Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Inland
Commercial Real Estate Services LLC

Lat/Lon: 42.5974/-88.4138

600 N Edwards Blvd **Lake Geneva, WI 53147**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**7 mi radius**	
Population								
Estimated Population (2024)	2,584		10,916		21,054		33,393	
Projected Population (2029)	2,654		11,061		21,187		33,604	
Census Population (2020)	2,614		10,929		20,194		30,717	
Census Population (2010)	2,269		10,142		19,399		29,724	
Projected Annual Growth (2024-2029)	69	0.5%	145	0.3%	132	0.1%	211	0.1%
Historical Annual Growth (2020-2024)	-30	-0.3%	-13	-	860	1.1%	2,677	2.2%
Historical Annual Growth (2010-2020)	345	1.5%	788	0.8%	795	0.4%	992	0.3%
Estimated Population Density (2024)	823	psm	386	psm	268	psm	217	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2024)	1,303		4,907		9,160		14,397	
Projected Households (2029)	1,343		4,995		9,265		14,559	
Census Households (2020)	1,273		4,787		8,585		12,840	
Census Households (2010)	1,006		4,230		7,859		11,831	
Projected Annual Growth (2024-2029)	40	0.6%	89	0.4%	105	0.2%	162	0.2%
Historical Annual Change (2010-2024)	298	2.1%	677	1.1%	1,301	1.2%	2,566	1.5%
Average Household Income								
Estimated Average Household Income (2024)	$73,888		$108,486		$105,932		$108,320	
Projected Average Household Income (2029)	$74,847		$111,917		$109,887		$112,371	
Census Average Household Income (2010)	$49,453		$63,086		$65,048		$69,616	
Census Average Household Income (2000)	$45,895		$52,194		$54,369		$57,084	
Projected Annual Change (2024-2029)	$959	0.3%	$3,431	0.6%	$3,955	0.7%	$4,051	0.7%
Historical Annual Change (2000-2024)	$27,992	2.5%	$56,292	4.5%	$51,563	4.0%	$51,236	3.7%
Median Household Income								
Estimated Median Household Income (2024)	$59,959		$73,024		$77,633		$82,130	
Projected Median Household Income (2029)	$60,163		$72,888		$77,922		$82,178	
Census Median Household Income (2010)	$44,217		$49,502		$52,003		$54,783	
Census Median Household Income (2000)	$39,024		$43,474		$45,749		$47,450	
Projected Annual Change (2024-2029)	$205	-	-$136	-	$289	-	$48	-
Historical Annual Change (2000-2024)	$20,935	2.2%	$29,550	2.8%	$31,884	2.9%	$34,680	3.0%
Per Capita Income								
Estimated Per Capita Income (2024)	$37,307		$48,826		$46,127		$46,749	
Projected Per Capita Income (2029)	$37,941		$50,603		$48,094		$48,734	
Census Per Capita Income (2010)	$21,883		$26,292		$26,339		$27,701	
Census Per Capita Income (2000)	$20,081		$21,570		$22,037		$22,504	
Projected Annual Change (2024-2029)	$634	0.3%	$1,777	0.7%	$1,968	0.9%	$1,984	0.8%
Historical Annual Change (2000-2024)	$17,226	3.6%	$27,256	5.3%	$24,090	4.6%	$24,246	4.5%
Estimated Average Household Net Worth (2024)	$550,602		$824,781		$946,182		$1.1 M	

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.5974/-88.4138

600 N Edwards Blvd Lake Geneva, WI 53147	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	2,584		10,916		21,054		33,393	
White (2024)	2,357	91.2%	9,848	90.2%	18,868	89.6%	29,652	88.8%
Black or African American (2024)	27	1.1%	106	1.0%	217	1.0%	559	1.7%
American Indian or Alaska Native (2024)	3	0.1%	25	0.2%	57	0.3%	108	0.3%
Asian (2024)	21	0.8%	100	0.9%	230	1.1%	431	1.3%
Hawaiian or Pacific Islander (2024)	-	-	-	-	-	-	3	-
Other Race (2024)	55	2.1%	295	2.7%	596	2.8%	855	2.6%
Two or More Races (2024)	120	4.6%	541	5.0%	1,088	5.2%	1,785	5.3%
Population < 18 (2024)	426	16.5%	1,971	18.1%	3,970	18.9%	6,430	19.3%
White Not Hispanic	329	77.2%	1,499	76.1%	2,998	75.5%	4,687	72.9%
Black or African American	19	4.5%	49	2.5%	87	2.2%	178	2.8%
Asian	7	1.6%	28	1.4%	56	1.4%	91	1.4%
Other Race Not Hispanic	8	1.8%	44	2.2%	113	2.8%	197	3.1%
Hispanic	63	14.9%	351	17.8%	717	18.0%	1,277	19.9%
Not Hispanic or Latino Population (2024)	2,398	92.8%	9,889	90.6%	18,879	89.7%	29,712	89.0%
Not Hispanic White	2,303	96.1%	9,536	96.4%	18,138	96.1%	28,256	95.1%
Not Hispanic Black or African American	26	1.1%	104	1.1%	212	1.1%	548	1.8%
Not Hispanic American Indian or Alaska Native	-	-	5	-	12	-	29	-
Not Hispanic Asian	21	0.9%	100	1.0%	227	1.2%	428	1.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-
Not Hispanic Other Race	4	0.2%	13	0.1%	26	0.1%	38	0.1%
Not Hispanic Two or More Races	43	1.8%	132	1.3%	263	1.4%	412	1.4%
Hispanic or Latino Population (2024)	187	7.2%	1,027	9.4%	2,175	10.3%	3,681	11.0%
Hispanic White	54	29.1%	312	30.4%	729	33.5%	1,396	37.9%
Hispanic Black or African American	1	0.7%	2	0.2%	5	0.2%	11	0.3%
Hispanic American Indian or Alaska Native	3	1.4%	20	2.0%	44	2.0%	79	2.2%
Hispanic Asian	-	-	-	-	3	0.1%	3	-
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	2	-
Hispanic Other Race	51	27.5%	283	27.5%	570	26.2%	817	22.2%
Hispanic Two or More Races	77	41.3%	409	39.9%	825	37.9%	1,373	37.3%
Not Hispanic or Latino Population (2020)	2,206	84.4%	9,096	83.2%	17,451	86.4%	27,124	88.3%
Hispanic or Latino Population (2020)	409	15.6%	1,833	16.8%	2,743	13.6%	3,593	11.7%
Not Hispanic or Latino Population (2010)	1,831	80.7%	8,526	84.1%	17,053	87.9%	26,655	89.7%
Hispanic or Latino Population (2010)	438	19.3%	1,615	15.9%	2,346	12.1%	3,069	10.3%
Not Hispanic or Latino Population (2029)	2,404	90.6%	9,862	89.2%	18,802	88.7%	29,617	88.1%
Hispanic or Latino Population (2029)	250	9.4%	1,200	10.8%	2,385	11.3%	3,987	11.9%
Projected Annual Growth (2024-2029)	64	6.8%	172	3.4%	210	1.9%	306	1.7%
Historical Annual Growth (2010-2020)	-29	-0.7%	218	1.3%	397	1.7%	524	1.7%

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Total Age Distribution (2024)								
Total Population	2,584		10,916		21,054		33,393	
Age Under 5 Years	92	3.6%	440	4.0%	856	4.1%	1,390	4.2%
Age 5 to 9 Years	116	4.5%	556	5.1%	1,092	5.2%	1,761	5.3%
Age 10 to 14 Years	135	5.2%	592	5.4%	1,229	5.8%	1,965	5.9%
Age 15 to 19 Years	142	5.5%	641	5.9%	1,268	6.0%	2,064	6.2%
Age 20 to 24 Years	167	6.5%	730	6.7%	1,307	6.2%	2,034	6.1%
Age 25 to 29 Years	181	7.0%	652	6.0%	1,187	5.6%	1,785	5.3%
Age 30 to 34 Years	153	5.9%	604	5.5%	1,105	5.2%	1,718	5.1%
Age 35 to 39 Years	142	5.5%	610	5.6%	1,208	5.7%	1,862	5.6%
Age 40 to 44 Years	143	5.5%	617	5.7%	1,267	6.0%	1,949	5.8%
Age 45 to 49 Years	145	5.6%	653	6.0%	1,251	5.9%	1,913	5.7%
Age 50 to 54 Years	161	6.2%	706	6.5%	1,410	6.7%	2,222	6.7%
Age 55 to 59 Years	156	6.0%	711	6.5%	1,508	7.2%	2,430	7.3%
Age 60 to 64 Years	200	7.7%	877	8.0%	1,686	8.0%	2,696	8.1%
Age 65 to 69 Years	199	7.7%	817	7.5%	1,518	7.2%	2,524	7.6%
Age 70 to 74 Years	168	6.5%	673	6.2%	1,291	6.1%	2,115	6.3%
Age 75 to 79 Years	121	4.7%	486	4.5%	911	4.3%	1,482	4.4%
Age 80 to 84 Years	78	3.0%	265	2.4%	518	2.5%	826	2.5%
Age 85 Years or Over	83	3.2%	285	2.6%	443	2.1%	656	2.0%
Median Age	44.7		44.3		44.4		44.9	
Age 19 Years or Less	484	18.7%	2,229	20.4%	4,444	21.1%	7,180	21.5%
Age 20 to 64 Years	1,450	56.1%	6,160	56.4%	11,929	56.7%	18,610	55.7%
Age 65 Years or Over	650	25.2%	2,527	23.1%	4,681	22.2%	7,603	22.8%
Female Age Distribution (2024)								
Female Population	1,344	52.0%	5,592	51.2%	10,598	50.3%	16,706	50.0%
Age Under 5 Years	47	3.5%	194	3.5%	392	3.7%	661	4.0%
Age 5 to 9 Years	58	4.3%	287	5.1%	567	5.3%	889	5.3%
Age 10 to 14 Years	58	4.3%	277	5.0%	584	5.5%	953	5.7%
Age 15 to 19 Years	72	5.3%	314	5.6%	614	5.8%	996	6.0%
Age 20 to 24 Years	91	6.8%	391	7.0%	688	6.5%	1,066	6.4%
Age 25 to 29 Years	87	6.5%	328	5.9%	599	5.7%	890	5.3%
Age 30 to 34 Years	73	5.5%	282	5.0%	509	4.8%	811	4.9%
Age 35 to 39 Years	68	5.1%	302	5.4%	597	5.6%	910	5.4%
Age 40 to 44 Years	68	5.0%	314	5.6%	610	5.8%	957	5.7%
Age 45 to 49 Years	78	5.8%	324	5.8%	633	6.0%	962	5.8%
Age 50 to 54 Years	86	6.4%	366	6.5%	722	6.8%	1,122	6.7%
Age 55 to 59 Years	91	6.8%	387	6.9%	780	7.4%	1,246	7.5%
Age 60 to 64 Years	101	7.5%	450	8.0%	841	7.9%	1,352	8.1%
Age 65 to 69 Years	98	7.3%	414	7.4%	771	7.3%	1,260	7.5%
Age 70 to 74 Years	97	7.2%	367	6.6%	672	6.3%	1,072	6.4%
Age 75 to 79 Years	68	5.0%	263	4.7%	465	4.4%	736	4.4%
Age 80 to 84 Years	49	3.7%	157	2.8%	286	2.7%	445	2.7%
Age 85 Years or Over	53	4.0%	176	3.1%	268	2.5%	377	2.3%
Female Median Age	47.2		45.8		45.4		45.5	
Age 19 Years or Less	235	17.5%	1,072	19.2%	2,156	20.3%	3,499	20.9%
Age 20 to 64 Years	744	55.4%	3,144	56.2%	5,980	56.4%	9,317	55.8%
Age 65 Years or Over	364	27.1%	1,376	24.6%	2,462	23.2%	3,890	23.3%

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600 N Edwards Blvd Lake Geneva, WI 53147	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2024)								
Male Population	1,241	48.0%	5,325	48.8%	10,456	49.7%	16,687	50.0%
Age Under 5 Years	45	3.6%	245	4.6%	464	4.4%	729	4.4%
Age 5 to 9 Years	57	4.6%	269	5.1%	525	5.0%	872	5.2%
Age 10 to 14 Years	77	6.2%	315	5.9%	645	6.2%	1,012	6.1%
Age 15 to 19 Years	70	5.6%	327	6.1%	654	6.3%	1,068	6.4%
Age 20 to 24 Years	76	6.1%	339	6.4%	619	5.9%	968	5.8%
Age 25 to 29 Years	94	7.6%	324	6.1%	588	5.6%	895	5.4%
Age 30 to 34 Years	80	6.4%	322	6.0%	595	5.7%	907	5.4%
Age 35 to 39 Years	74	6.0%	308	5.8%	611	5.8%	952	5.7%
Age 40 to 44 Years	75	6.0%	303	5.7%	657	6.3%	992	5.9%
Age 45 to 49 Years	67	5.4%	328	6.2%	618	5.9%	951	5.7%
Age 50 to 54 Years	76	6.1%	340	6.4%	688	6.6%	1,101	6.6%
Age 55 to 59 Years	65	5.2%	324	6.1%	728	7.0%	1,184	7.1%
Age 60 to 64 Years	99	8.0%	428	8.0%	844	8.1%	1,343	8.0%
Age 65 to 69 Years	101	8.2%	403	7.6%	746	7.1%	1,264	7.6%
Age 70 to 74 Years	71	5.7%	306	5.7%	619	5.9%	1,044	6.3%
Age 75 to 79 Years	54	4.3%	224	4.2%	446	4.3%	746	4.5%
Age 80 to 84 Years	29	2.4%	108	2.0%	231	2.2%	381	2.3%
Age 85 Years or Over	30	2.4%	110	2.1%	175	1.7%	279	1.7%
Male Median Age	42.3		42.8		43.4		44.2	
Age 19 Years or Less	249	20.1%	1,157	21.7%	2,288	21.9%	3,681	22.1%
Age 20 to 64 Years	706	56.9%	3,016	56.6%	5,950	56.9%	9,293	55.7%
Age 65 Years or Over	286	23.0%	1,151	21.6%	2,219	21.2%	3,712	22.2%
Males per 100 Females (2024)								
Overall Comparison	92		95		99		100	
Age Under 5 Years	96	49.0%	126	55.8%	118	54.2%	110	52.5%
Age 5 to 9 Years	98	49.6%	94	48.4%	93	48.1%	98	49.5%
Age 10 to 14 Years	132	56.9%	114	53.2%	111	52.5%	106	51.5%
Age 15 to 19 Years	97	49.4%	104	51.1%	107	51.6%	107	51.7%
Age 20 to 24 Years	84	45.5%	87	46.4%	90	47.4%	91	47.6%
Age 25 to 29 Years	108	51.9%	99	49.7%	98	49.5%	101	50.2%
Age 30 to 34 Years	109	52.1%	114	53.3%	117	53.9%	112	52.8%
Age 35 to 39 Years	109	52.1%	102	50.5%	102	50.6%	105	51.1%
Age 40 to 44 Years	111	52.5%	97	49.2%	108	51.9%	104	50.9%
Age 45 to 49 Years	85	45.9%	101	50.3%	98	49.4%	99	49.7%
Age 50 to 54 Years	88	46.8%	93	48.2%	95	48.8%	98	49.5%
Age 55 to 59 Years	71	41.6%	84	45.6%	93	48.3%	95	48.7%
Age 60 to 64 Years	99	49.6%	95	48.8%	100	50.1%	99	49.8%
Age 65 to 69 Years	104	50.9%	97	49.4%	97	49.2%	100	50.1%
Age 70 to 74 Years	74	42.4%	83	45.5%	92	48.0%	97	49.3%
Age 75 to 79 Years	80	44.4%	85	46.0%	96	49.0%	101	50.3%
Age 80 to 84 Years	60	37.5%	69	40.9%	81	44.7%	85	46.1%
Age 85 Years or Over	56	36.1%	62	38.4%	65	39.5%	74	42.5%
Age 19 Years or Less	106	51.4%	108	51.9%	106	51.5%	105	51.3%
Age 20 to 39 Years	101	50.3%	99	49.8%	101	50.2%	101	50.3%
Age 40 to 64 Years	90	47.3%	94	48.4%	99	49.6%	99	49.7%
Age 65 Years or Over	78	44.0%	84	45.6%	90	47.4%	95	48.8%

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Household Type (2024)								
Total Households	1,303		4,907		9,160		14,397	
Households with Children	174	13.4%	917	18.7%	1,988	21.7%	3,190	22.2%
Average Household Size	2.0		2.2		2.3		2.3	
Household Density per Square Mile	415		174		117		94	
Population Family	1,474	57.0%	7,446	68.2%	15,366	73.0%	24,670	73.9%
Population Non-Family	1,092	42.3%	3,388	31.0%	5,562	26.4%	8,469	25.4%
Population Group Quarters	19	0.7%	82	0.7%	126	0.6%	255	0.8%
Family Households	447	34.3%	2,262	46.1%	4,819	52.6%	7,781	54.0%
Married Couple Households	335	75.0%	1,724	76.2%	3,685	76.5%	5,996	77.1%
Other Family Households with Children	112	25.0%	539	23.8%	1,135	23.5%	1,785	22.9%
Family Households with Children	174	39.0%	917	40.5%	1,987	41.2%	3,187	41.0%
Married Couple with Children	118	67.8%	651	71.0%	1,437	72.3%	2,326	73.0%
Other Family Households with Children	56	32.2%	266	29.0%	550	27.7%	861	27.0%
Family Households No Children	273	61.0%	1,346	59.5%	2,833	58.8%	4,594	59.0%
Married Couple No Children	217	79.5%	1,073	79.7%	2,248	79.4%	3,669	79.9%
Other Family Households No Children	56	20.5%	273	20.3%	585	20.6%	924	20.1%
Non-Family Households	856	65.7%	2,644	53.9%	4,340	47.4%	6,616	46.0%
Non-Family Households with Children	-	-	-	-	-	-	3	-
Non-Family Households No Children	856	#####	2,644	#####	4,339	#####	6,613	#####
Average Family Household Size	3.3		3.3		3.2		3.2	
Average Family Income	$101,491		$165,777		$152,005		$157,575	
Median Family Income	$73,330		$98,036		$98,060		$102,301	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	2,242		9,328		17,878		28,277	
Never Married	680	30.3%	2,434	26.1%	4,923	27.5%	7,552	26.7%
Currently Married	726	32.4%	4,123	44.2%	8,337	46.6%	13,795	48.8%
Previously Married	836	37.3%	2,771	29.7%	4,618	25.8%	6,930	24.5%
Separated	113	13.5%	448	16.1%	686	14.9%	908	13.1%
Widowed	190	22.7%	701	25.3%	1,294	28.0%	2,114	30.5%
Divorced	533	63.8%	1,623	58.6%	2,638	57.1%	3,908	56.4%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	1,933		7,957		15,303		24,178	
Elementary (Grade Level 0 to 8)	120	6.2%	349	4.4%	557	3.6%	696	2.9%
Some High School (Grade Level 9 to 11)	54	2.8%	255	3.2%	726	4.7%	1,164	4.8%
High School Graduate	638	33.0%	2,450	30.8%	4,656	30.4%	7,134	29.5%
Some College	414	21.4%	1,449	18.2%	3,011	19.7%	5,003	20.7%
Associate Degree Only	119	6.2%	655	8.2%	1,423	9.3%	2,193	9.1%
Bachelor Degree Only	406	21.0%	1,787	22.5%	3,230	21.1%	5,157	21.3%
Graduate Degree	180	9.3%	1,013	12.7%	1,699	11.1%	2,831	11.7%
Any College (Some College or Higher)	1,120	58.0%	4,904	61.6%	9,363	61.2%	15,185	62.8%
College Degree + (Bachelor Degree or Higher)	586	30.3%	2,800	35.2%	4,929	32.2%	7,988	33.0%

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Lat/Lon: 42.5974/-88.4138

600 N Edwards Blvd Lake Geneva, WI 53147	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2024)	1,575		6,014		11,394		18,075	
Total Housing Units (2020)	1,550		5,821		11,192		17,507	
Historical Annual Growth (2020-2024)	25	0.4%	193	0.8%	202	0.5%	568	0.8%
Housing Units Occupied (2024)	1,303	82.7%	4,907	81.6%	9,160	80.4%	14,397	79.6%
Housing Units Owner-Occupied	522	40.1%	2,758	56.2%	6,175	67.4%	10,378	72.1%
Housing Units Renter-Occupied	781	59.9%	2,149	43.8%	2,984	32.6%	4,018	27.9%
Housing Units Vacant (2024)	272	17.3%	1,107	18.4%	2,234	19.6%	3,679	20.4%
Household Size (2024)								
Total Households	1,303		4,907		9,160		14,397	
1 Person Households	822	63.1%	2,477	50.5%	3,940	43.0%	5,959	41.4%
2 Person Households	213	16.4%	1,244	25.3%	2,947	32.2%	4,897	34.0%
3 Person Households	122	9.4%	536	10.9%	1,018	11.1%	1,552	10.8%
4 Person Households	81	6.2%	340	6.9%	674	7.4%	1,091	7.6%
5 Person Households	33	2.5%	180	3.7%	337	3.7%	538	3.7%
6 Person Households	20	1.5%	90	1.8%	159	1.7%	235	1.6%
7 or More Person Households	12	1.0%	40	0.8%	85	0.9%	124	0.9%
Household Income Distribution (2024)								
HH Income $200,000 or More	43	3.3%	437	8.9%	796	8.7%	1,540	10.7%
HH Income $150,000 to $199,999	53	4.1%	310	6.3%	682	7.4%	1,224	8.5%
HH Income $125,000 to $149,999	104	8.0%	406	8.3%	698	7.6%	1,040	7.2%
HH Income $100,000 to $124,999	108	8.3%	465	9.5%	1,022	11.2%	1,607	11.2%
HH Income $75,000 to $99,999	108	8.3%	556	11.3%	1,232	13.4%	1,944	13.5%
HH Income $50,000 to $74,999	237	18.2%	879	17.9%	1,695	18.5%	2,594	18.0%
HH Income $35,000 to $49,999	241	18.5%	638	13.0%	1,228	13.4%	1,750	12.2%
HH Income $25,000 to $34,999	94	7.2%	350	7.1%	496	5.4%	891	6.2%
HH Income $15,000 to $24,999	191	14.6%	515	10.5%	730	8.0%	990	6.9%
HH Income $10,000 to $14,999	27	2.0%	133	2.7%	236	2.6%	332	2.3%
HH Income Under $10,000	97	7.5%	216	4.4%	345	3.8%	485	3.4%
Household Vehicles (2024)								
Households 0 Vehicles Available	141	10.8%	283	5.8%	407	4.4%	610	4.2%
Households 1 Vehicle Available	654	50.2%	1,905	38.8%	3,091	33.7%	4,592	31.9%
Households 2 Vehicles Available	391	30.0%	1,992	40.6%	3,661	40.0%	5,754	40.0%
Households 3 or More Vehicles Available	117	9.0%	727	14.8%	2,000	21.8%	3,441	23.9%
Total Vehicles Available	1,833		8,235		17,142		27,647	
Average Vehicles per Household	1.4		1.7		1.9		1.9	
Owner-Occupied Household Vehicles	933	50.9%	5,333	64.8%	12,776	74.5%	21,415	77.5%
Average Vehicles per Owner-Occupied Household	1.8		1.9		2.1		2.1	
Renter-Occupied Household Vehicles	899	49.1%	2,902	35.2%	4,366	25.5%	6,232	22.5%
Average Vehicles per Renter-Occupied Household	1.2		1.4		1.5		1.6	
Travel Time (2024)								
Worker Base Age 16 years or Over	1,381		5,770		11,005		16,721	
Travel to Work in 14 Minutes or Less	812	58.8%	2,569	44.5%	4,096	37.2%	5,755	34.4%
Travel to Work in 15 to 29 Minutes	204	14.8%	1,262	21.9%	2,722	24.7%	4,174	25.0%
Travel to Work in 30 to 59 Minutes	203	14.7%	969	16.8%	2,122	19.3%	3,330	19.9%
Travel to Work in 60 Minutes or More	80	5.8%	475	8.2%	1,102	10.0%	1,832	11.0%
Work at Home	82	5.9%	496	8.6%	964	8.8%	1,630	9.7%
Average Minutes Travel to Work	11.6		16.1		18.7		20.0	

Complete Profile

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Transportation To Work (2024)								
Worker Base Age 16 years or Over	1,381		5,770		11,005		16,721	
Drive to Work Alone	1,021	73.9%	4,391	76.1%	8,540	77.6%	12,973	77.6%
Drive to Work in Carpool	213	15.4%	612	10.6%	1,074	9.8%	1,419	8.5%
Travel to Work by Public Transportation	2	0.2%	8	0.1%	28	0.3%	71	0.4%
Drive to Work on Motorcycle	-	-	4	-	8	-	12	-
Bicycle to Work	11	0.8%	64	1.1%	84	0.8%	92	0.6%
Walk to Work	50	3.7%	173	3.0%	261	2.4%	432	2.6%
Other Means	2	0.1%	22	0.4%	46	0.4%	92	0.5%
Work at Home	82	5.9%	496	8.6%	964	8.8%	1,630	9.7%
Daytime Demographics (2024)								
Total Businesses	277		682		833		1,043	
Total Employees	3,255		7,248		8,391		12,642	
Company Headquarter Businesses	8	3.0%	22	3.3%	26	3.2%	34	3.2%
Company Headquarter Employees	430	13.2%	909	12.5%	947	11.3%	1,204	9.5%
Employee Population per Business	11.7 to 1		10.6 to 1		10.1 to 1		12.1 to 1	
Residential Population per Business	9.3 to 1		16.0 to 1		25.3 to 1		32.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,083		10,670		15,002		23,756	
Labor Force								
Labor Population Age 16 Years or Over (2024)	2,209		9,193		17,617		27,839	
Labor Force Total Males (2024)	1,044	47.2%	4,415	48.0%	8,673	49.2%	13,830	49.7%
Male Civilian Employed	751	71.9%	3,122	70.7%	5,959	68.7%	9,115	65.9%
Male Civilian Unemployed	37	3.5%	111	2.5%	225	2.6%	367	2.7%
Males in Armed Forces	-	-	-	-	-	-	2	-
Males Not in Labor Force	256	24.5%	1,183	26.8%	2,489	28.7%	4,347	31.4%
Labor Force Total Females (2024)	1,166	52.8%	4,778	52.0%	8,944	50.8%	14,008	50.3%
Female Civilian Employed	630	54.0%	2,649	55.4%	5,047	56.4%	7,608	54.3%
Female Civilian Unemployed	29	2.5%	85	1.8%	147	1.6%	245	1.7%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	507	43.5%	2,044	42.8%	3,750	41.9%	6,155	43.9%
Unemployment Rate	65	3.0%	195	2.1%	372	2.1%	612	2.2%
Occupation (2024)								
Occupation Population Age 16 Years or Over	1,381		5,770		11,005		16,721	
Occupation Total Males	751	54.4%	3,122	54.1%	5,959	54.1%	9,113	54.5%
Occupation Total Females	630	45.6%	2,649	45.9%	5,047	45.9%	7,608	45.5%
Management, Business, Financial Operations	224	16.2%	969	16.8%	1,920	17.5%	3,268	19.5%
Professional, Related	313	22.7%	1,290	22.4%	2,225	20.2%	3,246	19.4%
Service	248	18.0%	956	16.6%	1,987	18.1%	2,980	17.8%
Sales, Office	234	17.0%	1,072	18.6%	1,879	17.1%	2,828	16.9%
Farming, Fishing, Forestry	3	0.2%	24	0.4%	36	0.3%	67	0.4%
Construction, Extraction, Maintenance	105	7.6%	501	8.7%	1,068	9.7%	1,677	10.0%
Production, Transport, Material Moving	254	18.4%	958	16.6%	1,890	17.2%	2,656	15.9%
White Collar Workers	772	55.9%	3,331	57.7%	6,024	54.7%	9,342	55.9%
Blue Collar Workers	609	44.1%	2,439	42.3%	4,981	45.3%	7,379	44.1%

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Units In Structure (2024)								
Total Units	1,303		4,907		9,160		14,397	
1 Detached Unit	464	35.6%	2,675	54.5%	6,210	67.8%	10,547	73.3%
1 Attached Unit	78	6.0%	244	5.0%	326	3.6%	550	3.8%
2 Units	42	3.2%	204	4.2%	255	2.8%	328	2.3%
3 to 4 Units	75	5.8%	224	4.6%	282	3.1%	453	3.1%
5 to 9 Units	268	20.5%	662	13.5%	782	8.5%	919	6.4%
10 to 19 Units	202	15.5%	377	7.7%	408	4.5%	449	3.1%
20 to 49 Units	117	9.0%	272	5.5%	334	3.6%	446	3.1%
50 or More Units	49	3.8%	90	1.8%	107	1.2%	148	1.0%
Mobile Home or Trailer	8	0.6%	160	3.3%	457	5.0%	555	3.9%
Other Structure	-	-	-	-	-	-	-	-
Homes Built By Year (2024)								
Homes Built 2020 or later	66	4.2%	174	2.9%	283	2.5%	334	1.9%
Homes Built 2010 to 2019	150	9.5%	413	6.9%	782	6.9%	1,110	6.1%
Homes Built 2000 to 2009	137	8.7%	537	8.9%	1,175	10.3%	2,007	11.1%
Homes Built 1990 to 1999	198	12.6%	598	9.9%	1,097	9.6%	2,033	11.2%
Homes Built 1980 to 1989	129	8.2%	385	6.4%	633	5.6%	1,027	5.7%
Homes Built 1970 to 1979	221	14.0%	842	14.0%	1,394	12.2%	2,016	11.2%
Homes Built 1960 to 1969	93	5.9%	362	6.0%	835	7.3%	1,221	6.8%
Homes Built 1950 to 1959	58	3.7%	432	7.2%	912	8.0%	1,535	8.5%
Homes Built 1940 to 1949	69	4.3%	288	4.8%	561	4.9%	828	4.6%
Homes Built Before 1939	181	11.5%	875	14.6%	1,488	13.1%	2,286	12.6%
Median Age of Homes	44.5	yrs	49.8	yrs	49.4	yrs	49.1	yrs
Home Values (2024)								
Owner Specified Housing Units	522		2,758		6,175		10,378	
Home Values $1,000,000 or More	9	1.7%	46	1.7%	180	2.9%	407	3.9%
Home Values $750,000 to $999,999	4	0.7%	72	2.6%	216	3.5%	502	4.8%
Home Values $500,000 to $749,999	38	7.2%	374	13.6%	730	11.8%	1,252	12.1%
Home Values $400,000 to $499,999	59	11.3%	353	12.8%	792	12.8%	1,365	13.2%
Home Values $300,000 to $399,999	133	25.5%	661	24.0%	1,232	19.9%	1,917	18.5%
Home Values $250,000 to $299,999	79	15.1%	469	17.0%	986	16.0%	1,449	14.0%
Home Values $200,000 to $249,999	86	16.4%	280	10.1%	681	11.0%	1,227	11.8%
Home Values $175,000 to $199,999	30	5.8%	121	4.4%	221	3.6%	376	3.6%
Home Values $150,000 to $174,999	38	7.3%	131	4.7%	413	6.7%	676	6.5%
Home Values $125,000 to $149,999	8	1.6%	43	1.5%	193	3.1%	334	3.2%
Home Values $100,000 to $124,999	13	2.4%	25	0.9%	103	1.7%	185	1.8%
Home Values $90,000 to $99,999	-	-	16	0.6%	26	0.4%	40	0.4%
Home Values $80,000 to $89,999	20	3.8%	49	1.8%	56	0.9%	85	0.8%
Home Values $70,000 to $79,999	-	-	15	0.6%	39	0.6%	45	0.4%
Home Values $60,000 to $69,999	-	-	37	1.3%	89	1.4%	136	1.3%
Home Values $50,000 to $59,999	3	0.5%	17	0.6%	22	0.4%	24	0.2%
Home Values $35,000 to $49,999	-	-	14	0.5%	67	1.1%	80	0.8%
Home Values $25,000 to $34,999	-	-	7	0.3%	40	0.6%	134	1.3%
Home Values $10,000 to $24,999	-	-	20	0.7%	64	1.0%	93	0.9%
Home Values Under $10,000	-	-	9	0.3%	26	0.4%	51	0.5%
Owner-Occupied Median Home Value	$286,539		$320,483		$314,551		$333,556	
Renter-Occupied Median Rent	$1,020		$963		$974		$981	

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600 N Edwards Blvd Lake Geneva, WI 53147	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	$74.22 M		$364.68 M		$672.76 M		$1.07 B	
Total Non-Retail Expenditure	$39.4 M		$193.44 M		$355.83 M		$568.66 M	
Total Retail Expenditure	$34.82 M		$171.24 M		$316.93 M		$505.66 M	
Apparel	$2.57 M		$12.77 M		$23.55 M		$37.73 M	
Contributions	$2.37 M		$12.22 M		$22.53 M		$36.52 M	
Education	$2.08 M		$11.07 M		$20.23 M		$33.08 M	
Entertainment	$4.08 M		$20.58 M		$38.2 M		$61.37 M	
Food and Beverages	$11 M		$53.4 M		$98.5 M		$156.71 M	
Furnishings and Equipment	$2.54 M		$12.78 M		$23.74 M		$38.09 M	
Gifts	$1.78 M		$9.27 M		$16.91 M		$27.42 M	
Health Care	$6.38 M		$30.81 M		$57.12 M		$90.83 M	
Household Operations	$2.88 M		$14.39 M		$26.56 M		$42.65 M	
Miscellaneous Expenses	$1.42 M		$6.96 M		$12.84 M		$20.54 M	
Personal Care	$998.12 K		$4.89 M		$9.03 M		$14.42 M	
Personal Insurance	$488.11 K		$2.57 M		$4.79 M		$7.77 M	
Reading	$163.1 K		$806.01 K		$1.49 M		$2.39 M	
Shelter	$15.94 M		$77.38 M		$141.79 M		$225.91 M	
Tobacco	$492.73 K		$2.19 M		$3.98 M		$6.18 M	
Transportation	$13.36 M		$65.86 M		$122.27 M		$194.9 M	
Utilities	$5.65 M		$26.71 M		$49.22 M		$77.81 M	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	$4,746		$6,193		$6,121		$6,219	
Total Non-Retail Expenditure	$2,520	53.1%	$3,285	53.0%	$3,237	52.9%	$3,292	52.9%
Total Retail Expenditures	$2,227	46.9%	$2,908	47.0%	$2,883	47.1%	$2,927	47.1%
Apparel	$164	3.5%	$217	3.5%	$214	3.5%	$218	3.5%
Contributions	$151	3.2%	$208	3.4%	$205	3.3%	$211	3.4%
Education	$133	2.8%	$188	3.0%	$184	3.0%	$191	3.1%
Entertainment	$261	5.5%	$350	5.6%	$348	5.7%	$355	5.7%
Food and Beverages	$704	14.8%	$907	14.6%	$896	14.6%	$907	14.6%
Furnishings and Equipment	$163	3.4%	$217	3.5%	$216	3.5%	$220	3.5%
Gifts	$114	2.4%	$157	2.5%	$154	2.5%	$159	2.6%
Health Care	$408	8.6%	$523	8.4%	$520	8.5%	$526	8.5%
Household Operations	$184	3.9%	$244	3.9%	$242	3.9%	$247	4.0%
Miscellaneous Expenses	$91	1.9%	$118	1.9%	$117	1.9%	$119	1.9%
Personal Care	$64	1.3%	$83	1.3%	$82	1.3%	$83	1.3%
Personal Insurance	$31	0.7%	$44	0.7%	$44	0.7%	$45	0.7%
Reading	$10	0.2%	$14	0.2%	$14	0.2%	$14	0.2%
Shelter	$1,020	21.5%	$1,314	21.2%	$1,290	21.1%	$1,308	21.0%
Tobacco	$32	0.7%	$37	0.6%	$36	0.6%	$36	0.6%
Transportation	$855	18.0%	$1,118	18.1%	$1,112	18.2%	$1,128	18.1%
Utilities	$362	7.6%	$454	7.3%	$448	7.3%	$450	7.2%