

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.2717/-71.7514

50 Boston Turnpike null, MA 01545	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Population</b>				
Estimated Population (2024)	11,723	113,475	249,290	330,213
Projected Population (2029)	11,999	117,317	255,864	338,510
Census Population (2020)	11,576	110,066	246,206	326,480
Census Population (2010)	10,235	97,582	217,945	291,818
Projected Annual Growth (2024-2029)	276 0.5%	3,842 0.7%	6,574 0.5%	8,298 0.5%
Historical Annual Growth (2020-2024)	147 0.3%	3,409 0.8%	3,084 0.3%	3,733 0.3%
Historical Annual Growth (2010-2020)	1,341 1.3%	12,485 1.3%	28,260 1.3%	34,662 1.2%
Estimated Population Density (2024)	3,733 <i>psm</i>	4,014 <i>psm</i>	3,175 <i>psm</i>	2,146 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2024)	5,254	46,903	97,624	129,412
Projected Households (2029)	5,397	48,914	101,065	133,735
Census Households (2020)	5,213	44,891	94,367	125,609
Census Households (2010)	4,532	39,015	82,340	110,793
Projected Annual Growth (2024-2029)	143 0.5%	2,011 0.9%	3,441 0.7%	4,322 0.7%
Historical Annual Change (2010-2024)	722 1.1%	7,888 1.4%	15,285 1.3%	18,619 1.2%
<b>Average Household Income</b>				
Estimated Average Household Income (2024)	\$123,671	\$96,572	\$107,721	\$120,370
Projected Average Household Income (2029)	\$126,714	\$97,312	\$109,432	\$122,555
Census Average Household Income (2010)	\$67,053	\$59,556	\$66,345	\$73,128
Census Average Household Income (2000)	\$55,134	\$47,960	\$52,667	\$57,422
Projected Annual Change (2024-2029)	\$3,043 0.5%	\$740 0.2%	\$1,711 0.3%	\$2,186 0.4%
Historical Annual Change (2000-2024)	\$68,537 5.2%	\$48,613 4.2%	\$55,054 4.4%	\$62,948 4.6%
<b>Median Household Income</b>				
Estimated Median Household Income (2024)	\$96,438	\$75,975	\$83,778	\$93,284
Projected Median Household Income (2029)	\$98,274	\$77,056	\$84,902	\$94,571
Census Median Household Income (2010)	\$56,904	\$49,326	\$55,103	\$60,897
Census Median Household Income (2000)	\$42,771	\$38,928	\$43,372	\$47,483
Projected Annual Change (2024-2029)	\$1,836 0.4%	\$1,081 0.3%	\$1,124 0.3%	\$1,287 0.3%
Historical Annual Change (2000-2024)	\$53,668 5.2%	\$37,046 4.0%	\$40,407 3.9%	\$45,801 4.0%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2024)	\$55,464	\$40,196	\$42,648	\$47,561
Projected Per Capita Income (2029)	\$57,031	\$40,844	\$43,677	\$48,796
Census Per Capita Income (2010)	\$29,686	\$23,813	\$25,066	\$27,766
Census Per Capita Income (2000)	\$24,596	\$19,416	\$20,285	\$21,973
Projected Annual Change (2024-2029)	\$1,567 0.6%	\$648 0.3%	\$1,029 0.5%	\$1,235 0.5%
Historical Annual Change (2000-2024)	\$30,868 5.2%	\$20,780 4.5%	\$22,364 4.6%	\$25,588 4.9%
Estimated Average Household Net Worth (2024)	\$1.04 M	\$733,176	\$903,751	\$1.05 M

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50 Boston Turnpike null, MA 01545	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2024)	11,723		113,475		249,290		330,213	
White (2024)	8,512	72.6%	81,323	71.7%	185,160	74.3%	245,711	74.4%
Black or African American (2024)	1,038	8.9%	11,129	9.8%	21,648	8.7%	28,355	8.6%
American Indian or Alaska Native (2024)	26	0.2%	308	0.3%	564	0.2%	685	0.2%
Asian (2024)	680	5.8%	6,176	5.4%	13,823	5.5%	19,186	5.8%
Hawaiian or Pacific Islander (2024)	-	-	21	-	47	-	62	-
Other Race (2024)	571	4.9%	6,801	6.0%	12,563	5.0%	14,988	4.5%
Two or More Races (2024)	896	7.6%	7,717	6.8%	15,484	6.2%	21,227	6.4%
Population < 18 (2024)	2,448 20.9%		24,188 21.3%		50,454 20.2%		67,473 20.4%	
White Not Hispanic	1,296	52.9%	13,126	54.3%	29,627	58.7%	39,490	58.5%
Black or African American	369	15.1%	3,704	15.3%	6,629	13.1%	8,879	13.2%
Asian	181	7.4%	1,538	6.4%	3,315	6.6%	4,590	6.8%
Other Race Not Hispanic	103	4.2%	963	4.0%	2,015	4.0%	2,634	3.9%
Hispanic	499	20.4%	4,858	20.1%	8,868	17.6%	11,880	17.6%
Not Hispanic or Latino Population (2024)	10,073 85.9%		96,993 85.5%		217,675 87.3%		288,094 87.2%	
Not Hispanic White	8,135 80.8%		77,983 80.4%		178,353 81.9%		235,448 81.7%	
Not Hispanic Black or African American	997 9.9%		10,454 10.8%		20,294 9.3%		26,651 9.3%	
Not Hispanic American Indian or Alaska Native	7 -		75 -		142 -		171 -	
Not Hispanic Asian	679 6.7%		6,068 6.3%		13,643 6.3%		18,943 6.6%	
Not Hispanic Hawaiian or Pacific Islander	- -		11 -		19 -		25 -	
Not Hispanic Other Race	46 0.5%		488 0.5%		1,004 0.5%		1,185 0.4%	
Not Hispanic Two or More Races	210 2.1%		1,914 2.0%		4,219 1.9%		5,672 2.0%	
Hispanic or Latino Population (2024)	1,650 14.1%		16,482 14.5%		31,615 12.7%		42,118 12.8%	
Hispanic White	377 22.9%		3,340 20.3%		6,807 21.5%		10,263 24.4%	
Hispanic Black or African American	41 2.5%		675 4.1%		1,354 4.3%		1,704 4.0%	
Hispanic American Indian or Alaska Native	19 1.1%		233 1.4%		422 1.3%		514 1.2%	
Hispanic Asian	1 -		108 0.7%		179 0.6%		243 0.6%	
Hispanic Hawaiian or Pacific Islander	- -		10 -		28 -		37 -	
Hispanic Other Race	525 31.8%		6,313 38.3%		11,559 36.6%		13,803 32.8%	
Hispanic Two or More Races	686 41.6%		5,803 35.2%		11,266 35.6%		15,555 36.9%	
Not Hispanic or Latino Population (2020)	10,707 92.5%		83,918 76.2%		193,266 78.5%		267,954 82.1%	
Hispanic or Latino Population (2020)	869 7.5%		26,149 23.8%		52,940 21.5%		58,525 17.9%	
Not Hispanic or Latino Population (2010)	9,670 94.5%		78,820 80.8%		180,462 82.8%		250,968 86.0%	
Hispanic or Latino Population (2010)	565 5.5%		18,762 19.2%		37,483 17.2%		40,849 14.0%	
Not Hispanic or Latino Population (2029)	10,230 85.3%		99,485 84.8%		220,989 86.4%		292,153 86.3%	
Hispanic or Latino Population (2029)	1,769 14.7%		17,832 15.2%		34,875 13.6%		46,358 13.7%	
Projected Annual Growth (2024-2029)	120 1.5%		1,350 1.6%		3,260 2.1%		4,239 2.0%	
Historical Annual Growth (2010-2020)	304 5.4%		7,387 3.9%		15,457 4.1%		17,676 4.3%	

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<b>Total Age Distribution (2024)</b>								
Total Population	11,723		113,475		249,290		330,213	
Age Under 5 Years	657	5.6%	6,577	5.8%	13,363	5.4%	17,393	5.3%
Age 5 to 9 Years	700	6.0%	6,859	6.0%	13,901	5.6%	18,517	5.6%
Age 10 to 14 Years	677	5.8%	6,570	5.8%	14,063	5.6%	19,059	5.8%
Age 15 to 19 Years	598	5.1%	7,403	6.5%	19,143	7.7%	24,207	7.3%
Age 20 to 24 Years	682	5.8%	8,648	7.6%	22,581	9.1%	26,514	8.0%
Age 25 to 29 Years	1,014	8.7%	9,732	8.6%	18,704	7.5%	23,191	7.0%
Age 30 to 34 Years	1,011	8.6%	9,676	8.5%	18,946	7.6%	24,215	7.3%
Age 35 to 39 Years	835	7.1%	8,212	7.2%	17,287	6.9%	22,991	7.0%
Age 40 to 44 Years	736	6.3%	7,415	6.5%	15,874	6.4%	21,342	6.5%
Age 45 to 49 Years	669	5.7%	6,360	5.6%	13,949	5.6%	19,142	5.8%
Age 50 to 54 Years	717	6.1%	6,672	5.9%	14,904	6.0%	20,574	6.2%
Age 55 to 59 Years	718	6.1%	6,622	5.8%	14,853	6.0%	20,616	6.2%
Age 60 to 64 Years	742	6.3%	6,574	5.8%	14,807	5.9%	20,574	6.2%
Age 65 to 69 Years	622	5.3%	5,269	4.6%	12,354	5.0%	17,226	5.2%
Age 70 to 74 Years	483	4.1%	3,906	3.4%	9,179	3.7%	13,027	3.9%
Age 75 to 79 Years	388	3.3%	2,935	2.6%	6,643	2.7%	9,497	2.9%
Age 80 to 84 Years	224	1.9%	1,886	1.7%	4,177	1.7%	5,939	1.8%
Age 85 Years or Over	249	2.1%	2,159	1.9%	4,563	1.8%	6,189	1.9%
Median Age	37.9		35.7		36.3		37.6	
Age 19 Years or Less	2,632	22.5%	27,409	24.2%	60,470	24.3%	79,176	24.0%
Age 20 to 64 Years	7,125	60.8%	69,912	61.6%	151,904	60.9%	199,159	60.3%
Age 65 Years or Over	1,966	16.8%	16,154	14.2%	36,916	14.8%	51,878	15.7%
<b>Female Age Distribution (2024)</b>								
Female Population	5,989	51.1%	56,551	49.8%	120,254	48.2%	161,037	48.8%
Age Under 5 Years	283	4.7%	3,211	5.7%	6,487	5.4%	8,432	5.2%
Age 5 to 9 Years	343	5.7%	3,336	5.9%	6,827	5.7%	9,051	5.6%
Age 10 to 14 Years	361	6.0%	3,266	5.8%	6,894	5.7%	9,369	5.8%
Age 15 to 19 Years	273	4.6%	3,224	5.7%	6,994	5.8%	9,369	5.8%
Age 20 to 24 Years	351	5.9%	3,856	6.8%	8,144	6.8%	10,090	6.3%
Age 25 to 29 Years	519	8.7%	4,972	8.8%	9,452	7.9%	11,673	7.2%
Age 30 to 34 Years	522	8.7%	4,897	8.7%	9,550	7.9%	12,154	7.5%
Age 35 to 39 Years	411	6.9%	4,183	7.4%	8,732	7.3%	11,639	7.2%
Age 40 to 44 Years	363	6.1%	3,812	6.7%	8,041	6.7%	10,806	6.7%
Age 45 to 49 Years	351	5.9%	3,202	5.7%	7,005	5.8%	9,617	6.0%
Age 50 to 54 Years	354	5.9%	3,383	6.0%	7,566	6.3%	10,486	6.5%
Age 55 to 59 Years	384	6.4%	3,433	6.1%	7,595	6.3%	10,543	6.5%
Age 60 to 64 Years	391	6.5%	3,326	5.9%	7,469	6.2%	10,455	6.5%
Age 65 to 69 Years	323	5.4%	2,711	4.8%	6,328	5.3%	8,812	5.5%
Age 70 to 74 Years	257	4.3%	2,095	3.7%	4,900	4.1%	6,925	4.3%
Age 75 to 79 Years	203	3.4%	1,564	2.8%	3,568	3.0%	5,091	3.2%
Age 80 to 84 Years	141	2.4%	1,037	1.8%	2,333	1.9%	3,287	2.0%
Age 85 Years or Over	159	2.7%	1,042	1.8%	2,370	2.0%	3,239	2.0%
Female Median Age	38.7		36.5		38.0		39.1	
Age 19 Years or Less	1,261	21.0%	13,038	23.1%	27,201	22.6%	36,220	22.5%
Age 20 to 64 Years	3,645	60.9%	35,065	62.0%	73,554	61.2%	97,463	60.5%
Age 65 Years or Over	1,083	18.1%	8,449	14.9%	19,499	16.2%	27,354	17.0%

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<b>Male Age Distribution (2024)</b>								
Male Population	5,734	48.9%	56,924	50.2%	129,036	51.8%	169,176	51.2%
Age Under 5 Years	374	6.5%	3,366	5.9%	6,876	5.3%	8,961	5.3%
Age 5 to 9 Years	357	6.2%	3,523	6.2%	7,074	5.5%	9,467	5.6%
Age 10 to 14 Years	316	5.5%	3,304	5.8%	7,169	5.6%	9,690	5.7%
Age 15 to 19 Years	325	5.7%	4,179	7.3%	12,150	9.4%	14,838	8.8%
Age 20 to 24 Years	331	5.8%	4,792	8.4%	14,437	11.2%	16,424	9.7%
Age 25 to 29 Years	495	8.6%	4,760	8.4%	9,252	7.2%	11,518	6.8%
Age 30 to 34 Years	490	8.5%	4,779	8.4%	9,396	7.3%	12,061	7.1%
Age 35 to 39 Years	424	7.4%	4,030	7.1%	8,556	6.6%	11,353	6.7%
Age 40 to 44 Years	373	6.5%	3,603	6.3%	7,832	6.1%	10,535	6.2%
Age 45 to 49 Years	318	5.6%	3,158	5.5%	6,945	5.4%	9,525	5.6%
Age 50 to 54 Years	363	6.3%	3,289	5.8%	7,337	5.7%	10,088	6.0%
Age 55 to 59 Years	334	5.8%	3,190	5.6%	7,258	5.6%	10,072	6.0%
Age 60 to 64 Years	351	6.1%	3,247	5.7%	7,338	5.7%	10,120	6.0%
Age 65 to 69 Years	299	5.2%	2,558	4.5%	6,026	4.7%	8,414	5.0%
Age 70 to 74 Years	226	3.9%	1,811	3.2%	4,279	3.3%	6,102	3.6%
Age 75 to 79 Years	185	3.2%	1,371	2.4%	3,075	2.4%	4,406	2.6%
Age 80 to 84 Years	83	1.4%	849	1.5%	1,844	1.4%	2,652	1.6%
Age 85 Years or Over	90	1.6%	1,116	2.0%	2,193	1.7%	2,951	1.7%
Male Median Age	36.9		34.9		34.8		36.2	
Age 19 Years or Less	1,371	23.9%	14,372	25.2%	33,269	25.8%	42,956	25.4%
Age 20 to 64 Years	3,480	60.7%	34,847	61.2%	78,350	60.7%	101,696	60.1%
Age 65 Years or Over	883	15.4%	7,705	13.5%	17,417	13.5%	24,524	14.5%
<b>Males per 100 Females (2024)</b>								
Overall Comparison	96		101		107		105	
Age Under 5 Years	132	56.9%	105	51.2%	106	51.5%	106	51.5%
Age 5 to 9 Years	104	51.0%	106	51.4%	104	50.9%	105	51.1%
Age 10 to 14 Years	88	46.7%	101	50.3%	104	51.0%	103	50.8%
Age 15 to 19 Years	119	54.3%	130	56.4%	174	63.5%	158	61.3%
Age 20 to 24 Years	94	48.5%	124	55.4%	177	63.9%	163	61.9%
Age 25 to 29 Years	95	48.8%	96	48.9%	98	49.5%	99	49.7%
Age 30 to 34 Years	94	48.4%	98	49.4%	98	49.6%	99	49.8%
Age 35 to 39 Years	103	50.8%	96	49.1%	98	49.5%	98	49.4%
Age 40 to 44 Years	103	50.7%	95	48.6%	97	49.3%	97	49.4%
Age 45 to 49 Years	91	47.6%	99	49.7%	99	49.8%	99	49.8%
Age 50 to 54 Years	103	50.6%	97	49.3%	97	49.2%	96	49.0%
Age 55 to 59 Years	87	46.5%	93	48.2%	96	48.9%	96	48.9%
Age 60 to 64 Years	90	47.3%	98	49.4%	98	49.6%	97	49.2%
Age 65 to 69 Years	93	48.1%	94	48.5%	95	48.8%	95	48.8%
Age 70 to 74 Years	88	46.8%	86	46.4%	87	46.6%	88	46.8%
Age 75 to 79 Years	91	47.6%	88	46.7%	86	46.3%	87	46.4%
Age 80 to 84 Years	59	37.0%	82	45.0%	79	44.1%	81	44.6%
Age 85 Years or Over	57	36.2%	107	51.7%	93	48.1%	91	47.7%
Age 19 Years or Less	109	52.1%	110	52.4%	122	55.0%	119	54.3%
Age 20 to 39 Years	97	49.1%	103	50.6%	116	53.7%	113	53.0%
Age 40 to 64 Years	94	48.6%	96	49.0%	97	49.4%	97	49.2%
Age 65 Years or Over	81	44.9%	91	47.7%	89	47.2%	90	47.3%

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<b>Household Type (2024)</b>				
Total Households	5,254	46,903	97,624	129,412
Households with Children	1,150 21.9%	12,762 27.2%	26,943 27.6%	36,179 28.0%
Average Household Size	2.2	2.3	2.4	2.4
Household Density per Square Mile	1,673	1,659	1,243	841
Population Family	8,155 69.6%	81,673 72.0%	179,287 71.9%	242,143 73.3%
Population Non-Family	3,516 30.0%	28,031 24.7%	55,230 22.2%	72,033 21.8%
Population Group Quarters	52 0.4%	3,771 3.3%	14,772 5.9%	16,037 4.9%
Family Households	2,491 47.4%	25,703 54.8%	56,485 57.9%	76,008 58.7%
Married Couple Households	1,839 73.8%	15,243 59.3%	35,205 62.3%	50,264 66.1%
Other Family Households with Children	652 26.2%	10,460 40.7%	21,280 37.7%	25,744 33.9%
Family Households with Children	1,146 46.0%	12,734 49.5%	26,890 47.6%	36,117 47.5%
Married Couple with Children	869 75.8%	6,872 54.0%	15,534 57.8%	22,660 62.7%
Other Family Households with Children	278 24.2%	5,862 46.0%	11,356 42.2%	13,457 37.3%
Family Households No Children	1,345 54.0%	12,969 50.5%	29,595 52.4%	39,891 52.5%
Married Couple No Children	970 72.1%	8,371 64.5%	19,671 66.5%	27,604 69.2%
Other Family Households No Children	375 27.9%	4,598 35.5%	9,924 33.5%	12,287 30.8%
Non-Family Households	2,763 52.6%	21,200 45.2%	41,140 42.1%	53,405 41.3%
Non-Family Households with Children	4 0.1%	28 0.1%	53 0.1%	62 0.1%
Non-Family Households No Children	2,759 99.9%	21,172 99.9%	41,086 99.9%	53,343 99.9%
Average Family Household Size	3.3	3.2	3.2	3.2
Average Family Income	\$181,300	\$123,192	\$138,270	\$156,762
Median Family Income	\$129,665	\$98,894	\$108,966	\$121,480
Average Non-Family Household Size	1.3	1.3	1.3	1.3
<b>Marital Status (2024)</b>				
Population Age 15 Years or Over	9,689	93,469	207,963	275,244
Never Married	3,701 38.2%	41,070 43.9%	91,727 44.1%	112,024 40.7%
Currently Married	4,601 47.5%	32,807 35.1%	75,299 36.2%	109,718 39.9%
Previously Married	1,387 14.3%	19,593 21.0%	40,938 19.7%	53,501 19.4%
Separated	225 16.2%	4,667 23.8%	8,817 21.5%	11,105 20.8%
Widowed	329 23.7%	4,395 22.4%	8,962 21.9%	12,096 22.6%
Divorced	833 60.0%	10,531 53.7%	23,159 56.6%	30,300 56.6%
<b>Educational Attainment (2024)</b>				
Adult Population Age 25 Years or Over	8,409	77,418	166,239	224,523
Elementary (Grade Level 0 to 8)	301 3.6%	4,399 5.7%	9,462 5.7%	11,041 4.9%
Some High School (Grade Level 9 to 11)	459 5.5%	5,009 6.5%	9,887 5.9%	11,936 5.3%
High School Graduate	1,757 20.9%	20,771 26.8%	43,029 25.9%	55,654 24.8%
Some College	943 11.2%	11,678 15.1%	26,063 15.7%	35,095 15.6%
Associate Degree Only	727 8.6%	6,309 8.1%	12,363 7.4%	17,314 7.7%
Bachelor Degree Only	2,345 27.9%	16,438 21.2%	36,122 21.7%	51,696 23.0%
Graduate Degree	1,878 22.3%	12,815 16.6%	29,313 17.6%	41,787 18.6%
Any College (Some College or Higher)	5,892 70.1%	47,239 61.0%	103,862 62.5%	145,892 65.0%
College Degree + (Bachelor Degree or Higher)	4,222 50.2%	29,253 37.8%	65,435 39.4%	93,483 41.6%

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
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Lat/Lon: 42.2717/-71.7514

50 Boston Turnpike null, MA 01545	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Housing</b>								
Total Housing Units (2024)	5,464		48,945		101,847		134,803	
Total Housing Units (2020)	5,424		47,815		99,967		132,492	
Historical Annual Growth (2020-2024)	40	0.2%	1,130	0.6%	1,880	0.5%	2,311	0.4%
Housing Units Occupied (2024)	5,254 96.2%		46,903 95.8%		97,624 95.9%		129,412 96.0%	
Housing Units Owner-Occupied	2,531 48.2%		18,134 38.7%		44,844 45.9%		68,423 52.9%	
Housing Units Renter-Occupied	2,723 51.8%		28,768 61.3%		52,781 54.1%		60,989 47.1%	
Housing Units Vacant (2024)	210	3.8%	2,042	4.2%	4,223	4.1%	5,390	4.0%
<b>Household Size (2024)</b>								
Total Households	5,254		46,903		97,624		129,412	
1 Person Households	2,348	44.7%	17,365	37.0%	33,869	34.7%	44,667	34.5%
2 Person Households	1,416	26.9%	15,298	32.6%	34,063	34.9%	47,377	36.6%
3 Person Households	722	13.7%	6,667	14.2%	13,696	14.0%	17,211	13.3%
4 Person Households	483	9.2%	4,515	9.6%	9,689	9.9%	12,362	9.6%
5 Person Households	192	3.7%	1,976	4.2%	4,099	4.2%	5,130	4.0%
6 Person Households	69	1.3%	741	1.6%	1,525	1.6%	1,853	1.4%
7 or More Person Households	24	0.5%	340	0.7%	682	0.7%	813	0.6%
<b>Household Income Distribution (2024)</b>								
HH Income \$200,000 or More	852	16.2%	4,802	10.2%	12,735	13.0%	20,437	15.8%
HH Income \$150,000 to \$199,999	718	13.7%	4,068	8.7%	8,938	9.2%	12,851	9.9%
HH Income \$125,000 to \$149,999	340	6.5%	3,330	7.1%	7,118	7.3%	10,269	7.9%
HH Income \$100,000 to \$124,999	678	12.9%	4,353	9.3%	9,339	9.6%	12,463	9.6%
HH Income \$75,000 to \$99,999	542	10.3%	5,645	12.0%	11,644	11.9%	15,511	12.0%
HH Income \$50,000 to \$74,999	693	13.2%	7,275	15.5%	13,271	13.6%	16,319	12.6%
HH Income \$35,000 to \$49,999	473	9.0%	4,616	9.8%	8,949	9.2%	10,879	8.4%
HH Income \$25,000 to \$34,999	227	4.3%	3,266	7.0%	6,556	6.7%	8,213	6.3%
HH Income \$15,000 to \$24,999	202	3.8%	3,329	7.1%	6,829	7.0%	8,375	6.5%
HH Income \$10,000 to \$14,999	228	4.3%	2,754	5.9%	5,237	5.4%	6,017	4.6%
HH Income Under \$10,000	300	5.7%	3,465	7.4%	7,010	7.2%	8,077	6.2%
<b>Household Vehicles (2024)</b>								
Households 0 Vehicles Available	449	8.5%	7,478	15.9%	14,657	15.0%	16,649	12.9%
Households 1 Vehicle Available	2,016	38.4%	20,111	42.9%	38,863	39.8%	48,731	37.7%
Households 2 Vehicles Available	2,064	39.3%	14,214	30.3%	31,251	32.0%	44,464	34.4%
Households 3 or More Vehicles Available	725	13.8%	5,100	10.9%	12,854	13.2%	19,568	15.1%
Total Vehicles Available	8,535		65,456		144,464		203,777	
Average Vehicles per Household	1.6		1.4		1.5		1.6	
Owner-Occupied Household Vehicles	4,897 57.4%		33,781 51.6%		86,565 59.9%		135,329 66.4%	
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9		2.0	
Renter-Occupied Household Vehicles	3,638 42.6%		31,675 48.4%		57,899 40.1%		68,447 33.6%	
Average Vehicles per Renter-Occupied Household	1.3		1.1		1.1		1.1	
<b>Travel Time (2024)</b>								
Worker Base Age 16 years or Over	6,459		57,529		127,526		171,021	
Travel to Work in 14 Minutes or Less	1,047	16.2%	14,167	24.6%	32,419	25.4%	41,424	24.2%
Travel to Work in 15 to 29 Minutes	1,817	28.1%	18,382	32.0%	39,180	30.7%	51,944	30.4%
Travel to Work in 30 to 59 Minutes	1,789	27.7%	13,229	23.0%	27,167	21.3%	37,296	21.8%
Travel to Work in 60 Minutes or More	416	6.4%	3,849	6.7%	8,933	7.0%	12,463	7.3%
Work at Home	1,390	21.5%	7,902	13.7%	19,827	15.5%	27,895	16.3%
Average Minutes Travel to Work	24.1		21.3		20.8		21.3	

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<b>Transportation To Work (2024)</b>				
Worker Base Age 16 years or Over	6,459	57,529	127,526	171,021
Drive to Work Alone	4,250 65.8%	37,520 65.2%	82,226 64.5%	113,161 66.2%
Drive to Work in Carpool	518 8.0%	6,277 10.9%	13,344 10.5%	16,225 9.5%
Travel to Work by Public Transportation	112 1.7%	2,551 4.4%	4,514 3.5%	4,993 2.9%
Drive to Work on Motorcycle	- -	12 -	60 -	97 -
Bicycle to Work	2 -	28 -	134 0.1%	139 -
Walk to Work	150 2.3%	1,975 3.4%	4,570 3.6%	4,993 2.9%
Other Means	37 0.6%	1,263 2.2%	2,850 2.2%	3,518 2.1%
Work at Home	1,390 21.5%	7,902 13.7%	19,827 15.5%	27,895 16.3%
<b>Daytime Demographics (2024)</b>				
Total Businesses	505	5,074	9,170	12,571
Total Employees	3,830	56,945	99,488	128,760
Company Headquarter Businesses	15 2.9%	181 3.6%	309 3.4%	423 3.4%
Company Headquarter Employees	471 12.3%	6,110 10.7%	14,402 14.5%	17,529 13.6%
Employee Population per Business	7.6 to 1	11.2 to 1	10.8 to 1	10.2 to 1
Residential Population per Business	23.2 to 1	22.4 to 1	27.2 to 1	26.3 to 1
Adj. Daytime Demographics Age 16 Years or Over	6,913	91,483	176,787	228,710
<b>Labor Force</b>				
Labor Population Age 16 Years or Over (2024)	9,543	92,106	204,929	271,126
Labor Force Total Males (2024)	4,613 48.3%	46,016 50.0%	106,294 51.9%	138,863 51.2%
Male Civilian Employed	3,345 72.5%	31,316 68.1%	69,889 65.8%	92,516 66.6%
Male Civilian Unemployed	140 3.0%	1,325 2.9%	2,858 2.7%	3,652 2.6%
Males in Armed Forces	- -	18 -	76 -	122 -
Males Not in Labor Force	1,128 24.5%	13,357 29.0%	33,472 31.5%	42,573 30.7%
Labor Force Total Females (2024)	4,930 51.7%	46,089 50.0%	98,635 48.1%	132,263 48.8%
Female Civilian Employed	3,115 63.2%	26,229 56.9%	57,657 58.5%	78,531 59.4%
Female Civilian Unemployed	98 2.0%	917 2.0%	2,259 2.3%	2,936 2.2%
Females in Armed Forces	- -	5 -	8 -	8 -
Females Not in Labor Force	1,717 34.8%	18,938 41.1%	38,711 39.2%	50,788 38.4%
Unemployment Rate	238 2.5%	2,243 2.4%	5,116 2.5%	6,588 2.4%
<b>Occupation (2024)</b>				
Occupation Population Age 16 Years or Over	6,459	57,529	127,526	171,021
Occupation Total Males	3,344 51.8%	31,300 54.4%	69,869 54.8%	92,491 54.1%
Occupation Total Females	3,115 48.2%	26,229 45.6%	57,657 45.2%	78,531 45.9%
Management, Business, Financial Operations	1,128 17.5%	8,715 15.1%	20,075 15.7%	29,420 17.2%
Professional, Related	2,439 37.8%	16,813 29.2%	38,088 29.9%	51,893 30.3%
Service	818 12.7%	9,628 16.7%	21,504 16.9%	27,138 15.9%
Sales, Office	1,106 17.1%	10,047 17.5%	21,876 17.2%	28,835 16.9%
Farming, Fishing, Forestry	5 -	54 -	199 0.2%	212 0.1%
Construction, Extraction, Maintenance	457 7.1%	4,583 8.0%	9,429 7.4%	12,824 7.5%
Production, Transport, Material Moving	505 7.8%	7,688 13.4%	16,354 12.8%	20,699 12.1%
White Collar Workers	4,673 72.4%	35,575 61.8%	80,040 62.8%	110,148 64.4%
Blue Collar Workers	1,786 27.6%	21,954 38.2%	47,486 37.2%	60,873 35.6%

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<b>Units In Structure (2024)</b>								
Total Units	5,254		46,903		97,624		129,412	
1 Detached Unit	2,340	44.5%	15,661	33.4%	38,656	39.6%	58,868	45.5%
1 Attached Unit	302	5.8%	2,762	5.9%	5,998	6.1%	8,533	6.6%
2 Units	458	8.7%	3,610	7.7%	7,919	8.1%	10,234	7.9%
3 to 4 Units	425	8.1%	9,535	20.3%	19,299	19.8%	21,386	16.5%
5 to 9 Units	226	4.3%	3,658	7.8%	6,461	6.6%	7,704	6.0%
10 to 19 Units	579	11.0%	3,995	8.5%	6,303	6.5%	7,441	5.7%
20 to 49 Units	356	6.8%	2,613	5.6%	4,609	4.7%	5,564	4.3%
50 or More Units	534	10.2%	4,772	10.2%	7,713	7.9%	8,744	6.8%
Mobile Home or Trailer	34	0.7%	296	0.6%	666	0.7%	938	0.7%
Other Structure	-	-	-	-	1	-	1	-
<b>Homes Built By Year (2024)</b>								
Homes Built 2020 or later	30	0.5%	335	0.7%	718	0.7%	925	0.7%
Homes Built 2010 to 2019	356	6.5%	2,376	4.9%	5,018	4.9%	6,959	5.2%
Homes Built 2000 to 2009	320	5.8%	2,908	5.9%	5,699	5.6%	8,501	6.3%
Homes Built 1990 to 1999	423	7.8%	3,322	6.8%	6,760	6.6%	9,194	6.8%
Homes Built 1980 to 1989	549	10.1%	5,483	11.2%	11,042	10.8%	15,242	11.3%
Homes Built 1970 to 1979	733	13.4%	5,576	11.4%	10,167	10.0%	14,219	10.5%
Homes Built 1960 to 1969	477	8.7%	4,045	8.3%	8,431	8.3%	11,711	8.7%
Homes Built 1950 to 1959	771	14.1%	5,582	11.4%	11,208	11.0%	15,629	11.6%
Homes Built 1940 to 1949	364	6.7%	3,116	6.4%	6,531	6.4%	8,167	6.1%
Homes Built Before 1939	1,231	22.5%	14,160	28.9%	32,049	31.5%	38,865	28.8%
Median Age of Homes	57.8 yrs		60.5 yrs		61.6 yrs		60.2 yrs	
<b>Home Values (2024)</b>								
Owner Specified Housing Units	2,531		18,134		44,844		68,423	
Home Values \$1,000,000 or More	52	2.1%	262	1.4%	933	2.1%	1,496	2.2%
Home Values \$750,000 to \$999,999	136	5.4%	1,257	6.9%	2,877	6.4%	4,701	6.9%
Home Values \$500,000 to \$749,999	665	26.3%	3,560	19.6%	9,266	20.7%	15,370	22.5%
Home Values \$400,000 to \$499,999	512	20.2%	3,053	16.8%	8,150	18.2%	12,915	18.9%
Home Values \$300,000 to \$399,999	596	23.6%	4,699	25.9%	11,902	26.5%	17,292	25.3%
Home Values \$250,000 to \$299,999	217	8.6%	1,992	11.0%	4,400	9.8%	6,525	9.5%
Home Values \$200,000 to \$249,999	119	4.7%	1,221	6.7%	2,797	6.2%	3,868	5.7%
Home Values \$175,000 to \$199,999	43	1.7%	297	1.6%	785	1.8%	1,069	1.6%
Home Values \$150,000 to \$174,999	61	2.4%	393	2.2%	766	1.7%	1,086	1.6%
Home Values \$125,000 to \$149,999	6	0.2%	240	1.3%	423	0.9%	641	0.9%
Home Values \$100,000 to \$124,999	23	0.9%	228	1.3%	666	1.5%	827	1.2%
Home Values \$90,000 to \$99,999	-	-	12	-	46	0.1%	68	-
Home Values \$80,000 to \$89,999	12	0.5%	19	0.1%	97	0.2%	159	0.2%
Home Values \$70,000 to \$79,999	2	-	35	0.2%	52	0.1%	62	-
Home Values \$60,000 to \$69,999	-	-	121	0.7%	141	0.3%	211	0.3%
Home Values \$50,000 to \$59,999	-	-	65	0.4%	168	0.4%	227	0.3%
Home Values \$35,000 to \$49,999	18	0.7%	103	0.6%	188	0.4%	320	0.5%
Home Values \$25,000 to \$34,999	23	0.9%	133	0.7%	334	0.7%	428	0.6%
Home Values \$10,000 to \$24,999	20	0.8%	119	0.7%	279	0.6%	392	0.6%
Home Values Under \$10,000	23	0.9%	324	1.8%	573	1.3%	767	1.1%
Owner-Occupied Median Home Value	\$425,058		\$397,488		\$412,082		\$424,410	
Renter-Occupied Median Rent	\$1,255		\$1,190		\$1,188		\$1,195	



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<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$427.63 M	\$3.19 B	\$7.18 B	\$10.35 B
Total Non-Retail Expenditure	\$227.8 M	\$1.69 B	\$3.82 B	\$5.51 B
Total Retail Expenditure	\$199.84 M	\$1.49 B	\$3.36 B	\$4.84 B
Apparel	\$15.38 M	\$113.68 M	\$256.92 M	\$371.03 M
Contributions	\$14.79 M	\$106.02 M	\$245.21 M	\$360.95 M
Education	\$14.54 M	\$102.5 M	\$238.47 M	\$351.86 M
Entertainment	\$24.66 M	\$180.77 M	\$411.15 M	\$596.97 M
Food and Beverages	\$62.05 M	\$467.32 M	\$1.05 B	\$1.5 B
Furnishings and Equipment	\$15.23 M	\$112.15 M	\$254.67 M	\$369.41 M
Gifts	\$11.28 M	\$81.53 M	\$188.64 M	\$278.23 M
Health Care	\$34.72 M	\$263.1 M	\$590.1 M	\$846.59 M
Household Operations	\$17.1 M	\$125.74 M	\$285.88 M	\$414.89 M
Miscellaneous Expenses	\$8.18 M	\$60.46 M	\$136.69 M	\$197.5 M
Personal Care	\$5.74 M	\$42.83 M	\$96.47 M	\$138.96 M
Personal Insurance	\$3.15 M	\$22.56 M	\$52.21 M	\$76.82 M
Reading	\$943.84 K	\$6.97 M	\$15.81 M	\$22.91 M
Shelter	\$91.03 M	\$680.41 M	\$1.53 B	\$2.19 B
Tobacco	\$2.31 M	\$18.72 M	\$40.37 M	\$55.93 M
Transportation	\$76.66 M	\$572.01 M	\$1.29 B	\$1.85 B
Utilities	\$29.87 M	\$229.62 M	\$509.66 M	\$724.73 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$6,783	\$5,661	\$6,130	\$6,665
Total Non-Retail Expenditure	\$3,613 53.3%	\$3,010 53.2%	\$3,262 53.2%	\$3,549 53.3%
Total Retail Expenditures	\$3,170 46.7%	\$2,651 46.8%	\$2,868 46.8%	\$3,115 46.7%
Apparel	\$244 3.6%	\$202 3.6%	\$219 3.6%	\$239 3.6%
Contributions	\$235 3.5%	\$188 3.3%	\$209 3.4%	\$232 3.5%
Education	\$231 3.4%	\$182 3.2%	\$204 3.3%	\$227 3.4%
Entertainment	\$391 5.8%	\$321 5.7%	\$351 5.7%	\$384 5.8%
Food and Beverages	\$984 14.5%	\$830 14.7%	\$894 14.6%	\$966 14.5%
Furnishings and Equipment	\$242 3.6%	\$199 3.5%	\$217 3.5%	\$238 3.6%
Gifts	\$179 2.6%	\$145 2.6%	\$161 2.6%	\$179 2.7%
Health Care	\$551 8.1%	\$467 8.3%	\$504 8.2%	\$545 8.2%
Household Operations	\$271 4.0%	\$223 3.9%	\$244 4.0%	\$267 4.0%
Miscellaneous Expenses	\$130 1.9%	\$107 1.9%	\$117 1.9%	\$127 1.9%
Personal Care	\$91 1.3%	\$76 1.3%	\$82 1.3%	\$89 1.3%
Personal Insurance	\$50 0.7%	\$40 0.7%	\$45 0.7%	\$49 0.7%
Reading	\$15 0.2%	\$12 0.2%	\$13 0.2%	\$15 0.2%
Shelter	\$1,444 21.3%	\$1,209 21.4%	\$1,303 21.3%	\$1,411 21.2%
Tobacco	\$37 0.5%	\$33 0.6%	\$34 0.6%	\$36 0.5%
Transportation	\$1,216 17.9%	\$1,016 18.0%	\$1,098 17.9%	\$1,192 17.9%
Utilities	\$474 7.0%	\$408 7.2%	\$435 7.1%	\$467 7.0%