

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.6573/-81.2039

945 City Plaza Way Oviedo, FL 32765		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2024)	10,791		60,348		152,939		272,077		
Projected Population (2029)	11,836		64,574		161,213		286,140		
Census Population (2020)	10,669		59,606		153,630		270,048		
Census Population (2010)	7,979		51,048		128,153		230,781		
Projected Annual Growth (2024-2029)	1,045	1.9%	4,225	1.4%	8,274	1.1%	14,063	1.0%	
Historical Annual Growth (2020-2024)	122	0.3%	743	0.3%	-690	-0.1%	2,030	0.2%	
Historical Annual Growth (2010-2020)	2,690	3.4%	8,558	1.7%	25,476	2.0%	39,267	1.7%	
Estimated Population Density (2024)	3,437	psm	2,135	psm	1,948	psm	1,768	psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi		
Households									
Estimated Households (2024)	4,009		21,906		52,287		98,622		
Projected Households (2029)	4,438		23,651		55,782		104,533		
Census Households (2020)	3,760		20,881		50,403		95,015		
Census Households (2010)	2,865		17,997		43,260		82,505		
Projected Annual Growth (2024-2029)	429	2.1%	1,745	1.6%	3,495	1.3%	5,911	1.2%	
Historical Annual Change (2010-2024)	1,143	2.9%	3,909	1.6%	9,027	1.5%	16,117	1.4%	
Average Household Income									
Estimated Average Household Income (2024)	\$137,328		\$151,030		\$138,921		\$122,465		
Projected Average Household Income (2029)	\$129,854		\$146,408		\$136,228		\$120,757		
Census Average Household Income (2010)	\$70,354		\$81,987		\$78,937		\$68,443		
Census Average Household Income (2000)	\$72,118		\$75,117		\$72,097		\$61,579		
Projected Annual Change (2024-2029)	-\$7,474	-1.1%	-\$4,623	-0.6%	-\$2,693	-0.4%	-\$1,708	-0.3%	
Historical Annual Change (2000-2024)	\$65,210	3.8%	\$75,913	4.2%	\$66,824	3.9%	\$60,886	4.1%	
Median Household Income									
Estimated Median Household Income (2024)	\$92,971		\$103,546		\$103,866		\$91,320		
Projected Median Household Income (2029)	\$94,143		\$105,260		\$105,771		\$92,980		
Census Median Household Income (2010)	\$56,572		\$66,035		\$62,916		\$55,598		
Census Median Household Income (2000)	\$61,377		\$65,122		\$60,584		\$52,300		
Projected Annual Change (2024-2029)	\$1,173	0.3%	\$1,714	0.3%	\$1,905	0.4%	\$1,661	0.4%	
Historical Annual Change (2000-2024)	\$31,594	2.1%	\$38,423	2.5%	\$43,283	3.0%	\$39,020	3.1%	
Per Capita Income									
Estimated Per Capita Income (2024)	\$51,179		\$54,883		\$47,934		\$44,722		
Projected Per Capita Income (2029)	\$48,839		\$53,680		\$47,554		\$44,430		
Census Per Capita Income (2010)	\$25,267		\$28,906		\$26,647		\$24,470		
Census Per Capita Income (2000)	\$25,108		\$25,701		\$24,823		\$22,395		
Projected Annual Change (2024-2029)	-\$2,340	-0.9%	-\$1,203	-0.4%	-\$380	-0.2%	-\$292	-0.1%	
Historical Annual Change (2000-2024)	\$26,071	4.3%	\$29,182	4.7%	\$23,111	3.9%	\$22,327	4.2%	
Estimated Average Household Net Worth (2024)	\$996,844		\$1.34 M		\$1.24 M		\$1.05 M		



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Lat/Lon: 28.6573/-81.2039

945 City Plaza Way		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Oviedo, FL 32765									
Race and Ethnicity									
Total Population (2024)	10,791		60,348		152,939		272,077		
White (2024)	6,683	61.9%	41,794	69.3%	97,701	63.9%	160,488	59.0%	
Black or African American (2024)	1,120	10.4%	6,378	10.6%	20,355	13.3%	42,318	15.6%	
American Indian or Alaska Native (2024)	20	0.2%	126	0.2%	376	0.2%	808	0.3%	
Asian (2024)	810	7.5%	2,944	4.9%	7,733	5.1%	15,026	5.5%	
Hawaiian or Pacific Islander (2024)	7	-	30	-	109	-	211	-	
Other Race (2024)	623	5.8%	2,265	3.8%	7,507	4.9%	16,904	6.2%	
Two or More Races (2024)	1,528	14.2%	6,811	11.3%	19,158	12.5%	36,322	13.4%	
Population < 18 (2024)	2,162	20.0%	10,001	16.6%	25,140	16.4%	49,869	18.3%	
White Not Hispanic	780	36.1%	4,634	46.3%	10,981	43.7%	20,394	40.9%	
Black or African American	248	11.5%	1,598	16.0%	4,843	19.3%	9,989	20.0%	
Asian	327	15.1%	825	8.2%	1,539	6.1%	3,118	6.3%	
Other Race Not Hispanic	86	4.0%	365	3.6%	951	3.8%	2,124	4.3%	
Hispanic	721	33.3%	2,580	25.8%	6,826	27.2%	14,243	28.6%	
Not Hispanic or Latino Population (2024)	8,072	74.8%	48,440	80.3%	118,737	77.6%	203,076	74.6%	
Not Hispanic White	6,011	74.5%	38,380	79.2%	88,603	74.6%	142,813	70.3%	
Not Hispanic Black or African American	1,038	12.9%	5,966	12.3%	18,849	15.9%	38,585	19.0%	
Not Hispanic American Indian or Alaska Native	6	-	32	-	87	-	209	0.1%	
Not Hispanic Asian	787	9.8%	2,883	6.0%	7,620	6.4%	14,772	7.3%	
Not Hispanic Hawaiian or Pacific Islander	3	-	14	-	44	-	89	-	
Not Hispanic Other Race	29	0.4%	123	0.3%	490	0.4%	914	0.5%	
Not Hispanic Two or More Races	198	2.4%	1,041	2.1%	3,043	2.6%	5,694	2.8%	
Hispanic or Latino Population (2024)	2,720	25.2%	11,909	19.7%	34,203	22.4%	69,001	25.4%	
Hispanic White	672	24.7%	3,414	28.7%	9,098	26.6%	17,675	25.6%	
Hispanic Black or African American	83	3.0%	412	3.5%	1,507	4.4%	3,733	5.4%	
Hispanic American Indian or Alaska Native	14	0.5%	94	0.8%	288	0.8%	599	0.9%	
Hispanic Asian	23	0.8%	61	0.5%	113	0.3%	253	0.4%	
Hispanic Hawaiian or Pacific Islander	4	0.2%	16	0.1%	65	0.2%	122	0.2%	
Hispanic Other Race	593	21.8%	2,142	18.0%	7,017	20.5%	15,989	23.2%	
Hispanic Two or More Races	1,331	48.9%	5,770	48.5%	16,115	47.1%	30,629	44.4%	
Not Hispanic or Latino Population (2020)	8,155	76.4%	47,804	80.2%	120,465	78.4%	200,706	74.3%	
Hispanic or Latino Population (2020)	2,514	23.6%	11,802	19.8%	33,165	21.6%	69,341	25.7%	
Not Hispanic or Latino Population (2010)	6,533	81.9%	43,652	85.5%	106,891	83.4%	184,092	79.8%	
Hispanic or Latino Population (2010)	1,446	18.1%	7,396	14.5%	21,262	16.6%	46,689	20.2%	
Not Hispanic or Latino Population (2029)	8,804	74.4%	50,602	78.4%	123,335	76.5%	211,591	73.9%	
Hispanic or Latino Population (2029)	3,032	25.6%	13,971	21.6%	37,878	23.5%	74,549	26.1%	
Projected Annual Growth (2024-2029)	313	2.3%	2,063	3.5%	3,676	2.1%	5,548	1.6%	
Historical Annual Growth (2010-2020)	1,068	7.4%	4,406	6.0%	11,903	5.6%	22,652	4.9%	

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Oviedo, FL 32765									
Total Age Distribution (2024)									
Total Population	10,791		60,348		152,939		272,077		
Age Under 5 Years	487	4.5%	2,108	3.5%	5,952	3.9%	12,682	4.7%	
Age 5 to 9 Years	593	5.5%	2,824	4.7%	7,020	4.6%	13,724	5.0%	
Age 10 to 14 Years	647	6.0%	3,063	5.1%	7,393	4.8%	14,441	5.3%	
Age 15 to 19 Years	726	6.7%	3,800	6.3%	21,127	13.8%	32,521	12.0%	
Age 20 to 24 Years	885	8.2%	5,356	8.9%	17,962	11.7%	30,006	11.0%	
Age 25 to 29 Years	716	6.6%	3,495	5.8%	8,886	5.8%	18,682	6.9%	
Age 30 to 34 Years	814	7.5%	3,729	6.2%	8,515	5.6%	17,287	6.4%	
Age 35 to 39 Years	858	8.0%	4,336	7.2%	9,227	6.0%	16,792	6.2%	
Age 40 to 44 Years	792	7.3%	4,567	7.6%	9,528	6.2%	16,581	6.1%	
Age 45 to 49 Years	732	6.8%	4,183	6.9%	9,025	5.9%	15,245	5.6%	
Age 50 to 54 Years	734	6.8%	4,375	7.2%	9,250	6.0%	15,727	5.8%	
Age 55 to 59 Years	645	6.0%	4,191	6.9%	8,727	5.7%	15,300	5.6%	
Age 60 to 64 Years	598	5.5%	4,089	6.8%	8,550	5.6%	14,714	5.4%	
Age 65 to 69 Years	485	4.5%	3,320	5.5%	7,019	4.6%	12,619	4.6%	
Age 70 to 74 Years	345	3.2%	2,649	4.4%	5,765	3.8%	10,166	3.7%	
Age 75 to 79 Years	282	2.6%	1,952	3.2%	4,225	2.8%	7,431	2.7%	
Age 80 to 84 Years	193	1.8%	1,172	1.9%	2,382	1.6%	4,218	1.6%	
Age 85 Years or Over	258	2.4%	1,140	1.9%	2,388	1.6%	3,942	1.4%	
Median Age	36.8		40.4		36.0		35.2		
Age 19 Years or Less	2,453	22.7%	11,794	19.5%	41,491	27.1%	73,368	27.0%	
Age 20 to 64 Years	6,774	62.8%	38,320	63.5%	89,670	58.6%	160,333	58.9%	
Age 65 Years or Over	1,564	14.5%	10,234	17.0%	21,778	14.2%	38,376	14.1%	
Female Age Distribution (2024)									
Female Population	5,512	51.1%	30,608	50.7%	69,128	45.2%	126,451	46.5%	
Age Under 5 Years	262	4.8%	1,063	3.5%	2,947	4.3%	6,291	5.0%	
Age 5 to 9 Years	292	5.3%	1,385	4.5%	3,372	4.9%	6,658	5.3%	
Age 10 to 14 Years	330	6.0%	1,516	5.0%	3,651	5.3%	6,990	5.5%	
Age 15 to 19 Years	386	7.0%	1,847	6.0%	4,291	6.2%	7,723	6.1%	
Age 20 to 24 Years	462	8.4%	2,610	8.5%	6,936	10.0%	12,456	9.9%	
Age 25 to 29 Years	355	6.4%	1,674	5.5%	4,212	6.1%	8,874	7.0%	
Age 30 to 34 Years	418	7.6%	1,873	6.1%	4,232	6.1%	8,402	6.6%	
Age 35 to 39 Years	456	8.3%	2,234	7.3%	4,711	6.8%	8,356	6.6%	
Age 40 to 44 Years	409	7.4%	2,330	7.6%	4,816	7.0%	8,341	6.6%	
Age 45 to 49 Years	399	7.2%	2,192	7.2%	4,711	6.8%	7,876	6.2%	
Age 50 to 54 Years	377	6.8%	2,245	7.3%	4,755	6.9%	8,113	6.4%	
Age 55 to 59 Years	341	6.2%	2,138	7.0%	4,521	6.5%	7,929	6.3%	
Age 60 to 64 Years	301	5.5%	2,123	6.9%	4,433	6.4%	7,631	6.0%	
Age 65 to 69 Years	258	4.7%	1,730	5.7%	3,710	5.4%	6,715	5.3%	
Age 70 to 74 Years	186	3.4%	1,418	4.6%	3,116	4.5%	5,624	4.4%	
Age 75 to 79 Years	132	2.4%	1,073	3.5%	2,300	3.3%	4,092	3.2%	
Age 80 to 84 Years	75	1.4%	594	1.9%	1,219	1.8%	2,245	1.8%	
Age 85 Years or Over	73	1.3%	562	1.8%	1,196	1.7%	2,135	1.7%	
Female Median Age	36.5		41.6		39.6		38.1		
Age 19 Years or Less	1,271	23.1%	5,811	19.0%	14,260	20.6%	27,662	21.9%	
Age 20 to 64 Years	3,517	63.8%	19,419	63.4%	43,327	62.7%	77,979	61.7%	
Age 65 Years or Over	724	13.1%	5,378	17.6%	11,541	16.7%	20,811	16.5%	

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Oviedo, FL 32765										
Male Age Distribution (2024)										
Male Population	5,279	48.9%	29,740	49.3%	83,812	54.8%	145,626	53.5%		
Age Under 5 Years	225	4.3%	1,045	3.5%	3,005	3.6%	6,391	4.4%		
Age 5 to 9 Years	301	5.7%	1,439	4.8%	3,649	4.4%	7,066	4.9%		
Age 10 to 14 Years	317	6.0%	1,547	5.2%	3,742	4.5%	7,450	5.1%		
Age 15 to 19 Years	340	6.4%	1,952	6.6%	16,836	20.1%	24,798	17.0%		
Age 20 to 24 Years	423	8.0%	2,746	9.2%	11,026	13.2%	17,550	12.1%		
Age 25 to 29 Years	361	6.8%	1,821	6.1%	4,674	5.6%	9,808	6.7%		
Age 30 to 34 Years	397	7.5%	1,856	6.2%	4,283	5.1%	8,884	6.1%		
Age 35 to 39 Years	402	7.6%	2,102	7.1%	4,515	5.4%	8,436	5.8%		
Age 40 to 44 Years	383	7.2%	2,237	7.5%	4,712	5.6%	8,241	5.7%		
Age 45 to 49 Years	334	6.3%	1,991	6.7%	4,314	5.1%	7,369	5.1%		
Age 50 to 54 Years	357	6.8%	2,130	7.2%	4,495	5.4%	7,614	5.2%		
Age 55 to 59 Years	304	5.8%	2,053	6.9%	4,206	5.0%	7,371	5.1%		
Age 60 to 64 Years	297	5.6%	1,965	6.6%	4,116	4.9%	7,083	4.9%		
Age 65 to 69 Years	227	4.3%	1,590	5.3%	3,309	3.9%	5,904	4.1%		
Age 70 to 74 Years	160	3.0%	1,230	4.1%	2,649	3.2%	4,542	3.1%		
Age 75 to 79 Years	150	2.8%	879	3.0%	1,925	2.3%	3,339	2.3%		
Age 80 to 84 Years	118	2.2%	578	1.9%	1,163	1.4%	1,973	1.4%		
Age 85 Years or Over	185	3.5%	579	1.9%	1,192	1.4%	1,807	1.2%		
Male Median Age	37.3		39.3		33.1		32.8			
Age 19 Years or Less	1,182	22.4%	5,983	20.1%	27,232	32.5%	45,706	31.4%		
Age 20 to 64 Years	3,257	61.7%	18,901	63.6%	46,343	55.3%	82,355	56.6%		
Age 65 Years or Over	840	15.9%	4,856	16.3%	10,237	12.2%	17,565	12.1%		
Males per 100 Females (2024)										
Overall Comparison	96		97		121		115			
Age Under 5 Years	86	46.1%	98	49.6%	102	50.5%	102	50.4%		
Age 5 to 9 Years	103	50.7%	104	50.9%	108	52.0%	106	51.5%		
Age 10 to 14 Years	96	49.0%	102	50.5%	103	50.6%	107	51.6%		
Age 15 to 19 Years	88	46.8%	106	51.4%	392	79.7%	321	76.3%		
Age 20 to 24 Years	92	47.8%	105	51.3%	159	61.4%	141	58.5%		
Age 25 to 29 Years	102	50.4%	109	52.1%	111	52.6%	111	52.5%		
Age 30 to 34 Years	95	48.7%	99	49.8%	101	50.3%	106	51.4%		
Age 35 to 39 Years	88	46.8%	94	48.5%	96	48.9%	101	50.2%		
Age 40 to 44 Years	93	48.3%	96	49.0%	98	49.5%	99	49.7%		
Age 45 to 49 Years	84	45.5%	91	47.6%	92	47.8%	94	48.3%		
Age 50 to 54 Years	95	48.6%	95	48.7%	95	48.6%	94	48.4%		
Age 55 to 59 Years	89	47.1%	96	49.0%	93	48.2%	93	48.2%		
Age 60 to 64 Years	99	49.7%	93	48.1%	93	48.1%	93	48.1%		
Age 65 to 69 Years	88	46.8%	92	47.9%	89	47.1%	88	46.8%		
Age 70 to 74 Years	86	46.2%	87	46.4%	85	45.9%	81	44.7%		
Age 75 to 79 Years	114	53.2%	82	45.0%	84	45.6%	82	44.9%		
Age 80 to 84 Years	157	61.1%	97	49.3%	95	48.8%	88	46.8%		
Age 85 Years or Over	253	71.7%	103	50.7%	100	49.9%	85	45.8%		
Age 19 Years or Less	93	48.2%	103	50.7%	191	65.6%	165	62.3%		
Age 20 to 39 Years	94	48.4%	102	50.4%	122	54.9%	117	54.0%		
Age 40 to 64 Years	92	47.8%	94	48.5%	94	48.5%	94	48.6%		
Age 65 Years or Over	116	53.7%	90	47.5%	89	47.0%	84	45.8%		

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Oviedo, FL 32765									
Household Type (2024)									
Total Households		4,009		21,906		52,287		98,622	
Households with Children		1,465	36.6%	7,626	34.8%	15,813	30.2%	27,864	28.3%
Average Household Size		2.6		2.7		2.6		2.5	
Household Density per Square Mile		1,277		775		666		641	
Population Family		8,893	82.4%	51,628	85.5%	108,512	71.0%	192,429	70.7%
Population Non-Family		1,632	15.1%	8,084	13.4%	27,188	17.8%	56,698	20.8%
Population Group Quarters		266	2.5%	637	1.1%	17,240	11.3%	22,951	8.4%
Family Households		2,869	71.6%	16,570	75.6%	34,148	65.3%	60,773	61.6%
Married Couple Households		2,056	71.7%	12,686	76.6%	25,483	74.6%	42,807	70.4%
Other Family Households with Children		813	28.3%	3,884	23.4%	8,665	25.4%	17,966	29.6%
Family Households with Children		1,461	50.9%	7,603	45.9%	15,764	46.2%	27,762	45.7%
Married Couple with Children		1,036	70.9%	5,869	77.2%	11,885	75.4%	19,675	70.9%
Other Family Households with Children		425	29.1%	1,734	22.8%	3,878	24.6%	8,087	29.1%
Family Households No Children		1,408	49.1%	8,967	54.1%	18,385	53.8%	33,011	54.3%
Married Couple No Children		1,020	72.5%	6,817	76.0%	13,598	74.0%	23,132	70.1%
Other Family Households No Children		388	27.5%	2,150	24.0%	4,787	26.0%	9,879	29.9%
Non-Family Households		1,140	28.4%	5,336	24.4%	18,139	34.7%	37,849	38.4%
Non-Family Households with Children		4	0.4%	23	0.4%	49	0.3%	102	0.3%
Non-Family Households No Children		1,136	99.6%	5,313	99.6%	18,090	99.7%	37,747	99.7%
Average Family Household Size		3.1		3.1		3.2		3.2	
Average Family Income		\$167,354		\$170,232		\$179,493		\$158,604	
Median Family Income		\$112,303		\$120,536		\$126,584		\$113,925	
Average Non-Family Household Size		1.4		1.5		1.5		1.5	
Marital Status (2024)									
Population Age 15 Years or Over		9,064		52,354		132,574		231,230	
Never Married		2,850	31.4%	17,051	32.6%	57,355	43.3%	98,395	42.6%
Currently Married		4,605	50.8%	27,259	52.1%	57,267	43.2%	95,728	41.4%
Previously Married		1,608	17.7%	8,044	15.4%	17,952	13.5%	37,107	16.0%
Separated		288	17.9%	1,404	17.5%	3,197	17.8%	6,622	17.8%
Widowed		389	24.2%	1,999	24.9%	4,812	26.8%	9,159	24.7%
Divorced		931	57.9%	4,641	57.7%	9,943	55.4%	21,326	57.5%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		7,453		43,198		93,486		168,704	
Elementary (Grade Level 0 to 8)		148	2.0%	709	1.6%	1,657	1.8%	4,580	2.7%
Some High School (Grade Level 9 to 11)		156	2.1%	836	1.9%	2,160	2.3%	5,178	3.1%
High School Graduate		1,205	16.2%	6,521	15.1%	14,630	15.6%	33,043	19.6%
Some College		1,203	16.1%	6,717	15.6%	14,605	15.6%	28,328	16.8%
Associate Degree Only		693	9.3%	4,690	10.9%	10,523	11.3%	19,547	11.6%
Bachelor Degree Only		2,595	34.8%	15,605	36.1%	31,606	33.8%	49,773	29.5%
Graduate Degree		1,453	19.5%	8,120	18.8%	18,305	19.6%	28,253	16.7%
Any College (Some College or Higher)		5,944	79.7%	35,133	81.3%	75,039	80.3%	125,902	74.6%
College Degree + (Bachelor Degree or Higher)		4,048	54.3%	23,725	54.9%	49,911	53.4%	78,027	46.3%



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.6573/-81.2039

945 City Plaza Way									
Oviedo, FL 32765									
	1 mi radius			3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2024)	4,166		22,762		54,863		104,015		
Total Housing Units (2020)	3,901		21,646		52,413		99,481		
Historical Annual Growth (2020-2024)	265	1.7%	1,116	1.3%	2,450	1.2%	4,534	1.1%	
Housing Units Occupied (2024)	4,009	96.2%	21,906	96.2%	52,287	95.3%	98,622	94.8%	
Housing Units Owner-Occupied	2,195	54.8%	15,500	70.8%	33,745	64.5%	60,214	61.1%	
Housing Units Renter-Occupied	1,813	45.2%	6,406	29.2%	18,543	35.5%	38,408	38.9%	
Housing Units Vacant (2024)	157	3.8%	856	3.8%	2,576	4.7%	5,393	5.2%	
Household Size (2024)									
Total Households	4,009		21,906		52,287		98,622		
1 Person Households	877	21.9%	4,079	18.6%	13,948	26.7%	28,564	29.0%	
2 Person Households	1,725	43.0%	10,615	48.5%	22,529	43.1%	41,341	41.9%	
3 Person Households	708	17.7%	3,447	15.7%	7,258	13.9%	13,108	13.3%	
4 Person Households	443	11.1%	2,519	11.5%	5,706	10.9%	10,236	10.4%	
5 Person Households	157	3.9%	823	3.8%	1,930	3.7%	3,636	3.7%	
6 Person Households	64	1.6%	292	1.3%	647	1.2%	1,229	1.2%	
7 or More Person Households	35	0.9%	130	0.6%	269	0.5%	508	0.5%	
Household Income Distribution (2024)									
HH Income \$200,000 or More	668	16.7%	4,203	19.2%	9,593	18.3%	13,694	13.9%	
HH Income \$150,000 to \$199,999	433	10.8%	2,824	12.9%	6,433	12.3%	10,275	10.4%	
HH Income \$125,000 to \$149,999	340	8.5%	2,156	9.8%	4,721	9.0%	7,975	8.1%	
HH Income \$100,000 to \$124,999	405	10.1%	2,055	9.4%	4,652	8.9%	9,010	9.1%	
HH Income \$75,000 to \$99,999	469	11.7%	2,677	12.2%	6,273	12.0%	13,674	13.9%	
HH Income \$50,000 to \$74,999	755	18.8%	3,151	14.4%	7,063	13.5%	14,540	14.7%	
HH Income \$35,000 to \$49,999	317	7.9%	1,393	6.4%	4,197	8.0%	9,458	9.6%	
HH Income \$25,000 to \$34,999	231	5.8%	1,037	4.7%	2,814	5.4%	6,473	6.6%	
HH Income \$15,000 to \$24,999	121	3.0%	871	4.0%	2,272	4.3%	4,643	4.7%	
HH Income \$10,000 to \$14,999	59	1.5%	262	1.2%	898	1.7%	1,879	1.9%	
HH Income Under \$10,000	212	5.3%	1,277	5.8%	3,372	6.4%	7,000	7.1%	
Household Vehicles (2024)									
Households 0 Vehicles Available	145	3.6%	745	3.4%	1,966	3.8%	3,848	3.9%	
Households 1 Vehicle Available	1,312	32.7%	5,960	27.2%	15,576	29.8%	32,294	32.7%	
Households 2 Vehicles Available	1,771	44.2%	9,326	42.6%	21,377	40.9%	40,311	40.9%	
Households 3 or More Vehicles Available	781	19.5%	5,875	26.8%	13,368	25.6%	22,169	22.5%	
Total Vehicles Available	7,470		44,651		104,002		188,295		
Average Vehicles per Household	1.9		2.0		2.0		1.9		
Owner-Occupied Household Vehicles	4,568	61.1%	32,849	73.6%	71,928	69.2%	124,111	65.9%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.1		
Renter-Occupied Household Vehicles	2,903	38.9%	11,802	26.4%	32,074	30.8%	64,184	34.1%	
Average Vehicles per Renter-Occupied Household	1.6		1.8		1.7		1.7		
Travel Time (2024)									
Worker Base Age 16 years or Over	5,993		34,390		80,430		144,223		
Travel to Work in 14 Minutes or Less	1,031	17.2%	5,515	16.0%	11,976	14.9%	21,068	14.6%	
Travel to Work in 15 to 29 Minutes	1,503	25.1%	8,941	26.0%	22,769	28.3%	43,597	30.2%	
Travel to Work in 30 to 59 Minutes	1,521	25.4%	8,789	25.6%	21,425	26.6%	40,352	28.0%	
Travel to Work in 60 Minutes or More	173	2.9%	1,526	4.4%	3,545	4.4%	6,263	4.3%	
Work at Home	1,765	29.4%	9,619	28.0%	20,715	25.8%	32,943	22.8%	
Average Minutes Travel to Work	23.5		25.0		24.9		25.1		

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Lat/Lon: 28.6573/-81.2039

945 City Plaza Way		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Oviedo, FL 32765									
Transportation To Work (2024)									
Worker Base Age 16 years or Over	5,993		34,390		80,430		144,223		
Drive to Work Alone	3,688	61.5%	21,598	62.8%	51,352	63.8%	94,923	65.8%	
Drive to Work in Carpool	395	6.6%	2,300	6.7%	5,452	6.8%	11,339	7.9%	
Travel to Work by Public Transportation	5	-	73	0.2%	658	0.8%	1,107	0.8%	
Drive to Work on Motorcycle	2	-	51	0.1%	97	0.1%	142	-	
Bicycle to Work	31	0.5%	97	0.3%	166	0.2%	298	0.2%	
Walk to Work	38	0.6%	302	0.9%	1,262	1.6%	2,010	1.4%	
Other Means	69	1.2%	349	1.0%	729	0.9%	1,461	1.0%	
Work at Home	1,765	29.4%	9,619	28.0%	20,715	25.8%	32,943	22.8%	
Daytime Demographics (2024)									
Total Businesses	687		3,473		7,653		12,808		
Total Employees	4,484		19,909		45,518		76,413		
Company Headquarter Businesses	17	2.5%	74	2.1%	175	2.3%	288	2.2%	
Company Headquarter Employees	228	5.1%	945	4.7%	2,939	6.5%	7,713	10.1%	
Employee Population per Business	6.5 to 1		5.7 to 1		5.9 to 1		6.0 to 1		
Residential Population per Business	15.7 to 1		17.4 to 1		20.0 to 1		21.2 to 1		
Adj. Daytime Demographics Age 16 Years or Over	7,405		37,114		95,990		160,330		
Labor Force									
Labor Population Age 16 Years or Over (2024)	8,919		51,700		131,089		228,429		
Labor Force Total Males (2024)	4,364	48.9%	25,376	49.1%	72,637	55.4%	123,236	53.9%	
Male Civilian Employed	3,267	74.9%	18,491	72.9%	44,287	61.0%	78,563	63.7%	
Male Civilian Unemployed	90	2.1%	648	2.6%	1,415	1.9%	2,849	2.3%	
Males in Armed Forces	-	-	59	0.2%	105	0.1%	171	0.1%	
Males Not in Labor Force	1,007	23.1%	6,177	24.3%	26,831	36.9%	41,653	33.8%	
Labor Force Total Females (2024)	4,555	51.1%	26,325	50.9%	58,452	44.6%	105,193	46.1%	
Female Civilian Employed	2,726	59.9%	15,901	60.4%	36,160	61.9%	65,704	62.5%	
Female Civilian Unemployed	91	2.0%	488	1.9%	888	1.5%	1,697	1.6%	
Females in Armed Forces	5	0.1%	44	0.2%	65	0.1%	74	-	
Females Not in Labor Force	1,733	38.0%	9,892	37.6%	21,339	36.5%	37,717	35.9%	
Unemployment Rate	181	2.0%	1,137	2.2%	2,302	1.8%	4,547	2.0%	
Occupation (2024)									
Occupation Population Age 16 Years or Over	5,993		34,390		80,430		144,223		
Occupation Total Males	3,267	54.5%	18,488	53.8%	44,270	55.0%	78,518	54.4%	
Occupation Total Females	2,726	45.5%	15,901	46.2%	36,160	45.0%	65,704	45.6%	
Management, Business, Financial Operations	1,296	21.6%	7,867	22.9%	16,834	20.9%	27,214	18.9%	
Professional, Related	1,921	32.1%	10,390	30.2%	24,586	30.6%	41,569	28.8%	
Service	858	14.3%	5,042	14.7%	12,618	15.7%	23,614	16.4%	
Sales, Office	1,321	22.0%	7,335	21.3%	16,915	21.0%	32,307	22.4%	
Farming, Fishing, Forestry	4	-	45	0.1%	270	0.3%	363	0.3%	
Construction, Extraction, Maintenance	367	6.1%	1,818	5.3%	4,257	5.3%	8,754	6.1%	
Production, Transport, Material Moving	227	3.8%	1,893	5.5%	4,951	6.2%	10,401	7.2%	
White Collar Workers	4,538	75.7%	25,592	74.4%	58,335	72.5%	101,090	70.1%	
Blue Collar Workers	1,455	24.3%	8,798	25.6%	22,096	27.5%	43,132	29.9%	



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Lat/Lon: 28.6573/-81.2039

945 City Plaza Way		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Oviedo, FL 32765									
Units In Structure (2024)									
Total Units	4,009		21,906		52,287		98,622		
1 Detached Unit	2,140	53.4%	15,250	69.6%	33,896	64.8%	60,118	61.0%	
1 Attached Unit	423	10.6%	1,523	7.0%	3,541	6.8%	6,878	7.0%	
2 Units	184	4.6%	349	1.6%	875	1.7%	1,480	1.5%	
3 to 4 Units	141	3.5%	355	1.6%	1,217	2.3%	3,120	3.2%	
5 to 9 Units	245	6.1%	746	3.4%	2,616	5.0%	5,535	5.6%	
10 to 19 Units	229	5.7%	1,169	5.3%	3,558	6.8%	8,276	8.4%	
20 to 49 Units	331	8.3%	1,065	4.9%	2,426	4.6%	4,281	4.3%	
50 or More Units	300	7.5%	726	3.3%	2,833	5.4%	5,094	5.2%	
Mobile Home or Trailer	15	0.4%	722	3.3%	1,324	2.5%	3,818	3.9%	
Other Structure	-	-	1	-	2	-	22	-	
Homes Built By Year (2024)									
Homes Built 2020 or later	149	3.6%	562	2.5%	1,052	1.9%	2,013	1.9%	
Homes Built 2010 to 2019	826	19.8%	3,134	13.8%	6,587	12.0%	11,674	11.2%	
Homes Built 2000 to 2009	485	11.6%	4,049	17.8%	10,666	19.4%	17,678	17.0%	
Homes Built 1990 to 1999	1,025	24.6%	5,810	25.5%	12,784	23.3%	21,053	20.2%	
Homes Built 1980 to 1989	784	18.8%	4,852	21.3%	12,935	23.6%	25,223	24.2%	
Homes Built 1970 to 1979	427	10.3%	2,256	9.9%	5,347	9.7%	13,219	12.7%	
Homes Built 1960 to 1969	107	2.6%	626	2.8%	1,408	2.6%	4,197	4.0%	
Homes Built 1950 to 1959	129	3.1%	407	1.8%	1,018	1.9%	2,736	2.6%	
Homes Built 1940 to 1949	19	0.5%	65	0.3%	171	0.3%	313	0.3%	
Homes Built Before 1939	59	1.4%	144	0.6%	318	0.6%	517	0.5%	
Median Age of Homes	30.9 yrs		31.0 yrs		31.5 yrs		33.4 yrs		
Home Values (2024)									
Owner Specified Housing Units	2,195		15,500		33,745		60,214		
Home Values \$1,000,000 or More	62	2.8%	343	2.2%	779	2.3%	1,357	2.3%	
Home Values \$750,000 to \$999,999	71	3.2%	786	5.1%	1,509	4.5%	2,316	3.8%	
Home Values \$500,000 to \$749,999	417	19.0%	4,095	26.4%	8,391	24.9%	12,138	20.2%	
Home Values \$400,000 to \$499,999	555	25.3%	3,232	20.9%	7,221	21.4%	11,240	18.7%	
Home Values \$300,000 to \$399,999	599	27.3%	3,903	25.2%	8,726	25.9%	15,537	25.8%	
Home Values \$250,000 to \$299,999	217	9.9%	1,254	8.1%	2,993	8.9%	6,299	10.5%	
Home Values \$200,000 to \$249,999	99	4.5%	494	3.2%	1,358	4.0%	3,775	6.3%	
Home Values \$175,000 to \$199,999	22	1.0%	146	0.9%	496	1.5%	1,288	2.1%	
Home Values \$150,000 to \$174,999	21	1.0%	212	1.4%	417	1.2%	1,245	2.1%	
Home Values \$125,000 to \$149,999	15	0.7%	104	0.7%	244	0.7%	618	1.0%	
Home Values \$100,000 to \$124,999	27	1.2%	127	0.8%	274	0.8%	832	1.4%	
Home Values \$90,000 to \$99,999	3	0.1%	68	0.4%	132	0.4%	272	0.5%	
Home Values \$80,000 to \$89,999	3	0.1%	20	0.1%	39	0.1%	165	0.3%	
Home Values \$70,000 to \$79,999	-	-	12	-	30	-	79	0.1%	
Home Values \$60,000 to \$69,999	2	-	38	0.2%	95	0.3%	441	0.7%	
Home Values \$50,000 to \$59,999	2	0.1%	64	0.4%	99	0.3%	243	0.4%	
Home Values \$35,000 to \$49,999	53	2.4%	370	2.4%	437	1.3%	1,101	1.8%	
Home Values \$25,000 to \$34,999	10	0.4%	92	0.6%	210	0.6%	469	0.8%	
Home Values \$10,000 to \$24,999	4	0.2%	20	0.1%	65	0.2%	309	0.5%	
Home Values Under \$10,000	14	0.6%	120	0.8%	230	0.7%	488	0.8%	
Owner-Occupied Median Home Value	\$401,139		\$430,413		\$422,315		\$382,840		
Renter-Occupied Median Rent	\$1,697		\$1,723		\$1,607		\$1,525		

## Complete Profile

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Lat/Lon: 28.6573/-81.2039

945 City Plaza Way Oviedo, FL 32765	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$345.92 M	\$2.05 B	\$4.59 B	\$7.91 B
Total Non-Retail Expenditure	\$183.57 M	\$1.09 B	\$2.44 B	\$4.19 B
Total Retail Expenditure	\$162.35 M	\$960.25 M	\$2.15 B	\$3.72 B
Apparel	\$12.4 M	\$73.41 M	\$164.68 M	\$282.2 M
Contributions	\$11.89 M	\$72.01 M	\$161.63 M	\$271.71 M
Education	\$11.58 M	\$70.19 M	\$157.69 M	\$259.99 M
Entertainment	\$19.95 M	\$119.18 M	\$266.93 M	\$455.85 M
Food and Beverages	\$50.26 M	\$295.74 M	\$662.25 M	\$1.15 B
Furnishings and Equipment	\$12.36 M	\$73.81 M	\$165.24 M	\$282.66 M
Gifts	\$9.19 M	\$55.25 M	\$124.04 M	\$207.35 M
Health Care	\$28.24 M	\$167.41 M	\$374.01 M	\$652.59 M
Household Operations	\$13.78 M	\$82.31 M	\$184.48 M	\$315.31 M
Miscellaneous Expenses	\$6.57 M	\$39.04 M	\$87.54 M	\$150.49 M
Personal Care	\$4.63 M	\$27.46 M	\$61.53 M	\$106.18 M
Personal Insurance	\$2.55 M	\$15.56 M	\$34.8 M	\$58.41 M
Reading	\$758.84 K	\$4.54 M	\$10.17 M	\$17.45 M
Shelter	\$73.06 M	\$429.46 M	\$964.24 M	\$1.67 B
Tobacco	\$1.88 M	\$10.64 M	\$23.78 M	\$43.48 M
Transportation	\$62.59 M	\$369.09 M	\$826.21 M	\$1.43 B
Utilities	\$24.25 M	\$141.77 M	\$317.12 M	\$558.89 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$7,191	\$7,787	\$7,310	\$6,684
Total Non-Retail Expenditure	\$3,816 53.1%	\$4,134 53.1%	\$3,883 53.1%	\$3,544 53.0%
Total Retail Expenditures	\$3,375 46.9%	\$3,653 46.9%	\$3,426 46.9%	\$3,140 47.0%
Apparel	\$258 3.6%	\$279 3.6%	\$262 3.6%	\$238 3.6%
Contributions	\$247 3.4%	\$274 3.5%	\$258 3.5%	\$230 3.4%
Education	\$241 3.3%	\$267 3.4%	\$251 3.4%	\$220 3.3%
Entertainment	\$415 5.8%	\$453 5.8%	\$425 5.8%	\$385 5.8%
Food and Beverages	\$1,045 14.5%	\$1,125 14.4%	\$1,055 14.4%	\$972 14.5%
Furnishings and Equipment	\$257 3.6%	\$281 3.6%	\$263 3.6%	\$239 3.6%
Gifts	\$191 2.7%	\$210 2.7%	\$198 2.7%	\$175 2.6%
Health Care	\$587 8.2%	\$637 8.2%	\$596 8.2%	\$551 8.2%
Household Operations	\$286 4.0%	\$313 4.0%	\$294 4.0%	\$266 4.0%
Miscellaneous Expenses	\$137 1.9%	\$149 1.9%	\$140 1.9%	\$127 1.9%
Personal Care	\$96 1.3%	\$104 1.3%	\$98 1.3%	\$90 1.3%
Personal Insurance	\$53 0.7%	\$59 0.8%	\$55 0.8%	\$49 0.7%
Reading	\$16 0.2%	\$17 0.2%	\$16 0.2%	\$15 0.2%
Shelter	\$1,519 21.1%	\$1,634 21.0%	\$1,537 21.0%	\$1,409 21.1%
Tobacco	\$39 0.5%	\$40 0.5%	\$38 0.5%	\$37 0.5%
Transportation	\$1,301 18.1%	\$1,404 18.0%	\$1,317 18.0%	\$1,209 18.1%
Utilities	\$504 7.0%	\$539 6.9%	\$505 6.9%	\$472 7.1%

