

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7838/-86.9298

| 22031 US Hwy 72 E<br>Athens, AL 35613        |                  | 1 mi radius |                   | 3 mi radius |                   | 5 mi radius |                    | 7 mi radius |  |
|--|------------------|-------------|-------------------|-------------|-------------------|-------------|--------------------|-------------|--|
| Population                                   |                  |             |                   |             |                   |             |                    |             |  |
| Estimated Population (2024)                  | 2,645            |             | 17,660            |             | 41,508            |             | 57,699             |             |  |
| Projected Population (2029)                  | 3,145            |             | 20,654            |             | 48,051            |             | 66,763             |             |  |
| Census Population (2020)                     | 2,595            |             | 16,071            |             | 37,451            |             | 52,625             |             |  |
| Census Population (2010)                     | 1,916            |             | 13,065            |             | 30,571            |             | 44,230             |             |  |
| Projected Annual Growth (2024-2029)          | 501              | 3.8%        | 2,994             | 3.4%        | 6,543             | 3.2%        | 9,064              | 3.1%        |  |
| Historical Annual Growth (2020-2024)         | 50               | 0.5%        | 1,590             | 2.5%        | 4,057             | 2.7%        | 5,074              | 2.4%        |  |
| Historical Annual Growth (2010-2020)         | 679              | 3.5%        | 3,006             | 2.3%        | 6,880             | 2.3%        | 8,395              | 1.9%        |  |
| Estimated Population Density (2024)          | 842 <i>psm</i>   |             | 625 <i>psm</i>    |             | 529 <i>psm</i>    |             | 375 <i>psm</i>     |             |  |
| Trade Area Size                              | 3.1 <i>sq mi</i> |             | 28.3 <i>sq mi</i> |             | 78.5 <i>sq mi</i> |             | 153.9 <i>sq mi</i> |             |  |
| Households                                   |                  |             |                   |             |                   |             |                    |             |  |
| Estimated Households (2024)                  | 1,101            |             | 7,399             |             | 16,855            |             | 22,518             |             |  |
| Projected Households (2029)                  | 1,350            |             | 8,954             |             | 20,208            |             | 27,075             |             |  |
| Census Households (2020)                     | 1,046            |             | 6,681             |             | 15,123            |             | 20,278             |             |  |
| Census Households (2010)                     | 777              |             | 5,502             |             | 12,330            |             | 16,853             |             |  |
| Projected Annual Growth (2024-2029)          | 249              | 4.5%        | 1,555             | 4.2%        | 3,353             | 4.0%        | 4,558              | 4.0%        |  |
| Historical Annual Change (2010-2024)         | 324              | 3.0%        | 1,896             | 2.5%        | 4,525             | 2.6%        | 5,664              | 2.4%        |  |
| Average Household Income                     |                  |             |                   |             |                   |             |                    |             |  |
| Estimated Average Household Income (2024)    | \$127,579        |             | \$101,100         |             | \$95,268          |             | \$94,035           |             |  |
| Projected Average Household Income (2029)    | \$109,063        |             | \$87,470          |             | \$83,186          |             | \$81,844           |             |  |
| Census Average Household Income (2010)       | \$83,111         |             | \$63,289          |             | \$59,224          |             | \$59,945           |             |  |
| Census Average Household Income (2000)       | \$68,131         |             | \$52,690          |             | \$47,518          |             | \$47,867           |             |  |
| Projected Annual Change (2024-2029)          | -\$18,516        | -2.9%       | -\$13,630         | -2.7%       | -\$12,082         | -2.5%       | -\$12,191          | -2.6%       |  |
| Historical Annual Change (2000-2024)         | \$59,448         | 3.6%        | \$48,410          | 3.8%        | \$47,750          | 4.2%        | \$46,167           | 4.0%        |  |
| Median Household Income                      |                  |             |                   |             |                   |             |                    |             |  |
| Estimated Median Household Income (2024)     | \$112,300        |             | \$86,284          |             | \$81,764          |             | \$82,658           |             |  |
| Projected Median Household Income (2029)     | \$113,711        |             | \$87,110          |             | \$82,630          |             | \$83,353           |             |  |
| Census Median Household Income (2010)        | \$54,187         |             | \$46,033          |             | \$44,125          |             | \$46,059           |             |  |
| Census Median Household Income (2000)        | \$50,528         |             | \$39,019          |             | \$35,923          |             | \$37,132           |             |  |
| Projected Annual Change (2024-2029)          | \$1,411          | 0.3%        | \$825             | 0.2%        | \$866             | 0.2%        | \$696              | 0.2%        |  |
| Historical Annual Change (2000-2024)         | \$61,773         | 5.1%        | \$47,265          | 5.0%        | \$45,841          | 5.3%        | \$45,526           | 5.1%        |  |
| Per Capita Income                            |                  |             |                   |             |                   |             |                    |             |  |
| Estimated Per Capita Income (2024)           | \$53,108         |             | \$42,428          |             | \$38,795          |             | \$36,777           |             |  |
| Projected Per Capita Income (2029)           | \$46,792         |             | \$37,983          |             | \$35,079          |             | \$33,259           |             |  |
| Census Per Capita Income (2010)              | \$33,722         |             | \$26,658          |             | \$23,894          |             | \$22,847           |             |  |
| Census Per Capita Income (2000)              | \$24,863         |             | \$20,790          |             | \$18,821          |             | \$17,951           |             |  |
| Projected Annual Change (2024-2029)          | -\$6,316         | -2.4%       | -\$4,444          | -2.1%       | -\$3,717          | -1.9%       | -\$3,517           | -1.9%       |  |
| Historical Annual Change (2000-2024)         | \$28,245         | 4.7%        | \$21,637          | 4.3%        | \$19,975          | 4.4%        | \$18,826           | 4.4%        |  |
| Estimated Average Household Net Worth (2024) | \$1.3 M          |             | \$954,190         |             | \$967,246         |             | \$982,927          |             |  |

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Calculated using Weighted Block Centroid from Block Groups



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|---|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Race and Ethnicity                            |             |       |             |       |             |       |             |       |
| Total Population (2024)                       | 2,645       |       | 17,660      |       | 41,508      |       | 57,699      |       |
| White (2024)                                  | 1,964       | 74.3% | 13,164      | 74.5% | 31,309      | 75.4% | 42,753      | 74.1% |
| Black or African American (2024)              | 404         | 15.3% | 2,616       | 14.8% | 6,160       | 14.8% | 9,685       | 16.8% |
| American Indian or Alaska Native (2024)       | 10          | 0.4%  | 64          | 0.4%  | 145         | 0.3%  | 202         | 0.3%  |
| Asian (2024)                                  | 62          | 2.4%  | 382         | 2.2%  | 900         | 2.2%  | 1,163       | 2.0%  |
| Hawaiian or Pacific Islander (2024)           | 3           | 0.1%  | 29          | 0.2%  | 37          | -     | 45          | -     |
| Other Race (2024)                             | 45          | 1.7%  | 403         | 2.3%  | 1,022       | 2.5%  | 1,347       | 2.3%  |
| Two or More Races (2024)                      | 156         | 5.9%  | 1,003       | 5.7%  | 1,935       | 4.7%  | 2,504       | 4.3%  |
| Population < 18 (2024)                        | 560         | 21.2% | 3,926       | 22.2% | 9,271       | 22.3% | 12,376      | 21.4% |
| White Not Hispanic                            | 358         | 64.0% | 2,495       | 63.6% | 5,934       | 64.0% | 7,904       | 63.9% |
| Black or African American                     | 54          | 9.7%  | 449         | 11.4% | 1,370       | 14.8% | 1,986       | 16.0% |
| Asian   | 20          | 3.5%  | 143         | 3.6%  | 319         | 3.4%  | 384         | 3.1%  |
| Other Race Not Hispanic                       | 39          | 7.0%  | 255         | 6.5%  | 470         | 5.1%  | 616         | 5.0%  |
| Hispanic                                      | 88          | 15.7% | 584         | 14.9% | 1,178       | 12.7% | 1,485       | 12.0% |
| Not Hispanic or Latino Population (2024)      | 2,432       | 91.9% | 16,177      | 91.6% | 38,555      | 92.9% | 53,948      | 93.5% |
| Not Hispanic White                            | 1,874       | 77.1% | 12,621      | 78.0% | 30,362      | 78.7% | 41,614      | 77.1% |
| Not Hispanic Black or African American        | 401         | 16.5% | 2,590       | 16.0% | 6,092       | 15.8% | 9,562       | 17.7% |
| Not Hispanic American Indian or Alaska Native | 5           | 0.2%  | 27          | 0.2%  | 68          | 0.2%  | 102         | 0.2%  |
| Not Hispanic Asian                            | 62          | 2.6%  | 382         | 2.4%  | 897         | 2.3%  | 1,157       | 2.1%  |
| Not Hispanic Hawaiian or Pacific Islander     | 2           | -     | 19          | 0.1%  | 25          | -     | 31          | -     |
| Not Hispanic Other Race                       | 2           | -     | 39          | 0.2%  | 84          | 0.2%  | 110         | 0.2%  |
| Not Hispanic Two or More Races                | 86          | 3.5%  | 500         | 3.1%  | 1,028       | 2.7%  | 1,373       | 2.5%  |
| Hispanic or Latino Population (2024)          | 213         | 8.1%  | 1,483       | 8.4%  | 2,952       | 7.1%  | 3,751       | 6.5%  |
| Hispanic White                                | 90          | 42.4% | 542         | 36.6% | 947         | 32.1% | 1,138       | 30.3% |
| Hispanic Black or African American            | 3           | 1.4%  | 26          | 1.8%  | 68          | 2.3%  | 124         | 3.3%  |
| Hispanic American Indian or Alaska Native     | 5           | 2.5%  | 37          | 2.5%  | 77          | 2.6%  | 100         | 2.7%  |
| Hispanic Asian                                | -           | -     | -           | -     | 3           | -     | 6           | 0.2%  |
| Hispanic Hawaiian or Pacific Islander         | 1           | 0.5%  | 10          | 0.7%  | 12          | 0.4%  | 14          | 0.4%  |
| Hispanic Other Race                           | 43          | 20.3% | 364         | 24.5% | 938         | 31.8% | 1,237       | 33.0% |
| Hispanic Two or More Races                    | 70          | 33.0% | 503         | 33.9% | 907         | 30.7% | 1,131       | 30.1% |
| Not Hispanic or Latino Population (2020)      | 2,506       | 96.6% | 14,876      | 92.6% | 33,832      | 90.3% | 47,903      | 91.0% |
| Hispanic or Latino Population (2020)          | 89          | 3.4%  | 1,194       | 7.4%  | 3,619       | 9.7%  | 4,722       | 9.0%  |
| Not Hispanic or Latino Population (2010)      | 1,836       | 95.8% | 12,161      | 93.1% | 27,967      | 91.5% | 40,912      | 92.5% |
| Hispanic or Latino Population (2010)          | 80          | 4.2%  | 904         | 6.9%  | 2,604       | 8.5%  | 3,318       | 7.5%  |
| Not Hispanic or Latino Population (2029)      | 2,809       | 89.3% | 18,494      | 89.5% | 43,316      | 90.1% | 60,410      | 90.5% |
| Hispanic or Latino Population (2029)          | 337         | 10.7% | 2,160       | 10.5% | 4,735       | 9.9%  | 6,353       | 9.5%  |
| Projected Annual Growth (2024-2029)           | 123         | 11.6% | 677         | 9.1%  | 1,783       | 12.1% | 2,603       | 13.9% |
| Historical Annual Growth (2010-2020)          | 9           | 1.1%  | 290         | 3.2%  | 1,015       | 3.9%  | 1,404       | 4.2%  |

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|--------------------------------|--|--|-------------|-------|-------------|-------|-------------|-------|-------------|-------|
| Athens, AL 35613               |  |  |             |       |             |       |             |       |             |       |
| Total Age Distribution (2024)  |  |  |             |       |             |       |             |       |             |       |
| Total Population               |  |  | 2,645       |       | 17,660      |       | 41,508      |       | 57,699      |       |
| Age Under 5 Years              |  |  | 133         | 5.0%  | 1,018       | 5.8%  | 2,409       | 5.8%  | 3,199       | 5.5%  |
| Age 5 to 9 Years               |  |  | 155         | 5.8%  | 1,114       | 6.3%  | 2,580       | 6.2%  | 3,457       | 6.0%  |
| Age 10 to 14 Years             |  |  | 170         | 6.4%  | 1,133       | 6.4%  | 2,739       | 6.6%  | 3,642       | 6.3%  |
| Age 15 to 19 Years             |  |  | 163         | 6.1%  | 1,067       | 6.0%  | 2,450       | 5.9%  | 3,308       | 5.7%  |
| Age 20 to 24 Years             |  |  | 133         | 5.0%  | 1,028       | 5.8%  | 2,312       | 5.6%  | 3,238       | 5.6%  |
| Age 25 to 29 Years             |  |  | 113         | 4.3%  | 1,083       | 6.1%  | 2,475       | 6.0%  | 3,652       | 6.3%  |
| Age 30 to 34 Years             |  |  | 154         | 5.8%  | 1,149       | 6.5%  | 2,779       | 6.7%  | 4,027       | 7.0%  |
| Age 35 to 39 Years             |  |  | 164         | 6.2%  | 1,123       | 6.4%  | 2,660       | 6.4%  | 3,867       | 6.7%  |
| Age 40 to 44 Years             |  |  | 172         | 6.5%  | 1,124       | 6.4%  | 2,692       | 6.5%  | 3,917       | 6.8%  |
| Age 45 to 49 Years             |  |  | 156         | 5.9%  | 1,042       | 5.9%  | 2,409       | 5.8%  | 3,504       | 6.1%  |
| Age 50 to 54 Years             |  |  | 187         | 7.1%  | 1,186       | 6.7%  | 2,768       | 6.7%  | 3,949       | 6.8%  |
| Age 55 to 59 Years             |  |  | 186         | 7.0%  | 1,183       | 6.7%  | 2,773       | 6.7%  | 3,935       | 6.8%  |
| Age 60 to 64 Years             |  |  | 210         | 7.9%  | 1,194       | 6.8%  | 2,783       | 6.7%  | 3,888       | 6.7%  |
| Age 65 to 69 Years             |  |  | 175         | 6.6%  | 1,032       | 5.8%  | 2,388       | 5.8%  | 3,255       | 5.6%  |
| Age 70 to 74 Years             |  |  | 142         | 5.4%  | 840         | 4.8%  | 1,948       | 4.7%  | 2,609       | 4.5%  |
| Age 75 to 79 Years             |  |  | 112         | 4.2%  | 619         | 3.5%  | 1,437       | 3.5%  | 1,934       | 3.4%  |
| Age 80 to 84 Years             |  |  | 64          | 2.4%  | 385         | 2.2%  | 955         | 2.3%  | 1,208       | 2.1%  |
| Age 85 Years or Over           |  |  | 57          | 2.1%  | 340         | 1.9%  | 953         | 2.3%  | 1,110       | 1.9%  |
| Median Age                     |  |  | 43.1        |       | 39.6        |       | 39.7        |       | 39.7        |       |
| Age 19 Years or Less           |  |  | 620         | 23.4% | 4,332       | 24.5% | 10,178      | 24.5% | 13,606      | 23.6% |
| Age 20 to 64 Years             |  |  | 1,475       | 55.8% | 10,111      | 57.3% | 23,650      | 57.0% | 33,977      | 58.9% |
| Age 65 Years or Over           |  |  | 550         | 20.8% | 3,217       | 18.2% | 7,680       | 18.5% | 10,116      | 17.5% |
| Female Age Distribution (2024) |  |  |             |       |             |       |             |       |             |       |
| Female Population              |  |  | 1,380       | 52.2% | 9,144       | 51.8% | 21,330      | 51.4% | 28,658      | 49.7% |
| Age Under 5 Years              |  |  | 67          | 4.8%  | 505         | 5.5%  | 1,207       | 5.7%  | 1,599       | 5.6%  |
| Age 5 to 9 Years               |  |  | 79          | 5.7%  | 549         | 6.0%  | 1,318       | 6.2%  | 1,765       | 6.2%  |
| Age 10 to 14 Years             |  |  | 91          | 6.6%  | 566         | 6.2%  | 1,366       | 6.4%  | 1,818       | 6.3%  |
| Age 15 to 19 Years             |  |  | 80          | 5.8%  | 515         | 5.6%  | 1,196       | 5.6%  | 1,601       | 5.6%  |
| Age 20 to 24 Years             |  |  | 64          | 4.7%  | 499         | 5.5%  | 1,114       | 5.2%  | 1,517       | 5.3%  |
| Age 25 to 29 Years             |  |  | 54          | 3.9%  | 556         | 6.1%  | 1,267       | 5.9%  | 1,744       | 6.1%  |
| Age 30 to 34 Years             |  |  | 80          | 5.8%  | 604         | 6.6%  | 1,411       | 6.6%  | 1,887       | 6.6%  |
| Age 35 to 39 Years             |  |  | 86          | 6.2%  | 607         | 6.6%  | 1,393       | 6.5%  | 1,873       | 6.5%  |
| Age 40 to 44 Years             |  |  | 86          | 6.2%  | 561         | 6.1%  | 1,321       | 6.2%  | 1,823       | 6.4%  |
| Age 45 to 49 Years             |  |  | 81          | 5.9%  | 530         | 5.8%  | 1,219       | 5.7%  | 1,681       | 5.9%  |
| Age 50 to 54 Years             |  |  | 100         | 7.2%  | 608         | 6.6%  | 1,408       | 6.6%  | 1,920       | 6.7%  |
| Age 55 to 59 Years             |  |  | 96          | 6.9%  | 619         | 6.8%  | 1,433       | 6.7%  | 1,973       | 6.9%  |
| Age 60 to 64 Years             |  |  | 114         | 8.3%  | 626         | 6.8%  | 1,466       | 6.9%  | 1,986       | 6.9%  |
| Age 65 to 69 Years             |  |  | 93          | 6.7%  | 555         | 6.1%  | 1,299       | 6.1%  | 1,737       | 6.1%  |
| Age 70 to 74 Years             |  |  | 78          | 5.6%  | 465         | 5.1%  | 1,071       | 5.0%  | 1,408       | 4.9%  |
| Age 75 to 79 Years             |  |  | 60          | 4.3%  | 341         | 3.7%  | 778         | 3.6%  | 1,040       | 3.6%  |
| Age 80 to 84 Years             |  |  | 40          | 2.9%  | 231         | 2.5%  | 559         | 2.6%  | 682         | 2.4%  |
| Age 85 Years or Over           |  |  | 33          | 2.4%  | 206         | 2.3%  | 504         | 2.4%  | 605         | 2.1%  |
| Female Median Age              |  |  | 44.4        |       | 40.8        |       | 40.6        |       | 40.6        |       |
| Age 19 Years or Less           |  |  | 317         | 22.9% | 2,135       | 23.4% | 5,087       | 23.8% | 6,783       | 23.7% |
| Age 20 to 64 Years             |  |  | 760         | 55.1% | 5,210       | 57.0% | 12,031      | 56.4% | 16,402      | 57.2% |
| Age 65 Years or Over           |  |  | 304         | 22.0% | 1,799       | 19.7% | 4,211       | 19.7% | 5,472       | 19.1% |

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|------------------------------|-------|-------------|-------|-------------|--------|-------------|--------|-------------|--|
| Athens, AL 35613             |       |             |       |             |        |             |        |             |  |
| Male Age Distribution (2024) |       |             |       |             |        |             |        |             |  |
| Male Population              | 1,265 | 47.8%       | 8,517 | 48.2%       | 20,178 | 48.6%       | 29,041 | 50.3%       |  |
| Age Under 5 Years            | 66    | 5.2%        | 512   | 6.0%        | 1,202  | 6.0%        | 1,600  | 5.5%        |  |
| Age 5 to 9 Years             | 76    | 6.0%        | 565   | 6.6%        | 1,262  | 6.3%        | 1,692  | 5.8%        |  |
| Age 10 to 14 Years           | 79    | 6.2%        | 567   | 6.7%        | 1,373  | 6.8%        | 1,825  | 6.3%        |  |
| Age 15 to 19 Years           | 82    | 6.5%        | 552   | 6.5%        | 1,254  | 6.2%        | 1,707  | 5.9%        |  |
| Age 20 to 24 Years           | 69    | 5.4%        | 529   | 6.2%        | 1,198  | 5.9%        | 1,721  | 5.9%        |  |
| Age 25 to 29 Years           | 59    | 4.6%        | 526   | 6.2%        | 1,207  | 6.0%        | 1,908  | 6.6%        |  |
| Age 30 to 34 Years           | 74    | 5.9%        | 545   | 6.4%        | 1,367  | 6.8%        | 2,140  | 7.4%        |  |
| Age 35 to 39 Years           | 78    | 6.1%        | 516   | 6.1%        | 1,267  | 6.3%        | 1,994  | 6.9%        |  |
| Age 40 to 44 Years           | 86    | 6.8%        | 563   | 6.6%        | 1,371  | 6.8%        | 2,095  | 7.2%        |  |
| Age 45 to 49 Years           | 76    | 6.0%        | 512   | 6.0%        | 1,190  | 5.9%        | 1,823  | 6.3%        |  |
| Age 50 to 54 Years           | 88    | 6.9%        | 579   | 6.8%        | 1,360  | 6.7%        | 2,030  | 7.0%        |  |
| Age 55 to 59 Years           | 91    | 7.2%        | 564   | 6.6%        | 1,339  | 6.6%        | 1,962  | 6.8%        |  |
| Age 60 to 64 Years           | 96    | 7.6%        | 568   | 6.7%        | 1,317  | 6.5%        | 1,902  | 6.5%        |  |
| Age 65 to 69 Years           | 83    | 6.5%        | 477   | 5.6%        | 1,089  | 5.4%        | 1,518  | 5.2%        |  |
| Age 70 to 74 Years           | 64    | 5.1%        | 376   | 4.4%        | 877    | 4.3%        | 1,202  | 4.1%        |  |
| Age 75 to 79 Years           | 52    | 4.1%        | 278   | 3.3%        | 658    | 3.3%        | 894    | 3.1%        |  |
| Age 80 to 84 Years           | 24    | 1.9%        | 154   | 1.8%        | 396    | 2.0%        | 526    | 1.8%        |  |
| Age 85 Years or Over         | 23    | 1.8%        | 134   | 1.6%        | 449    | 2.2%        | 505    | 1.7%        |  |
| Male Median Age              | 41.8  |             | 38.3  |             | 38.9   |             | 38.9   |             |  |
| Age 19 Years or Less         | 303   | 24.0%       | 2,196 | 25.8%       | 5,091  | 25.2%       | 6,823  | 23.5%       |  |
| Age 20 to 64 Years           | 715   | 56.5%       | 4,902 | 57.6%       | 11,618 | 57.6%       | 17,574 | 60.5%       |  |
| Age 65 Years or Over         | 246   | 19.5%       | 1,419 | 16.7%       | 3,469  | 17.2%       | 4,644  | 16.0%       |  |
| Males per 100 Females (2024) |       |             |       |             |        |             |        |             |  |
| Overall Comparison           | 92    |             | 93    |             | 95     |             | 101    |             |  |
| Age Under 5 Years            | 100   | 49.9%       | 101   | 50.4%       | 100    | 49.9%       | 100    | 50.0%       |  |
| Age 5 to 9 Years             | 96    | 49.1%       | 103   | 50.7%       | 96     | 48.9%       | 96     | 48.9%       |  |
| Age 10 to 14 Years           | 87    | 46.5%       | 100   | 50.1%       | 101    | 50.1%       | 100    | 50.1%       |  |
| Age 15 to 19 Years           | 102   | 50.5%       | 107   | 51.8%       | 105    | 51.2%       | 107    | 51.6%       |  |
| Age 20 to 24 Years           | 107   | 51.6%       | 106   | 51.4%       | 108    | 51.8%       | 113    | 53.2%       |  |
| Age 25 to 29 Years           | 109   | 52.1%       | 95    | 48.6%       | 95     | 48.8%       | 109    | 52.2%       |  |
| Age 30 to 34 Years           | 93    | 48.3%       | 90    | 47.4%       | 97     | 49.2%       | 113    | 53.1%       |  |
| Age 35 to 39 Years           | 91    | 47.5%       | 85    | 46.0%       | 91     | 47.6%       | 106    | 51.6%       |  |
| Age 40 to 44 Years           | 100   | 50.1%       | 100   | 50.1%       | 104    | 50.9%       | 115    | 53.5%       |  |
| Age 45 to 49 Years           | 93    | 48.3%       | 97    | 49.1%       | 98     | 49.4%       | 108    | 52.0%       |  |
| Age 50 to 54 Years           | 88    | 46.7%       | 95    | 48.8%       | 97     | 49.1%       | 106    | 51.4%       |  |
| Age 55 to 59 Years           | 95    | 48.7%       | 91    | 47.7%       | 93     | 48.3%       | 99     | 49.9%       |  |
| Age 60 to 64 Years           | 84    | 45.6%       | 91    | 47.5%       | 90     | 47.3%       | 96     | 48.9%       |  |
| Age 65 to 69 Years           | 89    | 47.1%       | 86    | 46.2%       | 84     | 45.6%       | 87     | 46.6%       |  |
| Age 70 to 74 Years           | 82    | 45.2%       | 81    | 44.7%       | 82     | 45.0%       | 85     | 46.0%       |  |
| Age 75 to 79 Years           | 87    | 46.6%       | 81    | 44.9%       | 85     | 45.8%       | 86     | 46.2%       |  |
| Age 80 to 84 Years           | 59    | 37.3%       | 67    | 40.0%       | 71     | 41.4%       | 77     | 43.5%       |  |
| Age 85 Years or Over         | 71    | 41.4%       | 65    | 39.3%       | 89     | 47.1%       | 83     | 45.5%       |  |
| Age 19 Years or Less         | 96    | 48.9%       | 103   | 50.7%       | 100    | 50.0%       | 101    | 50.1%       |  |
| Age 20 to 39 Years           | 98    | 49.6%       | 93    | 48.3%       | 97     | 49.3%       | 111    | 52.5%       |  |
| Age 40 to 64 Years           | 92    | 47.8%       | 95    | 48.6%       | 96     | 49.0%       | 105    | 51.1%       |  |
| Age 65 Years or Over         | 81    | 44.8%       | 79    | 44.1%       | 82     | 45.2%       | 85     | 45.9%       |  |

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7838/-86.9298

| 22031 US Hwy 72 E<br>Athens, AL 35613        | 1 mi radius | 3 mi radius  | 5 mi radius  | 7 mi radius  |
|--|-------------|--------------|--------------|--------------|
| <b>Household Type (2024)</b>                 |             |              |              |              |
| Total Households                             | 1,101       | 7,399        | 16,855       | 22,518       |
| Households with Children                     | 282 25.7%   | 2,058 27.8%  | 5,115 30.3%  | 6,902 30.7%  |
| Average Household Size                       | 2.4         | 2.4          | 2.4          | 2.5          |
| Household Density per Square Mile            | 351         | 262          | 215          | 146          |
| Population Family                            | 2,161 81.7% | 14,229 80.6% | 34,486 83.1% | 47,094 81.6% |
| Population Non-Family                        | 484 18.3%   | 3,279 18.6%  | 6,325 15.2%  | 8,235 14.3%  |
| Population Group Quarters                    | - -         | 153 0.9%     | 696 1.7%     | 2,370 4.1%   |
| Family Households                            | 682 62.0%   | 4,598 62.1%  | 11,423 67.8% | 15,540 69.0% |
| Married Couple Households                    | 591 86.7%   | 3,493 76.0%  | 8,457 74.0%  | 11,639 74.9% |
| Other Family Households with Children        | 91 13.3%    | 1,105 24.0%  | 2,966 26.0%  | 3,901 25.1%  |
| Family Households with Children              | 282 41.4%   | 2,057 44.7%  | 5,111 44.7%  | 6,897 44.4%  |
| Married Couple with Children                 | 242 85.5%   | 1,469 71.4%  | 3,570 69.9%  | 4,882 70.8%  |
| Other Family Households with Children        | 41 14.5%    | 588 28.6%    | 1,540 30.1%  | 2,015 29.2%  |
| Family Households No Children                | 400 58.6%   | 2,540 55.3%  | 6,312 55.3%  | 8,643 55.6%  |
| Married Couple No Children                   | 350 87.5%   | 2,024 79.7%  | 4,886 77.4%  | 6,757 78.2%  |
| Other Family Households No Children          | 50 12.5%    | 517 20.3%    | 1,426 22.6%  | 1,886 21.8%  |
| Non-Family Households                        | 419 38.0%   | 2,801 37.9%  | 5,432 32.2%  | 6,978 31.0%  |
| Non-Family Households with Children          | - -         | - -          | 4 -          | 5 -          |
| Non-Family Households No Children            | 419 #####   | 2,800 #####  | 5,428 99.9%  | 6,973 99.9%  |
| Average Family Household Size                | 3.2         | 3.1          | 3.0          | 3.0          |
| Average Family Income                        | \$178,156   | \$131,506    | \$115,800    | \$112,117    |
| Median Family Income                         | \$135,396   | \$105,906    | \$97,198     | \$97,250     |
| Average Non-Family Household Size            | 1.2         | 1.2          | 1.2          | 1.2          |
| <b>Marital Status (2024)</b>                 |             |              |              |              |
| Population Age 15 Years or Over              | 2,188       | 14,396       | 33,780       | 47,400       |
| Never Married                                | 455 20.8%   | 3,661 25.4%  | 8,288 24.5%  | 12,170 25.7% |
| Currently Married                            | 1,141 52.2% | 6,881 47.8%  | 16,750 49.6% | 22,648 47.8% |
| Previously Married                           | 591 27.0%   | 3,854 26.8%  | 8,743 25.9%  | 12,582 26.5% |
| Separated                                    | 205 34.8%   | 1,123 29.1%  | 1,815 20.8%  | 2,633 20.9%  |
| Widowed                                      | 188 31.8%   | 1,009 26.2%  | 2,668 30.5%  | 3,531 28.1%  |
| Divorced                                     | 198 33.5%   | 1,722 44.7%  | 4,260 48.7%  | 6,417 51.0%  |
| <b>Educational Attainment (2024)</b>         |             |              |              |              |
| Adult Population Age 25 Years or Over        | 1,892       | 12,300       | 29,018       | 40,855       |
| Elementary (Grade Level 0 to 8)              | 146 7.7%    | 584 4.7%     | 1,256 4.3%   | 1,852 4.5%   |
| Some High School (Grade Level 9 to 11)       | 79 4.2%     | 737 6.0%     | 2,024 7.0%   | 3,473 8.5%   |
| High School Graduate                         | 352 18.6%   | 2,889 23.5%  | 7,561 26.1%  | 11,874 29.1% |
| Some College                                 | 329 17.4%   | 2,522 20.5%  | 6,026 20.8%  | 8,240 20.2%  |
| Associate Degree Only                        | 201 10.6%   | 1,267 10.3%  | 2,859 9.9%   | 3,733 9.1%   |
| Bachelor Degree Only                         | 516 27.3%   | 2,772 22.5%  | 5,919 20.4%  | 7,663 18.8%  |
| Graduate Degree                              | 269 14.2%   | 1,529 12.4%  | 3,373 11.6%  | 4,020 9.8%   |
| Any College (Some College or Higher)         | 1,315 69.5% | 8,090 65.8%  | 18,177 62.6% | 23,656 57.9% |
| College Degree + (Bachelor Degree or Higher) | 785 41.5%   | 4,301 35.0%  | 9,292 32.0%  | 11,683 28.6% |



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7838/-86.9298

| 22031 US Hwy 72 E<br>Athens, AL 35613          | 1 mi radius | 3 mi radius  | 5 mi radius  | 7 mi radius  |
|--|-------------|--------------|--------------|--------------|
| <b>Housing</b>                                 |             |              |              |              |
| Total Housing Units (2024)                     | 1,118       | 7,509        | 17,104       | 22,855       |
| Total Housing Units (2020)                     | 1,096       | 7,224        | 16,232       | 21,676       |
| Historical Annual Growth (2020-2024)           | 22 0.5%     | 285 1.0%     | 872 1.3%     | 1,178 1.4%   |
| Housing Units Occupied (2024)                  | 1,101 98.5% | 7,399 98.5%  | 16,855 98.5% | 22,518 98.5% |
| Housing Units Owner-Occupied                   | 836 76.0%   | 4,750 64.2%  | 11,459 68.0% | 16,074 71.4% |
| Housing Units Renter-Occupied                  | 265 24.0%   | 2,649 35.8%  | 5,396 32.0%  | 6,444 28.6%  |
| Housing Units Vacant (2024)                    | 17 1.5%     | 110 1.5%     | 249 1.5%     | 337 1.5%     |
| <b>Household Size (2024)</b>                   |             |              |              |              |
| Total Households                               | 1,101       | 7,399        | 16,855       | 22,518       |
| 1 Person Households                            | 402 36.5%   | 2,613 35.3%  | 4,927 29.2%  | 6,303 28.0%  |
| 2 Person Households                            | 382 34.7%   | 2,514 34.0%  | 6,345 37.6%  | 8,757 38.9%  |
| 3 Person Households                            | 133 12.1%   | 1,027 13.9%  | 2,571 15.3%  | 3,438 15.3%  |
| 4 Person Households                            | 122 11.1%   | 780 10.5%    | 1,846 11.0%  | 2,454 10.9%  |
| 5 Person Households                            | 43 3.9%     | 312 4.2%     | 753 4.5%     | 1,009 4.5%   |
| 6 Person Households                            | 14 1.3%     | 106 1.4%     | 286 1.7%     | 380 1.7%     |
| 7 or More Person Households                    | 4 0.4%      | 47 0.6%      | 127 0.8%     | 176 0.8%     |
| <b>Household Income Distribution (2024)</b>    |             |              |              |              |
| HH Income \$200,000 or More                    | 171 15.5%   | 761 10.3%    | 1,661 9.9%   | 2,137 9.5%   |
| HH Income \$150,000 to \$199,999               | 172 15.6%   | 914 12.4%    | 1,845 10.9%  | 2,307 10.2%  |
| HH Income \$125,000 to \$149,999               | 87 7.9%     | 497 6.7%     | 1,148 6.8%   | 1,608 7.1%   |
| HH Income \$100,000 to \$124,999               | 125 11.4%   | 624 8.4%     | 1,603 9.5%   | 2,265 10.1%  |
| HH Income \$75,000 to \$99,999                 | 170 15.4%   | 1,105 14.9%  | 2,397 14.2%  | 3,404 15.1%  |
| HH Income \$50,000 to \$74,999                 | 124 11.2%   | 1,059 14.3%  | 2,276 13.5%  | 3,383 15.0%  |
| HH Income \$35,000 to \$49,999                 | 85 7.7%     | 718 9.7%     | 1,644 9.8%   | 2,194 9.7%   |
| HH Income \$25,000 to \$34,999                 | 28 2.5%     | 386 5.2%     | 1,340 7.9%   | 1,649 7.3%   |
| HH Income \$15,000 to \$24,999                 | 108 9.8%    | 886 12.0%    | 1,650 9.8%   | 1,985 8.8%   |
| HH Income \$10,000 to \$14,999                 | 17 1.5%     | 243 3.3%     | 629 3.7%     | 699 3.1%     |
| HH Income Under \$10,000                       | 17 1.5%     | 205 2.8%     | 661 3.9%     | 885 3.9%     |
| <b>Household Vehicles (2024)</b>               |             |              |              |              |
| Households 0 Vehicles Available                | 31 2.8%     | 335 4.5%     | 748 4.4%     | 835 3.7%     |
| Households 1 Vehicle Available                 | 244 22.1%   | 2,325 31.4%  | 5,223 31.0%  | 6,532 29.0%  |
| Households 2 Vehicles Available                | 444 40.3%   | 2,746 37.1%  | 5,987 35.5%  | 8,124 36.1%  |
| Households 3 or More Vehicles Available        | 383 34.8%   | 1,993 26.9%  | 4,897 29.1%  | 7,027 31.2%  |
| Total Vehicles Available                       | 2,471       | 14,751       | 33,912       | 46,975       |
| Average Vehicles per Household                 | 2.2         | 2.0          | 2.0          | 2.1          |
| Owner-Occupied Household Vehicles              | 1,995 80.7% | 10,866 73.7% | 25,951 76.5% | 37,021 78.8% |
| Average Vehicles per Owner-Occupied Household  | 2.4         | 2.3          | 2.3          | 2.3          |
| Renter-Occupied Household Vehicles             | 476 19.3%   | 3,885 26.3%  | 7,961 23.5%  | 9,954 21.2%  |
| Average Vehicles per Renter-Occupied Household | 1.8         | 1.5          | 1.5          | 1.5          |
| <b>Travel Time (2024)</b>                      |             |              |              |              |
| Worker Base Age 16 years or Over               | 1,270       | 8,642        | 20,062       | 26,503       |
| Travel to Work in 14 Minutes or Less           | 245 19.3%   | 2,047 23.7%  | 4,246 21.2%  | 5,151 19.4%  |
| Travel to Work in 15 to 29 Minutes             | 502 39.5%   | 2,951 34.1%  | 7,017 35.0%  | 9,284 35.0%  |
| Travel to Work in 30 to 59 Minutes             | 425 33.5%   | 2,982 34.5%  | 6,919 34.5%  | 9,587 36.2%  |
| Travel to Work in 60 Minutes or More           | 28 2.2%     | 168 1.9%     | 307 1.5%     | 389 1.5%     |
| Work at Home                                   | 69 5.5%     | 494 5.7%     | 1,573 7.8%   | 2,092 7.9%   |
| Average Minutes Travel to Work                 | 23.3        | 24.3         | 24.4         | 25.0         |

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7838/-86.9298

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|--|-------------|-------------|--------------|--------------|
| <b>Transportation To Work (2024)</b>           |             |             |              |              |
| Worker Base Age 16 years or Over               | 1,270       | 8,642       | 20,062       | 26,503       |
| Drive to Work Alone                            | 984 77.5%   | 6,992 80.9% | 16,380 81.6% | 21,834 82.4% |
| Drive to Work in Carpool                       | 143 11.3%   | 880 10.2%   | 1,614 8.0%   | 2,010 7.6%   |
| Travel to Work by Public Transportation        | - -         | 3 -         | 6 -          | 8 -          |
| Drive to Work on Motorcycle                    | - -         | - -         | - -          | - -          |
| Bicycle to Work                                | - -         | - -         | - -          | - -          |
| Walk to Work                                   | 16 1.3%     | 68 0.8%     | 128 0.6%     | 156 0.6%     |
| Other Means                                    | 57 4.5%     | 205 2.4%    | 360 1.8%     | 403 1.5%     |
| Work at Home                                   | 69 5.5%     | 494 5.7%    | 1,573 7.8%   | 2,092 7.9%   |
| <b>Daytime Demographics (2024)</b>             |             |             |              |              |
| Total Businesses                               | 188         | 890         | 1,356        | 1,533        |
| Total Employees                                | 1,406       | 8,341       | 12,767       | 13,967       |
| Company Headquarter Businesses                 | 7 3.7%      | 32 3.6%     | 45 3.3%      | 51 3.3%      |
| Company Headquarter Employees                  | 68 4.9%     | 849 10.2%   | 1,218 9.5%   | 1,260 9.0%   |
| Employee Population per Business               | 7.5 to 1    | 9.4 to 1    | 9.4 to 1     | 9.1 to 1     |
| Residential Population per Business            | 14.1 to 1   | 19.8 to 1   | 30.6 to 1    | 37.6 to 1    |
| Adj. Daytime Demographics Age 16 Years or Over | 2,287       | 13,850      | 25,946       | 34,131       |
| <b>Labor Force</b>                             |             |             |              |              |
| Labor Population Age 16 Years or Over (2024)   | 2,156       | 14,184      | 33,293       | 46,718       |
| Labor Force Total Males (2024)                 | 1,027 47.6% | 6,766 47.7% | 16,092 48.3% | 23,572 50.5% |
| Male Civilian Employed                         | 750 73.0%   | 4,953 73.2% | 11,540 71.7% | 14,963 63.5% |
| Male Civilian Unemployed                       | 6 0.6%      | 89 1.3%     | 171 1.1%     | 362 1.5%     |
| Males in Armed Forces                          | 5 0.5%      | 34 0.5%     | 51 0.3%      | 51 0.2%      |
| Males Not in Labor Force                       | 266 25.9%   | 1,690 25.0% | 4,330 26.9%  | 8,196 34.8%  |
| Labor Force Total Females (2024)               | 1,129 52.4% | 7,418 52.3% | 17,201 51.7% | 23,146 49.5% |
| Female Civilian Employed                       | 520 46.0%   | 3,689 49.7% | 8,522 49.5%  | 11,540 49.9% |
| Female Civilian Unemployed                     | 22 2.0%     | 94 1.3%     | 268 1.6%     | 349 1.5%     |
| Females in Armed Forces                        | - -         | - -         | - -          | - -          |
| Females Not in Labor Force                     | 587 52.0%   | 3,635 49.0% | 8,411 48.9%  | 11,257 48.6% |
| Unemployment Rate                              | 28 1.3%     | 182 1.3%    | 439 1.3%     | 711 1.5%     |
| <b>Occupation (2024)</b>                       |             |             |              |              |
| Occupation Population Age 16 Years or Over     | 1,270       | 8,642       | 20,062       | 26,503       |
| Occupation Total Males                         | 750 59.1%   | 4,953 57.3% | 11,540 57.5% | 14,963 56.5% |
| Occupation Total Females                       | 520 40.9%   | 3,689 42.7% | 8,522 42.5%  | 11,540 43.5% |
| Management, Business, Financial Operations     | 212 16.7%   | 1,351 15.6% | 2,946 14.7%  | 3,783 14.3%  |
| Professional, Related                          | 348 27.4%   | 2,378 27.5% | 5,752 28.7%  | 7,340 27.7%  |
| Service  | 176 13.9%   | 1,183 13.7% | 3,032 15.1%  | 3,895 14.7%  |
| Sales, Office                                  | 288 22.7%   | 1,858 21.5% | 3,829 19.1%  | 5,483 20.7%  |
| Farming, Fishing, Forestry                     | 1 -         | 63 0.7%     | 125 0.6%     | 174 0.7%     |
| Construction, Extraction, Maintenance          | 39 3.1%     | 327 3.8%    | 1,041 5.2%   | 1,438 5.4%   |
| Production, Transport, Material Moving         | 205 16.1%   | 1,481 17.1% | 3,337 16.6%  | 4,391 16.6%  |
| White Collar Workers                           | 848 66.8%   | 5,588 64.7% | 12,527 62.4% | 16,606 62.7% |
| Blue Collar Workers                            | 421 33.2%   | 3,054 35.3% | 7,535 37.6%  | 9,897 37.3%  |

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7838/-86.9298

| 22031 US Hwy 72 E                  |           |       |             |  |              |  |              |  |             |  |
|------------------------------------|-----------|-------|-------------|--|--------------|--|--------------|--|-------------|--|
| Athens, AL 35613                   |           |       |             |  |              |  |              |  |             |  |
|                                    |           |       | 1 mi radius |  | 3 mi radius  |  | 5 mi radius  |  | 7 mi radius |  |
| Units In Structure (2024)          |           |       |             |  |              |  |              |  |             |  |
| Total Units                        | 1,101     |       | 7,399       |  | 16,855       |  | 22,518       |  |             |  |
| 1 Detached Unit                    | 891       | 80.9% | 5,546 75.0% |  | 12,977 77.0% |  | 17,558 78.0% |  |             |  |
| 1 Attached Unit                    | 25        | 2.2%  | 143 1.9%    |  | 491 2.9%     |  | 551 2.4%     |  |             |  |
| 2 Units                            | -         | -     | 4 -         |  | 13 -         |  | 15 -         |  |             |  |
| 3 to 4 Units                       | 36        | 3.3%  | 221 3.0%    |  | 350 2.1%     |  | 376 1.7%     |  |             |  |
| 5 to 9 Units                       | 37        | 3.4%  | 413 5.6%    |  | 763 4.5%     |  | 816 3.6%     |  |             |  |
| 10 to 19 Units                     | 11        | 1.0%  | 143 1.9%    |  | 225 1.3%     |  | 259 1.2%     |  |             |  |
| 20 to 49 Units                     | 45        | 4.0%  | 359 4.8%    |  | 527 3.1%     |  | 577 2.6%     |  |             |  |
| 50 or More Units                   | 28        | 2.5%  | 265 3.6%    |  | 602 3.6%     |  | 682 3.0%     |  |             |  |
| Mobile Home or Trailer             | 28        | 2.5%  | 300 4.1%    |  | 821 4.9%     |  | 1,526 6.8%   |  |             |  |
| Other Structure                    | -         | -     | 6 -         |  | 88 0.5%      |  | 158 0.7%     |  |             |  |
| Homes Built By Year (2024)         |           |       |             |  |              |  |              |  |             |  |
| Homes Built 2020 or later          | 53        | 4.8%  | 349 4.6%    |  | 962 5.6%     |  | 1,233 5.4%   |  |             |  |
| Homes Built 2010 to 2019           | 203       | 18.2% | 1,340 17.8% |  | 3,490 20.4%  |  | 4,816 21.1%  |  |             |  |
| Homes Built 2000 to 2009           | 231       | 20.7% | 1,262 16.8% |  | 2,766 16.2%  |  | 3,823 16.7%  |  |             |  |
| Homes Built 1990 to 1999           | 176       | 15.7% | 1,075 14.3% |  | 2,247 13.1%  |  | 3,101 13.6%  |  |             |  |
| Homes Built 1980 to 1989           | 155       | 13.8% | 900 12.0%   |  | 1,978 11.6%  |  | 2,774 12.1%  |  |             |  |
| Homes Built 1970 to 1979           | 104       | 9.3%  | 653 8.7%    |  | 1,457 8.5%   |  | 1,908 8.3%   |  |             |  |
| Homes Built 1960 to 1969           | 82        | 7.3%  | 692 9.2%    |  | 1,614 9.4%   |  | 1,997 8.7%   |  |             |  |
| Homes Built 1950 to 1959           | 77        | 6.9%  | 669 8.9%    |  | 1,464 8.6%   |  | 1,741 7.6%   |  |             |  |
| Homes Built 1940 to 1949           | 7         | 0.6%  | 118 1.6%    |  | 300 1.8%     |  | 425 1.9%     |  |             |  |
| Homes Built Before 1939            | 14        | 1.2%  | 341 4.5%    |  | 576 3.4%     |  | 700 3.1%     |  |             |  |
| Median Age of Homes                | 32.2      | yrs   | 36.3 yrs    |  | 34.8 yrs     |  | 34.0 yrs     |  |             |  |
| Home Values (2024)                 |           |       |             |  |              |  |              |  |             |  |
| Owner Specified Housing Units      | 836       |       | 4,750       |  | 11,459       |  | 16,074       |  |             |  |
| Home Values \$1,000,000 or More    | 24        | 2.9%  | 127 2.7%    |  | 270 2.4%     |  | 450 2.8%     |  |             |  |
| Home Values \$750,000 to \$999,999 | 13        | 1.6%  | 89 1.9%     |  | 152 1.3%     |  | 208 1.3%     |  |             |  |
| Home Values \$500,000 to \$749,999 | 81        | 9.6%  | 430 9.1%    |  | 978 8.5%     |  | 1,497 9.3%   |  |             |  |
| Home Values \$400,000 to \$499,999 | 115       | 13.7% | 545 11.5%   |  | 1,112 9.7%   |  | 1,403 8.7%   |  |             |  |
| Home Values \$300,000 to \$399,999 | 250       | 29.9% | 1,181 24.9% |  | 2,647 23.1%  |  | 3,465 21.6%  |  |             |  |
| Home Values \$250,000 to \$299,999 | 191       | 22.9% | 916 19.3%   |  | 2,264 19.8%  |  | 3,019 18.8%  |  |             |  |
| Home Values \$200,000 to \$249,999 | 78        | 9.3%  | 455 9.6%    |  | 1,133 9.9%   |  | 1,590 9.9%   |  |             |  |
| Home Values \$175,000 to \$199,999 | 29        | 3.4%  | 147 3.1%    |  | 427 3.7%     |  | 562 3.5%     |  |             |  |
| Home Values \$150,000 to \$174,999 | 6         | 0.7%  | 158 3.3%    |  | 502 4.4%     |  | 776 4.8%     |  |             |  |
| Home Values \$125,000 to \$149,999 | 15        | 1.8%  | 109 2.3%    |  | 410 3.6%     |  | 556 3.5%     |  |             |  |
| Home Values \$100,000 to \$124,999 | 5         | 0.6%  | 127 2.7%    |  | 418 3.7%     |  | 622 3.9%     |  |             |  |
| Home Values \$90,000 to \$99,999   | 9         | 1.0%  | 62 1.3%     |  | 115 1.0%     |  | 150 0.9%     |  |             |  |
| Home Values \$80,000 to \$89,999   | 2         | 0.2%  | 70 1.5%     |  | 171 1.5%     |  | 338 2.1%     |  |             |  |
| Home Values \$70,000 to \$79,999   | 6         | 0.7%  | 124 2.6%    |  | 305 2.7%     |  | 438 2.7%     |  |             |  |
| Home Values \$60,000 to \$69,999   | -         | -     | 10 0.2%     |  | 13 0.1%      |  | 13 -         |  |             |  |
| Home Values \$50,000 to \$59,999   | 5         | 0.6%  | 39 0.8%     |  | 79 0.7%      |  | 104 0.6%     |  |             |  |
| Home Values \$35,000 to \$49,999   | 6         | 0.7%  | 31 0.6%     |  | 104 0.9%     |  | 292 1.8%     |  |             |  |
| Home Values \$25,000 to \$34,999   | 2         | 0.2%  | 83 1.8%     |  | 233 2.0%     |  | 387 2.4%     |  |             |  |
| Home Values \$10,000 to \$24,999   | 1         | 0.1%  | 46 1.0%     |  | 125 1.1%     |  | 202 1.3%     |  |             |  |
| Home Values Under \$10,000         | -         | -     | - -         |  | - -          |  | - -          |  |             |  |
| Owner-Occupied Median Home Value   | \$321,589 |       | \$294,266   |  | \$277,071    |  | \$275,226    |  |             |  |
| Renter-Occupied Median Rent        | \$732     |       | \$655       |  | \$629        |  | \$645        |  |             |  |



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7838/-86.9298

| 22031 US Hwy 72 E<br>Athens, AL 35613                | 1 mi radius   | 3 mi radius   | 5 mi radius   | 7 mi radius   |
|--|---------------|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2024)</b>      |               |               |               |               |
| Total Household Expenditure                          | \$91.93 M     | \$521.03 M    | \$1.14 B      | \$1.51 B      |
| Total Non-Retail Expenditure                         | \$48.79 M     | \$276.22 M    | \$604.72 M    | \$800.71 M    |
| Total Retail Expenditure                             | \$43.14 M     | \$244.81 M    | \$537.7 M     | \$713.96 M    |
| Apparel  | \$3.28 M      | \$18.49 M     | \$40.46 M     | \$53.54 M     |
| Contributions  | \$3.23 M      | \$17.68 M     | \$38.51 M     | \$50.89 M     |
| Education  | \$3.07 M      | \$16.57 M     | \$35.88 M     | \$47.03 M     |
| Entertainment  | \$5.35 M      | \$29.88 M     | \$65.43 M     | \$86.75 M     |
| Food and Beverages                                   | \$13.28 M     | \$75.96 M     | \$166.91 M    | \$221.46 M    |
| Furnishings and Equipment                            | \$3.31 M      | \$18.51 M     | \$40.55 M     | \$53.8 M      |
| Gifts  | \$2.4 M       | \$13.2 M      | \$28.75 M     | \$38 M        |
| Health Care  | \$7.59 M      | \$43.5 M      | \$95.85 M     | \$127.45 M    |
| Household Operations                                 | \$3.7 M       | \$20.73 M     | \$45.37 M     | \$60.04 M     |
| Miscellaneous Expenses                               | \$1.76 M      | \$9.92 M      | \$21.71 M     | \$28.78 M     |
| Personal Care  | \$1.23 M      | \$7 M         | \$15.35 M     | \$20.34 M     |
| Personal Insurance                                   | \$695.61 K    | \$3.8 M       | \$8.31 M      | \$11.01 M     |
| Reading  | \$204.58 K    | \$1.15 M      | \$2.52 M      | \$3.34 M      |
| Shelter  | \$19.34 M     | \$110.1 M     | \$240.74 M    | \$318.52 M    |
| Tobacco  | \$480.83 K    | \$2.95 M      | \$6.54 M      | \$8.7 M       |
| Transportation                                       | \$16.6 M      | \$94.22 M     | \$207.09 M    | \$275.46 M    |
| Utilities  | \$6.41 M      | \$37.38 M     | \$82.44 M     | \$109.56 M    |
| <b>Monthly Household Consumer Expenditure (2024)</b> |               |               |               |               |
| Total Household Expenditure                          | \$6,958       | \$5,869       | \$5,648       | \$5,605       |
| Total Non-Retail Expenditure                         | \$3,693 53.1% | \$3,111 53.0% | \$2,990 52.9% | \$2,963 52.9% |
| Total Retail Expenditures                            | \$3,265 46.9% | \$2,757 47.0% | \$2,658 47.1% | \$2,642 47.1% |
| Apparel  | \$248 3.6%    | \$208 3.5%    | \$200 3.5%    | \$198 3.5%    |
| Contributions  | \$244 3.5%    | \$199 3.4%    | \$190 3.4%    | \$188 3.4%    |
| Education  | \$232 3.3%    | \$187 3.2%    | \$177 3.1%    | \$174 3.1%    |
| Entertainment  | \$405 5.8%    | \$337 5.7%    | \$323 5.7%    | \$321 5.7%    |
| Food and Beverages                                   | \$1,005 14.4% | \$856 14.6%   | \$825 14.6%   | \$820 14.6%   |
| Furnishings and Equipment                            | \$250 3.6%    | \$208 3.6%    | \$200 3.5%    | \$199 3.6%    |
| Gifts  | \$182 2.6%    | \$149 2.5%    | \$142 2.5%    | \$141 2.5%    |
| Health Care  | \$574 8.3%    | \$490 8.3%    | \$474 8.4%    | \$472 8.4%    |
| Household Operations                                 | \$280 4.0%    | \$233 4.0%    | \$224 4.0%    | \$222 4.0%    |
| Miscellaneous Expenses                               | \$133 1.9%    | \$112 1.9%    | \$107 1.9%    | \$107 1.9%    |
| Personal Care  | \$93 1.3%     | \$79 1.3%     | \$76 1.3%     | \$75 1.3%     |
| Personal Insurance                                   | \$53 0.8%     | \$43 0.7%     | \$41 0.7%     | \$41 0.7%     |
| Reading  | \$15 0.2%     | \$13 0.2%     | \$12 0.2%     | \$12 0.2%     |
| Shelter  | \$1,464 21.0% | \$1,240 21.1% | \$1,190 21.1% | \$1,179 21.0% |
| Tobacco  | \$36 0.5%     | \$33 0.6%     | \$32 0.6%     | \$32 0.6%     |
| Transportation                                       | \$1,256 18.1% | \$1,061 18.1% | \$1,024 18.1% | \$1,019 18.2% |
| Utilities  | \$485 7.0%    | \$421 7.2%    | \$408 7.2%    | \$405 7.2%    |