

## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.6035/-77.4539

5221 Brook Rd Richmond, VA 23227	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Population</b>				
Estimated Population (2024)	9,735	74,991	237,090	409,414
Projected Population (2029)	9,389	78,107	241,024	416,687
Census Population (2020)	9,819	73,828	235,675	402,580
Census Population (2010)	9,252	67,632	216,039	367,144
Projected Annual Growth (2024-2029)	-346 -0.7%	3,115 0.8%	3,934 0.3%	7,273 0.4%
Historical Annual Growth (2020-2024)	-84 -0.2%	1,163 0.4%	1,414 0.2%	6,835 0.4%
Historical Annual Growth (2010-2020)	567 0.6%	6,196 0.9%	19,637 0.9%	35,436 1.0%
Estimated Population Density (2024)	3,100 <i>psm</i>	2,653 <i>psm</i>	3,020 <i>psm</i>	2,661 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2024)	4,421	35,817	107,830	183,378
Projected Households (2029)	4,165	37,356	108,853	185,283
Census Households (2020)	4,552	33,165	103,464	174,241
Census Households (2010)	4,553	29,898	91,975	154,649
Projected Annual Growth (2024-2029)	-256 -1.2%	1,538 0.9%	1,023 0.2%	1,905 0.2%
Historical Annual Change (2010-2024)	-132 -0.2%	5,919 1.4%	15,855 1.2%	28,729 1.3%
<b>Average Household Income</b>				
Estimated Average Household Income (2024)	\$80,968	\$69,990	\$82,773	\$89,630
Projected Average Household Income (2029)	\$89,973	\$70,094	\$85,753	\$92,846
Census Average Household Income (2010)	\$59,933	\$55,017	\$62,726	\$66,230
Census Average Household Income (2000)	\$44,406	\$45,906	\$50,281	\$52,604
Projected Annual Change (2024-2029)	\$9,005 2.2%	\$104 -	\$2,980 0.7%	\$3,216 0.7%
Historical Annual Change (2000-2024)	\$36,562 3.4%	\$24,084 2.2%	\$32,493 2.7%	\$37,026 2.9%
<b>Median Household Income</b>				
Estimated Median Household Income (2024)	\$54,447	\$58,200	\$62,163	\$69,056
Projected Median Household Income (2029)	\$54,418	\$58,253	\$62,398	\$69,541
Census Median Household Income (2010)	\$43,028	\$45,301	\$47,996	\$52,464
Census Median Household Income (2000)	\$35,963	\$36,858	\$39,505	\$42,630
Projected Annual Change (2024-2029)	-\$29 -	\$53 -	\$235 -	\$485 0.1%
Historical Annual Change (2000-2024)	\$18,484 2.1%	\$21,342 2.4%	\$22,658 2.4%	\$26,426 2.6%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2024)	\$37,416	\$33,631	\$37,910	\$40,365
Projected Per Capita Income (2029)	\$40,586	\$33,718	\$38,989	\$41,500
Census Per Capita Income (2010)	\$29,476	\$24,317	\$26,706	\$27,901
Census Per Capita Income (2000)	\$20,315	\$19,886	\$21,516	\$22,229
Projected Annual Change (2024-2029)	\$3,170 1.7%	\$87 -	\$1,078 0.6%	\$1,135 0.6%
Historical Annual Change (2000-2024)	\$17,101 3.5%	\$13,745 2.9%	\$16,395 3.2%	\$18,136 3.4%
Estimated Average Household Net Worth (2024)	\$538,890	\$592,543	\$647,328	\$731,260

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5221 Brook Rd null, VA 23227	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2024)	9,735		74,991		237,090		409,414	
White (2024)	4,989	51.2%	34,861	46.5%	114,300	48.2%	211,346	51.6%
Black or African American (2024)	3,215	33.0%	29,678	39.6%	89,381	37.7%	142,335	34.8%
American Indian or Alaska Native (2024)	22	0.2%	189	0.3%	586	0.2%	1,016	0.2%
Asian (2024)	826	8.5%	5,258	7.0%	15,185	6.4%	25,200	6.2%
Hawaiian or Pacific Islander (2024)	4	-	22	-	86	-	140	-
Other Race (2024)	153	1.6%	1,636	2.2%	5,499	2.3%	9,044	2.2%
Two or More Races (2024)	526	5.4%	3,347	4.5%	12,052	5.1%	20,333	5.0%
Population < 18 (2024)	2,059	21.2%	15,207	20.3%	46,212	19.5%	80,834	19.7%
White Not Hispanic	610	29.6%	4,854	31.9%	15,744	34.1%	31,879	39.4%
Black or African American	789	38.3%	6,712	44.1%	19,552	42.3%	31,211	38.6%
Asian	310	15.1%	1,415	9.3%	3,380	7.3%	5,667	7.0%
Other Race Not Hispanic	117	5.7%	755	5.0%	2,250	4.9%	3,823	4.7%
Hispanic	233	11.3%	1,471	9.7%	5,286	11.4%	8,254	10.2%
Not Hispanic or Latino Population (2024)	9,014	92.6%	70,047	93.4%	218,712	92.2%	379,939	92.8%
Not Hispanic White	4,827	53.5%	33,781	48.2%	109,765	50.2%	204,336	53.8%
Not Hispanic Black or African American	3,116	34.6%	29,160	41.6%	87,511	40.0%	139,357	36.7%
Not Hispanic American Indian or Alaska Native	12	0.1%	106	0.2%	292	0.1%	517	0.1%
Not Hispanic Asian	815	9.0%	5,201	7.4%	15,054	6.9%	24,961	6.6%
Not Hispanic Hawaiian or Pacific Islander	2	-	14	-	52	-	85	-
Not Hispanic Other Race	17	0.2%	164	0.2%	557	0.3%	1,006	0.3%
Not Hispanic Two or More Races	226	2.5%	1,621	2.3%	5,481	2.5%	9,677	2.5%
Hispanic or Latino Population (2024)	721	7.4%	4,944	6.6%	18,378	7.8%	29,475	7.2%
Hispanic White	162	22.4%	1,079	21.8%	4,535	24.7%	7,010	23.8%
Hispanic Black or African American	99	13.7%	518	10.5%	1,870	10.2%	2,978	10.1%
Hispanic American Indian or Alaska Native	10	1.4%	84	1.7%	294	1.6%	499	1.7%
Hispanic Asian	11	1.5%	57	1.2%	131	0.7%	239	0.8%
Hispanic Hawaiian or Pacific Islander	3	0.4%	7	0.1%	34	0.2%	55	0.2%
Hispanic Other Race	136	18.9%	1,473	29.8%	4,942	26.9%	8,038	27.3%
Hispanic Two or More Races	301	41.7%	1,726	34.9%	6,571	35.8%	10,657	36.2%
Not Hispanic or Latino Population (2020)	9,463	96.4%	69,009	93.5%	219,783	93.3%	376,182	93.4%
Hispanic or Latino Population (2020)	356	3.6%	4,819	6.5%	15,892	6.7%	26,398	6.6%
Not Hispanic or Latino Population (2010)	9,002	97.3%	64,488	95.4%	205,934	95.3%	350,555	95.5%
Hispanic or Latino Population (2010)	250	2.7%	3,144	4.6%	10,105	4.7%	16,589	4.5%
Not Hispanic or Latino Population (2029)	8,626	91.9%	72,244	92.5%	220,457	91.5%	382,964	91.9%
Hispanic or Latino Population (2029)	763	8.1%	5,863	7.5%	20,567	8.5%	33,723	8.1%
Projected Annual Growth (2024-2029)	42	1.2%	918	3.7%	2,189	2.4%	4,248	2.9%
Historical Annual Growth (2010-2020)	105	4.2%	1,675	5.3%	5,787	5.7%	9,808	5.9%

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null, VA 23227									
Total Age Distribution (2024)									
Total Population	9,735		74,991		237,090		409,414		
Age Under 5 Years	634	6.5%	4,698	6.3%	14,516	6.1%	24,440	6.0%	
Age 5 to 9 Years	557	5.7%	4,139	5.5%	12,591	5.3%	22,029	5.4%	
Age 10 to 14 Years	540	5.5%	3,978	5.3%	12,012	5.1%	21,608	5.3%	
Age 15 to 19 Years	481	4.9%	3,718	5.0%	16,102	6.8%	25,584	6.2%	
Age 20 to 24 Years	389	4.0%	4,304	5.7%	18,672	7.9%	28,512	7.0%	
Age 25 to 29 Years	644	6.6%	6,585	8.8%	22,273	9.4%	36,716	9.0%	
Age 30 to 34 Years	818	8.4%	6,938	9.3%	22,091	9.3%	37,858	9.2%	
Age 35 to 39 Years	701	7.2%	5,456	7.3%	17,126	7.2%	30,504	7.5%	
Age 40 to 44 Years	542	5.6%	4,379	5.8%	13,634	5.8%	24,811	6.1%	
Age 45 to 49 Years	469	4.8%	3,634	4.8%	11,354	4.8%	21,095	5.2%	
Age 50 to 54 Years	520	5.3%	4,087	5.5%	12,363	5.2%	22,653	5.5%	
Age 55 to 59 Years	586	6.0%	4,381	5.8%	13,093	5.5%	23,397	5.7%	
Age 60 to 64 Years	582	6.0%	4,591	6.1%	13,568	5.7%	24,013	5.9%	
Age 65 to 69 Years	587	6.0%	4,357	5.8%	12,373	5.2%	21,840	5.3%	
Age 70 to 74 Years	440	4.5%	3,325	4.4%	9,778	4.1%	17,294	4.2%	
Age 75 to 79 Years	334	3.4%	2,568	3.4%	6,962	2.9%	12,305	3.0%	
Age 80 to 84 Years	288	3.0%	1,685	2.2%	4,261	1.8%	7,489	1.8%	
Age 85 Years or Over	621	6.4%	2,168	2.9%	4,321	1.8%	7,268	1.8%	
Median Age	43.2		38.8		36.1		36.9		
Age 19 Years or Less	2,212	22.7%	16,534	22.0%	55,220	23.3%	93,661	22.9%	
Age 20 to 64 Years	5,252	53.9%	44,356	59.1%	144,175	60.8%	249,558	61.0%	
Age 65 Years or Over	2,271	23.3%	14,102	18.8%	37,694	15.9%	66,196	16.2%	
Female Age Distribution (2024)									
Female Population	4,909	50.4%	38,532	51.4%	119,594	50.4%	208,228	50.9%	
Age Under 5 Years	299	6.1%	2,285	5.9%	7,166	6.0%	11,981	5.8%	
Age 5 to 9 Years	255	5.2%	2,051	5.3%	6,215	5.2%	10,847	5.2%	
Age 10 to 14 Years	285	5.8%	1,930	5.0%	5,854	4.9%	10,449	5.0%	
Age 15 to 19 Years	223	4.5%	1,615	4.2%	5,581	4.7%	9,865	4.7%	
Age 20 to 24 Years	207	4.2%	2,057	5.3%	8,565	7.2%	13,373	6.4%	
Age 25 to 29 Years	373	7.6%	3,452	9.0%	11,552	9.7%	19,239	9.2%	
Age 30 to 34 Years	434	8.8%	3,550	9.2%	11,346	9.5%	19,567	9.4%	
Age 35 to 39 Years	378	7.7%	2,774	7.2%	8,685	7.3%	15,511	7.4%	
Age 40 to 44 Years	308	6.3%	2,229	5.8%	6,930	5.8%	12,752	6.1%	
Age 45 to 49 Years	249	5.1%	1,865	4.8%	5,892	4.9%	10,973	5.3%	
Age 50 to 54 Years	291	5.9%	2,125	5.5%	6,365	5.3%	11,645	5.6%	
Age 55 to 59 Years	323	6.6%	2,320	6.0%	6,951	5.8%	12,329	5.9%	
Age 60 to 64 Years	312	6.3%	2,508	6.5%	7,328	6.1%	12,935	6.2%	
Age 65 to 69 Years	330	6.7%	2,379	6.2%	6,828	5.7%	12,037	5.8%	
Age 70 to 74 Years	233	4.7%	1,881	4.9%	5,467	4.6%	9,593	4.6%	
Age 75 to 79 Years	153	3.1%	1,477	3.8%	4,003	3.3%	6,973	3.3%	
Age 80 to 84 Years	115	2.3%	975	2.5%	2,547	2.1%	4,333	2.1%	
Age 85 Years or Over	140	2.8%	1,059	2.7%	2,319	1.9%	3,826	1.8%	
Female Median Age	40.3		40.0		37.7		38.2		
Age 19 Years or Less	1,063	21.7%	7,881	20.5%	24,817	20.8%	43,143	20.7%	
Age 20 to 64 Years	2,875	58.6%	22,880	59.4%	73,613	61.6%	128,323	61.6%	
Age 65 Years or Over	971	19.8%	7,771	20.2%	21,164	17.7%	36,762	17.7%	

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null, VA 23227									
Male Age Distribution (2024)									
Male Population	4,826	49.6%	36,459	48.6%	117,496	49.6%	201,186	49.1%	
Age Under 5 Years	335	6.9%	2,413	6.6%	7,350	6.3%	12,458	6.2%	
Age 5 to 9 Years	302	6.3%	2,088	5.7%	6,375	5.4%	11,182	5.6%	
Age 10 to 14 Years	255	5.3%	2,048	5.6%	6,158	5.2%	11,158	5.5%	
Age 15 to 19 Years	258	5.3%	2,103	5.8%	10,521	9.0%	15,719	7.8%	
Age 20 to 24 Years	182	3.8%	2,247	6.2%	10,107	8.6%	15,139	7.5%	
Age 25 to 29 Years	272	5.6%	3,133	8.6%	10,721	9.1%	17,477	8.7%	
Age 30 to 34 Years	384	8.0%	3,389	9.3%	10,745	9.1%	18,291	9.1%	
Age 35 to 39 Years	323	6.7%	2,681	7.4%	8,442	7.2%	14,993	7.5%	
Age 40 to 44 Years	234	4.8%	2,150	5.9%	6,704	5.7%	12,058	6.0%	
Age 45 to 49 Years	220	4.6%	1,769	4.9%	5,462	4.6%	10,122	5.0%	
Age 50 to 54 Years	229	4.7%	1,963	5.4%	5,998	5.1%	11,007	5.5%	
Age 55 to 59 Years	263	5.4%	2,061	5.7%	6,143	5.2%	11,068	5.5%	
Age 60 to 64 Years	271	5.6%	2,084	5.7%	6,240	5.3%	11,078	5.5%	
Age 65 to 69 Years	257	5.3%	1,977	5.4%	5,545	4.7%	9,803	4.9%	
Age 70 to 74 Years	207	4.3%	1,444	4.0%	4,312	3.7%	7,701	3.8%	
Age 75 to 79 Years	180	3.7%	1,091	3.0%	2,959	2.5%	5,332	2.7%	
Age 80 to 84 Years	173	3.6%	709	1.9%	1,714	1.5%	3,156	1.6%	
Age 85 Years or Over	481	10.0%	1,109	3.0%	2,002	1.7%	3,442	1.7%	
Male Median Age	45.3		37.6		34.7		35.7		
Age 19 Years or Less	1,149	23.8%	8,652	23.7%	30,404	25.9%	50,518	25.1%	
Age 20 to 64 Years	2,377	49.3%	21,475	58.9%	70,562	60.1%	121,234	60.3%	
Age 65 Years or Over	1,300	26.9%	6,331	17.4%	16,531	14.1%	29,433	14.6%	
Males per 100 Females (2024)									
Overall Comparison	98		95		98		97		
Age Under 5 Years	112	52.8%	106	51.4%	103	50.6%	104	51.0%	
Age 5 to 9 Years	118	54.2%	102	50.4%	103	50.6%	103	50.8%	
Age 10 to 14 Years	89	47.2%	106	51.5%	105	51.3%	107	51.6%	
Age 15 to 19 Years	115	53.6%	130	56.6%	189	65.3%	159	61.4%	
Age 20 to 24 Years	88	46.9%	109	52.2%	118	54.1%	113	53.1%	
Age 25 to 29 Years	73	42.1%	91	47.6%	93	48.1%	91	47.6%	
Age 30 to 34 Years	89	47.0%	95	48.8%	95	48.6%	93	48.3%	
Age 35 to 39 Years	85	46.1%	97	49.1%	97	49.3%	97	49.2%	
Age 40 to 44 Years	76	43.1%	96	49.1%	97	49.2%	95	48.6%	
Age 45 to 49 Years	88	46.9%	95	48.7%	93	48.1%	92	48.0%	
Age 50 to 54 Years	79	44.0%	92	48.0%	94	48.5%	95	48.6%	
Age 55 to 59 Years	81	44.8%	89	47.0%	88	46.9%	90	47.3%	
Age 60 to 64 Years	87	46.5%	83	45.4%	85	46.0%	86	46.1%	
Age 65 to 69 Years	78	43.8%	83	45.4%	81	44.8%	81	44.9%	
Age 70 to 74 Years	89	47.1%	77	43.4%	79	44.1%	80	44.5%	
Age 75 to 79 Years	118	54.1%	74	42.5%	74	42.5%	76	43.3%	
Age 80 to 84 Years	151	60.1%	73	42.1%	67	40.2%	73	42.1%	
Age 85 Years or Over	345	77.5%	105	51.2%	86	46.3%	90	47.4%	
Age 19 Years or Less	108	52.0%	110	52.3%	123	55.1%	117	53.9%	
Age 20 to 39 Years	83	45.5%	97	49.2%	100	49.9%	97	49.3%	
Age 40 to 64 Years	82	45.0%	91	47.6%	91	47.7%	91	47.7%	
Aqe 65 Years or Over	134	57.2%	81	44.9%	78	43.9%	80	44.5%	

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<b>Household Type (2024)</b>				
Total Households	4,421	35,817	107,830	183,378
Households with Children	816 18.5%	6,359 17.8%	20,782 19.3%	39,036 21.3%
Average Household Size	2.1	2.0	2.1	2.2
Household Density per Square Mile	1,408	1,267	1,373	1,192
Population Family	5,385 55.3%	45,752 61.0%	143,247 60.4%	263,331 64.3%
Population Non-Family	3,703 38.0%	27,364 36.5%	82,648 34.9%	131,387 32.1%
Population Group Quarters	648 6.7%	1,875 2.5%	11,195 4.7%	14,696 3.6%
Family Households	1,674 37.9%	14,813 41.4%	46,709 43.3%	85,333 46.5%
Married Couple Households	885 52.9%	8,103 54.7%	27,600 59.1%	53,458 62.6%
Other Family Households with Children	789 47.1%	6,710 45.3%	19,109 40.9%	31,875 37.4%
Family Households with Children	816 48.8%	6,344 42.8%	20,735 44.4%	38,952 45.6%
Married Couple with Children	394 48.3%	3,410 53.7%	11,748 56.7%	23,636 60.7%
Other Family Households with Children	422 51.7%	2,934 46.3%	8,987 43.3%	15,316 39.3%
Family Households No Children	858 51.2%	8,469 57.2%	25,974 55.6%	46,381 54.4%
Married Couple No Children	491 57.2%	4,694 55.4%	15,852 61.0%	29,822 64.3%
Other Family Households No Children	367 42.8%	3,775 44.6%	10,122 39.0%	16,560 35.7%
Non-Family Households	2,746 62.1%	21,004 58.6%	61,121 56.7%	98,045 53.5%
Non-Family Households with Children	- -	15 -	47 -	84 -
Non-Family Households No Children	2,746 #####	20,989 99.9%	61,074 99.9%	97,961 99.9%
Average Family Household Size	3.2	3.1	3.1	3.1
Average Family Income	\$152,362	\$108,379	\$125,028	\$132,142
Median Family Income	\$77,977	\$79,682	\$89,700	\$98,199
Average Non-Family Household Size	1.3	1.3	1.4	1.3
<b>Marital Status (2024)</b>				
Population Age 15 Years or Over	8,003	62,176	197,971	341,338
Never Married	3,226 40.3%	27,612 44.4%	94,816 47.9%	151,354 44.3%
Currently Married	2,370 29.6%	18,206 29.3%	58,234 29.4%	113,585 33.3%
Previously Married	2,407 30.1%	16,358 26.3%	44,921 22.7%	76,399 22.4%
Separated	571 23.7%	3,673 22.5%	10,484 23.3%	18,053 23.6%
Widowed	677 28.1%	4,351 26.6%	11,156 24.8%	18,790 24.6%
Divorced	1,159 48.1%	8,334 50.9%	23,281 51.8%	39,556 51.8%
<b>Educational Attainment (2024)</b>				
Adult Population Age 25 Years or Over	7,133	54,153	163,197	287,242
Elementary (Grade Level 0 to 8)	174 2.4%	1,939 3.6%	6,491 4.0%	10,429 3.6%
Some High School (Grade Level 9 to 11)	819 11.5%	4,729 8.7%	13,672 8.4%	22,179 7.7%
High School Graduate	2,179 30.5%	16,873 31.2%	48,392 29.7%	81,489 28.4%
Some College	1,598 22.4%	12,533 23.1%	34,511 21.1%	59,812 20.8%
Associate Degree Only	365 5.1%	3,400 6.3%	10,523 6.4%	19,182 6.7%
Bachelor Degree Only	1,280 17.9%	9,359 17.3%	30,418 18.6%	57,759 20.1%
Graduate Degree	719 10.1%	5,319 9.8%	19,190 11.8%	36,392 12.7%
Any College (Some College or Higher)	3,961 55.5%	30,612 56.5%	94,642 58.0%	173,144 60.3%
College Degree + (Bachelor Degree or Higher)	1,998 28.0%	14,678 27.1%	49,608 30.4%	94,151 32.8%



## Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.6035/-77.4539

5221 Brook Rd		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
null, VA 23227									
Housing									
Total Housing Units (2024)	4,941		38,632		115,211		194,912		
Total Housing Units (2020)	4,956		35,632		110,639		186,582		
Historical Annual Growth (2020-2024)	-15	-	3,001	2.1%	4,573	1.0%	8,330	1.1%	
Housing Units Occupied (2024)	4,421	89.5%	35,817	92.7%	107,830	93.6%	183,378	94.1%	
Housing Units Owner-Occupied	1,896	42.9%	17,540	49.0%	51,679	47.9%	92,809	50.6%	
Housing Units Renter-Occupied	2,524	57.1%	18,278	51.0%	56,151	52.1%	90,569	49.4%	
Housing Units Vacant (2024)	520	10.5%	2,815	7.3%	7,381	6.4%	11,534	5.9%	
Household Size (2024)									
Total Households	4,421		35,817		107,830		183,378		
1 Person Households	2,475	56.0%	18,040	50.4%	51,218	47.5%	82,309	44.9%	
2 Person Households	1,003	22.7%	10,244	28.6%	34,463	32.0%	60,668	33.1%	
3 Person Households	467	10.6%	3,877	10.8%	11,031	10.2%	19,997	10.9%	
4 Person Households	320	7.2%	2,247	6.3%	6,991	6.5%	12,771	7.0%	
5 Person Households	90	2.0%	878	2.5%	2,720	2.5%	5,014	2.7%	
6 Person Households	44	1.0%	352	1.0%	994	0.9%	1,854	1.0%	
7 or More Person Households	21	0.5%	180	0.5%	414	0.4%	765	0.4%	
Household Income Distribution (2024)									
HH Income \$200,000 or More	246	5.6%	1,544	4.3%	6,865	6.4%	14,339	7.8%	
HH Income \$150,000 to \$199,999	198	4.5%	1,814	5.1%	6,021	5.6%	11,806	6.4%	
HH Income \$125,000 to \$149,999	233	5.3%	1,752	4.9%	6,019	5.6%	11,213	6.1%	
HH Income \$100,000 to \$124,999	360	8.2%	3,155	8.8%	9,208	8.5%	15,967	8.7%	
HH Income \$75,000 to \$99,999	428	9.7%	4,836	13.5%	13,246	12.3%	23,695	12.9%	
HH Income \$50,000 to \$74,999	576	13.0%	6,144	17.2%	17,880	16.6%	29,621	16.2%	
HH Income \$35,000 to \$49,999	729	16.5%	4,330	12.1%	12,255	11.4%	21,100	11.5%	
HH Income \$25,000 to \$34,999	480	10.8%	3,302	9.2%	9,502	8.8%	15,357	8.4%	
HH Income \$15,000 to \$24,999	441	10.0%	3,951	11.0%	11,427	10.6%	17,320	9.4%	
HH Income \$10,000 to \$14,999	346	7.8%	2,454	6.9%	6,848	6.4%	10,432	5.7%	
HH Income Under \$10,000	384	8.7%	2,536	7.1%	8,557	7.9%	12,529	6.8%	
Household Vehicles (2024)									
Households 0 Vehicles Available	913	20.7%	5,766	16.1%	16,192	15.0%	23,707	12.9%	
Households 1 Vehicle Available	1,637	37.0%	13,236	37.0%	40,696	37.7%	68,353	37.3%	
Households 2 Vehicles Available	1,120	25.3%	10,120	28.3%	30,776	28.5%	54,587	29.8%	
Households 3 or More Vehicles Available	751	17.0%	6,695	18.7%	20,166	18.7%	36,731	20.0%	
Total Vehicles Available	6,442		56,796		171,667		302,882		
Average Vehicles per Household	1.5		1.6		1.6		1.7		
Owner-Occupied Household Vehicles	3,826	59.4%	35,309	62.2%	104,035	60.6%	191,983	63.4%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0		2.1		
Renter-Occupied Household Vehicles	2,617	40.6%	21,487	37.8%	67,632	39.4%	110,899	36.6%	
Average Vehicles per Renter-Occupied Household	1.0		1.2		1.2		1.2		
Travel Time (2024)									
Worker Base Age 16 years or Over	3,967		34,779		115,401		206,072		
Travel to Work in 14 Minutes or Less	807	20.3%	8,350	24.0%	28,117	24.4%	46,291	22.5%	
Travel to Work in 15 to 29 Minutes	1,608	40.5%	12,790	36.8%	44,471	38.5%	82,302	39.9%	
Travel to Work in 30 to 59 Minutes	467	11.8%	3,919	11.3%	14,016	12.1%	28,468	13.8%	
Travel to Work in 60 Minutes or More	82	2.1%	1,356	3.9%	3,360	2.9%	5,710	2.8%	
Work at Home	1,003	25.3%	8,363	24.0%	25,437	22.0%	43,300	21.0%	
Average Minutes Travel to Work	17.8		17.7		18.0		18.7		

## Complete Profile

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Lat/Lon: 37.6035/-77.4539

5221 Brook Rd null, VA 23227	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Transportation To Work (2024)</b>				
Worker Base Age 16 years or Over	3,967	34,779	115,401	206,072
Drive to Work Alone	2,477 62.5%	22,047 63.4%	73,075 63.3%	135,891 65.9%
Drive to Work in Carpool	246 6.2%	2,243 6.4%	7,457 6.5%	12,625 6.1%
Travel to Work by Public Transportation	48 1.2%	705 2.0%	2,175 1.9%	3,620 1.8%
Drive to Work on Motorcycle	- -	49 0.1%	148 0.1%	223 0.1%
Bicycle to Work	35 0.9%	266 0.8%	868 0.8%	1,434 0.7%
Walk to Work	50 1.3%	623 1.8%	4,577 4.0%	6,043 2.9%
Other Means	108 2.7%	482 1.4%	1,664 1.4%	2,937 1.4%
Work at Home	1,003 25.3%	8,363 24.0%	25,437 22.0%	43,300 21.0%
<b>Daytime Demographics (2024)</b>				
Total Businesses	431	5,006	15,502	22,906
Total Employees	3,630	54,413	175,540	233,280
Company Headquarter Businesses	12 2.9%	202 4.0%	564 3.6%	782 3.4%
Company Headquarter Employees	185 5.1%	9,803 18.0%	37,992 21.6%	46,318 19.9%
Employee Population per Business	8.4 to 1	10.9 to 1	11.3 to 1	10.2 to 1
Residential Population per Business	22.6 to 1	15.0 to 1	15.3 to 1	17.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	7,015	78,327	251,351	359,005
<b>Labor Force</b>				
Labor Population Age 16 Years or Over (2024)	7,892	61,334	195,561	337,079
Labor Force Total Males (2024)	3,876 49.1%	29,476 48.1%	96,459 49.3%	164,244 48.7%
Male Civilian Employed	1,924 49.6%	17,259 58.6%	57,744 59.9%	103,071 62.8%
Male Civilian Unemployed	186 4.8%	765 2.6%	2,221 2.3%	3,493 2.1%
Males in Armed Forces	319 8.2%	1,844 6.3%	3,119 3.2%	3,992 2.4%
Males Not in Labor Force	1,447 37.3%	9,609 32.6%	33,375 34.6%	53,688 32.7%
Labor Force Total Females (2024)	4,016 50.9%	31,858 51.9%	99,103 50.7%	172,835 51.3%
Female Civilian Employed	2,043 50.9%	17,525 55.0%	57,673 58.2%	103,024 59.6%
Female Civilian Unemployed	48 1.2%	407 1.3%	1,653 1.7%	2,604 1.5%
Females in Armed Forces	222 5.5%	792 2.5%	1,214 1.2%	1,267 0.7%
Females Not in Labor Force	1,703 42.4%	13,135 41.2%	38,562 38.9%	65,940 38.2%
Unemployment Rate	235 3.0%	1,171 1.9%	3,874 2.0%	6,097 1.8%
<b>Occupation (2024)</b>				
Occupation Population Age 16 Years or Over	3,967	34,779	115,401	206,072
Occupation Total Males	1,924 48.5%	17,254 49.6%	57,728 50.0%	103,048 50.0%
Occupation Total Females	2,043 51.5%	17,525 50.4%	57,673 50.0%	103,024 50.0%
Management, Business, Financial Operations	852 -	6,869 19.8%	23,629 20.5%	43,926 21.3%
Professional, Related	959 24.2%	9,894 28.4%	34,539 29.9%	61,760 30.0%
Service	506 12.7%	5,182 14.9%	16,502 14.3%	28,669 13.9%
Sales, Office	974 24.5%	7,288 21.0%	24,050 20.8%	42,310 20.5%
Farming, Fishing, Forestry	- -	21 -	44 -	123 -
Construction, Extraction, Maintenance	113 2.9%	1,706 4.9%	5,893 5.1%	10,822 5.3%
Production, Transport, Material Moving	563 14.2%	3,819 11.0%	10,744 9.3%	18,462 9.0%
White Collar Workers	2,785 70.2%	24,051 69.2%	82,218 71.2%	147,996 71.8%
Blue Collar Workers	1,182 29.8%	10,728 30.8%	33,183 28.8%	58,076 28.2%

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Lat/Lon: 37.6035/-77.4539

5221 Brook Rd		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
null, VA 23227									
Units In Structure (2024)									
Total Units	4,421		35,817		107,830		183,378		
1 Detached Unit	2,094	47.4%	19,110	53.4%	53,311	49.4%	95,912	52.3%	
1 Attached Unit	315	7.1%	2,562	7.2%	10,647	9.9%	16,821	9.2%	
2 Units	57	1.3%	1,008	2.8%	3,938	3.7%	5,329	2.9%	
3 to 4 Units	307	6.9%	1,688	4.7%	5,689	5.3%	9,265	5.1%	
5 to 9 Units	426	9.6%	2,293	6.4%	7,841	7.3%	12,888	7.0%	
10 to 19 Units	518	11.7%	2,670	7.5%	8,112	7.5%	12,695	6.9%	
20 to 49 Units	154	3.5%	1,675	4.7%	5,385	5.0%	8,508	4.6%	
50 or More Units	523	11.8%	4,639	13.0%	12,071	11.2%	20,476	11.2%	
Mobile Home or Trailer	26	0.6%	169	0.5%	700	0.6%	1,344	0.7%	
Other Structure	-	-	2	-	136	0.1%	141	-	
Homes Built By Year (2024)									
Homes Built 2020 or later	202	4.1%	982	2.5%	2,267	2.0%	4,008	2.1%	
Homes Built 2010 to 2019	170	3.4%	3,015	7.8%	9,275	8.1%	18,254	9.4%	
Homes Built 2000 to 2009	429	8.7%	3,138	8.1%	9,971	8.7%	18,565	9.5%	
Homes Built 1990 to 1999	387	7.8%	2,461	6.4%	9,425	8.2%	18,038	9.3%	
Homes Built 1980 to 1989	458	9.3%	3,132	8.1%	9,541	8.3%	19,579	10.0%	
Homes Built 1970 to 1979	525	10.6%	2,986	7.7%	8,164	7.1%	14,241	7.3%	
Homes Built 1960 to 1969	446	9.0%	4,224	10.9%	11,314	9.8%	19,798	10.2%	
Homes Built 1950 to 1959	476	9.6%	5,626	14.6%	14,358	12.5%	23,825	12.2%	
Homes Built 1940 to 1949	389	7.9%	3,144	8.1%	8,763	7.6%	12,627	6.5%	
Homes Built Before 1939	939	19.0%	7,109	18.4%	24,751	21.5%	34,442	17.7%	
Median Age of Homes	54.9	yrs	55.3	yrs	55.5	yrs	52.2	yrs	
Home Values (2024)									
Owner Specified Housing Units	1,896		17,540		51,679		92,809		
Home Values \$1,000,000 or More	54	2.8%	256	1.5%	1,509	2.9%	2,582	2.8%	
Home Values \$750,000 to \$999,999	36	1.9%	454	2.6%	2,460	4.8%	3,869	4.2%	
Home Values \$500,000 to \$749,999	316	16.7%	1,949	11.1%	6,866	13.3%	12,511	13.5%	
Home Values \$400,000 to \$499,999	222	11.7%	2,137	12.2%	6,614	12.8%	13,597	14.7%	
Home Values \$300,000 to \$399,999	495	26.1%	4,357	24.8%	12,316	23.8%	23,504	25.3%	
Home Values \$250,000 to \$299,999	266	14.0%	3,191	18.2%	7,597	14.7%	13,921	15.0%	
Home Values \$200,000 to \$249,999	228	12.0%	2,213	12.6%	6,099	11.8%	10,326	11.1%	
Home Values \$175,000 to \$199,999	86	4.5%	690	3.9%	1,908	3.7%	2,911	3.1%	
Home Values \$150,000 to \$174,999	56	2.9%	911	5.2%	2,362	4.6%	3,454	3.7%	
Home Values \$125,000 to \$149,999	9	0.5%	173	1.0%	513	1.0%	796	0.9%	
Home Values \$100,000 to \$124,999	17	0.9%	236	1.3%	731	1.4%	1,162	1.3%	
Home Values \$90,000 to \$99,999	28	1.5%	95	0.5%	209	0.4%	290	0.3%	
Home Values \$80,000 to \$89,999	2	0.1%	93	0.5%	197	0.4%	308	0.3%	
Home Values \$70,000 to \$79,999	2	0.1%	94	0.5%	252	0.5%	424	0.5%	
Home Values \$60,000 to \$69,999	2	0.1%	126	0.7%	309	0.6%	375	0.4%	
Home Values \$50,000 to \$59,999	2	0.1%	8	-	25	-	49	-	
Home Values \$35,000 to \$49,999	2	0.1%	38	0.2%	314	0.6%	464	0.5%	
Home Values \$25,000 to \$34,999	4	0.2%	126	0.7%	394	0.8%	583	0.6%	
Home Values \$10,000 to \$24,999	54	2.8%	223	1.3%	678	1.3%	1,044	1.1%	
Home Values Under \$10,000	15	0.8%	170	1.0%	325	0.6%	638	0.7%	
Owner-Occupied Median Home Value	\$342,333		\$319,033		\$357,018		\$360,800		
Renter-Occupied Median Rent	\$1,117		\$1,100		\$1,131		\$1,146		



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Lat/Lon: 37.6035/-77.4539

5221 Brook Rd null, VA 23227	1 mi radius	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$264.91 M	\$1.95 B	\$6.58 B	\$11.81 B
Total Non-Retail Expenditure	\$141.07 M	\$1.03 B	\$3.49 B	\$6.27 B
Total Retail Expenditure	\$123.84 M	\$915.29 M	\$3.08 B	\$5.54 B
Apparel	\$9.27 M	\$67.91 M	\$230.86 M	\$415.99 M
Contributions	\$8.57 M	\$62.5 M	\$215.15 M	\$391.77 M
Education	\$7.87 M	\$56.07 M	\$198.36 M	\$363.68 M
Entertainment	\$14.7 M	\$108.43 M	\$368.86 M	\$666.8 M
Food and Beverages	\$39.14 M	\$288.52 M	\$968.78 M	\$1.73 B
Furnishings and Equipment	\$9.12 M	\$67.4 M	\$229.09 M	\$413.96 M
Gifts	\$6.5 M	\$46.93 M	\$163.37 M	\$298.04 M
Health Care	\$22.48 M	\$166.86 M	\$555.21 M	\$990.94 M
Household Operations	\$10.34 M	\$75.91 M	\$257.77 M	\$464.92 M
Miscellaneous Expenses	\$5.04 M	\$36.95 M	\$124.67 M	\$224.16 M
Personal Care	\$3.56 M	\$26.18 M	\$88.29 M	\$158.47 M
Personal Insurance	\$1.78 M	\$13.1 M	\$45.17 M	\$82.68 M
Reading	\$579.92 K	\$4.27 M	\$14.41 M	\$25.93 M
Shelter	\$57.14 M	\$417.77 M	\$1.41 B	\$2.52 B
Tobacco	\$1.72 M	\$12.67 M	\$41.03 M	\$71.26 M
Transportation	\$47.23 M	\$350.86 M	\$1.18 B	\$2.13 B
Utilities	\$19.89 M	\$147.04 M	\$487.06 M	\$863.64 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$4,994	\$4,535	\$5,083	\$5,365
Total Non-Retail Expenditure	\$2,659 53.3%	\$2,406 53.0%	\$2,699 53.1%	\$2,848 53.1%
Total Retail Expenditures	\$2,334 46.7%	\$2,130 47.0%	\$2,384 46.9%	\$2,517 46.9%
Apparel	\$175 3.5%	\$158 3.5%	\$178 3.5%	\$189 3.5%
Contributions	\$162 3.2%	\$145 3.2%	\$166 3.3%	\$178 3.3%
Education	\$148 3.0%	\$130 2.9%	\$153 3.0%	\$165 3.1%
Entertainment	\$277 5.5%	\$252 5.6%	\$285 5.6%	\$303 5.6%
Food and Beverages	\$738 14.8%	\$671 14.8%	\$749 14.7%	\$787 14.7%
Furnishings and Equipment	\$172 3.4%	\$157 3.5%	\$177 3.5%	\$188 3.5%
Gifts	\$123 2.5%	\$109 2.4%	\$126 2.5%	\$135 2.5%
Health Care	\$424 8.5%	\$388 8.6%	\$429 8.4%	\$450 8.4%
Household Operations	\$195 3.9%	\$177 3.9%	\$199 3.9%	\$211 3.9%
Miscellaneous Expenses	\$95 1.9%	\$86 1.9%	\$96 1.9%	\$102 1.9%
Personal Care	\$67 1.3%	\$61 1.3%	\$68 1.3%	\$72 1.3%
Personal Insurance	\$34 0.7%	\$30 0.7%	\$35 0.7%	\$38 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$11 0.2%	\$12 0.2%
Shelter	\$1,077 21.6%	\$972 21.4%	\$1,087 21.4%	\$1,143 21.3%
Tobacco	\$32 0.7%	\$29 0.6%	\$32 0.6%	\$32 0.6%
Transportation	\$890 17.8%	\$816 18.0%	\$914 18.0%	\$966 18.0%
Utilities	\$375 7.5%	\$342 7.5%	\$376 7.4%	\$392 7.3%