

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|--|------------------|-------------------|-------------------|--------------------|
| Population | | | | |
| Estimated Population (2024) | 2,798 | 14,664 | 33,891 | 47,307 |
| Projected Population (2029) | 2,896 | 14,763 | 34,092 | 47,325 |
| Census Population (2020) | 2,960 | 15,070 | 33,916 | 46,507 |
| Census Population (2010) | 1,821 | 12,495 | 29,987 | 42,103 |
| Projected Annual Growth (2024-2029) | 98 0.7% | 99 0.1% | 201 0.1% | 18 - |
| Historical Annual Growth (2020-2024) | -162 -1.4% | -406 -0.7% | -24 - | 799 0.4% |
| Historical Annual Growth (2010-2020) | 1,139 6.3% | 2,575 2.1% | 3,929 1.3% | 4,405 1.0% |
| Estimated Population Density (2024) | 891 <i>psm</i> | 519 <i>psm</i> | 432 <i>psm</i> | 307 <i>psm</i> |
| Trade Area Size | 3.1 <i>sq mi</i> | 28.3 <i>sq mi</i> | 78.5 <i>sq mi</i> | 153.9 <i>sq mi</i> |
| Households | | | | |
| Estimated Households (2024) | 1,279 | 6,114 | 13,647 | 19,535 |
| Projected Households (2029) | 1,265 | 5,884 | 13,118 | 18,630 |
| Census Households (2020) | 1,300 | 6,264 | 13,300 | 18,743 |
| Census Households (2010) | 739 | 5,075 | 11,856 | 17,013 |
| Projected Annual Growth (2024-2029) | -14 -0.2% | -230 -0.8% | -529 -0.8% | -905 -0.9% |
| Historical Annual Change (2010-2024) | 540 5.2% | 1,039 1.5% | 1,791 1.1% | 2,522 1.1% |
| Average Household Income | | | | |
| Estimated Average Household Income (2024) | \$99,637 | \$73,609 | \$70,470 | \$71,915 |
| Projected Average Household Income (2029) | \$106,161 | \$79,712 | \$76,417 | \$78,702 |
| Census Average Household Income (2010) | \$59,712 | \$60,041 | \$55,712 | \$53,620 |
| Census Average Household Income (2000) | \$54,657 | \$44,274 | \$40,029 | \$41,788 |
| Projected Annual Change (2024-2029) | \$6,524 1.3% | \$6,103 1.7% | \$5,946 1.7% | \$6,787 1.9% |
| Historical Annual Change (2000-2024) | \$44,980 3.4% | \$29,335 2.8% | \$30,441 3.2% | \$30,127 3.0% |
| Median Household Income | | | | |
| Estimated Median Household Income (2024) | \$73,634 | \$57,794 | \$56,044 | \$57,806 |
| Projected Median Household Income (2029) | \$74,712 | \$58,528 | \$56,374 | \$57,892 |
| Census Median Household Income (2010) | \$42,166 | \$44,493 | \$41,144 | \$40,807 |
| Census Median Household Income (2000) | \$36,781 | \$33,160 | \$30,835 | \$31,459 |
| Projected Annual Change (2024-2029) | \$1,078 0.3% | \$734 0.3% | \$330 0.1% | \$86 - |
| Historical Annual Change (2000-2024) | \$36,853 4.2% | \$24,634 3.1% | \$25,210 3.4% | \$26,347 3.5% |
| Per Capita Income | | | | |
| Estimated Per Capita Income (2024) | \$45,694 | \$30,792 | \$28,629 | \$29,892 |
| Projected Per Capita Income (2029) | \$46,521 | \$31,872 | \$29,655 | \$31,177 |
| Census Per Capita Income (2010) | \$24,201 | \$24,380 | \$22,015 | \$21,650 |
| Census Per Capita Income (2000) | \$20,288 | \$18,252 | \$16,279 | \$17,060 |
| Projected Annual Change (2024-2029) | \$827 0.4% | \$1,080 0.7% | \$1,026 0.7% | \$1,285 0.9% |
| Historical Annual Change (2000-2024) | \$25,406 5.2% | \$12,540 2.9% | \$12,351 3.2% | \$12,832 3.1% |
| Estimated Average Household Net Worth (2024) | \$807,330 | \$689,291 | \$662,728 | \$732,257 |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|---|-------------|--------------|--------------|--------------|
| Race and Ethnicity | | | | |
| Total Population (2024) | 2,798 | 14,664 | 33,891 | 47,307 |
| White (2024) | 2,525 90.2% | 13,189 89.9% | 29,837 88.0% | 42,156 89.1% |
| Black or African American (2024) | 40 1.4% | 236 1.6% | 721 2.1% | 916 1.9% |
| American Indian or Alaska Native (2024) | 6 0.2% | 54 0.4% | 148 0.4% | 213 0.5% |
| Asian (2024) | 26 0.9% | 161 1.1% | 353 1.0% | 481 1.0% |
| Hawaiian or Pacific Islander (2024) | - - | 17 0.1% | 192 0.6% | 199 0.4% |
| Other Race (2024) | 56 2.0% | 334 2.3% | 1,213 3.6% | 1,357 2.9% |
| Two or More Races (2024) | 145 5.2% | 673 4.6% | 1,427 4.2% | 1,984 4.2% |
| Population < 18 (2024) | 495 17.7% | 2,855 19.5% | 6,482 19.1% | 8,968 19.0% |
| White Not Hispanic | 413 83.5% | 2,357 82.5% | 5,457 84.2% | 7,595 84.7% |
| Black or African American | 14 2.8% | 66 2.3% | 127 2.0% | 160 1.8% |
| Asian | 4 0.7% | 27 0.9% | 69 1.1% | 91 1.0% |
| Other Race Not Hispanic | 16 3.2% | 112 3.9% | 268 4.1% | 375 4.2% |
| Hispanic | 48 9.8% | 293 10.3% | 562 8.7% | 747 8.3% |
| Not Hispanic or Latino Population (2024) | 2,637 94.3% | 13,759 93.8% | 31,459 92.8% | 44,233 93.5% |
| Not Hispanic White | 2,478 94.0% | 12,929 94.0% | 29,306 93.2% | 41,394 93.6% |
| Not Hispanic Black or African American | 39 1.5% | 234 1.7% | 704 2.2% | 898 2.0% |
| Not Hispanic American Indian or Alaska Native | 4 0.1% | 33 0.2% | 101 0.3% | 143 0.3% |
| Not Hispanic Asian | 26 1.0% | 161 1.2% | 352 1.1% | 480 1.1% |
| Not Hispanic Hawaiian or Pacific Islander | - - | 13 - | 152 0.5% | 157 0.4% |
| Not Hispanic Other Race | 4 0.2% | 19 0.1% | 35 0.1% | 45 0.1% |
| Not Hispanic Two or More Races | 86 3.3% | 371 2.7% | 808 2.6% | 1,117 2.5% |
| Hispanic or Latino Population (2024) | 161 5.7% | 905 6.2% | 2,432 7.2% | 3,073 6.5% |
| Hispanic White | 47 28.9% | 260 28.8% | 531 21.8% | 762 24.8% |
| Hispanic Black or African American | - - | 3 0.3% | 16 0.7% | 18 0.6% |
| Hispanic American Indian or Alaska Native | 3 1.6% | 21 2.3% | 47 1.9% | 70 2.3% |
| Hispanic Asian | - - | - - | - - | 1 - |
| Hispanic Hawaiian or Pacific Islander | - - | 4 0.4% | 40 1.7% | 43 1.4% |
| Hispanic Other Race | 52 32.3% | 316 34.9% | 1,178 48.4% | 1,313 42.7% |
| Hispanic Two or More Races | 59 36.6% | 302 33.3% | 618 25.4% | 867 28.2% |
| Not Hispanic or Latino Population (2020) | 2,722 92.0% | 13,702 90.9% | 30,472 89.8% | 42,414 91.2% |
| Hispanic or Latino Population (2020) | 238 8.0% | 1,367 9.1% | 3,444 10.2% | 4,094 8.8% |
| Not Hispanic or Latino Population (2010) | 1,678 92.2% | 11,633 93.1% | 28,142 93.8% | 39,748 94.4% |
| Hispanic or Latino Population (2010) | 143 7.8% | 862 6.9% | 1,845 6.2% | 2,355 5.6% |
| Not Hispanic or Latino Population (2029) | 2,693 93.0% | 13,667 92.6% | 31,262 91.7% | 43,676 92.3% |
| Hispanic or Latino Population (2029) | 203 7.0% | 1,095 7.4% | 2,830 8.3% | 3,649 7.7% |
| Projected Annual Growth (2024-2029) | 43 5.3% | 191 4.2% | 399 3.3% | 576 3.7% |
| Historical Annual Growth (2010-2020) | 95 6.6% | 506 5.9% | 1,599 8.7% | 1,739 7.4% |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 7 mi radius | |
|--|-------------|-------------|-------------|-------------|--------------|-------------|--------------|-------------|--|
| Total Age Distribution (2024) | | | | | | | | | |
| Total Population | 2,798 | | 14,664 | | 33,891 | | 47,307 | | |
| Age Under 5 Years | 107 3.8% | | 751 5.1% | | 1,739 5.1% | | 2,404 5.1% | | |
| Age 5 to 9 Years | 156 5.6% | | 785 5.4% | | 1,815 5.4% | | 2,510 5.3% | | |
| Age 10 to 14 Years | 145 5.2% | | 849 5.8% | | 1,895 5.6% | | 2,633 5.6% | | |
| Age 15 to 19 Years | 133 4.7% | | 848 5.8% | | 3,061 9.0% | | 3,715 7.9% | | |
| Age 20 to 24 Years | 211 7.5% | | 1,117 7.6% | | 2,746 8.1% | | 3,421 7.2% | | |
| Age 25 to 29 Years | 173 6.2% | | 927 6.3% | | 2,012 5.9% | | 2,647 5.6% | | |
| Age 30 to 34 Years | 176 6.3% | | 833 5.7% | | 1,882 5.6% | | 2,503 5.3% | | |
| Age 35 to 39 Years | 130 4.7% | | 832 5.7% | | 1,861 5.5% | | 2,531 5.4% | | |
| Age 40 to 44 Years | 131 4.7% | | 873 6.0% | | 1,980 5.8% | | 2,669 5.6% | | |
| Age 45 to 49 Years | 146 5.2% | | 811 5.5% | | 1,816 5.4% | | 2,488 5.3% | | |
| Age 50 to 54 Years | 159 5.7% | | 856 5.8% | | 1,923 5.7% | | 2,672 5.6% | | |
| Age 55 to 59 Years | 130 4.6% | | 836 5.7% | | 1,924 5.7% | | 2,815 6.0% | | |
| Age 60 to 64 Years | 206 7.4% | | 951 6.5% | | 2,198 6.5% | | 3,290 7.0% | | |
| Age 65 to 69 Years | 186 6.6% | | 941 6.4% | | 2,079 6.1% | | 3,264 6.9% | | |
| Age 70 to 74 Years | 216 7.7% | | 891 6.1% | | 1,938 5.7% | | 3,033 6.4% | | |
| Age 75 to 79 Years | 184 6.6% | | 701 4.8% | | 1,447 4.3% | | 2,247 4.8% | | |
| Age 80 to 84 Years | 112 4.0% | | 461 3.1% | | 896 2.6% | | 1,411 3.0% | | |
| Age 85 Years or Over | 99 3.5% | | 402 2.7% | | 680 2.0% | | 1,050 2.2% | | |
| Median Age | 45.1 | | 41.7 | | 39.8 | | 42.4 | | |
| Age 19 Years or Less | 540 19.3% | | 3,233 22.0% | | 8,510 25.1% | | 11,263 23.8% | | |
| Age 20 to 64 Years | 1,462 52.2% | | 8,036 54.8% | | 18,341 54.1% | | 25,038 52.9% | | |
| Age 65 Years or Over | 796 28.5% | | 3,395 23.2% | | 7,040 20.8% | | 11,005 23.3% | | |
| Female Age Distribution (2024) | | | | | | | | | |
| Female Population | 1,457 52.1% | | 7,529 51.3% | | 16,457 48.6% | | 23,193 49.0% | | |
| Age Under 5 Years | 55 3.8% | | 356 4.7% | | 823 5.0% | | 1,146 4.9% | | |
| Age 5 to 9 Years | 73 5.0% | | 378 5.0% | | 881 5.4% | | 1,221 5.3% | | |
| Age 10 to 14 Years | 64 4.4% | | 386 5.1% | | 888 5.4% | | 1,223 5.3% | | |
| Age 15 to 19 Years | 56 3.9% | | 392 5.2% | | 874 5.3% | | 1,187 5.1% | | |
| Age 20 to 24 Years | 96 6.6% | | 556 7.4% | | 1,188 7.2% | | 1,521 6.6% | | |
| Age 25 to 29 Years | 79 5.4% | | 456 6.1% | | 992 6.0% | | 1,312 5.7% | | |
| Age 30 to 34 Years | 100 6.9% | | 438 5.8% | | 973 5.9% | | 1,290 5.6% | | |
| Age 35 to 39 Years | 66 4.6% | | 447 5.9% | | 987 6.0% | | 1,330 5.7% | | |
| Age 40 to 44 Years | 58 4.0% | | 437 5.8% | | 1,027 6.2% | | 1,376 5.9% | | |
| Age 45 to 49 Years | 71 4.9% | | 405 5.4% | | 907 5.5% | | 1,257 5.4% | | |
| Age 50 to 54 Years | 86 5.9% | | 462 6.1% | | 997 6.1% | | 1,383 6.0% | | |
| Age 55 to 59 Years | 75 5.1% | | 437 5.8% | | 975 5.9% | | 1,459 6.3% | | |
| Age 60 to 64 Years | 132 9.0% | | 525 7.0% | | 1,174 7.1% | | 1,723 7.4% | | |
| Age 65 to 69 Years | 101 7.0% | | 503 6.7% | | 1,110 6.7% | | 1,724 7.4% | | |
| Age 70 to 74 Years | 124 8.5% | | 493 6.6% | | 1,048 6.4% | | 1,612 7.0% | | |
| Age 75 to 79 Years | 110 7.6% | | 402 5.3% | | 805 4.9% | | 1,192 5.1% | | |
| Age 80 to 84 Years | 60 4.1% | | 246 3.3% | | 475 2.9% | | 740 3.2% | | |
| Age 85 Years or Over | 50 3.4% | | 212 2.8% | | 330 2.0% | | 495 2.1% | | |
| Female Median Age | 49.5 | | 43.8 | | 42.5 | | 44.6 | | |
| Age 19 Years or Less | 248 17.0% | | 1,511 20.1% | | 3,467 21.1% | | 4,778 20.6% | | |
| Age 20 to 64 Years | 763 52.4% | | 4,162 55.3% | | 9,222 56.0% | | 12,651 54.5% | | |
| Age 65 Years or Over | 445 30.6% | | 1,856 24.7% | | 3,769 22.9% | | 5,764 24.9% | | |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|--|-------------|-------------|--------------|--------------|-------------|
| Male Age Distribution (2024) | | | | | |
| Male Population | 1,341 47.9% | 7,134 48.7% | 17,434 51.4% | 24,114 51.0% | |
| Age Under 5 Years | 52 3.9% | 395 5.5% | 916 5.3% | 1,258 5.2% | |
| Age 5 to 9 Years | 83 6.2% | 407 5.7% | 933 5.4% | 1,289 5.3% | |
| Age 10 to 14 Years | 80 6.0% | 464 6.5% | 1,007 5.8% | 1,410 5.8% | |
| Age 15 to 19 Years | 76 5.7% | 456 6.4% | 2,187 12.5% | 2,529 10.5% | |
| Age 20 to 24 Years | 115 8.5% | 561 7.9% | 1,558 8.9% | 1,900 7.9% | |
| Age 25 to 29 Years | 94 7.0% | 471 6.6% | 1,020 5.8% | 1,335 5.5% | |
| Age 30 to 34 Years | 76 5.6% | 395 5.5% | 908 5.2% | 1,213 5.0% | |
| Age 35 to 39 Years | 64 4.8% | 385 5.4% | 874 5.0% | 1,201 5.0% | |
| Age 40 to 44 Years | 73 5.4% | 437 6.1% | 953 5.5% | 1,293 5.4% | |
| Age 45 to 49 Years | 75 5.6% | 406 5.7% | 909 5.2% | 1,231 5.1% | |
| Age 50 to 54 Years | 73 5.4% | 395 5.5% | 926 5.3% | 1,290 5.3% | |
| Age 55 to 59 Years | 55 4.1% | 399 5.6% | 949 5.4% | 1,356 5.6% | |
| Age 60 to 64 Years | 74 5.5% | 426 6.0% | 1,024 5.9% | 1,568 6.5% | |
| Age 65 to 69 Years | 84 6.3% | 438 6.1% | 969 5.6% | 1,540 6.4% | |
| Age 70 to 74 Years | 92 6.9% | 398 5.6% | 890 5.1% | 1,421 5.9% | |
| Age 75 to 79 Years | 73 5.5% | 299 4.2% | 642 3.7% | 1,055 4.4% | |
| Age 80 to 84 Years | 52 3.9% | 214 3.0% | 421 2.4% | 671 2.8% | |
| Age 85 Years or Over | 49 3.7% | 190 2.7% | 350 2.0% | 554 2.3% | |
| Male Median Age | 40.6 | 39.6 | 37.5 | 40.5 | |
| Age 19 Years or Less | 292 21.8% | 1,721 24.1% | 5,043 28.9% | 6,485 26.9% | |
| Age 20 to 64 Years | 698 52.1% | 3,874 54.3% | 9,120 52.3% | 12,387 51.4% | |
| Age 65 Years or Over | 351 26.2% | 1,539 21.6% | 3,271 18.8% | 5,242 21.7% | |
| Males per 100 Females (2024) | | | | | |
| Overall Comparison | 92 | 95 | 106 | 104 | |
| Age Under 5 Years | 96 48.9% | 111 52.6% | 111 52.7% | 110 52.3% | |
| Age 5 to 9 Years | 114 53.3% | 108 51.9% | 106 51.4% | 106 51.3% | |
| Age 10 to 14 Years | 125 55.6% | 120 54.6% | 113 53.1% | 115 53.5% | |
| Age 15 to 19 Years | 135 57.5% | 116 53.8% | 250 71.4% | 213 68.1% | |
| Age 20 to 24 Years | 119 54.3% | 101 50.3% | 131 56.7% | 125 55.5% | |
| Age 25 to 29 Years | 120 54.5% | 103 50.8% | 103 50.7% | 102 50.4% | |
| Age 30 to 34 Years | 75 43.0% | 90 47.4% | 93 48.3% | 94 48.5% | |
| Age 35 to 39 Years | 97 49.2% | 86 46.3% | 89 47.0% | 90 47.4% | |
| Age 40 to 44 Years | 126 55.7% | 100 50.0% | 93 48.1% | 94 48.5% | |
| Age 45 to 49 Years | 105 51.3% | 100 50.1% | 100 50.0% | 98 49.5% | |
| Age 50 to 54 Years | 84 45.8% | 85 46.1% | 93 48.1% | 93 48.3% | |
| Age 55 to 59 Years | 74 42.4% | 91 47.7% | 97 49.3% | 93 48.2% | |
| Age 60 to 64 Years | 57 36.1% | 81 44.8% | 87 46.6% | 91 47.6% | |
| Age 65 to 69 Years | 83 45.4% | 87 46.6% | 87 46.6% | 89 47.2% | |
| Age 70 to 74 Years | 74 42.7% | 81 44.6% | 85 45.9% | 88 46.8% | |
| Age 75 to 79 Years | 66 39.8% | 74 42.7% | 80 44.4% | 89 47.0% | |
| Age 80 to 84 Years | 88 46.8% | 87 46.6% | 88 46.9% | 91 47.6% | |
| Age 85 Years or Over | 99 49.7% | 90 47.3% | 106 51.4% | 112 52.8% | |
| Age 19 Years or Less | 118 54.0% | 114 53.3% | 145 59.3% | 136 57.6% | |
| Age 20 to 39 Years | 102 50.5% | 96 48.9% | 105 51.3% | 104 50.9% | |
| Age 40 to 64 Years | 83 45.3% | 91 47.7% | 94 48.4% | 94 48.3% | |
| Age 65 Years or Over | 79 44.1% | 83 45.3% | 87 46.5% | 91 47.6% | |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|--|-------------|--------------|--------------|--------------|
| Household Type (2024) | | | | |
| Total Households | 1,279 | 6,114 | 13,647 | 19,535 |
| Households with Children | 252 19.7% | 1,467 24.0% | 3,221 23.6% | 4,341 22.2% |
| Average Household Size | 2.1 | 2.4 | 2.3 | 2.3 |
| Household Density per Square Mile | 407 | 216 | 174 | 127 |
| Population Family | 1,929 68.9% | 11,024 75.2% | 24,071 71.0% | 33,781 71.4% |
| Population Non-Family | 809 28.9% | 3,378 23.0% | 7,844 23.1% | 11,308 23.9% |
| Population Group Quarters | 60 2.2% | 263 1.8% | 1,976 5.8% | 2,218 4.7% |
| Family Households | 629 49.2% | 3,533 57.8% | 7,796 57.1% | 10,981 56.2% |
| Married Couple Households | 487 77.3% | 2,690 76.1% | 5,768 74.0% | 8,181 74.5% |
| Other Family Households with Children | 143 22.7% | 843 23.9% | 2,029 26.0% | 2,799 25.5% |
| Family Households with Children | 252 40.1% | 1,464 41.5% | 3,214 41.2% | 4,331 39.4% |
| Married Couple with Children | 173 68.7% | 994 67.9% | 2,131 66.3% | 2,902 67.0% |
| Other Family Households with Children | 79 31.3% | 470 32.1% | 1,083 33.7% | 1,430 33.0% |
| Family Households No Children | 377 59.9% | 2,068 58.5% | 4,582 58.8% | 6,649 60.6% |
| Married Couple No Children | 313 83.1% | 1,696 82.0% | 3,637 79.4% | 5,280 79.4% |
| Other Family Households No Children | 64 16.9% | 373 18.0% | 945 20.6% | 1,370 20.6% |
| Non-Family Households | 649 50.8% | 2,581 42.2% | 5,851 42.9% | 8,554 43.8% |
| Non-Family Households with Children | - - | 2 - | 7 0.1% | 10 0.1% |
| Non-Family Households No Children | 649 ##### | 2,579 99.9% | 5,844 99.9% | 8,544 99.9% |
| Average Family Household Size | 3.1 | 3.1 | 3.1 | 3.1 |
| Average Family Income | \$148,530 | \$94,049 | \$94,641 | \$99,385 |
| Median Family Income | \$123,540 | \$76,571 | \$73,928 | \$76,156 |
| Average Non-Family Household Size | 1.2 | 1.3 | 1.3 | 1.3 |
| Marital Status (2024) | | | | |
| Population Age 15 Years or Over | 2,390 | 12,279 | 28,442 | 39,759 |
| Never Married | 398 16.7% | 3,102 25.3% | 8,183 28.8% | 10,583 26.6% |
| Currently Married | 1,221 51.1% | 6,150 50.1% | 13,739 48.3% | 19,640 49.4% |
| Previously Married | 771 32.3% | 3,027 24.7% | 6,520 22.9% | 9,536 24.0% |
| Separated | 175 22.8% | 457 15.1% | 937 14.4% | 1,250 13.1% |
| Widowed | 396 51.4% | 1,052 34.7% | 1,881 28.9% | 2,875 30.1% |
| Divorced | 199 25.9% | 1,519 50.2% | 3,701 56.8% | 5,411 56.7% |
| Educational Attainment (2024) | | | | |
| Adult Population Age 25 Years or Over | 2,047 | 10,314 | 22,635 | 32,622 |
| Elementary (Grade Level 0 to 8) | 30 1.4% | 213 2.1% | 665 2.9% | 923 2.8% |
| Some High School (Grade Level 9 to 11) | 194 9.5% | 791 7.7% | 1,618 7.1% | 2,347 7.2% |
| High School Graduate | 614 30.0% | 3,030 29.4% | 7,115 31.4% | 9,889 30.3% |
| Some College | 502 24.5% | 2,654 25.7% | 5,843 25.8% | 8,394 25.7% |
| Associate Degree Only | 123 6.0% | 748 7.2% | 1,713 7.6% | 2,673 8.2% |
| Bachelor Degree Only | 377 18.4% | 2,055 19.9% | 4,175 18.4% | 5,980 18.3% |
| Graduate Degree | 206 10.1% | 823 8.0% | 1,507 6.7% | 2,416 7.4% |
| Any College (Some College or Higher) | 1,208 59.0% | 6,280 60.9% | 13,238 58.5% | 19,463 59.7% |
| College Degree + (Bachelor Degree or Higher) | 583 28.5% | 2,878 27.9% | 5,683 25.1% | 8,396 25.7% |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|--|-------------|-------------|--------------|--------------|
| Housing | | | | |
| Total Housing Units (2024) | 1,593 | 7,702 | 17,434 | 25,679 |
| Total Housing Units (2020) | 1,426 | 7,310 | 16,541 | 24,805 |
| Historical Annual Growth (2020-2024) | 167 2.9% | 393 1.3% | 892 1.3% | 874 0.9% |
| Housing Units Occupied (2024) | 1,279 80.3% | 6,114 79.4% | 13,647 78.3% | 19,535 76.1% |
| Housing Units Owner-Occupied | 616 48.2% | 3,161 51.7% | 7,256 53.2% | 11,499 58.9% |
| Housing Units Renter-Occupied | 663 51.8% | 2,953 48.3% | 6,391 46.8% | 8,036 41.1% |
| Housing Units Vacant (2024) | 314 19.7% | 1,588 20.6% | 3,786 21.7% | 6,144 23.9% |
| Household Size (2024) | | | | |
| Total Households | 1,279 | 6,114 | 13,647 | 19,535 |
| 1 Person Households | 594 46.5% | 2,305 37.7% | 5,226 38.3% | 7,631 39.1% |
| 2 Person Households | 384 30.0% | 2,252 36.8% | 5,192 38.0% | 7,367 37.7% |
| 3 Person Households | 117 9.1% | 670 11.0% | 1,421 10.4% | 1,997 10.2% |
| 4 Person Households | 102 8.0% | 482 7.9% | 969 7.1% | 1,382 7.1% |
| 5 Person Households | 55 4.3% | 251 4.1% | 504 3.7% | 704 3.6% |
| 6 Person Households | 17 1.3% | 109 1.8% | 229 1.7% | 310 1.6% |
| 7 or More Person Households | 9 0.7% | 44 0.7% | 105 0.8% | 144 0.7% |
| Household Income Distribution (2024) | | | | |
| HH Income \$200,000 or More | 80 6.3% | 297 4.9% | 575 4.2% | 819 4.2% |
| HH Income \$150,000 to \$199,999 | 195 15.2% | 385 6.3% | 604 4.4% | 901 4.6% |
| HH Income \$125,000 to \$149,999 | 39 3.0% | 224 3.7% | 547 4.0% | 835 4.3% |
| HH Income \$100,000 to \$124,999 | 100 7.8% | 427 7.0% | 987 7.2% | 1,578 8.1% |
| HH Income \$75,000 to \$99,999 | 222 17.3% | 804 13.1% | 1,537 11.3% | 2,461 12.6% |
| HH Income \$50,000 to \$74,999 | 272 21.3% | 1,225 20.0% | 3,182 23.3% | 4,252 21.8% |
| HH Income \$35,000 to \$49,999 | 64 5.0% | 938 15.3% | 2,133 15.6% | 2,869 14.7% |
| HH Income \$25,000 to \$34,999 | 25 2.0% | 385 6.3% | 1,011 7.4% | 1,545 7.9% |
| HH Income \$15,000 to \$24,999 | 212 16.6% | 810 13.2% | 1,612 11.8% | 2,218 11.4% |
| HH Income \$10,000 to \$14,999 | - - | 333 5.4% | 581 4.3% | 854 4.4% |
| HH Income Under \$10,000 | 68 5.3% | 286 4.7% | 879 6.4% | 1,204 6.2% |
| Household Vehicles (2024) | | | | |
| Households 0 Vehicles Available | 145 11.4% | 558 9.1% | 965 7.1% | 1,203 6.2% |
| Households 1 Vehicle Available | 569 44.5% | 2,267 37.1% | 5,179 38.0% | 7,358 37.7% |
| Households 2 Vehicles Available | 364 28.5% | 2,358 38.6% | 5,279 38.7% | 7,549 38.6% |
| Households 3 or More Vehicles Available | 200 15.7% | 931 15.2% | 2,223 16.3% | 3,426 17.5% |
| Total Vehicles Available | 1,914 | 9,953 | 22,968 | 33,694 |
| Average Vehicles per Household | 1.5 | 1.6 | 1.7 | 1.7 |
| Owner-Occupied Household Vehicles | 931 48.6% | 5,818 58.5% | 14,039 61.1% | 22,315 66.2% |
| Average Vehicles per Owner-Occupied Household | 1.5 | 1.8 | 1.9 | 1.9 |
| Renter-Occupied Household Vehicles | 983 51.4% | 4,135 41.5% | 8,929 38.9% | 11,379 33.8% |
| Average Vehicles per Renter-Occupied Household | 1.5 | 1.4 | 1.4 | 1.4 |
| Travel Time (2024) | | | | |
| Worker Base Age 16 years or Over | 870 | 5,661 | 13,702 | 18,617 |
| Travel to Work in 14 Minutes or Less | 300 34.5% | 1,792 31.7% | 3,876 28.3% | 4,970 26.7% |
| Travel to Work in 15 to 29 Minutes | 369 42.4% | 2,400 42.4% | 6,071 44.3% | 8,299 44.6% |
| Travel to Work in 30 to 59 Minutes | 85 9.7% | 592 10.5% | 1,709 12.5% | 2,459 13.2% |
| Travel to Work in 60 Minutes or More | 33 3.8% | 237 4.2% | 684 5.0% | 1,075 5.8% |
| Work at Home | 83 9.5% | 639 11.3% | 1,363 9.9% | 1,813 9.7% |
| Average Minutes Travel to Work | 16.9 | 17.0 | 18.0 | 18.7 |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|--|-------------|-------------|--------------|--------------|
| Transportation To Work (2024) | | | | |
| Worker Base Age 16 years or Over | 870 | 5,661 | 13,702 | 18,617 |
| Drive to Work Alone | 692 79.6% | 4,078 72.0% | 10,180 74.3% | 13,917 74.8% |
| Drive to Work in Carpool | 83 9.5% | 739 13.0% | 1,683 12.3% | 2,306 12.4% |
| Travel to Work by Public Transportation | - - | 24 0.4% | 32 0.2% | 46 0.2% |
| Drive to Work on Motorcycle | - - | - - | - - | 7 - |
| Bicycle to Work | - - | 34 0.6% | 34 0.2% | 34 0.2% |
| Walk to Work | 11 1.3% | 112 2.0% | 298 2.2% | 355 1.9% |
| Other Means | - - | 36 0.6% | 111 0.8% | 138 0.7% |
| Work at Home | 83 9.5% | 639 11.3% | 1,363 9.9% | 1,813 9.7% |
| Daytime Demographics (2024) | | | | |
| Total Businesses | 213 | 1,267 | 2,102 | 2,570 |
| Total Employees | 1,686 | 11,453 | 18,887 | 25,767 |
| Company Headquarter Businesses | 5 2.1% | 29 2.3% | 59 2.8% | 72 2.8% |
| Company Headquarter Employees | 110 6.5% | 1,135 9.9% | 1,927 10.2% | 2,178 8.5% |
| Employee Population per Business | 7.9 to 1 | 9.0 to 1 | 9.0 to 1 | 10.0 to 1 |
| Residential Population per Business | 13.1 to 1 | 11.6 to 1 | 16.1 to 1 | 18.4 to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 3,183 | 17,921 | 33,271 | 46,439 |
| Labor Force | | | | |
| Labor Population Age 16 Years or Over (2024) | 2,367 | 12,134 | 28,097 | 39,300 |
| Labor Force Total Males (2024) | 1,114 47.1% | 5,800 47.8% | 14,403 51.3% | 19,930 50.7% |
| Male Civilian Employed | 505 45.3% | 3,080 53.1% | 7,557 52.5% | 10,151 50.9% |
| Male Civilian Unemployed | 107 9.6% | 385 6.6% | 1,099 7.6% | 1,528 7.7% |
| Males in Armed Forces | - - | 5 - | 10 - | 11 - |
| Males Not in Labor Force | 502 45.1% | 2,331 40.2% | 5,737 39.8% | 8,240 41.3% |
| Labor Force Total Females (2024) | 1,253 52.9% | 6,334 52.2% | 13,693 48.7% | 19,370 49.3% |
| Female Civilian Employed | 365 29.1% | 2,581 40.7% | 6,145 44.9% | 8,466 43.7% |
| Female Civilian Unemployed | 62 5.0% | 313 4.9% | 810 5.9% | 1,023 5.3% |
| Females in Armed Forces | - - | - - | - - | - - |
| Females Not in Labor Force | 826 65.9% | 3,440 54.3% | 6,738 49.2% | 9,881 51.0% |
| Unemployment Rate | 169 7.1% | 697 5.7% | 1,909 6.8% | 2,551 6.5% |
| Occupation (2024) | | | | |
| Occupation Population Age 16 Years or Over | 870 | 5,661 | 13,702 | 18,617 |
| Occupation Total Males | 505 58.0% | 3,080 54.4% | 7,557 55.2% | 10,151 54.5% |
| Occupation Total Females | 365 42.0% | 2,581 45.6% | 6,145 44.8% | 8,466 45.5% |
| Management, Business, Financial Operations | 164 18.9% | 867 15.3% | 1,887 13.8% | 2,668 14.3% |
| Professional, Related | 88 10.1% | 1,287 22.7% | 2,675 19.5% | 3,445 18.5% |
| Service | 94 10.8% | 966 17.1% | 2,576 18.8% | 3,648 19.6% |
| Sales, Office | 344 39.6% | 1,653 29.2% | 3,806 27.8% | 5,031 27.0% |
| Farming, Fishing, Forestry | 6 0.7% | 19 0.3% | 38 0.3% | 50 0.3% |
| Construction, Extraction, Maintenance | 101 11.6% | 311 5.5% | 1,119 8.2% | 1,494 8.0% |
| Production, Transport, Material Moving | 72 8.3% | 558 9.9% | 1,602 11.7% | 2,281 12.3% |
| White Collar Workers | 596 68.5% | 3,807 67.3% | 8,368 61.1% | 11,144 59.9% |
| Blue Collar Workers | 274 31.5% | 1,854 32.7% | 5,334 38.9% | 7,472 40.1% |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|--|-----------|-------------|-------------|-------------|-------------|
| Units In Structure (2024) | | | | | |
| Total Units | | 1,279 | 6,114 | 13,647 | 19,535 |
| 1 Detached Unit | 440 34.4% | 2,939 48.1% | 6,590 48.3% | 9,998 51.2% | |
| 1 Attached Unit | 94 7.3% | 280 4.6% | 553 4.1% | 809 4.1% | |
| 2 Units | 61 4.8% | 256 4.2% | 340 2.5% | 381 1.9% | |
| 3 to 4 Units | 77 6.0% | 609 10.0% | 1,273 9.3% | 1,588 8.1% | |
| 5 to 9 Units | 168 13.1% | 465 7.6% | 871 6.4% | 1,228 6.3% | |
| 10 to 19 Units | 211 16.5% | 572 9.4% | 1,271 9.3% | 1,608 8.2% | |
| 20 to 49 Units | 133 10.4% | 460 7.5% | 1,102 8.1% | 1,372 7.0% | |
| 50 or More Units | 6 0.4% | 153 2.5% | 284 2.1% | 344 1.8% | |
| Mobile Home or Trailer | 88 6.8% | 371 6.1% | 1,332 9.8% | 2,150 11.0% | |
| Other Structure | 2 0.1% | 10 0.2% | 29 0.2% | 58 0.3% | |
| Homes Built By Year (2024) | | | | | |
| Homes Built 2020 or later | 14 0.9% | 42 0.5% | 96 0.6% | 120 0.5% | |
| Homes Built 2010 to 2019 | 268 16.8% | 714 9.3% | 1,657 9.5% | 2,174 8.5% | |
| Homes Built 2000 to 2009 | 374 23.5% | 1,619 21.0% | 3,603 20.7% | 4,850 18.9% | |
| Homes Built 1990 to 1999 | 296 18.6% | 1,346 17.5% | 3,104 17.8% | 4,598 17.9% | |
| Homes Built 1980 to 1989 | 112 7.0% | 773 10.0% | 1,569 9.0% | 2,486 9.7% | |
| Homes Built 1970 to 1979 | 161 10.1% | 941 12.2% | 1,828 10.5% | 2,666 10.4% | |
| Homes Built 1960 to 1969 | 40 2.5% | 276 3.6% | 607 3.5% | 973 3.8% | |
| Homes Built 1950 to 1959 | 7 0.4% | 187 2.4% | 583 3.3% | 807 3.1% | |
| Homes Built 1940 to 1949 | 2 0.1% | 62 0.8% | 156 0.9% | 253 1.0% | |
| Homes Built Before 1939 | 6 0.4% | 153 2.0% | 444 2.5% | 609 2.4% | |
| Median Age of Homes | 27.5 yrs | 33.8 yrs | 34.1 yrs | 34.8 yrs | |
| Home Values (2024) | | | | | |
| Owner Specified Housing Units | 616 | 3,161 | 7,256 | 11,499 | |
| Home Values \$1,000,000 or More | - - | 27 0.8% | 59 0.8% | 118 1.0% | |
| Home Values \$750,000 to \$999,999 | 5 0.9% | 15 0.5% | 48 0.7% | 63 0.5% | |
| Home Values \$500,000 to \$749,999 | 42 6.8% | 88 2.8% | 214 3.0% | 358 3.1% | |
| Home Values \$400,000 to \$499,999 | 48 7.7% | 153 4.8% | 308 4.2% | 480 4.2% | |
| Home Values \$300,000 to \$399,999 | 99 16.0% | 434 13.7% | 884 12.2% | 1,448 12.6% | |
| Home Values \$250,000 to \$299,999 | 49 7.9% | 210 6.6% | 497 6.8% | 923 8.0% | |
| Home Values \$200,000 to \$249,999 | 88 14.2% | 492 15.6% | 857 11.8% | 1,323 11.5% | |
| Home Values \$175,000 to \$199,999 | 7 1.2% | 405 12.8% | 738 10.2% | 1,179 10.3% | |
| Home Values \$150,000 to \$174,999 | 119 19.3% | 633 20.0% | 1,248 17.2% | 1,751 15.2% | |
| Home Values \$125,000 to \$149,999 | 55 9.0% | 239 7.5% | 583 8.0% | 792 6.9% | |
| Home Values \$100,000 to \$124,999 | 46 7.4% | 199 6.3% | 559 7.7% | 892 7.8% | |
| Home Values \$90,000 to \$99,999 | 18 2.9% | 43 1.4% | 177 2.4% | 286 2.5% | |
| Home Values \$80,000 to \$89,999 | - - | 27 0.8% | 168 2.3% | 287 2.5% | |
| Home Values \$70,000 to \$79,999 | 10 1.6% | 77 2.5% | 230 3.2% | 387 3.4% | |
| Home Values \$60,000 to \$69,999 | 17 2.8% | 50 1.6% | 166 2.3% | 281 2.4% | |
| Home Values \$50,000 to \$59,999 | - - | 4 0.1% | 135 1.9% | 188 1.6% | |
| Home Values \$35,000 to \$49,999 | 12 1.9% | 43 1.4% | 102 1.4% | 170 1.5% | |
| Home Values \$25,000 to \$34,999 | - - | 5 0.1% | 75 1.0% | 98 0.9% | |
| Home Values \$10,000 to \$24,999 | - - | 12 0.4% | 135 1.9% | 357 3.1% | |
| Home Values Under \$10,000 | - - | 6 0.2% | 71 1.0% | 116 1.0% | |
| Owner-Occupied Median Home Value | \$229,180 | \$200,189 | \$187,588 | \$191,178 | |
| Renter-Occupied Median Rent | \$887 | \$789 | \$750 | \$731 | |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.674/-93.2251

| 1100 Branson Hills Pkwy Branson, MO 65616 | 1 mi radius | 3 mi radius | 5 mi radius | 7 mi radius |
|--|--------------------|--------------------|--------------------|--------------------|
| Total Annual Consumer Expenditure (2024) | | | | |
| Total Household Expenditure | \$90 M | \$344 M | \$745.55 M | \$1.08 B |
| Total Non-Retail Expenditure | \$47.84 M | \$182.28 M | \$394.35 M | \$572.69 M |
| Total Retail Expenditure | \$42.15 M | \$161.72 M | \$351.2 M | \$510.91 M |
| Apparel | \$3.19 M | \$11.99 M | \$25.81 M | \$37.45 M |
| Contributions | \$3.01 M | \$11.17 M | \$23.94 M | \$34.96 M |
| Education | \$2.82 M | \$9.94 M | \$20.95 M | \$30.33 M |
| Entertainment | \$5.13 M | \$19.22 M | \$41.44 M | \$60.39 M |
| Food and Beverages | \$13.18 M | \$50.76 M | \$110.28 M | \$160.17 M |
| Furnishings and Equipment | \$3.18 M | \$11.95 M | \$25.8 M | \$37.6 M |
| Gifts | \$2.19 M | \$8.33 M | \$17.92 M | \$26.02 M |
| Health Care | \$7.57 M | \$29.51 M | \$64.38 M | \$93.94 M |
| Household Operations | \$3.57 M | \$13.46 M | \$29.05 M | \$42.31 M |
| Miscellaneous Expenses | \$1.72 M | \$6.52 M | \$14.12 M | \$20.55 M |
| Personal Care | \$1.21 M | \$4.61 M | \$9.98 M | \$14.52 M |
| Personal Insurance | \$640.42 K | \$2.35 M | \$5.03 M | \$7.37 M |
| Reading | \$200.49 K | \$758.42 K | \$1.64 M | \$2.39 M |
| Shelter | \$19.17 M | \$73.26 M | \$158.51 M | \$229.6 M |
| Tobacco | \$523.26 K | \$2.19 M | \$4.86 M | \$7.01 M |
| Transportation | \$16.16 M | \$62.18 M | \$135.29 M | \$196.88 M |
| Utilities | \$6.53 M | \$25.82 M | \$56.54 M | \$82.14 M |
| Monthly Household Consumer Expenditure (2024) | | | | |
| Total Household Expenditure | \$5,865 | \$4,689 | \$4,553 | \$4,623 |
| Total Non-Retail Expenditure | \$3,118 53.2% | \$2,484 53.0% | \$2,408 52.9% | \$2,443 52.9% |
| Total Retail Expenditures | \$2,747 46.8% | \$2,204 47.0% | \$2,145 47.1% | \$2,179 47.1% |
| Apparel | \$208 3.5% | \$163 3.5% | \$158 3.5% | \$160 3.5% |
| Contributions | \$196 3.3% | \$152 3.2% | \$146 3.2% | \$149 3.2% |
| Education | \$184 3.1% | \$136 2.9% | \$128 2.8% | \$129 2.8% |
| Entertainment | \$335 5.7% | \$262 5.6% | \$253 5.6% | \$258 5.6% |
| Food and Beverages | \$859 14.6% | \$692 14.8% | \$673 14.8% | \$683 14.8% |
| Furnishings and Equipment | \$207 3.5% | \$163 3.5% | \$158 3.5% | \$160 3.5% |
| Gifts | \$143 2.4% | \$114 2.4% | \$109 2.4% | \$111 2.4% |
| Health Care | \$493 8.4% | \$402 8.6% | \$393 8.6% | \$401 8.7% |
| Household Operations | \$233 4.0% | \$184 3.9% | \$177 3.9% | \$180 3.9% |
| Miscellaneous Expenses | \$112 1.9% | \$89 1.9% | \$86 1.9% | \$88 1.9% |
| Personal Care | \$79 1.3% | \$63 1.3% | \$61 1.3% | \$62 1.3% |
| Personal Insurance | \$42 0.7% | \$32 0.7% | \$31 0.7% | \$31 0.7% |
| Reading | \$13 0.2% | \$10 0.2% | \$10 0.2% | \$10 0.2% |
| Shelter | \$1,249 21.3% | \$999 21.3% | \$968 21.3% | \$979 21.2% |
| Tobacco | \$34 0.6% | \$30 0.6% | \$30 0.7% | \$30 0.6% |
| Transportation | \$1,053 18.0% | \$847 18.1% | \$826 18.1% | \$840 18.2% |
| Utilities | \$425 7.3% | \$352 7.5% | \$345 7.6% | \$350 7.6% |