2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy	1		2		E and an d		7 :	
Prattville, AL 36066	1 mi rad	lius	3 mi rad	lus	5 mi rad	lius	7 mi rac	lius
Population								
Estimated Population (2024)	1,474		24,194		49,873		72,007	
Projected Population (2029)	1,531		24,889		51,322		73,739	
Census Population (2020)	1,460		23,904		49,637		71,893	
Census Population (2010)	1,337		21,085		44,621		67,792	
Projected Annual Growth (2024-2029)	57	0.8%	695	0.6%	1,449	0.6%	1,732	0.5%
Historical Annual Growth (2020-2024)	14	0.2%	290	0.3%	236	0.1%	114	-
Historical Annual Growth (2010-2020)	123	0.9%	2,818	1.3%	5,016	1.1%	4,100	0.6%
Estimated Population Density (2024)	469	psm	856	psm	635	psm	468	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2024)	669		9,973		19,914		28,092	
Projected Households (2029)	691		10,258		20,488		28,783	
Census Households (2020)	659		9,528		19,304		27,374	
Census Households (2010)	574		8,114		16,754		24,569	
Projected Annual Growth (2024-2029)	22	0.7%	285	0.6%	574	0.6%	691	0.5%
Historical Annual Change (2010-2024)	94	1.2%	1,859	1.6%	3,160	1.3%	3,522	1.0%
Average Household Income								
Estimated Average Household Income (2024)	\$113,180		\$115,817		\$104,176		\$97,611	
Projected Average Household Income (2029)	\$115,760		\$117,971		\$105,904		\$99,602	
Census Average Household Income (2010)	\$57,072		\$64,737		\$63,083		\$61,330	
Census Average Household Income (2000)	\$44,064		\$55,780		\$51,759		\$46,764	
Projected Annual Change (2024-2029)	\$2,580	0.5%	\$2,155	0.4%	\$1,729	0.3%	\$1,991	0.4%
Historical Annual Change (2000-2024)	\$69,116	6.5%	\$60,037	4.5%	\$52,417	4.2%	\$50,847	4.5%
Median Household Income								
Estimated Median Household Income (2024)	\$75,425		\$79,398		\$75,109		\$73,028	
Projected Median Household Income (2029)	\$76,098		\$79,847		\$75,684		\$73,599	
Census Median Household Income (2010)	\$39,787		\$54,073		\$51,654		\$51,067	
Census Median Household Income (2000)	\$39,851		\$48,962		\$44,728		\$40,101	
Projected Annual Change (2024-2029)	\$673	0.2%	\$449	0.1%	\$576	0.2%	\$571	0.2%
Historical Annual Change (2000-2024)	\$35,574	3.7%	\$30,436	2.6%	\$30,381	2.8%	\$32,928	3.4%
Per Capita Income								
Estimated Per Capita Income (2024)	\$51,349		\$47,790		\$41,721		\$38,278	
Projected Per Capita Income (2029)	\$52,264		\$48,669		\$42,398		\$39,071	
Census Per Capita Income (2010)	\$24,541		\$24,927		\$23,691		\$22,230	
Census Per Capita Income (2000)	\$16,854		\$20,491		\$18,480		\$15,652	
Projected Annual Change (2024-2029)	\$916	0.4%	\$879	0.4%	\$677	0.3%	\$793	0.4%
Historical Annual Change (2000-2024)	\$34,495	8.5%	\$27,299	5.6%	\$23,241	5.2%	\$22,626	6.0%
Estimated Average Household Net Worth (2024)	\$521,496		\$816,559		\$854,578		\$833,144	

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy Prattville, AL 36066	1 mi rac	dius	3 mi rac	dius	5 mi rad	dius	7 mi rac	dius
Race and Ethnicity								
Total Population (2024)	1,474		24,194		49,873		72,007	
White (2024)		71.2%	17,613			71.6%		67.4%
Black or African American (2024)	370	25.1%		20.5%	11,161	22.4%		26.4%
American Indian or Alaska Native (2024)	4	0.3%	56	0.2%	106	0.2%	152	0.2%
Asian (2024)	7	0.4%	515	2.1%	749	1.5%	1,119	1.6%
Hawaiian or Pacific Islander (2024)	-	-	7	-	20	-	23	
Other Race (2024)	13	0.9%	255	1.1%	552	1.1%	932	1.3%
Two or More Races (2024)	30	2.0%	787	3.3%	1,574	3.2%	2,238	3.1%
Population < 18 (2024)	337	22.9%	5,544	22.9%	11,499	23.1%	16,545	23.0%
White Not Hispanic	200	59.5%	3,558	64.2%	7,413	64.5%	9,836	59.4%
Black or African American	118	35.0%	1,376	24.8%	2,936	25.5%	4,948	29.9%
Asian	1	0.4%	119	2.2%	168	1.5%	270	1.6%
Other Race Not Hispanic	9	2.7%	270	4.9%	479	4.2%	652	3.9%
Hispanic	9	2.5%	222	4.0%	503	4.4%	839	5.1%
Not Hispanic or Latino Population (2024)	1,441	97.8%	23,419	96.8%	48,163	96.6%	69,309	96.3%
Not Hispanic White	1,040	72.2%	17,385	74.2%	35,212	73.1%	47,842	69.0%
Not Hispanic Black or African American	370	25.7%	4,908	21.0%	11,049	22.9%	18,756	27.1%
Not Hispanic American Indian or Alaska Native	2	0.2%	41	0.2%	68	0.1%	95	0.1%
Not Hispanic Asian	7	0.5%	514	2.2%	745	1.5%	1,113	1.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	12	-	13	-
Not Hispanic Other Race	3	0.2%	56	0.2%	78	0.2%	104	0.2%
Not Hispanic Two or More Races	19	1.3%	510	2.2%	999	2.1%	1,385	2.0%
Hispanic or Latino Population (2024)	33	2.2%	775	3.2%	1,710	3.4%	2,697	3.7%
Hispanic White	10	29.2%	228	29.4%	499	29.2%	706	26.2%
Hispanic Black or African American	-	-	52	6.7%	113	6.6%	238	8.8%
Hispanic American Indian or Alaska Native	2	6.0%	16	2.0%	37	2.2%	57	2.1%
Hispanic Asian	-	-	1	0.1%	4	0.2%	6	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.3%	8	0.4%	10	0.4%
Hispanic Other Race	10	30.4%	200	25.8%	474	27.7%	828	30.7%
Hispanic Two or More Races	11	33.8%	277	35.7%	575	33.6%	852	31.6%
Not Hispanic or Latino Population (2020)	1,380	94.6%	22,699	95.0%	47,248	95.2%	68,275	95.0%
Hispanic or Latino Population (2020)	79	5.4%	1,205	5.0%	2,389	4.8%	3,617	5.0%
Not Hispanic or Latino Population (2010)	1,257	94.1%	20,251	96.0%	42,989	96.3%	65,184	96.2%
Hispanic or Latino Population (2010)	79	5.9%	834	4.0%	1,632	3.7%	2,609	3.8%
Not Hispanic or Latino Population (2029)	1,460	95.4%	23,683	95.2%	48,769	95.0%	69,987	94.9%
Hispanic or Latino Population (2029)	71	4.6%	1,206	4.8%	2,554	5.0%	3,752	5.1%
Projected Annual Growth (2024-2029)	38	22.8%	432	11.1%	844	9.9%	1,054	7.8%
Historical Annual Growth (2010-2020)	-	-	371	4.4%	757	4.6%	1,009	3.9%

## **Complete Profile**

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy	1		2:	J	E	1:	7:		
Prattville, AL 36066	1 mi rad	aius	3 mi rac	3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2024)									
Total Population	1,474		24,194		49,873		72,007		
Age Under 5 Years	93		1,400	5.8%	2,929	5.9%	4,326	6.0%	
Age 5 to 9 Years	104	7.0%	1,623	6.7%	3,320	6.7%	4,730	6.6%	
Age 10 to 14 Years	93	6.3%	1,585	6.6%	3,312		4,740	6.6%	
Age 15 to 19 Years	83	5.6%	1,517	6.3%	3,100		4,467	6.2%	
Age 20 to 24 Years	145	9.8%	1,595	6.6%	3,144	6.3%	4,466	6.2%	
Age 25 to 29 Years	154	10.4%	1,810	7.5%	3,488	7.0%	4,829	6.7%	
Age 30 to 34 Years	137	9.3%	1,980	8.2%	3,913	7.8%	5,521	7.7%	
Age 35 to 39 Years	89	6.0%	1,736	7.2%	3,584	7.2%	5,167	7.2%	
Age 40 to 44 Years	74	5.0%	1,577	6.5%	3,257	6.5%	4,758	6.6%	
Age 45 to 49 Years	73	5.0%	1,477	6.1%	3,099	6.2%	4,531	6.3%	
Age 50 to 54 Years	79	5.3%	1,404	5.8%	3,046	6.1%	4,536	6.3%	
Age 55 to 59 Years	74	5.0%	1,398	5.8%	2,950	5.9%	4,364	6.1%	
Age 60 to 64 Years	77	5.2%	1,355		2,898	5.8%	4,286		
Age 65 to 69 Years	75	5.1%	1,128	4.7%	2,411	4.8%	3,616	5.0%	
Age 70 to 74 Years	52	3.5%	950	3.9%	1,937	3.9%	2,793	3.9%	
Age 75 to 79 Years	36	2.5%	726	3.0%	1,589	3.2%	2,248	3.1%	
Age 80 to 84 Years	20	1.3%	526	2.2%	1,053		1,485	2.1%	
Age 85 Years or Over	16	1.1%	409		843		1,145		
Median Age	32.0		36.4		36.8		37.3		
Age 19 Years or Less		25.3%		25.3%	12,660	25.4%		25.4%	
Age 20 to 64 Years		61.2%	14,331			58.9%		59.0%	
Age 65 Years or Over		13.5%		15.5%		15.7%		15.7%	
Female Age Distribution (2024)									
Female Population	801	54.3%	12,684	52.4%	25,722	51.6%	36,751	51.0%	
Age Under 5 Years	53	6.7%	708	5.6%	1,454	5.7%	2,157	5.9%	
Age 5 to 9 Years	60	7.5%	805	6.3%	1,623	6.3%	2,320	6.3%	
Age 10 to 14 Years	44	5.5%	767	6.1%	1,597	6.2%	2,282	6.2%	
Age 15 to 19 Years	44	5.5%	786	6.2%	1,593	6.2%	2,223	6.0%	
Age 20 to 24 Years	67	8.4%	750	5.9%	1,475	5.7%	2,112	5.7%	
Age 25 to 29 Years	83	10.3%	921	7.3%	1,777	6.9%	2,404	6.5%	
Age 30 to 34 Years	72	9.0%	1,054	8.3%	2,052	8.0%	2,842	7.7%	
Age 35 to 39 Years	53	6.6%	927	7.3%	1,836	7.1%	2,625	7.1%	
Age 40 to 44 Years	44	5.5%	888	7.0%	1,713	6.7%	2,464	6.7%	
Age 45 to 49 Years	45	5.6%	793	6.3%	1,612	6.3%	2,344	6.4%	
Age 50 to 54 Years	45	5.6%	737	5.8%	1,541	6.0%	2,269	6.2%	
Age 55 to 59 Years	41	5.1%	727	5.7%	1,513	5.9%	2,205		
Age 60 to 64 Years	41	5.1%	722	5.7%	1,505	5.9%	2,193		
Age 65 to 69 Years	37	4.7%	606	4.8%	1,303	5.1%	1,930	5.3%	
Age 70 to 74 Years	26	3.3%	525	4.1%	1,088		1,545		
Age 75 to 79 Years	22	2.7%	438		954		1,336		
Age 80 to 84 Years	12		324		626	2.4%	873		
Age 85 Years or Over	11		206		461		630		
Female Median Age	32.9		37.7		38.2		38.6		
Age 19 Years or Less		25.2%		24.2%		24.4%		24.4%	
Age 20 to 64 Years		61.2%		59.3%		58.4%		58.4%	
Age 65 Years or Over		13.6%		16.6%		17.2%		17.2%	



## **Complete Profile**

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy	1		2	<b>1</b> 2	<b>F</b>		7	
Prattville, AL 36066	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius	7 mi rac	aius
Male Age Distribution (2024)								
Male Population	673	45.7%	11,509	47.6%	24,151	48.4%	35,256	49.0%
Age Under 5 Years	40		692	6.0%			2,169	6.2%
Age 5 to 9 Years	44	6.5%	817	7.1%	1,697		2,411	6.8%
Age 10 to 14 Years	49	7.2%		7.1%	1,715		2,458	
Age 15 to 19 Years	39	5.8%	731		1,507		2,244	
Age 20 to 24 Years	78	11.5%	845				2,354	
Age 25 to 29 Years		10.5%	889	7.7%	1,711		2,425	
Age 30 to 34 Years	65		926	8.0%	1,860	7.7%	2,679	
Age 35 to 39 Years	36	5.3%	809		1,748	7.2%	2,542	
Age 40 to 44 Years	29	4.3%	689	6.0%	1,544		2,294	
Age 45 to 49 Years	29	4.3%	684		1,487		2,188	
Age 50 to 54 Years	34	5.1%	666	5.8%			2,267	6.4%
Age 55 to 59 Years	33	5.0%	672	5.8%	1,436	5.9%	2,160	6.1%
Age 60 to 64 Years	36	5.4%	633		1,393		2,093	
Age 65 to 69 Years	38	5.6%	522	4.5%	1,109		1,686	
Age 70 to 74 Years	26	3.8%	425	3.7%			1,248	
Age 75 to 79 Years	14	2.1%	288	2.5%	635	2.6%	912	
Age 80 to 84 Years	8	1.2%	202	1.8%		1.8%	611	
Age 85 Years or Over	4	0.6%	202		383		515	
Male Median Age	31.0		35.0		35.5		36.0	
Age 19 Years or Less		25.5%		26.6%		26.5%		26.3%
Age 20 to 64 Years	411	61.1%		59.2%				59.6%
Age 65 Years or Over		13.4%		14.2%		14.1%		14.1%
Males per 100 Females (2024)								
Overall Comparison	84		91		94		96	
Age Under 5 Years	75	42.8%	98	49.4%	101	50.4%		50.1%
Age 5 to 9 Years	72	42.0%	102	50.4%		51.1%	104	51.0%
Age 10 to 14 Years		52.4%		51.6%		51.8%		51.9%
Age 15 to 19 Years	90	47.3%	93	48.2%	95	48.6%		50.2%
Age 20 to 24 Years	116	53.7%	113	53.0%	113	53.1%	111	52.7%
Age 25 to 29 Years	86	46.1%	97	49.1%	96	49.1%		50.2%
Age 30 to 34 Years	90	47.3%	88	46.8%	91	47.5%	94	48.5%
Age 35 to 39 Years	67	40.3%	87	46.6%	95	48.8%	97	49.2%
Age 40 to 44 Years	66	39.7%	78	43.7%	90	47.4%	93	48.2%
Age 45 to 49 Years	64	39.0%	86	46.3%	92	48.0%	93	48.3%
Age 50 to 54 Years	76	43.3%	90	47.5%	98	49.4%	100	50.0%
Age 55 to 59 Years		45.1%		48.0%		48.7%	98	49.5%
Age 60 to 64 Years		47.2%		46.7%	93	48.1%		48.8%
Age 65 to 69 Years	101	50.3%	86	46.3%	85	46.0%	87	46.6%
Age 70 to 74 Years		49.7%		44.7%		43.9%		44.7%
Age 75 to 79 Years		39.7%	66	39.6%	67	40.0%	68	40.6%
Age 80 to 84 Years		40.6%		38.3%		40.5%		41.2%
Age 85 Years or Over		26.7%		49.5%		45.4%		45.0%
Age 19 Years or Less		46.0%		49.9%		50.5%		50.8%
Age 20 to 39 Years		47.5%		48.7%		49.5%		50.0%
Age 40 to 64 Years		42.9%		46.4%		48.3%		48.9%
Age 65 Years or Over		45.4%		43.8%		43.4%		44.1%



2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy	1	Ľ	2		<b>F</b>	l <b>'</b>	7	
Prattville, AL 36066	1 mi rac	nus	3 mi rac	lius	5 mi rac	lius	7 mi rad	aius
Household Type (2024)								
Total Households	669		9,973		19,914		28,092	
Households with Children	181	27.0%	3,339	33.5%	6,516	32.7%	9,323	33.2%
Average Household Size	2.2		2.4		2.5		2.5	
Household Density per Square Mile	213		353		254		183	
Population Family	1,170	79.4%	20,220	83.6%	40,857	81.9%	59,087	82.1%
Population Non-Family	304	20.6%	3,839	15.9%	7,970	16.0%	10,992	15.3%
Population Group Quarters	-	-	135	0.6%	1,046	2.1%	1,927	2.7%
Family Households	407	60.8%	6,748	67.7%	13,287	66.7%	19,154	68.2%
Married Couple Households	250	61.5%	4,707	69.8%	9,248	69.6%	13,047	68.1%
Other Family Households with Children	157	38.5%	2,041	30.2%	4,039	30.4%	6,107	31.9%
Family Households with Children	180	44.3%	3,335	49.4%	6,509	49.0%	9,312	48.6%
Married Couple with Children	102	56.5%	2,224	66.7%	4,334	66.6%	6,050	65.0%
Other Family Households with Children	78	43.5%	1,110	33.3%	2,174	33.4%	3,262	35.0%
Family Households No Children	227	55.7%	3,413	50.6%	6,778	51.0%	9,842	51.4%
Married Couple No Children	148	65.4%	2,483	72.7%	4,914	72.5%	6,997	71.1%
Other Family Households No Children	79	34.6%	930	27.3%	1,865	27.5%	2,845	28.9%
Non-Family Households	262	39.2%	3,226	32.3%	6,627	33.3%	8,938	31.8%
Non-Family Households with Children	-	-	4	0.1%	7	0.1%	12	0.1%
Non-Family Households No Children	261	99.8%	3,221	99.9%	6,619	99.9%	8,926	99.9%
Average Family Household Size	2.9		3.0		3.1		3.1	
Average Family Income	\$134,209		\$135,977		\$124,875		\$114,969	
Median Family Income	\$95,652		\$94,961		\$92,596		\$88,617	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2024)								
Population Age 15 Years or Over	1,184		19,586		40,313		58,210	
Never Married	523	44.1%	6,411	32.7%	13,219	32.8%	19,277	33.1%
Currently Married	358	30.2%	8,934	45.6%	17,340	43.0%	24,182	41.5%
Previously Married	304	25.7%	4,242	21.7%	9,754	24.2%	14,751	25.3%
Separated	41	13.6%	544	12.8%	1,390	14.3%		16.8%
Widowed	71	23.5%	1,165	27.5%	2,883	29.6%	4,156	28.2%
Divorced	191	62.9%	2,533	59.7%	5,481	56.2%	8,121	55.1%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	956		16,474		34,068		49,277	
Elementary (Grade Level 0 to 8)	19	1.9%	376	2.3%	815	2.4%	1,340	2.7%
Some High School (Grade Level 9 to 11)	56	5.8%	923	5.6%		6.6%	3,982	
High School Graduate	220	23.0%		25.6%		28.4%		29.0%
Some College		14.9%		15.6%		19.6%		19.7%
Associate Degree Only	57	5.9%	1,511	9.2%		9.1%	4,287	
Bachelor Degree Only	230	24.1%		23.4%		19.7%		19.0%
Graduate Degree		24.3%		18.4%		14.2%		12.7%
Any College (Some College or Higher)		69.2%	10,965		21,336			60.2%
College Degree + (Bachelor Degree or Higher)		48.4%		41.8%	11,558			31.7%

## **Complete Profile**

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy			a		- · _		<b>-</b>	
Prattville, AL 36066	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius	7 mi rac	lius
Housing								
Total Housing Units (2024)	718		10,552		21,170		30.413	
Total Housing Units (2020)	695		10,151		20,577		29,626	
Historical Annual Growth (2020-2024)	23	0.8%		1.0%	593	0./%	787	0.7%
Housing Units Occupied (2024)	669	93.2%		94.5%	19,914	94.1%	28,092	
Housing Units Owner-Occupied	247	36.9%	5,827	58.4%	12,714	63.8%	18,403	
Housing Units Renter-Occupied	422	63.1%	4,146	41.6%	7,200	36.2%		34.5%
Housing Units Vacant (2024)	49	6.8%		5.5%	1,256	5.9%		7.6%
Household Size (2024)								
Total Households	669		9,973		19,914		28,092	
1 Person Households	214	32.1%	•	28.1%		29.5%		28.3%
2 Person Households	220	32.8%	3,347	33.6%		34.6%	10,467	
3 Person Households		17.5%	1,861	18./%	3,356	16.9%		15.9%
4 Person Households	60	9.0%		11.8%		11.4%	3,067	10.9%
5 Person Households	38	5.7%	529		1,031		1,405	
6 Person Households	14	2.1%	180	1.8%	347	1./%	501	1.8%
7 or More Person Households	6	0.9%	76	0.8%	146	0.7%	230	0.8%
Household Income Distribution (2024)								
HH Income \$200,000 or More	12	1.8%	878	8.8%	1,619	8.1%	1,989	/.1%
HH Income \$150,000 to \$199,999	92	13.8%	817	8.2%	1,469	/.4%	1,934	6.9%
HH Income \$125,000 to \$149,999	30	4.4%	593		1,317	6.6%	1,879	1
HH Income \$100,000 to \$124,999	77	11.5%	1,277	12.8%	2,332	11./%	3,154	11.2%
HH Income \$75,000 to \$99,999	126	18.8%		14.2%		14.3%	4.272	15.2%
HH Income \$50,000 to \$74,999	119	1/.8%		18.1%		17.3%		16.9%
HH Income \$35,000 to \$49,999	86	12.9%		13.5%		13.0%		12.1%
HH Income \$25,000 to \$34,999	51	1.6%	551	5.5%		1.3%	2,120	1.5%
HH Income \$15,000 to \$24,999	58	8.7%	791	1.9%	1,694	8.5%	2,491	8.9%
HH Income \$10,000 to \$14,999	-	-	62	0.6%	321	1.6%	894	3.2%
HH Income Under \$10,000	18	2.6%	443	4.4%	836	4.2%	1,224	4.4%
Household Vehicles (2024)								
Households 0 Vehicles Available	21	3.1%		3.3%		3.1%	1,217	4.3%
Households 1 Vehicle Available	258	38.6%	3,757	37.7%	7,406	37.2%	9,936	35.4%
Households 2 Vehicles Available	324	48.4%		39.0%		36.2%	10,171	
Households 3 or More Vehicles Available	66	9.8%	2,000	20.1%	4,573	23.0%	6,767	24.1%
Total Vehicles Available	1,134		18,510		37,540		53,519	
Average Vehicles per Household	1.7		1.9		1.9		1.9	
Owner-Occupied Household Vehicles		44.3%	12,230	66.1%	26,511	/0.6%	38,468	/1.9%
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.1		2.1	
Renter-Occupied Household Vehicles		55./%		33.9%	11,030	29.4%	15,051	28.1%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		1.6	
Travel Time (2024)								
Worker Base Age 16 years or Over	634		10,873		22,131		30,825	
Travel to Work in 14 Minutes or Less		20.2%	1	24.5%		24.5%		23.9%
Travel to Work in 15 to 29 Minutes		49.1%		43.5%		38.9%	12,204	
Travel to Work in 30 to 59 Minutes		19.8%		20.4%		26.5%		25.9%
Travel to Work in 60 Minutes or More	11		310		673	3.0%	1,056	3.4%
Work at Home	58	9.2%	948	8.7%	1,568	/.1%	2,199	
Average Minutes Travel to Work	21.3		20.8		22.1		22.4	



## **Complete Profile**

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



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Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy	1 mi rac	1	3 mi rac	line	5 mi rac	line	7 mi rad	41
Prattville, AL 36066		lius	5 mi rac	nus	5 mi rac	nus	7 mi rac	aius
Transportation To Work (2024)								
Worker Base Age 16 years or Over	634		10,873		22,131		30,825	
Drive to Work Alone	548	86.5%	8,809	81.0%	18,538	83.8%	25,626	83.1%
Drive to Work in Carpool	22	3.5%	816	7.5%	1,516	6.8%	2,328	7.6%
Travel to Work by Public Transportation	1	0.2%	92	0.9%	113	0.5%	139	0.5%
Drive to Work on Motorcycle	-	-	16	0.2%	73	0.3%	85	0.3%
Bicycle to Work	-	-	35	0.3%	49	0.2%	53	0.2%
Walk to Work	-	-	84	0.8%	177	0.8%	274	0.9%
Other Means	3	0.5%	72	0.7%	98	0.4%	121	0.4%
Work at Home	58	9.2%	948	8.7%	1,568	7.1%	2,199	7.1%
Daytime Demographics (2024)								
Total Businesses	76		885		1,720		2,222	
Total Employees	675		7,263		14,896		21,412	
Company Headquarter Businesses	-	-	23	2.6%	37	2.2%	64	2.9%
Company Headquarter Employees	-	-	613	8.4%	934	6.3%	2,001	9.3%
Employee Population per Business	8.9	to 1	8.2	to 1		to 1	9.6	to 1
Residential Population per Business	19.4	to 1	27.4	to 1	29.0	to 1	32.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,153		14,731		30,990		45,954	
Labor Force								
Labor Population Age 16 Years or Over (2024)	1,168		19,254		39,650		57,284	
Labor Force Total Males (2024)	536	45.9%		46.9%	18,957		27,757	48.5%
Male Civilian Employed	290	54.2%	5,434	60.2%	11,220	59.2%	15,701	56.6%
Male Civilian Unemployed	7		117	1.3%	233		376	1.4%
Males in Armed Forces	36	6.7%	585		989	5.2%	1,354	
Males Not in Labor Force		37.7%		32.1%		34.4%		37.2%
Labor Force Total Females (2024)		54.1%	10,222		20,693			51.5%
Female Civilian Employed		54.3%		53.2%	10,912			51.2%
Female Civilian Unemployed	9		195		402	1.9%	627	
Females in Armed Forces	20	3.1%	328		435	2.1%	560	
Females Not in Labor Force		41.1%		41.7%		43.2%		44.7%
Unemployment Rate	16	1.4%	312	1.6%	635	1.6%	1,002	1.7%
Occupation (2024)								
Occupation Population Age 16 Years or Over	634		10,873		22,131		30,825	
Occupation Total Males		45.8%	- /	50.0%	11,219			50.9%
Occupation Total Females		54.2%		50.0%	10,912			49.1%
Management, Business, Financial Operations	60	-		15.8%		15.9%		15.0%
Professional, Related		52.1%		29.2%		24.6%		23.5%
Service		13.8%		14.1%		14.4%		14.6%
Sales, Office	70	11.1%		20.4%		22.2%		22.7%
Farming, Fishing, Forestry	-	-	2		7		28	
Construction, Extraction, Maintenance		2.1%	667			7.2%		8.4%
Production, Transport, Material Moving		11.4%		14.3%		15.6%		15.7%
White Collar Workers		72.6%		65.5%	13,883			61.2%
Blue Collar Workers	173	27.4%	3,755	34.5%	8,248	37.3%	11,955	38.8%

Lat/Lon: 32.4571/-86.3948

2760 1

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups

2760 Legends Pkwy	1 mi rad		3 mi rac		5 mi rac	liuc	7 mi rac	
Prattville, AL 36066		lius	5 mi rac	iius	Similar	iius	7 mi rac	lius
Units In Structure (2024)								
Total Units	669		9,973		19,914		28,092	
1 Detached Unit	297	44.3%	6,954	69.7%	14,692	/3.8%	21,207	/5.5%
1 Attached Unit	-	-	169	1./%	328	1.6%	559	2.0%
2 Units	1	0.2%	147	1.5%	175	0.9%	215	0.8%
3 to 4 Units	59	8.8%	390	3.9%	679	3.4%	797	2.8%
5 to 9 Units	102	15.3%	694	1.0%	884	4.4%	962	3.4%
10 to 19 Units		13./%	652	6.5%	913	4.6%	944	3.4%
20 to 49 Units	69	10.3%	197	2.0%	323	1.6%	496	1.8%
50 or More Units	34	5.0%	333	3.3%	463	2.3%	485	1./%
Mobile Home or Trailer	15	2.3%	430	4.3%	1,443	1.2%	2,405	8.6%
Other Structure	-	-	8	-	13	-	23	-
Homes Built By Year (2024)								
Homes Built 2020 or later	14	1.9%	238	2.3%	443	2.1%	684	
Homes Built 2010 to 2019	263	36.6%	1,883	17.8%	3,507	16.6%	4,245	14.0%
Homes Built 2000 to 2009	70	9.8%	2,475	23.5%	3,836	18.1%		16.4%
Homes Built 1990 to 1999	114	15.9%	1,837	17.4%		18./%	5,545	18.2%
Homes Built 1980 to 1989	77	10./%	1,016	9.6%	2,004	9.5%	3,117	10.2%
Homes Built 1970 to 1979	68	9.5%	1,579	15.0%		15.9%	4,756	15.6%
Homes Built 1960 to 1969	29	4.0%	601	5.7%	1,700	8.0%	2,447	8.0%
Homes Built 1950 to 1959	28	3.8%	211	2.0%	681	3.2%	1,336	4.4%
Homes Built 1940 to 1949	1	0.2%	59	0.6%	175	0.8%	350	1.2%
Homes Built Before 1939	5	0.7%	75	0./%	235	1.1%	615	2.0%
Median Age of Homes	27.2	yrs	30.7	yrs	33.4	yrs	35.5	yrs
Home Values (2024)								
Owner Specified Housing Units	247		5,827		12,714		18,403	
Home Values \$1,000,000 or More	1	0.4%	16	0.3%	18	0.1%	51	0.3%
Home Values \$750,000 to \$999,999	-	-	39	0./%	62	0.5%	68	0.4%
Home Values \$500,000 to \$749,999	-	-	68	1.2%	135	1.1%	235	1.3%
Home Values \$400,000 to \$499,999	6		284	4.9%	595	4./%	860	4./%
Home Values \$300,000 to \$399,999	34	13.9%		12.2%		11.2%	1,970	10./%
Home Values \$250,000 to \$299,999	72	29.2%		11.4%		11.9%		12.5%
Home Values \$200,000 to \$249,999	11	4./%		18.2%	1,920	15.1%	2,719	14.8%
Home Values \$175,000 to \$199,999	15	6.2%	802	13.8%		10.5%	1,740	9.5%
Home Values \$150,000 to \$174,999	10	4.1%	494	8.5%	1,163	9.1%	1,505	8.2%
Home Values \$125,000 to \$149,999	14		372	6.4%	1,245	9.8%	1,586	8.6%
Home Values \$100,000 to \$124,999	39	15.8%	426	1.3%	1,086	8.5%	1,549	8.4%
Home Values \$90,000 to \$99,999	14		88	1.5%	262	2.1%	414	2.3%
Home Values \$80,000 to \$89,999	18		164		333	2.6%	548	3.0%
Home Values \$70,000 to \$79,999	2	0.8%	78	1.3%	216	1./%	388	2.1%
Home Values \$60,000 to \$69,999	-	-	106	1.8%	231	1.8%	431	2.3%
Home Values \$50,000 to \$59,999	2	0.7%	36	0.6%	127	1.0%	223	1.2%
Home Values \$35,000 to \$49,999	-	-	66	1.1%	204	1.6%	443	2.4%
Home Values \$25,000 to \$34,999	2	0.6%	45	0.8%	79	0.6%	124	0.7%
Home Values \$10,000 to \$24,999	2	0.7%	225	3.9%	522	4.1%	813	4.4%
Home Values Under \$10,000	3		84	1.4%	250	2.0%	431	2.3%
Owner-Occupied Median Home Value	\$229,860		\$209,633		\$195,673		\$189,256	
Renter-Occupied Median Rent	\$1,007		\$1,015		\$940		\$905	

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.4571/-86.3948

2760 Legends Pkwy			<b>.</b> .		_ ·		<b>_</b> .	
Prattville, AL 36066	1 mi rac	lius	3 mi rac	aius	5 mi rac	lius	7 mi rao	aius
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	\$52.1 M		\$783.54 M		\$1.44 B		\$1.94 B	
Total Non-Retail Expenditure	\$27.48 M		\$413.81 M		\$760.41 M		\$1.02 B	
Total Retail Expenditure	\$24.62 M		\$369.73 M		\$680.21 M		\$914.53 M	
Apparel	\$1.85 M		\$27.75 M		\$50.83 M		\$68.12 M	
Contributions	\$1.64 M		\$25.8 M		\$47.45 M		\$63.45 M	
Education	\$1.51 M		\$23.86 M		\$43.37 M		\$57.62 M	
Entertainment	\$2.94 M		\$44.55 M		\$81.82 M		\$109.77 M	
Food and Beverages	\$7.72 M		\$115.18 M		\$211.8 M		\$284.94 M	
Furnishings and Equipment	\$1.82 M		\$27.64 M		\$50.81 M		\$68.22 M	
Gifts	\$1.2 M		\$19.41 M		\$35.69 M		\$47.63 M	
Health Care	\$4.38 M		\$65.74 M		\$121.61 M		\$164.08 M	
Household Operations	\$2.02 M		\$30.84 M		\$56.71 M		\$76.06 M	
Miscellaneous Expenses	\$983.21 K		\$14.89 M		\$27.38 M		\$36.7 M	
Personal Care	\$701.26 K		\$10.51 M		\$19.35 M		\$26.01 M	
Personal Insurance	\$357.23 K		\$5.56 M		\$10.22 M		\$13.69 M	
Reading	\$112.83 K		\$1.71 M		\$3.15 M		\$4.23 M	
Shelter	\$11.12 M		\$165.23 M		\$303.19 M		\$407.25 M	
Tobacco	\$324.28 K		\$4.63 M		\$8.57 M		\$11.63 M	
Transportation	\$9.56 M		\$143.09 M		\$263.13 M		\$353.7 M	
Utilities	\$3.85 M		\$57.15 M		\$105.56 M		\$142.47 M	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	\$6,492		\$6,547		\$6,028		\$5,742	
Total Non-Retail Expenditure	\$3,424	52.7%	\$3,458	52.8%	\$3,182	52.8%	\$3,029	52.8%
Total Retail Expenditures		47.3%	\$3,089	47.2%	\$2,846			47.2%
Apparel	\$230	3.5%	\$232	3.5%	\$213	3.5%	\$202	3.5%
Contributions	\$205	3.2%	\$216	3.3%	\$199	3.3%	\$188	3.3%
Education	\$188	2.9%	\$199	3.0%	\$181	3.0%	\$171	
Entertainment	\$366	5.6%	\$372	5.7%	\$342	5.7%	\$326	
Food and Beverages		14.8%	\$962	14.7%	\$886	14.7%		14.7%
Furnishings and Equipment	\$227	3.5%	\$231	3.5%		3.5%	\$202	
Gifts	\$150	2.3%	\$162	2.5%	\$149	2.5%	\$141	
Health Care		8.4%		8.4%		8.4%	\$487	
Household Operations		3.9%		3.9%		3.9%		3.9%
Miscellaneous Expenses	\$123			1.9%	\$115		\$109	
Personal Care	\$87			1.3%	\$81		\$77	
Personal Insurance		0.7%		0.7%	\$43		\$41	
Reading		0.2%		0.2%	\$13		\$13	
Shelter	\$1,386		\$1,381		\$1,269			21.0%
Tobacco		0.6%		0.6%		0.6%		0.6%
Transportation	\$1,191		\$1,196		\$1,101			18.3%
Utilities		7.4%		7.3%		7.3%		7.4%

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