

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	2,385	15,613	33,672	47,468
Projected Population (2029)	2,469	15,685	33,927	47,509
Census Population (2020)	2,499	15,952	33,585	46,506
Census Population (2010)	1,670	13,364	29,709	42,099
Projected Annual Growth (2024-2029)	84 0.7%	72 -	255 0.2%	42 -
Historical Annual Growth (2020-2024)	-114 -1.1%	-339 -0.5%	87 -	961 0.5%
Historical Annual Growth (2010-2020)	829 5.0%	2,588 1.9%	3,876 1.3%	4,407 1.0%
Estimated Population Density (2024)	760 psm	552 psm	429 psm	308 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	153.9 sq mi
Households				
Estimated Households (2024)	1,047	6,542	13,600	19,617
Projected Households (2029)	1,036	6,280	13,093	18,718
Census Households (2020)	1,076	6,639	13,197	18,750
Census Households (2010)	668	5,446	11,760	17,016
Projected Annual Growth (2024-2029)	-11 -0.2%	-262 -0.8%	-507 -0.7%	-900 -0.9%
Historical Annual Change (2010-2024)	379 4.1%	1,096 1.4%	1,840 1.1%	2,602 1.1%
Average Household Income				
Estimated Average Household Income (2024)	\$98,871	\$71,772	\$69,612	\$71,858
Projected Average Household Income (2029)	\$104,674	\$77,885	\$75,335	\$78,602
Census Average Household Income (2010)	\$56,800	\$59,258	\$55,965	\$53,686
Census Average Household Income (2000)	\$55,729	\$42,920	\$40,146	\$41,793
Projected Annual Change (2024-2029)	\$5,803 1.2%	\$6,113 1.7%	\$5,723 1.6%	\$6,744 1.9%
Historical Annual Change (2000-2024)	\$43,142 3.2%	\$28,852 2.8%	\$29,465 3.1%	\$30,065 3.0%
Median Household Income				
Estimated Median Household Income (2024)	\$71,872	\$57,615	\$55,753	\$57,891
Projected Median Household Income (2029)	\$72,744	\$58,345	\$56,073	\$57,990
Census Median Household Income (2010)	\$43,009	\$44,069	\$41,380	\$40,847
Census Median Household Income (2000)	\$37,719	\$32,438	\$30,966	\$31,447
Projected Annual Change (2024-2029)	\$872 0.2%	\$730 0.3%	\$320 0.1%	\$99 -
Historical Annual Change (2000-2024)	\$34,153 3.8%	\$25,177 3.2%	\$24,787 3.3%	\$26,444 3.5%
Per Capita Income				
Estimated Per Capita Income (2024)	\$43,545	\$30,182	\$28,370	\$29,891
Projected Per Capita Income (2029)	\$44,077	\$31,290	\$29,325	\$31,161
Census Per Capita Income (2010)	\$22,708	\$24,140	\$22,142	\$21,681
Census Per Capita Income (2000)	\$20,282	\$17,757	\$16,352	\$17,062
Projected Annual Change (2024-2029)	\$531 0.2%	\$1,108 0.7%	\$955 0.7%	\$1,270 0.8%
Historical Annual Change (2000-2024)	\$23,263 4.8%	\$12,425 2.9%	\$12,018 3.1%	\$12,829 3.1%
Estimated Average Household Net Worth (2024)	\$855,479	\$675,695	\$652,115	\$734,527

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2024)		2,385		15,613		33,672		47,468	
White (2024)		2,165	90.8%	14,032	89.9%	29,641	88.0%	42,310	89.1%
Black or African American (2024)		40	1.7%	258	1.7%	716	2.1%	915	1.9%
American Indian or Alaska Native (2024)		4	0.2%	57	0.4%	146	0.4%	213	0.4%
Asian (2024)		24	1.0%	168	1.1%	349	1.0%	483	1.0%
Hawaiian or Pacific Islander (2024)		-	-	21	0.1%	193	0.6%	199	0.4%
Other Race (2024)		47	2.0%	361	2.3%	1,216	3.6%	1,359	2.9%
Two or More Races (2024)		105	4.4%	716	4.6%	1,412	4.2%	1,988	4.2%
Population < 18 (2024)		420	17.6%	3,037	19.4%	6,446	19.1%	8,987	18.9%
White Not Hispanic		345	82.1%	2,513	82.8%	5,432	84.3%	7,614	84.7%
Black or African American		16	3.8%	70	2.3%	125	1.9%	159	1.8%
Asian		3	0.6%	28	0.9%	68	1.1%	91	1.0%
Other Race Not Hispanic		14	3.4%	120	4.0%	262	4.1%	375	4.2%
Hispanic		42	10.1%	305	10.1%	557	8.6%	748	8.3%
Not Hispanic or Latino Population (2024)		2,259	94.7%	14,651	93.8%	31,249	92.8%	44,394	93.5%
Not Hispanic White		2,125	94.1%	13,760	93.9%	29,115	93.2%	41,549	93.6%
Not Hispanic Black or African American		40	1.8%	255	1.7%	699	2.2%	897	2.0%
Not Hispanic American Indian or Alaska Native		3	0.1%	35	0.2%	99	0.3%	143	0.3%
Not Hispanic Asian		24	1.0%	168	1.1%	348	1.1%	482	1.1%
Not Hispanic Hawaiian or Pacific Islander		-	-	17	0.1%	152	0.5%	157	0.4%
Not Hispanic Other Race		3	0.1%	20	0.1%	36	0.1%	46	0.1%
Not Hispanic Two or More Races		63	2.8%	396	2.7%	800	2.6%	1,120	2.5%
Hispanic or Latino Population (2024)		126	5.3%	962	6.2%	2,422	7.2%	3,074	6.5%
Hispanic White		40	31.3%	273	28.3%	526	21.7%	761	24.7%
Hispanic Black or African American		-	-	3	0.3%	17	0.7%	18	0.6%
Hispanic American Indian or Alaska Native		1	1.0%	22	2.2%	47	1.9%	70	2.3%
Hispanic Asian		-	-	-	-	-	-	1	-
Hispanic Hawaiian or Pacific Islander		-	-	5	0.5%	40	1.7%	43	1.4%
Hispanic Other Race		43	34.4%	340	35.4%	1,180	48.7%	1,313	42.7%
Hispanic Two or More Races		42	32.9%	320	33.2%	612	25.3%	868	28.2%
Not Hispanic or Latino Population (2020)		2,278	91.2%	14,482	90.8%	30,116	89.7%	42,410	91.2%
Hispanic or Latino Population (2020)		221	8.8%	1,470	9.2%	3,470	10.3%	4,096	8.8%
Not Hispanic or Latino Population (2010)		1,543	92.4%	12,432	93.0%	27,844	93.7%	39,744	94.4%
Hispanic or Latino Population (2010)		127	7.6%	932	7.0%	1,865	6.3%	2,356	5.6%
Not Hispanic or Latino Population (2029)		2,304	93.3%	14,523	92.6%	31,102	91.7%	43,848	92.3%
Hispanic or Latino Population (2029)		165	6.7%	1,162	7.4%	2,824	8.3%	3,661	7.7%
Projected Annual Growth (2024-2029)		39	6.2%	199	4.1%	402	3.3%	587	3.8%
Historical Annual Growth (2010-2020)		93	7.3%	538	5.8%	1,605	8.6%	1,741	7.4%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2024)									
Total Population	2,385		15,613		33,672		47,468		
Age Under 5 Years	97	4.0%	804	5.2%	1,741	5.2%	2,411	5.1%	
Age 5 to 9 Years	124	5.2%	838	5.4%	1,813	5.4%	2,512	5.3%	
Age 10 to 14 Years	125	5.2%	893	5.7%	1,870	5.6%	2,638	5.6%	
Age 15 to 19 Years	118	5.0%	928	5.9%	3,046	9.0%	3,725	7.8%	
Age 20 to 24 Years	187	7.9%	1,204	7.7%	2,745	8.2%	3,426	7.2%	
Age 25 to 29 Years	154	6.5%	992	6.4%	2,009	6.0%	2,655	5.6%	
Age 30 to 34 Years	149	6.3%	891	5.7%	1,876	5.6%	2,507	5.3%	
Age 35 to 39 Years	117	4.9%	889	5.7%	1,842	5.5%	2,536	5.3%	
Age 40 to 44 Years	119	5.0%	933	6.0%	1,954	5.8%	2,673	5.6%	
Age 45 to 49 Years	122	5.1%	862	5.5%	1,796	5.3%	2,494	5.3%	
Age 50 to 54 Years	140	5.9%	911	5.8%	1,903	5.7%	2,682	5.6%	
Age 55 to 59 Years	118	4.9%	899	5.8%	1,905	5.7%	2,831	6.0%	
Age 60 to 64 Years	160	6.7%	1,008	6.5%	2,181	6.5%	3,311	7.0%	
Age 65 to 69 Years	149	6.3%	989	6.3%	2,056	6.1%	3,282	6.9%	
Age 70 to 74 Years	171	7.2%	942	6.0%	1,931	5.7%	3,052	6.4%	
Age 75 to 79 Years	147	6.2%	734	4.7%	1,442	4.3%	2,263	4.8%	
Age 80 to 84 Years	95	4.0%	482	3.1%	883	2.6%	1,417	3.0%	
Age 85 Years or Over	93	3.9%	414	2.7%	679	2.0%	1,053	2.2%	
Median Age	44.0		41.4		39.7		42.5		
Age 19 Years or Less	463	19.4%	3,463	22.2%	8,470	25.2%	11,286	23.8%	
Age 20 to 64 Years	1,267	53.1%	8,589	55.0%	18,211	54.1%	25,114	52.9%	
Age 65 Years or Over	654	27.4%	3,560	22.8%	6,990	20.8%	11,068	23.3%	
Female Age Distribution (2024)									
Female Population	1,242	52.1%	7,989	51.2%	16,361	48.6%	23,282	49.0%	
Age Under 5 Years	49	4.0%	383	4.8%	824	5.0%	1,153	5.0%	
Age 5 to 9 Years	57	4.5%	403	5.0%	881	5.4%	1,224	5.3%	
Age 10 to 14 Years	56	4.5%	406	5.1%	882	5.4%	1,226	5.3%	
Age 15 to 19 Years	57	4.6%	418	5.2%	866	5.3%	1,190	5.1%	
Age 20 to 24 Years	93	7.5%	593	7.4%	1,189	7.3%	1,523	6.5%	
Age 25 to 29 Years	73	5.8%	489	6.1%	991	6.1%	1,318	5.7%	
Age 30 to 34 Years	82	6.6%	468	5.9%	971	5.9%	1,293	5.6%	
Age 35 to 39 Years	62	5.0%	477	6.0%	976	6.0%	1,332	5.7%	
Age 40 to 44 Years	57	4.6%	466	5.8%	1,016	6.2%	1,378	5.9%	
Age 45 to 49 Years	59	4.7%	429	5.4%	897	5.5%	1,260	5.4%	
Age 50 to 54 Years	76	6.2%	486	6.1%	989	6.0%	1,390	6.0%	
Age 55 to 59 Years	65	5.2%	468	5.9%	966	5.9%	1,466	6.3%	
Age 60 to 64 Years	98	7.9%	557	7.0%	1,166	7.1%	1,731	7.4%	
Age 65 to 69 Years	82	6.6%	529	6.6%	1,099	6.7%	1,733	7.4%	
Age 70 to 74 Years	95	7.6%	522	6.5%	1,045	6.4%	1,626	7.0%	
Age 75 to 79 Years	86	6.9%	421	5.3%	803	4.9%	1,199	5.1%	
Age 80 to 84 Years	50	4.0%	256	3.2%	468	2.9%	744	3.2%	
Age 85 Years or Over	46	3.7%	217	2.7%	331	2.0%	496	2.1%	
Female Median Age	47.0		43.5		42.4		44.7		
Age 19 Years or Less	219	17.6%	1,610	20.2%	3,453	21.1%	4,794	20.6%	
Age 20 to 64 Years	666	53.6%	4,434	55.5%	9,162	56.0%	12,691	54.5%	
Age 65 Years or Over	358	28.8%	1,945	24.3%	3,746	22.9%	5,797	24.9%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2024)									
Male Population	1,143	47.9%	7,624	48.8%	17,311	51.4%	24,186	51.0%	
Age Under 5 Years	47	4.2%	421	5.5%	917	5.3%	1,258	5.2%	
Age 5 to 9 Years	67	5.9%	436	5.7%	932	5.4%	1,288	5.3%	
Age 10 to 14 Years	69	6.0%	486	6.4%	989	5.7%	1,412	5.8%	
Age 15 to 19 Years	61	5.3%	510	6.7%	2,180	12.6%	2,534	10.5%	
Age 20 to 24 Years	95	8.3%	611	8.0%	1,556	9.0%	1,903	7.9%	
Age 25 to 29 Years	82	7.1%	503	6.6%	1,017	5.9%	1,337	5.5%	
Age 30 to 34 Years	67	5.9%	423	5.5%	905	5.2%	1,214	5.0%	
Age 35 to 39 Years	55	4.8%	412	5.4%	866	5.0%	1,204	5.0%	
Age 40 to 44 Years	62	5.4%	466	6.1%	938	5.4%	1,295	5.4%	
Age 45 to 49 Years	64	5.6%	433	5.7%	900	5.2%	1,234	5.1%	
Age 50 to 54 Years	64	5.6%	426	5.6%	914	5.3%	1,292	5.3%	
Age 55 to 59 Years	53	4.6%	431	5.7%	939	5.4%	1,365	5.6%	
Age 60 to 64 Years	61	5.4%	451	5.9%	1,015	5.9%	1,579	6.5%	
Age 65 to 69 Years	68	5.9%	460	6.0%	957	5.5%	1,549	6.4%	
Age 70 to 74 Years	76	6.7%	420	5.5%	886	5.1%	1,427	5.9%	
Age 75 to 79 Years	61	5.4%	313	4.1%	639	3.7%	1,065	4.4%	
Age 80 to 84 Years	45	3.9%	226	3.0%	414	2.4%	673	2.8%	
Age 85 Years or Over	46	4.1%	197	2.6%	348	2.0%	557	2.3%	
Male Median Age	40.9		39.3		37.4		40.6		
Age 19 Years or Less	244	21.4%	1,853	24.3%	5,017	29.0%	6,492	26.8%	
Age 20 to 64 Years	602	52.7%	4,156	54.5%	9,050	52.3%	12,422	51.4%	
Age 65 Years or Over	297	26.0%	1,615	21.2%	3,244	18.7%	5,271	21.8%	
Males per 100 Females (2024)									
Overall Comparison	92		95		106		104		
Age Under 5 Years	96	49.1%	110	52.4%	111	52.7%	109	52.2%	
Age 5 to 9 Years	119	54.3%	108	52.0%	106	51.4%	105	51.3%	
Age 10 to 14 Years	123	55.1%	120	54.5%	112	52.9%	115	53.5%	
Age 15 to 19 Years	107	51.6%	122	55.0%	252	71.6%	213	68.0%	
Age 20 to 24 Years	102	50.5%	103	50.7%	131	56.7%	125	55.5%	
Age 25 to 29 Years	113	52.9%	103	50.7%	103	50.6%	101	50.4%	
Age 30 to 34 Years	82	45.0%	90	47.5%	93	48.2%	94	48.4%	
Age 35 to 39 Years	88	46.9%	86	46.3%	89	47.0%	90	47.5%	
Age 40 to 44 Years	108	52.0%	100	50.0%	92	48.0%	94	48.4%	
Age 45 to 49 Years	108	52.0%	101	50.2%	100	50.1%	98	49.5%	
Age 50 to 54 Years	83	45.4%	88	46.7%	92	48.0%	93	48.2%	
Age 55 to 59 Years	81	44.8%	92	47.9%	97	49.3%	93	48.2%	
Age 60 to 64 Years	62	38.4%	81	44.8%	87	46.5%	91	47.7%	
Age 65 to 69 Years	83	45.4%	87	46.5%	87	46.5%	89	47.2%	
Age 70 to 74 Years	80	44.6%	81	44.6%	85	45.9%	88	46.7%	
Age 75 to 79 Years	72	41.8%	74	42.6%	80	44.3%	89	47.0%	
Age 80 to 84 Years	90	47.4%	88	46.9%	88	46.9%	91	47.5%	
Age 85 Years or Over	101	50.2%	90	47.5%	105	51.3%	112	52.9%	
Age 19 Years or Less	112	52.7%	115	53.5%	145	59.2%	135	57.5%	
Age 20 to 39 Years	96	49.1%	96	49.0%	105	51.3%	104	50.9%	
Age 40 to 64 Years	85	46.0%	92	47.8%	93	48.3%	94	48.4%	
Aqe 65 Years or Over	83	45.3%	83	45.4%	87	46.4%	91	47.6%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Household Type (2024)				
Total Households	1,047	6,542	13,600	19,617
Households with Children	217 20.7%	1,559 23.8%	3,159 23.2%	4,350 22.2%
Average Household Size	2.2	2.3	2.3	2.3
Household Density per Square Mile	333	231	173	127
Population Family	1,659 69.6%	11,656 74.7%	23,689 70.4%	33,915 71.4%
Population Non-Family	674 28.3%	3,653 23.4%	8,008 23.8%	11,340 23.9%
Population Group Quarters	52 2.2%	304 1.9%	1,975 5.9%	2,213 4.7%
Family Households	530 50.7%	3,745 57.2%	7,656 56.3%	11,027 56.2%
Married Couple Households	409 77.2%	2,836 75.7%	5,660 73.9%	8,218 74.5%
Other Family Households with Children	121 22.8%	909 24.3%	1,996 26.1%	2,809 25.5%
Family Households with Children	217 40.9%	1,556 41.5%	3,153 41.2%	4,340 39.4%
Married Couple with Children	148 68.5%	1,048 67.3%	2,083 66.1%	2,908 67.0%
Other Family Households with Children	68 31.5%	508 32.7%	1,069 33.9%	1,432 33.0%
Family Households No Children	314 59.1%	2,189 58.5%	4,503 58.8%	6,687 60.6%
Married Couple No Children	261 83.2%	1,789 81.7%	3,577 79.4%	5,311 79.4%
Other Family Households No Children	53 16.8%	401 18.3%	927 20.6%	1,377 20.6%
Non-Family Households	517 49.3%	2,797 42.8%	5,944 43.7%	8,590 43.8%
Non-Family Households with Children	- -	3 0.1%	7 0.1%	10 0.1%
Non-Family Households No Children	516 #####	2,794 99.9%	5,938 99.9%	8,580 99.9%
Average Family Household Size	3.1	3.1	3.1	3.1
Average Family Income	\$146,838	\$92,328	\$94,198	\$99,188
Median Family Income	\$109,645	\$76,011	\$73,576	\$76,233
Average Non-Family Household Size	1.3	1.3	1.3	1.3
Marital Status (2024)				
Population Age 15 Years or Over	2,040	13,078	28,248	39,906
Never Married	415 20.4%	3,359 25.7%	8,228 29.1%	10,625 26.6%
Currently Married	1,059 51.9%	6,561 50.2%	13,502 47.8%	19,694 49.4%
Previously Married	565 27.7%	3,158 24.1%	6,517 23.1%	9,587 24.0%
Separated	122 21.6%	465 14.7%	916 14.1%	1,250 13.0%
Widowed	267 47.2%	1,083 34.3%	1,860 28.5%	2,889 30.1%
Divorced	176 31.2%	1,610 51.0%	3,740 57.4%	5,448 56.8%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	1,735	10,946	22,457	32,755
Elementary (Grade Level 0 to 8)	34 2.0%	234 2.1%	676 3.0%	923 2.8%
Some High School (Grade Level 9 to 11)	132 7.6%	815 7.4%	1,611 7.2%	2,349 7.2%
High School Graduate	549 31.7%	3,291 30.1%	7,013 31.2%	9,920 30.3%
Some College	444 25.6%	2,806 25.6%	5,781 25.7%	8,426 25.7%
Associate Degree Only	101 5.8%	812 7.4%	1,687 7.5%	2,677 8.2%
Bachelor Degree Only	331 19.1%	2,143 19.6%	4,215 18.8%	6,016 18.4%
Graduate Degree	144 8.3%	844 7.7%	1,473 6.6%	2,444 7.5%
Any College (Some College or Higher)	1,019 58.8%	6,605 60.3%	13,157 58.6%	19,563 59.7%
College Degree + (Bachelor Degree or Higher)	474 27.3%	2,988 27.3%	5,688 25.3%	8,460 25.8%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	1,297	8,257	17,402	25,850
Total Housing Units (2020)	1,155	7,835	16,512	24,879
Historical Annual Growth (2020-2024)	142 3.1%	422 1.3%	890 1.3%	970 1.0%
Housing Units Occupied (2024)	1,047 80.7%	6,542 79.2%	13,600 78.2%	19,617 75.9%
Housing Units Owner-Occupied	507 48.4%	3,355 51.3%	7,128 52.4%	11,561 58.9%
Housing Units Renter-Occupied	540 51.6%	3,187 48.7%	6,472 47.6%	8,057 41.1%
Housing Units Vacant (2024)	250 19.3%	1,715 20.8%	3,802 21.8%	6,232 24.1%
Household Size (2024)				
Total Households	1,047	6,542	13,600	19,617
1 Person Households	473 45.2%	2,493 38.1%	5,320 39.1%	7,664 39.1%
2 Person Households	326 31.1%	2,415 36.9%	5,094 37.5%	7,392 37.7%
3 Person Households	99 9.4%	704 10.8%	1,405 10.3%	2,013 10.3%
4 Person Households	83 7.9%	505 7.7%	957 7.0%	1,387 7.1%
5 Person Households	45 4.3%	263 4.0%	496 3.6%	707 3.6%
6 Person Households	14 1.4%	116 1.8%	226 1.7%	311 1.6%
7 or More Person Households	8 0.8%	47 0.7%	102 0.8%	144 0.7%
Household Income Distribution (2024)				
HH Income \$200,000 or More	81 7.7%	299 4.6%	558 4.1%	827 4.2%
HH Income \$150,000 to \$199,999	119 11.4%	396 6.1%	592 4.4%	905 4.6%
HH Income \$125,000 to \$149,999	32 3.1%	255 3.9%	530 3.9%	843 4.3%
HH Income \$100,000 to \$124,999	78 7.4%	456 7.0%	981 7.2%	1,583 8.1%
HH Income \$75,000 to \$99,999	178 17.0%	826 12.6%	1,540 11.3%	2,479 12.6%
HH Income \$50,000 to \$74,999	218 20.8%	1,369 20.9%	3,183 23.4%	4,262 21.7%
HH Income \$35,000 to \$49,999	70 6.7%	1,013 15.5%	2,121 15.6%	2,879 14.7%
HH Income \$25,000 to \$34,999	34 3.3%	422 6.4%	1,013 7.4%	1,544 7.9%
HH Income \$15,000 to \$24,999	153 14.6%	847 12.9%	1,606 11.8%	2,225 11.3%
HH Income \$10,000 to \$14,999	15 1.4%	336 5.1%	579 4.3%	860 4.4%
HH Income Under \$10,000	68 6.5%	324 4.9%	898 6.6%	1,211 6.2%
Household Vehicles (2024)				
Households 0 Vehicles Available	92 8.8%	599 9.2%	953 7.0%	1,207 6.2%
Households 1 Vehicle Available	442 42.2%	2,437 37.3%	5,174 38.0%	7,391 37.7%
Households 2 Vehicles Available	328 31.4%	2,531 38.7%	5,263 38.7%	7,578 38.6%
Households 3 or More Vehicles Available	185 17.7%	975 14.9%	2,211 16.3%	3,441 17.5%
Total Vehicles Available	1,678	10,621	22,894	33,837
Average Vehicles per Household	1.6	1.6	1.7	1.7
Owner-Occupied Household Vehicles	828 49.3%	6,199 58.4%	13,785 60.2%	22,435 66.3%
Average Vehicles per Owner-Occupied Household	1.6	1.8	1.9	1.9
Renter-Occupied Household Vehicles	850 50.7%	4,421 41.6%	9,109 39.8%	11,402 33.7%
Average Vehicles per Renter-Occupied Household	1.6	1.4	1.4	1.4
Travel Time (2024)				
Worker Base Age 16 years or Over	861	6,035	13,645	18,662
Travel to Work in 14 Minutes or Less	252 29.3%	1,917 31.8%	3,883 28.5%	4,977 26.7%
Travel to Work in 15 to 29 Minutes	385 44.7%	2,578 42.7%	6,064 44.4%	8,324 44.6%
Travel to Work in 30 to 59 Minutes	78 9.1%	650 10.8%	1,655 12.1%	2,463 13.2%
Travel to Work in 60 Minutes or More	33 3.8%	239 4.0%	690 5.1%	1,079 5.8%
Work at Home	113 13.1%	650 10.8%	1,354 9.9%	1,819 9.7%
Average Minutes Travel to Work	17.5	17.1	17.9	18.7

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Transportation To Work (2024)				
Worker Base Age 16 years or Over	861	6,035	13,645	18,662
Drive to Work Alone	661 76.7%	4,396 72.8%	10,113 74.1%	13,954 74.8%
Drive to Work in Carpool	77 9.0%	779 12.9%	1,695 12.4%	2,308 12.4%
Travel to Work by Public Transportation	- -	25 0.4%	32 0.2%	46 0.2%
Drive to Work on Motorcycle	- -	- -	- -	9 -
Bicycle to Work	- -	33 0.5%	34 0.2%	34 0.2%
Walk to Work	9 1.1%	114 1.9%	301 2.2%	355 1.9%
Other Means	- -	38 0.6%	115 0.8%	138 0.7%
Work at Home	113 13.1%	650 10.8%	1,354 9.9%	1,819 9.7%
Daytime Demographics (2024)				
Total Businesses	279	1,337	2,129	2,569
Total Employees	2,218	12,422	19,118	25,774
Company Headquarter Businesses	6 2.3%	32 2.4%	60 2.8%	71 2.8%
Company Headquarter Employees	140 6.3%	1,177 9.5%	1,964 10.3%	2,177 8.4%
Employee Population per Business	8.0 to 1	9.3 to 1	9.0 to 1	10.0 to 1
Residential Population per Business	8.6 to 1	11.7 to 1	15.8 to 1	18.5 to 1
Adj. Daytime Demographics Age 16 Years or Over	3,373	19,302	33,371	46,547
Labor Force				
Labor Population Age 16 Years or Over (2024)	2,017	12,921	27,908	39,446
Labor Force Total Males (2024)	948 47.0%	6,206 48.0%	14,303 51.2%	20,000 50.7%
Male Civilian Employed	502 52.9%	3,285 52.9%	7,554 52.8%	10,178 50.9%
Male Civilian Unemployed	76 8.0%	393 6.3%	1,084 7.6%	1,544 7.7%
Males in Armed Forces	- -	6 -	10 -	11 -
Males Not in Labor Force	370 39.0%	2,522 40.6%	5,654 39.5%	8,268 41.3%
Labor Force Total Females (2024)	1,069 53.0%	6,715 52.0%	13,606 48.8%	19,445 49.3%
Female Civilian Employed	360 33.6%	2,750 41.0%	6,091 44.8%	8,484 43.6%
Female Civilian Unemployed	32 3.0%	352 5.2%	826 6.1%	1,027 5.3%
Females in Armed Forces	- -	- -	- -	- -
Females Not in Labor Force	678 63.4%	3,613 53.8%	6,689 49.2%	9,934 51.1%
Unemployment Rate	108 5.4%	744 5.8%	1,910 6.8%	2,571 6.5%
Occupation (2024)				
Occupation Population Age 16 Years or Over	861	6,035	13,645	18,662
Occupation Total Males	502 58.3%	3,285 54.4%	7,554 55.4%	10,178 54.5%
Occupation Total Females	360 41.7%	2,750 45.6%	6,091 44.6%	8,484 45.5%
Management, Business, Financial Operations	139 16.1%	903 15.0%	1,872 13.7%	2,675 14.3%
Professional, Related	133 15.4%	1,356 22.5%	2,633 19.3%	3,450 18.5%
Service	126 14.7%	1,033 17.1%	2,593 19.0%	3,651 19.6%
Sales, Office	314 36.4%	1,742 28.9%	3,797 27.8%	5,048 27.1%
Farming, Fishing, Forestry	3 0.4%	19 0.3%	38 0.3%	50 0.3%
Construction, Extraction, Maintenance	64 7.4%	367 6.1%	1,118 8.2%	1,501 8.0%
Production, Transport, Material Moving	82 9.6%	614 10.2%	1,594 11.7%	2,287 12.3%
White Collar Workers	585 68.0%	4,002 66.3%	8,302 60.8%	11,173 59.9%
Blue Collar Workers	276 32.0%	2,033 33.7%	5,343 39.2%	7,489 40.1%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Units In Structure (2024)				
Total Units	1,047	6,542	13,600	19,617
1 Detached Unit	403 38.5%	3,123 47.7%	6,481 47.7%	10,050 51.2%
1 Attached Unit	70 6.7%	285 4.4%	557 4.1%	811 4.1%
2 Units	47 4.5%	266 4.1%	344 2.5%	382 1.9%
3 to 4 Units	105 10.1%	660 10.1%	1,295 9.5%	1,591 8.1%
5 to 9 Units	96 9.2%	490 7.5%	874 6.4%	1,231 6.3%
10 to 19 Units	180 17.2%	626 9.6%	1,293 9.5%	1,616 8.2%
20 to 49 Units	75 7.1%	528 8.1%	1,115 8.2%	1,376 7.0%
50 or More Units	4 0.4%	157 2.4%	287 2.1%	344 1.8%
Mobile Home or Trailer	65 6.2%	398 6.1%	1,322 9.7%	2,154 11.0%
Other Structure	2 0.2%	10 0.2%	31 0.2%	62 0.3%
Homes Built By Year (2024)				
Homes Built 2020 or later	14 1.1%	43 0.5%	102 0.6%	120 0.5%
Homes Built 2010 to 2019	189 14.6%	742 9.0%	1,637 9.4%	2,187 8.5%
Homes Built 2000 to 2009	328 25.3%	1,739 21.1%	3,574 20.5%	4,863 18.8%
Homes Built 1990 to 1999	225 17.4%	1,466 17.8%	3,113 17.9%	4,627 17.9%
Homes Built 1980 to 1989	84 6.4%	819 9.9%	1,580 9.1%	2,498 9.7%
Homes Built 1970 to 1979	147 11.3%	984 11.9%	1,813 10.4%	2,678 10.4%
Homes Built 1960 to 1969	45 3.5%	304 3.7%	601 3.5%	978 3.8%
Homes Built 1950 to 1959	8 0.6%	203 2.5%	601 3.5%	807 3.1%
Homes Built 1940 to 1949	2 0.1%	63 0.8%	141 0.8%	253 1.0%
Homes Built Before 1939	5 0.4%	179 2.2%	438 2.5%	608 2.4%
Median Age of Homes	28.5 yrs	33.9 yrs	34.1 yrs	34.8 yrs
Home Values (2024)				
Owner Specified Housing Units	507	3,355	7,128	11,561
Home Values \$1,000,000 or More	- -	26 0.8%	64 0.9%	122 1.1%
Home Values \$750,000 to \$999,999	4 0.8%	15 0.4%	47 0.7%	65 0.6%
Home Values \$500,000 to \$749,999	35 6.8%	88 2.6%	208 2.9%	370 3.2%
Home Values \$400,000 to \$499,999	42 8.2%	155 4.6%	307 4.3%	491 4.3%
Home Values \$300,000 to \$399,999	93 18.3%	441 13.1%	864 12.1%	1,456 12.6%
Home Values \$250,000 to \$299,999	33 6.5%	218 6.5%	477 6.7%	925 8.0%
Home Values \$200,000 to \$249,999	93 18.3%	506 15.1%	831 11.7%	1,333 11.5%
Home Values \$175,000 to \$199,999	14 2.8%	436 13.0%	739 10.4%	1,184 10.2%
Home Values \$150,000 to \$174,999	82 16.2%	690 20.6%	1,213 17.0%	1,745 15.1%
Home Values \$125,000 to \$149,999	31 6.1%	258 7.7%	586 8.2%	792 6.9%
Home Values \$100,000 to \$124,999	23 4.6%	224 6.7%	555 7.8%	891 7.7%
Home Values \$90,000 to \$99,999	14 2.7%	47 1.4%	167 2.3%	291 2.5%
Home Values \$80,000 to \$89,999	- -	38 1.1%	171 2.4%	289 2.5%
Home Values \$70,000 to \$79,999	14 2.8%	83 2.5%	218 3.1%	387 3.3%
Home Values \$60,000 to \$69,999	13 2.6%	50 1.5%	160 2.2%	281 2.4%
Home Values \$50,000 to \$59,999	- -	7 0.2%	129 1.8%	189 1.6%
Home Values \$35,000 to \$49,999	15 3.0%	43 1.3%	106 1.5%	173 1.5%
Home Values \$25,000 to \$34,999	- -	6 0.2%	76 1.1%	98 0.8%
Home Values \$10,000 to \$24,999	- -	19 0.6%	140 2.0%	359 3.1%
Home Values Under \$10,000	- -	6 0.2%	71 1.0%	118 1.0%
Owner-Occupied Median Home Value	\$238,481	\$197,539	\$186,719	\$191,952
Renter-Occupied Median Rent	\$853	\$782	\$753	\$732

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy Branson, MO 65616	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$72.95 M	\$361.67 M	\$736.53 M	\$1.09 B
Total Non-Retail Expenditure	\$38.78 M	\$191.6 M	\$389.62 M	\$574.73 M
Total Retail Expenditure	\$34.17 M	\$170.08 M	\$346.91 M	\$512.71 M
Apparel	\$2.58 M	\$12.59 M	\$25.49 M	\$37.59 M
Contributions	\$2.44 M	\$11.71 M	\$23.63 M	\$35.1 M
Education	\$2.28 M	\$10.39 M	\$20.67 M	\$30.45 M
Entertainment	\$4.14 M	\$20.18 M	\$40.91 M	\$60.61 M
Food and Beverages	\$10.68 M	\$53.4 M	\$108.98 M	\$160.73 M
Furnishings and Equipment	\$2.57 M	\$12.55 M	\$25.47 M	\$37.73 M
Gifts	\$1.81 M	\$8.73 M	\$17.68 M	\$26.12 M
Health Care	\$6.14 M	\$31.06 M	\$63.6 M	\$94.26 M
Household Operations	\$2.89 M	\$14.14 M	\$28.68 M	\$42.46 M
Miscellaneous Expenses	\$1.39 M	\$6.85 M	\$13.94 M	\$20.62 M
Personal Care	\$979.6 K	\$4.85 M	\$9.86 M	\$14.57 M
Personal Insurance	\$516.42 K	\$2.47 M	\$4.96 M	\$7.39 M
Reading	\$162.07 K	\$796.88 K	\$1.62 M	\$2.4 M
Shelter	\$15.53 M	\$77.04 M	\$156.7 M	\$230.4 M
Tobacco	\$430.69 K	\$2.31 M	\$4.81 M	\$7.03 M
Transportation	\$13.1 M	\$65.41 M	\$133.64 M	\$197.56 M
Utilities	\$5.31 M	\$27.2 M	\$55.9 M	\$82.42 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$5,807	\$4,607	\$4,513	\$4,619
Total Non-Retail Expenditure	\$3,087 53.2%	\$2,441 53.0%	\$2,387 52.9%	\$2,441 52.9%
Total Retail Expenditures	\$2,720 46.8%	\$2,166 47.0%	\$2,126 47.1%	\$2,178 47.1%
Apparel	\$205 3.5%	\$160 3.5%	\$156 3.5%	\$160 3.5%
Contributions	\$195 3.4%	\$149 3.2%	\$145 3.2%	\$149 3.2%
Education	\$181 3.1%	\$132 2.9%	\$127 2.8%	\$129 2.8%
Entertainment	\$330 5.7%	\$257 5.6%	\$251 5.6%	\$257 5.6%
Food and Beverages	\$850 14.6%	\$680 14.8%	\$668 14.8%	\$683 14.8%
Furnishings and Equipment	\$204 3.5%	\$160 3.5%	\$156 3.5%	\$160 3.5%
Gifts	\$144 2.5%	\$111 2.4%	\$108 2.4%	\$111 2.4%
Health Care	\$488 8.4%	\$396 8.6%	\$390 8.6%	\$400 8.7%
Household Operations	\$230 4.0%	\$180 3.9%	\$176 3.9%	\$180 3.9%
Miscellaneous Expenses	\$110 1.9%	\$87 1.9%	\$85 1.9%	\$88 1.9%
Personal Care	\$78 1.3%	\$62 1.3%	\$60 1.3%	\$62 1.3%
Personal Insurance	\$41 0.7%	\$31 0.7%	\$30 0.7%	\$31 0.7%
Reading	\$13 0.2%	\$10 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$1,236 21.3%	\$981 21.3%	\$960 21.3%	\$979 21.2%
Tobacco	\$34 0.6%	\$29 0.6%	\$29 0.7%	\$30 0.6%
Transportation	\$1,042 18.0%	\$833 18.1%	\$819 18.1%	\$839 18.2%
Utilities	\$423 7.3%	\$346 7.5%	\$343 7.6%	\$350 7.6%