

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5209/-89.5505

1500 Pinecrest Ave Stevens Point, WI 54481	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Population</b>				
Estimated Population (2024)	7,315	33,324	44,555	51,473
Projected Population (2029)	7,555	34,198	45,970	53,115
Census Population (2020)	7,364	33,751	45,109	51,552
Census Population (2010)	7,654	34,538	45,113	51,204
Projected Annual Growth (2024-2029)	240 0.7%	874 0.5%	1,415 0.6%	1,641 0.6%
Historical Annual Growth (2020-2024)	-49 -0.2%	-428 -0.3%	-554 -0.3%	-79 -
Historical Annual Growth (2010-2020)	-290 -0.4%	-786 -0.2%	-4 -	348 -
Estimated Population Density (2024)	2,329 <i>psm</i>	1,179 <i>psm</i>	568 <i>psm</i>	335 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2024)	3,470	14,414	18,951	21,833
Projected Households (2029)	3,691	15,306	20,198	23,260
Census Households (2020)	3,461	14,185	18,778	21,498
Census Households (2010)	3,406	13,770	17,912	20,401
Projected Annual Growth (2024-2029)	221 1.3%	892 1.2%	1,247 1.3%	1,427 1.3%
Historical Annual Change (2010-2024)	64 0.1%	644 0.3%	1,040 0.4%	1,432 0.5%
<b>Average Household Income</b>				
Estimated Average Household Income (2024)	\$81,212	\$91,116	\$96,811	\$96,594
Projected Average Household Income (2029)	\$79,570	\$89,699	\$94,967	\$94,733
Census Average Household Income (2010)	\$50,526	\$55,421	\$58,862	\$58,707
Census Average Household Income (2000)	\$47,091	\$49,381	\$52,119	\$52,123
Projected Annual Change (2024-2029)	-\$1,642 -0.4%	-\$1,417 -0.3%	-\$1,844 -0.4%	-\$1,861 -0.4%
Historical Annual Change (2000-2024)	\$34,122 3.0%	\$41,735 3.5%	\$44,692 3.6%	\$44,470 3.6%
<b>Median Household Income</b>				
Estimated Median Household Income (2024)	\$58,187	\$64,334	\$69,747	\$70,853
Projected Median Household Income (2029)	\$57,562	\$64,233	\$69,907	\$71,092
Census Median Household Income (2010)	\$38,744	\$43,963	\$47,387	\$47,877
Census Median Household Income (2000)	\$40,705	\$40,983	\$43,180	\$43,459
Projected Annual Change (2024-2029)	-\$625 -0.2%	-\$101 -	\$160 -	\$238 -
Historical Annual Change (2000-2024)	\$17,482 1.8%	\$23,351 2.4%	\$26,566 2.6%	\$27,395 2.6%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2024)	\$38,646	\$40,032	\$41,669	\$41,406
Projected Per Capita Income (2029)	\$38,993	\$40,752	\$42,202	\$41,906
Census Per Capita Income (2010)	\$22,478	\$22,091	\$23,369	\$23,390
Census Per Capita Income (2000)	\$19,261	\$18,363	\$19,335	\$19,398
Projected Annual Change (2024-2029)	\$346 0.2%	\$719 0.4%	\$533 0.3%	\$500 0.2%
Historical Annual Change (2000-2024)	\$19,386 4.2%	\$21,670 4.9%	\$22,335 4.8%	\$22,008 4.7%
Estimated Average Household Net Worth (2024)	\$608,101	\$756,987	\$828,681	\$838,367

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1500 Pinecrest Ave Stevens Point, WI 54481	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2024)	7,315		33,324		44,555		51,473	
White (2024)	6,756	92.4%	30,263	90.8%	40,686	91.3%	47,154	91.6%
Black or African American (2024)	61	0.8%	509	1.5%	567	1.3%	603	1.2%
American Indian or Alaska Native (2024)	21	0.3%	130	0.4%	150	0.3%	160	0.3%
Asian (2024)	148	2.0%	1,032	3.1%	1,344	3.0%	1,540	3.0%
Hawaiian or Pacific Islander (2024)	4	-	10	-	13	-	13	-
Other Race (2024)	60	0.8%	321	1.0%	391	0.9%	435	0.8%
Two or More Races (2024)	264	3.6%	1,058	3.2%	1,404	3.2%	1,568	3.0%
Population < 18 (2024)	1,505 20.6%		6,038 18.1%		8,321 18.7%		9,738 18.9%	
White Not Hispanic	1,258	83.6%	5,054	83.7%	7,000	84.1%	8,216	84.4%
Black or African American	26	1.8%	101	1.7%	116	1.4%	123	1.3%
Asian	35	2.3%	190	3.1%	293	3.5%	381	3.9%
Other Race Not Hispanic	47	3.1%	209	3.5%	286	3.4%	337	3.5%
Hispanic	138	9.2%	484	8.0%	626	7.5%	681	7.0%
Not Hispanic or Latino Population (2024)	6,914 94.5%		31,910 95.8%		42,773 96.0%		49,512 96.2%	
Not Hispanic White	6,576 95.1%		29,745 93.2%		40,049 93.6%		46,449 93.8%	
Not Hispanic Black or African American	61	0.9%	501	1.6%	557	1.3%	591	1.2%
Not Hispanic American Indian or Alaska Native	10	0.2%	96	0.3%	104	0.2%	111	0.2%
Not Hispanic Asian	146	2.1%	1,022	3.2%	1,334	3.1%	1,529	3.1%
Not Hispanic Hawaiian or Pacific Islander	4	-	9	-	12	-	12	-
Not Hispanic Other Race	7	-	20	-	30	-	40	-
Not Hispanic Two or More Races	110	1.6%	519	1.6%	688	1.6%	779	1.6%
Hispanic or Latino Population (2024)	401 5.5%		1,413 4.2%		1,782 4.0%		1,962 3.8%	
Hispanic White	180	45.0%	518	36.7%	637	35.8%	704	35.9%
Hispanic Black or African American	-	-	9	0.6%	11	0.6%	12	0.6%
Hispanic American Indian or Alaska Native	11	2.7%	35	2.5%	46	2.6%	49	2.5%
Hispanic Asian	2	0.4%	10	0.7%	10	0.6%	11	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	1	-	1	-
Hispanic Other Race	53	13.3%	301	21.3%	361	20.3%	395	20.2%
Hispanic Two or More Races	154	38.5%	540	38.2%	716	40.2%	789	40.2%
Not Hispanic or Latino Population (2020)	7,061 95.9%		32,576 96.5%		43,524 96.5%		49,645 96.3%	
Hispanic or Latino Population (2020)	302 4.1%		1,175 3.5%		1,585 3.5%		1,908 3.7%	
Not Hispanic or Latino Population (2010)	7,450 97.3%		33,737 97.7%		44,015 97.6%		49,908 97.5%	
Hispanic or Latino Population (2010)	204 2.7%		801 2.3%		1,099 2.4%		1,296 2.5%	
Not Hispanic or Latino Population (2029)	7,163 94.8%		32,523 95.1%		43,674 95.0%		50,506 95.1%	
Hispanic or Latino Population (2029)	392 5.2%		1,675 4.9%		2,296 5.0%		2,608 4.9%	
Projected Annual Growth (2024-2029)	-8	-0.4%	262	3.7%	514	5.8%	646	6.6%
Historical Annual Growth (2010-2020)	98	4.8%	375	4.7%	486	4.4%	611	4.7%

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<b>Total Age Distribution (2024)</b>									
Total Population	7,315		33,324		44,555		51,473		
Age Under 5 Years	384 5.2%		1,494 4.5%		1,986 4.5%		2,318 4.5%		
Age 5 to 9 Years	399 5.5%		1,622 4.9%		2,221 5.0%		2,567 5.0%		
Age 10 to 14 Years	392 5.4%		1,643 4.9%		2,283 5.1%		2,683 5.2%		
Age 15 to 19 Years	553 7.6%		2,795 8.4%		3,671 8.2%		4,203 8.2%		
Age 20 to 24 Years	1,186 16.2%		5,833 17.5%		6,572 14.8%		7,085 13.8%		
Age 25 to 29 Years	595 8.1%		2,527 7.6%		3,094 6.9%		3,514 6.8%		
Age 30 to 34 Years	504 6.9%		1,981 5.9%		2,584 5.8%		3,002 5.8%		
Age 35 to 39 Years	420 5.7%		1,845 5.5%		2,533 5.7%		2,946 5.7%		
Age 40 to 44 Years	392 5.4%		1,708 5.1%		2,486 5.6%		2,939 5.7%		
Age 45 to 49 Years	291 4.0%		1,376 4.1%		2,043 4.6%		2,445 4.7%		
Age 50 to 54 Years	293 4.0%		1,399 4.2%		2,108 4.7%		2,531 4.9%		
Age 55 to 59 Years	322 4.4%		1,596 4.8%		2,379 5.3%		2,871 5.6%		
Age 60 to 64 Years	378 5.2%		1,842 5.5%		2,638 5.9%		3,145 6.1%		
Age 65 to 69 Years	348 4.8%		1,698 5.1%		2,443 5.5%		2,879 5.6%		
Age 70 to 74 Years	305 4.2%		1,480 4.4%		2,126 4.8%		2,475 4.8%		
Age 75 to 79 Years	247 3.4%		1,094 3.3%		1,517 3.4%		1,758 3.4%		
Age 80 to 84 Years	150 2.1%		742 2.2%		1,010 2.3%		1,148 2.2%		
Age 85 Years or Over	154 2.1%		648 1.9%		861 1.9%		966 1.9%		
Median Age	31.9		34.1		36.1		36.6		
Age 19 Years or Less	1,728 23.6%		7,554 22.7%		10,161 22.8%		11,771 22.9%		
Age 20 to 64 Years	4,381 59.9%		20,108 60.3%		26,437 59.3%		30,478 59.2%		
Age 65 Years or Over	1,205 16.5%		5,662 17.0%		7,957 17.9%		9,225 17.9%		
<b>Female Age Distribution (2024)</b>									
Female Population	3,637 49.7%		15,294 45.9%		20,920 47.0%		24,321 47.3%		
Age Under 5 Years	170 4.7%		711 4.7%		963 4.6%		1,115 4.6%		
Age 5 to 9 Years	192 5.3%		765 5.0%		1,065 5.1%		1,242 5.1%		
Age 10 to 14 Years	184 5.1%		775 5.1%		1,094 5.2%		1,294 5.3%		
Age 15 to 19 Years	285 7.8%		1,108 7.2%		1,522 7.3%		1,771 7.3%		
Age 20 to 24 Years	543 14.9%		2,028 13.3%		2,392 11.4%		2,635 10.8%		
Age 25 to 29 Years	289 7.9%		1,128 7.4%		1,407 6.7%		1,604 6.6%		
Age 30 to 34 Years	236 6.5%		913 6.0%		1,205 5.8%		1,413 5.8%		
Age 35 to 39 Years	209 5.8%		905 5.9%		1,256 6.0%		1,461 6.0%		
Age 40 to 44 Years	179 4.9%		801 5.2%		1,192 5.7%		1,420 5.8%		
Age 45 to 49 Years	154 4.2%		705 4.6%		1,039 5.0%		1,237 5.1%		
Age 50 to 54 Years	149 4.1%		685 4.5%		1,034 4.9%		1,238 5.1%		
Age 55 to 59 Years	172 4.7%		797 5.2%		1,174 5.6%		1,416 5.8%		
Age 60 to 64 Years	208 5.7%		948 6.2%		1,348 6.4%		1,606 6.6%		
Age 65 to 69 Years	168 4.6%		871 5.7%		1,259 6.0%		1,478 6.1%		
Age 70 to 74 Years	160 4.4%		786 5.1%		1,119 5.4%		1,292 5.3%		
Age 75 to 79 Years	141 3.9%		571 3.7%		795 3.8%		915 3.8%		
Age 80 to 84 Years	90 2.5%		400 2.6%		547 2.6%		615 2.5%		
Age 85 Years or Over	106 2.9%		395 2.6%		509 2.4%		571 2.3%		
Female Median Age	33.2		36.2		37.8		38.1		
Age 19 Years or Less	832 22.9%		3,359 22.0%		4,645 22.2%		5,422 22.3%		
Age 20 to 64 Years	2,140 58.8%		8,911 58.3%		12,046 57.6%		14,029 57.7%		
Age 65 Years or Over	665 18.3%		3,024 19.8%		4,229 20.2%		4,870 20.0%		

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<b>Male Age Distribution (2024)</b>								
Male Population	3,678	50.3%	18,030	54.1%	23,634	53.0%	27,152	52.7%
Age Under 5 Years	213	5.8%	782	4.3%	1,023	4.3%	1,203	4.4%
Age 5 to 9 Years	207	5.6%	857	4.8%	1,156	4.9%	1,325	4.9%
Age 10 to 14 Years	208	5.7%	868	4.8%	1,189	5.0%	1,389	5.1%
Age 15 to 19 Years	268	7.3%	1,687	9.4%	2,149	9.1%	2,432	9.0%
Age 20 to 24 Years	643	17.5%	3,805	21.1%	4,181	17.7%	4,450	16.4%
Age 25 to 29 Years	306	8.3%	1,398	7.8%	1,687	7.1%	1,910	7.0%
Age 30 to 34 Years	269	7.3%	1,068	5.9%	1,379	5.8%	1,589	5.9%
Age 35 to 39 Years	210	5.7%	941	5.2%	1,276	5.4%	1,485	5.5%
Age 40 to 44 Years	212	5.8%	906	5.0%	1,294	5.5%	1,519	5.6%
Age 45 to 49 Years	137	3.7%	671	3.7%	1,004	4.2%	1,208	4.4%
Age 50 to 54 Years	144	3.9%	714	4.0%	1,074	4.5%	1,293	4.8%
Age 55 to 59 Years	150	4.1%	799	4.4%	1,206	5.1%	1,455	5.4%
Age 60 to 64 Years	170	4.6%	894	5.0%	1,290	5.5%	1,539	5.7%
Age 65 to 69 Years	180	4.9%	826	4.6%	1,184	5.0%	1,401	5.2%
Age 70 to 74 Years	145	3.9%	694	3.8%	1,007	4.3%	1,183	4.4%
Age 75 to 79 Years	106	2.9%	523	2.9%	722	3.1%	843	3.1%
Age 80 to 84 Years	61	1.7%	343	1.9%	463	2.0%	532	2.0%
Age 85 Years or Over	48	1.3%	253	1.4%	352	1.5%	395	1.5%
Male Median Age	30.6		32.5		34.6		35.3	
Age 19 Years or Less	896	24.4%	4,195	23.3%	5,516	23.3%	6,349	23.4%
Age 20 to 64 Years	2,241	60.9%	11,197	62.1%	14,391	60.9%	16,448	60.6%
Age 65 Years or Over	540	14.7%	2,638	14.6%	3,728	15.8%	4,355	16.0%
<b>Males per 100 Females (2024)</b>								
Overall Comparison	101		118		113		112	
Age Under 5 Years	125	55.6%	110	52.4%	106	51.5%	108	51.9%
Age 5 to 9 Years	108	51.9%	112	52.9%	109	52.0%	107	51.6%
Age 10 to 14 Years	113	53.1%	112	52.8%	109	52.1%	107	51.8%
Age 15 to 19 Years	94	48.4%	152	60.4%	141	58.5%	137	57.9%
Age 20 to 24 Years	118	54.2%	188	65.2%	175	63.6%	169	62.8%
Age 25 to 29 Years	106	51.5%	124	55.3%	120	54.5%	119	54.4%
Age 30 to 34 Years	114	53.2%	117	53.9%	114	53.4%	112	52.9%
Age 35 to 39 Years	101	50.1%	104	51.0%	102	50.4%	102	50.4%
Age 40 to 44 Years	118	54.2%	113	53.1%	109	52.1%	107	51.7%
Age 45 to 49 Years	89	47.1%	95	48.7%	97	49.1%	98	49.4%
Age 50 to 54 Years	97	49.1%	104	51.0%	104	51.0%	104	51.1%
Age 55 to 59 Years	87	46.6%	100	50.1%	103	50.7%	103	50.7%
Age 60 to 64 Years	82	44.9%	94	48.5%	96	48.9%	96	48.9%
Age 65 to 69 Years	107	51.7%	95	48.7%	94	48.5%	95	48.7%
Age 70 to 74 Years	90	47.5%	88	46.9%	90	47.3%	92	47.8%
Age 75 to 79 Years	75	42.9%	92	47.8%	91	47.6%	92	47.9%
Age 80 to 84 Years	68	40.4%	86	46.1%	85	45.8%	87	46.4%
Age 85 Years or Over	46	31.3%	64	39.0%	69	40.9%	69	40.9%
Age 19 Years or Less	108	51.9%	125	55.5%	119	54.3%	117	53.9%
Age 20 to 39 Years	112	52.8%	145	59.2%	136	57.7%	133	57.0%
Age 40 to 64 Years	94	48.5%	101	50.3%	101	50.3%	101	50.3%
Age 65 Years or Over	81	44.8%	87	46.6%	88	46.8%	89	47.2%

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<b>Household Type (2024)</b>				
Total Households	3,470	14,414	18,951	21,833
Households with Children	660 19.0%	2,948 20.5%	4,130 21.8%	4,843 22.2%
Average Household Size	2.1	2.1	2.2	2.2
Household Density per Square Mile	1,105	510	241	142
Population Family	4,741 64.8%	21,026 63.1%	30,083 67.5%	35,441 68.9%
Population Non-Family	2,467 33.7%	9,441 28.3%	11,533 25.9%	13,062 25.4%
Population Group Quarters	107 1.5%	2,857 8.6%	2,938 6.6%	2,970 5.8%
Family Households	1,571 45.3%	7,061 49.0%	10,027 52.9%	11,760 53.9%
Married Couple Households	1,086 69.1%	5,103 72.3%	7,543 75.2%	8,914 75.8%
Other Family Households with Children	485 30.9%	1,958 27.7%	2,484 24.8%	2,846 24.2%
Family Households with Children	656 41.8%	2,938 41.6%	4,117 41.1%	4,828 41.1%
Married Couple with Children	404 61.5%	1,891 64.4%	2,795 67.9%	3,316 68.7%
Other Family Households with Children	252 38.5%	1,047 35.6%	1,321 32.1%	1,512 31.3%
Family Households No Children	914 58.2%	4,123 58.4%	5,910 58.9%	6,932 58.9%
Married Couple No Children	682 74.6%	3,212 77.9%	4,747 80.3%	5,598 80.8%
Other Family Households No Children	232 25.4%	911 22.1%	1,163 19.7%	1,334 19.2%
Non-Family Households	1,899 54.7%	7,353 51.0%	8,924 47.1%	10,073 46.1%
Non-Family Households with Children	4 0.2%	10 0.1%	13 0.1%	15 0.1%
Non-Family Households No Children	1,895 99.8%	7,343 99.9%	8,911 99.9%	10,058 99.9%
Average Family Household Size	3.0	3.0	3.0	3.0
Average Family Income	\$116,077	\$126,500	\$131,116	\$130,651
Median Family Income	\$80,952	\$88,785	\$94,330	\$95,641
Average Non-Family Household Size	1.3	1.3	1.3	1.3
<b>Marital Status (2024)</b>				
Population Age 15 Years or Over	6,139	28,565	38,064	43,906
Never Married	2,796 45.6%	13,947 48.8%	15,997 42.0%	17,512 39.9%
Currently Married	2,309 37.6%	10,083 35.3%	15,865 41.7%	19,269 43.9%
Previously Married	1,033 16.8%	4,536 15.9%	6,202 16.3%	7,124 16.2%
Separated	60 5.8%	379 8.3%	475 7.7%	541 7.6%
Widowed	224 21.7%	1,430 31.5%	2,067 33.3%	2,417 33.9%
Divorced	749 72.5%	2,727 60.1%	3,660 59.0%	4,166 58.5%
<b>Educational Attainment (2024)</b>				
Adult Population Age 25 Years or Over	4,400	19,937	27,821	32,618
Elementary (Grade Level 0 to 8)	52 1.2%	392 2.0%	478 1.7%	521 1.6%
Some High School (Grade Level 9 to 11)	93 2.1%	594 3.0%	834 3.0%	1,108 3.4%
High School Graduate	1,182 26.9%	5,714 28.7%	7,935 28.5%	9,357 28.7%
Some College	724 16.5%	3,326 16.7%	4,658 16.7%	5,405 16.6%
Associate Degree Only	504 11.4%	2,316 11.6%	3,310 11.9%	4,028 12.3%
Bachelor Degree Only	1,259 28.6%	5,327 26.7%	7,293 26.2%	8,423 25.8%
Graduate Degree	586 13.3%	2,267 11.4%	3,314 11.9%	3,775 11.6%
Any College (Some College or Higher)	3,073 69.8%	13,237 66.4%	18,574 66.8%	21,631 66.3%
College Degree + (Bachelor Degree or Higher)	1,845 41.9%	7,594 38.1%	10,607 38.1%	12,198 37.4%



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2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.5209/-89.5505

1500 Pincrest Ave Stevens Point, WI 54481	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Housing</b>				
Total Housing Units (2024)	3,695	15,321	20,128	23,180
Total Housing Units (2020)	3,620	14,898	19,642	22,488
Historical Annual Growth (2020-2024)	75 0.5%	422 0.1%	486 0.6%	692 0.8%
Housing Units Occupied (2024)	3,470 93.9%	14,414 94.1%	18,951 94.2%	21,833 94.2%
Housing Units Owner-Occupied	1,897 54.7%	7,897 54.8%	11,238 59.3%	13,179 60.4%
Housing Units Renter-Occupied	1,573 45.3%	6,518 45.2%	7,713 40.7%	8,654 39.6%
Housing Units Vacant (2024)	224 6.1%	907 5.9%	1,177 5.8%	1,347 5.8%
<b>Household Size (2024)</b>				
Total Households	3,470	14,414	18,951	21,833
1 Person Households	1,544 44.5%	5,887 40.8%	7,225 38.1%	8,192 37.5%
2 Person Households	1,194 34.4%	5,273 36.6%	7,297 38.5%	8,486 38.9%
3 Person Households	367 10.6%	1,582 11.0%	2,077 11.0%	2,391 10.9%
4 Person Households	242 7.0%	1,111 7.7%	1,555 8.2%	1,802 8.3%
5 Person Households	92 2.6%	389 2.7%	544 2.9%	647 3.0%
6 Person Households	25 0.7%	128 0.9%	185 1.0%	231 1.1%
7 or More Person Households	6 0.2%	45 0.3%	67 0.4%	84 0.4%
<b>Household Income Distribution (2024)</b>				
HH Income \$200,000 or More	128 3.7%	924 6.4%	1,364 7.2%	1,533 7.0%
HH Income \$150,000 to \$199,999	243 7.0%	871 6.0%	1,397 7.4%	1,638 7.5%
HH Income \$125,000 to \$149,999	201 5.8%	818 5.7%	1,132 6.0%	1,356 6.2%
HH Income \$100,000 to \$124,999	271 7.8%	1,139 7.9%	1,769 9.3%	2,235 10.2%
HH Income \$75,000 to \$99,999	437 12.6%	1,930 13.4%	2,663 14.1%	3,055 14.0%
HH Income \$50,000 to \$74,999	634 18.3%	2,421 16.8%	3,205 16.9%	3,686 16.9%
HH Income \$35,000 to \$49,999	518 14.9%	2,020 14.0%	2,450 12.9%	2,885 13.2%
HH Income \$25,000 to \$34,999	311 9.0%	1,328 9.2%	1,570 8.3%	1,734 7.9%
HH Income \$15,000 to \$24,999	479 13.8%	1,692 11.7%	1,907 10.1%	2,073 9.5%
HH Income \$10,000 to \$14,999	107 3.1%	546 3.8%	667 3.5%	716 3.3%
HH Income Under \$10,000	140 4.0%	724 5.0%	828 4.4%	922 4.2%
<b>Household Vehicles (2024)</b>				
Households 0 Vehicles Available	291 8.4%	1,219 8.5%	1,370 7.2%	1,499 6.9%
Households 1 Vehicle Available	1,458 42.0%	5,544 38.5%	6,960 36.7%	7,865 36.0%
Households 2 Vehicles Available	1,304 37.6%	5,273 36.6%	7,220 38.1%	8,386 38.4%
Households 3 or More Vehicles Available	418 12.0%	2,378 16.5%	3,401 17.9%	4,083 18.7%
Total Vehicles Available	5,528	24,349	33,086	38,649
Average Vehicles per Household	1.6	1.7	1.7	1.8
Owner-Occupied Household Vehicles	3,442 62.3%	15,775 64.8%	22,890 69.2%	27,239 70.5%
Average Vehicles per Owner-Occupied Household	1.8	2.0	2.0	2.1
Renter-Occupied Household Vehicles	2,086 37.7%	8,574 35.2%	10,196 30.8%	11,410 29.5%
Average Vehicles per Renter-Occupied Household	1.3	1.3	1.3	1.3
<b>Travel Time (2024)</b>				
Worker Base Age 16 years or Over	4,113	17,783	23,667	27,293
Travel to Work in 14 Minutes or Less	1,957 47.6%	8,865 49.9%	10,877 46.0%	11,953 43.8%
Travel to Work in 15 to 29 Minutes	925 22.5%	4,071 22.9%	6,002 25.4%	7,491 27.4%
Travel to Work in 30 to 59 Minutes	572 13.9%	2,242 12.6%	3,153 13.3%	3,565 13.1%
Travel to Work in 60 Minutes or More	196 4.8%	558 3.1%	756 3.2%	926 3.4%
Work at Home	463 11.3%	2,047 11.5%	2,880 12.2%	3,358 12.3%
Average Minutes Travel to Work	14.0	13.5	14.2	14.6

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<b>Transportation To Work (2024)</b>				
Worker Base Age 16 years or Over	4,113	17,783	23,667	27,293
Drive to Work Alone	2,948 71.7%	12,464 70.1%	16,950 71.6%	19,791 72.5%
Drive to Work in Carpool	449 10.9%	1,722 9.7%	2,171 9.2%	2,369 8.7%
Travel to Work by Public Transportation	17 0.4%	112 0.6%	137 0.6%	148 0.5%
Drive to Work on Motorcycle	- -	2 -	15 -	17 -
Bicycle to Work	80 2.0%	316 1.8%	326 1.4%	336 1.2%
Walk to Work	146 3.6%	1,042 5.9%	1,087 4.6%	1,134 4.2%
Other Means	9 0.2%	78 0.4%	102 0.4%	139 0.5%
Work at Home	463 11.3%	2,047 11.5%	2,880 12.2%	3,358 12.3%
<b>Daytime Demographics (2024)</b>				
Total Businesses	208	1,317	1,655	1,793
Total Employees	2,024	17,303	23,594	25,956
Company Headquarter Businesses	10 5.0%	55 4.2%	66 4.0%	71 4.0%
Company Headquarter Employees	716 35.4%	3,066 17.7%	3,355 14.2%	3,497 13.5%
Employee Population per Business	9.7 to 1	13.1 to 1	14.3 to 1	14.5 to 1
Residential Population per Business	35.1 to 1	25.3 to 1	26.9 to 1	28.7 to 1
Adj. Daytime Demographics Age 16 Years or Over	3,940	27,619	37,352	41,819
<b>Labor Force</b>				
Labor Population Age 16 Years or Over (2024)	6,036	28,142	37,469	43,200
Labor Force Total Males (2024)	3,003 49.8%	15,334 54.5%	19,977 53.3%	22,882 53.0%
Male Civilian Employed	2,124 70.7%	9,976 65.1%	13,145 65.8%	15,066 65.8%
Male Civilian Unemployed	65 2.2%	468 3.1%	488 2.4%	506 2.2%
Males in Armed Forces	7 0.2%	43 0.3%	43 0.2%	43 0.2%
Males Not in Labor Force	807 26.9%	4,847 31.6%	6,301 31.5%	7,267 31.8%
Labor Force Total Females (2024)	3,033 50.2%	12,808 45.5%	17,491 46.7%	20,318 47.0%
Female Civilian Employed	1,989 65.6%	7,807 61.0%	10,523 60.2%	12,228 60.2%
Female Civilian Unemployed	112 3.7%	350 2.7%	423 2.4%	448 2.2%
Females in Armed Forces	- -	- -	- -	- -
Females Not in Labor Force	933 30.7%	4,651 36.3%	6,545 37.4%	7,642 37.6%
Unemployment Rate	177 2.9%	818 2.9%	911 2.4%	954 2.2%
<b>Occupation (2024)</b>				
Occupation Population Age 16 Years or Over	4,113	17,783	23,667	27,293
Occupation Total Males	2,124 51.6%	9,976 56.1%	13,144 55.5%	15,065 55.2%
Occupation Total Females	1,989 48.4%	7,807 43.9%	10,523 44.5%	12,228 44.8%
Management, Business, Financial Operations	548 13.3%	2,123 11.9%	2,983 12.6%	3,488 12.8%
Professional, Related	863 21.0%	3,836 21.6%	5,113 21.6%	5,788 21.2%
Service	893 21.7%	3,661 20.6%	4,758 20.1%	5,460 20.0%
Sales, Office	848 20.6%	3,539 19.9%	4,673 19.7%	5,388 19.7%
Farming, Fishing, Forestry	12 0.3%	168 0.9%	196 0.8%	218 0.8%
Construction, Extraction, Maintenance	327 8.0%	1,436 8.1%	1,976 8.3%	2,365 8.7%
Production, Transport, Material Moving	623 15.1%	3,020 17.0%	3,968 16.8%	4,587 16.8%
White Collar Workers	2,258 54.9%	9,498 53.4%	12,769 54.0%	14,664 53.7%
Blue Collar Workers	1,855 45.1%	8,285 46.6%	10,898 46.0%	12,629 46.3%

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<b>Units In Structure (2024)</b>									
Total Units		3,470		14,414		18,951		21,833	
1 Detached Unit		2,052	59.1%	8,317	57.7%	11,562	61.0%	13,436	61.5%
1 Attached Unit		284	8.2%	1,127	7.8%	1,605	8.5%	1,748	8.0%
2 Units		382	11.0%	1,250	8.7%	1,340	7.1%	1,439	6.6%
3 to 4 Units		134	3.9%	770	5.3%	938	4.9%	1,098	5.0%
5 to 9 Units		344	9.9%	1,101	7.6%	1,277	6.7%	1,600	7.3%
10 to 19 Units		124	3.6%	788	5.5%	858	4.5%	917	4.2%
20 to 49 Units		28	0.8%	402	2.8%	478	2.5%	550	2.5%
50 or More Units		103	3.0%	416	2.9%	452	2.4%	468	2.1%
Mobile Home or Trailer		18	0.5%	242	1.7%	440	2.3%	576	2.6%
Other Structure		-	-	-	-	1	-	2	-
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later		5	0.1%	60	0.4%	286	1.4%	349	1.5%
Homes Built 2010 to 2019		160	4.3%	710	4.6%	1,169	5.8%	1,426	6.2%
Homes Built 2000 to 2009		242	6.5%	1,760	11.5%	2,669	13.3%	3,171	13.7%
Homes Built 1990 to 1999		330	8.9%	1,871	12.2%	2,538	12.6%	3,050	13.2%
Homes Built 1980 to 1989		192	5.2%	1,321	8.6%	1,862	9.2%	2,217	9.6%
Homes Built 1970 to 1979		836	22.6%	2,889	18.9%	3,882	19.3%	4,624	19.9%
Homes Built 1960 to 1969		427	11.6%	1,479	9.7%	1,878	9.3%	2,082	9.0%
Homes Built 1950 to 1959		506	13.7%	1,388	9.1%	1,466	7.3%	1,502	6.5%
Homes Built 1940 to 1949		210	5.7%	538	3.5%	574	2.9%	615	2.7%
Homes Built Before 1939		563	15.2%	2,399	15.7%	2,627	13.1%	2,798	12.1%
Median Age of Homes		56.0 yrs		51.4 yrs		47.9 yrs		46.8 yrs	
<b>Home Values (2024)</b>									
Owner Specified Housing Units		1,897		7,897		11,238		13,179	
Home Values \$1,000,000 or More		-	-	29	0.4%	37	0.3%	54	0.4%
Home Values \$750,000 to \$999,999		24	1.3%	121	1.5%	212	1.9%	273	2.1%
Home Values \$500,000 to \$749,999		20	1.1%	211	2.7%	383	3.4%	502	3.8%
Home Values \$400,000 to \$499,999		92	4.9%	450	5.7%	785	7.0%	900	6.8%
Home Values \$300,000 to \$399,999		225	11.8%	1,082	13.7%	1,686	15.0%	2,099	15.9%
Home Values \$250,000 to \$299,999		189	10.0%	806	10.2%	1,151	10.2%	1,406	10.7%
Home Values \$200,000 to \$249,999		340	17.9%	1,596	20.2%	2,357	21.0%	2,727	20.7%
Home Values \$175,000 to \$199,999		261	13.7%	809	10.2%	1,134	10.1%	1,317	10.0%
Home Values \$150,000 to \$174,999		308	16.2%	951	12.0%	1,224	10.9%	1,368	10.4%
Home Values \$125,000 to \$149,999		151	8.0%	526	6.7%	644	5.7%	694	5.3%
Home Values \$100,000 to \$124,999		173	9.1%	706	8.9%	849	7.6%	913	6.9%
Home Values \$90,000 to \$99,999		58	3.0%	130	1.6%	137	1.2%	142	1.1%
Home Values \$80,000 to \$89,999		16	0.8%	90	1.1%	94	0.8%	98	0.7%
Home Values \$70,000 to \$79,999		3	0.2%	35	0.4%	44	0.4%	53	0.4%
Home Values \$60,000 to \$69,999		3	0.2%	89	1.1%	94	0.8%	96	0.7%
Home Values \$50,000 to \$59,999		-	-	1	-	3	-	5	-
Home Values \$35,000 to \$49,999		-	-	20	0.3%	24	0.2%	26	0.2%
Home Values \$25,000 to \$34,999		5	0.2%	59	0.7%	90	0.8%	111	0.8%
Home Values \$10,000 to \$24,999		26	1.4%	172	2.2%	258	2.3%	345	2.6%
Home Values Under \$10,000		3	0.2%	13	0.2%	33	0.3%	52	0.4%
Owner-Occupied Median Home Value		\$194,082		\$205,308		\$217,539		\$224,343	
Renter-Occupied Median Rent		\$692		\$719		\$724		\$725	



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<b>1500 Pinecrest Ave Stevens Point, WI 54481</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>7 mi radius</b>
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$211.65 M	\$939.91 M	\$1.3 B	\$1.49 B
Total Non-Retail Expenditure	\$111.94 M	\$497.73 M	\$685.4 M	\$789.28 M
Total Retail Expenditure	\$99.71 M	\$442.17 M	\$609.94 M	\$703.22 M
Apparel	\$7.37 M	\$32.91 M	\$45.47 M	\$52.37 M
Contributions	\$6.76 M	\$30.76 M	\$42.76 M	\$49.23 M
Education	\$6.01 M	\$27.87 M	\$38.88 M	\$44.66 M
Entertainment	\$11.78 M	\$52.76 M	\$73.22 M	\$84.42 M
Food and Beverages	\$31.32 M	\$138.36 M	\$190.26 M	\$219.26 M
Furnishings and Equipment	\$7.34 M	\$32.83 M	\$45.53 M	\$52.5 M
Gifts	\$5.04 M	\$23.26 M	\$32.16 M	\$36.95 M
Health Care	\$18.19 M	\$79.91 M	\$109.9 M	\$126.7 M
Household Operations	\$8.25 M	\$36.84 M	\$50.94 M	\$58.67 M
Miscellaneous Expenses	\$4.01 M	\$17.81 M	\$24.57 M	\$28.32 M
Personal Care	\$2.85 M	\$12.62 M	\$17.4 M	\$20.06 M
Personal Insurance	\$1.42 M	\$6.49 M	\$9.09 M	\$10.49 M
Reading	\$464.32 K	\$2.07 M	\$2.86 M	\$3.29 M
Shelter	\$45.08 M	\$199.71 M	\$274.17 M	\$315.63 M
Tobacco	\$1.37 M	\$5.85 M	\$7.85 M	\$9.03 M
Transportation	\$38.4 M	\$170.14 M	\$235 M	\$271.16 M
Utilities	\$15.99 M	\$69.73 M	\$95.29 M	\$109.77 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$5,083	\$5,434	\$5,696	\$5,697
Total Non-Retail Expenditure	\$2,688 52.9%	\$2,878 53.0%	\$3,014 52.9%	\$3,013 52.9%
Total Retail Expenditures	\$2,394 47.1%	\$2,556 47.0%	\$2,682 47.1%	\$2,684 47.1%
Apparel	\$177 3.5%	\$190 3.5%	\$200 3.5%	\$200 3.5%
Contributions	\$162 3.2%	\$178 3.3%	\$188 3.3%	\$188 3.3%
Education	\$144 2.8%	\$161 3.0%	\$171 3.0%	\$170 3.0%
Entertainment	\$283 5.6%	\$305 5.6%	\$322 5.7%	\$322 5.7%
Food and Beverages	\$752 14.8%	\$800 14.7%	\$837 14.7%	\$837 14.7%
Furnishings and Equipment	\$176 3.5%	\$190 3.5%	\$200 3.5%	\$200 3.5%
Gifts	\$121 2.4%	\$134 2.5%	\$141 2.5%	\$141 2.5%
Health Care	\$437 8.6%	\$462 8.5%	\$483 8.5%	\$484 8.5%
Household Operations	\$198 3.9%	\$213 3.9%	\$224 3.9%	\$224 3.9%
Miscellaneous Expenses	\$96 1.9%	\$103 1.9%	\$108 1.9%	\$108 1.9%
Personal Care	\$68 1.3%	\$73 1.3%	\$77 1.3%	\$77 1.3%
Personal Insurance	\$34 0.7%	\$38 0.7%	\$40 0.7%	\$40 0.7%
Reading	\$11 0.2%	\$12 0.2%	\$13 0.2%	\$13 0.2%
Shelter	\$1,083 21.3%	\$1,155 21.2%	\$1,206 21.2%	\$1,205 21.1%
Tobacco	\$33 0.6%	\$34 0.6%	\$35 0.6%	\$34 0.6%
Transportation	\$922 18.1%	\$984 18.1%	\$1,033 18.1%	\$1,035 18.2%
Utilities	\$384 7.6%	\$403 7.4%	\$419 7.4%	\$419 7.4%