

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5823/-84.4711

6385 Old National Hwy Atlanta, GA 30349	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Population</b>				
Estimated Population (2024)	9,116	70,615	148,885	296,586
Projected Population (2029)	9,066	70,150	149,676	296,086
Census Population (2020)	9,345	71,101	147,572	295,993
Census Population (2010)	8,075	60,890	127,961	258,597
Projected Annual Growth (2024-2029)	-50 -0.1%	-465 -0.1%	791 0.1%	-499 -
Historical Annual Growth (2020-2024)	-229 -0.6%	-486 -0.2%	1,313 0.2%	592 -
Historical Annual Growth (2010-2020)	1,270 1.6%	10,211 1.7%	19,612 1.5%	37,396 1.4%
Estimated Population Density (2024)	2,903 <i>psm</i>	2,498 <i>psm</i>	1,896 <i>psm</i>	1,927 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2024)	3,306	26,732	57,224	112,430
Projected Households (2029)	3,294	26,655	57,782	112,616
Census Households (2020)	3,271	26,537	55,724	110,651
Census Households (2010)	2,893	22,725	47,872	95,035
Projected Annual Growth (2024-2029)	-12 -	-77 -	558 0.2%	186 -
Historical Annual Change (2010-2024)	414 1.0%	4,007 1.3%	9,352 1.4%	17,395 1.3%
<b>Average Household Income</b>				
Estimated Average Household Income (2024)	\$88,294	\$78,723	\$76,698	\$81,030
Projected Average Household Income (2029)	\$92,998	\$82,763	\$79,499	\$84,795
Census Average Household Income (2010)	\$59,260	\$49,808	\$48,037	\$48,986
Census Average Household Income (2000)	\$58,870	\$50,034	\$48,207	\$47,203
Projected Annual Change (2024-2029)	\$4,704 1.1%	\$4,040 1.0%	\$2,800 0.7%	\$3,764 0.9%
Historical Annual Change (2000-2024)	\$29,424 2.1%	\$28,689 2.4%	\$28,492 2.5%	\$33,827 3.0%
<b>Median Household Income</b>				
Estimated Median Household Income (2024)	\$70,386	\$63,658	\$61,474	\$66,018
Projected Median Household Income (2029)	\$70,668	\$64,390	\$62,121	\$66,520
Census Median Household Income (2010)	\$53,699	\$44,304	\$41,893	\$42,306
Census Median Household Income (2000)	\$51,732	\$43,975	\$41,674	\$40,463
Projected Annual Change (2024-2029)	\$282 -	\$733 0.2%	\$647 0.2%	\$501 0.2%
Historical Annual Change (2000-2024)	\$18,654 1.5%	\$19,683 1.9%	\$19,799 2.0%	\$25,555 2.6%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2024)	\$32,044	\$29,812	\$29,508	\$30,749
Projected Per Capita Income (2029)	\$33,811	\$31,458	\$30,719	\$32,283
Census Per Capita Income (2010)	\$21,219	\$18,591	\$17,971	\$18,000
Census Per Capita Income (2000)	\$20,027	\$18,583	\$17,863	\$17,050
Projected Annual Change (2024-2029)	\$1,767 1.1%	\$1,646 1.1%	\$1,211 0.8%	\$1,535 1.0%
Historical Annual Change (2000-2024)	\$12,017 2.5%	\$11,229 2.5%	\$11,645 2.7%	\$13,698 3.3%
Estimated Average Household Net Worth (2024)	\$951,863	\$648,349	\$597,292	\$616,928

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6385 Old National Hwy Atlanta, GA 30349	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2024)	9,116		70,615		148,885		296,586	
White (2024)	3,366	36.9%	20,324	28.8%	44,052	29.6%	84,032	28.3%
Black or African American (2024)	4,971	54.5%	39,113	55.4%	80,778	54.3%	163,136	55.0%
American Indian or Alaska Native (2024)	14	0.1%	243	0.3%	581	0.4%	1,142	0.4%
Asian (2024)	288	3.2%	4,266	6.0%	9,378	6.3%	19,887	6.7%
Hawaiian or Pacific Islander (2024)	3	-	33	-	67	-	126	-
Other Race (2024)	193	2.1%	3,036	4.3%	6,385	4.3%	14,336	4.8%
Two or More Races (2024)	282	3.1%	3,601	5.1%	7,643	5.1%	13,927	4.7%
Population < 18 (2024)	2,399 26.3%		16,764 23.7%		34,327 23.1%		69,279 23.4%	
White Not Hispanic	874	36.4%	3,351	20.0%	7,030	20.5%	13,196	19.0%
Black or African American	1,312	54.7%	10,209	60.9%	20,153	58.7%	40,626	58.6%
Asian	61	2.5%	713	4.3%	1,902	5.5%	4,104	5.9%
Other Race Not Hispanic	68	2.9%	549	3.3%	1,346	3.9%	2,717	3.9%
Hispanic	83	3.5%	1,942	11.6%	3,896	11.3%	8,637	12.5%
Not Hispanic or Latino Population (2024)	8,726 95.7%		64,355 91.1%		135,148 90.8%		267,448 90.2%	
Not Hispanic White	3,324 38.1%		19,660 30.5%		42,441 31.4%		80,530 30.1%	
Not Hispanic Black or African American	4,931 56.5%		38,721 60.2%		79,783 59.0%		160,405 60.0%	
Not Hispanic American Indian or Alaska Native	8	-	90	0.1%	211	0.2%	392	0.1%
Not Hispanic Asian	265	3.0%	4,212	6.5%	9,218	6.8%	19,366	7.2%
Not Hispanic Hawaiian or Pacific Islander	2	-	20	-	40	-	69	-
Not Hispanic Other Race	42	0.5%	339	0.5%	697	0.5%	1,461	0.5%
Not Hispanic Two or More Races	154	1.8%	1,313	2.0%	2,759	2.0%	5,225	2.0%
Hispanic or Latino Population (2024)	390 4.3%		6,259 8.9%		13,737 9.2%		29,138 9.8%	
Hispanic White	42 10.8%		664 10.6%		1,612 11.7%		3,501 12.0%	
Hispanic Black or African American	40 10.2%		392 6.3%		996 7.2%		2,731 9.4%	
Hispanic American Indian or Alaska Native	6 1.4%		153 2.4%		370 2.7%		751 2.6%	
Hispanic Asian	23 6.0%		54 0.9%		160 1.2%		521 1.8%	
Hispanic Hawaiian or Pacific Islander	-		13 0.2%		28 0.2%		57 0.2%	
Hispanic Other Race	151 38.6%		2,697 43.1%		5,688 41.4%		12,875 44.2%	
Hispanic Two or More Races	128 32.9%		2,288 36.6%		4,884 35.6%		8,701 29.9%	
Not Hispanic or Latino Population (2020)	9,089 97.3%		68,310 96.1%		138,664 94.0%		261,935 88.5%	
Hispanic or Latino Population (2020)	255 2.7%		2,790 3.9%		8,908 6.0%		34,058 11.5%	
Not Hispanic or Latino Population (2010)	7,912 98.0%		58,680 96.4%		120,672 94.3%		228,835 88.5%	
Hispanic or Latino Population (2010)	163 2.0%		2,210 3.6%		7,288 5.7%		29,763 11.5%	
Not Hispanic or Latino Population (2029)	8,590 94.7%		63,357 90.3%		134,641 90.0%		264,663 89.4%	
Hispanic or Latino Population (2029)	476 5.3%		6,794 9.7%		15,035 10.0%		31,424 10.6%	
Projected Annual Growth (2024-2029)	86 4.4%		534 1.7%		1,297 1.9%		2,286 1.6%	
Historical Annual Growth (2010-2020)	92 5.7%		580 2.6%		1,620 2.2%		4,295 1.4%	

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<b>Total Age Distribution (2024)</b>									
Total Population		9,116		70,615		148,885		296,586	
Age Under 5 Years	525	5.8%	4,321	6.1%	8,967	6.0%	17,837	6.0%	
Age 5 to 9 Years	646	7.1%	4,661	6.6%	9,679	6.5%	19,367	6.5%	
Age 10 to 14 Years	743	8.2%	4,964	7.0%	9,982	6.7%	20,327	6.9%	
Age 15 to 19 Years	752	8.2%	4,748	6.7%	9,733	6.5%	19,908	6.7%	
Age 20 to 24 Years	464	5.1%	4,335	6.1%	9,758	6.6%	19,446	6.6%	
Age 25 to 29 Years	573	6.3%	5,192	7.4%	11,813	7.9%	23,079	7.8%	
Age 30 to 34 Years	716	7.9%	5,853	8.3%	12,398	8.3%	24,773	8.4%	
Age 35 to 39 Years	647	7.1%	5,260	7.4%	10,954	7.4%	21,974	7.4%	
Age 40 to 44 Years	615	6.7%	4,767	6.8%	10,111	6.8%	20,747	7.0%	
Age 45 to 49 Years	527	5.8%	4,475	6.3%	9,416	6.3%	18,937	6.4%	
Age 50 to 54 Years	512	5.6%	4,391	6.2%	9,279	6.2%	19,013	6.4%	
Age 55 to 59 Years	508	5.6%	4,169	5.9%	8,815	5.9%	17,593	5.9%	
Age 60 to 64 Years	558	6.1%	4,155	5.9%	8,520	5.7%	16,750	5.6%	
Age 65 to 69 Years	549	6.0%	3,812	5.4%	7,614	5.1%	14,253	4.8%	
Age 70 to 74 Years	380	4.2%	2,751	3.9%	5,591	3.8%	10,376	3.5%	
Age 75 to 79 Years	243	2.7%	1,561	2.2%	3,376	2.3%	6,573	2.2%	
Age 80 to 84 Years	94	1.0%	731	1.0%	1,745	1.2%	3,373	1.1%	
Age 85 Years or Over	64	0.7%	469	0.7%	1,134	0.8%	2,262	0.8%	
Median Age	35.2		35.5		35.4		35.2		
Age 19 Years or Less	2,666	29.3%	18,694	26.5%	38,361	25.8%	77,438	26.1%	
Age 20 to 64 Years	5,121	56.2%	42,598	60.3%	91,065	61.2%	182,311	61.5%	
Age 65 Years or Over	1,329	14.6%	9,324	13.2%	19,460	13.1%	36,837	12.4%	
<b>Female Age Distribution (2024)</b>									
Female Population	5,015	55.0%	38,295	54.2%	80,625	54.2%	158,777	53.5%	
Age Under 5 Years	270	5.4%	2,149	5.6%	4,451	5.5%	8,884	5.6%	
Age 5 to 9 Years	320	6.4%	2,317	6.1%	4,769	5.9%	9,568	6.0%	
Age 10 to 14 Years	373	7.4%	2,424	6.3%	4,937	6.1%	10,135	6.4%	
Age 15 to 19 Years	372	7.4%	2,376	6.2%	4,811	6.0%	9,767	6.2%	
Age 20 to 24 Years	226	4.5%	2,283	6.0%	5,210	6.5%	10,183	6.4%	
Age 25 to 29 Years	314	6.3%	2,873	7.5%	6,519	8.1%	12,525	7.9%	
Age 30 to 34 Years	397	7.9%	3,214	8.4%	6,894	8.6%	13,535	8.5%	
Age 35 to 39 Years	368	7.3%	2,890	7.5%	6,019	7.5%	11,952	7.5%	
Age 40 to 44 Years	358	7.1%	2,674	7.0%	5,681	7.0%	11,483	7.2%	
Age 45 to 49 Years	295	5.9%	2,601	6.8%	5,417	6.7%	10,653	6.7%	
Age 50 to 54 Years	308	6.1%	2,418	6.3%	5,068	6.3%	10,280	6.5%	
Age 55 to 59 Years	275	5.5%	2,326	6.1%	4,927	6.1%	9,641	6.1%	
Age 60 to 64 Years	335	6.7%	2,324	6.1%	4,712	5.8%	9,134	5.8%	
Age 65 to 69 Years	320	6.4%	2,204	5.8%	4,379	5.4%	8,048	5.1%	
Age 70 to 74 Years	245	4.9%	1,602	4.2%	3,237	4.0%	5,941	3.7%	
Age 75 to 79 Years	147	2.9%	907	2.4%	1,933	2.4%	3,757	2.4%	
Age 80 to 84 Years	48	1.0%	404	1.1%	979	1.2%	1,922	1.2%	
Age 85 Years or Over	44	0.9%	310	0.8%	683	0.8%	1,369	0.9%	
Female Median Age	37.3		37.0		36.7		36.4		
Age 19 Years or Less	1,335	26.6%	9,265	24.2%	18,968	23.5%	38,354	24.2%	
Age 20 to 64 Years	2,874	57.3%	23,602	61.6%	50,446	62.6%	99,386	62.6%	
Age 65 Years or Over	805	16.1%	5,427	14.2%	11,211	13.9%	21,037	13.2%	

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6385 Old National Hwy Atlanta, GA 30349		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Male Age Distribution (2024)</b>									
Male Population	4,101	45.0%	32,320	45.8%	68,261	45.8%	137,809	46.5%	
Age Under 5 Years	255	6.2%	2,172	6.7%	4,516	6.6%	8,953	6.5%	
Age 5 to 9 Years	326	8.0%	2,344	7.3%	4,911	7.2%	9,799	7.1%	
Age 10 to 14 Years	370	9.0%	2,540	7.9%	5,045	7.4%	10,192	7.4%	
Age 15 to 19 Years	380	9.3%	2,372	7.3%	4,922	7.2%	10,140	7.4%	
Age 20 to 24 Years	238	5.8%	2,052	6.3%	4,548	6.7%	9,263	6.7%	
Age 25 to 29 Years	259	6.3%	2,319	7.2%	5,294	7.8%	10,554	7.7%	
Age 30 to 34 Years	319	7.8%	2,639	8.2%	5,504	8.1%	11,238	8.2%	
Age 35 to 39 Years	280	6.8%	2,370	7.3%	4,935	7.2%	10,023	7.3%	
Age 40 to 44 Years	258	6.3%	2,094	6.5%	4,431	6.5%	9,264	6.7%	
Age 45 to 49 Years	233	5.7%	1,874	5.8%	3,999	5.9%	8,283	6.0%	
Age 50 to 54 Years	205	5.0%	1,973	6.1%	4,212	6.2%	8,733	6.3%	
Age 55 to 59 Years	232	5.7%	1,843	5.7%	3,888	5.7%	7,952	5.8%	
Age 60 to 64 Years	223	5.4%	1,831	5.7%	3,808	5.6%	7,616	5.5%	
Age 65 to 69 Years	229	5.6%	1,608	5.0%	3,235	4.7%	6,204	4.5%	
Age 70 to 74 Years	134	3.3%	1,149	3.6%	2,354	3.4%	4,435	3.2%	
Age 75 to 79 Years	95	2.3%	654	2.0%	1,442	2.1%	2,816	2.0%	
Age 80 to 84 Years	45	1.1%	327	1.0%	766	1.1%	1,451	1.1%	
Age 85 Years or Over	20	0.5%	158	0.5%	451	0.7%	893	0.6%	
Male Median Age	32.3		33.6		33.8		33.7		
Age 19 Years or Less	1,331	32.5%	9,428	29.2%	19,393	28.4%	39,083	28.4%	
Age 20 to 64 Years	2,246	54.8%	18,995	58.8%	40,619	59.5%	82,926	60.2%	
Age 65 Years or Over	523	12.8%	3,897	12.1%	8,249	12.1%	15,800	11.5%	
<b>Males per 100 Females (2024)</b>									
Overall Comparison	82		84		85		87		
Age Under 5 Years	94	48.5%	101	50.3%	101	50.4%	101	50.2%	
Age 5 to 9 Years	102	50.5%	101	50.3%	103	50.7%	102	50.6%	
Age 10 to 14 Years	99	49.8%	105	51.2%	102	50.5%	101	50.1%	
Age 15 to 19 Years	102	50.5%	100	50.0%	102	50.6%	104	50.9%	
Age 20 to 24 Years	106	51.3%	90	47.3%	87	46.6%	91	47.6%	
Age 25 to 29 Years	83	45.2%	81	44.7%	81	44.8%	84	45.7%	
Age 30 to 34 Years	80	44.5%	82	45.1%	80	44.4%	83	45.4%	
Age 35 to 39 Years	76	43.2%	82	45.1%	82	45.1%	84	45.6%	
Age 40 to 44 Years	72	41.9%	78	43.9%	78	43.8%	81	44.7%	
Age 45 to 49 Years	79	44.1%	72	41.9%	74	42.5%	78	43.7%	
Age 50 to 54 Years	67	40.0%	82	44.9%	83	45.4%	85	45.9%	
Age 55 to 59 Years	84	45.8%	79	44.2%	79	44.1%	82	45.2%	
Age 60 to 64 Years	67	39.9%	79	44.1%	81	44.7%	83	45.5%	
Age 65 to 69 Years	71	41.6%	73	42.2%	74	42.5%	77	43.5%	
Age 70 to 74 Years	55	35.3%	72	41.8%	73	42.1%	75	42.7%	
Age 75 to 79 Years	65	39.3%	72	41.9%	75	42.7%	75	42.8%	
Age 80 to 84 Years	93	48.3%	81	44.8%	78	43.9%	76	43.0%	
Age 85 Years or Over	45	31.1%	51	33.8%	66	39.8%	65	39.5%	
Age 19 Years or Less	100	49.9%	102	50.4%	102	50.6%	102	50.5%	
Age 20 to 39 Years	84	45.7%	83	45.4%	82	45.1%	85	46.0%	
Age 40 to 64 Years	73	42.3%	78	43.8%	79	44.1%	82	45.0%	
Age 65 Years or Over	65	39.4%	72	41.8%	74	42.4%	75	42.9%	

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<b>Household Type (2024)</b>					
Total Households		3,306	26,732	57,224	112,430
Households with Children	1,104 33.4%	7,704 28.8%	15,668 27.4%	32,360 28.8%	
Average Household Size	2.8	2.6	2.6	2.6	
Household Density per Square Mile	1,053	946	729	731	
Population Family	7,853 86.1%	53,490 75.7%	107,965 72.5%	218,910 73.8%	
Population Non-Family	1,249 13.7%	17,058 24.2%	40,410 27.1%	75,989 25.6%	
Population Group Quarters	14 0.2%	68 -	511 0.3%	1,687 0.6%	
Family Households	2,384 72.1%	15,597 58.3%	30,966 54.1%	62,923 56.0%	
Married Couple Households	1,039 43.6%	6,897 44.2%	13,999 45.2%	29,820 47.4%	
Other Family Households with Children	1,345 56.4%	8,700 55.8%	16,967 54.8%	33,103 52.6%	
Family Households with Children	1,103 46.3%	7,692 49.3%	15,646 50.5%	32,307 51.3%	
Married Couple with Children	403 36.5%	3,016 39.2%	6,336 40.5%	13,951 43.2%	
Other Family Households with Children	700 63.5%	4,677 60.8%	9,309 59.5%	18,356 56.8%	
Family Households No Children	1,281 53.7%	7,905 50.7%	15,321 49.5%	30,616 48.7%	
Married Couple No Children	636 49.6%	3,881 49.1%	7,663 50.0%	15,869 51.8%	
Other Family Households No Children	645 50.4%	4,023 50.9%	7,657 50.0%	14,747 48.2%	
Non-Family Households	922 27.9%	11,135 41.7%	26,257 45.9%	49,507 44.0%	
Non-Family Households with Children	1 0.1%	12 0.1%	22 -	53 0.1%	
Non-Family Households No Children	920 99.9%	11,123 99.9%	26,236 99.9%	49,454 99.9%	
Average Family Household Size	3.3	3.4	3.5	3.5	
Average Family Income	\$85,468	\$97,380	\$99,192	\$101,418	
Median Family Income	\$74,431	\$77,912	\$77,815	\$81,951	
Average Non-Family Household Size	1.4	1.5	1.5	1.5	
<b>Marital Status (2024)</b>					
Population Age 15 Years or Over	7,201	56,669	120,258	239,056	
Never Married	3,552 49.3%	28,233 49.8%	58,972 49.0%	112,258 47.0%	
Currently Married	2,133 29.6%	15,398 27.2%	34,515 28.7%	72,640 30.4%	
Previously Married	1,517 21.1%	13,038 23.0%	26,770 22.3%	54,158 22.7%	
Separated	355 23.4%	2,590 19.9%	5,153 19.2%	10,411 19.2%	
Widowed	251 16.5%	2,448 18.8%	5,311 19.8%	10,453 19.3%	
Divorced	911 60.1%	8,000 61.4%	16,307 60.9%	33,294 61.5%	
<b>Educational Attainment (2024)</b>					
Adult Population Age 25 Years or Over	5,985	47,586	100,766	199,702	
Elementary (Grade Level 0 to 8)	158 2.6%	1,381 2.9%	3,704 3.7%	8,886 4.4%	
Some High School (Grade Level 9 to 11)	230 3.8%	2,381 5.0%	5,634 5.6%	12,973 6.5%	
High School Graduate	1,910 31.9%	14,390 30.2%	31,000 30.8%	59,141 29.6%	
Some College	877 14.7%	10,174 21.4%	21,420 21.3%	40,550 20.3%	
Associate Degree Only	831 13.9%	5,604 11.8%	11,514 11.4%	20,400 10.2%	
Bachelor Degree Only	1,285 21.5%	8,949 18.8%	17,327 17.2%	35,909 18.0%	
Graduate Degree	695 11.6%	4,707 9.9%	10,167 10.1%	21,843 10.9%	
Any College (Some College or Higher)	3,688 61.6%	29,434 61.9%	60,428 60.0%	118,702 59.4%	
College Degree + (Bachelor Degree or Higher)	1,980 33.1%	13,656 28.7%	27,494 27.3%	57,752 28.9%	

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5823/-84.4711

6385 Old National Hwy Atlanta, GA 30349	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Housing</b>				
Total Housing Units (2024)	3,560	29,351	62,666	123,000
Total Housing Units (2020)	3,519	29,048	61,440	121,133
Historical Annual Growth (2020-2024)	41 0.3%	303 0.3%	1,226 0.5%	1,866 0.4%
Housing Units Occupied (2024)	3,306 92.9%	26,732 91.1%	57,224 91.3%	112,430 91.4%
Housing Units Owner-Occupied	2,283 69.0%	13,563 50.7%	26,296 46.0%	52,104 46.3%
Housing Units Renter-Occupied	1,024 31.0%	13,169 49.3%	30,928 54.0%	60,325 53.7%
Housing Units Vacant (2024)	254 7.1%	2,619 8.9%	5,443 8.7%	10,570 8.6%
<b>Household Size (2024)</b>				
Total Households	3,306	26,732	57,224	112,430
1 Person Households	813 24.6%	10,057 37.6%	23,925 41.8%	44,545 39.6%
2 Person Households	1,413 42.8%	9,031 33.8%	17,884 31.3%	36,212 32.2%
3 Person Households	448 13.5%	3,223 12.1%	6,481 11.3%	13,628 12.1%
4 Person Households	287 8.7%	2,129 8.0%	4,317 7.5%	8,845 7.9%
5 Person Households	178 5.4%	1,233 4.6%	2,480 4.3%	4,969 4.4%
6 Person Households	91 2.7%	592 2.2%	1,280 2.2%	2,586 2.3%
7 or More Person Households	76 2.3%	467 1.7%	857 1.5%	1,645 1.5%
<b>Household Income Distribution (2024)</b>				
HH Income \$200,000 or More	184 5.6%	1,089 4.1%	2,209 3.9%	5,679 5.1%
HH Income \$150,000 to \$199,999	336 10.2%	1,834 6.9%	3,548 6.2%	6,923 6.2%
HH Income \$125,000 to \$149,999	117 3.6%	1,491 5.6%	2,764 4.8%	6,397 5.7%
HH Income \$100,000 to \$124,999	489 14.8%	2,726 10.2%	5,314 9.3%	10,021 8.9%
HH Income \$75,000 to \$99,999	402 12.2%	3,530 13.2%	7,821 13.7%	15,606 13.9%
HH Income \$50,000 to \$74,999	600 18.1%	4,781 17.9%	10,217 17.9%	20,604 18.3%
HH Income \$35,000 to \$49,999	420 12.7%	4,105 15.4%	8,812 15.4%	16,476 14.7%
HH Income \$25,000 to \$34,999	281 8.5%	2,823 10.6%	6,043 10.6%	11,506 10.2%
HH Income \$15,000 to \$24,999	114 3.4%	1,633 6.1%	4,381 7.7%	7,934 7.1%
HH Income \$10,000 to \$14,999	66 2.0%	859 3.2%	2,081 3.6%	3,904 3.5%
HH Income Under \$10,000	295 8.9%	1,861 7.0%	4,035 7.1%	7,380 6.6%
<b>Household Vehicles (2024)</b>				
Households 0 Vehicles Available	319 9.7%	2,706 10.1%	6,194 10.8%	11,001 9.8%
Households 1 Vehicle Available	1,443 43.6%	10,911 40.8%	25,237 44.1%	49,508 44.0%
Households 2 Vehicles Available	943 28.5%	8,991 33.6%	17,366 30.3%	34,533 30.7%
Households 3 or More Vehicles Available	602 18.2%	4,124 15.4%	8,426 14.7%	17,388 15.5%
Total Vehicles Available	5,236	42,932	88,884	177,997
Average Vehicles per Household	1.6	1.6	1.6	1.6
Owner-Occupied Household Vehicles	3,826 73.1%	26,150 60.9%	52,100 58.6%	103,027 57.9%
Average Vehicles per Owner-Occupied Household	1.7	1.9	2.0	2.0
Renter-Occupied Household Vehicles	1,409 26.9%	16,782 39.1%	36,784 41.4%	74,969 42.1%
Average Vehicles per Renter-Occupied Household	1.4	1.3	1.2	1.2
<b>Travel Time (2024)</b>				
Worker Base Age 16 years or Over	3,911	37,266	79,534	156,674
Travel to Work in 14 Minutes or Less	387 9.9%	4,695 12.6%	10,256 12.9%	21,247 13.6%
Travel to Work in 15 to 29 Minutes	1,021 26.1%	13,261 35.6%	28,053 35.3%	53,386 34.1%
Travel to Work in 30 to 59 Minutes	1,547 39.6%	11,537 31.0%	24,977 31.4%	48,547 31.0%
Travel to Work in 60 Minutes or More	266 6.8%	3,428 9.2%	6,909 8.7%	13,556 8.7%
Work at Home	689 17.6%	4,346 11.7%	9,338 11.7%	19,938 12.7%
Average Minutes Travel to Work	31.4	26.6	26.3	26.1

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<b>Transportation To Work (2024)</b>				
Worker Base Age 16 years or Over	3,911	37,266	79,534	156,674
Drive to Work Alone	2,574 65.8%	26,003 69.8%	55,705 70.0%	108,425 69.2%
Drive to Work in Carpool	359 9.2%	3,464 9.3%	7,427 9.3%	15,558 9.9%
Travel to Work by Public Transportation	210 5.4%	2,684 7.2%	5,261 6.6%	9,281 5.9%
Drive to Work on Motorcycle	- -	76 0.2%	88 0.1%	116 -
Bicycle to Work	3 -	23 -	43 -	107 -
Walk to Work	36 0.9%	284 0.8%	901 1.1%	1,734 1.1%
Other Means	40 1.0%	388 1.0%	772 1.0%	1,516 1.0%
Work at Home	689 17.6%	4,346 11.7%	9,338 11.7%	19,938 12.7%
<b>Daytime Demographics (2024)</b>				
Total Businesses	512	4,368	9,902	19,287
Total Employees	2,376	20,692	55,322	114,973
Company Headquarter Businesses	5 1.0%	59 1.4%	159 1.6%	340 1.8%
Company Headquarter Employees	178 7.5%	1,329 6.4%	4,339 7.8%	12,331 10.7%
Employee Population per Business	4.6 to 1	4.7 to 1	5.6 to 1	6.0 to 1
Residential Population per Business	17.8 to 1	16.2 to 1	15.0 to 1	15.4 to 1
Adj. Daytime Demographics Age 16 Years or Over	5,512	39,077	93,991	193,031
<b>Labor Force</b>				
Labor Population Age 16 Years or Over (2024)	7,060	55,724	118,340	235,098
Labor Force Total Males (2024)	3,079 43.6%	24,780 44.5%	52,832 44.6%	106,834 45.4%
Male Civilian Employed	1,718 55.8%	16,952 68.4%	35,834 67.8%	72,031 67.4%
Male Civilian Unemployed	99 3.2%	900 3.6%	1,588 3.0%	3,135 2.9%
Males in Armed Forces	13 0.4%	66 0.3%	126 0.2%	309 0.3%
Males Not in Labor Force	1,249 40.6%	6,863 27.7%	15,284 28.9%	31,359 29.4%
Labor Force Total Females (2024)	3,981 56.4%	30,944 55.5%	65,508 55.4%	128,264 54.6%
Female Civilian Employed	2,193 55.1%	20,321 65.7%	43,710 66.7%	84,661 66.0%
Female Civilian Unemployed	98 2.5%	1,144 3.7%	1,990 3.0%	3,523 2.7%
Females in Armed Forces	- -	- -	- -	38 -
Females Not in Labor Force	1,689 42.4%	9,479 30.6%	19,808 30.2%	40,041 31.2%
Unemployment Rate	197 2.8%	2,044 3.7%	3,577 3.0%	6,658 2.8%
<b>Occupation (2024)</b>				
Occupation Population Age 16 Years or Over	3,911	37,266	79,534	156,674
Occupation Total Males	1,718 43.9%	16,946 45.5%	35,824 45.0%	72,013 46.0%
Occupation Total Females	2,193 56.1%	20,321 54.5%	43,710 55.0%	84,661 54.0%
Management, Business, Financial Operations	720 -	5,883 15.8%	12,573 15.8%	25,184 16.1%
Professional, Related	910 23.3%	7,068 19.0%	15,239 19.2%	31,156 19.9%
Service	547 14.0%	5,710 15.3%	12,954 16.3%	24,739 15.8%
Sales, Office	690 17.6%	9,078 24.4%	18,435 23.2%	35,765 22.8%
Farming, Fishing, Forestry	- -	20 -	55 -	227 0.1%
Construction, Extraction, Maintenance	129 3.3%	2,172 5.8%	4,578 5.8%	10,491 6.7%
Production, Transport, Material Moving	914 23.4%	7,335 19.7%	15,702 19.7%	29,111 18.6%
White Collar Workers	2,320 59.3%	22,030 59.1%	46,246 58.1%	92,105 58.8%
Blue Collar Workers	1,591 40.7%	15,236 40.9%	33,288 41.9%	64,568 41.2%

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<b>Units In Structure (2024)</b>									
Total Units		3,306		26,732		57,224		112,430	
1 Detached Unit		2,073	62.7%	14,881	55.7%	29,868	52.2%	60,036	53.4%
1 Attached Unit		353	10.7%	1,659	6.2%	3,472	6.1%	6,898	6.1%
2 Units		30	0.9%	340	1.3%	619	1.1%	1,433	1.3%
3 to 4 Units		89	2.7%	1,559	5.8%	4,094	7.2%	7,606	6.8%
5 to 9 Units		136	4.1%	2,538	9.5%	5,983	10.5%	11,097	9.9%
10 to 19 Units		114	3.4%	2,189	8.2%	5,155	9.0%	8,930	7.9%
20 to 49 Units		102	3.1%	842	3.2%	1,976	3.5%	3,653	3.2%
50 or More Units		375	11.3%	2,508	9.4%	5,540	9.7%	11,163	9.9%
Mobile Home or Trailer		35	1.1%	197	0.7%	478	0.8%	1,521	1.4%
Other Structure		-	-	18	-	40	-	94	-
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later		91	2.6%	526	1.8%	933	1.5%	1,807	1.5%
Homes Built 2010 to 2019		388	10.9%	3,531	12.0%	7,104	11.3%	13,693	11.1%
Homes Built 2000 to 2009		996	28.0%	5,686	19.4%	12,148	19.4%	24,241	19.7%
Homes Built 1990 to 1999		454	12.8%	2,999	10.2%	7,140	11.4%	12,474	10.1%
Homes Built 1980 to 1989		386	10.8%	4,153	14.2%	9,455	15.1%	17,895	14.5%
Homes Built 1970 to 1979		661	18.6%	5,446	18.6%	10,955	17.5%	18,767	15.3%
Homes Built 1960 to 1969		215	6.0%	3,125	10.6%	6,206	9.9%	12,848	10.4%
Homes Built 1950 to 1959		77	2.2%	592	2.0%	1,610	2.6%	5,449	4.4%
Homes Built 1940 to 1949		14	0.4%	284	1.0%	867	1.4%	2,852	2.3%
Homes Built Before 1939		24	0.7%	390	1.3%	804	1.3%	2,403	2.0%
Median Age of Homes		32.6	yrs	36.1	yrs	36.4	yrs	37.8	yrs
<b>Home Values (2024)</b>									
Owner Specified Housing Units		2,283		13,563		26,296		52,104	
Home Values \$1,000,000 or More		104	4.5%	418	3.1%	704	2.7%	1,338	2.6%
Home Values \$750,000 to \$999,999		213	9.3%	697	5.1%	1,128	4.3%	1,853	3.6%
Home Values \$500,000 to \$749,999		231	10.1%	1,167	8.6%	2,186	8.3%	4,000	7.7%
Home Values \$400,000 to \$499,999		231	10.1%	933	6.9%	1,754	6.7%	3,768	7.2%
Home Values \$300,000 to \$399,999		177	7.8%	1,864	13.7%	4,093	15.6%	9,464	18.2%
Home Values \$250,000 to \$299,999		263	11.5%	1,674	12.3%	3,082	11.7%	6,575	12.6%
Home Values \$200,000 to \$249,999		308	13.5%	1,866	13.8%	4,005	15.2%	7,597	14.6%
Home Values \$175,000 to \$199,999		241	10.6%	1,278	9.4%	2,180	8.3%	3,848	7.4%
Home Values \$150,000 to \$174,999		145	6.4%	1,428	10.5%	2,502	9.5%	4,116	7.9%
Home Values \$125,000 to \$149,999		54	2.4%	479	3.5%	868	3.3%	1,514	2.9%
Home Values \$100,000 to \$124,999		158	6.9%	609	4.5%	1,337	5.1%	2,559	4.9%
Home Values \$90,000 to \$99,999		46	2.0%	180	1.3%	313	1.2%	690	1.3%
Home Values \$80,000 to \$89,999		11	0.5%	102	0.8%	239	0.9%	525	1.0%
Home Values \$70,000 to \$79,999		2	-	182	1.3%	346	1.3%	759	1.5%
Home Values \$60,000 to \$69,999		7	0.3%	122	0.9%	296	1.1%	635	1.2%
Home Values \$50,000 to \$59,999		24	1.0%	94	0.7%	202	0.8%	418	0.8%
Home Values \$35,000 to \$49,999		12	0.5%	59	0.4%	181	0.7%	350	0.7%
Home Values \$25,000 to \$34,999		20	0.9%	63	0.5%	133	0.5%	313	0.6%
Home Values \$10,000 to \$24,999		23	1.0%	133	1.0%	278	1.1%	809	1.6%
Home Values Under \$10,000		12	0.5%	215	1.6%	470	1.8%	974	1.9%
Owner-Occupied Median Home Value		\$282,437		\$260,260		\$259,133		\$262,750	
Renter-Occupied Median Rent		\$1,398		\$1,198		\$1,141		\$1,138	

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Lat/Lon: 33.5823/-84.4711

6385 Old National Hwy Atlanta, GA 30349	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$213.63 M	\$1.59 B	\$3.32 B	\$6.77 B
Total Non-Retail Expenditure	\$112.62 M	\$837.76 M	\$1.76 B	\$3.58 B
Total Retail Expenditure	\$101.01 M	\$748.92 M	\$1.57 B	\$3.19 B
Apparel	\$7.56 M	\$55.76 M	\$116.74 M	\$238.2 M
Contributions	\$6.93 M	\$50.43 M	\$105.33 M	\$216.49 M
Education	\$6.44 M	\$45.77 M	\$95.49 M	\$197.74 M
Entertainment	\$12.16 M	\$88.84 M	\$185.3 M	\$378.47 M
Food and Beverages	\$31.55 M	\$235.23 M	\$493.38 M	\$1 B
Furnishings and Equipment	\$7.55 M	\$55.31 M	\$115.35 M	\$235.59 M
Gifts	\$5.07 M	\$37.62 M	\$78.7 M	\$163.48 M
Health Care	\$18.09 M	\$134.82 M	\$282.57 M	\$572.59 M
Household Operations	\$8.4 M	\$61.68 M	\$129.07 M	\$263.48 M
Miscellaneous Expenses	\$4.05 M	\$30.05 M	\$62.93 M	\$128.13 M
Personal Care	\$2.88 M	\$21.32 M	\$44.67 M	\$90.93 M
Personal Insurance	\$1.51 M	\$10.81 M	\$22.4 M	\$46.05 M
Reading	\$467.98 K	\$3.45 M	\$7.23 M	\$14.71 M
Shelter	\$44.89 M	\$337.22 M	\$709.36 M	\$1.44 B
Tobacco	\$1.29 M	\$10.11 M	\$21.52 M	\$43.05 M
Transportation	\$39.02 M	\$289.29 M	\$604.3 M	\$1.23 B
Utilities	\$15.77 M	\$118.98 M	\$250.46 M	\$506.05 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$5,385	\$4,946	\$4,842	\$5,018
Total Non-Retail Expenditure	\$2,839 52.7%	\$2,612 52.8%	\$2,560 52.9%	\$2,653 52.9%
Total Retail Expenditures	\$2,546 47.3%	\$2,335 47.2%	\$2,282 47.1%	\$2,364 47.1%
Apparel	\$191 3.5%	\$174 3.5%	\$170 3.5%	\$177 3.5%
Contributions	\$175 3.2%	\$157 3.2%	\$153 3.2%	\$160 3.2%
Education	\$162 3.0%	\$143 2.9%	\$139 2.9%	\$147 2.9%
Entertainment	\$306 5.7%	\$277 5.6%	\$270 5.6%	\$281 5.6%
Food and Beverages	\$795 14.8%	\$733 14.8%	\$719 14.8%	\$743 14.8%
Furnishings and Equipment	\$190 3.5%	\$172 3.5%	\$168 3.5%	\$175 3.5%
Gifts	\$128 2.4%	\$117 2.4%	\$115 2.4%	\$121 2.4%
Health Care	\$456 8.5%	\$420 8.5%	\$411 8.5%	\$424 8.5%
Household Operations	\$212 3.9%	\$192 3.9%	\$188 3.9%	\$195 3.9%
Miscellaneous Expenses	\$102 1.9%	\$94 1.9%	\$92 1.9%	\$95 1.9%
Personal Care	\$72 1.3%	\$66 1.3%	\$65 1.3%	\$67 1.3%
Personal Insurance	\$38 0.7%	\$34 0.7%	\$33 0.7%	\$34 0.7%
Reading	\$12 0.2%	\$11 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$1,132 21.0%	\$1,051 21.3%	\$1,033 21.3%	\$1,069 21.3%
Tobacco	\$32 0.6%	\$32 0.6%	\$31 0.6%	\$32 0.6%
Transportation	\$984 18.3%	\$902 18.2%	\$880 18.2%	\$912 18.2%
Utilities	\$397 7.4%	\$371 7.5%	\$365 7.5%	\$375 7.5%