

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N North Myrtle Beach, SC 29582	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Population</b>				
Estimated Population (2024)	5,124	33,940	54,966	71,738
Projected Population (2029)	5,533	37,934	62,790	82,914
Census Population (2020)	3,777	24,873	41,718	54,759
Census Population (2010)	3,135	18,936	31,160	41,334
Projected Annual Growth (2024-2029)	408 1.6%	3,993 2.4%	7,825 2.8%	11,176 3.1%
Historical Annual Growth (2020-2024)	1,347 8.9%	9,068 9.1%	13,248 7.9%	16,980 7.8%
Historical Annual Growth (2010-2020)	642 2.0%	5,937 3.1%	10,558 3.4%	13,424 3.2%
Estimated Population Density (2024)	1,632 <i>psm</i>	1,201 <i>psm</i>	700 <i>psm</i>	466 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2024)	2,630	16,999	27,340	35,666
Projected Households (2029)	2,770	18,557	30,477	40,122
Census Households (2020)	1,948	12,387	20,317	26,547
Census Households (2010)	1,530	9,060	14,624	19,359
Projected Annual Growth (2024-2029)	140 1.1%	1,558 1.8%	3,137 2.3%	4,456 2.5%
Historical Annual Change (2010-2024)	1,100 5.1%	7,940 6.3%	12,715 6.2%	16,306 6.0%
<b>Average Household Income</b>				
Estimated Average Household Income (2024)	\$82,096	\$73,337	\$70,130	\$72,036
Projected Average Household Income (2029)	\$81,772	\$70,314	\$65,718	\$66,857
Census Average Household Income (2010)	\$73,436	\$62,622	\$58,813	\$57,253
Census Average Household Income (2000)	\$55,634	\$53,228	\$51,353	\$51,835
Projected Annual Change (2024-2029)	-\$323 -	-\$3,023 -0.8%	-\$4,412 -1.3%	-\$5,179 -1.4%
Historical Annual Change (2000-2024)	\$26,462 2.0%	\$20,109 1.6%	\$18,777 1.5%	\$20,201 1.6%
<b>Median Household Income</b>				
Estimated Median Household Income (2024)	\$79,080	\$73,128	\$68,380	\$69,472
Projected Median Household Income (2029)	\$79,681	\$73,373	\$68,373	\$69,587
Census Median Household Income (2010)	\$49,948	\$46,331	\$44,140	\$43,621
Census Median Household Income (2000)	\$43,510	\$40,413	\$39,587	\$39,411
Projected Annual Change (2024-2029)	\$601 0.2%	\$245 -	-\$7 -	\$115 -
Historical Annual Change (2000-2024)	\$35,570 3.4%	\$32,715 3.4%	\$28,793 3.0%	\$30,061 3.2%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2024)	\$42,148	\$36,814	\$34,937	\$35,857
Projected Per Capita Income (2029)	\$40,949	\$34,471	\$31,946	\$32,389
Census Per Capita Income (2010)	\$35,826	\$29,961	\$27,602	\$26,815
Census Per Capita Income (2000)	\$27,189	\$24,653	\$23,539	\$23,559
Projected Annual Change (2024-2029)	-\$1,199 -0.6%	-\$2,343 -1.3%	-\$2,991 -1.7%	-\$3,468 -1.9%
Historical Annual Change (2000-2024)	\$14,959 2.3%	\$12,161 2.1%	\$11,398 2.0%	\$12,298 2.2%
Estimated Average Household Net Worth (2024)	\$1.43 M	\$1.23 M	\$1.13 M	\$1.17 M

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<b>1516 Old Hwy 17 N North Myrtle Beach, SC 29582</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>7 mi radius</b>
<b>Race and Ethnicity</b>				
Total Population (2024)	5,124	33,940	54,966	71,738
White (2024)	4,422 86.3%	27,487 81.0%	44,292 80.6%	58,403 81.4%
Black or African American (2024)	277 5.4%	3,877 11.4%	6,583 12.0%	8,072 11.3%
American Indian or Alaska Native (2024)	15 0.3%	124 0.4%	200 0.4%	239 0.3%
Asian (2024)	102 2.0%	638 1.9%	976 1.8%	1,219 1.7%
Hawaiian or Pacific Islander (2024)	- -	20 -	31 -	39 -
Other Race (2024)	39 0.8%	428 1.3%	725 1.3%	919 1.3%
Two or More Races (2024)	268 5.2%	1,367 4.0%	2,160 3.9%	2,849 4.0%
Population < 18 (2024)	1,120 21.9%	6,331 18.7%	9,863 17.9%	12,695 17.7%
White Not Hispanic	787 70.3%	4,210 66.5%	6,492 65.8%	8,499 66.9%
Black or African American	73 6.5%	1,037 16.4%	1,750 17.7%	2,130 16.8%
Asian	18 1.6%	106 1.7%	158 1.6%	284 2.2%
Other Race Not Hispanic	141 12.6%	411 6.5%	558 5.7%	668 5.3%
Hispanic	102 9.1%	567 9.0%	904 9.2%	1,114 8.8%
Not Hispanic or Latino Population (2024)	4,890 95.4%	32,349 95.3%	52,273 95.1%	68,302 95.2%
Not Hispanic White	4,335 88.7%	26,965 83.4%	43,391 83.0%	57,231 83.8%
Not Hispanic Black or African American	266 5.4%	3,812 11.8%	6,447 12.3%	7,912 11.6%
Not Hispanic American Indian or Alaska Native	12 0.3%	88 0.3%	137 0.3%	160 0.2%
Not Hispanic Asian	100 2.0%	629 1.9%	964 1.8%	1,207 1.8%
Not Hispanic Hawaiian or Pacific Islander	- -	17 -	26 -	32 -
Not Hispanic Other Race	5 0.1%	49 0.2%	89 0.2%	146 0.2%
Not Hispanic Two or More Races	170 3.5%	789 2.4%	1,218 2.3%	1,613 2.4%
Hispanic or Latino Population (2024)	235 4.6%	1,591 4.7%	2,693 4.9%	3,437 4.8%
Hispanic White	87 37.0%	522 32.8%	901 33.5%	1,171 34.1%
Hispanic Black or African American	11 4.7%	65 4.1%	135 5.0%	160 4.6%
Hispanic American Indian or Alaska Native	3 1.3%	36 2.3%	63 2.3%	78 2.3%
Hispanic Asian	2 1.0%	10 0.6%	12 0.4%	12 0.3%
Hispanic Hawaiian or Pacific Islander	- -	2 0.1%	5 0.2%	6 0.2%
Hispanic Other Race	34 14.3%	379 23.8%	635 23.6%	773 22.5%
Hispanic Two or More Races	98 41.6%	578 36.3%	941 35.0%	1,236 36.0%
Not Hispanic or Latino Population (2020)	3,619 95.8%	23,731 95.4%	39,664 95.1%	52,135 95.2%
Hispanic or Latino Population (2020)	158 4.2%	1,142 4.6%	2,054 4.9%	2,623 4.8%
Not Hispanic or Latino Population (2010)	3,020 96.3%	18,189 96.1%	29,744 95.5%	39,439 95.4%
Hispanic or Latino Population (2010)	115 3.7%	747 3.9%	1,417 4.5%	1,895 4.6%
Not Hispanic or Latino Population (2029)	5,020 90.7%	34,288 90.4%	56,618 90.2%	74,777 90.2%
Hispanic or Latino Population (2029)	513 9.3%	3,646 9.6%	6,172 9.8%	8,138 9.8%
Projected Annual Growth (2024-2029)	278 23.7%	2,055 25.8%	3,479 25.8%	4,701 27.4%
Historical Annual Growth (2010-2020)	43 3.7%	395 5.3%	637 4.5%	728 3.8%

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<b>Total Age Distribution (2024)</b>									
Total Population		5,124		33,940		54,966		71,738	
Age Under 5 Years	208	4.1%	1,307	3.9%	2,100	3.8%	2,780	3.9%	
Age 5 to 9 Years	292	5.7%	1,628	4.8%	2,523	4.6%	3,272	4.6%	
Age 10 to 14 Years	329	6.4%	1,869	5.5%	2,998	5.5%	3,845	5.4%	
Age 15 to 19 Years	348	6.8%	1,991	5.9%	2,995	5.4%	3,791	5.3%	
Age 20 to 24 Years	85	1.7%	813	2.4%	1,475	2.7%	1,934	2.7%	
Age 25 to 29 Years	99	1.9%	942	2.8%	1,732	3.2%	2,225	3.1%	
Age 30 to 34 Years	100	1.9%	1,003	3.0%	1,861	3.4%	2,450	3.4%	
Age 35 to 39 Years	132	2.6%	1,106	3.3%	2,012	3.7%	2,534	3.5%	
Age 40 to 44 Years	152	3.0%	1,246	3.7%	2,196	4.0%	2,864	4.0%	
Age 45 to 49 Years	171	3.3%	1,353	4.0%	2,375	4.3%	2,962	4.1%	
Age 50 to 54 Years	263	5.1%	1,928	5.7%	3,240	5.9%	4,063	5.7%	
Age 55 to 59 Years	343	6.7%	2,533	7.5%	4,097	7.5%	5,325	7.4%	
Age 60 to 64 Years	544	10.6%	3,442	10.1%	5,472	10.0%	7,338	10.2%	
Age 65 to 69 Years	663	12.9%	4,143	12.2%	6,505	11.8%	8,654	12.1%	
Age 70 to 74 Years	677	13.2%	3,953	11.6%	6,136	11.2%	8,017	11.2%	
Age 75 to 79 Years	415	8.1%	2,658	7.8%	4,117	7.5%	5,477	7.6%	
Age 80 to 84 Years	202	3.9%	1,235	3.6%	1,960	3.6%	2,574	3.6%	
Age 85 Years or Over	103	2.0%	788	2.3%	1,173	2.1%	1,633	2.3%	
Median Age	59.1		57.2		56.1		56.4		
Age 19 Years or Less	1,176	22.9%	6,796	20.0%	10,615	19.3%	13,688	19.1%	
Age 20 to 64 Years	1,888	36.8%	14,367	42.3%	24,460	44.5%	31,696	44.2%	
Age 65 Years or Over	2,060	40.2%	12,777	37.6%	19,891	36.2%	26,354	36.7%	
<b>Female Age Distribution (2024)</b>									
Female Population	2,654	51.8%	17,624	51.9%	28,624	52.1%	37,279	52.0%	
Age Under 5 Years	120	4.5%	682	3.9%	1,058	3.7%	1,356	3.6%	
Age 5 to 9 Years	137	5.2%	792	4.5%	1,256	4.4%	1,637	4.4%	
Age 10 to 14 Years	148	5.6%	888	5.0%	1,465	5.1%	1,867	5.0%	
Age 15 to 19 Years	147	5.6%	893	5.1%	1,369	4.8%	1,793	4.8%	
Age 20 to 24 Years	44	1.7%	420	2.4%	743	2.6%	972	2.6%	
Age 25 to 29 Years	50	1.9%	477	2.7%	891	3.1%	1,135	3.0%	
Age 30 to 34 Years	59	2.2%	543	3.1%	983	3.4%	1,300	3.5%	
Age 35 to 39 Years	63	2.4%	557	3.2%	1,042	3.6%	1,307	3.5%	
Age 40 to 44 Years	79	3.0%	660	3.7%	1,154	4.0%	1,501	4.0%	
Age 45 to 49 Years	97	3.6%	731	4.1%	1,277	4.5%	1,573	4.2%	
Age 50 to 54 Years	141	5.3%	1,066	6.1%	1,758	6.1%	2,197	5.9%	
Age 55 to 59 Years	200	7.5%	1,422	8.1%	2,288	8.0%	2,949	7.9%	
Age 60 to 64 Years	302	11.4%	1,883	10.7%	2,977	10.4%	4,045	10.9%	
Age 65 to 69 Years	370	14.0%	2,301	13.1%	3,599	12.6%	4,735	12.7%	
Age 70 to 74 Years	337	12.7%	2,033	11.5%	3,177	11.1%	4,122	11.1%	
Age 75 to 79 Years	208	7.8%	1,304	7.4%	2,028	7.1%	2,705	7.3%	
Age 80 to 84 Years	99	3.7%	612	3.5%	991	3.5%	1,283	3.4%	
Age 85 Years or Over	51	1.9%	360	2.0%	569	2.0%	803	2.2%	
Female Median Age	59.5		57.6		56.6		56.8		
Age 19 Years or Less	553	20.8%	3,254	18.5%	5,148	18.0%	6,654	17.8%	
Age 20 to 64 Years	1,035	39.0%	7,761	44.0%	13,111	45.8%	16,979	45.5%	
Age 65 Years or Over	1,066	40.2%	6,610	37.5%	10,364	36.2%	13,647	36.6%	

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<b>Male Age Distribution (2024)</b>									
Male Population		2,471	48.2%	16,316	48.1%	26,342	47.9%	34,459	48.0%
Age Under 5 Years		88	3.6%	626	3.8%	1,042	4.0%	1,423	4.1%
Age 5 to 9 Years		155	6.3%	836	5.1%	1,266	4.8%	1,636	4.7%
Age 10 to 14 Years		181	7.3%	982	6.0%	1,533	5.8%	1,978	5.7%
Age 15 to 19 Years		200	8.1%	1,098	6.7%	1,626	6.2%	1,998	5.8%
Age 20 to 24 Years		40	1.6%	393	2.4%	732	2.8%	962	2.8%
Age 25 to 29 Years		49	2.0%	464	2.8%	841	3.2%	1,090	3.2%
Age 30 to 34 Years		41	1.7%	460	2.8%	878	3.3%	1,151	3.3%
Age 35 to 39 Years		69	2.8%	549	3.4%	970	3.7%	1,227	3.6%
Age 40 to 44 Years		73	3.0%	586	3.6%	1,042	4.0%	1,363	4.0%
Age 45 to 49 Years		74	3.0%	622	3.8%	1,098	4.2%	1,389	4.0%
Age 50 to 54 Years		122	4.9%	862	5.3%	1,483	5.6%	1,867	5.4%
Age 55 to 59 Years		143	5.8%	1,111	6.8%	1,810	6.9%	2,376	6.9%
Age 60 to 64 Years		242	9.8%	1,559	9.6%	2,495	9.5%	3,293	9.6%
Age 65 to 69 Years		292	11.8%	1,842	11.3%	2,906	11.0%	3,919	11.4%
Age 70 to 74 Years		340	13.8%	1,921	11.8%	2,959	11.2%	3,895	11.3%
Age 75 to 79 Years		207	8.4%	1,354	8.3%	2,089	7.9%	2,772	8.0%
Age 80 to 84 Years		103	4.2%	623	3.8%	969	3.7%	1,291	3.7%
Age 85 Years or Over		52	2.1%	428	2.6%	604	2.3%	830	2.4%
Male Median Age		58.5		56.6		55.5		55.8	
Age 19 Years or Less		623	25.2%	3,542	21.7%	5,467	20.8%	7,035	20.4%
Age 20 to 64 Years		853	34.5%	6,607	40.5%	11,349	43.1%	14,718	42.7%
Age 65 Years or Over		994	40.2%	6,167	37.8%	9,526	36.2%	12,707	36.9%
<b>Males per 100 Females (2024)</b>									
Overall Comparison		93		93		92		92	
Age Under 5 Years		73	42.1%	92	47.9%	98	49.6%	105	51.2%
Age 5 to 9 Years		113	53.0%	106	51.4%	101	50.2%	100	50.0%
Age 10 to 14 Years		122	55.0%	111	52.5%	105	51.1%	106	51.4%
Age 15 to 19 Years		136	57.6%	123	55.2%	119	54.3%	111	52.7%
Age 20 to 24 Years		91	47.8%	94	48.4%	99	49.6%	99	49.7%
Age 25 to 29 Years		99	49.7%	97	49.3%	94	48.6%	96	49.0%
Age 30 to 34 Years		70	41.0%	85	45.9%	89	47.2%	89	47.0%
Age 35 to 39 Years		110	52.3%	98	49.6%	93	48.2%	94	48.4%
Age 40 to 44 Years		93	48.3%	89	47.0%	90	47.5%	91	47.6%
Age 45 to 49 Years		77	43.4%	85	46.0%	86	46.2%	88	46.9%
Age 50 to 54 Years		86	46.2%	81	44.7%	84	45.8%	85	45.9%
Age 55 to 59 Years		71	41.7%	78	43.9%	79	44.2%	81	44.6%
Age 60 to 64 Years		80	44.5%	83	45.3%	84	45.6%	81	44.9%
Age 65 to 69 Years		79	44.1%	80	44.5%	81	44.7%	83	45.3%
Age 70 to 74 Years		101	50.2%	94	48.6%	93	48.2%	94	48.6%
Age 75 to 79 Years		99	49.8%	104	50.9%	103	50.7%	102	50.6%
Age 80 to 84 Years		104	51.0%	102	50.4%	98	49.4%	101	50.2%
Age 85 Years or Over		101	50.2%	119	54.3%	106	51.5%	103	50.8%
Age 19 Years or Less		113	53.0%	109	52.1%	106	51.5%	106	51.4%
Age 20 to 39 Years		92	48.0%	93	48.3%	94	48.3%	94	48.4%
Age 40 to 64 Years		80	44.4%	82	45.1%	84	45.6%	84	45.6%
Age 65 Years or Over		93	48.2%	93	48.3%	92	47.9%	93	48.2%

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<b>Household Type (2024)</b>				
Total Households	2,630	16,999	27,340	35,666
Households with Children	210 8.0%	1,824 10.7%	3,226 11.8%	4,239 11.9%
Average Household Size	1.9	2.0	2.0	2.0
Household Density per Square Mile	838	602	348	232
Population Family	2,976 58.1%	21,250 62.6%	35,194 64.0%	46,643 65.0%
Population Non-Family	2,144 41.8%	12,486 36.8%	19,553 35.6%	24,873 34.7%
Population Group Quarters	4 -	204 0.6%	219 0.4%	222 0.3%
Family Households	931 35.4%	6,967 41.0%	11,675 42.7%	15,667 43.9%
Married Couple Households	742 79.6%	5,486 78.8%	9,167 78.5%	12,367 78.9%
Other Family Households with Children	190 20.4%	1,480 21.2%	2,508 21.5%	3,300 21.1%
Family Households with Children	209 22.5%	1,820 26.1%	3,220 27.6%	4,230 27.0%
Married Couple with Children	145 69.6%	1,235 67.8%	2,203 68.4%	2,902 68.6%
Other Family Households with Children	64 30.4%	585 32.2%	1,017 31.6%	1,328 31.4%
Family Households No Children	722 77.5%	5,147 73.9%	8,455 72.4%	11,437 73.0%
Married Couple No Children	596 82.5%	4,252 82.6%	6,964 82.4%	9,465 82.8%
Other Family Households No Children	126 17.5%	895 17.4%	1,491 17.6%	1,972 17.2%
Non-Family Households	1,699 64.6%	10,033 59.0%	15,665 57.3%	19,999 56.1%
Non-Family Households with Children	- -	4 -	7 -	9 -
Non-Family Households No Children	1,698 #####	10,029 #####	15,658 #####	19,990 #####
Average Family Household Size	3.2	3.1	3.0	3.0
Average Family Income	\$147,190	\$120,633	\$115,445	\$118,699
Median Family Income	\$99,162	\$96,888	\$93,423	\$92,586
Average Non-Family Household Size	1.3	1.2	1.2	1.2
<b>Marital Status (2024)</b>				
Population Age 15 Years or Over	4,296	29,136	47,346	61,841
Never Married	503 11.7%	5,521 19.0%	9,899 20.9%	12,703 20.5%
Currently Married	2,478 57.7%	15,007 51.5%	24,338 51.4%	31,859 51.5%
Previously Married	1,316 30.6%	8,608 29.5%	13,108 27.7%	17,279 27.9%
Separated	190 14.5%	1,101 12.8%	1,548 11.8%	2,201 12.7%
Widowed	437 33.2%	2,842 33.0%	4,342 33.1%	5,834 33.8%
Divorced	688 52.3%	4,665 54.2%	7,218 55.1%	9,244 53.5%
<b>Educational Attainment (2024)</b>				
Adult Population Age 25 Years or Over	3,863	26,331	42,876	56,116
Elementary (Grade Level 0 to 8)	20 0.5%	210 0.8%	569 1.3%	808 1.4%
Some High School (Grade Level 9 to 11)	146 3.8%	1,109 4.2%	2,036 4.7%	2,597 4.6%
High School Graduate	934 24.2%	7,650 29.1%	12,417 29.0%	16,537 29.5%
Some College	844 21.8%	5,627 21.4%	9,699 22.6%	12,487 22.3%
Associate Degree Only	283 7.3%	2,482 9.4%	4,295 10.0%	5,823 10.4%
Bachelor Degree Only	1,085 28.1%	6,157 23.4%	9,169 21.4%	11,391 20.3%
Graduate Degree	552 14.3%	3,096 11.8%	4,691 10.9%	6,472 11.5%
Any College (Some College or Higher)	2,764 71.5%	17,362 65.9%	27,854 65.0%	36,173 64.5%
College Degree + (Bachelor Degree or Higher)	1,637 42.4%	9,254 35.1%	13,861 32.3%	17,863 31.8%

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N North Myrtle Beach, SC 29582		1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Housing</b>					
Total Housing Units (2024)	3,971	24,638	38,804	50,469	
Total Housing Units (2020)	4,431	23,379	36,124	46,719	
Historical Annual Growth (2020-2024)	-459 -2.6%	1,259 1.3%	2,680 1.9%	3,750 2.0%	
Housing Units Occupied (2024)	2,630 66.2%	16,999 69.0%	27,340 70.5%	35,666 70.1%	
Housing Units Owner-Occupied	2,250 85.6%	13,746 80.9%	21,422 78.4%	28,417 79.1%	
Housing Units Renter-Occupied	380 14.4%	3,254 19.1%	5,918 21.6%	7,248 20.3%	
Housing Units Vacant (2024)	1,341 33.8%	7,639 31.0%	11,464 29.5%	14,803 29.3%	
<b>Household Size (2024)</b>					
Total Households	2,630	16,999	27,340	35,666	
1 Person Households	1,563 59.4%	9,081 53.4%	14,086 51.5%	17,965 50.4%	
2 Person Households	641 24.4%	4,838 28.5%	8,322 30.4%	11,297 31.1%	
3 Person Households	214 8.1%	1,587 9.3%	2,493 9.1%	3,186 8.9%	
4 Person Households	120 4.6%	909 5.3%	1,457 5.3%	1,938 5.4%	
5 Person Households	60 2.3%	388 2.3%	642 2.3%	823 2.3%	
6 Person Households	17 0.6%	122 0.7%	215 0.8%	290 0.8%	
7 or More Person Households	14 0.5%	75 0.4%	123 0.5%	166 0.5%	
<b>Household Income Distribution (2024)</b>					
HH Income \$200,000 or More	305 11.6%	1,567 9.2%	2,256 8.3%	2,825 7.9%	
HH Income \$150,000 to \$199,999	245 9.3%	1,187 7.0%	1,693 6.2%	2,295 6.4%	
HH Income \$125,000 to \$149,999	198 7.5%	1,365 8.0%	1,931 7.1%	2,487 7.0%	
HH Income \$100,000 to \$124,999	241 9.2%	1,607 9.5%	2,661 9.7%	3,554 10.0%	
HH Income \$75,000 to \$99,999	237 9.0%	2,202 13.0%	3,420 12.5%	4,483 12.6%	
HH Income \$50,000 to \$74,999	566 21.5%	3,324 19.6%	5,314 19.4%	6,832 19.2%	
HH Income \$35,000 to \$49,999	287 10.9%	2,100 12.4%	3,655 13.4%	4,876 13.7%	
HH Income \$25,000 to \$34,999	290 11.0%	1,739 10.2%	2,917 10.7%	3,748 10.5%	
HH Income \$15,000 to \$24,999	147 5.6%	1,054 6.2%	1,913 7.0%	2,444 6.9%	
HH Income \$10,000 to \$14,999	72 2.7%	398 2.3%	836 3.1%	1,068 3.0%	
HH Income Under \$10,000	43 1.6%	456 2.7%	744 2.7%	1,054 3.0%	
<b>Household Vehicles (2024)</b>					
Households 0 Vehicles Available	57 2.2%	541 3.2%	969 3.5%	1,311 3.7%	
Households 1 Vehicle Available	1,027 39.0%	6,654 39.1%	11,059 40.5%	13,860 38.9%	
Households 2 Vehicles Available	1,277 48.6%	7,867 46.3%	11,959 43.7%	15,773 44.2%	
Households 3 or More Vehicles Available	268 10.2%	1,938 11.4%	3,352 12.3%	4,722 13.2%	
Total Vehicles Available	4,456	28,563	45,735	60,790	
Average Vehicles per Household	1.7	1.7	1.7	1.7	
Owner-Occupied Household Vehicles	3,924 88.1%	23,705 83.0%	36,951 80.8%	50,007 82.3%	
Average Vehicles per Owner-Occupied Household	1.7	1.7	1.7	1.8	
Renter-Occupied Household Vehicles	532 11.9%	4,858 17.0%	8,784 19.2%	10,783 17.7%	
Average Vehicles per Renter-Occupied Household	1.4	1.5	1.5	1.5	
<b>Travel Time (2024)</b>					
Worker Base Age 16 years or Over	1,804	13,334	21,857	28,830	
Travel to Work in 14 Minutes or Less	398 22.1%	2,599 19.5%	4,578 20.9%	6,145 21.3%	
Travel to Work in 15 to 29 Minutes	657 36.4%	5,257 39.4%	8,612 39.4%	11,230 39.0%	
Travel to Work in 30 to 59 Minutes	284 15.8%	2,435 18.3%	3,682 16.8%	4,861 16.9%	
Travel to Work in 60 Minutes or More	86 4.8%	630 4.7%	815 3.7%	986 3.4%	
Work at Home	379 21.0%	2,413 18.1%	4,169 19.1%	5,608 19.5%	
Average Minutes Travel to Work	20.9	21.5	20.6	20.4	

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<b>Transportation To Work (2024)</b>				
Worker Base Age 16 years or Over	1,804	13,334	21,857	28,830
Drive to Work Alone	1,119 62.0%	8,262 62.0%	13,785 63.1%	18,649 64.7%
Drive to Work in Carpool	248 13.7%	2,036 15.3%	2,875 13.2%	3,356 11.6%
Travel to Work by Public Transportation	4 0.2%	73 0.5%	137 0.6%	158 0.5%
Drive to Work on Motorcycle	3 0.2%	26 0.2%	32 0.1%	36 0.1%
Bicycle to Work	9 0.5%	115 0.9%	172 0.8%	181 0.6%
Walk to Work	11 0.6%	99 0.7%	167 0.8%	192 0.7%
Other Means	32 1.8%	310 2.3%	519 2.4%	650 2.3%
Work at Home	379 21.0%	2,413 18.1%	4,169 19.1%	5,608 19.5%
<b>Daytime Demographics (2024)</b>				
Total Businesses	327	1,283	1,924	2,484
Total Employees	2,743	9,747	13,775	17,542
Company Headquarter Businesses	14 4.2%	43 3.4%	56 2.9%	71 2.9%
Company Headquarter Employees	207 7.5%	736 7.6%	1,032 7.5%	1,196 6.8%
Employee Population per Business	8.4 to 1	7.6 to 1	7.2 to 1	7.1 to 1
Residential Population per Business	15.7 to 1	26.5 to 1	28.6 to 1	28.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	5,136	24,987	38,469	49,567
<b>Labor Force</b>				
Labor Population Age 16 Years or Over (2024)	4,197	28,574	46,551	60,854
Labor Force Total Males (2024)	1,998 47.6%	13,588 47.6%	22,092 47.5%	28,917 47.5%
Male Civilian Employed	916 45.8%	6,665 49.0%	10,790 48.8%	14,358 49.7%
Male Civilian Unemployed	82 4.1%	277 2.0%	447 2.0%	634 2.2%
Males in Armed Forces	- -	- -	- -	- -
Males Not in Labor Force	1,000 50.0%	6,646 48.9%	10,854 49.1%	13,926 48.2%
Labor Force Total Females (2024)	2,200 52.4%	14,986 52.4%	24,459 52.5%	31,937 52.5%
Female Civilian Employed	889 40.4%	6,669 44.5%	11,067 45.2%	14,472 45.3%
Female Civilian Unemployed	111 5.1%	403 2.7%	509 2.1%	612 1.9%
Females in Armed Forces	- -	- -	- -	- -
Females Not in Labor Force	1,200 54.5%	7,915 52.8%	12,883 52.7%	16,853 52.8%
Unemployment Rate	194 4.6%	680 2.4%	956 2.1%	1,246 2.0%
<b>Occupation (2024)</b>				
Occupation Population Age 16 Years or Over	1,804	13,334	21,857	28,830
Occupation Total Males	916 50.7%	6,665 50.0%	10,790 49.4%	14,358 49.8%
Occupation Total Females	889 49.3%	6,669 50.0%	11,067 50.6%	14,472 50.2%
Management, Business, Financial Operations	383 21.2%	2,454 18.4%	3,910 17.9%	5,185 18.0%
Professional, Related	292 16.2%	2,283 17.1%	3,708 17.0%	4,959 17.2%
Service	299 16.6%	2,300 17.2%	4,099 18.8%	5,602 19.4%
Sales, Office	559 31.0%	3,782 28.4%	6,038 27.6%	7,673 26.6%
Farming, Fishing, Forestry	4 0.2%	36 0.3%	39 0.2%	44 0.2%
Construction, Extraction, Maintenance	125 6.9%	1,245 9.3%	1,953 8.9%	2,669 9.3%
Production, Transport, Material Moving	143 7.9%	1,234 9.3%	2,111 9.7%	2,698 9.4%
White Collar Workers	1,233 68.3%	8,520 63.9%	13,655 62.5%	17,817 61.8%
Blue Collar Workers	571 31.7%	4,814 36.1%	8,201 37.5%	11,013 38.2%

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<b>Units In Structure (2024)</b>					
Total Units	2,630	16,999	27,340	35,666	
1 Detached Unit	1,622 61.7%	10,595 62.3%	17,257 63.1%	22,862 64.1%	
1 Attached Unit	193 7.3%	915 5.4%	1,489 5.4%	1,844 5.2%	
2 Units	7 0.3%	134 0.8%	352 1.3%	371 1.0%	
3 to 4 Units	97 3.7%	425 2.5%	791 2.9%	881 2.5%	
5 to 9 Units	120 4.6%	789 4.6%	1,304 4.8%	1,501 4.2%	
10 to 19 Units	182 6.9%	1,196 7.0%	1,809 6.6%	2,281 6.4%	
20 to 49 Units	139 5.3%	933 5.5%	1,336 4.9%	1,673 4.7%	
50 or More Units	50 1.9%	398 2.3%	696 2.5%	935 2.6%	
Mobile Home or Trailer	218 8.3%	1,607 9.5%	2,294 8.4%	3,306 9.3%	
Other Structure	3 -	8 -	10 -	13 -	
<b>Homes Built By Year (2024)</b>					
Homes Built 2020 or later	136 3.4%	912 3.7%	1,686 4.3%	2,265 4.5%	
Homes Built 2010 to 2019	528 13.3%	3,244 13.2%	5,474 14.1%	7,244 14.4%	
Homes Built 2000 to 2009	751 18.9%	4,364 17.7%	6,865 17.7%	9,209 18.2%	
Homes Built 1990 to 1999	504 12.7%	3,351 13.6%	4,810 12.4%	5,932 11.8%	
Homes Built 1980 to 1989	352 8.9%	2,870 11.6%	4,576 11.8%	5,892 11.7%	
Homes Built 1970 to 1979	223 5.6%	1,256 5.1%	2,016 5.2%	2,838 5.6%	
Homes Built 1960 to 1969	42 1.1%	268 1.1%	552 1.4%	773 1.5%	
Homes Built 1950 to 1959	79 2.0%	588 2.4%	1,093 2.8%	1,209 2.4%	
Homes Built 1940 to 1949	9 0.2%	70 0.3%	161 0.4%	186 0.4%	
Homes Built Before 1939	6 0.1%	77 0.3%	107 0.3%	117 0.2%	
Median Age of Homes	26.7 yrs	27.6 yrs	27.6 yrs	27.3 yrs	
<b>Home Values (2024)</b>					
Owner Specified Housing Units	2,250	13,746	21,422	28,417	
Home Values \$1,000,000 or More	41 1.8%	203 1.5%	296 1.4%	434 1.5%	
Home Values \$750,000 to \$999,999	99 4.4%	420 3.1%	556 2.6%	869 3.1%	
Home Values \$500,000 to \$749,999	499 22.2%	2,155 15.7%	2,554 11.9%	3,350 11.8%	
Home Values \$400,000 to \$499,999	273 12.1%	1,651 12.0%	2,264 10.6%	2,761 9.7%	
Home Values \$300,000 to \$399,999	446 19.8%	3,674 26.7%	5,992 28.0%	7,559 26.6%	
Home Values \$250,000 to \$299,999	397 17.6%	2,056 15.0%	3,549 16.6%	4,565 16.1%	
Home Values \$200,000 to \$249,999	156 7.0%	1,085 7.9%	2,148 10.0%	3,060 10.8%	
Home Values \$175,000 to \$199,999	77 3.4%	568 4.1%	918 4.3%	1,298 4.6%	
Home Values \$150,000 to \$174,999	63 2.8%	508 3.7%	998 4.7%	1,516 5.3%	
Home Values \$125,000 to \$149,999	77 3.4%	395 2.9%	548 2.6%	714 2.5%	
Home Values \$100,000 to \$124,999	10 0.4%	244 1.8%	430 2.0%	655 2.3%	
Home Values \$90,000 to \$99,999	16 0.7%	124 0.9%	158 0.7%	219 0.8%	
Home Values \$80,000 to \$89,999	15 0.7%	119 0.9%	208 1.0%	256 0.9%	
Home Values \$70,000 to \$79,999	22 1.0%	118 0.9%	169 0.8%	275 1.0%	
Home Values \$60,000 to \$69,999	5 0.2%	25 0.2%	59 0.3%	97 0.3%	
Home Values \$50,000 to \$59,999	16 0.7%	90 0.7%	119 0.6%	185 0.7%	
Home Values \$35,000 to \$49,999	9 0.4%	130 0.9%	163 0.8%	183 0.6%	
Home Values \$25,000 to \$34,999	5 0.2%	30 0.2%	66 0.3%	101 0.4%	
Home Values \$10,000 to \$24,999	19 0.9%	113 0.8%	183 0.9%	248 0.9%	
Home Values Under \$10,000	4 0.2%	35 0.3%	45 0.2%	73 0.3%	
Owner-Occupied Median Home Value	\$353,715	\$337,720	\$321,321	\$317,413	
Renter-Occupied Median Rent	\$1,116	\$1,053	\$1,113	\$1,114	



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Lat/Lon: 33.8414/-78.6596

1516 Old Hwy 17 N North Myrtle Beach, SC 29582	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$159.82 M	\$957.51 M	\$1.5 B	\$1.99 B
Total Non-Retail Expenditure	\$84.77 M	\$506.64 M	\$790.68 M	\$1.05 B
Total Retail Expenditure	\$75.05 M	\$450.88 M	\$704.66 M	\$937.03 M
Apparel	\$5.55 M	\$33.12 M	\$51.61 M	\$68.55 M
Contributions	\$5.55 M	\$32.53 M	\$50.35 M	\$66.88 M
Education	\$4.84 M	\$27.96 M	\$42.92 M	\$56.8 M
Entertainment	\$9.12 M	\$54.27 M	\$84.46 M	\$112.32 M
Food and Beverages	\$23.2 M	\$139.78 M	\$218.81 M	\$290.88 M
Furnishings and Equipment	\$5.66 M	\$33.76 M	\$52.56 M	\$69.91 M
Gifts	\$4.11 M	\$24.11 M	\$37.24 M	\$49.34 M
Health Care	\$13.79 M	\$83.11 M	\$130.26 M	\$173.43 M
Household Operations	\$6.42 M	\$38.12 M	\$59.34 M	\$78.84 M
Miscellaneous Expenses	\$3.09 M	\$18.44 M	\$28.74 M	\$38.21 M
Personal Care	\$2.15 M	\$12.88 M	\$20.11 M	\$26.72 M
Personal Insurance	\$1.16 M	\$6.85 M	\$10.6 M	\$14.11 M
Reading	\$363.06 K	\$2.16 M	\$3.36 M	\$4.47 M
Shelter	\$33.42 M	\$200.36 M	\$313.12 M	\$416.02 M
Tobacco	\$919.13 K	\$5.71 M	\$9.08 M	\$12.07 M
Transportation	\$28.8 M	\$173.5 M	\$271.3 M	\$360.85 M
Utilities	\$11.68 M	\$70.87 M	\$111.46 M	\$148.24 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$5,064	\$4,694	\$4,558	\$4,644
Total Non-Retail Expenditure	\$2,686 53.0%	\$2,484 52.9%	\$2,410 52.9%	\$2,455 52.9%
Total Retail Expenditures	\$2,378 47.0%	\$2,210 47.1%	\$2,148 47.1%	\$2,189 47.1%
Apparel	\$176 3.5%	\$162 3.5%	\$157 3.5%	\$160 3.4%
Contributions	\$176 3.5%	\$159 3.4%	\$153 3.4%	\$156 3.4%
Education	\$153 3.0%	\$137 2.9%	\$131 2.9%	\$133 2.9%
Entertainment	\$289 5.7%	\$266 5.7%	\$257 5.6%	\$262 5.7%
Food and Beverages	\$735 14.5%	\$685 14.6%	\$667 14.6%	\$680 14.6%
Furnishings and Equipment	\$179 3.5%	\$165 3.5%	\$160 3.5%	\$163 3.5%
Gifts	\$130 2.6%	\$118 2.5%	\$114 2.5%	\$115 2.5%
Health Care	\$437 8.6%	\$407 8.7%	\$397 8.7%	\$405 8.7%
Household Operations	\$203 4.0%	\$187 4.0%	\$181 4.0%	\$184 4.0%
Miscellaneous Expenses	\$98 1.9%	\$90 1.9%	\$88 1.9%	\$89 1.9%
Personal Care	\$68 1.3%	\$63 1.3%	\$61 1.3%	\$62 1.3%
Personal Insurance	\$37 0.7%	\$34 0.7%	\$32 0.7%	\$33 0.7%
Reading	\$12 0.2%	\$11 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$1,059 20.9%	\$982 20.9%	\$954 20.9%	\$972 20.9%
Tobacco	\$29 0.6%	\$28 0.6%	\$28 0.6%	\$28 0.6%
Transportation	\$913 18.0%	\$851 18.1%	\$827 18.1%	\$843 18.2%
Utilities	\$370 7.3%	\$347 7.4%	\$340 7.5%	\$346 7.5%