	5,751	61.0%	41,174	57.4%	89,994	58.3%	137,027	58.3%	
Age 65 Years or Over	1,602	17.0%	12,657	17.6%	26,605	17.2%	39,432	16.8%	
Female Age Distribution (2024)									
Female Population	4,611	48.9%	35,710	49.8%	78,347	50.8%	120,760	51.4%	
Age Under 5 Years	276	6.0%	2,277	6.4%	4,804	6.1%	7,302	6.0%	
Age 5 to 9 Years	229	5.0%	2,177	6.1%	4,572	5.8%	7,310	6.1%	
Age 10 to 14 Years	250	5.4%	2,076	5.8%	4,522	5.8%	7,027	5.8%	
Age 15 to 19 Years	194	4.2%	1,860	5.2%	4,080	5.2%	6,480	5.4%	
Age 20 to 24 Years	294	6.4%	2,083	5.8%	4,904	6.3%	7,746	6.4%	
Age 25 to 29 Years	442	9.6%	2,732	7.6%	6,173	7.9%	9,291	7.7%	
Age 30 to 34 Years	427	9.3%	2,688	7.5%	6,009	7.7%	9,293	7.7%	
Age 35 to 39 Years	319	6.9%	2,367	6.6%	5,323	6.8%	8,390	6.9%	
Age 40 to 44 Years	277	6.0%	2,224	6.2%	4,972	6.3%	7,966	6.6%	
Age 45 to 49 Years	243	5.3%	1,970	5.5%	4,419	5.6%	6,886	5.7%	
Age 50 to 54 Years	258	5.6%	2,001	5.6%	4,417	5.6%	6,881	5.7%	
Age 55 to 59 Years	240	5.2%	1,933	5.4%	4,367	5.6%	6,634	5.5%	
Age 60 to 64 Years	255	5.5%	2,189	6.1%	4,887	6.2%	7,507	6.2%	
Age 65 to 69 Years	274	5.9%	2,265	6.3%	4,874	6.2%	7,305	6.0%	
Age 70 to 74 Years	250	5.4%	1,809	5.1%	3,896	5.0%	5,797	4.8%	
Age 75 to 79 Years	160	3.5%	1,281	3.6%	2,699	3.4%	3,952	3.3%	
Age 80 to 84 Years	124	2.7%	854	2.4%	1,666	2.1%	2,486	2.1%	
Age 85 Years or Over	98	2.1%	924	2.6%	1,762	2.2%	2,507	2.1%	
Female Median Age	37.3		38.4		38.2		37.9		
Age 19 Years or Less	949	20.6%	8,391	23.5%	17,978	22.9%	28,120	23.3%	
Age 20 to 64 Years	2,755	59.8%	20,186	56.5%	45,472	58.0%	70,594	58.5%	
Age 65 Years or Over	906	19.7%	7,133	20.0%	14,898	19.0%	22,047	18.3%	

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Male Age Distribution (2024)									
Male Population	4,818	51.1%	36,048	50.2%	75,993	49.2%	114,103	48.6%	
Age Under 5 Years	301	6.2%	2,271	6.3%	4,867	6.4%	7,535	6.6%	
Age 5 to 9 Years	276	5.7%	2,193	6.1%	4,758	6.3%	7,552	6.6%	
Age 10 to 14 Years	286	5.9%	2,334	6.5%	4,836	6.4%	7,482	6.6%	
Age 15 to 19 Years	263	5.5%	2,738	7.6%	5,302	7.0%	7,716	6.8%	
Age 20 to 24 Years	355	7.4%	2,942	8.2%	5,680	7.5%	8,411	7.4%	
Age 25 to 29 Years	463	9.6%	2,733	7.6%	5,830	7.7%	8,707	7.6%	
Age 30 to 34 Years	481	10.0%	2,850	7.9%	5,891	7.8%	8,733	7.7%	
Age 35 to 39 Years	374	7.8%	2,488	6.9%	5,197	6.8%	7,694	6.7%	
Age 40 to 44 Years	306	6.4%	2,318	6.4%	4,981	6.6%	7,522	6.6%	
Age 45 to 49 Years	255	5.3%	1,876	5.2%	4,053	5.3%	6,265	5.5%	
Age 50 to 54 Years	269	5.6%	1,921	5.3%	4,181	5.5%	6,290	5.5%	
Age 55 to 59 Years	218	4.5%	1,794	5.0%	4,072	5.4%	6,060	5.3%	
Age 60 to 64 Years	274	5.7%	2,067	5.7%	4,638	6.1%	6,751	5.9%	
Age 65 to 69 Years	245	5.1%	1,828	5.1%	4,118	5.4%	6,100	5.3%	
Age 70 to 74 Years	177	3.7%	1,426	4.0%	3,103	4.1%	4,665	4.1%	
Age 75 to 79 Years	133	2.8%	954	2.6%	2,006	2.6%	3,000	2.6%	
Age 80 to 84 Years	80	1.7%	628	1.7%	1,222	1.6%	1,820	1.6%	
Age 85 Years or Over	61	1.3%	689	1.9%	1,258	1.7%	1,800	1.6%	
Male Median Age	34.0		34.7		35.4		35.2		
Age 19 Years or Less	1,126	23.4%	9,535	26.5%	19,763	26.0%	30,285	26.5%	
Age 20 to 64 Years	2,996	62.2%	20,988	58.2%	44,522	58.6%	66,433	58.2%	
Age 65 Years or Over	696	14.5%	5,524	15.3%	11,708	15.4%	17,385	15.2%	
Males per 100 Females (2024)									
Overall Comparison	104		101		97		94		
Age Under 5 Years	109	52.2%	100	49.9%	101	50.3%	103	50.8%	
Age 5 to 9 Years	120	54.6%	101	50.2%	104	51.0%	103	50.8%	
Age 10 to 14 Years	114	53.4%	112	52.9%	107	51.7%	106	51.6%	
Age 15 to 19 Years	136	57.5%	147	59.5%	130	56.5%	119	54.4%	
Age 20 to 24 Years	121	54.7%	141	58.5%	116	53.7%	109	52.1%	
Age 25 to 29 Years	105	51.2%	100	50.0%	94	48.6%	94	48.4%	
Age 30 to 34 Years	113	53.0%	106	51.5%	98	49.5%	94	48.4%	
Age 35 to 39 Years	117	54.0%	105	51.2%	98	49.4%	92	47.8%	
Age 40 to 44 Years	111	52.5%	104	51.0%	100	50.0%	94	48.6%	
Age 45 to 49 Years	105	51.3%	95	48.8%	92	47.8%	91	47.6%	
Age 50 to 54 Years	104	51.1%	96	49.0%	95	48.6%	91	47.8%	
Age 55 to 59 Years	91	47.6%	93	48.1%	93	48.2%	91	47.7%	
Age 60 to 64 Years	107	51.8%	94	48.6%	95	48.7%	90	47.3%	
Age 65 to 69 Years	89	47.2%	81	44.7%	84	45.8%	84	45.5%	
Age 70 to 74 Years	71	41.5%	79	44.1%	80	44.3%	80	44.6%	
Age 75 to 79 Years	83	45.4%	74	42.7%	74	42.6%	76	43.1%	
Age 80 to 84 Years	65	39.2%	74	42.4%	73	42.3%	73	42.3%	
Age 85 Years or Over	62	38.5%	75	42.7%	71	41.7%	72	41.8%	
Age 19 Years or Less	119	54.3%	114	53.2%	110	52.4%	108	51.9%	
Age 20 to 39 Years	113	53.0%	112	52.7%	101	50.2%	97	49.1%	
Age 40 to 64 Years	104	51.0%	97	49.2%	95	48.7%	92	47.8%	
Age 65 Years or Over	77	43.5%	77	43.6%	79	44.0%	79	44.1%	

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Household Type (2024)					
Total Households		4,792	32,790	70,758	105,644
Households with Children	765 16.0%	6,368 19.4%	13,829 19.5%	23,408 22.2%	
Average Household Size	1.9	2.1	2.1	2.2	
Household Density per Square Mile	1,526	1,160	901	686	
Population Family	5,153 54.7%	43,120 60.1%	94,021 60.9%	153,052 65.2%	
Population Non-Family	3,846 40.8%	24,472 34.1%	54,517 35.3%	75,571 32.2%	
Population Group Quarters	430 4.6%	4,165 5.8%	5,802 3.8%	6,240 2.7%	
Family Households	1,691 35.3%	13,763 42.0%	29,282 41.4%	47,951 45.4%	
Married Couple Households	1,146 67.8%	8,113 58.9%	17,092 58.4%	28,412 59.3%	
Other Family Households with Children	545 32.2%	5,650 41.1%	12,191 41.6%	19,539 40.7%	
Family Households with Children	765 45.2%	6,365 46.2%	13,823 47.2%	23,394 48.8%	
Married Couple with Children	504 65.9%	3,557 55.9%	7,456 53.9%	12,659 54.1%	
Other Family Households with Children	261 34.1%	2,808 44.1%	6,367 46.1%	10,735 45.9%	
Family Households No Children	927 54.8%	7,398 53.8%	15,459 52.8%	24,556 51.2%	
Married Couple No Children	642 69.3%	4,556 61.6%	9,636 62.3%	15,752 64.1%	
Other Family Households No Children	284 30.7%	2,842 38.4%	5,823 37.7%	8,804 35.9%	
Non-Family Households	3,100 64.7%	19,027 58.0%	41,476 58.6%	57,694 54.6%	
Non-Family Households with Children	- -	3 -	6 -	14 -	
Non-Family Households No Children	3,100 #####	19,024 #####	41,470 #####	57,680 #####	
Average Family Household Size	3.0	3.1	3.2	3.2	
Average Family Income	\$194,730	\$167,984	\$148,538	\$142,571	
Median Family Income	\$118,616	\$100,839	\$93,333	\$93,193	
Average Non-Family Household Size	1.2	1.3	1.3	1.3	
Marital Status (2024)					
Population Age 15 Years or Over	7,810	58,430	125,982	190,654	
Never Married	3,297 42.2%	24,344 41.7%	49,989 39.7%	72,383 38.0%	
Currently Married	2,655 34.0%	20,394 34.9%	46,507 36.9%	74,856 39.3%	
Previously Married	1,858 23.8%	13,692 23.4%	29,486 23.4%	43,415 22.8%	
Separated	234 12.6%	2,119 15.5%	5,500 18.7%	8,138 18.7%	
Widowed	438 23.6%	3,357 24.5%	6,898 23.4%	10,398 23.9%	
Divorced	1,185 63.8%	8,217 60.0%	17,087 58.0%	24,879 57.3%	
Educational Attainment (2024)					
Adult Population Age 25 Years or Over	6,705	48,807	106,016	160,301	
Elementary (Grade Level 0 to 8)	90 1.3%	1,028 2.1%	2,381 2.2%	4,221 2.6%	
Some High School (Grade Level 9 to 11)	132 2.0%	2,307 4.7%	5,271 5.0%	7,782 4.9%	
High School Graduate	1,342 20.0%	10,871 22.3%	25,947 24.5%	39,203 24.5%	
Some College	855 12.7%	9,630 19.7%	21,642 20.4%	33,243 20.7%	
Associate Degree Only	385 5.7%	3,550 7.3%	8,193 7.7%	12,325 7.7%	
Bachelor Degree Only	2,133 31.8%	12,807 26.2%	24,706 23.3%	35,785 22.3%	
Graduate Degree	1,768 26.4%	8,613 17.6%	17,877 16.9%	27,742 17.3%	
Any College (Some College or Higher)	5,142 76.7%	34,601 70.9%	72,417 68.3%	109,095 68.1%	
College Degree + (Bachelor Degree or Higher)	3,902 58.2%	21,420 43.9%	42,582 40.2%	63,527 39.6%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7532/-92.3407

201 N University Ave Little Rock, AR 72205	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	5,401	37,312	80,732	119,814
Total Housing Units (2020)	5,405	36,758	79,129	116,484
Historical Annual Growth (2020-2024)	-5	555	1,603	3,330
	-	0.4%	0.5%	0.7%
Housing Units Occupied (2024)	4,792	32,790	70,758	105,644
	88.7%	87.9%	87.6%	88.2%
Housing Units Owner-Occupied	2,410	16,541	33,892	51,636
	50.3%	50.4%	47.9%	48.9%
Housing Units Renter-Occupied	2,382	16,249	36,866	54,009
	49.7%	49.6%	52.1%	51.1%
Housing Units Vacant (2024)	609	4,522	9,974	14,170
	11.3%	12.1%	12.4%	11.8%
Household Size (2024)				
Total Households	4,792	32,790	70,758	105,644
1 Person Households	2,741	17,280	38,304	52,974
	57.2%	52.7%	54.1%	50.1%
2 Person Households	1,208	9,066	19,409	31,346
	25.2%	27.6%	27.4%	29.7%
3 Person Households	454	3,280	6,521	10,522
	9.5%	10.0%	9.2%	10.0%
4 Person Households	250	1,893	3,865	6,361
	5.2%	5.8%	5.5%	6.0%
5 Person Households	84	821	1,675	2,770
	1.8%	2.5%	2.4%	2.6%
6 Person Households	36	311	675	1,147
	0.8%	0.9%	1.0%	1.1%
7 or More Person Households	19	140	309	524
	0.4%	0.4%	0.4%	0.5%
Household Income Distribution (2024)				
HH Income \$200,000 or More	606	3,385	6,076	9,303
	12.7%	10.3%	8.6%	8.8%
HH Income \$150,000 to \$199,999	277	1,855	4,248	6,611
	5.8%	5.7%	6.0%	6.3%
HH Income \$125,000 to \$149,999	354	1,716	3,634	5,553
	7.4%	5.2%	5.1%	5.3%
HH Income \$100,000 to \$124,999	659	2,711	5,294	7,664
	13.7%	8.3%	7.5%	7.3%
HH Income \$75,000 to \$99,999	524	3,241	7,387	11,673
	10.9%	9.9%	10.4%	11.0%
HH Income \$50,000 to \$74,999	751	5,124	10,895	17,198
	15.7%	15.6%	15.4%	16.3%
HH Income \$35,000 to \$49,999	556	4,061	8,950	13,649
	11.6%	12.4%	12.6%	12.9%
HH Income \$25,000 to \$34,999	273	3,377	7,083	10,706
	5.7%	10.3%	10.0%	10.1%
HH Income \$15,000 to \$24,999	272	2,907	6,535	9,112
	5.7%	8.9%	9.2%	8.6%
HH Income \$10,000 to \$14,999	173	1,758	3,903	5,095
	3.6%	5.4%	5.5%	4.8%
HH Income Under \$10,000	346	2,656	6,751	9,081
	7.2%	8.1%	9.5%	8.6%
Household Vehicles (2024)				
Households 0 Vehicles Available	250	3,119	7,830	11,016
	5.2%	9.5%	11.1%	10.4%
Households 1 Vehicle Available	2,206	14,985	31,348	45,641
	46.0%	45.7%	44.3%	43.2%
Households 2 Vehicles Available	1,903	11,032	23,253	35,297
	39.7%	33.6%	32.9%	33.4%
Households 3 or More Vehicles Available	433	3,654	8,327	13,690
	9.0%	11.1%	11.8%	13.0%
Total Vehicles Available	7,387	49,041	105,276	161,480
Average Vehicles per Household	1.5	1.5	1.5	1.5
Owner-Occupied Household Vehicles	4,210	29,355	61,852	97,283
	57.0%	59.9%	58.8%	60.2%
Average Vehicles per Owner-Occupied Household	1.7	1.8	1.8	1.9
Renter-Occupied Household Vehicles	3,177	19,686	43,424	64,197
	43.0%	40.1%	41.2%	39.8%
Average Vehicles per Renter-Occupied Household	1.3	1.2	1.2	1.2
Travel Time (2024)				
Worker Base Age 16 years or Over	5,161	34,469	74,781	115,227
Travel to Work in 14 Minutes or Less	2,054	11,813	23,617	31,903
	39.8%	34.3%	31.6%	27.7%
Travel to Work in 15 to 29 Minutes	1,994	14,723	32,435	52,600
	38.6%	42.7%	43.4%	45.6%
Travel to Work in 30 to 59 Minutes	317	2,943	8,121	13,617
	6.1%	8.5%	10.9%	11.8%
Travel to Work in 60 Minutes or More	89	597	1,757	3,250
	1.7%	1.7%	2.3%	2.8%
Work at Home	708	4,393	8,852	13,857
	13.7%	12.7%	11.8%	12.0%
Average Minutes Travel to Work	14.6	15.7	16.5	17.4

Complete Profile

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Transportation To Work (2024)					
Worker Base Age 16 years or Over		5,161	34,469	74,781	115,227
Drive to Work Alone		4,085 79.1%	27,009 78.4%	58,497 78.2%	90,016 78.1%
Drive to Work in Carpool		237 4.6%	1,620 4.7%	4,030 5.4%	6,246 5.4%
Travel to Work by Public Transportation		33 0.6%	357 1.0%	896 1.2%	1,194 1.0%
Drive to Work on Motorcycle		- -	26 -	78 0.1%	102 -
Bicycle to Work		5 -	58 0.2%	99 0.1%	111 -
Walk to Work		68 1.3%	604 1.8%	1,348 1.8%	1,858 1.6%
Other Means		25 0.5%	402 1.2%	982 1.3%	1,843 1.6%
Work at Home		708 13.7%	4,393 12.7%	8,852 11.8%	13,857 12.0%
Daytime Demographics (2024)					
Total Businesses		840	4,359	10,737	14,113
Total Employees		11,525	55,440	138,441	179,677
Company Headquarter Businesses		33 3.9%	186 4.3%	528 4.9%	672 4.8%
Company Headquarter Employees		602 5.2%	7,864 14.2%	24,421 17.6%	34,668 19.3%
Employee Population per Business		13.7 to 1	12.7 to 1	12.9 to 1	12.7 to 1
Residential Population per Business		11.2 to 1	16.5 to 1	14.4 to 1	16.6 to 1
Adj. Daytime Demographics Age 16 Years or Over		14,068	78,467	187,574	251,823
Labor Force					
Labor Population Age 16 Years or Over (2024)		7,722	57,599	124,164	187,862
Labor Force Total Males (2024)		3,912 50.7%	28,816 50.0%	60,603 48.8%	90,101 48.0%
Male Civilian Employed		2,581 66.0%	17,119 59.4%	37,627 62.1%	57,383 63.7%
Male Civilian Unemployed		69 1.8%	637 2.2%	1,420 2.3%	2,364 2.6%
Males in Armed Forces		7 0.2%	55 0.2%	186 0.3%	420 0.5%
Males Not in Labor Force		1,255 32.1%	11,005 38.2%	21,371 35.3%	29,935 33.2%
Labor Force Total Females (2024)		3,810 49.3%	28,783 50.0%	63,561 51.2%	97,761 52.0%
Female Civilian Employed		2,581 67.7%	17,367 60.3%	37,174 58.5%	57,866 59.2%
Female Civilian Unemployed		65 1.7%	632 2.2%	1,342 2.1%	1,990 2.0%
Females in Armed Forces		10 0.3%	30 0.1%	45 -	48 -
Females Not in Labor Force		1,154 30.3%	10,754 37.4%	24,999 39.3%	37,858 38.7%
Unemployment Rate		135 1.7%	1,269 2.2%	2,762 2.2%	4,353 2.3%
Occupation (2024)					
Occupation Population Age 16 Years or Over		5,161	34,469	74,781	115,227
Occupation Total Males		2,580 50.0%	17,102 49.6%	37,607 50.3%	57,361 49.8%
Occupation Total Females		2,581 50.0%	17,367 50.4%	37,174 49.7%	57,866 50.2%
Management, Business, Financial Operations		1,022 19.8%	6,339 18.4%	12,853 17.2%	19,903 17.3%
Professional, Related		2,059 39.9%	10,306 29.9%	22,024 29.5%	33,961 29.5%
Service		569 11.0%	5,489 15.9%	12,099 16.2%	18,005 15.6%
Sales, Office		898 17.4%	7,248 21.0%	14,784 19.8%	22,671 19.7%
Farming, Fishing, Forestry		1 -	39 0.1%	106 0.1%	135 0.1%
Construction, Extraction, Maintenance		143 2.8%	1,478 4.3%	3,837 5.1%	6,491 5.6%
Production, Transport, Material Moving		469 9.1%	3,570 10.4%	9,077 12.1%	14,061 12.2%
White Collar Workers		3,979 77.1%	23,893 69.3%	49,661 66.4%	76,535 66.4%
Blue Collar Workers		1,182 22.9%	10,577 30.7%	25,120 33.6%	38,692 33.6%

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Units In Structure (2024)					
Total Units		4,792	32,790	70,758	105,644
1 Detached Unit		2,920 60.9%	20,053 61.2%	41,312 58.4%	61,639 58.3%
1 Attached Unit		80 1.7%	553 1.7%	1,337 1.9%	1,878 1.8%
2 Units		296 6.2%	1,513 4.6%	3,021 4.3%	4,046 3.8%
3 to 4 Units		121 2.5%	1,018 3.1%	2,452 3.5%	3,598 3.4%
5 to 9 Units		287 6.0%	2,580 7.9%	6,070 8.6%	9,142 8.7%
10 to 19 Units		312 6.5%	2,304 7.0%	5,778 8.2%	10,156 9.6%
20 to 49 Units		233 4.9%	1,590 4.8%	3,591 5.1%	5,167 4.9%
50 or More Units		440 9.2%	2,416 7.4%	5,528 7.8%	7,308 6.9%
Mobile Home or Trailer		95 2.0%	716 2.2%	1,555 2.2%	2,537 2.4%
Other Structure		7 0.1%	46 0.1%	112 0.2%	174 0.2%
Homes Built By Year (2024)					
Homes Built 2020 or later		50 0.9%	357 1.0%	790 1.0%	1,747 1.5%
Homes Built 2010 to 2019		539 10.0%	2,697 7.2%	6,800 8.4%	11,184 9.3%
Homes Built 2000 to 2009		306 5.7%	2,625 7.0%	6,517 8.1%	11,598 9.7%
Homes Built 1990 to 1999		205 3.8%	1,895 5.1%	5,966 7.4%	10,429 8.7%
Homes Built 1980 to 1989		202 3.7%	3,485 9.3%	8,869 11.0%	13,326 11.1%
Homes Built 1970 to 1979		593 11.0%	5,411 14.5%	11,881 14.7%	16,931 14.1%
Homes Built 1960 to 1969		1,371 25.4%	6,291 16.9%	12,343 15.3%	18,352 15.3%
Homes Built 1950 to 1959		607 11.2%	4,319 11.6%	7,998 9.9%	10,911 9.1%
Homes Built 1940 to 1949		337 6.2%	2,593 6.9%	4,060 5.0%	4,844 4.0%
Homes Built Before 1939		581 10.8%	3,118 8.4%	5,535 6.9%	6,322 5.3%
Median Age of Homes		54.2 yrs	52.3 yrs	48.8 yrs	46.0 yrs
Home Values (2024)					
Owner Specified Housing Units		2,410	16,541	33,892	51,636
Home Values \$1,000,000 or More		60 2.5%	591 3.6%	810 2.4%	1,014 2.0%
Home Values \$750,000 to \$999,999		42 1.8%	542 3.3%	798 2.4%	1,088 2.1%
Home Values \$500,000 to \$749,999		99 4.1%	853 5.2%	1,579 4.7%	2,180 4.2%
Home Values \$400,000 to \$499,999		134 5.6%	1,383 8.4%	2,404 7.1%	4,075 7.9%
Home Values \$300,000 to \$399,999		298 12.4%	1,784 10.8%	3,611 10.7%	6,460 12.5%
Home Values \$250,000 to \$299,999		208 8.6%	1,288 7.8%	2,900 8.6%	5,057 9.8%
Home Values \$200,000 to \$249,999		693 28.8%	2,486 15.0%	5,034 14.9%	7,168 13.9%
Home Values \$175,000 to \$199,999		215 8.9%	974 5.9%	2,175 6.4%	3,380 6.5%
Home Values \$150,000 to \$174,999		357 14.8%	1,721 10.4%	3,731 11.0%	5,572 10.8%
Home Values \$125,000 to \$149,999		85 3.5%	720 4.4%	1,373 4.1%	2,061 4.0%
Home Values \$100,000 to \$124,999		81 3.4%	1,789 10.8%	3,526 10.4%	4,794 9.3%
Home Values \$90,000 to \$99,999		23 0.9%	513 3.1%	1,049 3.1%	1,669 3.2%
Home Values \$80,000 to \$89,999		26 1.1%	490 3.0%	1,420 4.2%	2,100 4.1%
Home Values \$70,000 to \$79,999		19 0.8%	333 2.0%	891 2.6%	1,117 2.2%
Home Values \$60,000 to \$69,999		21 0.9%	286 1.7%	633 1.9%	976 1.9%
Home Values \$50,000 to \$59,999		12 0.5%	223 1.3%	497 1.5%	794 1.5%
Home Values \$35,000 to \$49,999		6 0.3%	188 1.1%	378 1.1%	519 1.0%
Home Values \$25,000 to \$34,999		15 0.6%	98 0.6%	305 0.9%	445 0.9%
Home Values \$10,000 to \$24,999		9 0.4%	161 1.0%	410 1.2%	585 1.1%
Home Values Under \$10,000		5 0.2%	117 0.7%	367 1.1%	581 1.1%
Owner-Occupied Median Home Value		\$259,002	\$268,950	\$233,409	\$231,005
Renter-Occupied Median Rent		\$834	\$773	\$755	\$765

Complete Profile

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201 N University Ave Little Rock, AR 72205	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$375.78 M	\$2.3 B	\$4.59 B	\$7.01 B
Total Non-Retail Expenditure	\$199.68 M	\$1.22 B	\$2.44 B	\$3.73 B
Total Retail Expenditure	\$176.09 M	\$1.07 B	\$2.14 B	\$3.28 B
Apparel	\$13.29 M	\$81.29 M	\$161.66 M	\$247.43 M
Contributions	\$12.78 M	\$78.28 M	\$153.98 M	\$235.41 M
Education	\$11.94 M	\$73.42 M	\$144.12 M	\$219.93 M
Entertainment	\$21.37 M	\$130.2 M	\$258.37 M	\$395.84 M
Food and Beverages	\$54.82 M	\$335.58 M	\$671.15 M	\$1.03 B
Furnishings and Equipment	\$13.24 M	\$80.65 M	\$160.16 M	\$245.52 M
Gifts	\$9.8 M	\$59.93 M	\$117.34 M	\$179.55 M
Health Care	\$31.14 M	\$191.41 M	\$383 M	\$586.08 M
Household Operations	\$14.9 M	\$91.41 M	\$181.37 M	\$277.35 M
Miscellaneous Expenses	\$7.19 M	\$43.92 M	\$87.45 M	\$133.66 M
Personal Care	\$5.04 M	\$30.84 M	\$61.49 M	\$94.05 M
Personal Insurance	\$2.67 M	\$16.26 M	\$32 M	\$49.14 M
Reading	\$830.27 K	\$5.09 M	\$10.13 M	\$15.48 M
Shelter	\$79.92 M	\$490.24 M	\$980.69 M	\$1.5 B
Tobacco	\$2.17 M	\$13.59 M	\$27.78 M	\$42.23 M
Transportation	\$67.7 M	\$411.14 M	\$819.45 M	\$1.26 B
Utilities	\$26.98 M	\$166.55 M	\$334.91 M	\$511.57 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$6,535	\$5,845	\$5,400	\$5,533
Total Non-Retail Expenditure	\$3,473 53.1%	\$3,113 53.3%	\$2,875 53.3%	\$2,943 53.2%
Total Retail Expenditures	\$3,063 46.9%	\$2,732 46.7%	\$2,524 46.7%	\$2,589 46.8%
Apparel	\$231 3.5%	\$207 3.5%	\$190 3.5%	\$195 3.5%
Contributions	\$222 3.4%	\$199 3.4%	\$181 3.4%	\$186 3.4%
Education	\$208 3.2%	\$187 3.2%	\$170 3.1%	\$173 3.1%
Entertainment	\$372 5.7%	\$331 5.7%	\$304 5.6%	\$312 5.6%
Food and Beverages	\$953 14.6%	\$853 14.6%	\$790 14.6%	\$810 14.6%
Furnishings and Equipment	\$230 3.5%	\$205 3.5%	\$189 3.5%	\$194 3.5%
Gifts	\$170 2.6%	\$152 2.6%	\$138 2.6%	\$142 2.6%
Health Care	\$542 8.3%	\$486 8.3%	\$451 8.4%	\$462 8.4%
Household Operations	\$259 4.0%	\$232 4.0%	\$214 4.0%	\$219 4.0%
Miscellaneous Expenses	\$125 1.9%	\$112 1.9%	\$103 1.9%	\$105 1.9%
Personal Care	\$88 1.3%	\$78 1.3%	\$72 1.3%	\$74 1.3%
Personal Insurance	\$46 0.7%	\$41 0.7%	\$38 0.7%	\$39 0.7%
Reading	\$14 0.2%	\$13 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,390 21.3%	\$1,246 21.3%	\$1,155 21.4%	\$1,181 21.3%
Tobacco	\$38 0.6%	\$35 0.6%	\$33 0.6%	\$33 0.6%
Transportation	\$1,177 18.0%	\$1,045 17.9%	\$965 17.9%	\$991 17.9%
Utilities	\$469 7.2%	\$423 7.2%	\$394 7.3%	\$404 7.3%