2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy			. .		_ · ·		_ .	
Branson, MO 65616	1 mi rad	lius	3 mi rad	lius	5 mi rad	lius	7 mi rac	dius
Population								
Estimated Population (2024)	2,385		15,613		33,672		47,468	
Projected Population (2029)	2,469		15,685		33,927		47,509	
Census Population (2020)	2,499		15,952		33,585		46,506	
Census Population (2010)	1,670		13,364		29,709		42,099	
Projected Annual Growth (2024-2029)	84	0.7%	72	-	255	0.2%	42	-
Historical Annual Growth (2020-2024)	-114	-1.1%	-339	-0.5%	87	-	961	0.5%
Historical Annual Growth (2010-2020)	829	5.0%	2,588	1.9%	3,876	1.3%	4,407	1.0%
Estimated Population Density (2024)	760	psm	552	psm	429	psm	308	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2024)	1,047		6,542		13,600		19,617	
Projected Households (2029)	1,036		6,280		13,093		18,718	
Census Households (2020)	1,076		6,639		13,197		18,750	
Census Households (2010)	668		5,446		11,760		17,016	
Projected Annual Growth (2024-2029)	-11	-0.2%	-262	-0.8%	-507	-0.7%	-900	-0.9%
Historical Annual Change (2010-2024)	379	4.1%	1,096	1.4%	1,840	1.1%	2,602	1.1%
Average Household Income								
Estimated Average Household Income (2024)	\$98,871		\$71,772		\$69,612		\$71,858	
Projected Average Household Income (2029)	\$104,674		\$77,885		\$75,335		\$78,602	
Census Average Household Income (2010)	\$56,800		\$59,258		\$55,965		\$53,686	
Census Average Household Income (2000)	\$55,729		\$42,920		\$40,146		\$41,793	
Projected Annual Change (2024-2029)	\$5,803	1.2%	\$6,113	1.7%	\$5,723	1.6%	\$6,744	1.9%
Historical Annual Change (2000-2024)	\$43,142	3.2%	\$28,852	2.8%	\$29,465	3.1%	\$30,065	3.0%
Median Household Income								
Estimated Median Household Income (2024)	\$71,872		\$57,615		\$55,753		\$57,891	
Projected Median Household Income (2029)	\$72,744		\$58,345		\$56,073		\$57,990	
Census Median Household Income (2010)	\$43,009		\$44,069		\$41,380		\$40,847	
Census Median Household Income (2000)	\$37,719		\$32,438		\$30,966		\$31,447	
Projected Annual Change (2024-2029)	\$872	0.2%	\$730	0.3%	\$320	0.1%	\$99	-
Historical Annual Change (2000-2024)	\$34,153	3.8%	\$25,177	3.2%	\$24,787	3.3%	\$26,444	3.5%
Per Capita Income								
Estimated Per Capita Income (2024)	\$43,545		\$30,182		\$28,370		\$29,891	
Projected Per Capita Income (2029)	\$44,077		\$31,290		\$29,325		\$31,161	
Census Per Capita Income (2010)	\$22,708		\$24,140		\$22,142		\$21,681	
Census Per Capita Income (2000)	\$20,282		\$17,757		\$16,352		\$17,062	
Projected Annual Change (2024-2029)	\$531	0.2%	\$1,108	0.7%	\$955	0.7%	\$1,270	0.8%
Historical Annual Change (2000-2024)	\$23,263	4.8%	\$12,425	2.9%	\$12,018	3.1%	\$12,829	
Estimated Average Household Net Worth (2024)	\$855,479		\$675,695		\$652,115		\$734,527	

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6685/-93.2265

Branson, MQ 65616 Race and Ethnicity Total Population (2024) 2,385 15,613 33,672 47,468 White (2024) 2,165 90.8% 14,032 89.9% 29,641 88.0% 42,310 89.1% Black or African American (2024) 40 1.7% 276 1.4% 1.416 0.4% 213 0.4% American Indian or Alaska Native (2024) 24 1.0% 1.68 1.1% 349 1.0% 483 1.0% Hawaian or Pacific Islander (2024) - - 21 0.1% 1.39 0.6% 1.355 2.9% Two or Marc Races (2024) 105 4.4% 716 4.6% 1.412 4.2% 1.988 4.2% Population 18 (2024) 402 1.76% 3.037 1.9.4% 6.446 1.9.1% 8.987 1.89% Other Race (2024) 105 4.4% 716 4.6% 1.412 4.2% 1.986 4.2% Other Race (2024) 120	1001 Branson Hills Pkwy	1 mi rac	line	3 mi rac	line	5 mi rac	liuc	7 mi rad	diuc
Total Population (2024) 2,385 15,613 33,672 47,468 White (2024) 2,165 90.8% 14,032 99.9% 29,641 88.0% 42,310 85.1 M Black or African American (2024) 40 1.7% 258 1.7% 116 2.1% 915 1.9% Asian (2024) 4 0.2% 57 0.4% 146.0% 43.3 1.0% Hawailan or Pacific Islander (2024) - - 21 0.1% 19.3 0.6% 19.9 0.4% Other Race (2024) 47 2.0% 3.61 2.3% 1.216 3.6% 1.39 0.6% 1.39 0.4% 1.188 4.2% 1.988 4.2% Population - 18 (2024) 420 1.76% 3.307 9.4% 6.464 1.91% 6.997 1.98% 4.2% 1.91% 4.987 1.94% 4.2% 1.91% 4.2% 1.91% 4.2% 1.91% 4.2% 1.91% 4.2% 1.91% 4.2% 1.91% 4.2% </th <th>Branson, MO 65616</th> <th>1 111 14</th> <th>11113</th> <th>5 111 140</th> <th>11113</th> <th>5 111 14</th> <th>11113</th> <th>7 111 100</th> <th>ands</th>	Branson, MO 65616	1 111 14	11113	5 111 140	11113	5 111 14	11113	7 111 100	ands
White (2024) 2,165 90.8% 14,032 89.9% 29,641 88.0% 42,310 89.1% Black or African American (2024) 4 0.7% 7.8 1.1% 915 1.9% American Indian or Alaska Native (2024) 4 0.2% 5.7 0.4% 1.46 0.4% 2.13 0.4% Asian (2024) 24 1.0% 1.1% 3.49 1.0% 1.1359 2.9% Other Race (2024) 7.0% 3.61 2.3% 1.216 3.6% 1.359 2.9% Way or More Races (2024) 1.05 4.4% 7.16 4.6% 1.412 4.2% 1.9.8% 2.513 8.2.8% 5.446 19.1% 8.987 1.8.9% White Not Hispanic 3.0.6% 7.2.3% 12.5 1.9% 1.9 1.6% A.42.9 1.0.1% 3.0.5 6.8 1.1% 9.1.6% A.48.3% 1.0.1% 3.0.5 7.2.4% 8.3% 1.4.3.4% 1.0.0 1.0.1% 3.0.5 7.2.6% 3.0.4% 3.2.4%	Race and Ethnicity								
Black or African American (2024) 40 1.7% 258 1.7% 716 2.1% 915 1.9% American Indian or Alaska Native (2024) 4 0.2% 57 0.4% 146 0.4% 213 0.4% Asian (2024) 24 1.0% 168 1.1% 349 1.0% 483 1.0% Other Race (2024) 105 4.4% 0.1% 1.216 3.6% 1.359 2.9% Two or More Races (2024) 105 4.4% 0.146 1.412 4.2% 1.988 4.2% Population - SI (2024) 107.6% 3.037 1.9.4% 6.446 1.918 8.42% Population - SI (2024) 107.6% 3.037 1.24% 6.445 1.914 4.47% Black or African American 16 3.8% 70 2.3% 1.25 1.93 4.439 1.0% Other Race Not Hispanic 14 3.4% 120 4.0% 1.65 7.8% 7.48 3.9% Not Hispanic Machican Ameri	Total Population (2024)	2,385		15,613		33,672		47,468	
American Indian or Alaska Native (2024) 4 0.2% 57 0.4% 146 0.4% 213 0.4% Asian (2024) - - 21 0.1% 343 1.0% 443 1.0% Hawailian or Pacific Islander (2024) - - 2.3% 1.215 3.6% 1.199 0.4% Other Race (2024) 105 4.4% 7.16 4.6% 1.412 4.2% 1.988 4.2% Poputation 18 (2024) 420 17.6% 3.037 19.4% 6.446 19.1% 8.997 11.998 Asian 3 0.6% 7.2% 12.2% 5.432 8.4.3% 7.614 8.4.7% Other Race Not Hispanic 14 3.4% 7.0 4.2% 1.0% 5.1% 5.7% 6.6% 7.44 8.3% Not Hispanic or Latino Population (2024) 2.259 94.7% 14.651 93.8% 31.249 92.8% 14.549 93.6% 14.59 93.6% 14.59 93.6% 14.59 93.6% 14.59 93.6% 14.59 93.6% 14.59 93.6% 14.54	White (2024)	2,165	90.8%	14,032	89.9%	29,641	88.0%	42,310	89.1%
Asian (2024) 24 1.0% 168 1.1% 349 1.0% 483 1.0% Hawaian or Pacific Islander (2024) - - 21 0.1% 193 0.6% 199 0.4% Other Race (2024) 105 4.4% 716 4.6% 1.216 3.6% 1.359 2.9% Whore Races (2024) 420 1.7.6% 30.37 19.4% 6.446 1.9.1% 8.987 1.898 4.2% Population < 1B (2024)	Black or African American (2024)	40	1.7%	258	1.7%	716	2.1%	915	1.9%
Hawaiian or Pacific Islander (2024) - - 10 100 109 0.4% Other Race (2024) 47 2.0% 361 2.3% 1.216 3.6% 1.359 2.9% Two or More Races (2024) 105 4.4% 716 4.6% 1.412 4.2% 1.988 4.2% Oppulation < 18 (0224)	American Indian or Alaska Native (2024)	4	0.2%	57	0.4%	146	0.4%	213	0.4%
Other Race (2024) 47 2.0% 361 2.3% 1.216 3.6% 1.359 2.9% Two r More Races (2024) 105 4.4% 716 4.6% 1.412 4.2% 1.988 4.2% Population < 18 (2024)	Asian (2024)	24	1.0%	168	1.1%	349	1.0%	483	1.0%
Two or More Races (2024) 105 4.4% 716 4.6% 1.412 4.2% 1.988 4.2% Pepulation < 18 (2024)	Hawaiian or Pacific Islander (2024)	-	-	21	0.1%	193	0.6%	199	0.4%
Population < 18 (2024) 420 17.6% 3.037 19.4% 6.446 19.1% 8.987 18.9% White Not Hispanic 345 82.1% 2.513 82.8% 5.432 84.3% 7.614 84.7% Black or African American 16 3.8% 70 2.3% 125 1.9% 159 1.8% Asian 3 0.6% 28 0.9% 68 1.1% 91 1.0% Other Race Not Hispanic 14 3.4% 120 4.0% 262 4.1% 3.7 6.4% 1.37 9.9% 68 1.1% 91 1.0% Other Race Not Hispanic Or Latino Population (2024) 2.259 94.7% 14.651 93.8% 31.249 92.8% 44.349 93.5% Not Hispanic Vhite 2.125 9.1.1% 13.6 0.99 2.2% 89.7 2.0% Not Hispanic Marcian Indian or Alaska Native 3 0.1% 2.05 1.1% 348 1.1% 482 1.1% Not Hi	Other Race (2024)	47	2.0%	361	2.3%	1,216	3.6%	1,359	2.9%
White Not Hispanic 345 82.1% 2,513 82.8% 5,432 84.3% 7,614 84.7% Black or African American 16 3.8% 70 2.3% 125 1.9% 119 1.8% Asian 3 0.6% 28 0.9% 62 1.1% 91 1.0% Other Race Not Hispanic 14 3.4% 120.4% 262 4.1% 93.75 8.6% 1.4% 3.75 4.2% Not Hispanic or Latino Population (2024) 2.259 9.4.7% 14.651 93.8% 31.249 92.6% 44.394 93.5% Not Hispanic Aterican Indian or Alaska Native 2.125 9.1.6% 3.1.24 92.2% 89.7 2.0% Not Hispanic Asian 0.1.6% 1.3% 0.1.6% 3.48 1.1.6% 0.36 0.1.8% 1.1.6% 0.36 0.1.4% 0.36 0.1.4% 0.36 0.1.4% 0.36 0.1.4% 0.36 0.1.4% 0.36 0.1.4% 0.36 0.1.6% 0.1.6% 0.1.6%	Two or More Races (2024)	105	4.4%	716	4.6%	1,412	4.2%	1,988	4.2%
Black or African American 16 3.8% 70 2.3% 125 1.9% 159 1.8% Asian 3 0.6% 28 0.9% 68 1.1% 91 1.0% Other Race Not Hispanic 14 3.4% 120 4.0% 262 4.1% 37.5 4.2% Hispanic 1.41 3.4% 120.1% 57.8.6% 7.48 8.3% Not Hispanic or Latino Population (2024) 2.259 94.7% 14.651 93.8% 31.249 92.8% 44.349 93.5% Not Hispanic American Indian or Alaska Native 3 0.1% 35 0.2% 99 0.3% 143 0.3% Not Hispanic American Indian or Alaska Native 3 0.1% 100 116 0.5% 157 0.4% Not Hispanic Cher Race 3 0.1% 20 0.1% 36 0.1% 46 0.1% Not Hispanic Cher Race 3 0.1% 20 0.1% 36 0.1% 45 0.1%	Population < 18 (2024)	420	17.6%	3,037	19.4%	6,446	19.1%	8,987	18.9%
Asian 3 0.6% 28 0.9% 68 1.1% 91 1.0% Other Race Not Hispanic 14 3.4% 120 4.0% 262 4.1% 375 4.2% Hispanic 42 10.1% 305 10.1% 557 8.6% 748 8.3% Not Hispanic or Latino Population (2024) 2.259 94.7% 14.651 93.8% 31.249 92.6% 44.394 93.5% Not Hispanic Or Latino Population (2024) 2.125 94.1% 13.760 93.9 0.3% 44.394 93.6% Not Hispanic American Indian or Alaska Native 3 0.1% 35 0.2% 99 0.3% 143 0.3% Not Hispanic American Indian or Alaska Native 3 0.1% 30 1.4% 0.3% 0.1% 0.4% 0.1% 0.1% 0.4% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1%<	White Not Hispanic	345	82.1%	2,513	82.8%	5,432	84.3%	7,614	84.7%
Other Race Not Hispanic 14 3.4% 120 4.0% 262 4.1% 375 4.2% Hispanic 42 10.1% 305 10.1% 557 8.6% 748 8.3% Not Hispanic or Latino Population (2024) 2.259 94.7% 14.651 93.8% 31.249 92.8% 44.394 93.5% Not Hispanic Or Latino Population (2024) 2.125 94.1% 13.760 93.9% 29.115 93.2% 44.549 93.6% Not Hispanic Charcican American 40 1.8% 255 1.7% 699 2.2% 897 2.0% Not Hispanic American Indian or Alaska Native 3 0.1% 35 0.2% 99 0.3% 143 0.3% Not Hispanic American Indian or Alaska Native 3 0.1% 36 0.1% 46 0.1% Not Hispanic Cwo or More Races 63 2.8% 396 2.62% 2.422 7.2% 3.074 6.5% Hispanic Or Latino Population (2024) 12 5.5% 962	Black or African American	16	3.8%	70	2.3%	125	1.9%	159	1.8%
Hispanic4210.1%30510.1%5578.6%7488.3%Not Hispanic or Latino Population (2024)2.2599.4.7%14.6519.8.%31.2499.2.8%44.3949.5.6%Not Hispanic White2.1259.4.1%13.76093.9%29.11593.2%44.15499.8.6%Not Hispanic Black or African American401.8%2551.7%69.92.2%8.972.0%Not Hispanic Asian241.0%1350.2%9.90.3%14130.3%Not Hispanic Asian241.0%1361.1%3481.1%4821.1%Not Hispanic Cher Race30.1%20.1%360.1%460.1%Not Hispanic Two or More Races632.8%3962.7%8002.6%1.1202.5%Hispanic Or Latino Population (2024)1265.3%9626.2%2.4227.2%3.0746.5%Hispanic Asian1111111111111111	Asian	3	0.6%	28	0.9%	68	1.1%	91	1.0%
Hispanic 42 10.1% 305 10.1% 557 8.6% 748 8.3% Not Hispanic or Latino Population (2024) 2,259 9.4.7% 14.651 9.3.8% 31,249 92.8% 44,394 93.5% Not Hispanic White 2,125 9.4.1% 13.760 93.9% 29,115 92.2% 441,549 93.6% Not Hispanic Alack or African American 40 1.8% 255 1.7% 699 2.2% 897 2.0% Not Hispanic Alack or African American 40 1.8% 2.55 1.7% 699 2.2% 897 2.0% Not Hispanic Alack and American Indian or Alaska Native 3 0.1% 30.6 1.43 0.3% 1.43 0.3% Not Hispanic Charca Comerican 2 1.0% 36 0.1% 36 0.1% 46 0.1% Hispanic Charca Comerican 63 2.8% 396 2.7% 800 2.6% 1.120 2.5% Hispanic Notic 20.31.3% 2.72% 3.074	Other Race Not Hispanic	14	3.4%	120	4.0%	262	4.1%	375	4.2%
Not Hispanic White 2,125 94.1% 13,760 93.9% 29,115 93.2% 41,549 93.6% Not Hispanic Black or African American 40 1.8% 255 1.7% 699 2.2% 897 2.0% Not Hispanic American Indian or Alaska Native 3 0.1% 35 0.2% 99 0.3% 143 0.3% Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Thawaiian or Pacific Islander - - 17 0.1% 152 0.5% 157 0.4% Not Hispanic Two or More Races 63 2.8% 396 2.7% 800 2.6% 1,120 2.5% Hispanic Duther Race 40 31.3% 273 28.3% 526 21.7% 761 24.7% Hispanic American Indian or Alaska Native 1 1.0% 22 2.2% 47 1.9% 70 2.3% Hispanic Asian - - - - - 1 - Hispanic Asian - - - 5 0.5% 40 1.7% 133		42	10.1%	305	10.1%	557	8.6%	748	
Not Hispanic White 2,125 94.1% 13,760 93.9% 29,115 93.2% 41,549 93.6% Not Hispanic Black or African American 40 1.8% 255 1.7% 699 2.2% 897 2.0% Not Hispanic American Indian or Alaska Native 3 0.1% 35 0.2% 99 0.3% 143 0.3% Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Thawaiian or Pacific Islander - - 17 0.1% 152 0.5% 157 0.4% Not Hispanic Two or More Races 63 2.8% 396 2.7% 800 2.6% 1,120 2.5% Hispanic Duther Race 40 31.3% 273 28.3% 526 21.7% 761 24.7% Hispanic American Indian or Alaska Native 1 1.0% 22 2.2% 47 1.9% 70 2.3% Hispanic Asian - - - - - 1 - Hispanic Asian - - - 5 0.5% 40 1.7% 133	Not Hispanic or Latino Population (2024)	2,259	94.7%	14,651	93.8%	31,249	92.8%	44,394	93.5%
Not Hispanic Black or African American 40 1.8% 255 1.7% 699 2.2% 897 2.0% Not Hispanic American Indian or Alaska Native 3 0.1% 35 0.2% 99 0.3% 143 0.3% Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Cher Race 3 0.1% 20 0.1% 36 0.1% 46 0.1% Not Hispanic Orber Races 63 2.8% 396 2.7% 800 2.6% 1.120 2.5% Hispanic White 40 31.3% 273 28.3% 526 21.7% 761 24.7% Hispanic American Indian or Alaska Native 1 1.0% 22 2.2% 47 1.9% 70 2.3% Hispanic Cher Race 1 3.4.4% 340 35.4% 1.180 <t< td=""><td></td><td>2,125</td><td>94.1%</td><td>13,760</td><td>93.9%</td><td>29,115</td><td>93.2%</td><td></td><td></td></t<>		2,125	94.1%	13,760	93.9%	29,115	93.2%		
Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 442 1.1% Not Hispanic Hawaiian or Pacific Islander - - 17 0.1% 152 0.5% 157 0.4% Not Hispanic Other Race 3 0.1% 20 0.1% 36 0.1% 46 0.1% Not Hispanic Other Race 63 2.8% 396 2.7% 800 2.6% 1.120 2.5% Hispanic Or Latino Population (2024) 126 5.3% 962 6.2% 2.422 7.2% 3.074 6.5% Hispanic Mhite 40 31.3% 273 28.3% 526 21.7% 761 2.4% Hispanic Asian - - 3 0.3% 17 0.7% 18 0.6% Hispanic Asian - - - - 1 - - 1 - - 1 - - 1 - - 1 - - 1	Not Hispanic Black or African American	40	1.8%	255	1.7%	699	2.2%		
Not Hispanic Asian 24 1.0% 168 1.1% 348 1.1% 482 1.1% Not Hispanic Hawaiian or Pacific Islander - - 17 0.1% 152 0.5% 157 0.4% Not Hispanic Other Race 3 0.1% 20 0.1% 36 0.1% 46 0.1% Not Hispanic Other Race 63 2.8% 396 2.7% 800 2.6% 1.120 2.5% Hispanic Or Latino Population (2024) 126 5.3% 962 6.2% 2.422 7.2% 3.074 6.5% Hispanic Mite 40 31.3% 273 28.3% 526 21.7% 761 2.4% Hispanic Black or African American - - 3 0.3% 17 0.7% 18 0.6% Hispanic Asian - - - 5 0.5% 40 1.7% 1.4% Hispanic Other Race 43 3.4.4% 340 35.4% 1.180 48.7% 1.	Not Hispanic American Indian or Alaska Native	3	0.1%	35	0.2%	99	0.3%	143	0.3%
Not Hispanic Hawaiian or Pacific Islander - - 17 0.1% 152 0.5% 157 0.4% Not Hispanic Other Race 3 0.1% 20 0.1% 36 0.1% 46 0.1% Not Hispanic Two or More Races 63 2.8% 396 2.7% 800 2.6% 1,120 2.5% Hispanic or Latino Population (2024) 126 5.3% 962 6.2% 2,422 7.2% 3,074 6.5% Hispanic Or Latino Population (2024) 126 5.3% 962 6.2% 2,422 7.2% 3,074 6.5% Hispanic Or Latino Population (2024) 126 5.3% 962 6.2% 2,422 7.2% 3,074 6.5% Hispanic Black or African American - - 3 0.3% 17 0.7% 18 0.6% Hispanic Asian - - - - 1 - - 1 - - 1 - - 1 - -		24	1.0%	168	1.1%	348	1.1%	482	
Not Hispanic Other Race 3 0.1% 20 0.1% 36 0.1% 46 0.1% Not Hispanic Two or More Races 63 2.8% 396 2.7% 800 2.6% 1,120 2.5% Hispanic or Latino Population (2024) 126 5.3% 962 6.2% 2.422 7.2% 3,074 6.5% Hispanic White 40 31.3% 273 28.3% 526 21.7% 761 24.7% Hispanic Black or African American - - 3 0.3% 17 0.7% 18 0.6% Hispanic American Indian or Alaska Native 1 1.0% 22 2.2% 47 1.9% 70 2.3% Hispanic Asian - - - - 1 - - 1 - - 1 - - 1 - - 1 - - 1 - - 1 - - 1 - - 1 -		-	-	17	0.1%	152	0.5%	157	
Not Hispanic Two or More Races 63 2.8% 396 2.7% 800 2.6% 1,120 2.5% Hispanic or Latino Population (2024) 126 5.3% 962 6.2% 2,422 7.2% 3,074 6.5% Hispanic White 40 31.3% 273 28.3% 526 21.7% 761 24.7% Hispanic Black or African American - 3 0.3% 17 0.7% 18 0.6% Hispanic American Indian or Alaska Native 1 1.0% 22 2.2% 47 1.9% 70 2.3% Hispanic Asian - - - 1 - - Hispanic Other Race 43 34.4% 340 35.4% 1.180 48.7% 1.313 42.7% Hispanic Two or More Races 42 32.9% 320 33.2% 612 25.3% 868 28.2% Not Hispanic or Latino Population (2020) 221 8.8% 1.470 9.2% 3.470 10.3% 4.096 8.8% Not Hispanic or Latino Population (2010) 1.27 7.6% 932 7.0% 1.865 6.3% 2.356 5.6% Not Hispanic or Latino Population (2020) 221 8.8% 1.470 9.2% 3.1102 91.7% 43.848 92.3% Hispanic or Latino Population (2010) 1.27 7.6% 932 7.0% 1.865 6.3% 2.356 5.6% Not Hispanic or Latino Population (2029) <		3	0.1%	20	0.1%	36	0.1%	46	0.1%
Hispanic or Latino Population (2024)1265.3%9626.2%2,4227.2%3,0746.5%Hispanic White4031.3%27328.3%52621.7%76124.7%Hispanic Black or African American30.3%170.7%180.6%Hispanic American Indian or Alaska Native11.0%222.2%471.9%702.3%Hispanic Asian11-Hispanic Other Race4334.4%34035.4%1,18048.7%1,31342.7%Hispanic or More Races4232.9%32033.2%61225.3%86828.2%Not Hispanic or Latino Population (2020)2218.8%1,4709.2%3,47010.3%4,0968.8%Not Hispanic or Latino Population (2010)1,54392.4%12,43293.0%27,84493.7%39,74494.4%Hispanic or Latino Population (2010)1277.6%9327.0%1,8656.3%2,3565.6%Not Hispanic or Latino Population (2029)2,30493.3%14,52392.6%31,10291.7%43,84892.3%Hispanic or Latino Population (2029)2,30493.3%14,52392.6%31,10291.7%43,84892.3%Hispanic or Latino Population (2029)396.2%1,994.1%4023.3%5873.8% <tr <td="">1656.7%</tr>		63	2.8%	396	2.7%	800	2.6%	1,120	
Hispanic White 40 31.3% 273 28.3% 526 21.7% 761 24.7% Hispanic Black or African American - - 3 0.3% 17 0.7% 18 0.6% Hispanic American Indian or Alaska Native 1 1.0% 22 2.2% 47 1.9% 70 2.3% Hispanic Asian - - - - 1 - Hispanic Cher Race 43 34.4% 340 35.4% 1,180 48.7% 1,313 42.7% Hispanic Or More Races 42 32.9% 320 33.2% 612 25.3% 868 28.2% Not Hispanic or Latino Population (2020) 2,278 91.2% 14,482 90.8% 30,116 89.7% 40,91.2% Hispanic or Latino Population (2010) 1,543 92.4% 12,432 93.0% 27,844 93.7% 39,744 94.4% Hispanic or Latino Population (2010) 1,27 7.6% 932 7.0% 1,865 6.3% 2,356 5.6% Not Hispanic or Latino Population (2020) 2,304 93.3% 14,523 92.6% 31,102 91.7% 43,848 92.3% Hispanic or Latino Population (2029) 39 6.2% 11,62 7.4% 2,824 8.3% 3,661 7.7% Projected Annual Growth (2024-2029) 39 6.2% 199 4.1% 402 3.3% 587 3.8%		126		962		2,422			
Hispanic Black or African American-30.3%170.7%180.6%Hispanic American Indian or Alaska Native11.0%222.2%471.9%702.3%Hispanic Asian1-Hispanic Hawaiian or Pacific Islander50.5%401.7%431.4%Hispanic Other Race4334.4%34035.4%1.18048.7%1.31342.7%Hispanic Two or More Races4232.9%32033.2%61225.3%86828.2%Not Hispanic or Latino Population (2020)2.218.8%1.4709.2%3.47010.3%4.0968.8%Not Hispanic or Latino Population (2010)1.54392.4%12.43293.0%27.84493.7%39.74494.4%Hispanic or Latino Population (2010)1.277.6%9327.0%1.8656.3%2.3565.6%Not Hispanic or Latino Population (2029)2.30493.3%14.52392.6%31.10291.7%43.84892.3%Hispanic or Latino Population (2029)1.656.7%1.1627.4%2.8248.3%3.6617.7%Projected Annual Growth (2024-2029)396.2%1.994.1%4023.3%5873.8%		40		273					
Hispanic American Indian or Alaska Native 1 1.0% 22 2.2% 47 1.9% 70 2.3% Hispanic Asian - - - 1 - Hispanic Hawaiian or Pacific Islander - - 5 0.5% 40 1.7% 43 1.4% Hispanic Other Race 43 34.4% 340 35.4% 1,180 48.7% 1,313 42.7% Hispanic Two or More Races 42 32.9% 320 33.2% 612 25.3% 868 28.2% Not Hispanic or Latino Population (2020) 2,278 91.2% 14,482 90.8% 30,116 89.7% 42,410 91.2% Not Hispanic or Latino Population (2020) 221 8.8% 1,470 9.2% 3,470 10.3% 4,096 8.8% Not Hispanic or Latino Population (2010) 1,543 92.4% 12,432 93.0% 27,844 93.7% 39,744 94.4% Hispanic or Latino Population (2010) 127 7.6% 932 7.0% 1,865 6.3% 2,356 5.6% Not Hispanic or Latino Population (2029) 2,304 93.3% 14,523 92.6% 31,102 91.7% 43,848 92.3% Hispanic or Latino Population (2029) 165 6.7% 1,162 7.4% 2,824 8.3% 3,661 7.7% Projected Annual Growth (2024-2029) 39 6.2% 199 4.1% 402 3.3% 587 3.8% <td></td> <td>_</td> <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		_	_						
Hispanic AsianImage: formation of Pacific IslanderImage: formation of Pacific		1	1.0%	22		47			
Hispanic Hawaiian or Pacific Islander - - 5 0.5% 40 1.7% 43 1.4% Hispanic Other Race 43 34.4% 340 35.4% 1,180 48.7% 1,313 42.7% Hispanic Two or More Races 42 32.9% 320 33.2% 612 25.3% 868 28.2% Not Hispanic or Latino Population (2020) 2.278 91.2% 14.482 90.8% 30,116 89.7% 42,410 91.2% Hispanic or Latino Population (2020) 221 8.8% 1,470 9.2% 3,470 10.3% 4,096 8.8% Not Hispanic or Latino Population (2010) 1,543 92.4% 12,432 93.0% 27,844 93.7% 39,744 94.4% Hispanic or Latino Population (2010) 127 7.6% 932 7.0% 1,865 6.3% 2,356 5.6% Not Hispanic or Latino Population (2029) 2,304 93.3% 14,523 92.6% 31,102 91.7% 43,848 92.3% Hispanic or Latino Population (2029) 165 6.7% 1,162 7.4% 2,824 8.3		-	-	-	-	-	-		
Hispanic Other Race43 34.4%340 35.4%1,180 48.7%1,313 42.7%Hispanic Two or More Races42 32.9%320 33.2%612 25.3%868 28.2%Not Hispanic or Latino Population (2020)2,278 91.2%14,482 90.8%30,116 89.7%42,410 91.2%Hispanic or Latino Population (2020)221 8.8%1,470 9.2%3,470 10.3%4,096 8.8%Not Hispanic or Latino Population (2010)1,543 92.4%12,432 93.0%27,844 93.7%39,744 94.4%Hispanic or Latino Population (2010)127 7.6%932 7.0%1,865 6.3%2,356 5.6%Not Hispanic or Latino Population (2029)2,304 93.3%14,523 92.6%31,102 91.7%43,848 92.3%Hispanic or Latino Population (2029)165 6.7%1,162 7.4%2,824 8.3%3,661 7.7%Projected Annual Growth (2024-2029)39 6.2%199 4.1%402 3.3%587 3.8%		-	-	5	0.5%	40	1.7%	43	1.4%
Hispanic Two or More Races42 32.9%320 33.2%612 25.3%868 28.2%Not Hispanic or Latino Population (2020)2,278 91.2%14,482 90.8%30,116 89.7%42,410 91.2%Hispanic or Latino Population (2020)221 8.8%1,470 9.2%3,470 10.3%4,096 8.8%Not Hispanic or Latino Population (2010)1,543 92.4%12,432 93.0%27,844 93.7%39,744 94.4%Hispanic or Latino Population (2010)127 7.6%932 7.0%1,865 6.3%2,356 5.6%Not Hispanic or Latino Population (2029)2,304 93.3%14,523 92.6%31,102 91.7%43,848 92.3%Hispanic or Latino Population (2029)165 6.7%1,162 7.4%2,824 8.3%3,661 7.7%Projected Annual Growth (2024-2029)39 6.2%199 4.1%402 3.3%587 3.8%		43	34.4%			1.180			
Not Hispanic or Latino Population (2020)2,27891.2%14,48290.8%30,11689.7%42,41091.2%Hispanic or Latino Population (2020)2218.8%1,4709.2%3,47010.3%4,0968.8%Not Hispanic or Latino Population (2010)1,54392.4%12,43293.0%27,84493.7%39,74494.4%Hispanic or Latino Population (2010)1277.6%9327.0%1,8656.3%2,3565.6%Not Hispanic or Latino Population (2029)2,30493.3%14,52392.6%31,10291.7%43,84892.3%Hispanic or Latino Population (2029)1656.7%1,1627.4%2,8248.3%3,6617.7%Projected Annual Growth (2024-2029)396.2%1994.1%4023.3%5873.8%									
Hispanic or Latino Population (2020) 221 8.8% 1,470 9.2% 3,470 10.3% 4,096 8.8% Not Hispanic or Latino Population (2010) 1,543 92.4% 12,432 93.0% 27,844 93.7% 39,744 94.4% Hispanic or Latino Population (2010) 127 7.6% 932 7.0% 1,865 6.3% 2,356 5.6% Not Hispanic or Latino Population (2029) 2,304 93.3% 14,523 92.6% 31,102 91.7% 43,848 92.3% Hispanic or Latino Population (2029) 165 6.7% 1,162 7.4% 2,824 8.3% 3,661 7.7% Projected Annual Growth (2024-2029) 39 6.2% 199 4.1% 402 3.3% 587 3.8%									
Not Hispanic or Latino Population (2010) 1,543 92.4% 12,432 93.0% 27,844 93.7% 39,744 94.4% Hispanic or Latino Population (2010) 127 7.6% 932 7.0% 1,865 6.3% 2,356 5.6% Not Hispanic or Latino Population (2029) 2,304 93.3% 14,523 92.6% 31,102 91.7% 43,848 92.3% Hispanic or Latino Population (2029) 165 6.7% 1,162 7.4% 2,824 8.3% 3,661 7.7% Projected Annual Growth (2024-2029) 39 6.2% 199 4.1% 402 3.3% 587 3.8%									
Hispanic or Latino Population (2010)1277.6%9327.0%1,8656.3%2,3565.6%Not Hispanic or Latino Population (2029)2,30493.3%14,52392.6%31,10291.7%43,84892.3%Hispanic or Latino Population (2029)1656.7%1,1627.4%2,8248.3%3,6617.7%Projected Annual Growth (2024-2029)396.2%1994.1%4023.3%5873.8%	,								
Not Hispanic or Latino Population (2029) 2,304 93.3% 14,523 92.6% 31,102 91.7% 43,848 92.3% Hispanic or Latino Population (2029) 165 6.7% 1,162 7.4% 2,824 8.3% 3,661 7.7% Projected Annual Growth (2024-2029) 39 6.2% 199 4.1% 402 3.3% 587 3.8%									
Hispanic or Latino Population (2029) 165 6.7% 1,162 7.4% 2,824 8.3% 3,661 7.7% Projected Annual Growth (2024-2029) 39 6.2% 199 4.1% 402 3.3% 587 3.8%									
Projected Annual Growth (2024-2029) 39 6.2% 199 4.1% 402 3.3% 587 3.8%									
	Historical Annual Growth (2010-2020)	93		538				1,741	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy			. .		_ ·			
Branson, MO 65616	1 mi rad	aius	3 mi rac	lius	5 mi rad	lius	7 mi rad	aius
Total Age Distribution (2024)								
Total Population	2,385		15,613		33,672		47,468	
Age Under 5 Years	97		804	5.2%	1,741	5.2%	2,411	5.1%
Age 5 to 9 Years	124	5.2%	838	5.4%	1,813	5.4%	2,512	5.3%
Age 10 to 14 Years	125	5.2%	893	5.7%	1,870		2,638	
Age 15 to 19 Years	118	5.0%	928	5.9%	3,046	9.0%	3,725	7.8%
Age 20 to 24 Years	187	7.9%	1,204	7.7%	2,745	8.2%	3,426	7.2%
Age 25 to 29 Years	154	6.5%	992	6.4%	2,009	6.0%	2,655	5.6%
Age 30 to 34 Years	149	6.3%	891	5.7%	1,876	5.6%	2,507	5.3%
Age 35 to 39 Years	117	4.9%	889	5.7%	1,842	5.5%	2,536	5.3%
Age 40 to 44 Years	119	5.0%	933	6.0%	1,954		2,673	
Age 45 to 49 Years	122	5.1%	862	5.5%	1,796	5.3%	2,494	5.3%
Age 50 to 54 Years	140		911	5.8%	1,903	5.7%	2,682	
Age 55 to 59 Years	118	4.9%	899	5.8%	1,905	5.7%	2,831	6.0%
Age 60 to 64 Years	160	6.7%	1,008	6.5%	2,181		3,311	
Age 65 to 69 Years	149	6.3%	989		2,056		3,282	
Age 70 to 74 Years	171	7.2%	942	6.0%	1,931		3,052	
Age 75 to 79 Years	147		734		1,442		2,263	
Age 80 to 84 Years	95		482		883		1,417	
Age 85 Years or Over	93		414		679	2.0%	1,053	
Median Age	44.0		41.4		39.7		42.5	
Age 19 Years or Less		19.4%		22.2%		25.2%		23.8%
Age 20 to 64 Years		53.1%		55.0%		54.1%		52.9%
Age 65 Years or Over		27.4%		22.8%		20.8%		23.3%
Female Age Distribution (2024)			0,000		0,000		11,000	
Female Population	1 2/2	52.1%	7 989	51.2%	16 361	48.6%	23 282	49.0%
Age Under 5 Years	49		383		824		1,153	
Age 5 to 9 Years	57		403		881		1,133	
Age 10 to 14 Years	56		405		882		1,224	
Age 15 to 19 Years	57		400		866	5.3%	1,220	
Age 20 to 24 Years	93		593		1,189		1,130	
Age 25 to 29 Years	73		489		991		1,323	
Age 30 to 34 Years	82		468		971		1,318	
Age 35 to 39 Years	62		408	6.0%	976	6.0%	1,293	
Age 40 to 44 Years	57		466	5.8%	1,016	6.2%	1,332	
Age 45 to 49 Years	59		400	5.4%	897	5.5%	1,378	
Age 50 to 54 Years	59		429		989	6.0%	1,260	
Age 55 to 59 Years		F O O (486	5.9%		5.9%		
Age 60 to 64 Years	65 98		468 557	7.0%	966 1,166	7.1%	1,466 1,731	
Age 65 to 69 Years	98		557	6.6%		6.7%		
					1,099		1,733	
Age 70 to 74 Years	95 86		522	5.3%	1,045		1,626	
Age 75 to 79 Years			421		803	4.9% 2.9%	1,199	
Age 80 to 84 Years	50		256		468		744	
Age 85 Years or Over	46		217	2.1%	331	2.0%	496	
Female Median Age	47.0		43.5	20.20/	42.4	21 10/	44.7	
Age 19 Years or Less		17.6%		20.2%		21.1%		20.6%
Age 20 to 64 Years		53.6%		55.5%		56.0%	12,691	54.5%
Age 65 Years or Over ©2024 Sites USA Chandler Arizona 480-491-1112 Demographic Source: A		28.8%		24.3%		22.9%	5,797	24.9%



Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy	1	J	3 mi rac	l	5 mi rad	J:	7 mi rac	J:
Branson, MO 65616	1 mi rad	lius	5 mi rac	nus	Smira	lius	7 mi rac	lius
Male Age Distribution (2024)								
Male Population	1,143	47.9%	7,624	48.8%	17,311	51.4%	24,186	51.0%
Age Under 5 Years		4.2%	421	5.5%	917		1,258	
Age 5 to 9 Years	67	5.9%	436	5.7%	932	5.4%	1,288	
Age 10 to 14 Years	69	6.0%		6.4%	989	5.7%	1,412	
Age 15 to 19 Years	61	5.3%	510		2,180	12.6%		10.5%
Age 20 to 24 Years	95	8.3%	611	8.0%	1,556		1,903	
Age 25 to 29 Years	82	7.1%	503	6.6%	1,017	5.9%	1,337	5.5%
Age 30 to 34 Years	67	5.9%	423	5.5%	905	5.2%	1,214	5.0%
Age 35 to 39 Years	55	4.8%	412		866		1,204	
Age 40 to 44 Years	62	5.4%	466	6.1%	938	5.4%	1,295	5.4%
Age 45 to 49 Years	64	5.6%	433	5.7%	900	5.2%	1,234	5.1%
Age 50 to 54 Years	64	5.6%	426	5.6%	914	5.3%	1,292	5.3%
Age 55 to 59 Years	53	4.6%	431	5.7%	939	5.4%	1,365	
Age 60 to 64 Years	61	5.4%	451	5.9%	1,015	5.9%	1,579	
Age 65 to 69 Years	68	5.9%	460	6.0%	957	5.5%	1,549	6.4%
Age 70 to 74 Years	76	6.7%	420	5.5%	886	5.1%	1,427	5.9%
Age 75 to 79 Years	61	5.4%	313	4.1%	639	3.7%	1,065	4.4%
Age 80 to 84 Years	45	3.9%	226	3.0%	414	2.4%	673	2.8%
Age 85 Years or Over	46	4.1%	197		348	2.0%	557	
Male Median Age	40.9		39.3		37.4		40.6	
Age 19 Years or Less		21.4%		24.3%		29.0%		26.8%
Age 20 to 64 Years		52.7%		54.5%		52.3%		51.4%
Age 65 Years or Over		26.0%		21.2%	3,244	18.7%		21.8%
Males per 100 Females (2024)								
Overall Comparison	92		95		106		104	
Age Under 5 Years	96	49.1%	110	52.4%	111	52.7%	109	52.2%
Age 5 to 9 Years	119	54.3%	108	52.0%	106	51.4%		51.3%
Age 10 to 14 Years	123	55.1%	120	54.5%	112	52.9%		53.5%
Age 15 to 19 Years	107	51.6%	122	55.0%	252	71.6%	213	68.0%
Age 20 to 24 Years	102	50.5%	103	50.7%	131	56.7%	125	55.5%
Age 25 to 29 Years	113	52.9%		50.7%	103	50.6%	101	50.4%
Age 30 to 34 Years	82	45.0%	90	47.5%	93	48.2%	94	48.4%
Age 35 to 39 Years	88	46.9%	86	46.3%	89	47.0%	90	47.5%
Age 40 to 44 Years	108	52.0%	100	50.0%	92	48.0%	94	48.4%
Age 45 to 49 Years	108	52.0%	101	50.2%	100	50.1%	98	49.5%
Age 50 to 54 Years	83	45.4%	88	46.7%	92	48.0%	93	48.2%
Age 55 to 59 Years	81	44.8%	92	47.9%	97	49.3%	93	48.2%
Age 60 to 64 Years		38.4%	81	44.8%	87	46.5%		47.7%
Age 65 to 69 Years	83	45.4%		46.5%	87	46.5%	89	47.2%
Age 70 to 74 Years		44.6%		44.6%		45.9%		46.7%
Age 75 to 79 Years	72	41.8%	74	42.6%	80	44.3%	89	47.0%
Age 80 to 84 Years		47.4%		46.9%		46.9%		47.5%
Age 85 Years or Over		50.2%		47.5%		51.3%		52.9%
Age 19 Years or Less		52.7%		53.5%		59.2%		57.5%
Age 20 to 39 Years		49.1%		49.0%		51.3%		50.9%
Age 40 to 64 Years		46.0%		47.8%		48.3%		48.4%
Age 65 Years or Over		45.3%		45.4%		46.4%		47.6%



2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups Inland

Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy	1	4:	2	J:	E mi no d	J:	7:	d:
Branson, MO 65616	1 mi rac	aius	3 mi rac	aius	5 mi rad	lius	7 mi ra	aius
Household Type (2024)								
Total Households	1,047		6,542		13,600		19,617	
Households with Children	217	20.7%	1,559	23.8%	3,159	23.2%	4,350	22.2%
Average Household Size	2.2		2.3		2.3		2.3	
Household Density per Square Mile	333		231		173		127	
Population Family	1,659	69.6%	11,656	74.7%	23,689	70.4%	33,915	71.4%
Population Non-Family	674	28.3%	3,653	23.4%	8,008	23.8%	11,340	23.9%
Population Group Quarters	52	2.2%	304	1.9%	1,975	5.9%	2,213	4.7%
Family Households	530	50.7%	3,745	57.2%	7,656	56.3%	11,027	56.2%
Married Couple Households	409	77.2%	2,836	75.7%	5,660	73.9%	8,218	74.5%
Other Family Households with Children	121	22.8%	909	24.3%	1,996	26.1%	2,809	25.5%
Family Households with Children	217	40.9%	1,556	41.5%	3,153	41.2%	4,340	39.4%
Married Couple with Children	148	68.5%	1,048	67.3%	2,083	66.1%	2,908	67.0%
Other Family Households with Children	68	31.5%	508	32.7%	1,069	33.9%	1,432	33.0%
Family Households No Children	314	59.1%	2,189	58.5%	4,503	58.8%	6,687	60.6%
Married Couple No Children	261	83.2%	1,789	81.7%	3,577	79.4%	5,311	79.4%
Other Family Households No Children	53	16.8%	401	18.3%	927	20.6%	1,377	20.6%
Non-Family Households	517	49.3%	2,797	42.8%	5,944	43.7%	8,590	43.8%
Non-Family Households with Children	-	-	3	0.1%	7	0.1%	10	0.1%
Non-Family Households No Children	516	#####	2,794	99.9%	5,938	99.9%	8,580	99.9%
Average Family Household Size	3.1		3.1		3.1		3.1	
Average Family Income	\$146,838		\$92,328		\$94,198		\$99,188	
Median Family Income	\$109,645		\$76,011		\$73,576		\$76,233	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	2,040		13,078		28,248		39,906	i
Never Married	415	20.4%	3,359	25.7%	8,228	29.1%	10,625	26.6%
Currently Married	1,059	51.9%	6,561	50.2%	13,502	47.8%	19,694	49.4%
Previously Married	565	27.7%	3,158	24.1%	6,517	23.1%	9,587	24.0%
Separated	122	21.6%	465	14.7%	916	14.1%	1,250	13.0%
Widowed	267	47.2%	1,083	34.3%	1,860	28.5%	2,889	30.1%
Divorced	176	31.2%	1,610	51.0%	3,740	57.4%	5,448	56.8%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	1,735		10,946		22,457		32,755	
Elementary (Grade Level 0 to 8)	34	2.0%	234	2.1%	676	3.0%	923	2.8%
Some High School (Grade Level 9 to 11)	132	7.6%	815	7.4%	1,611	7.2%	2,349	7.2%
High School Graduate	549	31.7%	3,291	30.1%	7,013	31.2%	9,920	30.3%
Some College	444	25.6%	2,806	25.6%	5,781	25.7%	8,426	25.7%
Associate Degree Only	101	5.8%	812	7.4%	1,687	7.5%	2,677	8.2%
Bachelor Degree Only	331	19.1%	2,143	19.6%	4,215	18.8%	6,016	18.4%
Graduate Degree	144	8.3%	844	7.7%	1,473	6.6%	2,444	7.5%
Any College (Some College or Higher)	1,019	58.8%	6,605	60.3%	13,157			59.7%
College Degree + (Bachelor Degree or Higher)		27.3%	2,988	27.3%		25.3%		25.8%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.6685/-93.2265

Parason, MO 65616 1 mi radius 3 mi radius 5 mi radius 7 mi radius Housing Total Housing Units (2024) 1,297 8,257 17,402 25,850 Total Housing Units (2020) 1,155 7,835 16,512 24,879 Historical Annual Growth (2020-2024) 1,442 3,376 422 1,376 13,600 8,274 115,611 24,879 Housing Units Courpied (2024) 1,047 6,542 9,274 13,600 8,274 115,611 54,994 Housing Units Carent Occupied 540 9,274 6,862 13,800 18,617 Housing Units Vacant (2024) 205 19,398 1,715 20,894 3,800 21,898 520,997,709 13,203 7,498 Parson Households 10,477 6,542 13,800 16,617 13,297,743% 520,997,709% 13,207,373 7,393,37,743 Parson Households 10,478 2,413,349,241,349,378 201,393 202,378,327,749% 120,377,499,377,749% 120,377,499,377,499,377,499 130,376 843,434 144,474%	1001 Branson Hills Pkwy			<u>.</u> .		_ ·		_ ·	
Total Housing Units (2024) 1.297 8.257 17.402 25.850 Total Housing Units (2020) 1.155 7.835 16.512 24.879 Housing Units (2020) 1.142 3.1% 422 1.3% 1.800 /1.2% 1.161 5.11% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13% 1.161 5.13%	Branson, MO 65616	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius	/ mi rac	dius
Total Housing Units (2020) 1.155 7.835 1.6512 24.879 Housing Units Occupied (2024) 1.047 80.7% 6.542 79.2% 13600 78.2% 19.617 75.9% Housing Units Owner-Occupied 500 48.4% 3.355 51.3% 7.128 82.4% 11.551 85.9% Housing Units Owner-Occupied 500 48.4% 3.355 51.3% 6.472 47.0% 8.057 41.1% Housing Units Concervoired 540 51.0% 3.187 48.7% 6.472 47.0% 6.232 24.1% Households Size (2024) 250 19.3% 1.715 20.8% 3.202 21.8% 6.232 24.1% J Person Households 1.047 6.542 13.600 19.617 J Person Households 326 31.1% 2.415 36.9% 5.034 37.5% 7.392 37.7% J Person Households 32 5.3% 505 7.7% 1.387 7.4% 5 567 7.0% 1.387 7.4% F Person Households 14 1.4% 116 1.8% 226 1.7% 311 1.0% 707 .460% J row for Person Households 14 1.4% 116 1.8% 226 1.7% 311 1.0% J row for Person Households 10.374 42.0% 414 0.7%	Housing								
Total Housing Units (2020) 1.155 7.835 1.6512 24.879 Housing Units Occupied (2024) 1.047 80.7% 6.542 79.2% 13600 78.2% 19.617 75.9% Housing Units Owner-Occupied 500 48.4% 3.355 51.3% 7.128 82.4% 11.551 85.9% Housing Units Owner-Occupied 500 48.4% 3.355 51.3% 6.472 47.0% 8.057 41.1% Housing Units Concervoired 540 51.0% 3.187 48.7% 6.472 47.0% 6.232 24.1% Households Size (2024) 250 19.3% 1.715 20.8% 3.202 21.8% 6.232 24.1% J Person Households 1.047 6.542 13.600 19.617 J Person Households 326 31.1% 2.415 36.9% 5.034 37.5% 7.392 37.7% J Person Households 32 5.3% 505 7.7% 1.387 7.4% 5 567 7.0% 1.387 7.4% F Person Households 14 1.4% 116 1.8% 226 1.7% 311 1.0% 707 .460% J row for Person Households 14 1.4% 116 1.8% 226 1.7% 311 1.0% J row for Person Households 10.374 42.0% 414 0.7%	Total Housing Units (2024)	1.297		8.257		17.402		25.850	
Historical Annual Growth (2020-2024) 142 3.1% 642 1.3% 990 1.3% 970 1.0% Housing Units Occupied (2024) 1.047 80.7% 6522 92.9% 13.600 7.8% 9107 7.9% Housing Units Owner-Occupied 500 51.9.3% 1.1715 20.8% 3.802 21.8% 6.057 41.1% Housing Units Vacant (2024) 250 19.3% 1.1715 20.8% 3.802 21.8% 6.052 41.1% Household Size (2024) 251 19.3% 1.1715 20.8% 3.802 21.8% 6.052 41.1% Household Size (2024) 251 19.3% 1.1715 20.8% 3.802 21.8% 6.052 41.1% Household Size (2024) 261 13.600 19.617 2 Person Households 473 45.2% 7.433 3%.1% 5.320 49.1% 7.664 39.1% 2 Person Households 326 51.1% 2.451 5.9% 5.094 37.5% 7.309 37.7% 6 Person Households 32 651.1% 2.451 5.9% 5.094 37.5% 7.309 37.7% 6 Person Households 33 49% 505 7.7% 1405 10.3% 7.392 37.7% 6 Person Households 34 4 4.4% 1116 1.8% 216 1.7% 107 3.5% 6 Person Households 84 7.4% 505 7.7% 102 0.2% 1318 1.6% 7 or More Person Households 84 7.4% 505 7.7% 102 0.2% 1318 1.6% 7 or More Person Households 84 7.4% 505 7.7% 102 0.2% 1318 1.6% 7 or More Person Households 84 7.4% 505 7.7% 102 0.2% 1344 0.7% 100 0.2% 144 0.2% 138 2.1% 141 houme \$150.000 to \$14.999 178 1.7% 426 1.2% 138 2.1% 141 houme \$150.000 to \$14.999 178 1.7% 182 0.0% 138 2.2% 0.0% 13.4% 1.2% 1.3% 14.7% 141 houme \$150.000 to \$24.999 178 1.7% 182 0.0% 13.1% 5.0% 1.547 1.2% 17.7 0 word 2.500 0.0% 14.0% 13.5% 0.0% 1.547 1.2% 13.6% 1.577 1.2% 14.7% 100 0.0% 14.0% 14.0% 13.65 1.1% 5.78 3.6% 12.7% 12.7% 12.7% 12.7% 12.7% 12.7% 12.7% 12.7% 12.7% 12.7% 12.7% 12.7% 12.7								24.879	
Housing Units Occupied (2024) 1.047 6.542 /9.2% 13,600 /8.2% 13,600 /8.2% 13,600 /8.2% 13,600 /8.2% 13,600 /8.2% 13,600 41.1% Housing Units Renter-Occupied 540 51.0% 3.187 42.7% 6.472 47.0% 8.057 41.1% Housing Units Vacant (2024) 250 19.3% 1.715 20.8% 5.302 21.8% 6.232 24.1% Households 1.047 6.542 13.600 19.617 1.664 3.1% 2.415 3.699 5.094 47.0% 7.664 3.1% 2.97 son Households 32.7% 3.13 7.4% 5.994 7.04 1.036 7.0% 1.387 7.4% 5.993 7.0% 1.387 7.1% 5.993 7.1% 5.993 7.1% 5.994 7.0% 1.387 7.1% 5.993 7.1% 5.99 7.0% 1.387 7.1% 7.98 5.98 7.1% 7.1% 7.932 3.7.9% 5.95 5.0% <td></td> <td></td> <td>3.1%</td> <td></td> <td>1.3%</td> <td></td> <td>1.3%</td> <td></td> <td>1.0%</td>			3.1%		1.3%		1.3%		1.0%
Housing Units Owner-Occupied 507 24.84% 3,355 51.39% 7,128 52.49% 11,551 55.89% Housing Units Nenter-Occupied 540 51.06 3,187 44.74% 6,272 47.64 80,057 41.19% Housing Units Vacant (2024) 250 19.39% 1,715 20.89% 3,802 21.89% 6,232 24.19% Household Size (2024) 70al Households 473 45.2% 2,493 35.11% 5,320 39.1% 7,664 39.1% 2 Person Households 326 31.13 2,415 36.99% 5,004 37.69% 7,004 7,037 45.49% 4 Person Households 14 14.7% 263 40% 470 7,40% 1102 0.8% 707 45.49% 4 Person Households 14 1.4% 166 1.4% 226 1.7% 111 16.49% 5 Person Households 8 0.8% 47 0.7% 1102 0.8% 10.7 4.5% 114.4 <t< td=""><td></td><td></td><td></td><td></td><td></td><td>13.600</td><td>/8.2%</td><td>19.617</td><td></td></t<>						13.600	/8.2%	19.617	
Housing Units Renter-Occupied 540 bl.0% 3,187 48./% 6,472 4/.6% 8,057 41.1% Housing Units Renter-Occupied 250 19.3% 1,715 20.8% 3,802 21.8% 6,232 24.1% Household Size (2024) 764 4,74 45.2% 2,433 38.1% 5,320 39.1% 7,664 39.1% 1 Person Households 363 1.1% 2,415 36.9% 5,004 37.5% 7,302 37.7% 3 Person Households 99 9.4% 704 10.8% 1,005 10.3% 2,013 10.3% 4 Person Households 45 4.3% 263 4.0% 496 3.0% 7,07 3.6% 6 Person Households 14 1.4% 116 1.4% 261 1.7% 311 1.6% 7 or More Person Households 8 0.8% 47 0.7% 102 0.8% 144 0.7% Hu Income Stop0000 or More 81 7.7% 299 4.6% 558 4.1% 827 4.2% HH Income Stop0000 to \$124.999 12 81 7.4% 265 3.9% 530 3.9% 8.13 HH Income \$200,000 or More 81 7.7% 299 4.6% 558 4.1% 827 4.2% HH Income \$200,000 to \$124.999 178 1.7% 289 4.6% 593 3.9% 8.02		507	48.4%	3,355	51.3%				
Household Size (2024) Total Households 1,047 6,542 13,600 19,617 I Person Households 326 31,1% 2,413 36,31% 5,220 37,3% 7,664 39,1% 2 Person Households 326 31,1% 2,415 36,3%% 5,904 37,3% 7,392 37,7% 4 Person Households 99 9,4% 704 10,4% 1,05 10,3% 2,011 10,3% 2,011 10,3% 2,011 37,7% 5,520 37,7% 9,57 7,0% 1,387 7,1% 5,520 4,7% 9,57 7,0% 1,387 7,1% 5,520 4,3% 5,520 4,7% 1,07% 1,010 7,07 3,5% 6 Person Households 14 1,4% 116 1,8% 2,262 1,7% 1,18 8,1% 7,07 3,45 4,48 6,51% 592 4,4% 9,055 4,6% 550 4,14 0,75 1,53 3,14 9,95 1,53 1,4% 9,9		540	51.6%						
Total Households 1.047 6.542 13,600 19,617 1 Person Households 473 45,2% 2,493 38,1% 5,320 39,1% 7,664 49,1% 2 Person Households 39 9,4% 704 10,4% 1,405 10,3% 2,013 10,3% 3 Person Households 33 7.5% 505 /.7% 1,337 /.1% 4 Person Households 33 7.9% 505 /.7% 1,337 /.1% 5 Person Households 45 4.3% 263 4.0% 496 5.0% 7.07 1,337 /.1% 6 Person Households 8 0.8% 47 0.7% 1,332 4.44 0.7% 1,335 1,144 0.7% 1,238 1,144 0.7% 1,238 1,144 0.7% 1,533 3,11 1,6% 1,242 6,4% 5,00 1,353 3,39% 5,32 4,4% 900 5,46% 1,540 1,342 4,34 906 1,4% 1,540	Housing Units Vacant (2024)	250	19.3%	1,715	20.8%	3,802	21.8%	6,232	24.1%
1 Person Households 37 42.45 5.20 39.1% 7.66.4 39.1% 2 Person Households 326 31.1% 2.415 36.9% 5.004 37.5% 7.392 37.7% 3 Person Households 99 9.4% 7.04 10.8% 1.405 10.3% 2.013 10.3% 4 Person Households 83 7.9% 505 7.7% 957 7.0% 1.387 7.1% 5 Person Households 45 4.3% 2.63 4.0% 446 5.0% 7.07 3.6% 6 Person Households 8 0.3% 47 0.7% 102 0.3% 114 0.7% 7 or More Person Households 8 0.3% 47 0.7% 102 0.3% 114 0.7% Husenos \$150.000 to S199.999 119 11.4% 396 6.1% 552 4.4% 900 4.6% HH Income \$100.000 to \$124.999 72.1% 4.5% 1.500 1.583 8.1% HH Income \$510.000 to \$24.999 163 1.6% 1.601 1.3% 2.212 1.5% 2.2	Household Size (2024)								
2 Person Households 326 31.1% 2.415 86.9% 5.094 37.9% 7.392 37.7% 3 Person Households 99 9.4% 7.04 10.8% 1.405 10.3% 2.013 10.3% 5 Person Households 83 7.9% 505 7.7% 9.957 7.0% 1.837 7.1% 5 Person Households 14 1.4% 116 1.8% 226 1.7% 3.11 1.6% 7 or More Person Households 14 1.4% 116 1.8% 226 1.7% 3.11 1.6% Household Isome Distribution (2024) 102 0.8% 4.7% 102 0.8% 8.27 4.2% HH Income \$150.000 to \$129.999 119 11.4% 396 6.1% 552 4.4% 905 4.6% HH Income \$150.000 to \$124.999 78 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$150.000 to \$124.999 718 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$250.000 to \$124.999 70 6.7% 1.013 1.5% 2.027 4.4% 1.661 1.1.4% 2.462 1.1.6% HH Income \$15.000 to \$24.999 15 1.4% 3.26 5.1% 592 4.4% 9.06 4.4% HH Income \$10.000 to \$14.999 15 1.4% 3.66 1.1.5% 2.211 1.5.6% 2.879 14.7% HH Income \$10.000 to \$14.999 15 1.4%	Total Households	1,047		6,542		13,600		19,617	
2 Person Households 326 31.1% 2.415 86.9% 5.094 37.9% 7.392 37.7% 3 Person Households 99 9.4% 7.04 10.8% 1.405 10.3% 2.013 10.3% 5 Person Households 83 7.9% 505 7.7% 9.957 7.0% 1.837 7.1% 5 Person Households 14 1.4% 116 1.8% 226 1.7% 3.11 1.6% 7 or More Person Households 14 1.4% 116 1.8% 226 1.7% 3.11 1.6% Household Isome Distribution (2024) 102 0.8% 4.7% 102 0.8% 8.27 4.2% HH Income \$150.000 to \$129.999 119 11.4% 396 6.1% 552 4.4% 905 4.6% HH Income \$150.000 to \$124.999 78 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$150.000 to \$124.999 718 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$250.000 to \$124.999 70 6.7% 1.013 1.5% 2.027 4.4% 1.661 1.1.4% 2.462 1.1.6% HH Income \$15.000 to \$24.999 15 1.4% 3.26 5.1% 592 4.4% 9.06 4.4% HH Income \$10.000 to \$14.999 15 1.4% 3.66 1.1.5% 2.211 1.5.6% 2.879 14.7% HH Income \$10.000 to \$14.999 15 1.4%	1 Person Households	473	45.2%	2.493	38.1%	5.320	39.1%	7.664	39.1%
3 Person Households 99 9.9 9.9 7.04 10.03% 1.0.13% 2.0.13 10.3% 4 Person Households 83 4.9% 505 7.7% 957 7.0% 1.387 7.1% 5 Person Households 14 1.4% 116 1.8% 226 1.7% 311 1.5% 7 or More Person Households 8 0.6% 47 0.7% 102 0.5% 114 0.7% HH Income S100.000 or More 81 7.7% 299 4.6% 558 4.1% 827 4.2% HH Income \$105.000 to \$149.999 32 3.1% 255 3.9% 530 3.9% 843 4.3% HH Income \$100.000 to \$124.999 78 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$50.000 to \$74.999 718 1.70% 826 1.264 1.50 1.549 1.540 1.540 1.542 1.549 1.560 1.547 1.548 8.1% HH Income \$50.000 to \$124.999 76 7.4% 4456 7.0% 3.133 2.44% <td>2 Person Households</td> <td>326</td> <td>31.1%</td> <td></td> <td></td> <td>5,094</td> <td>37.5%</td> <td></td> <td></td>	2 Person Households	326	31.1%			5,094	37.5%		
4 Person Households 83 /.9% 505 /.7% 957 /.0% 1.327 /.1% 5 Person Households 44 4.4% 263 4.0% 496 3.6% 707 3.6% 6 Person Households 14 1.4% 116 1.8% 226 1.7% 311 1.6% 7 or More Person Households 8 0.9% 4.7 0.7% 102 0.8% 114 0.7% Humome Stocoloo or More 81 7.7% 299 4.6% 558 4.1% 902 4.2% HH Income \$150,000 to \$199,999 119 11.4% 306 6.1% 592 4.4% 906 4.6% HH Income \$100,000 to \$124,999 78 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$50,000 to \$124,999 218 7.4% 456 7.0% 981 7.4% 1.564 2.17.4% 1.546 7.0% 3.13 2.4.6% 1.513 1.54% 2.221 1.56% 2.879 1.4.4 4.26 2.1.7% 1.564 2.879 1.	3 Person Households	99	9.4%	704	10.8%	1,405	10.3%		
6 Person Households 14 1.4% 116 1.8% 226 1.7% 311 1.0% 7 or More Person Households 8 0.8% 47 0.7% 102 0.8% 144 0.7% Household Income Distribution (2024) 8 1.1% 299 4.6% 558 4.1% 827 4.2% HH Income \$125,000 to \$129,999 32 3.1% 255 3.3% 6.1% 592 4.4% 905 4.6% HH Income \$125,000 to \$124,999 32 3.1% 255 3.3% 6.1% 1.540 11.3% 2.479 1.2.6% HH Income \$55,000 to \$49,999 128 2.0.6% 1.369 2.0.9% 3.18 2.4.4% 4.262 1.1.% HH Income \$55,000 to \$49,999 70 6.7% 1.013 1.5.5% 2.121 1.5.6% 2.879 1.4.7% HH Income \$10,000 to \$24,999 153 1.4.6% 8.4.7% 1.666 1.2.8% 4.2% 1.013 .4.7% 1.5.44 .9% HH Income \$10,000 to \$24,999 153 1.4.6% 8.12.9% 1.066<	4 Person Households	83	1.9%	505	1.1%	957	1.0%		
Tor More Person Households 18 0.8% 47 0.7% 102 0.8% 144 0.7% Huncem Person Households 101 0.8% 147 0.7% 102 0.8% 144 0.7% HH Income S200,000 or More 81 7.7% 299 4.6% 558 4.1% 827 4.2% HH Income S100,000 to S199,999 132 3.1% 255 3.9% 533 3.9% 843 4.3% HH Income \$120,000 to \$124,999 78 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$55,000 to \$24,999 718 17.0% 826 12.0% 1.369 2.09% 3.183 2.34% 4.262 21.7% HH Income \$55,000 to \$34,999 70 6.7% 1.013 1.5% 2.121 15.6% 2.879 14.4% HH Income \$15,000 to \$34,999 153 1.4.6% 847 12.9% 1.606 1.8% 2.225 1.3% HH Income \$15,000 to \$34,999 15 <td< td=""><td>5 Person Households</td><td>45</td><td>4.3%</td><td>263</td><td>4.0%</td><td>496</td><td>3.6%</td><td>707</td><td>3.6%</td></td<>	5 Person Households	45	4.3%	263	4.0%	496	3.6%	707	3.6%
Household Income Distribution (2024) Image: Distribution (2024) HH Income \$2150,000 to \$199,999 119 11.4% 396 6.1% 592 4.4% 905 4.6% HH Income \$1250,000 to \$149,999 32 3.1% 255 3.9% 530 3.9% 843 4.3% HH Income \$100,000 to \$124,999 78 7.4% 456 7.0% 981 7.2% 1,583 8.1% HH Income \$50,000 to \$74,999 128 20.8% 1,369 20.9% 3,133 23.4% 4,262 21.7% HH Income \$50,000 to \$49,999 70 6.7% 1,013 15.5% 2,121 15.6% 2,879 14.7% HH Income \$15,000 to \$24,999 153 14.6% 847 12.9% 1,066 11.8% 2,225 11.3% HH Income \$15,000 to \$14,999 15 1.4% 847 12.9% 1,066 11.8% 2,225 11.3% HH Income \$10,000 to \$14,999 15 1.4% 847 12.9% 1,066 11.8% 2,225 11.3% HH Income \$10,000 to \$14,999 15 1.4% 324 4.9% 898 6.6% 1,211 6.2% Huseholds 0 Vehicles Available 92 8.8% 599 9.2% 953 7.0% 1,207 6.2% Households 1 Vehicles Available 1,678 10,621 22,894 33.837 Ho	6 Person Households	14	1.4%	116	1.8%	226	1./%	311	1.6%
HH Income \$200,000 or More 81 /./% 299 4.6% 558 4.1% 827 4.2% HH Income \$115,000 to \$119,999 119 11.4% 396 6.1% 552 4.4% 905 4.6% HH Income \$125,000 to \$124,999 32 3.1% 255 3.9% 834 4.3% HH Income \$100,000 to \$124,999 78 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$50,000 to \$149,999 178 17.0% 826 12.6% 1.139 2.479 12.26% HH Income \$53,000 to \$49,999 70 6.7% 1.013 1.5% 2.121 15.6% 2.879 14.7% HH Income \$25,000 to \$34,999 34 3.3% 422 6.4% 1.013 7.4% 860 4.4% HH Income \$10,000 to \$14,999 15 1.4% 336 5.1% 579 4.3% 860 4.4% Hu Income \$10,000 to \$14,999 15 1.4% 336 5.1% 593 .0% <td< td=""><td>7 or More Person Households</td><td>8</td><td>0.8%</td><td>47</td><td>0./%</td><td>102</td><td>0.8%</td><td>144</td><td>0./%</td></td<>	7 or More Person Households	8	0.8%	47	0./%	102	0.8%	144	0./%
HH Income \$150,000 to \$199,999 119 11.4% 396 6.1% 592 4.4% 905 4.6% HH Income \$125,000 to \$149,999 32 3.1% 4255 3.9% 530 3.9% 843 4.3% HH Income \$100,000 to \$124,999 78 7.4% 456 7.0% 981 7.2% 1.583 8.1% HH Income \$57,000 to \$99,999 78 7.4% 456 7.0% 981 7.2% 1.24% 1.543 8.1% HH Income \$55,000 to \$34,999 70 6.7% 1.013 15.5% 2.121 15.6% 2.879 14.7% HH Income \$15,000 to \$34,999 70 6.7% 336 5.1% 579 4.3% 806 4.4% HH Income \$15,000 to \$34,999 15 1.4% 336 5.1% 579 4.3% 808 6.6% 4.3% 6.6% 4.3% 6.6% 1.211 6.2% 6.6% 1.211 6.2% 6.6% 1.211 6.2% 6.6% 1.211 6.2% 6.6% 1.211 6.2% 6.6% 1.211 6.2% 6.6% 1.211 <t< td=""><td>Household Income Distribution (2024)</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Household Income Distribution (2024)								
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HH Income \$125,000 to \$124,999 32 3.1% 255 3.9% 530 3.9% 643 4.3% HH Income \$100,000 to \$124,999 78 7.4% 456 7.0% 981 7.2% 1,583 8.1% HH Income \$75,000 to \$39,999 178 17.10% 826 12.6% 1,540 1.3.4% 4,262 21.7% HH Income \$50,000 to \$34,999 70 6.7% 1,013 15.5% 2,121 15.6% 2,879 14.7% HH Income \$25,000 to \$24,999 34 3.3% 4422 6.4% 1,013 7.4% 1,564 2,121 15.6% 2,879 14.7% HH Income \$25,000 to \$24,999 153 14.6% 847 12.9% 1,606 11.8% 2,225 11.3% HH Income \$10,000 to \$14,999 15 1.4% 336 5.1% 559 4.3% 86.6% 1,211 6.2% Husehold Vehicles (2024) 1.6% 324 4.9% 898 6.6% 1,207 6.2% Households 2 Vehicles Available 28.23 1.4% 2,513 8.7% 5563 8.7%	HH Income \$150,000 to \$199,999	119	11.4%	396	6.1%	592	4.4%	905	4.6%
HH Income \$75,000 to \$99,999 178 17.0% 826 12.6% 1.540 11.3% 2.479 12.6% HH Income \$55,000 to \$74,999 218 20.8% 1,369 20.9% 3,183 23.4% 4,262 21.7% HH Income \$35,000 to \$34,999 70 6.7% 1,013 1.5.5% 2,121 15.6% 2,879 14.4% HH Income \$255,000 to \$34,999 153 14.6% 847 12.9% 1,606 11.8% 2,225 11.3% HH Income \$10,000 to \$24,999 15 1.4% 336 5.1% 579 4.3% 860 4.4% HH Income \$10,000 68 6.5% 324 4.9% 898 6.6% 1,211 6.2% Households Ovehicles Available 92 8.8% 599 9.2% 953 7.0% 1,207 6.2% Households 1 Vehicles Available 22.83 31.4% 2,521 38.7% 7,578 38.6% 7,578 38.6% 7,578 38.6% 7,578 38.6% 7,578 38.6% 7,578 38.6% 1,545 11.6 1.7 1.7		32	3.1%	255	3.9%	530	3.9%	843	4.3%
HH Income \$50,000 to \$74,999 218 20.8% 1,369 20.9% 3,183 23.4% 4,262 21.7% HH Income \$35,000 to \$34,999 34 3.3% 422 6.4% 1,013 .4% 1,544 .4% HH Income \$25,000 to \$34,999 153 14.6% 847 12.9% 1,666 11.8% 2,225 11.3% HH Income \$10,000 to \$14,999 15 1.4% 336 5.1% 579 4.3% 860 4.4% Hu Income Under \$10,000 68 6.5% 24 4.9% 898 6.6% 1,211 6.2% Households O Vehicles Available 292 8.8% 599 9.2% 953 .0% 1,207 6.2% Households 2 Vehicles Available 21.8 1/.7% 975 14.9% 7,578 38.6% Households 2 Vehicles Available 22.83% 5.99 9.2% 898 6.6% 1,207 6.2% Households 2 Vehicles Available 1.67 1.7 3.6% 7,578 38.6% Households 2 Vehicles Available 1.67 1.6 1.7 1.7	HH Income \$100,000 to \$124,999	78	1.4%			981	1.2%	1,583	8.1%
HH Income \$35,000 to \$49,999 70 6.7% 1,013 15.5% 2,121 15.6% 2,879 14.7% HH Income \$25,000 to \$34,999 34 3.3% 422 6.4% 1,013 7.4% 1,544 7.9% HH Income \$15,000 to \$14,999 153 14.6% 847 12.9% 16.06 11.8% 2,225 11.3% HH Income \$10,000 to \$14,999 15 1.4% 336 5.1% 579 4.3% 860 4.4% HUseholds O Vehicles Available 92 8.8% 599 9.2% 953 7.0% 1,207 6.2% Households 2 Vehicles Available 28 31.4% 2,531 38.7% 5,174 38.0% 7,391 3/.7% Households 2 Vehicles Available 185 1/.7% 975 14.9% 2,211 16.3% 3,441 1.5% Total Vehicles Available 1.678 10.621 22,894 33,837 1.7 1.7 0.7 0.7 1.7 1.7 0.7 1.7 1.7 1.7 1.7 0.7 1.9 2.435 56.3% 3.441 1.	HH Income \$75,000 to \$99,999	178	17.0%			1,540	11.3%		
HH Income \$25,000 to \$34,999 34 3.3% 422 6.4% 1,013 /.4% 1,544 /.9% HH Income \$15,000 to \$24,999 153 14.6% 847 12.9% 1,606 11.8% 2,225 11.3% HH Income \$10,000 to \$14,999 15 1.4% 336 5.1% 579 4.3% 860 4.4% HH Income \$10,000 68 6.5% 324 4.9% 898 6.6% 1,211 6.2% Household Vehicles (2024) 2437 3/.3% 5,174 38.0% 7,391 3/.7% Households 1 Vehicle Available 442 42.2% 2,437 3/.3% 5,174 38.0% 7,391 3/.7% Households 2 Vehicles Available 328 31.4% 2,531 38.7% 5,263 38.7% 7,578 38.6% Households 3 or More Vehicles Available 1,678 10,621 22,894 33,837 Average Vehicles per Household 1.6 1.6 1.7 1.7 Owner-Occupied Household Vehicles 828 49.3% 6,199 58.4% 13,785 60.2% 22,435 66.3% Average Vehicles per Renter-Occupied Household 1.6 1.4 1.4 1.4 Travel Time (2024) 13.645 13,645 18,662 Travel to Work in 14 Minutes or Less 252 29.3% 1,917 31.8% 3,883 28.5% 4,977 26.7	HH Income \$50,000 to \$74,999	218	20.8%						
HH Income \$15,000 to \$24,999 153 14.6% 847 12.9% 1,606 11.8% 2,225 11.3% HH Income \$10,000 to \$14,999 15 1.4% 336 5.1% 579 4.3% 860 4.4% Huncome Under \$10,000 68 6.5% 324 4.9% 898 6.6% 1.21 6.2% Household Vehicles (2024) 5174 38.0% 7,391 37.7% Households 1 Vehicle Available 92 8.8% 2,437 37.3% 5,174 38.0% 7,391 37.7% Households 2 Vehicles Available 185 17.7% 975 14.9% 2,211 16.3% 3,441 17.5% Yender Occupied Household 1.6 1.6 1.7 1.7 0.7 0.7 0.7 1.7 1.7 0.7 0.7 1.7 1.7 0.7 0.7 1.7 1.7 1.7 0.7 0.7 1.7 1.7 1.7 0.7 0.7 0.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 <td< td=""><td>HH Income \$35,000 to \$49,999</td><td>70</td><td>6./%</td><td>1,013</td><td>15.5%</td><td>2,121</td><td>15.6%</td><td>2,879</td><td>14./%</td></td<>	HH Income \$35,000 to \$49,999	70	6./%	1,013	15.5%	2,121	15.6%	2,879	14./%
HH Income \$10,000 to \$14,999 15 1.4% 336 5.1% 579 4.3% 860 4.4% HH Income Under \$10,000 68 6.5% 324 4.9% 898 6.6% 1,211 6.2% Household Vehicles (2024) 92 8.8% 599 9.2% 953 7.0% 1,207 6.2% Households 1 Vehicle Available 424 42.2% 2,437 3/.3% 5,174 38.0% 7,391 3/.% Households 2 Vehicles Available 328 31.4% 2,531 38./% 5,263 38./% 7,573 38.6% Households 3 or More Vehicles Available 1.678 10,621 22,894 33,837 33,837 Average Vehicles per Household 1.6 1.6 1.7 1.7 1.7 Owner-Occupied Household Vehicles 828 49.3% 6,199 58.4% 13,785 60.2% 22,435 63.% Average Vehicles per Owner-Occupied Household 1.6 1.8 1.9 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1	HH Income \$25,000 to \$34,999								
HH Income Under \$10,000 68 6.5% 324 4.9% 898 6.6% 1,211 6.2% Household Vehicles (2024) 92 8.8% 599 9.2% 953 7.0% 1,207 6.2% Households 0 Vehicles Available 92 8.8% 599 9.2% 953 7.0% 1,207 6.2% Households 1 Vehicle Available 442 42.2% 2,437 37.3% 5,174 38.0% 7,391 37.7% Households 2 Vehicles Available 328 31.4% 2,531 38.7% 5,263 38.7% 7,578 38.6% Households 3 or More Vehicles Available 1.678 10.621 22.894 33.837 Average Vehicles per Household 1.6 1.6 1.7 1.7 Owner-Occupied Household Vehicles 828 49.3% 6,199 58.4% 13.785 60.2% 22.435 66.3% Average Vehicles per Owner-Occupied Household 1.6 1.8 1.9 1.9 1.9 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4	HH Income \$15,000 to \$24,999	153	14.6%	847	12.9%	1,606	11.8%	2,225	11.3%
Household Vehicles (2024) 00 010 <td< td=""><td>HH Income \$10,000 to \$14,999</td><td>15</td><td></td><td>336</td><td></td><td></td><td>4.3%</td><td>860</td><td></td></td<>	HH Income \$10,000 to \$14,999	15		336			4.3%	860	
Households 0 Vehicles Available928.8%5999.2%9537.0%1,2076.2%Households 1 Vehicle Available44242.2%2,43737.3%5,17438.0%7,39137.7%Households 2 Vehicles Available32831.4%2,53138.7%5,26338.7%7,57838.6%Households 3 or More Vehicles Available18517.7%97514.9%2,21116.3%3,44117.5%Total Vehicles Available1,67810,62122,89433,8373.8371.71.71.7Owner-Occupied Household1.61.61.71.71.71.7Owner-Occupied Household Vehicles82849.3%6,19958.4%13,78560.2%22,43566.3%Average Vehicles per Owner-Occupied Household1.61.81.91.91.91.91.91.4<	HH Income Under \$10,000	68	6.5%	324	4.9%	898	6.6%	1,211	6.2%
Households 1 Vehicle Available 442 42.2% 2,437 3/.3% 5,174 38.0% 7,391 3/.7% Households 2 Vehicles Available 328 31.4% 2,531 38.7% 5,263 38.7% 7,578 38.6% Households 3 or More Vehicles Available 185 1/.7% 975 14.9% 2,211 16.3% 3,441 1/.5% Total Vehicles Available 1,678 10,621 22,894 33,837 Average Vehicles per Household 1.6 1.6 1.7 1.7 Owner-Occupied Household Vehicles 828 49.3% 6,199 58.4% 13,785 60.2% 22,435 66.3% Average Vehicles per Owner-Occupied Household 1.6 1.8 1.9 1.9 1.9 Renter-Occupied Household Vehicles 850 50.7% 4,421 41.6% 9,109 39.8% 11,402 33.7% Average Vehicles per Renter-Occupied Household 1.6 1.4 1.4 1.4 1.4 Travel Time (2024) 52 29.3% 1,917 31.8% 3,883 28.5% 4,977	Household Vehicles (2024)								
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Owner-Occupied Household Vehicles 828 49.3% 6,199 58.4% 13,785 60.2% 22,435 66.3% Average Vehicles per Owner-Occupied Household 1.6 1.8 1.9 1.9 1.9 Renter-Occupied Household Vehicles 850 50.7% 4,421 41.6% 9,109 39.8% 11,402 33.7% Average Vehicles per Renter-Occupied Household 1.6 1.4 1.4 1.4 1.4 Travel Time (2024) 861 6,035 13,645 18,662 Worker Base Age 16 years or Over 861 6,035 3,883 28.5% 4,977 26.7% Travel to Work in 14 Minutes or Less 252 29.3% 1,917 31.8% 3,883 28.5% 4,977 26.7% Travel to Work in 15 to 29 Minutes 385 44.7% 2,578 42.7% 6,064 44.4% 8,324 44.6% Travel to Work in 30 to 59 Minutes 78 9.1% 650 10.8% 1,655 12.1% 2,463 13.2% Travel to Work in 60 Minutes or	Total Vehicles Available								
Average Vehicles per Owner-Occupied Household 1.6 1.8 1.9 1.9 Renter-Occupied Household Vehicles 850 50.7% 4,421 41.6% 9,109 39.8% 11,402 33.7% Average Vehicles per Renter-Occupied Household 1.6 1.4 1.4 1.4 Travel Time (2024) 1.6 1.8 1.9.5 18,662 Worker Base Age 16 years or Over 861 6,035 13,645 18,662 Travel to Work in 14 Minutes or Less 252 29.3% 1,917 31.8% 3,883 28.5% 4,977 26.7% Travel to Work in 15 to 29 Minutes 385 44.7% 2,578 42.7% 6,064 44.4% 8,324 44.6% Travel to Work in 30 to 59 Minutes 78 9.1% 650 10.8% 1,655 12.1% 2,463 13.2% Travel to Work in 60 Minutes or More 33 3.8% 239 4.0% 690 5.1% 1,079 5.8% Work at Home 113 13.1% 650 10.8% 1,354 9.9% 1,819 9.7%	3		10 000				~~~~~~		
Renter-Occupied Household Vehicles 850 50./% 4,421 41.6% 9,109 39.8% 11,402 33./% Average Vehicles per Renter-Occupied Household 1.6 1.4 1.4 1.4 Travel Time (2024) 13,645 18,662 Travel to Work in 14 Minutes or Less 252 29.3% 1,917 31.8% 3,883 28.5% 4,977 26.7% Travel to Work in 15 to 29 Minutes 385 44.7% 2,578 42.7% 6,064 44.4% 8,324 44.6% Travel to Work in 30 to 59 Minutes 78 9.1% 650 10.8% 1,655 12.1% 2,463 13.2% Travel to Work in 60 Minutes or More 33 3.8% 239 4.0% 690 5.1% 1,079 5.8% Work at Home 113 13.1% 650 10.8% 1,354 9.9% 1,819 9.7%			49.3%		58.4%		60.2%		
Average Vehicles per Renter-Occupied Household 1.6 1.4 1.4 1.4 Travel Time (2024)			1.0.00		44 604				
Travel Time (2024) Worker Base Age 16 years or Over 861 6,035 13,645 18,662 Travel to Work in 14 Minutes or Less 252 29.3% 1,917 31.8% 3,883 28.5% 4,977 26.7% Travel to Work in 15 to 29 Minutes 385 44.7% 2,578 42.7% 6,064 44.4% 8,324 44.6% Travel to Work in 30 to 59 Minutes 78 9.1% 650 10.8% 1,655 12.1% 2,463 13.2% Travel to Work in 60 Minutes or More 33 3.8% 239 4.0% 690 5.1% 1,079 5.8% Work at Home 113 13.1% 650 10.8% 1,354 9.9% 1,819 9.7%			50.7%		41.6%		39.8%		
Worker Base Age 16 years or Over8616,03513,64518,662Travel to Work in 14 Minutes or Less252 29.3%1,917 31.8%3,883 28.5%4,977 26.7%Travel to Work in 15 to 29 Minutes385 44.7%2,578 42.7%6,064 44.4%8,324 44.6%Travel to Work in 30 to 59 Minutes78 9.1%650 10.8%1,655 12.1%2,463 13.2%Travel to Work in 60 Minutes or More33 3.8%239 4.0%690 5.1%1,079 5.8%Work at Home113 13.1%650 10.8%1,354 9.9%1,819 9.7%		1.6		1.4		1.4		1.4	
Travel to Work in 14 Minutes or Less25229.3%1,91731.8%3,88328.5%4,97726.7%Travel to Work in 15 to 29 Minutes38544.7%2,57842.7%6,06444.4%8,32444.6%Travel to Work in 30 to 59 Minutes789.1%65010.8%1,65512.1%2,46313.2%Travel to Work in 60 Minutes or More333.8%2394.0%6905.1%1,0795.8%Work at Home11313.1%65010.8%1,3549.9%1,8199.7%		0.6.1		0.065		(0.0.)=		(0.005	
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Travel to Work in 30 to 59 Minutes 78 9.1% 650 10.8% 1,655 12.1% 2,463 13.2% Travel to Work in 60 Minutes or More 33 3.8% 239 4.0% 690 5.1% 1,079 5.8% Work at Home 113 13.1% 650 10.8% 1,354 9.9% 1,819 9.7%				1-					
Travel to Work in 60 Minutes or More 33 3.8% 239 4.0% 690 5.1% 1,079 5.8% Work at Home 113 13.1% 650 10.8% 1,354 9.9% 1,819 9.7%				1					
Work at Home 113 13.1% 650 10.8% 1,354 9.9% 1,819 9.7%									
	Average Minutes Travel to Work	113	10.170	17.1	10.070	1,354	5.570	1,819	5.770





Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.6685/-93.2265

1001 Branson Hills Pkwy	1 mi rac		3 mi rac		5 mi rac	1	7 mi rac	
Branson, MO 65616		lius	5 mi rac	lius	5 111 140	iius	7 111 140	lius
Transportation To Work (2024)								
Worker Base Age 16 years or Over	861		6,035		13,645		18,662	
Drive to Work Alone	661	76.7%	4,396	72.8%	10,113	74.1%	13,954	74.8%
Drive to Work in Carpool	77	9.0%	779	12.9%	1,695	12.4%	2,308	12.4%
Travel to Work by Public Transportation	-	-	25	0.4%	32	0.2%	46	0.2%
Drive to Work on Motorcycle	-	-	-	-	-	-	9	-
Bicycle to Work	-	-	33	0.5%	34	0.2%	34	0.2%
Walk to Work	9	1.1%	114	1.9%	301	2.2%	355	1.9%
Other Means	-	-	38	0.6%	115	0.8%	138	
Work at Home	113	13.1%	650	10.8%	1,354	9.9%	1,819	9.7%
Daytime Demographics (2024)								
Total Businesses	279		1,337		2,129		2,569	
Total Employees	2,218		12,422		19,118		25,774	
Company Headquarter Businesses	6	2.3%	32	2.4%	60		71	2.8%
Company Headquarter Employees	140	6.3%	1,177	9.5%	1,964	10.3%	2,177	8.4%
Employee Population per Business	8.0	to 1	9.3	to 1	9.0	to 1	10.0	to 1
Residential Population per Business	8.6	to 1	11.7	to 1	15.8	to 1	18.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,373		19,302		33,371		46,547	
Labor Force								
Labor Population Age 16 Years or Over (2024)	2,017		12,921		27,908		39,446	
Labor Force Total Males (2024)	948	47.0%	6,206	48.0%	14,303	51.2%	20,000	50.7%
Male Civilian Employed	502	52.9%	3,285	52.9%		52.8%	10,178	50.9%
Male Civilian Unemployed	76	8.0%	393	6.3%	1,084	7.6%	1,544	7.7%
Males in Armed Forces	-	-	6	-	10	-	11	-
Males Not in Labor Force		39.0%	7 -	40.6%	5,654	39.5%	8,268	41.3%
Labor Force Total Females (2024)	1,069	53.0%		52.0%	13,606			49.3%
Female Civilian Employed		33.6%	,	41.0%	6,091	44.8%		43.6%
Female Civilian Unemployed	32	3.0%	352	5.2%	826	6.1%	1,027	5.3%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force		63.4%		53.8%		49.2%		51.1%
Unemployment Rate	108	5.4%	744	5.8%	1,910	6.8%	2,571	6.5%
Occupation (2024)								
Occupation Population Age 16 Years or Over	861		6,035		13,645		18,662	
Occupation Total Males		58.3%	- /	54.4%	.,	55.4%	,	54.5%
Occupation Total Females		41.7%		45.6%		44.6%		45.5%
Management, Business, Financial Operations		16.1%		15.0%		13.7%		14.3%
Professional, Related		15.4%		22.5%		19.3%		18.5%
Service		14.7%		17.1%		19.0%		19.6%
Sales, Office		36.4%		28.9%		27.8%		27.1%
Farming, Fishing, Forestry	-	0.4%		0.3%	38		50	
Construction, Extraction, Maintenance		7.4%		6.1%		8.2%		8.0%
Production, Transport, Material Moving	82			10.2%		11.7%		12.3%
White Collar Workers		68.0%		66.3%		60.8%		59.9%
Blue Collar Workers	276	32.0%	2,033	33.7%	5,343	39.2%	7,489	40.1%



2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

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1001 Branson Hills Pkwy	1 mi rac	1	3 mi rac	1	5 mi rad	!	7 mi rac	J
Branson, MO 65616	I mi rac	lius	5 mi rac	aius	5 mi rad	aius	7 mi rad	aius
Units In Structure (2024)								
Total Units	1,047		6,542		13,600		19,617	
1 Detached Unit	403	38.5%	3,123	4/./%	6,481	4/./%	10,050	51.2%
1 Attached Unit	70	6.7%	285	4.4%	557	4.1%	811	4.1%
2 Units	47	4.5%	266	4.1%	344	2.5%	382	1.9%
3 to 4 Units	105	10.1%	660	10.1%	1,295	9.5%	1,591	8.1%
5 to 9 Units	96	9.2%	490	1.5%	874	6.4%	1,231	6.3%
10 to 19 Units	180	17.2%	626	9.6%	1,293	9.5%	1,616	8.2%
20 to 49 Units	75	/.1%	528	8.1%	1,115	8.2%	1,376	7.0%
50 or More Units	4	0.4%	157	2.4%	287	2.1%	344	
Mobile Home or Trailer	65	6.2%	398	6.1%	1,322	9.7%	2,154	11.0%
Other Structure	2	0.2%	10	0.2%	31	0.2%	62	0.3%
Homes Built By Year (2024)								
Homes Built 2020 or later	14	1.1%	43	0.5%	102	0.6%	120	0.5%
Homes Built 2010 to 2019	189	14.6%	742	9.0%	1,637	9.4%	2,187	8.5%
Homes Built 2000 to 2009		25.3%	1,739	21.1%	3,574	20.5%		18.8%
Homes Built 1990 to 1999	225	17.4%	1,466	17.8%	3,113	17.9%	4,627	17.9%
Homes Built 1980 to 1989	84	6.4%	819	9.9%	1,580		2,498	
Homes Built 1970 to 1979	147	11.3%	984	11.9%	1,813	10.4%	2,678	10.4%
Homes Built 1960 to 1969	45	3.5%	304	3.1%	601	3.5%	978	3.8%
Homes Built 1950 to 1959	8	0.6%	203	2.5%	601	3.5%	807	3.1%
Homes Built 1940 to 1949	2	0.1%	63	0.8%	141	0.8%	253	1.0%
Homes Built Before 1939	5	0.4%	179	2.2%	438	2.5%	608	2.4%
Median Age of Homes	28.5	yrs	33.9	yrs	34.1	yrs	34.8	yrs
Home Values (2024)								
Owner Specified Housing Units	507		3,355		7,128		11,561	
Home Values \$1,000,000 or More	-	-	26	0.8%	64	0.9%	122	1.1%
Home Values \$750,000 to \$999,999	4	0.8%	15	0.4%	47	0./%	65	0.6%
Home Values \$500,000 to \$749,999	35	6.8%	88	2.6%	208	2.9%	370	
Home Values \$400,000 to \$499,999	42	8.2%	155		307	4.3%	491	
Home Values \$300,000 to \$399,999	93	18.3%	441	13.1%	864	12.1%		12.6%
Home Values \$250,000 to \$299,999	33	6.5%	218	6.5%	477	6.7%	925	
Home Values \$200,000 to \$249,999		18.3%		15.1%		11./%	1,333	11.5%
Home Values \$175,000 to \$199,999	14			13.0%		10.4%		10.2%
Home Values \$150,000 to \$174,999		16.2%		20.6%		17.0%		15.1%
Home Values \$125,000 to \$149,999	31		258		586	8.2%	792	
Home Values \$100,000 to \$124,999	23	4.6%	224		555	7.8%	891	1.1%
Home Values \$90,000 to \$99,999	14	2.7%		1.4%		2.3%	291	
Home Values \$80,000 to \$89,999	-	-	38	1.1%	171		289	
Home Values \$70,000 to \$79,999	14		83	2.5%	218	3.1%	387	3.3%
Home Values \$60,000 to \$69,999	13	2.6%	50	1.5%	160	2.2%	281	2.4%
Home Values \$50,000 to \$59,999	-	-	7	0.2%	129	1.8%	189	1.6%
Home Values \$35,000 to \$49,999	15	3.0%	43	1.3%	106	1.5%	173	
Home Values \$25,000 to \$34,999	-	-	6	0.2%	76	1.1%	98	
Home Values \$10,000 to \$24,999	-	-	19	0.6%	140	2.0%	359	
Home Values Under \$10,000	-	-	6	0.2%	71	1.0%	118	
Owner-Occupied Median Home Value	\$238,481		\$197,539		\$186,719		\$191,952	
Renter-Occupied Median Rent	\$853		\$782		\$753		\$732	



Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



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1001 Branson Hills Pkwy	1		2	Ľ	F	1	7	
Branson, MO 65616	1 mi rac	dius	3 mi rac	lius	5 mi rac	lius	7 mi rac	aius
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	\$72.95 M		\$361.67 M		\$736.53 M		\$1.09 B	
Total Non-Retail Expenditure	\$38.78 M		\$191.6 M		\$389.62 M		\$574.73 M	
Total Retail Expenditure	\$34.17 M		\$170.08 M		\$346.91 M		\$512.71 M	
Apparel	\$2.58 M		\$12.59 M		\$25.49 M		\$37.59 M	
Contributions	\$2.44 M		\$11.71 M		\$23.63 M		\$35.1 M	
Education	\$2.28 M		\$10.39 M		\$20.67 M		\$30.45 M	
Entertainment	\$4.14 M		\$20.18 M		\$40.91 M		\$60.61 M	
Food and Beverages	\$10.68 M		\$53.4 M		\$108.98 M		\$160.73 M	
Furnishings and Equipment	\$2.57 M		\$12.55 M		\$25.47 M		\$37.73 M	
Gifts	\$1.81 M		\$8.73 M		\$17.68 M		\$26.12 M	
Health Care	\$6.14 M		\$31.06 M		\$63.6 M		\$94.26 M	
Household Operations	\$2.89 M		\$14.14 M		\$28.68 M		\$42.46 M	
Miscellaneous Expenses	\$1.39 M		\$6.85 M		\$13.94 M		\$20.62 M	
Personal Care	\$979.6 K		\$4.85 M		\$9.86 M		\$14.57 M	
Personal Insurance	\$516.42 K		\$2.47 M		\$4.96 M		\$7.39 M	
Reading	\$162.07 K		\$796.88 K		\$1.62 M		\$2.4 M	
Shelter	\$15.53 M		\$77.04 M		\$156.7 M		\$230.4 M	
Tobacco	\$430.69 K		\$2.31 M		\$4.81 M		\$7.03 M	
Transportation	\$13.1 M		\$65.41 M		\$133.64 M		\$197.56 M	
Utilities	\$5.31 M		\$27.2 M		\$55.9 M		\$82.42 M	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	\$5,807		\$4,607		\$4,513		\$4,619	1
Total Non-Retail Expenditure	\$3,087	53.2%	\$2,441	53.0%	\$2,387	52.9%	\$2,441	52.9%
Total Retail Expenditures	\$2,720	46.8%	\$2,166	47.0%	\$2,126	47.1%	\$2,178	47.1%
Apparel	\$205	3.5%	\$160	3.5%	\$156	3.5%	\$160	3.5%
Contributions	\$195	3.4%	\$149	3.2%	\$145	3.2%	\$149	3.2%
Education	\$181	3.1%	\$132	2.9%	\$127	2.8%	\$129	2.8%
Entertainment	\$330	5.7%	\$257	5.6%	\$251	5.6%	\$257	5.6%
Food and Beverages	\$850	14.6%	\$680	14.8%	\$668	14.8%	\$683	14.8%
Furnishings and Equipment	\$204	3.5%	\$160	3.5%	\$156	3.5%	\$160	3.5%
Gifts	\$144	2.5%	\$111	2.4%	\$108	2.4%	\$111	2.4%
Health Care	\$488	8.4%	\$396	8.6%	\$390	8.6%	\$400	8.7%
Household Operations	\$230	4.0%	\$180	3.9%	\$176	3.9%	\$180	
Miscellaneous Expenses	\$110	1.9%	\$87	1.9%	\$85	1.9%	\$88	1.9%
Personal Care	\$78	1.3%	\$62	1.3%	\$60	1.3%	\$62	1.3%
Personal Insurance	\$41	0.7%		0.7%		0.7%	\$31	
Reading		0.2%		0.2%		0.2%	\$10	
Shelter		21.3%		21.3%		21.3%		21.2%
Tobacco		0.6%		0.6%		0.7%	\$30	
Transportation		18.0%		18.1%		18.1%		18.2%
Utilities	\$423	7.3%	\$346	7.5%	\$343	7.6%		7.6%

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