

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.103/-76.4908

12090 Jefferson Ave Newport News, VA 23602	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	9,369	81,793	172,184	255,460
Projected Population (2029)	8,990	78,985	165,810	246,782
Census Population (2020)	9,593	84,528	176,476	260,602
Census Population (2010)	8,798	79,018	169,274	250,165
Projected Annual Growth (2024-2029)	-379 -0.8%	-2,808 -0.7%	-6,375 -0.7%	-8,678 -0.7%
Historical Annual Growth (2020-2024)	-224 -0.6%	-2,736 -0.8%	-4,292 -0.6%	-5,141 -0.5%
Historical Annual Growth (2010-2020)	796 0.9%	5,510 0.7%	7,202 0.4%	10,437 0.4%
Estimated Population Density (2024)	2,984 <i>psm</i>	2,894 <i>psm</i>	2,193 <i>psm</i>	1,660 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	4,237	34,390	70,116	104,944
Projected Households (2029)	4,135	33,659	68,557	102,926
Census Households (2020)	4,337	34,956	71,200	105,962
Census Households (2010)	3,813	31,558	66,024	98,185
Projected Annual Growth (2024-2029)	-102 -0.5%	-730 -0.4%	-1,559 -0.4%	-2,018 -0.4%
Historical Annual Change (2010-2024)	424 0.8%	2,832 0.6%	4,093 0.4%	6,759 0.5%
Average Household Income				
Estimated Average Household Income (2024)	\$101,444	\$135,923	\$142,614	\$133,215
Projected Average Household Income (2029)	\$109,618	\$147,434	\$154,463	\$143,646
Census Average Household Income (2010)	\$66,019	\$69,146	\$72,818	\$70,368
Census Average Household Income (2000)	\$48,132	\$51,334	\$53,852	\$52,642
Projected Annual Change (2024-2029)	\$8,174 1.6%	\$11,510 1.7%	\$11,848 1.7%	\$10,431 1.6%
Historical Annual Change (2000-2024)	\$53,312 4.6%	\$84,590 6.9%	\$88,762 6.9%	\$80,573 6.4%
Median Household Income				
Estimated Median Household Income (2024)	\$66,243	\$84,525	\$95,525	\$92,913
Projected Median Household Income (2029)	\$66,613	\$85,553	\$96,535	\$93,883
Census Median Household Income (2010)	\$56,137	\$59,478	\$64,052	\$61,704
Census Median Household Income (2000)	\$43,186	\$44,697	\$47,500	\$46,403
Projected Annual Change (2024-2029)	\$370 0.1%	\$1,028 0.2%	\$1,010 0.2%	\$970 0.2%
Historical Annual Change (2000-2024)	\$23,057 2.2%	\$39,829 3.7%	\$48,026 4.2%	\$46,510 4.2%
Per Capita Income				
Estimated Per Capita Income (2024)	\$45,920	\$57,424	\$58,222	\$55,046
Projected Per Capita Income (2029)	\$50,472	\$63,114	\$64,018	\$60,242
Census Per Capita Income (2010)	\$28,591	\$27,615	\$28,405	\$27,619
Census Per Capita Income (2000)	\$21,316	\$20,542	\$20,436	\$20,103
Projected Annual Change (2024-2029)	\$4,552 2.0%	\$5,690 2.0%	\$5,796 2.0%	\$5,197 1.9%
Historical Annual Change (2000-2024)	\$24,604 4.8%	\$36,882 7.5%	\$37,786 7.7%	\$34,943 7.2%
Estimated Average Household Net Worth (2024)	\$572,339	\$926,468	\$1.08 M	\$1.05 M

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12090 Jefferson Ave Newport News, VA 23602	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	9,369		81,793		172,184		255,460	
White (2024)	3,576	38.2%	37,155	45.4%	82,844	48.1%	122,336	47.9%
Black or African American (2024)	3,930	42.0%	32,561	39.8%	64,240	37.3%	98,936	38.7%
American Indian or Alaska Native (2024)	45	0.5%	259	0.3%	546	0.3%	780	0.3%
Asian (2024)	515	5.5%	3,281	4.0%	7,015	4.1%	9,586	3.8%
Hawaiian or Pacific Islander (2024)	11	0.1%	105	0.1%	290	0.2%	415	0.2%
Other Race (2024)	624	6.7%	2,890	3.5%	5,264	3.1%	6,959	2.7%
Two or More Races (2024)	669	7.1%	5,541	6.8%	11,985	7.0%	16,449	6.4%
Population < 18 (2024)	2,294 24.5%		18,395 22.5%		39,490 22.9%		57,493 22.5%	
White Not Hispanic	620	27.0%	6,486	35.3%	14,973	37.9%	21,707	37.8%
Black or African American	1,063	46.3%	7,721	42.0%	15,857	40.2%	23,980	41.7%
Asian	48	2.1%	557	3.0%	1,293	3.3%	1,773	3.1%
Other Race Not Hispanic	231	10.1%	1,636	8.9%	3,183	8.1%	4,492	7.8%
Hispanic	332	14.5%	1,995	10.8%	4,183	10.6%	5,541	9.6%
Not Hispanic or Latino Population (2024)	8,210 87.6%		74,300 90.8%		156,464 90.9%		234,257 91.7%	
Not Hispanic White	3,386 41.2%		35,680 48.0%		79,658 50.9%		117,914 50.3%	
Not Hispanic Black or African American	3,758 45.8%		31,568 42.5%		62,258 39.8%		96,098 41.0%	
Not Hispanic American Indian or Alaska Native	17	0.2%	130	0.2%	274	0.2%	423	0.2%
Not Hispanic Asian	509	6.2%	3,218	4.3%	6,897	4.4%	9,396	4.0%
Not Hispanic Hawaiian or Pacific Islander	10	0.1%	83	0.1%	209	0.1%	312	0.1%
Not Hispanic Other Race	87	1.1%	391	0.5%	738	0.5%	1,044	0.4%
Not Hispanic Two or More Races	442	5.4%	3,231	4.3%	6,430	4.1%	9,071	3.9%
Hispanic or Latino Population (2024)	1,160 12.4%		7,492 9.2%		15,721 9.1%		21,203 8.3%	
Hispanic White	189 16.3%		1,475 19.7%		3,187 20.3%		4,422 20.9%	
Hispanic Black or African American	172 14.8%		993 13.3%		1,983 12.6%		2,839 13.4%	
Hispanic American Indian or Alaska Native	28	2.4%	130	1.7%	271	1.7%	357	1.7%
Hispanic Asian	6	0.5%	63	0.8%	118	0.8%	190	0.9%
Hispanic Hawaiian or Pacific Islander	1	0.1%	22	0.3%	80	0.5%	103	0.5%
Hispanic Other Race	536 46.2%		2,500 33.4%		4,527 28.8%		5,915 27.9%	
Hispanic Two or More Races	227 19.6%		2,309 30.8%		5,555 35.3%		7,378 34.8%	
Not Hispanic or Latino Population (2020)	7,726 80.5%		75,227 89.0%		158,872 90.0%		236,033 90.6%	
Hispanic or Latino Population (2020)	1,867 19.5%		9,302 11.0%		17,604 10.0%		24,569 9.4%	
Not Hispanic or Latino Population (2010)	7,636 86.8%		72,827 92.2%		157,396 93.0%		233,568 93.4%	
Hispanic or Latino Population (2010)	1,162 13.2%		6,191 7.8%		11,878 7.0%		16,597 6.6%	
Not Hispanic or Latino Population (2029)	7,814 86.9%		71,143 90.1%		149,485 90.2%		224,512 91.0%	
Hispanic or Latino Population (2029)	1,176 13.1%		7,842 9.9%		16,325 9.8%		22,270 9.0%	
Projected Annual Growth (2024-2029)	16	0.3%	349	0.9%	604	0.8%	1,067	1.0%
Historical Annual Growth (2010-2020)	705 6.1%		3,111 5.0%		5,726 4.8%		7,972 4.8%	

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Total Age Distribution (2024)								
Total Population	9,369		81,793		172,184		255,460	
Age Under 5 Years	778	8.3%	5,450	6.7%	11,003	6.4%	16,071	6.3%
Age 5 to 9 Years	660	7.0%	5,234	6.4%	11,382	6.6%	16,413	6.4%
Age 10 to 14 Years	551	5.9%	4,915	6.0%	10,950	6.4%	15,908	6.2%
Age 15 to 19 Years	510	5.4%	6,738	8.2%	12,137	7.0%	17,383	6.8%
Age 20 to 24 Years	914	9.8%	6,757	8.3%	12,308	7.1%	18,971	7.4%
Age 25 to 29 Years	891	9.5%	6,060	7.4%	12,309	7.1%	19,148	7.5%
Age 30 to 34 Years	843	9.0%	6,125	7.5%	12,998	7.5%	19,609	7.7%
Age 35 to 39 Years	678	7.2%	5,476	6.7%	12,529	7.3%	18,393	7.2%
Age 40 to 44 Years	536	5.7%	4,763	5.8%	11,042	6.4%	16,204	6.3%
Age 45 to 49 Years	483	5.2%	3,925	4.8%	8,795	5.1%	12,953	5.1%
Age 50 to 54 Years	480	5.1%	4,267	5.2%	9,161	5.3%	13,551	5.3%
Age 55 to 59 Years	422	4.5%	4,485	5.5%	10,068	5.8%	14,926	5.8%
Age 60 to 64 Years	437	4.7%	4,772	5.8%	10,548	6.1%	15,577	6.1%
Age 65 to 69 Years	383	4.1%	4,041	4.9%	8,902	5.2%	13,131	5.1%
Age 70 to 74 Years	349	3.7%	3,268	4.0%	6,983	4.1%	10,334	4.0%
Age 75 to 79 Years	238	2.5%	2,487	3.0%	5,161	3.0%	7,923	3.1%
Age 80 to 84 Years	126	1.3%	1,493	1.8%	3,091	1.8%	4,757	1.9%
Age 85 Years or Over	90	1.0%	1,537	1.9%	2,817	1.6%	4,208	1.6%
Median Age	32.1		35.5		36.5		36.5	
Age 19 Years or Less	2,498	26.7%	22,337	27.3%	45,472	26.4%	65,775	25.7%
Age 20 to 64 Years	5,684	60.7%	46,630	57.0%	99,758	57.9%	149,331	58.5%
Age 65 Years or Over	1,187	12.7%	12,826	15.7%	26,954	15.7%	40,354	15.8%
Female Age Distribution (2024)								
Female Population	4,842	51.7%	40,742	49.8%	87,368	50.7%	129,778	50.8%
Age Under 5 Years	374	7.7%	2,625	6.4%	5,321	6.1%	7,758	6.0%
Age 5 to 9 Years	325	6.7%	2,522	6.2%	5,478	6.3%	7,885	6.1%
Age 10 to 14 Years	274	5.7%	2,389	5.9%	5,251	6.0%	7,720	5.9%
Age 15 to 19 Years	299	6.2%	2,492	6.1%	5,492	6.3%	7,985	6.2%
Age 20 to 24 Years	447	9.2%	2,733	6.7%	5,441	6.2%	8,302	6.4%
Age 25 to 29 Years	417	8.6%	2,935	7.2%	6,018	6.9%	9,339	7.2%
Age 30 to 34 Years	436	9.0%	3,110	7.6%	6,643	7.6%	9,980	7.7%
Age 35 to 39 Years	335	6.9%	2,813	6.9%	6,457	7.4%	9,403	7.2%
Age 40 to 44 Years	281	5.8%	2,435	6.0%	5,659	6.5%	8,406	6.5%
Age 45 to 49 Years	237	4.9%	2,105	5.2%	4,651	5.3%	6,843	5.3%
Age 50 to 54 Years	252	5.2%	2,290	5.6%	4,906	5.6%	7,293	5.6%
Age 55 to 59 Years	236	4.9%	2,440	6.0%	5,396	6.2%	7,940	6.1%
Age 60 to 64 Years	242	5.0%	2,546	6.3%	5,547	6.3%	8,312	6.4%
Age 65 to 69 Years	226	4.7%	2,274	5.6%	4,899	5.6%	7,167	5.5%
Age 70 to 74 Years	201	4.1%	1,818	4.5%	3,875	4.4%	5,794	4.5%
Age 75 to 79 Years	133	2.7%	1,431	3.5%	2,913	3.3%	4,441	3.4%
Age 80 to 84 Years	75	1.5%	892	2.2%	1,798	2.1%	2,776	2.1%
Age 85 Years or Over	55	1.1%	892	2.2%	1,625	1.9%	2,432	1.9%
Female Median Age	33.5		37.7		38.1		38.2	
Age 19 Years or Less	1,271	26.2%	10,027	24.6%	21,541	24.7%	31,348	24.2%
Age 20 to 64 Years	2,882	59.5%	23,408	57.5%	50,717	58.1%	75,819	58.4%
Age 65 Years or Over	689	14.2%	7,306	17.9%	15,109	17.3%	22,611	17.4%

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Male Age Distribution (2024)									
Male Population	4,528	48.3%	41,051	50.2%	84,817	49.3%	125,682	49.2%	
Age Under 5 Years	404	8.9%	2,825	6.9%	5,682	6.7%	8,314	6.6%	
Age 5 to 9 Years	335	7.4%	2,713	6.6%	5,905	7.0%	8,527	6.8%	
Age 10 to 14 Years	277	6.1%	2,527	6.2%	5,699	6.7%	8,188	6.5%	
Age 15 to 19 Years	211	4.7%	4,246	10.3%	6,645	7.8%	9,399	7.5%	
Age 20 to 24 Years	467	10.3%	4,024	9.8%	6,867	8.1%	10,670	8.5%	
Age 25 to 29 Years	474	10.5%	3,124	7.6%	6,292	7.4%	9,809	7.8%	
Age 30 to 34 Years	407	9.0%	3,015	7.3%	6,356	7.5%	9,629	7.7%	
Age 35 to 39 Years	342	7.6%	2,663	6.5%	6,072	7.2%	8,989	7.2%	
Age 40 to 44 Years	255	5.6%	2,328	5.7%	5,383	6.3%	7,797	6.2%	
Age 45 to 49 Years	246	5.4%	1,820	4.4%	4,143	4.9%	6,110	4.9%	
Age 50 to 54 Years	228	5.0%	1,976	4.8%	4,254	5.0%	6,258	5.0%	
Age 55 to 59 Years	187	4.1%	2,045	5.0%	4,671	5.5%	6,985	5.6%	
Age 60 to 64 Years	195	4.3%	2,226	5.4%	5,001	5.9%	7,265	5.8%	
Age 65 to 69 Years	158	3.5%	1,767	4.3%	4,003	4.7%	5,964	4.7%	
Age 70 to 74 Years	149	3.3%	1,450	3.5%	3,108	3.7%	4,540	3.6%	
Age 75 to 79 Years	105	2.3%	1,056	2.6%	2,249	2.7%	3,483	2.8%	
Age 80 to 84 Years	52	1.1%	601	1.5%	1,293	1.5%	1,980	1.6%	
Age 85 Years or Over	35	0.8%	645	1.6%	1,192	1.4%	1,776	1.4%	
Male Median Age	30.8		33.5		34.9		35.0		
Age 19 Years or Less	1,227	27.1%	12,310	30.0%	23,931	28.2%	34,427	27.4%	
Age 20 to 64 Years	2,802	61.9%	23,221	56.6%	49,041	57.8%	73,513	58.5%	
Age 65 Years or Over	498	11.0%	5,519	13.4%	11,845	14.0%	17,742	14.1%	
Males per 100 Females (2024)									
Overall Comparison	94		101		97		97		
Age Under 5 Years	108	52.0%	108	51.8%	107	51.6%	107	51.7%	
Age 5 to 9 Years	103	50.8%	108	51.8%	108	51.9%	108	52.0%	
Age 10 to 14 Years	101	50.3%	106	51.4%	109	52.0%	106	51.5%	
Age 15 to 19 Years	71	41.4%	170	63.0%	121	54.8%	118	54.1%	
Age 20 to 24 Years	104	51.1%	147	59.5%	126	55.8%	129	56.2%	
Age 25 to 29 Years	114	53.2%	106	51.6%	105	51.1%	105	51.2%	
Age 30 to 34 Years	93	48.3%	97	49.2%	96	48.9%	96	49.1%	
Age 35 to 39 Years	102	50.5%	95	48.6%	94	48.5%	96	48.9%	
Age 40 to 44 Years	91	47.6%	96	48.9%	95	48.8%	93	48.1%	
Age 45 to 49 Years	104	50.9%	86	46.4%	89	47.1%	89	47.2%	
Age 50 to 54 Years	91	47.6%	86	46.3%	87	46.4%	86	46.2%	
Age 55 to 59 Years	79	44.2%	84	45.6%	87	46.4%	88	46.8%	
Age 60 to 64 Years	81	44.7%	87	46.6%	90	47.4%	87	46.6%	
Age 65 to 69 Years	70	41.2%	78	43.7%	82	45.0%	83	45.4%	
Age 70 to 74 Years	74	42.6%	80	44.4%	80	44.5%	78	43.9%	
Age 75 to 79 Years	79	44.3%	74	42.5%	77	43.6%	78	44.0%	
Age 80 to 84 Years	69	40.9%	67	40.3%	72	41.8%	71	41.6%	
Age 85 Years or Over	63	38.8%	72	42.0%	73	42.3%	73	42.2%	
Age 19 Years or Less	97	49.1%	123	55.1%	111	52.6%	110	52.3%	
Age 20 to 39 Years	103	50.8%	111	52.5%	104	51.0%	106	51.4%	
Age 40 to 64 Years	89	47.1%	88	46.8%	90	47.3%	89	47.0%	
Age 65 Years or Over	72	42.0%	76	43.0%	78	43.9%	78	44.0%	

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Household Type (2024)				
Total Households	4,237	34,390	70,116	104,944
Households with Children	1,015 23.9%	7,437 21.6%	18,342 26.2%	27,401 26.1%
Average Household Size	2.2	2.3	2.4	2.4
Household Density per Square Mile	1,349	1,217	893	682
Population Family	6,275 67.0%	51,295 62.7%	122,240 71.0%	181,691 71.1%
Population Non-Family	3,032 32.4%	26,605 32.5%	45,705 26.5%	67,147 26.3%
Population Group Quarters	62 0.7%	3,893 4.8%	4,239 2.5%	6,623 2.6%
Family Households	1,993 47.0%	15,915 46.3%	38,021 54.2%	56,668 54.0%
Married Couple Households	1,133 56.9%	10,991 69.1%	26,715 70.3%	38,519 68.0%
Other Family Households with Children	860 43.1%	4,924 30.9%	11,307 29.7%	18,149 32.0%
Family Households with Children	1,014 50.9%	7,429 46.7%	18,317 48.2%	27,359 48.3%
Married Couple with Children	497 49.0%	4,665 62.8%	11,953 65.3%	17,218 62.9%
Other Family Households with Children	517 51.0%	2,764 37.2%	6,363 34.7%	10,142 37.1%
Family Households No Children	979 49.1%	8,486 53.3%	19,705 51.8%	29,308 51.7%
Married Couple No Children	636 65.0%	6,326 74.5%	14,761 74.9%	21,301 72.7%
Other Family Households No Children	343 35.0%	2,160 25.5%	4,943 25.1%	8,007 27.3%
Non-Family Households	2,244 53.0%	18,475 53.7%	32,095 45.8%	48,276 46.0%
Non-Family Households with Children	1 -	8 -	26 -	41 -
Non-Family Households No Children	2,243 #####	18,466 #####	32,069 99.9%	48,235 99.9%
Average Family Household Size	3.1	3.2	3.2	3.2
Average Family Income	\$118,384	\$180,603	\$184,785	\$175,809
Median Family Income	\$73,230	\$122,983	\$128,324	\$123,579
Average Non-Family Household Size	1.4	1.4	1.4	1.4
Marital Status (2024)				
Population Age 15 Years or Over	7,381	66,193	138,849	207,068
Never Married	3,201 43.4%	24,398 36.9%	44,991 32.4%	68,106 32.9%
Currently Married	2,254 30.5%	26,670 40.3%	63,532 45.8%	93,973 45.4%
Previously Married	1,926 26.1%	15,125 22.8%	30,326 21.8%	44,989 21.7%
Separated	509 26.4%	3,737 24.7%	7,178 23.7%	11,012 24.5%
Widowed	477 24.8%	4,260 28.2%	8,270 27.3%	12,308 27.4%
Divorced	941 48.8%	7,128 47.1%	14,878 49.1%	21,670 48.2%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	5,957	52,699	114,404	170,714
Elementary (Grade Level 0 to 8)	257 4.3%	1,937 3.7%	3,934 3.4%	6,685 3.9%
Some High School (Grade Level 9 to 11)	191 3.2%	1,771 3.4%	4,197 3.7%	6,481 3.8%
High School Graduate	1,586 26.6%	12,342 23.4%	25,513 22.3%	39,459 23.1%
Some College	828 13.9%	8,234 15.6%	18,681 16.3%	28,879 16.9%
Associate Degree Only	524 8.8%	4,204 8.0%	9,290 8.1%	13,574 8.0%
Bachelor Degree Only	1,347 22.6%	12,811 24.3%	28,281 24.7%	40,384 23.7%
Graduate Degree	1,224 20.5%	11,401 21.6%	24,508 21.4%	35,251 20.6%
Any College (Some College or Higher)	3,923 65.9%	36,650 69.5%	80,760 70.6%	118,088 69.2%
College Degree + (Bachelor Degree or Higher)	2,571 43.2%	24,212 45.9%	52,790 46.1%	75,635 44.3%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.103/-76.4908

12090 Jefferson Ave Newport News, VA 23602	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2024)	4,573		37,064		75,418		112,865	
Total Housing Units (2020)	4,619		37,136		75,424		112,539	
Historical Annual Growth (2020-2024)	-47	-0.3%	-72	-	-6	-	326	-
Housing Units Occupied (2024)	4,237	92.7%	34,389	92.8%	70,116	93.0%	104,944	93.0%
Housing Units Owner-Occupied	1,552	36.6%	16,530	48.1%	38,670	55.2%	56,469	53.8%
Housing Units Renter-Occupied	2,685	63.4%	17,860	51.9%	31,446	44.8%	48,475	46.2%
Housing Units Vacant (2024)	336	7.3%	2,675	7.2%	5,302	7.0%	7,921	7.0%
Household Size (2024)								
Total Households	4,237		34,390		70,116		104,944	
1 Person Households	1,881	44.4%	16,653	48.4%	28,661	40.9%	42,773	40.8%
2 Person Households	1,283	30.3%	10,071	29.3%	23,748	33.9%	35,166	33.5%
3 Person Households	541	12.8%	3,676	10.7%	7,978	11.4%	12,391	11.8%
4 Person Households	287	6.8%	2,417	7.0%	5,730	8.2%	8,666	8.3%
5 Person Households	148	3.5%	1,027	3.0%	2,622	3.7%	3,850	3.7%
6 Person Households	66	1.6%	379	1.1%	962	1.4%	1,468	1.4%
7 or More Person Households	30	0.7%	167	0.5%	415	0.6%	629	0.6%
Household Income Distribution (2024)								
HH Income \$200,000 or More	210	5.0%	4,374	12.7%	10,426	14.9%	15,013	14.3%
HH Income \$150,000 to \$199,999	392	9.3%	3,261	9.5%	7,271	10.4%	10,537	10.0%
HH Income \$125,000 to \$149,999	205	4.8%	2,367	6.9%	5,205	7.4%	7,534	7.2%
HH Income \$100,000 to \$124,999	527	12.4%	3,459	10.1%	7,402	10.6%	10,640	10.1%
HH Income \$75,000 to \$99,999	503	11.9%	4,671	13.6%	9,699	13.8%	14,078	13.4%
HH Income \$50,000 to \$74,999	715	16.9%	6,024	17.5%	11,490	16.4%	16,875	16.1%
HH Income \$35,000 to \$49,999	687	16.2%	3,640	10.6%	6,863	9.8%	10,984	10.5%
HH Income \$25,000 to \$34,999	339	8.0%	1,994	5.8%	3,599	5.1%	6,273	6.0%
HH Income \$15,000 to \$24,999	245	5.8%	1,808	5.3%	3,477	5.0%	5,783	5.5%
HH Income \$10,000 to \$14,999	149	3.5%	993	2.9%	1,632	2.3%	2,603	2.5%
HH Income Under \$10,000	265	6.3%	1,798	5.2%	3,054	4.4%	4,625	4.4%
Household Vehicles (2024)								
Households 0 Vehicles Available	221	5.2%	2,316	6.7%	4,242	6.0%	6,653	6.3%
Households 1 Vehicle Available	2,054	48.5%	14,692	42.7%	26,652	38.0%	40,629	38.7%
Households 2 Vehicles Available	1,510	35.6%	11,805	34.3%	25,219	36.0%	36,764	35.0%
Households 3 or More Vehicles Available	452	10.7%	5,576	16.2%	14,004	20.0%	20,897	19.9%
Total Vehicles Available	6,516		57,275		124,692		185,462	
Average Vehicles per Household	1.5		1.7		1.8		1.8	
Owner-Occupied Household Vehicles	2,918	44.8%	34,275	59.8%	81,991	65.8%	119,519	64.4%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.1		2.1	
Renter-Occupied Household Vehicles	3,598	55.2%	23,001	40.2%	42,700	34.2%	65,943	35.6%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.4		1.4	
Travel Time (2024)								
Worker Base Age 16 years or Over	4,812		40,903		87,360		128,727	
Travel to Work in 14 Minutes or Less	1,109	23.0%	11,613	28.4%	23,367	26.7%	34,173	26.5%
Travel to Work in 15 to 29 Minutes	1,869	38.8%	15,178	37.1%	33,843	38.7%	49,307	38.3%
Travel to Work in 30 to 59 Minutes	1,059	22.0%	8,806	21.5%	18,240	20.9%	27,324	21.2%
Travel to Work in 60 Minutes or More	202	4.2%	1,262	3.1%	3,340	3.8%	5,337	4.1%
Work at Home	573	11.9%	4,043	9.9%	8,571	9.8%	12,586	9.8%
Average Minutes Travel to Work	20.0		19.4		19.7		19.8	

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	4,812	40,903	87,360	128,727
Drive to Work Alone	3,625 75.3%	31,272 76.5%	66,857 76.5%	98,436 76.5%
Drive to Work in Carpool	344 7.1%	3,323 8.1%	7,608 8.7%	11,357 8.8%
Travel to Work by Public Transportation	25 0.5%	305 0.7%	683 0.8%	1,182 0.9%
Drive to Work on Motorcycle	- -	24 -	100 0.1%	174 0.1%
Bicycle to Work	10 0.2%	125 0.3%	253 0.3%	339 0.3%
Walk to Work	117 2.4%	1,428 3.5%	2,278 2.6%	3,074 2.4%
Other Means	118 2.4%	381 0.9%	1,009 1.2%	1,579 1.2%
Work at Home	573 11.9%	4,043 9.9%	8,571 9.8%	12,586 9.8%
Daytime Demographics (2024)				
Total Businesses	685	4,048	6,386	9,701
Total Employees	7,867	38,337	56,852	89,453
Company Headquarter Businesses	19 2.8%	120 3.0%	165 2.6%	257 2.6%
Company Headquarter Employees	1,350 17.2%	6,958 18.1%	8,217 14.5%	11,359 12.7%
Employee Population per Business	11.5 to 1	9.5 to 1	8.9 to 1	9.2 to 1
Residential Population per Business	13.7 to 1	20.2 to 1	27.0 to 1	26.3 to 1
Adj. Daytime Demographics Age 16 Years or Over	10,096	61,164	101,695	156,405
Labor Force				
Labor Population Age 16 Years or Over (2024)	7,280	65,264	136,827	204,010
Labor Force Total Males (2024)	3,464 47.6%	32,558 49.9%	66,628 48.7%	99,253 48.7%
Male Civilian Employed	2,434 70.3%	21,482 66.0%	44,950 67.5%	65,906 66.4%
Male Civilian Unemployed	40 1.2%	529 1.6%	1,208 1.8%	1,885 1.9%
Males in Armed Forces	138 4.0%	1,056 3.2%	3,225 4.8%	6,230 6.3%
Males Not in Labor Force	852 24.6%	9,491 29.1%	17,244 25.9%	25,231 25.4%
Labor Force Total Females (2024)	3,816 52.4%	32,706 50.1%	70,200 51.3%	104,757 51.3%
Female Civilian Employed	2,378 62.3%	19,421 59.4%	42,412 60.4%	62,830 60.0%
Female Civilian Unemployed	39 1.0%	508 1.6%	1,073 1.5%	1,736 1.7%
Females in Armed Forces	101 2.6%	478 1.5%	1,397 2.0%	2,092 2.0%
Females Not in Labor Force	1,299 34.0%	12,298 37.6%	25,318 36.1%	38,098 36.4%
Unemployment Rate	79 1.1%	1,038 1.6%	2,281 1.7%	3,622 1.8%
Occupation (2024)				
Occupation Population Age 16 Years or Over	4,812	40,903	87,360	128,727
Occupation Total Males	2,434 50.6%	21,481 52.5%	44,948 51.5%	65,897 51.2%
Occupation Total Females	2,378 49.4%	19,421 47.5%	42,412 48.5%	62,830 48.8%
Management, Business, Financial Operations	746 -	7,082 17.3%	15,618 17.9%	21,656 16.8%
Professional, Related	1,312 27.3%	11,813 28.9%	24,053 27.5%	34,629 26.9%
Service	678 14.1%	5,645 13.8%	12,972 14.8%	19,291 15.0%
Sales, Office	1,172 24.4%	7,913 19.3%	17,168 19.7%	26,122 20.3%
Farming, Fishing, Forestry	- -	2 -	57 -	132 0.1%
Construction, Extraction, Maintenance	427 8.9%	3,161 7.7%	6,520 7.5%	9,728 7.6%
Production, Transport, Material Moving	477 9.9%	5,289 12.9%	10,972 12.6%	17,169 13.3%
White Collar Workers	3,230 67.1%	26,807 65.5%	56,839 65.1%	82,408 64.0%
Blue Collar Workers	1,582 32.9%	14,096 34.5%	30,521 34.9%	46,319 36.0%

Complete Profile

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Units In Structure (2024)					
Total Units	4,237	34,390	70,116	104,944	
1 Detached Unit	1,143 27.0%	15,598 45.4%	37,346 53.3%	56,340 53.7%	
1 Attached Unit	331 7.8%	3,366 9.8%	7,723 11.0%	11,128 10.6%	
2 Units	44 1.0%	173 0.5%	285 0.4%	746 0.7%	
3 to 4 Units	423 10.0%	2,492 7.2%	4,338 6.2%	6,189 5.9%	
5 to 9 Units	665 15.7%	4,952 14.4%	8,286 11.8%	11,655 11.1%	
10 to 19 Units	505 11.9%	2,804 8.2%	4,738 6.8%	7,745 7.4%	
20 to 49 Units	312 7.4%	1,696 4.9%	2,273 3.2%	3,150 3.0%	
50 or More Units	412 9.7%	2,510 7.3%	3,506 5.0%	5,704 5.4%	
Mobile Home or Trailer	398 9.4%	729 2.1%	1,481 2.1%	2,118 2.0%	
Other Structure	4 -	70 0.2%	140 0.2%	169 0.2%	
Homes Built By Year (2024)					
Homes Built 2020 or later	78 1.7%	312 0.8%	633 0.8%	901 0.8%	
Homes Built 2010 to 2019	504 11.0%	3,221 8.7%	6,584 8.7%	9,244 8.2%	
Homes Built 2000 to 2009	421 9.2%	3,963 10.7%	8,203 10.9%	12,482 11.1%	
Homes Built 1990 to 1999	1,017 22.2%	6,321 17.1%	13,300 17.6%	17,812 15.8%	
Homes Built 1980 to 1989	801 17.5%	7,133 19.2%	15,064 20.0%	22,443 19.9%	
Homes Built 1970 to 1979	633 13.8%	4,963 13.4%	9,351 12.4%	14,386 12.7%	
Homes Built 1960 to 1969	409 8.9%	4,179 11.3%	8,205 10.9%	13,557 12.0%	
Homes Built 1950 to 1959	144 3.1%	2,176 5.9%	4,672 6.2%	7,710 6.8%	
Homes Built 1940 to 1949	109 2.4%	994 2.7%	2,004 2.7%	3,275 2.9%	
Homes Built Before 1939	123 2.7%	1,126 3.0%	2,101 2.8%	3,134 2.8%	
Median Age of Homes	38.3 yrs	41.3 yrs	40.9 yrs	41.9 yrs	
Home Values (2024)					
Owner Specified Housing Units	1,552	16,530	38,670	56,469	
Home Values \$1,000,000 or More	5 0.3%	129 0.8%	330 0.9%	662 1.2%	
Home Values \$750,000 to \$999,999	15 1.0%	366 2.2%	903 2.3%	1,380 2.4%	
Home Values \$500,000 to \$749,999	81 5.2%	1,278 7.7%	3,553 9.2%	5,225 9.3%	
Home Values \$400,000 to \$499,999	54 3.5%	1,340 8.1%	3,889 10.1%	5,921 10.5%	
Home Values \$300,000 to \$399,999	377 24.3%	3,907 23.6%	8,368 21.6%	11,480 20.3%	
Home Values \$250,000 to \$299,999	246 15.8%	2,802 17.0%	6,389 16.5%	8,690 15.4%	
Home Values \$200,000 to \$249,999	268 17.3%	3,200 19.4%	6,854 17.7%	10,030 17.8%	
Home Values \$175,000 to \$199,999	165 10.6%	1,209 7.3%	2,895 7.5%	4,032 7.1%	
Home Values \$150,000 to \$174,999	44 2.8%	561 3.4%	1,320 3.4%	2,620 4.6%	
Home Values \$125,000 to \$149,999	21 1.4%	298 1.8%	753 1.9%	1,380 2.4%	
Home Values \$100,000 to \$124,999	20 1.3%	254 1.5%	638 1.6%	1,047 1.9%	
Home Values \$90,000 to \$99,999	4 0.2%	57 0.3%	125 0.3%	205 0.4%	
Home Values \$80,000 to \$89,999	9 0.6%	114 0.7%	222 0.6%	299 0.5%	
Home Values \$70,000 to \$79,999	9 0.6%	90 0.5%	204 0.5%	270 0.5%	
Home Values \$60,000 to \$69,999	15 1.0%	174 1.1%	383 1.0%	491 0.9%	
Home Values \$50,000 to \$59,999	1 -	13 -	51 0.1%	140 0.2%	
Home Values \$35,000 to \$49,999	64 4.1%	164 1.0%	409 1.1%	530 0.9%	
Home Values \$25,000 to \$34,999	29 1.9%	107 0.6%	311 0.8%	462 0.8%	
Home Values \$10,000 to \$24,999	60 3.8%	263 1.6%	564 1.5%	892 1.6%	
Home Values Under \$10,000	64 4.1%	202 1.2%	510 1.3%	711 1.3%	
Owner-Occupied Median Home Value	\$233,009	\$288,494	\$299,198	\$298,489	
Renter-Occupied Median Rent	\$1,242	\$1,133	\$1,174	\$1,166	

Complete Profile

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12090 Jefferson Ave Newport News, VA 23602	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$303.01 M	\$3.05 B	\$6.43 B	\$9.11 B
Total Non-Retail Expenditure	\$160.39 M	\$1.62 B	\$3.42 B	\$4.84 B
Total Retail Expenditure	\$142.63 M	\$1.43 B	\$3.01 B	\$4.27 B
Apparel	\$10.71 M	\$108.27 M	\$229.58 M	\$325.08 M
Contributions	\$9.68 M	\$103.27 M	\$221.63 M	\$312.93 M
Education	\$9 M	\$97.78 M	\$211.8 M	\$298.51 M
Entertainment	\$16.97 M	\$173.24 M	\$369.44 M	\$522.62 M
Food and Beverages	\$44.83 M	\$444.65 M	\$934.31 M	\$1.33 B
Furnishings and Equipment	\$10.55 M	\$107.42 M	\$228.84 M	\$323.8 M
Gifts	\$7.25 M	\$79.31 M	\$169.9 M	\$239.74 M
Health Care	\$25.36 M	\$251.54 M	\$528.09 M	\$749.72 M
Household Operations	\$11.79 M	\$120.78 M	\$256.44 M	\$363.02 M
Miscellaneous Expenses	\$5.74 M	\$58.15 M	\$122.71 M	\$173.81 M
Personal Care	\$4.07 M	\$40.89 M	\$86.28 M	\$122.25 M
Personal Insurance	\$2.05 M	\$21.63 M	\$46.93 M	\$66.28 M
Reading	\$659.02 K	\$6.72 M	\$14.22 M	\$20.13 M
Shelter	\$64.88 M	\$649.74 M	\$1.36 B	\$1.93 B
Tobacco	\$1.9 M	\$17.6 M	\$35.45 M	\$50.68 M
Transportation	\$55.12 M	\$548.01 M	\$1.16 B	\$1.64 B
Utilities	\$22.43 M	\$218.38 M	\$453.86 M	\$645.38 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$5,960	\$7,384	\$7,643	\$7,236
Total Non-Retail Expenditure	\$3,154 52.9%	\$3,928 53.2%	\$4,062 53.2%	\$3,846 53.1%
Total Retail Expenditures	\$2,805 47.1%	\$3,456 46.8%	\$3,580 46.8%	\$3,390 46.9%
Apparel	\$211 3.5%	\$262 3.6%	\$273 3.6%	\$258 3.6%
Contributions	\$190 3.2%	\$250 3.4%	\$263 3.4%	\$248 3.4%
Education	\$177 3.0%	\$237 3.2%	\$252 3.3%	\$237 3.3%
Entertainment	\$334 5.6%	\$420 5.7%	\$439 5.7%	\$415 5.7%
Food and Beverages	\$882 14.8%	\$1,077 14.6%	\$1,110 14.5%	\$1,052 14.5%
Furnishings and Equipment	\$208 3.5%	\$260 3.5%	\$272 3.6%	\$257 3.6%
Gifts	\$143 2.4%	\$192 2.6%	\$202 2.6%	\$190 2.6%
Health Care	\$499 8.4%	\$610 8.3%	\$628 8.2%	\$595 8.2%
Household Operations	\$232 3.9%	\$293 4.0%	\$305 4.0%	\$288 4.0%
Miscellaneous Expenses	\$113 1.9%	\$141 1.9%	\$146 1.9%	\$138 1.9%
Personal Care	\$80 1.3%	\$99 1.3%	\$103 1.3%	\$97 1.3%
Personal Insurance	\$40 0.7%	\$52 0.7%	\$56 0.7%	\$53 0.7%
Reading	\$13 0.2%	\$16 0.2%	\$17 0.2%	\$16 0.2%
Shelter	\$1,276 21.4%	\$1,574 21.3%	\$1,620 21.2%	\$1,534 21.2%
Tobacco	\$37 0.6%	\$43 0.6%	\$42 0.6%	\$40 0.6%
Transportation	\$1,084 18.2%	\$1,328 18.0%	\$1,377 18.0%	\$1,303 18.0%
Utilities	\$441 7.4%	\$529 7.2%	\$539 7.1%	\$512 7.1%