

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.4066/-97.9091

1018 N Cleveland St Enid, OK 73703	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)	5,848	40,649	52,746	54,028
Projected Population (2029)	5,750	40,454	52,560	53,890
Census Population (2020)	5,938	41,174	53,360	54,667
Census Population (2010)	5,402	39,414	51,159	52,305
Projected Annual Growth (2024-2029)	-99 -0.3%	-195 -	-186 -	-138 -
Historical Annual Growth (2020-2024)	-89 -0.4%	-525 -0.3%	-614 -0.3%	-639 -0.3%
Historical Annual Growth (2010-2020)	535 1.0%	1,760 0.4%	2,202 0.4%	2,361 0.5%
Estimated Population Density (2024)	1,863 <i>psm</i>	1,438 <i>psm</i>	672 <i>psm</i>	351 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households				
Estimated Households (2024)	2,463	16,664	20,843	21,318
Projected Households (2029)	2,382	16,211	20,291	20,769
Census Households (2020)	2,462	16,347	20,528	21,005
Census Households (2010)	2,347	16,248	20,400	20,830
Projected Annual Growth (2024-2029)	-81 -0.7%	-452 -0.5%	-553 -0.5%	-549 -0.5%
Historical Annual Change (2010-2024)	117 0.4%	416 0.2%	443 0.2%	488 0.2%
Average Household Income				
Estimated Average Household Income (2024)	\$91,807	\$89,034	\$89,480	\$91,370
Projected Average Household Income (2029)	\$100,044	\$96,276	\$96,632	\$98,619
Census Average Household Income (2010)	\$53,035	\$53,909	\$52,232	\$52,580
Census Average Household Income (2000)	\$50,149	\$44,391	\$42,643	\$42,858
Projected Annual Change (2024-2029)	\$8,237 1.8%	\$7,242 1.6%	\$7,152 1.6%	\$7,250 1.6%
Historical Annual Change (2000-2024)	\$41,658 3.5%	\$44,643 4.2%	\$46,837 4.6%	\$48,512 4.7%
Median Household Income				
Estimated Median Household Income (2024)	\$67,844	\$66,668	\$66,129	\$67,735
Projected Median Household Income (2029)	\$67,961	\$66,855	\$66,400	\$68,132
Census Median Household Income (2010)	\$40,644	\$43,670	\$42,798	\$43,226
Census Median Household Income (2000)	\$38,466	\$35,745	\$35,001	\$35,179
Projected Annual Change (2024-2029)	\$117 -	\$187 -	\$271 -	\$397 0.1%
Historical Annual Change (2000-2024)	\$29,378 3.2%	\$30,923 3.6%	\$31,128 3.7%	\$32,556 3.9%
Per Capita Income				
Estimated Per Capita Income (2024)	\$38,686	\$36,598	\$35,622	\$36,323
Projected Per Capita Income (2029)	\$41,469	\$38,681	\$37,569	\$38,279
Census Per Capita Income (2010)	\$23,037	\$22,225	\$20,830	\$20,941
Census Per Capita Income (2000)	\$21,556	\$18,274	\$17,108	\$17,159
Projected Annual Change (2024-2029)	\$2,783 1.4%	\$2,083 1.1%	\$1,947 1.1%	\$1,956 1.1%
Historical Annual Change (2000-2024)	\$17,130 3.3%	\$18,324 4.2%	\$18,514 4.5%	\$19,164 4.7%
Estimated Average Household Net Worth (2024)	\$717,311	\$736,146	\$763,952	\$784,810

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Race and Ethnicity								
Total Population (2024)	5,848		40,649		52,746		54,028	
White (2024)	4,271	73.0%	30,743	75.6%	39,967	75.8%	40,952	75.8%
Black or African American (2024)	264	4.5%	1,223	3.0%	1,602	3.0%	1,658	3.1%
American Indian or Alaska Native (2024)	95	1.6%	747	1.8%	924	1.8%	950	1.8%
Asian (2024)	77	1.3%	506	1.2%	639	1.2%	665	1.2%
Hawaiian or Pacific Islander (2024)	160	2.7%	1,015	2.5%	1,401	2.7%	1,411	2.6%
Other Race (2024)	290	5.0%	2,221	5.5%	2,984	5.7%	3,017	5.6%
Two or More Races (2024)	692	11.8%	4,194	10.3%	5,230	9.9%	5,375	9.9%
Population < 18 (2024)	1,563 26.7%		10,357 25.5%		13,341 25.3%		13,658 25.3%	
White Not Hispanic	828	53.0%	6,009	58.0%	7,741	58.0%	7,934	58.1%
Black or African American	64	4.1%	247	2.4%	317	2.4%	334	2.4%
Asian	20	1.3%	107	1.0%	133	1.0%	143	1.0%
Other Race Not Hispanic	278	17.8%	1,692	16.3%	2,192	16.4%	2,235	16.4%
Hispanic	372	23.8%	2,303	22.2%	2,957	22.2%	3,012	22.1%
Not Hispanic or Latino Population (2024)	4,900 83.8%		34,630 85.2%		45,090 85.5%		46,221 85.6%	
Not Hispanic White	3,907 79.7%		28,592 82.6%		37,321 82.8%		38,248 82.8%	
Not Hispanic Black or African American	252 5.1%		1,176 3.4%		1,534 3.4%		1,588 3.4%	
Not Hispanic American Indian or Alaska Native	75 1.5%		596 1.7%		746 1.7%		766 1.7%	
Not Hispanic Asian	74 1.5%		487 1.4%		616 1.4%		642 1.4%	
Not Hispanic Hawaiian or Pacific Islander	142 2.9%		941 2.7%		1,293 2.9%		1,300 2.8%	
Not Hispanic Other Race	10 0.2%		212 0.6%		312 0.7%		313 0.7%	
Not Hispanic Two or More Races	440 9.0%		2,627 7.6%		3,269 7.2%		3,363 7.3%	
Hispanic or Latino Population (2024)	949 16.2%		6,019 14.8%		7,656 14.5%		7,807 14.4%	
Hispanic White	364 38.4%		2,151 35.7%		2,645 34.6%		2,703 34.6%	
Hispanic Black or African American	12 1.3%		47 0.8%		68 0.9%		69 0.9%	
Hispanic American Indian or Alaska Native	19 2.0%		151 2.5%		178 2.3%		183 2.3%	
Hispanic Asian	3 0.3%		19 0.3%		23 0.3%		23 0.3%	
Hispanic Hawaiian or Pacific Islander	17 1.8%		74 1.2%		108 1.4%		111 1.4%	
Hispanic Other Race	280 29.5%		2,009 33.4%		2,672 34.9%		2,704 34.6%	
Hispanic Two or More Races	253 26.6%		1,567 26.0%		1,961 25.6%		2,013 25.8%	
Not Hispanic or Latino Population (2020)	5,334 89.8%		35,132 85.3%		44,916 84.2%		46,140 84.4%	
Hispanic or Latino Population (2020)	604 10.2%		6,042 14.7%		8,444 15.8%		8,527 15.6%	
Not Hispanic or Latino Population (2010)	5,109 94.6%		35,846 90.9%		46,085 90.1%		47,188 90.2%	
Hispanic or Latino Population (2010)	293 5.4%		3,567 9.1%		5,074 9.9%		5,117 9.8%	
Not Hispanic or Latino Population (2029)	4,827 84.0%		34,097 84.3%		44,365 84.4%		45,511 84.5%	
Hispanic or Latino Population (2029)	923 16.0%		6,357 15.7%		8,195 15.6%		8,380 15.5%	
Projected Annual Growth (2024-2029)	-26 -0.6%		338 1.1%		539 1.4%		573 1.5%	
Historical Annual Growth (2010-2020)	311 10.6%		2,475 6.9%		3,370 6.6%		3,410 6.7%	

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Total Age Distribution (2024)									
Total Population		5,848		40,649		52,746		54,028	
Age Under 5 Years	411	7.0%	2,752	6.8%	3,516	6.7%	3,581	6.6%	
Age 5 to 9 Years	429	7.3%	2,859	7.0%	3,696	7.0%	3,787	7.0%	
Age 10 to 14 Years	411	7.0%	2,929	7.2%	3,787	7.2%	3,890	7.2%	
Age 15 to 19 Years	433	7.4%	2,816	6.9%	3,734	7.1%	3,824	7.1%	
Age 20 to 24 Years	471	8.1%	2,572	6.3%	3,467	6.6%	3,530	6.5%	
Age 25 to 29 Years	437	7.5%	2,801	6.9%	3,611	6.8%	3,662	6.8%	
Age 30 to 34 Years	397	6.8%	2,759	6.8%	3,598	6.8%	3,659	6.8%	
Age 35 to 39 Years	337	5.8%	2,676	6.6%	3,579	6.8%	3,671	6.8%	
Age 40 to 44 Years	344	5.9%	2,619	6.4%	3,421	6.5%	3,511	6.5%	
Age 45 to 49 Years	261	4.5%	1,974	4.9%	2,599	4.9%	2,683	5.0%	
Age 50 to 54 Years	281	4.8%	2,080	5.1%	2,679	5.1%	2,766	5.1%	
Age 55 to 59 Years	314	5.4%	2,206	5.4%	2,844	5.4%	2,927	5.4%	
Age 60 to 64 Years	357	6.1%	2,456	6.0%	3,174	6.0%	3,270	6.1%	
Age 65 to 69 Years	305	5.2%	2,266	5.6%	2,831	5.4%	2,906	5.4%	
Age 70 to 74 Years	243	4.2%	1,827	4.5%	2,327	4.4%	2,388	4.4%	
Age 75 to 79 Years	198	3.4%	1,334	3.3%	1,657	3.1%	1,694	3.1%	
Age 80 to 84 Years	123	2.1%	909	2.2%	1,157	2.2%	1,182	2.2%	
Age 85 Years or Over	96	1.6%	815	2.0%	1,070	2.0%	1,097	2.0%	
Median Age	32.9		35.8		35.6		35.7		
Age 19 Years or Less	1,685	28.8%	11,355	27.9%	14,732	27.9%	15,082	27.9%	
Age 20 to 64 Years	3,198	54.7%	22,144	54.5%	28,972	54.9%	29,679	54.9%	
Age 65 Years or Over	965	16.5%	7,150	17.6%	9,042	17.1%	9,266	17.2%	
Female Age Distribution (2024)									
Female Population	2,939	50.2%	20,444	50.3%	26,110	49.5%	26,717	49.4%	
Age Under 5 Years	180	6.1%	1,346	6.6%	1,716	6.6%	1,747	6.5%	
Age 5 to 9 Years	239	8.1%	1,418	6.9%	1,836	7.0%	1,878	7.0%	
Age 10 to 14 Years	220	7.5%	1,502	7.3%	1,941	7.4%	1,985	7.4%	
Age 15 to 19 Years	207	7.0%	1,394	6.8%	1,761	6.7%	1,805	6.8%	
Age 20 to 24 Years	220	7.5%	1,257	6.1%	1,561	6.0%	1,581	5.9%	
Age 25 to 29 Years	202	6.9%	1,313	6.4%	1,657	6.3%	1,679	6.3%	
Age 30 to 34 Years	196	6.7%	1,376	6.7%	1,781	6.8%	1,816	6.8%	
Age 35 to 39 Years	168	5.7%	1,313	6.4%	1,745	6.7%	1,786	6.7%	
Age 40 to 44 Years	179	6.1%	1,340	6.6%	1,738	6.7%	1,783	6.7%	
Age 45 to 49 Years	115	3.9%	923	4.5%	1,225	4.7%	1,263	4.7%	
Age 50 to 54 Years	146	5.0%	1,021	5.0%	1,322	5.1%	1,364	5.1%	
Age 55 to 59 Years	152	5.2%	1,095	5.4%	1,391	5.3%	1,433	5.4%	
Age 60 to 64 Years	200	6.8%	1,259	6.2%	1,626	6.2%	1,676	6.3%	
Age 65 to 69 Years	147	5.0%	1,175	5.7%	1,460	5.6%	1,497	5.6%	
Age 70 to 74 Years	140	4.8%	997	4.9%	1,230	4.7%	1,259	4.7%	
Age 75 to 79 Years	102	3.5%	742	3.6%	924	3.5%	942	3.5%	
Age 80 to 84 Years	69	2.4%	527	2.6%	655	2.5%	669	2.5%	
Age 85 Years or Over	57	1.9%	443	2.2%	541	2.1%	554	2.1%	
Female Median Age	34.1		36.6		36.5		36.6		
Age 19 Years or Less	846	28.8%	5,661	27.7%	7,254	27.8%	7,415	27.8%	
Age 20 to 64 Years	1,577	53.7%	10,899	53.3%	14,046	53.8%	14,381	53.8%	
Age 65 Years or Over	516	17.5%	3,884	19.0%	4,810	18.4%	4,920	18.4%	

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Male Age Distribution (2024)								
Male Population	2,910	49.8%	20,204	49.7%	26,636	50.5%	27,311	50.6%
Age Under 5 Years	231	7.9%	1,405	7.0%	1,799	6.8%	1,835	6.7%
Age 5 to 9 Years	191	6.6%	1,440	7.1%	1,860	7.0%	1,909	7.0%
Age 10 to 14 Years	191	6.6%	1,426	7.1%	1,846	6.9%	1,905	7.0%
Age 15 to 19 Years	227	7.8%	1,422	7.0%	1,973	7.4%	2,019	7.4%
Age 20 to 24 Years	251	8.6%	1,315	6.5%	1,906	7.2%	1,949	7.1%
Age 25 to 29 Years	236	8.1%	1,487	7.4%	1,955	7.3%	1,983	7.3%
Age 30 to 34 Years	201	6.9%	1,383	6.8%	1,817	6.8%	1,843	6.7%
Age 35 to 39 Years	169	5.8%	1,363	6.7%	1,834	6.9%	1,885	6.9%
Age 40 to 44 Years	165	5.7%	1,279	6.3%	1,683	6.3%	1,728	6.3%
Age 45 to 49 Years	146	5.0%	1,051	5.2%	1,374	5.2%	1,420	5.2%
Age 50 to 54 Years	135	4.6%	1,059	5.2%	1,358	5.1%	1,402	5.1%
Age 55 to 59 Years	162	5.6%	1,111	5.5%	1,453	5.5%	1,494	5.5%
Age 60 to 64 Years	157	5.4%	1,197	5.9%	1,547	5.8%	1,594	5.8%
Age 65 to 69 Years	158	5.4%	1,090	5.4%	1,371	5.1%	1,410	5.2%
Age 70 to 74 Years	103	3.5%	830	4.1%	1,097	4.1%	1,128	4.1%
Age 75 to 79 Years	96	3.3%	592	2.9%	733	2.8%	752	2.8%
Age 80 to 84 Years	54	1.9%	381	1.9%	502	1.9%	514	1.9%
Age 85 Years or Over	39	1.4%	371	1.8%	529	2.0%	543	2.0%
Male Median Age	32.1		35.0		34.7		34.8	
Age 19 Years or Less	839	28.8%	5,694	28.2%	7,478	28.1%	7,668	28.1%
Age 20 to 64 Years	1,621	55.7%	11,245	55.7%	14,926	56.0%	15,298	56.0%
Age 65 Years or Over	450	15.5%	3,265	16.2%	4,232	15.9%	4,346	15.9%
Males per 100 Females (2024)								
Overall Comparison	99		99		102		102	
Age Under 5 Years	128	56.1%	104	51.1%	105	51.2%	105	51.2%
Age 5 to 9 Years	80	44.4%	102	50.4%	101	50.3%	102	50.4%
Age 10 to 14 Years	87	46.5%	95	48.7%	95	48.7%	96	49.0%
Age 15 to 19 Years	110	52.3%	102	50.5%	112	52.8%	112	52.8%
Age 20 to 24 Years	114	53.3%	105	51.1%	122	55.0%	123	55.2%
Age 25 to 29 Years	117	53.9%	113	53.1%	118	54.1%	118	54.1%
Age 30 to 34 Years	102	50.6%	100	50.1%	102	50.5%	101	50.4%
Age 35 to 39 Years	101	50.2%	104	50.9%	105	51.2%	105	51.3%
Age 40 to 44 Years	92	48.0%	95	48.8%	97	49.2%	97	49.2%
Age 45 to 49 Years	127	56.0%	114	53.3%	112	52.9%	112	52.9%
Age 50 to 54 Years	92	48.0%	104	50.9%	103	50.7%	103	50.7%
Age 55 to 59 Years	106	51.5%	101	50.4%	104	51.1%	104	51.0%
Age 60 to 64 Years	78	43.9%	95	48.7%	95	48.8%	95	48.7%
Age 65 to 69 Years	107	51.7%	93	48.1%	94	48.4%	94	48.5%
Age 70 to 74 Years	73	42.3%	83	45.4%	89	47.1%	90	47.3%
Age 75 to 79 Years	94	48.4%	80	44.4%	79	44.2%	80	44.4%
Age 80 to 84 Years	78	43.8%	72	42.0%	77	43.4%	77	43.4%
Age 85 Years or Over	70	41.1%	84	45.6%	98	49.5%	98	49.5%
Age 19 Years or Less	99	49.8%	101	50.1%	103	50.8%	103	50.8%
Age 20 to 39 Years	109	52.2%	105	51.3%	111	52.7%	112	52.7%
Age 40 to 64 Years	97	49.1%	101	50.3%	102	50.4%	102	50.4%
Age 65 Years or Over	87	46.6%	84	45.7%	88	46.8%	88	46.9%

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Household Type (2024)				
Total Households	2,463	16,664	20,843	21,318
Households with Children	676 27.4%	4,800 28.8%	6,281 30.1%	6,424 30.1%
Average Household Size	2.4	2.4	2.5	2.5
Household Density per Square Mile	784	590	265	139
Population Family	4,377 74.8%	30,457 74.9%	39,868 75.6%	40,891 75.7%
Population Non-Family	1,453 24.8%	9,657 23.8%	11,378 21.6%	11,602 21.5%
Population Group Quarters	18 0.3%	535 1.3%	1,500 2.8%	1,535 2.8%
Family Households	1,339 54.3%	9,315 55.9%	12,190 58.5%	12,505 58.7%
Married Couple Households	995 74.3%	6,646 71.3%	8,669 71.1%	8,934 71.4%
Other Family Households with Children	344 25.7%	2,669 28.7%	3,522 28.9%	3,571 28.6%
Family Households with Children	674 50.4%	4,788 51.4%	6,266 51.4%	6,409 51.3%
Married Couple with Children	473 70.1%	3,212 67.1%	4,184 66.8%	4,302 67.1%
Other Family Households with Children	202 29.9%	1,576 32.9%	2,082 33.2%	2,107 32.9%
Family Households No Children	664 49.6%	4,527 48.6%	5,925 48.6%	6,096 48.7%
Married Couple No Children	522 78.6%	3,435 75.9%	4,485 75.7%	4,632 76.0%
Other Family Households No Children	142 21.4%	1,093 24.1%	1,440 24.3%	1,464 24.0%
Non-Family Households	1,124 45.7%	7,349 44.1%	8,653 41.5%	8,813 41.3%
Non-Family Households with Children	2 0.2%	12 0.2%	15 0.2%	15 0.2%
Non-Family Households No Children	1,123 99.8%	7,337 99.8%	8,638 99.8%	8,798 99.8%
Average Family Household Size	3.3	3.3	3.3	3.3
Average Family Income	\$126,723	\$118,783	\$116,514	\$119,842
Median Family Income	\$92,896	\$79,616	\$78,877	\$81,009
Average Non-Family Household Size	1.3	1.3	1.3	1.3
Marital Status (2024)				
Population Age 15 Years or Over	4,597	32,109	41,747	42,769
Never Married	1,381 30.0%	9,730 30.3%	12,994 31.1%	13,195 30.9%
Currently Married	2,122 46.2%	15,042 46.8%	19,465 46.6%	20,149 47.1%
Previously Married	1,094 23.8%	7,337 22.8%	9,288 22.2%	9,426 22.0%
Separated	103 9.4%	777 10.6%	1,148 12.4%	1,161 12.3%
Widowed	216 19.7%	2,185 29.8%	2,668 28.7%	2,729 29.0%
Divorced	775 70.9%	4,375 59.6%	5,472 58.9%	5,536 58.7%
Educational Attainment (2024)				
Adult Population Age 25 Years or Over	3,692	26,721	34,547	35,415
Elementary (Grade Level 0 to 8)	23 0.6%	1,327 5.0%	1,597 4.6%	1,612 4.6%
Some High School (Grade Level 9 to 11)	194 5.2%	2,057 7.7%	3,016 8.7%	3,063 8.6%
High School Graduate	1,377 37.3%	9,117 34.1%	12,261 35.5%	12,502 35.3%
Some College	770 20.8%	5,047 18.9%	6,339 18.3%	6,469 18.3%
Associate Degree Only	245 6.6%	2,218 8.3%	2,841 8.2%	2,944 8.3%
Bachelor Degree Only	737 20.0%	4,692 17.6%	5,831 16.9%	6,012 17.0%
Graduate Degree	347 9.4%	2,262 8.5%	2,661 7.7%	2,813 7.9%
Any College (Some College or Higher)	2,099 56.8%	14,220 53.2%	17,673 51.2%	18,238 51.5%
College Degree + (Bachelor Degree or Higher)	1,084 29.3%	6,954 26.0%	8,492 24.6%	8,825 24.9%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.4066/-97.9091

1018 N Cleveland St Enid, OK 73703	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Housing				
Total Housing Units (2024)	2,742	18,812	23,555	24,075
Total Housing Units (2020)	2,807	18,864	23,683	24,205
Historical Annual Growth (2020-2024)	-64 -0.6%	-51 -	-128 -0.1%	-130 -0.1%
Housing Units Occupied (2024)	2,463 89.8%	16,664 88.6%	20,843 88.5%	21,318 88.5%
Housing Units Owner-Occupied	1,498 60.8%	10,258 61.6%	12,802 61.4%	13,194 61.9%
Housing Units Renter-Occupied	965 39.2%	6,406 38.4%	8,041 38.6%	8,123 38.1%
Housing Units Vacant (2024)	279 10.2%	2,149 11.4%	2,712 11.5%	2,757 11.5%
Household Size (2024)				
Total Households	2,463	16,664	20,843	21,318
1 Person Households	1,000 40.6%	6,595 39.6%	7,767 37.3%	7,916 37.1%
2 Person Households	898 36.4%	6,061 36.4%	7,896 37.9%	8,114 38.1%
3 Person Households	244 9.9%	1,733 10.4%	2,211 10.6%	2,247 10.5%
4 Person Households	170 6.9%	1,208 7.3%	1,566 7.5%	1,600 7.5%
5 Person Households	104 4.2%	628 3.8%	835 4.0%	856 4.0%
6 Person Households	26 1.1%	289 1.7%	363 1.7%	373 1.7%
7 or More Person Households	21 0.8%	150 0.9%	205 1.0%	212 1.0%
Household Income Distribution (2024)				
HH Income \$200,000 or More	128 5.2%	751 4.5%	997 4.8%	1,126 5.3%
HH Income \$150,000 to \$199,999	195 7.9%	991 5.9%	1,300 6.2%	1,371 6.4%
HH Income \$125,000 to \$149,999	178 7.2%	1,273 7.6%	1,498 7.2%	1,550 7.3%
HH Income \$100,000 to \$124,999	128 5.2%	1,245 7.5%	1,516 7.3%	1,549 7.3%
HH Income \$75,000 to \$99,999	354 14.4%	2,365 14.2%	2,947 14.1%	3,015 14.1%
HH Income \$50,000 to \$74,999	538 21.9%	3,518 21.1%	4,343 20.8%	4,385 20.6%
HH Income \$35,000 to \$49,999	356 14.4%	1,947 11.7%	2,314 11.1%	2,349 11.0%
HH Income \$25,000 to \$34,999	179 7.3%	1,585 9.5%	1,961 9.4%	1,975 9.3%
HH Income \$15,000 to \$24,999	140 5.7%	1,340 8.0%	1,891 9.1%	1,911 9.0%
HH Income \$10,000 to \$14,999	56 2.3%	860 5.2%	964 4.6%	971 4.6%
HH Income Under \$10,000	211 8.6%	788 4.7%	1,111 5.3%	1,117 5.2%
Household Vehicles (2024)				
Households 0 Vehicles Available	92 3.7%	828 5.0%	1,041 5.0%	1,052 4.9%
Households 1 Vehicle Available	811 32.9%	5,934 35.6%	7,189 34.5%	7,245 34.0%
Households 2 Vehicles Available	1,094 44.4%	6,564 39.4%	8,258 39.6%	8,494 39.8%
Households 3 or More Vehicles Available	466 18.9%	3,337 20.0%	4,354 20.9%	4,527 21.2%
Total Vehicles Available	4,604	30,387	38,351	39,471
Average Vehicles per Household	1.9	1.8	1.8	1.9
Owner-Occupied Household Vehicles	3,205 69.6%	21,210 69.8%	26,872 70.1%	27,854 70.6%
Average Vehicles per Owner-Occupied Household	2.1	2.1	2.1	2.1
Renter-Occupied Household Vehicles	1,399 30.4%	9,177 30.2%	11,479 29.9%	11,617 29.4%
Average Vehicles per Renter-Occupied Household	1.4	1.4	1.4	1.4
Travel Time (2024)				
Worker Base Age 16 years or Over	2,840	18,322	23,704	24,304
Travel to Work in 14 Minutes or Less	1,561 55.0%	10,050 54.9%	12,538 52.9%	12,711 52.3%
Travel to Work in 15 to 29 Minutes	813 28.6%	5,384 29.4%	7,191 30.3%	7,514 30.9%
Travel to Work in 30 to 59 Minutes	259 9.1%	1,332 7.3%	1,575 6.6%	1,615 6.6%
Travel to Work in 60 Minutes or More	76 2.7%	939 5.1%	1,314 5.5%	1,348 5.5%
Work at Home	130 4.6%	618 3.4%	1,085 4.6%	1,115 4.6%
Average Minutes Travel to Work	13.9	13.8	13.8	13.8

Complete Profile

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Transportation To Work (2024)				
Worker Base Age 16 years or Over	2,840	18,322	23,704	24,304
Drive to Work Alone	2,236 78.7%	14,363 78.4%	18,462 77.9%	18,955 78.0%
Drive to Work in Carpool	375 13.2%	2,743 15.0%	3,413 14.4%	3,475 14.3%
Travel to Work by Public Transportation	3 0.1%	89 0.5%	100 0.4%	101 0.4%
Drive to Work on Motorcycle	5 0.2%	90 0.5%	100 0.4%	101 0.4%
Bicycle to Work	31 1.1%	84 0.5%	111 0.5%	112 0.5%
Walk to Work	47 1.7%	230 1.3%	311 1.3%	318 1.3%
Other Means	13 0.5%	105 0.6%	123 0.5%	126 0.5%
Work at Home	130 4.6%	618 3.4%	1,085 4.6%	1,115 4.6%
Daytime Demographics (2024)				
Total Businesses	192	1,675	1,948	2,017
Total Employees	1,562	15,874	22,992	23,985
Company Headquarter Businesses	9 4.7%	59 3.5%	65 3.3%	67 3.3%
Company Headquarter Employees	263 16.8%	2,571 16.2%	2,858 12.4%	2,987 12.5%
Employee Population per Business	8.1 to 1	9.5 to 1	11.8 to 1	11.9 to 1
Residential Population per Business	30.5 to 1	24.3 to 1	27.1 to 1	26.8 to 1
Adj. Daytime Demographics Age 16 Years or Over	3,033	28,099	39,029	40,401
Labor Force				
Labor Population Age 16 Years or Over (2024)	4,489	31,493	40,961	41,962
Labor Force Total Males (2024)	2,236 49.8%	15,633 49.6%	20,739 50.6%	21,258 50.7%
Male Civilian Employed	1,495 66.9%	9,676 61.9%	12,609 60.8%	12,939 60.9%
Male Civilian Unemployed	83 3.7%	517 3.3%	631 3.0%	641 3.0%
Males in Armed Forces	145 6.5%	782 5.0%	1,005 4.8%	1,023 4.8%
Males Not in Labor Force	513 23.0%	4,658 29.8%	6,494 31.3%	6,654 31.3%
Labor Force Total Females (2024)	2,253 50.2%	15,860 50.4%	20,222 49.4%	20,704 49.3%
Female Civilian Employed	1,345 59.7%	8,651 54.5%	11,103 54.9%	11,372 54.9%
Female Civilian Unemployed	90 4.0%	293 1.8%	369 1.8%	378 1.8%
Females in Armed Forces	33 1.5%	159 1.0%	208 1.0%	211 1.0%
Females Not in Labor Force	786 34.9%	6,758 42.6%	8,542 42.2%	8,743 42.2%
Unemployment Rate	172 3.8%	810 2.6%	1,000 2.4%	1,019 2.4%
Occupation (2024)				
Occupation Population Age 16 Years or Over	2,840	18,322	23,704	24,304
Occupation Total Males	1,495 52.6%	9,672 52.8%	12,601 53.2%	12,931 53.2%
Occupation Total Females	1,345 47.4%	8,651 47.2%	11,103 46.8%	11,372 46.8%
Management, Business, Financial Operations	233 8.2%	1,781 9.7%	2,601 11.0%	2,704 11.1%
Professional, Related	660 23.3%	3,646 19.9%	4,400 18.6%	4,568 18.8%
Service	453 16.0%	3,310 18.1%	4,528 19.1%	4,653 19.1%
Sales, Office	671 23.6%	3,666 20.0%	4,613 19.5%	4,695 19.3%
Farming, Fishing, Forestry	1 -	105 0.6%	129 0.5%	136 0.6%
Construction, Extraction, Maintenance	355 12.5%	2,433 13.3%	3,080 13.0%	3,125 12.9%
Production, Transport, Material Moving	467 16.4%	3,381 18.5%	4,353 18.4%	4,424 18.2%
White Collar Workers	1,564 55.1%	9,093 49.6%	11,615 49.0%	11,967 49.2%
Blue Collar Workers	1,276 44.9%	9,229 50.4%	12,089 51.0%	12,336 50.8%

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Units In Structure (2024)				
Total Units	2,463	16,664	20,843	21,318
1 Detached Unit	1,961 /9.6%	13,158 /9.0%	16,579 /9.5%	16,997 /9.1%
1 Attached Unit	31 1.3%	318 1.9%	396 1.9%	403 1.9%
2 Units	62 2.5%	277 1.7%	451 2.2%	458 2.1%
3 to 4 Units	107 4.3%	622 3.7%	663 3.2%	668 3.1%
5 to 9 Units	35 1.4%	403 2.4%	478 2.3%	482 2.3%
10 to 19 Units	99 4.0%	433 2.6%	492 2.4%	495 2.3%
20 to 49 Units	104 4.2%	301 1.8%	373 1.8%	376 1.8%
50 or More Units	22 0.9%	345 2.1%	422 2.0%	424 2.0%
Mobile Home or Trailer	41 1.7%	700 4.2%	862 4.1%	889 4.2%
Other Structure	2 -	107 0.6%	125 0.6%	126 0.6%
Homes Built By Year (2024)				
Homes Built 2020 or later	- -	2 -	28 0.1%	30 0.1%
Homes Built 2010 to 2019	212 7.1%	1,052 5.6%	1,317 5.6%	1,393 5.8%
Homes Built 2000 to 2009	114 4.1%	999 5.3%	1,195 5.1%	1,252 5.2%
Homes Built 1990 to 1999	112 4.1%	1,228 6.5%	1,579 6.7%	1,616 6.7%
Homes Built 1980 to 1989	423 15.4%	2,366 12.6%	2,705 11.5%	2,759 11.5%
Homes Built 1970 to 1979	408 14.9%	3,423 18.2%	4,140 17.6%	4,228 17.6%
Homes Built 1960 to 1969	309 11.3%	2,287 12.2%	3,030 12.9%	3,074 12.8%
Homes Built 1950 to 1959	381 13.9%	2,082 11.1%	2,950 12.5%	3,016 12.5%
Homes Built 1940 to 1949	164 6.0%	1,122 6.0%	1,360 5.8%	1,373 5.7%
Homes Built Before 1939	340 12.4%	2,104 11.2%	2,540 10.8%	2,577 10.7%
Median Age of Homes	54.4 yrs	53.7 yrs	54.0 yrs	53.8 yrs
Home Values (2024)				
Owner Specified Housing Units	1,498	10,258	12,802	13,194
Home Values \$1,000,000 or More	- -	41 0.4%	47 0.4%	49 0.4%
Home Values \$750,000 to \$999,999	24 1.6%	95 0.9%	107 0.8%	120 0.9%
Home Values \$500,000 to \$749,999	126 8.4%	222 2.2%	343 2.7%	385 2.9%
Home Values \$400,000 to \$499,999	17 1.2%	339 3.3%	437 3.4%	486 3.7%
Home Values \$300,000 to \$399,999	85 5.7%	790 7.7%	921 7.2%	976 7.4%
Home Values \$250,000 to \$299,999	62 4.1%	837 8.2%	942 7.4%	1,019 7.7%
Home Values \$200,000 to \$249,999	279 18.7%	978 9.5%	1,169 9.1%	1,211 9.2%
Home Values \$175,000 to \$199,999	46 3.1%	669 6.5%	804 6.3%	814 6.2%
Home Values \$150,000 to \$174,999	178 11.9%	1,179 11.5%	1,401 10.9%	1,413 10.7%
Home Values \$125,000 to \$149,999	246 16.4%	1,247 12.2%	1,496 11.7%	1,517 11.5%
Home Values \$100,000 to \$124,999	83 5.6%	878 8.6%	1,168 9.1%	1,192 9.0%
Home Values \$90,000 to \$99,999	100 6.7%	578 5.6%	734 5.7%	739 5.6%
Home Values \$80,000 to \$89,999	67 4.5%	528 5.2%	706 5.5%	710 5.4%
Home Values \$70,000 to \$79,999	103 6.9%	539 5.3%	705 5.5%	717 5.4%
Home Values \$60,000 to \$69,999	10 0.7%	114 1.1%	267 2.1%	273 2.1%
Home Values \$50,000 to \$59,999	29 1.9%	357 3.5%	501 3.9%	504 3.8%
Home Values \$35,000 to \$49,999	14 1.0%	160 1.6%	261 2.0%	262 2.0%
Home Values \$25,000 to \$34,999	3 0.2%	305 3.0%	335 2.6%	340 2.6%
Home Values \$10,000 to \$24,999	7 0.5%	196 1.9%	250 2.0%	257 1.9%
Home Values Under \$10,000	16 1.0%	204 2.0%	209 1.6%	211 1.6%
Owner-Occupied Median Home Value	\$164,589	\$161,589	\$158,222	\$161,808
Renter-Occupied Median Rent	\$758	\$680	\$673	\$674

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1018 N Cleveland St Enid, OK 73703	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$163.24 M	\$1.07 B	\$1.35 B	\$1.4 B
Total Non-Retail Expenditure	\$86.24 M	\$567.19 M	\$712.63 M	\$739.52 M
Total Retail Expenditure	\$77 M	\$507.22 M	\$636.95 M	\$660.5 M
Apparel	\$5.7 M	\$37.41 M	\$47.04 M	\$48.86 M
Contributions	\$5.3 M	\$34.76 M	\$43.72 M	\$45.59 M
Education	\$4.77 M	\$30.7 M	\$38.79 M	\$40.61 M
Entertainment	\$9.18 M	\$60.29 M	\$75.77 M	\$78.75 M
Food and Beverages	\$24.05 M	\$158.54 M	\$199.1 M	\$206.29 M
Furnishings and Equipment	\$5.72 M	\$37.57 M	\$47.19 M	\$49.03 M
Gifts	\$3.99 M	\$26.18 M	\$32.89 M	\$34.33 M
Health Care	\$13.88 M	\$92.1 M	\$115.54 M	\$119.61 M
Household Operations	\$6.38 M	\$41.98 M	\$52.76 M	\$54.81 M
Miscellaneous Expenses	\$3.1 M	\$20.35 M	\$25.53 M	\$26.5 M
Personal Care	\$2.19 M	\$14.43 M	\$18.12 M	\$18.79 M
Personal Insurance	\$1.13 M	\$7.4 M	\$9.3 M	\$9.7 M
Reading	\$358.19 K	\$2.36 M	\$2.96 M	\$3.07 M
Shelter	\$34.62 M	\$227.35 M	\$285.69 M	\$296.27 M
Tobacco	\$1.01 M	\$6.73 M	\$8.45 M	\$8.69 M
Transportation	\$29.76 M	\$195.93 M	\$245.91 M	\$254.92 M
Utilities	\$12.12 M	\$80.34 M	\$100.82 M	\$104.2 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$5,523	\$5,373	\$5,396	\$5,473
Total Non-Retail Expenditure	\$2,918 52.8%	\$2,836 52.8%	\$2,849 52.8%	\$2,891 52.8%
Total Retail Expenditures	\$2,605 47.2%	\$2,537 47.2%	\$2,547 47.2%	\$2,582 47.2%
Apparel	\$193 3.5%	\$187 3.5%	\$188 3.5%	\$191 3.5%
Contributions	\$179 3.2%	\$174 3.2%	\$175 3.2%	\$178 3.3%
Education	\$161 2.9%	\$154 2.9%	\$155 2.9%	\$159 2.9%
Entertainment	\$311 5.6%	\$301 5.6%	\$303 5.6%	\$308 5.6%
Food and Beverages	\$814 14.7%	\$793 14.8%	\$796 14.8%	\$806 14.7%
Furnishings and Equipment	\$194 3.5%	\$188 3.5%	\$189 3.5%	\$192 3.5%
Gifts	\$135 2.4%	\$131 2.4%	\$131 2.4%	\$134 2.5%
Health Care	\$469 8.5%	\$461 8.6%	\$462 8.6%	\$468 8.5%
Household Operations	\$216 3.9%	\$210 3.9%	\$211 3.9%	\$214 3.9%
Miscellaneous Expenses	\$105 1.9%	\$102 1.9%	\$102 1.9%	\$104 1.9%
Personal Care	\$74 1.3%	\$72 1.3%	\$72 1.3%	\$73 1.3%
Personal Insurance	\$38 0.7%	\$37 0.7%	\$37 0.7%	\$38 0.7%
Reading	\$12 0.2%	\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,171 21.2%	\$1,137 21.2%	\$1,142 21.2%	\$1,158 21.2%
Tobacco	\$34 0.6%	\$34 0.6%	\$34 0.6%	\$34 0.6%
Transportation	\$1,007 18.2%	\$980 18.2%	\$983 18.2%	\$997 18.2%
Utilities	\$410 7.4%	\$402 7.5%	\$403 7.5%	\$407 7.4%