

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.5186/-120.8486

2900 Geer Rd Turlock, CA 95382	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	22,221	78,820	91,534	112,826
Projected Population (2029)	22,062	78,107	91,012	112,308
Census Population (2020)	21,890	78,683	91,365	112,477
Census Population (2010)	20,501	74,271	86,049	106,095
Projected Annual Growth (2024-2029)	-159 -0.1%	-713 -0.2%	-522 -0.1%	-518 -
Historical Annual Growth (2020-2024)	331 0.4%	137 -	169 -	348 -
Historical Annual Growth (2010-2020)	1,389 0.7%	4,411 0.6%	5,315 0.6%	6,382 0.6%
Estimated Population Density (2024)	7,077 psm	2,788 psm	1,166 psm	733 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	153.9 sq mi
Households				
Estimated Households (2024)	7,902	26,377	30,161	36,706
Projected Households (2029)	7,939	26,473	30,353	37,027
Census Households (2020)	7,889	26,172	29,866	36,370
Census Households (2010)	7,359	24,680	28,175	34,312
Projected Annual Growth (2024-2029)	37 -	96 -	192 0.1%	321 0.2%
Historical Annual Change (2010-2024)	543 0.5%	1,697 0.5%	1,986 0.5%	2,394 0.5%
Average Household Income				
Estimated Average Household Income (2024)	\$95,611	\$118,763	\$118,387	\$121,454
Projected Average Household Income (2029)	\$99,813	\$124,666	\$123,950	\$127,107
Census Average Household Income (2010)	\$56,411	\$61,681	\$62,124	\$61,835
Census Average Household Income (2000)	\$49,599	\$50,174	\$50,450	\$50,590
Projected Annual Change (2024-2029)	\$4,202 0.9%	\$5,903 1.0%	\$5,563 0.9%	\$5,653 0.9%
Historical Annual Change (2000-2024)	\$46,012 3.9%	\$68,589 5.7%	\$67,937 5.6%	\$70,864 5.8%
Median Household Income				
Estimated Median Household Income (2024)	\$70,225	\$85,198	\$84,277	\$84,781
Projected Median Household Income (2029)	\$70,865	\$86,570	\$85,514	\$85,880
Census Median Household Income (2010)	\$48,908	\$52,435	\$51,905	\$51,347
Census Median Household Income (2000)	\$41,183	\$40,223	\$40,326	\$40,409
Projected Annual Change (2024-2029)	\$641 0.2%	\$1,372 0.3%	\$1,236 0.3%	\$1,099 0.3%
Historical Annual Change (2000-2024)	\$29,042 2.9%	\$44,976 4.7%	\$43,952 4.5%	\$44,372 4.6%
Per Capita Income				
Estimated Per Capita Income (2024)	\$34,499	\$40,017	\$39,267	\$39,732
Projected Per Capita Income (2029)	\$36,420	\$42,530	\$41,597	\$42,126
Census Per Capita Income (2010)	\$20,246	\$20,494	\$20,340	\$19,997
Census Per Capita Income (2000)	\$17,372	\$16,562	\$16,426	\$16,306
Projected Annual Change (2024-2029)	\$1,921 1.1%	\$2,513 1.3%	\$2,330 1.2%	\$2,394 1.2%
Historical Annual Change (2000-2024)	\$17,127 4.1%	\$23,456 5.9%	\$22,841 5.8%	\$23,426 6.0%
Estimated Average Household Net Worth (2024)	\$733,287	\$930,829	\$930,242	\$931,099

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2900 Geer Rd Turlock, CA 95382		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2024)	22,221		78,820		91,534		112,826		
White (2024)	12,571	56.6%	41,819	53.1%	48,432	52.9%	58,765	52.1%	
Black or African American (2024)	825	3.7%	3,006	3.8%	3,429	3.7%	4,096	3.6%	
American Indian or Alaska Native (2024)	365	1.6%	1,467	1.9%	1,674	1.8%	2,042	1.8%	
Asian (2024)	1,295	5.8%	4,687	5.9%	5,452	6.0%	6,539	5.8%	
Hawaiian or Pacific Islander (2024)	112	0.5%	330	0.4%	369	0.4%	416	0.4%	
Other Race (2024)	3,716	16.7%	15,413	19.6%	18,439	20.1%	23,880	21.2%	
Two or More Races (2024)	3,338	15.0%	12,098	15.3%	13,740	15.0%	17,088	15.1%	
Population < 18 (2024)	5,479	24.7%	20,524	26.0%	23,749	25.9%	29,505	26.2%	
White Not Hispanic	1,874	34.2%	6,146	29.9%	7,176	30.2%	8,777	29.7%	
Black or African American	199	3.6%	778	3.8%	890	3.7%	1,077	3.6%	
Asian	243	4.4%	1,051	5.1%	1,199	5.0%	1,450	4.9%	
Other Race Not Hispanic	315	5.7%	1,237	6.0%	1,435	6.0%	1,724	5.8%	
Hispanic	2,848	52.0%	11,312	55.1%	13,050	54.9%	16,477	55.8%	
Not Hispanic or Latino Population (2024)	12,866	57.9%	42,905	54.4%	49,957	54.6%	60,237	53.4%	
Not Hispanic White	9,910	77.0%	32,330	75.4%	37,737	75.5%	45,682	75.8%	
Not Hispanic Black or African American	723	5.6%	2,647	6.2%	2,959	5.9%	3,496	5.8%	
Not Hispanic American Indian or Alaska Native	80	0.6%	303	0.7%	366	0.7%	437	0.7%	
Not Hispanic Asian	1,270	9.9%	4,417	10.3%	5,164	10.3%	6,192	10.3%	
Not Hispanic Hawaiian or Pacific Islander	63	0.5%	210	0.5%	242	0.5%	283	0.5%	
Not Hispanic Other Race	24	0.2%	359	0.8%	512	1.0%	637	1.1%	
Not Hispanic Two or More Races	795	6.2%	2,639	6.2%	2,977	6.0%	3,509	5.8%	
Hispanic or Latino Population (2024)	9,355	42.1%	35,915	45.6%	41,577	45.4%	52,589	46.6%	
Hispanic White	2,661	28.4%	9,489	26.4%	10,695	25.7%	13,083	24.9%	
Hispanic Black or African American	102	1.1%	358	1.0%	470	1.1%	600	1.1%	
Hispanic American Indian or Alaska Native	284	3.0%	1,164	3.2%	1,307	3.1%	1,605	3.1%	
Hispanic Asian	24	0.3%	270	0.8%	288	0.7%	348	0.7%	
Hispanic Hawaiian or Pacific Islander	49	0.5%	120	0.3%	126	0.3%	133	0.3%	
Hispanic Other Race	3,693	39.5%	15,054	41.9%	17,927	43.1%	23,242	44.2%	
Hispanic Two or More Races	2,543	27.2%	9,458	26.3%	10,763	25.9%	13,578	25.8%	
Not Hispanic or Latino Population (2020)	14,713	67.2%	45,819	58.2%	52,044	57.0%	62,000	55.1%	
Hispanic or Latino Population (2020)	7,177	32.8%	32,864	41.8%	39,321	43.0%	50,478	44.9%	
Not Hispanic or Latino Population (2010)	15,104	73.7%	47,296	63.7%	53,796	62.5%	64,374	60.7%	
Hispanic or Latino Population (2010)	5,396	26.3%	26,975	36.3%	32,254	37.5%	41,721	39.3%	
Not Hispanic or Latino Population (2029)	12,421	56.3%	41,413	53.0%	48,375	53.2%	58,419	52.0%	
Hispanic or Latino Population (2029)	9,641	43.7%	36,694	47.0%	42,636	46.8%	53,888	48.0%	
Projected Annual Growth (2024-2029)	286	0.6%	779	0.4%	1,060	0.5%	1,300	0.5%	
Historical Annual Growth (2010-2020)	1,781	3.3%	5,888	2.2%	7,067	2.2%	8,757	2.1%	

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Total Age Distribution (2024)									
Total Population	22,221		78,820		91,534		112,826		
Age Under 5 Years	1,575	7.1%	5,397	6.8%	6,191	6.8%	7,568	6.7%	
Age 5 to 9 Years	1,504	6.8%	5,648	7.2%	6,512	7.1%	8,123	7.2%	
Age 10 to 14 Years	1,480	6.7%	5,821	7.4%	6,768	7.4%	8,461	7.5%	
Age 15 to 19 Years	1,647	7.4%	6,031	7.7%	7,001	7.6%	8,703	7.7%	
Age 20 to 24 Years	1,910	8.6%	5,766	7.3%	6,564	7.2%	7,941	7.0%	
Age 25 to 29 Years	1,633	7.3%	5,501	7.0%	6,374	7.0%	7,772	6.9%	
Age 30 to 34 Years	1,560	7.0%	5,631	7.1%	6,553	7.2%	8,056	7.1%	
Age 35 to 39 Years	1,278	5.7%	5,011	6.4%	5,881	6.4%	7,269	6.4%	
Age 40 to 44 Years	1,199	5.4%	4,988	6.3%	5,853	6.4%	7,303	6.5%	
Age 45 to 49 Years	1,077	4.8%	4,396	5.6%	5,167	5.6%	6,456	5.7%	
Age 50 to 54 Years	1,066	4.8%	4,261	5.4%	5,022	5.5%	6,275	5.6%	
Age 55 to 59 Years	1,094	4.9%	4,186	5.3%	4,898	5.4%	6,029	5.3%	
Age 60 to 64 Years	1,159	5.2%	4,064	5.2%	4,801	5.2%	5,917	5.2%	
Age 65 to 69 Years	1,061	4.8%	3,652	4.6%	4,296	4.7%	5,239	4.6%	
Age 70 to 74 Years	905	4.1%	2,983	3.8%	3,450	3.8%	4,198	3.7%	
Age 75 to 79 Years	741	3.3%	2,410	3.1%	2,785	3.0%	3,353	3.0%	
Age 80 to 84 Years	593	2.7%	1,547	2.0%	1,753	1.9%	2,115	1.9%	
Age 85 Years or Over	740	3.3%	1,525	1.9%	1,666	1.8%	2,048	1.8%	
Median Age	34.6		34.2		34.4		34.3		
Age 19 Years or Less	6,205	27.9%	22,897	29.1%	26,471	28.9%	32,854	29.1%	
Age 20 to 64 Years	11,975	53.9%	43,806	55.6%	51,112	55.8%	63,018	55.9%	
Age 65 Years or Over	4,040	18.2%	12,117	15.4%	13,951	15.2%	16,953	15.0%	
Female Age Distribution (2024)									
Female Population	10,856	48.9%	39,294	49.9%	45,496	49.7%	56,001	49.6%	
Age Under 5 Years	762	7.0%	2,591	6.6%	2,947	6.5%	3,617	6.5%	
Age 5 to 9 Years	709	6.5%	2,671	6.8%	3,101	6.8%	3,899	7.0%	
Age 10 to 14 Years	725	6.7%	2,825	7.2%	3,292	7.2%	4,097	7.3%	
Age 15 to 19 Years	694	6.4%	2,844	7.2%	3,306	7.3%	4,082	7.3%	
Age 20 to 24 Years	886	8.2%	2,795	7.1%	3,185	7.0%	3,905	7.0%	
Age 25 to 29 Years	818	7.5%	2,743	7.0%	3,146	6.9%	3,828	6.8%	
Age 30 to 34 Years	767	7.1%	2,804	7.1%	3,245	7.1%	3,975	7.1%	
Age 35 to 39 Years	653	6.0%	2,477	6.3%	2,878	6.3%	3,552	6.3%	
Age 40 to 44 Years	622	5.7%	2,513	6.4%	2,923	6.4%	3,630	6.5%	
Age 45 to 49 Years	545	5.0%	2,228	5.7%	2,621	5.8%	3,265	5.8%	
Age 50 to 54 Years	557	5.1%	2,142	5.5%	2,516	5.5%	3,134	5.6%	
Age 55 to 59 Years	595	5.5%	2,225	5.7%	2,571	5.7%	3,123	5.6%	
Age 60 to 64 Years	576	5.3%	2,056	5.2%	2,440	5.4%	3,000	5.4%	
Age 65 to 69 Years	559	5.1%	1,935	4.9%	2,254	5.0%	2,716	4.9%	
Age 70 to 74 Years	477	4.4%	1,616	4.1%	1,878	4.1%	2,262	4.0%	
Age 75 to 79 Years	398	3.7%	1,315	3.3%	1,490	3.3%	1,784	3.2%	
Age 80 to 84 Years	276	2.5%	813	2.1%	917	2.0%	1,117	2.0%	
Age 85 Years or Over	238	2.2%	701	1.8%	788	1.7%	1,012	1.8%	
Female Median Age	35.0		35.2		35.3		35.2		
Age 19 Years or Less	2,891	26.6%	10,931	27.8%	12,646	27.8%	15,695	28.0%	
Age 20 to 64 Years	6,018	55.4%	21,983	55.9%	25,524	56.1%	31,413	56.1%	
Age 65 Years or Over	1,947	17.9%	6,380	16.2%	7,326	16.1%	8,893	15.9%	

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Turlock, CA 95382									
Male Age Distribution (2024)									
Male Population	11,365	51.1%	39,526	50.1%	46,038	50.3%	56,825	50.4%	
Age Under 5 Years	813	7.2%	2,806	7.1%	3,244	7.0%	3,951	7.0%	
Age 5 to 9 Years	795	7.0%	2,977	7.5%	3,410	7.4%	4,224	7.4%	
Age 10 to 14 Years	754	6.6%	2,996	7.6%	3,476	7.6%	4,364	7.7%	
Age 15 to 19 Years	952	8.4%	3,187	8.1%	3,695	8.0%	4,621	8.1%	
Age 20 to 24 Years	1,023	9.0%	2,971	7.5%	3,378	7.3%	4,036	7.1%	
Age 25 to 29 Years	814	7.2%	2,758	7.0%	3,228	7.0%	3,944	6.9%	
Age 30 to 34 Years	793	7.0%	2,827	7.2%	3,309	7.2%	4,081	7.2%	
Age 35 to 39 Years	625	5.5%	2,534	6.4%	3,003	6.5%	3,717	6.5%	
Age 40 to 44 Years	577	5.1%	2,475	6.3%	2,930	6.4%	3,673	6.5%	
Age 45 to 49 Years	533	4.7%	2,168	5.5%	2,546	5.5%	3,191	5.6%	
Age 50 to 54 Years	509	4.5%	2,120	5.4%	2,507	5.4%	3,140	5.5%	
Age 55 to 59 Years	499	4.4%	1,961	5.0%	2,327	5.1%	2,906	5.1%	
Age 60 to 64 Years	583	5.1%	2,008	5.1%	2,361	5.1%	2,917	5.1%	
Age 65 to 69 Years	502	4.4%	1,717	4.3%	2,042	4.4%	2,522	4.4%	
Age 70 to 74 Years	429	3.8%	1,367	3.5%	1,573	3.4%	1,936	3.4%	
Age 75 to 79 Years	343	3.0%	1,095	2.8%	1,296	2.8%	1,569	2.8%	
Age 80 to 84 Years	318	2.8%	734	1.9%	836	1.8%	998	1.8%	
Age 85 Years or Over	502	4.4%	824	2.1%	878	1.9%	1,035	1.8%	
Male Median Age	34.7		33.5		33.6		33.6		
Age 19 Years or Less	3,314	29.2%	11,966	30.3%	13,825	30.0%	17,159	30.2%	
Age 20 to 64 Years	5,957	52.4%	21,822	55.2%	25,588	55.6%	31,605	55.6%	
Age 65 Years or Over	2,093	18.4%	5,737	14.5%	6,625	14.4%	8,060	14.2%	
Males per 100 Females (2024)									
Overall Comparison	105		101		101		101		
Age Under 5 Years	107	51.6%	108	52.0%	110	52.4%	109	52.2%	
Age 5 to 9 Years	112	52.9%	111	52.7%	110	52.4%	108	52.0%	
Age 10 to 14 Years	104	51.0%	106	51.5%	106	51.4%	107	51.6%	
Age 15 to 19 Years	137	57.8%	112	52.8%	112	52.8%	113	53.1%	
Age 20 to 24 Years	115	53.6%	106	51.5%	106	51.5%	103	50.8%	
Age 25 to 29 Years	99	49.9%	101	50.1%	103	50.6%	103	50.7%	
Age 30 to 34 Years	103	50.9%	101	50.2%	102	50.5%	103	50.7%	
Age 35 to 39 Years	96	48.9%	102	50.6%	104	51.1%	105	51.1%	
Age 40 to 44 Years	93	48.1%	98	49.6%	100	50.1%	101	50.3%	
Age 45 to 49 Years	98	49.5%	97	49.3%	97	49.3%	98	49.4%	
Age 50 to 54 Years	91	47.8%	99	49.7%	100	49.9%	100	50.0%	
Age 55 to 59 Years	84	45.6%	88	46.8%	90	47.5%	93	48.2%	
Age 60 to 64 Years	101	50.3%	98	49.4%	97	49.2%	97	49.3%	
Age 65 to 69 Years	90	47.3%	89	47.0%	91	47.5%	93	48.1%	
Age 70 to 74 Years	90	47.3%	85	45.8%	84	45.6%	86	46.1%	
Age 75 to 79 Years	86	46.3%	83	45.4%	87	46.5%	88	46.8%	
Age 80 to 84 Years	115	53.6%	90	47.4%	91	47.7%	89	47.2%	
Age 85 Years or Over	211	67.8%	118	54.0%	111	52.7%	102	50.6%	
Age 19 Years or Less	115	53.4%	109	52.3%	109	52.2%	109	52.2%	
Age 20 to 39 Years	104	51.0%	103	50.6%	104	50.9%	103	50.8%	
Age 40 to 64 Years	93	48.3%	96	49.0%	97	49.2%	98	49.5%	
Age 65 Years or Over	108	51.8%	90	47.3%	90	47.5%	91	47.5%	

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Household Type (2024)				
Total Households	7,902	26,377	30,161	36,706
Households with Children	2,266 28.7%	9,125 34.6%	10,697 35.5%	13,489 36.7%
Average Household Size	2.7	2.9	3.0	3.0
Household Density per Square Mile	2,517	933	384	239
Population Family	16,119 72.5%	63,552 80.6%	75,278 82.2%	94,338 83.6%
Population Non-Family	4,859 21.9%	13,255 16.8%	14,116 15.4%	16,272 14.4%
Population Group Quarters	1,243 5.6%	2,013 2.6%	2,140 2.3%	2,215 2.0%
Family Households	4,518 57.2%	17,284 65.5%	20,481 67.9%	25,571 69.7%
Married Couple Households	2,960 65.5%	11,869 68.7%	14,113 68.9%	17,762 69.5%
Other Family Households with Children	1,558 34.5%	5,415 31.3%	6,368 31.1%	7,808 30.5%
Family Households with Children	2,257 50.0%	9,097 52.6%	10,667 52.1%	13,451 52.6%
Married Couple with Children	1,520 67.3%	6,325 69.5%	7,398 69.4%	9,436 70.2%
Other Family Households with Children	737 32.7%	2,772 30.5%	3,269 30.6%	4,015 29.8%
Family Households No Children	2,261 50.0%	8,186 47.4%	9,815 47.9%	12,119 47.4%
Married Couple No Children	1,440 63.7%	5,544 67.7%	6,715 68.4%	8,326 68.7%
Other Family Households No Children	820 36.3%	2,643 32.3%	3,099 31.6%	3,793 31.3%
Non-Family Households	3,384 42.8%	9,094 34.5%	9,680 32.1%	11,135 30.3%
Non-Family Households with Children	9 0.3%	28 0.3%	30 0.3%	38 0.3%
Non-Family Households No Children	3,376 99.7%	9,066 99.7%	9,650 99.7%	11,097 99.7%
Average Family Household Size	3.6	3.7	3.7	3.7
Average Family Income	\$127,160	\$147,183	\$142,860	\$143,152
Median Family Income	\$87,299	\$99,643	\$97,215	\$96,568
Average Non-Family Household Size	1.4	1.5	1.5	1.5
Marital Status (2024)				
Population Age 15 Years or Over	17,662	61,954	72,063	88,674
Never Married	6,704 38.0%	22,294 36.0%	25,372 35.2%	30,749 34.7%
Currently Married	6,986 39.6%	27,050 43.7%	32,422 45.0%	40,179 45.3%
Previously Married	3,972 22.5%	12,611 20.4%	14,269 19.8%	17,747 20.0%
Separated	1,066 26.8%	3,222 25.6%	3,697 25.9%	4,890 27.6%
Widowed	1,039 26.2%	3,504 27.8%	4,246 29.8%	5,485 30.9%
Divorced	1,867 47.0%	5,884 46.7%	6,326 44.3%	7,372 41.5%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	14,106	50,156	58,499	72,030
Elementary (Grade Level 0 to 8)	1,521 10.8%	4,949 9.9%	6,246 10.7%	8,062 11.2%
Some High School (Grade Level 9 to 11)	1,038 7.4%	4,014 8.0%	4,802 8.2%	6,129 8.5%
High School Graduate	3,401 24.1%	12,778 25.5%	15,447 26.4%	19,885 27.6%
Some College	3,314 23.5%	11,030 22.0%	12,797 21.9%	15,650 21.7%
Associate Degree Only	1,439 10.2%	4,417 8.8%	5,018 8.6%	6,122 8.5%
Bachelor Degree Only	2,533 18.0%	8,791 17.5%	9,745 16.7%	11,193 15.5%
Graduate Degree	861 6.1%	4,177 8.3%	4,444 7.6%	4,990 6.9%
Any College (Some College or Higher)	8,147 57.8%	28,415 56.7%	32,004 54.7%	37,955 52.7%
College Degree + (Bachelor Degree or Higher)	3,394 24.1%	12,968 25.9%	14,189 24.3%	16,182 22.5%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

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Lat/Lon: 37.5186/-120.8486

2900 Geer Rd Turlock, CA 95382	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	8,267	27,555	31,545	38,396
Total Housing Units (2020)	8,144	27,202	31,078	37,827
Historical Annual Growth (2020-2024)	123 0.4%	353 0.3%	467 0.4%	569 0.4%
Housing Units Occupied (2024)	7,902 95.6%	26,377 95.7%	30,161 95.6%	36,706 95.6%
Housing Units Owner-Occupied	3,528 44.7%	14,407 54.6%	16,845 55.8%	21,105 57.5%
Housing Units Renter-Occupied	4,374 55.3%	11,970 45.4%	13,317 44.2%	15,600 42.5%
Housing Units Vacant (2024)	365 4.4%	1,178 4.3%	1,384 4.4%	1,691 4.4%
Household Size (2024)				
Total Households	7,902	26,377	30,161	36,706
1 Person Households	2,714 34.4%	7,569 28.7%	8,050 26.7%	9,285 25.3%
2 Person Households	2,317 29.3%	8,506 32.2%	9,938 32.9%	12,503 34.1%
3 Person Households	1,136 14.4%	3,961 15.0%	4,725 15.7%	5,833 15.9%
4 Person Households	930 11.8%	3,212 12.2%	3,724 12.3%	4,437 12.1%
5 Person Households	485 6.1%	1,846 7.0%	2,184 7.2%	2,678 7.3%
6 Person Households	192 2.4%	797 3.0%	965 3.2%	1,229 3.3%
7 or More Person Households	129 1.6%	486 1.8%	575 1.9%	741 2.0%
Household Income Distribution (2024)				
HH Income \$200,000 or More	486 6.1%	3,020 11.4%	3,452 11.4%	4,038 11.0%
HH Income \$150,000 to \$199,999	712 9.0%	2,414 9.2%	2,765 9.2%	3,469 9.5%
HH Income \$125,000 to \$149,999	570 7.2%	2,073 7.9%	2,415 8.0%	2,939 8.0%
HH Income \$100,000 to \$124,999	722 9.1%	3,017 11.4%	3,392 11.2%	4,172 11.4%
HH Income \$75,000 to \$99,999	1,213 15.4%	3,507 13.3%	3,902 12.9%	4,849 13.2%
HH Income \$50,000 to \$74,999	1,076 13.6%	4,116 15.6%	4,752 15.8%	5,848 15.9%
HH Income \$35,000 to \$49,999	765 9.7%	2,377 9.0%	2,737 9.1%	3,355 9.1%
HH Income \$25,000 to \$34,999	887 11.2%	2,125 8.1%	2,468 8.2%	3,043 8.3%
HH Income \$15,000 to \$24,999	901 11.4%	1,967 7.5%	2,333 7.7%	2,703 7.4%
HH Income \$10,000 to \$14,999	211 2.7%	706 2.7%	795 2.6%	903 2.5%
HH Income Under \$10,000	359 4.5%	1,054 4.0%	1,150 3.8%	1,387 3.8%
Household Vehicles (2024)				
Households 0 Vehicles Available	445 5.6%	1,313 5.0%	1,445 4.8%	1,694 4.6%
Households 1 Vehicle Available	2,510 31.8%	7,510 28.5%	8,184 27.1%	9,663 26.3%
Households 2 Vehicles Available	2,998 37.9%	10,419 39.5%	11,880 39.4%	14,188 38.7%
Households 3 or More Vehicles Available	1,949 24.7%	7,134 27.0%	8,653 28.7%	11,160 30.4%
Total Vehicles Available	14,988	52,576	61,721	76,602
Average Vehicles per Household	1.9	2.0	2.0	2.1
Owner-Occupied Household Vehicles	7,396 49.3%	31,946 60.8%	38,038 61.6%	48,630 63.5%
Average Vehicles per Owner-Occupied Household	2.1	2.2	2.3	2.3
Renter-Occupied Household Vehicles	7,592 50.7%	20,630 39.2%	23,683 38.4%	27,972 36.5%
Average Vehicles per Renter-Occupied Household	1.7	1.7	1.8	1.8
Travel Time (2024)				
Worker Base Age 16 years or Over	10,353	35,925	41,416	51,055
Travel to Work in 14 Minutes or Less	3,688 35.6%	11,822 32.9%	13,191 31.9%	14,971 29.3%
Travel to Work in 15 to 29 Minutes	3,164 30.6%	10,520 29.3%	12,258 29.6%	16,020 31.4%
Travel to Work in 30 to 59 Minutes	2,099 20.3%	7,770 21.6%	9,001 21.7%	11,249 22.0%
Travel to Work in 60 Minutes or More	789 7.6%	3,612 10.1%	4,210 10.2%	5,124 10.0%
Work at Home	613 5.9%	2,202 6.1%	2,756 6.7%	3,692 7.2%
Average Minutes Travel to Work	19.4	20.9	21.1	21.4

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	10,353	35,925	41,416	51,055
Drive to Work Alone	8,541 82.5%	28,355 78.9%	32,758 79.1%	40,179 78.7%
Drive to Work in Carpool	863 8.3%	3,344 9.3%	3,702 8.9%	4,602 9.0%
Travel to Work by Public Transportation	49 0.5%	269 0.7%	289 0.7%	330 0.6%
Drive to Work on Motorcycle	24 0.2%	52 0.1%	56 0.1%	62 0.1%
Bicycle to Work	19 0.2%	100 0.3%	106 0.3%	114 0.2%
Walk to Work	138 1.3%	844 2.3%	951 2.3%	1,103 2.2%
Other Means	107 1.0%	758 2.1%	797 1.9%	973 1.9%
Work at Home	613 5.9%	2,202 6.1%	2,756 6.7%	3,692 7.2%
Daytime Demographics (2024)				
Total Businesses	588	2,385	2,770	3,281
Total Employees	5,994	21,589	26,021	32,714
Company Headquarter Businesses	13 2.1%	59 2.5%	71 2.6%	93 2.8%
Company Headquarter Employees	1,276 21.3%	2,965 13.7%	3,310 12.7%	4,010 12.3%
Employee Population per Business	10.2 to 1	9.1 to 1	9.4 to 1	10.0 to 1
Residential Population per Business	37.8 to 1	33.0 to 1	33.0 to 1	34.4 to 1
Adj. Daytime Demographics Age 16 Years or Over	12,991	46,354	55,138	68,427
Labor Force				
Labor Population Age 16 Years or Over (2024)	17,360	60,751	70,671	86,920
Labor Force Total Males (2024)	8,847 51.0%	30,159 49.6%	35,217 49.8%	43,402 49.9%
Male Civilian Employed	5,791 65.5%	20,269 67.2%	23,516 66.8%	29,159 67.2%
Male Civilian Unemployed	342 3.9%	1,495 5.0%	1,765 5.0%	2,072 4.8%
Males in Armed Forces	2 -	49 0.2%	124 0.4%	137 0.3%
Males Not in Labor Force	2,711 30.6%	8,346 27.7%	9,813 27.9%	12,035 27.7%
Labor Force Total Females (2024)	8,513 49.0%	30,592 50.4%	35,454 50.2%	43,518 50.1%
Female Civilian Employed	4,569 53.7%	15,668 51.2%	17,914 50.5%	21,912 50.4%
Female Civilian Unemployed	277 3.3%	1,334 4.4%	1,475 4.2%	1,859 4.3%
Females in Armed Forces	- -	- -	- -	- -
Females Not in Labor Force	3,667 43.1%	13,590 44.4%	16,065 45.3%	19,747 45.4%
Unemployment Rate	619 3.6%	2,830 4.7%	3,240 4.6%	3,931 4.5%
Occupation (2024)				
Occupation Population Age 16 Years or Over	10,353	35,925	41,416	51,055
Occupation Total Males	5,784 55.9%	20,257 56.4%	23,502 56.7%	29,144 57.1%
Occupation Total Females	4,569 44.1%	15,668 43.6%	17,914 43.3%	21,912 42.9%
Management, Business, Financial Operations	1,058 10.2%	4,405 12.3%	5,117 12.4%	6,281 12.3%
Professional, Related	2,513 24.3%	8,084 22.5%	8,780 21.2%	10,158 19.9%
Service	1,768 17.1%	7,090 19.7%	7,998 19.3%	9,557 18.7%
Sales, Office	2,282 22.0%	6,257 17.4%	7,225 17.4%	8,997 17.6%
Farming, Fishing, Forestry	288 2.8%	1,126 3.1%	1,507 3.6%	2,157 4.2%
Construction, Extraction, Maintenance	806 7.8%	2,836 7.9%	3,458 8.3%	4,463 8.7%
Production, Transport, Material Moving	1,639 15.8%	6,127 17.1%	7,331 17.7%	9,443 18.5%
White Collar Workers	5,853 56.5%	18,747 52.2%	21,122 51.0%	25,435 49.8%
Blue Collar Workers	4,500 43.5%	17,178 47.8%	20,294 49.0%	25,620 50.2%

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Turlock, CA 95382									
Units In Structure (2024)									
Total Units	7,902		26,377		30,161		36,706		
1 Detached Unit	4,276	54.1%	17,626	66.8%	20,722	68.7%	25,808	70.3%	
1 Attached Unit	310	3.9%	990	3.8%	1,105	3.7%	1,308	3.6%	
2 Units	274	3.5%	872	3.3%	899	3.0%	946	2.6%	
3 to 4 Units	778	9.8%	1,755	6.7%	1,826	6.1%	1,939	5.3%	
5 to 9 Units	618	7.8%	1,369	5.2%	1,413	4.7%	1,492	4.1%	
10 to 19 Units	354	4.5%	735	2.8%	780	2.6%	874	2.4%	
20 to 49 Units	417	5.3%	802	3.0%	821	2.7%	871	2.4%	
50 or More Units	690	8.7%	1,332	5.1%	1,385	4.6%	1,585	4.3%	
Mobile Home or Trailer	146	1.9%	844	3.2%	1,155	3.8%	1,819	5.0%	
Other Structure	37	0.5%	51	0.2%	55	0.2%	63	0.2%	
Homes Built By Year (2024)									
Homes Built 2020 or later	220	2.7%	429	1.6%	462	1.5%	475	1.2%	
Homes Built 2010 to 2019	427	5.2%	1,319	4.8%	1,512	4.8%	1,866	4.9%	
Homes Built 2000 to 2009	727	8.8%	4,579	16.6%	5,040	16.0%	6,430	16.7%	
Homes Built 1990 to 1999	1,193	14.4%	3,825	13.9%	4,319	13.7%	5,391	14.0%	
Homes Built 1980 to 1989	1,579	19.1%	4,441	16.1%	4,825	15.3%	5,460	14.2%	
Homes Built 1970 to 1979	2,197	26.6%	5,005	18.2%	5,893	18.7%	6,935	18.1%	
Homes Built 1960 to 1969	668	8.1%	1,767	6.4%	1,996	6.3%	2,580	6.7%	
Homes Built 1950 to 1959	606	7.3%	2,192	8.0%	2,532	8.0%	3,282	8.5%	
Homes Built 1940 to 1949	136	1.6%	994	3.6%	1,348	4.3%	1,589	4.1%	
Homes Built Before 1939	150	1.8%	1,825	6.6%	2,234	7.1%	2,698	7.0%	
Median Age of Homes	42.4	yrs	43.7	yrs	44.4	yrs	44.4	yrs	
Home Values (2024)									
Owner Specified Housing Units	3,528		14,407		16,845		21,105		
Home Values \$1,000,000 or More	72	2.0%	432	3.0%	775	4.6%	1,144	5.4%	
Home Values \$750,000 to \$999,999	166	4.7%	825	5.7%	1,050	6.2%	1,401	6.6%	
Home Values \$500,000 to \$749,999	852	24.1%	4,417	30.7%	4,991	29.6%	6,060	28.7%	
Home Values \$400,000 to \$499,999	861	24.4%	3,468	24.1%	3,919	23.3%	4,810	22.8%	
Home Values \$300,000 to \$399,999	1,037	29.4%	3,146	21.8%	3,597	21.4%	4,359	20.7%	
Home Values \$250,000 to \$299,999	110	3.1%	413	2.9%	499	3.0%	576	2.7%	
Home Values \$200,000 to \$249,999	39	1.1%	220	1.5%	251	1.5%	325	1.5%	
Home Values \$175,000 to \$199,999	5	0.2%	56	0.4%	63	0.4%	96	0.5%	
Home Values \$150,000 to \$174,999	31	0.9%	123	0.9%	138	0.8%	214	1.0%	
Home Values \$125,000 to \$149,999	27	0.8%	52	0.4%	67	0.4%	78	0.4%	
Home Values \$100,000 to \$124,999	19	0.5%	123	0.9%	157	0.9%	275	1.3%	
Home Values \$90,000 to \$99,999	6	0.2%	43	0.3%	49	0.3%	104	0.5%	
Home Values \$80,000 to \$89,999	19	0.5%	91	0.6%	94	0.6%	152	0.7%	
Home Values \$70,000 to \$79,999	32	0.9%	87	0.6%	98	0.6%	160	0.8%	
Home Values \$60,000 to \$69,999	5	0.1%	23	0.2%	47	0.3%	50	0.2%	
Home Values \$50,000 to \$59,999	35	1.0%	68	0.5%	75	0.4%	105	0.5%	
Home Values \$35,000 to \$49,999	154	4.4%	505	3.5%	574	3.4%	627	3.0%	
Home Values \$25,000 to \$34,999	13	0.4%	47	0.3%	56	0.3%	93	0.4%	
Home Values \$10,000 to \$24,999	22	0.6%	57	0.4%	68	0.4%	128	0.6%	
Home Values Under \$10,000	25	0.7%	212	1.5%	275	1.6%	348	1.6%	
Owner-Occupied Median Home Value	\$418,822		\$457,810		\$467,297		\$470,387		
Renter-Occupied Median Rent	\$1,338		\$1,267		\$1,250		\$1,241		

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2900 Geer Rd Turlock, CA 95382	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$540.09 M	\$2.09 B	\$2.38 B	\$2.96 B
Total Non-Retail Expenditure	\$285.84 M	\$1.11 B	\$1.26 B	\$1.56 B
Total Retail Expenditure	\$254.25 M	\$982.55 M	\$1.12 B	\$1.39 B
Apparel	\$19.09 M	\$74.48 M	\$84.92 M	\$105.35 M
Contributions	\$17.52 M	\$70.52 M	\$80.35 M	\$99.47 M
Education	\$16.11 M	\$66.57 M	\$75.8 M	\$93.67 M
Entertainment	\$30.39 M	\$119.61 M	\$136.39 M	\$169.35 M
Food and Beverages	\$79.71 M	\$305.27 M	\$348.24 M	\$432.44 M
Furnishings and Equipment	\$18.84 M	\$74.02 M	\$84.42 M	\$104.87 M
Gifts	\$13.12 M	\$53.59 M	\$61.08 M	\$75.4 M
Health Care	\$45.47 M	\$172.93 M	\$197.38 M	\$245.37 M
Household Operations	\$21.13 M	\$82.74 M	\$94.34 M	\$117.03 M
Miscellaneous Expenses	\$10.18 M	\$39.57 M	\$45.12 M	\$56 M
Personal Care	\$7.26 M	\$28.02 M	\$31.95 M	\$39.66 M
Personal Insurance	\$3.75 M	\$15.15 M	\$17.28 M	\$21.46 M
Reading	\$1.18 M	\$4.57 M	\$5.21 M	\$6.47 M
Shelter	\$115.19 M	\$441.7 M	\$503.57 M	\$624.45 M
Tobacco	\$3.33 M	\$11.81 M	\$13.49 M	\$16.76 M
Transportation	\$97.99 M	\$378.92 M	\$432.38 M	\$537.4 M
Utilities	\$39.84 M	\$149.31 M	\$170.45 M	\$211.82 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$5,696	\$6,599	\$6,582	\$6,713
Total Non-Retail Expenditure	\$3,014 52.9%	\$3,495 53.0%	\$3,485 52.9%	\$3,552 52.9%
Total Retail Expenditures	\$2,681 47.1%	\$3,104 47.0%	\$3,097 47.1%	\$3,161 47.1%
Apparel	\$201 3.5%	\$235 3.6%	\$235 3.6%	\$239 3.6%
Contributions	\$185 3.2%	\$223 3.4%	\$222 3.4%	\$226 3.4%
Education	\$170 3.0%	\$210 3.2%	\$209 3.2%	\$213 3.2%
Entertainment	\$320 5.6%	\$378 5.7%	\$377 5.7%	\$384 5.7%
Food and Beverages	\$841 14.8%	\$964 14.6%	\$962 14.6%	\$982 14.6%
Furnishings and Equipment	\$199 3.5%	\$234 3.5%	\$233 3.5%	\$238 3.5%
Gifts	\$138 2.4%	\$169 2.6%	\$169 2.6%	\$171 2.5%
Health Care	\$479 8.4%	\$546 8.3%	\$545 8.3%	\$557 8.3%
Household Operations	\$223 3.9%	\$261 4.0%	\$261 4.0%	\$266 4.0%
Miscellaneous Expenses	\$107 1.9%	\$125 1.9%	\$125 1.9%	\$127 1.9%
Personal Care	\$77 1.3%	\$89 1.3%	\$88 1.3%	\$90 1.3%
Personal Insurance	\$40 0.7%	\$48 0.7%	\$48 0.7%	\$49 0.7%
Reading	\$12 0.2%	\$14 0.2%	\$14 0.2%	\$15 0.2%
Shelter	\$1,215 21.3%	\$1,395 21.1%	\$1,391 21.1%	\$1,418 21.1%
Tobacco	\$35 0.6%	\$37 0.6%	\$37 0.6%	\$38 0.6%
Transportation	\$1,033 18.1%	\$1,197 18.1%	\$1,195 18.1%	\$1,220 18.2%
Utilities	\$420 7.4%	\$472 7.1%	\$471 7.2%	\$481 7.2%