2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

6270 Beach Dr SW								
null, NC 28470	1 mi rad	ius	3 mi rac	lius	5 mi rac	5 mi radius		dius
Population								
Estimated Population (2024)	2,337		11,890		23,630		34,954	
Projected Population (2029)	2,771		14,315		28,484		42,050	
Census Population (2020)	1,490		7,271		16,427		25,627	
Census Population (2010)	1,112		5,424		13,608		21,961	
Projected Annual Growth (2024-2029)	435	3.7%	2,426	4.1%	4,854	4.1%	7,095	4.1%
Historical Annual Growth (2020-2024)	846	14.2%	4,618	15.9%	7,203	11.0%	9,328	9.1%
Historical Annual Growth (2010-2020)	378	3.4%	1,848	3.4%	2,819	2.1%	3,665	1.7%
Estimated Population Density (2024)	744 _j	osm	421	psm	301	psm	227	psm
Trade Area Size	3.1 s	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2024)	1,204		5,834		11,821		17,036	
Projected Households (2029)	1,376		6,770		13,766		19,800	
Census Households (2020)	710		3,410		7,806		11,993	
Census Households (2010)	511		2,478		6,221		9,904	
Projected Annual Growth (2024-2029)	172	2.9%	936	3.2%	1,945	3.3%	2,764	3.2%
Historical Annual Change (2010-2024)	693	9.7%	3,356	9.7%	5,600	6.4%	7,131	5.1%
Average Household Income								
Estimated Average Household Income (2024)	\$78,100		\$71,797		\$76,338		\$78,478	
Projected Average Household Income (2029)	\$71,189		\$64,560		\$68,452		\$70,505	
Census Average Household Income (2010)	\$60,660		\$54,325		\$59,263		\$57,898	
Census Average Household Income (2000)	\$59,833		\$56,561		\$53,312		\$50,344	
Projected Annual Change (2024-2029)	-\$6,911	-1.8%	-\$7,237	-2.0%	-\$7,885	-2.1%	-\$7,973	
Historical Annual Change (2000-2024)	\$18,267		\$15,236		\$23,026		\$28,134	
Median Household Income								
Estimated Median Household Income (2024)	\$87,095		\$89,765		\$92,422		\$86,234	
Projected Median Household Income (2029)	\$88,217		\$90,437		\$93,256		\$86,649	
Census Median Household Income (2010)	\$46,250		\$42,651		\$46,206		\$44,207	
Census Median Household Income (2000)	\$42,684		\$40,835		\$38,302		\$36,737	
Projected Annual Change (2024-2029)	\$1,121	0.3%	\$672	0.1%	\$834	0.2%	\$415	-
Historical Annual Change (2000-2024)	\$44,411	4.3%	\$48,930	5.0%	\$54,120		\$49,497	
Per Capita Income								
Estimated Per Capita Income (2024)	\$40,254		\$35,291		\$38,218		\$38,275	
Projected Per Capita Income (2029)	\$35,367		\$30,583		\$33,107		\$33,221	
Census Per Capita Income (2010)	\$27,852		\$24,774		\$27,113		\$26,119	
Census Per Capita Income (2000)	\$28,035		\$26,068		\$23,417		\$21,915	
Projected Annual Change (2024-2029)	-\$4,887	-2.4%	-\$4,708	-2.7%	-\$5,111	-2.7%	-\$5,054	
Historical Annual Change (2000-2024)	\$12,219		\$9,223	1.5%	\$14,801		\$16,361	
Estimated Average Household Net Worth (2024)	\$1.48 M		\$1.51 M		\$1.58 M	0,0	\$1.47 M	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

6270 Beach Dr SW	1 m; ra	ماناه	3 mi rad	انده	E mi ro	المانية	7 mi ra	dius
null, NC 28470	1 mi rad	lius	3 mi rac	ilus	5 mi rad	ilus	7 mi rad	aius
Race and Ethnicity								
Total Population (2024)	2,337		11,890		23,630		34,954	
White (2024)	2,090	89.4%	10,521	88.5%	20,989	88.8%	30,970	88.6%
Black or African American (2024)	129	5.5%	807	6.8%	1,346	5.7%	1,980	5.7%
American Indian or Alaska Native (2024)	6	0.3%	33	0.3%	84	0.4%	138	0.4%
Asian (2024)	40	1.7%	128	1.1%	241	1.0%	356	1.0%
Hawaiian or Pacific Islander (2024)	-	-	3	-	12	-	15	-
Other Race (2024)	13	0.5%	113	0.9%	271	1.1%	466	1.3%
Two or More Races (2024)	59	2.5%	284	2.4%	687	2.9%	1,030	2.9%
Population < 18 (2024)	388	16.6%	1,584	13.3%	2,815	11.9%	4,174	11.9%
White Not Hispanic	335	86.3%	1,233	77.8%	2,138	75.9%	3,113	74.6%
Black or African American	22	5.8%	141	8.9%	226	8.0%	354	8.5%
Asian	-	-	8	0.5%	23	0.8%	46	1.1%
Other Race Not Hispanic	11	2.9%	87	5.5%	208	7.4%	284	6.8%
Hispanic	19	5.0%	115	7.2%	221	7.8%	378	9.1%
Not Hispanic or Latino Population (2024)	2,267	97.0%	11,425	96.1%	22,794	96.5%	33,590	96.1%
Not Hispanic White	2,064	91.1%	10,273	89.9%	20,610	90.4%	30,432	90.6%
Not Hispanic Black or African American	127	5.6%	784	6.9%	1,293	5.7%	1,915	5.7%
Not Hispanic American Indian or Alaska Native	5	0.2%	31	0.3%	73	0.3%	106	0.3%
Not Hispanic Asian	40	1.8%	128	1.1%	241	1.1%	356	1.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	3	-	12	-	12	-
Not Hispanic Other Race	3	0.1%	35	0.3%	89	0.4%	112	0.3%
Not Hispanic Two or More Races	27	1.2%	171	1.5%	476	2.1%	658	2.0%
Hispanic or Latino Population (2024)	70	3.0%	465	3.9%	837	3.5%	1,364	3.9%
Hispanic White	26	36.7%	249	53.5%	379	45.3%	538	39.5%
Hispanic Black or African American	1	2.1%	23	5.0%	54	6.4%	65	4.7%
Hispanic American Indian or Alaska Native	1	1.5%	2	0.4%	11	1.3%	33	2.4%
Hispanic Asian	-	-	-	-	-	-	-	-
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	2	0.2%
Hispanic Other Race	10	14.2%	78	16.8%	181	21.7%	354	25.9%
Hispanic Two or More Races	32	45.5%	113	24.3%	211	25.2%	372	27.3%
Not Hispanic or Latino Population (2020)	1,419	95.2%	6,763	93.0%	15,489	94.3%	24,012	93.7%
Hispanic or Latino Population (2020)	71	4.8%	508	7.0%	938	5.7%	1,614	6.3%
Not Hispanic or Latino Population (2010)	1,059	95.3%	5,003	92.2%	12,795	94.0%	20,598	93.8%
Hispanic or Latino Population (2010)	53	4.7%	421	7.8%	813	6.0%	1,364	6.2%
Not Hispanic or Latino Population (2029)	2,498	90.1%	12,935	90.4%	26,070	91.5%	38,435	91.4%
Hispanic or Latino Population (2029)	273	9.9%	1,380	9.6%	2,414	8.5%	3,614	8.6%
Projected Annual Growth (2024-2029)		58.2%		39.4%		37.7%		33.0%
Historical Annual Growth (2010-2020)		3.5%	88	2.1%	125	1.5%	251	1.8%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

6270 Beach Dr SW null, NC 28470	1 mi rad	lius	3 mi rac	dius	5 mi rac	lius	7 mi rac	lius
Total Age Distribution (2024)								
Total Population	2,337		11,890		23.630		34.954	
Age Under 5 Years	114	4.9%	406	3.4%	677	2.9%	1,018	
Age 5 to 9 Years	104		436		801	3.4%	1,151	
Age 10 to 14 Years	91		433		810	3.4%	1,221	
Age 15 to 19 Years	106			3.5%	748	3.2%	1,205	
Age 20 to 24 Years	68		336		705		1,172	
Age 25 to 29 Years	60		339		699	3.0%	1,221	
Age 30 to 34 Years	57		362		705	3.0%	1,214	
Age 35 to 39 Years	63		380		743	3.1%	1,227	
Age 40 to 44 Years	90	3.8%	408		833	3.5%	1,400	
Age 45 to 49 Years	108	4.6%	435		899	3.8%	1,479	
Age 50 to 54 Years	119		599		1,213	5.1%	1,904	
Age 55 to 59 Years	161		937		1,814		2,751	
Age 60 to 64 Years		12.1%		12.6%		12.3%		11.7%
Age 65 to 69 Years		13.3%		15.1%		14.4%		13.4%
Age 70 to 74 Years		11.1%		12.2%		12.6%		11.6%
Age 75 to 79 Years	180			7.4%		8.7%	2,843	
Age 80 to 84 Years	99		457		1,011		1,421	
Age 85 Years or Over	66		325		642		916	
Median Age	59.0		60.1		60.0		58.1	
Age 19 Years or Less		17.8%		14.2%		12.8%		13.1%
Age 20 to 64 Years		43.2%		44.5%	10,509		16,442	
Age 65 Years or Over		39.1%		41.3%	10,086		13,919	
Female Age Distribution (2024)								
Female Population	1,205	51.6%	6,211	52.2%	12,397	52.5%	18,240	52.2%
Age Under 5 Years	44		196		335	2.7%	485	2.7%
Age 5 to 9 Years	47	3.9%	241	3.9%	428	3.4%	604	3.3%
Age 10 to 14 Years	37	3.1%	211	3.4%	380	3.1%	563	3.1%
Age 15 to 19 Years	41	3.4%	211	3.4%	376	3.0%	598	3.3%
Age 20 to 24 Years	34		165		346		593	
Age 25 to 29 Years	30		157		339		600	
Age 30 to 34 Years	33		180		352		634	
Age 35 to 39 Years	38		208		392		635	
Age 40 to 44 Years	37	3.1%	217		443	3.6%	734	
Age 45 to 49 Years	56	4.7%	246		489	3.9%	773	4.29
Age 50 to 54 Years		5.2%		5.1%	668		1,040	5.79
Age 55 to 59 Years		7.2%	527		1,021			8.39
Age 60 to 64 Years		13.3%		13.3%		12.8%		12.39
Age 65 to 69 Years		14.8%		15.4%		14.7%		13.7%
Age 70 to 74 Years		11.2%		12.3%		12.4%		11.59
Age 75 to 79 Years	96			6.7%		8.3%	1,432	
Age 80 to 84 Years	55	4.5%	232		507	4.1%	713	
Age 85 Years or Over		2.7%		2.3%	341	2.8%	470	
Female Median Age	60.7		60.0		60.0		58.4	
Age 19 Years or Less		14.1%		13.8%		12.2%	2,249	
Age 20 to 64 Years		44.7%		45.7%		45.5%	8,777	
Age 65 Years or Over	497	41.2%	2,512	40.5%	5,241	42.3%	7,214	39.59

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9031/-78.443

6270 Beach Dr SW	1 mi radi	iuc	3 mi rac	liuc	5 mi rac	liuc	7 mi rac	طنبد
null, NC 28470	I mi radi	ius	5 mi rac	iius	o mi rac	iius	/ mi rac	aius
Male Age Distribution (2024)								
Male Population	1,131	48.4%	5,679	47.8%	11,233	47.5%	16,715	47.8%
Age Under 5 Years	70	6.2%	210	3.7%	342		533	
Age 5 to 9 Years	57	5.0%	195	3.4%	373	3.3%	547	
Age 10 to 14 Years	54	4.8%	222	3.9%	430	3.8%	658	3.9%
Age 15 to 19 Years	65	5.7%	204	3.6%	372	3.3%	607	3.6%
Age 20 to 24 Years	34	3.0%	171	3.0%	359	3.2%	579	3.5%
Age 25 to 29 Years	30	2.7%	182	3.2%	360	3.2%	621	3.7%
Age 30 to 34 Years	24	2.1%	182	3.2%	353	3.1%	580	3.5%
Age 35 to 39 Years	24	2.2%	172	3.0%	351	3.1%	592	3.5%
Age 40 to 44 Years	52	4.6%	192	3.4%	390	3.5%	665	4.0%
Age 45 to 49 Years	52	4.6%	189	3.3%	410	3.7%	707	4.2%
Age 50 to 54 Years	57	5.0%	284	5.0%	545	4.9%	863	5.2%
Age 55 to 59 Years	74	6.6%	410	7.2%	793	7.1%	1,230	7.4%
Age 60 to 64 Years	121	10.7%	669	11.8%	1,309	11.7%	1,828	10.9%
Age 65 to 69 Years	132 -	11.7%	837	14.7%	1,576	14.0%	2,178	13.0%
Age 70 to 74 Years	124	10.9%	689	12.1%	1,447	12.9%	1,961	11.7%
Age 75 to 79 Years	83	7.4%	466	8.2%	1,018	9.1%		8.4%
Age 80 to 84 Years	44	3.9%	225	4.0%	504	4.5%	709	4.2%
Age 85 Years or Over	34	3.0%	181	3.2%	301	2.7%	446	2.7%
Male Median Age	56.2		59.8		59.7		57.8	
Age 19 Years or Less		21.7%		14.6%	1,517	13.5%	2,345	14.0%
Age 20 to 64 Years		41.5%	2,450	43.1%	4,871	43.4%		45.9%
Age 65 Years or Over	416	36.8%	2,398	42.2%	4,845	43.1%	6,705	40.1%
Males per 100 Females (2024)								
Overall Comparison	94		91		91		92	
Age Under 5 Years	159	61.4%	107	51.8%	102	50.5%	110	52.4%
Age 5 to 9 Years		54.6%	81	44.7%	87	46.6%		47.5%
Age 10 to 14 Years		59.1%	105	51.2%	113	53.1%		53.9%
Age 15 to 19 Years		61.1%		49.2%	99	49.7%	102	50.4%
Age 20 to 24 Years	100	50.0%		50.9%	104	50.9%	98	49.4%
Age 25 to 29 Years	101	50.3%		53.8%	106	51.5%		50.9%
Age 30 to 34 Years		42.4%		50.2%	100	50.0%	92	47.8%
Age 35 to 39 Years		38.7%		45.2%		47.2%	93	48.2%
Age 40 to 44 Years	140	58.3%	89	47.0%	88	46.9%	91	47.5%
Age 45 to 49 Years	93 4	48.2%	77	43.5%		45.6%		47.8%
Age 50 to 54 Years	-	47.7%	90	47.4%	82	44.9%		45.4%
Age 55 to 59 Years	86 4	46.2%		43.7%	78	43.7%	81	44.7%
Age 60 to 64 Years	75 -	42.9%		44.8%	82	45.2%		44.9%
Age 65 to 69 Years	74 -	42.4%	88	46.7%	86	46.3%	87	46.6%
Age 70 to 74 Years		47.9%		47.5%		48.5%		48.2%
Age 75 to 79 Years		46.3%		52.7%		49.7%		49.6%
Age 80 to 84 Years		44.5%		49.2%		49.9%		49.9%
Age 85 Years or Over	105	51.3%	126	55.7%	88	46.8%		48.7%
Age 19 Years or Less		59.1%		49.2%	100	50.0%		51.0%
Age 20 to 39 Years	83 4	45.5%		49.9%	100	49.9%	96	49.1%
Age 40 to 64 Years	88 4	46.9%	82	45.0%	82	45.0%		45.6%
Age 65 Years or Over	84 4	45.6%	95	48.8%	92	48.0%	93	48.2%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



6270 Beach Dr SW	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius	7 mi rac	lius
null, NC 28470	1 1111 140	iius	3 mm rac	iius	3 m rac	iius	/ IIII Tuc	ilus
Household Type (2024)								
Total Households	1,204		5,834		11,821		17,036	
Households with Children	126	10.4%	627	10.8%	1,344	11.4%	2,233	13.1
Average Household Size	1.9		2.0		2.0		2.0	
Household Density per Square Mile	383		206		151		111	
Population Family	1,639	70.2%	8,470	71.2%	16,918	71.6%	26,013	74.4
Population Non-Family	692	29.6%	3,317	27.9%	6,609	28.0%	8,806	25.
Population Group Quarters	5	0.2%	103	0.9%	103	0.4%	136	
Family Households	585	48.6%		51.0%	6,078	51.4%	9,424	
Married Couple Households	511	87.3%		86.1%		84.0%	7,688	
Other Family Households with Children	74	12.7%	•	13.9%	•	16.0%	1,737	
Family Households with Children	126	21.5%	627	21.1%		22.1%	2,230	
Married Couple with Children		77.3%		74.4%	•	71.4%	1,518	
Other Family Households with Children		22.7%		25.6%		28.6%	713	
Family Households No Children		78.5%		78.9%		77.9%	7,194	
Married Couple No Children		90.0%		89.2%		87.6%	6,170	
Other Family Households No Children		10.0%	•	10.8%		12.4%	1,024	
Non-Family Households		51.4%		49.0%		48.6%	7,612	
Non-Family Households with Children	010	-	2,037	-3.070	2,743	-0.070	3	77.
Non-Family Households No Children	618	#####	2 857	#####		#####	7,609	##1
Average Family Household Size	2.8	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2,037	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2.8	""""	2.8	,,,,,
Average Family Income	\$137,798		\$119,276		\$123,100		\$117,207	
Median Family Income	\$104,037		\$115,420		\$123,100		\$101,916	
Average Non-Family Household Size	1.1		1.2		1.2		1.2	
Marital Status (2024)	1.1						2.12	
Population Age 15 Years or Over	2,028		10,614		21,343		31,565	
Never Married		21.5%	•	13.6%		14.0%	5,380	17
Currently Married		62.8%		66.0%	13,751		18,640	
	•	15.7%	•	20.4%	•	21.6%		
Previously Married		22.3%		18.4%			7,545	
Separated Widowed		46.7%		52.8%		15.4% 47.5%	1,179	
Divorced		31.0%	, -	28.8%		37.0%	3,427 2,940	
Educational Attainment (2024)		31.070	UZT	20.070	1,700	37.070	2,540	55.
Adult Population Age 25 Years or Over	1.854		9,863		19,889		29,189	
Elementary (Grade Level 0 to 8)		1.3%	160	1.6%	314	1.6%	509	1.
Some High School (Grade Level 9 to 11)	56		272			2.9%	1,134	
High School Graduate		20.8%		22.2%		22.4%	7,266	
Some College		23.3%		21.1%		19.8%	5,751	
Associate Degree Only		10.7%	,	9.3%	•	10.5%	3,144	
Bachelor Degree Only		28.7%		26.9%		28.0%	7,376	
Graduate Degree Only		12.3%		16.1%	•	14.8%	4,007	
arauuate Degree			,			73.1%	20,279	
Any College (Some College or Higher)	1 200	74.9%	7 220	73.4%				

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



6270 Beach Dr SW								
null, NC 28470	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius	7 mi rad	dius
Housing								
Total Housing Units (2024)	1,879		9,229		18,198		25.685	
Total Housing Units (2020)	1,634		7,934		15.594		22,033	
Historical Annual Growth (2020-2024)		3.8%		4.1%		4.2%		4.1%
Housing Units Occupied (2024)		64.1%		63.2%	11,821			66.3%
Housing Units Owner-Occupied		83.2%		84.2%		83./%		81.5%
Housing Units Renter-Occupied		16.8%	924	15.8%		16.3%		18.5%
Housing Units Vacant (2024)		35.9%		36.8%		35.0%		33.7%
Household Size (2024)			-,				-,	
Total Households	1,204		5,834		11,821		17,036	
1 Person Households	,	47.9%		44./%		44.8%		40.9%
2 Person Households	386	32.1%		35.5%		36.4%	6.761	39./%
3 Person Households		10.3%		10.0%	1,162			10.1%
4 Person Households	86		378	6.5%	700		1,027	1
5 Person Households	20	1./%	137	2.4%	240	2.0%	371	2.2%
6 Person Households	6	0.5%	31		73	0.6%	128	0./%
7 or More Person Households	5	0.4%	24	0.4%	51	0.4%	74	0.4%
Household Income Distribution (2024)								
HH Income \$200,000 or More	121	10.0%	706	12.1%	1,430	12.1%	1,851	10.9%
HH Income \$150,000 to \$199,999	113	9.4%	666	11.4%		12.8%	1,925	11.3%
HH Income \$125,000 to \$149,999	39	3.2%	290	5.0%		6.2%		6.0%
HH Income \$100,000 to \$124,999	186	15.4%	566	9./%	1,314	11.1%		11.0%
HH Income \$75,000 to \$99,999	267	22.2%	1,235	21.2%		17.0%	2,775	16.3%
HH Income \$50,000 to \$74,999	206	1/.1%	886	15.2%	1,999	16.9%	2,919	1/.1%
HH Income \$35,000 to \$49,999	82	6.8%	450	/./%	810	6.9%	1,287	7.6%
HH Income \$25,000 to \$34,999	83	6.9%	454	7.8%	766	6.5%	1,346	7.9%
HH Income \$15,000 to \$24,999	61	5.0%	290	5.0%	705	6.0%	1,013	5.9%
HH Income \$10,000 to \$14,999	6	0.5%	126	2.2%	243	2.1%	382	2.2%
HH Income Under \$10,000	40	3.3%	165	2.8%	303	2.6%	641	3.8%
Household Vehicles (2024)								
Households 0 Vehicles Available	10	0.9%	145	2.5%	276		426	
Households 1 Vehicle Available	422	35.0%		34.1%		32.2%	5,482	32.2%
Households 2 Vehicles Available		38.6%	2,588	44.4%	5,542	46.9%		46.0%
Households 3 or More Vehicles Available	308	25.5%	1,110	19.0%	2,201	18.6%	3,285	19.3%
Total Vehicles Available	2,491		11,072		22,417		32,351	
Average Vehicles per Household	2.1		1.9		1.9		1.9	
Owner-Occupied Household Vehicles		87.6%		8/./%	19,233			84.2%
Average Vehicles per Owner-Occupied Household	2.2		2.0		1.9		2.0	
Renter-Occupied Household Vehicles	309	12.4%		12.3%	3,184	14.2%		15.8%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.7		1.6	
Travel Time (2024)								
Worker Base Age 16 years or Over	823		4,017		8,351		13,442	
Travel to Work in 14 Minutes or Less		43.5%		32.4%		30.6%		28.3%
Travel to Work in 15 to 29 Minutes		18.9%	,	29.9%		31./%	4,527	33./%
Travel to Work in 30 to 59 Minutes		18.8%		15.0%	,	16.2%		18.2%
Travel to Work in 60 Minutes or More		8.4%		5.4%		5.9%		6./%
Work at Home		10.4%		1/.2%		15.6%		13.1%
Average Minutes Travel to Work	15.9		17.5		18.4		19.7	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



6270 Beach Dr SW	1 mi rac	J:	3 mi rac	J:	5 mi rad	J:	7 mi rac	d:
null, NC 28470	I IIII rac	iius	5 IIII rac	iius	5 IIII rac	iius	/ IIII rad	uius
Transportation To Work (2024)								
Worker Base Age 16 years or Over	823		4,017		8,351		13,442	
Drive to Work Alone	675	82.0%	3,024	75.3%	6,244	74.8%	10,318	76.8%
Drive to Work in Carpool	55	6.6%	238	5.9%	537	6.4%	966	7.2%
Travel to Work by Public Transportation	2	0.3%	12	0.3%	39	0.5%	57	0.4%
Drive to Work on Motorcycle	-	-	-	-	1	-	5	-
Bicycle to Work	-	-	-	-	1	-	5	-
Walk to Work	2	0.3%	11	0.3%	71	0.8%	118	0.9%
Other Means	3	0.3%	41	1.0%	153	1.8%	212	1.6%
Work at Home	85	10.4%	690	17.2%	1,304	15.6%	1,760	13.1%
Daytime Demographics (2024)								
Total Businesses	154		426		753		1,256	
Total Employees	640		1,840		3,889		7,286	
Company Headquarter Businesses	5	3.3%	10	2.4%	18	2.4%	34	2.7%
Company Headquarter Employees	31	4.8%	94		308	7.9%	510	7.0%
Employee Population per Business		to 1		to 1	5.2	to 1	5.8	to 1
Residential Population per Business	15.1	to 1	27.9	to 1	31.4	to 1	27.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,810		8,275		16,630		25,063	
Labor Force								
Labor Population Age 16 Years or Over (2024)	2,005		10,505		21,163		31,295	
Labor Force Total Males (2024)	939	46.8%	5,008	47.7%	10,005	47.3%	14,849	47.4%
Male Civilian Employed	449	47.8%	2,187	43.7%	4,437	44.3%	6,883	46.4%
Male Civilian Unemployed	14	1.5%	105	2.1%	281	2.8%	485	3.3%
Males in Armed Forces	12	1.3%	53	1.1%	71	0.7%	76	0.5%
Males Not in Labor Force	465	49.5%	2,662	53.2%	5,217	52.1%	7,405	49.9%
Labor Force Total Females (2024)	1,066	53.2%	5,498	52.3%	11,158	52.7%	16,446	52.6%
Female Civilian Employed	374	35.1%	1,830	33.3%	3,914	35.1%	6,559	39.9%
Female Civilian Unemployed	4	0.4%	33	0.6%	89	0.8%	145	0.9%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	688	64.5%	3,634	66.1%	7,154	64.1%	9,742	59.2%
Unemployment Rate	18	0.9%	139	1.3%	370	1.7%	630	2.0%
Occupation (2024)								
Occupation Population Age 16 Years or Over	823		4,017		8,351		13,442	
Occupation Total Males	449	54.5%	2,187	54.4%	4,437	53.1%	6,883	51.2%
Occupation Total Females	374	45.5%	1,830	45.6%		46.9%		48.8%
Management, Business, Financial Operations	150	-	907	22.6%	1,769	21.2%	2,644	19.7%
Professional, Related	179	21.7%	779	19.4%	1,739	20.8%	2,725	20.3%
Service		12.9%		13.1%		13.7%		15.7%
Sales, Office	209	25.4%	1,050	26.1%		26.9%	3,619	26.9%
Farming, Fishing, Forestry	-	-	2		4		18	0.1%
Construction, Extraction, Maintenance	126	15.3%		10.0%	810	9.7%	1,265	9.4%
Production, Transport, Material Moving		6.3%	348	8.7%	636	7.6%	1,066	7.9%
White Collar Workers	538	65.4%	2,736	68.1%	5,754	68.9%	8,987	66.9%
Blue Collar Workers	285	34.6%	1,281	31.9%	2,596	31.1%	4,455	33.1%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



6270 Beach Dr SW	4 :		· ·				- .	
null, NC 28470	1 mi rad	lius	3 mi rac	lius	5 mi rad	lius	7 mi rad	dius
Units In Structure (2024)								
Total Units	1,204		5,834		11,821		17,036	
1 Detached Unit		82.0%		/5.6%		/5.8%		/3.2%
1 Attached Unit		2.2%		2.4%		2.9%	507	
2 Units	10		38		71		77	
3 to 4 Units	13	1.1%	136	2.3%	227	1.9%	255	
5 to 9 Units	8	0./%	64	1.1%	157	1.3%	248	1.5%
10 to 19 Units	19	1.6%	95	1.6%	173	1.5%	318	1.9%
20 to 49 Units	7	0.6%	51	0.9%	117	1.0%	181	1.1%
50 or More Units	18	1.5%	207	3.5%	267	2.3%	341	2.0%
Mobile Home or Trailer	116	9.6%	692	11.9%	1,498	12./%	2,630	15.4%
Other Structure	-	-	-	-	-	-	-	-
Homes Built By Year (2024)								
Homes Built 2020 or later	241	12.8%	785	8.5%	1,279	7.0%	1,627	
Homes Built 2010 to 2019	241	12.8%	1,639	17.8%	3,278	18.0%	4,463	17.4%
Homes Built 2000 to 2009	184	9.8%		13.3%	2,862	15./%	4,182	16.3%
Homes Built 1990 to 1999	126		698	7.6%	1,638	9.0%	2,486	9./%
Homes Built 1980 to 1989	210	11.2%	888	9.6%	1,561	8.6%	2,336	9.1%
Homes Built 1970 to 1979	121			3./%	754	4.1%	1,264	4.9%
Homes Built 1960 to 1969	45	2.4%	130	1.4%	235	1.3%	356	1.4%
Homes Built 1950 to 1959	30	1.6%	83	0.9%	128	0./%	212	0.8%
Homes Built 1940 to 1949	5	0.3%	27	0.3%	58	0.3%	70	
Homes Built Before 1939	-	-	13		28		41	
Median Age of Homes	25.0	yrs	22.8	yrs	23.0	yrs	24.0	yrs
Home Values (2024)								
Owner Specified Housing Units	1,002		4,910		9,894		13,885	
Home Values \$1,000,000 or More		11.0%	390	7.9%	499		583	
Home Values \$750,000 to \$999,999		7.3%	439	8.9%	677	6.8%	811	5.8%
Home Values \$500,000 to \$749,999		24.4%	1,107	22.5%	2,100	21.2%	2,755	19.8%
Home Values \$400,000 to \$499,999	99			12.6%		14.4%		12.9%
Home Values \$300,000 to \$399,999		15.8%		1/.6%		20.6%		20.1%
Home Values \$250,000 to \$299,999		17.6%		12.1%		10.8%		10./%
Home Values \$200,000 to \$249,999	49		239		662		1,020	
Home Values \$175,000 to \$199,999	9		75		187		396	
Home Values \$150,000 to \$174,999	15		144		426		705	
Home Values \$125,000 to \$149,999	7		51		103		298	
Home Values \$100,000 to \$124,999	4		54	1.1%	157		316	
Home Values \$90,000 to \$99,999	2		24		57		85	
Home Values \$80,000 to \$89,999	26		136	2.8%	172		209	
Home Values \$70,000 to \$79,999	7	0./%	59	1.2%	161	1.6%	310	
Home Values \$60,000 to \$69,999	1	0.1%	13	0.3%	15	0.2%	21	0.2%
Home Values \$50,000 to \$59,999	-	() 20%	1	0 606	1	U 50%	1	0 604
Home Values \$35,000 to \$49,999	2	0.2%	26	0.5%	34	0.3%	73	
Home Values \$25,000 to \$34,999	-	1 90%	2	() /04	3	() 60/-	22	0.2%
Home Values \$10,000 to \$24,999	18	1.8%	36	0./%	54	0.5%	81	
Home Values Under \$10,000	C44C020	-	36	0.7 70	60	0.6%	128	
Owner-Occupied Median Home Value	\$446,038		\$463,569		\$425,213		\$390,292	
Renter-Occupied Median Rent	\$1,098		\$977		\$948		\$921	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



6270 Beach Dr SW								
null, NC 28470	1 mi rac	lius	3 mi rac	lius	5 mi rad	dius	7 mi rad	dius
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	\$71.14 M		\$320.85 M		\$681.48 M		\$1 B	
Total Non-Retail Expenditure	\$37.55 M		\$169.87 M		\$360.99 M		\$529.72 M	
Total Retail Expenditure	\$33.59 M		\$150.97 M		\$320.49 M		\$471.06 M	
Apparel	\$2.48 M		\$11.23 M		\$23.85 M		\$34.93 M	
Contributions	\$2.43 M		\$11.14 M		\$23.76 M		\$34.56 M	
Education	\$2.1 M		\$9.86 M		\$21.2 M		\$30.63 M	
Entertainment	\$4.08 M		\$18.49 M		\$39.36 M		\$57.53 M	
Food and Beverages	\$10.38 M		\$46.56 M		\$98.74 M		\$145.42 M	
Furnishings and Equipment	\$2.53 M		\$11.47 M		\$24.4 M		\$35.7 M	
Gifts	\$1.76 M		\$8.13 M		\$17.42 M		\$25.39 M	
Health Care	\$6.15 M		\$27.49 M		\$58.23 M		\$85.86 M	
Household Operations	\$2.83 M		\$12.87 M		\$27.38 M		\$40.06 M	
Miscellaneous Expenses	\$1.36 M		\$6.16 M		\$13.11 M		\$19.19 M	
Personal Care	\$957.89 K		\$4.32 M		\$9.17 M		\$13.46 M	
Personal Insurance	\$518.54 K		\$2.38 M		\$5.08 M		\$7.39 M	
Reading	\$160.34 K		\$726.67 K		\$1.54 M		\$2.26 M	
Shelter	\$14.83 M		\$67.01 M		\$142.35 M		\$209.17 M	
Tobacco	\$408.92 K		\$1.79 M		\$3.74 M		\$5.64 M	
Transportation	\$12.97 M		\$58.09 M		\$123.3 M		\$181.26 M	
Utilities	\$5.19 M		\$23.12 M		\$48.83 M		\$72.33 M	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	\$4,925		\$4,583		\$4,804		\$4,895	
Total Non-Retail Expenditure	\$2,600	52.8%	\$2,426	52.9%	\$2,545	53.0%	\$2,591	52.9%
Total Retail Expenditures	\$2,325	47.2%	\$2,156	47.1%	\$2,259	47.0%	\$2,304	47.1%
Apparel	\$171	3.5%	\$160	3.5%	\$168	3.5%	\$171	3.5%
Contributions	\$168	3.4%	\$159	3.5%	\$168	3.5%	\$169	3.5%
Education	\$145	3.0%	\$141	3.1%	\$149	3.1%	\$150	3.1%
Entertainment	\$283	5.7%	\$264	5.8%	\$277	5.8%	\$281	5.7%
Food and Beverages	\$718	14.6%		14.5%	\$696	14.5%	\$711	14.5%
Furnishings and Equipment	\$175	3.6%	\$164	3.6%	\$172	3.6%	\$175	3.6%
Gifts		2.5%		2.5%		2.6%	\$124	2.5%
Health Care	\$426	8.6%	\$393	8.6%	\$411	8.5%	\$420	
Household Operations	\$196		\$184		\$193		\$196	
Miscellaneous Expenses	\$94		\$88	1.9%	\$92	1.9%	\$94	
Personal Care	\$66		\$62		\$65	1.3%	\$66	
Personal Insurance	\$36			0.7%	\$36		\$36	
Reading	\$11			0.2%	\$11		\$11	
Shelter	\$1,027		•	20.9%	\$1,004			20.9%
Tobacco		0.6%		0.6%		0.5%	\$28	
Transportation		18.2%		18.1%	\$869	18.1%	\$887	18.1%
Utilities	\$359	7.3%	\$330	7.2%	\$344	7.2%	\$354	7.2%