

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4228/-83.4338

18771 Traditions Dr null, MI 48168	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	3,592	71,338	185,491	363,740
Projected Population (2029)	3,835	70,343	182,860	358,213
Census Population (2020)	3,462	74,481	193,445	380,691
Census Population (2010)	3,594	72,400	185,446	360,758
Projected Annual Growth (2024-2029)	244 1.4%	-995 -0.3%	-2,631 -0.3%	-5,527 -0.3%
Historical Annual Growth (2020-2024)	130 0.9%	-3,142 -1.1%	-7,953 -1.0%	-16,950 -1.1%
Historical Annual Growth (2010-2020)	-133 -0.4%	2,081 0.3%	7,998 0.4%	19,933 0.6%
Estimated Population Density (2024)	1,144 <i>psm</i>	2,524 <i>psm</i>	2,363 <i>psm</i>	2,364 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	1,693	30,890	80,736	155,946
Projected Households (2029)	1,860	30,495	79,455	153,539
Census Households (2020)	1,562	31,684	82,421	158,978
Census Households (2010)	1,659	30,613	77,889	148,382
Projected Annual Growth (2024-2029)	167 2.0%	-395 -0.3%	-1,281 -0.3%	-2,407 -0.3%
Historical Annual Change (2010-2024)	34 0.1%	277 -	2,847 0.3%	7,564 0.4%
Average Household Income				
Estimated Average Household Income (2024)	\$147,731	\$164,672	\$157,997	\$143,872
Projected Average Household Income (2029)	\$141,653	\$176,416	\$169,702	\$154,284
Census Average Household Income (2010)	\$87,528	\$92,662	\$89,816	\$83,595
Census Average Household Income (2000)	\$89,716	\$88,433	\$84,053	\$79,355
Projected Annual Change (2024-2029)	-\$6,077 -0.8%	\$11,743 1.4%	\$11,705 1.5%	\$10,413 1.4%
Historical Annual Change (2000-2024)	\$58,014 2.7%	\$76,239 3.6%	\$73,944 3.7%	\$64,517 3.4%
Median Household Income				
Estimated Median Household Income (2024)	\$94,602	\$116,819	\$115,447	\$107,561
Projected Median Household Income (2029)	\$94,656	\$118,529	\$117,548	\$109,128
Census Median Household Income (2010)	\$72,230	\$74,302	\$71,380	\$67,579
Census Median Household Income (2000)	\$74,798	\$75,540	\$70,450	\$67,591
Projected Annual Change (2024-2029)	\$54 -	\$1,710 0.3%	\$2,101 0.4%	\$1,567 0.3%
Historical Annual Change (2000-2024)	\$19,804 1.1%	\$41,279 2.3%	\$44,997 2.7%	\$39,970 2.5%
Per Capita Income				
Estimated Per Capita Income (2024)	\$69,966	\$71,403	\$68,875	\$61,788
Projected Per Capita Income (2029)	\$69,015	\$76,579	\$73,845	\$66,238
Census Per Capita Income (2010)	\$40,367	\$39,177	\$37,729	\$34,387
Census Per Capita Income (2000)	\$36,504	\$35,202	\$34,156	\$31,599
Projected Annual Change (2024-2029)	-\$951 -0.3%	\$5,176 1.4%	\$4,970 1.4%	\$4,450 1.4%
Historical Annual Change (2000-2024)	\$33,462 3.8%	\$36,201 4.3%	\$34,719 4.2%	\$30,189 4.0%
Estimated Average Household Net Worth (2024)	\$1.47 M	\$1.51 M	\$1.43 M	\$1.33 M

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Race and Ethnicity								
Total Population (2024)	3,592		71,338		185,491		363,740	
White (2024)	1,722	47.9%	41,104	57.6%	109,846	59.2%	220,311	60.6%
Black or African American (2024)	1,513	42.1%	23,293	32.7%	55,766	30.1%	102,896	28.3%
American Indian or Alaska Native (2024)	2	-	88	0.1%	286	0.2%	657	0.2%
Asian (2024)	136	3.8%	3,258	4.6%	9,933	5.4%	19,835	5.5%
Hawaiian or Pacific Islander (2024)	-	-	11	-	29	-	64	-
Other Race (2024)	31	0.9%	586	0.8%	1,483	0.8%	3,171	0.9%
Two or More Races (2024)	188	5.2%	2,998	4.2%	8,149	4.4%	16,806	4.6%
Population < 18 (2024)	875	24.4%	16,041	22.5%	39,778	21.4%	78,089	21.5%
White Not Hispanic	314	35.9%	7,335	45.7%	19,177	48.2%	38,871	49.8%
Black or African American	422	48.2%	6,387	39.8%	14,186	35.7%	26,017	33.3%
Asian	39	4.4%	752	4.7%	2,296	5.8%	4,508	5.8%
Other Race Not Hispanic	38	4.4%	665	4.1%	1,707	4.3%	3,515	4.5%
Hispanic	62	7.1%	902	5.6%	2,413	6.1%	5,179	6.6%
Not Hispanic or Latino Population (2024)	3,391	94.4%	67,482	94.6%	175,594	94.7%	343,933	94.6%
Not Hispanic White	1,675	49.4%	40,021	59.3%	106,855	60.9%	214,121	62.3%
Not Hispanic Black or African American	1,486	43.8%	22,383	33.2%	54,043	30.8%	100,358	29.2%
Not Hispanic American Indian or Alaska Native	-	-	46	-	172	-	383	0.1%
Not Hispanic Asian	136	4.0%	3,239	4.8%	9,885	5.6%	19,748	5.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	7	-	20	-	45	-
Not Hispanic Other Race	6	0.2%	185	0.3%	421	0.2%	755	0.2%
Not Hispanic Two or More Races	86	2.5%	1,602	2.4%	4,197	2.4%	8,522	2.5%
Hispanic or Latino Population (2024)	201	5.6%	3,856	5.4%	9,898	5.3%	19,807	5.4%
Hispanic White	47	23.3%	1,083	28.1%	2,991	30.2%	6,190	31.2%
Hispanic Black or African American	27	13.3%	910	23.6%	1,722	17.4%	2,538	12.8%
Hispanic American Indian or Alaska Native	-	-	42	1.1%	114	1.1%	274	1.4%
Hispanic Asian	-	-	18	0.5%	48	0.5%	88	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.1%	9	-	19	-
Hispanic Other Race	25	12.2%	401	10.4%	1,061	10.7%	2,416	12.2%
Hispanic Two or More Races	102	50.7%	1,397	36.2%	3,952	39.9%	8,283	41.8%
Not Hispanic or Latino Population (2020)	3,358	97.0%	71,808	96.4%	186,374	96.3%	365,934	96.1%
Hispanic or Latino Population (2020)	103	3.0%	2,672	3.6%	7,070	3.7%	14,756	3.9%
Not Hispanic or Latino Population (2010)	3,544	98.6%	70,822	97.8%	181,240	97.7%	351,815	97.5%
Hispanic or Latino Population (2010)	50	1.4%	1,578	2.2%	4,206	2.3%	8,943	2.5%
Not Hispanic or Latino Population (2029)	3,577	93.3%	65,739	93.5%	171,005	93.5%	334,674	93.4%
Hispanic or Latino Population (2029)	259	6.7%	4,604	6.5%	11,855	6.5%	23,540	6.6%
Projected Annual Growth (2024-2029)	58	5.8%	749	3.9%	1,957	4.0%	3,732	3.8%
Historical Annual Growth (2010-2020)	53	10.6%	1,094	6.9%	2,864	6.8%	5,813	6.5%

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Total Age Distribution (2024)									
Total Population	3,592		71,338		185,491		363,740		
Age Under 5 Years	209	5.8%	3,979	5.6%	10,202	5.5%	20,246	5.6%	
Age 5 to 9 Years	206	5.7%	4,428	6.2%	11,036	5.9%	21,609	5.9%	
Age 10 to 14 Years	248	6.9%	4,620	6.5%	11,325	6.1%	22,267	6.1%	
Age 15 to 19 Years	285	7.9%	4,426	6.2%	11,003	5.9%	21,563	5.9%	
Age 20 to 24 Years	173	4.8%	3,381	4.7%	9,323	5.0%	18,898	5.2%	
Age 25 to 29 Years	137	3.8%	3,997	5.6%	11,499	6.2%	22,686	6.2%	
Age 30 to 34 Years	150	4.2%	4,702	6.6%	13,218	7.1%	25,792	7.1%	
Age 35 to 39 Years	141	3.9%	4,141	5.8%	11,479	6.2%	22,935	6.3%	
Age 40 to 44 Years	145	4.0%	4,081	5.7%	11,126	6.0%	22,242	6.1%	
Age 45 to 49 Years	154	4.3%	3,809	5.3%	10,487	5.7%	21,052	5.8%	
Age 50 to 54 Years	211	5.9%	4,425	6.2%	12,007	6.5%	23,684	6.5%	
Age 55 to 59 Years	231	6.4%	4,715	6.6%	12,389	6.7%	23,962	6.6%	
Age 60 to 64 Years	254	7.1%	4,984	7.0%	12,615	6.8%	24,888	6.8%	
Age 65 to 69 Years	271	7.5%	4,780	6.7%	11,644	6.3%	22,231	6.1%	
Age 70 to 74 Years	245	6.8%	3,959	5.5%	9,569	5.2%	18,129	5.0%	
Age 75 to 79 Years	198	5.5%	3,013	4.2%	7,194	3.9%	13,729	3.8%	
Age 80 to 84 Years	138	3.8%	1,901	2.7%	4,598	2.5%	8,710	2.4%	
Age 85 Years or Over	196	5.5%	1,999	2.8%	4,778	2.6%	9,118	2.5%	
Median Age	47.6		41.8		41.3		40.9		
Age 19 Years or Less	948	26.4%	17,453	24.5%	43,566	23.5%	85,684	23.6%	
Age 20 to 64 Years	1,596	44.4%	38,234	53.6%	104,142	56.1%	206,139	56.7%	
Age 65 Years or Over	1,048	29.2%	15,651	21.9%	37,783	20.4%	71,916	19.8%	
Female Age Distribution (2024)									
Female Population	1,847	51.4%	36,553	51.2%	93,891	50.6%	184,640	50.8%	
Age Under 5 Years	104	5.6%	1,973	5.4%	4,917	5.2%	9,989	5.4%	
Age 5 to 9 Years	96	5.2%	2,210	6.0%	5,444	5.8%	10,588	5.7%	
Age 10 to 14 Years	129	7.0%	2,301	6.3%	5,667	6.0%	11,063	6.0%	
Age 15 to 19 Years	130	7.0%	2,095	5.7%	5,245	5.6%	10,231	5.5%	
Age 20 to 24 Years	81	4.4%	1,573	4.3%	4,510	4.8%	9,170	5.0%	
Age 25 to 29 Years	66	3.5%	1,926	5.3%	5,433	5.8%	10,902	5.9%	
Age 30 to 34 Years	77	4.2%	2,355	6.4%	6,489	6.9%	12,696	6.9%	
Age 35 to 39 Years	64	3.5%	2,048	5.6%	5,609	6.0%	11,378	6.2%	
Age 40 to 44 Years	76	4.1%	2,091	5.7%	5,615	6.0%	11,307	6.1%	
Age 45 to 49 Years	81	4.4%	1,962	5.4%	5,384	5.7%	10,878	5.9%	
Age 50 to 54 Years	108	5.9%	2,307	6.3%	6,121	6.5%	12,133	6.6%	
Age 55 to 59 Years	122	6.6%	2,468	6.8%	6,413	6.8%	12,355	6.7%	
Age 60 to 64 Years	124	6.7%	2,678	7.3%	6,615	7.0%	12,952	7.0%	
Age 65 to 69 Years	158	8.5%	2,601	7.1%	6,183	6.6%	11,702	6.3%	
Age 70 to 74 Years	137	7.4%	2,197	6.0%	5,234	5.6%	9,902	5.4%	
Age 75 to 79 Years	115	6.2%	1,639	4.5%	3,951	4.2%	7,554	4.1%	
Age 80 to 84 Years	80	4.3%	1,040	2.8%	2,514	2.7%	4,853	2.6%	
Age 85 Years or Over	102	5.5%	1,088	3.0%	2,547	2.7%	4,988	2.7%	
Female Median Age	49.9		43.4		42.7		42.3		
Age 19 Years or Less	459	24.9%	8,579	23.5%	21,273	22.7%	41,871	22.7%	
Age 20 to 64 Years	797	43.2%	19,408	53.1%	52,188	55.6%	103,771	56.2%	
Aqe 65 Years or Over	591	32.0%	8,565	23.4%	20,429	21.8%	38,999	21.1%	

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Male Age Distribution (2024)									
Male Population	1,744	48.6%	34,786	48.8%	91,601	49.4%	179,100	49.2%	
Age Under 5 Years	105	6.0%	2,006	5.8%	5,285	5.8%	10,257	5.7%	
Age 5 to 9 Years	110	6.3%	2,218	6.4%	5,592	6.1%	11,021	6.2%	
Age 10 to 14 Years	119	6.8%	2,319	6.7%	5,659	6.2%	11,204	6.3%	
Age 15 to 19 Years	154	8.9%	2,331	6.7%	5,757	6.3%	11,331	6.3%	
Age 20 to 24 Years	92	5.3%	1,808	5.2%	4,813	5.3%	9,728	5.4%	
Age 25 to 29 Years	71	4.1%	2,071	6.0%	6,067	6.6%	11,784	6.6%	
Age 30 to 34 Years	73	4.2%	2,347	6.7%	6,729	7.3%	13,096	7.3%	
Age 35 to 39 Years	77	4.4%	2,092	6.0%	5,871	6.4%	11,557	6.5%	
Age 40 to 44 Years	69	4.0%	1,990	5.7%	5,511	6.0%	10,935	6.1%	
Age 45 to 49 Years	74	4.2%	1,847	5.3%	5,103	5.6%	10,174	5.7%	
Age 50 to 54 Years	103	5.9%	2,119	6.1%	5,886	6.4%	11,552	6.4%	
Age 55 to 59 Years	110	6.3%	2,247	6.5%	5,975	6.5%	11,607	6.5%	
Age 60 to 64 Years	130	7.4%	2,305	6.6%	6,000	6.5%	11,936	6.7%	
Age 65 to 69 Years	113	6.5%	2,179	6.3%	5,461	6.0%	10,529	5.9%	
Age 70 to 74 Years	108	6.2%	1,762	5.1%	4,334	4.7%	8,227	4.6%	
Age 75 to 79 Years	83	4.8%	1,374	4.0%	3,243	3.5%	6,175	3.4%	
Age 80 to 84 Years	59	3.4%	861	2.5%	2,085	2.3%	3,856	2.2%	
Age 85 Years or Over	94	5.4%	911	2.6%	2,231	2.4%	4,130	2.3%	
Male Median Age	44.1		40.2		39.9		39.6		
Age 19 Years or Less	489	28.0%	8,873	25.5%	22,293	24.3%	43,813	24.5%	
Age 20 to 64 Years	798	45.8%	18,826	54.1%	51,954	56.7%	102,369	57.2%	
Age 65 Years or Over	457	26.2%	7,086	20.4%	17,354	18.9%	32,918	18.4%	
Males per 100 Females (2024)									
Overall Comparison	94		95		98		97		
Age Under 5 Years	101	50.3%	102	50.4%	108	51.8%	103	50.7%	
Age 5 to 9 Years	114	53.3%	100	50.1%	103	50.7%	104	51.0%	
Age 10 to 14 Years	92	48.0%	101	50.2%	100	50.0%	101	50.3%	
Age 15 to 19 Years	119	54.3%	111	52.7%	110	52.3%	111	52.6%	
Age 20 to 24 Years	114	53.2%	115	53.5%	107	51.6%	106	51.5%	
Age 25 to 29 Years	109	52.1%	107	51.8%	112	52.8%	108	51.9%	
Age 30 to 34 Years	95	48.7%	100	49.9%	104	50.9%	103	50.8%	
Age 35 to 39 Years	120	54.6%	102	50.5%	105	51.1%	102	50.4%	
Age 40 to 44 Years	92	47.8%	95	48.8%	98	49.5%	97	49.2%	
Age 45 to 49 Years	91	47.8%	94	48.5%	95	48.7%	94	48.3%	
Age 50 to 54 Years	95	48.7%	92	47.9%	96	49.0%	95	48.8%	
Age 55 to 59 Years	90	47.4%	91	47.7%	93	48.2%	94	48.4%	
Age 60 to 64 Years	105	51.2%	86	46.3%	91	47.6%	92	48.0%	
Age 65 to 69 Years	72	41.7%	84	45.6%	88	46.9%	90	47.4%	
Age 70 to 74 Years	79	44.2%	80	44.5%	83	45.3%	83	45.4%	
Age 75 to 79 Years	72	41.9%	84	45.6%	82	45.1%	82	45.0%	
Age 80 to 84 Years	74	42.4%	83	45.3%	83	45.3%	79	44.3%	
Age 85 Years or Over	93	48.1%	84	45.6%	88	46.7%	83	45.3%	
Age 19 Years or Less	106	51.5%	103	50.8%	105	51.2%	105	51.1%	
Age 20 to 39 Years	109	52.2%	105	51.3%	107	51.6%	105	51.1%	
Age 40 to 64 Years	95	48.8%	91	47.7%	94	48.6%	94	48.5%	
Aqe 65 Years or Over	77	43.6%	83	45.3%	85	45.9%	84	45.8%	

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Household Type (2024)				
Total Households	1,693	30,890	80,736	155,946
Households with Children	193 11.4%	6,635 21.5%	17,586 21.8%	35,306 22.6%
Average Household Size	2.1	2.3	2.3	2.3
Household Density per Square Mile	539	1,093	1,028	1,013
Population Family	1,900 52.9%	48,275 67.7%	125,618 67.7%	254,933 70.1%
Population Non-Family	1,586 44.2%	22,462 31.5%	58,106 31.3%	105,333 29.0%
Population Group Quarters	105 2.9%	601 0.8%	1,768 1.0%	3,475 1.0%
Family Households	452 26.7%	14,367 46.5%	37,493 46.4%	77,082 49.4%
Married Couple Households	377 83.5%	11,961 83.3%	31,105 83.0%	61,074 79.2%
Other Family Households with Children	75 16.5%	2,406 16.7%	6,388 17.0%	16,008 20.8%
Family Households with Children	193 42.8%	6,633 46.2%	17,582 46.9%	35,294 45.8%
Married Couple with Children	170 87.9%	5,644 85.1%	14,954 85.1%	28,528 80.8%
Other Family Households with Children	23 12.1%	989 14.9%	2,628 14.9%	6,766 19.2%
Family Households No Children	258 57.2%	7,734 53.8%	19,910 53.1%	41,788 54.2%
Married Couple No Children	207 80.2%	6,317 81.7%	16,150 81.1%	32,546 77.9%
Other Family Households No Children	51 19.8%	1,417 18.3%	3,760 18.9%	9,243 22.1%
Non-Family Households	1,241 73.3%	16,523 53.5%	43,243 53.6%	78,864 50.6%
Non-Family Households with Children	- -	2 -	4 -	12 -
Non-Family Households No Children	1,241 #####	16,521 #####	43,239 #####	78,852 #####
Average Family Household Size	4.2	3.4	3.4	3.3
Average Family Income	\$389,993	\$269,084	\$260,406	\$225,320
Median Family Income	\$210,425	\$159,818	\$159,691	\$146,151
Average Non-Family Household Size	1.3	1.4	1.3	1.3
Marital Status (2024)				
Population Age 15 Years or Over	2,928	58,312	152,929	299,619
Never Married	668 22.8%	15,687 26.9%	42,791 28.0%	88,424 29.5%
Currently Married	1,382 47.2%	32,646 56.0%	82,894 54.2%	155,925 52.0%
Previously Married	878 30.0%	9,979 17.1%	27,243 17.8%	55,269 18.4%
Separated	81 9.2%	949 9.5%	3,401 12.5%	7,726 14.0%
Widowed	351 40.0%	3,256 32.6%	8,677 31.9%	17,303 31.3%
Divorced	446 50.8%	5,774 57.9%	15,164 55.7%	30,239 54.7%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	2,471	50,505	132,602	259,158
Elementary (Grade Level 0 to 8)	82 3.3%	562 1.1%	1,603 1.2%	3,549 1.4%
Some High School (Grade Level 9 to 11)	29 1.2%	855 1.7%	2,596 2.0%	7,251 2.8%
High School Graduate	402 16.3%	7,223 14.3%	19,034 14.4%	44,172 17.0%
Some College	398 16.1%	8,482 16.8%	22,283 16.8%	46,843 18.1%
Associate Degree Only	377 15.2%	4,450 8.8%	10,953 8.3%	21,509 8.3%
Bachelor Degree Only	584 23.6%	16,060 31.8%	41,606 31.4%	75,302 29.1%
Graduate Degree	599 24.2%	12,873 25.5%	34,529 26.0%	60,532 23.4%
Any College (Some College or Higher)	1,958 79.2%	41,864 82.9%	109,370 82.5%	204,185 78.8%
College Degree + (Bachelor Degree or Higher)	1,183 47.9%	28,933 57.3%	76,135 57.4%	135,834 52.4%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4228/-83.4338

18771 Traditions Dr null, MI 48168	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	1,824	33,153	86,404	167,205
Total Housing Units (2020)	1,628	32,850	85,688	165,718
Historical Annual Growth (2020-2024)	196 3.0%	302 0.2%	716 0.2%	1,488 0.2%
Housing Units Occupied (2024)	1,693 92.8%	30,890 93.2%	80,736 93.4%	155,946 93.3%
Housing Units Owner-Occupied	1,297 76.6%	23,085 74.7%	57,264 70.9%	109,806 70.4%
Housing Units Renter-Occupied	396 23.4%	7,805 25.3%	23,471 29.1%	46,140 29.6%
Housing Units Vacant (2024)	131 7.2%	2,263 6.8%	5,669 6.6%	11,259 6.7%
Household Size (2024)				
Total Households	1,693	30,890	80,736	155,946
1 Person Households	1,209 71.4%	15,346 49.7%	39,750 49.2%	71,900 46.1%
2 Person Households	216 12.8%	9,835 31.8%	25,080 31.1%	51,100 32.8%
3 Person Households	116 6.9%	2,510 8.1%	7,117 8.8%	14,901 9.6%
4 Person Households	101 6.0%	2,154 7.0%	6,002 7.4%	11,872 7.6%
5 Person Households	35 2.1%	728 2.4%	1,874 2.3%	4,109 2.6%
6 Person Households	10 0.6%	227 0.7%	688 0.9%	1,564 1.0%
7 or More Person Households	4 0.2%	89 0.3%	226 0.3%	501 0.3%
Household Income Distribution (2024)				
HH Income \$200,000 or More	274 16.2%	6,321 20.5%	16,203 20.1%	27,329 17.5%
HH Income \$150,000 to \$199,999	208 12.3%	3,912 12.7%	10,124 12.5%	18,185 11.7%
HH Income \$125,000 to \$149,999	173 10.2%	3,207 10.4%	7,846 9.7%	14,483 9.3%
HH Income \$100,000 to \$124,999	185 10.9%	3,487 11.3%	8,922 11.1%	16,868 10.8%
HH Income \$75,000 to \$99,999	135 7.9%	3,537 11.5%	9,906 12.3%	19,646 12.6%
HH Income \$50,000 to \$74,999	241 14.2%	4,111 13.3%	10,734 13.3%	22,244 14.3%
HH Income \$35,000 to \$49,999	103 6.1%	2,334 7.6%	6,279 7.8%	12,985 8.3%
HH Income \$25,000 to \$34,999	144 8.5%	1,387 4.5%	3,942 4.9%	8,377 5.4%
HH Income \$15,000 to \$24,999	75 4.4%	1,017 3.3%	2,933 3.6%	7,353 4.7%
HH Income \$10,000 to \$14,999	85 5.0%	520 1.7%	1,321 1.6%	2,940 1.9%
HH Income Under \$10,000	71 4.2%	1,057 3.4%	2,526 3.1%	5,534 3.5%
Household Vehicles (2024)				
Households 0 Vehicles Available	115 6.8%	1,186 3.8%	3,640 4.5%	8,140 5.2%
Households 1 Vehicle Available	691 40.8%	10,637 34.4%	29,561 36.6%	55,850 35.8%
Households 2 Vehicles Available	657 38.8%	13,198 42.7%	32,917 40.8%	63,681 40.8%
Households 3 or More Vehicles Available	231 13.6%	5,868 19.0%	14,617 18.1%	28,276 18.1%
Total Vehicles Available	2,790	56,875	144,954	279,333
Average Vehicles per Household	1.6	1.8	1.8	1.8
Owner-Occupied Household Vehicles	2,340 83.9%	46,555 81.9%	115,563 79.7%	221,685 79.4%
Average Vehicles per Owner-Occupied Household	1.8	2.0	2.0	2.0
Renter-Occupied Household Vehicles	449 16.1%	10,320 18.1%	29,391 20.3%	57,648 20.6%
Average Vehicles per Renter-Occupied Household	1.1	1.3	1.3	1.2
Travel Time (2024)				
Worker Base Age 16 years or Over	1,465	36,902	100,112	196,608
Travel to Work in 14 Minutes or Less	365 24.9%	7,584 20.6%	19,561 19.5%	38,030 19.3%
Travel to Work in 15 to 29 Minutes	406 27.7%	10,663 28.9%	29,093 29.1%	61,188 31.1%
Travel to Work in 30 to 59 Minutes	304 20.7%	8,831 23.9%	24,769 24.7%	48,094 24.5%
Travel to Work in 60 Minutes or More	27 1.8%	951 2.6%	2,686 2.7%	5,541 2.8%
Work at Home	364 24.8%	8,874 24.0%	24,002 24.0%	43,754 22.3%
Average Minutes Travel to Work	19.2	22.0	22.6	22.6

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	1,465	36,902	100,112	196,608
Drive to Work Alone	982 67.0%	24,696 66.9%	66,712 66.6%	133,988 68.1%
Drive to Work in Carpool	78 5.4%	2,104 5.7%	6,095 6.1%	12,261 6.2%
Travel to Work by Public Transportation	11 0.8%	248 0.7%	661 0.7%	1,394 0.7%
Drive to Work on Motorcycle	- -	22 -	50 -	110 -
Bicycle to Work	3 0.2%	87 0.2%	220 0.2%	435 0.2%
Walk to Work	12 0.8%	456 1.2%	1,234 1.2%	2,415 1.2%
Other Means	13 0.9%	415 1.1%	1,137 1.1%	2,251 1.1%
Work at Home	364 24.8%	8,874 24.0%	24,002 24.0%	43,754 22.3%
Daytime Demographics (2024)				
Total Businesses	688	3,325	10,789	18,352
Total Employees	16,343	49,204	155,740	267,284
Company Headquarter Businesses	43 6.2%	191 5.7%	587 5.4%	898 4.9%
Company Headquarter Employees	6,508 39.8%	17,384 35.3%	43,850 28.2%	79,196 29.6%
Employee Population per Business	23.8 to 1	14.8 to 1	14.4 to 1	14.6 to 1
Residential Population per Business	5.2 to 1	21.5 to 1	17.2 to 1	19.8 to 1
Adj. Daytime Demographics Age 16 Years or Over	17,745	69,669	206,213	365,707
Labor Force				
Labor Population Age 16 Years or Over (2024)	2,867	57,370	150,607	295,105
Labor Force Total Males (2024)	1,373 47.9%	27,755 48.4%	73,856 49.0%	144,230 48.9%
Male Civilian Employed	881 64.1%	20,032 72.2%	54,748 74.1%	105,868 73.4%
Male Civilian Unemployed	15 1.1%	544 2.0%	1,198 1.6%	2,539 1.8%
Males in Armed Forces	- -	- -	11 -	23 -
Males Not in Labor Force	478 34.8%	7,179 25.9%	17,900 24.2%	35,799 24.8%
Labor Force Total Females (2024)	1,494 52.1%	29,616 51.6%	76,751 51.0%	150,875 51.1%
Female Civilian Employed	584 39.1%	16,873 57.0%	45,369 59.1%	90,754 60.2%
Female Civilian Unemployed	2 0.1%	569 1.9%	1,317 1.7%	2,689 1.8%
Females in Armed Forces	- -	- -	5 -	36 -
Females Not in Labor Force	908 60.8%	12,173 41.1%	30,059 39.2%	57,395 38.0%
Unemployment Rate	17 0.6%	1,113 1.9%	2,515 1.7%	5,228 1.8%
Occupation (2024)				
Occupation Population Age 16 Years or Over	1,465	36,902	100,112	196,608
Occupation Total Males	881 60.1%	20,029 54.3%	54,743 54.7%	105,854 53.8%
Occupation Total Females	584 39.9%	16,873 45.7%	45,369 45.3%	90,754 46.2%
Management, Business, Financial Operations	322 -	9,309 25.2%	24,367 24.3%	44,462 22.6%
Professional, Related	451 30.8%	12,519 33.9%	33,572 33.5%	62,244 31.7%
Service	194 13.3%	3,832 10.4%	10,730 10.7%	23,503 12.0%
Sales, Office	291 19.9%	6,598 17.9%	18,028 18.0%	36,629 18.6%
Farming, Fishing, Forestry	- -	28 -	113 0.1%	263 0.1%
Construction, Extraction, Maintenance	73 5.0%	1,480 4.0%	4,472 4.5%	9,285 4.7%
Production, Transport, Material Moving	133 9.1%	3,137 8.5%	8,828 8.8%	20,222 10.3%
White Collar Workers	1,064 72.6%	28,425 77.0%	75,968 75.9%	143,335 72.9%
Blue Collar Workers	401 27.4%	8,477 23.0%	24,144 24.1%	53,273 27.1%

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Units In Structure (2024)								
Total Units	1,693		30,890		80,736		155,946	
1 Detached Unit	931	55.0%	20,379	66.0%	51,355	63.6%	101,501	65.1%
1 Attached Unit	299	17.6%	3,171	10.3%	6,822	8.5%	11,820	7.6%
2 Units	15	0.9%	472	1.5%	1,202	1.5%	1,997	1.3%
3 to 4 Units	101	6.0%	1,236	4.0%	3,277	4.1%	5,325	3.4%
5 to 9 Units	92	5.4%	2,573	8.3%	8,048	10.0%	14,045	9.0%
10 to 19 Units	64	3.8%	1,593	5.2%	4,903	6.1%	8,956	5.7%
20 to 49 Units	11	0.7%	361	1.2%	1,469	1.8%	3,539	2.3%
50 or More Units	174	10.3%	915	3.0%	2,823	3.5%	5,925	3.8%
Mobile Home or Trailer	5	0.3%	171	0.6%	773	1.0%	2,709	1.7%
Other Structure	-	-	18	-	63	-	129	-
Homes Built By Year (2024)								
Homes Built 2020 or later	6	0.3%	204	0.6%	607	0.7%	1,105	0.7%
Homes Built 2010 to 2019	37	2.0%	1,171	3.5%	3,128	3.6%	7,456	4.5%
Homes Built 2000 to 2009	78	4.3%	1,465	4.4%	6,520	7.5%	12,572	7.5%
Homes Built 1990 to 1999	538	29.5%	4,215	12.7%	10,409	12.0%	20,203	12.1%
Homes Built 1980 to 1989	435	23.8%	6,615	20.0%	14,061	16.3%	23,319	13.9%
Homes Built 1970 to 1979	256	14.0%	7,167	21.6%	15,653	18.1%	29,434	17.6%
Homes Built 1960 to 1969	111	6.1%	5,720	17.3%	13,577	15.7%	22,036	13.2%
Homes Built 1950 to 1959	118	6.5%	2,162	6.5%	9,716	11.2%	25,993	15.5%
Homes Built 1940 to 1949	51	2.8%	743	2.2%	2,668	3.1%	6,018	3.6%
Homes Built Before 1939	63	3.4%	1,429	4.3%	4,396	5.1%	7,810	4.7%
Median Age of Homes	43.1	yrs	47.7	yrs	48.6	yrs	49.2	yrs
Home Values (2024)								
Owner Specified Housing Units	1,297		23,085		57,264		109,806	
Home Values \$1,000,000 or More	-	-	114	0.5%	886	1.5%	1,225	1.1%
Home Values \$750,000 to \$999,999	9	0.7%	530	2.3%	2,082	3.6%	3,286	3.0%
Home Values \$500,000 to \$749,999	295	22.7%	2,849	12.3%	7,958	13.9%	13,196	12.0%
Home Values \$400,000 to \$499,999	244	18.8%	4,511	19.5%	8,996	15.7%	14,030	12.8%
Home Values \$300,000 to \$399,999	253	19.5%	6,433	27.9%	13,210	23.1%	22,811	20.8%
Home Values \$250,000 to \$299,999	161	12.4%	3,259	14.1%	8,417	14.7%	13,991	12.7%
Home Values \$200,000 to \$249,999	115	8.9%	2,072	9.0%	6,793	11.9%	14,633	13.3%
Home Values \$175,000 to \$199,999	38	2.9%	646	2.8%	2,041	3.6%	6,195	5.6%
Home Values \$150,000 to \$174,999	83	6.4%	1,007	4.4%	2,344	4.1%	6,791	6.2%
Home Values \$125,000 to \$149,999	23	1.8%	405	1.8%	963	1.7%	2,702	2.5%
Home Values \$100,000 to \$124,999	36	2.8%	582	2.5%	1,165	2.0%	3,508	3.2%
Home Values \$90,000 to \$99,999	6	0.5%	84	0.4%	208	0.4%	810	0.7%
Home Values \$80,000 to \$89,999	10	0.8%	99	0.4%	349	0.6%	985	0.9%
Home Values \$70,000 to \$79,999	3	0.2%	51	0.2%	202	0.4%	778	0.7%
Home Values \$60,000 to \$69,999	4	0.3%	89	0.4%	264	0.5%	948	0.9%
Home Values \$50,000 to \$59,999	7	0.6%	38	0.2%	191	0.3%	615	0.6%
Home Values \$35,000 to \$49,999	3	0.3%	65	0.3%	256	0.4%	861	0.8%
Home Values \$25,000 to \$34,999	3	0.2%	84	0.4%	239	0.4%	723	0.7%
Home Values \$10,000 to \$24,999	3	0.2%	118	0.5%	338	0.6%	845	0.8%
Home Values Under \$10,000	1	-	50	0.2%	363	0.6%	873	0.8%
Owner-Occupied Median Home Value	\$364,229		\$356,151		\$362,094		\$325,144	
Renter-Occupied Median Rent	\$800		\$1,131		\$1,116		\$1,087	

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Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$161.66 M	\$3.16 B	\$7.99 B	\$14.32 B
Total Non-Retail Expenditure	\$86.27 M	\$1.68 B	\$4.26 B	\$7.62 B
Total Retail Expenditure	\$75.38 M	\$1.47 B	\$3.73 B	\$6.7 B
Apparel	\$5.77 M	\$113.06 M	\$286.42 M	\$511.71 M
Contributions	\$5.89 M	\$114.72 M	\$289.17 M	\$511.65 M
Education	\$5.66 M	\$110.45 M	\$278.96 M	\$489.28 M
Entertainment	\$9.42 M	\$184.77 M	\$466.78 M	\$833.48 M
Food and Beverages	\$23.15 M	\$452.27 M	\$1.15 B	\$2.06 B
Furnishings and Equipment	\$5.83 M	\$114.21 M	\$288.49 M	\$515.63 M
Gifts	\$4.52 M	\$87.94 M	\$221.99 M	\$391.14 M
Health Care	\$13.23 M	\$257.27 M	\$650.28 M	\$1.17 B
Household Operations	\$6.59 M	\$128.32 M	\$324.28 M	\$578.75 M
Miscellaneous Expenses	\$3.13 M	\$60.87 M	\$153.93 M	\$275.38 M
Personal Care	\$2.17 M	\$42.37 M	\$107.21 M	\$192.24 M
Personal Insurance	\$1.24 M	\$24.31 M	\$61.22 M	\$108.65 M
Reading	\$364.95 K	\$7.1 M	\$17.93 M	\$32.05 M
Shelter	\$34.01 M	\$662.57 M	\$1.68 B	\$3.01 B
Tobacco	\$807.09 K	\$15.65 M	\$39.97 M	\$73.65 M
Transportation	\$28.79 M	\$564.95 M	\$1.43 B	\$2.57 B
Utilities	\$11.09 M	\$215.48 M	\$546.61 M	\$990.39 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$7,958	\$8,515	\$8,245	\$7,651
Total Non-Retail Expenditure	\$4,247 53.4%	\$4,537 53.3%	\$4,393 53.3%	\$4,071 53.2%
Total Retail Expenditures	\$3,711 46.6%	\$3,978 46.7%	\$3,851 46.7%	\$3,580 46.8%
Apparel	\$284 3.6%	\$305 3.6%	\$296 3.6%	\$273 3.6%
Contributions	\$290 3.6%	\$310 3.6%	\$298 3.6%	\$273 3.6%
Education	\$278 3.5%	\$298 3.5%	\$288 3.5%	\$261 3.4%
Entertainment	\$464 5.8%	\$498 5.9%	\$482 5.8%	\$445 5.8%
Food and Beverages	\$1,140 14.3%	\$1,220 14.3%	\$1,183 14.3%	\$1,101 14.4%
Furnishings and Equipment	\$287 3.6%	\$308 3.6%	\$298 3.6%	\$276 3.6%
Gifts	\$223 2.8%	\$237 2.8%	\$229 2.8%	\$209 2.7%
Health Care	\$651 8.2%	\$694 8.2%	\$671 8.1%	\$627 8.2%
Household Operations	\$324 4.1%	\$346 4.1%	\$335 4.1%	\$309 4.0%
Miscellaneous Expenses	\$154 1.9%	\$164 1.9%	\$159 1.9%	\$147 1.9%
Personal Care	\$107 1.3%	\$114 1.3%	\$111 1.3%	\$103 1.3%
Personal Insurance	\$61 0.8%	\$66 0.8%	\$63 0.8%	\$58 0.8%
Reading	\$18 0.2%	\$19 0.2%	\$19 0.2%	\$17 0.2%
Shelter	\$1,674 21.0%	\$1,787 21.0%	\$1,733 21.0%	\$1,608 21.0%
Tobacco	\$40 0.5%	\$42 0.5%	\$41 0.5%	\$39 0.5%
Transportation	\$1,417 17.8%	\$1,524 17.9%	\$1,476 17.9%	\$1,373 17.9%
Utilities	\$546 6.9%	\$581 6.8%	\$564 6.8%	\$529 6.9%