2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1042/-85.8655

10383 Dixie Hwy	1 mi rad	ius	3 mi rac	lius	5 mi rac	lius	7 mi rad	dius
Louisville, KY 40272	1 1111 144	ius	3 m. rac	iius	3 1111 140	iius	, iiii i u	aids
Population								
Estimated Population (2024)	11,037		45,481		84,603		150,750	
Projected Population (2029)	10,759		44,665		83,345		148,107	
Census Population (2020)	11,519		47,058		86,565		152,546	
Census Population (2010)	10,813		44,673		84,004		149,346	
Projected Annual Growth (2024-2029)	-278	-0.5%	-816	-0.4%	-1,258	-0.3%	-2,643	-0.4%
Historical Annual Growth (2020-2024)	-483	-1.0%	-1,577	-0.8%	-1,962	-0.6%	-1,796	-0.3%
Historical Annual Growth (2010-2020)	706	0.7%	2,386	0.5%	2,561	0.3%	3,200	0.2%
Estimated Population Density (2024)	3,515	psm	1,609	psm	1,078	psm	980	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2024)	4,459		18,231		34,213		61,042	
Projected Households (2029)	4,334		17,845		33,583		59,780	
Census Households (2020)	4,523		18,462		34,374		61,125	
Census Households (2010)	4,183		17,281		32,909		59,095	
Projected Annual Growth (2024-2029)	-124	-0.6%	-385	-0.4%	-630	-0.4%	-1,262	-0.4%
Historical Annual Change (2010-2024)	275	0.5%	950	0.4%	1,304	0.3%	1,947	0.2%
Average Household Income								
Estimated Average Household Income (2024)	\$77,318		\$88,215		\$87,088		\$83,190	
Projected Average Household Income (2029)	\$82,955		\$94,300		\$92,970		\$89,390	
Census Average Household Income (2010)	\$48,110		\$52,442		\$52,772		\$49,469	
Census Average Household Income (2000)	\$45,485		\$48,592		\$47,556		\$44,962	
Projected Annual Change (2024-2029)	\$5,637	1.5%	\$6,084	1.4%	\$5,882	1.4%	\$6,200	1.5%
Historical Annual Change (2000-2024)	\$31,833	2.9%	\$39,624	3.4%	\$39,532	3.5%	\$38,228	3.5%
Median Household Income								
Estimated Median Household Income (2024)	\$69,594		\$69,789		\$67,790		\$64,245	
Projected Median Household Income (2029)	\$70,292		\$70,243		\$68,182		\$64,439	
Census Median Household Income (2010)	\$44,343		\$46,548		\$45,085		\$41,978	
Census Median Household Income (2000)	\$40,258		\$42,559		\$41,702		\$38,461	
Projected Annual Change (2024-2029)	\$698	0.2%	\$453	0.1%	\$392	0.1%	\$194	
Historical Annual Change (2000-2024)	\$29,336	3.0%	\$27,230	2.7%	\$26,088	2.6%	\$25,784	2.8%
Per Capita Income								
Estimated Per Capita Income (2024)	\$31,236		\$35,390		\$35,240		\$33,710	
Projected Per Capita Income (2029)	\$33,422		\$37,706		\$37,484		\$36,105	
Census Per Capita Income (2010)	\$18,612		\$20,288		\$20,676		\$19,575	
Census Per Capita Income (2000)	\$17,258		\$18,352		\$18,285		\$17,753	
Projected Annual Change (2024-2029)	\$2,186	1.4%	\$2,316	1.3%	\$2,244	1.3%	\$2,395	
Historical Annual Change (2000-2024)	\$13,978		\$17,038	3.9%	\$16,955	3.9%	\$15,957	
Estimated Average Household Net Worth (2024)	\$768,875		\$866,090		\$845,901		\$760,167	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1042/-85.8655

10383 Dixie Hwy	1 mi rad	J:	3 mi rac	مانات	5 mi rad	ماناه	7 mi rad	diuc
Louisville, KY 40272	1 mi rad	ilus	5 mi rac	ilus	o mi rad	aius	/ mi rac	aius
Race and Ethnicity								
Total Population (2024)	11,037		45,481		84,603		150,750	
White (2024)	7,534	68.3%	29,068	63.9%	52,610	62.2%	94,322	62.6%
Black or African American (2024)	2,476	22.4%	12,073	26.5%	23,922	28.3%	40,227	26.7%
American Indian or Alaska Native (2024)	20	0.2%	85	0.2%	164	0.2%	318	0.2%
Asian (2024)	281	2.5%	1,365	3.0%	2,399	2.8%	4,995	3.3%
Hawaiian or Pacific Islander (2024)	8	-	31	-	81	-	109	
Other Race (2024)	141	1.3%	613	1.3%	1,369	1.6%	3,349	2.2%
Two or More Races (2024)	578	5.2%	2,247	4.9%	4,056	4.8%	7,429	4.9%
Population < 18 (2024)	2,551	23.1%	9,517	20.9%	18,350	21.7%	32,697	21.7%
White Not Hispanic	1,413	55.4%	4,702	49.4%	8,619	47.0%	15,635	47.8%
Black or African American	723	28.3%	3,204	33.7%	6,713	36.6%	10,897	33.3%
Asian	73	2.9%	294	3.1%	525	2.9%	1,107	3.4%
Other Race Not Hispanic	112	4.4%	428	4.5%	837	4.6%	1,801	5.5%
Hispanic	230	9.0%	889	9.3%	1,655	9.0%	3,257	10.0%
Not Hispanic or Latino Population (2024)	10,350	93.8%	42,664	93.8%	79,313	93.7%	140,544	93.2%
Not Hispanic White	7,364	71.2%	28,384	66.5%	51,414	64.8%	92,301	65.7%
Not Hispanic Black or African American	2,459	23.8%	11,912	27.9%	23,585	29.7%	39,491	28.1%
Not Hispanic American Indian or Alaska Native	8	-	41	-	77	-	148	0.1%
Not Hispanic Asian	281	2.7%	1,340	3.1%	2,369	3.0%	4,934	3.5%
Not Hispanic Hawaiian or Pacific Islander	4	-	18	-	52	-	77	
Not Hispanic Other Race	2	-	17	-	72	-	277	0.2%
Not Hispanic Two or More Races	232	2.2%	953	2.2%	1,744	2.2%	3,316	2.4%
Hispanic or Latino Population (2024)	687	6.2%	2,817	6.2%	5,290	6.3%	10,206	6.8%
Hispanic White	170	24.7%	683	24.3%	1,196	22.6%	2,021	19.8%
Hispanic Black or African American	17	2.5%	162	5.7%	337	6.4%	736	7.2%
Hispanic American Indian or Alaska Native	12	1.7%	44	1.6%	87	1.6%	170	1.7%
Hispanic Asian	-	-	25	0.9%	30	0.6%	62	0.6%
Hispanic Hawaiian or Pacific Islander	3	0.5%	13	0.5%	30	0.6%	32	0.3%
Hispanic Other Race	139	20.2%	596	21.2%	1,297	24.5%	3,072	30.1%
Hispanic Two or More Races	345	50.3%	1,294	45.9%	2,313	43.7%	4,112	40.3%
Not Hispanic or Latino Population (2020)	10,944	95.0%	44,755	95.1%	81,623	94.3%	140,211	91.9%
Hispanic or Latino Population (2020)	576	5.0%	2,303	4.9%	4,941	5.7%	12,335	8.1%
Not Hispanic or Latino Population (2010)	10,553	97.6%	43,634	97.7%	81,845	97.4%	143,053	95.8%
Hispanic or Latino Population (2010)	261	2.4%	1,039	2.3%	2,159	2.6%	6,294	4.2%
Not Hispanic or Latino Population (2029)	9,960	92.6%	41,388	92.7%	77,199	92.6%	136,545	92.2%
Hispanic or Latino Population (2029)	798	7.4%	3,277	7.3%	6,146	7.4%	11,561	7.89
Projected Annual Growth (2024-2029)	112	3.3%	460	3.3%	857		1,356	
Historical Annual Growth (2010-2020)	315	12.1%	1.264	12.2%	2.782	12.9%	6,042	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



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10383 Dixie Hwy	1 mi rac	liuc	3 mi rac	liuc	5 mi rac	lius	7 mi rad	diue
Louisville, KY 40272	1 mi rac	ilus	5 mi rac	iius	o mi rac	ilus	/ mi rad	aius
Total Age Distribution (2024)								
Total Population	11,037		45,481		84,603		150,750	
Age Under 5 Years	728	6.6%	2,498	5.5%	4,738	5.6%	8,546	5.7%
Age 5 to 9 Years	725	6.6%	2,600	5.7%	5,118	6.0%	9,144	6.1%
Age 10 to 14 Years	686	6.2%	2,748	6.0%	5,313	6.3%	9,409	6.2%
Age 15 to 19 Years	689	6.2%	2,817	6.2%	5,293	6.3%	9,388	6.2%
Age 20 to 24 Years	627	5.7%	2,584	5.7%	4,918		8,737	
Age 25 to 29 Years	798	7.2%	3,021	6.6%	5,547		9,951	
Age 30 to 34 Years	825	7.5%	3,239	7.1%	5,906	7.0%	10,811	7.2%
Age 35 to 39 Years	741	6.7%	2,926	6.4%	5,437	6.4%	10,040	6.7%
Age 40 to 44 Years	727	6.6%	3,061	6.7%	5,626	6.7%	10,055	6.7%
Age 45 to 49 Years	607	5.5%	2,761	6.1%	5,173	6.1%	9,405	6.2%
Age 50 to 54 Years	579	5.2%	2,758	6.1%	5,122	6.1%	9,339	6.2%
Age 55 to 59 Years	649	5.9%	2,912	6.4%	5,421	6.4%	9,743	6.5%
Age 60 to 64 Years	712	6.5%	3,249	7.1%	5,981	7.1%	10,457	6.9%
Age 65 to 69 Years	646	5.9%	2,788	6.1%	5,148	6.1%	8,935	5.9%
Age 70 to 74 Years	512	4.6%	2,039	4.5%	3,683	4.4%	6,482	4.3%
Age 75 to 79 Years	341	3.1%	1,471	3.2%	2,767	3.3%	4,727	3.1%
Age 80 to 84 Years	213	1.9%	1,005	2.2%	1,783	2.1%	2,970	2.0%
Age 85 Years or Over	230	2.1%	1,004	2.2%	1,629	1.9%	2,611	1.7%
Median Age	36.9		39.7		39.2		38.9	
Age 19 Years or Less		25.6%	10,663		20,462		36,487	24.2%
Age 20 to 64 Years	6,265	56.8%	26,512		49,130			58.7%
Age 65 Years or Over	1,943	17.6%	8,307	18.3%	15,010	17.7%	25,725	17.1%
Female Age Distribution (2024)								
Female Population	5,756	52.2%	23,581	51.8%	43,769	51.7%	77,595	51.5%
Age Under 5 Years	350	6.1%	1,234	5.2%	2,365	5.4%	4,214	5.4%
Age 5 to 9 Years	346	6.0%	1,283	5.4%	2,445	5.6%	4,402	5.7%
Age 10 to 14 Years	360	6.2%	1,339	5.7%	2,605	6.0%	4,657	6.0%
Age 15 to 19 Years	345	6.0%	1,365	5.8%	2,565	5.9%	4,510	5.8%
Age 20 to 24 Years	319		1,263	5.4%	2,420		4,338	
Age 25 to 29 Years	426		1,561		2,858		5,050	
Age 30 to 34 Years	432		1,714	7.3%	3,115	7.1%	5,603	
Age 35 to 39 Years	383		1,519	6.4%	2,851	6.5%	5,201	
Age 40 to 44 Years	361	6.3%	1,562	6.6%	2,866		5,136	
Age 45 to 49 Years	310	5.4%	1,427	6.1%	2,696		4,910	
Age 50 to 54 Years	302		1,422		2,660		4,878	
Age 55 to 59 Years	332	5.8%	1,514	6.4%	2,859	6.5%	5,090	6.6%
Age 60 to 64 Years	395		1,717		3,138		5,476	
Age 65 to 69 Years	337		1,493	6.3%	2,738		4,713	
Age 70 to 74 Years	285		1,123		1,990		3,460	
Age 75 to 79 Years	194		847	3.6%	1,579		2,624	
Age 80 to 84 Years	140		608	2.6%	1,041	2.4%	1,761	
Age 85 Years or Over	140		590	2.5%	979	2.2%	1,572	
Female Median Age	37.9		40.8		40.3		40.0	
Age 19 Years or Less		24.3%		22.1%		22.8%		22.9%
Age 20 to 64 Years		56.6%	13,699		25,461			58.9%
Age 65 Years or Over	1,095	19.0%	4,660	19.8%	8,328	19.0%	14,130	18.2%

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10383 Dixie Hwy Louisville, KY 40272	1 mi rad	ius	3 mi rac	dius	5 mi rac	dius	7 mi rad	dius
Male Age Distribution (2024)								
Male Population	5,281	47.8%	21,901	48.2%	40,834	48.3%	73 155	48.5%
Age Under 5 Years	379	7.2%	1,264	5.8%	2,373	5.8%	4,332	
Age 5 to 9 Years	379	7.2%	1,317	6.0%	2,673	6.5%	4,742	
Age 10 to 14 Years	326	6.2%	1,408		2,709		4,752	
Age 15 to 19 Years	344		1.452		2,728		4,878	
Age 20 to 24 Years	308	5.8%	1,320		2,499		4,400	
Age 25 to 29 Years	372	7.0%	1,460	6.7%	2,688	6.6%	4,901	
Age 30 to 34 Years	393	7.4%	1,525	7.0%	2,791	6.8%	5,208	
Age 35 to 39 Years	358	6.8%	1,407		2,586	6.3%	4,839	
Age 40 to 44 Years	366	6.9%	1,498		2,761	6.8%	4,918	
Age 45 to 49 Years	297	5.6%	1,334		2,477	6.1%	4,495	
Age 50 to 54 Years	277	5.2%	1,336	6.1%	2,462	6.0%	4,461	
Age 55 to 59 Years	317	6.0%	1,399	6.4%	2,562	6.3%	4,653	
Age 60 to 64 Years	317	6.0%	1,532	7.0%	2,844		4,981	
Age 65 to 69 Years	310	5.9%	1,295		2,410		4,222	
Age 70 to 74 Years	227	4.3%	917	4.2%	1,693		3,021	
Age 75 to 79 Years	147	2.8%	624	2.9%	1,188		2,103	
Age 80 to 84 Years	73	1.4%	397	1.8%	742	1.8%	1,209	1.7%
Age 85 Years or Over	90	1.7%	414	1.9%	650	1.6%	1,039	1.4%
Male Median Age	35.9		38.5		37.9		37.7	
Age 19 Years or Less	1,428	27.0%	5,441	24.8%	10,483	25.7%	18,704	25.6%
Age 20 to 64 Years	3,005	56.9%	12,813	58.5%	23,669	58.0%	42,857	58.6%
Age 65 Years or Over	847	16.0%	3,647	16.7%	6,682	16.4%	11,595	15.8%
Males per 100 Females (2024)								
Overall Comparison	92		93		93		94	
Age Under 5 Years		52.0%		50.6%		50.1%		50.7%
Age 5 to 9 Years		52.2%		50.7%		52.2%		51.9%
Age 10 to 14 Years		47.6%		51.2%		51.0%		50.5%
Age 15 to 19 Years		50.0%		51.5%	106	51.5%		52.0%
Age 20 to 24 Years		49.2%		51.1%		50.8%		50.4%
Age 25 to 29 Years	87	46.6%	94	48.3%	94	48.5%		49.2%
Age 30 to 34 Years	91	47.6%	89	47.1%	90	47.3%	93	48.2%
Age 35 to 39 Years	93	48.3%	93	48.1%	91	47.6%	93	48.2%
Age 40 to 44 Years	101	50.3%	96	49.0%	96	49.1%	96	48.9%
Age 45 to 49 Years	96	49.0%	93	48.3%	92	47.9%	92	47.8%
Age 50 to 54 Years	92	47.8%		48.4%		48.1%		47.8%
Age 55 to 59 Years	95	48.8%	92	48.0%	90	47.3%	91	47.8%
Age 60 to 64 Years	80	44.6%	89	47.2%	91	47.5%	91	47.6%
Age 65 to 69 Years	92	47.9%	87	46.5%	88	46.8%	90	47.3%
Age 70 to 74 Years	80	44.4%	82	45.0%	85	46.0%	87	46.6%
Age 75 to 79 Years	76	43.1%	74	42.4%	75	42.9%	80	44.5%
Age 80 to 84 Years	53	34.4%	65	39.5%	71	41.6%	69	40.7%
Age 85 Years or Over	65	39.3%		41.2%	66	39.9%		39.8%
Age 19 Years or Less	102	50.5%	104	51.0%	105	51.2%	105	51.3%
Age 20 to 39 Years	92	47.9%	94	48.5%	94	48.4%	96	48.9%
Age 40 to 64 Years		48.1%	93	48.2%	92	48.0%		48.0%
Age 65 Years or Over	77	43.6%	78	43.9%	80	44.5%	82	45.1%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1042/-85.8655

10383 Dixie Hwy Louisville, KY 40272	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius	7 mi rad	dius
Household Type (2024)								
Total Households	4,459		18,231		34,213		61,042	
Households with Children	•	28.2%	,	28.5%	,	28.5%	•	28.9%
Average Household Size	2.5		2.5		2.5		2.5	
Household Density per Square Mile	1,420		645		436		397	
Population Family		79.4%	35,922	79.0%	66,808	79.0%	119,344	
Population Non-Family	2,270	20.6%		20.6%	17,542		30,939	
Population Group Quarters	-	-	185	0.4%		0.3%		0.3%
Family Households	2,783	62.4%	11,402	62.5%	21,284	62.2%	38,110	62.4%
Married Couple Households	1,692	60.8%	7,149	62.7%	13,376	62.8%	23,462	61.6%
Other Family Households with Children	1,091	39.2%	4,254	37.3%	7,908	37.2%	14,648	38.4%
Family Households with Children	1,254	45.0%	5,192	45.5%	9,725	45.7%	17,626	46.3%
Married Couple with Children	689	54.9%	2,975	57.3%	5,561	57.2%	9,708	55.1%
Other Family Households with Children	565	45.1%	2,217	42.7%	4,164	42.8%	7,919	44.9%
Family Households No Children	1,530	55.0%	6,210	54.5%	11,559	54.3%	20,484	53.7%
Married Couple No Children	1,003	65.6%	4,174	67.2%	7,815	67.6%	13,754	67.1%
Other Family Households No Children	526	34.4%	2,037	32.8%	3,744	32.4%	6,730	32.9%
Non-Family Households	1,676	37.6%	6,828	37.5%	12,929	37.8%	22,932	37.6%
Non-Family Households with Children	2	0.1%	11	0.2%	18	0.1%		0.1%
Non-Family Households No Children	1,673	99.9%	6,817	99.8%	12,910	99.9%	22,899	99.9%
Average Family Household Size	3.1		3.2		3.1		3.1	
Average Family Income	\$94,717		\$111,232		\$111,777		\$101,793	
Median Family Income	\$82,297		\$87,558		\$86,444		\$81,867	
Average Non-Family Household Size	1.4		1.4		1.4		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	8,897		37,636		69,434		123,652	
Never Married		34.7%	12,428		22,997		42,487	
Currently Married		43.7%	16,685		30,605			41.8%
Previously Married		21.6%		22.6%	15,832		29,515	
Separated		10.3%	,	13.6%	,	17.8%		20.1%
Widowed		36.7%		34.4%		28.7%		27.2%
Divorced	1,018	53.0%	4,429	52.0%	8,472	53.5%	15,557	52.7%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	7,581		32,235		59,222		105,526	
Elementary (Grade Level 0 to 8)	240			3.2%	2,096		4,351	
Some High School (Grade Level 9 to 11)	739			7.3%		7.3%	7,944	
High School Graduate		32.4%	11,085		20,643		37,134	
Some College		21.7%		22.9%	13,467		23,407	
Associate Degree Only		10.0%		9.2%		8.7%		8.89
Bachelor Degree Only		15.3% 7.8%	•	14.8%		14.5%	15,141	
Graduate Degree Any College (Some College or Higher)		7.8% 54.7%	2,672 17,788	8.3%	4,950 32,154	8.4%	8,253 56,097	7.89
	4.149	34./ 70	17.788	:1:1.790	3/15/	14 5 70		717 /9

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



10383 Dixie Hwy								
Louisville, KY 40272	1 mi rad	lius	3 mi rac	lius	5 mi rad	dius	7 mi ra	dius
Housing								
Total Housing Units (2024)	4,768		19.519		36,735		65,613	
Total Housing Units (2020)	4,747		19,414		36,476		65,354	
Historical Annual Growth (2020-2024)	21	0.1%	105	0.1%	259		259	
Housing Units Occupied (2024)	4.459	93.5%	18.231	93.4%	34.213	93.1%		93.0%
Housing Units Owner-Occupied		65.5%	13,079	/1./%		/0.3%		65.9%
Housing Units Renter-Occupied	1,536	34.5%	5,152	28.3%	10,151	29./%		34.1%
Housing Units Vacant (2024)		6.5%		6.6%		6.9%	4,571	
Household Size (2024)								
Total Households	4,459		18,231		34,213		61,042	
1 Person Households	1,398	31.4%	5,909	32.4%	11,167	32.6%	19,863	32.5%
2 Person Households		40.3%	7,520	41.2%		40./%	24,453	40.1%
3 Person Households	581	13.0%	2,234	12.3%	4,235	12.4%	7,949	13.0%
4 Person Households	425	9.5%	1,546	8.5%	2,898	8.5%	5,180	
5 Person Households	157	3.5%	637	3.5%	1,264	3./%	2,258	3./%
6 Person Households	61	1.4%	244	1.3%	489	1.4%	911	1.5%
7 or More Person Households	41	0.9%	141	0.8%	236	0./%	428	0./%
Household Income Distribution (2024)								
HH Income \$200,000 or More	136	3.1%	1,038	5./%	1,830	5.3%	2,927	4.8%
HH Income \$150,000 to \$199,999	252	5.6%	1,088	6.0%	2,095	6.1%	3,253	5.3%
HH Income \$125,000 to \$149,999	358	8.0%	1,438	7.9%	2,731	8.0%	4,312	/.1%
HH Income \$100,000 to \$124,999	531	11.9%	1,887	10.3%	3,469	10.1%	5,955	9.8%
HH Income \$75,000 to \$99,999	703	15.8%	2,611	14.3%		14.0%	8,645	14.2%
HH Income \$50,000 to \$74,999	973	21.8%	3,863	21.2%	6,703	19.6%	11,588	19.0%
HH Income \$35,000 to \$49,999	662	14.9%	2,571	14.1%	4,714	13.8%	8,368	13./%
HH Income \$25,000 to \$34,999	241	5.4%	1,182	6.5%	2,562	1.5%	5,115	8.4%
HH Income \$15,000 to \$24,999	234	5.2%	1,174	6.4%	2,467	1.2%	5,155	8.4%
HH Income \$10,000 to \$14,999	208	4./%	632	3.5%	1,429	4.2%	2,983	4.9%
HH Income Under \$10,000	162	3.6%	747	4.1%	1,425	4.2%	2,741	4.5%
Household Vehicles (2024)								
Households 0 Vehicles Available	247		941		1,633		4,281	7.0%
Households 1 Vehicle Available	1,432	32.1%	5,705	31.3%	11,481	33.6%	22,091	36.2%
Households 2 Vehicles Available	2,117	4/.5%	7,819	42.9%	14,013	41.0%	22,955	37.6%
Households 3 or More Vehicles Available	663	14.9%	3,766	20./%	7,086	20./%	11,715	19.2%
Total Vehicles Available	7,845		34,280		63,618		107,803	
Average Vehicles per Household	1.8		1.9		1.9		1.8	
Owner-Occupied Household Vehicles	5,688	/2.5%	27,061	/8.9%	50,060	/8./%	82,694	/6./%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.1		2.1	
Renter-Occupied Household Vehicles	2,157	27.5%	7,218	21.1%	13,557	21.3%	25,109	23.3%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.3		1.2	
Travel Time (2024)								
Worker Base Age 16 years or Over	4,981		21,461		40,151		71,297	
Travel to Work in 14 Minutes or Less		19.8%		17.9%		18.1%		18.5%
Travel to Work in 15 to 29 Minutes	1,428			32.5%		34.4%		3/./%
Travel to Work in 30 to 59 Minutes	_,	30.9%		30.9%		30.4%		27.5%
Travel to Work in 60 Minutes or More		3.1%	775			3.4%		3.6%
Work at Home	876	1/.6%	3,243	15.1%	5,501	13./%		12.6%
Average Minutes Travel to Work	24.8		24.7		24.4		23.7	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



10383 Dixie Hwy	1 mi rad	i	3 mi rac	l:	5 mi rad	d:	7 mi rad	d:
Louisville, KY 40272	I mi rad	lius	5 mi rac	iius	o mi rad	iius	/ mi rac	aius
Transportation To Work (2024)								
Worker Base Age 16 years or Over	4,981		21,461		40,151		71,297	
Drive to Work Alone	3,384	67.9%	15,270	71.2%	29,425	73.3%	52,557	73.7%
Drive to Work in Carpool	501	10.1%	2,239	10.4%	3,797	9.5%	6,654	9.3%
Travel to Work by Public Transportation	37	0.7%	157	0.7%	366	0.9%	792	1.1%
Drive to Work on Motorcycle	9	0.2%	21	-	31	-	44	-
Bicycle to Work	4	-	21	-	56	0.1%	73	0.1%
Walk to Work	96	1.9%	214	1.0%	376	0.9%	837	1.2%
Other Means	74	1.5%	296	1.4%	599	1.5%	1,328	1.9%
Work at Home	876	17.6%	3,243	15.1%	5,501	13.7%	9,012	12.6%
Daytime Demographics (2024)								
Total Businesses	242		1,019		1,997		3,746	
Total Employees	1,503		9,592		19,572		33,227	
Company Headquarter Businesses	2	0.8%	19	1.9%	38	1.9%	79	2.1%
Company Headquarter Employees	6	0.4%	438	4.6%	2,071	10.6%	3,050	9.2%
Employee Population per Business	6.2	to 1	9.4	to 1	9.8	to 1	8.9	to 1
Residential Population per Business	45.7	to 1	44.6	to 1	42.4	to 1	40.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,298		25,208		47,784		83,510	
Labor Force								
Labor Population Age 16 Years or Over (2024)	8,780		37,103		68,388		121,756	
Labor Force Total Males (2024)	4,138	47.1%	17,632	47.5%	32,540	47.6%	58,370	47.9%
Male Civilian Employed	2,427	58.7%	10,792	61.2%	20,160	62.0%	36,345	62.3%
Male Civilian Unemployed	113	2.7%	630	3.6%	969	3.0%	1,979	3.4%
Males in Armed Forces	4	0.1%	11	-	11	-	152	
Males Not in Labor Force	1,593			35.2%	11,400	35.0%		34.1%
Labor Force Total Females (2024)	4,642		19,471		35,848			52.1%
Female Civilian Employed	2,554	55.0%	10,669	54.8%	19,990	55.8%	34,951	55.1%
Female Civilian Unemployed	113	2.4%	390	2.0%	699	2.0%	1,415	2.2%
Females in Armed Forces	-	-	15	-	15	-	25	
Females Not in Labor Force	1,976	42.6%	8,397	43.1%	15,144	42.2%	26,996	42.6%
Unemployment Rate	226	2.6%	1,020	2.7%	1,669	2.4%	3,394	2.8%
Occupation (2024)								
Occupation Population Age 16 Years or Over	4,981		21,461		40,151		71,297	
Occupation Total Males	2,427		10,792		20,160	50.2%		51.0%
Occupation Total Females	2,554	51.3%	10,669	49.7%	19,990	49.8%		49.0%
Management, Business, Financial Operations	820	16.5%	3,255	15.2%	5,950	14.8%	9,959	14.0%
Professional, Related	1,072	21.5%	4,411	20.6%	8,079	20.1%	14,220	19.9%
Service		14.6%		13.7%		13.5%		14.1%
Sales, Office	998	20.0%	4,633	21.6%	8,740	21.8%	14,801	20.8%
Farming, Fishing, Forestry	2	-	8	-		0.2%	152	
Construction, Extraction, Maintenance		6.3%	1,479	6.9%	2,933	7.3%	5,464	7.7%
Production, Transport, Material Moving		21.1%	4,744	22.1%		22.3%		23.4%
White Collar Workers	2,890	58.0%	12,299	57.3%	22,769	56.7%	38,980	54.7%
Blue Collar Workers	2,091	42.0%	9,162	42.7%	17,382	43.3%	32,316	45.3%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



10383 Dixie Hwy						_		
Louisville, KY 40272	1 mi rad	dius	3 mi rac	dius	5 mi rad	dius	7 mi rad	dius
Units In Structure (2024)								
Total Units	4,459		18,231		34,213		61,042	
1 Detached Unit		/1.0%	13,547	/4.3%		/2.2%		68.8%
1 Attached Unit	220		699		1,235		1,928	
2 Units	48		181		366		898	
3 to 4 Units	279		996		1,834		3,907	
5 to 9 Units	268		937		2,044		3,882	
10 to 19 Units	185		585		1,368		2,715	
20 to 49 Units	87		287		610		1,373	
50 or More Units	123		575		1,018		2,112	
Mobile Home or Trailer	78		389	2.1%	952		2,044	
Other Structure	7		35	0.2%	71	0.2%	165	
Homes Built By Year (2024)					· -			
Homes Built 2020 or later	52	1.1%	298	1.5%	554	1.5%	907	1.4%
Homes Built 2010 to 2019	441		1.649		2,547		4,463	
Homes Built 2000 to 2009		10./%		10.1%		11.1%	6,436	
Homes Built 1990 to 1999		8.1%	1,918			9.9%	5,853	
Homes Built 1980 to 1989	156		846		2,240		3,964	
Homes Built 1970 to 1979		13.9%		12./%		13./%		13.3%
Homes Built 1960 to 1969		14.8%		18.1%		18.3%	11 610	1/./%
Homes Built 1950 to 1959		27.0%		22.8%		19.2%	13,010	19.9%
Homes Built 1940 to 1949	132		557	2.9%	1,220		3,154	
Homes Built Before 1939	128			2./%		3.1%	2,851	
Median Age of Homes	49.4		48.7		48.4		50.2	
Home Values (2024)								
Owner Specified Housing Units	2,923		13,079		24,062		40,250	
Home Values \$1,000,000 or More	25	0.8%	68	0.5%	158		248	
Home Values \$750,000 to \$999,999	39	1.3%	93		209		465	
Home Values \$500,000 to \$749,999	74	2.5%	423		891		1,399	
Home Values \$400,000 to \$499,999	67		426		944		1,400	
Home Values \$300,000 to \$399,999	264	9.0%	1,280			10./%	3,978	
Home Values \$250,000 to \$299,999	218	1.4%		10.9%		10.9%	3,942	
Home Values \$200,000 to \$249,999	424	14.5%	1,725	13.2%		13.9%		13.2%
Home Values \$175,000 to \$199,999	280		1,478	11.3%		10.2%		10.2%
Home Values \$150,000 to \$174,999	630	21.6%	2,509	19.2%	4,022	16./%	6,641	16.5%
Home Values \$125,000 to \$149,999	281	9.6%	1,176	9.0%	2,021	8.4%	3,569	
Home Values \$100,000 to \$124,999	338	11.6%	1,357	10.4%	2,259		3,998	9.9%
Home Values \$90,000 to \$99,999	66	2.3%		1.2%		1.3%	545	1.4%
Home Values \$80,000 to \$89,999	60	2.0%	177		355	1.5%	929	
Home Values \$70,000 to \$79,999	36	1.2%	98	0./%	267	1.1%	607	1.5%
Home Values \$60,000 to \$69,999	20	0./%	130	1.0%	275	1.1%	472	1.2%
Home Values \$50,000 to \$59,999	9	0.3%	26	0.2%	61	0.3%	156	0.4%
Home Values \$35,000 to \$49,999	6	0.2%	37	0.3%	185	0.8%	396	1.0%
Home Values \$25,000 to \$34,999	5	0.2%	48	0.4%	84	0.3%	302	0.8%
Home Values \$10,000 to \$24,999	66	2.3%	282		584	2.4%	983	2.4%
Home Values Under \$10,000	15	0.5%	169	1.3%	448	1.9%	796	2.0%
Owner-Occupied Median Home Value	\$175,190		\$187,363		\$193,596		\$185,324	
Renter-Occupied Median Rent	\$889		\$888		\$868		\$838	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



10383 Dixie Hwy								
Louisville, KY 40272	1 mi rac	lius	3 mi rac	lius	5 mi rad	dius	7 mi rad	dius
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	\$261.42 M		\$1.18 B		\$2.19 B		\$3.77 B	
Total Non-Retail Expenditure	\$137.46 M		\$619.98 M		\$1.15 B		\$1.99 B	
Total Retail Expenditure	\$123.97 M		\$556.8 M		\$1.03 B		\$1.78 B	
Apparel	\$9.09 M		\$40.98 M		\$76.19 M		\$131.4 M	
Contributions	\$8.32 M		\$38.39 M		\$71.15 M		\$121.7 M	
Education	\$7.26 M		\$33.74 M		\$62.82 M		\$107.5 M	
Entertainment	\$14.7 M		\$66.49 M		\$123.35 M		\$211.86 M	
Food and Beverages	\$38.71 M		\$173.29 M		\$322.15 M		\$557.37 M	
Furnishings and Equipment	\$9.17 M		\$41.45 M		\$76.89 M		\$132.06 M	
Gifts	\$6.23 M		\$28.81 M		\$53.36 M		\$91.3 M	
Health Care	\$22.54 M		\$101.11 M		\$187.71 M		\$324.51 M	
Household Operations	\$10.15 M		\$46.08 M		\$85.61 M		\$147.35 M	
Miscellaneous Expenses	\$4.95 M		\$22.35 M		\$41.49 M		\$71.46 M	
Personal Care	\$3.52 M		\$15.81 M		\$29.39 M		\$50.72 M	
Personal Insurance	\$1.8 M		\$8.26 M		\$15.3 M		\$26.1 M	
Reading	\$571 K		\$2.59 M		\$4.8 M		\$8.27 M	
Shelter	\$55.02 M		\$247.17 M		\$459.57 M		\$795.26 M	
Tobacco	\$1.64 M		\$7.21 M		\$13.47 M		\$23.73 M	
Transportation	\$48.13 M		\$215.58 M		\$400.02 M		\$689.07 M	
Utilities	\$19.62 M		\$87.47 M		\$162.77 M		\$282.93 M	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	\$4,886		\$5,379		\$5,325		\$5,150	
Total Non-Retail Expenditure	\$2,569	52.6%	\$2,834	52.7%	\$2,806	52.7%	\$2,716	52.7%
Total Retail Expenditures	\$2,317	47.4%	\$2,545	47.3%	\$2,519	47.3%	\$2,435	47.3%
Apparel	\$170	3.5%	\$187	3.5%	\$186	3.5%	\$179	3.5%
Contributions	\$155	3.2%	\$175	3.3%	\$173	3.3%	\$166	3.2%
Education	\$136	2.8%	\$154	2.9%	\$153	2.9%	\$147	2.8%
Entertainment	\$275	5.6%	\$304	5.7%	\$300	5.6%	\$289	5.6%
Food and Beverages	\$724	14.8%	\$792	14.7%	\$785	14.7%	\$761	14.8%
Furnishings and Equipment	\$171	3.5%	\$189	3.5%	\$187	3.5%	\$180	3.5%
Gifts	\$116	2.4%	\$132	2.4%	\$130	2.4%	\$125	2.4%
Health Care	\$421	8.6%	\$462	8.6%	\$457	8.6%	\$443	8.6%
Household Operations	\$190	3.9%	\$211	3.9%	\$209	3.9%	\$201	3.9%
Miscellaneous Expenses	\$92	1.9%	\$102	1.9%	\$101	1.9%	\$98	1.9%
Personal Care	\$66	1.3%	\$72	1.3%	\$72	1.3%	\$69	1.3%
Personal Insurance	\$34	0.7%	\$38	0.7%	\$37	0.7%	\$36	0.7%
Reading	\$11	0.2%	\$12	0.2%	\$12	0.2%	\$11	0.2%
Shelter	\$1,028		\$1,130		\$1,119			21.1%
Tobacco		0.6%		0.6%		0.6%		0.6%
Transportation		18.4%		18.3%		18.3%		18.3%
Utilities	•	7.5%		7.4%		7.4%	\$386	