

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1726/-96.0228

8650 S 71st Plaza Papillion, NE 68157	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	12,439	79,157	195,669	363,612
Projected Population (2029)	13,166	84,682	207,557	381,035
Census Population (2020)	12,192	77,929	188,467	354,255
Census Population (2010)	10,264	70,343	168,396	325,940
Projected Annual Growth (2024-2029)	727 1.2%	5,525 1.4%	11,888 1.2%	17,423 1.0%
Historical Annual Growth (2020-2024)	247 0.5%	1,228 0.4%	7,202 1.0%	9,357 0.7%
Historical Annual Growth (2010-2020)	1,928 1.9%	7,586 1.1%	20,071 1.2%	28,315 0.9%
Estimated Population Density (2024)	3,961 <i>psm</i>	2,800 <i>psm</i>	2,492 <i>psm</i>	2,363 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	4,587	32,368	77,485	149,264
Projected Households (2029)	5,008	35,247	83,521	158,491
Census Households (2020)	4,330	30,648	72,615	140,360
Census Households (2010)	3,487	27,075	64,373	127,854
Projected Annual Growth (2024-2029)	421 1.8%	2,879 1.8%	6,036 1.6%	9,227 1.2%
Historical Annual Change (2010-2024)	1,101 2.3%	5,293 1.4%	13,112 1.5%	21,409 1.2%
Average Household Income				
Estimated Average Household Income (2024)	\$156,371	\$116,750	\$111,818	\$110,622
Projected Average Household Income (2029)	\$151,002	\$112,410	\$108,802	\$109,427
Census Average Household Income (2010)	\$84,856	\$70,279	\$65,431	\$65,034
Census Average Household Income (2000)	\$76,412	\$59,412	\$56,343	\$55,876
Projected Annual Change (2024-2029)	-\$5,369 -0.7%	-\$4,339 -0.7%	-\$3,016 -0.5%	-\$1,195 -0.2%
Historical Annual Change (2000-2024)	\$79,958 4.4%	\$57,338 4.0%	\$55,475 4.1%	\$54,746 4.1%
Median Household Income				
Estimated Median Household Income (2024)	\$113,109	\$91,950	\$88,688	\$85,029
Projected Median Household Income (2029)	\$113,126	\$93,122	\$90,374	\$86,186
Census Median Household Income (2010)	\$78,286	\$62,339	\$57,016	\$54,794
Census Median Household Income (2000)	\$69,923	\$52,475	\$47,860	\$46,806
Projected Annual Change (2024-2029)	\$17 -	\$1,172 0.3%	\$1,687 0.4%	\$1,157 0.3%
Historical Annual Change (2000-2024)	\$43,186 2.6%	\$39,475 3.1%	\$40,828 3.6%	\$38,223 3.4%
Per Capita Income				
Estimated Per Capita Income (2024)	\$57,669	\$47,781	\$44,375	\$45,542
Projected Per Capita Income (2029)	\$57,443	\$46,827	\$43,872	\$45,641
Census Per Capita Income (2010)	\$28,826	\$27,053	\$25,019	\$25,513
Census Per Capita Income (2000)	\$23,628	\$22,264	\$21,401	\$21,970
Projected Annual Change (2024-2029)	-\$226 -	-\$954 -0.4%	-\$503 -0.2%	\$100 -
Historical Annual Change (2000-2024)	\$34,041 6.0%	\$25,517 4.8%	\$22,975 4.5%	\$23,571 4.5%
Estimated Average Household Net Worth (2024)	\$1.29 M	\$966,604	\$899,068	\$864,237

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8650 S 71st Plaza Papillion, NE 68157	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	12,439		79,157		195,669		363,612	
White (2024)	10,174	81.8%	62,442	78.9%	151,433	77.4%	277,897	76.4%
Black or African American (2024)	550	4.4%	5,184	6.5%	14,770	7.5%	30,193	8.3%
American Indian or Alaska Native (2024)	43	0.3%	350	0.4%	1,004	0.5%	2,021	0.6%
Asian (2024)	320	2.6%	2,759	3.5%	7,148	3.7%	13,830	3.8%
Hawaiian or Pacific Islander (2024)	6	-	50	-	142	-	316	-
Other Race (2024)	400	3.2%	2,952	3.7%	8,187	4.2%	14,820	4.1%
Two or More Races (2024)	946	7.6%	5,420	6.8%	12,985	6.6%	24,535	6.7%
Population < 18 (2024)	3,327 26.8%		20,789 26.3%		50,058 25.6%		92,128 25.3%	
White Not Hispanic	2,362	71.0%	13,901	66.9%	32,273	64.5%	57,683	62.6%
Black or African American	147	4.4%	1,617	7.8%	4,561	9.1%	9,308	10.1%
Asian	60	1.8%	718	3.5%	1,827	3.6%	3,700	4.0%
Other Race Not Hispanic	201	6.0%	1,255	6.0%	3,114	6.2%	5,630	6.1%
Hispanic	559	16.8%	3,297	15.9%	8,283	16.5%	15,807	17.2%
Not Hispanic or Latino Population (2024)	10,968 88.2%		69,892 88.3%		171,898 87.9%		318,381 87.6%	
Not Hispanic White	9,699 88.4%		59,558 85.2%		144,582 84.1%		264,644 83.1%	
Not Hispanic Black or African American	521	4.8%	4,979	7.1%	13,834	8.0%	28,437	8.9%
Not Hispanic American Indian or Alaska Native	18	0.2%	148	0.2%	457	0.3%	923	0.3%
Not Hispanic Asian	316	2.9%	2,715	3.9%	6,862	4.0%	13,217	4.2%
Not Hispanic Hawaiian or Pacific Islander	5	-	37	-	106	-	215	-
Not Hispanic Other Race	25	0.2%	213	0.3%	650	0.4%	1,116	0.4%
Not Hispanic Two or More Races	384	3.5%	2,244	3.2%	5,407	3.1%	9,830	3.1%
Hispanic or Latino Population (2024)	1,471 11.8%		9,265 11.7%		23,771 12.1%		45,231 12.4%	
Hispanic White	476	32.3%	2,884	31.1%	6,851	28.8%	13,253	29.3%
Hispanic Black or African American	29	2.0%	205	2.2%	936	3.9%	1,756	3.9%
Hispanic American Indian or Alaska Native	24	1.6%	203	2.2%	547	2.3%	1,099	2.4%
Hispanic Asian	4	0.3%	44	0.5%	286	1.2%	614	1.4%
Hispanic Hawaiian or Pacific Islander	1	-	13	0.1%	36	0.2%	101	0.2%
Hispanic Other Race	375	25.5%	2,740	29.6%	7,538	31.7%	13,704	30.3%
Hispanic Two or More Races	562	38.2%	3,176	34.3%	7,578	31.9%	14,705	32.5%
Not Hispanic or Latino Population (2020)	11,022 90.4%		66,227 85.0%		147,847 78.4%		281,597 79.5%	
Hispanic or Latino Population (2020)	1,170 9.6%		11,702 15.0%		40,621 21.6%		72,658 20.5%	
Not Hispanic or Latino Population (2010)	9,639 93.9%		63,029 89.6%		140,386 83.4%		273,508 83.9%	
Hispanic or Latino Population (2010)	625 6.1%		7,313 10.4%		28,009 16.6%		52,432 16.1%	
Not Hispanic or Latino Population (2029)	11,484 87.2%		73,875 87.2%		180,151 86.8%		329,765 86.5%	
Hispanic or Latino Population (2029)	1,681 12.8%		10,807 12.8%		27,406 13.2%		51,270 13.5%	
Projected Annual Growth (2024-2029)	211	2.9%	1,542	3.3%	3,635	3.1%	6,039	2.7%
Historical Annual Growth (2010-2020)	544	8.7%	4,389	6.0%	12,611	4.5%	20,226	3.9%

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Total Age Distribution (2024)								
Total Population	12,439		79,157		195,669		363,612	
Age Under 5 Years	801	6.4%	5,171	6.5%	12,863	6.6%	24,553	6.8%
Age 5 to 9 Years	890	7.2%	5,753	7.3%	14,188	7.3%	25,828	7.1%
Age 10 to 14 Years	1,023	8.2%	6,088	7.7%	14,171	7.2%	25,791	7.1%
Age 15 to 19 Years	928	7.5%	5,598	7.1%	13,881	7.1%	25,047	6.9%
Age 20 to 24 Years	730	5.9%	4,984	6.3%	13,733	7.0%	26,498	7.3%
Age 25 to 29 Years	758	6.1%	5,408	6.8%	14,510	7.4%	28,264	7.8%
Age 30 to 34 Years	873	7.0%	5,356	6.8%	14,131	7.2%	26,679	7.3%
Age 35 to 39 Years	884	7.1%	5,366	6.8%	13,877	7.1%	25,524	7.0%
Age 40 to 44 Years	895	7.2%	5,042	6.4%	13,046	6.7%	23,705	6.5%
Age 45 to 49 Years	719	5.8%	4,369	5.5%	11,084	5.7%	19,808	5.4%
Age 50 to 54 Years	720	5.8%	4,433	5.6%	10,926	5.6%	19,748	5.4%
Age 55 to 59 Years	798	6.4%	4,734	6.0%	10,711	5.5%	19,647	5.4%
Age 60 to 64 Years	804	6.5%	4,752	6.0%	10,694	5.5%	20,022	5.5%
Age 65 to 69 Years	660	5.3%	4,038	5.1%	9,232	4.7%	17,240	4.7%
Age 70 to 74 Years	468	3.8%	3,210	4.1%	7,326	3.7%	13,803	3.8%
Age 75 to 79 Years	277	2.2%	2,331	2.9%	5,213	2.7%	9,768	2.7%
Age 80 to 84 Years	127	1.0%	1,373	1.7%	3,167	1.6%	6,118	1.7%
Age 85 Years or Over	84	0.7%	1,150	1.5%	2,915	1.5%	5,569	1.5%
Median Age	35.6		35.6		34.7		34.6	
Age 19 Years or Less	3,641	29.3%	22,610	28.6%	55,103	28.2%	101,219	27.8%
Age 20 to 64 Years	7,181	57.7%	44,444	56.1%	112,712	57.6%	209,896	57.7%
Age 65 Years or Over	1,616	13.0%	12,103	15.3%	27,853	14.2%	52,498	14.4%
Female Age Distribution (2024)								
Female Population	6,300	50.6%	39,954	50.5%	97,859	50.0%	180,803	49.7%
Age Under 5 Years	409	6.5%	2,595	6.5%	6,429	6.6%	12,169	6.7%
Age 5 to 9 Years	439	7.0%	2,797	7.0%	6,836	7.0%	12,499	6.9%
Age 10 to 14 Years	479	7.6%	2,940	7.4%	6,853	7.0%	12,588	7.0%
Age 15 to 19 Years	452	7.2%	2,746	6.9%	6,633	6.8%	11,813	6.5%
Age 20 to 24 Years	375	5.9%	2,472	6.2%	6,476	6.6%	12,376	6.8%
Age 25 to 29 Years	370	5.9%	2,634	6.6%	7,083	7.2%	13,917	7.7%
Age 30 to 34 Years	425	6.8%	2,649	6.6%	6,976	7.1%	13,077	7.2%
Age 35 to 39 Years	462	7.3%	2,688	6.7%	6,935	7.1%	12,640	7.0%
Age 40 to 44 Years	450	7.1%	2,536	6.3%	6,654	6.8%	11,838	6.5%
Age 45 to 49 Years	367	5.8%	2,201	5.5%	5,591	5.7%	9,904	5.5%
Age 50 to 54 Years	372	5.9%	2,232	5.6%	5,444	5.6%	9,786	5.4%
Age 55 to 59 Years	417	6.6%	2,449	6.1%	5,426	5.5%	9,789	5.4%
Age 60 to 64 Years	414	6.6%	2,448	6.1%	5,455	5.6%	10,142	5.6%
Age 65 to 69 Years	357	5.7%	2,117	5.3%	4,818	4.9%	8,948	4.9%
Age 70 to 74 Years	253	4.0%	1,774	4.4%	4,000	4.1%	7,443	4.1%
Age 75 to 79 Years	138	2.2%	1,241	3.1%	2,827	2.9%	5,263	2.9%
Age 80 to 84 Years	74	1.2%	780	2.0%	1,802	1.8%	3,457	1.9%
Age 85 Years or Over	49	0.8%	654	1.6%	1,621	1.7%	3,155	1.7%
Female Median Age	36.5		36.5		35.6		35.5	
Age 19 Years or Less	1,778	28.2%	11,078	27.7%	26,751	27.3%	49,069	27.1%
Age 20 to 64 Years	3,651	58.0%	22,310	55.8%	56,040	57.3%	103,469	57.2%
Age 65 Years or Over	870	13.8%	6,566	16.4%	15,069	15.4%	28,265	15.6%

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Male Age Distribution (2024)								
Male Population	6,139	49.4%	39,204	49.5%	97,810	50.0%	182,809	50.3%
Age Under 5 Years	392	6.4%	2,576	6.6%	6,434	6.6%	12,383	6.8%
Age 5 to 9 Years	451	7.3%	2,957	7.5%	7,352	7.5%	13,329	7.3%
Age 10 to 14 Years	544	8.9%	3,148	8.0%	7,318	7.5%	13,203	7.2%
Age 15 to 19 Years	476	7.8%	2,852	7.3%	7,248	7.4%	13,234	7.2%
Age 20 to 24 Years	356	5.8%	2,513	6.4%	7,257	7.4%	14,122	7.7%
Age 25 to 29 Years	388	6.3%	2,774	7.1%	7,427	7.6%	14,347	7.8%
Age 30 to 34 Years	448	7.3%	2,707	6.9%	7,156	7.3%	13,602	7.4%
Age 35 to 39 Years	422	6.9%	2,678	6.8%	6,942	7.1%	12,884	7.0%
Age 40 to 44 Years	445	7.2%	2,506	6.4%	6,392	6.5%	11,867	6.5%
Age 45 to 49 Years	352	5.7%	2,168	5.5%	5,492	5.6%	9,904	5.4%
Age 50 to 54 Years	349	5.7%	2,201	5.6%	5,482	5.6%	9,962	5.4%
Age 55 to 59 Years	381	6.2%	2,285	5.8%	5,285	5.4%	9,858	5.4%
Age 60 to 64 Years	391	6.4%	2,304	5.9%	5,239	5.4%	9,880	5.4%
Age 65 to 69 Years	303	4.9%	1,921	4.9%	4,414	4.5%	8,291	4.5%
Age 70 to 74 Years	215	3.5%	1,435	3.7%	3,325	3.4%	6,360	3.5%
Age 75 to 79 Years	140	2.3%	1,091	2.8%	2,387	2.4%	4,505	2.5%
Age 80 to 84 Years	53	0.9%	594	1.5%	1,365	1.4%	2,662	1.5%
Age 85 Years or Over	35	0.6%	496	1.3%	1,294	1.3%	2,414	1.3%
Male Median Age	34.6		34.7		33.9		33.9	
Age 19 Years or Less	1,863	30.4%	11,532	29.4%	28,352	29.0%	52,150	28.5%
Age 20 to 64 Years	3,530	57.5%	22,134	56.5%	56,673	57.9%	106,427	58.2%
Age 65 Years or Over	746	12.1%	5,537	14.1%	12,785	13.1%	24,232	13.3%
Males per 100 Females (2024)								
Overall Comparison	97		98		100		101	
Age Under 5 Years	96	48.9%	99	49.8%	100	50.0%	102	50.4%
Age 5 to 9 Years	103	50.7%	106	51.4%	108	51.8%	107	51.6%
Age 10 to 14 Years	114	53.2%	107	51.7%	107	51.6%	105	51.2%
Age 15 to 19 Years	105	51.3%	104	51.0%	109	52.2%	112	52.8%
Age 20 to 24 Years	95	48.7%	102	50.4%	112	52.8%	114	53.3%
Age 25 to 29 Years	105	51.2%	105	51.3%	105	51.2%	103	50.8%
Age 30 to 34 Years	105	51.3%	102	50.5%	103	50.6%	104	51.0%
Age 35 to 39 Years	91	47.7%	100	49.9%	100	50.0%	102	50.5%
Age 40 to 44 Years	99	49.7%	99	49.7%	96	49.0%	100	50.1%
Age 45 to 49 Years	96	49.0%	98	49.6%	98	49.6%	100	50.0%
Age 50 to 54 Years	94	48.4%	99	49.6%	101	50.2%	102	50.4%
Age 55 to 59 Years	91	47.7%	93	48.3%	97	49.3%	101	50.2%
Age 60 to 64 Years	95	48.6%	94	48.5%	96	49.0%	97	49.3%
Age 65 to 69 Years	85	45.9%	91	47.6%	92	47.8%	93	48.1%
Age 70 to 74 Years	85	45.9%	81	44.7%	83	45.4%	85	46.1%
Age 75 to 79 Years	101	50.4%	88	46.8%	84	45.8%	86	46.1%
Age 80 to 84 Years	72	41.8%	76	43.2%	76	43.1%	77	43.5%
Age 85 Years or Over	72	42.0%	76	43.2%	80	44.4%	77	43.4%
Age 19 Years or Less	105	51.2%	104	51.0%	106	51.5%	106	51.5%
Age 20 to 39 Years	99	49.7%	102	50.5%	105	51.2%	106	51.4%
Age 40 to 64 Years	95	48.7%	97	49.1%	98	49.4%	100	50.0%
Age 65 Years or Over	86	46.1%	84	45.7%	85	45.9%	86	46.2%

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Household Type (2024)				
Total Households	4,587	32,368	77,485	149,264
Households with Children	1,713 37.3%	9,595 29.6%	23,779 30.7%	41,227 27.6%
Average Household Size	2.7	2.4	2.5	2.4
Household Density per Square Mile	1,461	1,145	987	970
Population Family	10,740 86.3%	61,198 77.3%	151,356 77.4%	268,164 73.8%
Population Non-Family	1,699 13.7%	17,490 22.1%	41,968 21.4%	90,221 24.8%
Population Group Quarters	- -	469 0.6%	2,345 1.2%	5,227 1.4%
Family Households	3,343 72.9%	18,891 58.4%	45,448 58.7%	80,054 53.6%
Married Couple Households	2,623 78.5%	14,382 76.1%	33,345 73.4%	58,142 72.6%
Other Family Households with Children	720 21.5%	4,509 23.9%	12,103 26.6%	21,912 27.4%
Family Households with Children	1,710 51.2%	9,579 50.7%	23,740 52.2%	41,164 51.4%
Married Couple with Children	1,305 76.3%	7,022 73.3%	16,789 70.7%	28,823 70.0%
Other Family Households with Children	405 23.7%	2,557 26.7%	6,951 29.3%	12,341 30.0%
Family Households No Children	1,633 48.8%	9,312 49.3%	21,708 47.8%	38,890 48.6%
Married Couple No Children	1,318 80.7%	7,360 79.0%	16,556 76.3%	29,319 75.4%
Other Family Households No Children	315 19.3%	1,952 21.0%	5,152 23.7%	9,571 24.6%
Non-Family Households	1,245 27.1%	13,477 41.6%	32,037 41.3%	69,210 46.4%
Non-Family Households with Children	3 0.3%	15 0.1%	39 0.1%	63 -
Non-Family Households No Children	1,242 99.7%	13,461 99.9%	31,998 99.9%	69,147 99.9%
Average Family Household Size	3.2	3.2	3.3	3.3
Average Family Income	\$175,763	\$156,968	\$145,993	\$153,062
Median Family Income	\$129,460	\$117,409	\$111,163	\$112,286
Average Non-Family Household Size	1.4	1.3	1.3	1.3
Marital Status (2024)				
Population Age 15 Years or Over	9,725	62,145	154,447	287,440
Never Married	2,669 27.4%	19,319 31.1%	50,156 32.5%	99,215 34.5%
Currently Married	5,271 54.2%	30,942 49.8%	74,728 48.4%	133,237 46.4%
Previously Married	1,785 18.4%	11,884 19.1%	29,562 19.1%	54,988 19.1%
Separated	247 13.9%	1,655 13.9%	5,009 16.9%	9,207 16.7%
Widowed	344 19.2%	3,058 25.7%	6,900 23.3%	13,135 23.9%
Divorced	1,194 66.9%	7,171 60.3%	17,653 59.7%	32,646 59.4%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	8,067	51,563	126,833	235,895
Elementary (Grade Level 0 to 8)	108 1.3%	1,037 2.0%	4,514 3.6%	8,789 3.7%
Some High School (Grade Level 9 to 11)	208 2.6%	1,607 3.1%	5,076 4.0%	9,635 4.1%
High School Graduate	1,548 19.2%	12,411 24.1%	29,813 23.5%	51,405 21.8%
Some College	1,825 22.6%	11,378 22.1%	27,884 22.0%	51,752 21.9%
Associate Degree Only	1,050 13.0%	5,694 11.0%	12,872 10.1%	21,826 9.3%
Bachelor Degree Only	2,098 26.0%	12,837 24.9%	29,738 23.4%	57,739 24.5%
Graduate Degree	1,230 15.3%	6,599 12.8%	16,936 13.4%	34,750 14.7%
Any College (Some College or Higher)	6,204 76.9%	36,509 70.8%	87,429 68.9%	166,066 70.4%
College Degree + (Bachelor Degree or Higher)	3,328 41.3%	19,437 37.7%	46,674 36.8%	92,489 39.2%

Complete Profile

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Lat/Lon: 41.1726/-96.0228

8650 S 71st Plaza Papillion, NE 68157	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	4,780	33,878	81,546	158,125
Total Housing Units (2020)	4,422	31,936	75,932	148,787
Historical Annual Growth (2020-2024)	357 2.0%	1,943 1.5%	5,613 1.8%	9,337 1.6%
Housing Units Occupied (2024)	4,587 96.0%	32,368 95.5%	77,485 95.0%	149,264 94.4%
Housing Units Owner-Occupied	3,614 78.8%	20,097 62.1%	46,409 59.9%	85,207 57.1%
Housing Units Renter-Occupied	974 21.2%	12,271 37.9%	31,076 40.1%	64,057 42.9%
Housing Units Vacant (2024)	192 4.0%	1,511 4.5%	4,061 5.0%	8,861 5.6%
Household Size (2024)				
Total Households	4,587	32,368	77,485	149,264
1 Person Households	1,007 22.0%	11,945 36.9%	28,024 36.2%	60,184 40.3%
2 Person Households	2,215 48.3%	11,084 34.2%	26,255 33.9%	48,063 32.2%
3 Person Households	572 12.5%	4,041 12.5%	9,866 12.7%	17,369 11.6%
4 Person Households	453 9.9%	3,072 9.5%	7,530 9.7%	13,358 8.9%
5 Person Households	231 5.0%	1,432 4.4%	3,626 4.7%	6,318 4.2%
6 Person Households	80 1.7%	572 1.8%	1,501 1.9%	2,688 1.8%
7 or More Person Households	29 0.6%	221 0.7%	683 0.9%	1,284 0.9%
Household Income Distribution (2024)				
HH Income \$200,000 or More	725 15.8%	3,448 10.7%	7,851 10.1%	14,938 10.0%
HH Income \$150,000 to \$199,999	668 14.6%	3,798 11.7%	7,915 10.2%	14,018 9.4%
HH Income \$125,000 to \$149,999	537 11.7%	2,996 9.3%	6,308 8.1%	11,298 7.6%
HH Income \$100,000 to \$124,999	550 12.0%	3,211 9.9%	8,863 11.4%	16,486 11.0%
HH Income \$75,000 to \$99,999	654 14.3%	4,655 14.4%	11,250 14.5%	20,991 14.1%
HH Income \$50,000 to \$74,999	498 10.8%	4,986 15.4%	12,675 16.4%	24,792 16.6%
HH Income \$35,000 to \$49,999	330 7.2%	3,386 10.5%	8,160 10.5%	16,778 11.2%
HH Income \$25,000 to \$34,999	391 8.5%	2,368 7.3%	5,454 7.0%	11,041 7.4%
HH Income \$15,000 to \$24,999	112 2.4%	1,693 5.2%	4,350 5.6%	9,130 6.1%
HH Income \$10,000 to \$14,999	53 1.2%	567 1.8%	1,557 2.0%	3,738 2.5%
HH Income Under \$10,000	69 1.5%	1,260 3.9%	3,102 4.0%	6,054 4.1%
Household Vehicles (2024)				
Households 0 Vehicles Available	108 2.4%	1,067 3.3%	3,769 4.9%	8,915 6.0%
Households 1 Vehicle Available	1,106 24.1%	10,373 32.0%	25,540 33.0%	53,862 36.1%
Households 2 Vehicles Available	2,048 44.6%	13,101 40.5%	30,945 39.9%	56,794 38.0%
Households 3 or More Vehicles Available	1,326 28.9%	7,826 24.2%	17,231 22.2%	29,692 19.9%
Total Vehicles Available	9,715	62,865	145,619	267,811
Average Vehicles per Household	2.1	1.9	1.9	1.8
Owner-Occupied Household Vehicles	8,239 84.8%	44,717 71.1%	100,908 69.3%	180,048 67.2%
Average Vehicles per Owner-Occupied Household	2.3	2.2	2.2	2.1
Renter-Occupied Household Vehicles	1,477 15.2%	18,148 28.9%	44,711 30.7%	87,763 32.8%
Average Vehicles per Renter-Occupied Household	1.5	1.5	1.4	1.4
Travel Time (2024)				
Worker Base Age 16 years or Over	6,751	39,867	98,279	182,907
Travel to Work in 14 Minutes or Less	1,716 25.4%	11,109 27.9%	29,578 30.1%	58,170 31.8%
Travel to Work in 15 to 29 Minutes	3,094 45.8%	18,277 45.8%	42,431 43.2%	77,078 42.1%
Travel to Work in 30 to 59 Minutes	841 12.5%	4,795 12.0%	12,249 12.5%	21,326 11.7%
Travel to Work in 60 Minutes or More	241 3.6%	992 2.5%	2,093 2.1%	3,740 2.0%
Work at Home	859 12.7%	4,694 11.8%	11,928 12.1%	22,594 12.4%
Average Minutes Travel to Work	19.0	18.4	18.0	17.4

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	6,751	39,867	98,279	182,907
Drive to Work Alone	5,323 78.8%	31,257 78.4%	74,421 75.7%	136,509 74.6%
Drive to Work in Carpool	372 5.5%	3,127 7.8%	9,099 9.3%	17,302 9.5%
Travel to Work by Public Transportation	29 0.4%	88 0.2%	414 0.4%	1,330 0.7%
Drive to Work on Motorcycle	2 -	15 -	115 0.1%	202 0.1%
Bicycle to Work	1 -	7 -	60 -	425 0.2%
Walk to Work	44 0.7%	191 0.5%	929 0.9%	2,617 1.4%
Other Means	121 1.8%	489 1.2%	1,311 1.3%	1,929 1.1%
Work at Home	859 12.7%	4,694 11.8%	11,928 12.1%	22,594 12.4%
Daytime Demographics (2024)				
Total Businesses	249	2,040	6,450	13,645
Total Employees	2,842	21,790	94,407	194,707
Company Headquarter Businesses	5 2.2%	53 2.6%	254 3.9%	559 4.1%
Company Headquarter Employees	214 7.5%	2,988 13.7%	17,269 18.3%	33,498 17.2%
Employee Population per Business	11.4 to 1	10.7 to 1	14.6 to 1	14.3 to 1
Residential Population per Business	49.9 to 1	38.8 to 1	30.3 to 1	26.6 to 1
Adj. Daytime Demographics Age 16 Years or Over	5,455	41,844	144,389	288,724
Labor Force				
Labor Population Age 16 Years or Over (2024)	9,520	60,853	151,490	282,097
Labor Force Total Males (2024)	4,648 48.8%	29,900 49.1%	75,270 49.7%	141,215 50.1%
Male Civilian Employed	3,443 74.1%	20,441 68.4%	51,814 68.8%	97,110 68.8%
Male Civilian Unemployed	118 2.5%	864 2.9%	1,657 2.2%	2,937 2.1%
Males in Armed Forces	128 2.8%	744 2.5%	2,544 3.4%	4,028 2.9%
Males Not in Labor Force	960 20.6%	7,851 26.3%	19,254 25.6%	37,139 26.3%
Labor Force Total Females (2024)	4,872 51.2%	30,953 50.9%	76,221 50.3%	140,883 49.9%
Female Civilian Employed	3,308 67.9%	19,429 62.8%	46,467 61.0%	85,808 60.9%
Female Civilian Unemployed	186 3.8%	651 2.1%	1,471 1.9%	2,626 1.9%
Females in Armed Forces	29 0.6%	186 0.6%	683 0.9%	1,134 0.8%
Females Not in Labor Force	1,349 27.7%	10,688 34.5%	27,599 36.2%	51,315 36.4%
Unemployment Rate	304 3.2%	1,515 2.5%	3,129 2.1%	5,563 2.0%
Occupation (2024)				
Occupation Population Age 16 Years or Over	6,751	39,867	98,279	182,907
Occupation Total Males	3,443 51.0%	20,439 51.3%	51,812 52.7%	97,099 53.1%
Occupation Total Females	3,308 49.0%	19,429 48.7%	46,467 47.3%	85,808 46.9%
Management, Business, Financial Operations	1,271 18.8%	6,320 15.9%	15,716 16.0%	29,744 16.3%
Professional, Related	1,885 27.9%	10,390 26.1%	24,576 25.0%	47,626 26.0%
Service	970 14.4%	6,311 15.8%	15,747 16.0%	29,308 16.0%
Sales, Office	1,332 19.7%	8,353 21.0%	19,476 19.8%	36,240 19.8%
Farming, Fishing, Forestry	19 0.3%	108 0.3%	487 0.5%	842 0.5%
Construction, Extraction, Maintenance	620 9.2%	4,017 10.1%	10,512 10.7%	18,103 9.9%
Production, Transport, Material Moving	654 9.7%	4,368 11.0%	11,764 12.0%	21,045 11.5%
White Collar Workers	4,488 66.5%	25,063 62.9%	59,768 60.8%	113,610 62.1%
Blue Collar Workers	2,263 33.5%	14,804 37.1%	38,510 39.2%	69,297 37.9%

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Units In Structure (2024)									
Total Units		4,587		32,368		77,485		149,264	
1 Detached Unit		3,838	83.7%	21,651	66.9%	50,497	65.2%	94,006	63.0%
1 Attached Unit		156	3.4%	1,264	3.9%	4,118	5.3%	7,405	5.0%
2 Units		17	0.4%	233	0.7%	753	1.0%	1,882	1.3%
3 to 4 Units		7	0.2%	486	1.5%	1,176	1.5%	3,298	2.2%
5 to 9 Units		138	3.0%	2,980	9.2%	6,232	8.0%	11,317	7.6%
10 to 19 Units		123	2.7%	2,566	7.9%	6,167	8.0%	11,821	7.9%
20 to 49 Units		137	3.0%	1,594	4.9%	4,213	5.4%	9,543	6.4%
50 or More Units		166	3.6%	1,542	4.8%	4,036	5.2%	9,481	6.4%
Mobile Home or Trailer		5	0.1%	52	0.2%	294	0.4%	509	0.3%
Other Structure		-	-	-	-	-	-	-	-
Homes Built By Year (2024)									
Homes Built 2020 or later		189	3.9%	992	2.9%	2,588	3.2%	4,523	2.9%
Homes Built 2010 to 2019		892	18.7%	4,302	12.7%	10,438	12.8%	17,440	11.0%
Homes Built 2000 to 2009		680	14.2%	4,910	14.5%	11,309	13.9%	18,217	11.5%
Homes Built 1990 to 1999		755	15.8%	4,386	12.9%	8,634	10.6%	15,447	9.8%
Homes Built 1980 to 1989		744	15.6%	4,678	13.8%	9,420	11.6%	17,015	10.8%
Homes Built 1970 to 1979		654	13.7%	5,410	16.0%	11,569	14.2%	22,227	14.1%
Homes Built 1960 to 1969		420	8.8%	3,777	11.1%	9,465	11.6%	19,556	12.4%
Homes Built 1950 to 1959		125	2.6%	1,782	5.3%	5,741	7.0%	11,795	7.5%
Homes Built 1940 to 1949		45	0.9%	576	1.7%	2,213	2.7%	4,540	2.9%
Homes Built Before 1939		84	1.8%	1,556	4.6%	6,106	7.5%	18,505	11.7%
Median Age of Homes		33.4 yrs		39.2 yrs		41.9 yrs		45.8 yrs	
Home Values (2024)									
Owner Specified Housing Units		3,614		20,097		46,409		85,207	
Home Values \$1,000,000 or More		3	-	58	0.3%	203	0.4%	677	0.8%
Home Values \$750,000 to \$999,999		10	0.3%	101	0.5%	451	1.0%	1,320	1.5%
Home Values \$500,000 to \$749,999		129	3.6%	757	3.8%	2,401	5.2%	4,814	5.6%
Home Values \$400,000 to \$499,999		340	9.4%	2,237	11.1%	5,521	11.9%	9,397	11.0%
Home Values \$300,000 to \$399,999		1,047	29.0%	4,966	24.7%	9,699	20.9%	16,246	19.1%
Home Values \$250,000 to \$299,999		844	23.4%	3,472	17.3%	6,821	14.7%	12,380	14.5%
Home Values \$200,000 to \$249,999		704	19.5%	4,019	20.0%	8,632	18.6%	16,437	19.3%
Home Values \$175,000 to \$199,999		165	4.6%	1,371	6.8%	3,326	7.2%	6,420	7.5%
Home Values \$150,000 to \$174,999		132	3.7%	1,096	5.5%	3,128	6.7%	5,987	7.0%
Home Values \$125,000 to \$149,999		68	1.9%	563	2.8%	1,556	3.4%	2,783	3.3%
Home Values \$100,000 to \$124,999		50	1.4%	549	2.7%	1,743	3.8%	3,397	4.0%
Home Values \$90,000 to \$99,999		22	0.6%	135	0.7%	434	0.9%	833	1.0%
Home Values \$80,000 to \$89,999		6	0.2%	186	0.9%	610	1.3%	1,015	1.2%
Home Values \$70,000 to \$79,999		-	-	49	0.2%	304	0.7%	597	0.7%
Home Values \$60,000 to \$69,999		-	-	12	-	86	0.2%	224	0.3%
Home Values \$50,000 to \$59,999		2	-	64	0.3%	197	0.4%	365	0.4%
Home Values \$35,000 to \$49,999		6	0.2%	107	0.5%	275	0.6%	411	0.5%
Home Values \$25,000 to \$34,999		2	-	54	0.3%	179	0.4%	388	0.5%
Home Values \$10,000 to \$24,999		72	2.0%	218	1.1%	667	1.4%	1,189	1.4%
Home Values Under \$10,000		11	0.3%	85	0.4%	174	0.4%	326	0.4%
Owner-Occupied Median Home Value		\$283,023		\$273,596		\$267,549		\$268,342	
Renter-Occupied Median Rent		\$1,113		\$1,003		\$999		\$971	

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8650 S 71st Plaza Papillion, NE 68157	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$450.34 M	\$2.52 B	\$5.86 B	\$11.23 B
Total Non-Retail Expenditure	\$238.45 M	\$1.34 B	\$3.1 B	\$5.95 B
Total Retail Expenditure	\$211.89 M	\$1.19 B	\$2.76 B	\$5.28 B
Apparel	\$16.18 M	\$89.89 M	\$208.55 M	\$399.16 M
Contributions	\$15.81 M	\$85.68 M	\$197.33 M	\$379.07 M
Education	\$15.23 M	\$80.76 M	\$185.24 M	\$355.41 M
Entertainment	\$26.36 M	\$145.21 M	\$336.15 M	\$642.59 M
Food and Beverages	\$65.05 M	\$367.92 M	\$856.78 M	\$1.64 B
Furnishings and Equipment	\$16.34 M	\$90.13 M	\$208.58 M	\$398.6 M
Gifts	\$11.99 M	\$64.77 M	\$149.26 M	\$287.4 M
Health Care	\$36.89 M	\$209.27 M	\$487.02 M	\$932.93 M
Household Operations	\$18.11 M	\$100.26 M	\$232.13 M	\$445.02 M
Miscellaneous Expenses	\$8.6 M	\$48.1 M	\$111.53 M	\$213.81 M
Personal Care	\$6.06 M	\$33.93 M	\$78.79 M	\$150.88 M
Personal Insurance	\$3.45 M	\$18.5 M	\$42.48 M	\$80.98 M
Reading	\$998.45 K	\$5.56 M	\$12.88 M	\$24.71 M
Shelter	\$94.17 M	\$532.37 M	\$1.24 B	\$2.38 B
Tobacco	\$2.29 M	\$14.02 M	\$33.14 M	\$63.9 M
Transportation	\$81.74 M	\$458.8 M	\$1.07 B	\$2.04 B
Utilities	\$31.07 M	\$179.53 M	\$419.62 M	\$805.11 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$8,181	\$6,500	\$6,306	\$6,271
Total Non-Retail Expenditure	\$4,332 52.9%	\$3,441 52.9%	\$3,337 52.9%	\$3,323 53.0%
Total Retail Expenditures	\$3,849 47.1%	\$3,059 47.1%	\$2,969 47.1%	\$2,949 47.0%
Apparel	\$294 3.6%	\$231 3.6%	\$224 3.6%	\$223 3.6%
Contributions	\$287 3.5%	\$221 3.4%	\$212 3.4%	\$212 3.4%
Education	\$277 3.4%	\$208 3.2%	\$199 3.2%	\$198 3.2%
Entertainment	\$479 5.9%	\$374 5.8%	\$362 5.7%	\$359 5.7%
Food and Beverages	\$1,182 14.4%	\$947 14.6%	\$921 14.6%	\$916 14.6%
Furnishings and Equipment	\$297 3.6%	\$232 3.6%	\$224 3.6%	\$223 3.5%
Gifts	\$218 2.7%	\$167 2.6%	\$161 2.5%	\$160 2.6%
Health Care	\$670 8.2%	\$539 8.3%	\$524 8.3%	\$521 8.3%
Household Operations	\$329 4.0%	\$258 4.0%	\$250 4.0%	\$248 4.0%
Miscellaneous Expenses	\$156 1.9%	\$124 1.9%	\$120 1.9%	\$119 1.9%
Personal Care	\$110 1.3%	\$87 1.3%	\$85 1.3%	\$84 1.3%
Personal Insurance	\$63 0.8%	\$48 0.7%	\$46 0.7%	\$45 0.7%
Reading	\$18 0.2%	\$14 0.2%	\$14 0.2%	\$14 0.2%
Shelter	\$1,711 20.9%	\$1,371 21.1%	\$1,331 21.1%	\$1,327 21.2%
Tobacco	\$42 0.5%	\$36 0.6%	\$36 0.6%	\$36 0.6%
Transportation	\$1,485 18.2%	\$1,181 18.2%	\$1,147 18.2%	\$1,137 18.1%
Utilities	\$564 6.9%	\$462 7.1%	\$451 7.2%	\$449 7.2%