

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.4004/-88.18

1629 S Main St West Bend, WI 53095	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	6,754	30,714	45,318	63,065
Projected Population (2029)	6,706	30,744	45,491	63,403
Census Population (2020)	6,737	30,450	44,708	62,714
Census Population (2010)	6,765	29,902	44,229	61,386
Projected Annual Growth (2024-2029)	-48 -0.1%	30 -	173 -	338 0.1%
Historical Annual Growth (2020-2024)	17 -	264 -	610 0.3%	351 0.1%
Historical Annual Growth (2010-2020)	-28 -	549 0.2%	480 0.1%	1,327 0.2%
Estimated Population Density (2024)	2,151 <i>psm</i>	1,087 <i>psm</i>	577 <i>psm</i>	410 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	2,990	13,605	19,654	26,922
Projected Households (2029)	3,013	13,801	19,989	27,414
Census Households (2020)	2,989	13,207	18,951	26,167
Census Households (2010)	2,808	12,328	17,802	24,363
Projected Annual Growth (2024-2029)	23 0.2%	196 0.3%	334 0.3%	492 0.4%
Historical Annual Change (2010-2024)	182 0.5%	1,277 0.7%	1,852 0.7%	2,558 0.8%
Average Household Income				
Estimated Average Household Income (2024)	\$98,576	\$99,669	\$105,049	\$114,574
Projected Average Household Income (2029)	\$102,574	\$103,015	\$108,366	\$118,240
Census Average Household Income (2010)	\$65,864	\$64,986	\$66,084	\$69,146
Census Average Household Income (2000)	\$60,363	\$58,470	\$60,608	\$61,961
Projected Annual Change (2024-2029)	\$3,998 0.8%	\$3,347 0.7%	\$3,317 0.6%	\$3,666 0.6%
Historical Annual Change (2000-2024)	\$38,213 2.6%	\$41,198 2.9%	\$44,442 3.1%	\$52,613 3.5%
Median Household Income				
Estimated Median Household Income (2024)	\$62,216	\$76,419	\$82,210	\$87,423
Projected Median Household Income (2029)	\$62,183	\$76,781	\$82,711	\$88,039
Census Median Household Income (2010)	\$50,771	\$51,482	\$53,322	\$57,384
Census Median Household Income (2000)	\$51,237	\$49,393	\$52,232	\$54,126
Projected Annual Change (2024-2029)	-\$33 -	\$362 -	\$500 0.1%	\$616 0.1%
Historical Annual Change (2000-2024)	\$10,979 0.9%	\$27,027 2.3%	\$29,978 2.4%	\$33,297 2.6%
Per Capita Income				
Estimated Per Capita Income (2024)	\$43,687	\$44,267	\$45,653	\$48,981
Projected Per Capita Income (2029)	\$46,124	\$46,362	\$47,709	\$51,195
Census Per Capita Income (2010)	\$27,336	\$26,790	\$26,595	\$27,440
Census Per Capita Income (2000)	\$24,895	\$23,528	\$23,477	\$23,575
Projected Annual Change (2024-2029)	\$2,437 1.1%	\$2,095 0.9%	\$2,057 0.9%	\$2,213 0.9%
Historical Annual Change (2000-2024)	\$18,792 3.1%	\$20,738 3.7%	\$22,175 3.9%	\$25,406 4.5%
Estimated Average Household Net Worth (2024)	\$751,733	\$914,223	\$1.01 M	\$1.09 M

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Lat/Lon: 43.4004/-88.18

1629 S Main St West Bend, WI 53095	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	6,754		30,714		45,318		63,065	
White (2024)	6,262	92.7%	28,597	93.1%	42,170	93.1%	58,717	93.1%
Black or African American (2024)	123	1.8%	551	1.8%	812	1.8%	1,091	1.7%
American Indian or Alaska Native (2024)	18	0.3%	60	0.2%	83	0.2%	109	0.2%
Asian (2024)	88	1.3%	451	1.5%	722	1.6%	1,057	1.7%
Hawaiian or Pacific Islander (2024)	2	-	3	-	6	-	8	-
Other Race (2024)	67	1.0%	224	0.7%	296	0.7%	387	0.6%
Two or More Races (2024)	194	2.9%	828	2.7%	1,229	2.7%	1,697	2.7%
Population < 18 (2024)	1,258 18.6%		6,383 20.8%		9,284 20.5%		12,848 20.4%	
White Not Hispanic	1,084	86.2%	5,559	87.1%	8,017	86.4%	11,097	86.4%
Black or African American	24	1.9%	163	2.6%	250	2.7%	327	2.5%
Asian	16	1.3%	119	1.9%	227	2.4%	314	2.4%
Other Race Not Hispanic	43	3.5%	201	3.1%	293	3.2%	423	3.3%
Hispanic	90	7.2%	340	5.3%	498	5.4%	687	5.3%
Not Hispanic or Latino Population (2024)	6,482 96.0%		29,638 96.5%		43,766 96.6%		60,944 96.6%	
Not Hispanic White	6,182 95.4%		28,231 95.3%		41,630 95.1%		57,951 95.1%	
Not Hispanic Black or African American	117	1.8%	524	1.8%	779	1.8%	1,039	1.7%
Not Hispanic American Indian or Alaska Native	9	0.1%	33	0.1%	44	0.1%	57	-
Not Hispanic Asian	87	1.3%	445	1.5%	712	1.6%	1,042	1.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	4	-	6	-
Not Hispanic Other Race	6	-	31	0.1%	43	-	65	0.1%
Not Hispanic Two or More Races	81	1.2%	371	1.3%	553	1.3%	783	1.3%
Hispanic or Latino Population (2024)	272 4.0%		1,077 3.5%		1,552 3.4%		2,121 3.4%	
Hispanic White	80	29.5%	366	34.0%	540	34.8%	766	36.1%
Hispanic Black or African American	6	2.2%	27	2.5%	33	2.1%	52	2.5%
Hispanic American Indian or Alaska Native	10	3.6%	27	2.5%	38	2.5%	51	2.4%
Hispanic Asian	-	-	6	0.6%	10	0.6%	14	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	1	0.1%	2	0.1%	2	-
Hispanic Other Race	62	22.6%	193	17.9%	253	16.3%	322	15.2%
Hispanic Two or More Races	113	41.6%	456	42.4%	676	43.5%	914	43.1%
Not Hispanic or Latino Population (2020)	6,378 94.7%		29,033 95.3%		42,816 95.8%		60,363 96.3%	
Hispanic or Latino Population (2020)	359	5.3%	1,417	4.7%	1,892	4.2%	2,351	3.7%
Not Hispanic or Latino Population (2010)	6,492 96.0%		28,850 96.5%		42,818 96.8%		59,679 97.2%	
Hispanic or Latino Population (2010)	273	4.0%	1,052	3.5%	1,410	3.2%	1,707	2.8%
Not Hispanic or Latino Population (2029)	6,402 95.5%		29,453 95.8%		43,621 95.9%		60,829 95.9%	
Hispanic or Latino Population (2029)	304	4.5%	1,290	4.2%	1,870	4.1%	2,573	4.1%
Projected Annual Growth (2024-2029)	32	2.3%	214	4.0%	317	4.1%	452	4.3%
Historical Annual Growth (2010-2020)	86	3.2%	365	3.5%	482	3.4%	643	3.8%

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Total Age Distribution (2024)								
Total Population	6,754		30,714		45,318		63,065	
Age Under 5 Years	285	4.2%	1,523	5.0%	2,201	4.9%	2,993	4.7%
Age 5 to 9 Years	322	4.8%	1,709	5.6%	2,498	5.5%	3,490	5.5%
Age 10 to 14 Years	378	5.6%	1,892	6.2%	2,777	6.1%	3,833	6.1%
Age 15 to 19 Years	435	6.4%	1,918	6.2%	2,766	6.1%	3,863	6.1%
Age 20 to 24 Years	368	5.4%	1,574	5.1%	2,314	5.1%	3,199	5.1%
Age 25 to 29 Years	396	5.9%	1,757	5.7%	2,471	5.5%	3,255	5.2%
Age 30 to 34 Years	460	6.8%	1,903	6.2%	2,678	5.9%	3,629	5.8%
Age 35 to 39 Years	435	6.4%	1,965	6.4%	2,879	6.4%	3,979	6.3%
Age 40 to 44 Years	509	7.5%	2,117	6.9%	3,085	6.8%	4,253	6.7%
Age 45 to 49 Years	380	5.6%	1,644	5.4%	2,458	5.4%	3,570	5.7%
Age 50 to 54 Years	425	6.3%	1,861	6.1%	2,870	6.3%	4,206	6.7%
Age 55 to 59 Years	462	6.8%	2,026	6.6%	3,218	7.1%	4,705	7.5%
Age 60 to 64 Years	486	7.2%	2,173	7.1%	3,395	7.5%	4,866	7.7%
Age 65 to 69 Years	418	6.2%	1,911	6.2%	2,893	6.4%	4,123	6.5%
Age 70 to 74 Years	348	5.1%	1,699	5.5%	2,581	5.7%	3,572	5.7%
Age 75 to 79 Years	290	4.3%	1,288	4.2%	1,856	4.1%	2,500	4.0%
Age 80 to 84 Years	198	2.9%	864	2.8%	1,212	2.7%	1,586	2.5%
Age 85 Years or Over	160	2.4%	890	2.9%	1,167	2.6%	1,444	2.3%
Median Age	42.2		42.1		42.9		43.3	
Age 19 Years or Less	1,419	21.0%	7,043	22.9%	10,242	22.6%	14,178	22.5%
Age 20 to 64 Years	3,920	58.0%	17,021	55.4%	25,367	56.0%	35,662	56.5%
Age 65 Years or Over	1,414	20.9%	6,651	21.7%	9,710	21.4%	13,224	21.0%
Female Age Distribution (2024)								
Female Population	3,484	51.6%	15,552	50.6%	22,814	50.3%	31,718	50.3%
Age Under 5 Years	146	4.2%	751	4.8%	1,102	4.8%	1,512	4.8%
Age 5 to 9 Years	159	4.6%	854	5.5%	1,247	5.5%	1,730	5.5%
Age 10 to 14 Years	179	5.1%	908	5.8%	1,362	6.0%	1,873	5.9%
Age 15 to 19 Years	199	5.7%	906	5.8%	1,323	5.8%	1,851	5.8%
Age 20 to 24 Years	194	5.6%	782	5.0%	1,130	5.0%	1,580	5.0%
Age 25 to 29 Years	198	5.7%	874	5.6%	1,221	5.4%	1,601	5.0%
Age 30 to 34 Years	221	6.4%	898	5.8%	1,281	5.6%	1,754	5.5%
Age 35 to 39 Years	215	6.2%	964	6.2%	1,421	6.2%	1,993	6.3%
Age 40 to 44 Years	271	7.8%	1,045	6.7%	1,503	6.6%	2,090	6.6%
Age 45 to 49 Years	183	5.2%	808	5.2%	1,207	5.3%	1,767	5.6%
Age 50 to 54 Years	214	6.1%	924	5.9%	1,439	6.3%	2,106	6.6%
Age 55 to 59 Years	255	7.3%	1,043	6.7%	1,621	7.1%	2,371	7.5%
Age 60 to 64 Years	256	7.3%	1,131	7.3%	1,736	7.6%	2,455	7.7%
Age 65 to 69 Years	220	6.3%	1,023	6.6%	1,526	6.7%	2,147	6.8%
Age 70 to 74 Years	200	5.7%	939	6.0%	1,402	6.1%	1,909	6.0%
Age 75 to 79 Years	177	5.1%	713	4.6%	995	4.4%	1,341	4.2%
Age 80 to 84 Years	108	3.1%	496	3.2%	680	3.0%	878	2.8%
Age 85 Years or Over	90	2.6%	493	3.2%	617	2.7%	761	2.4%
Female Median Age	44.0		44.0		44.3		44.4	
Age 19 Years or Less	683	19.6%	3,419	22.0%	5,034	22.1%	6,965	22.0%
Age 20 to 64 Years	2,006	57.6%	8,469	54.5%	12,560	55.1%	17,717	55.9%
Age 65 Years or Over	795	22.8%	3,664	23.6%	5,221	22.9%	7,036	22.2%

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Male Age Distribution (2024)									
Male Population		3,270	48.4%	15,162	49.4%	22,504	49.7%	31,347	49.7%
Age Under 5 Years		139	4.3%	772	5.1%	1,099	4.9%	1,481	4.7%
Age 5 to 9 Years		162	5.0%	855	5.6%	1,251	5.6%	1,761	5.6%
Age 10 to 14 Years		200	6.1%	984	6.5%	1,415	6.3%	1,960	6.3%
Age 15 to 19 Years		236	7.2%	1,012	6.7%	1,442	6.4%	2,012	6.4%
Age 20 to 24 Years		174	5.3%	792	5.2%	1,183	5.3%	1,619	5.2%
Age 25 to 29 Years		198	6.1%	884	5.8%	1,250	5.6%	1,655	5.3%
Age 30 to 34 Years		239	7.3%	1,005	6.6%	1,396	6.2%	1,875	6.0%
Age 35 to 39 Years		220	6.7%	1,001	6.6%	1,458	6.5%	1,986	6.3%
Age 40 to 44 Years		238	7.3%	1,072	7.1%	1,582	7.0%	2,163	6.9%
Age 45 to 49 Years		197	6.0%	836	5.5%	1,251	5.6%	1,803	5.8%
Age 50 to 54 Years		211	6.4%	937	6.2%	1,431	6.4%	2,101	6.7%
Age 55 to 59 Years		207	6.3%	983	6.5%	1,596	7.1%	2,334	7.4%
Age 60 to 64 Years		230	7.0%	1,041	6.9%	1,659	7.4%	2,411	7.7%
Age 65 to 69 Years		198	6.0%	888	5.9%	1,367	6.1%	1,976	6.3%
Age 70 to 74 Years		148	4.5%	760	5.0%	1,179	5.2%	1,663	5.3%
Age 75 to 79 Years		113	3.5%	575	3.8%	861	3.8%	1,160	3.7%
Age 80 to 84 Years		90	2.8%	368	2.4%	531	2.4%	708	2.3%
Age 85 Years or Over		70	2.1%	397	2.6%	551	2.4%	682	2.2%
Male Median Age		40.5		40.4		41.7		42.5	
Age 19 Years or Less		737	22.5%	3,623	23.9%	5,208	23.1%	7,213	23.0%
Age 20 to 64 Years		1,914	58.5%	8,551	56.4%	12,807	56.9%	17,945	57.2%
Age 65 Years or Over		619	18.9%	2,988	19.7%	4,489	19.9%	6,189	19.7%
Males per 100 Females (2024)									
Overall Comparison		94		97		99		99	
Age Under 5 Years		96	48.9%	103	50.7%	100	49.9%	98	49.5%
Age 5 to 9 Years		102	50.5%	100	50.0%	100	50.1%	102	50.4%
Age 10 to 14 Years		112	52.8%	108	52.0%	104	51.0%	105	51.1%
Age 15 to 19 Years		119	54.2%	112	52.8%	109	52.2%	109	52.1%
Age 20 to 24 Years		90	47.4%	101	50.3%	105	51.1%	102	50.6%
Age 25 to 29 Years		100	50.0%	101	50.3%	102	50.6%	103	50.8%
Age 30 to 34 Years		108	51.9%	112	52.8%	109	52.1%	107	51.7%
Age 35 to 39 Years		103	50.7%	104	50.9%	103	50.6%	100	49.9%
Age 40 to 44 Years		88	46.7%	103	50.6%	105	51.3%	103	50.9%
Age 45 to 49 Years		108	51.9%	103	50.8%	104	50.9%	102	50.5%
Age 50 to 54 Years		98	49.6%	101	50.4%	99	49.9%	100	49.9%
Age 55 to 59 Years		81	44.7%	94	48.5%	98	49.6%	98	49.6%
Age 60 to 64 Years		90	47.4%	92	47.9%	96	48.9%	98	49.5%
Age 65 to 69 Years		90	47.3%	87	46.5%	90	47.2%	92	47.9%
Age 70 to 74 Years		74	42.6%	81	44.7%	84	45.7%	87	46.6%
Age 75 to 79 Years		64	39.0%	81	44.7%	87	46.4%	86	46.4%
Age 80 to 84 Years		84	45.6%	74	42.6%	78	43.9%	81	44.6%
Age 85 Years or Over		77	43.6%	81	44.7%	89	47.2%	90	47.3%
Age 19 Years or Less		108	51.9%	106	51.5%	103	50.8%	104	50.9%
Age 20 to 39 Years		100	50.1%	105	51.1%	105	51.1%	103	50.7%
Age 40 to 64 Years		92	47.9%	98	49.6%	100	50.0%	100	50.1%
Age 65 Years or Over		78	43.8%	82	44.9%	86	46.2%	88	46.8%

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Household Type (2024)				
Total Households	2,990	13,605	19,654	26,922
Households with Children	640 21.4%	3,127 23.0%	4,737 24.1%	6,681 24.8%
Average Household Size	2.3	2.2	2.3	2.3
Household Density per Square Mile	952	481	250	175
Population Family	5,004 74.1%	23,300 75.9%	35,417 78.2%	50,248 79.7%
Population Non-Family	1,730 25.6%	7,054 23.0%	9,441 20.8%	12,339 19.6%
Population Group Quarters	20 0.3%	360 1.2%	460 1.0%	478 0.8%
Family Households	1,571 52.5%	7,606 55.9%	11,682 59.4%	16,620 61.7%
Married Couple Households	1,280 81.5%	6,008 79.0%	9,376 80.3%	13,538 81.5%
Other Family Households with Children	291 18.5%	1,599 21.0%	2,307 19.7%	3,082 18.5%
Family Households with Children	640 40.7%	3,121 41.0%	4,728 40.5%	6,670 40.1%
Married Couple with Children	484 75.6%	2,275 72.9%	3,525 74.6%	5,103 76.5%
Other Family Households with Children	156 24.4%	847 27.1%	1,203 25.4%	1,566 23.5%
Family Households No Children	931 59.3%	4,485 59.0%	6,954 59.5%	9,951 59.9%
Married Couple No Children	796 85.5%	3,733 83.2%	5,850 84.1%	8,435 84.8%
Other Family Households No Children	135 14.5%	752 16.8%	1,104 15.9%	1,516 15.2%
Non-Family Households	1,419 47.5%	5,999 44.1%	7,972 40.6%	10,301 38.3%
Non-Family Households with Children	- -	5 -	9 0.1%	12 0.1%
Non-Family Households No Children	1,419 #####	5,994 99.9%	7,963 99.9%	10,290 99.9%
Average Family Household Size	3.2	3.1	3.0	3.0
Average Family Income	\$138,604	\$131,571	\$135,131	\$144,090
Median Family Income	\$87,657	\$98,076	\$101,766	\$106,008
Average Non-Family Household Size	1.2	1.2	1.2	1.2
Marital Status (2024)				
Population Age 15 Years or Over	5,769	25,590	37,842	52,750
Never Married	1,746 30.3%	7,386 28.9%	10,480 27.7%	14,181 26.9%
Currently Married	2,957 51.3%	12,870 50.3%	19,811 52.4%	28,753 54.5%
Previously Married	1,066 18.5%	5,334 20.8%	7,551 20.0%	9,816 18.6%
Separated	53 5.0%	570 10.7%	782 10.4%	896 9.1%
Widowed	253 23.7%	1,614 30.3%	2,264 30.0%	2,939 29.9%
Divorced	761 71.4%	3,150 59.1%	4,505 59.7%	5,981 60.9%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	4,966	22,097	32,763	45,688
Elementary (Grade Level 0 to 8)	63 1.3%	258 1.2%	328 1.0%	416 0.9%
Some High School (Grade Level 9 to 11)	161 3.3%	818 3.7%	1,225 3.7%	1,551 3.4%
High School Graduate	1,520 30.6%	7,082 32.0%	10,330 31.5%	14,505 31.7%
Some College	976 19.6%	4,311 19.5%	6,385 19.5%	9,008 19.7%
Associate Degree Only	751 15.1%	2,981 13.5%	4,198 12.8%	5,716 12.5%
Bachelor Degree Only	844 17.0%	4,464 20.2%	6,932 21.2%	10,000 21.9%
Graduate Degree	650 13.1%	2,183 9.9%	3,366 10.3%	4,493 9.8%
Any College (Some College or Higher)	3,221 64.9%	13,940 63.1%	20,880 63.7%	29,217 63.9%
College Degree + (Bachelor Degree or Higher)	1,494 30.1%	6,648 30.1%	10,298 31.4%	14,492 31.7%

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1629 S Main St West Bend, WI 53095	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	3,086	14,089	20,423	27,935
Total Housing Units (2020)	3,071	13,859	20,017	27,476
Historical Annual Growth (2020-2024)	15 0.1%	230 0.4%	406 0.5%	459 0.4%
Housing Units Occupied (2024)	2,990 96.9%	13,605 96.6%	19,654 96.2%	26,922 96.4%
Housing Units Owner-Occupied	1,875 62.1%	8,934 65.1%	13,740 69.9%	19,696 73.2%
Housing Units Renter-Occupied	1,115 37.3%	4,671 34.3%	5,914 30.1%	7,226 26.8%
Housing Units Vacant (2024)	96 3.1%	483 3.4%	769 3.8%	1,013 3.6%
Household Size (2024)				
Total Households	2,990	13,605	19,654	26,922
1 Person Households	1,311 43.8%	5,351 39.3%	7,043 35.8%	9,075 33.7%
2 Person Households	903 30.2%	4,466 32.8%	6,969 35.5%	10,299 38.3%
3 Person Households	349 11.7%	1,690 12.4%	2,524 12.8%	3,302 12.3%
4 Person Households	266 8.9%	1,370 10.1%	2,055 10.5%	2,754 10.2%
5 Person Households	119 4.0%	520 3.8%	763 3.9%	1,063 3.9%
6 Person Households	32 1.1%	169 1.2%	239 1.2%	335 1.2%
7 or More Person Households	9 0.3%	40 0.3%	61 0.3%	94 0.3%
Household Income Distribution (2024)				
HH Income \$200,000 or More	196 6.6%	925 6.8%	1,467 7.5%	2,332 8.7%
HH Income \$150,000 to \$199,999	123 4.1%	962 7.1%	1,672 8.5%	2,594 9.6%
HH Income \$125,000 to \$149,999	213 7.1%	1,039 7.6%	1,662 8.5%	2,423 9.0%
HH Income \$100,000 to \$124,999	257 8.6%	1,666 12.2%	2,584 13.1%	3,738 13.9%
HH Income \$75,000 to \$99,999	511 17.1%	2,175 16.0%	3,038 15.5%	4,048 15.0%
HH Income \$50,000 to \$74,999	527 17.6%	2,384 17.5%	3,350 17.0%	4,523 16.8%
HH Income \$35,000 to \$49,999	356 11.9%	1,580 11.6%	2,148 10.9%	2,768 10.3%
HH Income \$25,000 to \$34,999	353 11.8%	1,008 7.4%	1,366 7.0%	1,755 6.5%
HH Income \$15,000 to \$24,999	188 6.3%	931 6.8%	1,210 6.2%	1,398 5.2%
HH Income \$10,000 to \$14,999	105 3.5%	349 2.6%	434 2.2%	473 1.8%
HH Income Under \$10,000	161 5.4%	587 4.3%	722 3.7%	870 3.2%
Household Vehicles (2024)				
Households 0 Vehicles Available	205 6.9%	1,028 7.6%	1,219 6.2%	1,398 5.2%
Households 1 Vehicle Available	1,361 45.5%	5,156 37.9%	6,888 35.0%	8,696 32.3%
Households 2 Vehicles Available	1,073 35.9%	5,199 38.2%	7,763 39.5%	11,010 40.9%
Households 3 or More Vehicles Available	351 11.8%	2,222 16.3%	3,784 19.3%	5,818 21.6%
Total Vehicles Available	4,655	23,025	35,234	50,456
Average Vehicles per Household	1.6	1.7	1.8	1.9
Owner-Occupied Household Vehicles	3,451 74.1%	17,395 75.5%	27,903 79.2%	41,060 81.4%
Average Vehicles per Owner-Occupied Household	1.8	1.9	2.0	2.1
Renter-Occupied Household Vehicles	1,204 25.9%	5,631 24.5%	7,331 20.8%	9,396 18.6%
Average Vehicles per Renter-Occupied Household	1.1	1.2	1.2	1.3
Travel Time (2024)				
Worker Base Age 16 years or Over	3,376	15,715	23,355	33,063
Travel to Work in 14 Minutes or Less	1,108 32.8%	4,508 28.7%	6,252 26.8%	7,688 23.3%
Travel to Work in 15 to 29 Minutes	769 22.8%	4,144 26.4%	6,540 28.0%	10,123 30.6%
Travel to Work in 30 to 59 Minutes	1,060 31.4%	4,726 30.1%	7,065 30.3%	10,322 31.2%
Travel to Work in 60 Minutes or More	154 4.6%	893 5.7%	1,261 5.4%	1,705 5.2%
Work at Home	285 8.4%	1,443 9.2%	2,237 9.6%	3,225 9.8%
Average Minutes Travel to Work	22.9	23.3	23.4	24.0

Complete Profile

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	3,376	15,715	23,355	33,063
Drive to Work Alone	2,694 79.8%	12,700 80.8%	18,848 80.7%	26,778 81.0%
Drive to Work in Carpool	231 6.8%	980 6.2%	1,590 6.8%	2,238 6.8%
Travel to Work by Public Transportation	11 0.3%	125 0.8%	158 0.7%	204 0.6%
Drive to Work on Motorcycle	- -	14 -	20 -	23 -
Bicycle to Work	- -	61 0.4%	74 0.3%	110 0.3%
Walk to Work	136 4.0%	279 1.8%	290 1.2%	319 1.0%
Other Means	20 0.6%	112 0.7%	137 0.6%	168 0.5%
Work at Home	285 8.4%	1,443 9.2%	2,237 9.6%	3,225 9.8%
Daytime Demographics (2024)				
Total Businesses	311	1,211	1,469	1,871
Total Employees	4,917	20,346	23,787	27,822
Company Headquarter Businesses	15 4.8%	56 4.7%	68 4.6%	82 4.4%
Company Headquarter Employees	1,137 23.1%	7,379 36.3%	8,335 35.0%	8,573 30.8%
Employee Population per Business	15.8 to 1	16.8 to 1	16.2 to 1	14.9 to 1
Residential Population per Business	21.7 to 1	25.4 to 1	30.8 to 1	33.7 to 1
Adj. Daytime Demographics Age 16 Years or Over	7,244	29,826	37,670	46,668
Labor Force				
Labor Population Age 16 Years or Over (2024)	5,704	25,197	37,259	51,931
Labor Force Total Males (2024)	2,730 47.9%	12,344 49.0%	18,443 49.5%	25,737 49.6%
Male Civilian Employed	1,841 67.4%	8,423 68.2%	12,597 68.3%	17,647 68.6%
Male Civilian Unemployed	15 0.6%	244 2.0%	351 1.9%	574 2.2%
Males in Armed Forces	- -	1 -	19 0.1%	22 -
Males Not in Labor Force	874 32.0%	3,676 29.8%	5,476 29.7%	7,493 29.1%
Labor Force Total Females (2024)	2,974 52.1%	12,853 51.0%	18,815 50.5%	26,195 50.4%
Female Civilian Employed	1,535 51.6%	7,292 56.7%	10,759 57.2%	15,417 58.9%
Female Civilian Unemployed	1 -	100 0.8%	167 0.9%	256 1.0%
Females in Armed Forces	- -	- -	- -	- -
Females Not in Labor Force	1,438 48.4%	5,461 42.5%	7,890 41.9%	10,521 40.2%
Unemployment Rate	16 0.3%	344 1.4%	518 1.4%	831 1.6%
Occupation (2024)				
Occupation Population Age 16 Years or Over	3,376	15,715	23,355	33,063
Occupation Total Males	1,841 54.5%	8,422 53.6%	12,596 53.9%	17,646 53.4%
Occupation Total Females	1,535 45.5%	7,292 46.4%	10,759 46.1%	15,417 46.6%
Management, Business, Financial Operations	688 20.4%	2,913 18.5%	4,253 18.2%	6,021 18.2%
Professional, Related	741 22.0%	3,265 20.8%	4,791 20.5%	6,977 21.1%
Service	300 8.9%	1,594 10.1%	2,383 10.2%	3,326 10.1%
Sales, Office	687 20.3%	3,553 22.6%	5,200 22.3%	7,423 22.5%
Farming, Fishing, Forestry	11 0.3%	75 0.5%	116 0.5%	157 0.5%
Construction, Extraction, Maintenance	208 6.2%	1,282 8.2%	2,152 9.2%	3,161 9.6%
Production, Transport, Material Moving	740 21.9%	3,034 19.3%	4,460 19.1%	5,998 18.1%
White Collar Workers	2,116 62.7%	9,730 61.9%	14,244 61.0%	20,421 61.8%
Blue Collar Workers	1,260 37.3%	5,985 38.1%	9,111 39.0%	12,642 38.2%

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Units In Structure (2024)					
Total Units	2,990	13,605	19,654	26,922	
1 Detached Unit	1,526 51.1%	7,473 54.9%	11,779 59.9%	16,785 62.3%	
1 Attached Unit	354 11.8%	1,424 10.5%	1,880 9.6%	2,695 10.0%	
2 Units	74 2.5%	614 4.5%	756 3.8%	916 3.4%	
3 to 4 Units	321 10.7%	809 5.9%	932 4.7%	1,187 4.4%	
5 to 9 Units	340 11.4%	918 6.7%	1,246 6.3%	1,620 6.0%	
10 to 19 Units	177 5.9%	557 4.1%	815 4.1%	1,138 4.2%	
20 to 49 Units	166 5.5%	798 5.9%	959 4.9%	1,089 4.0%	
50 or More Units	25 0.8%	922 6.8%	988 5.0%	1,034 3.8%	
Mobile Home or Trailer	7 0.2%	90 0.7%	300 1.5%	459 1.7%	
Other Structure	-	-	-	-	
Homes Built By Year (2024)					
Homes Built 2020 or later	34 1.1%	238 1.7%	382 1.9%	547 2.0%	
Homes Built 2010 to 2019	108 3.5%	679 4.8%	1,212 5.9%	1,946 7.0%	
Homes Built 2000 to 2009	426 13.8%	1,641 11.6%	2,477 12.1%	4,035 14.4%	
Homes Built 1990 to 1999	571 18.5%	1,958 13.9%	3,162 15.5%	4,612 16.5%	
Homes Built 1980 to 1989	268 8.7%	1,325 9.4%	2,090 10.2%	2,758 9.9%	
Homes Built 1970 to 1979	550 17.8%	2,617 18.6%	3,792 18.6%	4,788 17.1%	
Homes Built 1960 to 1969	362 11.7%	1,365 9.7%	1,797 8.8%	2,169 7.8%	
Homes Built 1950 to 1959	298 9.7%	1,642 11.7%	2,009 9.8%	2,198 7.9%	
Homes Built 1940 to 1949	149 4.8%	402 2.9%	538 2.6%	692 2.5%	
Homes Built Before 1939	223 7.2%	1,739 12.3%	2,197 10.8%	3,176 11.4%	
Median Age of Homes	46.7 yrs	49.1 yrs	46.8 yrs	45.1 yrs	
Home Values (2024)					
Owner Specified Housing Units	1,875	8,934	13,740	19,696	
Home Values \$1,000,000 or More	36 1.9%	212 2.4%	340 2.5%	592 3.0%	
Home Values \$750,000 to \$999,999	18 0.9%	169 1.9%	294 2.1%	424 2.2%	
Home Values \$500,000 to \$749,999	83 4.4%	502 5.6%	1,186 8.6%	1,859 9.4%	
Home Values \$400,000 to \$499,999	197 10.5%	850 9.5%	1,342 9.8%	2,099 10.7%	
Home Values \$300,000 to \$399,999	393 21.0%	1,745 19.5%	2,852 20.8%	4,429 22.5%	
Home Values \$250,000 to \$299,999	431 23.0%	1,549 17.3%	2,421 17.6%	3,616 18.4%	
Home Values \$200,000 to \$249,999	337 18.0%	2,113 23.6%	2,993 21.8%	3,778 19.2%	
Home Values \$175,000 to \$199,999	91 4.8%	575 6.4%	696 5.1%	801 4.1%	
Home Values \$150,000 to \$174,999	91 4.9%	570 6.4%	697 5.1%	897 4.6%	
Home Values \$125,000 to \$149,999	29 1.5%	137 1.5%	159 1.2%	171 0.9%	
Home Values \$100,000 to \$124,999	30 1.6%	135 1.5%	177 1.3%	237 1.2%	
Home Values \$90,000 to \$99,999	4 0.2%	47 0.5%	55 0.4%	59 0.3%	
Home Values \$80,000 to \$89,999	-	3	3	3	
Home Values \$70,000 to \$79,999	32 1.7%	55 0.6%	80 0.6%	95 0.5%	
Home Values \$60,000 to \$69,999	-	-	1	1	
Home Values \$50,000 to \$59,999	1	7	12	18	
Home Values \$35,000 to \$49,999	3 0.1%	44 0.5%	88 0.6%	122 0.6%	
Home Values \$25,000 to \$34,999	89 4.8%	117 1.3%	141 1.0%	172 0.9%	
Home Values \$10,000 to \$24,999	9 0.5%	74 0.8%	168 1.2%	251 1.3%	
Home Values Under \$10,000	-	29 0.3%	37 0.3%	74 0.4%	
Owner-Occupied Median Home Value	\$285,759	\$284,151	\$303,188	\$312,624	
Renter-Occupied Median Rent	\$808	\$826	\$840	\$853	

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1629 S Main St West Bend, WI 53095	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$209.51 M	\$960.13 M	\$1.44 B	\$2.09 B
Total Non-Retail Expenditure	\$110.75 M	\$506.9 M	\$757.48 M	\$1.1 B
Total Retail Expenditure	\$98.76 M	\$453.23 M	\$677.98 M	\$986.44 M
Apparel	\$7.3 M	\$33.62 M	\$50.39 M	\$73.53 M
Contributions	\$6.84 M	\$31.57 M	\$47.62 M	\$70.11 M
Education	\$6.03 M	\$28.2 M	\$42.83 M	\$63.53 M
Entertainment	\$11.73 M	\$54.35 M	\$81.76 M	\$119.7 M
Food and Beverages	\$30.92 M	\$141.27 M	\$210.67 M	\$305.6 M
Furnishings and Equipment	\$7.3 M	\$33.82 M	\$50.85 M	\$74.4 M
Gifts	\$5.15 M	\$23.57 M	\$35.49 M	\$52.28 M
Health Care	\$18.01 M	\$81.99 M	\$122.19 M	\$176.97 M
Household Operations	\$8.23 M	\$37.77 M	\$56.64 M	\$82.71 M
Miscellaneous Expenses	\$3.98 M	\$18.28 M	\$27.35 M	\$39.85 M
Personal Care	\$2.82 M	\$12.93 M	\$19.34 M	\$28.14 M
Personal Insurance	\$1.44 M	\$6.76 M	\$10.27 M	\$15.17 M
Reading	\$460.86 K	\$2.12 M	\$3.17 M	\$4.62 M
Shelter	\$44.23 M	\$202.13 M	\$301.29 M	\$437.5 M
Tobacco	\$1.32 M	\$5.79 M	\$8.44 M	\$11.95 M
Transportation	\$38.04 M	\$175.08 M	\$262.14 M	\$381.49 M
Utilities	\$15.73 M	\$70.89 M	\$105.02 M	\$151.22 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$5,839	\$5,881	\$6,086	\$6,465
Total Non-Retail Expenditure	\$3,087 52.9%	\$3,105 52.8%	\$3,212 52.8%	\$3,412 52.8%
Total Retail Expenditures	\$2,752 47.1%	\$2,776 47.2%	\$2,875 47.2%	\$3,053 47.2%
Apparel	\$203 3.5%	\$206 3.5%	\$214 3.5%	\$228 3.5%
Contributions	\$191 3.3%	\$193 3.3%	\$202 3.3%	\$217 3.4%
Education	\$168 2.9%	\$173 2.9%	\$182 3.0%	\$197 3.0%
Entertainment	\$327 5.6%	\$333 5.7%	\$347 5.7%	\$371 5.7%
Food and Beverages	\$862 14.8%	\$865 14.7%	\$893 14.7%	\$946 14.6%
Furnishings and Equipment	\$203 3.5%	\$207 3.5%	\$216 3.5%	\$230 3.6%
Gifts	\$143 2.5%	\$144 2.5%	\$150 2.5%	\$162 2.5%
Health Care	\$502 8.6%	\$502 8.5%	\$518 8.5%	\$548 8.5%
Household Operations	\$229 3.9%	\$231 3.9%	\$240 3.9%	\$256 4.0%
Miscellaneous Expenses	\$111 1.9%	\$112 1.9%	\$116 1.9%	\$123 1.9%
Personal Care	\$79 1.3%	\$79 1.3%	\$82 1.3%	\$87 1.3%
Personal Insurance	\$40 0.7%	\$41 0.7%	\$44 0.7%	\$47 0.7%
Reading	\$13 0.2%	\$13 0.2%	\$13 0.2%	\$14 0.2%
Shelter	\$1,233 21.1%	\$1,238 21.1%	\$1,277 21.0%	\$1,354 20.9%
Tobacco	\$37 0.6%	\$35 0.6%	\$36 0.6%	\$37 0.6%
Transportation	\$1,060 18.2%	\$1,072 18.2%	\$1,111 18.3%	\$1,181 18.3%
Utilities	\$438 7.5%	\$434 7.4%	\$445 7.3%	\$468 7.2%