# Complete Profile

**2010-2020 Census, 2024 Estimates with 2029 Projections**
*Calculated using Weighted Block Centroid from Block Groups*

Lat/Lon: 42.5638/-87.9277

| 9777 76th St<br>Pleasant Prairie, WI 53158 | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|---|---|---|---|---|---|---|---|---|
| **Population** | | | | | | | | |
| Estimated Population (2024) | 9,482 | | 23,534 | | 76,618 | | 133,709 | |
| Projected Population (2029) | 9,898 | | 24,096 | | 76,574 | | 133,000 | |
| Census Population (2020) | 9,717 | | 23,857 | | 78,224 | | 136,293 | |
| Census Population (2010) | 8,848 | | 22,274 | | 75,884 | | 133,747 | |
| Projected Annual Growth (2024-2029) | 416 | 0.9% | 561 | 0.5% | -45 | - | -709 | -0.1% |
| Historical Annual Growth (2020-2024) | -235 | -0.6% | -322 | -0.3% | -1,606 | -0.5% | -2,583 | -0.5% |
| Historical Annual Growth (2010-2020) | 869 | 1.0% | 1,582 | 0.7% | 2,340 | 0.3% | 2,546 | 0.2% |
| Estimated Population Density (2024) | 3,020 | psm | 833 | psm | 976 | psm | 869 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi | 153.9 | sq mi |
| **Households** | | | | | | | | |
| Estimated Households (2024) | 3,820 | | 9,445 | | 30,904 | | 54,354 | |
| Projected Households (2029) | 3,993 | | 9,718 | | 31,015 | | 54,353 | |
| Census Households (2020) | 3,748 | | 9,082 | | 30,507 | | 53,595 | |
| Census Households (2010) | 3,219 | | 8,082 | | 28,142 | | 50,061 | |
| Projected Annual Growth (2024-2029) | 173 | 0.9% | 273 | 0.6% | 111 | - | - | - |
| Historical Annual Change (2010-2024) | 601 | 1.3% | 1,362 | 1.2% | 2,762 | 0.7% | 4,293 | 0.6% |
| **Average Household Income** | | | | | | | | |
| Estimated Average Household Income (2024) | $124,359 | | $120,944 | | $104,865 | | $101,326 | |
| Projected Average Household Income (2029) | $124,611 | | $123,367 | | $109,877 | | $106,564 | |
| Census Average Household Income (2010) | $74,576 | | $77,774 | | $64,662 | | $63,773 | |
| Census Average Household Income (2000) | $71,306 | | $65,022 | | $56,796 | | $55,382 | |
| Projected Annual Change (2024-2029) | $252 | - | $2,423 | 0.4% | $5,012 | 1.0% | $5,238 | 1.0% |
| Historical Annual Change (2000-2024) | $53,053 | 3.1% | $55,922 | 3.6% | $48,069 | 3.5% | $45,943 | 3.5% |
| **Median Household Income** | | | | | | | | |
| Estimated Median Household Income (2024) | $103,434 | | $98,624 | | $82,614 | | $77,199 | |
| Projected Median Household Income (2029) | $104,671 | | $99,804 | | $83,186 | | $77,569 | |
| Census Median Household Income (2010) | $63,602 | | $64,582 | | $54,260 | | $52,773 | |
| Census Median Household Income (2000) | $64,024 | | $60,613 | | $49,955 | | $47,295 | |
| Projected Annual Change (2024-2029) | $1,237 | 0.2% | $1,180 | 0.2% | $572 | 0.1% | $370 | - |
| Historical Annual Change (2000-2024) | $39,411 | 2.6% | $38,011 | 2.6% | $32,660 | 2.7% | $29,904 | 2.6% |
| **Per Capita Income** | | | | | | | | |
| Estimated Per Capita Income (2024) | $50,192 | | $48,659 | | $42,402 | | $41,384 | |
| Projected Per Capita Income (2029) | $50,363 | | $49,875 | | $44,609 | | $43,745 | |
| Census Per Capita Income (2010) | $27,134 | | $28,222 | | $23,982 | | $23,867 | |
| Census Per Capita Income (2000) | $26,160 | | $23,772 | | $21,180 | | $20,693 | |
| Projected Annual Change (2024-2029) | $171 | - | $1,216 | 0.5% | $2,207 | 1.0% | $2,361 | 1.1% |
| Historical Annual Change (2000-2024) | $24,032 | 3.8% | $24,888 | 4.4% | $21,223 | 4.2% | $20,691 | 4.2% |
| Estimated Average Household Net Worth (2024) | $1.26 M | | $1.17 M | | $923,291 | | $883,582 | |

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Lat/Lon: 42.5638/-87.9277

| 9777 76th St<br>Pleasant Prairie, WI 53158 | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|---|---|---|---|---|---|---|---|---|
| **Race and Ethnicity** | | | | | | | | |
| Total Population (2024) | 9,482 | | 23,534 | | 76,618 | | 133,709 | |
| White (2024) | 7,474 | 78.8% | 18,605 | 79.1% | 60,864 | 79.4% | 105,938 | 79.2% |
| Black or African American (2024) | 533 | 5.6% | 1,477 | 6.3% | 5,204 | 6.8% | 9,364 | 7.0% |
| American Indian or Alaska Native (2024) | 26 | 0.3% | 79 | 0.3% | 248 | 0.3% | 454 | 0.3% |
| Asian (2024) | 114 | 1.2% | 327 | 1.4% | 1,132 | 1.5% | 2,374 | 1.8% |
| Hawaiian or Pacific Islander (2024) | 6 | - | 13 | - | 32 | - | 49 | - |
| Other Race (2024) | 417 | 4.4% | 981 | 4.2% | 3,145 | 4.1% | 5,517 | 4.1% |
| Two or More Races (2024) | 911 | 9.6% | 2,053 | 8.7% | 5,995 | 7.8% | 10,014 | 7.5% |
| Population < 18 (2024) | 2,331 | 24.6% | 5,419 | 23.0% | 16,547 | 21.6% | 28,102 | 21.0% |
| White Not Hispanic | 1,188 | 51.0% | 3,139 | 57.9% | 10,057 | 60.8% | 17,295 | 61.5% |
| Black or African American | 135 | 5.8% | 406 | 7.5% | 1,488 | 9.0% | 2,720 | 9.7% |
| Asian | 22 | 1.0% | 58 | 1.1% | 190 | 1.1% | 420 | 1.5% |
| Other Race Not Hispanic | 81 | 3.5% | 250 | 4.6% | 896 | 5.4% | 1,451 | 5.2% |
| Hispanic | 905 | 38.8% | 1,564 | 28.9% | 3,916 | 23.7% | 6,216 | 22.1% |
| Not Hispanic or Latino Population (2024) | 7,827 | 82.5% | 19,761 | 84.0% | 65,745 | 85.8% | 115,074 | 86.1% |
| Not Hispanic White | 6,935 | 88.6% | 17,468 | 88.4% | 57,608 | 87.6% | 100,398 | 87.2% |
| Not Hispanic Black or African American | 511 | 6.5% | 1,329 | 6.7% | 4,911 | 7.5% | 8,880 | 7.7% |
| Not Hispanic American Indian or Alaska Native | 11 | 0.1% | 29 | 0.1% | 98 | 0.1% | 158 | 0.1% |
| Not Hispanic Asian | 111 | 1.4% | 314 | 1.6% | 1,057 | 1.6% | 2,244 | 1.9% |
| Not Hispanic Hawaiian or Pacific Islander | 3 | - | 6 | - | 20 | - | 26 | - |
| Not Hispanic Other Race | 11 | 0.1% | 26 | 0.1% | 89 | 0.1% | 164 | 0.1% |
| Not Hispanic Two or More Races | 245 | 3.1% | 589 | 3.0% | 1,963 | 3.0% | 3,203 | 2.8% |
| Hispanic or Latino Population (2024) | 1,655 | 17.5% | 3,774 | 16.0% | 10,873 | 14.2% | 18,636 | 13.9% |
| Hispanic White | 538 | 32.5% | 1,138 | 30.1% | 3,257 | 30.0% | 5,540 | 29.7% |
| Hispanic Black or African American | 22 | 1.3% | 148 | 3.9% | 293 | 2.7% | 484 | 2.6% |
| Hispanic American Indian or Alaska Native | 16 | 1.0% | 50 | 1.3% | 149 | 1.4% | 296 | 1.6% |
| Hispanic Asian | 3 | 0.2% | 13 | 0.3% | 75 | 0.7% | 130 | 0.7% |
| Hispanic Hawaiian or Pacific Islander | 3 | 0.2% | 6 | 0.2% | 12 | 0.1% | 23 | 0.1% |
| Hispanic Other Race | 407 | 24.6% | 955 | 25.3% | 3,055 | 28.1% | 5,354 | 28.7% |
| Hispanic Two or More Races | 667 | 40.3% | 1,464 | 38.8% | 4,032 | 37.1% | 6,810 | 36.5% |
| Not Hispanic or Latino Population (2020) | 8,623 | 88.7% | 20,871 | 87.5% | 65,101 | 83.2% | 112,944 | 82.9% |
| Hispanic or Latino Population (2020) | 1,094 | 11.3% | 2,985 | 12.5% | 13,123 | 16.8% | 23,349 | 17.1% |
| Not Hispanic or Latino Population (2010) | 8,050 | 91.0% | 20,069 | 90.1% | 65,376 | 86.2% | 114,981 | 86.0% |
| Hispanic or Latino Population (2010) | 798 | 9.0% | 2,205 | 9.9% | 10,508 | 13.8% | 18,766 | 14.0% |
| Not Hispanic or Latino Population (2029) | 8,184 | 82.7% | 20,118 | 83.5% | 65,087 | 85.0% | 113,262 | 85.2% |
| Hispanic or Latino Population (2029) | 1,714 | 17.3% | 3,977 | 16.5% | 11,487 | 15.0% | 19,739 | 14.8% |
| Projected Annual Growth (2024-2029) | 59 | 0.7% | 203 | 1.1% | 613 | 1.1% | 1,103 | 1.2% |
| Historical Annual Growth (2010-2020) | 296 | 3.7% | 780 | 3.5% | 2,615 | 2.5% | 4,583 | 2.4% |

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**Inland**
Commercial Real Estate Services LLC

Lat/Lon: 42.5638/-87.9277

| 9777 76th St Pleasant Prairie, WI 53158 | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|---|---|---|---|---|---|---|---|---|
| **Total Age Distribution (2024)** | | | | | | | | |
| Total Population | 9,482 | | 23,534 | | 76,618 | | 133,709 | |
| Age Under 5 Years | 522 | 5.5% | 1,241 | 5.3% | 3,913 | 5.1% | 6,877 | 5.1% |
| Age 5 to 9 Years | 618 | 6.5% | 1,427 | 6.1% | 4,437 | 5.8% | 7,601 | 5.7% |
| Age 10 to 14 Years | 736 | 7.8% | 1,705 | 7.2% | 5,068 | 6.6% | 8,362 | 6.3% |
| Age 15 to 19 Years | 696 | 7.3% | 1,638 | 7.0% | 5,121 | 6.7% | 9,489 | 7.1% |
| Age 20 to 24 Years | 583 | 6.1% | 1,504 | 6.4% | 4,812 | 6.3% | 9,558 | 7.1% |
| Age 25 to 29 Years | 614 | 6.5% | 1,492 | 6.3% | 5,108 | 6.7% | 8,958 | 6.7% |
| Age 30 to 34 Years | 568 | 6.0% | 1,443 | 6.1% | 5,232 | 6.8% | 8,768 | 6.6% |
| Age 35 to 39 Years | 583 | 6.2% | 1,500 | 6.4% | 5,164 | 6.7% | 8,635 | 6.5% |
| Age 40 to 44 Years | 659 | 6.9% | 1,636 | 7.0% | 5,320 | 6.9% | 8,654 | 6.5% |
| Age 45 to 49 Years | 672 | 7.1% | 1,568 | 6.7% | 4,766 | 6.2% | 7,872 | 5.9% |
| Age 50 to 54 Years | 705 | 7.4% | 1,677 | 7.1% | 5,080 | 6.6% | 8,783 | 6.6% |
| Age 55 to 59 Years | 617 | 6.5% | 1,631 | 6.9% | 5,442 | 7.1% | 9,330 | 7.0% |
| Age 60 to 64 Years | 540 | 5.7% | 1,531 | 6.5% | 5,119 | 6.7% | 9,082 | 6.8% |
| Age 65 to 69 Years | 426 | 4.5% | 1,177 | 5.0% | 4,048 | 5.3% | 7,432 | 5.6% |
| Age 70 to 74 Years | 332 | 3.5% | 915 | 3.9% | 3,116 | 4.1% | 5,619 | 4.2% |
| Age 75 to 79 Years | 239 | 2.5% | 635 | 2.7% | 2,189 | 2.9% | 3,900 | 2.9% |
| Age 80 to 84 Years | 181 | 1.9% | 408 | 1.7% | 1,389 | 1.8% | 2,580 | 1.9% |
| Age 85 Years or Over | 191 | 2.0% | 408 | 1.7% | 1,292 | 1.7% | 2,208 | 1.7% |
| Median Age | 36.9 | | 38.1 | | 38.7 | | 38.7 | |
| Age 19 Years or Less | 2,572 | 27.1% | 6,012 | 25.5% | 18,540 | 24.2% | 32,330 | 24.2% |
| Age 20 to 64 Years | 5,541 | 58.4% | 13,980 | 59.4% | 46,044 | 60.1% | 79,641 | 59.6% |
| Age 65 Years or Over | 1,369 | 14.4% | 3,542 | 15.1% | 12,035 | 15.7% | 21,739 | 16.3% |
| **Female Age Distribution (2024)** | | | | | | | | |
| Female Population | 4,835 | 51.0% | 11,721 | 49.8% | 38,592 | 50.4% | 66,327 | 49.6% |
| Age Under 5 Years | 257 | 5.3% | 623 | 5.3% | 1,901 | 4.9% | 3,345 | 5.0% |
| Age 5 to 9 Years | 305 | 6.3% | 713 | 6.1% | 2,209 | 5.7% | 3,721 | 5.6% |
| Age 10 to 14 Years | 372 | 7.7% | 838 | 7.1% | 2,472 | 6.4% | 4,039 | 6.1% |
| Age 15 to 19 Years | 336 | 7.0% | 749 | 6.4% | 2,510 | 6.5% | 4,197 | 6.3% |
| Age 20 to 24 Years | 301 | 6.2% | 726 | 6.2% | 2,388 | 6.2% | 4,194 | 6.3% |
| Age 25 to 29 Years | 274 | 5.7% | 701 | 6.0% | 2,500 | 6.5% | 4,402 | 6.6% |
| Age 30 to 34 Years | 294 | 6.1% | 721 | 6.2% | 2,614 | 6.8% | 4,338 | 6.5% |
| Age 35 to 39 Years | 306 | 6.3% | 781 | 6.7% | 2,635 | 6.8% | 4,379 | 6.6% |
| Age 40 to 44 Years | 334 | 6.9% | 816 | 7.0% | 2,744 | 7.1% | 4,485 | 6.8% |
| Age 45 to 49 Years | 353 | 7.3% | 814 | 6.9% | 2,455 | 6.4% | 4,014 | 6.1% |
| Age 50 to 54 Years | 339 | 7.0% | 820 | 7.0% | 2,532 | 6.6% | 4,357 | 6.6% |
| Age 55 to 59 Years | 300 | 6.2% | 798 | 6.8% | 2,701 | 7.0% | 4,660 | 7.0% |
| Age 60 to 64 Years | 286 | 5.9% | 766 | 6.5% | 2,564 | 6.6% | 4,560 | 6.9% |
| Age 65 to 69 Years | 230 | 4.8% | 609 | 5.2% | 2,107 | 5.5% | 3,852 | 5.8% |
| Age 70 to 74 Years | 176 | 3.6% | 449 | 3.8% | 1,606 | 4.2% | 2,947 | 4.4% |
| Age 75 to 79 Years | 138 | 2.9% | 328 | 2.8% | 1,196 | 3.1% | 2,135 | 3.2% |
| Age 80 to 84 Years | 112 | 2.3% | 237 | 2.0% | 788 | 2.0% | 1,478 | 2.2% |
| Age 85 Years or Over | 120 | 2.5% | 232 | 2.0% | 670 | 1.7% | 1,222 | 1.8% |
| Female Median Age | 38.2 | | 39.0 | | 39.6 | | 40.3 | |
| Age 19 Years or Less | 1,271 | 26.3% | 2,923 | 24.9% | 9,092 | 23.6% | 15,302 | 23.1% |
| Age 20 to 64 Years | 2,788 | 57.7% | 6,943 | 59.2% | 23,133 | 59.9% | 39,390 | 59.4% |
| Age 65 Years or Over | 777 | 16.1% | 1,856 | 15.8% | 6,368 | 16.5% | 11,635 | 17.5% |

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*Calculated using Weighted Block Centroid from Block Groups*

Lat/Lon: 42.5638/-87.9277

| 9777 76th St<br>Pleasant Prairie, WI 53158 | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|---|---|---|---|---|---|---|---|---|
| **Male Age Distribution (2024)** | | | | | | | | |
| Male Population | 4,647 | 49.0% | 11,813 | 50.2% | 38,026 | 49.6% | 67,383 | 50.4% |
| Age Under 5 Years | 264 | 5.7% | 618 | 5.2% | 2,013 | 5.3% | 3,532 | 5.2% |
| Age 5 to 9 Years | 313 | 6.7% | 714 | 6.0% | 2,228 | 5.9% | 3,881 | 5.8% |
| Age 10 to 14 Years | 364 | 7.8% | 867 | 7.3% | 2,596 | 6.8% | 4,323 | 6.4% |
| Age 15 to 19 Years | 360 | 7.8% | 889 | 7.5% | 2,611 | 6.9% | 5,292 | 7.9% |
| Age 20 to 24 Years | 282 | 6.1% | 778 | 6.6% | 2,424 | 6.4% | 5,365 | 8.0% |
| Age 25 to 29 Years | 340 | 7.3% | 792 | 6.7% | 2,608 | 6.9% | 4,556 | 6.8% |
| Age 30 to 34 Years | 274 | 5.9% | 721 | 6.1% | 2,618 | 6.9% | 4,430 | 6.6% |
| Age 35 to 39 Years | 277 | 6.0% | 719 | 6.1% | 2,529 | 6.7% | 4,256 | 6.3% |
| Age 40 to 44 Years | 325 | 7.0% | 820 | 6.9% | 2,576 | 6.8% | 4,169 | 6.2% |
| Age 45 to 49 Years | 319 | 6.9% | 754 | 6.4% | 2,312 | 6.1% | 3,858 | 5.7% |
| Age 50 to 54 Years | 366 | 7.9% | 857 | 7.3% | 2,549 | 6.7% | 4,426 | 6.6% |
| Age 55 to 59 Years | 317 | 6.8% | 833 | 7.0% | 2,741 | 7.2% | 4,670 | 6.9% |
| Age 60 to 64 Years | 254 | 5.5% | 765 | 6.5% | 2,554 | 6.7% | 4,522 | 6.7% |
| Age 65 to 69 Years | 195 | 4.2% | 568 | 4.8% | 1,942 | 5.1% | 3,580 | 5.3% |
| Age 70 to 74 Years | 156 | 3.4% | 466 | 3.9% | 1,510 | 4.0% | 2,672 | 4.0% |
| Age 75 to 79 Years | 101 | 2.2% | 307 | 2.6% | 993 | 2.6% | 1,765 | 2.6% |
| Age 80 to 84 Years | 69 | 1.5% | 171 | 1.4% | 600 | 1.6% | 1,102 | 1.6% |
| Age 85 Years or Over | 71 | 1.5% | 176 | 1.5% | 623 | 1.6% | 986 | 1.5% |
| Male Median Age | 35.4 | | 37.3 | | 38.0 | | 37.5 | |
| Age 19 Years or Less | 1,301 | 28.0% | 3,089 | 26.1% | 9,448 | 24.8% | 17,028 | 25.3% |
| Age 20 to 64 Years | 2,753 | 59.2% | 7,038 | 59.6% | 22,911 | 60.3% | 40,250 | 59.7% |
| Age 65 Years or Over | 593 | 12.8% | 1,687 | 14.3% | 5,667 | 14.9% | 10,104 | 15.0% |
| **Males per 100 Females (2024)** | | | | | | | | |
| Overall Comparison | 96 | | 101 | | 99 | | 102 | |
| Age Under 5 Years | 103 | 50.7% | 99 | 49.8% | 106 | 51.4% | 106 | 51.4% |
| Age 5 to 9 Years | 103 | 50.6% | 100 | 50.1% | 101 | 50.2% | 104 | 51.1% |
| Age 10 to 14 Years | 98 | 49.4% | 103 | 50.9% | 105 | 51.2% | 107 | 51.7% |
| Age 15 to 19 Years | 107 | 51.7% | 119 | 54.3% | 104 | 51.0% | 126 | 55.8% |
| Age 20 to 24 Years | 94 | 48.4% | 107 | 51.7% | 102 | 50.4% | 128 | 56.1% |
| Age 25 to 29 Years | 124 | 55.3% | 113 | 53.1% | 104 | 51.1% | 103 | 50.9% |
| Age 30 to 34 Years | 93 | 48.3% | 100 | 50.0% | 100 | 50.0% | 102 | 50.5% |
| Age 35 to 39 Years | 90 | 47.5% | 92 | 47.9% | 96 | 49.0% | 97 | 49.3% |
| Age 40 to 44 Years | 97 | 49.3% | 100 | 50.1% | 94 | 48.4% | 93 | 48.2% |
| Age 45 to 49 Years | 90 | 47.4% | 93 | 48.1% | 94 | 48.5% | 96 | 49.0% |
| Age 50 to 54 Years | 108 | 51.9% | 105 | 51.1% | 101 | 50.2% | 102 | 50.4% |
| Age 55 to 59 Years | 106 | 51.4% | 104 | 51.1% | 101 | 50.4% | 100 | 50.0% |
| Age 60 to 64 Years | 89 | 47.0% | 100 | 50.0% | 100 | 49.9% | 99 | 49.8% |
| Age 65 to 69 Years | 85 | 45.9% | 93 | 48.2% | 92 | 48.0% | 93 | 48.2% |
| Age 70 to 74 Years | 88 | 46.9% | 104 | 50.9% | 94 | 48.5% | 91 | 47.6% |
| Age 75 to 79 Years | 73 | 42.3% | 93 | 48.3% | 83 | 45.4% | 83 | 45.2% |
| Age 80 to 84 Years | 62 | 38.3% | 72 | 41.9% | 76 | 43.2% | 75 | 42.7% |
| Age 85 Years or Over | 59 | 37.2% | 76 | 43.0% | 93 | 48.2% | 81 | 44.6% |
| Age 19 Years or Less | 102 | 50.6% | 106 | 51.4% | 104 | 51.0% | 111 | 52.7% |
| Age 20 to 39 Years | 100 | 50.0% | 103 | 50.7% | 100 | 50.1% | 107 | 51.8% |
| Age 40 to 64 Years | 98 | 49.5% | 100 | 50.1% | 98 | 49.5% | 98 | 49.5% |
| Age 65 Years or Over | 76 | 43.3% | 91 | 47.6% | 89 | 47.1% | 87 | 46.5% |

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|---|---|---|---|---|---|---|---|---|
| **Household Type (2024)** | | | | | | | | |
| Total Households | 3,820 | | 9,445 | | 30,904 | | 54,354 | |
| Households with Children | 1,146 | 30.0% | 2,901 | 30.7% | 9,264 | 30.0% | 14,886 | 27.4% |
| Average Household Size | 2.5 | | 2.4 | | 2.4 | | 2.4 | |
| Household Density per Square Mile | 1,216 | | 334 | | 394 | | 353 | |
| Population Family | 7,723 | 81.5% | 18,871 | 80.2% | 60,837 | 79.4% | 100,802 | 75.4% |
| Population Non-Family | 1,661 | 17.5% | 4,038 | 17.2% | 14,636 | 19.1% | 29,038 | 21.7% |
| Population Group Quarters | 98 | 1.0% | 625 | 2.7% | 1,146 | 1.5% | 3,869 | 2.9% |
| Family Households | 2,404 | 62.9% | 6,125 | 64.8% | 19,326 | 62.5% | 31,648 | 58.2% |
|    Married Couple Households | 1,892 | 78.7% | 4,650 | 75.9% | 13,138 | 68.0% | 21,403 | 67.6% |
|     Other Family Households with Children | 512 | 21.3% | 1,475 | 24.1% | 6,188 | 32.0% | 10,245 | 32.4% |
|   Family Households with Children | 1,145 | 47.6% | 2,895 | 47.3% | 9,249 | 47.9% | 14,860 | 47.0% |
|    Married Couple with Children | 852 | 74.4% | 2,079 | 71.8% | 5,752 | 62.2% | 9,107 | 61.3% |
|    Other Family Households with Children | 293 | 25.6% | 816 | 28.2% | 3,497 | 37.8% | 5,752 | 38.7% |
|   Family Households No Children | 1,260 | 52.4% | 3,229 | 52.7% | 10,077 | 52.1% | 16,788 | 53.0% |
|    Married Couple No Children | 1,041 | 82.6% | 2,570 | 79.6% | 7,386 | 73.3% | 12,296 | 73.2% |
|    Other Family Households No Children | 219 | 17.4% | 659 | 20.4% | 2,691 | 26.7% | 4,492 | 26.8% |
| Non-Family Households | 1,416 | 37.1% | 3,320 | 35.2% | 11,578 | 37.5% | 22,706 | 41.8% |
|   Non-Family Households with Children | - | - | 6 | 0.2% | 15 | 0.1% | 26 | 0.1% |
|   Non-Family Households No Children | 1,415 | 99.9% | 3,314 | 99.8% | 11,563 | 99.9% | 22,680 | 99.9% |
| Average Family Household Size | 3.2 | | 3.1 | | 3.1 | | 3.2 | |
| Average Family Income | $149,179 | | $148,335 | | $130,193 | | $134,826 | |
| Median Family Income | $129,030 | | $120,278 | | $98,131 | | $95,974 | |
| Average Non-Family Household Size | 1.2 | | 1.2 | | 1.3 | | 1.3 | |
| **Marital Status (2024)** | | | | | | | | |
| Population Age 15 Years or Over | 7,607 | | 19,161 | | 63,200 | | 110,868 | |
| Never Married | 2,436 | 32.0% | 6,108 | 31.9% | 21,236 | 33.6% | 39,028 | 35.2% |
| Currently Married | 4,194 | 55.1% | 10,344 | 54.0% | 31,005 | 49.1% | 51,820 | 46.7% |
| Previously Married | 977 | 12.8% | 2,709 | 14.1% | 10,959 | 17.3% | 20,021 | 18.1% |
|   Separated | 119 | 12.1% | 491 | 18.1% | 1,725 | 15.7% | 2,823 | 14.1% |
|   Widowed | 274 | 28.1% | 696 | 25.7% | 2,288 | 20.9% | 4,553 | 22.7% |
|   Divorced | 584 | 59.8% | 1,522 | 56.2% | 6,946 | 63.4% | 12,645 | 63.2% |
| **Educational Attainment (2024)** | | | | | | | | |
| Adult Population Age 25 Years or Over | 6,327 | | 16,019 | | 53,267 | | 91,821 | |
| Elementary (Grade Level 0 to 8) | 174 | 2.8% | 421 | 2.6% | 2,282 | 4.3% | 3,854 | 4.2% |
| Some High School (Grade Level 9 to 11) | 273 | 4.3% | 821 | 5.1% | 2,903 | 5.5% | 4,547 | 5.0% |
| High School Graduate | 1,568 | 24.8% | 3,831 | 23.9% | 15,015 | 28.2% | 25,590 | 27.9% |
| Some College | 1,073 | 17.0% | 3,094 | 19.3% | 11,241 | 21.1% | 20,760 | 22.6% |
| Associate Degree Only | 683 | 10.8% | 1,764 | 11.0% | 5,612 | 10.5% | 9,418 | 10.3% |
| Bachelor Degree Only | 1,802 | 28.5% | 4,100 | 25.6% | 10,532 | 19.8% | 17,328 | 18.9% |
| Graduate Degree | 753 | 11.9% | 1,989 | 12.4% | 5,682 | 10.7% | 10,326 | 11.2% |
| Any College (Some College or Higher) | 4,312 | 68.1% | 10,947 | 68.3% | 33,067 | 62.1% | 57,831 | 63.0% |
| College Degree + (Bachelor Degree or Higher) | 2,555 | 40.4% | 6,088 | 38.0% | 16,214 | 30.4% | 27,654 | 30.1% |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
*Calculated using Weighted Block Centroid from Block Groups*

Inland
Commercial Real Estate Services LLC

Lat/Lon: 42.5638/-87.9277

| 9777 76th St<br>Pleasant Prairie, WI 53158 | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|---|---|---|---|---|---|---|---|---|
| **Housing** | | | | | | | | |
| Total Housing Units (2024) | 4,057 | | 10,025 | | 33,080 | | 58,386 | |
| Total Housing Units (2020) | 3,906 | | 9,466 | | 31,871 | | 56,772 | |
| Historical Annual Growth (2020-2024) | 151 | 1.0% | 559 | 1.5% | 1,209 | 0.9% | 1,615 | 0.7% |
| Housing Units Occupied (2024) | 3,820 | 94.2% | 9,445 | 94.2% | 30,904 | 93.4% | 54,354 | 93.1% |
| Housing Units Owner-Occupied | 2,378 | 62.3% | 6,002 | 63.5% | 19,483 | 63.0% | 33,056 | 60.8% |
| Housing Units Renter-Occupied | 1,442 | 37.7% | 3,443 | 36.5% | 11,421 | 37.0% | 21,297 | 39.2% |
| Housing Units Vacant (2024) | 237 | 5.8% | 581 | 5.8% | 2,176 | 6.6% | 4,032 | 6.9% |
| **Household Size (2024)** | | | | | | | | |
| Total Households | 3,820 | | 9,445 | | 30,904 | | 54,354 | |
| 1 Person Households | 1,283 | 33.6% | 2,835 | 30.0% | 9,966 | 32.2% | 19,815 | 36.5% |
| 2 Person Households | 1,430 | 37.4% | 3,779 | 40.0% | 11,865 | 38.4% | 19,463 | 35.8% |
| 3 Person Households | 540 | 14.1% | 1,283 | 13.6% | 4,030 | 13.0% | 6,683 | 12.3% |
| 4 Person Households | 336 | 8.8% | 902 | 9.6% | 2,925 | 9.5% | 4,886 | 9.0% |
| 5 Person Households | 162 | 4.2% | 420 | 4.4% | 1,363 | 4.4% | 2,261 | 4.2% |
| 6 Person Households | 52 | 1.4% | 163 | 1.7% | 551 | 1.8% | 889 | 1.6% |
| 7 or More Person Households | 16 | 0.4% | 62 | 0.7% | 204 | 0.7% | 357 | 0.7% |
| **Household Income Distribution (2024)** | | | | | | | | |
| HH Income $200,000 or More | 596 | 15.6% | 1,308 | 13.9% | 2,621 | 8.5% | 4,490 | 8.3% |
| HH Income $150,000 to $199,999 | 641 | 16.8% | 1,495 | 15.8% | 3,606 | 11.7% | 5,166 | 9.5% |
| HH Income $125,000 to $149,999 | 373 | 9.8% | 796 | 8.4% | 2,681 | 8.7% | 4,540 | 8.4% |
| HH Income $100,000 to $124,999 | 296 | 7.7% | 796 | 8.4% | 2,791 | 9.0% | 4,821 | 8.9% |
| HH Income $75,000 to $99,999 | 606 | 15.9% | 1,539 | 16.3% | 4,473 | 14.5% | 7,355 | 13.5% |
| HH Income $50,000 to $74,999 | 539 | 14.1% | 1,507 | 16.0% | 5,595 | 18.1% | 9,396 | 17.3% |
| HH Income $35,000 to $49,999 | 256 | 6.7% | 699 | 7.4% | 3,482 | 11.3% | 6,486 | 11.9% |
| HH Income $25,000 to $34,999 | 178 | 4.7% | 355 | 3.8% | 1,680 | 5.4% | 3,761 | 6.9% |
| HH Income $15,000 to $24,999 | 161 | 4.2% | 408 | 4.3% | 1,820 | 5.9% | 3,639 | 6.7% |
| HH Income $10,000 to $14,999 | 41 | 1.1% | 108 | 1.1% | 992 | 3.2% | 2,109 | 3.9% |
| HH Income Under $10,000 | 134 | 3.5% | 434 | 4.6% | 1,163 | 3.8% | 2,590 | 4.8% |
| **Household Vehicles (2024)** | | | | | | | | |
| Households 0 Vehicles Available | 182 | 4.8% | 421 | 4.5% | 1,828 | 5.9% | 3,559 | 6.5% |
| Households 1 Vehicle Available | 984 | 25.8% | 2,695 | 28.5% | 10,328 | 33.4% | 19,173 | 35.3% |
| Households 2 Vehicles Available | 1,672 | 43.8% | 4,127 | 43.7% | 12,218 | 39.5% | 21,261 | 39.1% |
| Households 3 or More Vehicles Available | 981 | 25.7% | 2,201 | 23.3% | 6,531 | 21.1% | 10,361 | 19.1% |
| Total Vehicles Available | 7,885 | | 18,775 | | 57,167 | | 97,433 | |
| Average Vehicles per Household | 2.1 | | 2.0 | | 1.8 | | 1.8 | |
| Owner-Occupied Household Vehicles | 5,618 | 71.2% | 13,395 | 71.3% | 40,315 | 70.5% | 68,132 | 69.9% |
| Average Vehicles per Owner-Occupied Household | 2.4 | | 2.2 | | 2.1 | | 2.1 | |
| Renter-Occupied Household Vehicles | 2,267 | 28.8% | 5,379 | 28.7% | 16,852 | 29.5% | 29,300 | 30.1% |
| Average Vehicles per Renter-Occupied Household | 1.6 | | 1.6 | | 1.5 | | 1.4 | |
| **Travel Time (2024)** | | | | | | | | |
| Worker Base Age 16 years or Over | 4,977 | | 12,767 | | 40,523 | | 68,068 | |
| Travel to Work in 14 Minutes or Less | 1,248 | 25.1% | 3,255 | 25.5% | 11,548 | 28.5% | 18,218 | 26.8% |
| Travel to Work in 15 to 29 Minutes | 1,069 | 21.5% | 3,308 | 25.9% | 11,356 | 28.0% | 21,604 | 31.7% |
| Travel to Work in 30 to 59 Minutes | 1,344 | 27.0% | 3,419 | 26.8% | 9,775 | 24.1% | 15,912 | 23.4% |
| Travel to Work in 60 Minutes or More | 233 | 4.7% | 737 | 5.8% | 2,460 | 6.1% | 4,120 | 6.1% |
| Work at Home | 1,084 | 21.8% | 2,048 | 16.0% | 5,383 | 13.3% | 8,214 | 12.1% |
| Average Minutes Travel to Work | 22.6 | | 21.9 | | 20.4 | | 20.6 | |

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
*Calculated using Weighted Block Centroid from Block Groups*

**Inland**
Commercial Real Estate Services LLC

Lat/Lon: 42.5638/-87.9277

| **9777 76th St**<br>**Pleasant Prairie, WI 53158** | **1 mi radius** | | **3 mi radius** | | **5 mi radius** | | **7 mi radius** | |
|---|---|---|---|---|---|---|---|---|
| **Transportation To Work (2024)** | | | | | | | | |
| Worker Base Age 16 years or Over | 4,977 | | 12,767 | | 40,523 | | 68,068 | |
| Drive to Work Alone | 3,600 | 72.3% | 9,897 | 77.5% | 31,445 | 77.6% | 52,975 | 77.8% |
| Drive to Work in Carpool | 218 | 4.4% | 572 | 4.5% | 2,377 | 5.9% | 4,147 | 6.1% |
| Travel to Work by Public Transportation | 11 | 0.2% | 48 | 0.4% | 474 | 1.2% | 967 | 1.4% |
| Drive to Work on Motorcycle | - | - | 2 | - | 144 | 0.4% | 271 | 0.4% |
| Bicycle to Work | 1 | - | 3 | - | 8 | - | 53 | - |
| Walk to Work | 26 | 0.5% | 75 | 0.6% | 321 | 0.8% | 698 | 1.0% |
| Other Means | 38 | 0.8% | 121 | 0.9% | 371 | 0.9% | 743 | 1.1% |
| Work at Home | 1,084 | 21.8% | 2,048 | 16.0% | 5,383 | 13.3% | 8,214 | 12.1% |
| **Daytime Demographics (2024)** | | | | | | | | |
| Total Businesses | 213 | | 1,095 | | 2,377 | | 3,596 | |
| Total Employees | 3,495 | | 18,499 | | 35,609 | | 47,632 | |
| Company Headquarter Businesses | 2 | 1.1% | 41 | 3.7% | 74 | 3.1% | 106 | 2.9% |
| Company Headquarter Employees | 901 | 25.8% | 5,207 | 28.1% | 10,999 | 30.9% | 12,989 | 27.3% |
| Employee Population per Business | 16.4 | to 1 | 16.9 | to 1 | 15.0 | to 1 | 13.2 | to 1 |
| Residential Population per Business | 44.5 | to 1 | 21.5 | to 1 | 32.2 | to 1 | 37.2 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 5,979 | | 24,551 | | 57,096 | | 88,352 | |
| **Labor Force** | | | | | | | | |
| Labor Population Age 16 Years or Over (2024) | 7,474 | | 18,849 | | 62,174 | | 109,195 | |
| Labor Force Total Males (2024) | 3,648 | 48.8% | 9,461 | 50.2% | 30,683 | 49.3% | 54,789 | 50.2% |
| Male Civilian Employed | 2,582 | 70.8% | 6,766 | 71.5% | 20,807 | 67.8% | 35,453 | 64.7% |
| Male Civilian Unemployed | 106 | 2.9% | 175 | 1.8% | 713 | 2.3% | 1,553 | 2.8% |
| Males in Armed Forces | 13 | 0.4% | 29 | 0.3% | 137 | 0.4% | 369 | 0.7% |
| Males Not in Labor Force | 947 | 26.0% | 2,490 | 26.3% | 9,026 | 29.4% | 17,413 | 31.8% |
| Labor Force Total Females (2024) | 3,826 | 51.2% | 9,388 | 49.8% | 31,491 | 50.7% | 54,406 | 49.8% |
| Female Civilian Employed | 2,395 | 62.6% | 6,001 | 63.9% | 19,718 | 62.6% | 32,620 | 60.0% |
| Female Civilian Unemployed | 82 | 2.1% | 176 | 1.9% | 397 | 1.3% | 764 | 1.4% |
| Females in Armed Forces | - | - | - | - | 24 | - | 33 | - |
| Females Not in Labor Force | 1,350 | 35.3% | 3,211 | 34.2% | 11,352 | 36.0% | 20,989 | 38.6% |
| Unemployment Rate | 188 | 2.5% | 351 | 1.9% | 1,110 | 1.8% | 2,317 | 2.1% |
| **Occupation (2024)** | | | | | | | | |
| Occupation Population Age 16 Years or Over | 4,977 | | 12,767 | | 40,523 | | 68,068 | |
| Occupation Total Males | 2,582 | 51.9% | 6,765 | 53.0% | 20,805 | 51.3% | 35,449 | 52.1% |
| Occupation Total Females | 2,395 | 48.1% | 6,001 | 47.0% | 19,718 | 48.7% | 32,620 | 47.9% |
| Management, Business, Financial Operations | 919 | 18.5% | 2,281 | 17.9% | 6,444 | 15.9% | 10,155 | 14.9% |
| Professional, Related | 1,112 | 22.3% | 2,817 | 22.1% | 8,280 | 20.4% | 14,434 | 21.2% |
| Service | 807 | 16.2% | 1,927 | 15.1% | 6,690 | 16.5% | 11,768 | 17.3% |
| Sales, Office | 904 | 18.2% | 2,678 | 21.0% | 8,444 | 20.8% | 14,013 | 20.6% |
| Farming, Fishing, Forestry | 60 | 1.2% | 109 | 0.9% | 170 | 0.4% | 321 | 0.5% |
| Construction, Extraction, Maintenance | 405 | 8.1% | 1,112 | 8.7% | 3,122 | 7.7% | 4,980 | 7.3% |
| Production, Transport, Material Moving | 772 | 15.5% | 1,842 | 14.4% | 7,373 | 18.2% | 12,398 | 18.2% |
| White Collar Workers | 2,934 | 59.0% | 7,776 | 60.9% | 23,169 | 57.2% | 38,603 | 56.7% |
| Blue Collar Workers | 2,043 | 41.0% | 4,990 | 39.1% | 17,355 | 42.8% | 29,466 | 43.3% |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
*Calculated using Weighted Block Centroid from Block Groups*

**Inland** Commercial Real Estate Services LLC

Lat/Lon: 42.5638/-87.9277

| 9777 76th St<br>Pleasant Prairie, WI 53158 | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|---|---|---|---|---|---|---|---|---|
| **Units In Structure (2024)** | | | | | | | | |
| Total Units | 3,820 | | 9,445 | | 30,904 | | 54,354 | |
| 1 Detached Unit | 1,991 | 52.1% | 5,385 | 57.0% | 19,167 | 62.0% | 32,082 | 59.0% |
| 1 Attached Unit | 49 | 1.3% | 182 | 1.9% | 777 | 2.5% | 1,576 | 2.9% |
| 2 Units | 85 | 2.2% | 247 | 2.6% | 1,784 | 5.8% | 3,454 | 6.4% |
| 3 to 4 Units | 16 | 0.4% | 61 | 0.6% | 807 | 2.6% | 1,756 | 3.2% |
| 5 to 9 Units | 117 | 3.1% | 675 | 7.1% | 2,496 | 8.1% | 4,657 | 8.6% |
| 10 to 19 Units | 287 | 7.5% | 625 | 6.6% | 1,807 | 5.8% | 2,881 | 5.3% |
| 20 to 49 Units | 622 | 16.3% | 1,249 | 13.2% | 2,018 | 6.5% | 3,781 | 7.0% |
| 50 or More Units | 361 | 9.4% | 578 | 6.1% | 1,188 | 3.8% | 2,281 | 4.2% |
| Mobile Home or Trailer | 275 | 7.2% | 408 | 4.3% | 823 | 2.7% | 1,844 | 3.4% |
| Other Structure | 17 | 0.4% | 35 | 0.4% | 38 | 0.1% | 40 | - |
| **Homes Built By Year (2024)** | | | | | | | | |
| Homes Built 2020 or later | 74 | 1.8% | 214 | 2.1% | 799 | 2.4% | 1,152 | 2.0% |
| Homes Built 2010 to 2019 | 658 | 16.2% | 1,441 | 14.4% | 2,956 | 8.9% | 4,957 | 8.5% |
| Homes Built 2000 to 2009 | 1,152 | 28.4% | 2,282 | 22.8% | 4,751 | 14.4% | 7,602 | 13.0% |
| Homes Built 1990 to 1999 | 936 | 23.1% | 2,009 | 20.0% | 3,911 | 11.8% | 7,408 | 12.7% |
| Homes Built 1980 to 1989 | 305 | 7.5% | 986 | 9.8% | 2,048 | 6.2% | 3,468 | 5.9% |
| Homes Built 1970 to 1979 | 227 | 5.6% | 738 | 7.4% | 3,257 | 9.8% | 5,841 | 10.0% |
| Homes Built 1960 to 1969 | 71 | 1.8% | 433 | 4.3% | 2,405 | 7.3% | 4,259 | 7.3% |
| Homes Built 1950 to 1959 | 127 | 3.1% | 554 | 5.5% | 4,129 | 12.5% | 6,884 | 11.8% |
| Homes Built 1940 to 1949 | 77 | 1.9% | 232 | 2.3% | 2,136 | 6.5% | 3,685 | 6.3% |
| Homes Built Before 1939 | 194 | 4.8% | 555 | 5.5% | 4,514 | 13.6% | 9,098 | 15.6% |
| Median Age of Homes | 30.9 | yrs | 35.0 | yrs | 48.5 | yrs | 49.8 | yrs |
| **Home Values (2024)** | | | | | | | | |
| Owner Specified Housing Units | 2,378 | | 6,002 | | 19,483 | | 33,056 | |
| Home Values $1,000,000 or More | 28 | 1.2% | 52 | 0.9% | 191 | 1.0% | 277 | 0.8% |
| Home Values $750,000 to $999,999 | 4 | 0.2% | 61 | 1.0% | 250 | 1.3% | 457 | 1.4% |
| Home Values $500,000 to $749,999 | 130 | 5.5% | 348 | 5.8% | 1,087 | 5.6% | 1,840 | 5.6% |
| Home Values $400,000 to $499,999 | 312 | 13.1% | 756 | 12.6% | 1,637 | 8.4% | 3,066 | 9.3% |
| Home Values $300,000 to $399,999 | 794 | 33.4% | 1,824 | 30.4% | 3,891 | 20.0% | 6,215 | 18.8% |
| Home Values $250,000 to $299,999 | 394 | 16.6% | 1,026 | 17.1% | 2,648 | 13.6% | 4,350 | 13.2% |
| Home Values $200,000 to $249,999 | 187 | 7.8% | 734 | 12.2% | 2,556 | 13.1% | 4,166 | 12.6% |
| Home Values $175,000 to $199,999 | 110 | 4.6% | 343 | 5.7% | 1,721 | 8.8% | 3,092 | 9.4% |
| Home Values $150,000 to $174,999 | 110 | 4.6% | 222 | 3.7% | 2,304 | 11.8% | 3,664 | 11.1% |
| Home Values $125,000 to $149,999 | 58 | 2.4% | 137 | 2.3% | 1,098 | 5.6% | 1,777 | 5.4% |
| Home Values $100,000 to $124,999 | 50 | 2.1% | 147 | 2.5% | 770 | 4.0% | 1,372 | 4.1% |
| Home Values $90,000 to $99,999 | 8 | 0.4% | 21 | 0.3% | 152 | 0.8% | 335 | 1.0% |
| Home Values $80,000 to $89,999 | 43 | 1.8% | 54 | 0.9% | 272 | 1.4% | 455 | 1.4% |
| Home Values $70,000 to $79,999 | 2 | - | 4 | - | 50 | 0.3% | 132 | 0.4% |
| Home Values $60,000 to $69,999 | - | - | 1 | - | 17 | - | 33 | - |
| Home Values $50,000 to $59,999 | 10 | 0.4% | 16 | 0.3% | 25 | 0.1% | 42 | 0.1% |
| Home Values $35,000 to $49,999 | 48 | 2.0% | 58 | 1.0% | 134 | 0.7% | 250 | 0.8% |
| Home Values $25,000 to $34,999 | 40 | 1.7% | 54 | 0.9% | 97 | 0.5% | 302 | 0.9% |
| Home Values $10,000 to $24,999 | 38 | 1.6% | 115 | 1.9% | 430 | 2.2% | 937 | 2.8% |
| Home Values Under $10,000 | 11 | 0.5% | 28 | 0.5% | 156 | 0.8% | 294 | 0.9% |
| Owner-Occupied Median Home Value | $308,478 | | $306,618 | | $260,636 | | $256,440 | |
| Renter-Occupied Median Rent | $1,157 | | $1,156 | | $1,011 | | $950 | |

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
*Calculated using Weighted Block Centroid from Block Groups*

Lat/Lon: 42.5638/-87.9277

| **9777 76th St**<br>**Pleasant Prairie, WI 53158** | **1 mi radius** | | **3 mi radius** | | **5 mi radius** | | **7 mi radius** | |
|---|---|---|---|---|---|---|---|---|
| **Total Annual Consumer Expenditure (2024)** | | | | | | | | |
| Total Household Expenditure | $317.64 M | | $766.01 M | | $2.25 B | | $3.85 B | |
|   Total Non-Retail Expenditure | $168.69 M | | $406.21 M | | $1.19 B | | $2.04 B | |
|   Total Retail Expenditure | $148.95 M | | $359.8 M | | $1.06 B | | $1.81 B | |
| Apparel | $11.38 M | | $27.4 M | | $79.79 M | | $135.93 M | |
| Contributions | $11.05 M | | $26.36 M | | $75.11 M | | $128.12 M | |
| Education | $10.68 M | | $25.36 M | | $69.76 M | | $118.15 M | |
| Entertainment | $18.43 M | | $44.35 M | | $128.8 M | | $219.09 M | |
| Food and Beverages | $45.97 M | | $111.21 M | | $330.17 M | | $564.85 M | |
| Furnishings and Equipment | $11.42 M | | $27.5 M | | $80.11 M | | $136.21 M | |
| Gifts | $8.39 M | | $19.9 M | | $56.47 M | | $96.63 M | |
| Health Care | $25.99 M | | $63 M | | $189.09 M | | $324.38 M | |
| Household Operations | $12.71 M | | $30.56 M | | $89.03 M | | $152.02 M | |
| Miscellaneous Expenses | $6.06 M | | $14.59 M | | $42.89 M | | $73.32 M | |
| Personal Care | $4.27 M | | $10.29 M | | $30.32 M | | $51.8 M | |
| Personal Insurance | $2.38 M | | $5.71 M | | $16.25 M | | $27.51 M | |
| Reading | $702.43 K | | $1.69 M | | $4.96 M | | $8.48 M | |
| Shelter | $67.11 M | | $161.55 M | | $475.58 M | | $814.24 M | |
| Tobacco | $1.67 M | | $4.12 M | | $13.02 M | | $22.72 M | |
| Transportation | $57.37 M | | $138.68 M | | $410.5 M | | $699.64 M | |
| Utilities | $22.08 M | | $53.74 M | | $163.04 M | | $280.64 M | |
| **Monthly Household Consumer Expenditure (2024)** | | | | | | | | |
| Total Household Expenditure | $6,930 | | $6,759 | | $6,080 | | $5,908 | |
|   Total Non-Retail Expenditure | $3,680 | 53.1% | $3,584 | 53.0% | $3,215 | 52.9% | $3,126 | 52.9% |
|   Total Retail Expenditures | $3,249 | 46.9% | $3,175 | 47.0% | $2,865 | 47.1% | $2,782 | 47.1% |
| Apparel | $248 | 3.6% | $242 | 3.6% | $215 | 3.5% | $208 | 3.5% |
| Contributions | $241 | 3.5% | $233 | 3.4% | $203 | 3.3% | $196 | 3.3% |
| Education | $233 | 3.4% | $224 | 3.3% | $188 | 3.1% | $181 | 3.1% |
| Entertainment | $402 | 5.8% | $391 | 5.8% | $347 | 5.7% | $336 | 5.7% |
| Food and Beverages | $1,003 | 14.5% | $981 | 14.5% | $890 | 14.6% | $866 | 14.7% |
| Furnishings and Equipment | $249 | 3.6% | $243 | 3.6% | $216 | 3.6% | $209 | 3.5% |
| Gifts | $183 | 2.6% | $176 | 2.6% | $152 | 2.5% | $148 | 2.5% |
| Health Care | $567 | 8.2% | $556 | 8.2% | $510 | 8.4% | $497 | 8.4% |
| Household Operations | $277 | 4.0% | $270 | 4.0% | $240 | 3.9% | $233 | 3.9% |
| Miscellaneous Expenses | $132 | 1.9% | $129 | 1.9% | $116 | 1.9% | $112 | 1.9% |
| Personal Care | $93 | 1.3% | $91 | 1.3% | $82 | 1.3% | $79 | 1.3% |
| Personal Insurance | $52 | 0.8% | $50 | 0.7% | $44 | 0.7% | $42 | 0.7% |
| Reading | $15 | 0.2% | $15 | 0.2% | $13 | 0.2% | $13 | 0.2% |
| Shelter | $1,464 | 21.1% | $1,425 | 21.1% | $1,282 | 21.1% | $1,248 | 21.1% |
| Tobacco | $37 | 0.5% | $36 | 0.5% | $35 | 0.6% | $35 | 0.6% |
| Transportation | $1,252 | 18.1% | $1,224 | 18.1% | $1,107 | 18.2% | $1,073 | 18.2% |
| Utilities | $482 | 7.0% | $474 | 7.0% | $440 | 7.2% | $430 | 7.3% |

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