

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.7838/-86.9298

22031 US Hwy 72 E Athens, AL 35613	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	2,645	17,660	41,508	57,699
Projected Population (2029)	3,145	20,654	48,051	66,763
Census Population (2020)	2,595	16,071	37,451	52,625
Census Population (2010)	1,916	13,065	30,571	44,230
Projected Annual Growth (2024-2029)	501 3.8%	2,994 3.4%	6,543 3.2%	9,064 3.1%
Historical Annual Growth (2020-2024)	50 0.5%	1,590 2.5%	4,057 2.7%	5,074 2.4%
Historical Annual Growth (2010-2020)	679 3.5%	3,006 2.3%	6,880 2.3%	8,395 1.9%
Estimated Population Density (2024)	842 <i>psm</i>	625 <i>psm</i>	529 <i>psm</i>	375 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	1,101	7,399	16,855	22,518
Projected Households (2029)	1,350	8,954	20,208	27,075
Census Households (2020)	1,046	6,681	15,123	20,278
Census Households (2010)	777	5,502	12,330	16,853
Projected Annual Growth (2024-2029)	249 4.5%	1,555 4.2%	3,353 4.0%	4,558 4.0%
Historical Annual Change (2010-2024)	324 3.0%	1,896 2.5%	4,525 2.6%	5,664 2.4%
Average Household Income				
Estimated Average Household Income (2024)	\$127,579	\$101,100	\$95,268	\$94,035
Projected Average Household Income (2029)	\$109,063	\$87,470	\$83,186	\$81,844
Census Average Household Income (2010)	\$83,111	\$63,289	\$59,224	\$59,945
Census Average Household Income (2000)	\$68,131	\$52,690	\$47,518	\$47,867
Projected Annual Change (2024-2029)	-\$18,516 -2.9%	-\$13,630 -2.7%	-\$12,082 -2.5%	-\$12,191 -2.6%
Historical Annual Change (2000-2024)	\$59,448 3.6%	\$48,410 3.8%	\$47,750 4.2%	\$46,167 4.0%
Median Household Income				
Estimated Median Household Income (2024)	\$112,300	\$86,284	\$81,764	\$82,658
Projected Median Household Income (2029)	\$113,711	\$87,110	\$82,630	\$83,353
Census Median Household Income (2010)	\$54,187	\$46,033	\$44,125	\$46,059
Census Median Household Income (2000)	\$50,528	\$39,019	\$35,923	\$37,132
Projected Annual Change (2024-2029)	\$1,411 0.3%	\$825 0.2%	\$866 0.2%	\$696 0.2%
Historical Annual Change (2000-2024)	\$61,773 5.1%	\$47,265 5.0%	\$45,841 5.3%	\$45,526 5.1%
Per Capita Income				
Estimated Per Capita Income (2024)	\$53,108	\$42,428	\$38,795	\$36,777
Projected Per Capita Income (2029)	\$46,792	\$37,983	\$35,079	\$33,259
Census Per Capita Income (2010)	\$33,722	\$26,658	\$23,894	\$22,847
Census Per Capita Income (2000)	\$24,863	\$20,790	\$18,821	\$17,951
Projected Annual Change (2024-2029)	-\$6,316 -2.4%	-\$4,444 -2.1%	-\$3,717 -1.9%	-\$3,517 -1.9%
Historical Annual Change (2000-2024)	\$28,245 4.7%	\$21,637 4.3%	\$19,975 4.4%	\$18,826 4.4%
Estimated Average Household Net Worth (2024)	\$1.3 M	\$954,190	\$967,246	\$982,927

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22031 US Hwy 72 E Athens, AL 35613	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Race and Ethnicity				
Total Population (2024)	2,645	17,660	41,508	57,699
White (2024)	1,964 74.3%	13,164 74.5%	31,309 75.4%	42,753 74.1%
Black or African American (2024)	404 15.3%	2,616 14.8%	6,160 14.8%	9,685 16.8%
American Indian or Alaska Native (2024)	10 0.4%	64 0.4%	145 0.3%	202 0.3%
Asian (2024)	62 2.4%	382 2.2%	900 2.2%	1,163 2.0%
Hawaiian or Pacific Islander (2024)	3 0.1%	29 0.2%	37 -	45 -
Other Race (2024)	45 1.7%	403 2.3%	1,022 2.5%	1,347 2.3%
Two or More Races (2024)	156 5.9%	1,003 5.7%	1,935 4.7%	2,504 4.3%
Population < 18 (2024)	560 21.2%	3,926 22.2%	9,271 22.3%	12,376 21.4%
White Not Hispanic	358 64.0%	2,495 63.6%	5,934 64.0%	7,904 63.9%
Black or African American	54 9.7%	449 11.4%	1,370 14.8%	1,986 16.0%
Asian	20 3.5%	143 3.6%	319 3.4%	384 3.1%
Other Race Not Hispanic	39 7.0%	255 6.5%	470 5.1%	616 5.0%
Hispanic	88 15.7%	584 14.9%	1,178 12.7%	1,485 12.0%
Not Hispanic or Latino Population (2024)	2,432 91.9%	16,177 91.6%	38,555 92.9%	53,948 93.5%
Not Hispanic White	1,874 77.1%	12,621 78.0%	30,362 78.7%	41,614 77.1%
Not Hispanic Black or African American	401 16.5%	2,590 16.0%	6,092 15.8%	9,562 17.7%
Not Hispanic American Indian or Alaska Native	5 0.2%	27 0.2%	68 0.2%	102 0.2%
Not Hispanic Asian	62 2.6%	382 2.4%	897 2.3%	1,157 2.1%
Not Hispanic Hawaiian or Pacific Islander	2 -	19 0.1%	25 -	31 -
Not Hispanic Other Race	2 -	39 0.2%	84 0.2%	110 0.2%
Not Hispanic Two or More Races	86 3.5%	500 3.1%	1,028 2.7%	1,373 2.5%
Hispanic or Latino Population (2024)	213 8.1%	1,483 8.4%	2,952 7.1%	3,751 6.5%
Hispanic White	90 42.4%	542 36.6%	947 32.1%	1,138 30.3%
Hispanic Black or African American	3 1.4%	26 1.8%	68 2.3%	124 3.3%
Hispanic American Indian or Alaska Native	5 2.5%	37 2.5%	77 2.6%	100 2.7%
Hispanic Asian	- -	- -	3 -	6 0.2%
Hispanic Hawaiian or Pacific Islander	1 0.5%	10 0.7%	12 0.4%	14 0.4%
Hispanic Other Race	43 20.3%	364 24.5%	938 31.8%	1,237 33.0%
Hispanic Two or More Races	70 33.0%	503 33.9%	907 30.7%	1,131 30.1%
Not Hispanic or Latino Population (2020)	2,506 96.6%	14,876 92.6%	33,832 90.3%	47,903 91.0%
Hispanic or Latino Population (2020)	89 3.4%	1,194 7.4%	3,619 9.7%	4,722 9.0%
Not Hispanic or Latino Population (2010)	1,836 95.8%	12,161 93.1%	27,967 91.5%	40,912 92.5%
Hispanic or Latino Population (2010)	80 4.2%	904 6.9%	2,604 8.5%	3,318 7.5%
Not Hispanic or Latino Population (2029)	2,809 89.3%	18,494 89.5%	43,316 90.1%	60,410 90.5%
Hispanic or Latino Population (2029)	337 10.7%	2,160 10.5%	4,735 9.9%	6,353 9.5%
Projected Annual Growth (2024-2029)	123 11.6%	677 9.1%	1,783 12.1%	2,603 13.9%
Historical Annual Growth (2010-2020)	9 1.1%	290 3.2%	1,015 3.9%	1,404 4.2%

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Total Age Distribution (2024)									
Total Population	2,645		17,660		41,508		57,699		
Age Under 5 Years	133 5.0%	1,018 5.8%	2,409 5.8%	3,199 5.5%					
Age 5 to 9 Years	155 5.8%	1,114 6.3%	2,580 6.2%	3,457 6.0%					
Age 10 to 14 Years	170 6.4%	1,133 6.4%	2,739 6.6%	3,642 6.3%					
Age 15 to 19 Years	163 6.1%	1,067 6.0%	2,450 5.9%	3,308 5.7%					
Age 20 to 24 Years	133 5.0%	1,028 5.8%	2,312 5.6%	3,238 5.6%					
Age 25 to 29 Years	113 4.3%	1,083 6.1%	2,475 6.0%	3,652 6.3%					
Age 30 to 34 Years	154 5.8%	1,149 6.5%	2,779 6.7%	4,027 7.0%					
Age 35 to 39 Years	164 6.2%	1,123 6.4%	2,660 6.4%	3,867 6.7%					
Age 40 to 44 Years	172 6.5%	1,124 6.4%	2,692 6.5%	3,917 6.8%					
Age 45 to 49 Years	156 5.9%	1,042 5.9%	2,409 5.8%	3,504 6.1%					
Age 50 to 54 Years	187 7.1%	1,186 6.7%	2,768 6.7%	3,949 6.8%					
Age 55 to 59 Years	186 7.0%	1,183 6.7%	2,773 6.7%	3,935 6.8%					
Age 60 to 64 Years	210 7.9%	1,194 6.8%	2,783 6.7%	3,888 6.7%					
Age 65 to 69 Years	175 6.6%	1,032 5.8%	2,388 5.8%	3,255 5.6%					
Age 70 to 74 Years	142 5.4%	840 4.8%	1,948 4.7%	2,609 4.5%					
Age 75 to 79 Years	112 4.2%	619 3.5%	1,437 3.5%	1,934 3.4%					
Age 80 to 84 Years	64 2.4%	385 2.2%	955 2.3%	1,208 2.1%					
Age 85 Years or Over	57 2.1%	340 1.9%	953 2.3%	1,110 1.9%					
Median Age	43.1	39.6	39.7	39.7					
Age 19 Years or Less	620 23.4%	4,332 24.5%	10,178 24.5%	13,606 23.6%					
Age 20 to 64 Years	1,475 55.8%	10,111 57.3%	23,650 57.0%	33,977 58.9%					
Age 65 Years or Over	550 20.8%	3,217 18.2%	7,680 18.5%	10,116 17.5%					
Female Age Distribution (2024)									
Female Population	1,380 52.2%	9,144 51.8%	21,330 51.4%	28,658 49.7%					
Age Under 5 Years	67 4.8%	505 5.5%	1,207 5.7%	1,599 5.6%					
Age 5 to 9 Years	79 5.7%	549 6.0%	1,318 6.2%	1,765 6.2%					
Age 10 to 14 Years	91 6.6%	566 6.2%	1,366 6.4%	1,818 6.3%					
Age 15 to 19 Years	80 5.8%	515 5.6%	1,196 5.6%	1,601 5.6%					
Age 20 to 24 Years	64 4.7%	499 5.5%	1,114 5.2%	1,517 5.3%					
Age 25 to 29 Years	54 3.9%	556 6.1%	1,267 5.9%	1,744 6.1%					
Age 30 to 34 Years	80 5.8%	604 6.6%	1,411 6.6%	1,887 6.6%					
Age 35 to 39 Years	86 6.2%	607 6.6%	1,393 6.5%	1,873 6.5%					
Age 40 to 44 Years	86 6.2%	561 6.1%	1,321 6.2%	1,823 6.4%					
Age 45 to 49 Years	81 5.9%	530 5.8%	1,219 5.7%	1,681 5.9%					
Age 50 to 54 Years	100 7.2%	608 6.6%	1,408 6.6%	1,920 6.7%					
Age 55 to 59 Years	96 6.9%	619 6.8%	1,433 6.7%	1,973 6.9%					
Age 60 to 64 Years	114 8.3%	626 6.8%	1,466 6.9%	1,986 6.9%					
Age 65 to 69 Years	93 6.7%	555 6.1%	1,299 6.1%	1,737 6.1%					
Age 70 to 74 Years	78 5.6%	465 5.1%	1,071 5.0%	1,408 4.9%					
Age 75 to 79 Years	60 4.3%	341 3.7%	778 3.6%	1,040 3.6%					
Age 80 to 84 Years	40 2.9%	231 2.5%	559 2.6%	682 2.4%					
Age 85 Years or Over	33 2.4%	206 2.3%	504 2.4%	605 2.1%					
Female Median Age	44.4	40.8	40.6	40.6					
Age 19 Years or Less	317 22.9%	2,135 23.4%	5,087 23.8%	6,783 23.7%					
Age 20 to 64 Years	760 55.1%	5,210 57.0%	12,031 56.4%	16,402 57.2%					
Age 65 Years or Over	304 22.0%	1,799 19.7%	4,211 19.7%	5,472 19.1%					

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Male Age Distribution (2024)					
Male Population	1,265 47.8%	8,517 48.2%	20,178 48.6%	29,041 50.3%	
Age Under 5 Years	66 5.2%	512 6.0%	1,202 6.0%	1,600 5.5%	
Age 5 to 9 Years	76 6.0%	565 6.6%	1,262 6.3%	1,692 5.8%	
Age 10 to 14 Years	79 6.2%	567 6.7%	1,373 6.8%	1,825 6.3%	
Age 15 to 19 Years	82 6.5%	552 6.5%	1,254 6.2%	1,707 5.9%	
Age 20 to 24 Years	69 5.4%	529 6.2%	1,198 5.9%	1,721 5.9%	
Age 25 to 29 Years	59 4.6%	526 6.2%	1,207 6.0%	1,908 6.6%	
Age 30 to 34 Years	74 5.9%	545 6.4%	1,367 6.8%	2,140 7.4%	
Age 35 to 39 Years	78 6.1%	516 6.1%	1,267 6.3%	1,994 6.9%	
Age 40 to 44 Years	86 6.8%	563 6.6%	1,371 6.8%	2,095 7.2%	
Age 45 to 49 Years	76 6.0%	512 6.0%	1,190 5.9%	1,823 6.3%	
Age 50 to 54 Years	88 6.9%	579 6.8%	1,360 6.7%	2,030 7.0%	
Age 55 to 59 Years	91 7.2%	564 6.6%	1,339 6.6%	1,962 6.8%	
Age 60 to 64 Years	96 7.6%	568 6.7%	1,317 6.5%	1,902 6.5%	
Age 65 to 69 Years	83 6.5%	477 5.6%	1,089 5.4%	1,518 5.2%	
Age 70 to 74 Years	64 5.1%	376 4.4%	877 4.3%	1,202 4.1%	
Age 75 to 79 Years	52 4.1%	278 3.3%	658 3.3%	894 3.1%	
Age 80 to 84 Years	24 1.9%	154 1.8%	396 2.0%	526 1.8%	
Age 85 Years or Over	23 1.8%	134 1.6%	449 2.2%	505 1.7%	
Male Median Age	41.8	38.3	38.9	38.9	
Age 19 Years or Less	303 24.0%	2,196 25.8%	5,091 25.2%	6,823 23.5%	
Age 20 to 64 Years	715 56.5%	4,902 57.6%	11,618 57.6%	17,574 60.5%	
Age 65 Years or Over	246 19.5%	1,419 16.7%	3,469 17.2%	4,644 16.0%	
Males per 100 Females (2024)					
Overall Comparison	92	93	95	101	
Age Under 5 Years	100 49.9%	101 50.4%	100 49.9%	100 50.0%	
Age 5 to 9 Years	96 49.1%	103 50.7%	96 48.9%	96 48.9%	
Age 10 to 14 Years	87 46.5%	100 50.1%	101 50.1%	100 50.1%	
Age 15 to 19 Years	102 50.5%	107 51.8%	105 51.2%	107 51.6%	
Age 20 to 24 Years	107 51.6%	106 51.4%	108 51.8%	113 53.2%	
Age 25 to 29 Years	109 52.1%	95 48.6%	95 48.8%	109 52.2%	
Age 30 to 34 Years	93 48.3%	90 47.4%	97 49.2%	113 53.1%	
Age 35 to 39 Years	91 47.5%	85 46.0%	91 47.6%	106 51.6%	
Age 40 to 44 Years	100 50.1%	100 50.1%	104 50.9%	115 53.5%	
Age 45 to 49 Years	93 48.3%	97 49.1%	98 49.4%	108 52.0%	
Age 50 to 54 Years	88 46.7%	95 48.8%	97 49.1%	106 51.4%	
Age 55 to 59 Years	95 48.7%	91 47.7%	93 48.3%	99 49.9%	
Age 60 to 64 Years	84 45.6%	91 47.5%	90 47.3%	96 48.9%	
Age 65 to 69 Years	89 47.1%	86 46.2%	84 45.6%	87 46.6%	
Age 70 to 74 Years	82 45.2%	81 44.7%	82 45.0%	85 46.0%	
Age 75 to 79 Years	87 46.6%	81 44.9%	85 45.8%	86 46.2%	
Age 80 to 84 Years	59 37.3%	67 40.0%	71 41.4%	77 43.5%	
Age 85 Years or Over	71 41.4%	65 39.3%	89 47.1%	83 45.5%	
Age 19 Years or Less	96 48.9%	103 50.7%	100 50.0%	101 50.1%	
Age 20 to 39 Years	98 49.6%	93 48.3%	97 49.3%	111 52.5%	
Age 40 to 64 Years	92 47.8%	95 48.6%	96 49.0%	105 51.1%	
Age 65 Years or Over	81 44.8%	79 44.1%	82 45.2%	85 45.9%	

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Household Type (2024)					
Total Households		1,101	7,399	16,855	22,518
Households with Children	282 25.7%	2,058 27.8%	5,115 30.3%	6,902 30.7%	
Average Household Size	2.4	2.4	2.4	2.5	
Household Density per Square Mile	351	262	215	146	
Population Family	2,161 81.7%	14,229 80.6%	34,486 83.1%	47,094 81.6%	
Population Non-Family	484 18.3%	3,279 18.6%	6,325 15.2%	8,235 14.3%	
Population Group Quarters	- -	153 0.9%	696 1.7%	2,370 4.1%	
Family Households	682 62.0%	4,598 62.1%	11,423 67.8%	15,540 69.0%	
Married Couple Households	591 86.7%	3,493 76.0%	8,457 74.0%	11,639 74.9%	
Other Family Households with Children	91 13.3%	1,105 24.0%	2,966 26.0%	3,901 25.1%	
Family Households with Children	282 41.4%	2,057 44.7%	5,111 44.7%	6,897 44.4%	
Married Couple with Children	242 85.5%	1,469 71.4%	3,570 69.9%	4,882 70.8%	
Other Family Households with Children	41 14.5%	588 28.6%	1,540 30.1%	2,015 29.2%	
Family Households No Children	400 58.6%	2,540 55.3%	6,312 55.3%	8,643 55.6%	
Married Couple No Children	350 87.5%	2,024 79.7%	4,886 77.4%	6,757 78.2%	
Other Family Households No Children	50 12.5%	517 20.3%	1,426 22.6%	1,886 21.8%	
Non-Family Households	419 38.0%	2,801 37.9%	5,432 32.2%	6,978 31.0%	
Non-Family Households with Children	- -	- -	4 -	5 -	
Non-Family Households No Children	419 #####	2,800 #####	5,428 99.9%	6,973 99.9%	
Average Family Household Size	3.2	3.1	3.0	3.0	
Average Family Income	\$178,156	\$131,506	\$115,800	\$112,117	
Median Family Income	\$135,396	\$105,906	\$97,198	\$97,250	
Average Non-Family Household Size	1.2	1.2	1.2	1.2	
Marital Status (2024)					
Population Age 15 Years or Over	2,188	14,396	33,780	47,400	
Never Married	455 20.8%	3,661 25.4%	8,288 24.5%	12,170 25.7%	
Currently Married	1,141 52.2%	6,881 47.8%	16,750 49.6%	22,648 47.8%	
Previously Married	591 27.0%	3,854 26.8%	8,743 25.9%	12,582 26.5%	
Separated	205 34.8%	1,123 29.1%	1,815 20.8%	2,633 20.9%	
Widowed	188 31.8%	1,009 26.2%	2,668 30.5%	3,531 28.1%	
Divorced	198 33.5%	1,722 44.7%	4,260 48.7%	6,417 51.0%	
Educational Attainment (2024)					
Adult Population Age 25 Years or Over	1,892	12,300	29,018	40,855	
Elementary (Grade Level 0 to 8)	146 7.7%	584 4.7%	1,256 4.3%	1,852 4.5%	
Some High School (Grade Level 9 to 11)	79 4.2%	737 6.0%	2,024 7.0%	3,473 8.5%	
High School Graduate	352 18.6%	2,889 23.5%	7,561 26.1%	11,874 29.1%	
Some College	329 17.4%	2,522 20.5%	6,026 20.8%	8,240 20.2%	
Associate Degree Only	201 10.6%	1,267 10.3%	2,859 9.9%	3,733 9.1%	
Bachelor Degree Only	516 27.3%	2,772 22.5%	5,919 20.4%	7,663 18.8%	
Graduate Degree	269 14.2%	1,529 12.4%	3,373 11.6%	4,020 9.8%	
Any College (Some College or Higher)	1,315 69.5%	8,090 65.8%	18,177 62.6%	23,656 57.9%	
College Degree + (Bachelor Degree or Higher)	785 41.5%	4,301 35.0%	9,292 32.0%	11,683 28.6%	

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Housing					
Total Housing Units (2024)	1,118	7,509	17,104	22,855	
Total Housing Units (2020)	1,096	7,224	16,232	21,676	
Historical Annual Growth (2020-2024)	22 0.5%	285 1.0%	872 1.3%	1,178 1.4%	
Housing Units Occupied (2024)	1,101 98.5%	7,399 98.5%	16,855 98.5%	22,518 98.5%	
Housing Units Owner-Occupied	836 76.0%	4,750 64.2%	11,459 68.0%	16,074 71.4%	
Housing Units Renter-Occupied	265 24.0%	2,649 35.8%	5,396 32.0%	6,444 28.6%	
Housing Units Vacant (2024)	17 1.5%	110 1.5%	249 1.5%	337 1.5%	
Household Size (2024)					
Total Households	1,101	7,399	16,855	22,518	
1 Person Households	402 36.5%	2,613 35.3%	4,927 29.2%	6,303 28.0%	
2 Person Households	382 34.7%	2,514 34.0%	6,345 37.6%	8,757 38.9%	
3 Person Households	133 12.1%	1,027 13.9%	2,571 15.3%	3,438 15.3%	
4 Person Households	122 11.1%	780 10.5%	1,846 11.0%	2,454 10.9%	
5 Person Households	43 3.9%	312 4.2%	753 4.5%	1,009 4.5%	
6 Person Households	14 1.3%	106 1.4%	286 1.7%	380 1.7%	
7 or More Person Households	4 0.4%	47 0.6%	127 0.8%	176 0.8%	
Household Income Distribution (2024)					
HH Income \$200,000 or More	171 15.5%	761 10.3%	1,661 9.9%	2,137 9.5%	
HH Income \$150,000 to \$199,999	172 15.6%	914 12.4%	1,845 10.9%	2,307 10.2%	
HH Income \$125,000 to \$149,999	87 7.9%	497 6.7%	1,148 6.8%	1,608 7.1%	
HH Income \$100,000 to \$124,999	125 11.4%	624 8.4%	1,603 9.5%	2,265 10.1%	
HH Income \$75,000 to \$99,999	170 15.4%	1,105 14.9%	2,397 14.2%	3,404 15.1%	
HH Income \$50,000 to \$74,999	124 11.2%	1,059 14.3%	2,276 13.5%	3,383 15.0%	
HH Income \$35,000 to \$49,999	85 7.7%	718 9.7%	1,644 9.8%	2,194 9.7%	
HH Income \$25,000 to \$34,999	28 2.5%	386 5.2%	1,340 7.9%	1,649 7.3%	
HH Income \$15,000 to \$24,999	108 9.8%	886 12.0%	1,650 9.8%	1,985 8.8%	
HH Income \$10,000 to \$14,999	17 1.5%	243 3.3%	629 3.7%	699 3.1%	
HH Income Under \$10,000	17 1.5%	205 2.8%	661 3.9%	885 3.9%	
Household Vehicles (2024)					
Households 0 Vehicles Available	31 2.8%	335 4.5%	748 4.4%	835 3.7%	
Households 1 Vehicle Available	244 22.1%	2,325 31.4%	5,223 31.0%	6,532 29.0%	
Households 2 Vehicles Available	444 40.3%	2,746 37.1%	5,987 35.5%	8,124 36.1%	
Households 3 or More Vehicles Available	383 34.8%	1,993 26.9%	4,897 29.1%	7,027 31.2%	
Total Vehicles Available	2,471	14,751	33,912	46,975	
Average Vehicles per Household	2.2	2.0	2.0	2.1	
Owner-Occupied Household Vehicles	1,995 80.7%	10,866 73.7%	25,951 76.5%	37,021 78.8%	
Average Vehicles per Owner-Occupied Household	2.4	2.3	2.3	2.3	
Renter-Occupied Household Vehicles	476 19.3%	3,885 26.3%	7,961 23.5%	9,954 21.2%	
Average Vehicles per Renter-Occupied Household	1.8	1.5	1.5	1.5	
Travel Time (2024)					
Worker Base Age 16 years or Over	1,270	8,642	20,062	26,503	
Travel to Work in 14 Minutes or Less	245 19.3%	2,047 23.7%	4,246 21.2%	5,151 19.4%	
Travel to Work in 15 to 29 Minutes	502 39.5%	2,951 34.1%	7,017 35.0%	9,284 35.0%	
Travel to Work in 30 to 59 Minutes	425 33.5%	2,982 34.5%	6,919 34.5%	9,587 36.2%	
Travel to Work in 60 Minutes or More	28 2.2%	168 1.9%	307 1.5%	389 1.5%	
Work at Home	69 5.5%	494 5.7%	1,573 7.8%	2,092 7.9%	
Average Minutes Travel to Work	23.3	24.3	24.4	25.0	

Complete Profile

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	1,270	8,642	20,062	26,503
Drive to Work Alone	984 77.5%	6,992 80.9%	16,380 81.6%	21,834 82.4%
Drive to Work in Carpool	143 11.3%	880 10.2%	1,614 8.0%	2,010 7.6%
Travel to Work by Public Transportation	- -	3 -	6 -	8 -
Drive to Work on Motorcycle	- -	- -	- -	- -
Bicycle to Work	- -	- -	- -	- -
Walk to Work	16 1.3%	68 0.8%	128 0.6%	156 0.6%
Other Means	57 4.5%	205 2.4%	360 1.8%	403 1.5%
Work at Home	69 5.5%	494 5.7%	1,573 7.8%	2,092 7.9%
Daytime Demographics (2024)				
Total Businesses	188	890	1,356	1,533
Total Employees	1,406	8,341	12,767	13,967
Company Headquarter Businesses	7 3.7%	32 3.6%	45 3.3%	51 3.3%
Company Headquarter Employees	68 4.9%	849 10.2%	1,218 9.5%	1,260 9.0%
Employee Population per Business	7.5 to 1	9.4 to 1	9.4 to 1	9.1 to 1
Residential Population per Business	14.1 to 1	19.8 to 1	30.6 to 1	37.6 to 1
Adj. Daytime Demographics Age 16 Years or Over	2,287	13,850	25,946	34,131
Labor Force				
Labor Population Age 16 Years or Over (2024)	2,156	14,184	33,293	46,718
Labor Force Total Males (2024)	1,027 47.6%	6,766 47.7%	16,092 48.3%	23,572 50.5%
Male Civilian Employed	750 73.0%	4,953 73.2%	11,540 71.7%	14,963 63.5%
Male Civilian Unemployed	6 0.6%	89 1.3%	171 1.1%	362 1.5%
Males in Armed Forces	5 0.5%	34 0.5%	51 0.3%	51 0.2%
Males Not in Labor Force	266 25.9%	1,690 25.0%	4,330 26.9%	8,196 34.8%
Labor Force Total Females (2024)	1,129 52.4%	7,418 52.3%	17,201 51.7%	23,146 49.5%
Female Civilian Employed	520 46.0%	3,689 49.7%	8,522 49.5%	11,540 49.9%
Female Civilian Unemployed	22 2.0%	94 1.3%	268 1.6%	349 1.5%
Females in Armed Forces	- -	- -	- -	- -
Females Not in Labor Force	587 52.0%	3,635 49.0%	8,411 48.9%	11,257 48.6%
Unemployment Rate	28 1.3%	182 1.3%	439 1.3%	711 1.5%
Occupation (2024)				
Occupation Population Age 16 Years or Over	1,270	8,642	20,062	26,503
Occupation Total Males	750 59.1%	4,953 57.3%	11,540 57.5%	14,963 56.5%
Occupation Total Females	520 40.9%	3,689 42.7%	8,522 42.5%	11,540 43.5%
Management, Business, Financial Operations	212 16.7%	1,351 15.6%	2,946 14.7%	3,783 14.3%
Professional, Related	348 27.4%	2,378 27.5%	5,752 28.7%	7,340 27.7%
Service	176 13.9%	1,183 13.7%	3,032 15.1%	3,895 14.7%
Sales, Office	288 22.7%	1,858 21.5%	3,829 19.1%	5,483 20.7%
Farming, Fishing, Forestry	1 -	63 0.7%	125 0.6%	174 0.7%
Construction, Extraction, Maintenance	39 3.1%	327 3.8%	1,041 5.2%	1,438 5.4%
Production, Transport, Material Moving	205 16.1%	1,481 17.1%	3,337 16.6%	4,391 16.6%
White Collar Workers	848 66.8%	5,588 64.7%	12,527 62.4%	16,606 62.7%
Blue Collar Workers	421 33.2%	3,054 35.3%	7,535 37.6%	9,897 37.3%

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Units In Structure (2024)					
Total Units		1,101	7,399	16,855	22,518
1 Detached Unit	891 80.9%	5,546 75.0%	12,977 77.0%	17,558 83.0%	
1 Attached Unit	25 2.2%	143 1.9%	491 2.9%	551 2.4%	
2 Units	- -	4 -	13 -	15 -	
3 to 4 Units	36 3.3%	221 3.0%	350 2.1%	376 1.7%	
5 to 9 Units	37 3.4%	413 5.6%	763 4.5%	816 3.6%	
10 to 19 Units	11 1.0%	143 1.9%	225 1.3%	259 1.2%	
20 to 49 Units	45 4.0%	359 4.8%	527 3.1%	577 2.6%	
50 or More Units	28 2.5%	265 3.6%	602 3.6%	682 3.0%	
Mobile Home or Trailer	28 2.5%	300 4.1%	821 4.9%	1,526 6.8%	
Other Structure	- -	6 -	88 0.5%	158 0.7%	
Homes Built By Year (2024)					
Homes Built 2020 or later	53 4.8%	349 4.6%	962 5.6%	1,233 5.4%	
Homes Built 2010 to 2019	203 18.2%	1,340 17.8%	3,490 20.4%	4,816 21.1%	
Homes Built 2000 to 2009	231 20.7%	1,262 16.8%	2,766 16.2%	3,823 16.7%	
Homes Built 1990 to 1999	176 15.7%	1,075 14.3%	2,247 13.1%	3,101 13.6%	
Homes Built 1980 to 1989	155 13.8%	900 12.0%	1,978 11.6%	2,774 12.1%	
Homes Built 1970 to 1979	104 9.3%	653 8.7%	1,457 8.5%	1,908 8.3%	
Homes Built 1960 to 1969	82 7.3%	692 9.2%	1,614 9.4%	1,997 8.7%	
Homes Built 1950 to 1959	77 6.9%	669 8.9%	1,464 8.6%	1,741 7.6%	
Homes Built 1940 to 1949	7 0.6%	118 1.6%	300 1.8%	425 1.9%	
Homes Built Before 1939	14 1.2%	341 4.5%	576 3.4%	700 3.1%	
Median Age of Homes	32.2 yrs	36.3 yrs	34.8 yrs	34.0 yrs	
Home Values (2024)					
Owner Specified Housing Units	836	4,750	11,459	16,074	
Home Values \$1,000,000 or More	24 2.9%	127 2.7%	270 2.4%	450 2.8%	
Home Values \$750,000 to \$999,999	13 1.6%	89 1.9%	152 1.3%	208 1.3%	
Home Values \$500,000 to \$749,999	81 9.6%	430 9.1%	978 8.5%	1,497 9.3%	
Home Values \$400,000 to \$499,999	115 13.7%	545 11.5%	1,112 9.7%	1,403 8.7%	
Home Values \$300,000 to \$399,999	250 29.9%	1,181 24.9%	2,647 23.1%	3,465 21.6%	
Home Values \$250,000 to \$299,999	191 22.9%	916 19.3%	2,264 19.8%	3,019 18.8%	
Home Values \$200,000 to \$249,999	78 9.3%	455 9.6%	1,133 9.9%	1,590 9.9%	
Home Values \$175,000 to \$199,999	29 3.4%	147 3.1%	427 3.7%	562 3.5%	
Home Values \$150,000 to \$174,999	6 0.7%	158 3.3%	502 4.4%	776 4.8%	
Home Values \$125,000 to \$149,999	15 1.8%	109 2.3%	410 3.6%	556 3.5%	
Home Values \$100,000 to \$124,999	5 0.6%	127 2.7%	418 3.7%	622 3.9%	
Home Values \$90,000 to \$99,999	9 1.0%	62 1.3%	115 1.0%	150 0.9%	
Home Values \$80,000 to \$89,999	2 0.2%	70 1.5%	171 1.5%	338 2.1%	
Home Values \$70,000 to \$79,999	6 0.7%	124 2.6%	305 2.7%	438 2.7%	
Home Values \$60,000 to \$69,999	- -	10 0.2%	13 0.1%	13 -	
Home Values \$50,000 to \$59,999	5 0.6%	39 0.8%	79 0.7%	104 0.6%	
Home Values \$35,000 to \$49,999	6 0.7%	31 0.6%	104 0.9%	292 1.8%	
Home Values \$25,000 to \$34,999	2 0.2%	83 1.8%	233 2.0%	387 2.4%	
Home Values \$10,000 to \$24,999	1 0.1%	46 1.0%	125 1.1%	202 1.3%	
Home Values Under \$10,000	- -	- -	- -	- -	
Owner-Occupied Median Home Value	\$321,589	\$294,266	\$277,071	\$275,226	
Renter-Occupied Median Rent	\$732	\$655	\$629	\$645	

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Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$91.93 M	\$521.03 M	\$1.14 B	\$1.51 B
Total Non-Retail Expenditure	\$48.79 M	\$276.22 M	\$604.72 M	\$800.71 M
Total Retail Expenditure	\$43.14 M	\$244.81 M	\$537.7 M	\$713.96 M
Apparel	\$3.28 M	\$18.49 M	\$40.46 M	\$53.54 M
Contributions	\$3.23 M	\$17.68 M	\$38.51 M	\$50.89 M
Education	\$3.07 M	\$16.57 M	\$35.88 M	\$47.03 M
Entertainment	\$5.35 M	\$29.88 M	\$65.43 M	\$86.75 M
Food and Beverages	\$13.28 M	\$75.96 M	\$166.91 M	\$221.46 M
Furnishings and Equipment	\$3.31 M	\$18.51 M	\$40.55 M	\$53.8 M
Gifts	\$2.4 M	\$13.2 M	\$28.75 M	\$38 M
Health Care	\$7.59 M	\$43.5 M	\$95.85 M	\$127.45 M
Household Operations	\$3.7 M	\$20.73 M	\$45.37 M	\$60.04 M
Miscellaneous Expenses	\$1.76 M	\$9.92 M	\$21.71 M	\$28.78 M
Personal Care	\$1.23 M	\$7 M	\$15.35 M	\$20.34 M
Personal Insurance	\$695.61 K	\$3.8 M	\$8.31 M	\$11.01 M
Reading	\$204.58 K	\$1.15 M	\$2.52 M	\$3.34 M
Shelter	\$19.34 M	\$110.1 M	\$240.74 M	\$318.52 M
Tobacco	\$480.83 K	\$2.95 M	\$6.54 M	\$8.7 M
Transportation	\$16.6 M	\$94.22 M	\$207.09 M	\$275.46 M
Utilities	\$6.41 M	\$37.38 M	\$82.44 M	\$109.56 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$6,958	\$5,869	\$5,648	\$5,605
Total Non-Retail Expenditure	\$3,693 53.1%	\$3,111 53.0%	\$2,990 52.9%	\$2,963 52.9%
Total Retail Expenditures	\$3,265 46.9%	\$2,757 47.0%	\$2,658 47.1%	\$2,642 47.1%
Apparel	\$248 3.6%	\$208 3.5%	\$200 3.5%	\$198 3.5%
Contributions	\$244 3.5%	\$199 3.4%	\$190 3.4%	\$188 3.4%
Education	\$232 3.3%	\$187 3.2%	\$177 3.1%	\$174 3.1%
Entertainment	\$405 5.8%	\$337 5.7%	\$323 5.7%	\$321 5.7%
Food and Beverages	\$1,005 14.4%	\$856 14.6%	\$825 14.6%	\$820 14.6%
Furnishings and Equipment	\$250 3.6%	\$208 3.6%	\$200 3.5%	\$199 3.6%
Gifts	\$182 2.6%	\$149 2.5%	\$142 2.5%	\$141 2.5%
Health Care	\$574 8.3%	\$490 8.3%	\$474 8.4%	\$472 8.4%
Household Operations	\$280 4.0%	\$233 4.0%	\$224 4.0%	\$222 4.0%
Miscellaneous Expenses	\$133 1.9%	\$112 1.9%	\$107 1.9%	\$107 1.9%
Personal Care	\$93 1.3%	\$79 1.3%	\$76 1.3%	\$75 1.3%
Personal Insurance	\$53 0.8%	\$43 0.7%	\$41 0.7%	\$41 0.7%
Reading	\$15 0.2%	\$13 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,464 21.0%	\$1,240 21.1%	\$1,190 21.1%	\$1,179 21.0%
Tobacco	\$36 0.5%	\$33 0.6%	\$32 0.6%	\$32 0.6%
Transportation	\$1,256 18.1%	\$1,061 18.1%	\$1,024 18.1%	\$1,019 18.2%
Utilities	\$485 7.0%	\$421 7.2%	\$408 7.2%	\$405 7.2%