

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1761/-88.482

828 Fox Point Plaza Neenah, WI 54956										1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population													
Estimated Population (2024)	8,606		39,345		64,562		109,511						
Projected Population (2029)	8,878		39,794		65,546		112,020						
Census Population (2020)	8,615		39,744		64,897		108,806						
Census Population (2010)	8,567		37,690		61,906		104,084						
Projected Annual Growth (2024-2029)	273	0.6%	448	0.2%	984	0.3%	2,509	0.5%					
Historical Annual Growth (2020-2024)	-9	-	-399	-	-335	-0.1%	705	0.2%					
Historical Annual Growth (2010-2020)	48	-	2,054	0.5%	2,991	0.5%	4,722	0.5%					
Estimated Population Density (2024)	2,741 <i>psm</i>		1,392 <i>psm</i>		822 <i>psm</i>		712 <i>psm</i>						
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>						
Households													
Estimated Households (2024)	3,929		16,895		27,957		47,388						
Projected Households (2029)	4,149		17,431		28,931		49,391						
Census Households (2020)	3,895		16,895		27,712		46,020						
Census Households (2010)	3,820		15,772		26,002		43,331						
Projected Annual Growth (2024-2029)	220	1.1%	537	0.6%	974	0.7%	2,003	0.8%					
Historical Annual Change (2010-2024)	109	0.2%	1,123	0.5%	1,955	0.5%	4,056	0.7%					
Average Household Income													
Estimated Average Household Income (2024)	\$81,304		\$105,116		\$105,098		\$102,972						
Projected Average Household Income (2029)	\$80,213		\$106,961		\$106,621		\$103,680						
Census Average Household Income (2010)	\$49,774		\$64,640		\$64,484		\$62,446						
Census Average Household Income (2000)	\$48,297		\$58,982		\$59,251		\$57,860						
Projected Annual Change (2024-2029)	-\$1,092	-0.3%	\$1,845	0.4%	\$1,522	0.3%	\$708	0.1%					
Historical Annual Change (2000-2024)	\$33,008	2.8%	\$46,133	3.3%	\$45,847	3.2%	\$45,112	3.2%					
Median Household Income													
Estimated Median Household Income (2024)	\$61,088		\$77,720		\$75,595		\$75,659						
Projected Median Household Income (2029)	\$61,197		\$77,849		\$75,885		\$76,069						
Census Median Household Income (2010)	\$44,303		\$51,909		\$52,528		\$51,741						
Census Median Household Income (2000)	\$42,157		\$47,493		\$48,439		\$48,367						
Projected Annual Change (2024-2029)	\$109	-	\$129	-	\$290	-	\$410	0.1%					
Historical Annual Change (2000-2024)	\$18,931	1.9%	\$30,227	2.7%	\$27,155	2.3%	\$27,292	2.4%					
Per Capita Income													
Estimated Per Capita Income (2024)	\$37,194		\$45,173		\$45,551		\$44,648						
Projected Per Capita Income (2029)	\$37,553		\$46,891		\$47,102		\$45,802						
Census Per Capita Income (2010)	\$22,191		\$27,048		\$27,089		\$25,998						
Census Per Capita Income (2000)	\$20,329		\$23,703		\$23,694		\$23,031						
Projected Annual Change (2024-2029)	\$359	0.2%	\$1,718	0.8%	\$1,551	0.7%	\$1,154	0.5%					
Historical Annual Change (2000-2024)	\$16,865	3.5%	\$21,471	3.8%	\$21,857	3.8%	\$21,616	3.9%					
Estimated Average Household Net Worth (2024)	\$597,070		\$888,373		\$881,573		\$836,717						

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828 Fox Point Plaza Neenah, WI 54956	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	8,606		39,345		64,562		109,511	
White (2024)	7,997	92.9%	36,269	92.2%	59,268	91.8%	98,422	89.9%
Black or African American (2024)	91	1.1%	581	1.5%	895	1.4%	1,905	1.7%
American Indian or Alaska Native (2024)	28	0.3%	117	0.3%	188	0.3%	441	0.4%
Asian (2024)	157	1.8%	859	2.2%	1,635	2.5%	3,106	2.8%
Hawaiian or Pacific Islander (2024)	2	-	7	-	9	-	39	-
Other Race (2024)	87	1.0%	342	0.9%	744	1.2%	1,768	1.6%
Two or More Races (2024)	244	2.8%	1,171	3.0%	1,823	2.8%	3,830	3.5%
Population < 18 (2024)	1,833	21.3%	8,849	22.5%	13,796	21.4%	23,369	21.3%
White Not Hispanic	1,545	84.3%	7,556	85.4%	11,661	84.5%	18,983	81.2%
Black or African American	32	1.8%	145	1.6%	235	1.7%	528	2.3%
Asian	55	3.0%	292	3.3%	518	3.8%	998	4.3%
Other Race Not Hispanic	76	4.2%	420	4.7%	657	4.8%	1,188	5.1%
Hispanic	125	6.8%	436	4.9%	725	5.3%	1,673	7.2%
Not Hispanic or Latino Population (2024)	8,347	97.0%	38,130	96.9%	62,494	96.8%	104,818	95.7%
Not Hispanic White	7,898	94.6%	35,809	93.9%	58,560	93.7%	97,019	92.6%
Not Hispanic Black or African American	89	1.1%	561	1.5%	860	1.4%	1,847	1.8%
Not Hispanic American Indian or Alaska Native	22	0.3%	85	0.2%	138	0.2%	309	0.3%
Not Hispanic Asian	156	1.9%	851	2.2%	1,621	2.6%	3,079	2.9%
Not Hispanic Hawaiian or Pacific Islander	2	-	6	-	8	-	38	-
Not Hispanic Other Race	18	0.2%	70	0.2%	142	0.2%	260	0.2%
Not Hispanic Two or More Races	162	1.9%	747	2.0%	1,164	1.9%	2,266	2.2%
Hispanic or Latino Population (2024)	259	3.0%	1,216	3.1%	2,068	3.2%	4,692	4.3%
Hispanic White	99	38.1%	460	37.8%	707	34.2%	1,403	29.9%
Hispanic Black or African American	1	0.5%	19	1.6%	35	1.7%	58	1.2%
Hispanic American Indian or Alaska Native	6	2.3%	32	2.7%	50	2.4%	133	2.8%
Hispanic Asian	1	0.5%	8	0.7%	13	0.6%	27	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	1	-	1	-
Hispanic Other Race	69	26.8%	272	22.3%	601	29.1%	1,508	32.1%
Hispanic Two or More Races	82	31.8%	423	34.8%	660	31.9%	1,564	33.3%
Not Hispanic or Latino Population (2020)	8,122	94.3%	37,749	95.0%	60,780	93.7%	100,805	92.6%
Hispanic or Latino Population (2020)	493	5.7%	1,995	5.0%	4,117	6.3%	8,001	7.4%
Not Hispanic or Latino Population (2010)	8,216	95.9%	36,272	96.2%	59,035	95.4%	98,270	94.4%
Hispanic or Latino Population (2010)	351	4.1%	1,418	3.8%	2,870	4.6%	5,814	5.6%
Not Hispanic or Latino Population (2029)	8,535	96.1%	38,194	96.0%	62,739	95.7%	106,184	94.8%
Hispanic or Latino Population (2029)	343	3.9%	1,600	4.0%	2,806	4.3%	5,836	5.2%
Projected Annual Growth (2024-2029)	84	6.5%	384	6.3%	738	7.1%	1,144	4.9%
Historical Annual Growth (2010-2020)	141	4.0%	577	4.1%	1,246	4.3%	2,187	3.8%

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Total Age Distribution (2024)									
Total Population	8,606		39,345		64,562		109,511		
Age Under 5 Years	484	5.6%	2,221	5.6%	3,462	5.4%	5,913	5.4%	
Age 5 to 9 Years	487	5.7%	2,459	6.3%	3,816	5.9%	6,573	6.0%	
Age 10 to 14 Years	526	6.1%	2,514	6.4%	3,916	6.1%	6,614	6.0%	
Age 15 to 19 Years	540	6.3%	2,546	6.5%	4,111	6.4%	6,855	6.3%	
Age 20 to 24 Years	512	6.0%	2,138	5.4%	3,747	5.8%	6,824	6.2%	
Age 25 to 29 Years	653	7.6%	2,390	6.1%	4,053	6.3%	7,472	6.8%	
Age 30 to 34 Years	644	7.5%	2,665	6.8%	4,342	6.7%	7,682	7.0%	
Age 35 to 39 Years	609	7.1%	2,751	7.0%	4,404	6.8%	7,560	6.9%	
Age 40 to 44 Years	608	7.1%	2,719	6.9%	4,392	6.8%	7,367	6.7%	
Age 45 to 49 Years	507	5.9%	2,335	5.9%	3,778	5.9%	6,282	5.7%	
Age 50 to 54 Years	505	5.9%	2,384	6.1%	4,029	6.2%	6,652	6.1%	
Age 55 to 59 Years	535	6.2%	2,504	6.4%	4,252	6.6%	7,197	6.6%	
Age 60 to 64 Years	570	6.6%	2,750	7.0%	4,554	7.1%	7,581	6.9%	
Age 65 to 69 Years	479	5.6%	2,357	6.0%	3,906	6.0%	6,428	5.9%	
Age 70 to 74 Years	347	4.0%	1,746	4.4%	3,058	4.7%	4,923	4.5%	
Age 75 to 79 Years	268	3.1%	1,245	3.2%	2,131	3.3%	3,385	3.1%	
Age 80 to 84 Years	181	2.1%	808	2.1%	1,341	2.1%	2,114	1.9%	
Age 85 Years or Over	152	1.8%	811	2.1%	1,272	2.0%	2,090	1.9%	
Median Age	37.4		39.0		39.6		38.8		
Age 19 Years or Less	2,036	23.7%	9,741	24.8%	15,304	23.7%	25,955	23.7%	
Age 20 to 64 Years	5,142	59.8%	22,636	57.5%	37,551	58.2%	64,617	59.0%	
Age 65 Years or Over	1,427	16.6%	6,968	17.7%	11,707	18.1%	18,939	17.3%	
Female Age Distribution (2024)									
Female Population	4,228	49.1%	19,740	50.2%	32,327	50.1%	54,282	49.6%	
Age Under 5 Years	224	5.3%	1,044	5.3%	1,647	5.1%	2,830	5.2%	
Age 5 to 9 Years	233	5.5%	1,165	5.9%	1,811	5.6%	3,168	5.8%	
Age 10 to 14 Years	246	5.8%	1,249	6.3%	1,913	5.9%	3,221	5.9%	
Age 15 to 19 Years	272	6.4%	1,260	6.4%	2,023	6.3%	3,333	6.1%	
Age 20 to 24 Years	262	6.2%	1,042	5.3%	1,830	5.7%	3,229	5.9%	
Age 25 to 29 Years	291	6.9%	1,168	5.9%	1,971	6.1%	3,617	6.7%	
Age 30 to 34 Years	310	7.3%	1,335	6.8%	2,131	6.6%	3,700	6.8%	
Age 35 to 39 Years	295	7.0%	1,359	6.9%	2,159	6.7%	3,702	6.8%	
Age 40 to 44 Years	294	7.0%	1,327	6.7%	2,171	6.7%	3,610	6.7%	
Age 45 to 49 Years	230	5.4%	1,115	5.6%	1,808	5.6%	3,006	5.5%	
Age 50 to 54 Years	248	5.9%	1,195	6.1%	2,045	6.3%	3,338	6.1%	
Age 55 to 59 Years	252	6.0%	1,270	6.4%	2,151	6.7%	3,639	6.7%	
Age 60 to 64 Years	299	7.1%	1,411	7.1%	2,309	7.1%	3,817	7.0%	
Age 65 to 69 Years	252	6.0%	1,229	6.2%	2,045	6.3%	3,331	6.1%	
Age 70 to 74 Years	200	4.7%	938	4.8%	1,638	5.1%	2,590	4.8%	
Age 75 to 79 Years	138	3.3%	692	3.5%	1,160	3.6%	1,845	3.4%	
Age 80 to 84 Years	94	2.2%	448	2.3%	763	2.4%	1,186	2.2%	
Age 85 Years or Over	89	2.1%	495	2.5%	752	2.3%	1,120	2.1%	
Female Median Age	38.3		40.1		40.8		39.8		
Age 19 Years or Less	975	23.1%	4,718	23.9%	7,394	22.9%	12,553	23.1%	
Age 20 to 64 Years	2,481	58.7%	11,221	56.8%	18,575	57.5%	31,658	58.3%	
Age 65 Years or Over	772	18.3%	3,802	19.3%	6,359	19.7%	10,072	18.6%	

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Male Age Distribution (2024)									
Male Population	4,377	50.9%	19,605	49.8%	32,235	49.9%	55,228	50.4%	
Age Under 5 Years	260	5.9%	1,178	6.0%	1,815	5.6%	3,082	5.6%	
Age 5 to 9 Years	254	5.8%	1,295	6.6%	2,005	6.2%	3,404	6.2%	
Age 10 to 14 Years	280	6.4%	1,264	6.4%	2,003	6.2%	3,393	6.1%	
Age 15 to 19 Years	268	6.1%	1,286	6.6%	2,088	6.5%	3,522	6.4%	
Age 20 to 24 Years	250	5.7%	1,096	5.6%	1,917	5.9%	3,596	6.5%	
Age 25 to 29 Years	362	8.3%	1,222	6.2%	2,082	6.5%	3,855	7.0%	
Age 30 to 34 Years	334	7.6%	1,330	6.8%	2,211	6.9%	3,983	7.2%	
Age 35 to 39 Years	313	7.2%	1,392	7.1%	2,245	7.0%	3,857	7.0%	
Age 40 to 44 Years	314	7.2%	1,393	7.1%	2,221	6.9%	3,757	6.8%	
Age 45 to 49 Years	277	6.3%	1,221	6.2%	1,970	6.1%	3,276	5.9%	
Age 50 to 54 Years	257	5.9%	1,189	6.1%	1,984	6.2%	3,314	6.0%	
Age 55 to 59 Years	283	6.5%	1,233	6.3%	2,101	6.5%	3,558	6.4%	
Age 60 to 64 Years	271	6.2%	1,339	6.8%	2,245	7.0%	3,764	6.8%	
Age 65 to 69 Years	227	5.2%	1,129	5.8%	1,861	5.8%	3,097	5.6%	
Age 70 to 74 Years	147	3.4%	808	4.1%	1,419	4.4%	2,332	4.2%	
Age 75 to 79 Years	130	3.0%	554	2.8%	971	3.0%	1,540	2.8%	
Age 80 to 84 Years	87	2.0%	361	1.8%	577	1.8%	928	1.7%	
Age 85 Years or Over	64	1.5%	316	1.6%	520	1.6%	970	1.8%	
Male Median Age	36.7		38.0		38.5		37.9		
Age 19 Years or Less	1,061	24.2%	5,023	25.6%	7,911	24.5%	13,402	24.3%	
Age 20 to 64 Years	2,661	60.8%	11,416	58.2%	18,976	58.9%	32,959	59.7%	
Age 65 Years or Over	655	15.0%	3,166	16.2%	5,348	16.6%	8,867	16.1%	
Males per 100 Females (2024)									
Overall Comparison	104		99		100		102		
Age Under 5 Years	116	53.7%	113	53.0%	110	52.4%	109	52.1%	
Age 5 to 9 Years	109	52.1%	111	52.6%	111	52.5%	107	51.8%	
Age 10 to 14 Years	114	53.2%	101	50.3%	105	51.1%	105	51.3%	
Age 15 to 19 Years	98	49.6%	102	50.5%	103	50.8%	106	51.4%	
Age 20 to 24 Years	96	48.9%	105	51.3%	105	51.2%	111	52.7%	
Age 25 to 29 Years	124	55.4%	105	51.1%	106	51.4%	107	51.6%	
Age 30 to 34 Years	108	51.9%	100	49.9%	104	50.9%	108	51.8%	
Age 35 to 39 Years	106	51.5%	102	50.6%	104	51.0%	104	51.0%	
Age 40 to 44 Years	107	51.7%	105	51.2%	102	50.6%	104	51.0%	
Age 45 to 49 Years	121	54.7%	110	52.3%	109	52.1%	109	52.1%	
Age 50 to 54 Years	104	50.9%	100	49.9%	97	49.2%	99	49.8%	
Age 55 to 59 Years	112	52.9%	97	49.3%	98	49.4%	98	49.4%	
Age 60 to 64 Years	90	47.5%	95	48.7%	97	49.3%	99	49.6%	
Age 65 to 69 Years	90	47.4%	92	47.9%	91	47.6%	93	48.2%	
Age 70 to 74 Years	74	42.4%	86	46.3%	87	46.4%	90	47.4%	
Age 75 to 79 Years	95	48.6%	80	44.5%	84	45.6%	83	45.5%	
Age 80 to 84 Years	92	48.0%	80	44.6%	76	43.1%	78	43.9%	
Age 85 Years or Over	72	41.8%	64	39.0%	69	40.9%	87	46.4%	
Age 19 Years or Less	109	52.1%	106	51.6%	107	51.7%	107	51.6%	
Age 20 to 39 Years	109	52.1%	103	50.7%	104	51.1%	107	51.8%	
Age 40 to 64 Years	106	51.4%	101	50.2%	100	50.1%	101	50.4%	
Age 65 Years or Over	85	45.9%	83	45.4%	84	45.7%	88	46.8%	

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Household Type (2024)				
Total Households	3,929	16,895	27,957	47,388
Households with Children	910 23.2%	4,234 25.1%	6,879 24.6%	11,971 25.3%
Average Household Size	2.2	2.3	2.3	2.3
Household Density per Square Mile	1,251	598	356	308
Population Family	6,011 69.8%	29,644 75.3%	48,327 74.9%	82,020 74.9%
Population Non-Family	2,517 29.2%	9,546 24.3%	15,986 24.8%	25,971 23.7%
Population Group Quarters	78 0.9%	155 0.4%	249 0.4%	1,520 1.4%
Family Households	1,941 49.4%	9,523 56.4%	15,581 55.7%	26,777 56.5%
Married Couple Households	1,322 68.1%	7,287 76.5%	12,016 77.1%	20,544 76.7%
Other Family Households with Children	619 31.9%	2,236 23.5%	3,565 22.9%	6,234 23.3%
Family Households with Children	906 46.7%	4,225 44.4%	6,864 44.1%	11,944 44.6%
Married Couple with Children	538 59.3%	2,952 69.9%	4,825 70.3%	8,350 69.9%
Other Family Households with Children	369 40.7%	1,273 30.1%	2,038 29.7%	3,594 30.1%
Family Households No Children	1,035 53.3%	5,298 55.6%	8,717 55.9%	14,833 55.4%
Married Couple No Children	785 75.8%	4,335 81.8%	7,190 82.5%	12,194 82.2%
Other Family Households No Children	251 24.2%	963 18.2%	1,527 17.5%	2,640 17.8%
Non-Family Households	1,988 50.6%	7,371 43.6%	12,376 44.3%	20,610 43.5%
Non-Family Households with Children	3 0.2%	9 0.1%	15 0.1%	27 0.1%
Non-Family Households No Children	1,984 99.8%	7,362 99.9%	12,361 99.9%	20,583 99.9%
Average Family Household Size	3.1	3.1	3.1	3.1
Average Family Income	\$105,453	\$145,864	\$143,806	\$137,752
Median Family Income	\$82,487	\$103,767	\$101,685	\$100,399
Average Non-Family Household Size	1.3	1.3	1.3	1.3
Marital Status (2024)				
Population Age 15 Years or Over	7,109	32,151	53,368	90,411
Never Married	2,974 41.8%	10,438 32.5%	17,322 32.5%	30,288 33.5%
Currently Married	2,635 37.1%	16,053 49.9%	26,724 50.1%	44,003 48.7%
Previously Married	1,500 21.1%	5,660 17.6%	9,322 17.5%	16,121 17.8%
Separated	88 5.9%	644 11.4%	1,117 12.0%	1,756 10.9%
Widowed	319 21.3%	1,440 25.4%	2,533 27.2%	4,031 25.0%
Divorced	1,093 72.9%	3,575 63.2%	5,672 60.9%	10,333 64.1%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	6,057	27,466	45,510	76,732
Elementary (Grade Level 0 to 8)	84 1.4%	339 1.2%	844 1.9%	1,493 1.9%
Some High School (Grade Level 9 to 11)	255 4.2%	1,025 3.7%	1,669 3.7%	2,841 3.7%
High School Graduate	2,267 37.4%	8,615 31.4%	14,269 31.4%	22,880 29.8%
Some College	1,229 20.3%	5,304 19.3%	8,921 19.6%	15,190 19.8%
Associate Degree Only	937 15.5%	3,666 13.3%	6,072 13.3%	10,037 13.1%
Bachelor Degree Only	950 15.7%	5,813 21.2%	9,525 20.9%	16,896 22.0%
Graduate Degree	334 5.5%	2,704 9.8%	4,210 9.3%	7,395 9.6%
Any College (Some College or Higher)	3,451 57.0%	17,487 63.7%	28,728 63.1%	49,518 64.5%
College Degree + (Bachelor Degree or Higher)	1,285 21.2%	8,517 31.0%	13,735 30.2%	24,291 31.7%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.1761/-88.482

828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2024)		4,157		17,893		29,538		49,901	
Total Housing Units (2020)		4,059		17,655		28,903		48,149	
Historical Annual Growth (2020-2024)		98	0.6%	238	0.3%	634	0.5%	1,752	0.9%
Housing Units Occupied (2024)		3,929	94.5%	16,895	94.4%	27,957	94.6%	47,388	95.0%
Housing Units Owner-Occupied		2,348	59.8%	11,195	66.3%	18,654	66.7%	30,344	64.0%
Housing Units Renter-Occupied		1,581	40.2%	5,699	33.7%	9,303	33.3%	17,044	36.0%
Housing Units Vacant (2024)		228	5.5%	999	5.6%	1,581	5.4%	2,514	5.0%
Household Size (2024)									
Total Households		3,929		16,895		27,957		47,388	
1 Person Households		1,705	43.4%	6,430	38.1%	10,677	38.2%	17,572	37.1%
2 Person Households		1,358	34.6%	6,912	40.9%	11,407	40.8%	18,681	39.4%
3 Person Households		433	11.0%	1,650	9.8%	2,708	9.7%	5,132	10.8%
4 Person Households		273	6.9%	1,205	7.1%	1,981	7.1%	3,716	7.8%
5 Person Households		102	2.6%	444	2.6%	778	2.8%	1,511	3.2%
6 Person Households		47	1.2%	187	1.1%	295	1.1%	563	1.2%
7 or More Person Households		10	0.3%	67	0.4%	111	0.4%	213	0.4%
Household Income Distribution (2024)									
HH Income \$200,000 or More		95	2.4%	1,358	8.0%	2,124	7.6%	3,378	7.1%
HH Income \$150,000 to \$199,999		198	5.0%	1,409	8.3%	2,151	7.7%	3,534	7.5%
HH Income \$125,000 to \$149,999		219	5.6%	1,200	7.1%	1,930	6.9%	3,501	7.4%
HH Income \$100,000 to \$124,999		353	9.0%	1,741	10.3%	3,011	10.8%	5,280	11.1%
HH Income \$75,000 to \$99,999		667	17.0%	2,542	15.0%	4,193	15.0%	6,993	14.8%
HH Income \$50,000 to \$74,999		831	21.1%	3,029	17.9%	5,180	18.5%	8,697	18.4%
HH Income \$35,000 to \$49,999		563	14.3%	1,856	11.0%	3,232	11.6%	5,534	11.7%
HH Income \$25,000 to \$34,999		517	13.2%	1,501	8.9%	2,440	8.7%	3,907	8.2%
HH Income \$15,000 to \$24,999		295	7.5%	1,175	7.0%	1,899	6.8%	3,342	7.1%
HH Income \$10,000 to \$14,999		68	1.7%	430	2.5%	750	2.7%	1,368	2.9%
HH Income Under \$10,000		125	3.2%	654	3.9%	1,046	3.7%	1,855	3.9%
Household Vehicles (2024)									
Households 0 Vehicles Available		226	5.8%	1,062	6.3%	1,639	5.9%	2,847	6.0%
Households 1 Vehicle Available		1,399	35.6%	5,882	34.8%	10,023	35.9%	17,486	36.9%
Households 2 Vehicles Available		1,676	42.7%	6,843	40.5%	11,163	39.9%	19,027	40.2%
Households 3 or More Vehicles Available		628	16.0%	3,108	18.4%	5,132	18.4%	8,027	16.9%
Total Vehicles Available		6,881		29,974		49,490		82,387	
Average Vehicles per Household		1.8		1.8		1.8		1.7	
Owner-Occupied Household Vehicles		4,577	66.5%	22,712	75.8%	37,723	76.2%	60,761	73.8%
Average Vehicles per Owner-Occupied Household		1.9		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		2,303	33.5%	7,262	24.2%	11,767	23.8%	21,626	26.2%
Average Vehicles per Renter-Occupied Household		1.5		1.3		1.3		1.3	
Travel Time (2024)									
Worker Base Age 16 years or Over		4,811		20,279		33,931		57,631	
Travel to Work in 14 Minutes or Less		2,221	46.2%	8,068	39.8%	12,358	36.4%	20,936	36.3%
Travel to Work in 15 to 29 Minutes		1,705	35.4%	7,198	35.5%	12,541	37.0%	21,159	36.7%
Travel to Work in 30 to 59 Minutes		342	7.1%	1,634	8.1%	3,018	8.9%	5,783	10.0%
Travel to Work in 60 Minutes or More		172	3.6%	451	2.2%	718	2.1%	1,396	2.4%
Work at Home		371	7.7%	2,929	14.4%	5,296	15.6%	8,357	14.5%
Average Minutes Travel to Work		14.3		14.9		15.5		15.7	

Complete Profile

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	4,811	20,279	33,931	57,631
Drive to Work Alone	3,711 77.1%	14,318 70.6%	23,933 70.5%	41,843 72.6%
Drive to Work in Carpool	382 7.9%	1,729 8.5%	3,157 9.3%	5,096 8.8%
Travel to Work by Public Transportation	14 0.3%	221 1.1%	253 0.7%	497 0.9%
Drive to Work on Motorcycle	16 0.3%	33 0.2%	37 0.1%	112 0.2%
Bicycle to Work	65 1.3%	212 1.0%	253 0.7%	338 0.6%
Walk to Work	246 5.1%	735 3.6%	885 2.6%	1,124 1.9%
Other Means	6 0.1%	103 0.5%	116 0.3%	263 0.5%
Work at Home	371 7.7%	2,929 14.4%	5,296 15.6%	8,357 14.5%
Daytime Demographics (2024)				
Total Businesses	299	1,334	1,910	3,969
Total Employees	4,000	30,840	44,535	80,071
Company Headquarter Businesses	8 2.6%	76 5.7%	112 5.9%	209 5.3%
Company Headquarter Employees	254 6.4%	8,708 28.2%	13,001 29.2%	22,058 27.5%
Employee Population per Business	13.4 to 1	23.1 to 1	23.3 to 1	20.2 to 1
Residential Population per Business	28.8 to 1	29.5 to 1	33.8 to 1	27.6 to 1
Adj. Daytime Demographics Age 16 Years or Over	6,186	42,148	63,035	111,201
Labor Force				
Labor Population Age 16 Years or Over (2024)	6,998	31,612	52,496	88,959
Labor Force Total Males (2024)	3,521 50.3%	15,568 49.2%	25,918 49.4%	44,557 50.1%
Male Civilian Employed	2,649 75.2%	11,011 70.7%	18,061 69.7%	30,664 68.8%
Male Civilian Unemployed	71 2.0%	293 1.9%	454 1.8%	969 2.2%
Males in Armed Forces	- -	- -	11 -	142 0.3%
Males Not in Labor Force	801 22.7%	4,264 27.4%	7,392 28.5%	12,782 28.7%
Labor Force Total Females (2024)	3,477 49.7%	16,044 50.8%	26,578 50.6%	44,403 49.9%
Female Civilian Employed	2,164 62.2%	9,273 57.8%	15,875 59.7%	26,975 60.8%
Female Civilian Unemployed	88 2.5%	252 1.6%	357 1.3%	588 1.3%
Females in Armed Forces	- -	19 0.1%	48 0.2%	48 0.1%
Females Not in Labor Force	1,225 35.2%	6,500 40.5%	10,297 38.7%	16,792 37.8%
Unemployment Rate	160 2.3%	545 1.7%	811 1.5%	1,556 1.7%
Occupation (2024)				
Occupation Population Age 16 Years or Over	4,811	20,279	33,931	57,631
Occupation Total Males	2,647 55.0%	11,006 54.3%	18,056 53.2%	30,656 53.2%
Occupation Total Females	2,164 45.0%	9,273 45.7%	15,875 46.8%	26,975 46.8%
Management, Business, Financial Operations	515 10.7%	2,634 13.0%	4,919 14.5%	8,663 15.0%
Professional, Related	730 15.2%	4,457 22.0%	7,150 21.1%	12,726 22.1%
Service	925 19.2%	3,474 17.1%	5,305 15.6%	8,313 14.4%
Sales, Office	936 19.5%	3,738 18.4%	6,521 19.2%	11,527 20.0%
Farming, Fishing, Forestry	11 0.2%	45 0.2%	118 0.3%	171 0.3%
Construction, Extraction, Maintenance	480 10.0%	1,898 9.4%	3,139 9.3%	4,646 8.1%
Production, Transport, Material Moving	1,215 25.2%	4,033 19.9%	6,780 20.0%	11,584 20.1%
White Collar Workers	2,180 45.3%	10,830 53.4%	18,589 54.8%	32,915 57.1%
Blue Collar Workers	2,630 54.7%	9,450 46.6%	15,342 45.2%	24,716 42.9%

Complete Profile

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828 Fox Point Plaza Neenah, WI 54956		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2024)									
Total Units	3,929		16,895		27,957		47,388		
1 Detached Unit	2,500	63.6%	11,515	68.2%	18,403	65.8%	30,239	63.8%	
1 Attached Unit	176	4.5%	592	3.5%	1,071	3.8%	2,085	4.4%	
2 Units	288	7.3%	1,000	5.9%	1,529	5.5%	2,531	5.3%	
3 to 4 Units	182	4.6%	647	3.8%	923	3.3%	1,581	3.3%	
5 to 9 Units	172	4.4%	623	3.7%	1,403	5.0%	3,457	7.3%	
10 to 19 Units	442	11.2%	1,256	7.4%	2,040	7.3%	3,223	6.8%	
20 to 49 Units	77	2.0%	543	3.2%	943	3.4%	1,561	3.3%	
50 or More Units	57	1.4%	639	3.8%	898	3.2%	1,782	3.8%	
Mobile Home or Trailer	35	0.9%	76	0.5%	738	2.6%	874	1.8%	
Other Structure	-	-	4	-	8	-	54	0.1%	
Homes Built By Year (2024)									
Homes Built 2020 or later	6	0.1%	307	1.7%	498	1.7%	604	1.2%	
Homes Built 2010 to 2019	135	3.3%	1,100	6.1%	1,887	6.4%	3,759	7.5%	
Homes Built 2000 to 2009	171	4.1%	1,643	9.2%	3,088	10.5%	5,295	10.6%	
Homes Built 1990 to 1999	249	6.0%	1,576	8.8%	3,158	10.7%	5,446	10.9%	
Homes Built 1980 to 1989	379	9.1%	1,468	8.2%	2,932	9.9%	5,695	11.4%	
Homes Built 1970 to 1979	621	14.9%	2,658	14.9%	4,707	15.9%	7,920	15.9%	
Homes Built 1960 to 1969	611	14.7%	2,039	11.4%	3,214	10.9%	4,859	9.7%	
Homes Built 1950 to 1959	819	19.7%	2,367	13.2%	3,302	11.2%	4,777	9.6%	
Homes Built 1940 to 1949	390	9.4%	1,148	6.4%	1,686	5.7%	2,811	5.6%	
Homes Built Before 1939	549	13.2%	2,589	14.5%	3,486	11.8%	6,222	12.5%	
Median Age of Homes	59.3	yrs	53.0	yrs	50.1	yrs	49.4	yrs	
Home Values (2024)									
Owner Specified Housing Units	2,348		11,195		18,654		30,344		
Home Values \$1,000,000 or More	6	0.2%	153	1.4%	272	1.5%	376	1.2%	
Home Values \$750,000 to \$999,999	10	0.4%	150	1.3%	285	1.5%	467	1.5%	
Home Values \$500,000 to \$749,999	57	2.4%	565	5.0%	846	4.5%	1,429	4.7%	
Home Values \$400,000 to \$499,999	52	2.2%	665	5.9%	1,219	6.5%	1,942	6.4%	
Home Values \$300,000 to \$399,999	95	4.1%	1,530	13.7%	2,545	13.6%	4,211	13.9%	
Home Values \$250,000 to \$299,999	127	5.4%	942	8.4%	1,723	9.2%	3,389	11.2%	
Home Values \$200,000 to \$249,999	323	13.8%	1,753	15.7%	2,928	15.7%	5,004	16.5%	
Home Values \$175,000 to \$199,999	238	10.1%	901	8.0%	1,484	8.0%	2,956	9.7%	
Home Values \$150,000 to \$174,999	552	23.5%	1,778	15.9%	2,843	15.2%	3,937	13.0%	
Home Values \$125,000 to \$149,999	317	13.5%	926	8.3%	1,347	7.2%	2,108	6.9%	
Home Values \$100,000 to \$124,999	242	10.3%	838	7.5%	1,302	7.0%	1,949	6.4%	
Home Values \$90,000 to \$99,999	58	2.5%	180	1.6%	258	1.4%	391	1.3%	
Home Values \$80,000 to \$89,999	90	3.8%	236	2.1%	338	1.8%	478	1.6%	
Home Values \$70,000 to \$79,999	14	0.6%	196	1.7%	272	1.5%	374	1.2%	
Home Values \$60,000 to \$69,999	29	1.2%	54	0.5%	71	0.4%	97	0.3%	
Home Values \$50,000 to \$59,999	6	0.3%	16	0.1%	40	0.2%	45	0.1%	
Home Values \$35,000 to \$49,999	9	0.4%	38	0.3%	79	0.4%	87	0.3%	
Home Values \$25,000 to \$34,999	25	1.1%	56	0.5%	361	1.9%	433	1.4%	
Home Values \$10,000 to \$24,999	91	3.9%	194	1.7%	324	1.7%	451	1.5%	
Home Values Under \$10,000	6	0.3%	25	0.2%	116	0.6%	219	0.7%	
Owner-Occupied Median Home Value	\$168,660		\$219,972		\$223,195		\$228,255		
Renter-Occupied Median Rent	\$714		\$798		\$796		\$831		

Complete Profile

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828 Fox Point Plaza Neenah, WI 54956	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$240.27 M	\$1.22 B	\$2.03 B	\$3.39 B
Total Non-Retail Expenditure	\$126.6 M	\$647.4 M	\$1.07 B	\$1.79 B
Total Retail Expenditure	\$113.68 M	\$577.03 M	\$957.88 M	\$1.6 B
Apparel	\$8.3 M	\$42.98 M	\$71.17 M	\$118.9 M
Contributions	\$7.61 M	\$41.01 M	\$67.71 M	\$112.13 M
Education	\$6.45 M	\$37.04 M	\$60.73 M	\$100.88 M
Entertainment	\$13.37 M	\$69.77 M	\$115.51 M	\$192.45 M
Food and Beverages	\$35.62 M	\$179.19 M	\$297.65 M	\$497.77 M
Furnishings and Equipment	\$8.34 M	\$43.39 M	\$71.87 M	\$119.76 M
Gifts	\$5.65 M	\$30.69 M	\$50.65 M	\$84.13 M
Health Care	\$20.86 M	\$103.81 M	\$172.73 M	\$288.06 M
Household Operations	\$9.31 M	\$48.38 M	\$80.12 M	\$133.43 M
Miscellaneous Expenses	\$4.55 M	\$23.32 M	\$38.67 M	\$64.47 M
Personal Care	\$3.23 M	\$16.46 M	\$27.31 M	\$45.6 M
Personal Insurance	\$1.61 M	\$8.77 M	\$14.47 M	\$24.01 M
Reading	\$525.52 K	\$2.71 M	\$4.49 M	\$7.47 M
Shelter	\$50.92 M	\$257.88 M	\$427.62 M	\$714.25 M
Tobacco	\$1.57 M	\$7.18 M	\$12.04 M	\$20.25 M
Transportation	\$44.05 M	\$222.63 M	\$369.81 M	\$617.99 M
Utilities	\$18.3 M	\$89.2 M	\$148.66 M	\$248.75 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$5,096	\$6,040	\$6,055	\$5,962
Total Non-Retail Expenditure	\$2,685 52.7%	\$3,193 52.9%	\$3,199 52.8%	\$3,149 52.8%
Total Retail Expenditures	\$2,411 47.3%	\$2,846 47.1%	\$2,855 47.2%	\$2,813 47.2%
Apparel	\$176 3.5%	\$212 3.5%	\$212 3.5%	\$209 3.5%
Contributions	\$161 3.2%	\$202 3.3%	\$202 3.3%	\$197 3.3%
Education	\$137 2.7%	\$183 3.0%	\$181 3.0%	\$177 3.0%
Entertainment	\$284 5.6%	\$344 5.7%	\$344 5.7%	\$338 5.7%
Food and Beverages	\$755 14.8%	\$884 14.6%	\$887 14.7%	\$875 14.7%
Furnishings and Equipment	\$177 3.5%	\$214 3.5%	\$214 3.5%	\$211 3.5%
Gifts	\$120 2.3%	\$151 2.5%	\$151 2.5%	\$148 2.5%
Health Care	\$442 8.7%	\$512 8.5%	\$515 8.5%	\$507 8.5%
Household Operations	\$197 3.9%	\$239 4.0%	\$239 3.9%	\$235 3.9%
Miscellaneous Expenses	\$97 1.9%	\$115 1.9%	\$115 1.9%	\$113 1.9%
Personal Care	\$68 1.3%	\$81 1.3%	\$81 1.3%	\$80 1.3%
Personal Insurance	\$34 0.7%	\$43 0.7%	\$43 0.7%	\$42 0.7%
Reading	\$11 0.2%	\$13 0.2%	\$13 0.2%	\$13 0.2%
Shelter	\$1,080 21.2%	\$1,272 21.1%	\$1,275 21.1%	\$1,256 21.1%
Tobacco	\$33 0.7%	\$35 0.6%	\$36 0.6%	\$36 0.6%
Transportation	\$934 18.3%	\$1,098 18.2%	\$1,102 18.2%	\$1,087 18.2%
Utilities	\$388 7.6%	\$440 7.3%	\$443 7.3%	\$437 7.3%