

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1366/-96.8025

7010 Preston Rd Frisco, TX 75035		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2024)	17,583		102,003		313,030		605,410		
Projected Population (2029)	19,295		120,241		360,185		685,834		
Census Population (2020)	17,021		94,531		276,563		545,398		
Census Population (2010)	13,425		61,346		184,902		379,980		
Projected Annual Growth (2024-2029)	1,712	1.9%	18,238	3.6%	47,155	3.0%	80,424	2.7%	
Historical Annual Growth (2020-2024)	562	0.8%	7,472	2.0%	36,467	3.3%	60,011	2.8%	
Historical Annual Growth (2010-2020)	3,596	2.7%	33,185	5.4%	91,661	5.0%	165,419	4.4%	
Estimated Population Density (2024)	5,600 <i>psm</i>		3,609 <i>psm</i>		3,988 <i>psm</i>		3,935 <i>psm</i>		
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>		
Households									
Estimated Households (2024)	7,395		41,378		115,325		225,533		
Projected Households (2029)	8,323		50,489		137,205		263,492		
Census Households (2020)	6,738		34,717		98,188		196,028		
Census Households (2010)	5,371		22,526		65,283		135,190		
Projected Annual Growth (2024-2029)	928	2.5%	9,111	4.4%	21,879	3.8%	37,959	3.4%	
Historical Annual Change (2010-2024)	2,024	2.7%	18,852	6.0%	50,042	5.5%	90,343	4.8%	
Average Household Income									
Estimated Average Household Income (2024)	\$120,788		\$146,930		\$171,005		\$166,697		
Projected Average Household Income (2029)	\$111,897		\$125,864		\$150,386		\$149,225		
Census Average Household Income (2010)	\$77,960		\$104,127		\$114,597		\$111,923		
Census Average Household Income (2000)	\$72,978		\$86,296		\$101,267		\$104,114		
Projected Annual Change (2024-2029)	-\$8,891	-1.5%	-\$21,066	-2.9%	-\$20,619	-2.4%	-\$17,471	-2.1%	
Historical Annual Change (2000-2024)	\$47,810	2.7%	\$60,634	2.9%	\$69,738	2.9%	\$62,582	2.5%	
Median Household Income									
Estimated Median Household Income (2024)	\$90,694		\$131,737		\$152,687		\$145,039		
Projected Median Household Income (2029)	\$90,875		\$132,942		\$154,094		\$146,957		
Census Median Household Income (2010)	\$65,325		\$88,116		\$99,195		\$95,841		
Census Median Household Income (2000)	\$66,581		\$76,646		\$90,103		\$89,439		
Projected Annual Change (2024-2029)	\$181	-	\$1,205	0.2%	\$1,407	0.2%	\$1,918	0.3%	
Historical Annual Change (2000-2024)	\$24,114	1.5%	\$55,092	3.0%	\$62,584	2.9%	\$55,600	2.6%	
Per Capita Income									
Estimated Per Capita Income (2024)	\$50,843		\$59,624		\$63,017		\$62,112		
Projected Per Capita Income (2029)	\$48,303		\$52,867		\$57,300		\$57,342		
Census Per Capita Income (2010)	\$31,189		\$38,228		\$40,469		\$39,826		
Census Per Capita Income (2000)	\$26,306		\$30,593		\$35,296		\$36,298		
Projected Annual Change (2024-2029)	-\$2,540	-1.0%	-\$6,757	-2.3%	-\$5,717	-1.8%	-\$4,770	-1.5%	
Historical Annual Change (2000-2024)	\$24,536	3.9%	\$29,030	4.0%	\$27,722	3.3%	\$25,814	3.0%	
Estimated Average Household Net Worth (2024)	\$739,454		\$1.08 M		\$1.34 M		\$1.36 M		

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7010 Preston Rd Frisco, TX 75035	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	17,583		102,003		313,030		605,410	
White (2024)	8,873	50.5%	51,675	50.7%	153,604	49.1%	324,192	53.5%
Black or African American (2024)	2,661	15.1%	12,002	11.8%	35,476	11.3%	68,389	11.3%
American Indian or Alaska Native (2024)	106	0.6%	516	0.5%	1,292	0.4%	2,533	0.4%
Asian (2024)	2,775	15.8%	24,370	23.9%	86,115	27.5%	137,761	22.8%
Hawaiian or Pacific Islander (2024)	7	-	60	-	161	-	312	-
Other Race (2024)	1,218	6.9%	4,144	4.1%	9,146	2.9%	18,178	3.0%
Two or More Races (2024)	1,942	11.0%	9,237	9.1%	27,235	8.7%	54,046	8.9%
Population < 18 (2024)	3,941	22.4%	24,440	24.0%	78,434	25.1%	149,623	24.7%
White Not Hispanic	1,379	35.0%	9,275	38.0%	28,946	36.9%	62,026	41.5%
Black or African American	756	19.2%	3,098	12.7%	9,398	12.0%	18,434	12.3%
Asian	646	16.4%	6,947	28.4%	25,065	32.0%	38,424	25.7%
Other Race Not Hispanic	201	5.1%	1,167	4.8%	3,630	4.6%	7,211	4.8%
Hispanic	959	24.3%	3,953	16.2%	11,395	14.5%	23,529	15.7%
Not Hispanic or Latino Population (2024)	14,157	80.5%	87,189	85.5%	271,947	86.9%	523,119	86.4%
Not Hispanic White	8,235	58.2%	48,037	55.1%	142,293	52.3%	301,465	57.6%
Not Hispanic Black or African American	2,631	18.6%	11,806	13.5%	34,782	12.8%	67,028	12.8%
Not Hispanic American Indian or Alaska Native	36	0.3%	202	0.2%	570	0.2%	1,057	0.2%
Not Hispanic Asian	2,768	19.6%	24,304	27.9%	85,935	31.6%	137,349	26.3%
Not Hispanic Hawaiian or Pacific Islander	4	-	37	-	97	-	195	-
Not Hispanic Other Race	41	0.3%	210	0.2%	658	0.2%	1,151	0.2%
Not Hispanic Two or More Races	443	3.1%	2,592	3.0%	7,612	2.8%	14,873	2.8%
Hispanic or Latino Population (2024)	3,426	19.5%	14,815	14.5%	41,083	13.1%	82,290	13.6%
Hispanic White	638	18.6%	3,638	24.6%	11,311	27.5%	22,726	27.6%
Hispanic Black or African American	31	0.9%	196	1.3%	694	1.7%	1,361	1.7%
Hispanic American Indian or Alaska Native	71	2.1%	314	2.1%	723	1.8%	1,475	1.8%
Hispanic Asian	7	0.2%	66	0.4%	180	0.4%	411	0.5%
Hispanic Hawaiian or Pacific Islander	3	-	23	0.2%	65	0.2%	117	0.1%
Hispanic Other Race	1,177	34.4%	3,934	26.6%	8,488	20.7%	17,027	20.7%
Hispanic Two or More Races	1,499	43.8%	6,645	44.9%	19,623	47.8%	39,173	47.6%
Not Hispanic or Latino Population (2020)	13,243	77.8%	80,522	85.2%	244,074	88.3%	475,813	87.2%
Hispanic or Latino Population (2020)	3,778	22.2%	14,009	14.8%	32,488	11.7%	69,585	12.8%
Not Hispanic or Latino Population (2010)	10,849	80.8%	52,468	85.5%	164,448	88.9%	335,951	88.4%
Hispanic or Latino Population (2010)	2,576	19.2%	8,878	14.5%	20,454	11.1%	44,029	11.6%
Not Hispanic or Latino Population (2029)	15,385	79.7%	101,028	84.0%	306,835	85.2%	580,700	84.7%
Hispanic or Latino Population (2029)	3,910	20.3%	19,214	16.0%	53,350	14.8%	105,133	15.3%
Projected Annual Growth (2024-2029)	485	2.8%	4,399	5.9%	12,267	6.0%	22,843	5.6%
Historical Annual Growth (2010-2020)	1,201	4.7%	5,131	5.8%	12,034	5.9%	25,556	5.8%

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Total Age Distribution (2024)									
Total Population	17,583		102,003		313,030		605,410		
Age Under 5 Years	931	5.3%	5,146	5.0%	15,891	5.1%	32,816	5.4%	
Age 5 to 9 Years	1,021	5.8%	6,710	6.6%	22,246	7.1%	42,181	7.0%	
Age 10 to 14 Years	1,181	6.7%	7,643	7.5%	24,836	7.9%	45,857	7.6%	
Age 15 to 19 Years	1,268	7.2%	7,570	7.4%	23,411	7.5%	43,511	7.2%	
Age 20 to 24 Years	1,235	7.0%	6,356	6.2%	17,100	5.5%	32,494	5.4%	
Age 25 to 29 Years	1,442	8.2%	6,924	6.8%	17,249	5.5%	34,263	5.7%	
Age 30 to 34 Years	1,465	8.3%	7,392	7.2%	20,862	6.7%	41,235	6.8%	
Age 35 to 39 Years	1,327	7.5%	8,463	8.3%	27,640	8.8%	51,725	8.5%	
Age 40 to 44 Years	1,384	7.9%	9,707	9.5%	32,029	10.2%	56,865	9.4%	
Age 45 to 49 Years	1,399	8.0%	8,985	8.8%	29,258	9.3%	51,941	8.6%	
Age 50 to 54 Years	1,286	7.3%	7,968	7.8%	24,345	7.8%	45,281	7.5%	
Age 55 to 59 Years	996	5.7%	5,547	5.4%	16,853	5.4%	34,402	5.7%	
Age 60 to 64 Years	821	4.7%	4,126	4.0%	12,831	4.1%	28,494	4.7%	
Age 65 to 69 Years	639	3.6%	3,096	3.0%	9,827	3.1%	22,170	3.7%	
Age 70 to 74 Years	459	2.6%	2,442	2.4%	7,626	2.4%	17,754	2.9%	
Age 75 to 79 Years	331	1.9%	1,896	1.9%	5,508	1.8%	12,578	2.1%	
Age 80 to 84 Years	222	1.3%	1,140	1.1%	3,132	1.0%	6,896	1.1%	
Age 85 Years or Over	176	1.0%	893	0.9%	2,385	0.8%	4,946	0.8%	
Median Age	35.3		36.4		37.3		37.8		
Age 19 Years or Less	4,401	25.0%	27,069	26.5%	86,385	27.6%	164,364	27.1%	
Age 20 to 64 Years	11,355	64.6%	65,467	64.2%	198,167	63.3%	376,701	62.2%	
Age 65 Years or Over	1,827	10.4%	9,467	9.3%	28,478	9.1%	64,344	10.6%	
Female Age Distribution (2024)									
Female Population	9,143	52.0%	52,068	51.0%	158,789	50.7%	308,403	50.9%	
Age Under 5 Years	458	5.0%	2,545	4.9%	7,849	4.9%	16,294	5.3%	
Age 5 to 9 Years	495	5.4%	3,347	6.4%	10,872	6.8%	20,571	6.7%	
Age 10 to 14 Years	582	6.4%	3,723	7.1%	12,145	7.6%	22,444	7.3%	
Age 15 to 19 Years	597	6.5%	3,723	7.2%	11,526	7.3%	21,289	6.9%	
Age 20 to 24 Years	664	7.3%	3,318	6.4%	8,746	5.5%	16,589	5.4%	
Age 25 to 29 Years	750	8.2%	3,556	6.8%	8,944	5.6%	17,774	5.8%	
Age 30 to 34 Years	722	7.9%	3,801	7.3%	11,134	7.0%	21,844	7.1%	
Age 35 to 39 Years	698	7.6%	4,590	8.8%	14,898	9.4%	27,413	8.9%	
Age 40 to 44 Years	742	8.1%	5,018	9.6%	16,510	10.4%	29,294	9.5%	
Age 45 to 49 Years	729	8.0%	4,445	8.5%	14,254	9.0%	25,836	8.4%	
Age 50 to 54 Years	672	7.3%	3,897	7.5%	11,783	7.4%	22,327	7.2%	
Age 55 to 59 Years	533	5.8%	2,747	5.3%	8,189	5.2%	17,162	5.6%	
Age 60 to 64 Years	435	4.8%	2,128	4.1%	6,447	4.1%	14,355	4.7%	
Age 65 to 69 Years	363	4.0%	1,637	3.1%	5,293	3.3%	11,929	3.9%	
Age 70 to 74 Years	279	3.1%	1,390	2.7%	4,235	2.7%	9,929	3.2%	
Age 75 to 79 Years	199	2.2%	1,063	2.0%	3,008	1.9%	6,839	2.2%	
Age 80 to 84 Years	145	1.6%	671	1.3%	1,744	1.1%	3,816	1.2%	
Age 85 Years or Over	79	0.9%	468	0.9%	1,212	0.8%	2,697	0.9%	
Female Median Age	36.3		36.6		37.3		38.0		
Age 19 Years or Less	2,132	23.3%	13,338	25.6%	42,392	26.7%	80,598	26.1%	
Age 20 to 64 Years	5,945	65.0%	33,501	64.3%	100,905	63.5%	192,594	62.4%	
Age 65 Years or Over	1,066	11.7%	5,228	10.0%	15,492	9.8%	35,211	11.4%	

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Male Age Distribution (2024)									
Male Population	8,439	48.0%	49,936	49.0%	154,241	49.3%	297,007	49.1%	
Age Under 5 Years	472	5.6%	2,601	5.2%	8,042	5.2%	16,522	5.6%	
Age 5 to 9 Years	526	6.2%	3,363	6.7%	11,374	7.4%	21,610	7.3%	
Age 10 to 14 Years	599	7.1%	3,920	7.8%	12,691	8.2%	23,413	7.9%	
Age 15 to 19 Years	671	8.0%	3,847	7.7%	11,885	7.7%	22,222	7.5%	
Age 20 to 24 Years	571	6.8%	3,038	6.1%	8,354	5.4%	15,905	5.4%	
Age 25 to 29 Years	692	8.2%	3,367	6.7%	8,305	5.4%	16,489	5.6%	
Age 30 to 34 Years	742	8.8%	3,590	7.2%	9,728	6.3%	19,391	6.5%	
Age 35 to 39 Years	629	7.5%	3,873	7.8%	12,742	8.3%	24,312	8.2%	
Age 40 to 44 Years	642	7.6%	4,688	9.4%	15,520	10.1%	27,571	9.3%	
Age 45 to 49 Years	671	7.9%	4,540	9.1%	15,005	9.7%	26,105	8.8%	
Age 50 to 54 Years	614	7.3%	4,071	8.2%	12,562	8.1%	22,954	7.7%	
Age 55 to 59 Years	463	5.5%	2,800	5.6%	8,664	5.6%	17,240	5.8%	
Age 60 to 64 Years	386	4.6%	1,997	4.0%	6,384	4.1%	14,140	4.8%	
Age 65 to 69 Years	275	3.3%	1,459	2.9%	4,534	2.9%	10,241	3.4%	
Age 70 to 74 Years	180	2.1%	1,052	2.1%	3,391	2.2%	7,825	2.6%	
Age 75 to 79 Years	132	1.6%	833	1.7%	2,500	1.6%	5,739	1.9%	
Age 80 to 84 Years	77	0.9%	469	0.9%	1,388	0.9%	3,080	1.0%	
Age 85 Years or Over	97	1.1%	426	0.9%	1,173	0.8%	2,249	0.8%	
Male Median Age	34.1		36.2		37.3		37.5		
Age 19 Years or Less	2,269	26.9%	13,731	27.5%	43,992	28.5%	83,767	28.2%	
Age 20 to 64 Years	5,411	64.1%	31,966	64.0%	97,262	63.1%	184,107	62.0%	
Age 65 Years or Over	760	9.0%	4,239	8.5%	12,987	8.4%	29,133	9.8%	
Males per 100 Females (2024)									
Overall Comparison	92		96		97		96		
Age Under 5 Years	103	50.8%	102	50.5%	102	50.6%	101	50.3%	
Age 5 to 9 Years	106	51.5%	100	50.1%	105	51.1%	105	51.2%	
Age 10 to 14 Years	103	50.7%	105	51.3%	104	51.1%	104	51.1%	
Age 15 to 19 Years	112	52.9%	103	50.8%	103	50.8%	104	51.1%	
Age 20 to 24 Years	86	46.2%	92	47.8%	96	48.9%	96	48.9%	
Age 25 to 29 Years	92	48.0%	95	48.6%	93	48.1%	93	48.1%	
Age 30 to 34 Years	103	50.7%	94	48.6%	87	46.6%	89	47.0%	
Age 35 to 39 Years	90	47.4%	84	45.8%	86	46.1%	89	47.0%	
Age 40 to 44 Years	86	46.4%	93	48.3%	94	48.5%	94	48.5%	
Age 45 to 49 Years	92	47.9%	102	50.5%	105	51.3%	101	50.3%	
Age 50 to 54 Years	91	47.8%	104	51.1%	107	51.6%	103	50.7%	
Age 55 to 59 Years	87	46.5%	102	50.5%	106	51.4%	100	50.1%	
Age 60 to 64 Years	89	47.1%	94	48.4%	99	49.8%	98	49.6%	
Age 65 to 69 Years	76	43.1%	89	47.1%	86	46.1%	86	46.2%	
Age 70 to 74 Years	64	39.1%	76	43.1%	80	44.5%	79	44.1%	
Age 75 to 79 Years	66	39.8%	78	43.9%	83	45.4%	84	45.6%	
Age 80 to 84 Years	53	34.7%	70	41.2%	80	44.3%	81	44.7%	
Age 85 Years or Over	122	54.9%	91	47.6%	97	49.2%	83	45.5%	
Age 19 Years or Less	106	51.5%	103	50.7%	104	50.9%	104	51.0%	
Age 20 to 39 Years	93	48.2%	91	47.6%	89	47.2%	91	47.6%	
Age 40 to 64 Years	89	47.2%	99	49.8%	102	50.4%	99	49.8%	
Aqe 65 Years or Over	71	41.6%	81	44.8%	84	45.6%	83	45.3%	

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Household Type (2024)									
Total Households	7,395		41,378		115,325		225,533		
Households with Children	2,449	33.1%	14,377	34.7%	46,237	40.1%	86,280	38.3%	
Average Household Size	2.4		2.5		2.7		2.7		
Household Density per Square Mile	2,355		1,464		1,469		1,466		
Population Family	13,901	79.1%	82,766	81.1%	264,687	84.6%	506,457	83.7%	
Population Non-Family	3,561	20.3%	18,896	18.5%	47,493	15.2%	97,745	16.1%	
Population Group Quarters	121	0.7%	341	0.3%	850	0.3%	1,208	0.2%	
Family Households	4,469	60.4%	25,364	61.3%	77,334	67.1%	150,100	66.6%	
Married Couple Households	3,082	69.0%	18,898	74.5%	60,826	78.7%	119,635	79.7%	
Other Family Households with Children	1,387	31.0%	6,466	25.5%	16,508	21.3%	30,465	20.3%	
Family Households with Children	2,447	54.8%	14,368	56.6%	46,216	59.8%	86,241	57.5%	
Married Couple with Children	1,608	65.7%	11,065	77.0%	38,014	82.3%	70,545	81.8%	
Other Family Households with Children	838	34.3%	3,303	23.0%	8,202	17.7%	15,697	18.2%	
Family Households No Children	2,022	45.2%	10,996	43.4%	31,118	40.2%	63,859	42.5%	
Married Couple No Children	1,473	72.9%	7,834	71.2%	22,812	73.3%	49,091	76.9%	
Other Family Households No Children	549	27.1%	3,162	28.8%	8,306	26.7%	14,768	23.1%	
Non-Family Households	2,926	39.6%	16,014	38.7%	37,991	32.9%	75,434	33.4%	
Non-Family Households with Children	2	-	9	-	20	-	39	-	
Non-Family Households No Children	2,924	99.9%	16,005	99.9%	37,971	99.9%	75,395	99.9%	
Average Family Household Size	3.1		3.3		3.4		3.4		
Average Family Income	\$137,645		\$185,101		\$214,512		\$211,401		
Median Family Income	\$112,782		\$168,785		\$180,826		\$172,485		
Average Non-Family Household Size	1.2		1.2		1.3		1.3		
Marital Status (2024)									
Population Age 15 Years or Over	14,450		82,504		250,057		484,556		
Never Married	4,789	33.1%	23,763	28.8%	62,512	25.0%	118,459	24.4%	
Currently Married	6,651	46.0%	45,434	55.1%	152,639	61.0%	297,443	61.4%	
Previously Married	3,011	20.8%	13,307	16.1%	34,906	14.0%	68,653	14.2%	
Separated	612	20.3%	2,828	21.2%	7,373	21.1%	13,396	19.5%	
Widowed	869	28.9%	3,211	24.1%	7,651	21.9%	14,585	21.2%	
Divorced	1,530	50.8%	7,269	54.6%	19,881	57.0%	40,673	59.2%	
Educational Attainment (2024)									
Adult Population Age 25 Years or Over	11,947		68,578		209,546		408,551		
Elementary (Grade Level 0 to 8)	517	4.3%	1,934	2.8%	3,761	1.8%	7,100	1.7%	
Some High School (Grade Level 9 to 11)	403	3.4%	1,165	1.7%	3,529	1.7%	7,801	1.9%	
High School Graduate	1,853	15.5%	7,630	11.1%	21,362	10.2%	48,022	11.8%	
Some College	2,078	17.4%	10,378	15.1%	27,342	13.0%	59,519	14.6%	
Associate Degree Only	1,304	10.9%	5,109	7.5%	13,323	6.4%	28,417	7.0%	
Bachelor Degree Only	3,428	28.7%	24,494	35.7%	80,116	38.2%	151,663	37.1%	
Graduate Degree	2,364	19.8%	17,869	26.1%	60,113	28.7%	106,029	26.0%	
Any College (Some College or Higher)	9,174	76.8%	57,850	84.4%	180,894	86.3%	345,628	84.6%	
College Degree + (Bachelor Degree or Higher)	5,792	48.5%	42,363	61.8%	140,229	66.9%	257,692	63.1%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1366/-96.8025

7010 Preston Rd Frisco, TX 75035		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2024)		7,625		42,673		118,767		232,019	
Total Housing Units (2020)		7,165		36,489		104,936		209,178	
Historical Annual Growth (2020-2024)		460	1.6%	6,184	4.2%	13,831	3.3%	22,841	2.7%
Housing Units Occupied (2024)		7,395	97.0%	41,378	97.0%	115,325	97.1%	225,533	97.2%
Housing Units Owner-Occupied		2,813	38.0%	19,700	47.6%	67,433	58.5%	138,636	61.5%
Housing Units Renter-Occupied		4,582	62.0%	21,679	52.4%	47,893	41.5%	86,898	38.5%
Housing Units Vacant (2024)		230	3.0%	1,295	3.0%	3,441	2.9%	6,485	2.8%
Household Size (2024)									
Total Households		7,395		41,378		115,325		225,533	
1 Person Households		2,377	32.1%	13,702	33.1%	33,004	28.6%	66,135	29.3%
2 Person Households		2,472	33.4%	13,411	32.4%	36,616	31.7%	76,033	33.7%
3 Person Households		1,155	15.6%	6,458	15.6%	20,439	17.7%	37,429	16.6%
4 Person Households		876	11.8%	5,380	13.0%	18,167	15.8%	31,557	14.0%
5 Person Households		342	4.6%	1,667	4.0%	4,790	4.2%	9,744	4.3%
6 Person Households		127	1.7%	564	1.4%	1,721	1.5%	3,384	1.5%
7 or More Person Households		46	0.6%	196	0.5%	588	0.5%	1,250	0.6%
Household Income Distribution (2024)									
HH Income \$200,000 or More		955	12.9%	10,229	24.7%	37,203	32.3%	66,315	29.4%
HH Income \$150,000 to \$199,999		980	13.3%	5,998	14.5%	17,142	14.9%	33,471	14.8%
HH Income \$125,000 to \$149,999		539	7.3%	3,826	9.2%	9,870	8.6%	19,719	8.7%
HH Income \$100,000 to \$124,999		721	9.7%	4,192	10.1%	10,643	9.2%	22,623	10.0%
HH Income \$75,000 to \$99,999		984	13.3%	4,986	12.0%	11,508	10.0%	24,774	11.0%
HH Income \$50,000 to \$74,999		1,127	15.2%	5,140	12.4%	12,081	10.5%	25,632	11.4%
HH Income \$35,000 to \$49,999		653	8.8%	2,403	5.8%	5,667	4.9%	11,904	5.3%
HH Income \$25,000 to \$34,999		506	6.8%	1,589	3.8%	4,436	3.8%	7,796	3.5%
HH Income \$15,000 to \$24,999		591	8.0%	1,439	3.5%	2,776	2.4%	5,278	2.3%
HH Income \$10,000 to \$14,999		120	1.6%	544	1.3%	1,173	1.0%	2,115	0.9%
HH Income Under \$10,000		219	3.0%	1,034	2.5%	2,826	2.5%	5,906	2.6%
Household Vehicles (2024)									
Households 0 Vehicles Available		312	4.2%	2,013	4.9%	4,685	4.1%	7,444	3.3%
Households 1 Vehicle Available		3,413	46.2%	16,768	40.5%	38,310	33.2%	72,123	32.0%
Households 2 Vehicles Available		2,745	37.1%	16,288	39.4%	51,056	44.3%	104,234	46.2%
Households 3 or More Vehicles Available		926	12.5%	6,310	15.2%	21,274	18.4%	41,733	18.5%
Total Vehicles Available		12,118		70,399		211,581		420,307	
Average Vehicles per Household		1.6		1.7		1.8		1.9	
Owner-Occupied Household Vehicles		5,719	47.2%	40,859	58.0%	145,016	68.5%	296,025	70.4%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.2		2.1	
Renter-Occupied Household Vehicles		6,399	52.8%	29,540	42.0%	66,564	31.5%	124,282	29.6%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4		1.4	
Travel Time (2024)									
Worker Base Age 16 years or Over		10,284		59,446		176,810		340,264	
Travel to Work in 14 Minutes or Less		2,643	25.7%	10,769	18.1%	24,808	14.0%	46,303	13.6%
Travel to Work in 15 to 29 Minutes		2,268	22.0%	13,924	23.4%	39,829	22.5%	82,322	24.2%
Travel to Work in 30 to 59 Minutes		2,268	22.1%	12,192	20.5%	38,683	21.9%	77,894	22.9%
Travel to Work in 60 Minutes or More		547	5.3%	2,144	3.6%	7,258	4.1%	15,934	4.7%
Work at Home		2,558	24.9%	20,416	34.3%	66,233	37.5%	117,811	34.6%
Average Minutes Travel to Work		20.3		22.4		24.5		24.9	

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	10,284	59,446	176,810	340,264
Drive to Work Alone	6,451 62.7%	33,456 56.3%	95,457 54.0%	192,781 56.7%
Drive to Work in Carpool	995 9.7%	3,705 6.2%	9,983 5.6%	20,268 6.0%
Travel to Work by Public Transportation	42 0.4%	313 0.5%	896 0.5%	2,002 0.6%
Drive to Work on Motorcycle	13 0.1%	103 0.2%	240 0.1%	463 0.1%
Bicycle to Work	3 -	30 -	160 -	276 -
Walk to Work	149 1.4%	875 1.5%	2,146 1.2%	3,571 1.0%
Other Means	72 0.7%	546 0.9%	1,695 1.0%	3,093 0.9%
Work at Home	2,558 24.9%	20,416 34.3%	66,233 37.5%	117,811 34.6%
Daytime Demographics (2024)				
Total Businesses	853	6,967	17,860	29,638
Total Employees	6,463	52,792	136,157	204,730
Company Headquarter Businesses	7 0.8%	163 2.3%	474 2.7%	744 2.5%
Company Headquarter Employees	124 1.9%	6,949 13.2%	25,717 18.9%	36,102 17.6%
Employee Population per Business	7.6 to 1	7.6 to 1	7.6 to 1	6.9 to 1
Residential Population per Business	20.6 to 1	14.6 to 1	17.5 to 1	20.4 to 1
Adj. Daytime Demographics Age 16 Years or Over	10,217	73,802	203,574	338,501
Labor Force				
Labor Population Age 16 Years or Over (2024)	14,179	80,804	244,675	474,743
Labor Force Total Males (2024)	6,702 47.3%	39,213 48.5%	119,479 48.8%	230,550 48.6%
Male Civilian Employed	5,177 77.2%	31,813 81.1%	96,489 80.8%	183,172 79.4%
Male Civilian Unemployed	307 4.6%	1,197 3.1%	3,075 2.6%	6,418 2.8%
Males in Armed Forces	51 0.8%	205 0.5%	275 0.2%	342 0.1%
Males Not in Labor Force	1,168 17.4%	5,998 15.3%	19,640 16.4%	40,617 17.6%
Labor Force Total Females (2024)	7,476 52.7%	41,591 51.5%	125,196 51.2%	244,193 51.4%
Female Civilian Employed	5,107 68.3%	27,633 66.4%	80,321 64.2%	157,094 64.3%
Female Civilian Unemployed	133 1.8%	1,188 2.9%	3,416 2.7%	6,770 2.8%
Females in Armed Forces	91 1.2%	143 0.3%	172 0.1%	364 0.1%
Females Not in Labor Force	2,146 28.7%	12,628 30.4%	41,287 33.0%	79,965 32.7%
Unemployment Rate	440 3.1%	2,385 3.0%	6,491 2.7%	13,188 2.8%
Occupation (2024)				
Occupation Population Age 16 Years or Over	10,284	59,446	176,810	340,264
Occupation Total Males	5,177 50.3%	31,813 53.5%	96,489 54.6%	183,170 53.8%
Occupation Total Females	5,107 49.7%	27,633 46.5%	80,321 45.4%	157,094 46.2%
Management, Business, Financial Operations	2,562 24.9%	16,107 27.1%	50,255 28.4%	96,528 28.4%
Professional, Related	3,427 33.3%	20,340 34.2%	60,877 34.4%	111,865 32.9%
Service	1,021 9.9%	5,654 9.5%	15,361 8.7%	31,600 9.3%
Sales, Office	2,186 21.3%	11,845 19.9%	34,982 19.8%	67,765 19.9%
Farming, Fishing, Forestry	3 -	13 -	34 -	57 -
Construction, Extraction, Maintenance	381 3.7%	2,218 3.7%	5,764 3.3%	11,971 3.5%
Production, Transport, Material Moving	703 6.8%	3,270 5.5%	9,538 5.4%	20,477 6.0%
White Collar Workers	8,175 79.5%	48,292 81.2%	146,114 82.6%	276,158 81.2%
Blue Collar Workers	2,109 20.5%	11,154 18.8%	30,697 17.4%	64,106 18.8%

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		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2024)									
Total Units	7,395		41,378		115,325		225,533		
1 Detached Unit	3,336	45.1%	21,879	52.9%	72,996	63.3%	149,420	66.3%	
1 Attached Unit	230	3.1%	1,641	4.0%	3,564	3.1%	6,764	3.0%	
2 Units	121	1.6%	535	1.3%	965	0.8%	1,559	0.7%	
3 to 4 Units	208	2.8%	804	1.9%	2,021	1.8%	4,481	2.0%	
5 to 9 Units	507	6.9%	2,054	5.0%	4,423	3.8%	8,843	3.9%	
10 to 19 Units	772	10.4%	2,209	5.3%	5,886	5.1%	12,246	5.4%	
20 to 49 Units	699	9.4%	2,224	5.4%	5,020	4.4%	9,739	4.3%	
50 or More Units	1,404	19.0%	9,517	23.0%	19,354	16.8%	29,952	13.3%	
Mobile Home or Trailer	97	1.3%	322	0.8%	806	0.7%	2,111	0.9%	
Other Structure	21	0.3%	194	0.5%	289	0.3%	419	0.2%	
Homes Built By Year (2024)									
Homes Built 2020 or later	324	4.2%	2,488	5.8%	6,618	5.6%	12,425	5.4%	
Homes Built 2010 to 2019	1,963	25.7%	13,518	31.7%	38,801	32.7%	71,034	30.6%	
Homes Built 2000 to 2009	2,164	28.4%	11,512	27.0%	34,383	29.0%	66,049	28.5%	
Homes Built 1990 to 1999	1,698	22.3%	8,538	20.0%	22,168	18.7%	41,004	17.7%	
Homes Built 1980 to 1989	924	12.1%	3,477	8.1%	8,546	7.2%	22,359	9.6%	
Homes Built 1970 to 1979	193	2.5%	992	2.3%	2,898	2.4%	8,764	3.8%	
Homes Built 1960 to 1969	26	0.3%	263	0.6%	723	0.6%	1,650	0.7%	
Homes Built 1950 to 1959	55	0.7%	301	0.7%	616	0.5%	1,273	0.5%	
Homes Built 1940 to 1949	41	0.5%	163	0.4%	358	0.3%	662	0.3%	
Homes Built Before 1939	7	-	128	0.3%	214	0.2%	314	0.1%	
Median Age of Homes	23.1	yrs	21.2	yrs	20.6	yrs	21.7	yrs	
Home Values (2024)									
Owner Specified Housing Units	2,813		19,700		67,433		138,636		
Home Values \$1,000,000 or More	309	11.0%	1,645	8.4%	5,038	7.5%	8,985	6.5%	
Home Values \$750,000 to \$999,999	189	6.7%	2,617	13.3%	8,833	13.1%	16,606	12.0%	
Home Values \$500,000 to \$749,999	538	19.1%	5,967	30.3%	23,499	34.8%	43,868	31.6%	
Home Values \$400,000 to \$499,999	537	19.1%	3,696	18.8%	13,027	19.3%	28,084	20.3%	
Home Values \$300,000 to \$399,999	774	27.5%	3,769	19.1%	10,903	16.2%	25,843	18.6%	
Home Values \$250,000 to \$299,999	284	10.1%	1,090	5.5%	2,839	4.2%	6,989	5.0%	
Home Values \$200,000 to \$249,999	72	2.5%	384	1.9%	1,352	2.0%	3,465	2.5%	
Home Values \$175,000 to \$199,999	10	0.4%	60	0.3%	266	0.4%	779	0.6%	
Home Values \$150,000 to \$174,999	14	0.5%	60	0.3%	242	0.4%	693	0.5%	
Home Values \$125,000 to \$149,999	4	0.1%	33	0.2%	123	0.2%	297	0.2%	
Home Values \$100,000 to \$124,999	12	0.4%	85	0.4%	315	0.5%	636	0.5%	
Home Values \$90,000 to \$99,999	10	0.3%	15	-	29	-	72	-	
Home Values \$80,000 to \$89,999	-	-	6	-	38	-	76	-	
Home Values \$70,000 to \$79,999	-	-	6	-	28	-	150	0.1%	
Home Values \$60,000 to \$69,999	15	0.5%	43	0.2%	90	0.1%	167	0.1%	
Home Values \$50,000 to \$59,999	-	-	7	-	36	-	81	-	
Home Values \$35,000 to \$49,999	17	0.6%	43	0.2%	125	0.2%	395	0.3%	
Home Values \$25,000 to \$34,999	7	0.3%	51	0.3%	147	0.2%	416	0.3%	
Home Values \$10,000 to \$24,999	-	-	16	-	154	0.2%	303	0.2%	
Home Values Under \$10,000	20	0.7%	107	0.5%	349	0.5%	731	0.5%	
Owner-Occupied Median Home Value	\$506,185		\$559,458		\$557,358		\$527,384		
Renter-Occupied Median Rent	\$1,571		\$1,609		\$1,646		\$1,625		

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Lat/Lon: 33.1366/-96.8025

7010 Preston Rd Frisco, TX 75035	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$593.2 M	\$3.86 B	\$12.12 B	\$23.27 B
Total Non-Retail Expenditure	\$315.07 M	\$2.06 B	\$6.49 B	\$12.43 B
Total Retail Expenditure	\$278.13 M	\$1.8 B	\$5.64 B	\$10.84 B
Apparel	\$21.36 M	\$140.99 M	\$445.85 M	\$851.58 M
Contributions	\$20 M	\$139.14 M	\$450.44 M	\$857.21 M
Education	\$19.63 M	\$142.05 M	\$465.87 M	\$875.34 M
Entertainment	\$34 M	\$226.22 M	\$717.7 M	\$1.37 B
Food and Beverages	\$86.6 M	\$553.18 M	\$1.73 B	\$3.32 B
Furnishings and Equipment	\$21.06 M	\$139.49 M	\$441.18 M	\$845.9 M
Gifts	\$15.32 M	\$108.98 M	\$355.14 M	\$671.49 M
Health Care	\$48.21 M	\$304.14 M	\$945.17 M	\$1.83 B
Household Operations	\$23.52 M	\$156.41 M	\$496.87 M	\$950.36 M
Miscellaneous Expenses	\$11.27 M	\$73.79 M	\$232.51 M	\$445.99 M
Personal Care	\$7.97 M	\$51.66 M	\$161.92 M	\$311.01 M
Personal Insurance	\$4.29 M	\$29.72 M	\$95.93 M	\$182.93 M
Reading	\$1.29 M	\$8.52 M	\$26.89 M	\$51.64 M
Shelter	\$126.23 M	\$815.66 M	\$2.56 B	\$4.9 B
Tobacco	\$3.32 M	\$18.7 M	\$55.31 M	\$108.32 M
Transportation	\$107.2 M	\$689.18 M	\$2.15 B	\$4.15 B
Utilities	\$41.93 M	\$258.39 M	\$795.86 M	\$1.54 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$6,685	\$7,766	\$8,760	\$8,596
Total Non-Retail Expenditure	\$3,550 53.1%	\$4,146 53.4%	\$4,687 53.5%	\$4,592 53.4%
Total Retail Expenditures	\$3,134 46.9%	\$3,620 46.6%	\$4,073 46.5%	\$4,004 46.6%
Apparel	\$241 3.6%	\$284 3.7%	\$322 3.7%	\$315 3.7%
Contributions	\$225 3.4%	\$280 3.6%	\$325 3.7%	\$317 3.7%
Education	\$221 3.3%	\$286 3.7%	\$337 3.8%	\$323 3.8%
Entertainment	\$383 5.7%	\$456 5.9%	\$519 5.9%	\$508 5.9%
Food and Beverages	\$976 14.6%	\$1,114 14.3%	\$1,247 14.2%	\$1,226 14.3%
Furnishings and Equipment	\$237 3.5%	\$281 3.6%	\$319 3.6%	\$313 3.6%
Gifts	\$173 2.6%	\$219 2.8%	\$257 2.9%	\$248 2.9%
Health Care	\$543 8.1%	\$613 7.9%	\$683 7.8%	\$676 7.9%
Household Operations	\$265 4.0%	\$315 4.1%	\$359 4.1%	\$351 4.1%
Miscellaneous Expenses	\$127 1.9%	\$149 1.9%	\$168 1.9%	\$165 1.9%
Personal Care	\$90 1.3%	\$104 1.3%	\$117 1.3%	\$115 1.3%
Personal Insurance	\$48 0.7%	\$60 0.8%	\$69 0.8%	\$68 0.8%
Reading	\$15 0.2%	\$17 0.2%	\$19 0.2%	\$19 0.2%
Shelter	\$1,422 21.3%	\$1,643 21.2%	\$1,847 21.1%	\$1,811 21.1%
Tobacco	\$37 0.6%	\$38 0.5%	\$40 0.5%	\$40 0.5%
Transportation	\$1,208 18.1%	\$1,388 17.9%	\$1,557 17.8%	\$1,533 17.8%
Utilities	\$472 7.1%	\$520 6.7%	\$575 6.6%	\$569 6.6%