

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8423/-84.501

4330 East-West Connector Smyrna, GA 30082	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	12,248	76,322	213,260	438,086
Projected Population (2029)	13,098	79,955	224,402	456,551
Census Population (2020)	11,407	71,301	203,878	415,764
Census Population (2010)	9,272	62,302	175,591	369,818
Projected Annual Growth (2024-2029)	850 1.4%	3,634 1.0%	11,141 1.0%	18,465 0.8%
Historical Annual Growth (2020-2024)	841 1.8%	5,020 1.8%	9,382 1.2%	22,322 1.3%
Historical Annual Growth (2010-2020)	2,135 2.3%	8,999 1.4%	28,287 1.6%	45,947 1.2%
Estimated Population Density (2024)	3,901 <i>psm</i>	2,700 <i>psm</i>	2,716 <i>psm</i>	2,847 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	6,157	35,928	97,651	194,055
Projected Households (2029)	6,649	37,982	103,809	204,424
Census Households (2020)	5,567	33,503	90,173	178,651
Census Households (2010)	4,615	29,388	76,581	154,321
Projected Annual Growth (2024-2029)	492 1.6%	2,053 1.1%	6,158 1.3%	10,368 1.1%
Historical Annual Change (2010-2024)	1,542 2.4%	6,541 1.6%	21,070 2.0%	39,734 1.8%
Average Household Income				
Estimated Average Household Income (2024)	\$163,763	\$169,109	\$140,109	\$131,797
Projected Average Household Income (2029)	\$158,831	\$168,117	\$138,373	\$131,368
Census Average Household Income (2010)	\$89,750	\$93,035	\$79,682	\$77,761
Census Average Household Income (2000)	\$68,971	\$74,594	\$67,578	\$69,284
Projected Annual Change (2024-2029)	-\$4,932 -0.6%	-\$992 -0.1%	-\$1,736 -0.2%	-\$429 -
Historical Annual Change (2000-2024)	\$94,792 5.7%	\$94,515 5.3%	\$72,531 4.5%	\$62,513 3.8%
Median Household Income				
Estimated Median Household Income (2024)	\$137,952	\$130,536	\$110,533	\$102,354
Projected Median Household Income (2029)	\$140,599	\$132,719	\$111,829	\$103,860
Census Median Household Income (2010)	\$69,671	\$68,534	\$59,526	\$56,990
Census Median Household Income (2000)	\$57,192	\$57,591	\$51,969	\$51,434
Projected Annual Change (2024-2029)	\$2,647 0.4%	\$2,183 0.3%	\$1,295 0.2%	\$1,506 0.3%
Historical Annual Change (2000-2024)	\$80,760 5.9%	\$72,945 5.3%	\$58,565 4.7%	\$50,920 4.1%
Per Capita Income				
Estimated Per Capita Income (2024)	\$82,340	\$79,654	\$64,186	\$58,468
Projected Per Capita Income (2029)	\$80,645	\$79,906	\$64,041	\$58,905
Census Per Capita Income (2010)	\$44,704	\$43,900	\$34,754	\$32,441
Census Per Capita Income (2000)	\$35,290	\$35,204	\$28,571	\$28,103
Projected Annual Change (2024-2029)	-\$1,695 -0.4%	\$252 -	-\$145 -	\$436 0.1%
Historical Annual Change (2000-2024)	\$47,049 5.6%	\$44,451 5.3%	\$35,615 5.2%	\$30,365 4.5%
Estimated Average Household Net Worth (2024)	\$1.32 M	\$1.31 M	\$1.01 M	\$956,269

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4330 East-West Connector Smyrna, GA 30082		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Race and Ethnicity					
Total Population (2024)		12,248	76,322	213,260	438,086
White (2024)		5,892 48.1%	39,871 52.2%	106,059 49.7%	208,399 47.6%
Black or African American (2024)		4,268 34.8%	24,252 31.8%	73,250 34.3%	159,657 36.4%
American Indian or Alaska Native (2024)		33 0.3%	196 0.3%	631 0.3%	1,501 0.3%
Asian (2024)		627 5.1%	3,838 5.0%	12,024 5.6%	25,845 5.9%
Hawaiian or Pacific Islander (2024)		2 -	24 -	64 -	164 -
Other Race (2024)		336 2.7%	2,170 2.8%	7,772 3.6%	17,038 3.9%
Two or More Races (2024)		1,090 8.9%	5,971 7.8%	13,460 6.3%	25,481 5.8%
Population < 18 (2024)		2,722 22.2%	16,471 21.6%	46,665 21.9%	95,641 21.8%
White Not Hispanic		992 36.4%	6,548 39.8%	17,805 38.2%	35,715 37.3%
Black or African American		987 36.3%	5,367 32.6%	16,782 36.0%	37,014 38.7%
Asian		116 4.3%	784 4.8%	2,800 6.0%	5,509 5.8%
Other Race Not Hispanic		138 5.1%	997 6.1%	2,329 5.0%	4,401 4.6%
Hispanic		489 18.0%	2,775 16.8%	6,949 14.9%	13,002 13.6%
Not Hispanic or Latino Population (2024)		10,614 86.7%	67,271 88.1%	190,117 89.1%	391,683 89.4%
Not Hispanic White		5,511 51.9%	37,478 55.7%	100,958 53.1%	199,571 51.0%
Not Hispanic Black or African American		4,179 39.4%	23,810 35.4%	71,690 37.7%	155,438 39.7%
Not Hispanic American Indian or Alaska Native		8 -	53 -	185 -	452 0.1%
Not Hispanic Asian		617 5.8%	3,811 5.7%	11,872 6.2%	25,418 6.5%
Not Hispanic Hawaiian or Pacific Islander		- -	10 -	38 -	91 -
Not Hispanic Other Race		24 0.2%	238 0.4%	864 0.5%	2,142 0.5%
Not Hispanic Two or More Races		275 2.6%	1,871 2.8%	4,510 2.4%	8,571 2.2%
Hispanic or Latino Population (2024)		1,634 13.3%	9,051 11.9%	23,144 10.9%	46,403 10.6%
Hispanic White		381 23.3%	2,392 26.4%	5,101 22.0%	8,828 19.0%
Hispanic Black or African American		90 5.5%	442 4.9%	1,560 6.7%	4,219 9.1%
Hispanic American Indian or Alaska Native		25 1.5%	143 1.6%	446 1.9%	1,049 2.3%
Hispanic Asian		10 0.6%	28 0.3%	153 0.7%	427 0.9%
Hispanic Hawaiian or Pacific Islander		2 0.1%	14 0.2%	25 0.1%	74 0.2%
Hispanic Other Race		312 19.1%	1,932 21.3%	6,909 29.9%	14,896 32.1%
Hispanic Two or More Races		815 49.9%	4,100 45.3%	8,949 38.7%	16,910 36.4%
Not Hispanic or Latino Population (2020)		10,678 93.6%	66,149 92.8%	173,128 84.9%	349,285 84.0%
Hispanic or Latino Population (2020)		729 6.4%	5,152 7.2%	30,750 15.1%	66,480 16.0%
Not Hispanic or Latino Population (2010)		8,768 94.6%	58,373 93.7%	151,387 86.2%	316,953 85.7%
Hispanic or Latino Population (2010)		504 5.4%	3,929 6.3%	24,205 13.8%	52,865 14.3%
Not Hispanic or Latino Population (2029)		11,237 85.8%	69,685 87.2%	197,891 88.2%	403,940 88.5%
Hispanic or Latino Population (2029)		1,861 14.2%	10,270 12.8%	26,510 11.8%	52,611 11.5%
Projected Annual Growth (2024-2029)		227 2.8%	1,219 2.7%	3,366 2.9%	6,208 2.7%
Historical Annual Growth (2010-2020)		225 4.5%	1,223 3.1%	6,545 2.7%	13,615 2.6%

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Total Age Distribution (2024)									
Total Population		12,248		76,322		213,260		438,086	
Age Under 5 Years	921	7.5%	5,363	7.0%	14,405	6.8%	27,658	6.3%	
Age 5 to 9 Years	843	6.9%	4,860	6.4%	13,025	6.1%	26,557	6.1%	
Age 10 to 14 Years	617	5.0%	4,021	5.3%	12,340	5.8%	26,135	6.0%	
Age 15 to 19 Years	493	4.0%	3,269	4.3%	10,685	5.0%	24,991	5.7%	
Age 20 to 24 Years	494	4.0%	3,363	4.4%	11,908	5.6%	29,443	6.7%	
Age 25 to 29 Years	967	7.9%	6,510	8.5%	21,035	9.9%	42,653	9.7%	
Age 30 to 34 Years	1,281	10.5%	7,821	10.2%	22,440	10.5%	42,859	9.8%	
Age 35 to 39 Years	1,111	9.1%	7,018	9.2%	18,574	8.7%	35,218	8.0%	
Age 40 to 44 Years	990	8.1%	6,080	8.0%	15,770	7.4%	30,627	7.0%	
Age 45 to 49 Years	859	7.0%	5,262	6.9%	13,425	6.3%	26,582	6.1%	
Age 50 to 54 Years	824	6.7%	4,988	6.5%	13,116	6.2%	26,696	6.1%	
Age 55 to 59 Years	666	5.4%	4,123	5.4%	11,295	5.3%	23,574	5.4%	
Age 60 to 64 Years	637	5.2%	3,780	5.0%	10,351	4.9%	21,968	5.0%	
Age 65 to 69 Years	545	4.4%	3,273	4.3%	8,412	3.9%	17,629	4.0%	
Age 70 to 74 Years	429	3.5%	2,684	3.5%	6,610	3.1%	13,884	3.2%	
Age 75 to 79 Years	312	2.5%	1,882	2.5%	4,709	2.2%	10,147	2.3%	
Age 80 to 84 Years	139	1.1%	1,029	1.3%	2,733	1.3%	6,121	1.4%	
Age 85 Years or Over	119	1.0%	997	1.3%	2,427	1.1%	5,346	1.2%	
Median Age	36.5		36.8		35.3		35.2		
Age 19 Years or Less	2,874	23.5%	17,513	22.9%	50,455	23.7%	105,341	24.0%	
Age 20 to 64 Years	7,831	63.9%	48,945	64.1%	137,914	64.7%	279,618	63.8%	
Age 65 Years or Over	1,543	12.6%	9,864	12.9%	24,891	11.7%	53,127	12.1%	
Female Age Distribution (2024)									
Female Population	6,546	53.4%	40,328	52.8%	111,611	52.3%	224,198	51.2%	
Age Under 5 Years	437	6.7%	2,595	6.4%	6,974	6.2%	13,522	6.0%	
Age 5 to 9 Years	430	6.6%	2,454	6.1%	6,509	5.8%	13,221	5.9%	
Age 10 to 14 Years	289	4.4%	1,998	5.0%	6,061	5.4%	12,956	5.8%	
Age 15 to 19 Years	255	3.9%	1,671	4.1%	5,451	4.9%	11,929	5.3%	
Age 20 to 24 Years	250	3.8%	1,834	4.5%	6,236	5.6%	14,172	6.3%	
Age 25 to 29 Years	526	8.0%	3,528	8.7%	11,063	9.9%	21,695	9.7%	
Age 30 to 34 Years	728	11.1%	4,282	10.6%	11,717	10.5%	21,722	9.7%	
Age 35 to 39 Years	582	8.9%	3,615	9.0%	9,472	8.5%	17,702	7.9%	
Age 40 to 44 Years	549	8.4%	3,204	7.9%	8,194	7.3%	15,769	7.0%	
Age 45 to 49 Years	472	7.2%	2,826	7.0%	7,239	6.5%	14,026	6.3%	
Age 50 to 54 Years	424	6.5%	2,609	6.5%	6,910	6.2%	13,732	6.1%	
Age 55 to 59 Years	360	5.5%	2,195	5.4%	5,992	5.4%	12,183	5.4%	
Age 60 to 64 Years	337	5.1%	2,002	5.0%	5,588	5.0%	11,629	5.2%	
Age 65 to 69 Years	321	4.9%	1,804	4.5%	4,618	4.1%	9,618	4.3%	
Age 70 to 74 Years	245	3.7%	1,523	3.8%	3,783	3.4%	7,838	3.5%	
Age 75 to 79 Years	181	2.8%	1,057	2.6%	2,700	2.4%	5,801	2.6%	
Age 80 to 84 Years	78	1.2%	547	1.4%	1,587	1.4%	3,467	1.5%	
Age 85 Years or Over	79	1.2%	583	1.4%	1,518	1.4%	3,216	1.4%	
Female Median Age	37.3		37.2		35.9		36.0		
Age 19 Years or Less	1,412	21.6%	8,718	21.6%	24,994	22.4%	51,628	23.0%	
Age 20 to 64 Years	4,228	64.6%	26,095	64.7%	72,410	64.9%	142,629	63.6%	
Age 65 Years or Over	906	13.8%	5,515	13.7%	14,206	12.7%	29,941	13.4%	

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2024)									
Male Population	5,702	46.6%	35,994	47.2%	101,649	47.7%	213,888	48.8%	
Age Under 5 Years	484	8.5%	2,768	7.7%	7,431	7.3%	14,135	6.6%	
Age 5 to 9 Years	413	7.2%	2,406	6.7%	6,516	6.4%	13,336	6.2%	
Age 10 to 14 Years	328	5.8%	2,023	5.6%	6,279	6.2%	13,179	6.2%	
Age 15 to 19 Years	238	4.2%	1,598	4.4%	5,234	5.1%	13,063	6.1%	
Age 20 to 24 Years	244	4.3%	1,530	4.2%	5,672	5.6%	15,272	7.1%	
Age 25 to 29 Years	442	7.7%	2,982	8.3%	9,972	9.8%	20,958	9.8%	
Age 30 to 34 Years	553	9.7%	3,539	9.8%	10,723	10.5%	21,136	9.9%	
Age 35 to 39 Years	529	9.3%	3,402	9.5%	9,102	9.0%	17,516	8.2%	
Age 40 to 44 Years	441	7.7%	2,876	8.0%	7,577	7.5%	14,858	6.9%	
Age 45 to 49 Years	387	6.8%	2,436	6.8%	6,186	6.1%	12,555	5.9%	
Age 50 to 54 Years	400	7.0%	2,379	6.6%	6,207	6.1%	12,964	6.1%	
Age 55 to 59 Years	306	5.4%	1,927	5.4%	5,303	5.2%	11,391	5.3%	
Age 60 to 64 Years	300	5.3%	1,778	4.9%	4,763	4.7%	10,339	4.8%	
Age 65 to 69 Years	223	3.9%	1,468	4.1%	3,795	3.7%	8,012	3.7%	
Age 70 to 74 Years	183	3.2%	1,160	3.2%	2,828	2.8%	6,045	2.8%	
Age 75 to 79 Years	131	2.3%	825	2.3%	2,009	2.0%	4,346	2.0%	
Age 80 to 84 Years	61	1.1%	482	1.3%	1,145	1.1%	2,654	1.2%	
Age 85 Years or Over	39	0.7%	413	1.1%	909	0.9%	2,130	1.0%	
Male Median Age	35.7		36.4		34.6		34.3		
Age 19 Years or Less	1,462	25.6%	8,795	24.4%	25,460	25.0%	53,713	25.1%	
Age 20 to 64 Years	3,602	63.2%	22,850	63.5%	65,504	64.4%	136,988	64.0%	
Age 65 Years or Over	637	11.2%	4,349	12.1%	10,685	10.5%	23,187	10.8%	
Males per 100 Females (2024)									
Overall Comparison	87		89		91		95		
Age Under 5 Years	111	52.5%	107	51.6%	107	51.6%	105	51.1%	
Age 5 to 9 Years	96	48.9%	98	49.5%	100	50.0%	101	50.2%	
Age 10 to 14 Years	114	53.2%	101	50.3%	104	50.9%	102	50.4%	
Age 15 to 19 Years	93	48.2%	96	48.9%	96	49.0%	110	52.3%	
Age 20 to 24 Years	98	49.4%	83	45.5%	91	47.6%	108	51.9%	
Age 25 to 29 Years	84	45.6%	85	45.8%	90	47.4%	97	49.1%	
Age 30 to 34 Years	76	43.2%	83	45.2%	92	47.8%	97	49.3%	
Age 35 to 39 Years	91	47.6%	94	48.5%	96	49.0%	99	49.7%	
Age 40 to 44 Years	80	44.5%	90	47.3%	92	48.0%	94	48.5%	
Age 45 to 49 Years	82	45.0%	86	46.3%	85	46.1%	90	47.2%	
Age 50 to 54 Years	94	48.6%	91	47.7%	90	47.3%	94	48.6%	
Age 55 to 59 Years	85	45.9%	88	46.8%	88	46.9%	94	48.3%	
Age 60 to 64 Years	89	47.1%	89	47.0%	85	46.0%	89	47.1%	
Age 65 to 69 Years	70	41.0%	81	44.9%	82	45.1%	83	45.4%	
Age 70 to 74 Years	75	42.8%	76	43.2%	75	42.8%	77	43.5%	
Age 75 to 79 Years	72	41.9%	78	43.8%	74	42.7%	75	42.8%	
Age 80 to 84 Years	78	43.7%	88	46.8%	72	41.9%	77	43.4%	
Age 85 Years or Over	49	33.0%	71	41.5%	60	37.4%	66	39.8%	
Age 19 Years or Less	104	50.9%	101	50.2%	102	50.5%	104	51.0%	
Age 20 to 39 Years	85	45.9%	86	46.3%	92	48.0%	99	49.9%	
Age 40 to 64 Years	86	46.1%	89	47.0%	89	47.0%	92	48.0%	
Age 65 Years or Over	70	41.3%	79	44.1%	75	42.9%	77	43.6%	

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Household Type (2024)					
Total Households		6,157	35,928	97,651	194,055
Households with Children	1,094 17.8%	7,466 20.8%	21,247 21.8%	44,357 22.9%	
Average Household Size	2.0	2.1	2.2	2.2	
Household Density per Square Mile	1,961	1,271	1,243	1,261	
Population Family	6,886 56.2%	47,336 62.0%	138,761 65.1%	290,281 66.3%	
Population Non-Family	5,336 43.6%	28,659 37.6%	73,838 34.6%	139,252 31.8%	
Population Group Quarters	26 0.2%	327 0.4%	662 0.3%	8,553 2.0%	
Family Households	2,026 32.9%	14,102 39.2%	42,403 43.4%	90,002 46.4%	
Married Couple Households	1,528 75.4%	10,254 72.7%	27,269 64.3%	54,534 60.6%	
Other Family Households with Children	498 24.6%	3,848 27.3%	15,134 35.7%	35,469 39.4%	
Family Households with Children	1,093 53.9%	7,462 52.9%	21,217 50.0%	44,289 49.2%	
Married Couple with Children	855 78.2%	5,649 75.7%	13,689 64.5%	26,097 58.9%	
Other Family Households with Children	238 21.8%	1,813 24.3%	7,528 35.5%	18,192 41.1%	
Family Households No Children	933 46.1%	6,640 47.1%	21,186 50.0%	45,714 50.8%	
Married Couple No Children	673 72.1%	4,605 69.4%	13,580 64.1%	28,437 62.2%	
Other Family Households No Children	260 27.9%	2,035 30.6%	7,605 35.9%	17,277 37.8%	
Non-Family Households	4,131 67.1%	21,827 60.8%	55,248 56.6%	104,053 53.6%	
Non-Family Households with Children	- -	5 -	30 -	68 -	
Non-Family Households No Children	4,130 #####	21,822 #####	55,218 99.9%	103,985 99.9%	
Average Family Household Size	3.4	3.4	3.3	3.2	
Average Family Income	\$333,266	\$304,154	\$217,421	\$194,235	
Median Family Income	\$196,635	\$187,298	\$147,648	\$131,761	
Average Non-Family Household Size	1.3	1.3	1.3	1.3	
Marital Status (2024)					
Population Age 15 Years or Over	9,867	62,078	173,490	357,736	
Never Married	3,757 38.1%	22,206 35.8%	70,464 40.6%	155,332 43.4%	
Currently Married	4,013 40.7%	28,727 46.3%	71,084 41.0%	132,938 37.2%	
Previously Married	2,097 21.3%	11,144 18.0%	31,942 18.4%	69,467 19.4%	
Separated	276 13.2%	1,740 15.6%	5,550 17.4%	13,531 19.5%	
Widowed	240 11.4%	1,846 16.6%	5,835 18.3%	14,444 20.8%	
Divorced	1,581 75.4%	7,559 67.8%	20,558 64.4%	41,492 59.7%	
Educational Attainment (2024)					
Adult Population Age 25 Years or Over	8,879	55,446	150,897	303,302	
Elementary (Grade Level 0 to 8)	106 1.2%	446 0.8%	4,156 2.8%	11,960 3.9%	
Some High School (Grade Level 9 to 11)	228 2.6%	925 1.7%	4,543 3.0%	11,608 3.8%	
High School Graduate	848 9.5%	6,103 11.0%	24,022 15.9%	55,434 18.3%	
Some College	1,353 15.2%	9,220 16.6%	24,352 16.1%	48,421 16.0%	
Associate Degree Only	646 7.3%	3,243 5.8%	9,545 6.3%	19,107 6.3%	
Bachelor Degree Only	3,215 36.2%	20,782 37.5%	51,766 34.3%	95,158 31.4%	
Graduate Degree	2,484 28.0%	14,728 26.6%	32,513 21.5%	61,615 20.3%	
Any College (Some College or Higher)	7,698 86.7%	47,973 86.5%	118,177 78.3%	224,300 74.0%	
College Degree + (Bachelor Degree or Higher)	5,699 64.2%	35,510 64.0%	84,279 55.9%	156,773 51.7%	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8423/-84.501

4330 East-West Connector Smyrna, GA 30082		1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing					
Total Housing Units (2024)	6,416	37,533	102,754	207,125	
Total Housing Units (2020)	6,028	35,889	97,560	198,505	
Historical Annual Growth (2020-2024)	388 1.6%	1,644 1.1%	5,194 1.3%	8,620 1.1%	
Housing Units Occupied (2024)	6,157 96.0%	35,928 95.7%	97,651 95.0%	194,055 93.7%	
Housing Units Owner-Occupied	3,699 60.1%	21,705 60.4%	48,669 49.8%	90,369 46.6%	
Housing Units Renter-Occupied	2,458 39.9%	14,224 39.6%	48,981 50.2%	103,686 53.4%	
Housing Units Vacant (2024)	259 4.0%	1,605 4.3%	5,103 5.0%	13,070 6.3%	
Household Size (2024)					
Total Households	6,157	35,928	97,651	194,055	
1 Person Households	3,699 60.1%	18,980 52.8%	46,428 47.5%	87,369 45.0%	
2 Person Households	1,279 20.8%	9,193 25.6%	29,518 30.2%	59,917 30.9%	
3 Person Households	607 9.9%	3,820 10.6%	10,505 10.8%	21,759 11.2%	
4 Person Households	388 6.3%	2,516 7.0%	6,726 6.9%	14,513 7.5%	
5 Person Households	122 2.0%	917 2.6%	2,727 2.8%	6,348 3.3%	
6 Person Households	46 0.7%	352 1.0%	1,152 1.2%	2,634 1.4%	
7 or More Person Households	17 0.3%	151 0.4%	594 0.6%	1,516 0.8%	
Household Income Distribution (2024)					
HH Income \$200,000 or More	1,894 30.8%	9,475 26.4%	18,700 19.1%	33,798 17.4%	
HH Income \$150,000 to \$199,999	799 13.0%	4,659 13.0%	11,033 11.3%	18,618 9.6%	
HH Income \$125,000 to \$149,999	440 7.1%	2,464 6.9%	7,480 7.7%	14,075 7.3%	
HH Income \$100,000 to \$124,999	372 6.0%	3,795 10.6%	9,599 9.8%	18,393 9.5%	
HH Income \$75,000 to \$99,999	925 15.0%	5,537 15.4%	13,440 13.8%	25,509 13.1%	
HH Income \$50,000 to \$74,999	901 14.6%	4,684 13.0%	15,668 16.0%	31,509 16.2%	
HH Income \$35,000 to \$49,999	299 4.8%	2,381 6.6%	7,959 8.2%	17,250 8.9%	
HH Income \$25,000 to \$34,999	190 3.1%	1,029 2.9%	4,933 5.1%	11,282 5.8%	
HH Income \$15,000 to \$24,999	97 1.6%	898 2.5%	3,417 3.5%	8,378 4.3%	
HH Income \$10,000 to \$14,999	167 2.7%	474 1.3%	2,265 2.3%	5,402 2.8%	
HH Income Under \$10,000	75 1.2%	533 1.5%	3,157 3.2%	9,841 5.1%	
Household Vehicles (2024)					
Households 0 Vehicles Available	171 2.8%	1,138 3.2%	5,888 6.0%	15,693 8.1%	
Households 1 Vehicle Available	2,602 42.3%	14,721 41.0%	41,375 42.4%	84,119 43.3%	
Households 2 Vehicles Available	2,609 42.4%	14,778 41.1%	36,547 37.4%	68,206 35.1%	
Households 3 or More Vehicles Available	775 12.6%	5,291 14.7%	13,840 14.2%	26,038 13.4%	
Total Vehicles Available	10,386	61,520	159,829	306,958	
Average Vehicles per Household	1.7	1.7	1.6	1.6	
Owner-Occupied Household Vehicles	6,857 66.0%	41,625 67.7%	92,742 58.0%	170,807 55.6%	
Average Vehicles per Owner-Occupied Household	1.9	1.9	1.9	1.9	
Renter-Occupied Household Vehicles	3,529 34.0%	19,895 32.3%	67,087 42.0%	136,151 44.4%	
Average Vehicles per Renter-Occupied Household	1.4	1.4	1.4	1.3	
Travel Time (2024)					
Worker Base Age 16 years or Over	7,604	47,404	126,803	246,412	
Travel to Work in 14 Minutes or Less	1,003 13.2%	5,038 10.6%	15,197 12.0%	31,653 12.8%	
Travel to Work in 15 to 29 Minutes	1,603 21.1%	12,004 25.3%	33,506 26.4%	67,007 27.2%	
Travel to Work in 30 to 59 Minutes	1,845 24.3%	10,670 22.5%	32,251 25.4%	63,763 25.9%	
Travel to Work in 60 Minutes or More	256 3.4%	1,692 3.6%	5,989 4.7%	12,971 5.3%	
Work at Home	2,897 38.1%	18,000 38.0%	39,861 31.4%	71,018 28.8%	
Average Minutes Travel to Work	26.6	26.2	25.8	25.7	

Complete Profile

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2024)									
Worker Base Age 16 years or Over		7,604		47,404		126,803		246,412	
Drive to Work Alone		3,927	51.6%	25,821	54.5%	72,250	57.0%	140,957	57.2%
Drive to Work in Carpool		521	6.9%	2,211	4.7%	8,957	7.1%	19,482	7.9%
Travel to Work by Public Transportation		40	0.5%	313	0.7%	2,507	2.0%	6,705	2.7%
Drive to Work on Motorcycle		1	-	11	-	35	-	72	-
Bicycle to Work		1	-	4	-	42	-	296	0.1%
Walk to Work		166	2.2%	688	1.5%	1,606	1.3%	4,213	1.7%
Other Means		52	0.7%	355	0.7%	1,546	1.2%	3,669	1.5%
Work at Home		2,897	38.1%	18,000	38.0%	39,861	31.4%	71,018	28.8%
Daytime Demographics (2024)									
Total Businesses		1,046		6,725		19,998		39,213	
Total Employees		6,323		52,026		185,640		325,146	
Company Headquarter Businesses		22	2.1%	170	2.5%	590	2.9%	1,069	2.7%
Company Headquarter Employees		1,017	16.1%	15,412	29.6%	52,459	28.3%	77,821	23.9%
Employee Population per Business		6.0 to 1		7.7 to 1		9.3 to 1		8.3 to 1	
Residential Population per Business		11.7 to 1		11.3 to 1		10.7 to 1		11.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over		8,454		65,756		229,566		430,736	
Labor Force									
Labor Population Age 16 Years or Over (2024)		9,753		61,322		171,213		352,677	
Labor Force Total Males (2024)		4,409	45.2%	28,430	46.4%	80,286	46.9%	170,718	48.4%
Male Civilian Employed		3,534	80.2%	23,072	81.2%	62,684	78.1%	125,258	73.4%
Male Civilian Unemployed		102	2.3%	384	1.4%	1,301	1.6%	2,913	1.7%
Males in Armed Forces		-	-	33	0.1%	327	0.4%	445	0.3%
Males Not in Labor Force		773	17.5%	4,941	17.4%	15,975	19.9%	42,102	24.7%
Labor Force Total Females (2024)		5,344	54.8%	32,892	53.6%	90,927	53.1%	181,959	51.6%
Female Civilian Employed		4,070	76.2%	24,332	74.0%	64,119	70.5%	121,166	66.6%
Female Civilian Unemployed		86	1.6%	653	2.0%	2,083	2.3%	4,048	2.2%
Females in Armed Forces		18	0.3%	155	0.5%	156	0.2%	218	0.1%
Females Not in Labor Force		1,169	21.9%	7,751	23.6%	24,568	27.0%	56,527	31.1%
Unemployment Rate		189	1.9%	1,037	1.7%	3,384	2.0%	6,962	2.0%
Occupation (2024)									
Occupation Population Age 16 Years or Over		7,604		47,404		126,803		246,412	
Occupation Total Males		3,534	46.5%	23,072	48.7%	62,684	49.4%	125,246	50.8%
Occupation Total Females		4,070	53.5%	24,332	51.3%	64,119	50.6%	121,166	49.2%
Management, Business, Financial Operations		2,441	-	14,497	30.6%	34,309	27.1%	62,001	25.2%
Professional, Related		2,085	27.4%	14,215	30.0%	34,650	27.3%	65,072	26.4%
Service		617	8.1%	4,061	8.6%	14,116	11.1%	30,139	12.2%
Sales, Office		1,543	20.3%	9,634	20.3%	25,423	20.0%	48,606	19.7%
Farming, Fishing, Forestry		-	-	36	-	61	-	144	-
Construction, Extraction, Maintenance		243	3.2%	1,639	3.5%	6,390	5.0%	16,019	6.5%
Production, Transport, Material Moving		675	8.9%	3,321	7.0%	11,855	9.3%	24,430	9.9%
White Collar Workers		6,069	79.8%	38,346	80.9%	94,382	74.4%	175,680	71.3%
Blue Collar Workers		1,535	20.2%	9,058	19.1%	32,422	25.6%	70,732	28.7%

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4330 East-West Connector Smyrna, GA 30082		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2024)									
Total Units		6,157		35,928		97,651		194,055	
1 Detached Unit		2,603	42.3%	17,950	50.0%	43,909	45.0%	85,431	44.0%
1 Attached Unit		1,529	24.8%	5,962	16.6%	12,625	12.9%	20,211	10.4%
2 Units		42	0.7%	249	0.7%	1,117	1.1%	2,446	1.3%
3 to 4 Units		114	1.8%	1,041	2.9%	3,554	3.6%	7,741	4.0%
5 to 9 Units		353	5.7%	2,579	7.2%	8,022	8.2%	15,762	8.1%
10 to 19 Units		582	9.4%	3,576	10.0%	10,448	10.7%	19,886	10.2%
20 to 49 Units		439	7.1%	1,975	5.5%	6,438	6.6%	12,667	6.5%
50 or More Units		448	7.3%	2,322	6.5%	10,366	10.6%	27,672	14.3%
Mobile Home or Trailer		46	0.7%	271	0.8%	1,123	1.2%	2,172	1.1%
Other Structure		1	-	4	-	49	-	69	-
Homes Built By Year (2024)									
Homes Built 2020 or later		194	3.0%	852	2.3%	2,326	2.3%	4,560	2.2%
Homes Built 2010 to 2019		1,342	20.9%	5,365	14.3%	15,605	15.2%	28,468	13.7%
Homes Built 2000 to 2009		2,207	34.4%	10,133	27.0%	21,682	21.1%	38,888	18.8%
Homes Built 1990 to 1999		627	9.8%	5,151	13.7%	11,170	10.9%	20,877	10.1%
Homes Built 1980 to 1989		1,037	16.2%	6,816	18.2%	17,088	16.6%	33,499	16.2%
Homes Built 1970 to 1979		348	5.4%	3,264	8.7%	12,069	11.7%	25,192	12.2%
Homes Built 1960 to 1969		193	3.0%	1,852	4.9%	8,402	8.2%	19,797	9.6%
Homes Built 1950 to 1959		175	2.7%	1,818	4.8%	6,761	6.6%	13,634	6.6%
Homes Built 1940 to 1949		15	0.2%	235	0.6%	1,175	1.1%	4,184	2.0%
Homes Built Before 1939		19	0.3%	443	1.2%	1,373	1.3%	4,955	2.4%
Median Age of Homes		26.4	yrs	31.9	yrs	34.9	yrs	37.2	yrs
Home Values (2024)									
Owner Specified Housing Units		3,699		21,705		48,669		90,369	
Home Values \$1,000,000 or More		35	1.0%	996	4.6%	3,312	6.8%	9,233	10.2%
Home Values \$750,000 to \$999,999		418	11.3%	2,016	9.3%	3,786	7.8%	7,174	7.9%
Home Values \$500,000 to \$749,999		1,165	31.5%	5,648	26.0%	10,256	21.1%	16,578	18.3%
Home Values \$400,000 to \$499,999		636	17.2%	4,236	19.5%	8,346	17.1%	12,937	14.3%
Home Values \$300,000 to \$399,999		1,106	29.9%	5,740	26.4%	11,966	24.6%	19,243	21.3%
Home Values \$250,000 to \$299,999		122	3.3%	1,143	5.3%	3,751	7.7%	8,096	9.0%
Home Values \$200,000 to \$249,999		97	2.6%	993	4.6%	2,993	6.1%	6,503	7.2%
Home Values \$175,000 to \$199,999		25	0.7%	216	1.0%	983	2.0%	2,538	2.8%
Home Values \$150,000 to \$174,999		21	0.6%	133	0.6%	630	1.3%	1,994	2.2%
Home Values \$125,000 to \$149,999		2	-	52	0.2%	249	0.5%	744	0.8%
Home Values \$100,000 to \$124,999		22	0.6%	198	0.9%	540	1.1%	1,363	1.5%
Home Values \$90,000 to \$99,999		1	-	7	-	50	0.1%	140	0.2%
Home Values \$80,000 to \$89,999		2	-	30	0.1%	130	0.3%	305	0.3%
Home Values \$70,000 to \$79,999		1	-	35	0.2%	108	0.2%	315	0.3%
Home Values \$60,000 to \$69,999		-	-	8	-	28	-	117	0.1%
Home Values \$50,000 to \$59,999		-	-	10	-	57	0.1%	179	0.2%
Home Values \$35,000 to \$49,999		-	-	43	0.2%	139	0.3%	333	0.4%
Home Values \$25,000 to \$34,999		32	0.9%	83	0.4%	402	0.8%	653	0.7%
Home Values \$10,000 to \$24,999		4	0.1%	48	0.2%	366	0.8%	688	0.8%
Home Values Under \$10,000		6	0.2%	72	0.3%	578	1.2%	1,234	1.4%
Owner-Occupied Median Home Value		\$485,376		\$489,076		\$483,024		\$499,358	
Renter-Occupied Median Rent		\$1,493		\$1,491		\$1,481		\$1,463	

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4330 East-West Connector Smyrna, GA 30082	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$621.78 M	\$3.75 B	\$8.8 B	\$16.68 B
Total Non-Retail Expenditure	\$333.27 M	\$2 B	\$4.69 B	\$8.91 B
Total Retail Expenditure	\$288.51 M	\$1.74 B	\$4.1 B	\$7.78 B
Apparel	\$22.63 M	\$136.02 M	\$317.51 M	\$601.81 M
Contributions	\$23.17 M	\$137.77 M	\$314.39 M	\$593.74 M
Education	\$23.25 M	\$136.68 M	\$309.12 M	\$584.62 M
Entertainment	\$36.57 M	\$220.06 M	\$511.17 M	\$966.28 M
Food and Beverages	\$88.45 M	\$535.2 M	\$1.27 B	\$2.41 B
Furnishings and Equipment	\$22.51 M	\$135.53 M	\$315.7 M	\$596.83 M
Gifts	\$18.2 M	\$107.16 M	\$245.02 M	\$464.2 M
Health Care	\$49 M	\$297.83 M	\$706.06 M	\$1.34 B
Household Operations	\$25.47 M	\$152.76 M	\$354.94 M	\$672.21 M
Miscellaneous Expenses	\$11.98 M	\$72.07 M	\$168.42 M	\$319.17 M
Personal Care	\$8.31 M	\$50.15 M	\$117.81 M	\$223.38 M
Personal Insurance	\$4.83 M	\$28.91 M	\$66.08 M	\$124.5 M
Reading	\$1.39 M	\$8.38 M	\$19.53 M	\$36.99 M
Shelter	\$131.68 M	\$791.6 M	\$1.86 B	\$3.54 B
Tobacco	\$2.93 M	\$18.05 M	\$45.08 M	\$87.05 M
Transportation	\$110.09 M	\$667.37 M	\$1.57 B	\$2.98 B
Utilities	\$41.32 M	\$251.3 M	\$602.05 M	\$1.15 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$8,416	\$8,691	\$7,506	\$7,165
Total Non-Retail Expenditure	\$4,511 53.6%	\$4,645 53.5%	\$4,005 53.4%	\$3,825 53.4%
Total Retail Expenditures	\$3,905 46.4%	\$4,045 46.5%	\$3,500 46.6%	\$3,340 46.6%
Apparel	\$306 3.6%	\$315 3.6%	\$271 3.6%	\$258 3.6%
Contributions	\$314 3.7%	\$320 3.7%	\$268 3.6%	\$255 3.6%
Education	\$315 3.7%	\$317 3.6%	\$264 3.5%	\$251 3.5%
Entertainment	\$495 5.9%	\$510 5.9%	\$436 5.8%	\$415 5.8%
Food and Beverages	\$1,197 14.2%	\$1,241 14.3%	\$1,080 14.4%	\$1,033 14.4%
Furnishings and Equipment	\$305 3.6%	\$314 3.6%	\$269 3.6%	\$256 3.6%
Gifts	\$246 2.9%	\$249 2.9%	\$209 2.8%	\$199 2.8%
Health Care	\$663 7.9%	\$691 7.9%	\$603 8.0%	\$576 8.0%
Household Operations	\$345 4.1%	\$354 4.1%	\$303 4.0%	\$289 4.0%
Miscellaneous Expenses	\$162 1.9%	\$167 1.9%	\$144 1.9%	\$137 1.9%
Personal Care	\$112 1.3%	\$116 1.3%	\$101 1.3%	\$96 1.3%
Personal Insurance	\$65 0.8%	\$67 0.8%	\$56 0.8%	\$53 0.7%
Reading	\$19 0.2%	\$19 0.2%	\$17 0.2%	\$16 0.2%
Shelter	\$1,782 21.2%	\$1,836 21.1%	\$1,591 21.2%	\$1,521 21.2%
Tobacco	\$40 0.5%	\$42 0.5%	\$38 0.5%	\$37 0.5%
Transportation	\$1,490 17.7%	\$1,548 17.8%	\$1,341 17.9%	\$1,278 17.8%
Utilities	\$559 6.6%	\$583 6.7%	\$514 6.8%	\$493 6.9%